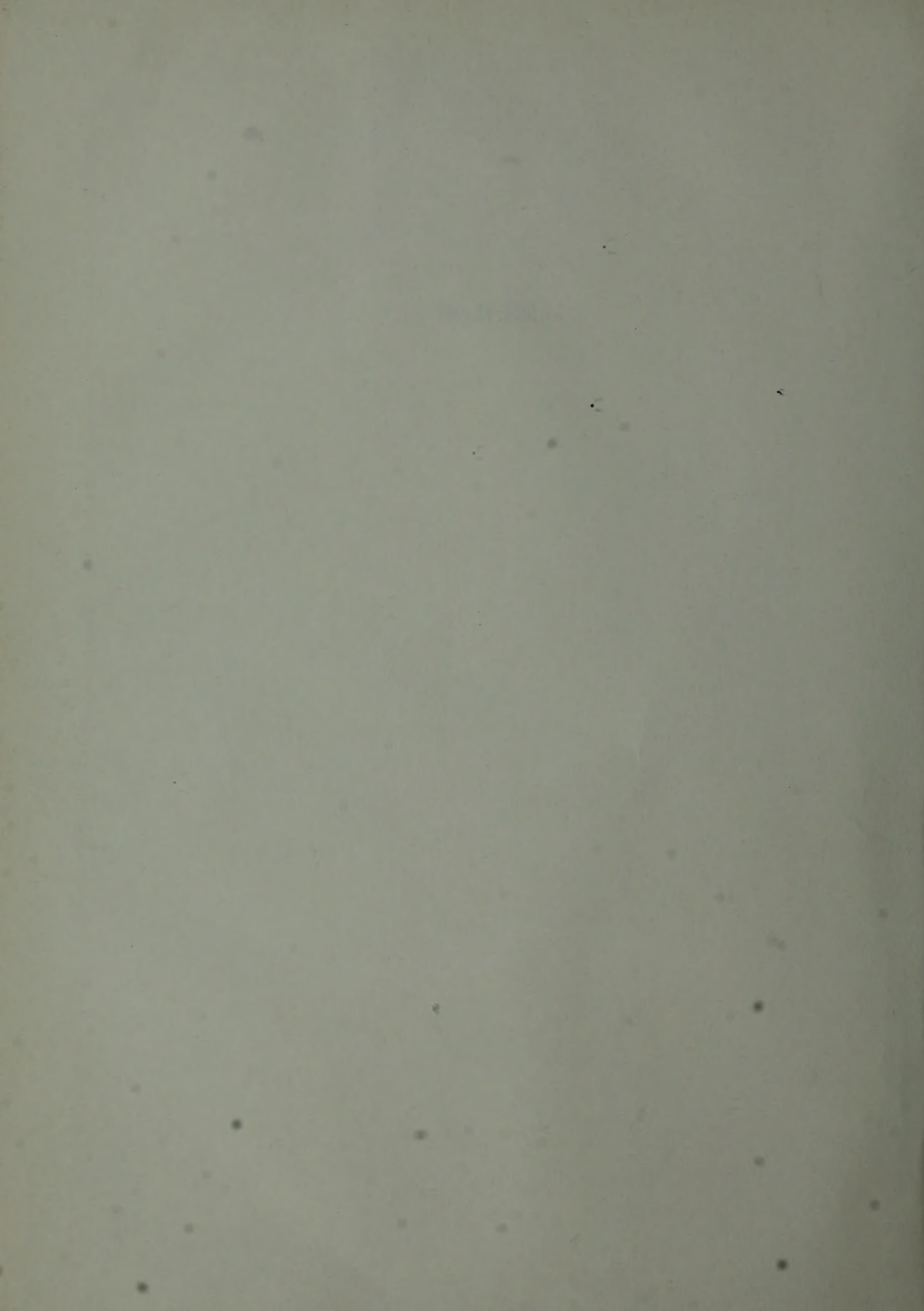


Every person who maliciously cuts, defaces, breaks or injures any book, map, chart, picture, engraving, statue, coin, model, apparatus, or other work of literature, art, mechanics or object of curiosity, deposited in any public library, gallery, museum or collection is guilty of a misdemeanor.

Penal Code of California,
1915, Section 623.

✓ 239406



House Beautiful

PRICE 35 CENTS

COMBINED WITH HOME & FIELD

JANUARY 19

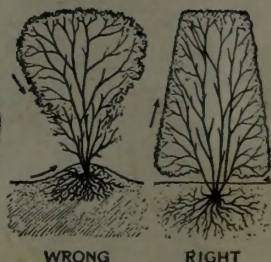


The
GARDEN
ENCYCLOPEDIA

Packed With More Practical GARDEN INFORMATION

Than Any Other Volume Anywhere Near Its Price!

Here Are Just a Few of the 750 "How-to-Do-It" Pictures in the GARDEN ENCYCLOPEDIA:

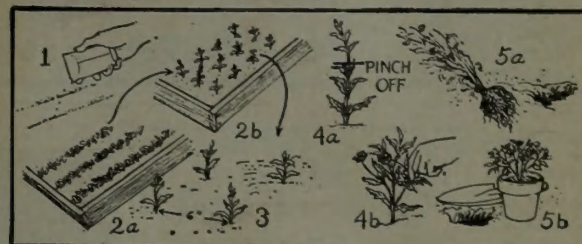
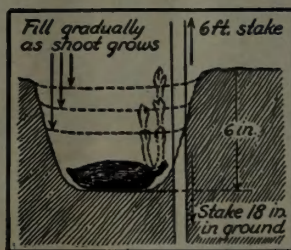


**HEDGE
CARE**

Diagram at left is from the detailed article giving explicit directions for the treatment of hedges.

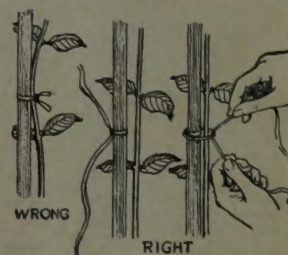
**HOW TO
PLANT A
DAHLIA
TUBER**

Full explanation in the text accompanies this remarkably clear diagram (much larger in book).



STEPS IN GROWING ANNUALS FOR SUMMER BLOOM

Diagram above (reduced in size) is one of many covering every plant, flower, shrub. Detailed instructions accompany every illustration in the book. At right is shown method of tying a plant to a stake.



THE GARDEN ENCYCLOPEDIA

Written for the Climate, Soils, Seasons, Methods of All Parts of U. S. by American Experts

1400 PAGES • 750 PICTURES • 10,000 ARTICLES

AT LAST, a complete garden encyclopedia in ONE volume! Answers every question about your garden in simple, non-technical language, in convenient alphabetical arrangement that enables you to turn instantly to just the facts you want. No more need to search through dozens of incomplete books for information. Now every point that puzzles you is explained briefly, clearly, authoritatively in this one book. Its scope is amazing. It covers every problem of planning, planting, and caring for your garden. NEW from cover to cover and right up-to-date. Size of book 6¼ x 9¼ x 1¾ inches.

**Save Money...SPECIAL \$3.65
PRE-SEASON PRICE**

Examine a Copy Free

You may have this great GARDEN ENCYCLOPEDIA, with Garden Maps, free, at the special pre-season price of \$3.65. Price will go up to \$4 later. Send the coupon, with no money. The GARDEN ENCYCLOPEDIA, with the Gardening Maps, will be shipped prepaid. If not delighted, return it and owe nothing. If you keep it make a first payment of \$1.00 and pay balance at the rate of \$1.00 per month.

WM. H. WISE & CO., Publishers,
Dept. 971, 50 West 47th Street, New York, N. Y.

How to Grow Every Flower, Vegetable, Shrub.
How to Select the Best Kinds.
How, When and Where to Plant.
How to Plan a Garden for Beauty and Success.
How to Care for and Cultivate.
How, When and Where to Transplant.
How to Condition Soil and Fertilize.
How to Overcome Pests and Diseases.
How to Store Roots, Bulbs, etc., for Winter.
How to Prune, Disbud, etc.
How to Cultivate Indoor and Window Boxes.

Edited by E. L. D. SEYMOUR, B.S.A.

MAIL THIS COUPON NOW

WM. H. WISE & CO., Publishers. ★
Dept. 971, 50 West 47th Street, New York, N. Y.

I wish to examine without obligation or expense, one copy of The Garden Encyclopedia. Ship fully prepaid for one week's examination. I may return the book within one week and owe nothing. If I keep it I will send \$1.00 as my first payment and I will send \$1.00 each month until the special pre-season price of \$3.65 (plus a few cents postage) is paid.

The Gardening Maps of Growing Seasons are to be mine free in any case.

(If full cash accompanies order, book will be sent postage free. Same return privilege.)

Name.....

Address.....

City.....State.....

☐ Check here if you want beautiful artcraft binding for \$1.00 extra.

EVERYTHING YOU NEED TO KNOW ABOUT ANYTHING YOU WANT TO GROW

Annual Flowers
Easy to Grow Varieties
Hard to Grow Varieties
Hardy Types
Half-Hardy Types
Grouping
Germination Tables
Starting Indoors
Planting Dates
Transplanting
Fertilizing
Cultivation
Flowering Bulbs
Roses
Flowering Shrubs
Ornamental Vines
Fruit Trees
Berries

Hedges
Lawns
Preparing Soil
Rock Gardens
Water Gardens
Evergreens
Wild Flowers
Vegetables
Pests
Diseases
Hot Beds and Cold Frames
Succession Planting
Winter Storage
Transplanting
Pruning
Tools
Fences and Walls
Cactus
Greenhouses
Grafting, etc.

Complete Pronouncing Guide

FREE GARDENING MAP OF GROWING SEASONS

Prepared from maps and data supplied by the
United States Department of Agriculture

24x25 inches, produced in 6 beautiful water colors by the famous offset process. With four smaller maps, showing average number of planting days between Spring and Fall frosts, average annual precipitation and first snow-fall expectancies. It includes valuable quick reference tables on flower seed and vegetable seed, planting dates, distances, hardiness, propagation methods, fertilizer and spray mixture equivalents, spacing distances and use of ornamental shrubs. Table of insecticides and fungicides, and other useful information. Yours FREE with the Garden Encyclopedia.

Modern
reaches its peak... here!



You've a right to expect the unusual, the finest, the peak of Modern, at Modernage! Whether you are furnishing a home, or looking for those final accessory details that "make" your decoration, you'll see a greater selection here than anywhere else!

Modernage
162 East 33rd St.
New York

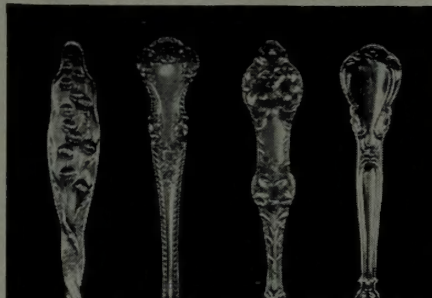
Illustrated booklet available. Send 15¢ for mailing

No More Forgotten Friends
Get my new 10 year **SOCIAL REGISTRAR**
LOOK AT IT
A perpetual, loose-leaf address Book, beautifully bound for birthdays and recording Xmas cards sent and received.

Name	Capacity
1m. Leather, black, blue, red cloth of gold	\$1.00 \$1.50
Florentine leather, paper sides	\$2.00 \$2.50
Antiqued cowhide	\$3.00 \$3.50
Full Florentine leather silk lined, gold tooled	\$5.00 \$5.50

A NEW GIFT
money back guarantee
MEVI. 228 East 45th Street
New York City

Lily-of-the-Valley Cambridge Orange Blossom Chantilly



Unusual Opportunity

To fill in your active, inactive and obsolete patterns of flat silver. We have accumulated more than three hundred of these patterns, such as:

Baronial	Les Cinq Fleurs
Bridal Rose	Lily
Buttercup	Louis XV
Canterbury	Luxembourg
Chrysanthemum	Norfolk
Colonial	Old English
Frontenac	Paul Revere
Georgian	Rosalind
King Edward	Versailles
Lancaster	Violet

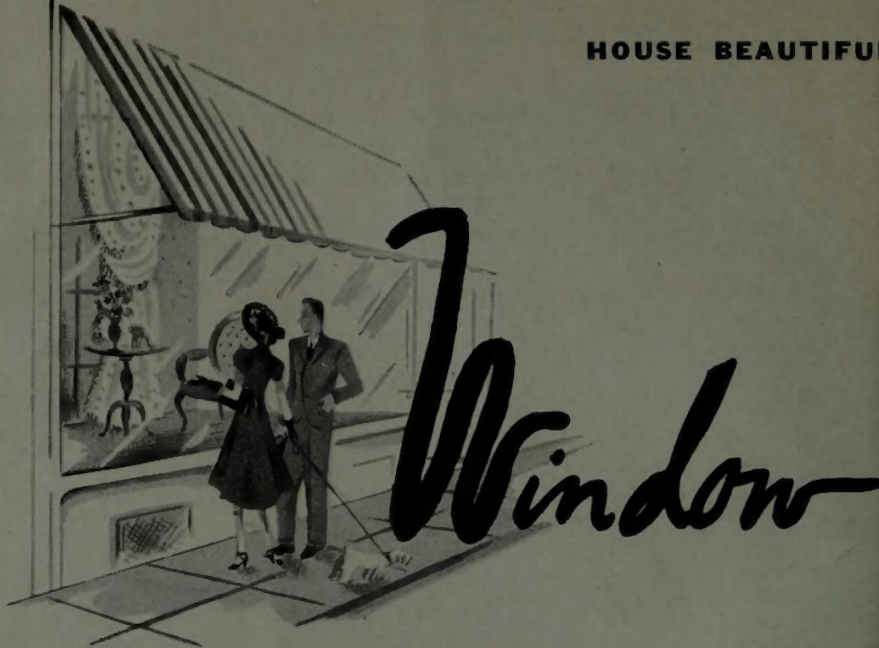
This silver has been used and is offered in first-class condition and materially under the price of new silver.

★ Unusual Silver ★

We have one of the largest stocks of unusual silver in the United States, same consisting of Tea Services, Compotes, Pitchers, etc., by America's Leading Silversmiths, also foreign makers.

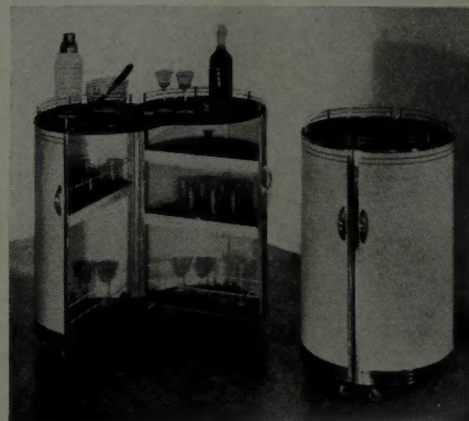
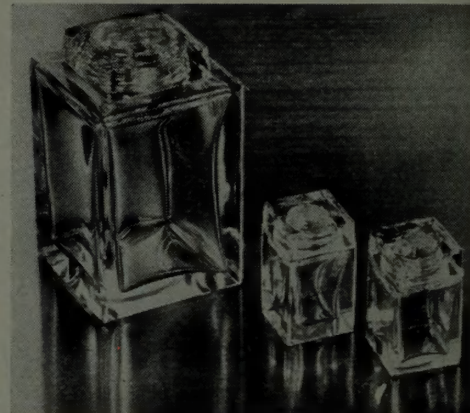
Correspondence Solicited
Silver Sent on Approval

JULIUS GOODMAN & SON, INC.
43 South Main Street
Memphis, Tennessee



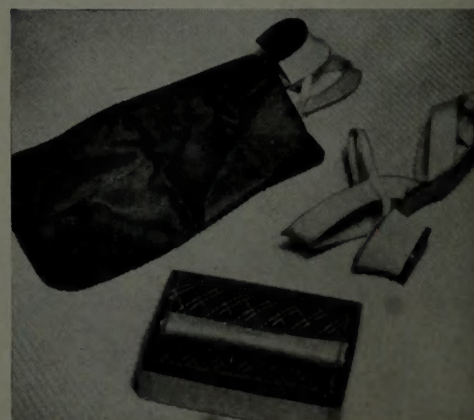
DECORATING ON A DOLLAR. If your kitchen is down at the mouth and anemic-looking, give it a shot in the arm with these decalcomanias. It's easy as pie to do. Dip them in warm water, slide design off backing paper onto wall, then press down with cloth and let dry. The patterns are particularly gay ones and will make the kitchen as lively as a Mexican rhumba. Set of 6 for \$1. Lewis & Conger, Sixth Avenue and 45th Street, New York.

SHAKER SHAKE-UP. If breakfast is your favorite meal and berries and cream your idea of morning ambrosia, look you well. This is a heavy glass sugar shaker, 4" high, and nothing better for sprinkling fruit has been devised—besides which it's terribly smart and costs only \$3.50. The 2" salt and peppers follow the same pattern and are \$2 the pair. Carole Stupell, 507 Madison Avenue, New York.



BAR ON WHEELS. This will be a spanking success for everyone not blessed with a rumpus room, and hostesses may now have a superb time at their own parties without developing fallen arches for thirsty guests. 30" high, 19" in diameter, the rolling bar has 6 rubber-tired castors and is finished with chrome and two-toned leatherette sides. Trays have racks for 12 glasses. Only \$26. The Bar Mart, 56 West 45th Street, New York.

HEAD OF THE CLASS. You'll be the best packer for miles around, you'll even experience a twinge of ill-concealed joy when the customs inspector orders you to open up. They're called Flip Tops and are for packing shoes. You flip the top over, put in your slippers and flip the top back again. In all colors in either rayon or suedette. \$1.50 for box of three. Hammacher Schlemmer, 145 East 57th Street, N. Y.



INTERIOR DECORATION

FOUR MONTHS' PRACTICAL TRAINING COURSE

Spring Term Commences February 1st

Intensive training in the selection and harmonious arrangement of period and modern furniture, color schemes, draperies, wall treatments, etc. Faculty composed of leading New York decorators, Cultural or Vocational Courses. Also two-year course in Design. Day or Evening Sessions. Send for Catalog 5-R

HOME STUDY COURSE

Those who cannot come to New York may take the same subjects by the Home Study method. Students obtain personal assistance from our regular Faculty. No previous training necessary. Practical, simple, authoritative and intensely interesting course. Requires a few hours weekly in your spare time. Start at once. Send for Catalog 5-C

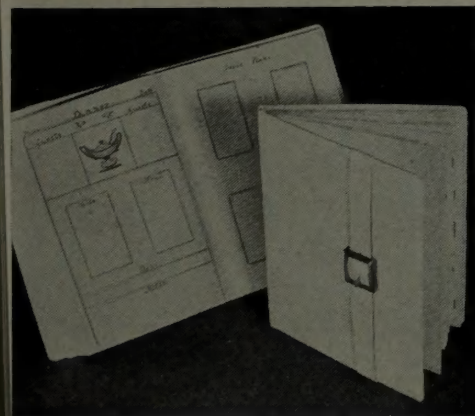
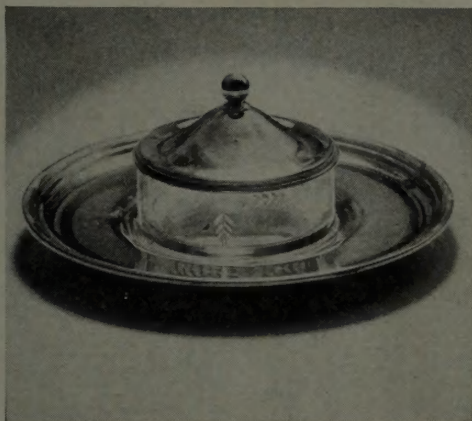
NEW YORK SCHOOL OF INTERIOR DECORATION

515 Madison Avenue • Established 1916 • New York City

If you are interested in any of the things shown on these pages, kindly send your checks or money orders directly to the shops. In each case for your convenience the address is listed in full

shopping

CHEESE DREAM. It's of sterling silver with a crystal well, and once in your possession we prophesy that Camembert and crackers will take the place of soufflé for dessert. Use it for "after bridge" too, and the serene splendor of it will make your guests who just went down four doubled feel better. 9" in diameter, \$13.50. Lambert Brothers, Lexington Avenue and 60th Street, New York.

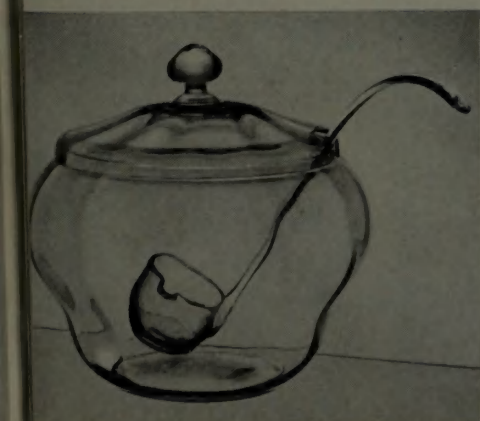


RECORD OF SUCCESS.

This is a hostess book, a help to givers-of-parties. It's divided into five sections—luncheon, dinner, cocktails, tea, supper—with diagrams for table seating, menus, guests and a place for notes. So if you had filet mignon the last time you entertained the Millers, Callans and Hammans you'll have a record of it and order something else. In ivory, white, brown Florentine or russet leather. \$7.50. Neiman-Marcus, Dallas, Texas.



ON THE SHELF, and there are three of them, will go your books, your Dresden figurine, your ash trays and a low bowl of red, red roses, in the small drawer your cards and score pads. You'll find it very useful and extremely beautiful. It's a reproduction of a Sheraton end table, measures 19½" x 13½" x 9½" high and is made of solid mahogany, hand-turned and hand-finished. \$22.50. Virginia Arts and Crafts, 207 East Franklin Street, Richmond, Va.



PUNCH LINE will form at the right and your house will be the chief member of the welcoming committee for the new year. This particular punch bowl is of imported blown glass, has a capacity of 2 gallons, and very handsome it is. The bowl is \$5.50, the ladle \$1.50 and if you want to be extra grand a 3-inch diamond monogram is \$2.50. Plummer, Ltd., 695 Fifth Avenue, New York.

Original Hand-Woven HUARACHES from OLD MEXICO



★ #710



★ #700

\$2.65 per pair delivered for MEN and WOMEN.

★ #700 In pure white leather or natural rawhide.

★ #700C Same style and colors as #700 with Cuban heel. Also in blue.

★ #710 In natural or natural and brown rawhide.

Send your stockinged footprint and mention your regular shoe size.

Yes, we notify gift recipients and attend to fitting them.

FRED LEIGHTON

15 EAST 8TH STREET • NEW YORK

Open Evenings

AL. 4-9413

ROSEMONT RUGS AND CANOPIES



COLONIAL CANOPIES, COVERLETS AND HAND-HOOKED RUGS in historic and early American designs, including many from Metropolitan Museum pieces.

Write for free booklet giving histories of the old designs.

LAURA B. COPENHAVER
"Rosemont" Marion, Virginia

YOUR GARDEN
Enhance its natural beauty with shapely, colorful Terra Cotta, Sun Dials, Jars, Vases, Benches, Gazing Globes, Bird Baths, etc. Send 10 cents in stamps for illustrated brochure.



ESTAB
1810

GALLOWAY POTTERY

3220 Walnut Street, Philadelphia
On display, 123 East 24th St., N. Y. C.

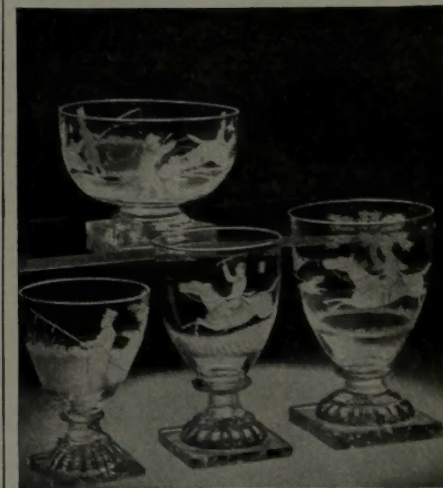
Plummer's ANNUAL SALE

This establishment conducts but one sale a year.



Crown Derby open stock

The only merchandise in the sale is our regular stock.



Hingley English lead crystal

Everything in the store is reduced
10% to 50%.
(Except Lenox China)



Royal Doulton open stock

Profit by latest Reciprocal Tariff price reduction on English china and glass.

PLUMMER, LTD.

America's Authority on Fine China and Crystal

7 E. 35th St. N. Y. C. 695 Fifth Ave. Palm Beach, Fla.

MORE FUN IN BED*



Moonbeams, we call it . . . this little clamp-on lamp that throws a spotlight smack on your book and leaves the rest of the room in outer darkness. Nice when you share quarters with a person who would sleep when you would read. Nice, too, when you want a lamp that focuses on your book and not on you. In ivory or bronze . . . \$3.50

Ooh! see what's coming your way! Dainty dishes sprinkled with dots, and covered to keep breakfast hot. Served on a tray with big pockets for morning paper and mail. The dishes, 13 pieces, \$4.95. The tray, finished in ivory, blue, pink, green or white, with glass top surface . . . \$6.95



*Inspired by Frank Scully's popular series of Fun in Bed books published by Simon & Schuster

HAMMACHER SCHLEMMER

145 EAST 57th STREET

Since 1848

NEW YORK

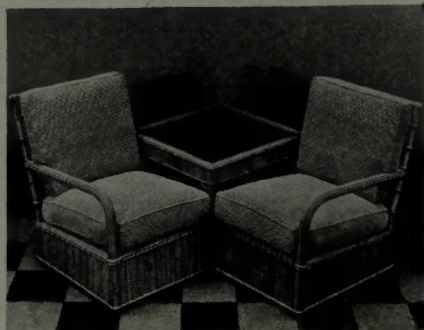
English Bone China



America's largest retail selection at lowest prices of open stock English Bone China. New dinnerware booklet will be sent on request.

HERBERT S. MILLS
EAST KING ST., HAMILTON, CANADA

DISTINCTIVE GARDEN, TERRACE, SUN PARLOR and YACHT FURNITURE



Modern Rattan
Conversation Group No. 5012
Exporting Our Specialty

Illustrated Catalog
Freight Prepaid to Florida.

GRAND CENTRAL
WICKER SHOP, INC.
217 East 42nd St., New York, N.Y.
MANUFACTURERS
BETWEEN 2nd & 3rd AVENUES

The Spinet Grand



The original and only authentic SPINETGRAND piano . . . the Grand in Spinet form.

Two outstanding pianos of tonal and decorative beauty. . . Do not confuse them with the many substitutes.

Send for Booklet B

Exclusively by
MATHUSHEK

Est. 1863
43 West 57th St.
New York City

The Spinet Cabinet



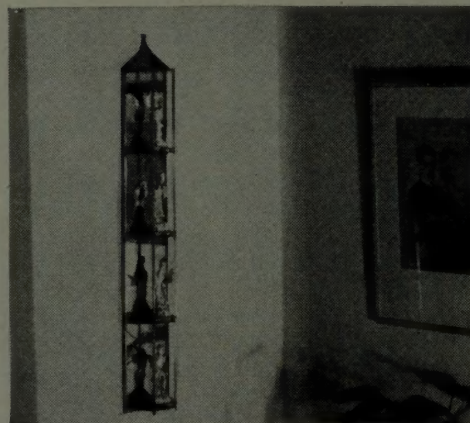
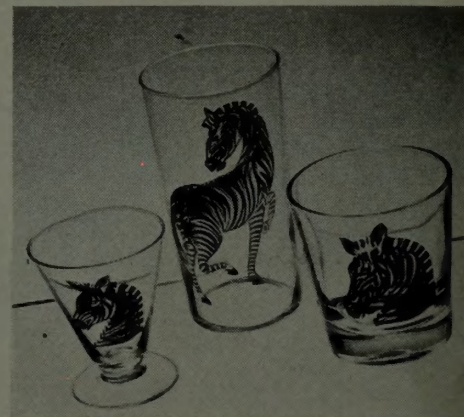
The vertical in Spinet form . . . designed and fashioned after the original SPINETGRAND.

window shopping



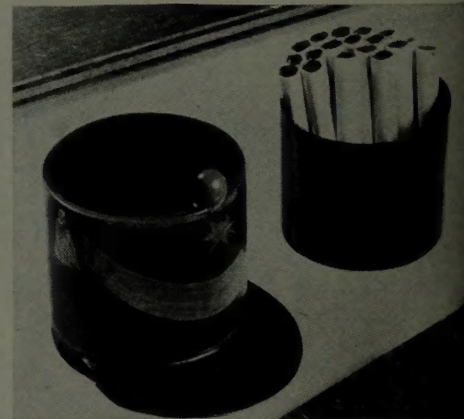
SURPRISE TWIST. Coffee and console tables—take your choice. Both tops measure 15" x 30" and open up to 30" square. A compartment 3" deep is concealed in one half of the table tops and measures 15" x 15". This is the place for cards, score pads and cigarettes. Coffee table is 18" high, console 29½" high and in walnut they cost \$32.50 each. Slight extra cost for bleached walnut or any color lacquer. Modernage, 162 East 33rd Street, New York.

SERVICE STRIPES. These zebras have certainly earned theirs because more completely enchanting glasses we've never seen. They cavort rapturously on the highball, old-fashioned and cocktail sizes and are only \$4.50 the dozen. They will usher in the new year with the best of you and applaud every toast to young 1939. Order them from Tatman's, 625 No. Michigan Avenue, Chicago.



CURIO CASE. If there's a corner of your living room or hall, or a panel beside a door that you can't do a thing with, here's a solution. It's a hanging case of brass with a mirrored panel in the back and four shelves. Slightly Oriental in feeling, it will bring the spirit of quiet pagodas and mandarin coats to your room. 32" overall, \$19. 5½" plastic figures, \$2.50 each. Pitt Petri, 501 Madison Avenue, New York.

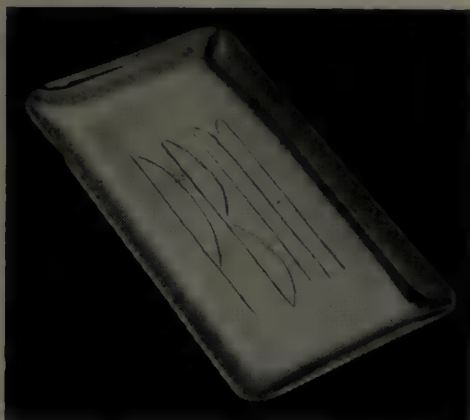
UNDER THE GENERAL'S HAT you will put your cigarettes, and your room will have a military swing, a pomp-and-circumstance rhythm. It is made of decorated tôle, measures 3" high and costs \$2.50. Your friends will be properly envious and cajole you into telling where you got it. W. & J. Sloane, Fifth Avenue and 47th street New York. Comes in red or blue.



CURTAIN CALL—a Waverly fabric of sunfast printed cotton. These are the draperies that will be gay in the morning sun, intimately formal when lights are lit and that will make your room rich in charm. The background colors are green, gold, plum, blue, wood rose and brown with the Canterbury Bells pattern in monotoes of brown or beige. 50" wide, 2½ yards long, \$5.95 ready made. Four-in-One Shop, 120 Bedford Avenue, Stamford, Conn.

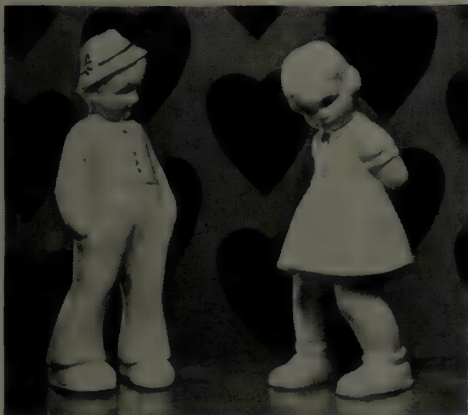
If you are interested in any of the things shown on these pages, kindly send your checks or money orders directly to the shops. In each case the address is listed in full

PLATE APPEAL. All that glitters can't be gold because some of it is very definitely glass—like this plate, for instance. There's a head-in-the-air, you-may-kiss-my-hand feeling about it that will make your dinner parties swing along in silver slippers. It's 17" long, 10" wide and with a 3-letter mitre-cut monogram costs \$8. V. C. Morris, 140 Maiden Lane, San Francisco.



HIGHLIGHTS. Tinsil is the name of this silver polish, and we know that it works. Friends of this department have served as willing guinea pigs to try it out, and an orgy of dinner parties resulted. Never before, they profess, has their silver been more lustrous, more glinting with highlights or more easily cleaned. Eight-ounce bottle, only 25¢. E. Keller & Sons, 711 Hamilton Street, Allentown, Pa.

YOUNG LOVE. "Gee whiz, Sally, I think you're swell!" And we think so, too. The way her hair is fixed, little-girl fashion in two rolls over her ears, her dress and blue eyes—no wonder young Peter is inarticulate. And if we were Sally, we'd be just as rapturous because Peter is a fine catch for any eight-year-old. Of cream-colored Coventry ware, 8" tall. Your own small fry will adore them. \$1.50 each. Daniel Low, Salem, Mass.



CANDLE LAMPS. Put them on the sideboard or mantel of a Colonial room or, better yet, your spinet piano. Then when you feel in a far-away mood, pretend you're dressed in crinoline, that your windows look out over the Chesapeake, and play "Maryland, My Maryland." The clear lamp, complete with candle and base, is \$1.50, the other with the eagle carving is \$2. Rich's, Atlanta, Georgia.

TEA TOTALER. If you haven't got a sterling silver creamer and sugar set, take a Christmas check and buy it for yourself. These are very simple with fluid lines that make them pieces you'll always be proud of. The bowl is 3 3/4" high, the pitcher 4 5/8" high and the tray (not pictured) is 8 1/4" long. The sugar and cream set \$15, the tray \$10. Bowman Jewelry Company, Raleigh, N. C.



An "Original" . . custom made — exceptional at 48⁵⁰!



Bedspread and pillows of rich Broche damask, set off by a pleated net flounce. Matching Draperies obtainable.

Paris
SINCE 1913
DECORATORS

One of the many values made possible by Paris Decorators' method of direct buying from mills, importing, styling and making in our own big workrooms.

NEW YORK 433 Fifth Avenue 2271 Broadway 39 E. Fordham Road
BROOKLYN 926 Flatbush Ave. 1589 Pitkin Ave. NEWARK 903 Broad St.

GEBELEIN

The Mark
that identifies

*Fine Gifts
of Silver*

Write for suggestions, to the Silversmith in whose unique shop the spirit and expression of old craft tradition of Boston, are preserved today.

79 CHESTNUT ST. BOSTON
Foot of Beacon Hill



Authentic Model of
Famous Gloucester Schooner

Ideal for home, club or office, this beautiful, full model of a famous Gloucester Fishing Schooner, handmade in every detail, is authentic in design and color. Typical of the finest in Gloucester's Fishing Fleet. Built by expert craftsmen on the ground renowned for America's greatest sailing vessels of bygone days. Nothing to equal it in design or price has ever been offered before. Overall length 12 1/2". Height 13 1/4".

COMPLETELY ASSEMBLED

Postpaid **\$5.00** In U. S. A.

LEBARON-BONNEY CO.
DEPT. 83 • BRADFORD • MASS.

Reproductions

This Bourg Commode is a perfect reproduction of a lovely original. Made of antique walnut of exquisite patina, faithful to every fine tradition of French cabinet work. Every part has individuality of line, design and finish that cannot be obtained in mass production. Leaflet B-1 on request.

A. L. Diamant & Co.

34 E. 53rd St. New York
1515 Walnut St. Philadelphia
Spread Eagle Mansion Strassford, Pa.
Sole American Agents for Zuber & Cie,
Desjousse & Karth, Paul Dumas



Bourg Commode, #165



Silver Logic

SINCE you will probably choose only one sterling service in your lifetime, it is wise to choose that service with the selective interest of a collector...thus acquiring sterling silver designed to live through styles and trends. Such is the silver illustrated above. For further information on any of these patterns, mail the coupon below.

HOUSE BEAUTIFUL

572 MADISON AVENUE

NEW YORK, N. Y.

Readers' Service Bureau, HOUSE BEAUTIFUL
572 Madison Avenue, New York, N. Y.

Please send me free price list and information on the following patterns

NAME _____

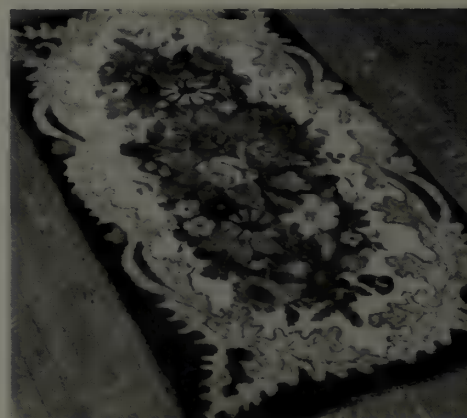
ADDRESS _____

window shopping



DESIGNED FOR LIVING and particularly for small apartment living. The table measures 19" x 24" x 23" high, and the exciting feature is that it folds when lifted by the hand holes. It's hand-made entirely of mahogany and is finished in either the red or brown mahogany. You'll use it constantly and crow with delight at your own smart shopping. \$15. Lathrop & Haynes, 392 Park Avenue, New York.

CELERY SEASON is here again, the white leafy stalks are an integral part of every dinner, and the relish dish is all-important. This is a particularly handsome one of crystal with cut decorations and appliqué with non-tarnishing sterling silver. The price is \$4, and it comes from The Silver City Glass Company, Meriden, Conn.



GOVERNOR'S GARDEN. It's a rug vibrant with the spirit of a gallant past because the design makes you think of bluebells and early roses, Southern ladies in bouffant skirts and courtly men in velvet breeches and silver buckles. Made of wool yarn, it is tightly hooked with a high pile and rich colors blending into soft ones. 32" x 60" size, \$35; 25" x 47", \$16.50. Laura Copenhaver, Rosemont, Marion, Va.

BACK TO NATURE. It's a window box of cream-colored composition with cherubs and a flower chain in bas relief. This measures 12" x 4" x 5" high and in it are four bulbs each containing a different kind of flower which shines forth in true garden colors when lighted. Put it on the window sill of your bedroom and you'll have a night light without peer. \$10 complete. Wanamaker's, Broadway and 9th Street, New York.



GRAVY BOAT with a modern tempo that will give your dinner parties an exciting éclat. Even if your flat silver is period in feeling, you'll find that the very starkness of this set will complement it and vice versa. The boat has a capacity of 12 ounces, the tray is 7 1/4" long and the complete set is \$20. You'll find it at Shreve & Company, 200 Post Street, San Francisco.

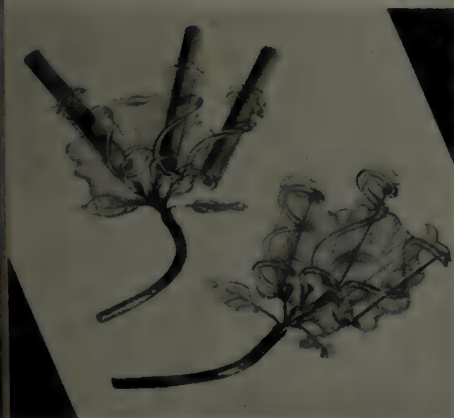
If you are interested in any of the things shown on these pages, kindly send your checks or money orders directly to the shops. In each case the address is listed in full

CHARM PROVOKER. A fine table for the difficult corner and one that will grow mellow with your room until it becomes synonymous with those things you hold most dear. It is made of all mahogany, is 30" high and the top shelf is 15" in diameter, the second shelf 22". Sheraton style with hand-carved claw and ball feet. \$17.50. Jamestown Sample Furniture Corp., 215-217 Cherry Street, Jamestown, N. Y.



SOMETHING NEW in Martex towels. The borders are embroidered with narcissus and if you're tired of modern stripes and textured simplicity you'll adore these. Your bathroom will be a place of color and flowers and verve. Bath towels \$18 a dozen, face towels \$9, wash cloths \$4.20. Suntan, yellow, peach, dusty rose, China blue and turquoise. Altman's, Fifth Avenue and 34th Street, New York.

SWEETS FOR THE SWEET, perfume for glamour and these bottles for boudoir beauty. They are of the famous Arrefors glass, superbly cut, and the three different sizes will do much to make your dressing table an exciting workshop. The stubby 1 ounce bottle is \$5 and the tapering 1 ounce and 3 ounce sizes are \$6.50 and \$12.50. They come in clear white or aqua blue. Poltow & Sparrow, 75 Whitney Avenue, New Haven, Conn.



PIQUANCY for your table with whisperings of magic decoration that will bewitch your guests and promote your party to another feather in your hostess cap. Use them as place card holders, a sprig of freesias in the center tube, cigarettes in the end ones and crispy almonds in the dish; or use the dish as an ash tray or arrange them, with flowers, on a mirrored centerpiece. Have fun! Four cost \$3. Malcolm's, 524 No. Charles Street, Baltimore, Md.

AFTERMATH. You're either the throes of ribbon and Christmas labels or you're arranging for a man to take your place down. What you really need is a tonic of self-indulgence. You've shopped for everyone else, now get yourself something—like this cigarette case. It comes in natural, gray, brown or green leather with initials in brass or chrome and holds a pack of cigarettes. Rena Rosenthal, 485 Madison Avenue, New York.



Franklin Simon's

NEW YORK • GREENWICH

Have more fun...
be more fun to know



\$275 for a
24 days' supply



with
**VITAMINS
PLUS . . .**



Live a livelier life, be a lovelier you — Vitamins can be the secret. In two tiny, easy-to-take capsules, **VITAMINS Plus** supply Vitamin groups A, B, C, D, E, G—to help you feel better, look better, get more fun out of just being alive than ever before. And for plus effectiveness it also contains liver extract and iron. **Cosmetics Shop, Street Floor.**

-----**ORDER BLANK**-----

FRANKLIN SIMON'S, Fifth Ave., N. Y. HB-1

Please send me _____ **VITAMINS Plus**

Name _____

Address _____

City _____ State _____

CHARGE ☐ CHECK ☐ C. O. D. ☐

FIFTH AVENUE AT 38th STREET • WIS. 7-9600



the BOOKLET SHELF

pieces, produced in the furniture capital of the country, which will be especially appealing to the budget-minded. You will like the designs. JOHNSON FURNITURE CO., HB-1, GRAND RAPIDS, MICH.

THE SELECTION AND CARE OF FINE FURNITURE gives you practical suggestions to bear out the title and includes a portfolio of the season's smart new furniture fashions. GRAND RAPIDS CHAIR CO., DEPT. A, GRAND RAPIDS, MICH.

MODERN OAK ENSEMBLES: an amply illustrated booklet presenting a new line of furniture in an old wood. Pieces for every room, with a choice of light or deep straw colored rubbed wax finishes. JAMESTOWN LOUNGE CO., HB-1, JAMESTOWN, N. Y.

TRU-TYPE REPRODUCTIONS do for fine maple and mahogany furniture what our forefathers did for these lovely woods. Only today the pieces are much better made than most of the early ones. For a well illustrated booklet about these reproduced masterpieces, write STATTON FURNITURE MFG. CO., HB-1, HAGERSTOWN, WASHINGTON CO., MD.

IMPERIAL'S JEFFERSONIAN GROUP (10¢) is but one finely styled line of authentically Colonial pieces in mahogany. Design, of course, is not the only feature of the furniture discussed. Sound construction is not only equally important but equally adhered to. IMPERIAL FURNITURE CO., DEPT. C-11, GRAND RAPIDS, MICH.

WILLIAMSBURG: a new edition of a very lovely and informative booklet about the furniture reproduced from the original pieces of the restored Williamsburg. Also a new booklet, FURNITURE OF CHARM THAT MAKES A LIVABLE HOME. KITTINGER CO., DEPT., HB-1, 1893 ELMWOOD AVE., BUFFALO, N. Y.

MODERN FURNITURE is getting itself a glowing present and future, as period pieces have achieved a fine past. For a beautifully illustrated portfolio of modern interiors, and information about the sound and painstaking construction of the pieces, write (sending 15¢) to: MODERNAGE, 162 EAST 33RD ST., NEW YORK CITY.

GRACIOUS LIVING is abetted as much with appropriate and really well designed furniture as by almost any other aspect of your house. Even more important is the hidden construction. This little book explains all. MUELLER FURNITURE CO., DEPT. 211, GRAND RAPIDS, MICH.

1050. MUSETTE. So many pianos remain unpurchased and the musical talent of many boys and girls lies dormant all because of lack of space in our apartment-living world. But, space is not a great factor to be considered when purchasing this small popular priced piano. DEPT. 348. WINTER & COMPANY, 849 EAST 141ST. ST., NEW YORK CITY.

COLONIAL RE-CREATIONS (15¢) appears at first glance to be merely an unusually attractive catalogue of good furniture. Consider, though, that all pieces are made by hand by fine craftsmen from original pieces chosen from Virginia's best. You will want them even more. VIRGINIA ARTS AND CRAFTS, HB-1, 207 E. FRANKLIN ST., RICHMOND, VA.

FURNISHING ■ DECORATION

VENETIAN BLINDS are now available in metal. Certain obvious merits of this form of slat construction will occur to you. Consider, too, that by proper adjustment these new blinds

may be valuable adjuncts to air conditioning. For literature: CHICAGO VENETIAN BLIND CO., 1200 S. MORGAN ST., CHICAGO.

THE BERKELEY in this instance is almost as fine a combination of radio and automatic phonograph as money can buy. There is an attractive folder available if your dealer cannot show it to you. Write MAGNAVOX CO., INC., DEPT. 12-H, FORT WAYNE, IND.

SLEEP-CUSHION may not be called a mattress, but it serves as such. This one, though, is made of pure latex foam, and fits the curves of a weary body like a supremely comfortable glove. It is entirely new in the category of bedding. For an illustrated folder: U. S. RUBBER PRODUCTS, INC., DEPT. D, MISHAWAKA, IND.

THE PERFECT GIFT, according to one school of thought, is time. Electric time, of course. There is no tick, no rattle. The modern movements are not only silent but self starting. For a booklet showing some 30 styles in Telechrons: WARREN TELECHRON CO., HB-1, ASHLAND, MASS.

SILVER, GLASS & CHINA

GEORG JENSEN is certainly a name which here needs little explanation. Any one who knows Jensen silver and Jensen craftsmanship can guess at the variety and quality of this booklet. Silver, crystal, porcelain, linen, jewelry—write GEORG JENSEN, 665 FIFTH AVE., NEW YORK CITY.

INFORMATIVE FOLDER. A current booklet illustrates many new designs in bowls, vases, ashtrays and cigarette boxes. This rock-crystal-like glass, conceived in France and produced in America, is hand molded, hand finished, and each piece is individually signed. VERLYS OF AMERICA, INC., 342 MADISON AVE., NEW YORK CITY.

HOW TO BE A SUCCESSFUL HOSTESS (10¢). Every woman would like to know more about successful entertaining. Hints have been compiled into an exciting booklet that is well illustrated with stunning pictures of table settings for all occasions. REED & BARTON, SILVERSMITHS, HB-1, BOX 990, TAUNTON, MASS.

COOKING AT THE TABLE is an adult version of child's play with the assortment of smartly styled cookers, warmers, grills, chafing dishes and the like which are shown here in copper and chromium. For an interesting leaflet, well illustrated, write: CHASE BRASS & COPPER CO., HB-1, 10 EAST 40TH ST., NEW YORK CITY.

ALVIN STERLING. Whether your home is 18th Century, Modern or Early American, you will find a pattern from this company's selection to meet your need. Write for price lists. THE ALVIN SILVERSMITH, PROVIDENCE, R. I.

MODERN DECORATIVE TABLES for all occasions is full of ideas for your table arrangements, whether for formal or informal entertaining and every-day variety. Glassware plays a vital part. Booklet 38-L. FOSTORIA GLASS CO., MOUNDSVILLE, W. VA.

HOW TO PLAN YOUR WEDDING—AND YOUR SILVER (10¢) is a booklet in which brides may list all the things that must be done before the wedding. Interspersed with this information is excellent advice on the selection of a sterling pattern. THE TOWLE SILVERSMITHS, DEPT. M-12, NEWBURYPORT, MASS.

ORREFORS STORY OF GLASS (25¢) begins with the European background of glass-making as an art and, of course, completes the story with an

absorbing description of the development of Orrefors, Sweden, as one of the great glass centers of the world. Send your quarter to A. J. VAN DUGTEREN & SONS, INC., DEPT. HB-1, 1107 BROADWAY, NEW YORK CITY.

GIFTS ■ HOUSEWARES

HOUSEWARES is the accurate legend on the first page of this new catalogue. Closet and bath accessories, kitchen and pantry equipment, glassware, fireplace fixtures, everything imaginable for home comfort and entertaining. Ask for Booklet H: HAMMACHER SCHLEMMER, 145 EAST 57TH ST., NEW YORK CITY.

TOAST-O-LATOR perks toast as a percolator erupts coffee, only sideways. Not to confuse you about a new and excellent product, the Toast-O-Lator takes the bread in one end, carries it past the electric grid on a conveyor, and drops it out the other end done to a turn. CROCKER-WHEELER ELECTRIC MFG. CO., HB-1, AMPERE, N. J.

DESIGNED FOR GIVING, as the title of a booklet, suggests Christmas. And there is still time. But these fine electrical appliances are equally good for giving upon such occasions as weddings, birthdays, anniversaries or just for instance. You know the name of MANNING, BOWMAN & CO., HB-1, MERIDEN, CONN.

GARDENING

FLOWERHOUSE is a home greenhouse of a new kind. It comes in sections, packed in individual cartons, and can be erected in one working day or less. Of Douglas fir and special ultra-violet glass, it comes in two diameters, 9 and 12 ft. Write for circular to NATIONAL TANK & PIPE CO., HB-1, PORTLAND, ORE.

THE GARDEN ENCYCLOPEDIA (\$3.65) for the first time gives you every answer on the subject of gardening. Its language is simple and its 1400 pages embrace 10,000 subjects and 750 pictures—a complete garden library between two covers. W. M. H. WISE & CO., DEPT. 971, 50 WEST 47TH ST., NEW YORK CITY.

MISCELLANEOUS

THE SPOON (quoth the Red Raven) IS THE ENEMY OF THE HIGH-BALL. This thesis is ably and truculently maintained in a tidy little booklet telling you why good carbonated water mixes its own high-ball—why a little spooning flattens the drink instantly. Amusing but how true! RED RAVEN CORP., DEPT. HB-1, CHESWICK, PA.

WINE in glasses is nothing to quarrel with, especially if it is good wine. But wine in foods may be a matter for very special and unusual enjoyment. For a booklet of kitchen-tested recipes concerning wine and baked beans, for one example, write: TAYLOR WINE CO., DEPT. HB-1, HAMMONDSPOUT, N. Y.

GOURMETS' BAZAAR AND CULINARY EMPORIUM, forsooth! Anyway, this is for the moment what Bellows calls itself and a delightful booklet. Coffees and teas, pepper mills and recipe books, green-ripe olives and cigars—all of top quality, of course. Get the booklet if only to read the sponsor's description of it on the cover. BELLOW & CO., HB-1, 69 EAST 52ND ST., NEW YORK CITY.

Docs—eight kinds—from a fine kennel. It never pays to take chances when you buy a dog. You want a good breed, with good blood, from a reputable kennel. Here is one way to play safe. For an illustrated folder, write: WILSON KENNELS, HB-1, RUSHVILLE, IND.

Write directly to the addresses given.

No charge except as specially noted.

BUILDING & CONSTRUCTION

TRIPLE INSULATED HOMES are protected inside, outside and in between against the cold in winter and the heat in summer—also against fire, vermin, moisture and other ills that houses fall heir to. For the booklet write: JOHNS-MANVILLE CORP., HB-1, 22 EAST 40TH ST., NEW YORK CITY.

ANACONDA ECONOMY COPPER ROOFING is lighter in weight (10 oz. per sq. ft.) and narrower (16 in.) than the types formerly available. This means less expense for an everlasting roof and a better looking roof for the small house. HB-1, AMERICAN BRASS CO., WATERBURY, CONN.

FREE SAMPLES! And who doesn't like them? We refer to Masonite Presdwood, Temprtile and Tempered Presdwood—rigid and durable panels for any number of decorative and structural purposes. Let the company tell you about them. MASONITE CORP., DEPT. HB-13, 111 W. WASHINGTON ST., CHICAGO.

HUMIDIFIERS may offer a scientific boost to the basic functions of man-made heat as it affects health and household furnishings. An informative folder is available on request to: WALTON LABORATORIES, INC., DEPT. HB-1, 1186 GROVE ST., IRVINGTON, NEW JERSEY.

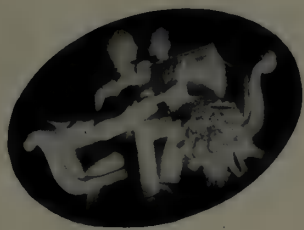
STOKERS are as trim and clean today as your refrigerator and, in their own way, just as efficient. For information about the new Kolstoker, with improved hydraulic feed and controlled air supply, write ANCHOR STOVE & RANGE CO., INC., HB-1, NEW ALBANY, INDIANA.

PERSONALITY BATHROOMS AND CHARACTER KITCHENS. A new and fascinating booklet on home improvement as it concerns these two vital departments. Fully illustrated in color and filled with practical suggestions for the up-to-date home builder. PITTSBURGH PLATE GLASS CO., 2293A GRANT BLDG., PITTSBURGH.

RESIDENCE ELEVATORS, as this company outlines them in its booklet, are of two main types: that which raises passengers vertically in a car and that which carries them over and beside the stairs in a chair. "Elevette" covers the first type; "Inclinor" the second. You should learn of both. INCLINATOR CO. OF AMERICA, 305 S. CAMERON ST., HARRISBURG, PA.

FURNITURE

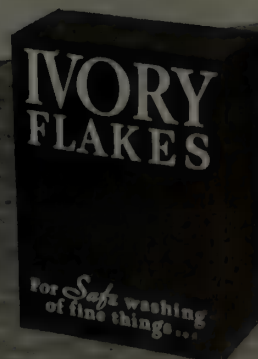
POPULAR PERIOD STYLES (25¢) illustrates and describes well made



This is your invitation
to visit the
Ivory-Washable House
decorated by
House Beautiful
for greater comfort
and lasting beauty
in the home

Opening
February
1939

At the new
P.E.D.A.C.
International Building
Rockefeller Center
New York City



99 ⁴⁴/₁₀₀ % PURE

TRADEMARK REG. U.S. PAT. OFF.

SKYE TERRIERS

Available as Christmas gifts. Either grown dogs or puppies.



CH. BRACADALE HENRY

AT STUD

Ch. Bracadale Henry
Ch. Chum of Merrymount
Ch. Jerry of Merrymount
Ch. Gregory of Arreton

Also some Dalmatian puppies Sired by CH. MASTER PATRICK and ex the English CH. MESRA FRISKA, obtainable for Christmas delivery.



CH. MASTER PATRICK

IRADELL KENNELS

Mrs. Consuelo V. Davis (owner)

Thomas Croan, Mgr.

Box 191, Port Washington, L. I.

Tel. Port Washington 39 W

SUGARTOWN KENNELS



Ch. Sugartown Talisman

COCKER SPANIELS

A Selection of Christmas Puppies Now Available

MRS. LEWIS H. MARKS, owner
Paoli, Penna.
Tel. Malvern 2424



Hickrill Kennels
Katonah, N. Y.
Richard D. Miller
1127 Lake Ave.
Racine, Wisc.

LAKELANDS SMALL RUGGED JOYFUL SPORTING

The Lakeland Terrier Club of America recommends the following breeders:

Winding Creek Kennels
Madeira, Ohio
Pauline Arnold White
P.O. Springdale
Stamford, Conn.

PEKINGESE

Puppies, Youngsters, and Mature Dogs, highly Pedigreed.

—\$35 Upwards—

MERRICKA KENNELS

Mrs. Philip M. Schaffner

74 Byron Road

Merrick, L. I., N. Y.

(Freeport 867)



GREAT PYRENEES

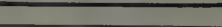
Puppies for sale from the imported stock of this largest kennel of the breed in the world. Make ideal companion dogs for children and adults.

BASQUAERIE KENNELS

Mr. & Mrs. Francis V. Crane, Owners

124 SOUTH ST., NEEDHAM, MASS.

Tel. Needham 0080



Pekingese Specials

• Two beautiful, heavy coated grandsons **Ch. Wee Jock**, 9 mos., one is house broken. \$75.00 each.

• Handsome year old son **Ch. Hop-O-Hartlebury**, house and car broken. Inoculated. \$150.00.

GLENARM KENNELS

Mrs. Louis E. Lambert, Jr.

Glenarm, Md. Phone Towson 68-R

CAIRN TERRIERS

Champion Bred Puppies

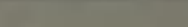
This smallest of the working terriers is ideal for town or country.

Mr. & Mrs. Paul Renshaw Owners

Hollow Tree Kennels

New Canaan, Connecticut

Tel. New Canaan 1310



QUICKLY KILLS

MANGE

MITES, TICKS AND CHIGGERS

Soothes, Heals Irritated Skin!

Sarcoptic Mange on Animals is caused by tiny mites which burrow into the skin, producing intense irritation and baldness which rapidly spreads. Chiggers and Ticks also cause irritations. Glover's Imperial Sarcoptic Mange Medicine helps overcome the itching accompanying most types of Eczema. Do not neglect these conditions. Breeders and veterinarians the world over have used Glover's for over 60 years.

GLOVER'S NEW DOG BOOK FREE!

No dog owner should be without it. Tells all about dogs—how to train, feed and maintain their general health, as well as preventive measures, symptoms and treatment of diseases. Write for a free copy today. Address,

GLOVER'S

Dept. 15, 462 Fourth Avenue, New York City



THE DOG SHOW

BY CHASE HERENDEN

FOUR FOOTED MONEY VALUES

IS \$10,000 too much to pay for a dog? Ten years ago a neat little sensation was caused in the dog market when a chow brought this well rounded figure.

Today in this country there are at least half a dozen dogs who (and it is now grammatically correct to use who in referring to a dog, as it should be at this price) are valued at a sum between \$15,000 and \$20,000 individually. In the next lower bracket, \$7,000 to \$10,000, a customer can have his pick of some fifteen and if he still thinks that's a bit steep he may select one from thirty in the \$5,000 class. Or if he feels he'd rather begin with something a bit more reasonable he may look around at the 10,000 dogs valued at \$300 a head. What are the justifications for these impressive sums, you ask? The answer is that dog breeding has in recent years become a serious industry—consider the facts and you will see why.

RECOGNIZING THE BEST

The American public, always on the alert to recognize the best in its automobiles, iceboxes and radios, now wants to know the requisites of a well-bred dog, and the reasons for its price. Mr. and Mrs. Public go to a dog show, of which there are 310 and more each year, study the champion Scotties and return home to look at their own Scottie with a critical eye. They have learned that for a Scottie to win its championship points (and there are fifteen of them which have to be won against stiff competition and under at least three different judges) it must conform to the standard set for Scottish terriers, not arbitrarily, but in order to keep the breed up to a high standard.

Each of the 109 recognized breeds has a standard and all of the reliable breeders are making every effort to raise dogs which are true to type.

ORGANIZATION

The interest in pure bred dogs in this country has increased 100 percent since the first dog show held in Mineola, N. Y., back in 1874. This is owing in great part to the unfaltering good work of the American Kennel Club which had the foresight when it was founded some fifty-four years ago to sense the importance pedigreed dogs would assume, not only as a leisure class indulgence but as an industry. The A. K. C. is a well run business in itself and has a palatial office with a personnel of 135. Approximately 1500 telephone calls come in daily as well as 600 letters. The various department heads interview more than forty people a day, all with problems pertaining to the registering and showing of pure bred dogs. The letter-perfect registration system has been a pattern which the American Horse Show Association has adopted.

There are now 1,300,000 dogs registered, the highest number going to cocker spaniels, second to Boston terriers and third to Scotch terriers. The fact that a dog has been registered removes all doubt as to the owner's reliability and the dog's authenticity.

EVERYTHING IN GOOD ORDER

In order to register a dog it is necessary to have its pedigree showing at least three generations and the registration application form must be signed by the owner of the dam's mother. The names and A. K. C. registration numbers of both mother and father are incorporated in this form as well as the registration number of the entire litter, of which the new puppy is one. Complicated as this may sound, far more involved phases are simplified by the club's filing technique. For instance, when a kennel registers a litter of puppies the application is checked to see that the



Special segregated runs for the puppies of the Iradell Kennels

This end of the Iradell Kennels is for the use of the older dogs and here they have their runs



Fine dogs live in fine houses nowadays. Nothing could be more sumptuous than the Waldeck Kennels



When a Waldeck dog goes to a show he travels in a specially built truck, eminently comfortable

date of service and whelping are shown. In other words, everything must be very proper and in good order between the date of marriage and the time the babies come. This is to prevent the possibility of a valuable dam having two litters attributed to her within six weeks.

So with all this protection on the part of the A. K. C. it is not difficult to buy a dog whose papers are in order.

IDEAL MODERN KENNELS

There are more than 5,000 registered kennels in this country and over 30,000 people who exhibit dogs regularly in shows, so it should be easy to acquire a good idea of how the dog of one's choice ought to look.

Dog breeding in 1939 is not a matter of a dog house in the back yard and a little guessing. It represents \$35,000,000 worth of scientifically built and equipped kennels, some of which are so imposing architecturally they are often mistaken for residences.

Cleanliness rates as the all time number one must in operating a kennel. One of the ways a dog picks up germs is via his foot pads, so floors must be simple to disinfect and pens easy to clean.

The main thing to achieve in heating a kennel is to have the warmth evenly distributed—about 60° is the ideal temperature. Sun rooms are often a part of today's kennel, where winter puppies may build up resistance against distemper and rickets. Scales are also a part of the tack as it's important to keep a check on weight. A dachshund, for instance, that weighs 5 ounces at birth should not gain too much body weight before its legs are strong enough to carry it.

There is just about everything provided in an up-to-date kennel even an entertainment committee, as boredom is one of the things to guard against. Dogs who, because of boredom, get into the bad habit of incessant jumping or start biting at their pens, just by way of ennui, are taken for walks, and given suspended toys with which to play.

The exercise of small breeds is carefully supervised and the dogs on the show circuit are kept in regulation show crates and exercised on the leash. This is done to prevent their getting too muscled up and to help assimilate their weight properly. Large

breeds' exercise runs are on slopes so as to build up hindquarters. The tendency to weak back legs in breeds such as great Danes, Newfoundlands and St. Bernards is something dog fanciers have been trying to overcome for breed generations.

TABLE D'HÔTE AND À LA CARTE

Feeding plays a major rôle in the well run kennel and the average layman could take a leaf out of the feeding schedule with benefit to his own dog. Meat is the mainstay, mashed green vegetables and tomatoes. The particular don'ts kennels feature are: Don't ever feed potatoes, lima beans, peas, fresh white bread, candy or anything fried or too hot or too cold to a dog. The do's are: raw ground beef, cooked lamb, mutton, boiled beef hearts, reputable prepared dog food, fish (bones removed), tripe, mashed vegetables (celery, onions, garlic, string beans, spinach, shredded lettuce), sweet or sour milk, eggs, whole wheat bread, toast, zwiebach, pot cheese and a good biscuit. Also they add not to forget that lime water, calcium, yeast and cod liver oil are all important features in a dog's diet.

DOGS AS EMPLOYEES

It would be difficult to estimate the number of people whose entire earnings are derived from the dog world. And perhaps the figure of \$18,500,000, which amount is spent annually by clubs and individuals in giving and attending shows, will give some idea of the employment involved. The very fact that dogs have been the medium through which people have found gainful employment lifts the breeding of dogs out of the hobby class. Aside from the men and women working as managers and kennel hands there are the licensed professional handlers and their assistants.

Of course, as is always the case when interest in a new undertaking progresses with such strides, there are those not averse to taking advantage of the uninitiated. And it is essential, if you fall under the spell of dogs at their best, to have an honest agent working in your interest when doing any importing. Dog commissioners and agents have a thriving business and swell the list of those whose incomes are derived from doggy sources. To the list can also be added journalists who write on dogs, editors who con-

SAINT BERNARDS

The inherent characteristics of the St. Bernard, dating back further than 2000 yrs. since Romans first introduced the breed into Switzerland, combining keen intelligence, companionship and guardian abilities, have been vital factors in Waldeck's success.

Also
Pekingese—Cocker Spaniels—Huskies



WALDECK KENNELS

Kennels: Oenoke Ridge, New Canaan, Conn.

Address all mail

Edward L. Winslow, P. O. Box 159HB

STAMFORD, CONN.

Telephone New Canaan 1121

Old English Sheepdogs of Quality



Miss E. N. Buckingham

Cleoftaegel Kennels

Sudbury, Mass.

Telephone 168



THE STAFFORDSHIRE TERRIER

A breed of great strength for his size, agile and graceful, keenly alive to his surroundings and whose courage is proverbial.

Ch. Mickey Do

SHERWALL KENNELS
Walkill, N. Y.



CH. Zep von Marienlust

DACHSHUNDE

Puppies of Outstanding Quality For Sale

MEHRER'S KENNELS
West Hempstead Long Island
Tel. Hempstead 2812

SCOTTISH AND WEST HIGHLAND WHITE TERRIERS



Edgerstoun
Kennels
Concord, N. H.
Mrs. John G.
Winant, Owner

Ch. Wolsey Privet
of Edgerstoun
Best of Breed Specialty
and Westminster show 1938.

Puppies
Usually
Available

Eng. Ch. Masterpiece
of Rookes of Edgerstoun

Fee \$50.00—To Approved Bitches Only

EIGHT BREEDS

Specializing in high class Trained Dogs



Great Danes
Dachshunde
(Black & Tan—Reds)
Doberman Pinschers

German Shepherds
Medium Schnauzers
Giant Schnauzers
Boxers Rottweilers

If you want a trained dog or a nice puppy, write us

WILSONA KENNELS

Telephone 37073

Rushville, Ind.

DAH WONG KENNELS, Reg.

PEKINGESE
PUPPIES &
MATURE DOGS
All ages & colors
Also
MINIATURES
Norwalk-Danbury
Rd., U. S. Route 7
Wilton, Conn.
Tel. 335
S. F. Hodges &
A. Perret, Owners



Yo Ling of Dah Wong

White Collie Pups

The most beautiful specimens the dog world can offer. Home guards, loyal companions, useful and intelligent.

Send stamp for catalogue
Comrade Farm Kennel
Box 118, Galion, Ohio



coming DOG shows

1939
Jan. 8, 9—American Spaniel Club, New York, N. Y., S. Y. L'Hommiedieu, Jr., Sec'y, Morristown, N. J. Foley Dog Show Organization, Inc., Supts., 2007 Ranstead St., Philadelphia, Pa.
Jan. 14, 15—Golden Gate Kennel Club, San Francisco, Calif., Alex Wolfen, Sec'y, 443 Front St., San Francisco, Calif.
Jan. 16—Pekingese Club of America (American-bred Dogs only), New York, N. Y., Miss Clara G. Lowther, Sec'y, Riverside, Conn.
Jan. 28, 29—Dachshund Club of California (License), Los Angeles, Calif., Mrs. Grayce Greenburg, Sec'y, Camarillo, Calif.
Jan. 28, 29—Pacific Coast Pekingese Club, Los Angeles, Calif., Mrs. R. G. Shute, Sec'y, 11453 Ventura Blvd., No. Hollywood, Calif.
Feb. 3, 4—Maryland Kennel Club, Inc., Baltimore, Md., George S. Robertson, Sec'y, 1508 Fidelity Bldg., Baltimore, Md., Foley Dog Show Organization, Inc., Supts., 2009 Ranstead St., Philadelphia, Pa.
Feb. 4, 5—Pasadena Kennel Club, Pasadena, Calif., H. H. Cannon, Sec'y, 601 W. 5th St., Los Angeles, Calif., Jack Bradshaw, Supt., 1814 So. Grand Ave., Los Angeles, Calif.
Feb. 11, 12—Oakland Kennel Club, Oakland, Calif., W. H. Stappenhorst, Sec'y, 2575-64th Ave., Oakland, Calif., A. L. Rosemont, Supt., 20 Sycamore St., San Francisco, Calif.
Feb. 12—Airedale Terrier Club of America, New York, N. Y., Guy W. Walker, Jr., Sec'y, Larch Row, Wenham, Mass.,

Foley Dog Show Organization, Inc., Supts., 2009 Ranstead St., Philadelphia, Pa.
Feb. 12—American Fox Terrier Club, New York, N. Y., Jas. A. Farrell, Jr., Sec'y, 26 Beaver St., New York, N. Y., Foley Dog Show Organization, Inc., Supts., 2009 Ranstead St., Philadelphia, Pa.
Feb. 12—American Sealyham Terrier Club, New York, N. Y., Mrs. R. Holmes Page, Sec'y, Chalfont, Pa., Foley Dog Show Organization, Inc., Supts., 2009 Ranstead St., Philadelphia, Pa.
Feb. 12—Bedlington Terrier Club of America, New York, N. Y., Mrs. Anthony Neary, Sec'y, 36-05-33rd St., Astoria, Long Island, N. Y., Foley Dog Show Organization, Inc., Supts., 2009 Ranstead St., Philadelphia, Pa.
Feb. 12—Boston Terrier Club of New York, Inc. (License), New York, N. Y., Robert B. Griffing, Sec'y, R. No. 29, Mountaineer, N. J.
Feb. 12—Cairn Terrier Club of America (American-bred Dogs only), New York, N. Y., Miss Helen C. Hunt, Sec'y, Washington, Conn., Foley Dog Show Organization, Inc., Supts., 2009 Ranstead St., Philadelphia, Pa.
Feb. 12—Irish Terrier Club of America, New York, N. Y., Thos. H. Mullins, Sec'y, Box 878, New Canaan, Conn., Foley Dog Show Organization, Inc., Supts., 2009 Ranstead St., Philadelphia, Pa.
Feb. 12—Scottish Terrier Club of America, New York, N. Y., H. Alvin McAlleenan, Sec'y, 1330 Broadway, New York, N. Y., Foley Dog Show Organization, Inc., Supts., 2009 Ranstead St., Philadelphia, Pa.

No-CHOKE HARNESS



This is the smart harness that all the best dressed dogs are wearing.

Beautifully tailored. Hand made to fit your own dog. Finest quality genuine leather in Red, Black or Tan. Handsome Chrome Plated Buckles.

Humane. Comfortable. Light but strong. Easily adjustable. It will be a Happy Christmas to your dog if he gets a No-CHOKE HARNESS.

NO-CHOKE HARNESS ..\$4.75
Matching 70" LEASH .. 3.00
Give age, breed and girth.

ORDER TODAY

Not sold through dealers. Send check or money order to

EDGAR BLOOM TIFFIN, OHIO

Keep Your Dogs
free
FROM WORMS

WRITE FOR FREE BOOKLET No. 652

NEMA



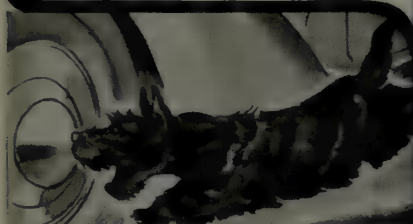
WORM CAPSULES

EFFECTIVELY REMOVE LARGE ROUND-WORMS AND HOOKWORMS IN DOGS OF ALL BREEDS AND ALL AGES. DEPENDABLE

Nema Booklet tells you about worms

Address Desk N-51-A Animal Industry Dept.
PARKE, DAVIS & CO., DETROIT, MICH.
Drug Stores Sell Parke-Davis Products

**SURE—I USED TO
CHASE CARS!**



I had the habit — till the Boss read that Albert Payson Terhune article in the new Sergeant's DOG BOOK telling why I chase 'em and how to stop me.



The Boss is a swell guy — but he can't know everything, see? So — he gets the DOG BOOK and learns all about foods and medicines for me! All about training, and breaking bad habits.



Now I can take cars or leave 'em alone — and I haven't been off my feed for months. That BOOK'S got something. It's free to you at drug and pet stores — or with this coupon. Don't miss it!

**Sergeant's
DOG MEDICINES**



POLK MILLER PRODUCTS CORP.
Dept. KC-1, Richmond, Va.
Please send a free Sergeant's DOG BOOK to:

Name _____
Address _____
City _____ State _____



EDWIN LEVICK

The drama and glamour of the Westminster show

duct dog columns, photographers whose entire business is composed of dog photographs, as well as the purveyors of ribbons, cups and trophies which run into thousands of dollars.

AND HOT DOGS!

Dog shows and field trials (and the attendance at these the last twelve months was over 1,250,000) call for a superintendant who runs them under A. K. C. rules. There is one particularly large and efficient organization which retains a working staff of fifty during the year and takes on a large floating crew at the various shows all over the country. And the food concessions at the shows are not to be forgotten. At the Westminster show held at Madison Square Garden more hot dogs are sold for human consumption than at all the other events featured at the Garden during the entire year put together!

IT'S A BARGAIN

Ten thousand dollars is a lot of money to pay for a dog but even so a dog at that price may well turn out to be a bargain. A fine sire can over a period of three or four years more than repay his cost.

WESTMINSTER 1939

The sixty-third Westminster, the ultimate in three day dog shows comes into Madison Square Garden February 13th and stays through the 15th. Kennels all over the country have been saving this, that and the other handsome young dog to "bring out" at the Garden. Right this minute handlers

are experimenting with diets trying to put a little more weight on this entry and take some off that. Every kennel, as well as individual show-minded pet owners, are planning for the big show. There is something so gala about Westminster that one is carried along for those three hectic days and evenings on the very glamour of it all. The show committee headed by Mr. Harry T. Peters, chairman, sportsman extraordinary, and Harry Caesar, that always successful Fisher's Island field trial contestant, and Dr. Samuel Milbank, vice president of Westminster whose Labrador Ch. Earls Noor Noor of Arden has made such an enviable reputation going best of show at Devon and Ox Ridge, select their judges with an eye to having the very best. Among the women exhibitors who can always be counted on to make a splendid entry are: Mrs. Hartley Dodge, Mrs. Angier Biddle Duke, Mrs. Sherman Hoyt, Mrs. Harold Palmedo, Mrs. Lewis Roesler, Mrs. Whitehouse Walker, Miss Laura F. Delano, Mrs. Justin W. Griess, Mrs. H. Terrell Van Ingen, Mrs. Olga Rogers, Mrs. Richard Bondy, Mrs. A. Wells Peck, Miss Esther Bird, Miss Miriam Hall, Mrs. Francis V. Crane, Mrs. Eugene A. Noble, Mrs. John G. Winant, Mrs. Mark Matthews, Miss Marie Leary, Mrs. Consuelo V. Davis and Mrs. Edward Clark.

If you have never attended a Westminster show you haven't lived. There is nothing quite its equal for drama; the heights and depths of human emotions and all controlled by the other end of a leash!



EDWIN LEVICK

An early Westminster show in the old Madison Square Garden. Dogs were beside the judging rings.

CEDAR MAT for DOG or CAT

Destroys Odors
Repels Fleas
Saves Furniture



Made 2-in. box style (like a mattress), stuffed with clean, dust-free ribbons of Cedar Excelsior, rich in aromatic oil. Covered with wear-resisting art burlap, choice of 5 colors—Red, Green, Blue, Brown or Natural.

16 x 17 in. ... \$2.00 17 x 17 in. ... \$2.50
20 x 30 in. ... 3.30 24 x 36 in. ... 4.00

Order today; we'll mail postpaid

Special to order—Let us quote.

FOR THE KENNEL—CEDAR BEDDING

Long clean ribbons that do not cling to the hair. Rich in aromatic oil that drives away vermin and "doggy" odors. Highly absorbent. 10 lb. Trial Sale \$1.00; 25 lb. \$2.00; 50 lb. Sale \$3.25; 100 lb. Sale \$6.00. By express or freight as you specify.

New England Cedar Bedding Co. Route 8
Rockland, Mass.

"BUFFALO" PORTABLE FENCING

Your dogs play safely in sturdy kennel yard. Easily, quickly set up and moved. Size 7'x14'x3' high with gate. Shipped F. O. B. Buffalo, N. Y. on receipt of \$27.50 check, M. O. or N. Y. draft. Send 6c for Booklet 86-Z.

Buffalo Wire Works Co., Inc. Buffalo, N. Y.

To ALL DOG LOVERS:
Quadine, the year 'round liquid groom of dog champions, banishes doggy odors with its pleasant, fog-like mist, repels and destroys the familiar pests and parasites and leaves the coat with snappy sheen. Ask your dealer or The Allen Co., Dept. B., Toledo, Ohio.

Bulletin No. 6-K tells "How To Attract Wild Birds" by tested methods, feeds and equipment. Unusual Christmas presents illustrated. The combination feeder shown here with a bag of special seeds and a Howes Bird Attractor, sent postpaid for only \$3.00.
HOWES BIRD ATTRACTORS
770 Rachel Ave. Stamford, Conn.

Duplex FILE of proper weight \$1.

Duplex CHARTS showing how to trim—12 breeds... each .25

Duplex DOG DRESSER easy to use \$1.

DUPLEX DOG DRESSER

Don't Spay and Spoil Your Female Puppy—Use

CUPID CHASER

to Keep Dogs Away While Females are in Season. Harmless, Simple, Successful. Wash off before mating. Satisfaction or money refunded. No red tape.

Use TOM-SCAT for Female CATS

Ask your dealer, or send \$1.00 for either product.

PIERPONT PRODUCTS COMPANY, Dept. P
312 Stuart Street Boston, Massachusetts

FREE
to Horse Owners
Just Mail Coupon

Why pay fancy prices for fine imported English Saddlery? Send coupon below for my Free Catalog that is saving real money for thousands of horsemen. Contains over 400 Bargains in English Saddlery—also letters from horsemen. You select saddlery—I ship on approval. Send coupon today.

"little Joe" WIESENFELD CO.

Dept. 5A, 112 W. North Ave.

Baltimore, Md.

Gentlemen: Please send free copy of your 76-page illustrated Catalog.

Name _____

Address _____

City _____ State _____

AT HOME IN MANHATTAN



SAMUEL H. GOTTSCHO

The excellence of the furniture in this room, the flowered chintz, the lyre light brackets explain in part the infinite charm of the Carlyle Hotel



EMELIE DANIELSON

Eraid P. Harrington decorated this living room at the Lombardy, combining furniture in light and dark woods with crisp modern accessories

• PLANS •



Before building, call and see my books of plans and exteriors.

Books { "Six Houses Dutch and Cape Cod" \$1.00
"Six One Story Cape Cod Houses" \$1.00
"Six Early American Houses" \$1.00
"Six French Provincial Houses" \$1.00
"Colonial Houses" \$5.00
"Stucco Houses" \$10.00

HENRY T. CHILD, Architect
16 East 41st Street New York, N. Y.

291 PLANS
FOR HOME BUILDERS

Designs of homes to suit every climate with complete floor plans and exterior views of 1 and 2 story homes, 4 to 10 rooms, 1 and 2 baths. Check Books.
ATTRACTIVE HOMES—62 designs of all types of ideal frame homes, \$1.00.....☐
BETTER HOMES—62 designs of English, Spanish, Monterey brick homes, \$1.00.....☐
CHARMING HOMES—31 designs of small 4 and 5 room, low cost, Monterey, Colonial, French, Norman—Brick, stucco and frame homes, \$1.00....☐
ENCHANTED HOMES—62 designs of English and Spanish stucco homes, \$1.00.....☐
DREAM HOMES—51 designs of Ranch, Colonial, Monterey frame, brick and stucco homes, \$1.00....☐
SMALL HOMES—23 designs of 4-5 room frame homes. Suitable for F.H.A. title I. \$1.00.....☐
ALL 6 BOOKS—REG. \$6.00 VALUE, ONLY \$4.00. (SAVES YOU \$2.00).....☐

Each home an architectural gem. Every page (8" x 10 1/2") handsomely rotogravured. Ideal for home builders, architects, realtors, material dealers. Money back if not satisfied. Send cash, check, money order or send C.O.D. CLEVELAND PUBLICATIONS (Publishers to the Building Industry) Dept. B-1, 810 E. 61st St., Los Angeles, Calif.



CHILMARK FARM

Between Ossining and Briarcliff Manor
Charming English homes in Westchester's estate country.
Booklet on request.
CHILMARK REALTY CORP.
Valentine E. Macy, Jr., Pres.
Briarcliff, N. Y. Tel. 2030



The standards of any successful hotel service are dependent largely upon the requirements of its patronage. Without a critical and appreciative public, even the best chef de cuisine will lose some of his art. The St. Regis provides a staff trained by experience to satisfy the moods of fastidious guests, expecting comfort and dignified service...schooled in the tradition that no attention is too trivial. Half of our staff has served from three to five years, and many ten years and more.

Rooms and Suites by Month or Year

THE St. Regis
FIFTH AVENUE AT 55TH STREET

ASSURANCE
of
CORRECTNESS

The ideal
background for
your season's
activities



Varied arrangements,
furnished or unfurnished,
to suit your individual requirements

THE

Lombardy
111 EAST 56TH STREET, NEW YORK
Just off Park Avenue
JOHN T. CRUICKSHANK, MANAGER

JUST PUBLISHED
60 SMALL HOUSE PLANS

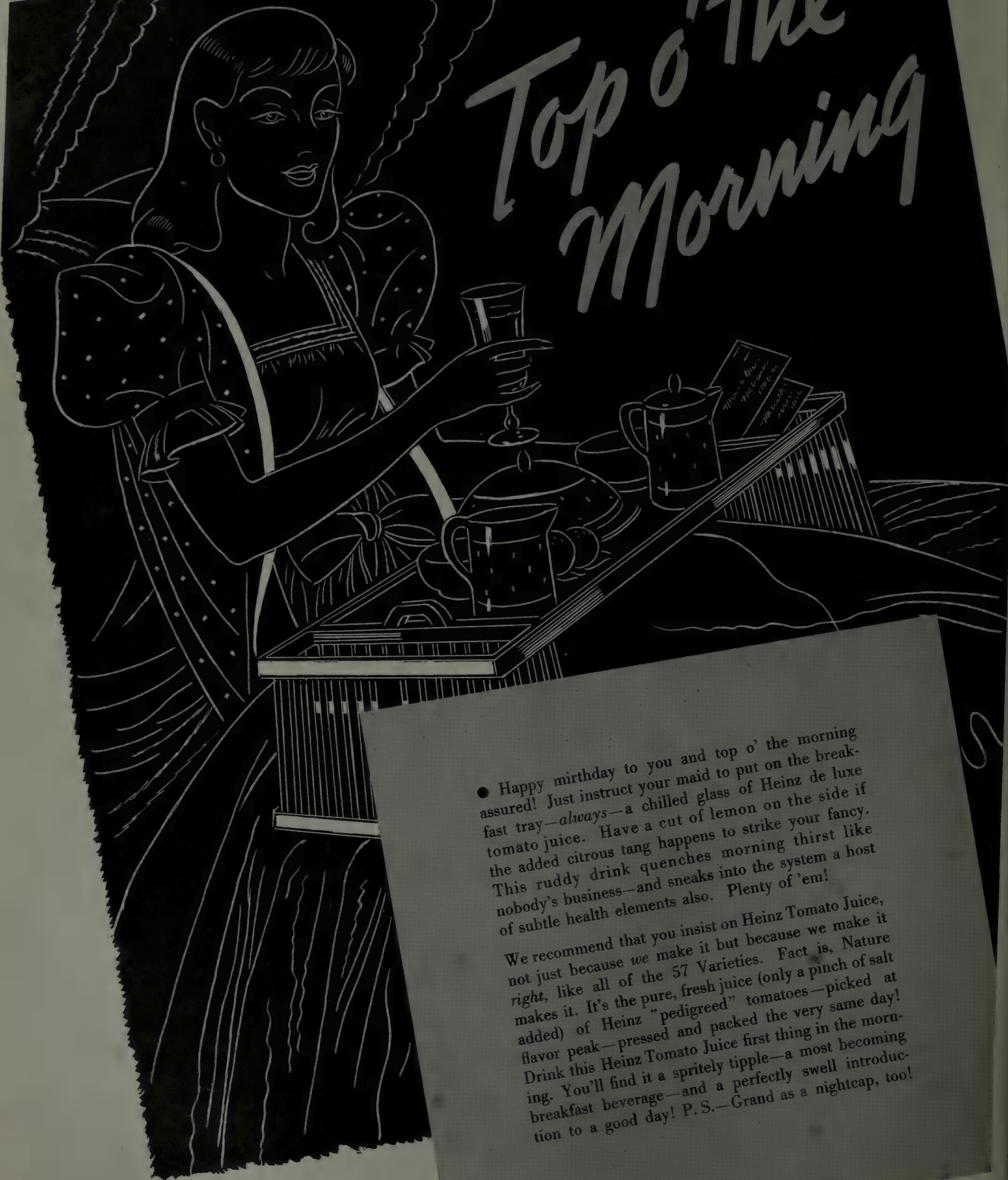
Modern and Colonial Homes of Today costing \$4,000. to \$10,000. to Build. All Popular Designs of Appealing Interest to Home Builders.

Price \$1.00

Published by **R. L. STEVENSON, Architect**
517 Paddock Bldg. Boston, Mass.

and suggestions for advertising country and suburban homes are gladly submitted.
Address Manager
REAL ESTATE DEPARTMENT
2 Madison Avenue New York

Top o' the Morning



● Happy mirthday to you and top o' the morning assured! Just instruct your maid to put on the breakfast tray—*always*—a chilled glass of Heinz de luxe tomato juice. Have a cut of lemon on the side if the added citrous tang happens to strike your fancy. This ruddy drink quenches morning thirst like nobody's business—and sneaks into the system a host of subtle health elements also. Plenty of 'em!

We recommend that you insist on Heinz Tomato Juice, not just because *we* make it but because we make it *right*, like all of the 57 Varieties. Fact is, Nature makes it. It's the pure, fresh juice (only a pinch of salt added) of Heinz "pedigreed" tomatoes—picked at flavor peak—pressed and packed the very same day! Drink this Heinz Tomato Juice first thing in the morning. You'll find it a spritely tippie—a most becoming breakfast beverage—and a perfectly swell introduction to a good day! P. S.—Grand as a nightcap, too!



HOUSE BEAUTIFUL

Trademark registered in U. S. Patent Office

COMBINED WITH HOME & FIELD

Trademark registered in U. S. Patent Office

JANUARY, 1939

■ Coming soon (February issue), the cover above, color photograph by Paul Outerbridge, Jr., of the world and considerable knowledge. By way of symbolizing the rising urge to go places, to World's Fairs, to the West Indies (see itineraries discussed in this issue's Compass Pointers), to Bali and Brighton. We are a home magazine and home is where the heart is, they say. But absence makes the heart grow fonder. Let's not go any farther with that! The point, quite simply, is that travel adds charm to your own back yard. Have you ever been to Virginia? See Kenmore, February HOUSE BEAUTIFUL.

■ On the serious side, our Valentine to you is a flower story about Novelties. They are not just any old Novelties. They were picked for us exclusively and with infinite care by twenty of the country's top horticulturists from nominations submitted to us from all over the world. They are really the cream off the top of the bottle, absolutely necessary to the gardener's diet.

■ We've had our sleeves rolled up, our arms up to the elbows in soap suds for the last two weeks. All on account of having decided to decorate a group of rooms at the Pedac showroom in Rockefeller Center which should be Ivory washable. The proverbial whistle has nothing on our Pedac House, which see in the forthcoming issue. Nice decoration, too, if we say it ourselves.

• Next installment in our Small House Competition winners takes us to the houses of from three to six rooms. Pause a bit to brood over these. A six-room house today is not an eight-room house with two lopped off. It has its own technique. The allotment of space, the combining of the functions of various rooms into one puts the wise architect on his mettle. Reducing the problem to three rooms is that much more so. Three of the winners are previewed on this month's editorial page, just to whet your appetite.

Editor

KENNETH K. STOWELL

Managing Editor

STEWART BEACH

Associate Editors

FRANCES TAYLOR HEARD

RALPH BAILEY

SUZANNE GLEAVES

MARGARET FULLER

Art Director

JOSEPH C. JONES

BUILDING

Planned Economy—Part I. Simple Pattern, Compact Form, by Gerald K. Geerlings.....	21
House Beautiful's Eleventh Annual Small House Competition—Announcing five winners of the group comprised of seven to ten room houses.....	25
House of Mr. Edward Kaufman, Richard J. Neutra, architect.....	26
House in Milton, Mass., Royal Barry Wills, architect.....	29
House of Mr. Richard E. Quaintance, Eldredge Snyder, architect.....	30
House of Mr. Victor Meer, Alfred C. Shaxis and Frederick W. Lantz, architects.....	32
House of Mr. Jonathan H. Rowell, Clarence Mayhew, architect.....	33
American Weathervanes, by Rita Wellman.....	50
House Beautiful Portfolio of Details—Weathervanes.....	51
Please Tell Me, Answers by Eugene Raskin.....	64
Earmarked for Home Builders.....	70

GARDENING

A Garden of Four Rooms, by Margaret Olthof Goldsmith.....	40
The Dahlia Futurity, by J. W. Johnston.....	44
House Beautiful's Practical Gardener	
—Flower Arrangement for January.....	55
—Getting a Jump on the Season.....	56
—What's Wrong with Your House Plants? by Mrs. Jay Clark, Jr.....	57
—Watch the New Marigolds, by J. W. Johnston.....	58
—The Log of the Practical Gardener.....	60
—January Scrapbook.....	62

DECORATION

Home Talent, Apartment of Mr. and Mrs. Walter Dorwin Teague.....	18
House Beautiful Color Chart for January	
The Sun in its Course.....	35
Sun Control.....	38
Their Whims Live After Them, by Margaretta Van Rensselaer Schuyler.....	39
International Network.....	42
Tea Time.....	48

MISCELLANEOUS

Cover, Photograph of Royal Barry Wills prize-winning house, by Haskell.....	
Window Shopping.....	2
The Dog Show, by Chase Herendeen.....	10
To Talk of Many Things—An Editorial.....	16
All's Fair for '39.....	20
Shellfish, by Mary Grosvenor Ellsworth.....	34
Tips on Tipping, by William B. Powell.....	46
Conveniences of the Month.....	66
The Booklet Shelf.....	72
Food and Drink Bar.....	75
Compass Pointers—Caribbean Calling, by José Tercero.....	76

RICHARD A. HOEFER, *Business Manager*

HOUSE BEAUTIFUL combined with HOME & FIELD is published the twentieth of the month preceding date of issue by Hearst Magazines Inc., 572 Madison Avenue, New York. William Randolph Hearst, President. Richard E. Berlin, Executive Vice-President. John R. Hearst, Vice-President. A. S. Moore, Vice-President. E. H. McHugh, Vice-President. Richard A. Hoefler, Vice-President. F. E. Hagelberg, Treasurer. R. F. McCauley, Secretary. Telephone, Wickesham 2-2800.

ADVERTISING OFFICES: New York, 572 Madison Avenue; Boston, 132 Newbury Street; Chicago, 919 North Michigan Avenue; Detroit, General Motors Building; San Francisco, Hearst Building; London, 28-30 Grosvenor Gardens, S. W. 1; Berlin, Behrenstrasse 67; Milan, 78, viale Montenero.

SUBSCRIPTION PRICE, \$3.00 a year in the United States and its possessions; by the copy, 35 cents. In Canada, \$3.50; Pan-American countries and Spain, \$4.00 a year. All other subscriptions, \$5.00 a year. When changing an address, new and old addresses should be given. Three weeks' notice is required for changing an address or starting a new subscription.

"THE BRIDE'S HOUSE," trademark registered in U. S. Patent Office.

"GOOD BUYS," trademark registered in U. S. Patent Office.

HOUSE BEAUTIFUL combined with HOME & FIELD, new series of Field Illustrated (trademark registered in U. S. Patent Office) Entered as second class matter April 1, 1924, at the Post Office, New York, N. Y., under the act of March 3, 1879.

House Beautiful, Vol. 81, No. 1. Copyright, 1938, by Hearst Magazines Inc. Editorial and Publication Offices: 572 Madison Avenue, New York

"To talk of things
many things"



First prize for houses of 3 to 6 rooms goes to Daniel Schwartzman, designer. The house will appear next month



Second prize winner in the small house group: Winchton L. Risley. See this and three other winners, too, in February



Top honors went to Miles B. Dechant in the special group for remodeled houses, which will be shown in March

of PRIZE HOUSES . . . Our New Year celebration is climaxed this month, as in January of other years, by the presentation of the first group of prize houses in our eleventh Small House Competition. There are five of them in this issue; there will be another group in February and a third in March. And throughout the year we shall continue to show you houses which, though not among the winners, rank high as examples of current American architecture. Without belaboring the point, we do not hesitate to call them all prize houses.

They are prize houses for the simple reason that they are outstanding among their fellows. They merit attention and study according to the standards by which our jury sent the select few to the head of the class. In point of design, intrinsically and as the solution of an individual owner's requirements; in point of orientation, adaptability to climate, use of materials, all the prize winners must measure up in the eyes of the experts. Three eminent architects, all experienced and successful designers of good houses and keen analysts to boot, were invited to serve on this year's jury. And we present their judgment without qualification. But we know—and you know—that you yourselves are the final jury.

It is for you to say whether Mr. Neutra's first prize entry is one of the most exciting modern houses you have seen or just a great headache (owner, architect and jury notwithstanding). It is for you to say whether Mr. Wills is one of the most capable proponents of Colonial architecture or a hidebound reactionary. And like all juries, you will disagree.

And this is the way it should be. We want you to analyze each house for its good points and its not-so-good. You will inevitably judge in terms of your own needs, background, purse and way of living. In each you will find some idea, some special feature which may be incorporated to advantage in the house you are planning for yourself and your family. Where our jury judged impersonally, you will judge personally. You will find that one man's dream house is another man's nightmare. You may even be moved to write us about your reactions.

Write us, by all means. We should like to know what you really think about the winners of our Competition—the only one of its kind and scope in the country. We should like to know whether out-and-out modernism, or traditional design, or something between the two promises most for your own approach to living. You may never sway a single jury by your letters—but you may sway an editor or two. Who can tell?

Kenneth K. Stowell

Lido Entertains at Sea

Engaging little groups . . . on open-air verandahs . . . or around a sunny, outdoor pool. Wherever they gather, Lido's distinguished guests are entertained with deft and gracious skill.

For superb luxury . . . for the matchless freedom of the Southern Route's world-famous "outdoor-life-at-sea" . . . and for congenial fellow-travelers—on your trip to Europe—go Lido!

Choose the Rex or gyro-stabilized Conte di Savoia for speed . . . or, for a more leisurely crossing, select the Roma, Saturnia or Vulcania. Consult your TRAVEL AGENT or Italian Line, 624 Fifth Ave., New York. Offices in Philadelphia, Boston, Cleveland, Chicago, Los Angeles, San Francisco, New Orleans, Montreal, Toronto.



Italian Line

climated
ation of
House
re will
And
ouses
ples
int.

are
id
e

THE
LIDO

THE
LIDO

THE
LIDO

2



CHARL AVERILL SMITH



ROBERT A. DAMORA

HOME TALENT

Walter Dorwin Teague, industrial designer extraordinary, turned his creative energies to making this apartment for himself at River House. It has large rooms, rich surfaces, glowing colors



STOWE MYERS

Walter Dorwin Teague silhouetted against the World's Fair Ford Exhibit he designed

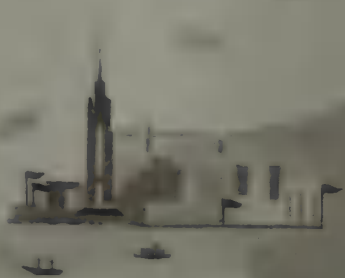
BY DAY he is feverishly at work designing exhibits for The World of Tomorrow (his are Ford Motor, United States Steel, du Pont, Consolidated Edison, Eastman Kodak, National Cash Register, A. B. Dick). What sort of rooms does Walter Dorwin Teague, designer to millions, design for himself? The answer you see in the pictures. It is an apartment, modern but never stark—rather, elegant and rhythmic. He has evoked at River House a vast living room of which about half is shown opposite, the remainder being another conversation group and a dining section. W. and J. Sloane did the structural work, realized the furniture Mr. Teague designed. A circular rug dominates the picture, framed by a curving sofa facing the fireplace. Mrs. Teague is seen sitting on this couch. The mirrored panel over the fireplace is by Max Ingrand of Paris, as are the panels on the front of the cabinet in the picture below, under a portrait which the English artist William Dobson painted in 1634. The wood throughout the apartment is pickled rift oak with a rich grayish sheen, accented by gold lacquer. The walls are yellow-white, the great circular rug oyster white. Upholstery fabrics are rust, beige, turquoise and yellow. The turquoise occurs again in the bedroom, where it is the color of the carpet.

This apartment points vividly the advances being made in the modern style. Lines flow and curve. There is no awkward angularity, no harshness of texture or color. The style has become, in the hands of a man of great taste, quiet and distinguished and assured.

Below are two pictures of the bedroom. Here between yellow hangings is a dressing table composed of a glass shelf, a block of drawers, a mirrored wall and a pair of very efficient lamps. The little bench is upholstered in the same yellow stuff as makes the draperies. The chair is rust-colored. At the foot of the page you see the bed, which has an off-white coverlet, a pair of reading lights which are twins of the dressing table lamps save that these are horizontal. The tall chest, rift oak like the other wood furniture in the apartment, has a gilded device as handle on the doors



ROBERT M. DAMORA



all's FAIR for '39

IF YOU want a name to tag the year just beginning, call it World's Fair Year. San Francisco and New York City are each having one this year. Now, a fair is a curious thing with a long and kaleidoscopic history. In Europe it started in days when communication was hazardous, trading considerably hampered by thieves on the roads, a paucity of inns, a complete absence of railroad trains. The same conditions contributed to the dual nature of the fair. It was first for trade and second a great and often brawling occasion for entertainment. In modified form, both elements remain. The trade theme has grown more dignified and abstract. The entertainment is more restrained, by and large, and more artful.

You will, I hope, go to one or both of America's great fairs this year. You will, unless for business reasons, go sheerly for a very good time. That is as it should be, because the modern fair is often breath-takingly beautiful and very gay. But one way or another, if you are sensitive to what you see, you will carry home far more than the memory of fireworks and fountains and lagoons and villages and music. For though fairs are impermanent in themselves, their influence strikes deep into the consciousness of anyone with a mind to build or redecorate. That is why both this year's fairs are paying a great deal of attention to the home owner.

One of the most attractive features of San Francisco's Exposition is a three-way consideration of the home building phase of American life. First, there is to be a streamlined steel house, specially planned for western living and gauged to the moderate income purse. Second, there will be a Homes and Gardens area with a model house in Cape Cod Colonial style built by the Western Pine Association and landscaped with indigenous Western flora. Finally, a hundred mile tour has been arranged around the San Francisco Bay region, which will be dotted with thirty or forty brand new houses, furnished and finished in a wide variety of styles. Even summer sightseeing in San Francisco is cool, so you can go out looking in the greatest comfort.

At New York's World's Fair is a village of sixteen model houses, also widely diversified and beautifully landscaped. But further, the indirect effects of the whole Fair on style are as yet incalculable. For this Fair is conceived as a gigantic half wheel of color and the Exhibits are all, save the Theme group at the hub, in color. Now this is a revolution. Up to now there have been available for exterior colors only the most conventional and customary shades. Working with the Fair's Board of Design, manufacturers of paints and materials have developed and perfected a series of ravishing reds and blues and yellows. You must take our word for it that the colors are not garish. Our word and the testimony implied by the fact that renowned artists

have worked with and to these colors in the murals they are now completing for the Fair. The murals (news) are on the outside of the buildings. To give good display space inside, it is important that an exposition building should not have windows, and in order to make the buildings exciting, a hundred and five murals have gone up. The techniques are as various as possible, and so are the materials. The general feeling of the decorations is always gay and posteresque. There isn't a drab spot in the Fair. Many of the designs will, without a shadow of a doubt, find their way onto textiles, wallpapers, stencils. The artists have worked freely in colors which contrast and continue the colors of their allotted buildings. The palette is therefore wide.

You don't want a blue house yourself? You don't want murals on the lawn side of your house? We are not implying that the treatment accorded to Exhibits is a suitable one to adapt verbatim to the home. Neither, goodness knows, do the designers of the Fair. But trends work mysteriously and subtly. There is tradition for color in house exteriors, from Europe and from our own New England and the southwest. A tradition which has been too often honored in the breach. One reason may well have been the lack of available colors. That will presumably end with the opening of the Fair. And while you are at the Fair you will have absorbed such an eyeful of color that certain of your inhibitions will have suffered a sea change. You will begin to think how fine are the deep burgundy surfaces against banks of flowers. For the Fair has gone further than just experimenting with wall colors. It is also doing a vast amount of work with landscaping color, relating it closely to the general scheme. We dare not prognosticate that the American landscape will be immediately and vitally altered in consequence of the doings of 1939. We are, however, willing to wager our best hat that there will be a mounting feeling for color inside and out. We are at heart a gay people. It is natural to us to like color and make the most of it. This thing is an outgrowth of the wonderful red barns which are as American as Yankee Doodle, the vivid ultramarine doorways, the terra cotta red haciendas.

Aside from the indirect workings of the fairs on our decorating and building frames of mind there is, of course, an immense amount of practical material available. Displays of fabrics, metals, planning, inventions, scientific wonders, such things as polarized light, asbestos, lighting, art exhibits, farm implements are the very life breath of the exhibits. He who walks may learn. Great manufacturers hurry into production new products for occasions like these. They make their debuts at fairs. And what better place could you want in which to discover the egg beater, the reading lamp of your dreams, than in the fabulous world of the Fair, with its color and music and generally fiesta air?

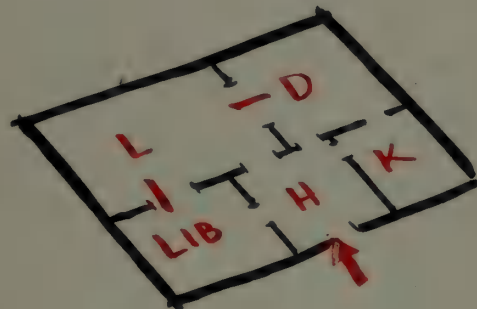
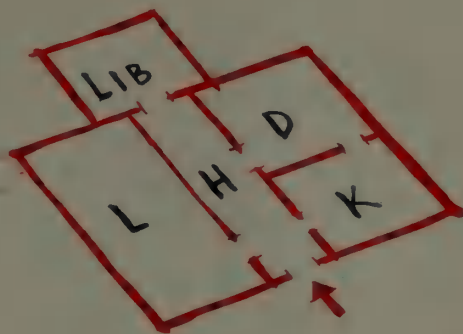
Planned Economy

BY GERALD K. GEERLINGS

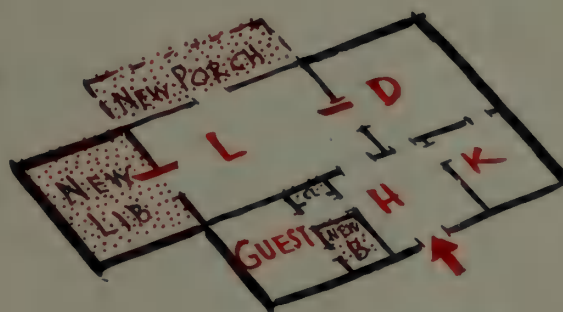
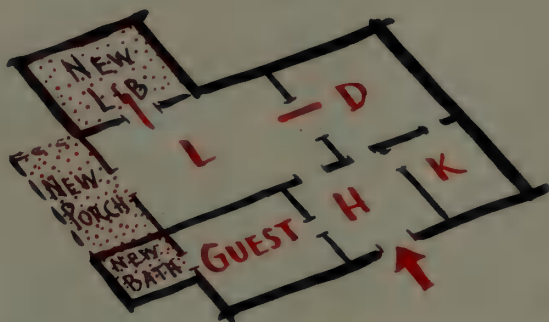
1. Simple Pattern, Compact Form

THERE are two kinds of building economy. With one, you start to build and keep on until your money runs out. Maybe you have a good house as a result and maybe you don't. With the other kind, you plan every step long before you take it. You know, as far as it is humanly possible to know, what the result will be before you even break ground. Of this ideal economy, planning is the essence—planning for the right arrangement of rooms, the right design, the right materials, the right construction methods. Planning, too, for your special type of living. Such planning takes time and thought. It requires skill. It costs money—every cent of which, and more, you will get back in the quality of your house, in your own living satisfaction and well-being. Here begins the first of a series of articles on the common sense of economical building.

ROOM GROUPING: The smaller the house the more essential that living and dining rooms and library (or guest room) be adjacent, because this will give you elasticity both in everyday living and in special entertaining. The first plan to the right has no direct communication between rooms, the rooms are no larger than those of the second plan to the right, yet the house will be more costly. This is partly because the hall area in the first plan is greater, also because the outline is not a simple rectangle, the most economical of shapes to build



ADDITIONS: Future rooms must be carefully considered when the original house is planned. This study will largely determine the eventual cost and the outlook of each room. The second plan above is shown at the right with two variations of the same additions indicated in red. The former library has become the guest room (with bath) and a new library and porch have been added. Obviously the outlook of the living room is sacrificed because the additions were not planned for originally. Equally important would be provision for future heating, plumbing and electrical service. Properly framed, windows can become doors



COMBINED ROOMS: The tendency in planning is toward the direction of fewer rooms on the first floor, and combining the functions of living and dining into one larger room. The natural shapes such as a room can take are shown to the right. It can be a rectangle with the division marked by a large opening, by hangings, by a glass partition, or simply by the furniture arrangement. Or the dining end can be in an alcove at right angles to the living room, partly in it, or wholly beyond it



OTHER DUAL-PURPOSE ROOMS: In every house an important economical aspect is to obtain the maximum livability from each square foot of floor area. For example, at right, a library can serve as a guest room, with the bed a folding type, a convertible sofa, or a regulation one recessed in an alcove. An adjoining bathroom will be a first floor asset. Books on some walls can be used behind solid doors if the room would otherwise seem too bookish. Bedrooms (far right) do well to have the bed or beds in an alcove so that children can study there or have friends in to play when the living room is reserved for adults. Again, when youngsters entertain in the living room, parents should have a sitting-bedroom, too



ILLUSTRATIONS BY THE AUTHOR

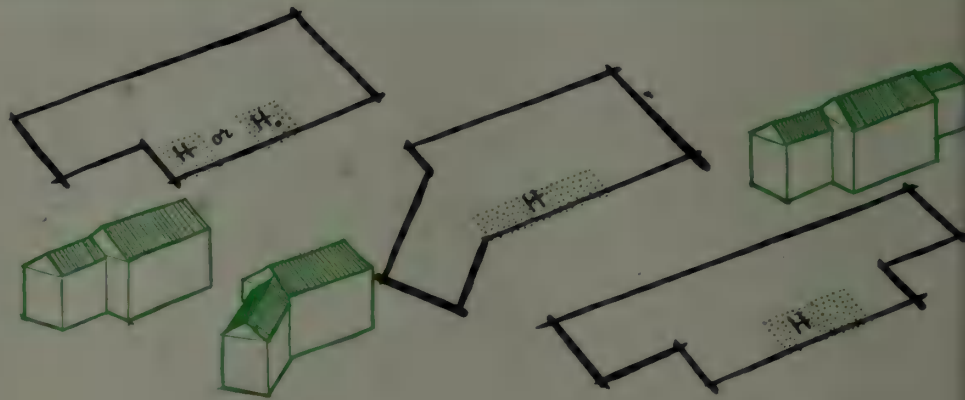
General Description

RECTANGULAR PLAN: The most economical type of house to build, regardless of the design flavor of the exterior shell, is rectangular in plan. As shown on page 24 it involves no structural complications from excavation to roof which add unnecessary dollars to costs. If your budget is limited, try to work out your initial needs within a rectangle, and plan for additions which will not disturb the original rooms. The house should be planned for its comfort and efficiency, not pre-determined style

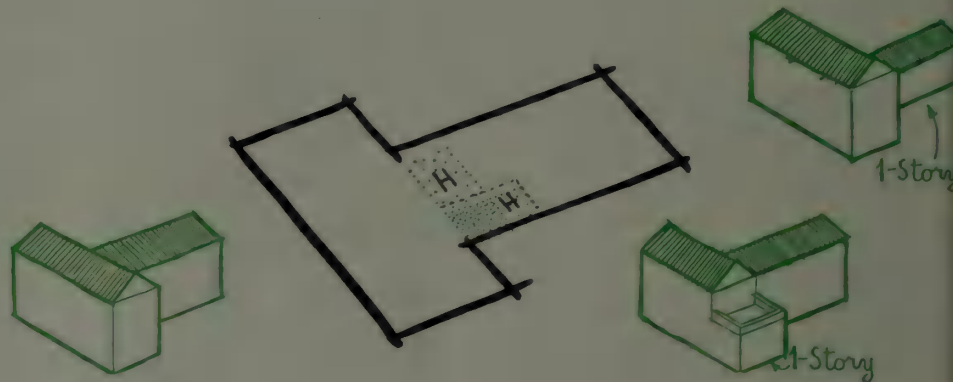
Variants in Plan and Mass



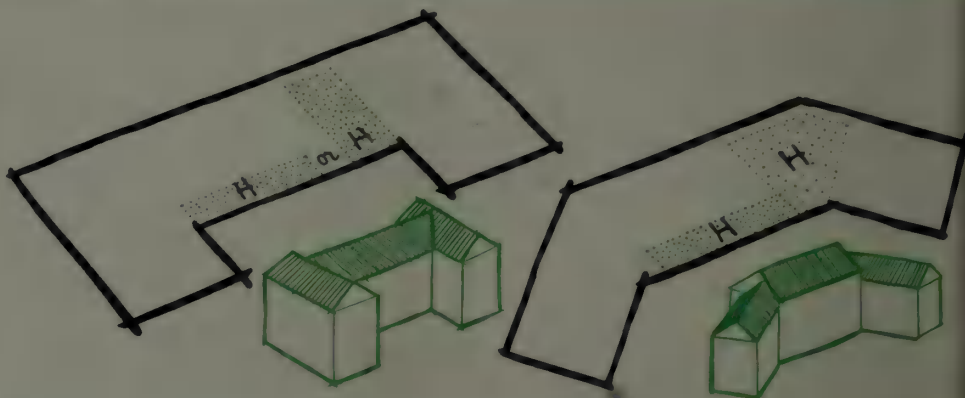
L-PLAN: A variation of the simple rectangular plan is to add a smaller rectangle to either or both ends, or place such a wing at an angle. The cost is greater than the rectangular plan, but the advantage is that one room or more can have three exposures each, whereas the strictly rectangular plan may limit its main rooms to two exposures each. This L-shaped plan offers opportunity for an interesting mass, particularly if the wing end is not as high as the main portion. It is a logical development



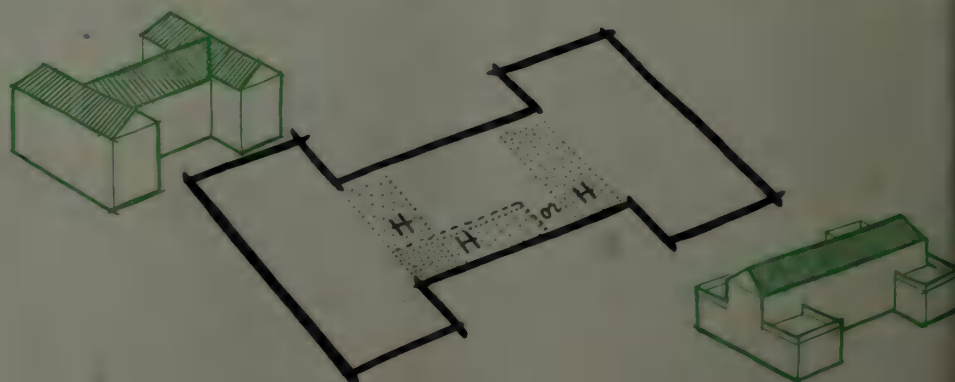
T-PLAN: This type of plan should be conceived as such, rather than a development from the rectangular plan. It is the logical beginning for the H-shaped plan, shown at the bottom of the page, but such additions must be planned in advance. The outstanding advantage is that this type can have three exposures for almost all important rooms. This is an asset in summer. On the other hand, though, it has more exterior wall per room and thus greater cost per room than the rectangle



U-PLAN: This type is associated with the generously planned two-story house, or the one-story house with all rooms on one floor. Be sure that the projecting wings are not too close—25' should be a minimum. This type suits certain sites where it is important to take advantage of views or summer breezes, or where three exposures for all important rooms are desired. The wings can extend forward at an angle, as shown at the right, though there may be some wasteful and therefore costly space



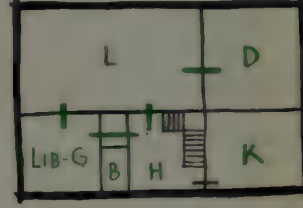
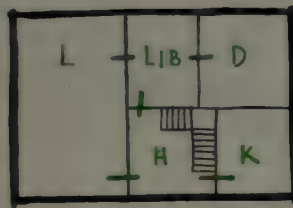
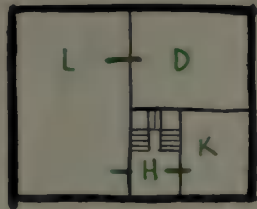
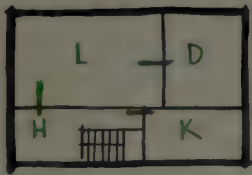
H-PLAN: The H-plan may be made to grow from a T-shape, or as a variation of the U-plan, as a large two-story house or a rambling one-story affair. Because it has more exposures than any previous type discussed, there are more opportunities in room arrangements, vistas and views, but the increased outer perimeter will cost a correspondingly greater amount than if the same room area were contained within a rectangle. If the central portion were two stories, some wings could be lower



Plans among Types of Plan

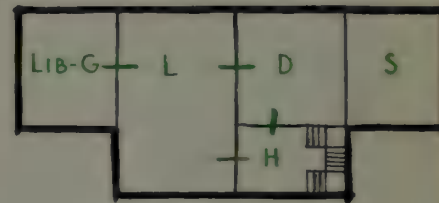
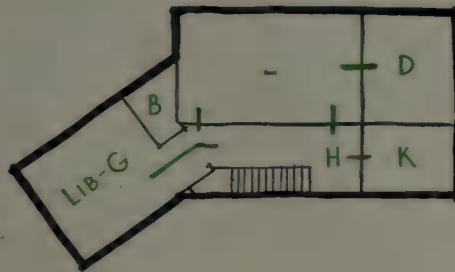
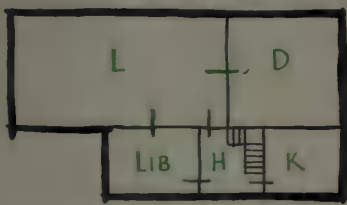
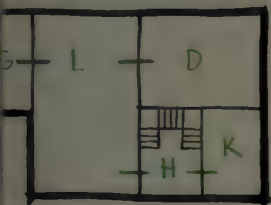
One of the simplest, most economical plans for the very small house have this easy framing, with direct access to combined living-dining and kitchen from hall. (Below, right) The slightly larger economical has direct access from the entrance hall to living room and kitchen

living room
dining room
hall
kitchen
library
library-guest
service
bath room



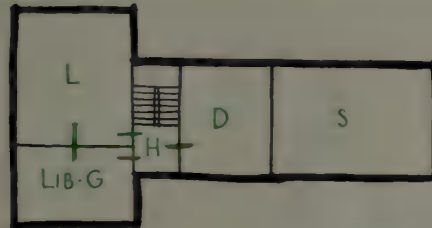
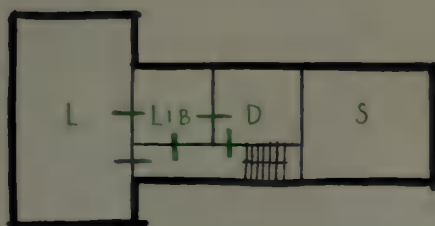
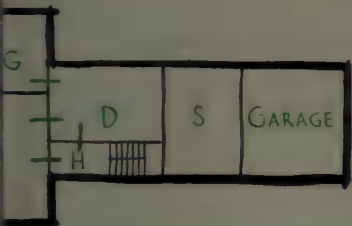
(Above, left) The more generous house with a separate living room, library and dining room can have direct communication between all rooms. (Above, center) Like the previous plan, the living room has three exposures, but the library-guest room is off the hall. (Above, right) Here all the rooms connect, but the living room is provided with only two exposures

(left) Library-guest room and living room have three exposures each, access from hall is confined to living room and kitchen. Note relation of rooms. (Below, right) This is similar, except that if the library is used as a room it has a better relation to hall, but it might face differently



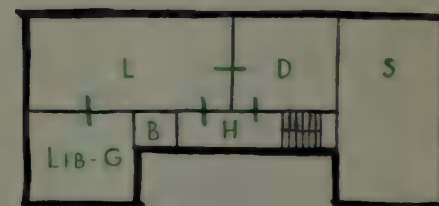
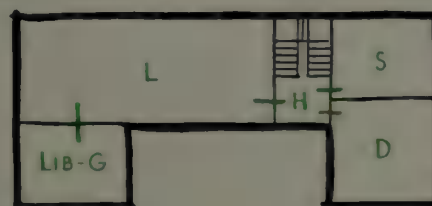
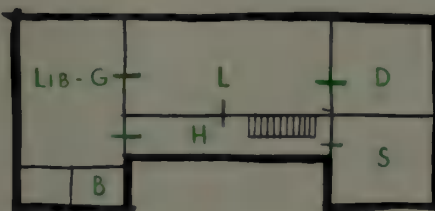
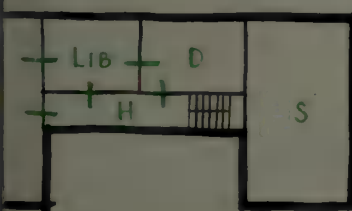
(Above, left) Having the wing at an angle means that certain small areas at the junction with main wing require ingenious planning. (Above, right) The wings could be brought forward to line with the front of the house to give the dining room an additional exposure

(left) This could be adapted to a small house by omitting the library using the entire left portion as the living room, and having a small at "S." (Below, right) Here there is access from the hall to all main and circulation between all main rooms, but with fewer exposures



(Above, left) Living room and library-guest room have three exposures, dining room two, but hall is between living and dining rooms. (Above, right) An unusual position for the kitchen. The access from hall to all rooms is good, as are the exposures

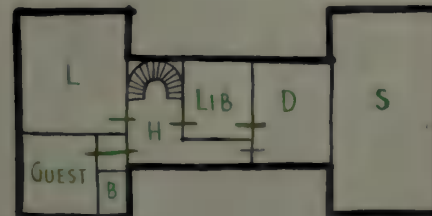
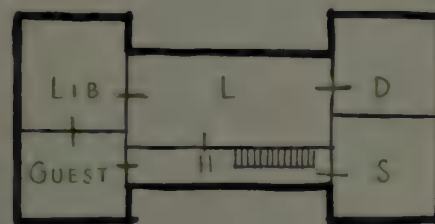
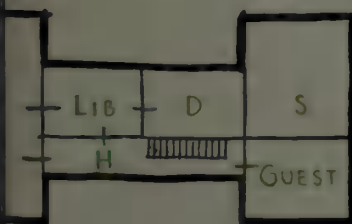
(left) Making the library and dining rooms extensions of the living with exterior walls mostly glass, has merit as a modern arrangement. (right) Here again the three main rooms could well be treated in a porary manner, and the living room given virtually two exposures



(Above, left) All main rooms have three exposures, but the library is distant from the hall. (Above, right) There is merit here, and in a one-story house "S" could be two bedrooms, bath and kitchen. (Right) Good exposures



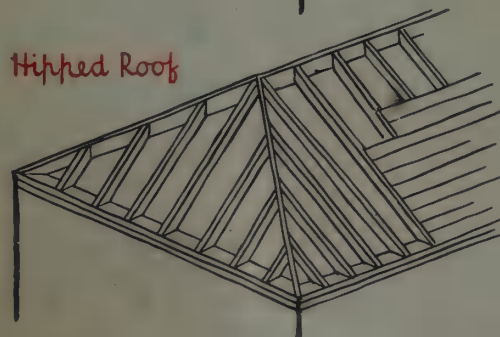
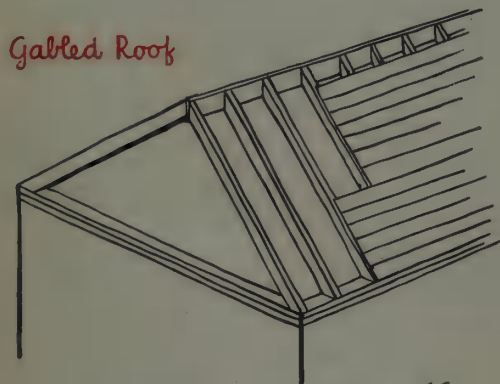
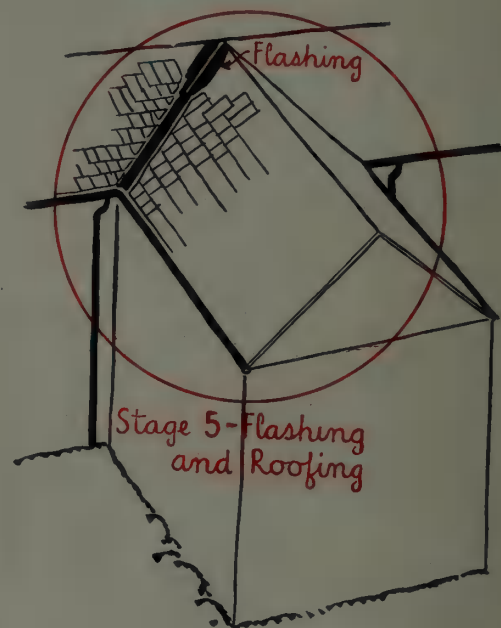
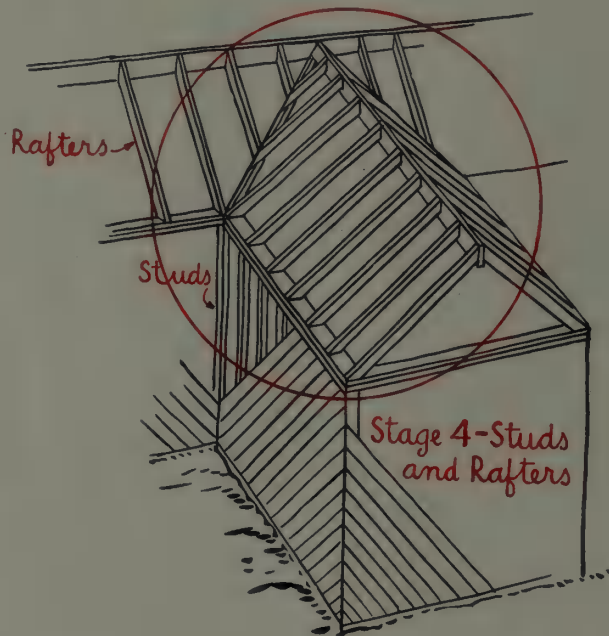
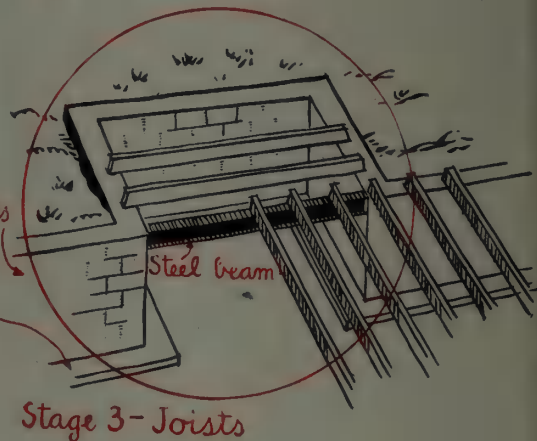
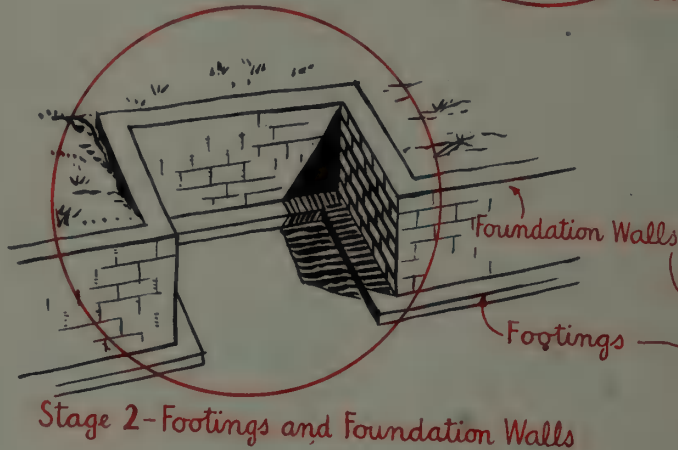
(left) This might be built as a rectangular house, with one-story wings later, thus forming a mass such as is shown to the left on the opposite. (Below, right) Here all main rooms have two or three exposures except room. The hall partition should be of glass or have large openings



(Above, left) For the house on a large scale, dividing living room from other main rooms by stairs is not a disadvantage. Both living room and "S" wings could be extended. (Above, right) For the medium-sized house with L-shaped living room

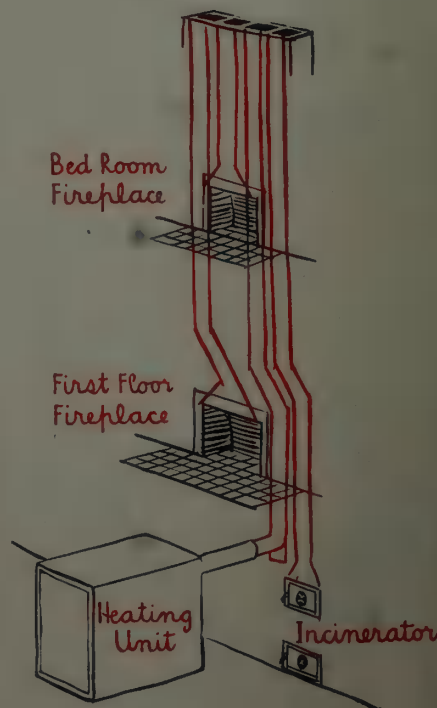
Planned Economy

There are often many valid reasons why the plan of a house should depart from a simple rectangle. But it means extra expense throughout the work. STAGE 1. The excavator gets his equipment in place and digs the main hole, which is simple enough. If in plan the projecting portions are large areas he can use mechanical digging equipment, but often he must resort to hand shoveling in the corners. STAGE 2. The mason must set the forms before pouring the concrete footings, and turning corners means additional preliminary carpenter work. Building the masonry foundation walls requires extra time at corners. STAGE 3. The carpenter cannot run the joists straight through, but must provide a special beam as shown above, as bearing for the joists of the main portion of the house. In some cases a steel column is necessary to support the beam, which in turn causes reduced headroom below. STAGE 4. The carpenter in erecting the studs has his problems not only at corners, but also when he nails sheathing over the studs. The intersection of roof rafters requires additional cutting and material. STAGE 5. Finally the roofer must provide flashing in the valleys, probably add extra leaders in the corners, solder the gutters in the corner, and then accurately cut shingles, slate or tile to fit down the length of the valley. All five stages cost more money!



ROOFS: If you have never seen a roof being built, it is worth your while to do so before planning a house. An uninterrupted roof surface takes no considerable time to frame and finish, but one which has intersecting planes and dormers can double the labor cost. The least expensive type of roof is flat with a gravel surface. Next up in scale is the gable roof (left), and slightly more costly is the hipped roof (left, below). Valleys and hips (angles of the intersections) can be made watertight, but increase the total cost

CHIMNEYS: Every chimney needs an adequate footing, and every flue requires a fire-clay lining. The cost of building two flues, or even three, in a single chimney is far less than that of building two chimneys each having one flue. While a footing is being poured there is not much additional labor or material involved in increasing its size a foot or two. Adjacent flues can be only 4" apart, so that considerable brick is saved as against having at least 8" to 12" of brick around a lone flue in a single chimney



AMERICA

House Beautiful Presents

FIVE PRIZE HOUSES

Eleventh Annual Small House Competition

TEN times before, in preceding years, we have made this same polite announcement. And as many times it has signified an event of really major importance to the home builders of America. This year is no exception. Once again the only competition of its kind—for American small houses *actually built*—has come to judgment. These annual competitions by no means embrace all the good building in the country, nor do they include all the good houses published by HOUSE BEAUTIFUL. But they do include the cream of the nationwide crop, rigidly judged upon a basis of general excellence and individual fitness to special requirements by a group of impartial experts. As before, a four-point rule was applied to the judgment of each house: 1) Excellence of design. 2) Economy in space and convenience of plan. 3) Adaptation to special requirements, to lot and orientation. 4) Skill in use of materials.

National in scope, speaking geographically, the competition also proves universal in the range of its architecture and approach to living. On the following pages, among the first winning group of houses having six to ten rooms, you will see, first, an utterly modern house designed by one of America's truly great modern architects. Second, you will find a traditional house by an architect whose fame rests largely upon the vitality he gives to the Colonial spirit. Within the two contemporary poles lie almost every kind of house and house style which can be identified and a number that cannot be tagged at all. You will see these in a group of smaller houses next month, of remodeled houses in March, and in houses of all sizes and kinds throughout the year.

Study them, weigh them—not only as the jury did, but according to your own personal standards of beauty, efficiency and comfort. Some you will like, some you may scorn. Many will give you new and helpful ideas. But all—and this is perhaps most important—will demonstrate the vigor and clarity of spirit with which America builds today.

THE AWARDS—FIRST PRIZE: Richard J. Neutra, architect, Peter Pfisterer, collaborator, Los Angeles. House of Mr. and Mrs. Edward Kaufman, Westwood, Cal. SECOND PRIZE: Royal Barry Wills, architect, Boston. House at Milton, Mass. HONORABLE MENTION: Eldredge Snyder, architect, New York City. House of Mr. Richard E. Quaintance, Bedford Village, N. Y. Alfred C. Shaknis and Frederick W. Lantz, Richmond Hill, N. Y. House of Mr. Victor Meer, Forest Hills, N. Y. Clarence W. W. Mayhew, architect, Oakland, Cal. House of Mr. and Mrs. Jonathan H. Rowell, Berkeley, Cal.

THE JUDGES: Charles T. Ingham, F. A. I. A., Pittsburgh; Frederick L. Ackerman, F. A. I. A., New York City; Edmund B. Gilchrist, F. A. I. A., Philadelphia; Kenneth K. Stowell, A. I. A., Editor, and Ralph Bailey, associate editor, of House Beautiful

BUILDERS

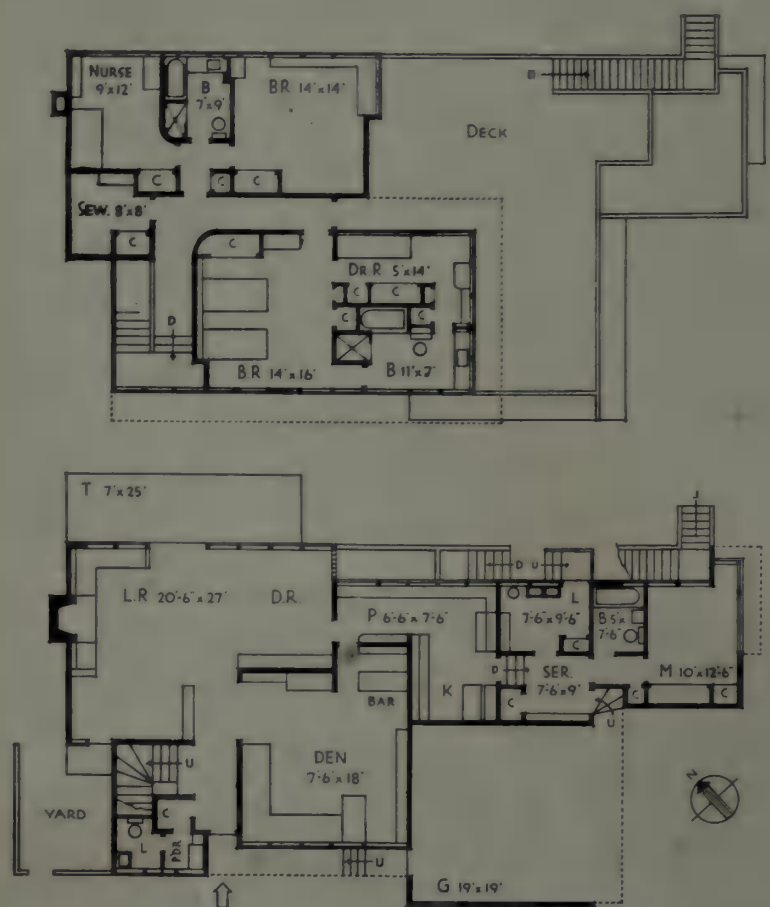


LUCKHAUS STUDIO

FIRST PRIZE

Architect: Richard J. Neutra, Los Angeles;
 Peter Pfisterer, collaborator
 Owners: Mr. and Mrs. Edward Kaufman

IN BASIC conception, in plan, in construction, here is modernism up to the hilt. Not freakish modernism, though, nor untried. Mr. Neutra has been implying the same planning principles, the same continuously braced wood chassis construction, the same utterly simple design elements for a number of years. Even cursory study of the floor plans shows how fully the architect met the owners' demand for flexible living space well adapted to entertaining. The clover-leaf development of the space unit around this central idea is notable, not alone for its application in this one case, but as an example of free planning for a purpose. The photographs and captions explain both result and intent. There is no architectural style which may not borrow successfully some of the basic elements you find here.



Winner of the top prize in the class for houses of 6 to 10 rooms, it has exterior of white cement plaster on a timber chassis. Front view, top of page



That functional simplicity may have its own inherent beauty is at once apparent in these two photographs of kitchen and master bath in the California first prize winner. While the service counters and cupboards resemble, appropriately enough, an assembly line, they present to the eye a sweeping cleanliness of line that is both satisfying and sensible. In a way the same principles are used in the bath, with mirrors and lighting for very practical decoration

At right and below are two diametrically opposite views of the living space. The upper picture, taken from the fireplace, shows a part of the dining section with the study beyond. The entrance space is beyond the living room radiator counter at the extreme right. All finished walls and furniture are of Philippine hard plywood, with trim of polished copper. And all floors in the living areas downstairs and master portion above are carpeted in dark brown frieze. The dining room partition, left, is really a bookcase as seen from the library side, lower right picture. And to the right of the shelves is a bakelite bar, with access at the back to the pantry. The fireplace bay is set in a mirrored wall

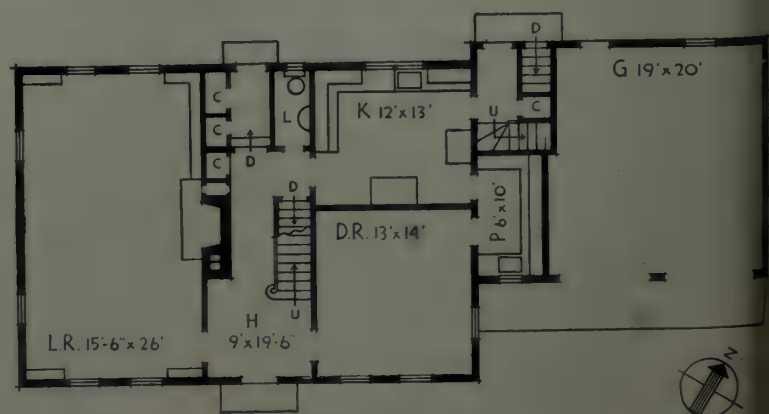


The long rank of windows which you see reflected in the mirror at the right and from the outside at left is metal, aluminum coated, and fitted with aluminum coated Venetian blinds. Plate glass is used throughout the house except in the large areas at the stair corner (top of page opposite). Here the glass diffuses the light. Glass blocks are used in the dining bay. The owners' quarters, not illustrated, are paneled in bleached mahogany plywood, with furniture of the same material. All lighting has been designed as part of the house, placed for general indirect illumination, with lumilines freely used for concentrated lighting, as in the kitchen, library, baths and master dressing room





Fine harmony of familiar elements is the keynote



SECOND PRIZE

Architect: Royal Barry Wills, Boston
House at Milton, Massachusetts

DESIGNING a house like this should be as easy as rolling off a log. New Englanders have been looking at them and living in them for three centuries, more or less. Yet it is strange how few, old or new, are as satisfying. It is equally strange how frequently Mr. Wills wins any prizes that may be available for his interpretation of these familiar types. The truth is that it takes superb skill to keep this simple Colonial model from becoming trite. It takes, also, practical common sense to keep a definitely circumscribed interior plan from being not only trite but downright inconvenient.

While the years and loving skill have served only to refine the original architectural form, time and changing habits of living have altered the original plan beyond recognition. Goodness knows the early Colonists planned and built their houses from a truly functional point of view. But what was functional in the seventeenth and eighteenth centuries is not so today. The plan of original houses, looking much like this one, would have to allow inside for fireplace rather than central heating, for wood storage, for great larders, for spinning and perhaps weaving; for food preparation without benefit of cans, Cellophane packages, electric mixers and toasters; for bathing, if and when, in great tubs before the kitchen hearth. It is a fact that providing a modern, livable, efficient plan for a house like this is work for a skilled architect with a very functional eye. Such is Mr. Wills, demonstrably—which is the reason his house won its award.

There are at least a dozen niceties of detail to be seen in the large photograph, and each helps to make this house stand out among the general run of its type today. Study the picture for them. Structurally, of course, the house is completely modern. It is thoroughly insulated, has an automatically fired and controlled gas heating system, copper piping, top quality hardware and plumbing fixtures. The clapboarded walls are white, the shutters deep green. The roof is of natural cedar shingles. You have seen the house in its setting on this month's cover



The entrance hall has buff paper, ivory trim and a mahogany stair rail



HONORABLE MENTION



Architect: Eldredge Snyder, New York

Owner: Mr. Richard E. Quaintance

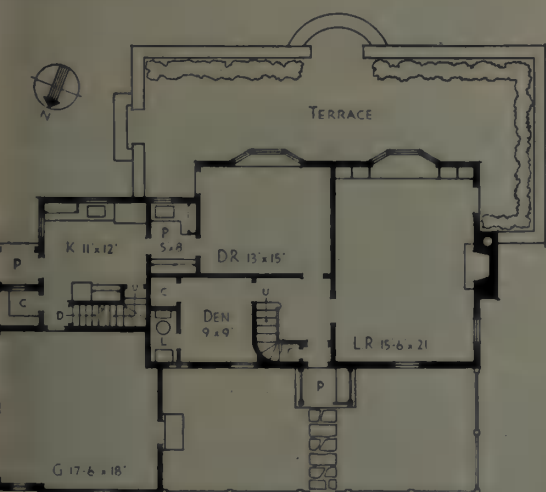


T. B. TEMPLE

Yokelike, a small sloping roof serves to unify the south façade and its bays

THIS house at Bedford Village, New York, speaks pure Yankee, but with a trace of Dutch accent. Like the prize winner on the two preceding pages, it is clean-cut, crisply detailed, simple but pleasantly casual in its lines and masses. You have often seen similar places, with their red clapboarded walls and white trim, but not always done with such satisfying assurance. And in this house, again, you find a very logical plan for modern living. It has been circumscribed by a traditional exterior to a relatively slight degree. A greater determining factor in the organization of the plan was the site. The principal rooms were to face a lake to the south, with the approach to the front beneath high wooded cliffs. Thus you will note the architect has kept the small hall and den of the first floor, the baths and dressing and service rooms of the second to the north. The important rooms get the view and all rooms except the den have at least two exposures. Great ingenuity was demanded—and forthcoming—to reconcile a special purpose plan to the traditional rules of exterior balance. The war between partitions and windows occasionally waxed warm, judging by the evidence. In structural respects, of course, the house is up-to-date throughout.

Where tradition is so thoughtfully respected in exterior architecture, it is fittingly respected indoors as well. There is an informal consistency here which is amply illustrated by the photographs on the two pages. At right and center below are two views of the living room, taken from about the same spot but looking in different directions. The feature of the one picture is, of course, the well-proportioned fireplace and the fine pine mantel; of the other, a nicely handled bay window seat, with flanking bookshelves. Notice the side intake grille for the radiator below the seat and the outlets behind the seat back. Notice, too, the continuous cornice. The dining room view, at bottom, shows how a similar bay is designed with a metal pan to make a shelf for effective display of flower pots. Here the radiator is below and to the front



Though the main mass of the house is considerably less than 35' long, there is a great deal of usable space within it. Especially noteworthy is the careful way in which every last inch of space is used. In a relatively small house there is room for three baths, a lavatory, a dressing room and service stair

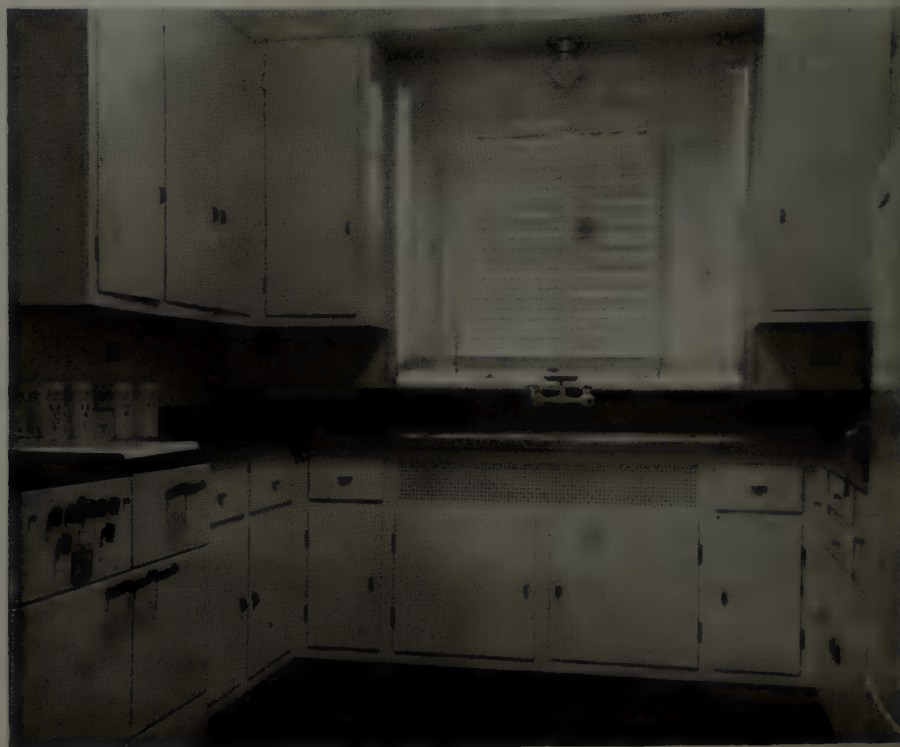




Architects: Alfred C. Shaknis, New York
 Frederick W. Lantz, New York
 Owner: Mr. Victor Meer

HONORABLE MENTION

ON A NARROW lot, in a thickly settled suburb of New York (Forest Hills, L. I.), a truly distinguished piece of architectural sleight-of-hand has been accomplished. This statement implies no superficiality to the house design. It is well proportioned and simply detailed outside, logically and compactly planned inside. It falls heir to none of the common ills of suburban houses. There are more rooms than would usually be found in so small a house, and the rooms, some of them, are necessarily restricted in size. But all have two exposures; their relation, one to another, is workable and coherent. The two photographs exemplify the satisfying result the plans inspire.





HONORABLE MENTION



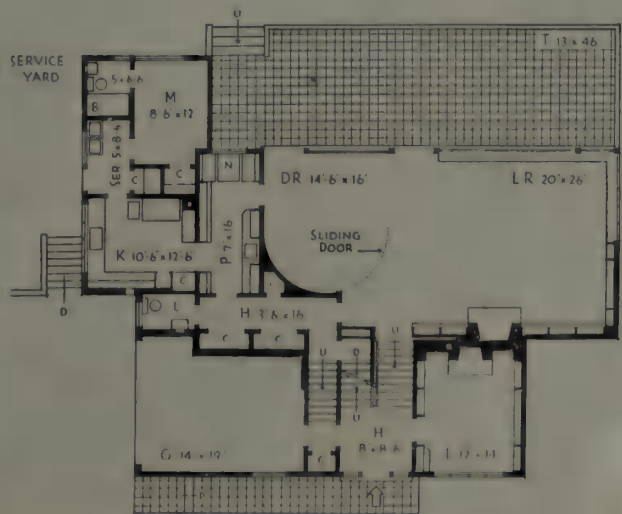
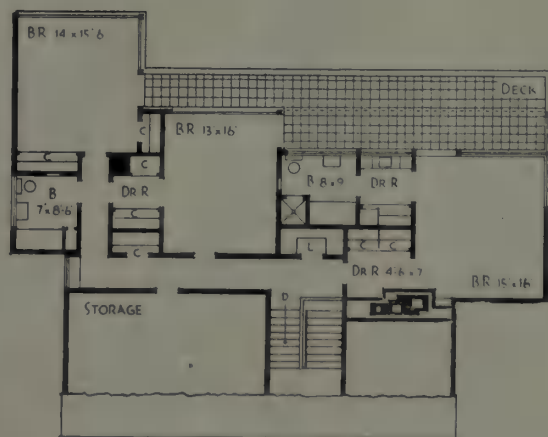
DESPITE the fresh and casual modernity of the exterior, which is echoed in the living room corner shown below, the most arresting aspect of this house is its plan—and on two counts. First, the house is really built on two levels, though the only clue, aside from the exterior view, is given by the stair arrangement in the diagrams at right. Second, the living-dining space, basically a single area, is most ingeniously divided at meal-times by a sliding curved panel. You see the tracks suggested by a dotted line on the first floor plan. Opposite the fireplace wall pictured below is a continuous rank of windows opening on a wide terrace.



R. STURTEVANT

Architect: Clarence Mayhew, Oakland, Cal.

Owners: Mr. and Mrs. Jonathan H. Rowell



SHELLFISH



BY MARY GROSVENOR ELLSWORTH

OF COURSE, shellfish are not a peculiarly American delicacy, though they often seem so. Exceptions spring to mind at once—the English passion for prawns, the *moules*, *langouste*, *écrevisse* and *escargots* of the French. However, we in this country have always eaten them in enormous quantities, ever since the colonists discovered their abundant variety in our Eastern waters; we have always appreciated them profoundly and they play a very important part in our native cuisine. In the days before rapid transportation, they penetrated further inland than other salt water fish (except dried) because they could be shipped alive in barrels of sea-weed and kept surprisingly well. To this day you can locate the site of many a vanished New England house by the adjacent dumps of clam shells.

Shellfish fall roughly into two groups, bivalves and crustaceans. Most frequently met among the former group are oysters and clams, though the mussel, that neglected but delectable mollusc, can usually be had if ordered in advance. Scallops likewise belong to this group, though they look so different, since they are simply the biggest muscle of a large, deep-sea relative of the clam. There are two varieties of clam in general use, colloquially called hard clams or quahaugs (their Indian name), and soft clams. The soft ones are most frequently steamed or baked in sea-weed on the sand, and eaten out of hand with drawn butter. They are extremely perishable, never eaten raw, and in my opinion one of Nature's noblest works. The hard clam is the clam you meet on the half shell, rounder, thicker-shelled, a delicious salty mouthful raw, a piece of old sole leather cooked.

Among crustaceans you probably know best the lobster and the shrimp, though there are also crabs, oyster crabs and crayfish. The latter look like a diminutive fresh-water lobster and are treated like shrimp. Crabs are the most variable group, ranging from the tiny oyster crab no bigger than a pea to the huge, long-tailed horse-shoe crab that is sometimes two feet long. When a crab has just sloughed off his shell and is growing a new one it is known as a soft-shell crab, and can be fried and eaten skin and all.

Actually, whatever you do to oysters and hard clams is painting the lily. If you have the skill to pry open their husky shells and cut them loose, preferably within sight of the water from which they came, you are eating them at their finest. Even lemon juice seems needlessly effete. Further inland than the fisherman's wharf, however, clams and oysters on the half-shell are mostly eaten in restaurants because the whole problem presents so many

complications for the harassed housewife. If there is someone in your family with strength, patience and a short, blunt knife, you can buy them in the shell. Otherwise they have to be opened at the market, carried home delicately horizontal in a bed of crushed ice, and paid for through the nose. Loose oysters, for some reason, are more easily and reasonably bought. The only thing lacking is some way of serving them raw without the shells, and here it is:

Oyster Cocktail. For each portion dice a teaspoon of celery and mix it with a tablespoon of tomato catsup, half a tablespoon of tarragon vinegar or lemon juice, two drops of Tabasco and two of Worcestershire. Pour over six oysters, arrange them in a cocktail glass, chill and serve. This can be decorated with curls of lettuce and celery, a stuffed olive or a caper on top.

Clam Cocktail. Since the clam within his shell would be rather safer in the average household than on sea-bottom, here is a handy way of coping with him. It sounds wild but it works out very nicely. Wash a quart of small hard clams in as many waters (lukewarm) as your patience permits, scrubbing the shells and changing the waters as soon as they get sandy. Six is not too many, and you will never get the last grain of sand. Put enough water to cover the bottom in a small kettle with a lid, and steam them in this till they open. They are now at your mercy. Fish them out of their shells and strain through fine cheesecloth the liquid in the bottom of the pot. Add to it half a teaspoonful of lemon juice, grate some black pepper over it and cool. A few grains of Cayenne also help. Then measure, add an equal quantity of tomato juice, and chill the whole business thoroughly. Pour in a chilled cocktail shaker without any ice, shake as you would a cocktail and serve in a cocktail glass topped—now don't faint, it's really delicious—with a tablespoon of whipped cream dusted with nutmeg!

One of the oldest ways of cooking shellfish is also one of the simplest and best—the stew. This can be made with any shellfish except hard clams, but its most famous form depends on the oyster. And if public acclaim is any index, it reaches perfection at the Grand Central Station in New York City. From Maine to Georgia (the extent of my range on the Eastern Seaboard to date) all sea-food experts accord it unquestioned supremacy.

Oyster Stew Grand Central. The production of this delicacy has been so perfectly systematized that (Continued on page 71)



IT IS a sad fact that memory is short, and the sun you sought so ardently when you were house or apartment hunting is frequently forgotten when you get to choosing your color schemes. Yet light and color are so much one that color is in fact light, broken into its component parts. To plan a room without first boxing the compass and considering how the light enters it, whether from the north, the south, the east or the west, is to ignore the fundamental nature of your situation. The sun rises in the east, and rooms which open their windows to it bask in sunlight all during the morning. It sets in the west and westward looking rooms take its declining rays and reflect them until the twilight swings up and ends the day. The north light is cold, constant, the south most brilliant, and in some climates, most merciless of all.

It follows, then, that the northern room is best served by warm, vibrant colors, by surfaces with sheen and variety which give a sparkle. The reverse obtains in southbound rooms. The deep pile which absorbs light, the cool aqueous color is what you need for them. The west and the east are less easy to locket, change notably according to your latitude and longitude. On the whole, though, the east is closer kin to the northern light, the west to the south. Take a warm scheme for the east, with cool accents, the converse for the west.

These are not arbitrary statements. No law binds you to abide by them. But if you disregard them, you will be tossing away a powerful weapon wherewith you might combat the shortcomings of nature as applied to your own house. For in a sunless room you may make colors so dance and vibrate that there is an immense feeling of warmth and laughter. Remember that color can and should be tempered to the taste of the owner and most frequent beholder of the room. If you have a northern room and a passion for gray, let no rule say you nay. Have your gray, but let it be the warmest possible gray and let the accents of the room be positively tropic. In color mixing, the addition of red or yellow turns the basic shade from the cool to the warm side; blue is a cooler-offer.

If you set your colors rainbow or spectrum order in a circle, and follow them around, you will be playing a sort of blind-man's buff, now warm, now cool. The warmest colors are red-oranges, less warm as they run into the yellows, definitely cooler as they come to the yellow-greens. Green is downright cool and the blue-greens and blues coolest of all. Blue-purples are a

touch warmer, purple warmer still and red-purple, coming back to your warm red, completes the cycle and leaves you where you started, in the warm range. This is a superficial statement of an actually exceedingly subtle affair. Your eye will, by and large, tell you which colors are warm and which cool. The important thing is not to forget which sort of colors you need for your rooms when you go shopping. That is where so many rooms are cheated of their birthright and forced to become far less pretty than they might well be.

Colors, by long association and something even more basic, have personalities. Consider the three primary colors. Red is warm, exciting, attention-getting. It is called an advancing color because red objects seem to be nearer, larger than equi-distant blue ones, for instance. Yellow is bottled sun, the best reflecting color of all, cheerful. Blue is cool, tranquil, self possessed and restful. Now, as HOUSE BEAUTIFUL has said before, in November of 1937, though these are accepted facts for many people, they are not truths, do not invariably hold. It is quite possible that yellow may be to you so garish as to produce deep depression. Red, by personal association, may plunge you into the deepest gloom. If so, don't let any whim of style or orientation force you to swallow your prejudice. Hold firmly to it and decorate accordingly. Because variations of taste and sports in the realm of color are what make the decorating world go round.

On the next two pages, HOUSE BEAUTIFUL has done a little compass-boxing of its own and oriented a group of the newest and loveliest fabrics, rugs and wallpapers more to prove the freedom with which you can work the above veins than to constrain you to conform to a fixed set of maxims. You will see, for instance, that in the northern section, stemming from the Scott Wilson designed Thibaut paper background, is a sunny yellow which permeates the scheme which is further warmed by the glowing red carpet. The Southern belle is given an approved Williamsburg design wallpaper in muted colors. The eastern room leans toward pinks with green accents and the west is given over to antique brown, frosted Celadon, blues and tans. The feeling of each group is closely related to its orientation, but there is ample latitude for personal taste within each frame. So intelligent and beautiful color schemes can grow from a fundamental fact and in acknowledging it you infuse more life and meaning into your rooms.



F. Schumacher

Scalamandre' Silks

Johnson & Faulkner

Johnson & Faulkner

Alexander Smith

Richard E. Thibaut

Thomas Strath

Bigelow Weavers

F. Schumacher

Stroheim & Romant

Johnson & Faulkner

F. Schumacher

us Clark Co.

F. Schumacher

Cyrus Clark Co.

Stoheim & Romann

Firth Carpet Co.

Imperial

ach and Warren

V. Soske

Johnson & Faulkner

Johnson & Faulkner

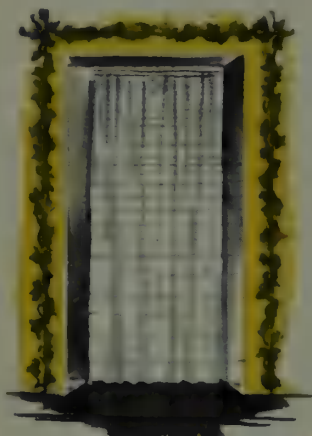
Johnson & Faulkner

H. Thorn



Henry Stahlhut

SUN CONTROL



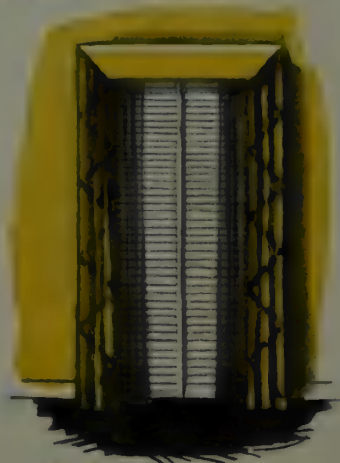
North



South



East



West

DOING things with draperies and sash curtains is one of HOUSE BEAUTY's favorite sports. You'll find us frequently whipping you up Georgian, Regency, modern and Louis XV window treatments, very swishing and effective. There's one angle of the curtain problem which is common to all of them—one which is so simple, so right-under-your-nose that it frequently just fades into obscurity. More's the pity. That is: why curtains if not to control the amount of light you have in your room? Why indeed? Our houses are so well insulated that we no longer need a curtain for warmth, though we may well use Venetian blinds for coolness in summer. But the first requisite of a successful window is that it admit light in the amounts which you desire. Here are a few simple precepts arising from the necessity of sun-control in the window.

In a dark, sunless (probably north) room, leave the greatest possible amount of light-admitting window pane exposed. Hang your draperies so that they fall clear of the panes, that is, actually drape the walls adjacent to the window, rather than the window itself. Or, if this is for any architectural reason impractical, hang diaphanous draperies. They have plenty of body if they are started on their valance from under an important-looking valance. For instance, a nice dashing effect may be yours if you use a bias draped swag of striped satin and a fine, fine net draped Eighteenth century as anything. If you must have some sort of privacy-producing sash covering in the northern room, let it be the thinnest net or lace glass curtain obtainable, hung not too full.

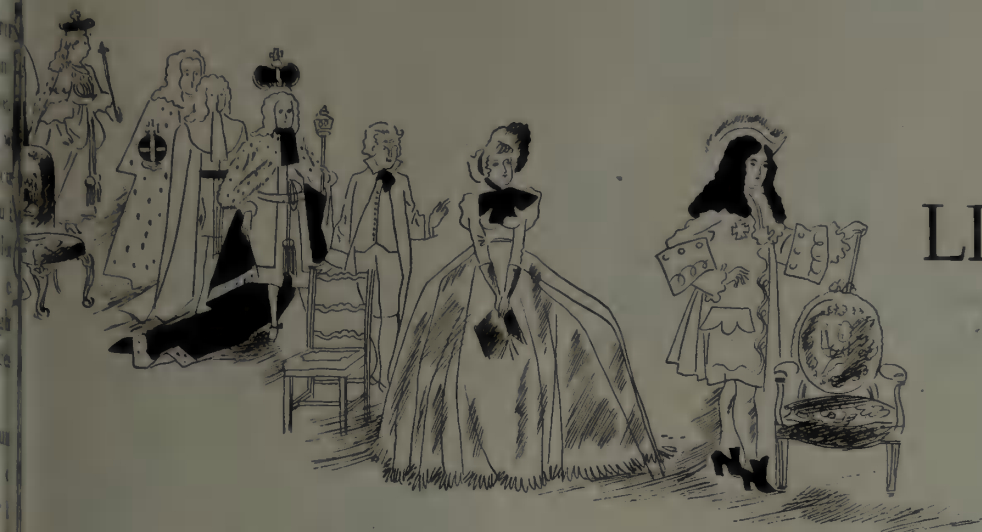
The southern, sun-flooded room obviously follows an opposite procedure. Here the window reveals are deep, you may even want to hang your rod inside the reveal and let the wall serve as a frame for the whole treatment. The draperies will fill over much of the window surface, however you choose to arrange them. They may be in bold loops held in place by handsome tie-backs or straight and very full. The southern room is the ideal place for Venetian blinds or sash curtains and the best room in which to use both. The east and west-looking rooms fall, as always, halfway between the extremes of north and south, and experimenting will show whether they are best fitted to Venetian blinds or glass curtains. In all likelihood, they will need both, unless the room be a bedroom where the beds face directly to the rising sun. Then you'll want all the anti-light makers you can assemble.

Where you want to cut down light, the elaborate, deep valance or swag is a boon hung low enough to block out a good deal of window at the top. Where light is a premium, a tailored valance board, the bottom of which coincides with the top of the window, takes no jot nor tittle of sun from your day.

An old style, happily revived of late, is the French type of sash curtain which is stretched taut from near the base of a French window, to a second rod two or three panes below the top of it. This means that you have a modicum of privacy and a good deal of light. The double-hung window with a sash curtain on each half is not inordinately smart, but it's so useful that you will find it good for kitchens, bathrooms and the like. Where you have it, you can let light in at the top or the bottom of the window at will.

Thin glass curtains tend to diffuse light without robbing it of its vitality and make a room restful though still cheerful. That is why you use both glass curtains and Venetian blinds in some rooms. Venetian blinds are a joy in that they contribute ready light control, are very smart and pretty and to a certain extent are useful in ventilating the room. Roller shades are a great help in keeping out excess light. Draperies may be made of anything from gunnysacking to cut velvet. There you must let your own preference steer you. If you long to have a light chintz but want your draperies to cut the light in your room, have them well lined with a shade-proof material. Lining will, incidentally, lengthen the life of a good material. In nurseries, where the rule is the more light the merrier, use the most light-letting drapery materials you can find—muslin, net, marquisette. Or no draperies at all—simply Venetian blinds or glass curtains. In dining rooms where sun with breakfast is discreet and intimate privacy with dinner are the ideals, it's wise to have heavy full length draperies hung clear of the window panes, but so arranged that they can be pulled completely together at night. For offices nothing can beat Venetian blinds because they both give adequate light and are easily kept clean.

Aesthetically, of course, any room is a barn without curtains, a sorry thing with poorly planned curtains. But, that's one of our pet subjects and we've talked about it all too often before. This is a consideration of light and curtains. We believe if you include the idea in your plans your windows will turn out very well.



THEIR WHIMS LIVE AFTER THEM

BY MARGARETTA VAN RENSSELAER SCHUYLER

ALL ADMIT it's hard to get down pat which period got the claw and ball foot, where the shell came in, splats and slats, tulle and bombé. You can be bogged down so easily if you try to memorize by rote. So skip the design and concentrate on the people. They are a fine, colorful procession: little Louis XIV of gaudiose ideas, mincing along on high heels; pretty, witty Nell Pepys' Diary shame; Sheraton with his wrinkled brow and threadbare coat; Georges I, II and III; Mazarin and Elder Brewster. Watching them you will suddenly make the discovery that the history of furniture, the why of how it got to be the way it is, all rests on the personalities, necessities, whims and fables of a parade of human beings—some of whose names are forever lost, but whose characters are caught immutably in the contours of our chairs and tables, settles, bookcases, highboys and commodes.

Functionalism a modern thing, indeed! It's as old as the race. We've always built and carved and woven and baked clay according to our needs and natures. If you would know something about furniture (and it's required reading if you want to buy it intelligently), look history in the eye and there you will find the answers.

Take, as a case in point, Queen Anne, who left her name inseparably coupled with a great deal of furniture. Why are her chairs a welter of needlework? Truth to tell, although Anne was a Stuart, she had all their bad luck and none of their charm. A stupid woman is almost always bored, and Anne, who was outstandingly stupid, was bored stiff. What to do about it? Books were no refuge for that small brain. But sewing? Yes! That kept the fingers moving at least and time for gossip. So she sewed. And even a queen with a plain face sets styles, for a queen's a queen anytime. Anne sewed. The ladies of the court sewed. The ladies not of the court, but who wished they were, embroidered still more eagerly. The result you see, and the by-off is that with the renaissance of Queen Anne furniture and the costliness of bought needlework, we sew, too. More needlework. More needlepoint. Score one for Anne.

Louis XIV was another prominent personage who did a thing or two to furniture. He was decidedly short. Without benefit of psychoanalysis, he took out a resentment against nature's generosity toward him by wearing high heels and doing things on a large scale. Nothing, in fact, was big enough for the little man. His palaces are still the largest the world has ever seen, the rooms in them enormous. But that wasn't enough. He caught the reflection of his crystal chandeliers in the depths of hundreds of mirrors so that they became whole armies of chandeliers, marching away into infinity. His furniture was big, pompous and splendid—also more Italian than French in in-

fluence. Curious, when he was such a Chauvinist. But chalk that up to Mazarin—his wily Italian-born Prime Minister. His influence on Louis as little boy and young king left its mark on the arts as well as on state affairs.

If you have had a struggle over these Louis', if you've seen no possible way of telling their furniture apart, look at the sequel which makes the plot as plain as day. Mirrors and crystal chandeliers, tremendous palaces and large furniture with boule inlay cost a pretty penny, whoever you are. So after the spending spree of Louis XIV, Louis XV found himself faced by the music, and not very sweet music—that yammering of creditors. Steps must be taken. Steps were taken. Whole wings at Versailles were shut off. Dust covered the furniture and no step echoed through the empty halls. The court contracted itself into smaller quarters. Large rooms were divided into smaller ones. But Mesdames du Pompadour and du Barry were rapacious ladies with gimme tendencies. If the big furniture would not do, if it was too bulky, make smaller furniture and furniture of more delicate curves—furniture for the boudoir, if there were no council halls, furniture to fit the soul of brittle but amorous elegance.

Marie Antoinette, who as a child had run wild at Schönbrunn, who had with difficulty been disciplined into wearing shoes, had never wanted to be a queen, used as a personal narcotic against the murmurs of resentful taxpayers which sometimes obtruded even through palace windows a game called shepherdess and ordered her stolid husband, Louis XVI, who eased his soul by tinkering with locks, to build her the pretty Petit Trianon at Versailles. She played all too prettily and too extravagantly for her own good for, having none of the steel of real acumen in her which she might have had from her cynical, worldly, statesmanlike mother, she played it in laces and gilt (paint is cheaper than inlay, at that). The inheritance you know, the shepherd's crooks and bowknots, the Cytherean grace, cold, artificial, tinkling down through the years until "L'Etat c'est moi" of Louis XIV became "L'Etat c'est nous" of the people.

Ladies have written more than one page of the history of furniture. Without Alice Hepplewhite's determination we should never have had—hold your breath—"The Cabinet Makers and Upholsters Guide or a Repository of Designs for Every Article of Household Furniture in the Newest and Most Approved Taste," which was published by her three years after her husband's death. You would think that Nell Gwyn would have left little imprint on England once her beauty faded. But Nell succeeded in turning the spotlight not only on herself but also on her sex. The good stout wood furniture which was a fine thing for men in armor and patient (*Continued on page 65*)



SILVIA SAUNDERS

Photograph 1. A view from the "corredor" gives a comprehensive picture of the garden designed as four rooms

A GARDEN of FOUR ROOMS

BY MARGARET OLTHOF GOLDSMITH

THE Moslem word for garden was Paradise and meant a walled place out-of-doors with places to sit and enjoy the trees and flower beds. This must be it, I thought, as I was guided by the talented young architect, Ignacio Dias Morales, into the garden of the house he remodeled for T. Ochea Reyes in Guadalajara, Mexico. There is a special magic about Guadalajara. It may be because the climate all year round is so balmy, the tempo of life so leisurely. It may be because music is always in the air.

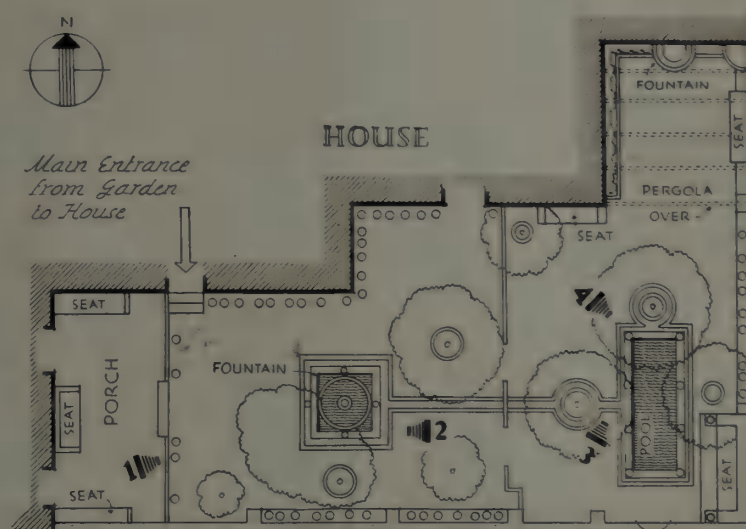
The garden belonging to Mr. Reyes was an irregular shape to start with, and from it Mr. Morales made four outdoor rooms, utilizing the old trees already there. The plan has architectural symmetry without exact balance, which is the charm of most Mexican gardens. The main entrance down two steps is next a little roofed "corredor" (see photo 2 and plan) which serves as a shady sitting room in the heat of the day. It also commands a view of the music room, as Mr. Morales delightfully calls the second section, a step down from the corredor with the fountain acting as a symphony orchestra in the center of the stage. Down two steps more and beyond a gate in the balustrade is the deep sunken pool of pumpkin-colored tiles, with steps down into it, where the little girls in the family can disport themselves shaded by old fruit trees (see photos 3 and 4). In the ell is the fourth room, a sheltered pergola with a wall fountain playing a flute solo.

Enchanted by the murmur of the various fountains, I relaxed on one of the many built-in benches so unobtrusively part of the surroundings and studied the details. The turned balustrades that separated parts of the garden were painted a rich orange with finials and knobs of deep blue. The rails and posts were olive green. The stucco walls around the gar-



Photograph 2. The roofed "corredor" is one room. The second section centers on the fountain, the focal point of the music room

Here is the plan of the garden of T. Oched Reyes in Guadalajara, designed by the young architect, Ignacio Dias Morales. Numbers and tiny cameras show the point of view from which each of the four photographs was taken. Mr. Morales has conceived the garden as four separate rooms, each with its own feeling of pleasant seclusion

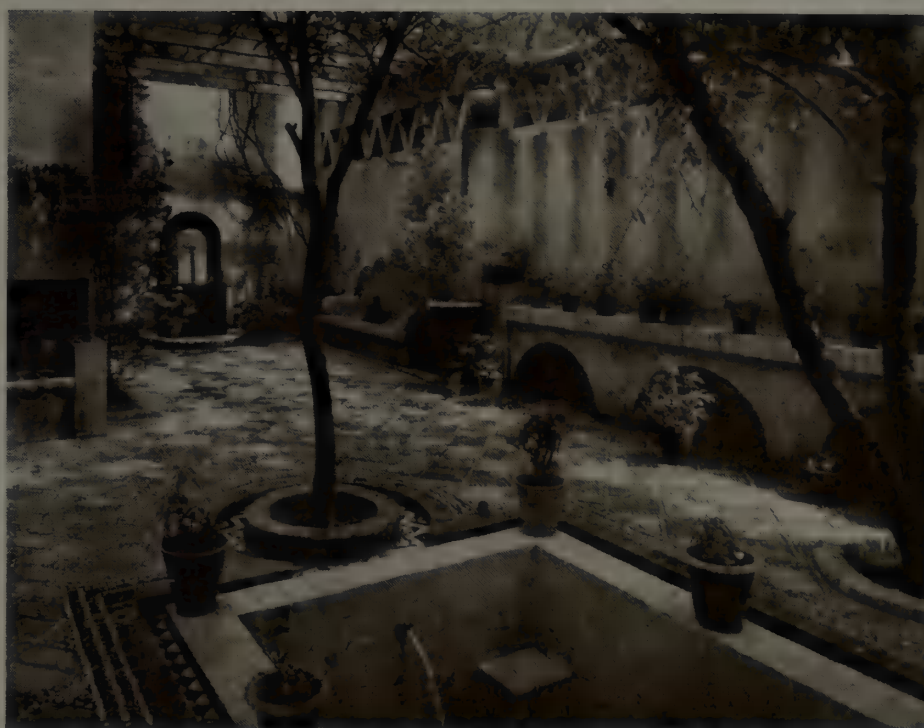


were a weathered cream color, but where house
served as a background, red tiled roofs and
brilliant Persian blue wooden doors and trim
line out like bits of enamel. The cement seats in
gray and orange (no two alike) lent color as did
one enriched in green tile with the birdcage
or it (see photo 4). The central fountain was of
gray sandstone, very simple, and, although modern
design, the urn and minaret rising from it sug-
gested something Byzantine.

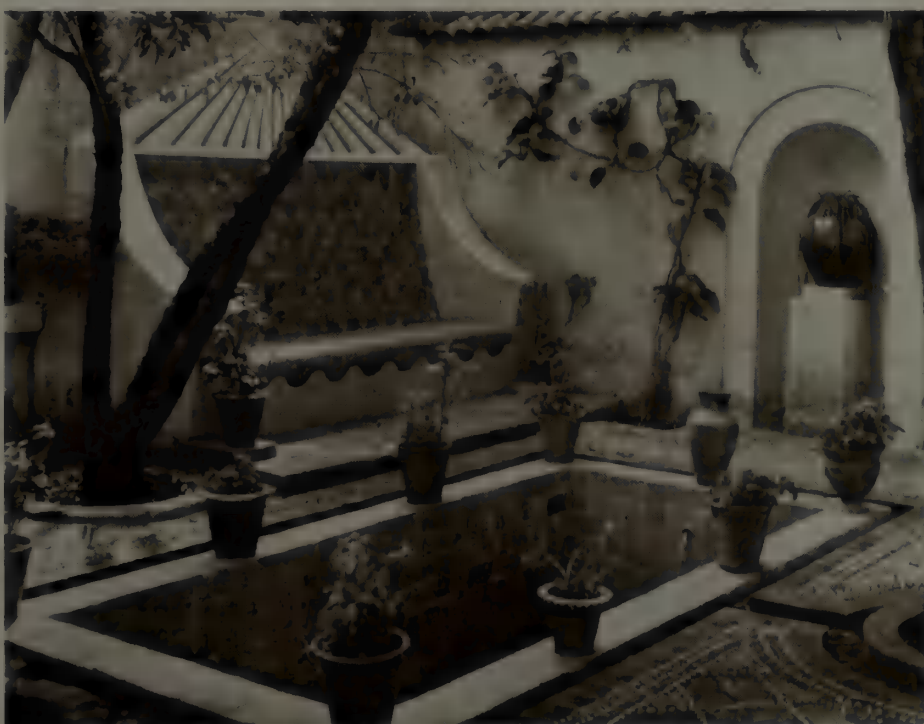
The shallow pool beneath it was inlaid in bril-
liant green tiles in a geometric pattern. The same
tiles, but in yellow and blue, paved the little run-
nel of water connecting with the deep pool on a
higher level. Old Persian miniatures always show
connecting channels in gardens gay with
flowering fruit trees, against accents of columnar
fountains. Mr. Morales set out a few cedars in the
garden, but the old fruit trees were here—lemon,
orange, apple and pomegranate. The pomegranate,
now, was one of the trees especially esteemed
by the Moslems, every fruit from it containing a
seed from Paradise. When the Moors settled Spain,
they introduced their favorite trees and their way
of planting them with a high circle of earth around
the roots curbed with brick or tile to hold the
moisture, just as was done here with connecting
channels for irrigating the roots.

Here in a city back yard not more than twenty-
feet across, flowers in beds would have been
impractical. So instead, plants in earth-colored
pots, one hundred and fifty of them, were set about
the garden. In February, when I saw this Paradise,
azaleas in every shade of red and white and pink
were in bloom in pots around the pools. Carefully
planned niches held larger jars of vines, cactus
and foliage plants. Roses, so passionately loved by
the Arabs and Aztecs, were represented by climb-
ing varieties in the garden wall.

The wall opposite the house and the one in
back of the bathing pool had a broad shelf for
potted plants built out from it about three feet
from the ground. This device was decorative in
itself and could well be adapted to our own back-
yard gardens. The top of the shelf was of faded
plaster. The lower part was of cement hollowed out
to a cornice of decorative arches which broke the
severity of the high wall surrounding the garden.
Leaving plants on this level and seeing vines,
peaches, and Roses trail down from the top of the
wall kept the architecture (Continued on page 73)



Photograph 3. A shaded pergola takes up an ell and forms another room. In the foreground is the small pool, surrounded by pleasant fruit trees



Photograph 4. Azaleas, changed in season to other plants, give a colorful touch to the coping of the pool. Benches abound in the garden



Top: Miriam Stevenson designed the room, its accessories, shown at the Decorators Club. Lacy white iron furniture, Salterini. Bedspread fabrics, Stroheim and Romann. Wall-paper, Katzenbach and Warren. Finland House glass curtains. Below: Joseph Mullen paints lace on a mirror



International NETWORK

THERE was a time when lace hit a vigorous Nottingham low in the days of Victoria, and became suspect, fashionably speaking. To be sure if you had a handsome real lace tablecloth you used it with due pride on grand occasions and lace glass curtains are indispensable to many rooms. But beyond that lace was no headliner. It is now. It gets into and onto everything. For lace is eternally feminine, nothing more. It has come for centuries from the hands of women. You've seen them yourself, on your travels, sitting in the sun before low doorways in Belgium, France, Italy or Switzerland, their patient, skillful fingers knotting wonderful fantasies, so fine that it is a shame the spider. Almost more amazing is the fact that lace can be made by machine. It seems to us that the assembling of a watch cannot be half so intricate as this. Machine-made laces have grown steadily more beautiful in recent years until now it matters not what your housekeeping allowance, you can have lace in billows and flounces at your windows, over the testers of your beds, draping your dressing table.

Nor is this the end. Things which were never lacy before are lacy now. Case in point for the room above the master ironworker, Salterini, has turned metal into something so like lace that the whole bedroom furnished with it seems to be lace. And

wool glass curtains from Finland have a texture. On this page there is still more news. Lace on wallpapers, printed to the lace on chintzes, swirling and swagging. ers, both artificial and printed, in patterns make you feel at once that they must have come from the lace maker.

The reason for all this wave of lace is ■ sound. Decoration today is both gay and sophisticated. Lace is both, and so you will find it more and more in evidence. This is no whim. It is ■ Look before you buy for lacy patterns on carpets (Bigelow Weavers' Tiger Fern), in breads (a tiny corner of a lace bordered one shows in the picture on the right), on shades (look at the ones on the dressing room), on mirrors (see the tracery Mr. Mullen painted on the overmantel mirror opposite). Use lace on your dinner table, your tea table, on your guest towels. Use a lace wallpaper paper around the cornice of your bedroom. Yards and yards of lace at your windows, and it will soften the glare of the direct sun without appreciably darkening your room. Lace is the new theme song. You cannot get too much of it because it is infinitely varied and infinitely varied in design. The gamut runs from nets as gay and plain as those knotted by Mediterranean fishermen to the fine mosaics of your grandmother's Point de Venise wedding veil.



light from Degas, yards of white net. The mirror is bedded in artificial posies bedded down in a shadowbox. Lord and Taylor. Below it, left to right, wallpaper by Imperial masquerading as lace scallops. Modern French Provincial glass curtains, Quaker Lace. Glazed flaunting lace and rose design, Rose Cumming. Corthe paper is Nancy McClelland's, the Swiss Tam-d net, E. C. Carter's. Bottom, left, Richard Thibaut paper. Center, modern French Provincial glass curtains, Quaker Lace. Right, lacy chintz from Kent Braglin

NORMAN W. CARY





THE DAHLIA FUTURITY

BY J. W. JOHNSTON

House Beautiful presents 1939's
finest introductions—our selection
of this year's winning varieties



LOIS WALCHER, INFORMAL DECORATIVE

THIS year of 1938 was the season variabilis, far as growing weather was concerned. Yet, practically speaking, it proved the Dahlia to be the great plant that the Dahlia clan always claimed it to be. Shows were held, one actually during a hurricane and they were good shows with fine flowers even though curtailed somewhat in numbers. Washington had the most beautiful show due to their well-planned layout. Baltimore was the strongest competitively, Camden, New Jersey, had the greatest seedling class and more fine flowers in proportion to those entered. The seedling class at Camden was not only the finest



JEAN JOHNSTON, GIANT CACTUS

of the year, but the finest I have seen in twenty years.

At the end of June, my own trial garden of some six hundred Dahlia plants, about half of which were seedlings, was the finest I have ever had. Then came the hail! Within three days following this disaster a month of almost constant rains set in. At times one could row a boat in sections of our fields. Then three weeks of rainless hot days and nights. Then a spell of fairly good weather which turned out to be just a breather, for at the time of the American Dahlia Society show in New York, the Atlantic Coast was visited by the most severe hurricane in its history, and

DAHLIADEL WONDER, LARGE-FLOWERED SINGLE



THRILL, BI-COLOR SINGLE



which we got the tail end, a mere fifty-mile wind with a copious supply of water.

These are the conditions under which many new seedling dahlias gave a fine performance, and as veterans of such weather this list is presented to you. They should grow any place and under any conditions, for surely they have been tested and retested during 1938.

I am happy to announce that HOUSE BEAUTIFUL will again make its medal available to Dahlia shows throughout the country for its Dahlia Futurity Class. The qualifications for the medal are simple. First of all, a Dahlia must be mentioned in this article to be eligible. The class calls for six exhibition blooms, which may be of a single variety or each bloom may be of a different variety. Judging is to be on the basis of perfection of bloom. Winners will be published in next December's issue of HOUSE BEAUTIFUL.

This year's Dahlias are listed in four classifications. They begin with the large exhibition types, (Continued on page 81)



SAN FRANCISCO
GIANT INFORMAL DECORATIVE



JULIA S., MINIATURE INCURVED CACTUS



VIRGINIA SHIPLEY, GIANT INFORMAL DECORATIVE

ALFRED DUTTS



BY WILLIAM B. POWELL

A delicate subject of vital importance to all travellers

TIPPING, like Banquo's ghost, was not invited to the party, but gets there just the same. If you think you can run out on it by taking a trip, you're behaving like an ostrich with its head in the sand. Tipping is part of travel, like visas, packing and forwarding addresses. The only way I know of to get over the slight sinking at the pit of your stomach which comes with the realization that you've got to do it is to learn what's expected and proceed accordingly. I see men and women the last day on shipboard in a turmoil over what to give the bath steward and the library steward, the bartender and the rug tucker-inner. It's not that they resent the money involved. They're generally generous-minded and happy to reward extraordinary service. What gets them down is the nasty uncertainty as to what is the right amount. Neither a sucker nor a spendthrift be.

Long ago I decided that, as a travel addict, I was not going to let my pleasure be blighted by any such qualms. I bought a small durable notebook and began jotting down my findings. Time altered some of them. I kept the record up-to-date and I have evolved not only a list of exact amounts, but also a basic philosophy so entrenched in knowledge of custom that I firmly believe nothing in the way of a tipping problem could throw me. HOUSE BEAUTIFUL readers travel and, according to their letters, have doubts as to the best scale of tipping, so at the request of the editors I pass on to you a program which, I promise you, works.

Tipping is universal. Even in countries where it has been officially superseded by the percentage on the bill system (e.g., Germany, France, Belgium, Italy, Russia and, to a certain extent, Switzerland) you will want to give a couple of shillings extra to the *schöne fräulein* who started your day in waltz time by her so cheery good mornings or to the white-mustachioed gallant who ran the lift in Rome, looked like Toscanini and never blinked when you came in at five. The Russian soul may be shrouded in melancholy, but the Russian chambermaid knows a kopek when she sees it—and likes it, what's more.

Human nature is unchangeable. Tipping, like New Year's Eve, is one of life's pluses to a vast number of people, so you might as well let it give you pleasure, too. A round of drinks bought for the band of the *Florida* after they play the Blue

Danube for you, the extra change left on the tray of the Russian cigarette girl with such sad, sad eyes—these tips are priceless in what they are able to contribute to your inner self.

But now to the business of what, when and how much to tip. First of all as you start off on your trip:

ON STEAMSHIPS. Adequate tips should be included as an essential part of your traveling budget. It exasperates me to find tourists who let themselves run so close to the amount they have allowed for a trip that there is nothing left over for tipping. Stewards are probably more deserving of tips than any other class of workers in the world. I was delighted to find that Westbrook Pegler devoted a whole column recently to a paean of praise to the unappreciated steward. He works longer hours than any other worker would ever tolerate, having to combine menial labor together with the highest type of service—and always with a smile. Believe it or not, but I know of some fellow countrymen who, after a round-the-world cruise of four and one-half months, didn't give a cent in tips! I wish for punishment they would be put in a steward's job for a trip. All of which leads me to a plea—not for over-tipping—but at least for adequate tips. And remember, if proper tipping weren't expected your ticket would cost you more! Even in the case of "all expense" tours, allow for a bit of tipping, too, if you care tuppence about service.

Your principal tips will be to the steward who serves you in the dining room, your cabin steward and, for a woman, the cabin stewardess. For years the customary minimum tips on a first class transatlantic passage have been \$5 for table steward, \$5 for cabin steward and \$5 to stewardess. These figures increase sharply in case of special service, may well double. On slow boats or in tourist class, \$3 will do—and the latter amount per week can be counted on for cruises. On long cruises such as those to the Mediterranean, North Cape, around South America or around the world, you can tip every fortnight, every month, or at the end of a long run when some extra pennies would be welcome to the stewards for use going ashore. Tips to other members of the staff will depend entirely on how much you use them. For instance, your deck steward, bath steward, "boot boy" (the boy who shines your shoes), gymnasium instructor, li-



dealt with frankly by a travel addict

boy, lounge or library steward. A dollar to each is the minimum allowance—I mean for an Atlantic crossing, or for each week of a cruise.

As to the bar stewards, if you pay for drinks as you order them, then you'll simply include a tip each time as you would at any café. If you prefer the easier way of signing for drinks as you would at your club (and personally I love that luxurious feeling even though I know my day of reckoning will come), then the last day when your bill is presented, you'll give a tip of 10 percent or slightly more. Some people tip the chief steward or head dining room steward, but it is necessary only in the case of such extra services as when you want a special diet—and I prefer to let those high moguls take the least share of my tipping. I feel that the little fellow who serves *me* personally is the more deserving. The *sommelier*, or wine steward, should be tipped according to the amount of wine served, the huddles you went into with him regarding vintages, etc. But he must be tipped something. So don't forget him even though you only had a couple of bottles of beer. Fifteen percent with a 25¢ minimum at least.

ON DOCKS. Once off the ship, your next tipping headache is what to give the men who handle your luggage. You won't have to worry about porters who bring your bags to the letter under which you'll stand on the pier—that is, you won't worry unless you've promised your cabin steward or ship's baggage master a special reward for getting your things off promptly.

In America, give 25¢ for each very large bag to the porter who takes your luggage to the chute (at many docks the porters have a sort of racket—there's a different set of huskies waiting at the bottom of the chute and they, too, must be tipped the same amount for taking your bags from there to the taxi). In Europe there is usually a standard rate—so much for each bag. Ask what it is and pay accordingly. But should there be a dispute, or they say there is no set rate, then tip as you would in America which, for most countries, will turn out to be perfectly adequate, or even higher than what they would ordinarily receive.

And right here let me say Milquetoasts will, till the end of the world, overtip from timidity, brash souls will undertip and laugh off any unpleasant consequences. If you are between the two, be generous rather than thrifty and so avoid having your digestion ruined for a week by a series of insults. (Continued on page 78)



TEA
TIME

TO THE planter tea may seem to be an evergreen shrub which grows at anything from sea level to seven thousand feet. These facts, while perfectly true, are in no way complete. Tea is so much more. It is history and a philosophy of existence. It is a drink which contributes inestimably to the charm of life and estimably to its health. It is an unhurried hour, a mood, and a social ornament.

To you tea may be exotic. Best served from the most exquisite china set on a tray decked with delicate linen and fine food. It may exhale the odor of jasmine set against the pungence of an open fire. It may mean damask curtains drawn against winter twilight. It may mean an hour apart in the day. Or perhaps it comes to you in a stout brown teapot, a strong and hearty drink squired by home-baked bread and home-churned butter. It may mean chat in a farmhouse and a chance to sit down and rest a bit before getting dinner on the stove. In any case it is a heart-warming, tongue-loosening thing.

Whatever picture comes to you at the sound of the word "tea" the fact remains that the custom of tea-drinking, hot in winter, iced in summer, is growing daily in America. It has ceased to be an indulgence of the élite. It is becoming a necessary adjunct to a good play.

HOUSE BEAUTIFUL has, in the two pictures on these pages, tried to catch graphically some of the innate charm of tea time. On the opposite page tea is laid in a Victorian room in the apartment of Mr. and Mrs. Roy Haynes Faulconer. Lamplight and candlelight mingle with firelight. On a piecrust table from Charak is a plated silver service in the Old English Melon pattern. The flatware is in the Rendezvous design. Community china is the Bouquet pattern. Silver and china are by Oneida, Ltd. Delicate sandwiches and little cakes were made by the Vendôme.

In the picture above plated silver and china are again by Oneida, the service is the Georgian pattern and the flatware King Cedric with Primrose china. Tea napkins from the Grande Maison de Blanc.

There have been books written about tea, and we are grateful to William Ukers, author of "All About Tea," for a very sensible set of rules as to the correct way to brew it, taken from this work. "Remember that the art of making tea comprehends three things: 1. A good quality tea; 2. Freshly boiling water; 3. Separating the liquor from the spent leaves after infusion." To this other experts add a note recommending an infusion of at least five minutes to bring out the full flavor; the use of freshly drawn water brought to a bubbling boil; a teaspoonful of tea allowed for each cup; a pre-heated pot; in pouring, this sequence: first sugar, then milk or cream, then tea.



AMERICAN WEATHERVANES

BY RITA WELLMAN

EDITOR'S NOTE: *The drawings reproduced in the following pages were made by the Index of American Design, a division of the WPA Federal Art Project of which Holger Cahill is national director, Audrey McMahon assistant to the director. C. Adolph Glassgold is the national co-ordinator of the Index of American Design. The index is at work in twenty-eight states compiling a pictorial survey of selected objects made by American craftsmen from the Colonial period to the close of the past century. Each object is drawn only after careful research under the supervision of experts highly trained in the decorative and useful arts categories.*

Portfolios of Index of American Design drawings are being made available in exhibitions to museums, universities, schools, libraries and other institutions. The drawings here reproduced were made by artists in the Index of American Design units in Rhode Island, Massachusetts, Maine, New York City, Michigan and Delaware.

Research on weathervanes for Miss Wellman's article and the captions is based upon studies made by Peter Larsen and Louis J. Adjoran of the New York City division and upon collated research carried on throughout the country by artists and research workers of the Index of American Design.

HANDICRAFTSMEN are the only group in civilization who are really happy, William Morris once said, because in their daily work they experience their greatest pleasure. The men who in the earlier days of this country carved figureheads and other ornaments for ships, shop signs and figures, and the models from which weathervanes were hammered up or cast in metal, were the type of craftsmen admired by Morris—men who worked well at what they liked to do. Although they were the inheritors of an age-old tradition, they designed almost as innocently as the aborigine, and yet they had the stimulus of having to meet certain practical requirements which called upon them for precision and technical skill. They learned from one another and were thoroughly trained in the shop practice of their craft.

The conflicting theories of formal art bothered them very little. They considered themselves artisans and craftsmen, and didn't dream of calling themselves sculptors. Few of them thought it of enough importance to sign their names to their work, and what local fame any of them may have had in their time has not, except in a few instances, survived them. The names of William Rush, of Philadelphia, and Samuel McIntire, the architect of many Salem houses, are identified with fine carvings, though neither is known to have designed weathervanes; while the coppersmith Deacon Shem Drowne, a typical Yankee craftsman who made a number of weathervanes in the mid-1700's, was famous in his day as the carver of the glass-eyed grasshopper vane on the cupola of Faneuil Hall, in Boston.

In the making of weathervanes for church steeple tops, courthouse cupolas, barn gables and the roofs of private houses, American craftsmen from the seventeenth century to the latter part of the nineteenth had a particularly happy task which they carried out in high spirit. They worked in the satisfying materials of wood and metal, and they were conscious of the fact that an element in their design, and an important one, was the sky itself.

Among pre-Revolutionary vanes of iron, wrought at white heat over charcoal fires in village smithies, are examples which show the strong traditional feeling of men who were not yet detached in spirit from the Old World. (Yet the American desire for independence must have been born in the smithies, for of all the early Colonial industries the iron industry had the most difficult times, and its struggle to get established was "a task fitting for heroes.") It is in the latter part of the eighteenth century and up to the last quarter of the nineteenth that the originality, vitality and humor of the American vane makers is asserted—the numbers of animals that form a new and ingratiating heraldry, a heraldry of democracy.

Associated with medieval heraldry is one of the earliest weathervane forms, the banneret, derived from the knight's pennant with his bearings or crest. From the knight's privilege of hoisting his banner to his turret top after he had won a great victory, the idea of the weathervane, as a gallant decoration for a building—apart from its utilitarian purpose—originated. There are many well-known banneret forms among seventeenth and eighteenth century weathervanes made in the United States; the bodies of these vanes are often quite simple, mere hinged flags in metal, often with pierced monograms, sometimes with more than one on a single piece, and nearly always with the date. Even their standards were usually elaborate, with fine scrollwork designs and with a cross-piece, also decorated, bearing compass pointers.

A stylized form grew out of the solid pennant design; this had openwork patterns which, combined with a support of scrollwork and spirals, made the vane a fine architectural accessory. The stylized form appears often in vanes made by Pennsylvania German craftsmen, skillfully designed and wrought pieces decorated with conventionalized variations of the Palatinate tulip and wheel star finials. Many of these vanes are wrought in such elaborate designs, spread in branching and lacy silhouette against the sky that only the most expert balancing and skillful use of bracing units has enabled them to stand up for centuries. All over Pennsylvania important buildings, homesteads and the big barns of Pennsylvania barns were graced by these handsome pre-Revolutionary vanes. Two existing examples of the Pennsylvania German type of elaborated bannerets are surmounted by crowns. An exceptionally fine wrought iron weathervane made by a Pennsylvania German craftsman is that (Continued on page 61)

osite, a weatherbeaten wooden swordfish into the wind, belongs to the Colonial of Swansea. Picture by D. L. Donovan. 2. Nineteenth century cow pictured by Mina sheet copper, crudely hammered. Courtesy rican Folk Art Gallery. 3. The horse of runs with the wind, is painted red and nd belongs to David Sherman Tarr. After

a picture by Lloyd Brooke. 4. A copper cock on a zinc sphere, C. 1830. Edison Institute. From a drawing by Beverly Chichester. 5. Bear savagely attacking an Indian rider; pine board carved, painted black, red, yellow, tan. Made in Salem, owned now by David Rubenstein. Picture by John H. Davis. 6. A realistic wrought iron Indian, eight feet tall, belonging to Mrs. Charles E. F. McCann. Drawing

by Alice Stearns. 7. A gilded brass butterfly of about 1858 owned by Rudolph Pauly, from a picture by Hazel Hyde. 8. Ethan Allen and sulky, dated about 1880, in stamped sheet copper, designed after a Currier and Ives print. The picture by Victor Muollo; the owner, H. Summers and Sons. Drawings of weathervanes are by courtesy of the Index of American Design, WPA Federal Art Project



1, inspired by a Currier & Ives print of Ethan Allen and Sulky, is late nineteenth century. Of sheet copper in the round. Drawing by Milton Grubstein. 2, From Bartholdi's Statue of Liberty comes this of the same period. 3. Indian with bow is early nineteenth century, painted sheet iron, Nadelman

Collection, New York Historical Soc. Drawn by R. Campbell. 4, Mid-nineteenth century pig of sheet copper, painted buff. 2, 4 sketched by Salvatore Borrazzo. 5. The eagle was found on Long Island, is late nineteenth century. It is made of sheet copper stamped in the round. Drawn by Helen Ho-

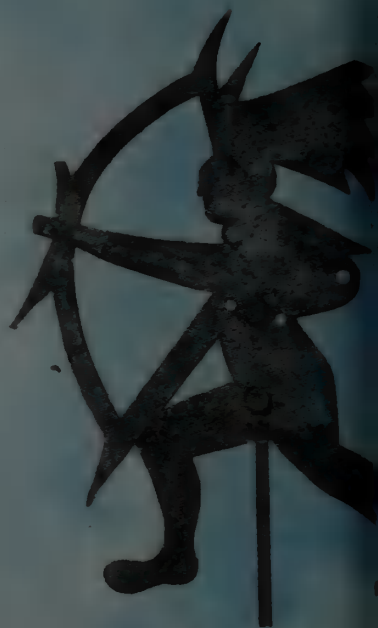
bart. 6 is a racing, Kentucky type of horse, 1880, in gilded zinc. At the Edison Institute. Drawn by Christ Makrenos. 7. The Angel Gabriel, nineteenth century. Drawn by Eric Mose. The initials of numbers 1, 2, 4, 5 and 7 belong to and are shown by courtesy of the American Folk Art G-



1



2



3



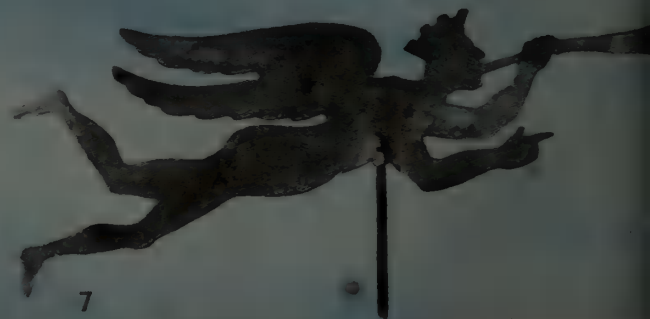
4



5



6



7

iron and sheet metal cock, late 1800s,
a Providence fire station. Robert Pohle
9. The bowling idyll belongs to Rudolph
as sketched by Hazel Hyde. 10. An
ref, circa 1860, stands on the late How-
s studio, now owned by Stanley M.

Arthurs. Drawn by Edward L. Loper. 11. The fish
form comes from Europe, where it was a protest
against the papal decree for cocks on church
steeples. Henry Tomaszewski drew this, property
of Mrs. George Biddle. 12. Late eighteenth or
early nineteenth century cock from Helena Penrose

and J. H. Edgette drawn by Nicholas Acampora
who also drew 13, an early nineteenth century
deer, American Folk Art Gallery. 14. Joseph Roth-
enberg sketch of horse belonging to Carolyn
Scoon. The drawings are by courtesy of the
Index of American Design, WPA Federal Project



8



9



10



12



13



14



... AND MODERN WEATHERVANES

TODAY'S weathervanes are charged with whimsy. 1. Don Quixote tilts with a windmill. Ferdinand, the sentimental bull, sniffs a posy. 3. Proud Puss stalks the ridgepole. 4. ship scuds before the wind. 5. The Galloper races with every breeze. 6. Wise Owls solemnly perched. 7. Modern Volute. 8. March Wind is gusty. Designs to suit every taste are available from stock or can be custom made by such houses as Kenneth Lynch, Carlisle's Metal Silhouette Studio, Wm. H. Jackson and Bell Garden Industries.





FLOWER ARRANGEMENT FOR JANUARY

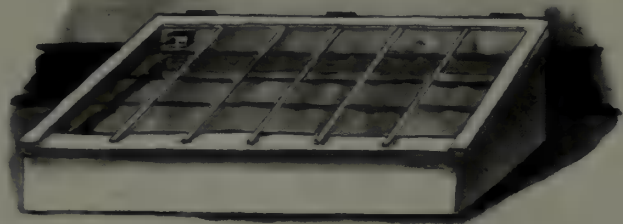
THIS is the time of year when inevitably your florist is your gardener. Mrs. Stephen C. Reynolds, Jr., has arranged a centerpiece from a typical florist box of yellow Souvenir roses (a nice accent with the gilt on the container), new dark salmon Talismans and a handful of Gerberas.

The arrangement is low and balanced, two bird wings of flowers flaring wide from a center marked on each side of the container by a single Gerbera blossom. Seen from above, the arrangement conforms to the oblong shape of the container. Seen from the side, it arches out over the brows, fore and aft. The whole, however, is kept modestly low in order to form a flowery spot of color which will be an ornament to cross-table conversation, but never a hindrance nor a barrier. The container is a tôle cheese basket from Décor. This is an early nineteenth century English piece, ideal for flowers, black decorated with gilt and reflected in a mirror plaque from Personality Decorating.



SCHNALL

The arrangement is shown here in relation to its dining room setting. The oblong container is placed the long way of the mahogany table, and is seen silhouetted against a scenic wallpaper



Flats are shallow wooden boxes, easy to construct yourself or obtainable at a garden supply store. You see one pictured at the top. Below it, seeds are being soaked in pans before planting. This is a good plan, particularly with seeds that have very hard shells, since it hastens germination. Soaking them overnight is sufficient. The hotbed shown above is heated by an electrical system which is inexpensive to purchase. Equipped with a thermostat, it turns the heat on and off as needed. Panes of glass are lapped over each other, like shingles, so that rain water will run off at the base

GETTING A JUMP ON THE SEASON

NEVER a dull month for the Practical Gardener. Here's January with the ground frozen hard outside and like as not covered with a blanket of snow. But while the garden is sleeping peacefully, there should be a bustle of activity indoors which will be rewarded later by a burst of early bloom outside.

In January the first of the catalogues arrives. Not all of them yet. It will be mid-February before some of the growers' offers are in your hands. But you will have enough during the year's first month to make early selections and send in the first orders. Your first resolve should be that you will be very firm this year and plan a routine.

Already you will have ordered some of the new catalogues. Go over the list now and write for those which have been overlooked before. And while you are waiting for their arrival, consider the places in your garden where new plantings or the replacement of old ones must be provided for. If you have never had a proper plan for the garden, or have never been

satisfied with the one you had, now is the time to repair the omission. By all means seek out the advice of a landscape architect, if you can. You will be surprised at the ease with which his professional eye seeks out the ineffective spots in your scheme and corrects them. And don't be frightened of the expense. It won't cost any more for the plants than you would spend anyway, and his own fees are small enough for the added satisfaction you will receive.

The great point of a plan is that it keeps you from ordering blindly. Haphazard ordering means a haphazard effect in the garden, both in color and in the size and shape of plant material. The first rule of the successful garden is to know what you want and then order it in the best varieties you can find.

You will find that the catalogues take on new meaning when looked at in this light. No longer are they a bewildering succession of alluring pictures and descriptions. You know that for ten feet of your border next July you want a plant with blue flowers which must grow about three feet high. You find it, and there you are. No fuss, no wonderment about where you will place it. You selected it for a particular place and there it will go—and fit. You can spend hours over the catalogue building your ideal garden. Not even the satisfaction you will receive months later when all these are in bloom is greater than the anticipatory hours of January and February evenings.

There is real planting activity in January, too, for in the month the first of the seed planting indoors should take place. February begins this work in earnest, but you will be getting a jump on the season if you bring out the flats now and start some of the slow germinators and growers. About the middle of the month you should start the seed of Delphinium, Begonia, Stock, Vinca and Carnation.

If you have never grown seeds in flats before, you will need a few simple instructions. A flat is simply a shallow wooden tray filled with sand and soil where seeds are started indoors. If you have a greenhouse, you are perfectly equipped. But if you haven't, your sunny south windows will be quite adequate to start your garden on its way. You may buy flats, or even a very poor carpenter can make them. The sides should be three inches high; the length and width whatever size is most convenient. The standard dimensions are 14" x 22" x 3". But there are no rules. Remember that the flats will be handled a great deal and, for women especially, a smaller size is probably more practical.

Fill them with a mixture of half sand and half good garden loam or peat moss. Make sure there are several drainage holes in the bottom and, if you wish, you may put pebbles or small pieces of broken pots in the bottom to assist drainage, though this is not necessary if plenty of sand is used. Plant the seeds in shallow drills, press them in with a flat board, firming not too hard. Then a very slight dusting of the soil and sand mixture over the top and put away in a dark place till the seeds germinate. As soon as they poke their leaves up, bring the flats to the sunny window. As they begin to grow, it is usually necessary to transplant to pots or to the hotbed or later on to cold frames before they are given their final place in the garden when danger of frost is past.

If you haven't a hotbed you'll be surprised at the fine crop of seedlings one can produce. The little structure is simple to build. Any good carpenter can put one together. You could do it yourself. Use tough, weather-resisting lumber, and secure the sash with overlapping panes of glass so that the water will run off. Again, the dimensions are what you find most convenient. There should be a good slant between front and back—four inches is adequate—and the bed shouldn't be too wide or you won't be able to reach the back. (Continued on page 60)

What's Wrong With Your House Plants?

BY MRS. JAY CLARK, JR.

OUR things determine largely whether the indoor window garden is a success or a discouraging liability. They are of materials; placement according to exposures of light and sun; temperatures; regular, intelligent care. Of all, it may be said the last includes the first three! There are a few general rules for keeping these housed plants in health, and many specific ones.

Look first at the spaces they are to occupy and then get those spaces which will do well in them. For sun and a cool temperature, indulge in flowering things. Always remember that there is only one season of natural bloom, which may be produced almost at will by the process of forcing. But when that forcing period is over, no wizardry can produce another. A rest time has recuperated the plant's powers of fruition. A plea so often heard, "Something to blossom all winter," is impossible to realize except with a few specimens naturally long two or three months of bloom, like the Wax Begonia. Shade and heat keep to the foliage types and be satisfied. The texture of the soil is of great importance, but that is rarely taken care of at the source from which the plant is secured. For those who want to know the ins and outs of the matter, the Brooklyn, New York, Botanic Garden has prepared a bulletin going into details.

The question of containers offers great freedom of choice. It is not necessary to use a clay pot, and a container without a drainage hole will give good results if certain conditions are observed. A clay pot requires a saucer or placement upon a surface not injured by seeping moisture. I have found that mats (pads of special fibrous material) put under pots maintain a comfortable state of dampness. Clay pots demand more water than containers made of other material. Give it a little each day. Receptacles without drainage holes require less water, as there is no waste of either, but there must be an adequate supply of porous material—potsherds, pebbles, charcoal at the bottom, to prevent the soil from becoming sour through contact with excess water.

One point sometimes overlooked is that the majority of house plants belong to the perennial division, and should be fed to maintain a proper balance between flower and foliage. In the case of leafage alone, you must provide for a steady habit of growth to keep the specimen from becoming a runaway plant, which happens when too much stimulating plant food is given. Before use the sort of food described as "balanced," which means it contains all ingredients catering to plant hunger.

Another stumblingblock comes in the routine of repotting. It is a general opinion that when something goes wrong with a house plant it should have its pot changed. That is usually the last thing it requires. Disturbance of an ailing Geranium is no wiser as a rabid shaking up of a sick individual! Only a much longer time than most of our specimens endure in the soil so exhausted that more root room is necessary, and a plant should be grown in a larger receptacle than is needed to hold its roots and earth snugly. A plant in a four-inch pot will be overwatered much more complacently than a similar plant in a seven-inch pot, the reason being that there is less soil to get soggy and more roots to absorb. Again, many foliage plants are more likely to bloom if they have remained un-

disturbed in the same pot for some time. The roots become crowded and practically all the food is gone. Then in a panic the plants make a valiant effort to perpetuate themselves by flowering and setting seed. Such are the Chinese evergreen, *Alaonema modestum*, various Echeverias, Crown of Thorns—queer things of unpredictable habits. Needless to say, after such an effort, soil and food should be renewed.

To go from the general to the specific, the major attention of coming weeks will be to keep the so-called Christmas plants in a condition of health to enjoy the period of bloom which by rights is theirs. There is no uniformity in these attentions, as the varieties come from all four corners of the globe. But succinctly given the needs of the favorites are as follows:

Cyclamen. Most common fault is keeping it too warm; the next, insufficient watering. Keep in the coolest available room; do not let the temperature at night get over 60°. Water twice a day, morning and evening, by setting in a saucer of water so the moisture can be absorbed from the bottom. (This is one of the plants best grown in a clay (Continued on page 74))

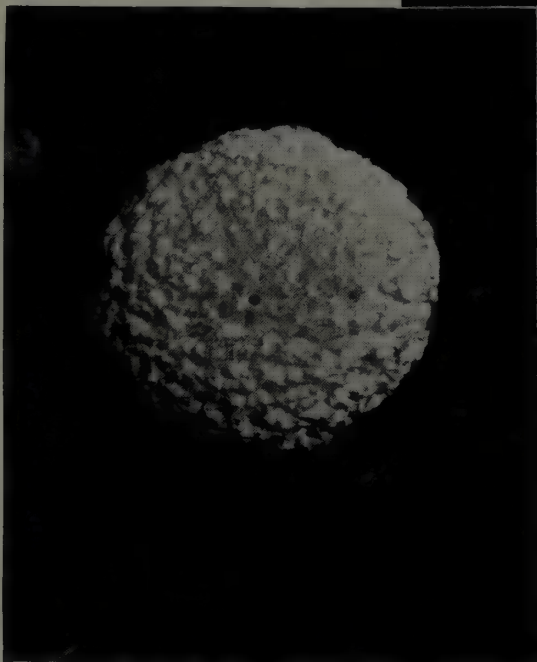


Foliage plants, and many flowering plants, too, are the better for a water spray. In watering a Gardenia plant (center) the pot should rest on two blocks of wood set in a pan so that the drainage hole will never be covered by water. On a glass shelf appear containers suitable for potted plants. Only the clay pot (second from the right) has a drainage hole.

BY J. W. JOHNSTON



One of the Sunset Giants in a vase with Harmony shows the difference in form and size.



Here is the old African type of Marigold, a ball in shape, from which new ones came.



This vase contains six varieties of the new Marigolds, showing difference in size and shape.

Watch the NEW MARIGOLDS

THAT old adage, "The leopard cannot change its spots," certainly doesn't apply to the Marigold. In the past seven years this plant has changed its habit of growth, form, and color to the point where bewildered and delighted gardeners are wondering, What next? One need go back only these few years to remember that Marigolds were not too popular with gardeners, for until this present activity there were only the African type yellow and orange and the two types of the French group single and double. The latter were exceedingly variable, too, and often produced several colors and combinations of color on the same plant. Without exception they were all rather odorous of foliage and flower.

Guinea Gold, introduced in 1931, was the first important break toward new Marigolds. It immediately awakened the interest of gardeners and hybridizers alike to the possibilities of the plant. Then came Harmony, the delightful double French variety, with its color combination

mahogany red and gold and its ability to produce abundance of flowers on fairly dwarf plants. Shortly after the appearance of Harmony came the news from W. Atlee Burpee Seed Co. that they had produced odorless Marigold and, what was more, one formed somewhat like a Chrysanthemum with a collar or disk petals around the flower. Though this was only three years ago, odorless foliage Marigolds far superior to the old introduction have come from this same firm in rapid succession, as well as several that carry the typical Marigold odor and are really improvements over older varieties. On top of all these comes the latest news that a cross of the African and the French type has been successfully concluded, and for 1939 Burpee will introduce a Marigold called Red and Gold Hybrids. This new strain has the characteristics of both French and African types, the predominant color being red.

I received a box of these new Marigolds from California a short time ago and their color effect is stunning. The best description as to type would be to call them giant French Marigolds, for they resemble the French in formation. The colors vary from an almost pure deep red to intense gold with red fleckings. The majority run to red. Even though gold is present in the under color of the petals the general effect of the flowers is red.

I should go back a bit at this point and mention the old Marigolds that appeared at about the same time as the first Burpee creations under the name of Sunset Giants. At first these did not run true to type or ability to produce giant flowers but they have steadily improved until this year in a test planting of the latest seeds we had better than ninety percent giant, shaggy, beautiful flowers some of which were as large as eight inches in diameter. More or less recent also is the introduction of the Chrysanthemum-flowered Marigolds. The gardener may participate a bit in all this hybridizing activity in that the plant seems to have run wild since new blood has been introduced into the various old strains and types. It is no novelty to see three or four breaks in standard varieties and this should be in my opinion be laid to impure seed but rather to the fact that the Marigold is readjusting itself to an infusion of new blood. Last year I found a pure gold one of the variety Harmony in a planting, which was selected and given to a prominent seed firm, only to be lost in a subsequent fire that destroyed their greenhouses. I believe, however, that my readers will soon have this one as I had several appear this year, and I understand that one will be introduced soon. The name I suggest for it is Golden Harmony.

This year I observed a break in a plant growing about 24" high and almost as broad that produced flowers of the old African type only slightly flatter. The color is a pleasing golden yellow. This plant is now in a greenhouse being propagated in the hope that we may see its characteristics in a generation by propagation of several hundred plants from which seeds will be saved. If it is possible to achieve something that may be really introduced to gardeners, I feel sure that they, in common with the many people who saw the plant this past season, will be enthusiastic. I quote these two instances as an invitation to gardeners to watch their Marigolds for breaks that may be valuable additions to the rapidly growing family. (Continued on page 84)



One of the newer French Marigolds is this one called Flaming Fire



BOND BROTHERS

Early Sunshine belongs to the new Chrysanthemum-flowered Marigolds



Three blooms of the French Marigold, Harmony, splendid example of this type



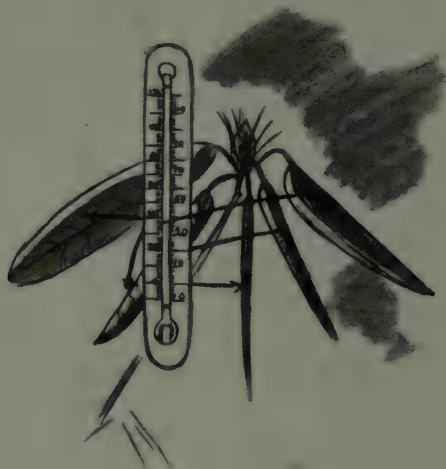
PHOTOGRAPHS BY ALFRED DOTTS

Compact plant, 24" high and broad, a new break now being propagated

The Log of the *Practical*



Catalogues are the gardener's winter reading. Always study them to make sure you are selecting the finest varieties. See Paragraph 4



Rhododendron leaves are thermometers in winter. At 40° they point downward at an angle, curl tighter as temperatures drop. See Par. 5

From the florist. Cyclamen plants are in their prime, good values from Thanksgiving until Easter. If the flowers are to be removed from the plant, do not break or cut but pull with a sharp upward tug. There are Begonias; two of the Lorraine hybrids are Melior and Lady Mac, both pink and with large blooms. Forced bulbs in pots may be bought for two purposes—immediate bloom when purchased, when they last about as long as the cut flowers, or well-rooted pans with the growth just appearing, which give pleasure for weeks, watching development and bloom. Cut spring flowers come into profusion. Daffodils and Tulips and the blue Iris of the bulbous varieties, Spanish and Dutch. Forget-Me-Nots and white Buddleia, Freesias and Violets carry on the note of spring. Roses and Carnations are finer than previously, and Snapdragons have long full spikes. From the South, Gladiolus appear; Pussywillows, fat pinky ones, come from outdoor cultivated varieties. Best buy: an assortment of spring flowers, or a bulb pan just starting. On a large bowl of these flowers is far more decorative than three or four small ones holding a few Daffodils or four or five Tulips.

1. A mature taste. The individual who made the statement that no one should plant a shrub after the age of forty expecting to see it in perfect maturity was unduly pessimistic. His favorite Lilac must have winter-killed! Still, there is a potent underlying truth in the remark, for until very recent years I have always noticed that gardening is a pastime of later decades—it is too solitary for youth. It is an occupation not allowing much in the way of personal appearance, and the urge for creation and fruition in the early years of life is directed into other channels. So the carrying on of gardens is apt to fall on older shoulders, and when it takes a whole twelve months to correct one mistake, no time should be lost. This all leads up to the exhortation with which I pester all who will listen: Let one of the New Year resolutions be to start a garden this year or, if one already exists, make it better and better.

2. Paper work. For those who will listen, three first things are urged to do in this month of paper activity. When the mind is made up as to the kind of garden wanted, a plan should be worked out and carefully adhered to. If a definite idea is in mind from the very beginning, the result will never be haphazard, whether the work progresses rapidly or several years elapse before completion. Expert advice is of tremendous help, and in working out the garden budget for the year, a certain sum should be assigned for this purpose. Where there are no funds available, go ahead just the same, getting your own knowledge from the resources at hand.

There is a book which tells plainly and simply the fundamentals of garden making with every phase of the subject considered in language which anyone can understand "Garden Structure and Design," by Eberlein and Hubbard.

3. Literature. This is the time I replenish the bookshelves, using Christmas money the first week in January, before it has been frittered away on minor details. Gardening books and magazines offer an investment yielding high rates of interest in both pleasure and information. While, of course, there are best ones and favorite ones and they vary with different gardeners, one of my most used volumes is "The Garden Encyclopedia," edited by E. L. D. Seymour and published by Wm. H. Wise. A mine of information on every gardening problem.

4. Catalogues. Besides the books, collect catalogues. They are wells of information and deserve a prominent place where they can be quickly reached. Involuntary acquisition is easy, for the firms patronized keep names in permanence on their mailing lists. But I never let such chance luck satisfy. A pack of postal cards, and the names from the advertising columns, will open a world of possibilities in which to live through the blustering blizzards in a glow of hope. And it does seem as if illustrations were not as deceptive as they used to be. Not all the Roses look like cabbages, and not all the cabbages appear to come from the land of Brobdingnag. I keep those of back years as reference. The more I read them, the more I know. One sug-

Gardener

sation that will save time: when I come across a plant name I think I may want to use this season or even at a future one, it is written down, *with its source*, in the notebook, which does away with a frantic turning of pages.

Natural thermometer. Ever since a planting of Rhododendrons was made in sight of my bedroom window I have needed no thermometer to indicate the temperature, and I dress according to the plant's dictates. At 40° the leaf points downward at an angle; at 35° it begins to curl. At the freezing point the two sides of the leaf have met underneath, and the closer the temperature the tighter the curl. At 20° they are like your thumb, and at 10° a pencil is no smaller than this tightly wrapped particle. This action of the foliage sheds snow, makes it less liable to wind damage, and diminishes the surface of moisture diffusion. I was sceptical until I checked upon the matter. You can do likewise.

Winter garden. Not half enough attention is paid to our gardens in the winter. We put them to bed and then forget to look at them as often as we should for both pleasure and profit. The other day I was visiting a fellow gardener and it was a joy to hear the welcome invitation: "Come into the garden." The paths were swept clean, there were a couple of seats in a sunny corner, a past snow had been shaken from the evergreens so that no damage had ensued from ice or too much weight, and the birds were darting in and out of berried shrubs which had been planted for their special joy. In a sheltered spot a *Daphne mezereum* flaunted its fragrant reddish blooms. *Erica carnea* showed its bright Heath foliage and an occasional flower. A pang of jealousy, reprehensible but horticultural, went through me until I took account of stock in my own garden. There was Andromeda, *Pieris* *ribunda*, which makes its buds in the autumn and on any subsequent day looks as if it would burst into bloom; *Leucothoe* *tesbæi* with claret leaves; *Kerria* of bright green stems; red and black Chokecherry; red-twigged Dogwood; Washington Hawthorn, scarlet-fruited, and Evonymus green and uncurled. Not too bad a showing.

7 Pansy flats. Inactivity begins to pall as the month comes to its end, and the seed flats call for something to be planted. One definite thing to start on is the Pansies, for these take their time about growing. The following method has proved a successful one year after year: I fill the flat with sifted soil on a shallow foundation of drainage, finely broken potsherds, sometimes charcoal in small pieces, sometimes rough coal ashes, whichever is nearest at hand. The seed is sprinkled on (I do like one of the seed sowers for all such purposes), then a fine blanket of even finer soil goes over them, pressed down with a board. Watering is done by setting the flat in water half its depth, until the top is moist. Two secrets for the process: keep warm and never let the flat dry out. Another rule: buy only the best Pansy seed. Excellence of results is well worth the increased cost.

8 Gadgets. Some day there are going to be more gadgets than there is room to house or work with. Out of self-defense, however, I will say that however much fun it has been to concoct something, if it is not really useful in aiding the particular labor it is supposed to lighten, not long does it enjoy standing or hanging space. While in the garden room I browsed around seeing what tools needed refurbishing and came across the tamping tool. So often something is needed to make the earth firm around small posts or heavy stakes, and at such moments one's natural tampers, the feet, seem to get quite unmanageable, and old boards never are the right width to fit the spot to be pounded down. An old broom was taken, the straws sawed off between the rows of binding cord or wire, and the whole straw end thoroughly rubbed with paraffin to keep damp soil from sticking. The broom handle just fits the hand, is smooth and easy to hold firmly, while the straw end is heavy enough to make a good tamping butt. Good to firm perennials while planting, and Roses. It never fails to do the job. A smaller one made of a whisk broom would be equally practical, and if a brush can be removed from the cleaning closet without too much controversy it will be converted to such a fate. As I am often accused of turning all the household gods (Continued on page 73)



Gardens may be lovely in winter, too. Make sure that yours has the shrubs and plants which give it interest despite the snow. Paragraph 6



At the end of the month, Pansy seeds should be started in flats. When spring comes you will have your own plants to set. See Paragraph 7



An old broom is excellent for tamping earth around plants. Saw off the straws as directed, then coat end with paraffin. See Paragraph 8



J A N U A R Y

Trees and mice. That apple trees planted on shallow soils with poor water-holding capacity double their yield if they are heavily mulched with straw is a finding of the United States Department of Agriculture. To control the field mice that are apt to take refuge in the straw, the same specialists recommend a poison called rodenticide. It is used with fresh-cut apple bait, put directly into the mouse trails under the mulch or in the burrows as they enter the ground. Even the exercising habits of the animals are taken into account, the little pests being most alert between 11 A.M. and 4 P.M., so placing the lure is recommended as an early morning activity. Another recommended protection of trees in winter against gnawing animals is painting the exposed section above the ground for a foot or two with hot Parapin wax.



Lilies from seed. Interest in starting a home-grown collection of Lilies has been spurred by the ease with which *Lilium formosanum*, the Formosa Lily, can be developed in one season from seed to bulb to flower. This is probably the only variety able to execute this particular tour-de-force, but there are a number that will flower the second year from time of sowing, which ranks them in capability with most perennials. One gardener gives his procedure. He sowed them in a light compost of equal parts leaf mold, sand and garden loam in 6" pans and water by immersion, a light covering of the same compost being applied after the first watering. The seeds were planted in February and with the exception of the Formosa Lily the pans were placed outdoors in the snow for about a week and then brought into a cool greenhouse. Germination of all took place in from four to six weeks. The varieties planted were *L. cernuum*, *L. davidi*, *L. henryi*, *L. tenuifolium*, *L. willmottiae*, *L. maxwelli*, *L. regale* and the *tenuifolium* Golden Gleam.

Evergreen notes. Practical suggestions for success: In preparing the soil, mix peat moss with the earth at the rate of one fourth peat and three fourths soil. This breaks up heavy and clay soils, and binds and gives more body to loose, sandy ones. Being moisture-absorbent, the peat makes the ground into a reservoir for plant food, as the roots take fertilizer only in solution. Do not fertilize the soil in the hole during planting, for the stimulant should not come in direct

contact with the roots. Often failure comes by indiscriminate feeding; never should more than the amount specified in the directions be used, nor should applications be made more than twice a year. While many formulas are excellent, a special 10-8-6 is a good proportion of ingredients. For the first two years at least evergreens need hose watering, and if situated in unfavorable localities it should be continued season after season. In the fall after the ground has frozen mulch 10" to 1' deep, well out beyond the natural spread of the roots. Use peat, dry leaves, hay or well rotted manure.

Ornamental fruiting Roses. The lists of berried shrubs which carry color into the winter season seldom contain Roses, yet there are several varieties of the genus whose fruits are very ornamental, these berries being known as "hips." It must be remembered, however, that no Rose will produce its fruits if trimmed severely immediately after flowering, as is often recommended. Among the climbers, the following produce brilliant and long-lasting hips: Bloomfield Courage, American Pillar, Léontine Gervais, Veilchenblau, Mme. Grégoire Staechelin. Among the species, those neglected Rose types, these have a profusion of colored fruits: *R. kurdestana*, *R. laxa*, *R. oxyodon*, *R. pomifera*, *R. soulieana*.

Pests which attack Boxwood. Oyster shell scale attaches itself to the small twigs of Box. Examine the plants in early June when the new brood is most active, as at this time the pests start to move around to locate a permanent place. During this active period they are readily controlled by a contact poison spray. In summer red spider attacks are indicated by discoloration. Forcible hose spraying or a good dusting or spraying with some form of sulphur will control this. If there are indications of the Boxwood miner in May, spray with a formula of one part molasses diluted with three parts water mixed with one pint nicotine sulphate to each fifty gallons of water. (A scant tablespoonful per gallon.) Renew spraying, particularly after a rain, as the film of solution must be kept on the leaves for two or three weeks. If jumping plant lice indicate their presence by strings of a white waxy substance, control with whale oil soap during the infestation.



*"There's nothing Finer in Percale Sheets
Regardless of Price..."*

**SAY SALES PEOPLE IN
LEADING DEPARTMENT STORES**

YOU: Are these your finest percale sheets?

SALES PERSON: Yes, we consider nothing finer than Utica Percale—they are true fine weave sheets made entirely with combed yarns.

YOU: I always thought fine percale sheets were much more expensive.

SALES PERSON: That is what a lot of our customers used to tell us . . . and that is one reason they come back for more Utica Percale sheets . . . especially when they see how beautifully they wear.

YOU: They do have a lovely silky texture.

SALES PERSON: Yes, and Utica Percale sheets stay that way for years and years . . . you see, they contain 50% more threads than ordinary sheets.

YOU: They sound like a wonderful value.

SALES PERSON: So wonderful that we now sell more Utica Percale than any other fine percale sheet.

P. S. — If you send your laundry out, the lighter weight of Utica Percale sheets reduces annual laundry bills about \$5.85 for each bed; if laundered at home, they make for easier washing and ironing.

Utica and Mohawk Cotton Mills, Inc.,
Utica, New York.



APPOINTMENT TO AMERICA'S



FINEST HOMES

UTICA

Percale Sheets

THE FEEL OF SILK—THE STRENGTH OF LINEN

Please tell me

Answers by EUGENE RASKIN

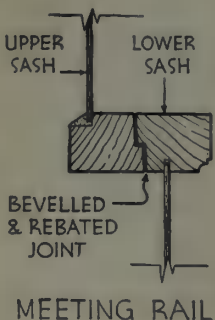
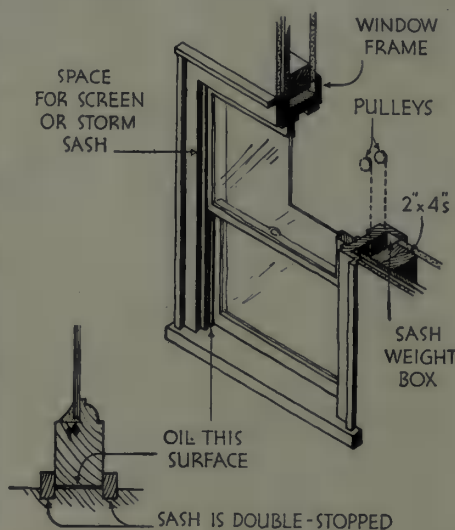
WINDOW TYPES

For our new house, which is to be frame and stucco, we have considered metal casements as against wood double-hung windows, weighing the advantages and disadvantages of each. However, we're still undecided as to which to use. Can you help us make up our minds?

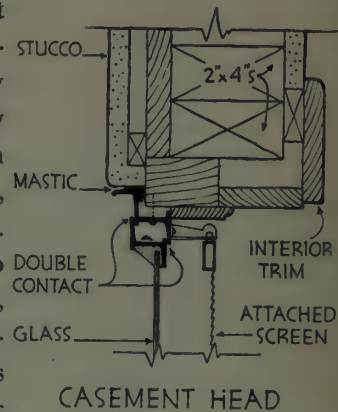
The question has been debated back and forth ever since double-hung windows became known, with no result other than the thorough embitterment of both sides of the controversy. The further you go into the matter, the deeper you will find yourself in the well of indecision. The usual stock metal casements are easier to install, require no weight boxes, sash weights or balances, and are less apt to get out of order. And, of course, they are warp and fire proof.

On the other hand, double-hung windows are less likely to leak, and are simpler to use in conjunction with weatherstripping, storm sash, screens and curtains. Moreover, if a few practical precautions are taken, most of their weak points can be side-stepped. For instance: using the proper wood (white pine, cedar or cypress in the East; fir, sugar pine or redwood in the West) will reduce the warp-shrink hazard. Also, see that the part of the stile against which the sash slides is oiled, not painted; other parts of the frame should be painted, preferably before being set, as otherwise moisture may be absorbed from the adjacent materials, or by exposure to the weather. If weights rather than balances are used, be sure that a section of stile is made removable, so that the weights are accessible. You can be sure of proper design, materials and construction if you select stock windows made by one of the nationally known manufacturers. The meeting-rail, where the upper and lower sash join, will be watertight if designed as shown in the accompanying sketch. Aluminum and bronze double-hung windows are now available for houses, and steel double-hung windows are made, of course, but are used chiefly in commercial rather than residential work.

Coming back to metal casements, the present models have been so



improved that there's very little left with which to find fault. The sash and frame are of copper-bearing steel, or of aluminum, or bronze, with specially rolled shapes that make for weatherproof joints by providing double contacts all the way round. Offset hinges allow for easy cleaning of the outside, and provision is made for operation through screens, and for the installation of storm sash. Altogether, the choice narrows down to a question of which type you like best, and which is most suitable to the architecture of your house. My suggestion is that you leave the matter up to your architect. Let him recommend what will be best for your case—it is his business to be familiar with all window types and their uses.



? SPIRAL STAIR

Though we have a disappearing stair leading to our attic, such as you described in your November column, and find it very satisfactory, we have no back stair from the first to second floor. Is there any kind of special stair similar to this which we might put in a closet we don't really need? The closet is 48" deep by 44" wide inside. Above there is only the hall floor and window.

A. Are you sure the closet can be spared, and that you won't regret its sacrifice? Think it over again, before deciding on a stair. However, the space will quite comfortably take an iron spiral stair, 42" in diameter. You've seen this kind of stair in libraries and the like. The treads end in short, pipe-like, threaded sections which, when screwed together, form the central column supporting the stair. The handrail is attached to the outer rims of the treads. These spiral stairs are light in weight, compact, and have the advantage of being permanent and easy to clean. It may take some careful planning to get the bottom and top steps in the proper positions to suit the closet door and upper hall.



? GLASS

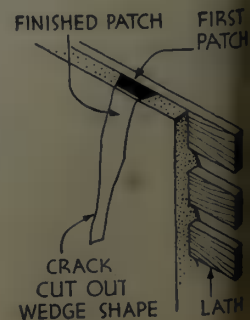
For our new home, we want the best glazing that money can buy, as we feel this is one thing where stinting is wrong. What kind of glass should we order?

A. The "best that money can buy" is called silvering grade plate glass. But the fact that it costs the most does not mean that it is the best for your purpose. It is used chiefly for high quality mirrors. I'm sure you'll be satisfied with the grade called glazing grade plate glass—it costs less, but is considered good enough for the finest buildings. Get the quarter-inch thickness.

? PATCHING PLASTER

What's the best way to patch a plaster crack so that the patch won't open up again, or fall out?

A. First cut out the cracked portion of plaster, making your cut wider at the back than at the surface. This causes the patch to form a sort of wedge, so that it can't fall out. When putting in the patching plaster, fill the cut to about an eighth of an inch of the surface, and allow it to harden. Then finish it off, using a metal tool as a smoother.



THEIR WHIMS LIVE AFTER THEM

CONTINUED FROM PAGE 39

das who did as their lords masters bade was not Nell's of tea. And let me tell you it blushes, the bedroom. had been a God-forsaken till then, came right out into y. It got all dolled up and beds had amazing canopies for them, hung with the gid-goings-on in damask and velvees were held in the bed. Courtiers paid their respects lies preoccupied with their es. Privacy was the last thing e wanted. It was a pretty ing time, based on the h fashion, for Charles had raised in France.

loubtedly to Catherine of nza, Charles II's unhappy can be traced the spiral turn-on the legs and stretchers of and chairs which soon be-the fashion. For not until did the "Portuguese Twist," was called, exist in England. in her dowry were pieces home that because of their ntiness caught the eye of cabinetmaker eager to curry

en the world turned its face what with the Dutch East Company doing a rousing ss, the East and West met extremely satisfactory results. Chinese Chippendale style, its bamboo frets and Pagoda ents, has been so much re-of late that we've all become ighly conversant with this off-of the Eurasian marriage. law and ball foot is another of it. The claw is the Chinese n's, the ball, "China" or Pearl of Great Price," and vely form of the Chinese vase opied for the back splat of . Lacquer work was called ning and came back across eas in trade. China tea be-the rage but was so stag-ly expensive that tea pots ups were made in miniature. is the reason why today the little sister to the coffee cup. erica, in the meantime, had having a tough time getting way. The earth was stub-and the crops not so good. ndians were hardly friendly the first. A stolid bourgeoisie p against the law of tooth law, and expedience was the rule of life. Houses were built houses with steep roofs to he snow. You hadn't the time e help to build any fancy y estates; you couldn't have

heated them if you had had. So in New England there arose a functionalism which is close to our functionalism, the saving and planning of space. Two-use furniture was the thing. The chair which was also a table and a storage chest, whose tabletop back kept drafts from roaring down the back of your neck. The Bible box whose sloping top was used for writing, then had a drawer added for precious family documents and so became a desk before you'd quite realized what was happening. Trundle beds which slid under bigger beds by day.

The ladies had no time to assert themselves. They were too busy keeping the home fires sputtering along somehow. The male, head of the house, master of it, had a chair. From it he read the Bible, night and morning, made pronouncements. For us girls there were little stools. They did very well and could be stowed under tables when we weren't sitting. The eldest son was bequeathed the chair. Benches at table slid under between meals. Gate-leg and drop-leaf tables could be shrunk down between times and trestle tables could be disassembled.

Fundamentally the raw materials were there, the forests and streams, the game and fish. Which perhaps explains why those strange, often mediaeval-looking pieces from the first houses, though crude, are not mean. Later, as times grew better there came along the Welsh dresser. Silver was wealth. And as there were no banks you kept your money in the form of fine tankards by Paul Revere or the local boy which were certainly worth showing off. Prosperity was assured but you didn't throw away your grandmother's cupboard because space was at a premium and closets still unthought of. Her chest made you bend rather oftener than you'd a mind to, so you put it on a stand and then it seemed reasonable to fill in below with more drawers. what with household goods getting more and more numerous and complex. The evolution of the chest-on-chest is inevitable. But it's not only the chest-on-chest, the desk, the tester bed, the Queen Anne chair which is inevitable. Given history, given people, given human nature, it all had to be the way it was and is. You may read the history of furniture in any book about the past. History and decoration march together.

How to Cure A Cold North Bedroom

by Crawford Heath

HAS it ever occurred to you what scant protection the walls of your home provide—how little there is between you and the biting winds from the north?

Perhaps, you've never given it a thought. Yet, I'll wager that your house has one failing in common with most houses—cold rooms that simply won't heat up as they should—drafty rooms that are as uncomfortable as they are unhealthy.

If your house has been built several years, you are apt to place the blame on your antiquated heating system. If the house is relatively new, you begin to wonder if you got what you paid for.

In a majority of cases, the culprit is none other than Mother Nature herself. If you've ever tried to warm yourself before the open hearth of a drafty cottage on a cold fall morning, you have an exaggerated picture of the competition most heating systems encounter every winter day!

• **The Snow Test.** Snow melting on a roof is a sign you're wasting heat. J-M Rock Wool Home Insulation saves up to 30% of fuel bills.



Far-fetched? Not at all. If your house is a conventional building, all that stands between you and the great outdoors is a ¾" layer of plaster, held in place by some form of lath . . . a four-inch hollow drafty air space . . . a thin layer of sheathing . . . and, nailed to that, an even thinner coating of shingles or clapboards.

Causes of Heat Loss

During the winter, the wall spaces around your house fill with cold air. Since plaster is porous and transmits heat, the warmth of your house seeps through into these air pockets. And what is worse, the more the wind blows, the faster this whole wasteful process occurs—one of the chief causes of cold, drafty rooms.

Now let's look in your attic. All that usually divides house from sky is a thin veneer of shingles. Since warm air rises, the heat from your rooms is sucked into the attic space and, again, vanishes into the cold air above.

In summer, the process is reversed. As the sun beats down on your walls



■ There's a "Danger Zone" in practically every house where rooms are drafty and hard to heat. Scientific insulation will correct it.

and roof, they heat up quickly—often to 150°. This heat seeps through the hollow wall and attic spaces into your rooms. At night the stored-up heat escapes very slowly. That is why it takes so long for your rooms to cool off. And what can you do about it?

Keep Heat Where It Belongs

Fortunately, Mother Nature has also created the cure—a fluffy substance developed in laboratories and blown from molten rock out of man-made volcanoes—Johns-Manville Rock Wool. It is fully described in "Comfort that Pays for Itself," an interesting brochure—yours for the asking. As the ideal insulating material for walls and attics, with its millions of tiny air cells, J-M Rock Wool is an efficient barrier to the passage of heat or cold! The surest cure for cold rooms.

More houses are insulated with J-M Rock Wool than with any other product of its kind

As pioneer in the business of curing cold houses by means of a unique yet simple method of blowing the Rock Wool through a hose into empty attic and wall spaces, Johns-Manville is equipped, from the standpoint of products and experienced service, to bring you year-round comfort that *pays for itself*. J-M Insulation saves up to 30% of the usual fuel costs, reduces summer heat up to 15°. Why not let J-M Rock Wool Home Insulation stand between you and the weather?

■ J-M Rock Wool Home Insulation reduces summer room temperatures up to 15°.



WHY BE UNCOMFORTABLE, RISK COLDS, WASTE MONEY?

This valuable FREE BOOK shows how to have a warmer house in winter and SAVE up to 30% of FUEL BILLS.

"Comfort that Pays for Itself" is the most authoritative book on home insulation ever published. Fully illustrated with simple explanations of scientific facts. Explains the J-M method of insulating almost any kind of existing home. Shows importance of a complete job. Before you insulate your home, you need this interesting book.

MAIL COUPON TODAY

JOHNS-MANVILLE, Dept. HB-1
22 East 40th St., N.Y.C.

Please send me, without cost or obligation, your free book on home insulation—"Comfort that Pays for Itself." I am interested in insulating ☐ my present home, ☐ proposed new home.

Name _____
Street _____
City _____
State _____

JOHNS-MANVILLE ROCK WOOL HOME INSULATION
"Stands Between You and the Weather"

CONVENIENCES

of the Month



1. The EZ-V adjustable roast rack for meats or fowl. Seals in juices, eliminates basting, stewing, lessens shrinkage, insures even browning. Macy, Broadway at 34th Street\$.94



2. Steel siphon in blue, black or red with a chromium base. Water is carbonated without danger of overcharging. From B. Altman, Fifth Avenue at 34th Street\$5



3. Barry stainless steel canapé cutter. Cuts the canapé, holds it for spreading, ejects it neatly. Makes intricate canapés easily. John Wanamaker, Broadway at 9th Street. .\$.79



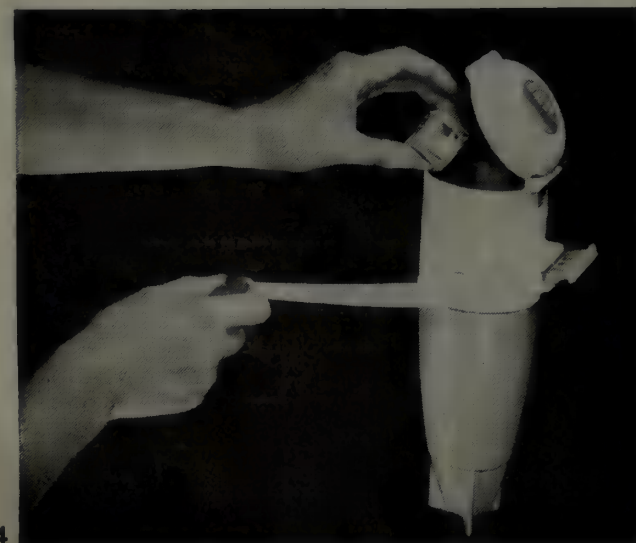
4. This small trick reduces ice cubes to chips in an instant. An arrangement on the side permits you to regulate the size of the chips, makes them finer or coarser. Altman. \$3.75



5. Singer electric scissors fit into the hand, are controlled by a button under the thumb. Follow patterns without labor. Long rubber cord. The Singer Sewing Machine Shops. .\$.5.25



6. A Westinghouse Deluxe hot plate with two Corox economizer units. Space for two standard size utensils at once. Choice of four controlled heats. Altman\$24.95



7. This bottle washer does its own scouring. A slight pressure with two fingers draws the sliding clamp up to the handle, makes the brush spin in the bottle. Macy\$.69

8. General Electric's automatic roaster cooks complete meals. It bakes, roasts, pan broils, fries, boils, steams. Lewis and Conger, Sixth Avenue at 45th Street\$29.95

All prices are approximate. Orders and checks may be sent direct to the New York store mentioned with each item



AMERICAN WEATHERVANES

CONTINUED FROM PAGE 50

owned by Henry du Pont at Southampton, Long Island. On this vane the cockerel, cut in silhouette, seems to float on waves of iron scrollwork above a standard of virile design which has the cross-bar, decorated with tulip finials, held at the center by a circle.

The ecclesiastical cockerel, usually gilded to shine in the sun, is as old a form as the banneret, and was frequently made in this country, if often in very primitive fashion, from the beginning of the commonwealths. What is supposed to be the oldest weathervane fashioned in this country—it was made in 1656 for the Dutch Reformed Church at Albany, N. Y.—is a cockerel; a copper piece, simply constructed but strongly put together with many braces in the tail, a sign of hope in troubled days that both vane and colony would endure. In New England, proud of its reputation of building the finest ships on the seas, the ship vane became even more popular than the weathercock.

Shem Drowne's glass-eyed Indian of gilded copper, that was placed atop the old Province House in Boston, in 1716, set other craftsmen to making Indian weathervanes. The large arc of the bow before the upright figure, with the arrow-tip as an ideal pointing instrument, made the Indian figure a possibility for excellent and simple design. Numbers of Indian vanes have been found that reveal how ready early American craftsmen were to grasp the essentials of simple form; others, however, are rude and clumsy.

While weathervane figures were the most popular, the simple arrow vane was also made from early times; a device used by many vane-makers in this country was a combination of arrow and figure.

Iron was the material most in use for American weathervanes in the seventeenth century, and in the early part of the eighteenth, but copper was used early also, and its wearing qualities made it an increasingly popular metal for weathervanes. Wood, mostly pine, was also used. Most vanes were either gilded or painted in gay, gaudy colors with no attempt at naturalistic effect, as toys are. The early iron vanes were cut in silhouette from sheet metal. Wooden vanes were carved in profile.

Copper vanes were most often made from sheet metal placed on a template (an iron casting of the carver's original wooden pattern) and both sides hammered up in the round, the three-quarters round, and the half round, the two sides then being soldered together. Smaller parts, such as the tail of the cockerel, the legs and feet, and other details, were often made from other metals and applied.

When cast-iron units were being manufactured for fences, balconies, railings, gates and trellises in the latter part of the nineteenth century, weathervanes were also made of cast-iron, as well as of stamped copper and other metals.

Many of the delightful animals and other figures, drawings of which are reproduced here, are made of sheet metal hammered up on the original pattern with cast parts applied. These vanes, some of which were produced at the time of the very lowest ebb of popular taste during the Victorian period, show that the craft spirit is slow in giving up what it has gained, and that while the makers of later weathervanes were somewhat affected by the unimaginative naturalism of the time, they still created their patterns in accordance with the conventions of their craft.

GETTING A JUMP ON THE SEASON

CONTINUED FROM PAGE 56

The essential point of a hotbed is that it receives artificial heat of some sort. You may build it against a cellar window so that the warmth from the basement comes in. Latest trick is to purchase one of the inexpensive electric heating units with thermostats. By February 15 you may plant outdoors any of the seeds mentioned for January and in addition the following: Verbena, Snapdragon, Lobelia, Petunia, Korean Chry-

santhemums, Salvia, annual Wallflowers. By March 1, add Larkspur, Ageratum, Asters, Cuphea, annual Pinks, Dimorphotheca, annual Gaillardias, Impatiens. And later, in April, while it is still unsafe to put seeds outdoors, you may start Cosmos, Calendula, Anchusa, Celosia, Sweet Sultan and Cornflowers, Scabiosa, Marigolds, Nicotiana, Salpiglossis and annual Statice. By May, then, you will have sturdy plants to set out.

NO ONE EVER SANG IN
THIS BATHROOM
BEFORE!

And is it any wonder? Of all the dreary, drab bathrooms, Marge and Freddy's was one of the worst. Then one day Freddy heard how very inexpensively MASONITE PRESWOOD TEMPRTILE could give them gleaming, tile-like walls . . . right over their old walls.



NOW IT'S A DIFFERENT STORY



It's Sing Away Your Sorrows for Freddy every morning. What man wouldn't revel in this spotless shaver's haven? Especially with a brilliant indirect lighting arrangement made possible by an offset wall of TEMPERED PRESWOOD.

THE MOST CHEERFUL ROOM IN THE HOUSE . . .



That's Marge's opinion. And she's thrilled at how easy it is to keep the MASONITE PRESWOOD TEMPRTILE spick and span. Just an occasional rubdown with a damp cloth. The indirect light over the tub is a joy for tub bather and shower enthusiast alike. The light bulb is protected from moisture by an inner wall of MASONITE TEMPERED PRESWOOD and frosted glass.

■ In your new or remodeled home, you'll be delighted with the smart, permanent tile-effects you can have with MASONITE PRESWOOD TEMPRTILE. Your lumber dealer has the details. Also ask him about new-building and remodeling loans under F. H. A.

Copyright 1938, Masonite Corporation

FREE! **MASONITE** THE WONDER WOOD OF A THOUSAND USES

A Mississippi Product • Sold by Lumber Dealers Everywhere

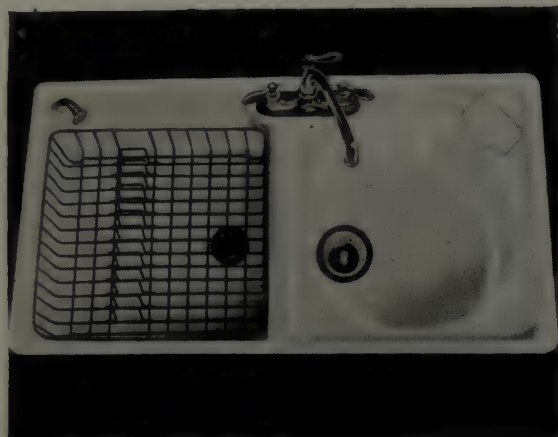
MASONITE CORPORATION, Dept. HB-13
111 W. Washington St., Chicago, Ill.

Please send me FREE samples and full information about MASONITE PRESWOOD TEMPRTILE and TEMPERED PRESWOOD.

Name _____ Address _____
City _____ State _____

EARMARKED FOR HOME BUILDERS

News of new building materials, products, methods; notes about new books, new ideas



KITCHENS are becoming daily more automatic in their functioning. About all there is left for the housewife to do is push a button here and tweak a lever there. However, handling dirty dishes still presents a problem. This dish-washing sink offers a new and logical answer for the average housewife. Basically, this type of sink has been available for several years (*Ebco Manufacturing Co., 501 West Town St., Columbus, Ohio*), but the model illustrated has been re-styled and improved. Reading from left to right: the drainage compartment, with retractable spray, strainer, rubber sheathed rack, faucets and mixing spout, cup strainer, and dishwashing compartment. The sink is of heavy cast iron, with acid-resisting porcelain enamel surface. Fixtures are chrome. The overall size is 20" x 38", with colors optional. The rim is made flat and true, for flush but leak-proof setting in linoleum or other composition types of counter top.



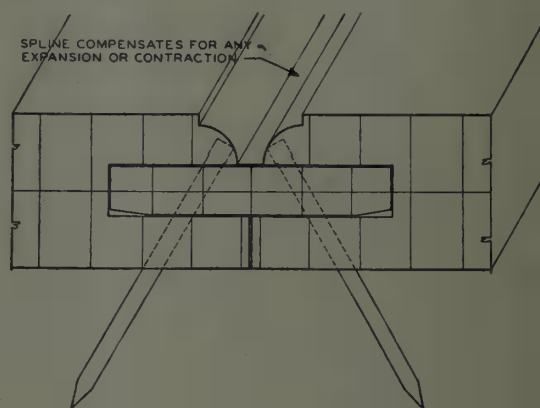
ALUMINUM as insulation for houses is not exactly news, but the variety of insulating material held by the two hefty hands in the photo above is. It represents an added

starter in the Air-Met line (*The Ruberoid Co., 500 Fifth Avenue, New York City*), and is called Type 2. The original, Type 4, consisted of two thin sheets of pure aluminum foil trussed by a zig-zag sheet of heavy kraft paper. The new variety has one sheet of aluminum foil and one sheet of vapor-resistant paper. Both types make use of the reflective properties of aluminum foil. In both the convected heat is reduced by the cellular construction and in both the conduction is held down by the small mass of the product. However, Type 2 is lower in price, while performing a good insulating job. It is being recommended for use in floors and ceilings, as well as walls, for application directly to the faces of the framing members rather than between them.



THE remainder of this column is known as Celotex Week. The company (*Celotex Corp., 919 North Michigan Ave., Chicago*), has recently extended its line of insulating products and materials to include Triple Sealed roofing, of which a new representative is seen *in situ*, as the law has it, and in process of application to a roof. This type, Shad-O-Grain, is in a sense a strip shingle, but as laid it gives the effect of very heavy weathered wood. Since the old-time wood shingle or shake has come to be the most favored æsthetic standard for synthetic roofing, these new processed shingles make much of authenticity in thickness, width, and grain pattern. Texture, of course, is the net result of all three. Color is a more or less arbitrary matter having a good deal to do with the æsthetic aspects but not much with texture except as it may call attention to it. Speaking of these manufactured shingles generi-

cally (and there are many good ones, similar in their properties of durability, fire-resistance and attractiveness), we may say this. Steer clear of exaggerated texture and strong or unconventional color in the same shingle. Granting that a roof is usually some distance from the eye of the beholder, if the texture is good, and modeled on familiar precedent, a bright color is usually neither necessary nor desirable. Be careful how you mix these elements.



NOT many months ago we showed on this page a special method for filling smoothly the joints between sheets of insulating wall board. Here is the recently developed Celotex answer to the joint question. Instead of filling the joints, this process makes the most of them. Above you see an isometric section (all right, then, a drawing) of the heart and vitals of the new Key Joint Unit with the $\frac{3}{4}$ " thick spline in place in the grooves. Nails are driven as shown directly into studs or joists. The procedure and the product are equally adaptable to walls or ceilings. And the beveled spline forms an effective insulating joint which allows for inevitable expansion and contraction without making any perceptible difference in the appearance of the whole surface. Cracks, as such, simply never occur. The natural deep ivory color of the unit may, of course, be painted as and if desired. The photograph below shows the new product as it appears in a room. Notice especially the ceiling



SHELLFISH

CONTINUED FROM PAGE 34

joy to watch. Each man has pots, each one supported on a tripod of stirrup over a gas jet, rigged so they can be tipped into the other. In one he puts the liquor from the oysters over a very low flame so they don't but can't boil. In the other, on a hotter flame, go butter, salt, pepper and quite a lot of paprika. When this batch is very hot, the oysters, watches for a frizzle for exactly a minute. Then, just as the edges are browning, by sleight of hand he tips the oyster batch into the other batch, dumps both into a plate, floats a piece of butter on top and dusts the whole business with more paprika. All the oyster crackers you can eat go this.

For home consumption he recommends fairly heavy aluminum pans, so the heat will be distributed evenly, and he allows two oysters to a person, though I would use more. Anyway, the proportions for a home batch would be a cup and a half of rich milk and two tablespoons of butter to a dozen oysters. Your season-

ing would be a scant teaspoon of salt (about three quarters), a pinch of red pepper and half a teaspoon of paprika. More butter and paprika go on last.

Clam Chowder. Cut a quarter of a pound of salt pork as small as your patience allows and try out in a heavy skillet till very brown and dry. But don't let it get too hot in the process and "crumb." Wash a quart of hard clams through half a dozen lukewarm waters and put them into a covered pot with half a cup of water. When they open, take them out of the shells and then take your choice. Either put them through a coarse meat grinder or separate the soft centers from the hard outside ruffle (sh, I throw this away). Anyway, when some provision has been made for chewing them, strain the liquor, put the clams back in and add a chopped onion, two stalks of celery, three diced, peeled potatoes. Cook slowly over a low heat till the potatoes are tender. Scald a quart of milk and combine with the first batch. At this point it is perfectly legitimate

to add also a tablespoon of cornstarch mixed with a tablespoon of cold milk to give body and replace the quantities of cream our forebears used instead. Put in the drained salt pork, heat just this side of boiling and add half a cup, even a pint of cream, if you like. Taste for seasoning and serve it in your biggest, hottest tureen with lots of toasted pilot crackers.


Note on Pilot Crackers. Be sure you get the genuine article, which isn't easy. They are sometimes called captain's biscuit, sometimes sea biscuit, sometimes hardtack. In any case, they should be about three inches across and almost an inch thick, unsalted and tougher than nails. Split them, soak in cold water for ten minutes, fish them out with a skimmer and heat on a cooky sheet in a very hot oven for twenty minutes, with a dab of butter on each one. Watch toward the last so they don't burn. They should be served so hot you can just barely pick them up.

Undoubtedly the other superlative shellfish soup is the bisque. This can start with lobsters, scal-

lops, shrimp, crab, oysters or any combination you like. The final result is a smooth, thick cream soup delicately seasoned, with or without pieces of the original fish floating in it. If you don't want the bits, you chop the partly cooked fish, or pound it in a mortar, and put it through a fine strainer before adding it to the soup.

Actually, much of the flavor comes from the juices, and in the case of crustaceans from the shell. Lobster, crayfish, shrimp and crab are parboiled first and the liquor carefully saved. Oysters are poached in their own juice till the edges curl before adding to the milk, scallops likewise till they begin to shrink, clams are steamed till they open, then shelled and put back in the liquor to finish cooking. In each case the juice is strained to be sure to catch sand and chips of shell.

Shellfish Bisque. For a typical combination, suppose we take oysters and clams. Parboil the latter so you can shell them, clean, pick over and poach the oysters. Strain and keep the liquor for broth.



GOING NATIVE?

"INONGO" is the password!

These lively new linen and cotton luncheon and dinner sets hail from a talented Belgian weaver, who divides his time impartially between making linens for smart Macy customers, and sarongs for color-conscious natives of the Belgian Congo.

Brown with yellow; green with rust; white with red; blue with pink. Among the sizes offered in Macy's 6th Floor Linen Shop are—

52 x 52-inch cloth with 6 napkins.....	3.96
52 x 68-inch cloth with 6 napkins.....	4.96
63 x 63-inch cloth with 6 napkins.....	6.11
63 x 90-inch cloth with 8 napkins.....	7.47
63 x 108-inch cloth with 12 napkins.....	9.34
17 piece set, with 1 runner, 8 mats, 8 napkins.....	4.96

★ **MACY'S** for Fine Linens



Opening in February

HOUSE BEAUTIFUL

Announces the first

IVORY-WASHABLE HOUSE

Designed and decorated by HOUSE BEAUTIFUL, and with all fabrics, draperies, floor coverings and materials tested by Procter and Gamble, this five-room house is the latest and one of the most interesting services which HOUSE BEAUTIFUL MAGAZINE offers its readers and the public.

The February issue of HOUSE BEAUTIFUL will contain complete photographs and details of this new development in home decoration and furnishings. Reserve your copy now.

House Beautiful's

IVORY-WASHABLE HOUSE

at the new P.E.D.A.C.

Rockefeller Center, New York

Buy House Beautiful Magazine at all newsstands or send \$3.00 direct to publisher at 572 Madison Ave., New York.

Chop them together very finely, put in a kettle with the liquor and a little cold water, heat to boiling and let simmer for a minute while you stir two tablespoons of cornstarch with the same amount of cold milk. Add this to a quart of rich milk and pour over the oyster clam combination, bring back to boiling and let simmer five minutes longer. This will need a double boiler to prevent scalding. Take off the fire and bind with the yolks of three eggs slightly beaten, and a tablespoon of butter.

The milk-and-cornstarch base goes for all bisques, as does the egg-and-butter binding. The shellfish may be added in any form you prefer, and the seasonings are various. Onion, parsley, celery, carrot, cloves, blade mace and peppercorns are often added to the fish when pre-cooking. With the milk may be added bay, clove and nutmeg for scallops, Cayenne, celery seed and onion juice for clams, nutmeg (if you haven't used mace), cloves and peppercorn for shrimp, mace, Cayenne and freshly ground black pepper for lobster, Cayenne and a drop of Worcestershire or Tabasco for oysters. The important thing about the seasoning is that it be fairly complex and very delicately used, never approaching in strength the flavor of the shellfish itself.

In the Tidewater where they catch blue crabs all along their salty, sunken rivers, they have several unusually good ways of cooking them. One of the most typical is

Buttered Crabs. Make a hot, highly seasoned cream sauce—a quarter of a cup of butter with the same amount of flour blended into it (they all use cornstarch in the South), a cup of scalded milk, a few grains of Cayenne and a teaspoon of Worcestershire (they are also great believers in Worcestershire with sea food). Also a scant teaspoon of prepared mustard and the same amount of lemon juice. Stir into this gradually the beaten yolks of two eggs. Then add two cups of the crab meat, put into a buttered baking dish, cover with crumbs and brown in a hot oven. Squeeze more lemon over it and bring to the table in the baking dish.

Crab Patties. Another local delight and perhaps the most unusual of the lot. Buy a pound of crab meat, or parboil and shell twelve to fifteen crabs (the canned equivalent is two and a half of those flat six-and-a-half ounce tins).

Mix with it half a cup of dried bread crumbs, half a cup of melted butter, six eggs, a teaspoon of prepared mustard, salt and pepper to taste. Stir into this enough evaporated milk so that you can shape it into soft patties, fry them golden brown in deep fat.

They have just as many tricks in this part of the world with their beautiful native oysters. For one thing, they scallop them in little individual casseroles and serve them with a slice of dark, smoky Smithfield ham. The combination is absolutely unbeatable. Then they roast them. This is one of those tricks that you might do yourself for a select few, and it is so unusual that it will probably pin their ears back. It did mine.

Roast Oysters. I hope you have a set of onion soup bowls. They are ideal for this dish, for they can be heated too hot to handle and they hold their heat a long time. Put them in the oven. Under the broiler put your oysters on the half shell, in your best-looking shallow roasting pan. If you have one of those cast aluminum ones or a big oven-proof steak platter, so much the better. The oysters broil till their edges curl up. Then slide each hot bowl onto a plate, put a generous hunk of butter into it, and carry plates, bowls and roasting pan right into the dining room. Each person lifts his oysters off their shells, drops them raw side down into the hot butter in the bowl, salts and peppers them and lets them finish cooking on the spot. When they're cool enough to eat, they're done, and incredibly good.

Virginia Baked Oysters. Their pet version of baked oysters combines them with rice. Butter the baking dish, put in the bottom a layer of freshly boiled rice, lay on top of it six or eight oysters and cover them with two-thirds of a cup of cream sauce. Season and repeat exactly. Top off with fresh, soft buttered crumbs and brown in a hot oven. Fifteen minutes will do the trick and if the crumbs brown too fast you can cover the top with buttered paper. By the way, in any version of baked or scalloped oysters, they say not to put in more than two layers or the center won't be cooked properly by the time the outside is done.

Clams Casino. This dish is equally adapted to oysters. Both are marvelous. Fill as many shallow earthenware soup plates as you have portions to prepare with

crushed rock salt, and heat in the oven. Place on each opened clams, sprinkle them with lemon juice, finely chopped onion and fresh-ground pepper. Place a square of raw bacon on top of clam and set them in a hot oven (400°) for 10 minutes. When the bacon is done and edges are curled on the clams they are ready. Serve with melted butter, lemon, and cutters in sour cream with them.

One of the classic French dishes can be had this side of the ocean by anyone willing to order the necessary mussels.

Moules Marinière. Wash quarts of mussels as you did the clams and put them in a stew-pan with half a cup of white wine, a carrot and an onion cut in slices, a little chopped parsley, a pinch of thyme, a bay leaf, a pepper, and a clove of garlic. Add two liberal tablespoons of butter and set over a hot fire, cover and let simmer until the mussels open. Then turn them out onto a heated platter, move the top shell of each mussel and strain the juice. Stir into it a couple of tablespoons of soft, fresh bread crumbs, pour over the mussels and serve very hot. I can never decide whether the mussels or the sauce is more heavenly.

Shrimp reach perfection in waters around New Orleans, many of their most famous for are faintly Creole in character. Most shrimp recipes begin by peeling and shelling the shrimp and removing the black streak that runs down their backs. Of course canned shrimp can be used.

Shrimp Pontchartrain. Put a cup of wild rice on to boil after washing it free of chaff. Melt two tablespoons of butter in a heavy frying pan, add to it one onion and a green pepper chopped fine and a cup of sliced mushrooms. Let them brown, being careful not to burn them. Then add three cups of freshly cooked shrimp. Let them cook quite fast for a minute or two, then lower the fire and add a small can of tomatoes. Season with salt, crushed peppercorns and Cayenne to taste and let cook gently for five minutes, uncovered, stirring constantly. When some of the water has been cooked out of the tomatoes, lower the heat so they barely simmer and leave them ten minutes more. Serve poured over the wild rice. French fried onions are perfect with this.

Lobsters, of course, are the royal members of this distinguished family.

Plain boiled, hot and served with plenty of drawn butter is probably the simplest way of preparing them. Simply throw the creatures alive into a pot of boiling water, let them stay there twenty minutes, split from the shell down the underside, crack the claws and serve. Cold boiled lobsters can be bought very reasonably at certain seasons. They should be fairly heavy for their size and the tail should curl under, resting all efforts to straighten it. Otherwise they were not alive when they went in the pot and are probably not fit to eat. Broiled live lobster is equally simple, a matter of broiling again, removing the fluffy spinach business under his chin and putting him under the broiler for six minutes. I also have a perfectly delicious stuffed baked lobster recipe which I would be glad to send you. But the most famous lobster dish is probably

Lobster à l'Américaine. First cut a two-pound live lobster crosswise into sections with a heavy knife or cleaver. Cover the bottom of an earthenware casserole with olive oil and put the lobster in it. Five or six minutes over a good flame and then take off the stove, drain off the oil and put the lobster back with a wineglass of brandy. Light it, let it burn out and then simmer for three minutes. Now add shallots and carrots chopped fine, rosemary, laurel, thyme, a clove of garlic and a couple of seeded and diced fresh tomatoes. Stir a glass of white wine to a cup of tomato paste, pour over the lobster and let it cook covered for 25 minutes. Fish out the lobster so you can strain the sauce, being sure to push all the tomato through, season with salt, pepper and cayenne. At this point you may also remove the shells from the lobster if you prefer, and serve over freshly boiled rice.

THE LOG OF THE PRACTICAL GARDENER

CONTINUED FROM PAGE 61

to garden adjuncts, tact is a wily asset!

Seed orders. The first seed orders go in on January 15, and many firms offer discounts for early ordering to save themselves the rush of sorting and selecting later. These are by no means the whole season's order, just the first relay of things, slow in germination, which should be in the soil by

GOING!
GOING!
GOING!

The 1938 Fall Edition of
HOUSE BEAUTIFUL'S
BUILDING
MANUAL

Everyone who owns a home now, or hopes to own one in the future should secure a copy of this invaluable BUILDING MANUAL without delay.

100 pages of everything fresh and exciting in the field of building and modernizing . . . New ideas! New plans! New conveniences!

Including: 16 special pages on electricity in the modern home—its uses, the products and equipment which will give you Electrical Comfort. . . Including: a specially illustrated feature on gas and modern gas appliances. . .

BEFORE IT'S TOO LATE

50c direct from the Publishers via the attached Coupon.

HOUSE
BEAUTIFUL

572 Madison Avenue
New York, N. Y.

HOUSE BEAUTIFUL
572 Madison Ave., New York

Enclosed please find fifty cents (50c) for my copy of your Fall 1938 BUILDING MANUAL.

NAME.....

STREET.....

CITY & STATE.....

BHF-139

the first of next month. As for that, never is the ordering pen laid down with a final gesture. From seeds to plants, from plants to bulbs, always in one season preparing for the next. Lobelias and Verbenas are among the laggards, and while their purchase is easy in plant form in the spring, if it be a matter of long lines or masses, my pocketbook will not stand the strain. I ordered Lobelia Crystal Palace, a dark blue, 4" high, Azure Blue, a lovely pale one the same height, then a taller specimen 15" high, *L. tenuior*, to go in back of the low front line. This will be interplanted with the perennial *Verbena venosa* in true modernistic effect, a purplish blue and a reddish purple, which I need once in awhile to pull me out of the rut of blue backed by pink!

A GARDEN OF
FOUR ROOMS

CONTINUED FROM PAGE 41

and the growing things well related. The top of the garden wall was relieved by an open-work design of cement slabs arranged in a triangular pattern.

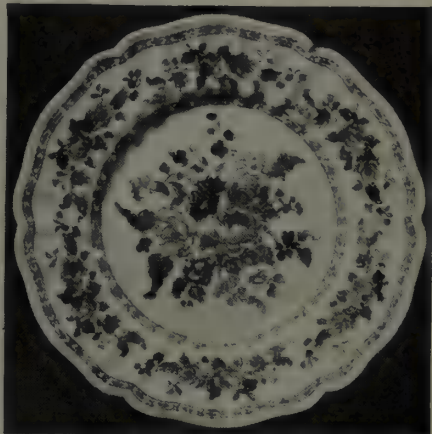
I wanted to know why this Arabian Nights garden seemed to belong in Guadalajara. Mr. Morales explained that the people who settled it in the sixteenth century came from Andalusia in southern Spain, where for eight hundred years the Moors, with their blend of Persian, Arabic and Oriental traits, had held sway and influenced profoundly the life and culture of Andalusia. The very name Guadalajara is Moorish, I learned, and was given the city because both climate and vegetation in this semi-tropical region of Mexico suggested the homeland.

"Here in Guadalajara, with our hot sun, as in old Andalusia, it is important to have open spaces in which to live," my young friend told me. So his conception of a four-room garden with an imaginative Moorish atmosphere was understandable. But to work it out, he had introduced nothing that was not available in the vicinity. The glazed bricks in orange and tan paving the corridor, the vari-colored tiles, some of them set in the back of the bench near the bathing pool, are all made in Guadalajara. Expert woodworkers turned the balustrades and native stonecutters carried out Mr. Morales' design for the fountain. Cement for the benches is one of the leading products of modern Mexico. From these contemporary ingredients, he has woven a fairy tale garden.



THE SYMBOL OF

ROYAL
DOULTON



THE CAVENDISH



PRIMROSES



CHAMPION "LUCKY STAR OF WARE"

THROUGH EIGHT REIGNS the symbol of Royal Doulton has been found on quality wares. In your vicinity there is a dealer who can show you lustrous Bone China and lovely Earthenware in many patterns; also a wide range of figurines of interesting historical or literary significance; animal figures of various types, including the famed line of dogs modeled from champions of record. Doulton Ware may be had in complete sets or in single pieces—and in a wide price range. Every piece bears the same famous symbol, and each is worthy to become one of the heirlooms of tomorrow. Write for the name of your nearest dealer.

WM. S. PITCAIRN
CORPORATION
Sole American Agents
104 FIFTH AVE., NEW YORK

WHAT'S WRONG WITH YOUR HOUSE PLANTS?

CONTINUED FROM PAGE 57

Heat Your Basement
RECREATION ROOM
Quickly & Easily



This FIREPLACE Warms Every Corner

The Heatilator Fireplace circulates heat—provides the cheer of an open fire, plus rapid heating that gives uniform warmth in every corner. That's why architects and heating engineers recommend it to solve the heating problem in basement recreation rooms. No other heating equipment is needed—no pipes or radiators mar the beauty of the room.

Ideal too for living rooms, and for summer homes. Makes camps usable even on winter week-ends. Proved in thousands of homes and camps.

WILL NOT SMOKE

The Heatilator provides a correctly designed metal form for the masonry around which any style fireplace can be built. Fire-box, damper, smoke do ne and down-draft shelf are built-in parts. Saves materials and labor.

WRITE for details; state if building a new or re-modeling a fireplace.

HEATILATOR CO.
741 E. Brighton Ave., Syracuse, N. Y.

HEATILATOR
Fireplace

TIP-TOP!

Do you have a sinking feeling when the steward on the cruise looks menacing over your tip? Do you fold up and shell out all the money in your purse? If so, it's because you haven't read William B. Powell's article on page 46 of this issue, "Tips on Tipping". House Beautiful felt that no exhaustive study had ever been made on this vital subject. House Beautiful wanted to know, wanted its readers to know the lowdown on the bellboy-headwaiter problem. Mr. Powell obliged and the result, as endorsed by experts (some of our best friends travel) is published herewith.

For your convenience it comes in booklet form, too. Tuck it into the bon voyage baskets you send. Take it with you whenever you get on a boat, train, plane. Don't be caught away from home without it. Write to us and we'll send it along.

HOUSE BEAUTIFUL
572 Madison Ave., New York

pot.) Use care in watering so moisture does not touch central growth. As the flowers fade remove them by giving a jerk so as to break the stem at the base. Leaves that turn yellow should be removed the same way. Keep in a cool, easterly window.

Poinsettias. Warm, even temperature, moderate moisture. A sudden change in temperature, draft or dryness will cause loss of foliage at once. When the surface of the soil is dry to the touch, immerse in a dish of water to cover top of pot, let all air bubbles come out, remove, and do not water again until surface is dry. Suitable for drainless container. Warm, sunny window; never below 65°-70°, day or night.

Jerusalem Cherries. This is a pretty plant just so long as it is kept wet, and free from coal or illuminating gas; the slightest trace causes the leaves and fruit to drop. A dry atmosphere is also injurious, but this may be partly counteracted by showering daily with a fine spray. It likes best a temperature of 50°, which means a cool room or unheated sun porch, from which the plant may be brought into the living quarters for a few hours daily without harm.

Azaleas. The cooler the room the longer they last. Sun, not over 45° at night, and plenty of water give bloom (especially if the plant is not fully developed, but has many buds) for at least two or three weeks. They must not be allowed to be on the dry side for a minute. Water twice a day if necessary, and once a week plunge the pot in a pail, as is done for the Poinsettia. Spray the foliage occasionally, and look out for mealy bugs.

Begonias. The shell pink *B. melior* and Gloire de Lorraine are the florist types of Christmas Begonias. They want a warm location receiving the morning sun, but any gas will turn the leaves black. Water only when dry; then do so thoroughly until the water runs through the drainage hole into the saucer; pour off any excess. The same treatment for the everblooming *B. sempervirens*, a satisfactory consistent bloomer.

Primroses. *Primula sinensis* and *P. obconica* do well in a cool place, even if the air is dry. An hour or two of morning sunlight is better for them than the sun's glare all day. Water by setting pot in pail as, if it is done from above and care is not used to keep mois-

ture from the crown, rot may set in. Also do not let any water fall on the leaves of this plant. A moderate temperature, good light, fertilization every four weeks, the old blooms removed, and the plant will flower for many weeks.

Cinerarias. Require an abundance of water, but none left standing at base. If placed in a cool room with fair amount of dampness in the air, they will last for two or three weeks in flower.

Saintpaulia or African Violet. Likes plenty of light, but not direct noonday sun. An east window with a strong light, and not over two hours of sun daily are ideal. All watering to be done from the bottom, and leaves kept dry as for the Primrose. If the pot is set in a larger pot containing damp peat moss constant evaporation and air moisture are provided. Cold air blowing on the Violet will stop its blooming, and yellowing of leaves may come from over-watering, from the use of water not of room temperature, or from lack of nourishment. Cut off all stems of withered flowers promptly to prevent formation of seed pods. When leaves are dusty give a very light brushing with a soft brush. To prevent mites, place a saucer of camphor flakes under the plant.

Gardenias. Spray once a week with a strong stream. Let the plant dry off out of the sun. When watering stand in some dish to let the water drain out completely; never let the plant stand in moisture. Keep up a constant fight for mealy bugs. They hide under the leaf joints in most inaccessible places. Remove with cotton on a toothpick, dipped in alcohol. During the summer and early winter remove buds as they form, to keep strength in roots and foliage. Feed with a complete food according to directions.

This may be as good a place as any to mention the dread matter of pests. Three principal ones are to be looked for. The mealy bugs (see above); aphids, to be got rid of by spraying with a nicotine solution, used preferably before the bugs appear, and scale which attacks Ivies and ferns and yields to a spray like Scale-O or Scalecide diluted to the strength for plants in active growth.

The main requirements for the foliage plants are cleanliness, light but not necessarily sun; air, not drafts; soil moist at all times, and a monthly feeding. Where the main

stalk comes out of a close whorl of leaves do not let water collect in the leaf axils. It is liable to cause rot. Such types are the Pandanus and Dracaena and Sansevieria. Do not be alarmed if the bottom leaves of these varieties drop off; the plant is not necessarily unhealthy and drafts may be the cause. None of these green things, whether climbers, trailers or upright growths, likes to have the roots kept from air. This happens when the pot with drainage hole is set directly on a flat surface, sealing the whole together or when the holeless container has too little drainage material in the bottom. This last is taken care of by being careful that potsherds are always placed curved side upward then a little sphagnum moss is placed over the drainage material and over this is sprinkled a little finely ground charcoal. To give air to roots in saucered pots place a handful of pebbles under them or the water mats mentioned.

Little attentions that make a big difference. When a plant is bought to go in a certain place leave it there. Do not move it around often. *Exception:* When a cool-room plant is brought into the living quarters for a decorative note of short duration.

There should be half an inch between the surface of the soil and the top of the pot. Where this does not exist and removal of any earth is difficult, never water from the top; it will only run off and do no good. Set in an open pan so the water will rise through the bottom opening, or immerse the container completely until all air bubbles stop coming to the surface.

Neither ice cold nor hot water should be given house plants; lukewarm or room temperature is best.

Almost all house plants are benefited by syringing with a fine spray, except those like Gloxinias, Primroses, African Violets which have leaves covered with fine or thick hairs. Brush these lightly to remove dust.

Do not wipe leaves with oil or milk to make them glossy; such treatment provides a surface for the catching of much dust.

Spray and water in the morning, but not when the sun is on the plants. Sun shining through the glass is apt to blister wet leaves, and at night wet leaves dry so slowly they will drop with such continued treatment.

FOOD and DRINK BAR



The famous Trianon Room of New York's Hotel Ambassador

THE Ambassador in New York City is just as gay as ever this winter, just as full of festive hats, silver foxes and chatter, but you know that all these people don't come here just to see each other's clothes. There is still Monsieur Rumeau in the kitchen. Here is his delicious chicken recipe:

Pilau of Chicken. Cut in four pieces each two small chickens weighing not more than $1\frac{3}{4}$ pounds apiece, obtaining from each two legs and two breasts. Fry them for a moment in butter, then cover to their height with chicken broth, adding a bunch of parsley garnished with aromatics and seasoning with salt, pepper and spices. Cook the whole slowly, being most particular to remove the breasts as rapidly as they are done and transfer them into another sauce pan. Strain the chicken broth, remove all its fat and pour the liquid over the meat with four gills of boiling chicken broth added, and then put in half a pint of Carolina Rice for every quart of broth and a little powdered saffron. Cook the rice for 10 minutes on a good fire, then withdraw it to the corner of the stove. Continue cooking 10 minutes longer. Finish taking off the fire, incorporating in it 2 ounces of fresh butter divided in parts, 2 ounces of grated Parmesan cheese. Serve in a deep dish.

Maybe you've heard the fanfare over these Hawaiian nuts called Macadamias. Of course, they're not actually new; simply new to us. In 1922 the first large commercial grove was planted; since then the growers have spent much of the time perfecting a series of machines for drying, sorting, grading, shelling, toasting and packing the nuts. They can now be shipped, vacuum-packed, and still retain their superlative flavor. Actually, they are somewhat like the cashew without its oiliness; their crisp delicious texture is much of their claim to fame. You can get the Macadamia nuts (they were discovered by a man named Macadam) from Schrafft's at \$.65 for a $3\frac{1}{2}$ ounce jar, \$1.25 for 7 ounces and \$2 for 12 ounces. Or the American representative, Elmer G. Leterman, 30 Rockefeller Plaza, will be glad to give you the name of a source in your locality.

If you have ever sat in the long, dim colonnade at the Myrtle Bank in Kingston and sipped one of the local restorers, you know that nowhere does a rum drink taste so good. It's not just the climate, it's partly the barman, a character known as Honeybo Campbell, and partly Wray & Nephew's Dagger Rum. Here are a couple of Honeybo creations:

Rum Special. Four ounces of French Vermouth, 2 ounces of lime or lemon juice, 8 ounces of rum, 4 ounces of pineapple juice and 3 tablespoons of sugar. Add a dash of bitters, ice, shake well.

Rum Cocktail. For 10 ounces of rum you will want 5 dashes of Angostura, 3 tablespoons of sugar, $1\frac{1}{2}$ ounces of grenadine or simple syrup, and 4 ounces of lime or lemon juice. Ice, shake well.



SAVOY-PLAZA

"The" PLACE
TO LIVE

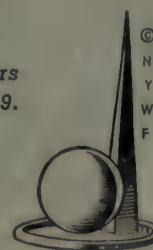


In New York enjoy living at the Savoy-Plaza, overlooking Central Park, where every comfort is cleverly contrived to make your visit a memorable success. Fine shops, theatres and subway to World's Fair nearby.

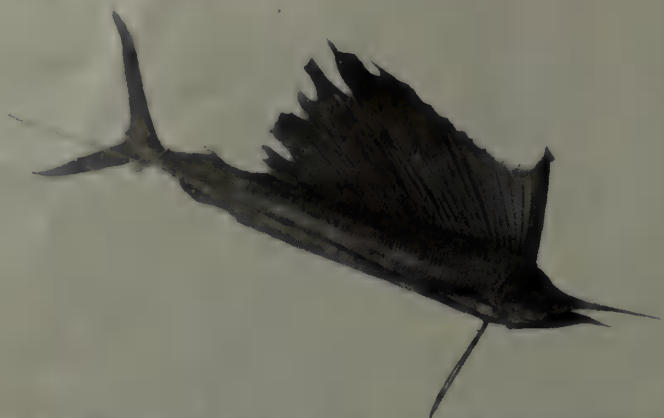
Plan now to make the Savoy-Plaza your headquarters during your visit to the New York World's Fair, 1939.

Henry A. Rost, Managing Director
George Suter, Resident Manager

FIFTH AVE • 58th TO 59th STS • NEW YORK



COMPASS POINTERS



CARIBBEAN CALLING

WITH its popularity not only definitely established but on the increase, the Mare Nostrum of the Americas is preparing for one of its biggest seasons in history. Nothing has been overlooked by cruise operators and transportation companies in providing the widest possible range of choices. In fact, so thorough a job have they done that whether you have five days or a month or longer, you will find the right sailing date, on the right vessel and the right itinerary, practically any day during the winter. And now that the smart traveler is doing the West Indies by air, the old alibi of not having enough time will not hold this season because you can get there, anywhere, in a matter of a few hours, on the famed winged Clippers.

In a period of ten weeks, from the middle of December to the end of February, there are no less than sixty-two regular cruises and fifty-eight "specials." The list of the latter makes a most imposing roster, with such favorites as the *Nieuw Amsterdam*, the *Aquitania*, the *Manhattan*, the *Europa*, the *Rotterdam*, the *Kungsholm* and the *Pilsudski* among the transatlantic vessels that will cruise under the warm skies of the Caribbean. Also there are the smaller, more informal but equally attractive regular ships.

Bermuda, Nassau and Havana will, as usual, be the favorites for short jaunts. The old timers will tell you that there is nothing like bicycling along the south coast of Bermuda to Spanish Rock and Tucker's Town; or like a Planter's Punch and snack at Nassau's Prince George Hotel, after a swim at Paradise Beach; and that your luck at the Casino Nacional, in Havana, will surely be at its best if you have not neglected to make your wish at the "Wishing Tree" of El Templete.

With a little more time at your disposal, you will find yourself calling at Jamaica and Haiti. Some itineraries this year may give you a chance



Fishing boats put out at Panama

UNITED FRUIT COMPANY

Henri Christophe's
Citadel at Cap-HaïtienThe country club
at Caracas in Venezuela

GRACE LINE

to drive through interior Jamaica to Montego Bay. At any rate, you certainly will not miss the Spanish Town, the Bog Walk Drive and the superb Castleton Gardens, out of Kingston. Port-au-Prince will, in itself, make your stop in Haiti worth while, even though it be for only a few hours. Many a West Indies repeater will this year arrange his trip as to see the unbelievable Citadel and the Sans Souci palace of Henri Christophe, easily reached from Cap-Haïtien, another popular Haitian port.

Soon to be included among the ports of call of the special trips, now that extensive harbor improvements have been completed, the ancient Santo Domingo (Ciudad Trujillo) is reached by one of the regular boats which also will take you to Puerto Rico. In the former you will tread on ground made famous by Columbus, whose remains are enshrined in the old Cathedral. San Juan, a charming city of charming people, is a fitting gateway through which the mainlanders from the States are discovering Puerto Rico.

With two weeks or a little more set aside for your West Indies interlude, both special and regular trips will take you to a semicircle of countless islands stretching from Puerto Rico to Trinidad, off the northeastern mainland of South America, picturesque and varied as any of the great archipelagos of the world.

If you sail into the harbor of St. Thomas, you will see the Sail Rock and hear about its battle with an armed schooner. From the heights of Ma Folie someone will point out to you the Castles of Bluebeard and Blackbeard. Of course the most fantastic story will sound credible enough if you undertake to judge for yourself the quality of all the free samples of rum that you will be offered in St. Thomas. If your next stop is Martinique, you will not want to miss the inland drive from St. Pierre to Fort-de-France, made possible through an accommodating double stop provided in your itinerary, nor the Volcanic Museum and the cell of the only survivor of the eruption of 1902.

For a bit of incongruity, particularly if you have visited other West Indies points, you will not fail to see Coolie Town, in Port-of-Spain, Trinidad, a chip of Mother India transplanted to the Americas. As likely as not, you will take snapshots of willing (Continued on page 78)

CERTAINTY OF PERFECTION

Makes Hapag-Lloyd Trans-Atlantic Commuters



*"How delightful - the same ship
and the same stateroom again!"*

OF COURSE they are overjoyed to be on this ship again! Everyone who has ever crossed on any liner of Hapag or Lloyd always is . . . for they know they will find the luxurious perfection they desire. That's why authentic figures show that an overwhelming majority of our passengers have traveled with us at least once before. That's why one Hapag-Lloyd crossing almost always leads to another, and why people become regular Hapag-Lloyd Trans-Atlantic Commuters.

Next time why not follow the lead
of the experienced — go Hapag-Lloyd!



YOUR TRAVEL AGENT, OR

HAMBURG-AMERICAN LINE
NORTH GERMAN LLOYD

57 Broadway

669 Fifth Avenue

New York, N. Y.

Offices and Agencies in Principal Cities of United States and Canada



BREMEN
EUROPA
COLUMBUS

Swift Lloyd Expresses
to Cherbourg, South-
ampton and Bremen—
with the Columbus
adding Ireland.

NEW YORK
HAMBURG
DEUTSCHLAND
HANSA

Popular Hapag
"Famous Four" to
Cherbourg, South-
ampton and Hamburg
. . . frequently adding
Ireland.

ST. LOUIS
BERLIN

Leisure low-rate liners
of Hapag and of
Lloyd.



Fill in and mail coupon to receive
your copy of the new and revised
1939 edition of Hapag-Lloyd's
helpful 230-page book describing
trans-Atlantic and European travel
in detail.

Hamburg-American Line
North German Lloyd
57 Broadway, New York

I enclose 25 cents for the revised 1939 edition of the
230-page travel book, "Your Trip to Europe".

Name _____

Address _____

City _____

NE-1

TRAVEL POINTERS

IN VIRGINIA. In Virginia history steps out of books and comes true. As the good Virginia roads unroll under the wheels of your car you are plunged deeper and deeper into the lives of the men and women who made America. You cannot walk through the gardens of Westover without seeing an eighteenth century America which traveled by river, went visiting by the month (inns were practically non-existent in the South) and strolled on the wide lawns which band the gentle River James. Shirley, the Brandons, Carter's Grove, Williamsburg, Monticello, the University of Virginia. The United States were forged by their inhabitants. This is beautiful country, richly romantic. Don't think you know America till you have seen Kenmore and Mount Vernon, till you have stolen a sprig of the box of Castle Hill. Travel is easier now. There are hotels aplenty. The roads are smooth and well posted. But the old grace and hospitality remain and the old houses stand as they have stood for centuries, exuding a changeless serenity. Virginia is, as she has always been, a breeder of patriotism. She makes you proud to be an inheritor of the democratic ideal. February is a good month for patriotism. Washington chose it for his birthday. Take an American trip to celebrate, in February, when the flags fly proudly in honor of Virginia's greatest son.

FLORIDA

MIAMI BEACH

The Flamingo—Florida's Foremost Resort Hotel. Famed for food, service, unsurpassed location and distinctive clientele. Restricted. Booklet. C. S. Krom, Manager. New York Office: 11 West 42nd St. Tel. Bryant 9-6348.

ST. PETERSBURG

The Suwannee Hotel—"In the Heart of St. Petersburg." 205 rooms with comb. tub-shower. All outside. Spacious lobbies. Cocktail Lounge. Dining room. European Plan. Booklet, floor plans. Paul Brown, Mgr.

ST. PETERSBURG

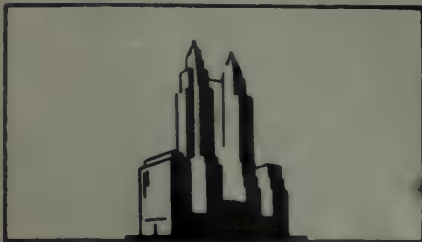
The Huntington—"Truly A Resort Hotel of Merit". Set in beautiful tropic gardens and orange grove. Close-in, near all activities. Euro. or Amer. Plan. Wkly & season rates. Superior cuisine. N. Lee Barnes, Mgr.

ST. PETERSBURG

Princess Martha—St. Petersburg's Largest & Best Located Downtown Hotel. Luxurious comforts. Dining room. Cocktail lounge. Complete social program. European. Moderate rates. Booklet. C. J. Manning, Mgr.

NEW YORK STATE

NEW YORK CITY



The Waldorf-Astoria

As long as value rather than price is the true measure of economy, people who deal in values will continue to register at The Waldorf-Astoria. Park Avenue, 49th to 50th, New York.

SOUTH CAROLINA

CHARLESTON

Francis Marion Hotel. 300 Rooms. 300 Baths. Fireproof. Where the Historic charm of yester-year blends with the comforts of today—Write Robert T. Rosemond, Manager, for reservations.

VIRGINIA

VIRGINIA BEACH

The Cavalier Hotel and Country Club. Two 18-hole Golf Courses. Tennis. 65 miles of bridge trails. Ocean and lake fishing, swimming pool. Selected clientele. N. Y. Office, 1 E. 44th St. Roland Eaton, Mng. Dir. Folder HB.

WILLIAMSBURG



Williamsburg Inn

An ideal stop-over point en route to the South. Designed to harmonize with the unique setting of restored colonial Williamsburg, the new Inn combines the fine traditions of this historic city for hospitality, with every modern convenience—including air-conditioning—for the comfort of its guests. Distinguished cooking. Every room with private bath. Booklet and rates on request.

WEST VIRGINIA

WHITE SULPHUR SPRINGS



The Greenbrier Hotel

Now you can take a two weeks' all-expense vacation and rest—"cure" at this world-famous spa for only \$112.00—\$8.00 per day! Special inclusive rate covers: room with private bath; 3 excellent meals daily; course of famous Sulphur Mineral Baths; and use of indoor swimming pool. Effective to February 28, 1939. Write for complete information to L. R. Johnston, General Manager.

CARIBBEAN CALLING

CONTINUED FROM PAGE 76

Hindus, and don't forget that they are willing to receive a gratuity for posing. A great many visitors to Trinidad disagree as to whether it is worth while to attempt to see the Pitch Lake at all. Undoubtedly it is one of the natural wonders of the world, but if your stay in Port-of-Spain is brief you must not miss the Saddleback Drive, crossing a number of Hindu villages, through superb scenery, and seeing among other things the great Samaan Tree, that shades over an acre of ground, and the unforgettable giant bamboos. To leave Trinidad without visiting the Botanical Gardens would be an unpardonable sin.

Strictly speaking, with the inclusion of Curaçao in your itinerary you have completed your West Indies jaunt. However, most of the unusually generous and well-planned itineraries for this season will give you a chance to see one or more places on the South American mainland. Landing at La Guaira, in Venezuela, you will have ample time to climb the foothills of the northern Andes and reach the capital, Caracas, after a mountain drive that you will not soon forget. By touching Puerto Cabello, farther west, some itineraries enable you to drive through interior Venezuela, spending one night inland and continuing the

drive the following day to rejoin your ship.

Before veering northwards you may also have the chance to visit the famous walled city of Cartagena, on Colombia's north coast, whose fortifications were probably the most formidable in the entire Caribbean area. Should your compass be set along this route on your return, you will end in Panama to see the Canal and possibly San Blas Bay, included in some of the special trips. And if you are willing to add a few days to your Caribbean interlude, why not combine it with a visit to Rio de Janeiro? The cruises to Rio this winter will be immensely popular and there are attractive trips to several Central American ports, picturesque and fascinating in their own right.

If you are a first timer you will do well in joining a conducted tour. For another visit, perhaps more leisurely, you will plan doing what many old timers will do this winter, namely, to do the West Indies on their own, hopping from island to island and stopping off at suitable places, availing themselves of the combined services of the regular lines that ply the waters of the Mare Nostrum of the Americas. There could be no better vacation.

JOSÉ TERCERO

TIPS ON TIPPING

CONTINUED FROM PAGE 47

IN TAXIS. Now you're in your cab, surrounded by luggage. In most cities taxis have a rate card prominently displayed. It tells you how much extra you must pay per bag. If there's no set charge for luggage, then tip according to the number of pieces you have, their weight (especially if the driver lends a hand in carrying them) and the distance you ride.

As to tipping the driver, give at least 10¢ on a check of 75¢ or less, 15¢ up to \$1.50, 20¢ for a check of \$1.50, 25¢ on a \$2 check, and 10 percent above this amount.

With the exception of the nickel you give a bootblack for a 10¢ shine, I've yet to find a time or place in America when you can give a nickel for a tip. Once in California, stopping at a roadside lunch counter to get a 10¢ cup of coffee, I gave the waiter a 5¢ tip. But do you think he would accept it? Not he—he flung it back ele-

gantly. So apparently in our democratic (?) country a dime is the very least you can ever get away with for tipping—anytime.

HOTEL TIPS. The porter who brings the bags to your room should get a quarter for the first bag and a quarter for every additional two bags, and the bellboy who shows you to your room, a quarter (of course, during prohibition when a bellhop was a bartender you tipped accordingly, but fortunately in most cities that is not necessary today). If a bellboy brings you a newspaper, telegram, packages or medicine, give him 10¢ each time—unless you're staying several days. In such case, tell him so, and tip according to the service he has rendered. Your chambermaid should be tipped 25¢ a day. The waiter who serves meals in your room can be tipped somewhat more than the one who takes

of you in the dining room. In other words, count on 15 percent for room service (minimum a quarter) instead of the usual 10 percent in the dining room. For long stays in a hotel when the rate is around \$50 a week for you can count on \$2 a week to the waiter, \$1 a week to the chambermaid, 25¢ weekly to the lobby, elevatorman, and \$1 to the doorman. When the rate is 10 or more a week (for two) double the above amounts. It works out to about 5 percent of the total. Don't forget the boots, when you seldom see. In country you may also look after your car and deserves reward.

In Europe where a service charge is added to your bill, of course you don't have to tip at all. But of course you will—it all depends on who did what for you and how well he did it. The men who handle your luggage definitely expect compensation.

Don't ever tip a clerk in a hotel. The grand creatures in cutaways would probably swoon if a tip were across their immaculate palms! But a head porter—ah, that's very different. He can make or break your stay. Tip him something at the end and imply he'll get (and give) more at the end. Then you will have a marvelous time in a big city. He will tell you where to go for anything at all—and he will save you money through his knowledge of the local situation. I always try to turn each head porter into my travel agent, Baedeker, and father confessor.

MAIN TIPPING. If you occupy a single berth for a short night journey, 25¢ is the minimum you can give to the porter. If he has rendered some service—sending a telegram, bringing an extra blanket or a drink—then, of course, you should tip more. If you have a section, 50¢ is the least you can tip for an overnight trip and more if your journey is longer. In Europe, the steward in charge of a wagon-lit now tells you what you're to tip him. It seems rather old-blooded—but if you balk, he has a chart which shows how it's been figured out. So in some ways it's really a relief.

Your dining car tipping will, as would in any restaurant, depend on the total amount of your bill. The same old safe rule—slightly more than 10 percent—holds good. That means 15¢ on a \$1 dinner, 25¢ on a \$1.50 check, 50¢ on a \$2 meal. For a 50¢ club breakfast, tip 10¢. The proportions hold good for Europe.

RESTAURANT TIPPING. You can't follow the 10-15 percent plan blindly when deciding on the amounts of your tips in restaurants. For instance, in a de luxe place such as New York's Colony or Voisin, even if you order only one entrée at \$1.50, you certainly can't tip 20¢ or 25¢. You should tip at least 50¢. Moreover, if you book a desirable table (meaning near the door or, in a night club, ringside) you should tip well over 15 percent of your bill. If the maître d'hôtel has done something special for you, tip him as well as the wine steward. Incidentally, though restaurants in America are few and far between where you find a *sommelier*, even middle class restaurants abroad—and most ships—have a special steward in charge of wines. Tip him—the amount depending on the quantity and quality of the wine consumed.

The custom practiced in Italy, Germany and many places in France—adding a surcharge to your restaurant bill—is a definite relief. When your change is brought to you, you can sweep it all in your wallet, leaving merely the “chicken feed” (roughly the coppers that make up the decimal unit) for the waiter. This would simply be a bother to you. I wish more American restaurants would follow the example of the Long-champs chain in New York.

MISCELLANEOUS TIPPING. One could go on forever giving advice on how to tip here, there and everywhere: the boring guide who talks like a phonograph record as he shows you through the cathedral—to him you'd like to give a red hot penny. But instead, like sheep, you follow all the other sightseers and fork out a shilling, lira, dime or whatever your conscience dictates. There's the weekend tipping, for instance, which is more in the nature of a present. It's much the same as in America, from five shillings up, depending on the style of house and service. Women traveling alone concentrate their house party tips on the maids, tipping the men servants only when they've done something quite special. There are barber shop and manicure tipping, tipping in Germany to the cook, tipping on the continent to the theater usher (Paris, five francs up), tipping to the boy or girl who brings a package to your hotel room (about the equivalent of a quarter). But don't let it get you down. Just remember to tip what you're supposed to, and when in doubt, overtip rather than under.

CARIBBEAN Holiday



White ships...blue water...brilliant ports. This winter become part of this colorful “Caribbean Picture” on a Guest Cruise to the West Indies...aboard a snowy, first-class liner especially built for tropic travel. Swing through a fascinating program of shipboard activities and shore excursions with



gay, congenial companions. Delight in the deck-sports and open air pool—the comfort of your outside stateroom—the magnificent meals and entertainment which includes a fine orchestra and sound movies. You'll see strange places...as



bizarre as they are beautiful. . . . Every Saturday there's a cruise to Costa Rica with 2 calls at Havana and a visit to the Panama Canal Zone (15 Days—\$210 up) . . . Every Wednesday a cruise to Puerto Colombia (Barranquilla) and Cartagena,



Colombia, S. A. with 2 calls at Kingston, Jamaica, B. W. I. and a visit to the Panama Canal Zone (15 Days—\$210 up) . . . Alternate Saturdays cruises to Santiago, Cuba; Puerto Barrios, Guatemala; Puerto Cortes, Honduras (12 Days—\$165 up). Similar cruises weekly from Philadelphia and New Orleans.

Apply any Authorized Travel Agent or United Fruit Company, Pier 3, N. R., or 632 Fifth Ave., N. Y.; 111 W. Washington St., Chicago; 321 St. Charles St., New Orleans; Pier 9, North Wharves, Philadelphia; 201 Tremont St., Boston.

GREAT WHITE FLEET

Revitalize in SOUTH AFRICA

SOAK UP
SUNSHINE!
—
STORE UP
HEALTH!



★ Humewood Beach,
Port Elizabeth

Entrance to Baths
Warmbaths, Transvaal ★

■ South Africa's climate and blue skies are world renowned. There's ■ high annual average of sunshine—a sunshine tropical in brilliance without being enervating. The tonic quality of the air is astonishing. It gets into one's system, lifts years from one's shoulders, and magically renews vigor and perspective. Says one visitor, "Every day is ■ golden day and just to live is a pleasure."

For health seekers there are also the medicinal springs of Montagu, Worcester, Caledon, and Aliwal North in the Cape Province; at Warmbaths and Machadodorp in the Transvaal, the Zwartkops spring near Port Elizabeth and the salt springs of the Orange Free State. These South African waters can be used under ideal climatic conditions when European resorts are handicapped by a winter climate.

For health and the joy of living—and for exceptional sightseeing, go to

SOUTH AFRICA

The most interesting travel land
Full information about independent or conducted tours from any leading travel or tourist agency.

HELPFUL TRAVEL BOOKLETS

FOR THE ASKING



ITALIAN TOURIST INFORMATION OFFICE

Sestriere is one of Italy's outstanding ski places

THE TOPS IN ITALY

HANNIBAL had trouble getting elephants across the Alps because of the snows. But it is the deep and sparkling mountain snows of Italy which today make it a haven for the winter sports minded. There are hotels by the hundreds on the high crags of the Alps and the Dolomites, those extraordinary rocky pinnacles which change color chameleon fashion during the winter's days, where skiers will foregather till the first violets and the thaws pronounce spring returned. Life in the snows is magnificently organized, with that thoroughness characteristic of modern Italy. You will find cables to pull you up the steep, breath-taking slopes, and kilometer after kilometer of well-marked trails on which to whizz down.

Did you ever go on a winter picnic? They're twice as gay as the summer ones. Life is one long winter picnic for anyone who winds his skis in burlap, packs his woollies and books passage for Italy, there to adventure through her spectacular uplands. Under blue skies and a blazing sun, the long exciting runs are waiting for you.

WRITE FOR THESE TRAVEL BOOKLETS

WINTER SPORTS IN ITALY—ITALIAN TOURIST INFORMATION OFFICE, 626 Fifth Ave., New York.

16-DAY CRUISES TO THE CARIBBEAN, SOUTH AMERICA, PANAMA CANAL—GRACE LINE, 628 Fifth Avenue, New York.

YOUR TRIP TO EUROPE—Send \$.25 to HAMBURG-AMERICAN LINE—NORTH GERMAN LLOYD, Dept. HB, 57 Broadway, New York.

BERMUDA—THE BERMUDA TRADE DEVELOPMENT BOARD, 500 Fifth Avenue, New York.

NASSAU IN THE BAHAMAS—NASSAU BAHAMAS INFORMATION BUREAU, 30 Rockefeller Plaza, New York.

FRANCONIA WORLD CRUISE 1939—CUNARD-WHITE STAR, LTD., 25 Broadway, New York.

CANADA—YOUR FRIENDLY NEIGHBOR INVITES YOU! CANADIAN TRAVEL BUREAU, AM 138, Ottawa, Ont.

FRANCE—FRENCH GOVERNMENT TOURIST BUREAU, 610 Fifth Avenue, New York.

THE AMERICAN TRAVELER IN EUROPE—F. I. T. Dept., AMERICAN EXPRESS, 65 Broadway, New York.

JAMAICA—TOURIST TRADE DEVELOPMENT BOARD OF JAMAICA, 230 Park Avenue, New York.

THE STORY OF A LIDO CROSSING—ITALIAN LINE, 626 Fifth Ave., New York.

TRAVEL IN SOUTH AFRICA—SOUTH AFRICAN RAILWAYS & HARBOURS, 250 Park Avenue, New York.

HAWAII—MATSON NAVIGATION CO., 30 Rockefeller Plaza, New York.

BOOKLETS FOR THE ASKING

Write directly to the addresses given. No charge except — specially noted.

LET'S NOT DREAM ABOUT IT ANY LONGER. Monel Metal instantly brings to mind spotless table tops and sinks. It harmonizes with any color scheme and once installed is never to be replaced. Find out how to have a completely modern, scientifically planned kitchen—even on the most limited budget. **WHITEHEAD METAL PRODUCTS CO., HB-1, 304 HUDSON STREET, NEW YORK.**

FLOORS BEAUTIFUL by name, this colorful booklet is sub-titled "A Guide to Rug Buying." It is just that, and it will make your task of intelligent buying for your floors an excitingly pleasant one. **ALEXANDER SMITH & SONS CARPET CO., DIV. OF W. & J. SLOANE, HB-1, 295 FIFTH AVE., NEW YORK CITY.**

CORRECT CURTAINS (10¢) presents a series of before and after pictures of window treatments that show how different types of windows should be curtained, where and how curtains should be hung. **QUAKER LACE CO., DEPT. HB-1, 330 FIFTH AVENUE, NEW YORK CITY.**

FASHIONS IN BEDSPREADS is an ingenious little volume illustrating a score of spread patterns on perforated cards. Tear out the card showing your preferences and mail it, postage free, for full information and prices. The quality of the spreads is tops in a wide range of types. **BATES FABRICS, INC., HB-1, 80 WORTH STREET, NEW YORK CITY.**

HOW TO GET YOUR BEAUTY SLEEP is Madame Sylvia's advice from Hollywood as to the best way of avoiding sheep counting at bed time. That bed linens as well as relaxing exercises are involved is proved by the booklet's sponsor. **WAMSUTTA MILLS, HB-1, NEW BEDFORD, MASS.**

WHAT YOU SHOULD KNOW ABOUT BLANKETS—THEIR SELECTION AND CARE will give you a number of sound facts about restful sleep and how blankets affect the question. Shopping pointers and information about many types and weights of blankets, wool rugs and robes are abundantly provided—with colored photographs. **KENWOOD MILLS, DEPT. HB-1, EMPIRE STATE BUILDING, NEW YORK CITY.**

HIGH LIGHTS ON HOMEMAKING is an intelligent and immensely practical little book, compiled with the advice of eminent stylists and designers, to give precisely the things its title suggests. The part that wall paper plays is given full and proper emphasis. **RICHARD E. THIBAUT, INC., 24 WEST 40TH ST., NEW YORK CITY.**

GIVE GIFTS OF SILVER, says this booklet, with words and pictures. Read it and you will be at once moved to obey the injunction of the title. Not only flatware, but hollow ware and other silver articles are suggested. It is available from your dealer, who, in turn, gets it straight from **THE GORHAM CO.**

THE DAHLIA FUTURITY

CONTINUED FROM PAGE 45

fit love of the real Dahlia ad-
dt. Second, varieties that have
figures as cut flowers and for gar-
den adornment. These do not nec-
essarily need to be either fourteen
inches or two inches, but do need
to be good growers, good bloom-
ers and beautiful to look upon.
Third, the poms, miniatures and
single, most of which might well
be included in the previous group.
Fourth, foreign varieties.

I feel that contained in this list
is the greatest group of new Dah-
lias introduced in any single year
of my experience.

JEAN JOHNSTON (Stanley John-
ston). This large cactus was the
winner of the Achievement Medal
at Camden, New Jersey. The gen-
eral color effect is a golden buff
with rose suffusion. The flowers
range around 10" in diameter and
show a decided tendency to claw
and incurve. Grows 5', with rich
green foliage and is a free bloomer.
This should be a sure winner in the
cactus class; in fact, defeated won-
derful Dahlias of all types in the
seedling class at Camden.

SAN FRANCISCO (Ballay Dahlia
gardens). This huge, shrimp-pink
informal decorative stood out in
any garden. Without forcing, it ex-
ceeded 12" and was 8" thick. Plant
grew 5' and has a pleasing open
habit of growth. Foliage medium
dark green and insect-resistant.
Severely damaged by hail, it came
back in fine shape to bloom freely.

MAYOR FRANK OTIS (Johns-Sal-
bach). Here is an informal deco-
rative that has been grown 17" in
diameter and 10" deep, according
to reputable witnesses. After
twenty-four hours in dry shipment,
it was close to 14". Its color is a
soft, rich, golden yellow with just
a touch of coppery shading. It has
vigorous growth with stems
strong and straight. Its keeping
quality, when one considers size,
is amazing. It won six largest
flower awards, three times at Ala-
bama Dahlia Society Show, twice
at California Dahlia Society Show
and, airmailed to Portland, took
the same honor there. It also won
achievement medals at Portland
and the Dahlia Society of Cali-
fornia show, and a silver medal at

the American Dahlia Society show
in New York. This Dahlia was
mentioned in last year's Dahlia
Futurity, but was not introduced.

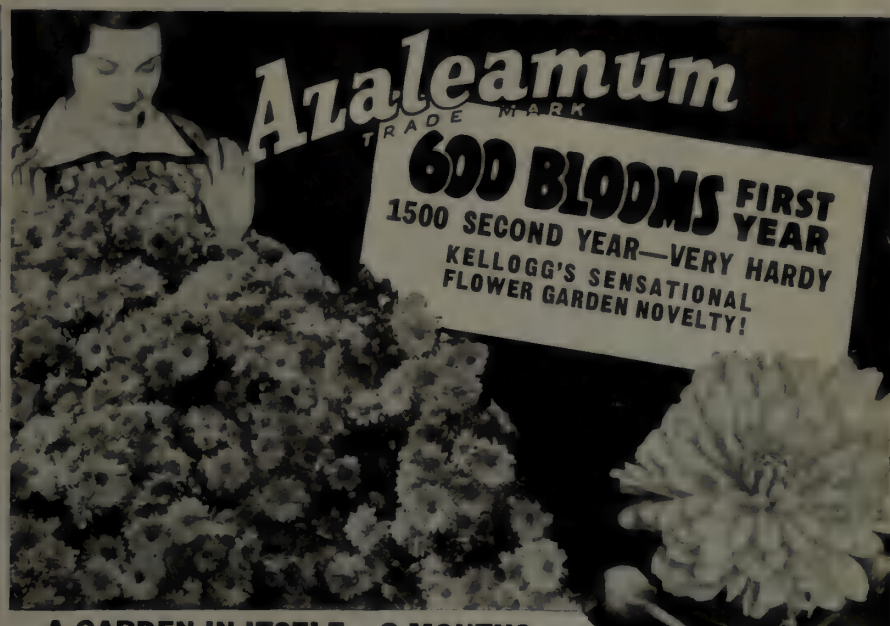
EVERYBODY'S FAVORITE (Salem
Dahlia Gardens). Another giant in-
formal decorative, rose-pink with-
out the slightest trace of lavender.
Easily grows over 1' in diameter
and as the petals fall back the
flower has tremendous depth. The
stem is good and the bush very
rugged, attaining a height of 8'.
Winner of the highest award in
the seedling class at the Mid-West
show at Detroit.

GLAMOUR (Salem Dahlia Gar-
dens). Informal decorative and an
immense purple edged with ama-
ranth pink, entirely distinctive. It
has been grown 14" in diameter
and, believe it or not, 11" deep,
and will undoubtedly go larger.
Plant grows six feet with stiff
straight stems. Winner of the
achievement medal at Baltimore in
a good seedling class.

VIRGINIA SHIPLEY (Cory-Dahlia-
del Nurseries). It won in the for-
mal decorative seedling class at
Camden and in a good five-bloom
informal decorative class in Wash-
ington. The truth is that before
the bloom is fully developed, it
is on the formal side; as the flower
matures it becomes informal. The
flowers will grow 12" to 13" in
diameter and 8" to 9" deep. The
color is lemon yellow with apricot
shading on some of the petals, giv-
ing a yellow and gold effect. A
splendid open grower about 5½',
it bloomed for me in the worst
weather. It was given the silver
medal of the Dahlia Society of
Michigan at the Mid-West show.
Won one achievement medal and
should have won another.

RITA WELLS (Wells - Straight-
Ruschmohr). A beautiful rosy-buff
informal decorative with flowers
12" by 8" or better. The reverse of
the petal has a subdued lilac pink
color within the structure of the
petal and the face of the petals
has a definite gold sheen. The
plant is a fine open grower 5' to 6'
high with stems that are medium
long and perfectly proportioned,
carrying the flower erect.

AURORA (Salem Dahlia Gar-



A GARDEN IN ITSELF—3 MONTHS OF GLORIOUS BEAUTY EVERY YEAR!

Sensational new flower novelty, Azaleamum is world's greatest flowering
plant! Four vivid new colors, gives an entire garden in itself, with breath-
taking beauty for 3 solid months! First year grows bushel-basket size,
produces hundreds of big, rich blooms, daily delights you with new-bud
color variations—a gorgeous color spectacle! Sheehan, N. H., says: "Ex-
ceptionally large, 8 feet around." Bernard, Ill.: "You say 600 flowers.
I'll bet there are 1000 — single plant!" Wood, Mich., counted 2,928
blooms on a first-year plant!

FREE!



FREE! GARDEN BEAUTY BOOK

Here are 108 pages showing, describing all
latest, best garden novelties, as well as your
old favorites. Read and see all about Azalea-
mum, new Dazzler Carnation, famous Grand
Master Gladioli—and see the fine bargains
available! Write before supply is exhausted.
Use coupon below TODAY!

Bloom ½ Actual Size
Above bloom is about
half actual size. Just
imagine each plant
covered with these
great, rich blooms each
year. All Azaleamums
are hardy perennials,
blossom each year
right up until frost!
Vivid New Colors!
Bronze Beauty, in
gleaming bronze
shades; Cameo Queen
Pink, opens deep or-
chid, varietal cen-
ters; Magic White,
one of best flowers we
ever saw. A color feast
for any garden. Write
today for special low
prices—get catalog at
once!
Kellogg's for Quality!

R. M. KELLOGG CO., Box 1018, THREE RIVERS, MICH.

Send me new 108-page Kellogg Catalog with Azaleamum and other prize
novelties.

NAME _____

ADDRESS _____

CITY _____

STATE _____

An Advantage No Other Boiler Has

It's Exclusive With
This Fuel Stinging

YELLO-JACKET BURNHAM

IT'S a boiler with sort of a front porch
which is really an extension of the
jacket to cover an oil burner. You can
have it or not just as you like.

Suppose you want to burn coal now.
Then later decide to switch over to oil,
meaning the burner would then be on
outside of the jacket with any other
boiler. But with this Burnham, you just
slip the front porch over the burner, and
you have a complete jacketed outfit.

And another thing. If you start with oil,
and later for economy or other reasons,
want to switch to coal, you can easily do
it with this Yello-Jacket Burnham.

And still another thing. Whatever fuel
you use, gas included, this Yello-Jacket
Burnham stings the fuel bill.

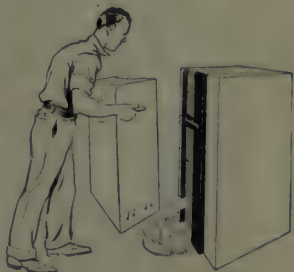
If it's further facts you want, we want
you to have them. Just let us know.

Burnham Boiler Corporation

IRVINGTON, N. Y.

ZANESVILLE, OHIO

Representatives in all Principal
Cities of the U. S. and Canada



The front porch covering the oil
burner, is easily removable to get
at the burner. No other boiler
has this removable jacket feature

"DOWN TO EARTH"

HOUSE BEAUTIFUL Magazine's
review of seed and plant
catalogues will begin with the
February issue.

**Burpee's Rust-Resistant
SNAPDRAGONS**
Giant spikes, 2 to 3 ft. tall.
Huge, exquisite blooms, easy
to grow. 3 glorious colors,
Crimson, Yellow, Rose.
15¢-packet of each
color, all 3 for 10¢!
Send 4¢ today.
Finest flower and vegetable seeds,
low prices. "Burpee's Seeds Grow."
W. Atlee Burpee Co., 345 Burpee Bldg., Philadelphia

**3 PKTS.
10¢
Value 45¢**

Catalog Free!

DAHLIAS

FROM DAHLIADEL

It is surprising how dahlias will fit into your scheme of planting, furnishing color and cut flowers when other flowers are waning. Let us help you with varieties best suited to your needs and show you how reasonable they are priced. Many fine dahlias may be purchased for 35 or 50c, and in collections for even less, starting with 6 roots for \$1. Our catalog contains the largest selection of reliable varieties obtainable, and lists the introductions which we think are the most worthy of other growers, along with the full descriptions of

DAHLIADEL 1939 INTRODUCTIONS
 *VIRGINIA SHIPLEY...Roots \$10, Plants \$3.50
 *MARIETTA E.Roots \$7.50, Plants \$2.50
 *BETTY MALONE ...*CHITA *DIANNE
 Roots \$5.00, Plants \$1.50
 *DAHLIADEL WONDER *SNOW WHITE
 *DOC *THRILL
 Roots \$3.00, Plants \$1.00
 *JULIA S.Roots \$2.00, Plants \$1.00



Send for our 48 page free catalog.

DAHLIADEL NURSERIES
 W.W. Maytrott, Box 85 VINELAND, N.J.

DAHLIAS!

1939 CHAMPIONS

JESSIE E. COWLES
 BIMBAM RED LETTER DAY
 CYNTHIA

MRS. C. J. SOWTON
 ADOLF MAYER JULIUS C. BUNGE
 SELECT DAHLIA SEEDS
 The Kind We Plant
 20 seeds \$1.00 100 seeds \$5.00

Advance listing upon request.

MAD RIVER GARDENS
 P. O. Box H-12 URBANA, OHIO

1939

NEW DAHLIAS

JEAN JOHNSTON, I.C.
 ROOT \$10.00 net.
 ROULETTE, S.C.
 ROOT \$10.00 net.

Best foreign, Exhibition type

Koongarra Delight, King Carol, Pres. Ed. Benes, Enkari Prima, Nagel's Giant, Curley Head, etc.

Exhibition pompons & miniatures

Little Prince, Reginald, S. S. Hawke, Niome, Petit Sonne, Little Darling, etc.

Descriptive Catalog free

STANLEY JOHNSON
 Pennypack Gardens
 Cheltenham, Pa.

1939 FASHIONS in FLOWERS

ALL AMERICA SELECTIONS
 CERTIFIED NOVELTIES
 PINK SENSATION—“The only true-pink DELPHINIUM in existence” says Frank Reinolt of V & R fame. Book Limited—order now—Spring Delivery Each \$1.25; 3, \$3.50; 12, \$12.50 postpaid. Mail this ad or mention Dept. X, for free copy of catalog illustrated in color.

“YOUR GARDEN FAVORITES”

BURNETT-SEEDSMEN

23-25 Warren Street, New York

(dens). A runner up for the achievement medal in the seedling class at Camden. Informal decorative with a certain percentage of the petals presenting a slight twist or curl. The color is a rosy pink with a suffusion of yellow. The flowers range from 11" to 12" on stiff stems. The plant is tall, going to 7', and yet very sturdy.

MODEL 999 (Lakeside Gardens). A giant, high centered semi-cactus that easily grows 12" by 8". It is a fiery red with gold in the reverse of the petals which gives the center a gold cast. This is a stunning flower on a long stem with medium dark green foliage.

YOUR LUCKY STAR (American Dahlia Farms). A straight cactus that will produce some semi-cactus flowers late in the season. The color is amaranth pink with a white center, both colors being clean and bright. The bush is healthy and uniform, growing about 5'. Under field culture, this grew 10" by 5" and in a cloth house 13" by 7". Winner of Racine, Wis., achievement medal for best seedling; Latrobe, Pa., grand award for best flower in the show, and best seedling at Greensburg, Pa. The flowers are borne facing on a long, cane-stiff stem.

ROULETTE (Stanley Johnson). Not a giant, but a beautiful Dahlia. Grows 8" to 10" in diameter with long rigid stems, well proportioned with foliage. It is a clear, lavender pink with a white center. The ends of each petal are pinked. Grows 6' and is a free bloomer. Winner of the achievement medal at Burholme, Pa., show.

DAI WONG (Glenn T. Mack-Lakeside Gardens). The color is a lemon yellow with white reverse, an attractive combination. In California, we understand, it is formal decorative, but here in the East the flowers I have seen are decidedly informal. Flowers grow 12" or better and are very deep. The foliage is medium green.

HILLSIDE SUNSET (Hillside Farm). This is the only Dahlia in this article that I have not seen, and is presented on the word of reputable authority, plus an enviable record of winning. It is an informal decorative, golden yellow edged and suffused with red in the early part of the season, later showing mostly gold. Height of plant, 5', with good foliage and stem. It scored 86 at the Fairmont trial grounds, its only trial. Winner of seven blue ribbons, including three medals.

BIM BAM (Carlee-Mad River Gardens). A beautiful orange gold semi-cactus with flowers 9" to 10".

The color effect is one tone, soft and lovely. Stems are stiff and foliage small and medium green. A winner for arrangement.

VINWELL EMPRESS (Vinwell-Parrella). A soft lustrous pink informal decorative, 10" to 12" in diameter. The flower has a decided overlay of gold and a blotch of gold at the base of each petal which lights the flower. The plant grows about 5' with medium green foliage. Rigid and graceful stems.

CRACKER JACK (Dozier). A distinctive informal decorative that grows 9" to 10". When I first saw this Dahlia at the Washington show, I immediately thought of a pinwheel with its unusual flame red color and the long petals curling and twisting showing a pale tan reverse. This variety is a prolific early and late bloomer and is a seedling of “The Fireman.” Best informal decorative seedling at Washington and a runner-up for the achievement medal.

Garden and Cutting

In this group will be found many that will win on the exhibition table, but due to the fact that they are not as large as some of those previously mentioned, I am grouping them in this manner.

LOIS WALCHER (Walcher-Geneva Dahlia Gardens). Informal to formal decorative. Has won more achievement medals as a seedling than any dahlia in my memory. New York, Indianapolis, Detroit, Richmond and Akron all succumbed to its charm, and in addition it has won twenty-one first prizes. The flower, as I saw it, was 8' in diameter and a true pansy purple with one third of each petal tipped white, stem long and stiff.

MARIETTA E. (Eldridge-Dahlia-del Nurseries). A runner-up in several seedling classes, and winner of first prize in the seedling class for medium-size Dahlias at Camden. It is a lemon yellow cactus with graceful long stems and medium green foliage. A Dahlia that will flower well, early and late.

MISS SANTA MONICA (Stephen-son Dahlia Gardens). A pure white straight cactus that won in 1936 as the best seedling at Long Beach, Cal.; at Pomona and Rockville Center in 1937, as the best seedling cactus, and this year at Pomona, the achievement medal. The flower is of heavy texture and does not brown spot from water, heavy dew or fog. Grows about 8", and is an excellent keeper with fine stems.

HILLSIDE GOLD (Hillside Farm). A free-blooming, medium-sized, semi-cactus Dahlia. Rich, golden yellow with an apricot glow, es-

DAHLIA

Mayor Frank Otis

The sensation of the season



Greater diameter, still greater depth and keeps better than any other dahlia—six largest flower firsts, and a host of Honor Roll and Achievement Medal rankings. Introduced by

CARL SALBACH

661 Woodmont Ave. Berkeley, Cal.

DAHLIAS

Our new presentations for the season 1939 extensive and outstanding, namely:
THELMA CAIN—I. D. color—Light coral. Root \$15.00 Plant \$5
GLADYS GLAD—I. D. color—Deep old rose center paling out to pale old rose and buff outer petals. Root \$10.00 Plant \$3.34
VIN WELL BRIDESMAID—S. C. color—Distinctive old rose, tipped yellow. Root \$10.00 Plant \$3.50
VIN WELL EMPRESS—S. C. color—Pure old rose, no shadings. Root \$10.00 Plant \$3.50
NEW YORK WORLD'S FAIR—I. D. Through the courtesy and permission of the World Fair Authorities we are offering this lovely dahlia. Color—Dark flame with shades of grenadine red. Plants only \$5.00 NET

FOREIGN INTRODUCTIONS

WAGSCHAL'S PHANOMEN—I. D. Canar yellow. Root \$10.00 Plant \$3.34
MRS. STEWART—S. C. color—Straw yellow splashed with strawberry pink. Root \$10.00 Plant \$3.34
KIMIKAGE—I. C. color—Lemon yellow. Root \$5.00 Net Plant \$2.00 Net
FIRE BIRD—S. C. color—Bright Cardinal red. Root \$7.50 Plant \$2.50
PEACH BLOSSOM—C. color—Peach Pink. Root \$7.50 Plant \$2.50
 Complete descriptions will be found in our 1939 Catalog, ready by the end of January, free for the asking.

PARRELLA DAHLIA GARDENS
 3380 Ely Avenue Bronx, New York

“San Francisco”

The New Giant Dahlia will be released in 1939

ALSO

“Gertrude Lawrence”

1938 Achievement Medal Winner at San Francisco

Selected by the actress at the San Francisco Show to bear her name

PRICE OF EACH \$15.00 NET

Our 18th Annual Illustrated Catalogue, describing these and other famous “Giants of the Showroom”, will be ready in January and is free for the asking.

BALLAY DAHLIA GARDENS
 PALO ALTO, CALIFORNIA

GIANT SHOW ROOM CHAMPIONS

For 1939 Release

Everybody's Favorite, I. D.—An immense rose pink dahlia. Winner D. W. Hart Medal. Root \$20.00
Glamour, I. D.—A giant Purple edged pink. Achievement Medal Winner at Baltimore. Root \$20.00
Brilliant Lady, I. D.—Reddish purple, immense in size. A general favorite. Root \$15.00
Aurora F. —I. D.—Deep rose pink overlaid wax yellow. Very outstanding. Root \$15.00
My Delight, F. D.—Pinkish mauve lavender. Award of Honor for quality and color. Root \$10.00
 Several other Champion Dahlias. Send for list.

SALEM DAHLIA GARDENS
 SALEM NEW JERSEY

Burpee's MARIGOLDS

with Odorless Foliage

Crown of Gold (gold medal winner); Yellow Crown; Burpee Gold (carnation-flowered); 100 seeds of each, 3 pkts. for only 10c—send now! Seed Catalog free—Guaranteed seeds, low prices. W. Atlee Burpee Co., 343 Burpee Bldg., Philadelphia

THE PRACTICAL GARDENER'S BUYING GUIDE

CATALOGUE

Free 1939 Garden Book Free—
also the finest flowers, vegetables. Attractive prices.
A. DREER, 311 DREER BLDG., PHILA., PA.

EDS

1939 Spring Catalog will be ready for
in January. Seeds, perennials, novelties and
e featured in natural colors. 24 pages, pro-
illustrated. Write for your copy now! VAN
DREER BROS., BOX 54, BAYLON, L. I., N. Y.

OLS

Free Tools—The most complete catalogue of
Free. A. M. LEONARD & SON, PIQUA, OHIO.

HERALDING THE 1939 NOVELTIES

the
February issue
of HOUSE BEAUTIFUL
magazine the
Practical Gardener
draws back the
curtain on the
1939 novelties
selected and
approved by its
jury of twenty
master seedsmen
and plantsmen.

a glorious parade
of new, unusual
material which
will put joy in
the hearts of all
gardeners.

this is the
sixth annual
introduction
of approved
novelties by
HOUSE BEAUTIFUL.

The Practical
Gardener is
mighty proud
to present them.

Many surprises
are in store
for you.

By all means
don't miss it!

pecially at the center of the flower.
Plant grows 4' and is remarkably
free-blooming and impervious to
weather. A fine cut flower and ex-
ceptionally good for basket work.
Won a blue ribbon in the undis-
seminated seedling class at the
Akron Dahlia Society Show, and
a first place at the Mid-West show.

RED LETTER DAY (Carlee-Mad
River Gardens). A brilliant semi-
cactus with color between crimson
and oxblood red, and with golden
buff veins in the reverse of the
petal that shows through the color
of the face in a toning of the gen-
eral effect. Blooms 6" to 7" with
long, graceful stems. Plant grows
5' and is free-flowering. The foliage
is a medium green; flowers are
well-proportioned. Free-blooming.

APPLE BLOSSOM (B & B Dahlia
Gardens). A deep rose with gold
suffusion, informal decorative, me-
dium-sized Dahlia that produces
flowers in great profusion. If al-
lowed to bloom freely, will range
slightly larger than 4" in diameter.
Won blue ribbon at Chicago and
first basket at Port Huron Show.

OHIO ROSE (H. H. Robens).
This formal decorative will grow
5" to 8" in diameter and is one
of the most distinctive Dahlias of
the year. The color is bright rose
in the center, shading to salmon
pink toward the outer part of the
petals, which are tipped white.
Plant grows 4' and will flower as
freely as desired.

MARCIE PARRELLA (Maxwell-
Parella). A formal white decora-
tive, 7" to 8" in diameter. The
petals are pointed and the medium
green foliage is similar to Aztec
Glory, but smaller. It is a free
bloomer with all flowers facing,
and a grand keeper. Plants grow
to 6' with flowers on long stems.

Miniatures, Poms, Singles, Collarettes

JULIA S. (Scheel-Dahliadel
Nurseries). A straight inclined to
miniature incurved cactus of ex-

treme grace. Deep rose pink with
golden suffusion at base of petals.
Grows 6' with a profusion of
flowers about 4" by 2".

BABY SNOOKS (Glenn T. Mack).
A canary yellow miniature, formal
decorative, from a specialist in the
little fellows. Grows about 4½'
high, and is a very prolific bloomer
on long stems. Insect-resistant foli-
age. In good shape at the New
York show after traveling from
California.

DIANNE (Dahliadel Nurseries).
A rose-colored suffused tan minia-
ture semi-cactus. It is a good
grower and a low bush about 2½'.
This variety was seen this past
season in many eastern shows. It
bloomed well in my garden.

ROSEANN (Geneva Dahlia Gar-
dens). A miniature decorative to
semi-cactus. Rosy pink with lemon
yellow base. All the petals are split
at the ends in stag horn fashion.
Plant grows 2½' to 3' and branches
low, sending graceful canes above
the main plant. A free bloomer.

CYNTHIA (Mad River Gardens).
A miniature semi-cactus seedling
of Baby Royal. Color is a combina-
tion of salmon, orange and gold.
Good centers and a free bloomer.

BETTY MALONE (Malone-Dahli-
adel Nurseries). This pompon
scored 87 at Storrs Trial Garden
and has won many prizes in show
competition. It grows about 5' and
produces a profusion of white
flowers that are tipped light violet
purple. This is quite different from
any existent pom.

LITTLE PRINCE (Stanley John-
son). Here is quite the finest yel-
low exhibition pom I have ever
seen. All blooms for me turned
back to the stem and were of that
fine comb formation that makes
for a good exhibition flower. Color
is lemon yellow and the 3' plant
produces a profusion of uniformly
good flowers.

SNOW WHITE (Dahliadel Nurse-
ries). One of the most beautiful



Free

• The 1939 Dreer Garden Book is more than just a catalog of seeds, plants and bulbs! It's a guide to successful gardening. It reflects the experience of 101 years' service to gardeners. Attractive prices throughout. Send for this new catalog TODAY.

HENRY A. DREER
310 Dreer Bldg. Philadelphia, Pa.



Of the many awards
by the official All-
America Selections Council, Max
Schling chooses these as NEW
varieties as the most charming,
most decorative of all.

Scarlet O'Hara, Morning Glory—
Carnelian red. Early blooming, and
found open in afternoons.
50c per pkt.

Apple Blossom Petunia—The all-
double Victorious dwarf type; large,
fringed flowers on 12 to 15 inch plants.
\$1.00 per pkt.

Indian Spring Hollyhock—Actually
blooms from mid in five months.
Fringed semi and double, pink flowers.
Blooms on side shoots after cutting
main stem... 50c per pkt.

Blue Moon Scabiosa—Beautiful, tall
plants with large, deep lavender-blue
flowers... 50c per pkt.

Early China Aster—Three foot
branching specimens with extra large,
light blue, long lasting flowers.
50c per pkt.

Hollywood Star, Petunia—A five
pointed rose star, with creamy yellow
throat. Early and most prolific till frost.
50c per pkt.

Max Schling

615 Madison Ave., New York, N. Y.

To YOU WHO WANT Beautiful Lawns

WE OFFER
Lawn Care
FREE!



It will guide you in
preparing a lawn of
lasting beauty...
Mr. C. J. Hamilton
of Cleveland, says: "Have learned
more from LAWN CARE than I
have absorbed in the previous 50
years." A New York customer
writes: "I didn't realize how fasci-
nating lawn making could be until
I read LAWN CARE." • You will
find the solution to your problem
in LAWN CARE... Send for your
copy... it's Free.

O. M. SCOTT and SONS COMPANY
12 Main Street Marysville, Ohio

Scott's

SCOTT'S SEED makes BEAUTIFUL LAWNS!

**Burpee's Giant
SWEET PEAS**
World famed—6 favorite
colors — scarlet-cerise,
brilliant rose, white,
cream-pink, lavender,
true blue—a 10c-pkt. of seeds
of each, all 6 for 25c, postpaid.
Burpee's Seed Catalog free—favorite old
and new flowers, vegetables. Very low prices.
W. Atlee Burpee Co., 344 Burpee Bldg., Philadelphia

**10 2YR. OLD
FIELD GROWN ROSES FOR \$1 ONLY**
SATISFACTION GUARANTEED!
Your money back if you are not entirely satis-
fied with this amazing bargain! Collection in-
cludes 3 Red and 7 Pink Radiance, 1 Tal-
isman, 1 Ami Guillard, 1 Edel, 1 Pres-
Hoover, and 1 Mrs. Chas. Bell. Send just
\$1.00 today for rose collection No. 1001
NAUGHTON FARMS, DEPT. R80, WAXAHACHIE, TEXAS

Quality **SW** since 1897



1939 seed annual
Free on request

SEED ANNUAL 1939
Stump & Walter Co.
NEW YORK CITY

Now Ready!
Complete Annual
with 99 color illustrations.
Many new Seeds, Bulbs and Plants in-
troduced by us for the first time this year.

Order 1939 Novelties Now
THE NEW MORNING GLORY
Scarlett O'Hara
All America Gold Medal 1939
Rich, dark wine-red, profuse blooms—lovely companion of Heavenly Blue.
50c pkt. 3 pkts. \$1.25

NEW FIRST-SEASON BLOOMING HOLLYHOCK—Indian Spring
All America Silver Medal 1939
Semi-double blooms of glorious shades of pink.
35c pkt. 3 pkts. \$1.

Stump & Walter Co.
132-138 Church St., Dept. HB
NEW YORK CITY

Branch Stores:
Stamford, Conn.
White Plains, N. Y.
Newark, N. J.
Englewood, N. J.
Hempstead, L. I.

Send for your **FREE** copy



HENDERSON'S 1939 SEED CATALOG

Everything
for the
Garden



PETER HENDERSON & CO., Dept. 61C
35 Cortlandt Street New York, N. Y.

Use this Coupon **SEEDS**
TO ORDER
Described on Opposite Page

W. Atlee Burpee Co., 305 Burpee Bldg., Philadelphia
Send me postpaid, the Burpee Seeds checked below:
☐ 4 Pkts. Zinnias for 10c ☐ Marigold Garden, 10 Pkts. \$1.
☐ Zinnia Garden, 16 Pkts. \$1. ☐ Petunia Garden, 9 Pkts. \$1.
☐ All 3 \$1 Gardens above for only \$2.50

Amount Enclosed \$.....

Name.....
Address.....
Send Burpee's Seed Catalog Free

Dahlias of the year and stunning in arrangement. Definitely a single, yet it seems to be between an orchid flowering and true single. Pure white with golden center and a profuse bloomer. Grows 4' with flowers 5" in diameter.

THRILL (Dahliadel Nurseries). A bi-color single. Cardinal red with white spot in the end of each petal. All blooms are red and white; no solid colored flowers. Grows 3' and produces a profusion of 4" flowers.

Doc (Dahliadel Nurseries). A distinctive single growing about 4' and 4" in diameter. Primrose yellow suffused orange with white stripe in the center of each petal. This color marking has some variations, all of which are attractive.

DAHLIADEL WONDER (Dahliadel Nurseries). A large-flowered single that grows 5' to 6' and produces plenty of fine flowers. Color is flesh, shaded violet rose shading to yellow in center. A grand cut flower and fine for arrangement.

PINK LASS (Preas-Ruschmohr). We need collarettes, and here is another good one. Amaranth pink with delicate blotch of gold at the base of petals. The collar of petaloids is soft pink to white, and the prominent yellow stamens make for a most attractive flower. Average size of flowers is 3" to 4 1/2".

Foreign Dahlias

Among the foreign Dahlias are some of the finest introductions of the year. The following list has been gathered as the best of many that I observed during the season.

In the large flowered ones, I like, **Mrs. B. AMBER** (Australia), informal decorative with 10" to 12" flowers; color, chrome yellow with slight apricot buff in reverse. **Mrs. SOWTON** (Australia), a giant 12" or better, salmon pink with orange lighting; reverse coppery red which gives the flower a deeper

center. **THE BRIDE** (Australia), an informal decorative with formal leaning, flower 10" to 12", ivory white with deeper center slightly flat, but a beautiful flower. **NAGELS GIANT** (Belgium), a 10" to 12" informal decorative; pale lilac rose, apricot shadings and deep rose center, a very deep flower. **KIMIKAGE** (Japan), an incurved sulphur yellow cactus, 6" to 8" in diameter and beautiful. **SIR ARTHUR** (England), an 8" to 9" cactus, is between crimson and blood red and under exposure fades out almost to buff at outer tips of petals. **DON SOWTON**, a companion for Mrs. Sowton, and a giant 10" to 12" flower, informal decorative, rosy magenta deepening at center.

In the miniatures and poms I liked **PETIT SONNE** (Australia), a miniature Golden Sonne, outer petals yellow, center buff. **LITTLE DARLING** (Australia), 3" informal decorative, deep rose pink, white shadings toward center, with outer petals pale lilac rose. Then a pom, also from Australia, named **REGINALD**, burgundy red, one tone, shapely flowers 1" in diameter.

So ends the Dahlia Futurity for the year 1939, with an added reminder that all varieties mentioned, American and foreign, are eligible to compete for the **HOUSE BEAUTIFUL Dahlia Futurity** medal. It is with regret that I leave out two Dahlias that were awarded achievement medals. The school of experience has taught me that winning a medal is not the guarantee of a good Dahlia, and I am attempting to present to readers a group of varieties that I, at least, believe in. Undoubtedly, there are other Dahlias to be introduced this year which are worthy of the article, yet I feel that those included here type for type and color for color, will acquit themselves with honor.

WATCH THE NEW MARIGOLDS

CONTINUED FROM PAGE 59

Though it must be admitted that new Marigolds are coming out in a bewildering array of varieties and undoubtedly some of them might well be held for longer observation, the result is real progress. In seven short years the plant has risen into real prominence in annual plantings. Modern introductions have made the plant indispensable for garden use and, in my opinion, Marigolds and Zinnias are now the most reliable plants in the annual garden. They grow under almost any conditions, bloom profusely and are admirable for

flower arrangement in the home.

While watching the parade of Marigold varieties there are some without which my garden would not be complete. They are Harmony, Early Sunshine, Sunset Giants, Burpee Gold, King's Ransom, Chrysanthemum-flowered Marigolds, Burpee's Flaming Fire, Golden West, and Burpee's New Red and Gold Hybrids previously described. In addition to these I shall search the catalogues for some of the brand new ones that will be out this year, for I don't want to miss a single one.

Just Out! AMERICA'S
BEAUTIFUL
and Seed Book
FREE!

From AMERICA'S LARGEST
Direct to you NURSERIES

Mrs. Harding PHLOX
Gorgeous Salmon pink, each flower actually larger than silver half dollar. Strong, healthy, free bloomer. Order direct. We'll ship at planting time. Regular price 35c each. Postpaid Special offer, 25c 2 for.....

IT'S ready—Your copy beautiful Inter-State and Seed Book listing natural Sensational new flowers and unusual New special Inter-State's World's Fair New Fruit flower seeds, etc. First guaranteed stock. Low

FREE GIFT Get something new, better. Make home more fruitful, more beautiful. This FREE book now. Helpful planting and valuable gifts free to every customer.

INTER-STATE NURSERIES
1019 E. HAMBURG

Vaughan's
The Most Beautiful
SEED CATALOG
24 FLOWERS IN COLOR
Free

AND INSTRUCTION BOOK

In "Gardening Illustrated, 1939," all flowers and vegetables, and old favorites, described and illustrated. Its 124 pages, 32 list 2164 annuals, perennials, roses, dahlias, water lilies, etc. Also finely flavored table vegetables. Full cultural instructions, special gains. Sent free, postpaid. Write today.

SPECIAL FOR 1939: Marigold Mrs. Lovellett of the carnation type. 2 1/2-inch with frilled petals, flaring to rich gold. Send 10c for large.

VAUGHAN'S SEED STORE, Dept. 10
10 West Randolph Street, Chicago
47 Barclay Street, New York

FREE
Michell's
1939
GARDEN
BOOK

A guide to better gardening. Illustrated in colors. See for this wonderful reference book today!

514 MARKET STREET
MICHELL'S SEED HOUSE
Philadelphia

Finest TEXAS PINE
SEEDLESS GRAPEFRUIT

Choicest of famous Texas pink seeded grapefruit—big, juicy, and naturally sweet U. S. Standard box (85 lbs.) by express prepaid. Only \$5.00

Write or Wire
SAMUEL M. DUFFIE GROVE
Mission, Texas

ADD a TABLE and SAVE a ROOM

Radical developments in living dining tables have made it possible to convert your dining room into another living room. Beautiful consoles, sofa, and wall tables occupying little floor space can now be converted to regular dining tables serving twelve to fourteen guests.

A booklet describing such a table is now available by writing

HOUSE BEAUTIFUL
572 MADISON AVENUE, NEW YORK



House Beautiful

35 CENTS

COMBINED WITH HOME & FIELD

FEBRUARY 1931



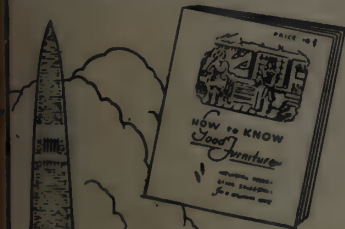


From Captain John Norton 1779



....to You ~ 1939

Fresh from Colonial Wars, handsome Captain John Norton founded the famous Bennington Pottery Works in 1793. Always a lover of exquisite art objects, it is little wonder that his bedroom furniture reflected the essence of colonial utility and charm . . . Fortunately, his inherent good taste is handed down in this captivating set — painstakingly reproduced by his very descendants in historic old Bennington, Vermont. All the grace of the mellowed originals is retained — enhanced by the skillful craftsmanship of third and fourth generation Cushman furniture makers.



Ask to see Cushman Creations at your dealer's. Admire their satiny, glowing maple finish, sturdy "mortise and tenon" construction, and time-worn rounded edges. Then — the biggest surprise of all. Cushman Creations really are not expensive! They will fit into your budget as cosily as into your charming bedroom — and new pieces can always be added to your set! . . . Cushman furniture is made for every room. Every genuine piece has the famous "Cushman" name stamped into the wood.



**This Lovely Colonial Footstool
— only \$2.**

— by prepaid parcel post from factory only

For a limited time, this charming, hand pegged full sized stool will be sent you at a fraction of its value—to show you the beautiful finish and exceptional craftsmanship of Cushman Colonial Creations.

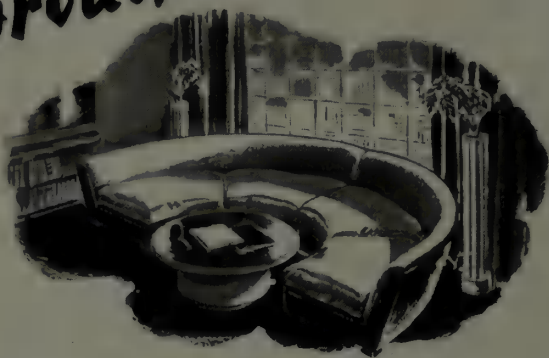
FREE — (with above) 36 page valuable, illustrated book, "HOW TO KNOW GOOD FURNITURE" (including "Decorating Suggestions for a Colonial Home"). For booklet only, send 10c to cover mailing charges. Address:

H. T. CUSHMAN MFG. CO.
Box 12, North Bennington
Vermont

Cushman COLONIAL Creations

H. T. CUSHMAN MFG. CO., NORTH BENNINGTON, VERMONT

our
Modern
horizon broadens!

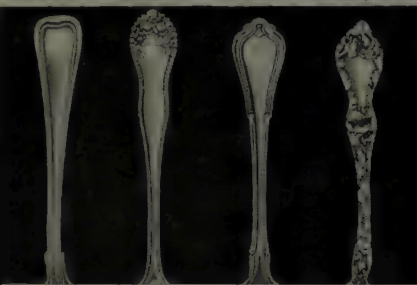


A perspective gained by 12 years in Modern decoration of homes from coast to coast, accentuates our creative ability for original design and planning. This, even more than our unique display, distinguishes us as "America's foremost modern establishment."

Modernage
162 East 33rd St.
New York

Illustrated booklet available. Send 15¢ for mailing

Old French Lancaster Norfolk Les Cinq Fleurs



Unusual Opportunity

To fill in your active, inactive and obsolete patterns of flat silver. We have accumulated more than three hundred of these patterns, such as:

Baronial	Lily-of-the-Valley
Bridal Rose	Louis XV
Canterbury	Medici
Frontenac	Old English
Georgian	Orange Blossom
Lily	Violet

This silver has been used and is offered in first-class condition and materially under the price of new silver.

★ Unusual Silver ★

We have one of the largest stocks of unusual silver in the United States, same consisting of Tea Services, Compotes, Pitchers, etc., by America's Leading Silversmiths, also foreign makers.

Correspondence Solicited
Silver Sent on Approval

JULIUS GOODMAN & SON, INC.
43 South Main Street, Memphis, Tenn.

English Bone China



America's largest retail selection at lowest prices of open stock English Bone China. New dinnerware booklet will be sent on request.

HERBERT S. MILLS
EAST KING ST., HAMILTON, CANADA

FOR YOUR HEALTH AND COMFORT



Here is the new road to better living—and health protection. For when you ride upstairs on a Sedgwick Electric Lift, you avoid heart strain and bodily discomfort. A modern convenience for all the

family, and guests too. Readily installed in any residence. A moderate investment that provides many years of service. Budget payments. Recommended by physicians. Write today for new booklet.

RESIDENCE ELEVATORS

Also Trunk Lifts
and Moving Platforms

SEDGWICK MACHINE WORKS
157 West 15th St., New York
Sedgwick

STAIR- TRAVELERS

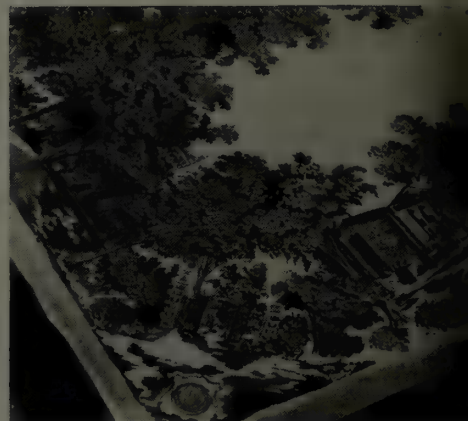
Stair-Travelers
Licensed under
Inclinator Co. patent

HOUSE BEAUTIFUL



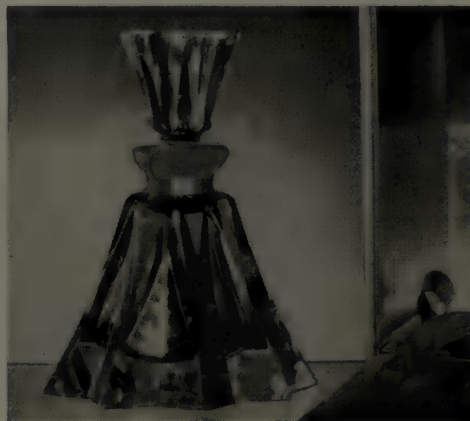
DOWN BY THE OLD MILL STREAM we found a century old water-power grist mill. It lies at the end of a willow-lined road, over a creaking bridge and the cool stone wheels crush all the health-giving element of the grain into the meal that epicureans are scrambling for. Five pounds of yellow corn meal, white corn meal, whole rye meal or whole wheat flour \$1 post paid. Happy pancakes. Rose Mill, Box 6, Milford Conn.

NORTHAMPTON NOSTALGIA. It's a luncheon cloth printed with scenes from Smith College. The familiar halls and majestic trees will bring a lump to your throat and your alumnae luncheon will be a roaring success. 54" x 72", of Belgian linen, the cloth comes in two tones of blue, rose or green to match the Smith series of Wedgwood plates. \$5.25. McGibbon & Co., 49 East 57th Street, New York.

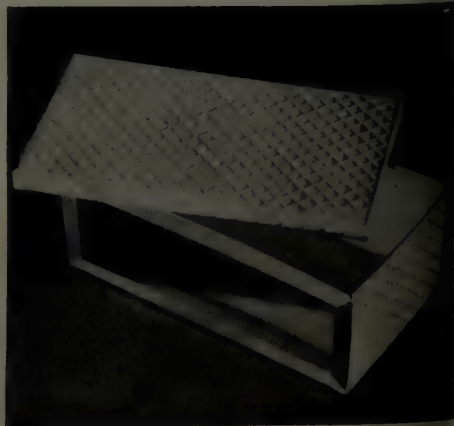


TO MAKE YOUR OWN

Close to every woman's heart lies a whim more bracing than the dizziest chapeau. In a word it's identifying herself with a perfume so that the faintest whiff proclaims her nearness. For something heady, very new, terribly chic, by all means get Hedwig Orlik's *Sans Nom*—the nameless perfume. The hand-cut crystal bottle you will keep forever. 1 1/4 oz., \$27.50; 3 oz., \$45. Alfred Orlik, Inc., 390 Madison Avenue, New York.



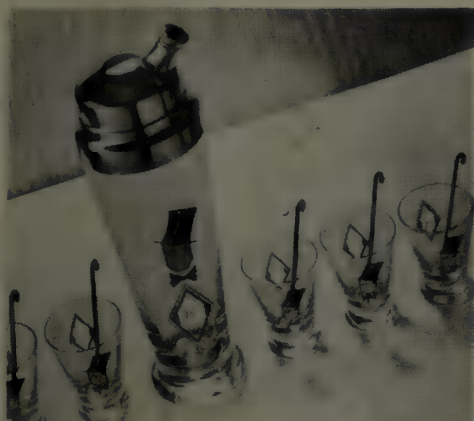
WHITE SALES are here and you'll be battling your way through department stores with the brawniness of them. Don't forget the aftermath, though—dressing up your linen closet. Lewis & Conger, at Sixth Avenue and 45th Street, New York, have wonderful quilted satin boxes in peach, blue, green, white, red, rose and pink, whose fronts flop open so you can get your fresh sheet without musing everything else. \$5.95.



If you are interested in any of the things shown on these pages, kindly send your checks or money orders directly to the shops. In each case for your convenience the address is listed in full

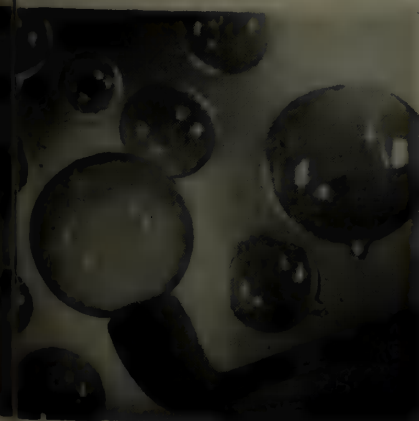
Shopping

...NING NIGHT and the expectation of "Curtain up" is caught in this set. It will give your guests a white-tie send-off and a pick-me-up of the shaker and 6 glasses. The shaker and 6 glasses are a top hat on one side, a letter monogram on the other and the cocktail picks are tiny canes. \$5 complete, express collect. Can-Die-Luxe, 542 Madison Avenue, New York.



TRAY BIEN. Perhaps you've decided that this is the gift for five or six of your friends. And it is. But don't be surprised if you keep them yourself. They're really enchanting. Copies of old-fashioned tin trays, they're painted dead white with a choice of 6 designs: apples, pears, grapes, plums, cherries or apricots. Use them for trays or hang them on your wall. 13" x 13", only \$2 each. Yale Barn, East Canaan, Conn.

...INT JULIP CUP that is exact copy of the original Sheffield one owned by Patrick Henry. Start collecting one at a time, and when the thermometer soars sit with a frosted drink in your hand and dream of the days when Patrick Henry did the same. Of English plate, they're high, have a footed base and gilded borders. \$75 a dozen, each. D. M. Boney & Co., East Grace Street, Richmond, Va.



"PRETTY BUBBLES IN THE AIR." They are of iridescent glass, light as a whisper, magical as a Grimm's fairy tale, and adapt themselves to the most enchanting arrangements in all the world. Pyramid them on your mirrored centerpiece, fill a bowl with handfuls of them, float them in your aquarium or a low vase. The four sizes, 1", 1½", 2" and 3" are 15¢, 20¢, 30¢ and 50¢ each. Tulsa Lee Barker, 382 Park Ave., New York.

"It came from BIGGS!"



There is added distinction in the fact that "It came from Biggs", because for 50 years we have specialized in authentic Colonial Mahogany Reproductions.

The original of this Eagle Foot Sofa was found in Brandon-on-the-James, ancestral home of President Harrison. Solid mahogany; eroteh mahogany front; beautifully carved arms and the famous eagle foot. Velour cover. Choice of wine, blue, green or mulberry.

MID-WINTER SALE PRICE

\$152.50

Send 10 cents for midwinter sale circular.

BIGGS ANTIQUE COMPANY

318 E. Franklin St.
Richmond, Va.

1217 Conn. Ave.
Washington, D. C.

221 Peachtree St.
Atlanta, Ga.



The Chantilly, by Zuber, \$2.50 a roll

PAPERS BY ZUBER

French wall paper gives a touch of quality to a room not achieved by domestic papers. The "Chantilly" is one of the most charming of recent papers by Zuber. Columns of flowers in delicate chalk pinks, old blue and white, exquisite on a pale grey ground. Sole American agents for Zuber & Cie, Desfosse & Karth, Paul Dumas. Ask for booklet B-2.

A. L. Diamant & Co.

34 E. 53rd St. New York
1515 Walnut St. Philadelphia
Spread Eagle Mansion, Strafford, Pa.



Crystal Vanity Lamp

Imported. Hand etched. Chantilly trimmed shade styled by PARIS. 19 in. high. Mail Orders.

Paris
DECORATORS

Special **3.98**
433 FIFTH AVE.
NEW YORK

INTERIOR DECORATION

FOUR MONTHS' PRACTICAL TRAINING COURSE

Spring Term Commences February 1st

Intensive training in the selection and harmonious arrangement of period and modern furniture, color schemes, draperies, wall treatments, etc. Faculty composed of leading New York decorators. Cultural or Vocational Courses. Also two-year course in Design. Day or Evening Sessions. Send for Catalog 5-R

HOME STUDY COURSE

Those who cannot come to New York may take the same subjects by the Home Study method. Students obtain personal assistance from our regular Faculty. No previous training necessary. Practical, simple, authoritative and intensely interesting course. Requires a few hours weekly in your spare time. Start at once. Send for Catalog 5-C

NEW YORK SCHOOL OF INTERIOR DECORATION

515 Madison Avenue • Established 1916 • New York City

Beautiful Furniture
FOR THE
BRIDE

Shown with exquisite color schemes and sold with a helpful decorating service

RIGHT IN THE
FACTORY SHOWROOM
At Excellent Savings

SATISFACTION GUARANTEED
FREIGHT PAID ANYWHERE IN U.S.

RUDER
2 PARK AVE. • NEW YORK
At 33rd St., 20th Fl.



Modern Night Chest
28" high; 14" wide; 14" deep

No dust collecting waste space at bottom. Made of select poplar and gum. Unfinished, but sanded ready for finishing—\$4.00. Finished gloss or flat in imitation walnut, mahogany or maple—\$5.00. Shipping weight in carton—30 lbs.

FORREST ADDITON CO.
FLOWERY BRANCH GEORGIA

window shopping



RETURN OF THE LIGHTER. You've seen the before, but they created a furore last time they featured that we are showing them to you again. They are made of crystal and come in the two designs—the squat one with unusual cutting and the ball shape. Put one at the place of each of your dinner guests to keep a supply on hand as your stock thank-you gift. \$1. Albert Steiger Co., Springfield, Mass.

JAM JAR. The name has an exciting ring reminiscent of country kitchens and snub-nosed youngsters lured by the fragrance of fresh bread. But the jam jar of yore has taken a turn for the better and here we see it in sterling silver, a graceful addition to your formal table. The pottery lining has a strawberry, plum or orange knob. \$9. Hepplewhite jelly spoon, \$2.50. S. & G. Gump, San Francisco, Cal.



NOW!

ELECTRIFY OIL LAMPS

Without Drilling or Structural Changes



Amazingly Realistic.

Duplicates The Oil Lamp Wick Burner

DO IT YOURSELF

No Tools Required

Yes... now you can electrify oil lamps merely by replacing the present wick burner with a Nalco Electrified Wick Burner which comes to you complete with switch and cord. Nalco Adapters are available in Standard No. 1 and No. 2 sizes as well as Acorn and Hornet. Also for special or Standard Lamps with Candelabra or Medium base.

Every home will be enriched by the atmosphere of quaint simplicity which an electrified oil lamp with a Nalco Adapter provides.

Write at once for free literature and prices.

NALCO SPECIALTY SHOP
1064 Tyler Street St. Louis, Mo.



STONE GROUND (old fashioned) FLOUR

Water ground, in a century old mill, from the whole grain to preserve all health giving vitamins and mineral salts.

Enjoy the old time full flavor of corn meal, rye, buckwheat and whole wheat flours. Good House-keeping recipes in every bag.

Rose Mill whole-grain flours make a new and unique hostess or birthday gift.

5 pounds of any product — corn meal, rye, buckwheat or whole wheat flour sent postpaid anywhere in the U. S. for \$1.00.

ROSE MILL, Box 6A, Milford, Conn.



EASY DOES IT. No longer need you coax and cajole fire until your back is sore or your temper short. Two or three of these Indian Fire Brand will kindle the logs in a jiffy. Each one burns about half an hour and, best of all, leaves a wonderful smell of pine in your room. The package comes in a gay little oxcart—all for \$1.50. William H. Jackson Company, 32 East 57th Street, New York.

A PLACE OF THEIR OWN.

Vegetables were fated for kindlier treatment than being tossed in some dark bin. So we have found a basket for them made of natural "carrizo" (Spanish for reed grass) and interlaced with rollicking bands of green and red. It's 16" in diameter, 7" high and will make a colorful splash in your pantry. \$1.25. Fred Leighton, 15 East 8th Street, New York.





YOUR GARDEN

Enhance its natural beauty with shapely, colorful Terra Cotta. Sun Dials, Jars, Vases, Benches, Gazing Globes, Bird Baths, etc. Send 10 cents in stamps for illustrated brochure.

ESTAB 1810

GALLOWAY POTTERY
3220 Walnut Street, Philadelphia
On display, 123 East 24th St., N. Y. C.



1939

BRILLIANT AT NIGHT

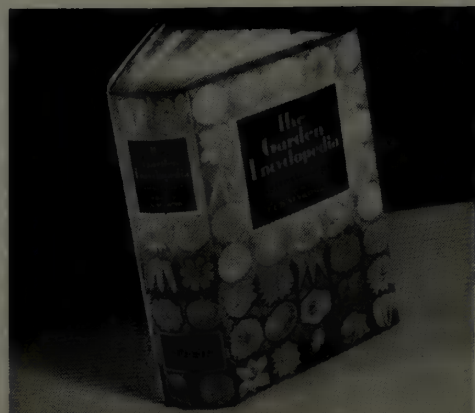
Distinguish YOUR HOME

with these new beautifully streamlined, scientifically designed two-way Reflector Lawn Numbers. Reflect auto headlights from both directions. Up to 5 digit numbers. Satisfaction guaranteed or money refunded. Sent prepaid with anchor post. Personal check O.K.

VANDAL-PROOF SPECIAL-LOCK \$4.95 WEATHER-PROOF ANCHOR-POST

Specify house number with order

CHARLES L. SHERMAN & COMPANY SPRINGFIELD, ILLINOIS



GARDEN ENCYCLOPEDIA

It has 1400 pages, 750 pictures, 10,000 articles. If those figures haven't frightened you away and if you love gardening you'll be glad to hear that there isn't a problem of planting, planning, pruning that is fully answered in this book. Get a copy for yourself. Keep it, refer to it constantly as your garden will profit by your smartness. \$3.65. Wm. H. Wood & Co., 50 West 47th Street, New York.

If you are interested in any of the things shown on these pages, kindly send your checks or money orders directly to the shops. In each case the address is listed in full

AN SONG. Your room will be filled with a haunting love-song and the grace of the swans will bring to it a pastel charm. They are made of fine porcelain and are hand decorated with the Cluny floral design. The back has small openings for flowers, and imagine the arrangements you can make! \$19.50 the pair. Ruth Berlin, 437 Madison Avenue, New York.



PIECES OF SILVER, all of sterling, all in the design of Colonial America. We've been waging a campaign for the return of the sugar shaker to the breakfast table, and once you've tried it for your cereal or berries you'll understand our enthusiasm. \$12.50. The syrup jug, \$12.50, will give added zest to your steaming griddle cakes these cold mornings. Plate, \$5. Smith Patterson Co., 52 Summer Street, Boston, Mass.

BELT AND A BUCKLE to make your husband, son or daughter the envy of the male populace for miles around. The buckle is sterling silver with a sterling silver overlay (5) or a 14k solid gold overlay (\$25), and the belt is made of hand-tooled Russian calf. It's the Texas Ranger set and comes from Holland Jewelry Co. San Angelo, Texas.



OLD PRINTS that will bring to your room the gentle enchantment of an English spring. The bird print, framed in burnished metal leaf, is by John Gould, 1850, and done in the true colors and sizes of the birds. \$20 from Olivette Falls, 571 Madison Avenue, New York. The framed botany by Sir Joseph Paxton, 1833, is \$5. Enid Johnson, 8 Newport Road, Cambridge, Mass.

EDISH GLASS takes the form of two engraved pieces. The bowl shape with a green tint is lovely for low flowers and costs \$5. The open dish will use again and again. Thank the lucky day you bought it. \$4. You'll find them at "1278 Pennsylvania," Denver, Colorado.



HAMMACHER SCHLEMMER

invites you to explore its newly opened

CONNOISSEURS' FOOD DEPARTMENT

World-famous foods... rare teas... unusual spices... selected by experts and presented with our customary appreciation of fine things. • Crepes Suzette (4 portions) \$1.90 • Black Cherries in Cognac, \$1.30 • Turtle Soup with Sherry (qt.) \$1.50 • French Mar- rons in Brandy, \$1.15 • Hentail Cocktail Biscuits, 8 oz., \$1.00 • Hearts of Palm, \$1.50

Meet Mr. Johnstone and Miss Chan who served Charles & Co. patrons for years and who are now associated with us.

Send for our Food Booklet "H"—a preview of fine edibles from every corner of the globe

HAMMACHER SCHLEMMER

145 East 57th Street—Since 1848—New York

FAMILY PORTRAITS

RESTORED • REPRODUCED

In The Copley Prints from old daguer- reotypes, tintypes, faded photographs, snapshots, etc.



BEFORE

AFTER

They make treasured gifts to your relatives and one should have them protected against fire, accident, loss or fading.

Send for free portrait circular.

Copley Prints of distinguished American Art—for over 40 years a hallmark of good taste in pictures for Gifts, Home, Schools—\$2.00 and up.

Oil paintings free-hand from your own original.

CURTIS & CAMERON

Dept. OHB

221 Columbus Avenue
BOSTON, MASS.

DISTINCTIVE GARDEN, TERRACE, SUN PARLOR and YACHT FURNITURE



Attractive Modern Rattan Arm Chair No. 5018
EXPORTING OUR SPECIALTY

Illustrated Catalog
Freight Prepaid to Florida

GRAND CENTRAL WICKER SHOP, INC.

217 East 42nd St., New York, N.Y.
MANUFACTURERS
BETWEEN 2nd & 3rd AVENUES



The original and only authentic SPINETGRAND piano... the Grand in Spinet form.

Two outstanding pianos of tonal and decorative beauty... Do not confuse them with the many substitutes.

Send for Booklet B

Exclusively by
MATHUSHEK

Est. 1863
43 West 57th St.
New York City



The vertical in Spinet form... designed and fashioned after the original SPINETGRAND.



FLOWER LOVERS HAVE WAITED

You won't lose these five needed flower holders in their fitted wooden chest. Ranging from 1 1/2" to 4" in diameter, the complete set will be sent for \$3.50, express collect.

Send 10c for new booklet, "Ikebana II", on flower arrangement equipment.

YAMANAKA & CO. INC.

680 FIFTH AVE. NEW YORK



LEARN Interior Decoration AT HOME

It will provide your artistic talent with a thorough technical background and prepare you for a lucrative and dignified profession, or be of invaluable aid in the decoration of your own home.

You can now gain the priceless knowledge of what is right and what is wrong in decoration through fascinating study in your own home. You can arrange your study periods to suit your own convenience. And since your work receives personal supervision throughout, you will not be held back by other students.

Through the fascinating—

Arts & Decoration Home Study Course in Interior Decoration

—you can learn about color harmony, textiles, lighting, arrangement, modern and period furniture, backgrounds, etc. The course consists of 30 beautifully illustrated lessons and four practical text books, which will form a valuable reference library.

Write for Booklet H-2—It's FREE

Describes the course in detail. Address Arts & Decoration Course in Interior Decoration, 114 East 16th Street, New York.

window shopping



ORIENTAL FLAVOR. They are just the things for your foyer to make it a rhythmic prelude to the rest of the house. They are colored Chinese prints framed in mahogany with an inside mirrored mat, and the price, honestly and truly, only \$1.98 each. Maybe you've been browsing about must-out-of-the-way shops looking for just such prints. Here's your chance. Paris Decorators, 4 Fifth Avenue, New York.

BEAUTY IN THE BAG.

This is breeding time for the wanderlust bug. You'll awake one fine morning eager to be off—so prepare now. The alligator grain Rawhifab bag has a waterproof lining, a secret pocket, and measures 15" x 14" x 5". The make-up case in washable Rawhifab has a Permatex lining and enamel fittings. 9 1/2" x 6" x 3". Both bags come in all colors and are \$5 each. Hardy Luggage, Inc., 501 Madison Ave., New York.



CANDLE- LIGHT ALL YEAR 'ROUND



Candylbeme Lamps give new charm and beauty to candle-type fixtures and period settings. They're the only electric lamps that accurately simulate the mellow glow of the candle flame. Leading architects and decorators throughout the country recommend them for tastefully furnished homes.

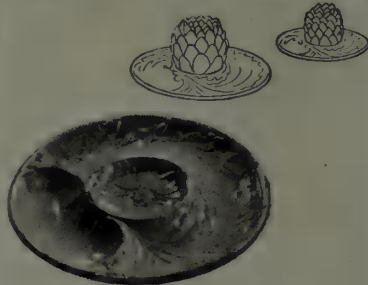
ORDER TODAY

If your dealer cannot supply you, order your CANDYLBEME LAMPS direct. Available in medium or candelabra base—110 volts.

Clear50¢
Frosted55¢

BUTLER-KOHAUS, Inc.

2826 Olive Street St. Louis, Mo.



Artichoke Plates

\$3.50 half doz.

Because of the tremendous shipments of these gleaming white plates we are importing from abroad, we are able to offer them at this new low price. The center depression holds the artichoke itself. A well holds the sauce and the hollow rim the discarded leaves. Shipped express collect.

LAMBERT BROTHERS
Jewelers

Lexington Ave. at 60th St., N. Y.



SING A SONG OF SILVER

You've got a lovely thought. The bowl you've always wanted is just waiting to be bought. It truly is a beautiful piece and its severe simplicity will make your room strong in grace. The diameter is 11", the height 6 1/4" and the price is \$4. You'll find it extra heavy, over 32 ounces. Julius Goodman Son, 45 South Main Street, Memphis, Tenn.



Smart Suburbanites Use REFLECTO NAME PANELS

—and Numeral Panels on lawn or driveway to locate their homes by night or day. Each letter inset with genuine Reflecto Jewel Lenses which brilliantly reflect auto headlights.

Weather proof—inexpensive.

3 or 4 inch letters95¢ each
2 inch letters65¢ each
Periods, commas, etc.15¢ each

Add \$1.50 for rustic panel and stake, as illustrated. Any other style panel to order. Reflecto Iron Driveway Markers: Birds \$1.00, Arrows \$2.00.

Letters, panels, markers, any color. Order today. Enclose check or sent C.O.D. if desired.

REFLECTO LETTERS CO., Dept. B-2, 110 West 27 St., New York

"If winter comes . . ."

. . . the Spring **BUILDING MANUAL**
can't be far behind!

Mid-March will see the Spring 1939 edition of House Beautiful's semi-annual guide book for home builders on the country's newsstands . . .

It will feature houses for their plan and their fine design . . .

It will feature the common sense and the good taste of sound planning, economical construction, careful details . . .

It will point some plain and fancy morals for home builders—and home buyers—everywhere . . .

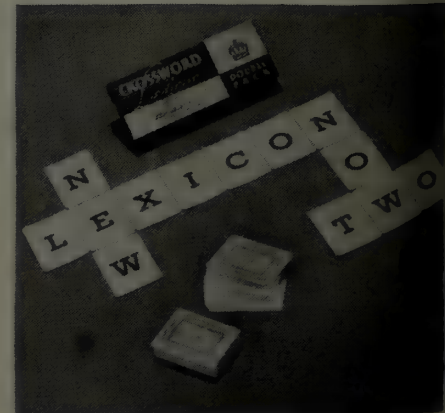
It will cost fifty cents at your newsstand or, by mail, at this office. Why not order your copy now, while you think of it . . .

And there are still a few copies of the Fall 1938 Edition of the Building Manual to be had, at the same price. Keep your file complete. . . .

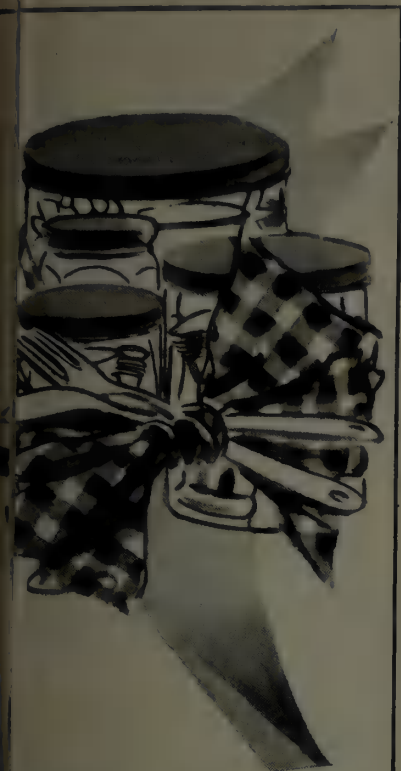
Send your money to:

HOUSE BEAUTIFUL, 572 Madison Avenue, New York City, N. Y.

BATTLE OF WITS. Your husband will rush through dinner, coffee will grow cold, your children will abandon their cavorting—and all because of Lexicon. It's the game that will have you sitting on the edge of your chair, waiting to pounce on your opponent. If you've felt that your family is growing away from each other, knit them together again with this. They'll love it. \$1. F.A.O. Schwarz, 745 Fifth Avenue, New York.



EGG CUTTER. With a flair for culinary short cuts the French give us this egg cutter. It's self-explanatory really, and you'll find it invaluable for breakfasts and buffets. The cutter is nickel plated and costs only 65c. It comes from the Bazar Français, 666 Sixth Avenue, New York.



SHOWER DOWN

If you want to get on the band wagon, give a Pantry Shelf Shower. For a Bride's homecoming. For a wedding anniversary. For a house warming. At the drop of a hat.

It's the best known way to win friends and influence people to give parties and ask you to them.

It is the point of departure for a roaring good party.

It is, we admit with pride, HOUSE BEAUTIFUL's latest brain wave and it's carrying everything before it.

We've been locked in our room for weeks elaborating the idea till now it's as full of twists and tricks as a rumba dancer. All of these we have set forth in great detail with a résumé of the idea, a sheaf of recipes and wrapping hints and bound together into a 4 page folder. It will come to you, brimming with suggestions, if you'll simply drop a line asking for it to

HOUSE BEAUTIFUL

572 Madison Ave.
New York

HELPFUL TRAVEL BOOKLETS FOR THE ASKING



HAMILTON M. WRIGHT

The Mohammed Ali mosque at Cairo seen through an arch of the administration building

UP AND DOWN THE RIVER NILE

CAIRO and Alexandria, Luxor and Aswan, romance, history and art in a nutshell. Egypt has not only these, fused with an ageless beauty, but also a heavenly climate and splendid hotels, plenty of gaiety to boot. You may go for scenery; the mountains rising from the Arabian desert look like the Dolomites. For art, the great temple of Karnak is surely one of the seven wonders of the world. For history, the story of the dynasties is pure pageantry. For fun, haven't you dreamed of stopping at Shepherd's Hotel? For swimming, the beaches of Alexandria are superb. For the Toscanini festival, the French Opéra, the Comédie Française, the King's Anniversary Festivals. Egypt has these and something more, something always her own. An Oriental changelessness, so that when you walk through the streets the twentieth century slips away from you and you are part of all centuries. Go to Egypt. Travel up the Nile, out onto the desert. Ride a camel, a patient little donkey, a de luxe Pullman, an automobile. And brood over the brilliant past of Egypt and the charm of her present.

WRITE FOR THESE TRAVEL BOOKLETS

WINTER SPORTS IN ITALY—ITALIAN TOURIST INFORMATION OFFICE, 626 Fifth Ave., New York.

16-DAY CRUISES TO THE CARIBBEAN, SOUTH AMERICA, PANAMA CANAL—GRACE LINE, 628 Fifth Avenue, New York.

YOUR TRIP TO EUROPE—Send \$.25 to HAMBURG-AMERICAN LINE—NORTH GERMAN LLOYD, Dept. HB, 57 Broadway, New York.

BERMUDA—THE BERMUDA TRADE DEVELOPMENT BOARD, 500 Fifth Avenue, New York.

NASSAU IN THE BAHAMAS—NASSAU BAHAMAS INFORMATION BUREAU, 30 Rockefeller Plaza, New York.

TRANSATLANTIC CRUISE SERVICES, Sailings & Rates—No. 9—CUNARD-WHITE STAR, LTD., 25 Broadway, N. Y.

CANADA—YOUR FRIENDLY NEIGHBOR INVITES YOU! CANADIAN TRAVEL BUREAU, AM 138, Ottawa, Ont.

FRANCE—FRENCH GOVERNMENT TOURIST BUREAU, 610 Fifth Avenue, New York.

THE AMERICAN TRAVELER IN EUROPE—F. I. T. Dept., AMERICAN EXPRESS, 65 Broadway, New York.

JAMAICA—TOURIST TRADE DEVELOPMENT BOARD OF JAMAICA, 230 Park Avenue, New York.

THE STORY OF A LIDO CROSSING—ITALIAN LINE, 626 Fifth Ave., New York.

TRAVEL IN SOUTH AFRICA—SOUTH AFRICAN RAILWAYS & HARBOURS, 250 Park Avenue, New York.

HAWAII—MATSON NAVIGATION CO., 30 Rockefeller Plaza, New York.

"WE THOUGHT WE WERE SAVING MONEY - Now Look!"



-UGLY Plaster Cracks!"

End this Nuisance by Decorating With WALL-TEX

• When you decorate with Wall-Tex, you get two unusual beauty-preserving features—protection against plaster cracks, and honest washability, insuring long-time beauty that saves you money.

The lovely Wall-Tex colors are laid on a strong canvas base that reinforces the plaster, keeps old, refilled cracks from opening up, safeguards against new cracks and avoids the expense of frequent redecorating. Wall-Tex is economical decoration for all your rooms.



Scores of beautiful patterns—all honestly washable

You can enjoy the fresh new beauty of your Wall-Tex coverings season after season. Their richly textured surfaces are non-absorbent and impervious to dust, soot, grease, and liquids. They are not easily soiled, but quickly and thoroughly cleaned with soap and water. They can be washed dozens of times and the beautiful Wall-Tex patterns and colors will still be fresh, bright and sparkling.

Distinctively styled Wall-Tex patterns and a wide range of lovely pastels are available for all rooms. Send for free portfolio and swatches so you can see their unusual beauty and test the durable canvas.

WALL-TEX

DECORATIVE WALL CANVAS



Columbus Coated Fabrics Corporation,
Dept. H29, Columbus, Ohio
Send me Wall-Tex portfolio with colorful illustrations, including Wall-Tex swatches.

Name _____

Address _____

City and State _____

For free samples of HONTEX Washable Window Shades and COL-O-TEX Stainless Table Cloths, check here ☐



THE BOOKLET SHELF

Write directly to the addresses given

■ charge except ■ specially noted

BUILDING & CONSTRUCTION

BETTER WINDOWS of aluminum or bronze, in the familiar double hung type, done with a decidedly new touch. These windows are slim of frame, fool-proof in action, cost nothing to keep up, and are weather-tight. Learn about these Sealair windows. Ask for BOOKLET B11-38. THE KAWNEER CO., NILES, MICH.

TRIPLE INSULATED HOMES are protected inside, outside and in between against the cold in winter and the heat in summer—also against fire, vermin, moisture and other ills that houses fall heir to. For the booklet write: JOHNS-MANVILLE CORP., HB-2, 22 EAST 40TH ST., NEW YORK CITY.

STOKERS are as trim and clean today as your refrigerator and, in their own way, just as efficient. For information about the new Kolstoker, with improved hydraulic feed and controlled air supply, write ANCHOR STOVE & RANGE CO., INC., HB-2, NEW ALBANY, IND.

WINDOW CONDITIONING gives you not only a new phrase, but also a new slant in a vital aspect of home comfort. Storm sash, and how to use them; practical and helpful ideas for attractive window treatments. LIBBEY-OWENS-FORD GLASS CO., HB-2, TOLEDO, OHIO.

BALLARD is writ large on the covers of three large leaflets on boilers, air-conditioners and oil burners. The actual equipment is diagramed clearly, and the numerous special features are fully described. BALLARD OIL BURNER DIV., GILBERT & BARKER MFG. CO., DESK B-1007, SPRINGFIELD, MASS.

BURNHAM HOME HEATING HELPS contain several pages of questions and answers compiled to act as a guide on home heating problems. With a Burnham conversion boiler you can switch from oil to coal, or coal to oil by simply changing the base. BURNHAM BOILER CORP., DEPT. HB-2, IRVINGTON, N. Y.

WILLIAMSBURG TAPERED ASBESTOS SHINGLES serves as title for a highly illustrative and informative booklet showing various types of Mohawk shingles with information on texture, color, size and their application on distinguished residences, public buildings and such. Complete details of special interest to architects and builders included. MOHAWK ASBESTOS SHINGLES, INC., HB-2, 101 PARK AVE., NEW YORK CITY.

BALSAM-WOOL DOUBLE SEALED INSULATION. Balsam-Wool is moisture-proof, wind-proof and fire-resistant.

It's effective insulation. When writing this company ask about Nu-Wood Interiors for walls and ceilings. WOOD CONVERSION CO., RM. 111-11, FIRST NATIONAL BANK BLDG., ST. PAUL, MINN.

HODGSON HOUSES are fully illustrated and described in a recent booklet which includes, with the many photographs, floor plans, and price listings, interesting testimonial letters about early Hodgson ready-built houses. E. F. HODGSON CO., WH-2, 1108 COMMONWEALTH AVE., BOSTON, or 730 FIFTH AVE., NEW YORK CITY.

PLANNED PLUMBING AND HEATING. A 16-page booklet illustrated in color contains new plans and color schemes for bathrooms and kitchens. KOHLER CO., DEPT. 6-Q-10, KOHLER, WISCONSIN.

COLOR BALANCED SUNTILE (10¢) illustrates the many rainbow combinations—all carefully balanced in color and shade—available in fine tiling. The blended blues, with sunny touches, are especially satisfying. CAMBRIDGE TILE MFG. CO., DEPT. HB-2, CINCINNATI, OHIO.

FREE SAMPLES! And who doesn't like them? We refer to Masonite Presdwood, Temptile and Tempered Presdwood—rigid and durable panels for any number of decorative and structural purposes. Let the company tell you about them. MASONITE CORP., DEPT. HB-14, 111 W. WASHINGTON ST., CHICAGO.

FIREPLACES PLUS are yours when you install a Heatilator. In place, it looks like any other fireplace. In action it supplies and circulates warm air quite independently of the direct heat from the fire itself. Inconspicuous supply and return ducts to the special heating chamber do the trick. For information: HEATILATOR CO., 741 E. BRIGHTON AVE., SYRACUSE, N. Y.

BUILDING MANUAL, FALL 1938: HOUSE BEAUTIFUL's semi-annual concentration of houses, plans, special articles on building products and procedures, and roster of new equipment for prospective home builders. There are still a few copies of the fall edition available. Send 50¢ to HOUSE BEAUTIFUL BUILDING MANUAL, 572 MADISON AVE., NEW YORK CITY.

FURNITURE

VIRGINIA HOUSE MAPLE describes and illustrates maple pieces, authentically designed and expertly made, for every room in the house—and available at reasonable cost. Here are the truly American maple pieces of our forebears beautifully re-created. VIRGINIA-

LINCOLN FURNITURE CORP., HB-2, MARION, VA.

SO YOU WANT TO FURNISH WITH FINE REPRODUCTIONS (10¢)—then go to a manufacturer who really knows his business. This booklet is published by one such, and shows in photographs and drawings both rooms and individual pieces for them which are authentic. DREXEL FURNITURE CO., HB-2, DREXEL, N. C.

LOVELY CHARAK FURNITURE might well serve as an exclamation of delight, not just the title for a charmingly illustrated booklet, brand new, describing fine reproductions. Thirty of several hundred Charak examples, shown. CHARAK FURNITURE CO., 38 WAREHAM ST., BOSTON.

STICK RATTAN furniture is styled by the foremost designers. It's smart, swanky, distinctive and really comfortable. Write for this well illustrated folder. HEYWOOD-WAKEFIELD, DEPT. C-11, GARDNER, MASS.

ENDURING MODERN—ITS PLACE IN THE HOME TODAY: A title, surely, which needs little amplification once we have said that the subject is fine furniture. A small but illuminating booklet. DUNBAR FURNITURE MFG. CO., HB-2, BERNE, IND.

HOW TO FINISH ANY ROOM with Whitney Maple (10¢) is not only self explanatory as the title of a fine booklet, but completely reassuring to those who know the reputation and the products of this fine furniture house. All pieces are authentically designed. W. F. WHITNEY CO., INC., HB-2, SO. ASHBURNHAM, MASS.

GRACIOUS LIVING is abetted as much with appropriate and really well designed furniture as by almost any other aspect of your house. Even more important is the hidden construction. This little book explains all. MUELLER FURNITURE CO., DEPT. 211, GRAND RAPIDS, MICH.

MODERN OAK ENSEMBLES: an amply illustrated booklet presenting a new line of furniture in an old wood. Pieces for every room, with a choice of light or deep straw colored rubbed wax finishes. JAMESTOWN LOUNGE CO., HB-2, JAMESTOWN, N. Y.

TRUTYPE REPRODUCTIONS do for fine maple and mahogany furniture what our forefathers did for these lovely woods. Only today the pieces are much better made than most of the early ones. For a well illustrated booklet about these reproduced masterpieces, write STATTON FURNITURE MFG. CO., HB-2, HAGERSTOWN, WASHINGTON CO., MD.

MODERN FURNITURE is getting itself glowing present and future, as period pieces have achieved a fine past. For a beautifully illustrated portfolio of modern interiors, and information about construction of the pieces, write (sending 15¢) to: MODERNAGE, 10 EAST 33RD ST., NEW YORK CITY.

DECORATOR'S SKETCH BOOK presents in informal plans and drawings, in notebook form, the furnishings and color schemes for the "Gloucester Home"—echoing the spirit of the early colonies. Many of the pieces shown are careful copies of fine originals. Send 10¢ to CONANT-BALL CO., DEPT. 7, GARDNER, MASS.

POPULAR PERIOD STYLES (25¢) illustrates and describes well made pieces, produced in the furniture capital of the country, which will be especially appealing to the budget-minded. You will like the designs. JOHNSON FURNITURE CO., HB-2, GRAND RAPIDS, MICH.

THE SELECTION AND CARE OF FINE FURNITURE gives you practical suggestions to bear out the title and includes a portfolio of the season's smart new furniture fashions. GRAND RAPIDS CHAIR CO., DEPT. A, GRAND RAPIDS, MICH.

FURNISHINGS & DECORATION

SLEEP AND ITS RELATION TO HEALTH: These mattresses are built with individual type of innerspring, balanced in construction and cushioned with layer upon layer of felt, then covered with a fine fabric and sold at a price no higher than the ordinary mattress. OSTERMOOR & CO., 1 PARK AVE., NEW YORK CITY.

SILEX COFFEE—you know, made in that trim little double-decker machine of glass—does have an especially fine flavor. And when you use the Silex you do get fresh coffee made on the instant at the table. Write: THE SILEX CO., DEPT. 44, HARTFORD, CONN.

HOW TO JUDGE QUALITY IN BATH TOWELS is, after you have read this tidy little booklet, a cinch. Write for it. It tells you the difference between the good and the bad in simple straightforward fashion—also why Martex towels are good. WELLINGTON SEARS CO., HB-2, 65 WORTH ST., NEW YORK CITY.

RESTFUL SLEEP and the part that good bed linen and properly made up beds play in it are explained in this booklet—with actual samples of sheeting. UTICA AND MOHAWK COTTON MILLS, INC., DEPT. HB-2, UTICA, N. Y.

Continued on page 11

IMPERIAL
Washable
WALLPAPERS

FOR THAT IMPORTANT $\frac{2}{3}$ *

Imperial's beauty saves because it lasts...

Guaranteed Washable and Fast to Light



of a home is wall space. Bringing fresh
or and beauty to this important space
changes the entire atmosphere of your home
more beauty at less cost than any other
ne improvement. A space that can ac-
plish so much at so little expense surely
erves the world's finest decoration...
Imperial Washable Wallpapers. Their
uty lasts, in fact they are *guaranteed*
shable and fast to light. The smart and
orful 1939 Imperial papers are now on

display. They are identified in sample books
by the Imperial silver label. Have your dec-
orator or paperhanger show them to you.

FOR MORE BEAUTY IN YOUR LIFE—

Send for Jean McLain's book, "The
Romance of Modern Decoration." Tells
you how to make the most of that im-
portant $\frac{2}{3}$. Send 10¢ to cover mailing
costs. Use the coupon at the right for
Jean McLain's free advice on individual
decorating problems. She will send sam-
ples, and tell you where to buy Imperial.



Address: JEAN McLAIN, Dept. H-13
Imperial Paper and Color Corporation, Glens Falls, N. Y.

Give this information for every room

Type of Room
Size (Dimensions)
Exposure
Type of Furniture
Color Scheme Preferred

Copr. 1939, Imperial Paper & Color Corp.

☐ Please also send me your book, "The Romance
of Modern Decoration," for which I enclose 10¢.

Name
Street City & State

FRANCHISED DISTRIBUTORS, DEALERS AND REGISTERED CRAFTSMEN EVERYWHERE

Hawaii

The age is youth regardless of years

Life in Hawaii is just happy. *It is* deliberately limited to pleasant things which perhaps is why Hawaii never disappoints and why alert minds resolve, "I'll see Hawaii again."

The tempo is easy and gentle. The age is youth regardless of years. Every moment is endowed with something to do—or not to do—as *you wish*—but always with interest. Moments that remain permanently in sub-conscious memories.

The Islands, Hawaii, Maui, Kauai and Oahu—there are four of them to charm you—take a 3-way grip on the mind; esthetically, they present a new and rare beauty; as a nature study, they are a composite of flowers, blue sea and verdant valleys; as history,

they combine a strange, enchanted contrast of legend and reality. (It's easy to move from one to the other of the Islands *on or over the water.*)

All of this is made to order for play and rest, as the tang of the sea air, the bubbles in the surf at Waikiki, the whiff of fragrant flowers will prove.

This brief attempt at describing Hawaii leaves innumerable other things to talk about and many questions you want answered. So we suggest:

Stop at your Travel Agent. Secure from him a copy of "Nani O Hawaii", profusely illustrated with nat-

ural color photographs. Get a schedule, showing frequent sailings of superb liners from Los Angeles, San Francisco, Vancouver, B. C. Ask questions about costs and other matters you have in mind. *His well-informed judgment is free and helpful.*

This advertisement is sponsored by the Hawaii Tourist Bureau, a non-profit community organization with headquarters in Honolulu and branches at 38 Main St., San Francisco and 720 W. Olympic Blvd., Los Angeles, California. The Bureau represents all the islands of the Territory of Hawaii, U. S. A., and is maintained for your service by

THE PEOPLE OF HAWAII

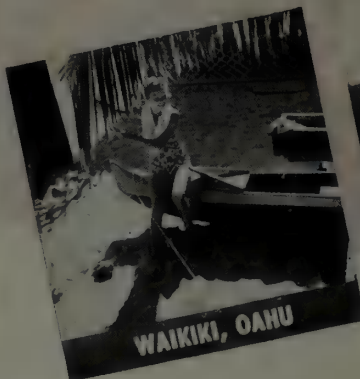


A surf-born art...net fishing in Hawaii.



SCENIC MAUI

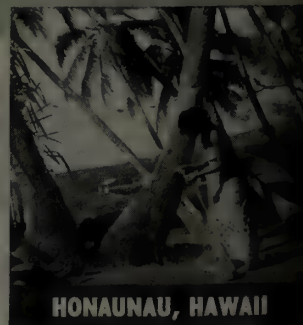
From World's Fair to
World's Fair. Come
Hawaii after you
visit San Francisco



WAIKIKI, OAHU



NAWILIWILI, KAUAI



HONAUNAU, HAWAII

Toni Frisell



THE BOOKLET SHELF

Continued from page 8

WISDOM will be simpler to live in your home if you send for compact, practical, extremely sensible booklet. You have heard, of course, of Fincastle fabrics. Here they are in application to room schemes. In full color. LOUISVILLE, TEXAS, INC., DEPT. J, 1318 MCHENRY ST., LOUISVILLE, KY.

BOOKS are among the most important adjuncts of your furnishings. Usually take them for granted, there are new electric models that are so attractive and trouble-free they should make you take notice. Write for leaflet to SETH THOMAS, GEN. TIME INSTRUMENTS CORP., 100 N. A. THOMAS, CONN.

BOOKS BEAUTIFUL by name, this booklet is sub-titled "A Guide to Buying." It is just that, and will make your task of intelligent shopping for your floors an excitingly pleasant one. ALEXANDER SMITH & CARPET CO., DIV. OF W. & J. WEAVER, HB-2-A, 295 FIFTH AVE., NEW YORK CITY.

BOOKS CURTAINS (10¢) presents a series of before and after pictures of window treatments that show how different types of windows should be treated, where and how curtains should be hung. QUAKER LACE CO., DEPT. B-108, 330 FIFTH AVENUE, NEW YORK CITY.

BOOKS OF MODERN DECORATION is an extremely interesting illustrated discussion of good wall papers and how they are made. For individual decorating suggestions emerging Imperial washable wallpapers to JEAN McLAIN, giving full information concerning the size and color of your room, period of furnishing color preferences and any other pertinent facts. Address her: IMPERIAL PAPER & COLOR CORP., DEPT. H-13, 100 FALLS, N. Y.

BOOKS AT THE TABLE is an adult version of child's play with the aspect of smartly styled cookers, servers, grills, chafing dishes and the like which are shown here in copper and chromium. For an interesting booklet, well illustrated, Write: CHASE PAPER & COPPER CO., HB-2, 10 EAST 34TH ST., NEW YORK CITY.

BOOKS TO GET YOUR BEAUTY SLEEP Madame Sylvia's advice from Wamsutta Mills is the best way of avoiding sleep counting at bed time. That linens as well as relaxing exercises are involved is proved by the booklet's sponsor. WAMSTUTTA MILLS, 100 NEW BEDFORD, MASS.

YOUR OLD RUGS, carpets and clothing can once again become grist for the rug-maker's mill. A 66-page booklet of colorful rooms shows how inexpensively they can be re-made into reversible seamless rugs in the new shades, in fine old Oriental designs, or Early American patterns. OLSON RUG CO., DEPT. G-38, 2800 N. CRAWFORD AVE., CHICAGO, ILL.

SUPER CLOCKS: A selection of new clocks, styled and finished in the tradition of fine American workmanship is presented by one of this country's oldest clockmakers. For an attractive leaflet, write: THE WILLIAM GILBERT CLOCK CORP., HB-2, WINSTED, CONN.

SILVER, CHINA & GLASSWARE

HOW TO PLAN YOUR WEDDING—AND YOUR SILVER (10¢) is a booklet in which brides may list all the things that must be done before the wedding. Interspersed with this information is excellent advice on the selection of a sterling pattern. THE TOWLE SILVERSMITHS, DEPT. M-12, NEWBURYPORT, MASS.

ORREFORS STORY OF GLASS (25¢) begins with the European background of glass-making as an art and, of course, completes the story with an absorbing description of the development of Orrefors, Sweden, as one of the great glass centers of the world. Send your quarter to A. J. VAN DUGTEREN & SONS, INC., DEPT. HB-1, 1107 BROADWAY, NEW YORK CITY.

THE STORY OF WEDGWOOD traces the origin of patterns that have come down through the ages to grace our tables with distinction. This booklet contains many illustrations in color. What woman wouldn't be overjoyed with a gift of this long famous pottery and chinaware? JOSIAH WEDGWOOD & SONS, INC., 162 FIFTH AVE., NEW YORK CITY.

MODERN DECORATIVE TABLES for all occasions is full of ideas for your table arrangements, whether for formal or informal entertaining and every-day variety. Glassware plays a vital part. Booklet 38-L. FOSTORIA GLASS CO., MOUNDSVILLE, W. VA.

AUTHENTIC VERNON CALIFORNIA POTTERY is nicely illustrated, in its several manifestations, in this booklet. Modern lines, without ornament, simple lines with old American theme patterns—there are many to choose among. The quality of the pottery is above reproach. VERNON KILNS, DEPT. 11-H, E. 52ND ST., LOS ANGELES.

HOW TO BE A SUCCESSFUL HOSTESS (10¢). Every woman would like to know more about successful enter-

taining. Hints have been compiled into an exciting booklet that is well illustrated with stunning pictures of table settings for all occasions. REED & BARTON, SILVERSMITHS, HB-2, BOX 990, TAUNTON, MASS.

ALVIN STERLING. Whether your home is 18th Century, Modern or Early American, you will find a pattern from this company's selection to meet your need. For price lists: ALVIN SILVERSMITHS, PROVIDENCE, R. I.

TABLE CHARM FROM DAWN TO DUSK: A tidy little booklet containing table settings by six decorating stylists, with separate attention to meals varying from white-tie formality to casual buffets. All set with Heirloom plated silver. ONEIDA, LTD., ONEIDA, N. Y.

MORNING, NOON AND NIGHT (10¢). In other words, three meals a day. But here the story is told of the settings which make those meals appetizing. Photographs of actual service on the tables of many famous hotels. WALLACE SILVERSMITHS, WALLINGFORD, CONN.

DINNERWARE is the title of the booklet. It covers much territory, and so does the booklet itself. There is no room even to list here the many aspects of the subject of china and glassware, their care and selection, which the pages cover. (In writing, use sufficient postage.) HERBERT S. MILLS, HB-2, HAMILTON, CANADA.

ONLY STERLING IS CORRECT tells the story of sterling, advises about the care of sterling and gives many helpful hints. It tells about china and glassware too. Full size printed reproductions of patterns will be sent for 10¢. WATSON CO., 1107 WATSON PK., ATTLEBORO, MASS.

INFORMATIVE FOLDER. A current booklet illustrates many new designs in bowls, vases, ashtrays and cigarette boxes. This rock-crystal-like glass, conceived in France and produced in America, is hand molded, hand finished. VERLYS OF AMERICA, INC., 342 MADISON AVE., NEW YORK CITY.

STERLING BY PLACE-SETTINGS is a colorful illustrated folder showing the newest flatware designs of a distinguished manufacturer, and offers important suggestions on the selection of individual place services. THE GORHAM CO., HB-2, PROVIDENCE, R. I.

FENCES

SURROUNDED by these iron and chain link fences, the modest cottage and the most pretentious estate enjoy privacy and beauty. There are literally hundreds of designs or combina-

Write directly to the addresses given.

No charge except as specially noted.

tions from which to choose the fence best adapted to your requirements. For literature, write STEWART IRON WORKS CO., INC., HB-2, STEWART BLOCK, CINCINNATI, OHIO.

TRAVEL

TIPS ON TIPPING. Graciously yours for the asking is our practical discussion of this bane and boon of all travelers who want to get the most out of their trip in satisfaction and enjoyment. Whom to tip, what and when, by one who knows. Write HOUSE BEAUTIFUL, 572 MADISON AVE., NEW YORK CITY.

YOUR TRIP TO EUROPE can be made or broken by the amount of thought you give it in advance. This handsome 230 page book, revised for 1939, is yours for 25¢. HAMBURG-AMERICAN LINE—NORTH GERMAN LLOYD, XF-1, 57 BROADWAY, NEW YORK CITY.

MISCELLANEOUS

THE SPOON (quoth the Red Raven) IS THE ENEMY OF THE HIGH-BALL. This thesis is ably and truculently maintained in a tidy little booklet telling you why good carbonated water mixes its own high-ball. RED RAVEN CORP., DEPT. HB-2, CHESWICK, PA.

INTERIOR DECORATION can be learned as an art, given that necessary basis of aptitude. For a booklet outlining the regular and special courses of one of the best metropolitan schools, write for Catalogue 5-C: N. Y. SCHOOL OF INTERIOR DECORATION, 515 MADISON AVE., NEW YORK CITY.

WORDS AS A GIFT. The new Merriam-Webster dictionary is full of them. In the thick size, or printed on special thin paper. You can have it in buckram or leather. The text is the same, and unabridged. G. & C. MERRIAM CO., DEPT. 111, SPRINGFIELD, MASS.

THE GARDEN ENCYCLOPEDIA (\$3.65) for the first time gives you every answer on the subject of gardening. Its language is simple and its 1400 pages embrace 10,000 subjects and 750 helpful pictures—a complete garden library between two covers. WM. H. WISE & CO., DEPT. 971, 50 WEST 47TH ST., NEW YORK CITY.

THE JAPANESE WAY WITH FLOWERS or, as the Nipponese themselves say, Ikebana, is a delightful little study of floral composition in the manner of the Orient, showing how you, too, may create lovely, subtle arrangements of plants and flowers. Bowls, vases and accessories are shown. Send 10¢ to: YAMANAKA & CO., INC., 680 FIFTH AVE., NEW YORK CITY.



CHAMPION BLAKEEN JUNG FRAU

Winner of the A.K.C. award for the American-bred dog or bitch winning the most Groups in 1938.

Bred, Owned and Shown by
BLAKEEN KENNELS

STAFFORDSHIRE TERRIER



Ch. Mickey Do

ENGLISH BULL TERRIERS—SCOTTIES
SHERWALL KENNELS WALKILL, N. Y.

SUGARTOWN KENNELS



Ch. Sugartown Talisman

COCKER SPANIELS

A Selection of Beautiful Puppies Now Available

MRS. LEWIS H. MARKS, owner
Paoli, Penna.
Tel. Malvern 2424

SCOTTISH AND WEST HIGHLAND WHITE TERRIERS



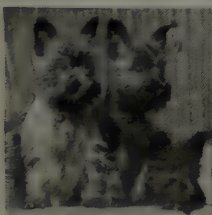
Edgerstone
Kennels
Concord, N. H.
Mrs. John S.
Winant, Owner

Ch. Wolsey Privet
of Edgerstone
Best of Breed Specialty
and Westminster shows 1938.

Puppies
Usually
Available

Eng. Ch. Masterpiece
of Bookes of Edgerstone

Fee \$50.00—To Approved Bitches Only



CAIRN TERRIERS

Champion Bred Puppies

This smallest of the working terriers is ideal for town or country.

Mr. & Mrs. Paul Renshaw
Owners

Hollow Tree Kennels
New Canaan, Connecticut
Tel. New Canaan 1310

Old English Sheepdogs of Quality



Miss E. N. Buckingham

Cleofaegel Kennels

Sudbury, Mass.

Telephone 168

White Collie Pups

The most beautiful specimens the dog world can offer. Home guards, loyal companions, useful and intelligent.

Send stamp for catalogue

Comrade Farm Kennel
Box 88, Galien, Ohio



DALMATIANS

The most consistently winning home breds.

Puppies by Champions

What-Ho Kennels

Washingtonville, N. Y.

Tel. 108F3

Owners,

Mr. & Mrs. M. Rawson Aloe

EIGHT BREEDS

Specializing in high class Trained Dogs



Great Danes
Dachshunde
(Black & Tan—Reds)
Doberman Pinschers

German Shepherds
Medium Schnauzers
Giant Schnauzers
Boxers Rottweilers

If you want a trained dog or a nice puppy, write us
WILSONA KENNELS

Telephone 37073

Rushville, Ind.

THE ANDELYS KENNELS

AT STUD

To Approved Bitches Only

SMOOTH FOX TERRIERS

Eng. Ch. Buckland of Andelys

Eng. Ch. Hermon Credit of Andelys

PEMBROKE WELSH CORGIS

Int. Ch. Fitzdown Paul of Andelys

MRS. BARBARA LOWE FALLASS

Cross River, N. Y.

Tel. South Salem 113

Colemeadow Kennels

Morris Avenue

Bryn Mawr, Pa.

Phone B. M. 3-72

Sealyham
Terriers

Chow Chows



PEKINGESE

Puppies, Youngsters, and Mature Dogs highly Pedigreed.

—\$35 Upwards—

MERRICKA KENNELS

Mrs. Philip M. Schaffner

74 Byron Road

Merrick, L. I., N. Y.

(Freeport 867)



Phil Lowden with Ed Clark's Eskimo dogs. Husky teams will compete at this year's Westminster Show in Madison Square Garden

Something Missing

NEVER having had a dog is much the same as never having read the Jungle Books, taken a child to his first circus, or heard Charlie McCarthy. There is nothing comparable to the satisfaction derived from being a puppy's god. To see that most un-hypocritical of emotional indicators, a puppy's tail, gradually unfurl after a few magic words from you; and then as he fully realizes you are his haven, those ears, which have been lying flat to his homesick little head, are lifted, bewilderment leaves his eyes and with a wild rush, or restrained waddle, depending on his disposition and breed, he comes to sit at your feet, or in your lap, to worship.

And then puppy and owner are off to a start based on love and mutual admiration. But while the love angle is vitally important, it's far from enough.

Telling Figures

Arthur Frederick Jones, resourceful press representative of the American Kennel Club, has just unearthed some telling figures about the longevity of pet pedigreed dogs. Of 2,000 families owning dogs interviewed, 60 per cent of the dogs were under three years old. All of which, as Mr. Jones points out, indicates the layman has much to learn about the proper care of his pet. Dogs' lives can be prolonged by the proper care and feeding and that is one of the many admirable characteristics of today's breeders. Reputable kennels are working toward the time when ten years will be considered the full span of a dog's life.

The Breeders' Attitude

If breeders could wave wands (this applies, of course, to the owners of reliable kennels), and have their

wishes come true, one of the most important would be, to quote Miss Ruth Burnett, manager of Mrs. James M. Austin's Wissaboo Kennels (smooth fox terriers), "to avoid the 'sick' puppy panic." Miss Burnett wishes, and does so fervently, that when the owner of a puppy discovers it has an overmoist nose on the first morning it wakes up in its new home, instead of packing it off to the veterinarian he would simply telephone the kennel. "Often," says Miss Burnett, "it takes several days for a puppy to adjust himself to his changed surroundings and he is apt to run a slight fever, or indicate by droopiness or a too wet nose that he is not quite himself. But instead of going to pieces the owner should merely walk to the nearest phone and consult Wissaboo. Wissaboo has a health chart on every puppy and grown dog in the kennel. It keeps a scientific record of each dog—weight gained or lost, worming dates, loss of appetite, etc. So," says Miss Burnett, "knowing as much as we do about our dogs, if the new owner would get in touch with us immediately we could refer to the record (and incidentally, no dog goes out of the kennel without a clean bill of health) and suggest some simple remedy which would save everyone, but, most of all, the puppy, a lot of trouble."

Donald Sutherland, kennel manager of Mrs. L. W. Bonney's Tally-Ho Kennels (chows and Dalmatians), when asked what he would suggest to lessen the layman's mistakes, suggested that first the owner of a new puppy must follow the feeding chart prescribed by the kennel. "Mr. One-Pet-Owner," says Mr. Sutherland, "has a quaint way of listening to a breeder's advice and then blithely running up his own menus for his dog. Result? Well," as



Sutherland puts it, "the stain never will come out of the carpet." Mr. Sutherland also said, when interviewed on the subject of chows, "Chows have a great respect for authority, and the master of a new puppy must be firm. Not un-derstand, or disagreeable, but shouldn't be so charmed by the puppy's beguiling looks as not to in-fer from babyhood, on obedience. Of se, he shouldn't ask anything from a chow puppy than from other puppy but what he does ask be taken seriously by the chow boy."

Miss Edith Buckingham, owner of Staegel Kennels (Old English Sheepdogs), feels that the layman knows appallingly little about the various breeds and their characteristics. "A person," points out Miss Buckingham, "likes the looks of some known (to him) terrier, and is surprised when the dog puts out all his energy. Perhaps if the person knew more about breeds he would have preferred a dog belonging to the toy group. But having bought a terrier, when what he really wanted was a toy, he isn't satisfied,

and his dissatisfaction is harmful to the terrier breeder, who has aimed to, and succeeded in, producing a characteristic terrier." Miss Buckingham goes on to say, "Often on talking to prospective customers of my puppies I find the purchaser had in mind certain idiosyncrasies better represented by another breed. And I have made suggestions to that effect."

Mr. Edward L. Winslow, owner of Waldeck Kennels (St. Bernards), believes a kennel has a big responsibility to the dog, as well as to the customer, when it raises and sells a breed as large as St. Bernards. Unless a St. Bernard goes to a home where his new owner has had experience with big breeds, he runs up against the sad danger of not being fed enough. Mr. Winslow feels so strongly about the feeding question that he is perfectly willing to give the correct diet for a St. Bernard to anyone, even though the dog was not from Waldeck. And of course to the new owner of a Waldeck puppy go feeding instructions to the last vitamin.

Mr. Ben Wilson, owner of Wilsona Kennels (Boxers, German Shepherds, Riesen Schnauzers, etc.) goes abroad



A Wyomissing dog team photographed in the snowy woods of Camp Wyomissing in the Minisink Hills of Pennsylvania

Saint BERNARDS...



WALDECK is America's preeminent kennel of this breed. Kindly, reliable, perfect pets and companions, plus a high standard of breeding which has made WALDECK success outstanding, are offered you in puppies and grown stock. Recent importations have strengthened the quality of the ST. BERNARD at WALDECK.

Correspondence invited.



WALDECK KENNELS

Address all mail:
P. O. Box 159 HB,
Stamford, Conn.

EDWARD L. WINSLOW, owner

Kennels at:
OENOKE RIDGE
New Canaan, Conn.
Tel. New Canaan 1121

coming DOG shows



Feb. 3-4—Maryland Kennel Club, Baltimore, Md. (Foley Show). Entries close Jan. 24.*

Feb. 4-5—Pasadena Kennel Club, Pasadena, Calif., Jack Bradshaw, Supt., 1814 S. Grand Ave., Los Angeles, Calif.

Feb. 11, 12—Oakland Kennel Club, Oakland, Calif., A. L. Rosemont, Supt., 20 Sycamore St., San Francisco, Calif.

Feb. 12—Associated Terrier Clubs, New York City (Foley Show). Entries close February 2.

Airedale Terrier Club of America.
American Fox Terrier Club.
American Sealyham Terrier Club (American-breds only).
Bull Terrier Club of America.
Cairn Terrier Club of America (American-breds only).
Irish Terrier Club of America.
Kerry Blue Terrier Club of America.
Scottish Terrier Club of America (American-breds only).
Welsh Terrier Club of America.

Feb. 12—Boston Terrier Club of New York, New York, N. Y., Robert B. Griffing, Sec'y, R. 29, Mountside, N. J.

Feb. 13-15—Westminster Kennel Club, New York, N. Y. (Foley Show). Entries close Jan. 14.*

Feb. 18—Elm City Kennel Club, New Haven, Conn., Miss Ada F. Phillips, Sec'y, 2721 Whitney Ave., Hamden, Conn.

Feb. 18, 19—Louisiana Kennel Club, New Orleans, La., R. C. Duncan, Sec'y, 2925 Constance St., New Orleans, La.

Feb. 19—Ohio Valley Beagle Club, Cincinnati, O., W. L. Hardenburg, Sec'y, 7808 Joseph St., Mt. Healthy, O.

Feb. 21, 22—Eastern Dog Club, Boston, Mass. (Foley Show). Entries close Feb. 1.*

Feb. 24—Niagara Falls Kennel Club, Niagara Falls, N. Y., Chester A. Hager, Sup't, 478 Berkshire Ave., Buffalo, N. Y.

Feb. 25-26—Kennel Club of Buffalo, Buffalo, N. Y. (Foley Show). Entries close Feb. 15.*

Feb. 26—San Bernardino Valley Kennel Club, San Bernardino, Calif., Jack Bradshaw, Sup't, 1814 S. Grand Ave., Los Angeles, Calif.

Feb. 26—Western Boston Terrier Club, Chicago, Ill., Paul Schwartz, Sec'y, 629 W. Deming Place, Chicago, Ill.

Feb. 28-March 1—Genesee Valley Kennel Club, Rochester, N. Y. (Foley Show). Entries close February 18.

March 3—Genesee County Kennel Club, Flint, Mich., A. Wilson Bow, Sup't, Box 516, Detroit, Mich.

March 4-5—Detroit Kennel Club, Detroit, Mich., Chris G. Teeter, Sec'y, 3117 N. Woodward Ave., Royal Oak, Mich.

March 4-5—Beverly Hills Kennel Club, Beverly Hills, Calif., Mrs. Jack Oakie, Sec'y, 193 Carmalina, Brentwood Heights, W. Los Angeles, Calif.

March 11—Providence County Kennel Club, Providence, R. I., Louis G. Najac, Sec'y, P. O. Box 790, Providence, R. I.

March 11-12—Tucson Kennel Club, Tucson, Ariz., Fred Finney, Sec'y, Box 2622, Tucson, Ariz.

March 11-12—Mississippi Valley Kennel Club, St. Louis, Mo. (Foley Show). Entries close March 1.

March 15-16—El Paso Kennel Club, El Paso, Tex., Mrs. C. C. Stevens, Sec'y, 719 N. Florence St., El Paso, Tex.

March 18-19—Cincinnati Kennel Club, Cincinnati, O. (Foley Show). Entries close March 8.*

March 18-19—Rio Grande Kennel Club, Albuquerque, N. M., Mrs. George Geake, Sec'y, R. F. D. 3, Box 157, Albuquerque, N. M.

March 18-19—Santa Anita Kennel Club, Arcadia, Calif., Jack Bradshaw, Sup't, 1814 S. Grand Ave., Los Angeles, Calif.

March 20-21—New Mexico Kennel Club, Santa Fe, N. Mex., R. S. Weed, Sec'y, Santa Fe, N. Mex.

March 21-22—Smoky Mountain Kennel Club, Bristol, Va., Clarence I. Miller, Sec'y, 1412 Anderson St., Bristol, Tenn.

March 21-22—Dayton Kennel Club, Dayton, O., John T. Marvin, Sec'y, R. I. Box 116, Dayton, O.

March 23-24—McKinley Kennel Club, Canton, O., A. Wilson Bow, Sup't, Box 516, Detroit, Mich.

March 24-25—Asheville Kennel Club, Asheville, N. C., J. G. Adams, Jr., Sec'y, Asheville, N. C.

March 24-25—Colorado Kennel Club, Denver, Colo., Miss Hazel R. Sweeney, Sec'y, 1622 Stout St., Denver, Colo.

March 25—Manchester Kennel Club, Manchester, N. H., Miss Rosalind Crafts, Sec'y, Grasmere, N. H.

March 25-26—Western Reserve Kennel Club, Cleveland, O. (Foley Show). Entries close March 15.*

March 28-29—Western Pennsylvania Kennel Ass'n, Pittsburgh, Pa. (Foley Show). Entries close March 18.

March 28-29—Tennessee Valley Kennel Club, Knoxville, Tenn., Mrs. Frank Leonhard, Sec'y, 203 Elmwood Ave., Knoxville, Tenn.

March 31-April 1—Chattanooga Valley Kennel Club, Chattanooga, Tenn., Clarence Kolwyck, Sec'y, 809 James Bldg., Chattanooga, Tenn.

April 1—Kennel Club of Atlantic City, Atlantic City, N. J. (Foley Show). Entries close March 22.*

April 1-2—International Kennel Club of Chicago, Chicago, Ill. (Foley Show). Entries close March 22.*

April 4-5—Memphis Kennel Club, Memphis, Tenn., Mrs. B. W. Smith, Sec'y, R. F. D. 1, Box 483, Memphis, Tenn.

April 8—Springfield Kennel Club, Springfield, Mass. (Foley Show). Entries close March 29.

April 8-9—Birmingham Kennel Club, Birmingham, Ala., Mrs. Elizabeth Gillespie, Sec'y, 2204 Ave. F., Ensley, Ala.

April 14-15—Atlanta Kennel Club, Atlanta, Ga., Edgar A. Moss, Sup't, 808 Summit Ave., Greensboro, N. C.

April 15—First Company Governor's Foot Guard Athletic Ass'n, Hartford, Conn. (Foley Show). Entries close April 5.*

April 15-16—Toledo Kennel Club, Toledo, O., Mrs. Byron Hofman, Sec'y, 3905 123rd St., Toledo, O.

April 16—Union County Kennel Club, Elizabeth, N. J. (Foley Show). Entries close April 6.*

April 17-18—Macon Kennel Club, Macon, Ga., D. C. Ferguson, Sec'y, Dempsey Hotel, Macon, Ga.

April 19—Middlesex County Kennel Club, Cambridge or Newton, Mass., Frank T. Eskridge, Sec'y, 88 Broad St., Boston, Mass.

April 20—Savannah Kennel Club, Savannah, Ga., Edgar A. Moss, Sup't, 808 Summit Ave., Greensboro, N. C.

April 22—Kennel Club of Northern New Jersey, Teaneck, N. J. (Foley Show). Entries close April 12.*

April 22-23—St. Joseph Kennel Club, St. Joseph, Mo., Mrs. W. H. Scudder, Sec'y, 40th and Sacramento Sts., St. Joseph, Mo.

April 23—Riverside Kennel Club, Riverside, Calif., Mrs. Eric L. Waite, Sec'y, 4694 Dewey Ave., Riverside, Calif.

April 23—Tri-State Kennel Ass'n, Wheeling, W. Va., Mrs. John H. Musgat, Sec'y, 3705 Central Ave., Shadyside, O.

April 25—Hampton Roads Kennel Club, Norfolk, Va. (Foley Show). Entries close April 15.*

April 26-27—Leavenworth and Fort Leavenworth Kennel Club, Fort Leavenworth, Kans., Mrs. J. W. Chatburn, Sec'y, 1200 Randolph St., Leavenworth, Kans.

April 29-30—Kansas City Kennel Club, Kansas City, Mo., Frank H. Servatius, Sec'y, 600 Fidelity Bldg., Kansas City, Mo.

April 30—National Capital Kennel Club, Chevy Chase, Md. (Foley Show). Entries close April 20.*

May 6—Framingham District Kennel Club, Framingham, Mass., S. W. Blood, Sec'y, 38 Frederick St., Framingham, Mass.

May 7—North Texas Boston Terrier Club, Dallas, Tex., Miss Dorothy Didinger, Sec'y, 706 N. Windmere St., Dallas, Tex.

May 7—Trenton Kennel Club, Trenton, N. J. (Foley Show). Entries close April 27.

May 13—Orange Kennel Club, South Orange, N. J. (Foley Show). Entries close May 3.*

May 14—Huntingdon Valley Kennel Club, Noble, Pa. (Foley Show). Entries close May 4.*

May 14—Northeastern Indiana Kennel Club, Fort Wayne, Ind., Miss Wilda K. Woehr, Sec'y, 3114 Thompson Ave., Fort Wayne, Ind.

May 20—Ladies Kennel Ass'n of America, Mineola, L. I., N. Y. (Foley Show). Entries close May 10.*

May 21—Long Island Kennel Club, Cedarhurst, L. I., N. Y. (Foley Show). Entries close May 11.*

May 21—Terre Haute Chapter Izaak Walton League of America, Terre Haute, Ind., John E. Bigwood, Sec'y, 20 N. 6th St., Terre Haute, Ind.

May 26—American Fox Terrier Club, Summit, N. J. (Foley Show). Entries close May 16.

May 27—Morris and Essex Kennel Club, Madison, N. J. (Foley Show). Entries close May 17.

June 10—North Westchester Kennel Club, Mt. Kisco, N. Y. (Foley Show). Entries close May 31.*

June 10-11—Valley Kennel Ass'n, Fairmont, W. Va., J. H. Graham, Sec'y, Fairmont, W. Va.

June 11—Ladies Dog Club, Dedham, Mass. (Foley Show). Entries close June 1.*

June 24—Monmouth County Kennel Club, Rumson, N. J. (Foley Show). Entries close June 14.

June 24-25—Santa Barbara Kennel Club, Santa Barbara, Calif., Sidney F. Heckert, Jr., Sec'y, Hope Ranch, Santa Barbara, Calif.

each year to buy police trained dogs and young stock he thinks will make fine training material. Mr. Wilson's advice to the beginner is: "First buy a good dog, then make it a companion, treat it as if it were a pal, talk to and 'make much' of it. And when its confidence is won start teaching it the fundamentals of manners. But be sure," warns Mr. Wilson, "that you know the art of teaching. There is nothing more pathetic than a dog trying to understand orders from a master who doesn't know how to give them." On the subject of feeding Mr. Wilson takes a firm stand in favor of lean meat. And another tip he gives the layman is: "Feed your dog high." The Wilson dogs are fed from dishes in racks the heights of which are regulated to suit the sizes of the dogs. They should be able to feed while standing naturally. This is beneficial to feet, neck and body.

Miss Miriam Hall, owner of Cartlane Kennels (Welsh corgis, miniature and standard poodles), has a hunch the layman expects too much from his new puppy. "What if you were suddenly catapulted into a perfectly strange place with a lot of creatures belonging to a different world and expected to conform immediately to their way of living? You'd make a lot more mistakes than a puppy," maintains Miss Hall. And she adds, "Educate your puppy slowly; do the same things the same way. Routine does more to establish confidence than just about anything."

Mrs. M. Rawson Aloe, owner of What-Ho Kennels (Dalmatians), warns the layman not to overfeed. Watch each feeding. Mrs. Aloe says "little and often" is the slogan for the new owner of a new puppy. If a puppy eats too much at one go he runs into the

danger of having a tummy too big for his bone, and the first thing you know your puppy, in which you'd put such big hopes for a show career, will have his legs all out of shape. Mrs. Aloe also thinks it's a wise plan not to let the children rush a new puppy. "Let the puppy be introduced to the children gradually. Otherwise he will spend all his time under the most inaccessible piece of furniture."

Mrs. Milton Erlanger, owner of Pillicoc Kennels, says, "You get out of your dog what you put in. And if your dog is your constant companion and you are a well-organized, orderly sort of person the chances are your dog will be, too." Mrs. Erlanger has a theory that people should expect their dogs to be as polite as they are. And not work on the premise that just because it is a dog it shouldn't necessarily have any manners. Mrs. Erlanger even goes so far as to expect her own special pet to see her guests to the door; what's more, he does

Board and Keep

"Where shall I board my dog?" is always the current question in the reader mail. Fortunately there are a number of dependable boarding kennels where anything from the Pekingese, who shares his owner's pillow, to the team of huskies that has to be farmed out for a few weeks will be safe. Charles Kapp, in Setauket, Long Island, owner of Canidom Kennels, has been breeding and raising dogs, Great Danes and Shepherds, for more than twenty years. And among the many things he has learned is that all dogs cannot be treated alike. When a new boarder of any breed comes to Canidom Mr. Kapp inquires at length about its habits, likes and dislikes. And every attempt is made to indulge



Ben H. Wilson, famous as a trainer of dogs, shown with two boxers, graduates of his intensive schooling



visitor in what he has been used so he won't be unhappy. Mr. Kapp's chief concern is that his boarders don't get bored. He tries not to give them time to brood about having been deserted and left in a strange place. "Because when they do that," says Mr. Kapp, "trouble starts, and they go off their feed." He has them taken for walks, brought into the house, and he finds out who gets on with whom and lets congenial dogs play together. Canidom Kennels insist on a clean bill of health for the boarders when they come, and sends them home with the same.

Merriedip Kennels in Great Barrington, Mass., has been taken over by George J. McKercher, who has long been the manager for Mrs. Lewis Mesler. Mr. McKercher has had a long time with dogs, not to mention horses, more years than he will own to. His "way" is so successful that no one tells a story about the time he sold a sheepdog to an important person who had just spent a fortune furnishing a beautiful house and had specified the dog be house-broken. The puppy delivered to the customer had never been out of the kennel and



Obedience tests form one of the most thrilling sides of the showing of dogs. They are a feature of the big show

Skye Terriers

"From the Land of the Skye
to Long Island."

The essential qualities of the Skye
Terrier are well exemplified at
IRADELL.

For Showing or as your pet, "The
Skye is the limit in desirability."

Your correspondence
is cordially invited.

AT STUD

CH. BRACADALE HENRY
CH. CHUM OF MERRYMOUNT
CH. JERRY OF MERRYMOUNT
CH. GREGORY OF ARRETON



"Jaunty of Arreton"
"Robin Sure of Iradell"
"Ch. Gregory of Arreton"
"Highland Harry of Iradell"

Mrs. Consuelo V. Davis
(OWNER)
Thomas Croan
(MANAGER)

iradell kennels

Box 191
Port Washington, L. I.
Port Washington 39 W

All Dogs Need Vitamin "D"

AND RED HEART'S 3-FLAVORED DOG BISCUITS SUPPLY IT...

Your dog—fluffy puppy or towering mastiff—needs Sunshine Vitamin "D"! Red Heart quality Dog Biscuits supply it. And they help keep teeth



strong and healthy by providing vigorous gnawing exercise, by removing tartar.

Red Heart Dog Biscuits contain 24 wholesome ingredients important in maintaining and promoting normal

growth. For appetite appeal, 3 flavors are added—beef, fish, and cheese.

Ask your dealer for Red Heart Dog Biscuits today—heart-shaped or kibbled. FREE! Write for booklet, *Dogs, Their Care and Feeding*. Address: John Morrell & Co., Dept. 192, Ottumwa, Iowa.



RED HEART THE 3 FLAVOR DOG BISCUITS

SET IT UP YOURSELF

...AS LOW AS
\$15

Order now, or write for free Catalog ZH-2.

Carefully carpentered sections, of vermin-proof red cedar, make Hodgson Kennels easy and simple to erect. Rain-proof, weather-proof job assured! All sizes.

E. F. HODGSON CO.

1108 Commonwealth Ave., Boston, Mass.
730 Fifth Avenue,
New York City



1 ft. x 2 1/2 ft. ... \$15.00
2 1/2 ft. x 4 ft. ... 20.00
3 1/2 ft. x 5 ft. ... 27.50

DOG BEDS
18 in. x 24 in. ... \$ 6.50
24 in. x 30 in. ... 10.00
30 in. x 42 in. ... 15.00

No-CHOKE HARNESS



This is the smart harness that all the best dressed dogs are wearing.

Beautifully tailored. Hand made to fit your own dog. Finest quality genuine leather in Red, Black or Tan. Handsome Chrome Plated Buckles.

Humane. Comfortable. Light but strong. Easily adjustable.

NO-CHOKE HARNESS .. \$4.75
Matching 76" LEASH .. 3.00
Give age, breed and girth.

ORDER TODAY

Not sold through dealers
Send check or money order to

EDGAR BLOOM TIFFIN, OHIO

CEDAR MAT for DOG or CAT

**Destroys Odors
Repels Fleas
Saves Furniture**



Made 2-in. box style (like a mattress), stuffed with clean, dust-free ribbons of Cedar Excelsior, rich in aromatic oil. Covered with wear-resisting art burlap, choice of 5 colors—Red, Green, Blue, Brown or Natural.

16 x 17 in. ... \$2.00 17 x 26 in. ... \$2.50
20 x 30 in. ... 3.30 24 x 36 in. ... 4.00

Order today; we'll mail postpaid
Special sizes to order—Let us quote.

FOR THE KENNEL—CEDAR BEDDING
Long clean ribbons that do not cling to the hair. Rich in aromatic oil that drives away vermin and "doggy" odors. Highly absorbent. 10 lb. Trial Bale \$1.00; 25 lb. Bale \$2.00; 50 lb. Bale \$3.25; 100 lb. Bale \$6.00. By express or freight as you specify.

New England Cedar Bedding Co. Route 8
Rockland, Mass.

**Keep Your Dogs
free
FROM WORMS**

WRITE FOR FREE BOOKLET No. 652



NEMA WORM CAPSULES

**EFFECTIVELY REMOVE LARGE ROUND-
WORMS AND HOOKWORMS IN DOGS OF
ALL BREEDS AND ALL AGES. DEPENDABLE**

Nema Booklet tells you about worms

Address Desk N-51-B Animal Industry Dept.
PARKE, DAVIS & CO., DETROIT, MICH.
Drug Stores Sell Parke-Davis Products



Bulletin No. 6-K
tells "How to At-
tract Wild Birds"
by tested methods,
feeds and equip-
ment.

The combination
feeder shown here
with a bag of spe-
cial seeds and a Howes Bird Attractor, sent post-
paid for only \$3.00.

HOWES BIRD ATTRACTORS
770 Rachel Ave. Stamford, Conn.

"BUFFALO" PORTABLE FENCING

Your dogs play safely in this sturdy
kennel yard. Easily, quickly set up
and moved. Size 7'x14'x5' high with
gate. Shipped F. O. B. Buffalo, N. Y.
on receipt of \$27.50 check, M. O. or
N. Y. draft. Send 6c for Booklet B6-Z.

U. S. and
Can. Pat. **Buffalo Wire Works Co., Inc.** BUFFALO, N. Y.

YOUR DOG LISTLESS?



Worms can cause it! Use
**GLOVER'S Worm Medi-
cine** (capsules or liquid).
Popular for over 60 years!
FREE Dog Book—write
GLOVER'S, 462 Fourth
Avenue, New York City.

GLOVER'S DOG MEDICINES

Rates and suggestions for ad-
vertising dogs and kennel
accessories are gladly submit-
ted. Address Manager Kennel
Department, 572 Madison
Avenue, New York.

FREE to Horse Owners Just Mail Coupon

Why pay fancy prices for fine imported English Saddlery? Send coupon below for my Free Catalog that is saving real money for thousands of horsemen. Contains over 400 Bargains in English Saddlery—also letters from horsemen. You select saddlery—I ship on approval. Send coupon today.

"little Joe" WIESENFELD CO.

Dept. 5A, 112 W. North Ave.

Baltimore, Md.

Gentlemen: Please send free copy of your 76-page illustrated Catalog.

Name

Address

City State



Smooth Fox Terrier
English Champion Avon Bondette
Owned by Mrs. Barbara Lowe Fallass
Cross River, New York

was perfectly house-broken. Merriedip Kennels is taking boarders for the first time and any city dog who hasn't been off the leash since he can remember and is aching for a wild run had better be sent to Merriedip just for a vacation. There are acres of fenced-in fields, and the beds and board are of the best. And all the Merriedip girls and boys are so well mannered that the chances are a boarder will go home saying "please" and "thank you."

Mrs. Barbara Lowe Fallass, owner of Andelys Kennels (smooth fox terriers and Welsh corgis), has just introduced the English Champion Avon Bondette, who is cutting a smooth fox terrier swathe here patterned after his English success, and she says she suf-

fers a bad case of divided loyalties—meaning smooth fox terriers and corgis. Mrs. Fallass believes, apropos of mistakes made with a new puppy, that the biggest one arises from the house-breaking problem. It's perfectly natural that a puppy on arriving in his new home after the rigors of a trip should, on finding he is among friends, "relax." And if the new owner is foolish enough to make an issue of the misdemeanor the puppy will be unnerved and won't, because of his general confused state, associate the scolding with the crime and no good from anyone's point of view will come of it. Don't show off a new puppy in the middle of the drawing room. If you do you'll have no one to blame but yourself.



Welsh Corgi
Int. Ch. Fitzdown Paul of Andelys
Owned by Mrs. Barbara Lowe Fallass
Cross River, New York



R. W. TAUSKEY

1938 champions of the What-Ho Kennels, Washingtonville, New York. Left to right, Ch. Princess Ha'penny, Ch. H.R.H. and His Majesty, all of What Ho

The Big Show

audience test exhibitions and obedience dog competitions are more popular than ever. February 13, 14 and 15 are Madison Square Garden. Everyone has been hearing about obedience training since Mrs. Walker started her school. "You too can have an obedience dog" propaganda several years ago and now is the chance to see dog brains and beauty go to work. Mrs. Walker has chosen the best for a special exhibition, six men and six women, who will compete with their dogs against each other. Teams picked are among the best of those who have been working in the interest of obedience. Mr. Joseph Weber, one of the best authorities on dog training, judge, and the chances are that the One-Pet-Owners will go home with a prize they have been unfair to Fido exploiting his capabilities. Sled dog contests will be under the direction of Felix A. Lesser, an authority on sled dogs and their work. Just for those still a little confused about dog shows, there follows an explanation on "understanding dog show."

Dogs and dogs are judged in the classes in the larger shows. Pup: There are two puppy classes. Juniors and Seniors. The puppy ages are from six to nine months and the Senior ages from nine to twelve months.

Place: Only dogs whelped in the United States or Canada, never having won a first prize except in the puppy class, are eligible.

American-Bred: The American-bred class is for all dogs, excluding champions, bred and whelped in the United States.

Limit: Limit classes are open to all dogs, except champions. But a dog that has won this class six times is no longer eligible for entry in Limit Classes.

Open: Any dog is eligible for the Open class except in a Member Specialty Show, when only American-bred dogs are shown.

Winners: Winners' Class is open only to undefeated dogs. Dogs that have won first prize in either the Puppy, Novice, American-bred, Limit or Open classes.

Best of Winners: Best of Winners' Class is the judging of the best dog and best bitch of a particular breed.

Best of Breed: Dogs of either sex entered "for specials only" may compete for best of breed along with best of winners.

Then after all the breeds have been judged, and just to remind you, there are 109 recognized breeds in this country, the winner of each breed goes into its own particular group to compete against the other breed winners that also belong to that group. For example, all the terriers who have won their breed compete against each other for the best terrier. The wire, the Irish, the Bedlington, etc. In the "working group," the best Great Dane, best Newfoundland and St. Bernard, etc., compete for best working dog. Next, after the groups have been judged, and there are six of them, comes "best in show," when the six "group" winners compete for the honor of "best dog in the show."

BULLMASTIFFS



SOUND RARE BEAUTIFUL

There are 47 Bullmastiffs registered with the A.K.C. in America today.

White Gates Farm announces an addition to this present number by the arrival of a new litter.

The Bullmastiff possess those desirable qualities of size, strength and alertness which eminently fit them for a guardian in homes and on extensive estates, while their excellent dispositions commend them as companions.

Your correspondence is cordially invited.

WHITE GATES FARM

Westchester County
Bedford Hills, New York

America's Premier Dog Show



WESTMINSTER KENNEL CLUB

63rd Annual

DOG SHOW

MADISON SQUARE GARDEN
New York City

FEBRUARY 13-14-15

Over 3,000 Dogs on Exhibition
Judging Continuous

SPECIAL FEATURES

Sled Dogs From the
North Country in
Various Contests

Obedience Tests

Packs of Hounds
Shown with Servants
in Full Hunt Livery

OPEN 9 A. M. TO 10 P. M.



**SOLVES the
PUPPY
PROBLEM!**

DOG-TEX

Removes
Dog Stains—
Ends Odors
50c to \$1.25

You need never be embarrassed by unsightly spots on your rugs or carpets caused by your pets, if you keep a bottle of DOG-TEX handy. Money back if not satisfied.

For Sale wherever Dog Supplies or Remedies are Found
KENT-COSTIKYAN — Rug Cleaning Div.
711 Fifth Ave. - New York City
Eastern Distributors

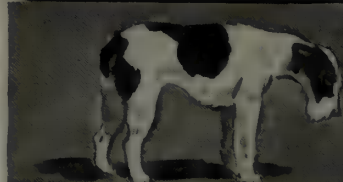
CONSOLIDATED CHEMICAL WORKS
1713 So. Halsted St., Chicago
Manufacturers and Mid-West Distributors

Duplex **FILE** of proper weight \$1.
Duplex **CHARTS** showing
how to trim—12 breeds... each .25
Duplex **DOG DRESSER**
easy to use \$1.

*Simplicity
Efficiency
Durability*

DUPLEX DOG DRESSER
MIDDLEBURY, CONN.

DID I TELL YOU ABOUT MY WORMING?



Me — I — "sick as a pup." And there was the master poring over the new Sergeant's DOG BOOK, wolfing information. "Now I know!" he says to me. "You've got worms! Let's get 'em!"



So — I go without dinner — and next day he hands me a capsule. "Hmm," I says. "A Sergeant's PUPPY CAPSULE, eh?" "Not this time," he says, "you're a big dog now. It's a SURE-SHOT CAPSULE — it's sure death on worms too!"



It worked! I feel like a new dog! And speaking of the new Sergeant's DOG BOOK, it has a swell article by Albert Payson Terhune. Get it free at drug and pet stores, or with this coupon!

Sergeant's DOG MEDICINES

POLK MILLER PRODUCTS CORP.
Dept. KC-2, Richmond, Va.
Please send a free Sergeant's DOG BOOK to:

Name _____
Address _____
City _____ State _____



Whatever your morning's mood, the service at the St. Regis is planned to help you start the day fresh and cheerful. There is a pleasant quiet in your room. If you find irksome the usual necessity for "telephoning" to Room Service, a call button will bring your maid and your waiter in a moment. Flowers add a splash of sunshine to your breakfast tray. These are trifles, perhaps, but we believe that no service is too trivial for guests at the St. Regis. Rooms and suites—Rates also by month or year

THE St. Regis
FIFTH AVENUE AT 55TH STREET

"If winter comes . . ."

. . . the Spring

BUILDING MANUAL

can't be far behind!

Mid-March will see the Spring 1939 edition of House Beautiful's semi-annual guide book for home builders on the country's newsstands. .

It will feature houses for their plan and their fine design . . .

It will feature the common sense and the good taste of sound planning, economical construction, careful details . . .

It will point some plain and fancy morals for home builders—and home buyers—everywhere . . .

It will cost fifty cents at your newsstand or, by mail, at this office. Why not order your copy now, while you think of it . . .

And there are still a few copies of the Fall 1938 Edition of the Building Manual to be had, at the same price. Keep your file complete. . . .

Send your money to:

HOUSE BEAUTIFUL

572 Madison Avenue

New York City, N. Y.

AT HOME IN MANHATTAN



BYRON CO.

Living room of a Louis XIV suite at the St. Regis very like the one occupied by the Anthony Edens. It is rose and beige with cream walls



EMELIE DANIELSON

Again Mr. Erald P. Harrington has created a delightful living room at the Warwick, using modern ingredients with a very decided classic flavor



VAN NES-DE VOS

This bedroom at the Sherry Netherland has a strong Regency tinge to its make-up, is immensely smart with its handsome bed, striped fabric

PLANS •



building, call and see my books of plans
interiors.

"Six Houses Dutch and Cape Cod" \$1.00
"Six One Story Cape Cod Houses" \$1.00
"Six Early American Houses" \$1.00
"Six French Provincial Houses" \$1.00
"Colonial Houses" \$5.00
"Stucco Houses" \$10.00

HENRY T. CHILD, Architect
41st Street New York, N. Y.

JUST PUBLISHED SMALL HOUSE PLANS



and Colonial Homes of Today
\$4,000. to \$10,000. to Build. All
various Designs of Appealing Interest to
Builders.

Price \$1.00

ed by R. L. STEVENSON, Architect
addock Bldg. Boston, Mass.

CHEELCROFT A carefully planned
community of fine homes. Low taxes,
excellent school and transportation facil-
ities. 7 exhibition homes, from \$10,000
0 minutes from Geo. Washington Bridge
on Route 2 at Hohokus, N. J.

CHEELCROFT
THE FINEST IN MODERN HOME CONSTRUCTION

A PLACE in the COUNTRY



NORTH of New York there is country that is still coun-
try, developments which offer all the modern con-
veniences of city life, yet retain the quiet, uncrowded
atmosphere of the rural landscape. Chilmark Farms, near
Ossining, is one of them, and in the house shown above you
see how carefully the architecture of its houses is scaled
to the countryside. Wood frame construction, with a stone
facing on the front and a sturdy stone chimney seem ex-
actly suited to the site, with woods at the back and a hill-
side rising up at the side. Best of all, such houses as this
are within easy commuting distance of New York. No need
to celebrate the excellent service of the New York Central.
And now there are the Henry Hudson and Saw Mill River
Parkways to make the drive in town simple and delightful.

291 PLANS FOR HOME BUILDERS



Designs of homes to suit every climate with complete
floor plans and exterior views of 1 and 2 story
homes. 4 to 10 rooms. 1 and 2 baths. Check Books.
ATTRACTIVE HOMES—62 designs of all types of
ideal frame homes, \$1.00. ☐
BETTER HOMES—62 designs of English, Spanish,
Monterey brick homes, \$1.00. ☐
CHARMING HOMES—31 designs of small 4 and
5 room, low cost, Monterey, Colonial, French, Nor-
man—Brick, stucco and frame homes, \$1.00. ☐
ENCHANTED HOMES—62 designs of English and
Spanish stucco homes, \$1.00. ☐
DREAM HOMES—51 designs of Ranch, Colonial,
Monterey frame, brick and stucco homes, \$1.00. ☐
SMALL HOMES—23 designs of 4-5 room frame
homes. Suitable for F.H.A. title I. \$1.00. ☐
ALL 6 BOOKS—REG. \$6.00 VALUE, ONLY \$4.00.
(SAVES YOU \$2.00) ☐
Each home an architectural gem. Every page (8" x
10 1/2") handsomely rotogravured. Ideal for home
builders, architects, realtors, material dealers.
Money back if not satisfied. Send cash, check,
money order — send C.O.D. CLEVELAND PUB-
LICATIONS (Publishers to the Building Industry)
Dept. B-2, 810 E. 61st St., Los Angeles, Calif.

TREASURE HUNTING

In the Garden State
is a profusely illustrated booklet
that spotlights New Jersey's
treasures for the "home-minded".
Write **FREE** Copy to
NEW JERSEY COUNCIL
TH3 State House, Trenton, N. J.

Rates and suggestions for advertising
country and suburban homes are gladly
submitted.

Address Manager
REAL ESTATE DEPARTMENT
572 Madison Avenue New York



ADIVARI SIR CHRISTOPHER ROSE POINT NORMANDIE GEORGIAN COLONIAL ANTIQUE LA REINE WASHINGTON KINGS

Which of These Sterling Patterns Is Now in Your Home?

Perhaps none. But if you own one of them and your set
is not complete there is always a thrill in adding to the
set bit by bit.

Why not take inventory now? Even if you have all of the
pieces for ordinary service, your entertaining will have
that added touch made possible by the use of some of the
other pieces available. It may be the Oyster Forks or Iced
Tea Spoons or a Carving Set or one of the many serving
pieces.

The accompanying coupon is for your convenience—
whether you already have a partial set of one of these pat-
terns or you want to start a set. We will have the latest
literature and price list on the pattern you specify sent

direct to you from the silversmith.

HOUSE BEAUTIFUL

572 MADISON AVENUE

NEW YORK

READER SERVICE BUREAU
House Beautiful
572 Madison Avenue, New York

I am interested in the following pattern:

I am starting
a set ☐. Please send literature on hollow ware (not available in
Georgian Colonial, La Reine and Kings) to match this pattern ☐.

Name _____ (Please print plainly in ink)

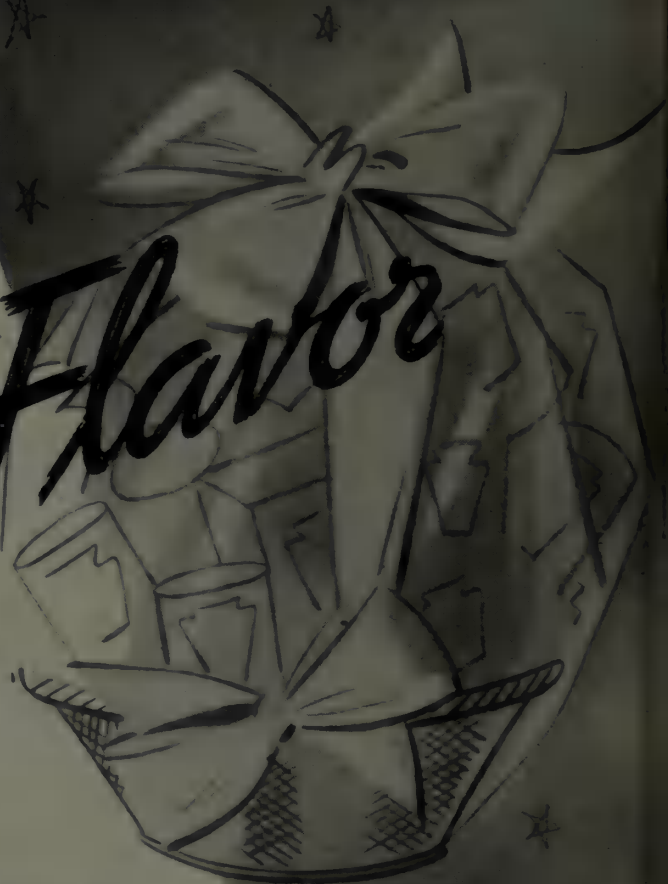
Address _____

City _____

FOR THE NEW
PANTRY-SHELF SHOWER

Say it with Flavor

GIVE THE BRIDE-TO-BE 57 VARIETIES OF
DELICIOUS FOODS TO WIN THE PRAISE
OF HER HUSBAND, GUESTS AND IN-LAWS



★ **HER FUTURE HUSBAND** will boast to the boys when he discovers she can cook soups-like-mother-makes! They're Heinz, of course, all prepared the down-home, small-batch way—all ready to serve for the heating. Heinz Vegetable Soup, lavish Cream of Mushroom and many another of Heinz 22 Home-style Soups bring that you-rate-a-new-hat gleam to any man's eye!

★ **COMPANY WILL COMPLIMENT HER** on the fascinating flavor of her gravies and omelets and stews! The secret—a dash of Heinz Tomato Ketchup. This lusty blend of Heinz "aristocrat" tomatoes, Heinz Vinegar and rare spices is old-fashioned ketchup—made with painstaking home care. Give the bride a bottle or two—one for the table, the other for kitchen use, to lend drama and distinction to her cooking!

★ **NO HUMDRUM STAY-AT-HOME** is today's bride! Hers are gay, gadabout afternoons if she has Heinz Cooked Spaghetti in the house for dinner! These tender, tomato-sauced strands are marvelous with frankfurters, mushrooms or cold meats—taste tempting alone, too. Heinz Cooked Spaghetti is fully prepared—all ready to heat and serve just as it comes from the tin. She can fix a hearty dish of it in a twinkling!

★ **HELP HER REVIVE MEMORIES** of his boyhood bean feasts! Supply her with all four kinds of Heinz Oven-Baked Beans: 1. In molasses sauce with pork—Boston-style. 2. In tomato sauce with pork. 3. In tomato sauce *without* pork—Vegetarian-style. 4. Red kidney beans. She can heat fully prepared Heinz Beans in minutes—come to dinner fresh as a Cole Porter song!

HOUSE BEAUTIFUL

Trademark registered in U. S. Patent Office

COMBINED WITH HOME & FIELD

Trademark registered in U. S. Patent Office

FEBRUARY, 1939

DECORATION

At Rockefeller Center—House Beautiful's Ivory Washable House	33
House Beautiful Color Chart for February	
Color Is the Bedroom Story	45
Bedrooms with Dormers	46
Color Combines for Beds	48
A.M. to P.M.	52
Persia's Past Becomes the Present	56

BUILDING

Kenmore, by Jane Taylor Duke	25
House Beautiful's Eleventh Annual Small House Competition—Announcing five winners of the group comprised of houses of not more than six rooms	37
House in Great Neck, L. L., Daniel Schwartzman, designer	38
House of Mr. Russell Field, Winchton L. Risley, architect	40
House of Mrs. J. W. B. Merriman, Austen Pierpont, designer	42
House of Mr. Slavko Vorkapich, Gregory Ain, designer	43
House in Buzzards Bay, Mass., Royal Barry Wills, architect	44
Planned Economy—Part II, The House Itself and the Exterior Details, by Gerald K. Geerlings	49
Southwest, by Walter Buehr	54
Please Tell Me, Answers by Eugene Raskin	68
Earmarked for Home Builders	72

GARDENING

Debut of the New Plants, by J. W. Johnston	28
House Beautiful's Practical Gardener	
—Nosegays for February	60
—Get an Early Start with Seeds, by Helen Van Pelt Wilson	61
—Design in Planting, by H. Stuart Ortloff	62
—Rhododendrons and Azaleas, by George C. White	63
—The Log of the Practical Gardener	64
—Forced Blossoms Hurry Spring Indoors, by Georgena Humble	66
—February Scrapbook	67

MISCELLANEOUS

Cover, Photograph in color by Paul Outerbridge, Jr.	2
Window Shopping	8
The Booklet Shelf	12
The Dog Show, by Chase Herendeen	22
To Talk of Many Things—An Editorial	30
Back to Quito, by Ludwig Bemelmans	32
Pietro Calls It "Pasta," by Mary Grosvenor Ellsworth	58
Pantry Shelf Showers	70
Conveniences of the Month	90
Food and Drink Bar	92
Compass Pointers—Montmartre by Day, by Maxime Meisell	

RICHARD A. HOEFER, *Business Manager*

HOUSE BEAUTIFUL combined with HOME & FIELD is published the twentieth of the month preceding date of issue by Hearst Magazines Inc., 572 Madison Avenue, New York. William Randolph Hearst, President. Richard E. Berlin, Executive Vice-President. John R. Hearst, Vice-President. A. S. Moore, Vice-President. E. H. McHugh, Vice-President. Richard A. Hoefel, Vice-President. F. E. Hagelberg, Treasurer. R. F. McCauley, Secretary. Telephone, Wickersham 2-2800.
ADVERTISING OFFICES: New York, 572 Madison Avenue; Boston, 132 Newbury Street; Chicago, 919 North Michigan Avenue; Detroit, General Motors Building; San Francisco, Hearst Building; London, 28-30 Grosvenor Gardens, S. W. 1; Berlin, Behrenstrasse 67; Milan, 78, viale Montenero.
SUBSCRIPTION PRICE, \$3.00 a year in the United States and its possessions; by the copy, 35 cents. In Canada, \$3.50; Pan-American countries and Spain, \$4.00 a year. All other subscriptions, \$5.00 a year. When changing an address, new and old addresses should be given. Three weeks' notice is required for changing an address or starting a new subscription.
"HOUSE BEAUTIFUL BUILDING MANUAL," trademark registered in U. S. Patent Office.
"HOUSE BEAUTIFUL'S BUYING GUIDE FOR THE BRIDE," trademark registered in U. S. Patent Office.
"THE BRIDE'S HOUSE," trademark registered in U. S. Patent Office.
"GOOD BUYS," trademark registered in U. S. Patent Office.
HOUSE BEAUTIFUL combined with HOME & FIELD, new series of Field Illustrated (trademark registered in U. S. Patent Office). Entered as second class matter April 1, 1924, at the Post Office, New York, N. Y., under the act of March 3, 1879.

Editor
KENNETH K. STOWELL

Managing Editor
STEWART BEACH

Associate Editors
FRANCES TAYLOR HEARD

RALPH BAILEY
SUZANNE GLEAVES
MARGARET FULLER

Art Director
JOSEPH C. JONES

"To talk of things
many



of NEW FLOWERS . . . We believe thoroughly in the value of expert judgment. The best judges of flowers are the men who grow them, the men who spend all their time and skill finding out what each new development in garden flowers will do under all sorts of conditions. They are the ones who develop the new colors, the more beautiful forms, and the more hardy plants. They are constantly improving the stock that you and I will be planting this spring, that we have just ordered or should be ordering now. They know which of the new flowers, the "novelties," will give us the greatest satisfaction. Late each fall, therefore, they gather at House Beautiful's Growers Dinner to give their expert judgment, individually and collectively, on the long list of new flowers that are to be introduced to garden lovers in the spring. A more outspoken, frank and fearless discussion I have never heard. No flower which might disappoint us gets by in this wilting discussion and there is no reticence in this honest debate on the virtues or shortcomings of each plant. That is why Mr. Johnston's annual article on the Novelties of the year is the most authoritative, unprejudiced and informative of its kind. Mr. Johnston himself has grown and tested most of the novelties in his own acres of test gardens. The experience and knowledge of the experts are the basis of this selection of flowers for your garden and mine.

of BUILDING . . . It did my heart good to get so many letters from all parts of the country expressing opinions about the prize winning houses of our Eleventh Annual Small House Competition. Home builders, actual and potential, do take sides on the question of Modern vs. Traditional, and in no uncertain terms. Both sides are equally vociferous in their praise and their condemnation, and as valiantly argue and plead for their choices. The storm centered entirely on this one phase of building—architectural style—as our editorial last month intimated it would. There was little disagreement regarding the *functioning* of the house, the space needed, the necessity for convenience, and for the mechanical aids and comforts—but what a divergence when it came to the *form*, the expression of function or of the structure in familiar or unfamiliar ways. "Bare, boxy, barren, ugly" were epithets thrown at the Modern—and "meaningless, irrational, sentimental, passé" were hurled at the Traditional. This is a healthy state of affairs for it shows the vital interest we have in our homes, an interest concerned with our aesthetic as well as our physical needs. And we can be

thankful that each of us is free in this country to build the type of home that best serves and expresses our individual way of life. We have capable architects in every large community who can see to it that we get the kind of house we want, whether we adapt the familiar forms of the past or seek a new rationalized solution. We have, too, a better and easier way of financing our homes than ever before—the amortized mortgage system in which payment of both principal and interest is made like rent, and the lender insured against loss. And prices have become more stabilized, though a gradual rise is expected. Investment in something as tangible as one's own home was never more attractive than it is today, an investment that yields dividends in personal comfort and satisfaction and sense of security. So "America Builds," and will build more in 1939 than during any year in the last decade, more Modern and more Traditional, more homes that express the personality and desires of their owners, more houses that will win prizes in our Annual Competition.

of DECORATION . . . Even if you are not planning to build or to remodel your house we know you will be as excited as we are about the new ideas and materials in decoration. Our Bride's House for 1939 shows what you can do by mixing equal parts of imagination and good taste. Each year House Beautiful's Bride's House is the outstanding demonstration of the newest and best in home decoration. This year we have made the Bride's House much larger, too, and there will be some thirty rooms each decorated and furnished with the best the market affords. There are living rooms, dining rooms, bedrooms, kitchens, studies—in fact every room in the house, and there are both modern rooms and those that were inspired by the best of the popular eighteenth century tradition. This is the most inspiring and the most practical Bride's House we have ever built. We have divided the series of decorated rooms into five houses and apartments so that you are sure to find at least one which suits your taste and purse. The April issue will present our 1939 Bride's House in all its color and you will be able to walk through it room by room after March 20. The rooms are air-conditioned and will be open this year until September 1, so if you are planning to visit the New York World's Fair you will surely want to put a visit to the Bride's House on your list of the things in New York which must be seen.

Kenneth K. Stowell

BURLINGAME
PUBLIC LIBRARY



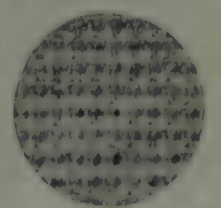
BE THRIFTY • BUY MARTEX • IT PAYS

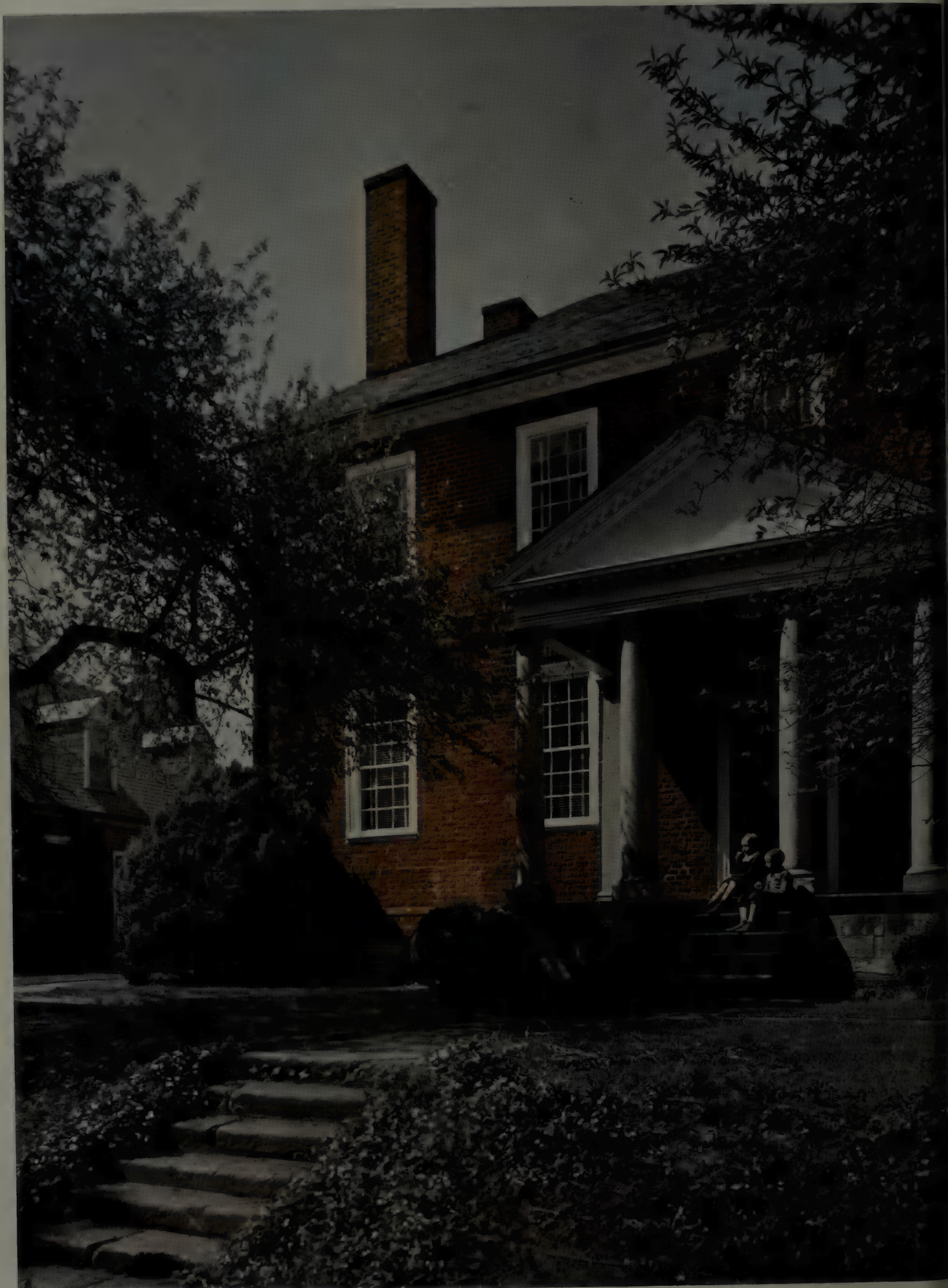
ckily for you, Martex luxurious, deep textured bath towels are a thrifty buy
use they last so long. In the years to come, you will find that each Martex towel
ost you but a few pennies a year! It's extravagant to buy towels that wear out
oon. Be thrifty. Buy Martex. It pays. See the new, lovely Martex designs and
at department stores and linen shops.

Martex BATH TOWELS

WHY MARTEX WEARS SO LONG

* For over 40 years, the women of America have recognized the long-wearing quality of all Martex bath towels. A bath towel is only as strong as its underweave. Every Martex bath towel is woven with the longest wearing underweave known — the plied yarn underweave. (See photograph.)
Wellington Sears Co., 65 Worth St., N.Y.C.





H. BAGBY

Through this, the east door of Kenmore, Mary Washington came dai



BY JANE TAYLOR DUKE

The home of George Washington's sister and her husband, Fielding Lewis, patriot

FREDERICKSBURG lies along the slopes above the Rappahannock River in Virginia in the serenity of mellow age. Mingled with the poignant fragrance of boxwood, and rich with the passage of more than 250 years, there are few communities which can claim a more intimate association with the political and historic life of America.

It is fairly steeped in the Washington tradition. About 1739, Augustine Washington, Gentleman, moved to Ferry Farm directly opposite Fredericksburg with his second wife Mary Ball and their five children, George, Elizabeth (called Betty), Samuel, Charles and John Augustine. There was a difference of only sixteen months in age between Betty and her brother George and always they were playmates and companions. She was more like him in personality and character than any other brother or half-brother. Mrs. Vivian Minor Fleming's "The Story of Kenmore" tells that "When he cut the cherry tree down, threw the stone across the river, and broke the neck of his mother's colt, she was right there, faithful and admiring, with sunbonnet tied on tightly, sheepskin mittens, and perhaps a flannel mask to preserve her complexion. . . . When George and Samuel crossed the river to Parson Marye's (school) she went with them to a Dame School where she was taught French, English, the use of globes and fine stitchery. At home with Mistress Washington. . . . she learned preserving, pickling and all household arts."

There is a story told in Fredericksburg today that Betty Lewis used to say to her nephews and nieces: "Do you want to see General Washington?" and then, with her long hair quickly knotted into a queue, and with the tilt of a three-cornered hat and the flutter of a cape, she would stand before them the living image of the Commander-in-Chief of the Con-



The gracious paneled dining room

PHOTOS, H. BAUBY

KENMORE

*In this house the great of
Virginia foregathered and
courageous work was done
in the name of our freedom*



PHOTOS, H. BAGBY

At the left, the Great Room with a elaborate overmantel of stucco, said to have been designed by George Washington, showing a scene from one of Aesop's Fables. The room is light green and white with red brocade curtains and a notable early eighteenth century Oushak rug. A pair of Chippendale chairs flanks a superb Chippendale brass fender. The crystal chandelier is of old Waterford glass. Much of the furniture was loaned by the Metropolitan Museum. Below is the downstairs hallway, walls pastel blue-gray. The wainscoting is outstanding for its deep raised panels and the molded plaster cornice is enriched with egg and dart motifs. The risers of the steps are ornamented with delicately carved lotus leaves, thought to be conducive to sleep. The grandfather clock originally was the property of Mary Washington.

tinental Army." Betty Washington was a "mannerly young maid" of sixteen when her handsome cousin Fielding Lewis, a man of distinguished lineage, came courting her. It is said that Betty felt reluctant to marry a widower with a son but relented when he promised to build her a handsome home near Fredericksburg.

The wedding took place at Ferry Farm on May 7, 1750, and the bride wore heavy white satin and high-heeled slippers with ball buckles. George Washington, then eighteen, gave his only sister away. Later Fielding Lewis bought from Richard Wyatt Royston 861 acres of land, "survey made 20th February, 1752, by George Washington." The land lay in the country adjacent to the town (which has since encircled it), with far-reaching views of woods and meadow lands, and the blue, rolling hills of Spottsylvania County.

George Washington was deeply interested in the building of his sister's home and the planting of shrubs and trees in the grounds. After the Revolution he set out thirteen horse



Washington Lewis' own bed stands in her room and it is said that here she found her mother, exhausted after the battle of Yorktown, asleep in full regimentals. The coverlet and draperies on the bed and at the windows are of a blue flowered Toile de Jouy. The walls are painted in a mauve shade, the woodwork is painted blue. Elsewhere in the room is Betty's own dressing table, an epaulet stand and a chair. In the closet are dresses and slippers in great array. There are no reproductions in Kenmore. With a few exceptions the furniture is American, of Chippendale design. Gifts of rare furniture, china and silver enrich the rooms



stnut trees to represent the original colonies and one of these is still. In the entries in his diary he records scores of visits to Kenmore: "Set off to Wmsburg. Lodged at Col. Lewises in Fredericksburg . . . Dined at Col. Lewises . . . Went to F.burg. Remained all day with Col. Lewis. Dined same place . . . Went with Col. Lewis to his Plantations. Disappointed at not seeing General Lewis . . . Rid with Col. Lewis to his Mill . . . Dined with Sister Lewis in F.burg . . . Ducking with Col. Lewis." We have no record of the architect who planned Kenmore. It is probable that Colonel Lewis made use of the books on English architecture available at the time. Kenmore is a dignified, stately mansion, flanked on either side by small buildings, a notable example of mid-eighteenth century Tidewater Virginia

architecture. The walls are two feet thick, the brickwork Flemish bond. Nine windows spanned by segmental arches are set in the façade. There are six lights high on the first floor, five lights on the second, as is characteristic of the period. The upper sash is stationary, fitted tight against the top of the lower sash which moves without weights and when opened is held by wooden buttons.

Passing from the plain exterior to the beautifully ornamented interior, with its pastel blue-gray reception hall, you are arrested by the architectural beauty, the door to the great room flanked by fluted pilasters, the spandrel decoration over the semi-circular fanlight, wainscoting notable for deep raised panels, molded plaster cornice with egg and (Continued on page 81)



This is the guest room at Kenmore where General Lafayette and many another distinguished visitor stayed. From its windows you see the broad sweep of the lawn. Walls are painted the original light blue. Rose flowered hangings are printed linen of the period. There are closets on either side of the mantel which is ornamented with carved dentils below the broad shelf. The tester bed, the highboy, the dressing table and Chippendale chairs are markedly handsome, all serving to make the room an important one, worthy of great guests. The prayer rug is mellow, beautiful and very old. This is a room so timeless that its elements are repeated often in bedrooms of today



Delphinium Pink Sensation

J. HORACE McFARLAND CO.



Chrysanthemum Pale Moon (left), Northland Daisies (right)

DEBUT of the NEW PLANTS



Rose Golden State



Rose Sunny Days



Rose McGredy's Sunset



Aster Strawberries and Cream



Back

The author of "Life Class" looks at life in South America

I CANNOT wait until the *Santa Lucia* slows down in the deep green waters, where sharkfins are like the design on a wall paper, to turn her nose up the Guayas River to Guayaquil and then to fly up to Quito. It's near the ceiling for airplanes, it stands in landscape that is in the colors of El Greco's painting of Toledo, but luminous, as if painted on porcelain or on the belly of a wet fish.

No people on earth can love their city more. A citizen of Quito will take you by the arm and stop at every plaza and street corner and whisper, "Lindo, no? Is beautiful, no? You love my country? Ah, is beautiful." And they will say: "We Quitanos, when we die, we hope to go to heaven, but we hope to go there only if we know that in heaven, somewhere in the floor, is an opening, where we can kneel and look down on our beautiful Quito."

The city is seemingly built on top of a sunken roller-coaster;

up and down and up again go its streets and white houses. The base of one monument is above the top of the spray of a high fountain in the next plaza.

It is like Tunis, like Bruges, like Innsbruck, and when the buildings stand in snow-white moonlight, I have often thought that some night on the roof of the church, under the foolish golden cockerel that turns above it, Rimsky-Korsakoff's staccato-hatted magician will appear and sing the music from "Le Coq d'Or."

If you are not looking for pythons, gold in the jungles of the Oriente, butterflies or manganese, if you are not a writer or a painter, then I think you will see everything in about five days. Walk slowly the first day; the air is thin. Take a warm coat; the evenings are cold. Mr. Gerrardo Arbolleda, who should be Ecuador's Minister of Tourism, is the reception clerk extraordinary at the Hotel Metropolitano. To him I recommen

you. He will worry about your room and get you automobiles, transportation on horse, donkey or plane.

He will send you to Otavalo for the Fair. The chauffeur who will drive you there, like all chauffeurs in Ecuador, brings a friend along, who sits next to him, just someone to talk to. The conversation is animated and illustrated with both hands. The driver will also turn around, laugh at you, nod, try out one or two English phrases and point at the scenery. Only occasionally will his hands be on the wheel. In this fashion you go through the city, and a few miles out of Quito, you come to the first blind curve. It is the first spot where you leave your mouth open to find words for the beauty of this land. You are driving at breakneck speed, on the wrong side of the road. Half a foot from the running board of your car is a drop of some 2,000 feet, lined with candelabra cacti and bayonet-leaved plants; at the bottom thunders a mountain stream, rolling boulders down the valley. On the right of the road is the base of another mountain that goes straight up. On that side in a small, earthen niche stands a statue of the Virgin. At her feet is an empty can that held Dunlop tennis balls and a broken bottle; passing Indians have filled both with flowers.

Just in front of you on the road is a little Indian girl, herding a dozen sheep. Squeezed against the abyss rides an Indian on a donkey. There is also somewhere a bull, grazing on one of the thin strips of grass at the edges of the road.

The driver talks with his friend, when around the curve suddenly appears an immense bus, its name Mamasita, Zeppelin or Hitler (every bus has a name) painted on its sides. In the bus

tact. In one place the menu, partly written in English for your benefit, offers:

Hays Krimm (Ice cream)

Airistiu (Irish Stew)

Wide Navel Wiski (White Label Whiskey)

and

Five o'clock Tea at all hours

Isaac J. Aboab, the energetic Turkish proprietor of the Metropolitano, has brought the only elevator up to Quito, a frail, golden gondola, imported from Switzerland. It creeps up and down the three floors, piloted by a little Indian boy.

If you love coffee, bring to the land where some of the best grows your own, and also a percolator. They cook the coffee here, brewing a foul ink of it, which is then cooled and kept in a bottle. Half a cup full of this acid is poured out, the sugar bowl is emptied into it, and a little lukewarm milk poured over this sticky gick. It's awful. I have asked them in good hotels to make decent coffee. They smile and try—it's still terrible all through South America.

One more piece of advice, for the entire continent. You will see and hear much that is delightfully foolish, but don't tell them about it. Don't joke—about their ways of life, their land, their institutions. In this direction South Americans seem to lack all sense of humor. You must not only love their country; you must tell them that you do. Point at trees, flowers, buildings, speak of the beautiful eyes of the señoritas and praise their every possession. It's not hard and it makes them terribly happy and grateful.

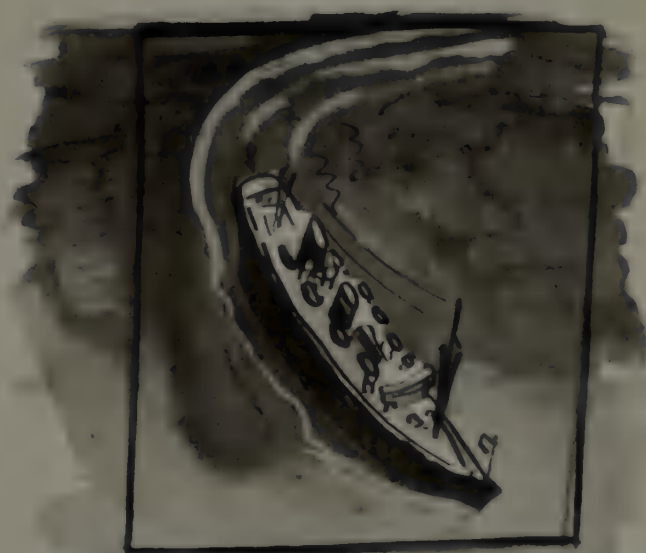
to Quito

are forty singing Indians and on the roof among clusters of bananas, crates of chickens and corn, sit six more.


There is a cloud of dust, but nothing happens. The bus is also on the wrong side of the road, the Virgin in her niche has trembled a little, the bull is eating again, the sheep are wandering on, the Indian on the donkey has smiled and waved his hat at you. God has not only made this country most beautiful; he also closes an eye, and loves these people.

Hotel accommodations in Quito are limited. It is best to call from Guayaquil before you go up. Telegraphic reservations and letters some times get mixed up, or lost. The Metropolitano is a good hotel. The Savoy is all right; if there is no place in either, guests are recommended to the Pension Borgia, and while the proprietors are direct descendants of the famous clan, you can eat, drink and sleep at this pension in peace.

Whatever may be lost in luxury is made up with humor and



by Ludwig Bemelmans


 PIETRO CALLS IT

"Pasta"

UNDER this heading the Italian groups all the shapes, sizes and varieties of edibles he molds of hard wheat flour and water. Spaghetti, macaroni, vermicelli, ravioli, gnocchi, shaped in elbows, shells, whorls, rosettes, cushions and ribbons, all very much alike except in form, all practically tasteless, all hearty, nourishing, inexpensive food. From Germany come related forms of hornli and nudeln. Since their introduction by Thomas Jefferson, who imported a spaghetti mold from Naples, these foods have been familiar to most Americans. Unfortunately, about the same time we apparently derived from the English several misapprehensions and a general blind spot as to their value. We cooked them too much, we desecrated them with further additions of flour, we smothered them in baking dishes and store cheese. Unless there were some tincture of Latin blood in the family or an unusual interest in Continental cooking, most American households met spaghetti *et al.* only in this debased form. And mostly they would just as soon have potatoes.

Prohibition changed all that. The Italians who opened up speakeasies by the thousand were our main recourse in time of trial. Whole hordes of Americans thus got exposed regularly and often to Italian food and got a taste for it. Now we know from experience that, properly treated, the pasta is no insipid potato substitute. It is an important and delicious meal in itself.

There are a few primary rules that apply to cooking any of the group. All are dumped into rapidly boiling salted water. Safe standard proportions are a teaspoon of salt to a quart of water to half a cup of pasta. To keep the long ones long, put the ends in boiling water and coil the length down as it softens.

All suffer if overcooked. The Italian describes their proper state as *al dente* which, practically speaking, means "chewy," and is achieved in about ten to fifteen minutes of rapid boiling, the time depending on the thickness of the species in question. They double in bulk on cooking. As a main dish allow at least an ounce and a half per person, though a proper Italian will easily do away with half a pound.

When cooked they are drained and rinsed by running hot water over them to remove excess starch. Reheat them either in their sauce or like rice in a colander over boiling water. All may be served in their blandest form with a little cream or melted butter,

but all achieve real splendor with a good vigorous sauce. And, last but not least, they must be eaten hot—piping, sizzling. They cool faster than most foods and are sad indeed when tepid. That means that they should be boiled, drained, sauced and served in about the time it takes to say it. Out of and onto the hottest earthenware you can muster.

And, of course, all pasta are served with cheese. This apparently is one of those cases where both flavor and dietary factors concur. Together, with a salad or fruit, pasta and cheese are a balanced and sustaining ration. The cheese to select depends for the foreigner on his native heath. The Swiss, great pasta consumers, use their local varieties, the northern Italian insists on Parmesan, while the southerner often prefers the whiter, softer, sharper Romano. In any case it is grated, so that the heat of the pasta softens it, and freshly grated at that. None of your little prepared waxed packets will do, for any pasta leans heavily on the flavor of the cheese. It may be put on the table in bowls for every man to determine his own dosage, or sprinkled liberally over the dish before it leaves the kitchen, or both.

Before we get into definite recipes, may I enter a protest against all starchy sauces with pasta? (I can't stand white sauce on potatoes either—that isn't creamed potatoes!) Though it is part of our English heritage, the use of such a sauce seems to me to disregard completely the inherent nature of the food. It's nothing but straight flour and water, mixed, shaped and dried—you do nothing for it when you add more flour and water. If you want a creamy dish, don't rinse the pasta; simply drain and add hot cream, or milk and butter. Reheat, stirring occasionally, and you've done it no violence. That's the way to start if you like it baked. But please don't go dumping it into double boilers full of white sauce. It just won't taste the same.

The endless possibilities of baked pasta combined with anything you have in the ice box I am leaving to your cook and Fannie Farmer. Any American knows or can find out all about them—me for the Continental classics. These fall almost at once into two groups—bought in the package and made at home. Since, unlike Mr. Jefferson, you probably haven't a spaghetti mold, we'll assume that that entire group is always bought in the package. When you get them, look for a light cream color. (Continued on page 76)

BY MARY

GROSVENOR

ELLSWORTH



AT ROCKEFELLER CENTER—

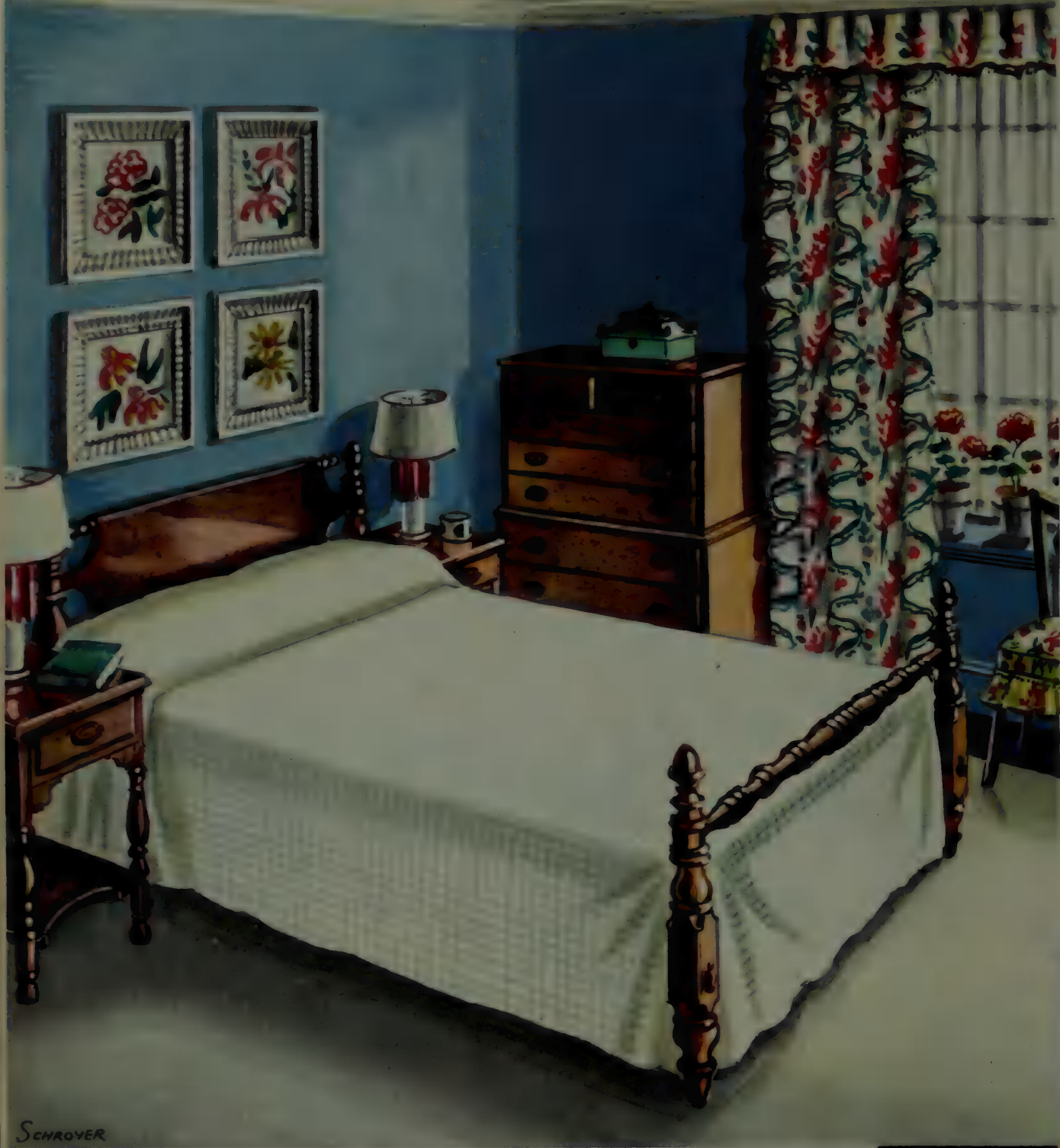
House Beautiful Decorates the Ivory Washable House in the New Pedac Showrooms

HOUSE BEAUTIFUL has decorated a series of rooms, shown in the decorator's preliminary sketches on this and the three succeeding pages. It will open in February at the Pedac showrooms in the International Building at Rockefeller Center, New York, stay open for an entire year, and in the course of that time be completely redecorated twice. The hours it is to be on view are from ten to six weekdays and ten to one on Saturdays. You are cordially invited to come and see the House. Added to its charm, which you will gather from these four pages, is the exciting fact that everything in it can be laundered and has been tested by Procter and Gamble. Never before has so large a decorating scheme been guaranteed washable.

Above is the House Beautiful Ivory Washable House living room with modern furniture from the Jamestown Lounge Co. The carpet is by Mohawk Carpet Mills, laid over Sealex linoleum by Congoleum-Nairn. The drapery and upholstery fabrics are by Louisville Textiles, the glass curtains Celanese voile, and all of the fabrics come from Paris Decorators. The radio at the right is a Philco equipped with Mystery Control, a new feature which makes it possible to govern the machine from any room in the house. The opposite end of the living room acts as dining room.



In the panel above are the materials of the living room. At the extreme left ■ Celanese voile and right of it three Louisville Textiles, from Paris Decorators. The swatch of rug is of a new bouclé by Mohawk. At the top is blond oak by Jamestown Lounge



At the top of the panel, blanket by Pearce Mfg. Co. Below it, Burlington Mills' bedspread. The printed chintz is F. A. Foster. Wallpaper by Imperial. Fringe from Consolidated. Glass curtain, Quaker Lace. Mattress from H. T. Cushman. Below it, a piece of Congoleum-Nairn's Sealex linoleum; at the bottom, floor covering by Firth. These are the elements of the bedroom pictured above.

THE MAPLE BEDROOM

A BEDROOM which bespeaks the country from the flower prints over its turned maple bed to the geraniums ranged along the window sill. The maple furniture follows traditions of our Colonial forebears, is sturdy and graceful. By H. T. Cushman Mfg. Co. Color is the very breath of the room. From Congoleum-Nairn blue Sealex linoleum, periwinkle blue Imperial wallpaper, the flower-strewn chintz at the windows by F. A. Foster, trimmed with Consolidated ball fringe, it radiates cheer and charm. The Firth carpet is a natural Llama weave, the bedspread of a white textured cotton from the Burlington Mills. Glass curtains are a natural-colored textured net by the Quaker Lace Company. The sheets with which the bed is made are Utica and Mohawk's, the blankets Pearce's and the mattress and box springs Simmons'.

The beauty of it is that though the colors are fragile, floors, fabrics, walls are Ivory washable.



THE MAHOGANY BEDROOM

HERE is a room with an air, elegant with its canopied bed, its frilled curtains. The fine aristocratic mahogany furniture is by the Statton Mfg. Co. The striped Duray paper from Richard E. Thibaut contributes great style to the scheme. The richly printed Everglaze chintz, draperies and skirt on the bed, made by Joseph Bancroft, are from Cyrus Clark; the white textured bedspread is by the Burlington Mills. Mattress and box springs by Palmer; blanket from North Star Woolen Mill Co. "Staze-Rite" marquisette glass curtains made by Joseph Bancroft and Sons Co. Over a gun-metal gray Congoleum-Nairn Sealex linoleum is an almost room-sized rug from Alexander Smith and Sons. The use of much yellow makes this room deliciously fresh and gay for all its dignity.

Even if you live in a town where soft coal spreads soot you may have a colorful scheme like this safe in the knowledge that it will wash in Ivory.

SCHROYER

At the top above, a Thibaut wallpaper. Right, Statton's mahogany. Left, Burlington's bedspread. Below, Everglaze chintz by Joseph Bancroft from Cyrus Clark. Left of it, glass curtain from Joseph Bancroft. Sealex linoleum, lowest right, is by Congoleum-Nairn. At the bottom of the panel, left, is carpet by Alexander Smith and Sons Carpet Co. All of which make the bedroom, right



THE CONVENIENCE ROOM



In this panel are materials used in the home workshop at the right. Top, Duray wallpaper from Richard E. Thibaut. Center, a print from Cyrus Clark used as curtains. Left, upholstery fabric, Louisville Textiles. Sealex linoleum is from Congoleum-Nairn



THE KITCHEN



THE room above may be called by a variety of names. It is, in fact, a workshop for the woman of the house, evolved from the old-time sewing room by the Singer Sewing Machine Co. But it is more than just that, has a telephone for ordering, a typewriter for letters and accounts, drawers for sewing equipment and records, shelves for books. In the course of the evolution of the sewing room the sewing machine has become a thing of beauty (it was always a joy) and you see it by the window, pretty and neat. It is by Singer. The floor is covered with slate blue Congoleum-Nairn Sealex linoleum, walls with putty gray paper by Duray from Thibaut, the cabinets painted the same color, accented with black. Printed draperies are of fabric by Cyrus Clark. Glass curtains have an elongated dot, come from Bartman and Bixer. Upholstery by Louisville Textiles.

At the left is the kitchen, very small, very compact and orderly. For all its limited space it adheres to the most modern tenets of kitchen arrangement: plenty of counter space artfully arranged to save steps. Beautifully made tailored cabinets and gleaming, immaculate Monel metal surfaces can all be wiped clean in a jiffy. These fixtures are by the Whitehead Metal and International Nickel Companies, the gas range by Florence Stove Co. Fitting adjunct to such purity is the Sealex linoleum floor—you could eat off it. By Congoleum-Nairn. The towels are by Martex, clock by W. L. Gilbert.

Both kitchen and workshop are made for efficiency and both of them are therefore Ivory washable so that they may be kept at all times as spick and span as they were on the day when they were first finished.



House Beautiful Presents
 a Second Group of
FIVE PRIZE HOUSES
 Eleventh Annual Small House Competition

INCLUDING HOUSES OF NOT
 MORE THAN SIX ROOMS

WHEN an architect sets about designing a small house, say of five rooms, is apt to turn out either an exceptionally good job or a very bad one. There seem to be fewer mediocre small houses than large. Perhaps that is because mediocrity must make some pretensions. The reasons for really exciting small houses are perhaps obvious. Necessity is at least the foster mother of invention, and the special challenge of small lots, small budgets and multiple requirements brings out an architect's ingenuity. A further challenge is offered by the technical advances in construction, the new materials, new products, new procedures. The challenge here is not one of opposition but of opportunity. Beyond these things, there is apparent in the prize houses which follow great evidence of owner-intelligence, and the inspiration which that can give to any architect working to devise the best possible house for contemporary living. We give you excellence and excellent variety to help you with your own.

The Awards

FIRST PRIZE: Daniel Schwartzman, designer, New York City. House at Great Neck, L. I. SECOND PRIZE: Winchton L. Risley, architect, Los Angeles. House of Mr. Russell Field, Big Sur, Cal. HONORABLE MENTION: Austen Pierpont, designer, Ojai, Cal. House of Mrs. J. W. B. Merriman, Pasadena, Cal. Gregory Ain, designer, Los Angeles. House of Mr. Pavko Vorkapich, Beverly Hills, Cal. Royal Barry Wills, architect, Boston. House at Buzzards Bay, Mass.



SCHNALL

We enter the First Prize House



Designed by Daniel Schwartzman, New York

House at Great Neck, Long Island

FIRST PRIZE



There is much of the traditional about this combined living-dining room, above and right. Yet the predominant quality is one of freshness and contemporary crispness. In part, this is due to the fundamental architecture, in part to the decoration as such. The walls and trim are a warm gray. The carpet is a gray twist weave and the full length draperies are gray shantung, their gray vertical folds serving as perfect balance for the window areas in the walls. Red and gray mohair and slate blue and natural leather are used on individual furnishings

HERE is American Modern at its unassuming best. It could, of course, be more Modern; but it could also have had a bigger lot and a bigger budget. Then it would have been another house—and another story. The plan is a simple rectangle, but with the interior flexibly divided both for livability and for the southerly view. The relations of the entrances, the garage and the living terrace are carefully worked out for the narrow lot on which the house stands. Window openings have a pleasant balance in the outer walls, yet are primarily placed for plan convenience. This is especially true of the huge window at the rear of the first floor.

The construction of the house is as simple and forthright as the mass. It is of white painted bricks over wood frame. The casements are of steel; the roof is black slate. The house is thoroughly insulated, and provided with an oil-burning boiler. Flashing and gutters are copper and all piping as well.





use stands on a typical narrow suburban lot. It is exceptional, however, in looking a private park at the rear. Above, the terrace looking toward the park



The simple kitchen typifies the compact and efficient in livable small houses. Notice the gay accents upon practicality



The plans, reproduced front toward you to agree with the picture diagonally opposite, show beautiful disposal of every inch of usable space with fine relation between rooms, living space and utility portions

SECOND PRIZE

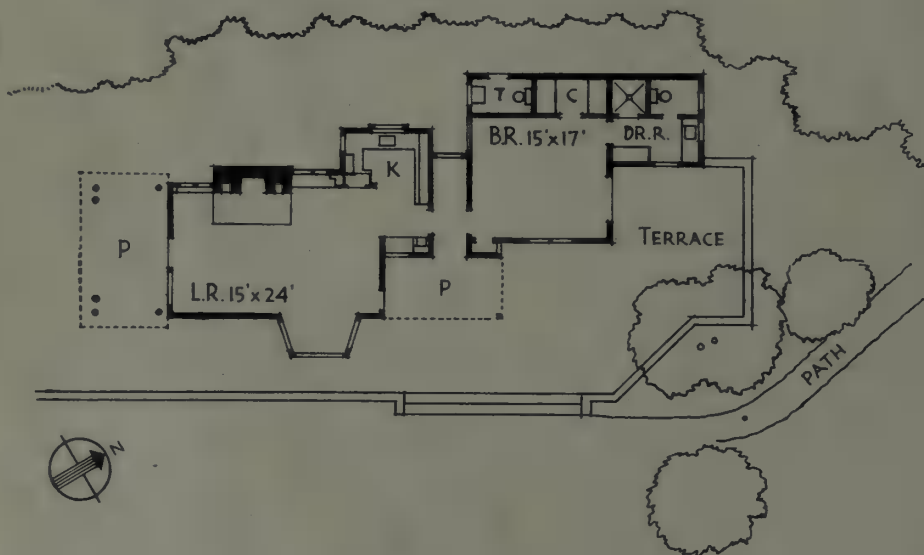


Architect: Winchton L. Risley, Los Angeles

Owner: Mr. Russell Field

JUST in case you are surprised to find so informal a house winner of a second prize, we recapitulate the four points on which the jury based its awards: 1, excellence of design; 2, economy of space and convenience of plan; 3, adaptation to lot and orientation; 4, skill in use of materials. Now, can you find one point on which this house fails to qualify handsomely? Neither could the judges.

The design, first of all, is utterly simple—a series of low rectangular masses joined to conform to the surrounding terrain. Surface texture and variety to relieve these masses is provided by the rough redwood boards and vertical battens, the heavy roof shakes, the rough columns of the



pergola shown at the right. Space could scarcely be more economically disposed in so unstylized a house. Each living area is carefully adapted to its special use. Typical of the convenience built into the plan is the lavatory available from the outside; the wide opening in the bedroom to permit rolling the beds out under the stars. The materials of which the house is built are logically chosen—native redwood, cedar and pine, for the most part. And the skill shown in using them is doubly significant since the house was built by unskilled labor. All exposed timbers and beams are hand-hewn redwood—all wood is unfinished except the casements, which are Douglas fir, oiled.



It would be difficult to picture an interior better adapted to casual living for two than that you see pictured at right and opposite. Rooms that are not rooms open upon each other with an elbow-rubbing charm as practical as it is engaging. Yet, properly, the owner's bedroom is isolated from the rest, except, of course, for its wide terrace which catches the morning sun on the lee of the house. Obviously, the whole conception of the plan and the structure is a purely personal one. But it measures up, in adaptability to comfortable living by modern standards, as faithfully as the most functional of houses. If it has no air-conditioning, it needs none. If its outlines are sprawling and unbalanced, so also are the hills of Big Sur among which the place nestles





Top, the cool north front of the house. Above and below, living porch.

HONORABLE MENTION

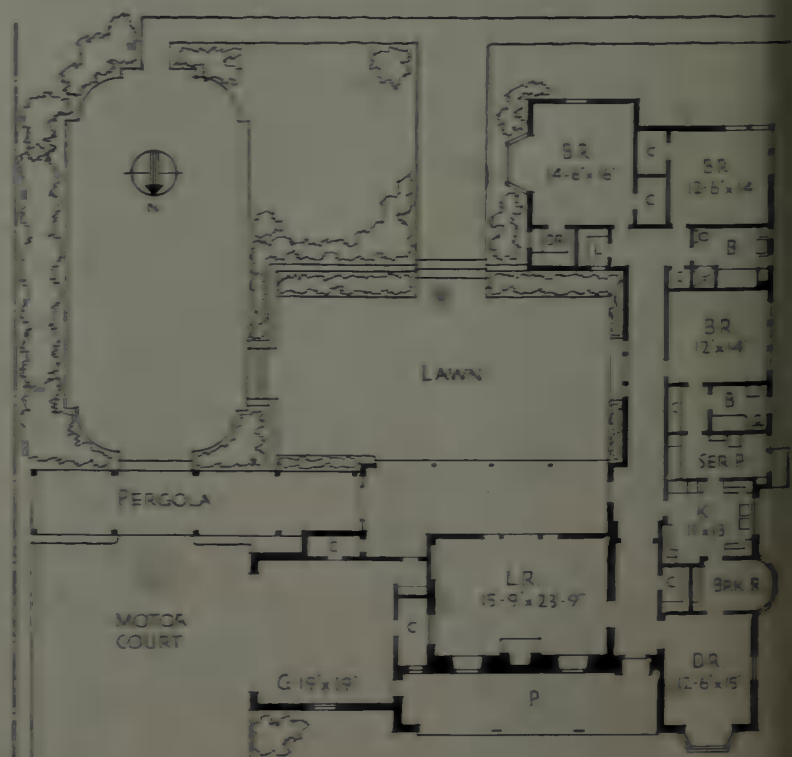
Designer: Austen Pierpont, Ojai, Cal.

Owner: Mrs. J. W. B. Merriman

IN THIS house you see a notably restrained example of a type too often famed for its excesses rather than its successes. Of course, the one-story design surrounding an inner patio is historically and logically at home in southern California. Besides, what seems like fifty million Californians can't be wrong. There aren't many of them, though, whose U-shaped houses have the freshness and simplicity of this. The plain walls of oyster white stucco on brick, the clean woodwork, the severely plain columns, the simple roof lines really confirm the repose which the characteristic plan suggests.



This merging of indoors and out would be fine "modulation" in music.



A familiar plan specially adapted to the needs of the owner and her mother.



HONORABLE MENTION

Designer: Gregory Ain, Los Angeles

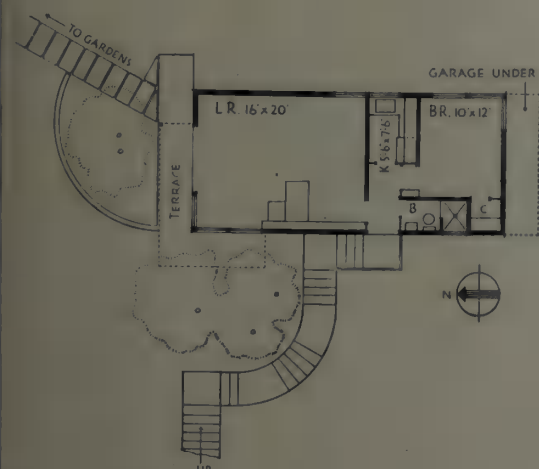
Owner: Mr. Slavko Vorkapich

What you do is take a few of the baby's blocks and put them together in a rectangle. These represent the living room, those the bedroom, this the kitchen and that the bath. You go in here and out almost anywhere in the windowed walls. It is as easy as that—if you know how. Most of us, though, would still have a house that looked like baby's blocks. The good modern house is something more. It has balance, harmony, adaptability to a personal way of living. It is efficient—and fun.



Above, inside and outside views of the studio with window-walls admitting north light

Originally intended as a guest house and studio, this entry in the competition still embodies many principles of plan and construction applicable to houses of any size. Flexibility and convenience are characteristically fine features. The walls are prefabricated plywood panels, with 4" x 4" supporting members integrally set 4' on centers. Walls are oyster white.



All furniture and shelving is in-built of Douglas fir plywood. The floor is gray rubber

ter walls and windows are basically planned in 4' units



HONORABLE MENTION

Architect: Royal Barry Wills, Boston

House at Buzzards Bay, Massachusetts



From the living room a view window surveys Cape Cod sand and the stubborn pines

IN DESIGN, this house is beautifully at one with its Cape Cod surroundings. In plan, it definitely is of the tradition. Admittedly, it is a compromise. In this case the compromise is justified, however, by the obvious desirability of maintaining the architectural traditions of the Cape and the inherent logic of the owner's requirements. He wanted a plan which would take full advantage of dunes and water. That meant the living room, principal bedrooms and study should be on the south side of the house (upper photograph). For convenience to bathers, the owner also wanted a bath and bedrooms readily accessible from the north side. Study the photograph and plan and you will see how pleasantly the architect has met his problems. The north side of the house, of course, does not fare quite so well. However, the dining room is probably the best used room in the house and can stand a little adjustment between meals. Architecturally, in mass and detail, the house is beyond reproach. Mr. Wills may know how to misinterpret the Colonial rules, but we have yet to see him doing it. He has a few of his own rules.

Color

IS THE BEDROOM STORY



VICTORIAN. The headboard is an old picture frame, stripped and painted antique white. Tufted green satin replaces a picture. The fringed bedspread, bolster and ruffled pillow are in the same green satin



CHIPPENDALE. Mirrored strips with painted Chinese figures set the key. Headboard is covered in brocade with bedspread in the same pink. By Richard Wheelwright



REGENCY. A net canopy is suspended from a gold cupid and draped over two gold brackets. The satin bedspread with Greek key edging is striped in gold, red and gray

THESE things we know about bedrooms: that imaginative, striking color schemes are the secret of their decoration; that the bed itself should be the focus of interest, and that new colors available in blankets, sheets, bedspreads and mattresses make this possible as never before; that the box-spring-and-mattress combination is the take-off for both flights of originality and built-in convenience (study the illustrations on this page); but that the classic beauty of a finely wrought reproduction is always the starting point for traditional schemes.

Here is the news about color: new shades have appeared in blankets till there is hardly a tone which cannot be instantly matched. The range has broadened into those clearer, stronger hues which are the mark of today's decoration. Beneath these blankets you will find colored sheets and sheets with colored borders. Like the blankets, they are clearer in color, the pastels less pastelly and more definite in shade. Tested against fading, too. If you like color, here it is.

The color story goes deeper. You'll find mattresses and box springs gay with new patterns and new shades. And as the ultimate in such things, some of the manufacturers are making ensembles for the bed so that you may purchase everything from mattress to spread in harmony.

News about the mattress-box-spring combination. You know that the basis of this is four sturdy legs on casters or a simple rectangular frame screwed to the box spring. Then a headboard, usually made of $\frac{3}{4}$ " plywood, is cut out, covered, fixed to the wall behind the bed or to the box spring, and the construction job is finished. News is that mobile frames are now being made for the springs, some of them so arranged that the headboard can be attached and removed easily for cleaning. Plywood designs for headboards are increasingly available at the stores. One manufacturer sells them already upholstered in muslin, ready for covering.

The lesson in this bedroom story is color, color, color. Turn the page now and see what color will do.



BUILT-IN. The box spring is set on legs in the niche and framed at the base. Dull chartreuse satin forms a sleek slip cover for the mattress, covers pillows, bolster arms



Bedroom

DECORATOR Miriam Stevenson makes a feature of the sloping ceiling in this room by having the draperies (wine red taffeta lined with pink) also cover the Plywood valance boards and scrolls complete the treatment. The deep reveals are given window seats covered in the same wine red taffeta with large metal grilles beneath. A plain powder blue paper by Richard Thibaut and a darker shade of the same color from the Firth Carpet Company cover the walls and floor. Dressing table, triangular in shape, with a crescent-shaped stool. The Louis XV chair is covered in a chintz from F. A. Foster, its dominant color repeated in the bedspread. Fringes from Mansur Ensemble selected for the bed: pink Pepperell for a wine taffeta comfort from Burton-Dixie and a Kenwood blanket.



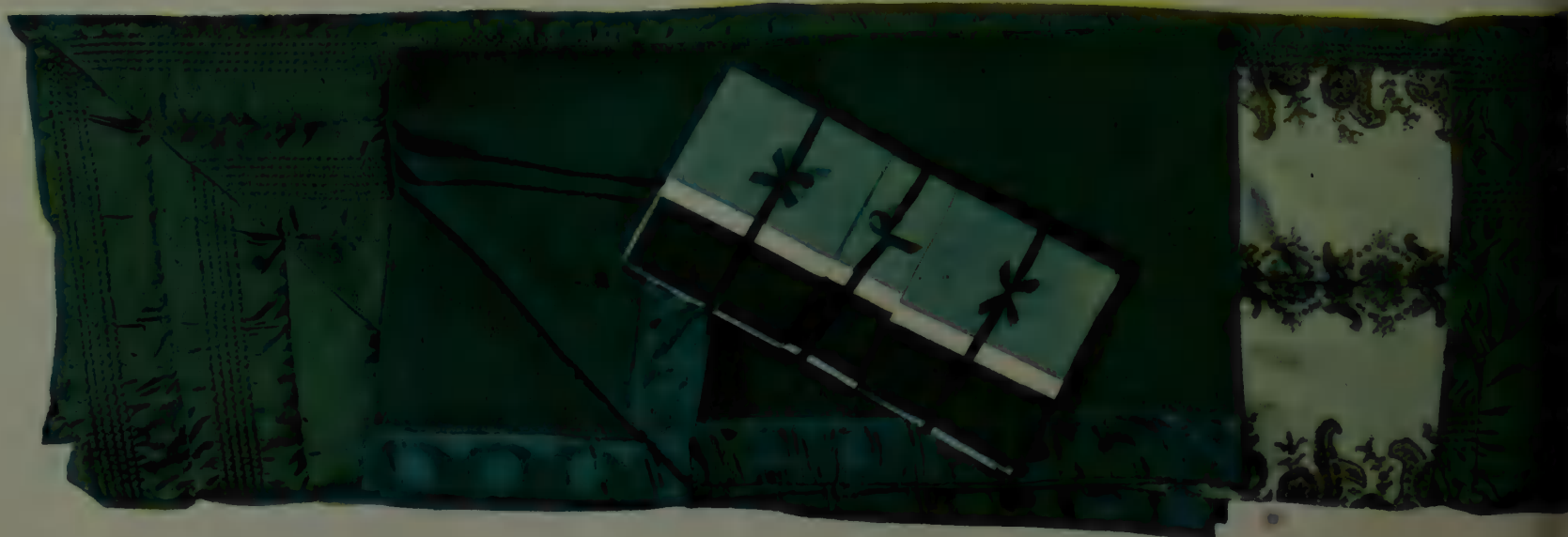
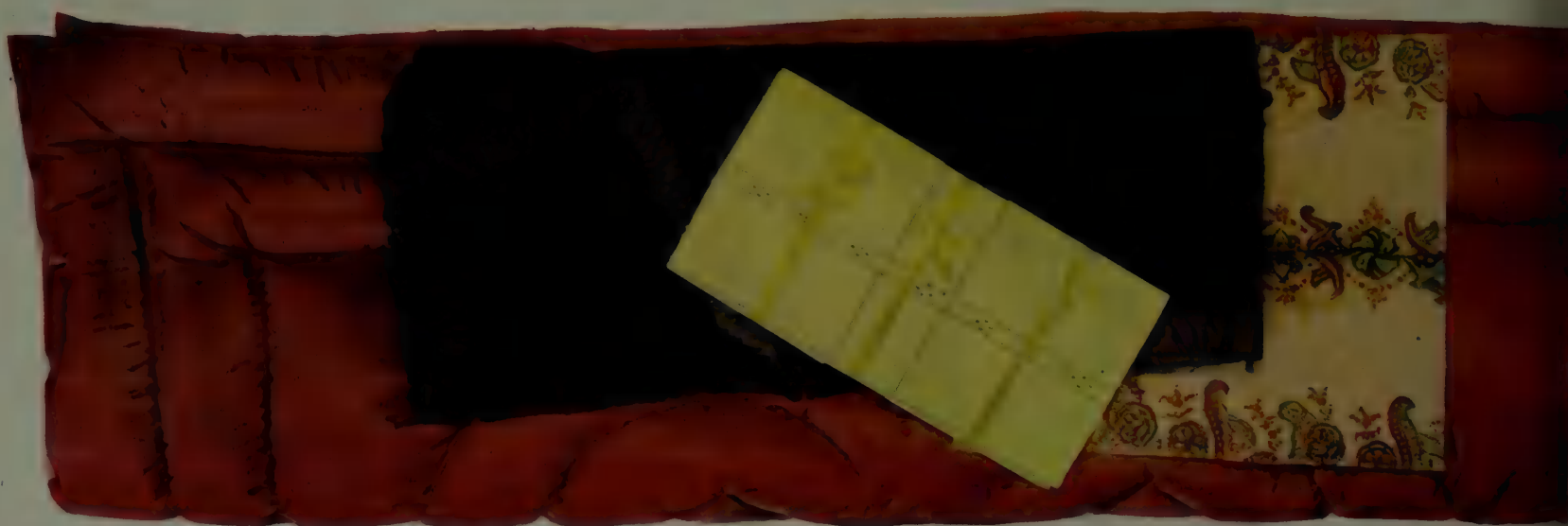
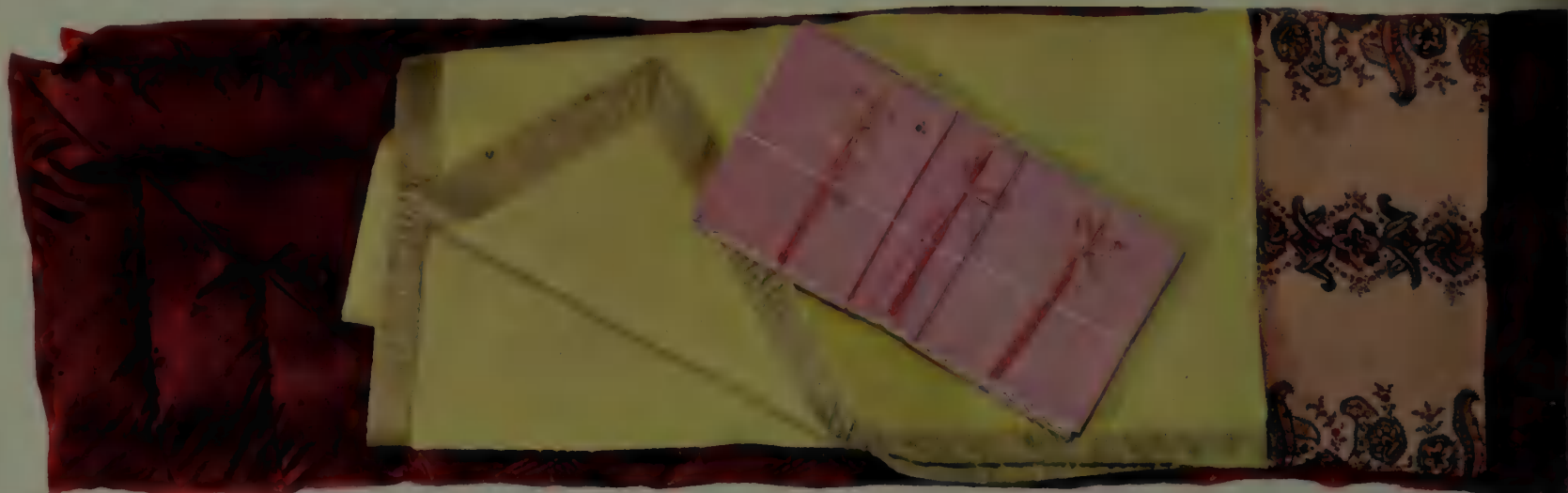
PUBLIC LIBRARY
Marquette, Cal.

With Dormers

R GRUNDY, our other decorator, demonstrates a different treatment of the slanting. He has eliminated it entirely by furring with plywood to the tops of the windows. His is Victorian in effect with a figured blue and red (copy of an old one) covering both walls and ceiling. Draperies are white organdie, the dressing table and canopy yellow glazed chintz. On the bed is a quilted cotton spread. Dressing table and chair are covered in a light blue rayon with darker blue stripes from Doblin Co. The red carpet from Alexander Smith is specially selected for the room. . . . Ensemble selected for the room includes a white North Star blanket, a white satin commode from Carlin, and pale yellow sheets from Pepin. Notice how color plays its part.

C

OLOR COMBINES FOR BEDS



Planned Economy

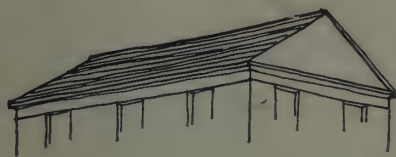
GERALD K. GEERLINGS

2. The House Itself and the Exterior Details

LAST month it was plans—analyzed and illustrated, showing what makes for economy from the ground up. This month the main exterior elements of the house come up for cross-examination. The more expensive or wasteful types of construction are shown in color; those recommended as sound and economical are in black. You have seen check lists often, and solid paragraphs filled with solid information. But when the building bug bites, the infection often makes it difficult to pore placidly over intricate tables and lengthy descriptive matter. The intent in these three pages is to spot the highlights visually. As you plan your new house or remodel the old, here is a quick means of checking up to see whether or not you are getting the most house for your money. Build well—but get your money's worth!

roofs (chimneys omitted)

*Least expensive:
ble roof type with
interruptions →*



*Or, flat roof with
"built-up" construction
having a gravel surface*



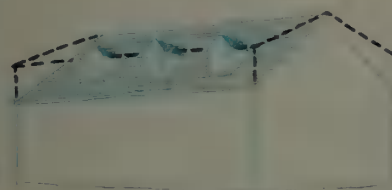
*old large dormers
use valuable in-
corner spaces are
ted. Build main roof
as shown by dotted
ck lines above, and
this as a result instead*



*If you must have a
low effect, slope roof away
down on one side, and
on 2-story facade use
strong horizontal accents:
shutters, muntins and lat-
tice with luxuriant vines*



*dormers of simplest
cost about \$25 each.
7 mean about \$300. Get
e room inside at a sav-
g by raising eaves
wn black), and have an
interrupted gable roof.
ia leaders cost extra money*



*Slight differences be-
tween roof surface and
wall are poor construction,
costly to build and costly
on space. Carry surfaces
straight through wherever
possible, and get a larger
house for less money*



*heavy projecting eaves
d considerably to in-
cost, increase painting
keep, and reduce light
2nd floor rooms. Close-
hped eaves are more eco-
mical and contemporary*



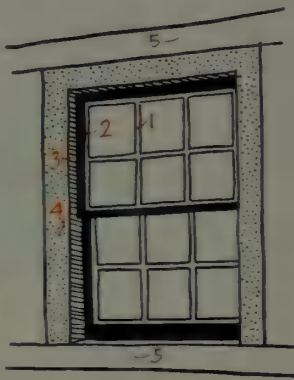
*Gable roofs with heavy
overhang look well only on
monumental buildings re-
plete with ornamentation.
Today's houses do well to fol-
low time-honored precedent
of slight or no projection, thus*



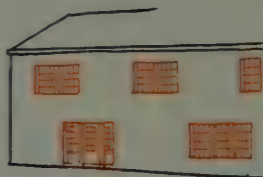
Walls and Component Parts

WINDOWS, BANDCOURSES & SHUTTERS

Least expensive: stock double-hung sash, uniform glass size, and no shutters. Instead of a monochrome exterior, secure a varied, decorative effect by using one or more contrasting colors on (1) muntins (2) sash, (3) jamb reveals, (4) outside casings and/or (5) horizontal bandcourses



Haphazard window placement reduces re-sale value. Try for some semblance of a reasonable arrangement. Horizontal bandcourses serve to unify otherwise disconnected windows and to promote a restful effect



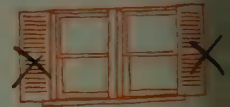
1st floor windows should have more area and importance than those of 2nd floor. Increase number of panes vertically, and let shutters be full-length.



Having many small windows in the living room restricts the number of good furniture arrangements. Above there are 5 windows with 12 panes each, below 3 with 20 panes—each has a total of 60. Try fewer but larger windows—and save money



"Fake" shutters are in poor taste, such as single ones flanking double or triple windows. If shutters are not hinged and do not cover windows, omit them



DOORS

Least expensive: choose one of many stock types in excellent taste now available. Select one with some glass area: in door itself, in transom or side lights, unless a window is adjacent



Avoid queer curved forms—they are expensive and in poor taste... Small square porch columns and pilasters are usually better off without any moldings, and screens will readily fit corners

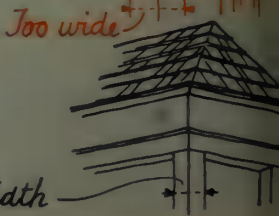
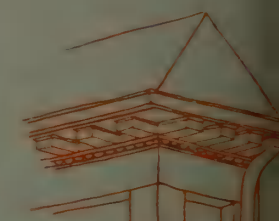


BAYS

Least expensive: base of bay requires no footing, but is of type above at right. If bay is to be built with a base, make latter larger than bay so as to provide a suitable place for potted plants or a continuous flower box



Not enough rain is shed by a bay to make gutters necessary. Ornate moldings and wide, heavy members for cornice and corners make for clumsiness and added cost. Omit gutters, use plain members for cornice, and have minimum corner width



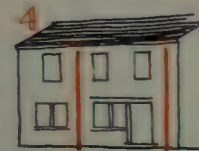
NE reason you can buy a car so cheaply is that the cost of every minute part is closely minimized in manufacture. The same procedure should be followed for your house. Take nothing for granted, even though there seems only one established precedent. Turn every utilitarian necessity to decorative account, make beauty of necessity, and build only what is useful. Throw away no money for anything like useless balconies, too-small porches, or shutters which do not even fully cover windows. In a word, spend money on only those details which pay dividends in practical satisfaction.

Special Details

COPPER LEADERS

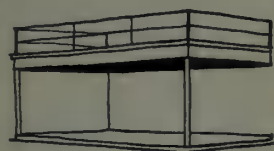


Pilasters and "breaks" in wall surface are costly means to unify or stress groups of doors and windows. At no additional cost note how leaders (red) have improved 4 facades besides doing their usual jobs.



PORCHES

For most traditionally minded houses, use 4"x4" square posts (no moldings) for best effect. For the modern-minded house, round cast-iron columns at corners only, surmounted by simple, horizontal railing.



Plan divisions in porch screens so as not to interfere with vision when standing or sitting.

Paint all wood screen members black or gray-black (not white), or entire porch will appear jumpy.



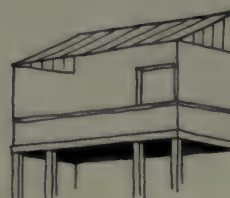
In the Mauve Decade ceilings were of beaded boards. Plain, "flush" boards cost less, require less painting upkeep, and look better.

BALCONIES

Don't have an ornate, expensive balcony just for "looks" with only a window opening into it. Use instead a simple railing, make floor area large enough to use, and by all means make it accessible with a door.

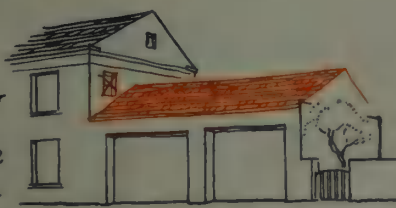


Obtain the use of an extra room at nominal cost by building a generous balcony of light iron so that it serves as an all-year sleeping porch. Or, over a porch augment a deck with awnings, screened sides, and winter windows so that it can serve various uses.



GARAGES

Attaching garage to house saves building one's walls, makes heating easy, and adds convenient usage. But a pitched roof reduces possible 2nd floor window area. A flat roof is cheaper to build, future rooms can be built on it, there is more window area and deck space.



CHIMNEYS

Least expensive: chimney with exposed masonry above roof only. There must be 2 feet from ridge to top of flues. Greater height can be had as at 2, by using chimney pots as 3. Down-drafts can be prevented by special vertical chimney pots, by horizontal pots as 4, or by a flat slab as 5.



A.M.



BREAKFAST. Pink roses on white linen by Kargère. Breakfast set, Rose Briar Spode china. Cambridge glass. Alvin Silversmiths' Maytime sterling flatware (see also at the 12 on the clock above). And finally two white doves sprouting green ferns and a white bowl full of fruit are of Spode china.

LUNCH. Dusty pink linen embroidered in beige by maison de Linge. Spode china called Florence. Cambridge glass. A centerpiece of pink and white pottery shells, B. Altman. The sterling flatware, Alvin's Mastercraft (also pointing at 8 on the clock). Clock, Schottler's Old Clock Shop.



BREAKFAST



LUNCH

to P.M.



INFORMAL DINNER



INFORMAL DINNER. A pink rayon Yorlax damask cloth, York Street Flax Spinning Co. The plate, Spode china. The goblets from Cambridge. Plaster figurines of old-fashioned ladies, plaster framed mirror plaque, Ernestine Trostler. Alvin's Chased Romantique silver (at the 12 on the clock).



FORMAL DINNER. A Meadow Bleach white linen double damask cloth by York. An elaborate service plate is of Spode china. The glasses by Cambridge. Sterling flatware, Alvin's Bridal Bouquet (at 3 on the clock). Porcelain birds imported by Smart Things, Ltd.; flower bowl, Spode china.

FORMAL DINNER

SOUTH



Carmel Mission in California, above, was built by Franciscans as one of the chain stretching all the way up the Pacific coast from Mexico. San José de Aguayo in Texas, right, built two hundred years ago, although partly in ruins, is still one of the most beautiful of the Southwest Missions. Its pinkish yellow stone façade is breathtaking



The Governor's Palace in San Antonio, above, was a ruin until a complete and painstaking restoration resulted in the building drawn here. San Juan Capistrano below Los Angeles, right, is one of the most picturesque of all the Missions, with its arched porches peopled with the shadows of generations of cowed and robed padres and friars





Monterey was the capital from which government was administered to California by the Spanish governors. At the top of this page is the old Custom House, established in 1770. From this type of building many of the great ranchos, now long since destroyed, took their design and from this also many of the modern architects take inspiration for modern houses. The other two drawings are of modern houses whose designers realized to the utmost the advantages of the buildings developed by their Spanish predecessors. The overhanging porches keeping out glare and heat from the rooms behind them, the patios which are an integral part of the houses are examples of the Spanish ingenuity.

BURLINGAME
PUBLIC LIBRARY
Burlingame, Cal.



Persia's Past Become

THE geography of decoration is limitless. If we are inclined to take our furniture inspiration from France, England and the American past, the accents are as far flung as the routes of the explorers. This year we turn to Persia for colors, forms and design motifs as old as civilization. The bowls and brocades, miniatures and coffee pots bespeak the poetry of Omar, the gardens of raby, those green, cool spots under burning skies. Here are strange rosy reds, deep turquoise blues, sand yellows, the dull finishes of copper which has been handled for centuries. Though you buy them today in modern stores, they carry with them the sweet scent of roses turned to dust centuries ago.

In the picture opposite, old Persian brocade green, gold and royal purple. The big tray is painted red, green and gold. A smaller one is copper with a pewter wash. The fluted pottery ash, blue green and white in a seventeenth century design, was made at Isphahan, ancient capital of Shah Abbas, greatest royal patron of Persian arts. Pottery making began here 5,000 years ago, continues still. The copper fruit plate is engraved with a center medallion. Figurines are a court poet in brocade and a musician playing the *tar*, or guitar. The low scalloped bowl in the center was used for mixing henna. In it is pottery fruit and a cucumber. The deer is of Damascus steel such as was used for the swords of the crusaders. Its incised surface is overlaid with threads of silver and gold. An old copper ewer could have been filled with rose water for guests to anoint their hands as they came into the dining room. The cup in the foreground is chocolate and white, was used for buttermilk. The other was a caddy and comes from Isphahan. A three-lobed vase beside the trays was made in the same city.

At the bottom of this page, Persian pieces in a Georgian niche. Among them a Paisley pottery ashtray, an eighteenth century oil jar and a bath jug of pewtered copper, very heavy, engraved with a delicate floral tracery.

Above, the young ceramic colt is named Rustan after the famous horse whose name means Little Thunder. The six-sided pottery lamp has on it traditional flowers and scenery. The ashtray is Lowestoft, the miniatures seventeenth century. The dotted pottery duck on the table was used for sweetmeats for the children on New Year's day which comes, in typically Persian poetic fashion, on the first day of spring, March 21.

All these things come from John Wanamaker.



NORMAN W. CARY

The Present



HOUSE BEAUTIFUL sent up a trial balloon in its most recent Buying Guide for the Bride. The name of the balloon was "The Pantry Shelf Shower." The nature of it, a brand new idea for a brand new kind of shower, a shower which should leave the bride's pantry shelves fairly groaning with good things to eat, good ideas for cooking them and good utensils to cook them in. Additional features: It is an excuse for a party and it won't make anybody overdraw his checking account. The most elaborate package costs very little.

Our balloon is a raging success, if our mail each morning is any indication. It has come from dozens of cities, all at once. Brides are being given Pantry Shelf Showers right and left, and even grooms, the poor insignificant fellows, are pleased as Punch. This is the sort of thing which makes us believe that the new shower has gone to town:

DEAR HOUSE BEAUTIFUL:

Thank you for the Pantry Shelf Shower. My dearest friend is being married on February 14. I'm a bridesmaid, naturally, and I was at my wits' end what to do for her that would be pretty special. She's got so many presents by now that the case of writer's cramp she's developed writing thank-yous looks permanent. I wanted to do something that would be fun and that all we bridesmaids could get into together.

Your article was an answer to prayer. We all beetled off to the grocer's and bought the place out. Then we came back to my house and spent a simply riotous evening tying up the packages. Some of them turned out to be pretty mad, but they all looked gay. Then we wrote out recipes and tied them onto the packages and went over to Katie's apartment, which still smells of paint but is divine. We arranged all the packages on the



shelves with a big Welcome Home stuck on the front of the cabinets.

Katie and John caught us at it just as we were finishing our work, feeling like conspirators or Santa Claus or someone, and they were simply thrilled. John said he was relieved because he'd been expecting a slow death by starvation, but that we'd saved him from it and should get life-saving medals.

DEAR CORRESPONDENT:

Here's an added idea to use for your next Pantry Shelf Shower. It takes a team of seven, each one assigned a day of the week. For her day, every girl makes up a menu, writes it on a card, gives directions for cooking it. These are attached by long silk streamers to the necessary provender. While the newly married pair is off honeymooning, arrange the packages in daily sequence on the shelves of the pantry, leaning the cards against the doors, so that as the bride opens them, they'll fall out with a flutter and she'll have her first week's housekeeping set forth before her.

HOUSE BEAUTIFUL's suggestions to date on packaging your shower presents include cans of beans bedded in a super-French casserole, baskets bristling with white satin bows, loaded with pungent soups, hatboxes surprisingly stocked with individual tureens and the wherewithal to fill them. Each, of course, to be crowned with a recipe. The beauty of the recipes is that they transform the starry-eyed bride who doesn't know how to boil an egg into a chef. Without so much as peeling the enamel off her fingernails. The joy of learning to use canned things early in the game is that they are an absolute guarantee against culinary tragedies. You start with something good, and by using a few neat tricks, end up with something gooder. Your weapons: cans, a can opener, a stove and a bunch of recipes. We ourselves have recently come by a sheaf of recipes which seem to us just right for the Pantry Shelf Shower. To start with, there is:

Baked Berkshire Soup. Heat together one can of cream of tomato soup and one of corn chowder. Pour it into an earthen baking dish (present of the maid of honor). Whip up half a cup of cream, or enough to cover the soup, put it over the top and set the dish under a very hot broiler for a minute or two till the cream begins to brown, but does not melt. Bring it on right in its baking dish.

Boula. One can of turtle soup plus one of green pea. Heat, then add a half cup of white wine and a dash of brandy.

Hollywood Soup. The basis, one can of consommé, one of mock turtle. Thicken slightly. Add one small green pepper and one small red one, diced, one clove of garlic. Heat well but do not boil. When the soup is sizzling hot, drop in small slivers of toast and add a spoonful of grated Parmesan to each plateful. Better fish out the garlic clove before serving.

You can see from these soups, which (Continued on page 75)

PRACTICAL GARDENER



SCHNALL

A gentle, flower-laden cow beside a bed

NOSEGAYS FOR FEBRUARY

MRS. STEPHEN C. REYNOLDS, JR., has made for February four miniature flower arrangements, each one contrived with a very few flowers, each contributing a gracenote of color and sweetness to the room where it is set, and each one sentimental.

Above, an entertaining group for the bedside is composed of a Staffordshire cow from Wm. H. Plummer bedecked with paper-white Narcissus, Violets and a pair of Draecena leaves for height.

At the right, Victorian fantasy on a butler's tray: Sweetheart Roses, Violets and pink Bouvardia are supported by elegant Rockingham swans from Wm. H. Plummer.

On the opposite page at the left, a quiet and pleasing touch for a desk is the nosegay of paper-whites and German Ivy in a silver lustre Thieme vase from Wm. H. Plummer. The desk set is by Mark Cross.

At the right on the opposite page, for a guest's breakfast tray, cherry colored Bouvardia and paper-whites in a Spode vase echo the cherry and white of the china. Tray, china and vase from Wm. H. Plummer.



Victorian swans floating on a butler's tray

Get an Early Start with Seeds

BY HELEN VAN PELT WILSON

ALL annuals are like all Gaul—divided into three parts. Once this is understood and the various kinds are classified and treated accordingly, they prove enormously satisfactory garden subjects. Let them be lumped together, however, and considered as one, and the majority provide only August to October bouquets, while some only get going as the frosty season approaches. To be smart about annuals, you must be early.

February is first of all the time to be thorough about ordering. Then, when you have glutted yourself upon catalogue descriptions and the entrancing packets are in hand, let practicality come to the fore. I begin by sorting the seeds into three groups according to the time and place of their planting. Group A includes tender subjects so finicky about variability of temperature that I can't safely entrust them to the open ground until April, in a lucky season like 1938, or even May in the usual Philadelphia course of events. Such a one is the heat-loving Verbena.

Then there are the poky annuals like the Petunias which rarely germinate in less than twenty days and if not sown until late April will be the better part of the summer getting themselves organized for display. This won't do when, with a little effort, I can have June bloom instead. Thus, Class A, for one reason or another, needs my earliest attention. In it I include for first sowing, before mid-February if possible, Begonia, Carnation, Vinca (don't overlook this for bedding), and Verbena. Lobelia and Stock may be added when these are suitable for gardens not so hot as mine in summer. The others requiring a head start are Ageratum, China Aster, Coltness Hybrid

Dahlias, Heliotrope, Petunia, Salvia and Snapdragon. all annual indispensables to be sown about March 1 in flats in the cold frame. So when the seeds arrive I sort all these out, write a stout wooden label for each, and put the group of packets in a separate box while I make planting preparations for them.

Only a few will see the light of day indoors. When in my early days I was a less practical gardener, my house from January 15 on until May was scarce fit for human habitation, so bent was I upon having a million annuals all set to bloom the minute the Tulips faded. Now I realize that every box of seedlings started indoors must also be transplanted and spread out indoors to give the plants proper light and room for development. Hence, a single lusty flat of seedlings will just about fill the light space of a fair size room before the good earth without is ready to receive it.

Therefore, self-control is my February planting guide. I start only a few pots of seedlings now, and the bulk of Class A is left for the cold frame in early March. The seedlings which are sown indoors are handled in flats or pots. (See the January HOUSE BEAUTIFUL, page 56, for method). When only about two dozen of a variety are required, 8" pots or shallow seed pans are used. If I need more, I use a flat, but then definitely cut down on variety in the interests of space, growing just one or two of a kind. Usually it is Verbenas I stress, since I never have too many of them or a long enough sight of their lovely, soft tones.

All soil for pots, flats, and seed-beds is first sterilized to prevent "damping off," that (Continued on page 82)



A cool and decorous posy for a desk



A bowl of flowers to start the day right

SCHALL



Particularly in the larger shrubs and trees in the two pictures you see the meaning of planting design. Both were made in the garden which the firm of Ortloff and Raymore designed for Miss Jean Munger of Plainfield, N. J. The garden is now fifteen years old. It is common practice to use screen planting as background for a color display, but notice the interest of the materials chosen as background for the border in the photograph on the left. See how the regularity of the Cedar is broken by the different shapes of trees and shrubs at the back. Below, the Weeping Willow was chosen for its texture. Note the single accenting Cedar.



DESIGN IN PLANTING

BY H. STUART ORTLOFF

EDITOR'S NOTE: Last year in a series of articles Mr. Ortloff discussed the fundamentals of good landscape design. Now he points out that "planting design," the choice and arrangement of materials, is just as important in the final effect. The first of a new series by this New York landscape architect.

AFTER design comes planting. Not before, or at the same time, but after. Many people fail to realize that. They start to plant around their new home before they have designed the circulation, or the spaces, or provided for the various activities. This process of arranging for use is landscape design. The planting that comes afterward is called planting design. Poor planting can, and all too frequently does, obscure and render ineffective perfectly good basic design. The two must be integrated, the one to serve as a basis for the other.

Poor planting may result from other causes than lack of sufficient thought having been given to the basic design. Lack of knowledge of what plants will grow into after they are set out will lead to the use of the wrong things. This is particularly true of evergreens. In the nursery the young plants, carefully sheared and tended, are much too attractive. The fact that they will soon grow into huge, spreading trees and bushes is not

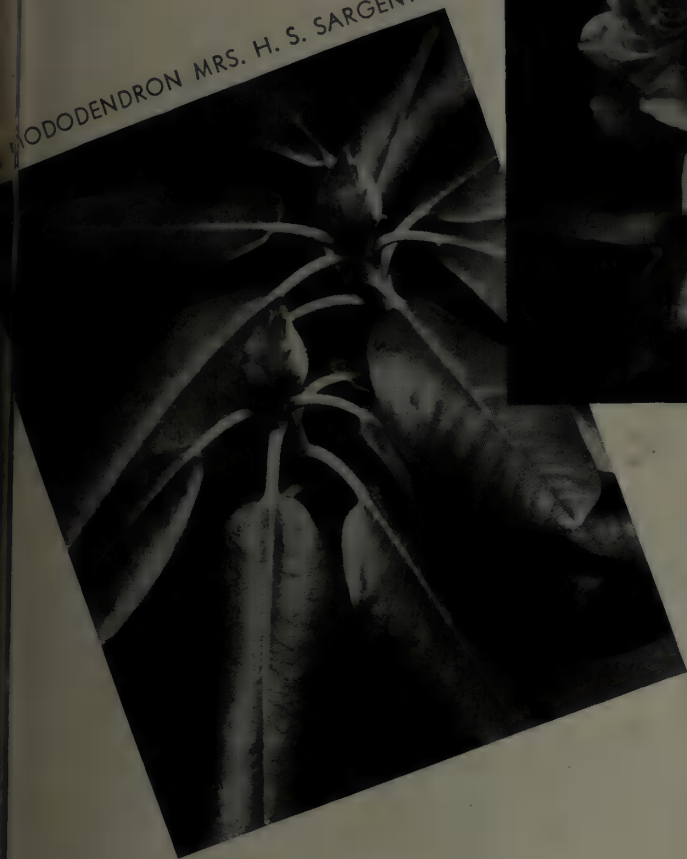
evident in their demure appearance. But plant them under windows and see what they will do in five years' time! So choose your plants both as infants and as more mature individuals and try to select the right plant for each particular place.

If you have designed the grounds around your house in your head only, get that design onto paper so you won't find out the hard way. It will save many hours of back-breaking labor moving plants that somehow have got into the wrong places. Then, too, when you have to budget your landscape development, you can do it much easier if you have a plan to go by. If the property is extensive or the problem a complicated one, you ought to get professional help with your plan. This isn't just a plea for landscape architects, either. It is really true, for landscape architecture is a specialized profession and a fine art. Call in a professional if only for a brief consultation. You will get a better job and save money in the end, if you use a little judgment in choosing your landscape man what you want and how much you can pay.

Carrying out a design by using cheap plants, bargain basement truck loads of small evergreens bought *en masse* from a peddler, or dormant shrubs from some distant mail-order house is not a good idea. Rather do part of the job at a time, and do it well with material from a reputable (Continued on page 10)

RHODODENDRONS & AZALEAS

RHODODENDRON MRS. H. S. SARGENT



RHODODENDRON ROSEUM ELEGANS



AZALEA MUCRONULATUM

BY GEORGE C. WHITE

Editor's Note: When we have a question about Rhododendrons or Azaleas, we know where to go. We ask George C. White, general manager of Bobbink and Atkins, a nursery which for years has specialized in these handsome plants. They are Mr. White's personal favorites, too, and his opinions on soil, culture and varieties to choose are expert.

WHILE it is sometimes difficult to pick and choose from the vast supply of Nature's creations, it is true that some have greater appeal. My observations lead me to a belief that Rhododendrons and Azaleas appeal to the dramatic sense we humans possess, making it necessary for us to refrain from the use of superlatives when speaking and writing about them. A grower of these lovely creations would be expected to be parsimonious with his adjectives. In fact, he tries to be because of his familiarity with them. Yet each season when the flowers appear, his attempt at restraint is hopeless when breath-taking colors and color tones dramatically unfold.

Until just a few years ago, the gardening fraternity considered Rhododendrons and Azaleas a mysterious and precious something to be had and enjoyed by a favored few. It was supposed that only the well-to-do or those possessing the rare secrets of how to grow them were entitled to have such lovely creations. Garden editors have done much to lift this veil of mystery and have agreeably enlightened the planter and home owner.

There is a tendency among the tidy-minded and technical horticulturists to reclassify and list Azaleas with the Rhododendron group. There are (Continued on page 78)



AZALEA LEDIFOLIA ROSEA MAGNIFICA

The Log of the *Practical*



Short lengths of the flexible cable through which electric wires are run make perfect holders for flower stems. See Paragraph 3



MYRTLE SHELTON

On warm February days bulbs may begin poking above ground. Discourage them by pouring soil over their tops. See Paragraph 5

From the florist. The difficulty this month is to choose from the wealth of flowers offered. Daffodils are decidedly worth buying, Lilies from storage bulbs last well; Tulips, Violets, Roses, Carnations are at the height of beauty. It is the high tide of good flowers grown under glass. From Florida come Gerbera, Statice in shades of lilac, pink; Freesias, not only white but pastel tinted. From a box of spring flowers, mixed, effects are better if they are arranged separately. Daffodils look best in a container low enough to show much of the length of stem; Freesias need delicate glass where the graceful stems may be seen. Roses are always attractive in glass for the same reason. If such varied arrangements are made, an excellent value is the mixed selection of the so-called spring flowers. Gerberas are more plentiful, and Lilies-of-the-Valley of stronger stem. The bulbous Iris come in every color, and blue is seen for the first time in several weeks. An excellent value is a potted Azalea which is now at its best. *Azalea rutherfordiana* is a most satisfactory type in appearance and length of blooming time.

1. Signs of life. Here is where the season of indoor bloom comes to a climax, and although old almanacks and faint hearts fear February blizzards, growing things are already anticipating the spring. On a trip down cellar where an old vegetable closet with earth floor acts as storage space for things needing a temperature just above freezing, I found traces of green appearing where two weeks ago all was brown and sere. The Fairy Lilies have tiny green shoots, and the Geraniums, which have been hanging head downward from the beams, show infinitesimal leaflets coming in the branch axils. In a few days these will go into pots in a soil made up of two parts fibrous loam, one half part well-decayed manure, one half part leaf mold, one quarter part each coarse sand and ground charcoal and one pint bone-meal per bushel of the mixture. Then they come up to be members of the family in a sunny but cool porch, and gradually lose their skeleton appearance. By May they will be ready to go out on the wall as decorative units. I have always found satisfaction in keeping over a few of the old plants, as with age they acquire the same type of grace that does an old Apple tree.

2. Geranium slips. The rest of the Geranium plants that filled the porch boxes on the sunny west side of the house were discarded at the end of the season, except for a certain number of slips to be rooted in bottles of water during the winter. It is more of a plaything than a necessity, but it fascinates me to see long white rootlets develop. To aid the process at the natural dormant period I use either a solu-

tion made of one drop of vinegar to a glass of water or the Hormodin or Auxilin mixtures according to directions. When these babies are put into pots gentleness is necessary not to break the mass of hairlike roots, for on them depends the growth of sturdy plants. Therefore, loam and sand will be merely poured around them and watered down into place without the usual firming. The present indifference among gardeners to these splendid plants comes from a lack of understanding of their bloom cycles—the cuttings of the late fall or winter blossom in July; summer cuttings flower in winter and early spring. It is in knowledge of this sort that the countrywoman fills her windows with enviable bloom—that and patience!

3. Flower holders. Those of us in the path of the September hurricane, when New England went haywire, have had to get our scraps of comfort as we might, and a very tangible satisfaction has come from the endless amount of insulating cable which the electricians used for their wires, snipped off and left. These little pieces of bright, ribbed metal provide almost faultless flower holders when they are cut in various lengths and tied together. They are steady enough to stay in place, and yet keep the stems in adjustment without a stiff appearance. I have used them in all kinds of containers but glass, in small bunches and large ones, as the mouth of the vase dictated. It may be my imagination, but it does seem as if the scheme were an added proof that metal gives cleanliness of water and length of life to cut flowers.

Gardener

Myrtle in the house. A good deal of Myrtle is appearing as house decoration—long sprays cut out from underneath snow if necessary, where it is happily so. If it is washed in cold water it can be used for foliage effect with some of the plants which lack their own. It is effective with Violets or the small Jonquils, being in better proportion than Ivy, and of more character than Asparagus fern. Any new piece of background foliage for cut flowers is always welcome.

Premature warmth. It is warm—unseasonably so, and some of the early bulbs are showing above ground. If they keep on for only a few days they will have more growth. The chief danger to the bulbs lies in the severe weather that may head, or still greater peril comes from frosts and snaps and mild spells. Over these uprisings, where they were isolated cases, I have dumped pails of soil (I think I have done before that a barrel of loam stored in the garden will not freeze is a garden necessity) and in wider stretches put an additional mulch of both peat moss and cut green boughs to tide the ambitious plants over the next six weeks. I'd like to push them back into the ground if possible, although experience has proved that the majority of bulbs are hardy enough, that little or no damage will result even though they make an advance growth.

Seeds on blotting paper. Ever since the days when my first garden was made by sowing seeds indoors in the corners of blotting paper where I could watch every process of germination, I have found yearly pleasure in the same undertaking ostensibly for the purpose of testing the seeds from various packets. I know of few things that hold more fascination in these last days of winter. A piece of blotting paper is cut into sections, these are numbered to correspond to the same figures on the packets, placed in a pan with enough water to keep well. On these moist strips the seeds are placed, just a few, water is added to the pan at the corner once a day, and the whole unit kept in a warm place. Many of the seeds will sprout in a week, when they can be carefully put into the flats of soil as described for Pansies last month.

If there are larger seeds to try out, use a bowl of peat moss well soaked. Flannel scraps will do instead of blotting paper. It is a chance to go back to childhood.

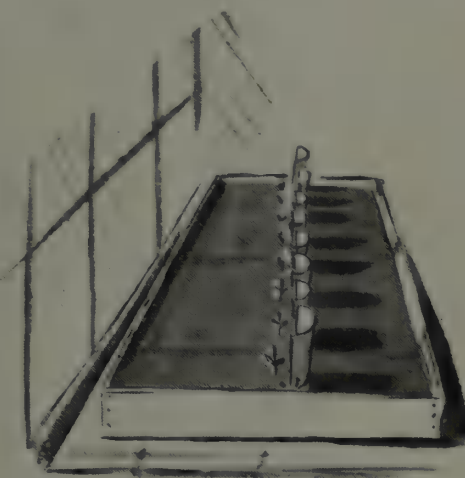
7. Shading seeds. Seeds of Lobelias, Verbenas and Moonflowers which were ordered and planted in January have come up and are now in the south window. I tried a different method of keeping them in the dark during germination by covering the pots with glass which had been wiped with powdered Bon Ami and water, approximating the whitewash used on greenhouses. Such panes of glass are easier to keep on the pots than newspaper, with a couple of skewers laid across the rims for the cover to rest on, thus insuring ventilation.

8. Light reflector. Now that active growth has begun for these potted seedlings, a piece of white cardboard is curved half way behind each seedling, which causes the light to reflect from several directions. This makes the seedlings grow straight, keeping them from bending toward the light and becoming spindly, even though my flats are turned from time to time. Even after they are transplanted into pots I shall keep the white cardboard behind them, or any white surface that will reflect light.

9. Bulb inspection. Contrary to the usual habit I save the most disliked tasks to do on a holiday, as the feeling of buoyancy and What-difference-does-it-make? pervades the day. So the morning of February 22 is spent in looking over the Dahlia bulbs that are beginning either to stir in their dark insides with the ferment of spring sap or shrivel in old age. The care given depends upon the condition found. This year they are packed in wooden boxes lined with many thicknesses of newspaper. As the paper was opened up, those showing a perfect state of plumpness were put back, as is, but where there were signs of shriveling they were given a slight sprinkling and the paper folded back. If, however, any signs of mold or dampness appeared, I took these tubers out of the box. They will be allowed to dry out for a few hours or a day or two according to the (Continued on page 87)



To test the germination of seeds, try a few from each packet upon small pieces of blotting paper in shallow pans. See Paragraph 6



Small pieces of white cardboard bent behind tiny seedlings will reflect light and keep them from bending forward. See Paragraph 8



An important February task is the inspection of tender bulbs and tubers stored away last autumn in paper-lined boxes. See Paragraph 9



MAGNOLIA SOULANGEANA



FLOWERING PEACH



BALM OF GILEAD

FORCED BLOSSOMS

Hurry Spring Indoors

BY GEORGENA HUMBLE

IMPATIENT for the break of winter, you long to see Cherry blossoms, Magnolias and yellow Forsythia. You may keep your vases filled with them, too. Trees and shrubs may be pruned now. With a little care and patience these cut branches to all appearances lifeless twigs, will produce flowers that are a delight to all who behold them. By forcing these branches indoors, blooms will often attain a high degree of perfection. Many trees and shrubs respond to the simple methods of forcing. But all branches so used must have completed a period of dormancy before they will produce the best results. Hence a time of severe frost, which produces rest, must precede forcing.

A good time to start is the month of January and on through February and March. Cutting should be done on a mild day when the temperature is above freezing. Branches cut while frozen are less apt to respond. During the January thaws there is often opportunity to cut, but less frequently in February when weeks of low temperatures may prevail and trees and shrubs are deeply covered with ice and snow. Immediately after a rain is a good time, as this heavy wetting helps the sap to flow more readily and the buds to swell from the moisture. Soaking the cut branches for a few hours by submerging entirely in a large tub of water is helpful. Well-shaped branches, if they can be spared without marring the beauty of the tree or shrub, will naturally make more attractive sprays for arranging, as the artistic shape will add a great deal to the beauty of the forced spray.

It is not always essential to take only those varieties with flower buds, like Cherry and Pear blossoms, Forsythia, Magnolia, or Dogwood (if you are (Continued on page 86))

ALBERT HUMBLE



HORSE CHESTNUT

F E B R U A R Y

Scrapbook



White flowers for rock gardens. The bright tones of the usual rock garden plants need a more general toning down with white than is often seen. Yet there are plenty available throughout the season. White Grape Hyacinth is as lovely as the blue; the super-Snowdrop is *Galanthus elwesii*, and the ring Snowflakes, *Leucojum*, are larger editions of the Snowdrops. There is a low-growing *Veronica* with a compact habit that is covered with pure white bloom amid gray leaves, *V. carnosula*; Candytuft has a long flowering season, and the variety *Iberis tenoreana* blooms in midsummer. *Gypsophila repens* is a creeping Babysbreath, also for August. *Cerastium glacialis* is far finer than the ordinary Snow-in-Summer with larger flowers than the type. White Starlily, *Leucocri-*
montanum, comes from the Rocky Mountains and has soft, lacy foliage and flowers in early spring. But perhaps the most beautiful of all white flowers for the rock garden is the white of Iris of Japan, *Iris tectorum album*, not unlike an Orchid in appearance. Look for the plants that end in *album*.

Alb heresies. It is common agreement among gardeners that all bulbs, Daffodils must be planted early in the fall to get good results, whether outdoors or in. Experiments made by David Griffiths of the Department of Agriculture seem to have demolished that theory, and the curious may check on his reports. Bulbs of the King of the Narcissus had been stored in a cold bulb cellar, were planted outdoors in the early spring, and flowered well in May; two months later, repeating the process the following year. It is also noted that Daffodils held dormant in a temperature of about 50° or lower, if potted up in February or March, begin growth once with little period of root formation needed, and flower at a temperature of 60° or so in about a month. They may grow really well—so the story runs—be grown in peat or pebbles or paper-whites—in fact, treated quite in the same manner as these so-called easy bulbs. Two good varieties are King of the Narcissus and Golden Spur, and an advantage of this late manipulation is that the plants are much smaller and the foliage not rank. The matter is worth experimenting with.

Early culture of Sweet Peas. Plant the seed in February in 2" x 3" paper cups filled with soil. By April the plants are 4" high and are transplanted to beds outdoors, 6" apart. In heavy loam, containing a large amount of organic matter at

the base, the surface soil enriched with chemical fertilizer, a handful to each foot of area, provides good growing conditions. The location may be shaded from the afternoon sun with profit, but the bed should be remade with fresh earth each year to prevent rot. Mulch the plants during July and August with lawn clippings or peat moss, and soak the ground thoroughly once a week, not wetting the foliage with any mere sprinkling, but running the water out of the hose so that it flows all around the plants and soaks in without running off. If aphids appear, spray with nicotine, and dust with fine sulphur for mildew at the first trace. Most failures with Sweet Peas come from failure to provide sufficient water in the summer months.



Plant-growing in nutrient solutions. This method of germinating seed, rooting cuttings and bringing seedlings to maturity without the use of soil offers an interesting field to the gardener who likes to experiment. Solution-grown plants are usually freer from disease than soil-grown ones, and insect pests are virtually eliminated. The solutions employed contain the same major elements of food that plants require whether soil growing conditions are provided or not; they are made from the salts used in fertilizer practice in the field or garden. The use of sand to keep the specimens in position is easier for the amateur than attempting water culture alone. It should be a clean, rather coarse, almost pure quartz sand, low in lime, and thoroughly washed. The chemicals are potassium phosphate, calcium nitrate, magnesium sulphate, ammonium sulphate—the make-up of the combinations is determined by the specific requirements of each plant. Some plants which have been successfully grown are Geraniums, Petunias, Begonia and Fuchsia, ferns, *Arctotis grandis*, radishes and lettuce. A pamphlet on this subject is published by the School of Horticulture at Ambler, Pa.

Coloring apples by electricity.

Substituting a 1500-watt electric lamp for the sun, chemists at the state experiment station at Geneva, N. Y., succeeded in coloring McIntosh apples as completely as though the fruit had developed under favorable natural conditions. Colored glass filters were used to determine just what part of the spectrum was responsible for pigment formation in McIntosh varieties. By this means the most effective wave length of light was ascertained, and the fact established that a 1500-watt lamp with a suitable reflector would provide a good source of light with the required wave length.



Winter pest prevention. A persistent pest is the Rhododendron fly or lace bug, which is often active all through January and February. Its presence is shown by a light blotching on the leaf surface, and spots of black gum underneath. The lovely white Boule de Neige is a favorite tidbit, but the fly will go to most of the Rhododendrons and the Cotoneasters. With small plants the simplest way of riddance is to crush either the fly, about an eighth of an inch long with brown freckled wings, or the black and spiny wingless young, with a pressure of the gloved thumb. Where this involves too much labor, spray on a warm day with one tablespoonful of Rotocid and one teaspoonful of Black Leaf 40 mixed with a gallon of soapy water. Any other contact spray containing (Continued on page 101)

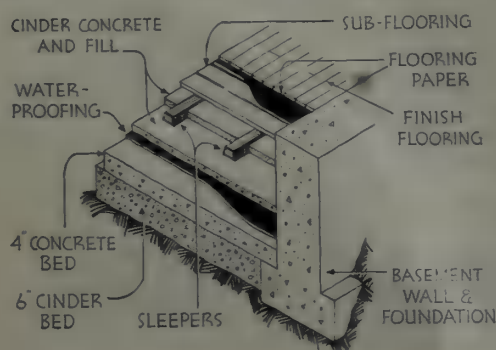
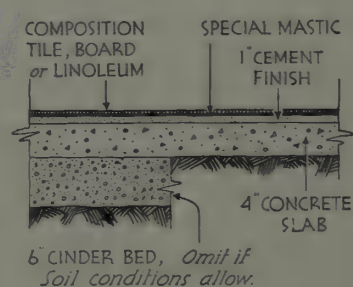
Please tell me

Answers by EUGENE RASKIN

GAME ROOM FLOORING

For our new home we want a basement recreation room that will be comfortable and attractive. The question of flooring material has us worried; what would be a good material to use, and how should the floor be built?

Almost any type of flooring you can think of—wood, cement, tile, marble, slate or flag, terrazzo, brick or composition—may be used for a basement floor with perfect assurance as far as sound construction is concerned. Of course, certain precautions must be taken for each type, as you'll see in a moment. But there are other considerations, arising from the question of use; a recreation room, which houses so many diversified activities—games, dancing, etc.—should have a smooth floor, that wears evenly and is easily cleaned. A certain amount of resiliency, or "give," is desirable, too. This puts the weight of preference on the side of such non-masonry finish flooring materials as wood, linoleum and composition tile. Of these, the last two are easiest to install. The floor structure should consist of a 4" thick concrete slab suitably reinforced ($\frac{3}{8}$ " round steel bars 2' apart), the slab being laid directly on cinder fill or the earth, which is well tamped beforehand. (Naturally, the latter can be done only when soil conditions are favorable.) Over the concrete there goes a layer of cement, at least 1" thick, carefully smoothed and levelled. The composition (board or tile) or linoleum comes next. The manufacturers of the particular product you select will specify the laying procedure and right mastic or setting compound; these compounds are usually made especially for the product, and therefore give the best results. Wood floors, being more susceptible to moisture, require a good 6" of cinders under the concrete slab, 1½"



of cinder concrete and bedding above the slab over a layer of waterproofing, sleepers (see sketch), and double flooring separated by building paper. The lower or sub-floor boards should be at least $\frac{1}{4}$ " apart for air circulation. Now make your considered choice.

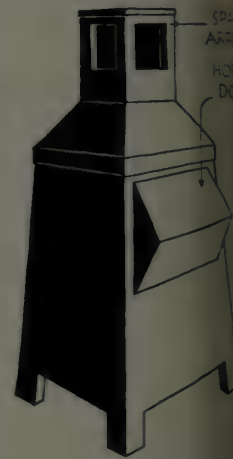
? PAINT FOR BRICK

I want to paint the exterior of our brick house white. Local architects builders disagree as to the kind of paint that should be used. Some say and oil, others whitewash (which I don't want—I prefer a permanent appearance), while still others say cement paint. What should it be?

A. Unglazed brick contains many pores which tend to absorb moisture, damaging the paint, unless they are sealed off in some way. This can be done either by means of two coats of raw linseed oil mixed with drier, or by lead paint with a large oil content. After the sealing coats are thoroughly dry, ordinary lead and paint may be applied in the usual way; experience shows that this method is as satisfactory as any.

? PORTABLE INCINERATOR

Garbage removal in our suburb is unreliable, especially during the snowy months. Yet, since we merely rent our home, we don't care to go to the expense of building an incinerator. Can you suggest any other solution?



A. Portable incinerators are now available. They are small (about 4½' high), require no foundation and, being made of concrete and cast iron, are durable enough so that they can be sold readily, or taken along when you move. The only maintenance necessary is an occasional coat of paint—preferably an aluminum paint, which helps retain heat. The incinerator is placed outdoors, accessible from rear entry, but not too close to windows. If you're a garden enthusiast, you'll be glad to learn that the ash is highly recommended as a fertilizer.

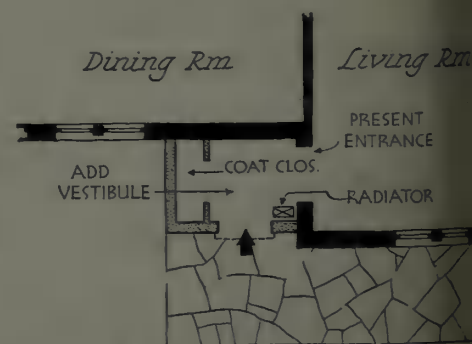
? EFFLORESCENCE

Our recently built garden wall, of red brick, has developed a white deposit which we are told is called efflorescence. How can it be removed?

A. Stiff brushes and a 5 to 10% solution of muriatic acid and water (6 to 12 oz. to 1 gal.) will do the trick. Efflorescence is caused by rain water dissolving the salts in the brick and mortar and depositing them on the surface. Sometimes it does not reappear after the initial deposits are removed, but you shouldn't count on it. If it does come back, the wall will have to be waterproofed after, of course, cleaning the efflorescence off again.

? VESTIBULE

To save heat and avoid drafts, we are going to build a vestibule at the entrance to our home. Enclosed are plans of the house as it is now; how should the vestibule be placed, and is it a good idea?



A. Your plans show the present front door as opening directly into the living room; you certainly need a vestibule, and are quite right in having decided to build one. The vestibule turns to you, in greater comfort and more efficient heating, will defray the cost in a very short time. The accompanying sketch shows one way of doing the job; note the coat closet—no self-respecting vestibule should be without one. A small radiator at the point indicated can be hooked up with your heating system easily enough and will allow you to eliminate the door that would otherwise have to go between the vestibule and the living room. You will probably want to do this anyway, to avoid having so many doors crowded about a small area. You will find it convenient to have a light inside the closet that goes on when the door is opened—especially when you try to find that extra pair of galoshes. The light automatically turns off when the door is closed.

ow to

Stop that Thief!

by Crawford Heath

Proving That You May Be Robbed For Years
—And Never Know It

FORTUNATELY, we're seldom warned in advance of a crime. That, if nothing else, makes this story unusual.

A house in this case is no different in construction than yours or mine. No secret sliding doors—nor is it haunted. To the casual observer, it appears to be attractive, well built, with nothing particularly suspicious about it. Yet, its owner has been robbed of money, health and physical comfort with the regularity of the seasons.

Doesn't he do something about it? Well, as a matter of fact, he doesn't realize he's being robbed! He blames his colds on thoughtless people who sneeze in public. In winter he avoids certain rooms in his house because they're drafty—simply won't heat—and he nearly roasts to death in the summer sun is on full blast. And what about his loss of money?

That's the money that's been out of his pockets in fuel bills every winter day.

Who is this man? He's the owner of an *uninsulated house*. Your house isn't insulated, is it? You're being robbed, too. Why—

The roof and walls of a house are subject to terrific temperature changes—attacked by sun, wind and snow. In summer, roof and exterior walls are often heated to as much as 150°—in winter they are chilled to sub-zero temperatures.

The walls of your house are of solid construction, all that stands between you and the weather is a layer of plaster and lath . . . a 4" drafty hollow air space . . . a thin veneer . . . covered with a veneer of shingles or clapboards.

In winter, heat from your rooms continually leaks through the porous walls into these cold, hollow air pockets and rapidly vanishes. If, in addition, there is a strong wind, this whole wasteful loss is speeded up. One of the chief causes of cold, drafty rooms.

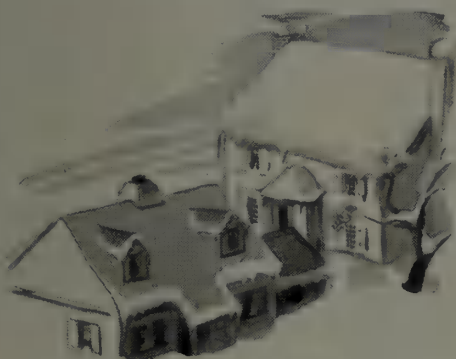
On the reverse of this is true in summer—the air in the hollow pockets is heated to oven temperature by the sun. Since your house is cooler in the early morning than the outside temperature, hot air pours into your rooms during the heat of the day. By night, this stored-up heat is radiated into every room, and inside temperatures are unbearable.

Worse, your roof offers only the scantiest protection, winter or summer. Next time you're in the attic, just take a look at it. Why, it's nothing more than a thin layer of roofing! Heat rushes in during summer and out during winter, and as it rushes out, away go hard-earned dollars!

So, when snow melts on your roof—look out! It's a sure sign you're being robbed! And, during the summer, if your second-floor rooms are more than 2° warmer than those on the ground floor—it's a heat-filled attic that's causing much of your discomfort.

J-M Home Insulation Helps Eliminate the "Danger Zones"

Every house has *danger zones*—rooms that are cold and drafty in winter, uncomfortably hot in summer. Fortunately, there is one way to stop these *danger zones* from robbing you of health, comfort and money—let Johns-Manville Rock Wool Home Insulation stand between you and the weather.



THE SNOW TEST—When snow quickly melts on your roof—heat is leaking out—you're being robbed of comfort and fuel. J-M Rock Wool Home Insulation will save up to 30% of your fuel bills.



THE DANGER ZONE is wherever you have cold, drafty, hard-to-heat rooms. To reduce drafts and heat loss, protect your walls with J-M Rock Wool.

This amazing material—"wool" blown from molten rock out of man-made volcanoes—provides for the home one of the most efficient known barriers to the passage of *heat or cold*. It is fully described in an interesting free book called "Comfort that Pays for Itself."

As pioneer in the business of insulating homes by means of a unique yet simple method of blowing the Rock Wool through a hose into empty attic and wall spaces, Johns-Manville is equipped, from the standpoint of products, experience and service, to bring you year-round comfort that *pays for itself*. J-M Rock Wool Home Insulation saves up to 30% of the usual fuel costs, reduces summer heat up to 15°. There are more houses insulated with J-M Rock Wool than with any other product of its kind. Why not stop that thief and let J-M Rock Wool Home Insulation stand between you and the weather?



KEEP OUT summer heat with J-M Home Insulation. It reduces room temperatures up to 15°.

**WHY BE UNCOMFORTABLE,
RISK COLDS, WASTE MONEY?**

Send for this FREE BOOK

"Comfort that Pays for Itself" is the most authoritative book on home insulation ever published. Tells the whole fascinating story of J-M Rock Wool. Fully illustrated with simple explanations of scientific facts. Explains the J-M method of insulating almost any kind of existing home. Shows importance of a complete job. Before you insulate your home, you need this interesting book. It's yours for the asking.

Look in your classified telephone directory under "Insulation" for the name and address of the J-M Approved Home Insulation Contractor in your town. You can identify him quickly by the J-M Trademark.



JOHNS-MANVILLE, Dept. HB-2, 22 East 40th St., N.Y.C.

Please send me, without cost or obligation, your free book on home insulation—"Comfort that Pays for Itself." ☐ I am interested in insulating my present home. ☐ I am planning to build.

Name _____
Street _____
City _____
State _____



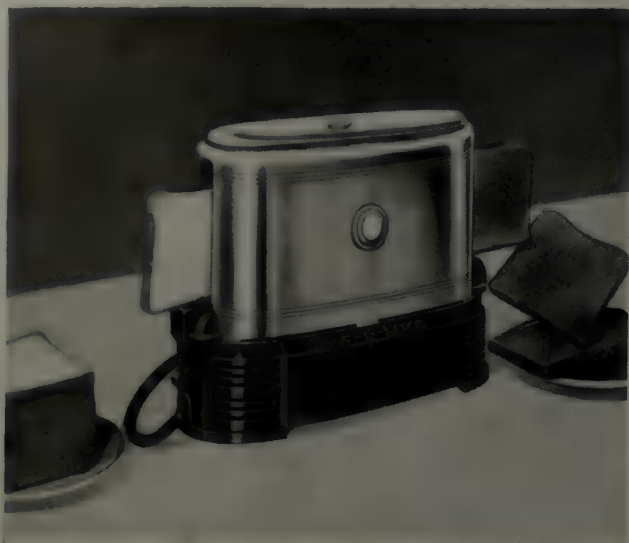
JOHNS-MANVILLE

**ROCK WOOL
HOME INSULATION**

"Stands Between You and the Weather"

CONVENIENCES

of the Month



1. A Crocker-Wheeler Toast-O-Lator takes bread in on one side, gives toast out the other automatically, economically. A. C. Lewis and Conger, Sixth Avenue at 45th Street. \$14.95



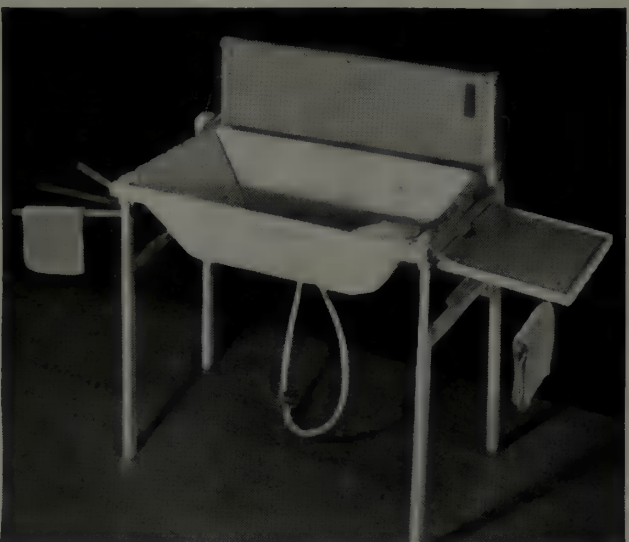
2. Kleinert's Peek-A-Boo bowl covers, green, blue, yellow, red and transparent. 5 in permanent hang-on-wall container. B. Altman & Co., Fifth Ave. at 34th Street. \$1



3. A baby's sturdily built folding bath, low enough to work at sitting down. A feature is the plywood shelf for bath accessories. R. H. Macy, Broadway at 34th Street. \$3.98



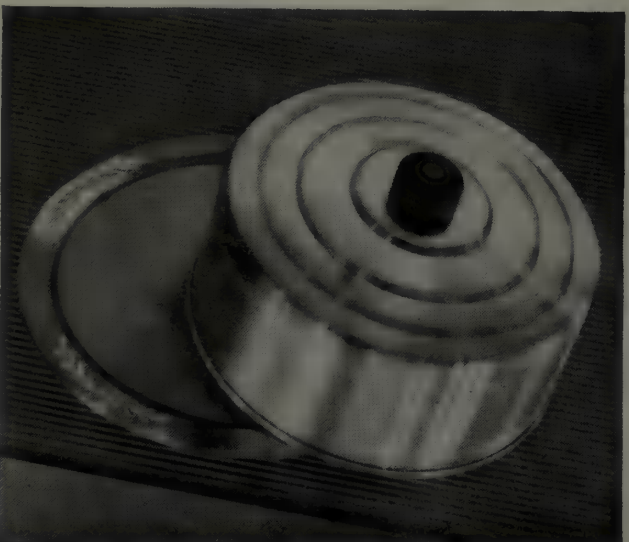
4. The West Bend Aluminum Sta-Fresh server. Tray measures 11 3/4" by 9 7/8". Cover will go over cake 4" high, 9" across. Wanamaker, Broadway at 9th Street. \$2.75



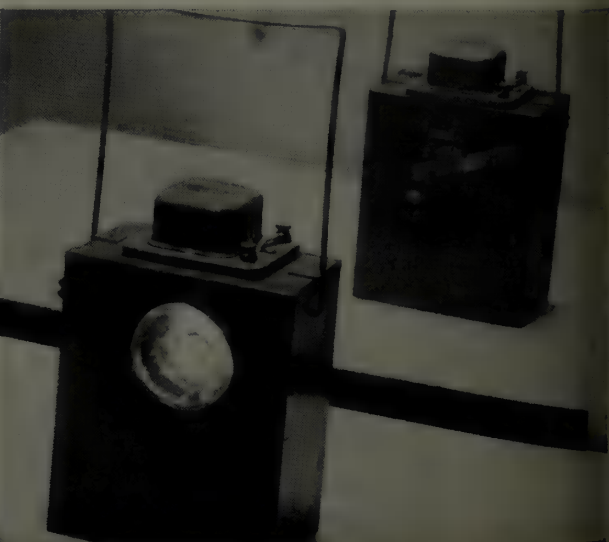
5. Flavo-Seal De Luxe triple thick aluminum French Fryer with 3-quart saucepan and dial thermometer. West Bend Aluminum Co., West Bend, Wisconsin. \$4.25



6. Chromium finished with a Bakelite handle, this container holds 10 ounces, heats them in a jiffy. A. C. Hammacher Schlemmer, 145 East 57th Street. \$7.95



7. The Chatillon kitchen scale is black Bakelite, weighs up to 25 pounds, has two separate dials, one for ounces, one for pounds, Hammacher Schlemmer. \$4



8. The Hulst electric Alarm-Lantern sounds a loud alarm and throws a beam of light on anyone opening a window or door. Abercrombie and Fitch, Madison Ave. at 45th St. \$4.75

All prices are approximate. Orders and checks may be sent direct to the New York store mentioned with each item



WHAT IS A G. P. A.

TO DO?

BIG BUSINESS has its laboratories and its bureaus of standards where products submitted to General Purchasing Agents may be tested searchingly. But Big Business has not all the intelligent G. P. A.'s, nor has it any monopoly on big purchases.

The women of this country make eighty-five per cent of all retail purchases—and they influence the rest. They are G. P. A.'s for 25 million independent businesses, the households of America. Without charts, graphs, or laboratories, how are they to buy efficiently? How are they to be sure of securing honest, wholesome products for use by their families?

Their guide is advertising. They realize, sensibly enough, that the merchants of their town who sell advertised merchandise are dealing with them honestly. They welcome the new or better product when informed of it through advertising.

The advertisers who use HOUSE BEAUTIFUL realize that your patronage, not only this year but next, is the life of their businesses. They test and criticize and study merchandise more rigorously than you ever could. You may read their advertisements with confidence. Guided by them, you may buy efficiently!

EARMARKED FOR HOME BUILDER

News of new building materials, products, methods; notes about new books, new ideas



MOATS and portcullises have gone out of fashion, but a man still likes to think of his home as his castle. To which end he often drapes his front door with a stout chain, and nightly before retiring rattles same with a noise like Marley's ghost coming over Scrooge's window sill. The rattle of a well-made night chain does something to his ego, we feel, which the simple throwing of a well-oiled and invisible bolt cannot do. Which will serve to introduce a new night lock guaranteed to fall into place with a good metallic clunk if no jangle. And it is visible, with an air of great strength and solidity. This device, posed above with its adjustable bar supported by a tooth pick, is called the Dubl-Lok (R. H. Gardiner Sales Co., Distributors, 1107 Broadway, New York City) and may be set to keep the door closed tightly, or to allow it to open a few inches but no more. In either case it cannot be unfastened from the outside. The unit is self-contained and needs no fitting on the door itself. Four screws hold it to the jamb, and a rubber snout keeps it from scratching or marring the door's surface.

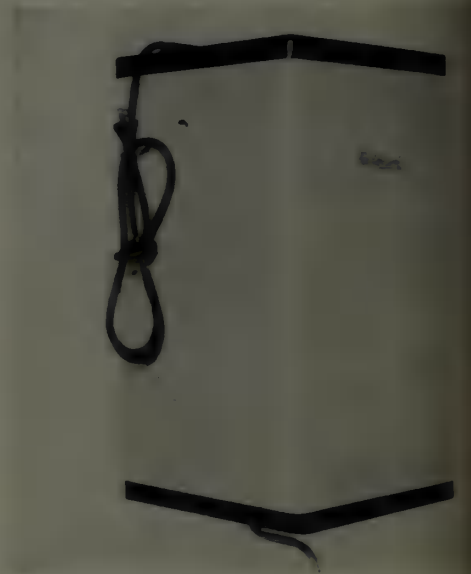
WE TAKE special pleasure in reproducing the photograph at the lower right because its subject is not streamlined, it is not packaged in a suave, colorful jacket reflecting the modern trend, it does not look especially dynamic, nor would it inspire you to draw up an easy chair before it and regale your friends with reports of your latest world cruise. It is, reading from the left end to the right, a small centrifugal water pump, a substantial packing nut, a good bronze shaft, and a small but powerful electric motor. The whole assembly, no bigger than an elephant's foot, is a booster pump for hot water heating systems. It is cut into the return line and speeds up the circulation of

hot water through the boiler and radiators. The result is quicker, more flexible heat than the conventional gravity hot water systems usually can provide. It also tends to equalize heat distribution and should conserve fuel in the process. It is known as the Everite (Everite Pump & Mfg. Co., Lancaster, Pa.) and may be used to supply pressure for domestic hot water systems as well as heating plants. It operates in any position, and does so quietly. For conversion work on open gravity systems as well as closed pressure systems this bronze circulator will do a very workmanlike job.

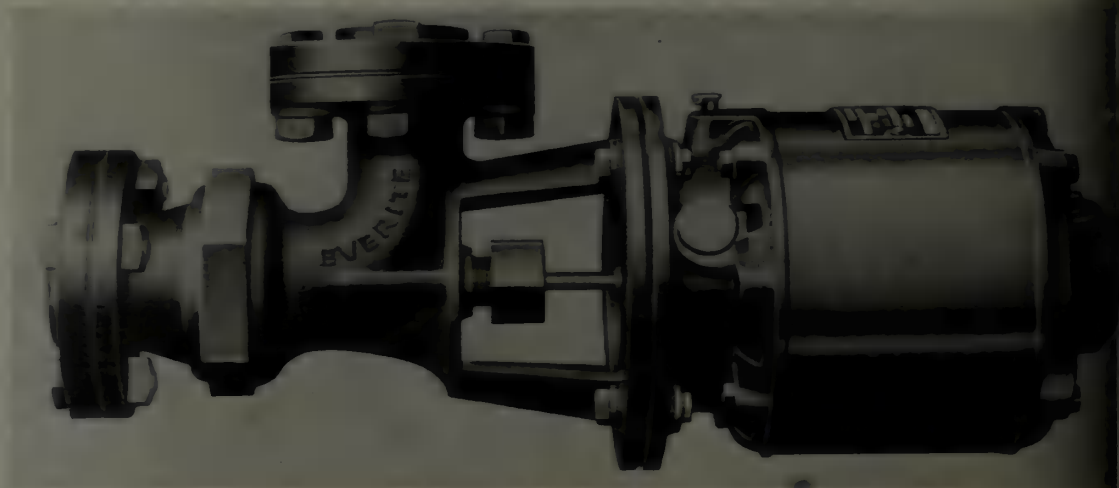


ONE of gypsum's earliest services to man was to embalm him half a million years or more ago so that our current scientists could examine his bones and make awe-inspiring deductions. One of gypsum's current services is in the building of better houses. As an insulating material and an ingredient of many special building products it is fa-

miliar, at least by name, to most home-conscious people. The U. S. Gypsum (300 West Adams St., Chicago) has now available a moisture-proof insulating sheathing plank, 2' x 8', with tongue-and-groove edges. The photograph shows this product in place and as it comes from the factory. It is applied horizontally, permitting openings to be cut afterward. It is light enough for one man to handle safely without scaffolding even on a windy day.



THE electric outlet plug and cord in the photograph above will give you some idea of the size of the new Hotpoint two-gallon automatic hot water heater. It has just been announced by Edison General Electric Co. (5600 West Taylor St., Chicago) to provide auxiliary hot water service or to supplement hot water systems that may work a little slowly for the customer's satisfaction. It supplies no pressure, but will take cold water from your supply line, heat it in an amazingly short time, and deliver it to the faucet. Integral bracket facilitates its application directly above the sink or lavatory, and a thermostatic control on the back will maintain a constant temperature in the tank. A single 1150-watt Calor element heats the water, drawing its current from any ordinary convenience outlet.



If you're particular about Carpet Colors
buy

ALEXANDER SMITH



**"NEARLY RIGHT" WON'T DO
IN CARPET COLORS**

Alexander Smith & Sons Carpet Co.
295 Fifth Avenue, New York

Please send me your free book, "CARPET MAGIC," by
Clara Dudley, containing many color schemes and decorat-
ing suggestions.

NAME _____

ADDRESS _____

CITY _____ STATE _____

Short-Cut to Arcady



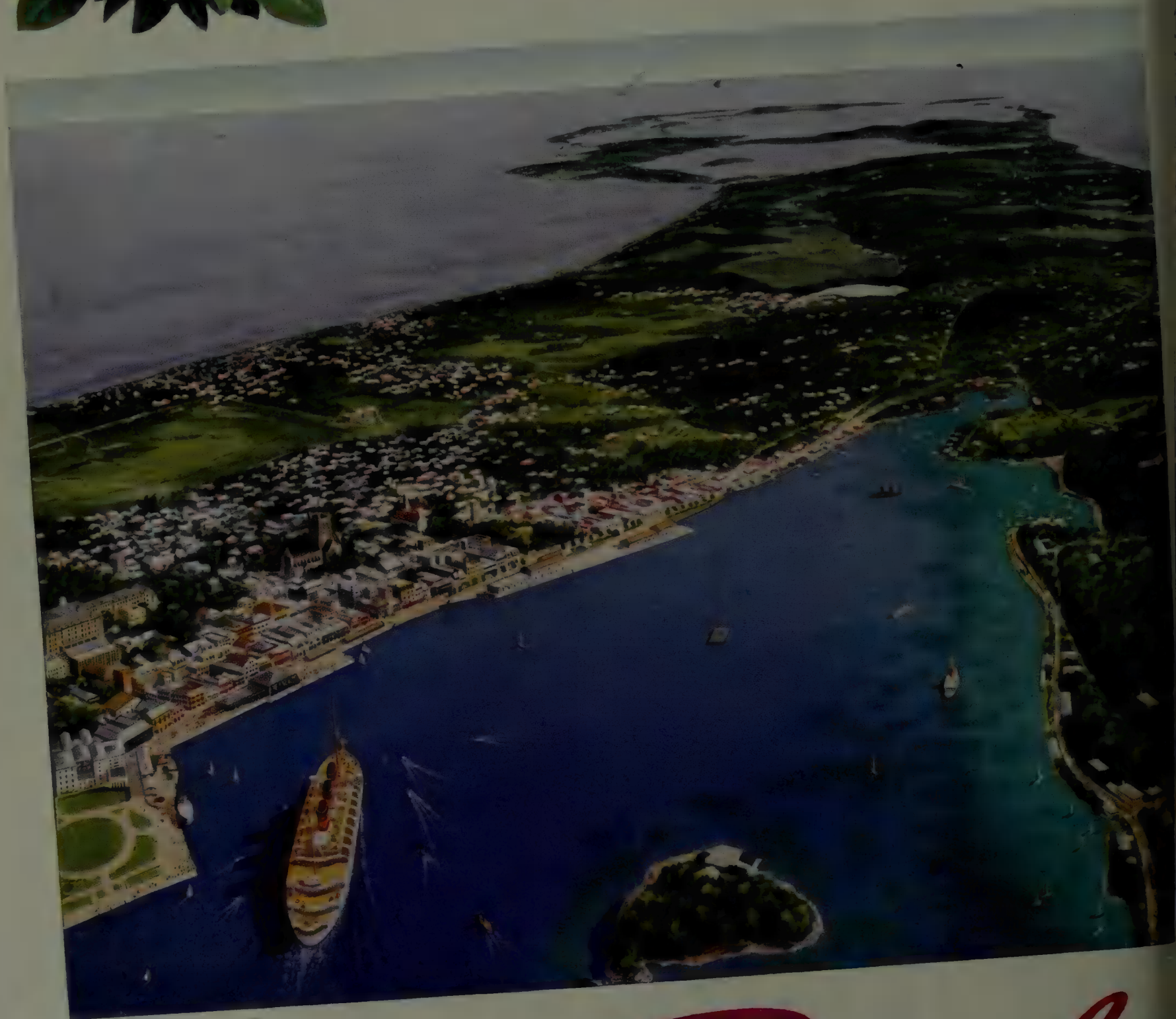
GEOGRAPHERS to the contrary, there *is* an Arcady, just six hundred sea-cooled miles southeast of Times Square. A modern ship will take you there in forty hours . . . a plane in less than six.

This Arcady is British. The inhabitants have embraced the leisured delights of civilization, spurning the while all elements of rush and racket. . . . Visitors to this idyllic land are gently urged to forget the world. And they do, thanks to a climate kept eternally bland by

the ministering Gulf Stream . . . and to the soothing absence of motor traffic, hay fever and fumes. The air they breathe is wonderfully pure, charged with sea spice, cedar, and the scent of semi-tropic flowers.

Isn't this the very spot your jaded spirit cries for? Aren't you wearied with scenes that are stale? Then come to this strange and peaceful retreat . . . this paradise . . . Bermuda.

BERMUDA IS WITHIN EASY REACH OF THE NEW YORK WORLD'S FAIR



YOU CAN GO BY SEA OR BY AIR — Luxury liners travel from New York to Bermuda in 40 hours . . . a round-trip total of nearly 4 days of delightful shipboard life. Sailings from Boston, too. ■ Splendid new transatlantic planes now take off from New York and Baltimore, Maryland, and descend at Bermuda 5 hours later . . . an enchanting experience in the sky. • A wide choice of accommodations is provided by Bermuda's many hotels and charming cottages. • No passport or visa is required for Bermuda.

Bermuda

PLEASURE ISLAND

FOR BOOKLET: *Your Travel Agent, or The Bermuda Trade Development Board, 500 Fifth Avenue, New York City. In Canada, Victory Building, Toronto.*

PANTRY SHELF SHOWERS

CONTINUED FROM PAGE 59

really only samples, that there are hundreds of ways to combine these canned brands. Of course the pea and tomato combination is a standby which no knowing bride can get on without. You do it any way you like, with cream, crabmeat, slivered carrots, just about anything. Then, tomato juice is marvelous with all sorts of soups. And chicken is a great combiner and ever-upper. Invent your own, or write the recipe, christen it with the bride's name and hand it to her with all the necessary ingredients.

This is an old recipe, too seldom remembered, called *Rinktum Ditty*: Chop half a Bermuda onion and a green pepper and put them in a double boiler with a dessert spoonful of Worcestershire sauce. Simmer for ten minutes. Then add a pound of plain American cheese broken up into smallish cubes. When the cheese is entirely melted add a can of tomato soup. Serve on toast. Not so perishable as a rarebit, with much the same result.

Smoked Ham: Mix a teaspoonful of mustard with a tablespoonful of tarragon vinegar, a pinch of a teaspoon of paprika and a spoonful of Worcestershire sauce. Rub the mixture on both sides of half dozen slices of ham. Put a tablespoonful of olive oil in a greased pan or chafing dish. When the ham begins to smoke, put in the ham and brown it quickly on both sides. Ten minutes will be enough. An extra dash of vinegar, Worcestershire sauce, olive oil and a ham. *Ch Amella*. It's a way to use a veal. If you haven't any, chicken will do nicely. Thicken a can of cream of mushroom soup with two tablespoonfuls of cornstarch and flour blended. Add two spoonfuls of chopped parsley, an onion, half a teaspoonful of lime, the rind of half a lemon and two cups of the meat or fowl, minced. Cook gently for five minutes, remove the lemon rind and serve.

Stnacht Doughnuts: The Pennsylvania Dutch used to serve fat doughnuts at the beginning of Lent. Made like this: Sift four cups of flour one and a half teaspoons cream of tartar, half a teaspoon each of nutmeg and cinnamon. Rub a half tablespoonful of butter in lightly. Add a cup of water, a cup of sugar and two beaten eggs. Last add two

small cups of mince meat. Drop a teaspoon of this dough into deep, hot fat, brown slowly.

As one of the shower presents, bring a card catalogue for recipes, or a handsomely bound blank book. These you can have monogrammed. A cook book (Fanny Farmer or the Boston are still classics, though there are hundreds on the market) is basic bridal equipment. A set of mixing bowls, separated, with a pudding in each crowned with sprays of Lily-of-the-Valley is reported by a shower giver as a fine present.

Recall your kindergarten days when you do up your package. With a roll of shelf edging, a pair of scissors, a grocery box and a dozen big red paper hearts, you can make a gift of turtle soup and sherry as fine as a silver teaset. A whole assortment of pickles and spices, mustards and salad makings, sauces and condiments can be fitted into an erstwhile bon voyage basket round and round which you've tacked inexpensive white lace edging. Or you could put them into a big wooden salad bowl. A child's doll dress trunk is more fun than you'd remembered if it has a raft of foreign labels pasted on it and is lined with shiny Cellophane, filled with baked beans, cooked macaroni and other delicacies for a pioneer housewife. Or tie a fine golden yellow Holland cheese to a cheese board, flanked with English water biscuits.

Showering canned food in fancy dress on friends can be indulged in on all sorts of occasions: Valentine's and Hallowe'en, Christmas and weekends, for campus suppers, rent parties, birthdays and anniversaries (especially tin, paper and wood), for Sunday breakfasts or Sunday suppers. Any time. Any place.

Getting married is an exciting business. Getting married with the additional goings on of a Pantry Shelf Shower is much more exciting. Any bride who knows that her housekeeping has been taken care of for months to come goes up the aisle looking really radiant. She knows that she has the future well under control and that she's going to be very, very happy.

House Beautiful acknowledges with thanks the recipes in this article, which come from the Heinz Company, whose magnificent Fifty-Seven are ideal for Pantry Shelf Showers and for all the years of happily married life.



Feel "good-all-over"
EVERY MORNING

It's not how long you're in bed but how well you relax which makes the difference in the morning. Pearce Beauty Blankets are designed for restful slumber. The deep, soft, downy nap gives you cozy, lightweight warmth and at the same time lets your body breathe for complete relaxation.

Pearce Beauty is on sale at leading stores everywhere. Notice the eight glamorous clear colors—the wide satin binding—the exclusive Pearce nap. Pre-shrunk, color-fast, 100% all virgin wool. Size 72" x 84". Price \$11.95.

Pearce also makes Pearce Pride—size 72" x 84"—to retail at a lower price.

COLORS:
Dusty Rose,
Wild Marigold,
Almond Green,
Canna Rust.



COLORS:
Blossom Peach,
Delph Blue,
Beige,
White.

PEARCE BEAUTY BLANKETS

In selecting WALL PAPER



Look for the — **WALCREST** label

because it assures you these
4 very important advantages:

Wallpaper designs and colors soon lose their initial loveliness if the foundation, the paper on which they are reproduced, yellows or ages. All Walcrest designs are engraved on the finest base papers modern science can produce. The foundation of Walcrest is new, live fibre of selected length... skillfully made into sheets of unusual strength and resistance to time.



This superior base paper used by Walcrest has other advantages, too. "Walcrest papers hang better," say many highly skilled deco-

rators and paperhangers. Walcrest rooms invariably excite the admiration of the most critical eyes.



Walcrest wallpapers are fast-to-light. They meet the strict requirements of the U. S. Government's Fadeometer tests... and even more rigid tests in our own laboratories.



Walcrest wallpapers are waterproof. And this waterproof feature is an inseparable quality of Walcrest... not something added by treatment after manufacture. Walcrest is made and engraved with waterproof materials.

The pattern at which the young matron is looking in the illustration is Walcrest's CRYSTAL RAYS... one of the many interesting Walcrest designs. Be sure to say "Walcrest" when you talk with your decorator... You will find many lovely and correct Walcrest designs for every room... for any type of home... and the price range is wide enough to meet almost any decorating budget.

LOOK FOR THE LABEL

... It's not genuine Walcrest unless trademark name **WALCREST** is on the selva.



WALCREST

wallpaper of enduring beauty

STAMFORD WALL PAPER CO. • STAMFORD, CONN.

PIETRO CALLS IT "PASTA"

CONTINUED FROM PAGE 32

Uncooked they should break squarely without splintering. Cooked they should not be sticky. Nowadays they are made in America in huge quantities, but some authorities believe the best still come from Italy. Lagana, Pejero and Fara San Martino are famous imported brands. Italians consider Ronzoni one of the best of the domestics. Somewhere in your community there is undoubtedly an Italian grocer who sells one or more of these brands.

Now let's get the home-made jobs out of the way, saving the bought package and its lovely sauces for last. Noodles, gnocchi, gnofli and ravioli are conspicuously and traditionally made at home. If you haven't a good recipe for noodles I would be glad to send you one. As for gnocchi, their fame is so international that by now there are almost as many recipes as there are for fried chicken. One even uses potatoes. There are two major lines of approach, however.

Gnocchi I. Scald in a saucepan three cups of milk and a cup of cream with half an ounce of butter. This should boil about five minutes. Meantime sift a pound of flour with half a teaspoon of salt, a generous pinch of Cayenne and an ounce of grated Parmesan (yes, this time the cheese goes in). Pour the milk on the flour slowly, stirring hard with a wooden spoon. Keep on stirring a couple of minutes after the last of the milk has gone in, till the whole thing is smooth; then break in an egg and stir again till smooth. This batter now goes into boiling salted water in small gobbets which may be collected on the end of a knife or spoon and pushed off into the water with your favorite finger. Get them all in as quickly as you can so they will be done together, which takes about six minutes. Lift out, drain, rinse and serve on a hot dish with any trimmings you elect.

Gnocchi II. This time scald a pint of milk and when it just boils shake into it a quarter of a pound of semolina. Season with salt, pepper and a trace of nutmeg, cook slowly for twenty minutes. Then take it off the fire, stir in an egg yolk and spread it out thin on a buttered sheet. Let it cool, then cut up in small squares and arrange in a baking dish, sprinkling each layer with grated Parmesan and distributing dabs of butter throughout. Brown it quickly on top in a hot oven.

Gnofli. These are first cousins gnocchi, only they are shaped forcing them through a colander into the boiling water with a potato masher so they form neat little buttons. You can use the gnocchi recipe, or you can beat two eggs yellow, add a quart of a cup of milk and then stir in a cup of flour sifted with a teaspoon of salt. About a third of this should be put through the colander in a batch. As the buttons come to the top of the water, they should be removed with a skimmer to a hot dish. Grate lots of Parmesan over them, adding an occasional dab of butter, and serve very hot.

Ravioli. This is tops among home-mades in my rating. For make your dough by mixing half a pound of flour with two whole eggs, a little salt and a teaspoon of butter. Mix this well and roll out thin in a long strip about the width of your four fingers. This will be folded over down its length to hold the stuffing, which may be almost anything slightly moist and very highly seasoned. One favorite combination is based on two ounces of diced chicken, an ounce of ham, four anchovies, an ounce of cooked spinach, a shallot, three hard egg yolks and two raw yolks seasoned with marjoram, nutmeg and pepper (no salt, anchovies included). Mushrooms are good in this, too. It should all be rubbed smooth and then put in little heaps about an inch and a half apart down the left side of the strip of paste. On the right side of the strip of paste, and the paste should first be lightly brushed with water. Then fold the right half over on the left, press down firmly with the edge of your thumb all around each lump to close it in, and cut apart in neat diamonds or shape with small fancy cutters. As they are cut out the pieces should be set on a floured baking sheet to dry. When the surface is dry, drop them in boiling water for about six minutes, drain and serve with—whatever any good sauce that won't drown the flavor of the stuffing.

Now for the fun. Classic spaghetti sauces are complex, vigorous and rich. Pasta needs fat, so they all begin with fat in the pan—olive oil is the most frequent—in which go meat, or sea food, vegetables and seasonings. Meats may be fresh beef, pork, ham, bacon, chicken livers, kidneys, sausage of all kinds. Sea food is usually shellfish with clams and shrimp to the lead. As for the vegetable

he changes on mushrooms, carrots, green peppers, with first, last and all the tomatoes.

You are making your sauce fresh tomatoes and heed Italian counsel, you will cook it for two hours of gentle simmer—a minimum. This blends the flavors and seasoning with the tomato to a smooth, pulpy consistency which is their idea of cooked. Then add a little tomato paste of good measure. If you are in a hurry they will advise you to use the prepared, canned tomato which is available at all Italian stores and many American stores as well, and which has gone through this interminable cooking. It already has basil (which all Italians consider axiomatic with tomatoes) added into it—some brands even a pair of crossed leaves on the label of the can as well.

When we come to seasonings, we come to the heart of the matter. They are practically inexhaustible. The favorite Italian herb, oregano, is universally present, as is basil. Oregano is their very favorite variety of marjoram; the vigorous northern varieties will give you can't get the original. Basil, bay, the pounded hot red peppers are fresh herbal ingredients. Spices include cinnamon, cloves, allspice, nutmeg, cayenne and mace. Anchovies, capers, olives green and black contribute their flavors.

A little dried red peppers you undoubtedly find at your Italian grocer, pounded or whole. They are blood brothers to Mexican chilies and they are used in two ways in pasta sauces. They go into the sauce with the garlic at the start, or they are pounded into small bits and sprinkled either in the sauce while it cooks or over the finished sauce for a few examples:

Short-Cut Marinara. This is really a basic pasta sauce, so it should be first. Skin and cut a good clove of garlic (in four pieces) and plan to take it out, minced if you are game to leave it in. The flavor is quite mild (cooked). Brown this in two tablespoons of olive oil. Then add a cup of canned tomatoes, a pinch of thyme and marjoram, a crushed bay leaf, a good pinch of basil and half a dozen anchovies. Let this come to a boil, reduce the heat, cover and simmer for the prescribed time. Then add a cup of drained, rinsed spaghetti, and let the spaghetti get piping hot and serve with quantities of sauce.

Short-Cut Marinara. Start as before with oil and garlic; use two cans of tomato paste for four people, adding half a can of water to each, season as above and bring to a boil. Let this simmer covered for about ten minutes, or until thoroughly blended, then serve over pasta. This has the merit of being finished in about the same time as the pasta, thereby accomplishing one of the best and quickest meals.

From the South. The southern Italians often use the pink, delicate fat of their big prosciutto hams instead of olive oil as the fatty ingredient in their sauces. They also like a slightly different gamut of spices, with hot pepper prominent among them. Try out three or four long slivers of ham fat in a heavy frying pan (a local Italian store undoubtedly keeps a ham in the ice box for just this purpose). As soon as the slices are dry, take them out and put in a large onion, sliced, a couple of cloves of garlic cut in half, and a dozen pitted and sliced green olives. When these are golden, add a large can of the inevitable tomatoes, a tablespoon of pounded red pepper, a large dash of allspice, mace and a bay leaf, a pinch of basil, thyme and oregano, salt to taste and let her rip.

Another Variant. Into your hot oil or ham fat, put the garlic with onions and strips of green pepper, mushrooms, fresh or dried, and let them brown. Then add a generous handful of pitted, sliced ripe olives, half a dozen boned anchovies, a tablespoon of capers, the can of tomatoes and the seasoning.

Salsa con Pepperoni. Pepperoni is one name for the thick, coarse, eight-inch country sausage of Italy. If you get the ordinary commercial variety you may not like them, for they are heavy and very highly seasoned. However, if you ask the proprietor of the very best Italian store in your community, he can usually get you the home-made ones, which are apt to be much nicer. The best beginning for this sauce is those slices of ham fat. Tried out, this gives a mild, sweet grease flavored by the curing of the ham, which is particularly good for the sausage. Remove the dry strips, and put in the pepperoni sliced crosswise into pieces about three-eighths of an inch thick. When it turns red in the hot fat, add half a glass of red wine. Let this cook a minute or two, then put in a medium-sized can of tomatoes and your seasoning. This simmers even longer than most. Last of all, half a can of tomato paste, stirred in, heated and poured over the hot spaghetti.

WEDGWOOD



A M 4751

WHEN Napoleon WAS AN EXILE ON ST. HELENA

For more than a century and a half, the WEDGWOOD Potteries have been supplying the finest tableware to the crowned heads and aristocracy of Europe . . . "Napoleon Ivy" on Paris Shape was the choice of the Emperor Napoleon Bonaparte when he was in exile on the island of St. Helena. The rich green ivy design shows to excellent advantage against the warm ivory texture of WEDGWOOD Queensware. "Napoleon Ivy" pattern has recently been reproduced, and is now carried in open stock in our leading shops.



Send 10 cents to cover postage, and we will gladly forward to you our new booklet, showing many patterns in full and natural colors.

Josiah Wedgwood & Sons, Inc.
OF AMERICA.

Mark on China



WEDGWOOD

162 FIFTH AVENUE • NEW YORK

WHOLESALE ONLY

Potteries: Etruria, Stoke-on-Trent, England

Mark on
Jasper, Basalt,
Queensware, Etc.

WEDGWOOD

People of Wealth are Seldom Extravagant

The appreciation of wealthy people for the genuine economy of a Decorator's services emphasizes the fact—"It Costs No More But Results Are Certain If You Consult a Decorator."

Today, even modest homes can economize with this guidance, for your Decorator's specialized skill and knowledge are all included as part of the nominal purchase price when you furnish or remodel your home.

Decorators have limitless sources of correct accessories which are frankly closed to you, and your Decorator provides exclusive furnishings not to be found elsewhere. The Stroheim & Romann Fabric Collection is not the least of these sources. Ask your local Decorator to show you examples in the decorative period you prefer.

It costs no more
...but results are
certain if you con-
sult a decorator

STROHEIM & ROMANN

Upholstery and Decorative Fabrics
35 East 53rd Street
New York

BOSTON • PHILADELPHIA • CHICAGO • LOS ANGELES • NEW YORK

Salsa con Manzo. Get half a pound of top round and have it ground. If you are great meat eaters, you can increase it up to a pound. Fry in three or four tablespoons of olive oil a large onion minced fine, half a green pepper also cut small and a clove of garlic. When these are golden, add the beef separated into small bits and let it brown in the fat, stirring frequently, for about fifteen minutes. Then add your other seasonings, basil, marjoram, thyme, salt and pepper and a medium-sized can of tomatoes, bring to a boil and let it blub away over a low flame till it is concentrated and blended. Then half a can of tomato paste, bring back to boiling, simmer ten minutes and you're ready to go.

Chicken-Liver Sauce. Cut a cup of chicken livers into sizable hunks and sauté them in four tablespoons of olive oil along with a large onion cut fine, some chopped parsley, half a pound of sliced mushrooms, a clove or two of garlic and a handful of celery leaves. When these are golden, add a large can of tomatoes, half a dozen cloves, fresh-ground pepper and enough chicken stock to cover. Let this simmer, then stir in the paste, reheat and serve.

Clam Sauce. This is one of the most revered of all spaghetti sauces, and once you have tried it, you will know why. Put eight or ten washed hard clams into a pot with just enough water to cover its bottom. Let them steam till they open. Strain the broth through a fine cloth and save; wash the clams to remove all possible grit and cut them up into hunks. Now put a small diced onion and a clove of garlic into your hot oil. When

done, add the tomatoes, the browned chopped clams and what seasoning appeals to you—a little tarragon in addition to the usual range. Let these reduce, add tomato paste, reheat, stir in the cooked spaghetti and it's a treat.

Notes: You'll find all the other Italian foods you ever liked as glorious with spaghetti. Zucchini tenderly fried. A salad composed largely of finocchio; bread stuffs, fritto misto, Chianti, zabaglione, the traditional gelatin-like spumoni, the wonderful antipasto which should come before the pasta, I call the marinated celery, the stuffed eggs, anchovies, pimiento etc., of the speakeasy table d'hôte of ancient memory, or improve your own.

Fresh basil leaves are often sprinkled over the dish as the pasta is served in Italian households. It may be minced or munched alone as the diner pleases.

You probably know the technique with long spaghetti. Fork in the right hand, spoon in the left. Spear spaghetti, hold end of fork against bowl of spoon to prevent strands from escaping, twist fork. When the majority of the strands have spooled themselves around the fork, open wide and pray. In the possible tails may be cut off with the spoon. But don't cut into the pile or you'll have a lot of loose ends that won't wrap.

For quick work, there are dozens of sauces already prepared on the market in cans all ready to heat and serve. If you are trying to remember what a sauce should taste like, this is a good way to find out. Your Italian grocer will have several—some of the brands are La Belle from Vitelli Figli, Pride from Naples and Del Gaizo.

RHODODENDRONS AND AZALEAS

CONTINUED FROM PAGE 63

probably many good reasons for this since both are so closely related botanically, yet for the planter's and user's sake, I prefer to deal with them individually. You as a possible planter and user are not too greatly interested in botanical classifications. You are interested in these points: Will they grow? How will they bloom? Are they hardy? And what will my garden dividend be?

Plants of Rhododendrons and Azaleas offered commercially are grown in the open field in full sunlight, subject to the weather hazards of scalding suns, driving winds, and the usual climatic changes to which your garden is

accustomed. Like some people, they have special diet needs, and will reach perfection if these particular wants are sensibly provided. It is easy to remember that Rhododendrons are surface feeders, that is their roots grow close to the top of the soil. It is quite helpful, because of this tendency, to supply a light mulch after planting. Rotting cow manure (at least a year old) is best. Please remember that fresh manure is harmful.

Ordinary garden soil is usually acid enough to insure good growth. However, if you are uncertain, you can easily provide this condition by using equal parts of peat moss and leaf mold. About three heaping

andfuls of this mixture is
or one plant.

Preparation of a planting
is comparatively simple.
the soil to a depth of about
not necessary to remove
s unless they are excep-
large. Keeping in mind
plants come to you from
elds bathed in full sun-
it not common sense to
m in a like situation?
do fairly well in semi-
you sacrifice flower buds
leaves. Given sufficient
of full sun you can
expect more flower buds.
are few locations about
e that are unfavorable to
growing of Rhododen-
Azaleas without protec-
exception is a windy
rn exposure. If you plant
place it will be necessary
protection to keep the
is from freezing.

parts of the United States
ently unsuited to the suc-
culture of either Rhodo-
or Azaleas because of a
mestone soil or perhaps
ous winters, although I
reports from determined
in these areas. These
ls actually make an acid
leaf mold and peat moss
periodically check and
this required acidity.
hem send samples of the
ir State Experiment Sta-

ndrons. It seems to me
odendrons are a gregari-
they apparently do their
n herded together in
he smallest of which
about six plants.

ften asked just what is
ybrid Rhododendron in a
color or group. Without
I reply that Mrs. C. S.
 unquestionably the best
iron that grows. I have
sons for making this
d statement, and it is
at some will take issue
However, when one has
th these plants for many
oes not necessarily fol-
e would pick one as a
e of some special char-
In fairness to all of the
ly varieties, when one
ts virtues I believe Mrs.
gent merits this favored
foliage, its color, its
and its general adapta-
all conditions qualify it.
ood, all-purpose hardy
ad Rhododendrons are
agley, Charles Dickens,
n and H. W. Sargent.

Among the pinks, I believe *roseum elegans* and *roseum superbum* are the best. *Delicatissimum* is a good, late-blooming Rhododendron with its shell pink color. Among the darker-hued varieties are Lee's Dark Purple and *purpureum grandiflorum*, whose habit of flowering is freer than most.

As to the white varieties, there are really no hardy Rhododendrons among the so-called whites that are white when in bud. The best of these are *album elegans*, which is a violet-mauve in bud, and *catawbiense album* with a shell-pink bud. However, the flowers are not white until they are fully expanded.

Azaleas. All too often an interested planter is misled in the belief that any Azalea catalogued will be hardy for him. Care should be taken to select kinds proved hardy to your locality. The Japanese Kurume varieties, such as Coral Bells, Salmon Beauty, Day-break, Debutante, Snow and Mauve Beauty, are definitely not hardy in exposed situations, even in the vicinity of New York. They should be planted in sheltered places where they are not exposed to cutting winds; in fact, this is so with all Azaleas—they do not like a drafty place, but should be planted in among other material so they receive a measure of protection.

The hardiest Azaleas are undoubtedly the native varieties: *Calendulacea*, the so-called "Flame Azalea," with a beautiful color range from soft lemon-yellow to deep orange-scarlet; *vaseyi*, rosy-white; *viscosa*, white tinged rose; *nudiflora*, varying from white to pink in color.

Another hardy type growing nicely as far north as Toronto, Canada, includes the *ponticas* and *rusticas*. These are quite expensive due to the difficulty of propagation, and their slow stubby growth. Like the natives they are entirely deciduous, that is, they drop their foliage every winter, and cloak themselves with a luxuriant growth of new leaves in the spring. The flowers resemble the blooms of Honey-suckles, and range in color from creamy-white through the yellows, coppers, bronze and orange tones to deep coppery-scarlet. Among the best of the varieties are: Bouquet de Flora, rosy salmon; Byron, pure white; Chromatella, pale lemon yellow; Gloria Mundi, orange, overlaid with rose; Josephine Klinger, bright crimson; Raphael De Smet, light pink tinted salmon-rose; Dr. Chas. Bauman, deep blood-red.



Streamline MODERN

It is simple, sensible, usable, and comfortable. That is why Heywood Streamline is the most popular and widely used Modern Furniture in America today. You will like this interesting furniture . . . like the way in which it adapts itself, graciously and usefully, to contemporary living. You will appreciate its flexibility of arrangement which helps you to solve so many decorative problems . . . its luxurious comfort . . . and, most of all, its warm, colorful finish called *Wheat*. Hundreds of the better stores throughout the country are now showing Heywood-Wakefield Streamline Furniture.



Now! . . . a new, 24-page booklet on Heywood-Wakefield Streamline Modern. It offers practical suggestions for modern decorating. Send 10 cents (coin preferred) to Dept. X-102, Heywood-Wakefield Company, Gardner, Mass.

HEYWOOD-WAKEFIELD
GARDNER, MASSACHUSETTS
FINE FURNITURE SINCE 1826

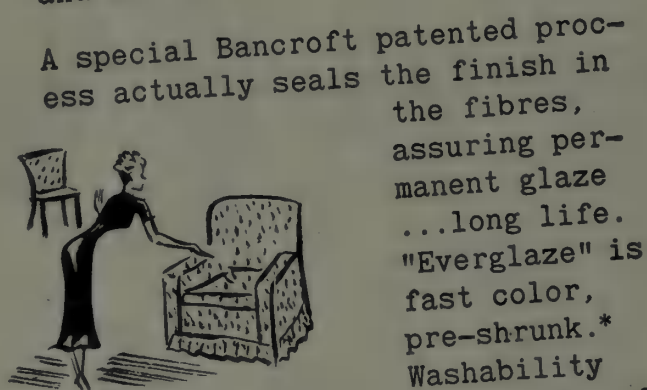
In Fashion-



Washable
Everglaze
REG. U.S. PAT. OFF. 28 C.S. CO. BANCROFT PROCESS - PAT. NO. 2103101

Chintz
permanently
crisp and lustrous

Chosen by leading decorators and women all over America as one of 1939's outstanding decorating fabrics...its renewed popularity is due to the fact that "Everglaze" offers all the crisp beauty of Chintz plus washability and low cost.



A special Bancroft patented process actually seals the finish in the fibres, assuring permanent glaze...long life. "Everglaze" is fast color, pre-shrunk.* Washability approved by American Institute of Laundering and P. & G. Home Laundry Laboratories.

It is obtainable in the season's smartest colors—distinctive prints and plain shades, in yard goods and made up draperies (standard sizes). At all leading stores or write Cyrus Clark Co., Inc., 267 Fifth Avenue, New York.

* Tests show shrinkage of not more than 2% under commercial standard (CS 59-36).



Another popular decorating fabric offered by Cyrus Clark Co., Inc. is "Cypress" Cloth—a new 50" sanforized cotton ideal for slip covers. Obtainable in prints and plain shades in the newest decorator's colors.

Plants which are much more reasonable in price, and of more rapid growth and easier propagation, are available in many colors in the *mollis* type, also a deciduous group, producing large trusses of trumpetlike flowers in early June, or slightly later, according to weather conditions.

Some varieties of *mollis* are much hardier than others. Miss Louisa Hunnewell is considered a tender kind, yet it is largely planted throughout the eastern United States because of its remarkably fine color, which is deep orange-yellow with the reverse sides of the petals and the edges of the petals tinged with deep apricot. *Altaclarensis*, while not properly belonging to the *mollis* group, is usually classed with them, and in my opinion is one of the finest yellow Azaleas. A vigorous, robust grower, a rich deep yellow color with an orange blotch inside the throat of the individual flower.

Generally speaking, all deciduous Azaleas are hardier than the evergreen types, yet this latter group seems to be most popular, due to their holding the foliage all winter. A well-liked variety is *Azalea ledifolia alba*, sometimes called *indica alba*. This is not a relation of the tender varieties forced by florists known as Belgian Indicas. *Ledifolia alba* is quite hardy in sheltered places, and when the plants have properly ripened in the fall, preventing damage to the flower buds, they will yield a glorious and bountiful supply of single white flowers the following spring. Many of these blooms will measure 3" across. The creamy-white flower of *Azalea rosea magnifica* resembles *ledifolia alba* in size and shape. It has bright carmine flakings on the upper petals, which give the effect of very pale pink at a distance. Occasionally stripes of carmine or pink will appear on a few of the flowers. This is one of the few Azaleas, if not the only one, that will produce some blooms in the autumn, in addition to its glorious May display.

The results of hybridizing during the past few years have produced a race of Azaleas known as *Ledifolia Rosea* hybrids. These are hardy and usually more compact in habit than *ledifolia alba* or *rosea magnifica*. The flowers are about the same size, and colors from pale lilac through to deep wine. They should only be planted in combination with white or soft yellow and never with reds or pinks.

Azalea hinodegiri is probably one of the best-known evergreen

Azaleas. Its foliage turns a brilliant bronze in the autumn with the coming of cool weather, and consequence is decorative all winter. In the spring, *Hinodegiri* produces a dazzling show of bright red blooms. It is of relatively rapid growth, hardier than the Kurume varieties, and if one likes red, worth while kind.

Another gem of the Azalea family is *Azalea balsamiflora*, often called *rosaeflora*. This is a dwarf, slow-growing variety; a five-year-old plant seldom reaches more than an 8" spread. It is most useful in rock gardens or low planting. Exceptionally fine fully double flowers are about 1 1/4" to 1 1/2" across, colored a lovely coral-pink and exactly like a miniature Rose or Balsam.

On no account should Azaleas be fed and watered far into the autumn, as this will induce a growth which will most assuredly freeze and be killed off during the severe winter weather. In fact, we have observed that a dry August and September will enable the plants to withstand the winter better. These dry months seem to induce the plants to make more flower buds and cause them to ripen earlier.

No discussion of Azaleas would be complete without mention of the beautiful lavender *Azalea mucronulatum*, previously known as *Logistylum*, and very closely allied *Azalea Dahurica*. This is a deciduous kind, of exceptional hardiness. It blooms simultaneously in very early spring with Forsythia. Some planters like the combination of yellow with the lavender. These flowers, so early in the spring, give the gardener a taste of the beauty to follow in the other types of Azaleas.

Rhododendrons and Azaleas are not expensive and there is room for every garden for some. A corner of the garden, a spot under a tree, a porch foundation planting and hundred and one other places will accommodate them. Each succeeding spring will bring with it a display to rival the rainbow, if some care is given to selecting varieties.

However, their attractiveness does not stop with the gorgeousness of their blooms. The evergreen beauty of their foliage, their hardiness, and their delight in some locations where less worthwhile flowering shrubs would not bloom makes them almost indispensable. When the Rhododendrons and Azaleas are blooming again, visit the nursery, park or home where they are flaunting their loveliness, and see if you can resist them.

KENMORE

CONTINUED FROM PAGE 27

motifs. At the left of the main stands a grandfather clock originally by Mary Washington, and beneath the stairway and some sofa upholstered in brocade.

elaborate ceilings and overalls of Kenmore are unsurpassed in America for richness. In 1796 George Washington imported to make the ornamental ceilings about Vernon a French decorator whose name is not recorded, whom he refers to as "that Frenchman." This foreign craftsman was persuaded by Colonel Washington to undertake the plaster decorations at Kenmore. For the Great Room he made a ceiling representing the Four Horns of Plenty and designed for the oval panel in the mantel showing scenes from the Fables. There is a long-standing tradition that this was designed by George Washington, who told the story of the fox, the crow and the piece of cheese as a warning to his family against flattery. The walls are light green, enhancing the fresh whiteness of ceiling and mantel. A crystal chandelier of waterford glass adds sparkle to the room. The early eighteenth-century Oushak rug covers almost the entire floor. Rich red brocade is draped high for draperies. A Chippendale fender is on the hearth, which is flanked by two Chippendale chairs.

The Great Room opens directly into the library with its lavishly decorated ceiling and soft green walls. Outstanding among the interesting pieces in this room are an early highboy of Chippendale design, a gaming table, a slant-top desk, a Martha Washington chair, four Chippendale chairs, a delicate pie-crust table and a rare Lowestoft urn with blue seals.

The dining room has a paneled ceiling, a piece of wainscoting of "The Swan and Crown" of George Washington crest is delicately carved in the woodwork under the door. Door enframements have carved ears and the cruciform panels of the door were supposed to keep witches away. Flooring is pine and throughout the house is made of wide pine boards. The walls are deep blue-green, the work in a lighter matching color. Draperies are soft green. A Chippendale mirror hangs over the mantel on which Chippendale ornaments are placed. The outbreak of the Revolu-

tion General Washington persuaded his mother to move from Ferry Farm to a cottage he had bought for her on part of the Kenmore estate. The Lewises begged her to come and live with them, but Mary Washington's reply was firm: "I thank you for your affectionate and dutiful offers, but my wants are few in this world and I feel perfectly competent to take care of myself." So she moved to the little cottage "because George thought it best." There is still a room at Kenmore which is called Mary Washington's room, where she spent many a day and night during those troublous times.

Fielding Lewis rose to a place of high distinction in the public life of Virginia and had repeated assignments to public trusts. He served in the French and Indian Wars and was Colonel of the Spottsylvania Militia. He sat for years in the Virginia Assembly as Burgess from Spottsylvania and was a vestryman in St. George's Church. But he is best known to history for his part in the Revolution. In 1776 he became Chairman of the Virginia Committee for Safety. Three weeks before the Mecklenburg Declaration, six hundred men gathered in the Rising Sun Tavern in Fredericksburg and passed a paper "tantamount to a Declaration of Independence" endorsing Patrick Henry's resistance to the tyranny of Governor Dunmore. Colonel Lewis is said to have written that paper in the Great Room at Kenmore. Three months later an ordinance was passed by the Virginia Assembly to "form, establish and conduct, a Manufactory of Small Arms in Fredericksburg, Va.," to supply the Continental Army. Of the five commissioners appointed, Colonel Fielding Lewis and Charles Dick were the only ones who functioned. "Immediately with the apportionment of twenty-five hundred pounds, they secured land for the buildings, and, in an amazingly short time were at work." The apportionment soon gave out; from their private funds they carried on the enterprise. In a letter appealing to the State Government for funds, Colonel Lewis says that except for his own advances "the factory must have been discontinued," and that he had put in £7,000 of his own money, "all that I had at that time on hand" and borrowed thirty or forty thousand more.

Besides his work as Chief Com-

Look Lady

It Stays
Permanently
Crisp and Lustrous



Washable Staze-Rite Marquisette

REG. U. S. PAT. OFF. J. B. E. S. CO.
BANCROFT PROCESS PAT. NO. 2,114,668



THIS brand-new, permanently crisp material is obtainable in yard goods and beautifully tailored curtains in white, ecru or ivory. It is the first practical marquisette! It does not become limp, is at all times completely unaffected by heat, cold and dampness. It is quick and easy to launder, does not become sleazy and sag, there is no slippage in the weave. Shrinkage is greatly reduced over ordinary marquisette.

"Staze-Rite" process of manufacture is a patented Bancroft Chemical treatment in which the finish actually becomes part of the material. No starch is used in its manufacture—no starch is necessary in its laundering—that's one reason it is so practical! This process also clarifies the fabric because it removes the fibre fuzz which usually clogs such a cloth. This affords more healthful ventilation, greater transparency, a lintless and dust-resistant curtain material. It stays clean—wears well.

Ask for "Staze-Rite" at the leading department store in your city. Made by Joseph Bancroft & Sons Company. Sold by Fairclough and Gold, Inc., Boston, Massachusetts and Forster Textile Mills, Chicago Heights, Illinois.



DURAY

THE WALLPAPER THAT'S

Scrubbable



**A written guarantee
insures its washability
for 3 years**

SOAP and water keep this remarkable wallpaper bright as new! Fingerprints, smudges, soot and grease are magically wiped away. For Duray is actually as washable as tile. You can scrub it without marring the freshness of its colors or "fuzzing" the dull velvety finish of its surface.

A wallpaper of rare beauty... yet moderately priced. And, thanks to its extraordinary longevity, a genuine economy to use for every room in the house—living rooms, dining rooms and bedrooms, as well as baths and kitchens.

Duray is available in 150 smart patterns styled by leading American designers. Samples of Duray and Thibaut "Designs of Today"—a collection of over 3,000 wallpaper style leaders—will be sent on request.

THIBAUT INCORPORATED
Wallpapers and Decorative Fabrics
24 WEST 40th STREET, NEW YORK
BROOKLYN BRONX BOSTON NEWARK

missioner of the Gunnery, Colonel Lewis fitted three regiments at his own expense and built a ship, the Dragon, which he presented to the Virginia Navy. The Lewis' two sons also served their country at this crucial period.

Having given to the cause of liberty his time, his labors, his sons and all his worldly possessions, this great gentleman died in January, 1781, leaving his estate deeply involved, Kenmore heavily mortgaged. His widow tried to carry on by opening a small boarding school, but was forced to sell lot after lot of the property, until at last, in 1796, the mansion itself was sold and she went to live in Culpepper County with her daughter for the rest of her life.

Eventually, in 1914, the house was threatened with being remodeled into apartments or torn down, a disaster which was averted by the heroic efforts of a group of Fredericksburg women. The Kenmore Association was organized. After almost three years of untiring effort on the part of Mrs. Vivian Minor Fleming, its president, and her daughter, Mrs. Horace H. Smith, its secretary, with the assistance of hundreds of members, the purchase price was raised and restoration begun. To this end the services of Mr. Frank C. Baldwin, F.A.I.A., and Edward W. Donne, Jr., F.A.I.A., were obtained and Philip Stern, A.I.A., was resident architect in charge of construction with Mr. Charles O. Cornelius, then Associate Curator of the Metropolitan Museum, as adviser. Furnishing and decoration of the mansion were carefully supervised by experts and as interest

became widespread gifts of rare furniture, china, silver, prints and ornaments, together with treasure-heirlooms of the Washington and Lewis families, were made to the Kenmore Association.

The restoration of the ground was undertaken by the Garden Club of Virginia with an efficient committee in charge. Funds raised from the First Historic Virginia Garden Week Tours were used for this purpose. Mr. Charles F. Gallette, F.A.S.L.A., of Richmond was active in this work. The ground committee, in consultation with Dr. Charles Moore of the Fine Arts Commission, realizing that it would be impossible to restore the grounds and garden to their original spacious size as the town had encroached upon it, decided to build a wall around the property to enframe it. The old circular driveway from the street around a grassy circle has been retained, a sunken turf driveway. Handsome specimen box bushes make an appropriate setting. The air is laden with the fragrance of Lilac, Mock Orange, Calycanthus, Snowball, Bridal Wreath and Firebush planted against the outbuilding and at the ends of the mansion. In beds in front of the shrubs are Pansies, Sweet William, Phlox, Pinks, Verbenas, Lilies of the Valley, and many other old-fashioned flowers.

So Kenmore enters a final chapter in its gallant career, a chapter made possible by the unselfish work of citizens of that country which George Washington, who loved Kenmore, fathered. It is today a living memorial to his times a part of our national culture.

GET AN EARLY START WITH SEEDS

CONTINUED FROM PAGE 61

fungous disaster which sometimes attacks healthy seed before ever it sprouts, but more often mows down the young seedlings just as they are looking perkily forward to big days ahead. Soil may be sterilized by baking it in the oven for half an hour with the regulator set at 220° Fahrenheit or by mixing one of the commercial sterilizers like Semesan with the soil three days ahead of sowing.

When this is accomplished, I place my pots or flats immediately in a light place but darken them with a sheet of brown paper until after germination occurs. This is partially lifted at the first streaks of green and the seedlings are gradually inured to brightness. It is also a good plan to cover boxes

first with a pane of glass, thus making a miniature greenhouse each in which germination is better because heat and humidity are regulated. If the glass gets moist, it is lifted and wiped dry.

Soon after the true leaves appear usually the second set which differs from the first seed leaves, appear, the seedlings are transplanted. When this is delayed until there is actual crowding, much strength is lost.

For this second indoor stage have a grand gadget (obtainable from most large growers) which makes the final shift to the garden no shock at all to the plants and their previous sojourn at the window a real pleasure to me. It is a special 14" x 13" flat, snugly

with 2" square containers of heavy paper, thirty-six to forty. These are filled with a friable mixture of loam and leaf-mold or well-rotted manure, plus a layer of sand—obviously a firmer medium in which germination takes place. Seedlings popped up in these separate paper squares and have sturdy little roots by the time they are ready for a shift to the open garden. When this takes place the flats can be unlocked and tipped off with no need to knock them loose.

Such an indoor start for seeds obviously requires a fair amount of interrupted and devoted attention from the gardener. For this reason it cannot be recommended. But for them and others who want just a few plants of vintage there is a useful, old-fashioned method which employs a "grandmother." The essence of the system is a porous brick placed in a pan filled with soil to a height half that of the brick. On the brick is carefully placed and firmed, with a slanting layer of soil prepared by sowing. There choice Petunia, Begonia or other Class A seeds scattered and gently firmed. To the even moisture content of their home, they thrive lustily. When the gardener is at hand she adds water to maintain the half-brick height, but when away the "grandmother" rests upon the excess which has collected in the bottom of the pan for use. So much for "under glass" sowings without a greenhouse.

Now, if you are in need of a few many annuals, particularly adding Asters, Petunias, Snapdragons, Heliotrope and Begonias, are not one to enjoy this early start or messing about with flats, "grandmothers" and such, put faith in cold frames. No garden of even moderate size can function economically without one or more of these useful items. All groups, already designated as Class A, can be started therein in flats set on a bed of ashes some-where between March 1 and March 15 and still have a six to eight inch start on their outdoor-sown brethren. (I like sowing in flats instead of directly in the cold frame because early in March it is pleasant to do the work indoors.) A cold frame is really nothing more than a "bottomless box" set on the soil or over a pit lined with a transparent top to de-velop and maintain warmth within

it and some solid protective cover to keep out cold and withstand snow." It can be of any size from a grocery box covered with a pane of glass to the standard 3' x 6' variety snugly fitted with a movable frame of overlapping panes of glass. My latest model is a tripart home-made affair so exactly suited to my needs that I am having a time waiting from Armistice Day, when my husband completed it, until March 1, when I expect to use it. It is not fancy to look at, but a gem of workability.

It was made thus: To four upright corner stakes were nailed two 3' boards for ends and two 6' boards for sides. The top consists of three small, hinged casement windows salvaged from the torn-down playhouse. Inside, divisions were made to match the length of the windows. This provides three compartments in which I can grow three completely different kinds of seeds at the same time and in the same frame. Too often rows of aliens are sown together and, as they develop, it is impossible to pander to their separate needs of ventilation, heat, moisture, etc.

Now in my frame I can sow early in March, on the same day if I wish, Petunias which germinate in twenty-one days, Heliotrope which is unlikely to appear for fourteen, and Snapdragons which will probably make an appearance in five days. With three compartments, then, three sets of wants can all be dealt with, or when I need to double up I can sow the slow China Pinks in with the Petunias, the fifteen-day China Asters beside the Heliotrope and the hasty Ageratum along with the Snaps. And if this plan moves you to emulating envy and you lack a handy husband or three casements from a playhouse, don't despair, but get a carpenter to make you three small, separate cold frames instead of ordering the unwieldy large one which is the custom.

We dug a pit for our frame about 8" below the soil surface and covered it with a 2" bed of ashes. The frame was set flat on this at the north end, but pushed deep into the soil at the south end. This gave good protection against the wind and as large a slanted sun area on top as possible. Finally, earth was heaped all around the outside, almost up to the glass, to keep the inside of the frame warm. Now when the planted flats are set inside on the ashes I will close the snugly fitted doors and, as the sun's rays move away toward afternoon, I will fling an old quilt (I've cherished one for just this purpose,



ELEN — Have you ever seen a lovelier home?

ANNE — It's certainly the last word in modern houses.

MARCIA — I think the walls and ceilings are beautiful!



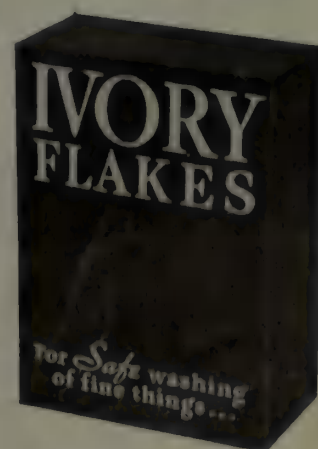
SEE Spring gaily . . . through windows hung with Ivory-washable Kenneth curtains . . . with the "Catspaw" tufting that's so new. Now you can have the same style curtain for single, double and triple windows! Choose them in criss-cross or Priscilla style . . . all widths are extra full with wide, wide ruffles!

No problem to keep them immaculate . . . use Ivory Flakes, so gentle to colors! And there's a color to match every room . . . white, egg-shell, ivory, rose, yellow, blue, green, peach. From 50 to 125 inches . . . each side. 2½ and 2¾ yards long. \$2.95 and up.

Care for your Kenneth curtains as the manufacturer tells you to—wash them with pure Ivory Flakes!

AT BETTER STORES

BARTMANN & BIXER, INC.
339 FIFTH AVENUE • NEW YORK CITY



99 44/100% PURE

TRADEMARK REG. U. S. PAT. OFF. © GAMBLE

Spode FINE ENGLISH DINNERWARE
FOR ALMOST TWO CENTURIES

THE WALLPAPER THAT'S

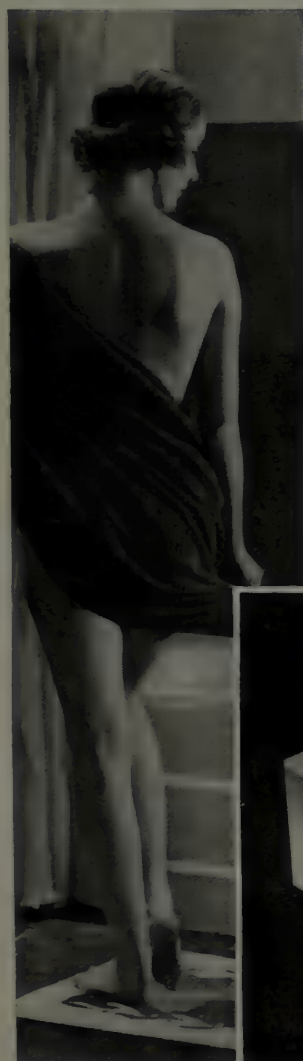
Scrubbable



Spode dinnerware is the pride of the fastidious hostess. Select your pattern now at your local stores or write direct for illustrated Booklet 47.

Sole Agents and Wholesale Distributors
COPELAND & THOMPSON, INC., 206 Fifth Avenue, New York, N. Y.

EVERY SPODE PATTERN IS ALWAYS AVAILABLE



YOU ARE IN FOR MANY
COMPLIMENTS WHEN YOU
Eljerize

Beautiful, streamlined bathroom fixtures enable you to bring your bathroom style tempo up to the rest of your house. For example the *Legation Bath illustrated here is really styled with its end seat, rim seat, and graceful streamlining. Other ELJER bathroom fixtures harmonize with it to make a perfectly modern ensemble. Send 10c stamps or coin for illustrated brochure entitled "How to Style Your Bathroom within a Budget."

ELJER CO. FORD CITY, PA.

Fine Plumbing Since 1907

* Selected by House Beautiful for a bathroom in Bride's House



Tell your plumber you want **ELJER**
Bathroom-Kitchen-Laundry Fixtures

but a discarded awning or rug will do) over the top to conserve the day's warmth through the night. Doors will not be opened until I see green spears within. Then ventilation will be permitted according to the wind and temperature. To regulate it I have a 2" x 4" x 6" block ready to prop open each door. Thus it is possible to have three degrees of ventilation until some warm April noontide when the doors can be flung open their full width for several hours.

As the seedlings begin to fill these first flats, they will be transplanted to other flats and moved to the large old frames for their second session of growth. I like to keep them in flats, however, rather than to set them out into rows in the next cold frame because flats are so easy to handle in the final transplanting to the garden in May. Thus Class A is disposed of.

A second group of annuals, Class B, is hardy enough to withstand late March weather and, when the ground can be prepared, they too are off to an early start. But since many of them have dangerous-to-disturb tap roots and others resent transplanting, I sow Class B directly in the place where the plants are to bloom. If they are for the cutting garden, I sow

them in rows, but in the perennial borders I scatter the seed in the colonies. Later the plants are ruthlessly thinned so each will have ample room to develop. In Class B I place Bachelor's Button, Lilac spur, the various Poppies, Sweet Peas, too, where the summer climate happens to favor them. Most of these self-sow and are introduced to the garden wisely left to their own device.

By the first half of April special direct outdoor sowings in a specially prepared and sheltered seed bed are possible. I try then to Alyssum, Calendula, Calliopsis and Snapdragon in (if this has been sown in the cold frame), and from the middle to the end of the month my other annual essentials—Babysbreath, Balsam, Candytu, Celosia, Cosmos, Gaillardia, Impatiens (which really blooms me in deep shade), Lupine, Marigold, Nasturtium, Nicotiana, Phlox, Scabiosa, Statice, Sunflower (perfect for a vigorous, rampant hedge), and Zinnias. This comprises my C Group which, well started, is all the better for its one transplanting from seed bed to permanent place.

Thus by the first of May the annual aspect of the garden is well under control.

DESIGN IN PLANTING

CONTINUED FROM PAGE 62

nursery, than try to do it all at once and make a mess of it. Avoid quick-growing shrubs and evergreens which are cheap because they do grow quickly, and choose the slower-growing, longer-lived sorts that will not outgrow their places too soon. And don't overplant. Remember always that a small shrub grows into a big one, and provide ample space for your plants' future development.

We have always been too horticultural-minded in our gardening, like the English, who grow plants superbly but arrange them in gardens atrociously, and unlike the French, who design on a magnificent scale and care little about the plants they use. There ought to be a middle ground somewhere. Design must be good, but so must our "gardening," or else the whole project fails.

That is why the successful designer must know not only about abstract design but also enough about growing plants to provide proper spaces for them in his design, and to select the sorts that will grow into the chosen picture.

After all, the plan of a property

isn't all there is to the design. It has to be thought of in terms of height and perspective as well as actual space relationships. That's where line and mass, texture and scale come in. These may seem rather intangible words, hard to get hold of concretely. What do they mean in terms of plant material?

When a designer is thinking about line he is visualizing, perhaps, the silhouette that a shrub and tree border is going to make against the sky, and trying to decide whether it needs to have a tall, columnar evergreen to give it just that little lift that will make it interesting. When he thinks of mass he may be wondering whether a solid-looking Maple or a group of three conifers, or perhaps merely a group of medium-sized shrubs is what is needed to end a vista. When he decides to use a Weeping Willow instead of an Oak, he is dealing in texture, not just in idle fancy, for the foliage character of the plant governs his choice. And he has to think of scale all the time so that he uses no plants that will seem either too

or too small for their places
surroundings. He must always
in three dimensions, width,
g, and height.

the passing of the iron
and the bed of Cannas on the
lawn, we have gone a long
in planting design. No longer
considered in the best of taste
as many different exotic
plants on the lawn as it will
do. We study groupings now-
for their outline, the shadows
will cast, or the color com-
binations they may present. We
use screen plantations for back-
grounds to color displays or to se-
cure privacy, but we insist that
there be more than mere foliage
plants. They must be interesting
in themselves, and to make them
combine shrubs and trees of
different habit of growth, different
leaves, and those with interesting
flowers or fruits at particular sea-
sons of the year.

In the composition of the
entire foundation planting
every house seems to have to
depend on or hide behind, as the
result may be, is beginning to be
under some consideration. Such
a thing may be a great asset to
the appearance of a house, but it
is often a detriment, because
it overlooks its real function.
Here to tie the solid mass of
the house pleasingly to its sur-
roundings and to mask ugly foun-
dations. It is *not* there to serve as
a play ground for as varied a
selection of evergreens as can be
planted in it. So it should be
simple, and its lines should be pre-
ferably rounded curves instead
of sharp points. Its colors should
be varied rather than freely
mixed. Avoid the bright blue and
yellow greens. And of
course use only dwarf plants like
Dwarfs, Yews, and broad-leaved
shrub-like Rhododen-
drons, Hollies, Laurel, and Abelia.
Pines, Spruces, Firs, or Hem-
locks can be used successfully be-
cause they soon get too big for
small places. Let a little foundation
planting through now and then to in-
dicate that the house is really built
on the earth and not on a billowy
sea of foliage.

to enhance the architectural fea-
ture of the house use an occa-
sional emphatic form, like a tall
narrow Arborvitae, Cedar, or
Yucca where it will do the
most good. But don't make the mis-
take of trying to accent each and
every corner, window, doorway or
furniture. Accents are like common
sense in arithmetic. They cancel
each other out. The net result is
accent at all, but a nervous,

jumpy effect that is definitely
displeasing.

Plants have to be selected for
other parts of the grounds on a
somewhat different basis. But
everywhere the idea should be to
express the basic design in terms
of plant material. Many people
think of a garden merely as a place
in which to grow flowers. It really
isn't that at all. A garden is an en-
closed space intended to be beau-
tiful to look at and to be lived in,
and enjoyed. It may have flowers
in it—in fact, it usually does. But
there are fine gardens that have
no flowers at all.

The intention here is to create
lovely pictures, using colors, tex-
tures, masses and lines in care-
fully considered compositions. One
cannot begin, therefore, with a list
of plants that must all be included
in the scheme. Some of them may
not harmonize well with the rest.
Start rather with an idea, a color
composition, say, for a particular
season. Choose the background ma-
terial first, whether it be a hedge,
shrub border, or some more per-
manent thing like a wall or fence.
Then against this arrange plants
that seem to be harmonious, whose
colors blend well, whose season
of bloom is coincidental, or forms
a desired succession, whose form
and habit of growth permit of their
being accommodated in the avail-
able space, and lastly, that are
interesting enough in themselves
to warrant all this trouble in plac-
ing them. So many times one sees
gardens full of such ordinary
plants, not worth the trouble it
has taken to raise them. Select the
better varieties from the viewpoint
of perfection of bloom, suitability
to the picture, and also for resist-
ance to disease, soil, and climate.

Careful and considered plant-
ing like this is not beyond the
ability of the amateur gardener.
Of course not everyone will become
expert, but by working at it, one's
knowledge will increase and one's
skill improve. Nothing will improve
American gardens more than better
planting design. We can afford to
pay a little less attention to rais-
ing perfect individual specimens,
but we must avoid the pitfall of too
much attention to detailed plant
groupings at the expense of the
larger aspect of the composition.
Garden literature has always
stressed the growing of plants,
color combinations and the im-
portance of individual plants and
species. Far too little has been
said about planting the landscape
scheme as a whole, a series of pic-
tures, a coherent, unified, designed
entity.

RUTH'S BRIDGE CLUB DISCOVERS

MASONITE



HELEN — Have you ever seen a lovelier home?

JANE — It's certainly the last word in modern houses.

MARCIA — I think the walls and ceilings are beautiful!



HELEN — Ruth says they couldn't possibly have made the house so complete if it hadn't been for some wonderful new materials called MASONITE Products. The built-in desk, table and bookshelves and all the walls and ceilings are made of them.



RUTH — You're right, Helen. You'd be amazed at how really inexpensive all these modern effects are with MASONITE Products. And they're a joy to me — they're so easy to keep clean.

MARCIA — You've started something now, Ruth. We're all going to tell our husbands about MASONITE Products as soon as we get home.

Copyright 1939, Masonite Corporation

• Ruth's cheery living-room combines streamlined beauty with practical utility. The walls and ceiling are MASONITE QUARTERBOARD. The walls are grooved with a smart block pattern. The built-in desk, table and bookshelves are MASONITE TEMPERED PRESWOOD.

When you build or remodel, naturally you want the modern advantages of MASONITE Products. Be sure you know all about the permanent, expensive-looking results they can give you — at a saving. Ask your MASONITE dealer about F.H.A. new-building and remodeling loans.

FREE SAMPLES

MASONITE

The Wonder Wood of a Thousand Uses
A MISSISSIPPI PRODUCT

Sold by Lumber Dealers
Everywhere

MASONITE CORPORATION
Dept. HB-14
111 W. Washington
St., Chicago, Ill.

Please send me FREE samples and complete information about MASONITE — the Wonder Wood of a Thousand Uses.

Name _____

Address _____

City _____ State _____

FORCED BLOSSOMS HURRY SPRING INDOOR

CONTINUED FROM PAGE 66

fortunate enough to have Dogwood in your garden and are willing to cut it; don't try taking native Dogwood or you may suffer at the hands of the conservationists). Others that give a similar delight with their tender new growth of green, yellow and red foliage are the Horse - Chestnut, Sycamore, Larch, Tulip tree, Japanese Maple and a host of others bearing catkins, such as Hazelnut, Balm of Gilead, Birch and Alder. Horse Chestnut as it opens resembles tiny fingers on a hand reaching out. The long sprays of Wisteria form beautiful green leaflets that are more appealing than the blossoms, which do not force well and drop readily. Some materials that maintain their berries through the winter season make attractive varieties for forcing. Among these are Barberry, Bayberry, Regal Privet, Sumac, Cotoneaster and some varieties of Rose haws.

It must be remembered that a sufficient amount of sap is required to produce good blooms, and for this reason the longer the sprays can be cut, the better will be the results. A short twig or branch will often force, but with less perfect flowers, and the duration of bloom is not so long as those forced from larger and heavier branches.

Bruising, hammering and splitting the lower ends of the branches and exposing a larger portion of the stem, or cutting the bark for some distance at the base, are beneficial in permitting the water to be taken up more readily. These branches may then be placed in deep vessels of water, and if tepid water is used the swelling will begin at once. Charcoal prevents the water from becoming foul. If necessary, change the water to prevent a stagnant condition. Otherwise it will be necessary to add only enough water to replace that which has evaporated. Occasionally use a fine spray of lukewarm water over the buds to moisten, swell and help the development, as this has the same effect as a warm rain.

Place the branches in a part of the house where they will not be disturbed, where they will be free from drafts, and where the temperature will remain temperate. One should keep in mind that, in forcing branches, the normal temperature at the time of natural growth outside is best for their development inside. It has been found that twigs forced at a temperature

between 45° and 65° Fahrenheit will hold longer than those forced at a higher temperature. Of course the development progresses more slowly and takes longer if the temperature is low, but the results are more satisfactory than if they are forced too quickly in a higher temperature.

The period of development also varies according to the variety and to the nearness of the natural season for bloom. The nearer the natural season outside that cutting is done, the greater the development of buds on the branches and the less time required to produce mature bloom. Those that take a long time to develop, such as Horse Chestnut and Snowballs, over a longer period than those forcing quickly, such as Cherry and Plum blossoms. It requires several weeks to force Viburnum (common Snowball), but it is extremely beautiful and lasts for many days.

Direct sunlight is not essential but good light gives richer color to the blossoms and foliage. On intensely hot sun on the buds may cause them to become too dry and force. A thin screen, shade or newspaper may obscure the burning rays of the sun and still admit good light. Blossoms forced in dark places are pale and chlorophyll in the foliage is deficient. In some cases if leaf buds are removed from the branch, the entire vitality of the sap given to the blossom buds, they may be greatly improved. If it is found that removing leaf buds causes bleeding, shellac may be put on the wound, as loss of sap lessens vitality. Foliage on separate sprays may be forced for use in arranging with blossoms.

In most cases shrubs and trees that produce blossoms before the leaves, as Forsythia and Magnolia, force more readily than those whose leaves appear before the blossoms, like Weigela and Deutzia. Those having hollow or pithy stems are not so satisfactory as those with solid, woody stems.

While the comfort of the fire still draws one close, out in the woods and boggy meadows Pussywillow, Spicebush and Shadblow will soon begin to push their buds upward to the sun. They scarcely need forcing but they give a welcome cheer in the home at this time. Pussywillow purchased from the florist is usually stripped of bud scales, for removal of the scales prevents the pussies from advancing.



PLANNED BY YOU . . . PREFABRICATED BY HODGSON!

If you think a prefabricated house must—of necessity—be standardized, it's time you heard about Hodgson! Here is the *original* method of prefabrication . . . and your ideas and needs can have full sway. Size, number, and types of rooms, baths, closets, etc., can all be arranged in a Hodgson House the way you want them and need them!

Choose a plan from the Hodgson Portfolio. Or let the Hodgson Architectural Staff create a plan that is *yours*. Within as little as three weeks, your Hodgson House can be standing—efficiently insulated, proofed against termites and rot, honestly built of well-seasoned lumber. Local labor, under a Hodgson foreman if you desire, does the final erecting from prefabricated sections. Additions are easily achieved in the future. *Shipments made anywhere.*

Visit the Hodgson Colonies *indoors* in New York or Boston; outdoors at Dover, Mass.—furnished year-round homes, summer homes, garages, greenhouses, etc. Or write for our NEW 1939 Catalog WH-2.



HODGSON HOUSES

E. F. Hodgson Co., 1108 Commonwealth Ave.,
Boston, Mass. • 730 Fifth Ave., New York City

Free Helps On Your Home Heating

IT'S NOT a promise we are making to come up in overalls and iron the dissatisfactions out of your heating, that isn't what it should have been.

Our "Free Helps" is to prevent such dissatisfactions. A sort of advance insurance. Furthermore, we are not asking you to buy something in order to get these "Free Helps". In any event, all you could buy from us would be heating satisfaction.

All there is to getting these "Free Helps" is simply sending for our Home Heating Helps Book. It's a friendly sort, this book. Kind of like sitting down with you and lending a helping hand in a folksy non-technical way that's easy for anyone to understand. It both tells and shows how to make sure of having complete heating satisfaction for your home.

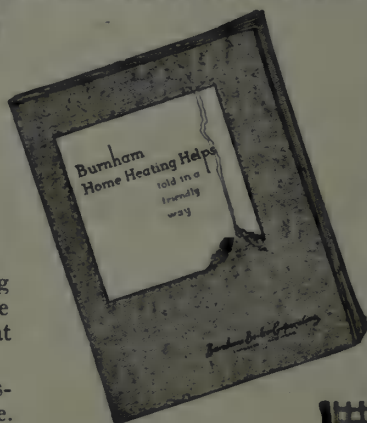
Send for it. See for yourself how truthful we are about it. Thirty thousand have already been helped by it.

BURNHAM BOILER CORP.

Irvington, New York Zanesville, Ohio

Representatives in All Principal Cities
of the United States and Canada

Burnham Boiler



Send for it. You may
regret it if you don't.

from their fuzzy gray furs to yellow, pollen-filled catkins. Following is a list of some of the shrubs from which cuttings force well and the approximate time required under normal conditions in a temperature between 50° and 65°.

Shrub	Forcing Time
Amelanchier	10—14 days
Amelanchier mucronulatum	14—18 "
Amelanchier (Spicebush)	4—7 "
Amelanchier	21—24 "
Amelanchier	14—19 "
Amelanchier (Redbud)	24—28 "
Amelanchier (Dogwood)	21—24 "
Amelanchier (Hazelnut)	14—18 "
Amelanchier (flowering)	
Amelanchier	21—24 "
Amelanchier Apple	28—30 "
Amelanchier Cherry, Pear, etc.	21—23 "
Amelanchier soulangiana	
Amelanchier sprays)	19—21 "
Amelanchier stellata	19—21 "
Amelanchier	24—28 "
Amelanchier	12—18 "
Amelanchier (Bridal)	
Amelanchier	21—24 "
Amelanchier vulgaris	
Amelanchier (Common Lilac) long	
Amelanchier	28—33 "
Amelanchier (common)	
Amelanchier (ball) long	
Amelanchier	6 weeks
Amelanchier Almond	19—21 "
Amelanchier Cherry.	
Amelanchier	21—24 "
Amelanchier Crabapple	21—24 "
Amelanchier	14—21 "
Amelanchier odoratum	
Amelanchier (low-flowering)	
Amelanchier (rant)	19—21 "
Amelanchier of Gilead	10—14 "
Amelanchier, Ibota	
Amelanchier, Sumac	24—28 "
Amelanchier, berry	21—24 "
Amelanchier Chestnut	6 weeks

LOG OF THE PRACTICAL GARDENER

CONTINUED FROM PAGE 65

ness of recuperation and they will be put back. Then in the day, as an antidote for somnolence, a walk fieldward brought a picture of soldierlike Sumac. Red caps stirring in the wind. Bayberries, dried up Blackberries someone forgot to pick and Queen Anne's Lace still intact. Up for the morning in the

Care of clay pots. It often amazes me how little we know about the reasons for what happens, and yet there is scant intelligent labor possible unless it is aided by a distinct reason.

The
CHATHAM
"It's the Hooked Rug Style Classic"



CHATHAM HOOKED RUGS
Authentic designs for all period rooms . . . Exclusive colorings . . . Lively yarns Room and scatter sizes . . .
AT BETTER STORES EVERYWHERE

☆
[To obtain a copy of the "ROMANCE OF HOOKED RUGS" Send 10c in postage stamps]

☆

The Mastercraft Guild Weavers
ASIA MOHI CO., LTD.
287 FIFTH AVENUE, NEW YORK
CHICAGO . BOSTON . LOS ANGELES

Imagine!
WINDOW SCREENS
THAT ROLL UP AND DOWN LIKE A WINDOW SHADE



Once in place—always in place.
No putting up. No taking down. No painting. No storing. No repairing.

Pella RolSCREENS improve your home's appearance. Make rooms lighter. Keep windows and draperies cleaner. Are insect tight. Locks, awnings and window boxes quickly accessible. Finger tip operation. Self cleaning. Rust proof, clear vision wire-cloth. Over million in use on homes costing \$5000 and up. For all windows. 10 YEAR GUARANTEE. Mail coupon today for interesting FREE Booklet.

PELLA VENETIAN BLINDS modernize any room. 9 exclusive features. Easier to operate. Neater—really different. Color chart makes selection easy!

PELLA UNIT CASEMENTS for new homes. Double-glazing keeps out winter cold and summer heat. Weatherstripped. RolSCREENED. Fit all walls. Investigate before you build.

OTHER PELLA PRODUCTS
VENETIAN BLINDS
UNIT CASEMENTS

Pella ROLSCREENS
PELLA CASEMENTS-VENETIAN BLINDS

RolScreen Co., Dept. 829, Pella, Iowa
Without obligation, please send FREE Booklet, "The Lifetime Window Screen." Also literature on Pella CaseMENTS, Pella Venetian Blinds, New Home, Remodeling.

Name.....
Address.....
City.....State.....

Take flower pots. Clean ones should always be used, as tender roots do not circulate freely around the pot if they have to contend with remnants of soil left over by a previous occupant. Also a plant will stick in a dirty pot, and not slip easily out of its moorings. For the outside I find the easiest way to clean them from the green scum or moss that collects from time to time is to scrub them in water into which a tablespoonful or so of ammonia has been poured, plus a few drops of carbonate of copper. (All such queer chemicals are usually procurable at paint or drug stores.) New flower pots need soaking and drying before using, otherwise they will absorb all the moisture from the soil and the plant suffers in consequence. Pots that have been washed or soaked should never be used while wet for the same reason. So much for the demands of the simple clay pot.

11. Broken pot. One of those things has just happened which try the temper yet test the ingenuity. A Fuchsia which has just begun to smile on its surroundings slipped out of my hand and the pot cracked from stem to stern in two places. In a moment of drastic housecleaning last fall (the kind one always lives to regret), I sent most of my empty pots to the nurseryman. Could not be bothered to have them around during the winter. So there was no container of the right size available into which to pop the plant at once before it had a chance to realize that it was disturbed. The kitchen came to the rescue, and two fruit cap rubbers were quickly and easily drawn about the broken receptacle, the thin, wide and yet strong rubber holding the broken pot firmly together. Probably, knowing my procrastinating nature, the bands will still be on duty until spring. Or as long as they hold.

12. Beaten paths. When the iron fence on the boundary property line is admired, I say: "Yes, the milkman did that." I know of no form of argument—verbal—which can persuade a hurrying purveyor or child of the family that great harm comes from crossing a lawn or border when the ground is frozen. If a beaten path is made in winter, strips will be worn across grass beyond repair, and whatever ground covers or evergreen plants happen to find themselves under foot will be crushed in devastating fashion.



Styled from New England architecture... offered in WESTERN PINES*

Fortunately for all of us, the beauty and charm achieved by the nation's early craftsmen are not lost arts. They worked in Pine . . . and with this enduring wood left us a record of their work, still as clear and fresh as the day it first took form.

Closest of kin to that lumber of early America are the Western Pines—used in this lovely doorway inspired by a house built in the Connecticut River Valley prior to 1750; adapted and designed for present needs by Architect Dwight James Baum. If you would have years of friendly, faithful service, specify the Western Pines for lovely doors, windows, shutters, siding and exterior trim.

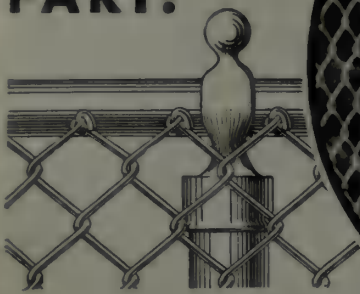
FREE! Write for "Western Pine Camera Views for Home Builders" . . . an invaluable portfolio, if you plan building or remodeling. Western Pine Association, Dept. 55-H, Yeon Building, Portland, Oregon.

- *Idaho White Pine
- *Ponderosa Pine
- *Sugar Pine

These Are the Western Pines



BETTER IN EVERY PART!



ALL POST CAPS FIT DEEPLY OVER THE POSTS TO KEEP OUT MOISTURE.

Some of the excellent construction features of Pittsburgh Chain Link Fence will be found on other makes of fence, but no other chain link fence has *all* of the *quality* features such as tubular posts and top rail, malleable outside fitted post caps, beveled tension bands, adjustable barbed wire arms, and genuine copper-bearing steel galvanized after weaving which are regular construction for Pittsburgh Chain Link Fence. You can have this superior complete-fence quality at no extra cost. See your Pittsburgh Fence distributor or dealer, or write to us for free booklet.

Pittsburgh CHAIN LINK Fence

ALSO PREMIUM QUALITY FARM, POULTRY AND LAWN FENCES.
Pittsburgh Steel Company 1632 Grant Building Pittsburgh, Pa.

Heat Your BASEMENT ROOM QUICKLY



This FIREPLACE Circulates Heat

You will always want to use your basement recreation room on short notice. It must be comfortably heated, quickly. Architects and heating engineers say that the Heatilator fireplace provides the most satisfactory way. It works on an entirely different principle—actually circulates warmed air to every corner of the room.

Ideal for living rooms—a fireplace that has been proved in thousands of homes and camps in all climates. It cuts home heating costs—makes camps usable weeks longer.

WILL NOT SMOKE

The Heatilator provides a correctly designed metal form for the masonry, assures smokeless operation. You buy no extras—the firebox, damper, smoke dome and down-draft shelf are built-in parts. Saves materials and labor. Write for details—state if building new or rebuilding an old fireplace.

HEATILATOR CO.

742 E. Brighton Ave., Syracuse, N. Y.

HEATILATOR Fireplace



HOUSE BEAUTIFUL'S "Fall Decorating Manual"

We have on hand a limited supply of HOUSE BEAUTIFUL'S "FALL DECORATING MANUAL," which appeared in sixteen pages in color in our October issue.

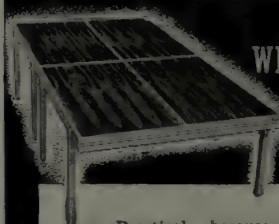
This special decorating manual shows eight rooms in color designed by leading decorators and eight pages of furniture groupings.

We will be pleased to send you as long as our supply lasts, a copy of the "FALL DECORATING MANUAL." Just send 10c, to cover cost of mailing, to:

House Beautiful Magazine

572 Madison Ave., New York, N. Y.

GENUINE WALNUT Table Tennis TABLE



with
WHITE BIRCH
Inlaid
STRIPING

Practical, because its beauty enhances any game room. 3/4 inch genuine walnut top, luxuriously grained. Court markings are inlaid white birch. Has leg adjusters. Conforms to regulations. Quickly convertible to two smaller tables for cards or serving. Order direct from factory, \$49.50 F. O. B. Chicago.



ANTON CLEMETSEN COMPANY
Manufacturers of HIGH GRADE CABINETS and WOOD SPECIALTIES
3142 W. CHICAGO AVE., CHICAGO

The habit must be made impossible, and iron I guarantee to stop cutting across. In the same way I always have any supplies of earth or fertilizers, which come via cart or wheelbarrow, brought in now to prevent later marks in a softening ground.

13. Plant baths. For one reason I was glad to have a warm interval, for it gave a chance to wash off the soot which had gathered on the leaves of evergreens the past months. It is always important to remember that the leaves of plants breathe, and for that reason the broad kinds, indoors or out, have to be kept as free as possible from anything that tends to clog the pores. On the special pets like Rhododendron Boule de Neige I do it by hand, with rubber gloves (not too cold a process on a warm sunny day), wiping the leaves dry with a coarse cloth. Not every leaf, but enough to satisfy the urge to do what should be done! For the larger plantings the water is turned on and the hose directed on the shrubs. Common sense dictates that the whole procedure is possible only where a couple of days of moderate temperatures seem likely.

14. Charcoal for Narcissus. Today I am putting paper-white Narcissus into charcoal, according to a Southern suggestion. The dish is glass with straight sides, and the growing medium is poultry-grit charcoal, hen size, bought at the poultry grain store. The dish is filled nearly to the top, and then water poured in until the charcoal is fully covered and floating off the bottom. The bulbs are nested one half their depth in the charcoal, and the water kept daily to the surface until the roots are well started, when it is necessary only to keep enough at the level of the roots. I am told the advantages of this charcoal growing are many—cleanliness, in that the water never gets foul, and that it is more nearly foolproof for beginners than anything else. At this time of year the period in the dark will be very short until the bud shows above the bulb.

15. Winter Jasmine. Midwinter madness is not a mood gardeners in frigid zones can indulge in, but it strikes me each time I see a winter Jasmine in bloom this month in the garden of some daring soul. A particularly lovely one is now in flower on the southeast corner of a porch, waxy yellow buds and six-petaled flowers

on bare, smooth, dark green stems. The proud possessor tries not to act smug as he declares the plant has no protection and that he cuts it severely for forcing each year. His method for this indoor decoration is to take young branches, bearing an abundance of buds, trim off the dead wood, put the branches in a receptacle of water and leave them for a week in a dark, warm closet, when they will be found—so he says—covered with bloom that stays for weeks. Please, everyone plant a *Jasminum nudiflorum*. I would if I had the courage. If you want to see how lovely it is look in Page 12 of Louise Beebe Wilder's "Colour in My Garden."

16. Tools. Some of the garden budget money has been put aside for tools, for no matter how many hang on the wall, always some new form which is progressive in mission will tempt beyond endurance. Few joys of discovery have equaled mine when I came across an eminently useful tool which not only did its work effectively but employed a cast-iron product. It is a sickle whose cutting section is composed of double-edged safety razor blades, discarded from their primary use. The blades are placed in position with thumbscrews, and when they become dull and broken are readily replaced. This extremely sharp edge cuts grass like butter but is, of course, not heavy enough for any other shearing. The first time last summer mine needed a refill, there were no used blades to be found; but the contents of a new box did just as well!

17. Steel broom. Another fine is a steel hand broom of the order of the bamboo rake which fits into either a long or short handle. With the last it is an easy matter to reach those provoking corners behind the Barberry bushes and get out the last leaf. I wish the tool invariably missing at this time of year were not the pruners, but an inexpensive implement at \$1.25 has been found which will endure at least one season, which seems to be a length of use. It is highly recommended and would probably last as long as a reasonable person would keep it from disappearing.

18. Virginia Cowslip. To go backward on dates, last February 14 I suggested that gardeners become sentimental and acquire quantities of Bleeding Heart. This year I urge the put

of as many roots as possible Virginia Cowslip (Mertensia) plant near it. The drooping heads rising out of a fat mass of leaves are very lovely the pink drops behind them, as they have the disappearing the same danger marker for both and allows them to be undisturbed. When Mertensia once in a garden it will spread, or rather duplicate itself, in strange places, where either not wanted or disturbing other plants if moved. It grows freely but carelessly, drop-while still green, or blowing unfound. Several years when I was to be at home to attend to the matter I cut stalks in bloom, put them in a vase of water in a room with a good-sized piece of glass underneath to catch the water as they fell. The personal comes in supplying plenty of water. They must never get dry the hollow, succulent stalks produce an amazing amount. The seeds were sown after letting them dry in the seed bed with other seeds, and a fair number of seedlings obtained. I tried the same method successfully with the seeds of roses Aquilegia. Incidentally one of the many pleasant surprises my mail is always bringing is a source of this same elucolumbine—seeds and plants.

Gardener's gift. Asked by a fond husband what he should get his gardening wife for her anniversary present, the result required no thought. Several bags of peat moss, one of good loam, and sand and some approved fertilizer. If any in question had been a bag of bone meal I should have added that to the list, but she wandered off into the doubting, while I stand pat on the result! Then as a guide for the use of these materials, put on top of the collection the new popular edition of "The Garden Dictionary," Norman Taylor's masterpiece which gives, among thousands of other things of equal interest, recipes for all kinds of growing mixtures, for all kinds of plants. This section is a horticultural cook book, and the gift bags mentioned provide all the elements. The day in question has not yet arrived, but the suggestion is going to be acted upon, and I shall stay near the telephone at date, just to hear a rapid voice!

Water for evergreens. Whenever I am caught

watering the porch boxes in the dead of winter, the observing passer-by looks down his nose at the peculiar proceeding. But if there are little growing evergreens in the boxes, or trees in tubs at the entrance, they must be kept well watered during the cold months. Even if ice forms around the plants, it will do them no harm, and on a warm day when all the world is melting and running away, the moisture will be there to keep them fresh and luxuriant. It is the same principle as sending the garden evergreens into the winter with a storage of water at the roots. There is one place where water is not welcome right now: clogged eaves or rain spouts that drip on any planting under them. They should be cleaned out at once before the coming freezing and thawing do damage. Constant dripping will wear out roots as well as stones!

21. Experiments. An order for shrubs has just gone in, not what I had grown before or what my neighbor has grown, but interesting experiments. Among them are two little-known Honeysuckles, *Lonicera syringantha*, Lilac Honeysuckle, four feet high with pale lilac flowers, and its cousin *L. wolfi*, a graceful, drooping thing with carmine bloom. I saw both of them last summer in a New York state garden, planted at the edge of a wall and draping it most effectively. Then Calli-carpa, Chinese Beautyberry, for its lilac-violet berries in August; *Dirca palustris*, Leatherwood, which grows well in the shade, and a vine, new to me, but which I am getting entirely on the catalogue's description, *Periploca graeca*, Grecian Silkvine, twining by stems, flowers followed by slender seed pods. This is my pig in a poke for the year, but a season without an experiment is lacking in savor.

22. Magnolia. At the end of the order went the old favorite, *Magnolia stellata*, the starry flowers which come so early in the spring, looking like wind-blown snowbanks touched with the pinkest of sunsets. It is one of the few growing things that makes me turn poetical, and the demise of an Azalea in the border, which I did not like anyway, leaves a chance for the Magnolia to go in. I notice that things I do not like in the garden seem to slip away of their own accord. A new shrub book I am finding most useful is "Hedges, Screens and Wind-breaks," by Donald Wyman.

Most people think about grass *too late!*



This University test is dramatic proof that grass, like all growing things, must have eleven elements from soil. For a beautiful lawn, feed your grass early with the complete plant food, Vigoro. Early feeding is easier, and it helps choke out weeds.

Finer lawns come from complete feeding... before the grass begins to grow!



START to think now about the gorgeous lawn you want this summer! Before it begins to grow, feed your grass with Vigoro, the complete plant food. Tests at a famous University have proved that eleven food elements—the same eleven contained in Vigoro—are essential for the proper development of plant life. If just one element is lacking, failure is likely to result.

Nourish your grass roots with Vigoro early, and a successful lawn is assured. Your grass comes

in so thick that weeds, which sprout later, are choked out. And Vigoro is so easily applied early in the spring before growth starts. No watering in is necessary. Spring rains and late snows get the food right down to the roots ready for use as soon as growth starts.

Vigoro is the world's largest-selling plant food. It's sanitary, odorless, and easy to use—just follow the simple directions. Use Vigoro on your lawn, flowers, trees, vegetables and everything you grow. Order from your dealer now!

VIGORO

Supplies all the food elements needed from soil
A PRODUCT OF SWIFT & COMPANY

America's Finest
NEW
"COLOR-METAL"
VENETIAN BLINDS
★ everlasting
finish



WRITE FOR descriptive
illustrated folder on both
CHICAGO "COLOR-METAL"
VENETIAN BLINDS
and
CHICAGO "ALUMILITE"
VENETIAN BLINDS

Now science offers "Color-Metal" without the old paint troubles of chipping, marring, scratching or cracking. Smooth as china, "Color-Metal" easily wipes off clean and new. Everlastingly beautiful! Slats and tapes supplied in colors to harmonize with room furnishings.

"Alumilite"—the decorator's delight—new non-tarnishing aluminum—no glare—for scientific lighting effects—deflects heat and cold—an aid to air conditioning—no maintenance—everlasting finish—outstandingly beautiful and "different."

Prices on "Color-Metal" or "Alumilite" are gratifyingly reasonable.

CHICAGO

VENETIAN BLIND CO.

Mfrs. of all types of quality Venetian blinds
3919 S. Michigan Ave., Chicago, Ill.

Send me free illustrated folders on
"COLOR-METAL" and "ALUMILITE"
☐ Venetian Blinds and name of nearest
dealer.

NAME

STREET

CITY STATE

FOOD and DRINK BAR



S. H. GOTTSCHO

The charming dining room of the Hotel Carlyle in New York

IT IS fatally easy to generalize on the subject of hotel food, but when all is said and done it remains as varied as the men who direct its preparation. They all have styles, specialties, pedigrees that distinguish them. M. Suret, the new chef at the Carlyle, was the personal chef of the Duc d'Orléans. He was likewise in charge of the kitchens at the Barclay in Philadelphia, one of the most delightful places in the world to lift a fork, and in itself a culinary patent of nobility. His particular gifts show to best effect in a small, highly staffed kitchen such as the Barclay or the Carlyle, where his feeling for the precious details of cooking has proper scope. The Carlyle has always served exceptionally good food, a reputation which M. Suret can easily turn into a New York tradition.

Mushrooms à la Grecque. One of the nicest appetizers you could possibly find is his mushroom dish. It is so easy and so good you could make it a family stand-by. First make a marinade, which is the official word for a dressing in which food is steeped, with two parts of water to one of olive oil. Add the juice of several lemons—it should be more than half the amount of olive oil—and a little muslin bag the size of a walnut stuffed with lots and lots of whole black peppercorns, celery seed, a bay leaf and a generous pinch of thyme. Bring the marinade to a boil with the spice bag swimming in it; boil for five minutes. Meantime, wash your mushrooms. Add them to the boiling marinade, which should be enough to cover the mushrooms, boil five minutes more, cool and chill thoroughly in the sauce before serving. Then remove the mushrooms, arrange on a lettuce leaf, garnish with a peeled slice of lemon and await the cheers. Incidentally, M. Suret says you can do this trick with many kinds of vegetables. His favorites are celery, carrots and hearts of artichoke.

Ossi Bucchi. Another specialty that you very seldom find outside a small restaurant is the most famous of Italian stews. It is usually made with veal, using the six inches above the knuckle in the leg or the tenderest part of the shoulder, and allowing a generous pound per person. Roll about four pounds of the meat in flour and brown it in hot butter or olive oil, turning the pieces so they will color evenly all over. Then brown half a pound of sliced onions and put them with the meat, add a pound of canned tomatoes, a pound of carrots in strips and a scant pound of diced yellow turnip. Pour over this half a bottle of good white wine and let it simmer till it is reduced to two thirds. Then add enough consommé to cover the meat to half its height, put in a bouquet of celery leaves, parsley, bay and thyme and let it simmer for at least an hour and a half. When it is done the meat will fall away from the bones. If you like, you may add green peas, already

TRAVEL POINTER

FLORIDA

● ST. PETERSBURG

The Huntington—"Truly A Hotel of Merit". Set in beautiful gardens and orange grove. C near all activities. Euro. or Plan. Wkly & season rates. Su cuisine. N. Lee Barnes, Mgr.

■ ST. PETERSBURG

Princess Martha—St. Peter Largest & Best Located Down Hotel. Luxurious comforts. 1 room. Cocktail lounge. Com social program. European. Mo rates. Booklet. C. J. Manning.

NEW YORK STAT

■ NEW YORK CITY



The Waldorf-Astoria

Much more for a little more economy . . . much less for a less is false economy . . . people know the value of money are particularly partial to The Waldorf-Astoria Park Avenue, 49th to 50th, New York City.

SOUTH CAROLINA

■ CHARLESTON

Francis Marion Hotel. 300 R 300 Baths. Fireproof. Where the historic charm of yester-year is with the comforts of today—Robert T. Rosemond, Manager reservations.

VIRGINIA

● VIRGINIA BEACH

The Cavalier Hotel and Club. Two 18-hole Golf Courses. 65 miles of bridle trails. Ocean lake fishing, swimming pool. Se clientele. N. Y. Office, 1 E. 44 Roland Eaton, Mng. Dir. Folder

■ WILLIAMSBURG



Williamsburg Inn

An ideal stop-over point en route the South. Designed to harmonize with the unique setting of the colonial Williamsburg, the Inn combines the fine traditions of historic city for hospitality, every modern convenience—including air-conditioning—for the comfort its guests. Distinguished cuisine. Every room with private bath. Let and rates on request.

JAMAICA—B. W.

■ CONSTANT SPRING

Manor House, homelike hotel tropical gardens, near King's feet high in foothills of Blue Golf course, pool adjacent. Am from \$6.25 daily with bath. Se clientele. Write R. C. S. Rutty, Ma

d, and a dash of lemon juice before serving.

identally, a great adjunct to h cooking in the home is the n Glass. When you are bored your own cuisine, desperate se you can't find some im- specialty or even just look- or an unusual edible gift, re- per 15 East 47th Street and troubles will probably be They carry a perfectly over- ing number of things, from s to camomile tea, from the est to the most luxurious fine oles of their kind.

raft's have finally decided to the East Side a break and their second New York bar floor to the Pioneer Room on 58th Street. It sounds like the r to prayer—small, no mir- comfortable chairs, even es, air-conditioning, sound- ing, and providing a sumptu- variety of hot canapés from o six.

"sherry" to most Americans kind of shamed look comes heir faces. It's all due to an unate misunderstanding. Be- the lovely cream sherries are erally admired, we in our in- ce think they must be the and serve them in season and When we find them far from as appetizers we go slinking to our cocktails, unaware that ouble was in the choice of herry. Stick to the famous brown sherries, justly famous desserts, but next time you locking up the bar, try for a more variety. For this wine variable that connoisseurs re- four or five types as essential. ne you would serve with des- by definition terrible before r, while a pale dry Amontil- like the Pedro Domecq Selecto Ina is an entirely different sure to restore your confi- in your own palate.

the opposite pole in pre- r drinks, try the Stinger. one should know how to con- one, for it compares favor- with an astronomical rocket er lifting power. Here's your rate measure:

Stinger: Take one part of Star Hennessy, one part of Crème de Menthe, just h ice to chill them thoroughly hake well. Strap on the para- s and serve.

dway between come the hot es, fine, slow steaming drinks don't require immediate food blotter. One of the best an- to winter gatherings of a ay afternoon after you've been g is this:

**IF YOU
DRINK for TASTE**

You'll Enjoy the Wealth
of Flavour in

**MYERS'S
"MILLION"
THE RUM
COCKTAIL HIT**

Recipe
1/3 Lemon juice
2/3 MYERS'S RUM
1/2 Teaspoon sugar
If desired, add a dash of
Angostura Bitters. Shake
thoroughly with plenty of
ice.

**To taste like a "MILLION"
it must be made with**

MYERS'S RUM
"Planters' Punch" Brand
100% FINE OLD JAMAICA
ALL 1 YEARS OLD—97 PROOF

For Free Recipe
Booklet write R. U.
Delapenha & Co. Inc.
Agents in the U.S.A.
Dept. 32, 57 Laight
St., New York.



**America's Finest
Low Priced
RUGS**

**Woven
REVERSIBLE
for Double Wear**

THE kind of rugs you've
always wanted: colorful, deep-textured, two-
sided Olson Rugs from Factory-to-you.
Save 1/3 to 1/2—Find out about these
BETTER RUGS that have won praise
of editors, women everywhere. Two
million customers. We have NO agents.
It's all so easy—we call for your

Old Rugs, Clothing
and deliver new rugs a week
later. Book shows how we
merge and reclaim valuable
wools, redye and reweave into
66 solid color, two-tone, Early
American, Oriental, Texture
and leaf designs. Anywidth to
16 ft. seamless, any length.

NEW LOW PRICES
Why wait? We guaran-
tee to satisfy you or pay
for your materials. Our
65th year.

**OLSON
RUG COMPANY**
CHICAGO NEW YORK SAN FRANCISCO
Mail to 2800 N. Crawford Av. Chicago, Dept. Q-38
Mail this Coupon or Postal for Free Book.

Write for
**FREE
BOOK
IN COLORS**

Name.....
Address.....
Town.....State.....

19 9
ORC

Hot Tea Punch. Brew three pints of hot, fresh tea. In your punch bowl put a pint of Myers' Jamaica rum, a pint of Three Star Hennessy, two sliced oranges and a sliced lemon or lime. Pour the hot tea over this and add sugar to taste. This makes six tall drinks and in the old days would have been stirred with a red hot poker to keep it piping hot.

Anyone who travels in the French provinces of Canada is pretty sure to come back talking about the food. Mostly it is a cuisine of simple excellence, owing much to those other French provinces from which it derives, but since it makes new use of just such raw materials as we all have at our disposal, it offers a fine source of variety. The season's crop of ski travellers has brought back

Boned Chicken Quebeçoise. Get your butcher to remove all the bones from a pound-and-a-half broiler and divide it neatly into two halves. Get from him, too, some Canadian bacon. Spread the inside of each half broiler with a few chopped mushrooms, some finely minced shallots and a couple of tablespoons of bread crumbs. Season all this and roll it up in the broiler with the breast outside, tie and give it fifteen minutes—over birch coals if you can manage it—in one of these broilers that look like overgrown toasters. Then take it out, untie it and wrap it up neatly in slices of the Canadian bacon. Put it back in the broiler and keep turning till the bacon is done. The habitants serve this with a thick gravy made from chicken stock, with a little chopped parsley and the juice of a quarter lemon. With it go the smallest possible French fried potatoes and thinly sliced green beans.

For years the Frenchman has liked to drink Vermouth or Vermouth à l'Eau as an apéritif, a habit which I am informed the South American shares. It is light but cheering and serves excellently if you are in no mood for the impact of a cocktail. More and more people in America seem to be taking to it. Either French or Italian will do but the Italian is infinitely better for this purpose than the French, as it is sweeter. Habitues claim that it stimulates appetite. It should, being a blend of wines with an infusion of aromatic herbs. Leaves a nice taste in the mouth. As the warmer weather comes along a very fine variant is Vermouth Cassis, which is simply a long drink of Vermouth and soda with a dash of Cassis, very thoroughly iced.

ALVIN STERLING

*To grace your table
beautifully...correctly...
for every occasion...*

MASTERCRAFT

MAYTIME DELLA ROBBIA

CHASED ROMANTIQUE ROMANTIQUE

MARYLAND ENGLISH ROSE

BRIDAL BOUQUET

Lifelong association with sterling silver makes your choice of pattern all-important. Alvin Silver patterns are as flawless in craftsmanship as they are in style and being sterling, they last a lifetime.

SEE THEM AT YOUR JEWELERS

FREE We will be pleased to send complete descriptive price lists of our patterns. Check those desired and mail with name and address.

☐ CHASED ROMANTIQUE ☐ BRIDAL BOUQUET
☐ ENGLISH ROSE ☐ MARYLAND
☐ MAYTIME ☐ DELLA ROBBIA
☐ MASTERCRAFT ☐ ROMANTIQUE

THE ALVIN SILVERSMITHS
Makers of Exclusive Silver Designs for 50 Years
PROVIDENCE - RHODE ISLAND



Sunlight on steps leading to the Butte Montmartre

Compass Pointers

MONTMARTRE BY DAY

BY MAXIME MEISELL

"Montmartre, a hill in Paris (340' above the Seine River), within the city walls, now occupied by Arrondissement XVIII. Once famous as a Bohemian quarter, it is now the center of Paris night-life and as such is much visited by tourists." (Encyclopædia)

"... due to multiple reasons, not all of them historical, the Butte Montmartre is universally known." (Guidebook)

REQUESTED to designate at random a few of the outstanding highlights of Paris, the grain-dealer from Zagreb, the Boston debutante, the retired major from Ipswich, Suffolk, will name Napoleon's tomb, the Eiffel Tower, Notre Dame, perhaps the Louvre and, most probably, Montmartre. Not one of them, alas, will mention the latter because of the noteworthy fact that, fully 340' above river-level, Montmartre is the highest point of the French capital, or again because of the outstanding part which Montmartre, a natural fortress, played in the many sieges to which Paris was subjected. These and many other interesting and educational facts pertaining to the past and present of the famous Hill are totally overshadowed by the dazzling aura of its night-life. Why not be bold, then, and at the risk of bringing upon us the combined wrath of night club and tavern

owners from Place Blanche clear down to the Trinité, declare to you and now that quite a few among you, visitors of Paris, have hardly even seen Montmartre?

It would be easy for us to leave to their aberrations countless friends and strangers who, after witnessing an eye-filling pageant on one of the temples of night-life around rue Pigalle and breakfasting on a *fine à l'eau* at an early-bird counter of the rue Douai, are firmly entrenched in the belief that the section of Paris which they have painted red is really Montmartre. We are filled with dismay at the mere suggestion of a quarrel with the accepted sources of universal information, but truth must out: On the *other side* of the boulevard Rochechouart and Clichy, where the bright lights of "the" night district leave off—the real Montmartre begins.

To the average Parisian, La Butte Montmartre means a slightly out-of-the-way neighborhood of modest homes and unsophisticated corner bistros, not yet invaded by the magnificence of streamlined armchairs and wall-size mirrors so dear to the hearts of the up-to-date downtown restaurateurs. Automobiles don't move fast along the twisted cobblestoned streets, pedestrians slow down their gait when negotiating the steep inclines of the Eighteenth Arrondissement. A few buses manage to find their way up the hill, but by the time the top is reached somehow they no longer look or at least act like the

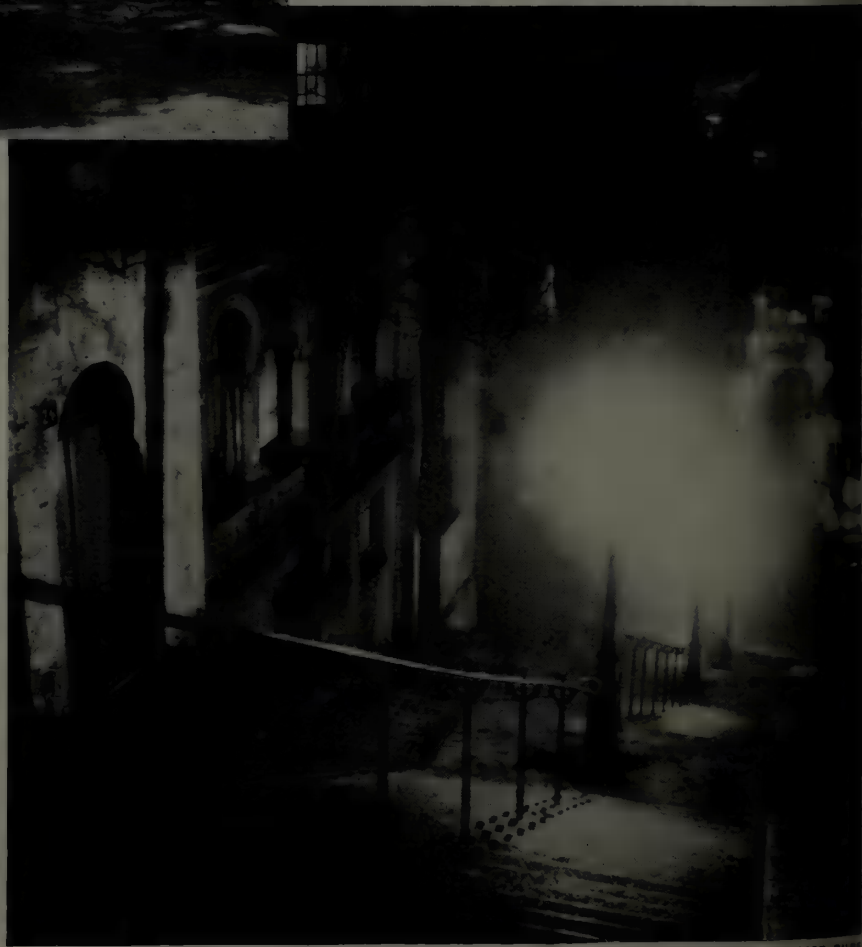
fast and determined confrères smoothly cruising on the water-level route from Opéra to Auteuil, from Madeleine to Bastille. Even the Métro seems to realize that provincial Montmartre has a life of its own. It rather eddies around the Butte and by the time you emerge from one of the interminable stairways, the hustle and bustle of rapid transit is left behind. Within a few minutes of the glittering avenues and noisy boulevards a corner of old France can be found—if one has one's eyes open.

That precedents may be broken even in the time-honored routine of sightseeing is brought out by the fact that night-visits to the Louvre are now all the rage in Paris. The Wing of Victory at 10 P.M.? If so, then why not Montmartre by day? In two turns of the met



FRENCH NATIONAL RAILWAYS

The lovely and tortuous old streets are as picturesque by day as by night



FRENCH GOVERNMENT TOURIST BUREAU

taxi brings you to the Square
 vers. Alight, turn on your
 s, and behold a little street
 bing uphill. The name of the
 t is Rue Steinkerque and from
 point on no guide is necessary,
 our objective is right in front
 ou. With the sugar-white cupo-
 of Sacré-Coeur as a beacon,
 a leisurely climb up the hill.
 e your time about it. You will
 ot yourself without difficulty to
 calm and quiet of the morning
 he early afternoon on the Butte.
 a good look at the old, old
 es around you. Notice the pe-
 ar iron-work in the tree-guard
 bounding the base of this vet-
 plane-tree. Listen to the street-
 er, last of the romantics;
 rge and buy a couple of francs'
 h of his music-sheets which he
 ls out all around for the ap-
 al of his audience. If it's a
 sday—no school—there will be
 children than usual, playing
 heir own rather quiet way, al-
 surprising to the visitor from
 New World where youth and
 ames are so much more vigor-
 The little girl over there, with
 unny bits of braids, one stock-
 up, the other down, her nice,
 little face full of gay mischief
 ust the least little bit sad . . .
 bot himself, whose drawings
 rchins made the canvas live,
 t have picked her for a sub-
 om the summit of the hill,
 a look at the city spread out
 r your feet. The light haze of
 Paris air slightly blurs all out-
 , but the huge green bulk of
 Opéra roof cannot be missed,
 domes of Invalides and Pan-
 n, and, of course, the Tower.
 ever, let us for the time being
 our backs on Paris and con-
 e exploring Montmartre. Few
 ches are as beautifully situated
 sacré-Coeur, whose milk-white
 las command Paris and can
 en miles away. Overshadowed
 his somewhat modern magnifi-
 e is the old church of St.
 e nearby. But do not miss
 ng it. No longer a Benedictine
 ey, as it was originally when
 ded in the Middle Ages, St.
 e's remains one of the love-
 examples of Gothic architec-
 well worth seeing even after
 has met with Rheims, Chartres,
 miens. Not far from that old
 ch a small chapel will be
 n to you on the spot where
 tius of Loyola and his seven
 anions, founders of the Jesuit
 er, made their first vows four
 red years ago.
 ace du Tertre is perhaps the
 spot of the real Montmartre

which is familiar to the "night-
 owl" visitor. You will like it even
 better in the daylight. Sit down
 for a while under one of the shady
 trees in the middle of the square,
 which in a way is a No Man's
 Land between the companionable
 fish-and-chips on one side and the
 more elaborately bucolic establish-
 ments on the other, where the car-
 riage trade meets and mingles with
 the humbler folk of Montmartre.
 Choose at random any one of the
 crooked cobblestoned streets lead-
 ing out of the Place du Tertre.
 "Formerly" bohemian quarter, did
 they say? Look at that house there,
 with the roof on the slant, a clothes
 line strung up from the attic to the
 tree, and the sound of a piano com-
 ing from somewhere. Who else but
 a struggling painter or a misunder-
 stood musician could live in that
 shanty yonder? Yet this isn't just
 a poor neighborhood. Why, the
 house next door has a lovely little
 garden with bench and umbrella,
 looking very satisfactorily petit
 bourgeois. The people inhabiting it
 obviously prefer their hill to the
 more sedate and accepted neigh-
 borhoods, of which there are
 enough in Paris. The very old lady
 and the cat have less choice in the
 matter. She squats on a low stool
 in the doorway, mending or knit-
 ting a sock. The cat—why, it's just
 an ordinary alley-cat, born and
 raised in Montmartre. An oblique
 ray of the afternoon sun plays,
 with the colors of the little street,
 a game of light and shadow. At
 this point you begin to see the real
 Montmartre, no longer connected
 in your mind with that Paris of
 which it is but one arrondissement.
 A different old lady, a different
 sock and cat, but the same door-
 step, the same cobblestones of the
 same quaint lopsided street. . .
 across the way an orchard, per-
 haps, or a patch of vine or a wide-
 winged mill . . . cavalry hoofs near-
 by . . . in the distance the roar of
 the cannon . . . the Allies are about
 to storm Montmartre, last bulwark
 of the First Empire—the year is
 1814.

Here the broad-brimmed hat and
 flowing tie are still very much
 at home. Gone is Bruant, king of
 the *chansonniers* whose sharp wit
 was feared even by the most power-
 ful statesmen of France; vanished
 the elegant carriages which added
 so much glamour to the era of
 Mimi Pinson. But over and over
 you will hear about them to the
 accompaniment of the accordion in
 a quaint little tavern, or from the
 last of the troubadours on a street
 corner of Montmartre . . . that
 other Montmartre.



NOTHING TO DO . . . BUT

Enjoy Yourself

... WHEN YOU USE
 AMERICAN EXPRESS
 TRAVEL SERVICE ...

Let world-famous American Express Travel Service relieve you of travel cares, change what might be ordinary travel into an unforgettable journey de luxe—without care, worrisome trifles or time-consuming details.

Easy enough! An American Express travel expert will help you with your itinerary, create one, if you wish, or co-ordinate your travel dreams into bright realities. He will secure transportation by plane, ship, train or motor, make hotel reservations, arrange sightseeing, protect your travel funds with Travelers Cheques, all this before your foot touches the gangplank.

Step ashore in the colorful ports of the world—the Expected Guest, sponsored by international American Express! A uniformed, English-speaking courier to serve you at principal piers, railway terminals and frontier points, to assist you through customs, smilingly at your service! At your service, too, the globe-girdling offices of American Express Travel Service as your personal headquarters for cables, mail and local information.

A visit, phone call or letter to any American Express office will place the travel experience of the American Express at your command.

**AMERICAN
 EXPRESS**

America's Foremost Travel Organization

OFFICES IN Atlanta, Baltimore, Boston, Buffalo, Chicago, Cincinnati, Cleveland, Dallas, Denver, Detroit, Kansas City, Los Angeles, Miami, Milwaukee, Minneapolis, Montreal, Newark, New Orleans, New York, Philadelphia, Pittsburgh, Portland, St. Louis, Salt Lake City, San Francisco, Seattle, Toronto, Washington and Worcester.

CARIBBEAN Magic



Sheer sorcery... the spell of vibrant tropic ports! Sail into Caribbean waters with light-hearted comrades; see how the first class accommodations—delightful sea and shore pleasures—Great White Fleet hospitality—lift a Guest Cruise above the usual Winter voyage. Especially designed for the tropics,



your shining white liner gives you an outdoor pool, outside stateroom; serves you incomparable food... entertains you with a splendid orchestra, sound movies, gay cruise programs. . . . Every Saturday there's a cruise to Costa Rica with 2 calls



at Havana, and a visit to the Panama Canal Zone (15 Days, \$210 up) . . . Every Wednesday a cruise to Puerto Colombia (Barranquilla) and Cartagena, Colombia, S. A., with 2 calls at Kingston, Jamaica, B. W. I. and a visit to the Panama Canal



Zone (15 Days—\$210 up) . . . Alternate Saturdays tours to the Highlands of Guatemala with calls at Santiago, Cuba and Honduras (26 days, all expenses, \$295 up) . . . Ask about other services from New York, Philadelphia and New Orleans.

Apply any Authorized Travel Agent or United Fruit Company, Pier 3, N. R., or 632 Fifth Ave., N. Y.; 111 W. Washington St., Chicago; 321 St. Charles St., New Orleans; Pier 9, North Wharves, Philadelphia; 201 Tremont St., Boston.

GREAT WHITE FLEET

DEBUT OF THE NEW PLANTS

CONTINUED FROM PAGE 29

(Carl Giessler). An outstanding additional color in the *chrysantha* type. Soft, lemon yellow deepening slightly at the tips; blooms unusually large, carried on long stems. Petal tips lacinated.

CARNATION HARDY COTTAGE (Most Seedsmen). Easily grown from seed, the plants are extremely hardy and so vigorous that no staking is necessary. Large, extremely double flowers in a wide color range are produced early and continue blooming all summer.

CELOSIA CRISTATA ROYAL VELVET (Most Seedsmen) has a large central mass of bloom and throws out many basal branches 2' high, which are similarly surmounted with deep rich crimson or carmine combs, about the size of a man's hand. Leaves bronzy green with red margins.

CENTAUREA LILAC LADY (Several Seedsmen). Color, lilac mauve. Otherwise, this is a counterpart of the annual Cornflower Jubilee Gem.

CHRYSANTHEMUM LAVENDER LADY (Bristol Nurseries). True lavender under any light condition with no trace of mauve, purple or magenta. Clean, attractive flower assuming a lovely silvery lavender tint when mature. Flowers are fully double, 3" or more across. Hardy and easy to grow; height 2½'. In full flower October 8.

CHRYSANTHEMUM PALE MOON (Bristol Nurseries). Densely branched trusses of fluffy, sulphur-yellow blossoms completely cover the compact-growing plant. Flowers loosely double, over 2" across, of excellent keeping quality; excellent for cutting and garden display. In full flower October 5. Height 2'.

CHRYSANTHEMUM BURGUNDY (Bristol Nurseries). Not unlike The Moor, but of greater intensity of color. It is a rich cerise-crimson, deepening in the center at maturity. Flowers, carried on erect branching stems, are of good size and quite double. In full flower October 5. Height 2½'.

CHRYSANTHEMUM CLARA CURTIS (Wayside Gardens). Grows about 18" tall and 2' wide. Flowers, about 3" in diameter are best described as rich, rose pink, Daisylike blooms, produced in clusters in immense quantity during September and early October.

NORTHLAND DAISIES (Stumpp & Walter). A tough Arctic Daisy from the Northern fringes of Europe is the parent of this new group of fall garden flowers, se-

lected from thousands of the earliest and sturdiest seedlings of Astrid. They will ordinarily produce finely built, bushy plants without pinching or clipping at any stage. Four varieties are here presented: **BRUNNHILDE**, bronze tinged with pink, a double row of long narrow petals, yellow center; flowers profusely October 5. **SIEGFRIED**, rich yellow; very long, broad petals; plant is upright, globe-shaped; flowers October 10. **V. KING**, burnt orange, very long pointed petals, yellow center, large. **IGLOO**, pure white with yellow center, compact mound of flowers.

Three Clematis are presented to gardeners this year. **CLEMATIS JACKMANI SUPERBA** (Stumpp & Walter). Dark violet-purple and larger than Jackmani.

CLEMATIS MR. G. J. PATTON (Stumpp & Walter). A recent hybrid unique for its double flowers. The only double form that approaches the popular Jackman in color. The large double pale blue flowers are at their best in mid-summer.

CLEMATIS HULDINE (Stumpp & Walter). Translucent, pearly white with reverse markings of a delicate mauve pink. A splendid grower.

CLEOME GOLDEN CLEOME (Peter Henderson). A true Cleome of giant size, growing 7' and spectacular when in bloom. Branches in tree fashion and each branch ends in an ever-extending raceme of airy blossoms of a rich golden hue approaching orange. An annual of easy culture.

CYNOGLOSSUM FIRMANENT (Several Seedsmen). Another All-America winner. Compact and free flowering, easy to grow, and covered all summer with bright indigo-blue blossoms. 15"-18" tall. Grows as a hardy annual.

CONVOLVULUS CRIMSON RAMBLER (Vaughan's Seed Store). This cousin of the Morning Glory is free-flowering and a lovely crimson color. Makes a dense vine mat.

HOUSE BEAUTIFUL devotes a special article to the new Dahlias each year, so with the exception of one new strain that may be grown easily from seed, they are not included in this article.

DAHLIA DWARF HYBRIDS (Some Seedsmen). Since the Unwin Dwarf Hybrids were introduced, steps have been taken to increase the proportion of doubles reproduced from seed. This strain contains a higher percentage of true doubles than the original and a much wider

Presenting

TWO THRILLING NEW ROSE CREATIONS

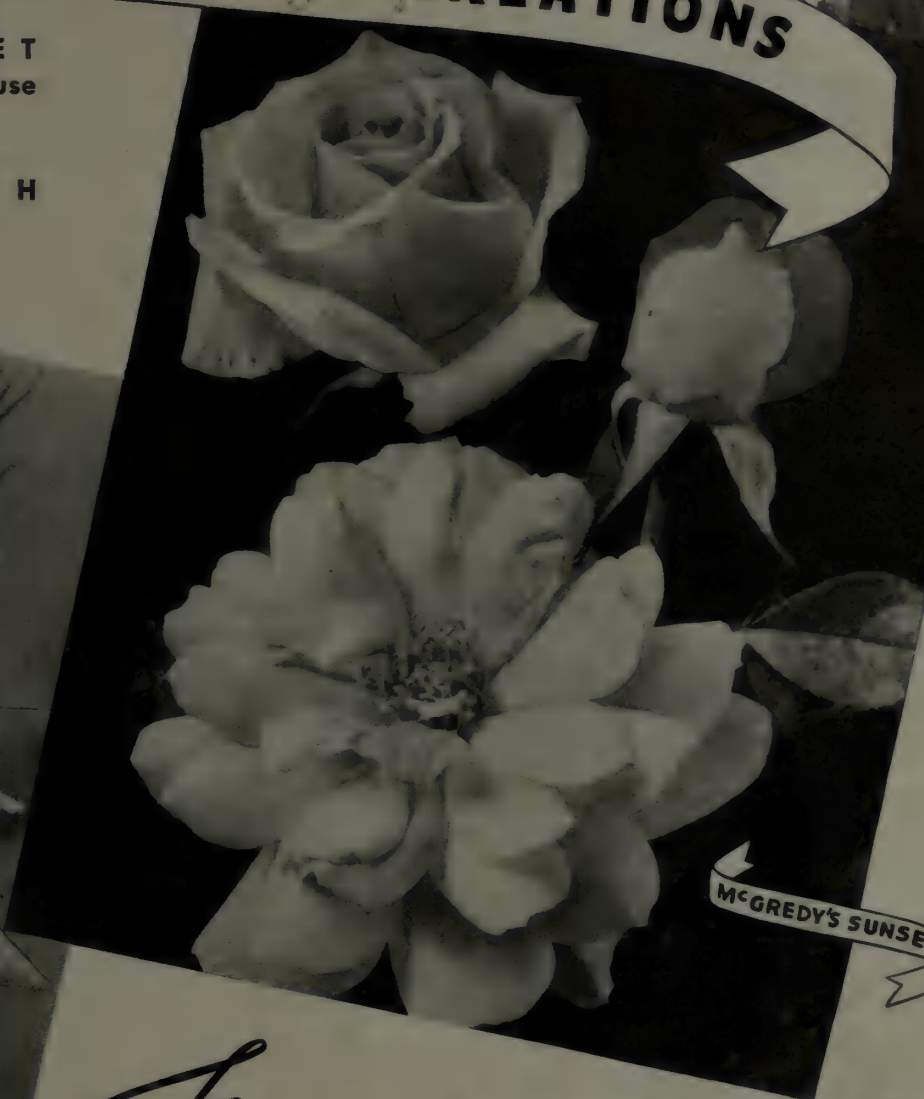


1 MCGREDY'S SUNSET
A glorious new rose from the House
of McGredy in Ireland

2 ETERNAL YOUTH
The ultimate in pink roses



ETERNAL YOUTH



MCGREDY'S SUNSET

The garden world acclaims
THE FLORIBUNDAS

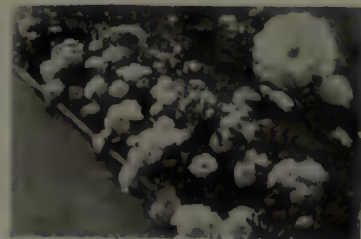
JACKSON & PERKINS presents two superb new Garden Roses certain to cast a refreshing brilliance on the garden scene. Roses selected from the best the world has to offer. One comes from the Ireland of sentiment and legend; while the other brings with it the sparkle and warmth of the Italian Riviera. You will want to make a place for these two beautiful New Roses on your own home grounds.

MCGREDY'S SUNSET—
(Pat. Pend.) As glorious in color as a summer sunset. The outside petals warm yellow, tipped orange, while the inside is a burst of chrome yellow flushed with scarlet. Magnificent bush with dark green foliage. Unusually fragrant. Sun resistant.

ETERNAL YOUTH—
(Pat. Pend.) Perfectly formed buds are of a joyful pink hue, long pointed, with yellow at the base of each petal. Bush is symmetrical and disease resistant. Sweetness of old-fashioned rose in fragrance. Prolific bloomer.

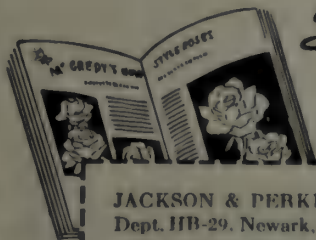
Sold by Nurserymen, Florists, Seedsmen and Dealers Everywhere

Everywhere garden lovers are enthusiastic about the Floribundas. A new Class of Roses especially bred for mass planting. They are noted for their permanence, continuity of bloom, and ease of culture. They are winter hardy, vary from single to full double, bloom in clusters of large flowers, and include the entire range of colors. Should be planted in groups or masses. For color display they are more effective and more permanent than geraniums and tender foliage plants. Write today for full details.



Send for **FREE BOOK**

Send for helpful booklet, "All About the New Roses." Shows 27 roses in full color. Sketches and data insure success with roses. Send today!

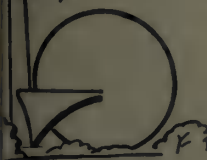


JACKSON & PERKINS CO.,
Dept. HB-29, Newark, New York State

Please send me a copy "All About the New Roses." I understand that it is free.

Name.....
City.....
State.....

J & P'S
WORLD'S FAIR
GARDEN
Modern roses
on parade



JACKSON & PERKINS CO. NEWARK
New York State
The World's Largest Rose Growers



SHOWY SHRUBS for Beautiful Gardens

No class of flowering shrubs match the beauty of Rhododendrons and Azaleas. "Aristocrats of the Floral Kingdom" they reign supreme in small gardens or on large estates, their lovely blooms the crowning glory of June's floral display.

Rhododendrons range in color from white to deep purple, from rose-pink to crimson, and in varying tones of yellow. Any color combination you desire may be obtained from our collection of varieties.

Azaleas increase the beauty and value of evergreen plantings, shrub borders, and rock-gardens. Almost a score of colors and combinations of tones bring new visions of garden charms. Most varieties retain the foliage all winter.

Roses. Rare old-fashioned varieties, more recent favorites, and the best of modern introductions are found in the Bobbink & Atkins Rose fields.

All these Azaleas, Rhododendrons, and Roses are described and priced in our 1939 catalogue (just completed), which will be mailed free on request—a postal card will do.

BOBBINK & ATKINS

Nurserymen since 1898

Rutherford 26, New Jersey



Mrs. C. S. Sargent

range of colors. Some of the new colors are: canary yellow, scarlet, terra-cotta, apricot, crimson, lavender-pink, purple, maroon, buff, cream and white.

DELPHINIUM PINK SENSATION (Most Seedsmen and Plantsmen). The first clear pink Delphinium. It is a Ruysii seedling which has all the characteristics of the Belladonna type, except the color. The plant grows about 4' and each branch has many side branches. Foliage is quite luxuriant and a light green color.

DELPHINIUM PACIFIC HYBRIDS GALAHAD SERIES (Henry A. Dreer). A further step in this great family of Delphinium. Clear white of enormous size, averaging 3" in diameter of individual flowers with very heavy glistening texture; pyramidal spikes with well-spaced flowers. Good branching habit, strong, whippy stems with a high percentage of mildew resistance.

DIANTHUS SINGLE MIDGET MIXED (Vaughan's Seed Store). Growing from 3"-4" tall, ball type plant, very uniform habit. Large-flowered bloom which almost entirely covers the foliage. Fine range of colors; excellent for perennial border or as a pot plant.

ESCHSCHOLTZIA CREAMY CRINKLES (W. Atlee Burpee). One of the most double and crinkled of all California Poppies. Color is soft apricot buff. Plants are dwarf, well branched and erect. Flowers are 1½"-2" across. Plants grow 12" high and produce flower stems of almost the same length. Ideal for cutting, as well as bedding.

ESCHSCHOLTZIA DELIGHTFUL (W. Atlee Burpee). Sturdy, erect plants grow 15" high and 10"-12" wide. A row of Delightful looks like a small neatly trimmed hedge. Flowers 3" across when fully open. Outside of petals, soft apricot; inside, glowing apricot-orange. Plants are vigorous. Foliage is a silvery bluish-green.

GAILLARDIA GRANDIFLORA CHLOE (Vaughan's Seed Store). A good grower producing large flowers of Indian yellow on long stiff stems.

GLADIOLUS SNOW WHITE (Champlain View Gardens). Very large, magnificent pure white Gladiolus, nicely ruffled. Won prize at the Metropolitan Show in New York for three spikes of the best seedling.

GLADIOLUS JASMINE (Champlain View Gardens). Very beautiful lemon yellow, nicely ruffled. Won prize at the Metropolitan Show in 1937 for the best seedling.

GLADIOLUS SENSATION (Champlain View Gardens). Very large, beautifully ruffled, heavy textured bright rose. Flowers often running from 6" to over 7" across.

HOLLYHOCK INDIAN SPRING (Most Seedsmen) A semi-double annual Hollyhock which will bloom in 3 months from seed. Individual flowers 5" across and the center stalk grows 6' tall. The color range is from pale pink to crimson rose. An all-America winner.

IMPATIENS PINK BUTTERFLY (Several Seedsmen). A tall annual, useful for the back of the border, for planting amid shrubs or as specimens in an annual bed. Attaining 6'-7' in rich soil, it has pleasing, salmon-pink flowers, 2" across.

IPOMOEA SCARLETT O'HARA (Most Seedsmen). All-America Gold Medal winner 1939. The flowers are medium large, 3½" in diameter and a striking carnelian red. Comes into bloom quickly, and the flowers remain open longer than other Morning Glories. If used on trellis, will need some help to start it climbing.

LIATRIS SEPTEMBER GLORY (Most Seedsmen and Plantsmen) has proved popular as a cut flower in the florist trade for the past few years, but has never been offered in growing plants. Showiest of all the late varieties. The purple flowers are produced on extra long spikes during late August and the month of September.

LOBELIA COMPACTA DUPLEX (Vaughan's Seed Store). A new semi-double of this type with gentian blue flowers.

MILLA BIFLORA STARLIGHT (Max Schling). Grown from a bulb. May be planted in open ground through June. Great improvement over the old type *millaflora*. Sometimes known as Mexican Starflower. Six-petaled, starlike, waxy white, measuring 2½"-3" across. Three to five flowers appear on each 6" stem from the basal front. Entire height about 1½'. Fine fragrance somewhat like a Freesia. Blooms from July through October. Cut flowers last a long time.

MARIGOLD BURPEE'S RED AND

Burpee's Giant ZINNIA

FOUR BEST COLOR
4 PKTS. 10¢
(Value 60¢)

Giant Dahlia-Flowered blooms, 5 inches across. Sturdy, well-branched 3-ft. plants. Scarlet, Lavender, Yellow, Rose, a 15c packet seeds of each, all only 10c. Send today!

SEED CATALOG
160 pages, all the finest flower and vegetable seeds, guaranteed. Low prices.

"Burpee's Seeds Grow"
W. Atlee Burpee Co., 346 Burpee Bldg., Philadelphia

Sutton's Seeds

YOU can secure by return mail directly from us, Sutton's world famous English seeds.

Send 5 three cent stamps for our 160 page Hand Book, fully illustrated; 32 pages in true color. Invaluable help to greater gardening success.

Wayside Gardens

32 Mentor Ave., Mentor, Ohio

A LITTLE BOOK ABOUT ROSES

(36th Annual Issue)
MORE THAN A CATALOG

Written by men who have spent their lives with Roses. Shows natural colors the most promising introductions and the cream of standard kinds. Tells how to plant, prune, etc. Includes many Special Rose Offers moderately priced. A beautiful handbook you'll read and keep and use. Send free to Garden Owners east of the Mississippi.

GEORGE H. PETERSON, Inc.
Box 70 Fair Lawn, N. J.
Rose Specialists for 36 Years

ROSE AND PEONY SPECIALISTS

FREE
Mitchell's 1939 GARDEN BOOK

SCARLETT O'HARA MORNING GLORY
All America Gold Medal Winner
Vivid scarlet. Early and prolific bloomer. Blooms are 3 to 4 inches in diameter. Packet, 25¢
1939 Garden Book—Free.
A wonderful reference book.
514 MARKET STREET

MICHELL'S SEED HOUSE
Philadelphia

SUCCESS WITH SEEDS

FREE
this valuable bulletin

If you want better seed germination, better growth and better flowers this year, be sure to get our Free bulletin, "Growing Plants from Seed." It's filled with practical worthwhile garden information. Tells how to get the seed from seed, how to prepare the soil, etc. Write today for your free copy. Address Dept. HB-2.

PEAT INSTITUTE OF AMERICA
Dix, Peat Import Corporation
155 John St. New York, N.Y.

10 2YR. OLD FIELD GROWN ROSES FOR \$1 ONLY

SATISFACTION GUARANTEED!
Your money back if you are not entirely satisfied with this amazing bargain! Collection includes 3 Red and 2 Pink Radiance, 1 Talsman, 1 Ami Quillard, 1 Edel, 1 Pres. Hoover, and 1 Mrs. Chas. Bell. Send just \$1.00 today for rose collection No. 1001.

HAUGHTON FARMS, DEPT ROSE, WAXAHACHIE, TEXAS

FOR IMPORTANT GARDENING NEWS

TURN TO
PAGE 102

HYBRIDS (W. Atlee Burpee).
rids between African and
ch Marigolds. The only large-
red red Marigold in existence.
flowers are solid red with a
ance never before seen in
olds. Others are combinations
d and gold. Color varies with
season and with the growth of
plants. At times it becomes al-
pure golden yellow, and at
times a bright rich mahogany
et. Flowers grow to 2½"-3"
s, extremely double and near-
free times the size of the large-
French Marigold. Petals are
uch great substance that the
rs will keep three weeks in
r and will stay fresh an equal
on the plants. Blooms in less
8 weeks from seed. Plants are
tall and 2' wide.

MARIGOLD ORANGE SUNSET (Most
smen). A real giant. Some
e-flowered types will appear,
over 65 percent of plants will
ice intensely double, deep,
lively orange flowers, 5"
s. Most of the plants stand
3' high.

MARIGOLD SPANISH GOLD (W.
Burpee). Hedge or border
gold. Bushy plants are so uni-
in growth with flat top and
ht sides that they seem to
been trimmed with shears.
height is 20" and the width
Flowers somewhat resemble
ations with their loose in-
al arrangement of petals, but
in that the petals are de-
lly ruffled and slightly fluted.
is deep, glowing golden
ge.

MARIGOLD ROYAL CROWN (W.
Burpee). New collarette or
n Marigold with odorless foli-
Plants grow 20" high and 28"
and are covered with thick,
ery, green odorless foliage.
ns 15 weeks from seed. Flow-
easure 3" across and consist
ad, flat top crowns surrounded
majestic collars of broad, flat
s. Color of the entire flower is
ght pure yellow.

STURTIUM GARNET GEM (W.
Burpee). Dwarf double; col-
flashing garnet-red with just
gh orange suffusion to enliven
h an iridescent glow. Plants
1' high and 1½' across. Flow-
e double or semi-double with
petals and grow about 2½"
s.

STURTIUM DOUBLE DWARF IN-
CHIEF (Vaughan's Seed
) has the dark foliage and
scarlet flower of the single
ball. Blooms are sweetly scented
reely produced.

NSY ORCHID FLOWERING EL-
bo (Vaughan's Seed Store).

Art shades. Large, well-formed
flowers of good substance, exquis-
itely frilled, including only tints
and combinations of cream, prim-
rose, pale mauve and other delicate
shades.

PERIWINKLE MERRIWINKLE TWIN-
KLES (W. Atlee Burpee). Outer
part of the large flower is a deli-
cate blush-pink shade. Bright red
eye at center, surrounded by a
wide zone of glowing rose. Indi-
vidual flowers about 2" across and
each plant bears hundreds of flow-
ers until frost. Plant early.

PETUNIA VELVET BALL (Most
Seedsmen). A large-flowered dwarf
bedding variety with deep velvety
crimson flowers. The plants are
very neat and compact with blooms
well placed over the entire plant.
The color is the same as the origi-
nal strain of Flaming Velvet. An
All-America winner.

PETUNIA STILL POND (Charles
H. Totty). A double ruffled Petunia.
Flowers are extremely large, meas-
uring 5" in diameter. Very free
flowering, dwarf habit of growth,
and an ideal pot plant as well as
a bedding variety. Available in
plants only.

PETUNIA MRS. W. K. DUPONT
SUPREME (Charles H. Totty).
Larger in size and more double
than Mrs. W. K. DuPont. Reminds
one of a mammoth fringed Carna-
tion. Color, clear, dazzling white.
A fine variety for bedding pur-
poses. Like Still Pond, this Petunia
is a sterile hybrid, available in
plants only.

PETUNIA LADYBIRD (Most Seeds-
men). A dwarf, compact variety.
The flowers are deep topaz rose in
color, with delicate darker veining
toward the throat. Plants very uni-
form in size and shape, making it
ideal for bedding. Prolific bloomer.
An All-America winner.

PETUNIA HOLLYWOOD STAR
(Most Seedsmen). Rich rose with
an amber throat and unique elon-
gated petal tips. Very floriferous,
the plants grow 12" high and are
covered with medium-size blooms.
An All-America winner.

PETUNIA ALL DOUBLE APPLE
BLOSSOM (DAINTINESS) (Most
Seedsmen). Huge, double-fringed
light pink blooms on plants 12"-15"
high. A few smaller, carnation-
flowered blooms appear on very
bushy plants. Outstanding for show
and cutting. An All-America men-
tion.

PHLOX NIVALIS SYLVESTRIS
(Henry A. Dreer). True dwarf
Phlox of the general type of *Phlox
subulata*. Dense, mossy-green foli-
age completely covered with unus-
ually large rosy-red flowers of half-
dollar size in early spring. Prefers

Go Dreer this Year

for prize-winning
results from your
flower garden

Whether in plant novelties or "All America" flower-seed items—
or any of the old favorites—the real enthusiast is satisfied only
with the finest. More than a century of Dreer service to successful
gardeners is assurance that it will pay you to "Go Dreer this year."

Order these select DREER Hardy Plant NOVELTIES

1. Aster, Harrington's Perfected Pink. Magnificent pure rose-pink; fall-flowering; perfectly hardy. 60c ea.; 3 for \$1.55.

2. Rose, Sunny Days. Charming rose of mellow chrome-yellow; beautiful shape; abundant foliage; vigorous. \$1.65 ea.

3. Liatris, September Glory. Imposing new Gay Feather. Tall graceful spikes thickly studded with stunning lavender-purple blooms. Late Aug.-Sept. 60c ea.; 3 for \$1.55.

4. Tamarix, Summer Glow. New shrub with lovely wine-red flowers. Blooms profusely; withstands salt air. \$1.10 ea.

5. Buddleia, Dubonnet. Startling new Butterfly Bush. Dubonnet wine color, glowing-red in sun. 3-inch pot, \$1.10 ea.

6. Delphinium, Galahad. Stately plants; majestic spikes; enormous clear-white double blooms. \$1.10 ea.; 3 for \$3.

7. Aster, Beechwood Challenger. Best of all red hardy fall-flowering Asters. 4 ft. tall. 60c ea.; 3 for \$1.55.

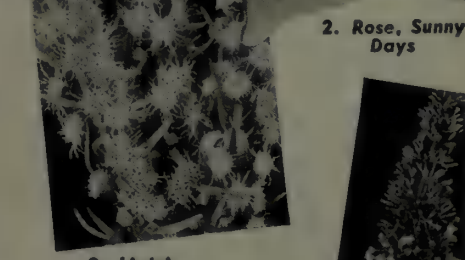
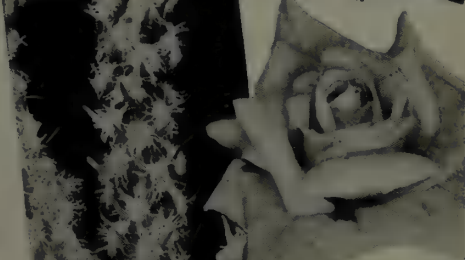
Send for these flower-seed winners in

1939 ALL-AMERICA SELECTIONS

- Morning Glory, Scarlett O'Hara (Gold Medal Winner!)... Pkt. 25c
- Antirrhinum, Guinea Gold..... Pkt. 25c
- Celosia, Royal Velvet..... Pkt. 25c
- China Aster, W. R. Early Giant, Light Blue..... Pkt. 25c
- Cynoglossum, Firmament..... Pkt. 50c
- Hollyhock, Indian Spring..... Pkt. 25c
- Marigold, Early Sunshine..... Pkt. 25c
- Marigold, Golden Glow..... Pkt. 25c
- Petunia, Alldouble Appleblossom Pkt. 50c
- Petunia hybrida, Hollywood Star Pkt. 25c
- Petunia, Ladybird..... Pkt. 50c
- Petunia, Velvet Ball..... Pkt. 25c
- Phlox gigantea, Salmon Glory.. Pkt. 25c
- Scabiosa, Blue Moon..... Pkt. 25c
- Verbena, Blue Sentinel..... Pkt. 25c
- Zinnia Fantasy, White Light... Pkt. 25c

HENRY A. DREER

312 DREER BLDG., PHILADELPHIA, PA.



All seeds and plants offered here, sent prepaid.

HENRY A. DREER, 312 Dreer Bldg., Philadelphia, Pa.

Send the following Dreer's flower seeds and plants, as offered in February "House Beautiful":

Item	Quantity	Price	Item	Quantity	Price
.....
.....
.....
.....

Total remittance enclosed \$.....

☐ **Free**
Send me Dreer's
1939 Garden Book
— your complete
catalog of quality
seeds, plants,
bulbs, roses, etc.

Name.....
Address.....
City..... State.....

SPECIAL OFFER! BRISTOL HARDY KOREAN CHRYSANTHEMUMS

NEW, RARE VARIETIES for Your Hardy Garden

From mid-September until heavy frosts, after other flowers fade, these glorious Bristol 'Mums will beautify your garden—last two weeks or more after cutting. Order these rare, new varieties now for spring delivery. Let them beautify your garden and home year after year.

LAVENDER LADY. Rare, true lavender color. Abundant full double, 3" flowers on branching sprays. **75c per plant.**

PALE MOON. Densely branched, fluffy sulphur-yellow blossoms, loosely double, 2" across. **75c per plant.**

BURGUNDY. Rich cerise crimson. Large size, double flowers on erect branching stems. **75c per plant.**

ROSE GLOW. Abundant raspberry rose blossoms, semi-double, 2" flowers on gracefully branching sprays. **75c per plant.**

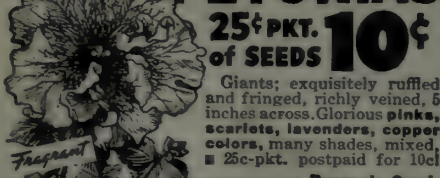
ROBERTA COPELAND. Unique bright tomato red shading to rose gold. Semi-double, medium size blooms on short branching stems. **75c per plant.**

SPECIAL OFFER. Your choice of above hardy, easy-to-grow plants—\$7.50 per doz. One each of any three varieties—\$2.00. Three of each of any three varieties (nine in all)—\$5.50. Prepaid. If West of Mississippi, add 10c for mailing.

SEND FOR FREE colorfully illustrated catalog offering the new Harrington's Pink Aster, Buddleia DuBonnet, Northland Daisies, Hardy Pink Delphinium, a glorified Chinese Lantern, McGredy's Sunset Rose and hundreds of other choice hardy garden items.

BRISTOL NURSERIES INC.
DEPT. 24
BRISTOL, CONN.

Burpee's Fluffy-Ruffles PETUNIAS

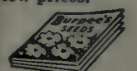


25¢ PKT. of SEEDS 10¢

Giants; exquisitely ruffled and fringed, richly veined, 5 inches across. Glorious pinks, scarlets, lavenders, copper colors, many shades, mixed. 25c-pkt. postpaid for 10c!

Burpee's Petunia Garden. Best colors and kinds: 3 Giant Ruffled & Fringed—scarlet, salmon, purple; 1 Large Flowered Bedding—red, blue, rose, white; 2 Dwarf Bedding—blue, rose & white star. 9 Pkts. in all, value \$1.90, only... **\$1**

Burpee's Seed Catalog Free 160 pages, guaranteed flower and vegetable seeds; low prices.



W. Atlee Burpee Co. 347 Burpee Bldg. Philadelphia

Gladden the Hearth With Shining Brass

Andirons and Firesets in polished brass or hand hammered iron finish add to the beauty and usefulness of your fireplace.

Write for helpful catalog containing "Everything for the Fireplace"—Screens, Firesets, Baskets, Grates, as well as Period Mantels and electric fireplaces. Highest quality materials, lowest prices.

If building be sure your fireplace includes a Colonial Damper—for 30 years the accepted standard with builders, architects and home owners—your best guarantee of a successful fireplace. Three styles of operation. Write for catalog today.

COLONIAL FIREPLACE COMPANY

Fireplace Experts for 30 Years

4605 WEST ROOSEVELT ROAD CHICAGO, ILLINOIS

FREE ROSE BOOK

43RD EDITION, "ROSES OF NEW CASTLE," printed in exquisite colors, tells how to grow these roses, and many other flowers. Gold mine of information. Beginners ought not be without this book. Low prices. Write for copy. It's FREE.
HELLER BROS. CO., Box 225, New Castle, Ind.

well-drained, loamy soils and sunny exposure. Quite hardy.

ANNUAL PHLOX SALMON GLORY (Most Seedsmen). An All-America winner 1939. Enormous flower trusses of rich, salmon-pink color and each individual floret has a wide, cream white eye. 10" high. Excellent for bedding.

PHLOX HARVEST FIRE (Jackson & Perkins). Brilliant salmon orange hardy Phlox with large disks or florets in very large heads. The heads are built up by the addition of side branches from the leaves below the heads, making striking display. Very free growth in bloom and repeats its bloom quite rapidly after the original flowering. Color is bright but not at all harsh. The height is about 2½'.

PHYSALIS GIGANTEA (Several Seedsmen and Plantsmen). A much improved Franchetti or Ground Cherry with fruits almost twice the size. Stout, erect stems clothed in handsome dark-green foliage. The small, white flowers are succeeded by large fruit enclosed in brilliant orange scarlet Chinese Lantern-like calyxes 8" in circumference, almost twice the size of the common variety.

PHYSALIS MONSTROSA (Barnes Bros.). Height 2'. Small white flowers. Fruit calyxes, bright orange scarlet. Flowers borne in clusters followed by clusters of as many as one hundred small, recurved bright orange-red calyxes resembling clusters of long narrow hot peppers.

PAPAVER SNOWFLAME (Wayside Gardens). A magnificent Oriental Poppy; the lower two-thirds pure white and upper third flame-red. Instead of having the conventional black eyes, these are flame-red of a similar color as the upper third

of the blossom. Good grower, blooms freely, and is one of the last Oriental Poppies to bloom.

ICELAND POPPY RED CARDINAL (Stumpp & Walter). The color is the nearest approach to crimson-scarlet yet obtained in *Papaver nudicaule*. Quite large in flower.

PORTULACA SCARLET GLOW (Vaughan's Seed Store). A pure strain of the double Portulaca with flowers of an intense scarlet. Try this plant on a bank.

PYRETHRUM ROSEUM ROBERTSON'S DARK CRIMSON (Vaughan's Seed Store), has the rich velvety red color of James Kelway, but is larger-flowered and has a better stem. Practically 100 percent true to type from seed and keeps color well.

Thirteen Roses may seem like too many to some, but when one considers that these are the selection from thousands of seedlings produced by the rosarians of the world, it is a relatively small number. Perhaps ten thousand seedlings are discarded for every one that finds its way to the commercial market.

ROSE ROSENFELF (Henry A. Dreer). A very double form of Else Poulsen; silvery rose-pink in color. The flowers are about 2½" in diameter, extremely double, each bloom borne on a single stem, a miniature Gardenia in form—a perfect boutonniere. Bushes are covered with blooms all summer long. Effective for mass color and as cut flowers for small vases and bouquets. The leaves are of a healthy dark green color with bronzy red serration.

ROSE SEQUOIA (Henry A. Dreer). A vigorous upright-growing Rose on the type of Heinrich Wendland. The flowers are produced singly on

THE GARDEN BUYING GUIDE

AQUATIC PLANTS

Waterlilies. with beautiful, fragrant flowers, thrive and bloom freely in tubs or pools from June to late autumn. Colors include Red, Yellow, Blue, White and changeable. *Our* of Water Plants, giving full information, U. S. (Canada 15c). **THREE SPRINGS FISHERIES**, BOX 924, LILYPONS, MARYLAND; **THREE SPRINGS FISHERIES**, 507 FIFTH AVE. AT 42ND ST., NEW YORK CITY; **THREE SPRINGS FISHERIES**, 411 N. 10TH ST., DEPT. 24, ST. LOUIS; **THREE SPRINGS FISHERIES**, 333 N. MICHIGAN AVE., DEPT. 24, CHICAGO, ILL.

CATALOGUE

Dreer's 1939 Garden Book Full Guide to finest flowers, vegetables. Attractive. **HENRY A. DREER**, 313 DREER BLDG., PHILADELPHIA

PEONIES

Tree Peonies, 70 finest named varieties, including size: Herbaceous Peonies, 150 best varieties. **OBERLIN PEONY GARDENS**, SINKING SPRING, OHIO

SEEDS

Our 1939 Spring Catalog is now ready for mailing. Seeds, perennials, novelties and featured in natural colors. 24 pages, fully illustrated. Write for your copy now! **VAN GONDIE BROS.**, BOX 541, BARTON, L. I.

TOOLS

Garden Tools—The most complete catalog of its kind. Free. **A. M. LEONARD & SON**, Piquette, Mich.

Window Conditioning

You can't see the heat that escapes through uninsulated windows, but you pay the bill just the same... one out of every four shovelfuls of coal goes right out the windows. This is equally true with other fuels.

What can you do about it? You can "Window Condition" your home and slash up to 30% right off your fuel bill. This means that you have two panes of glass instead of one. Between the two panes, the wall of captive air is formed. This air space is proved to be one of the most effective insulators.

"Window Conditioning" does away with fogging due to moisture which collects on unprotected windows, soil, draperies, ruins rugs and damages woodwork. You are relieved of drafty danger zones. As a consequence, you save on fuel bills, cleaner's bill and doctor's bills, too. "Window Conditioning" can pay for itself in less than two winters and you have its benefits paying you dividends for many years.

Write to

HOUSE BEAUTIFUL

572 MADISON AVE., N. Y. CITY

for your free booklet which shows typical examples of economies effected with "Window Conditioning" and interesting window treatments

Beautiful Lawns DON'T JUST HAPPEN

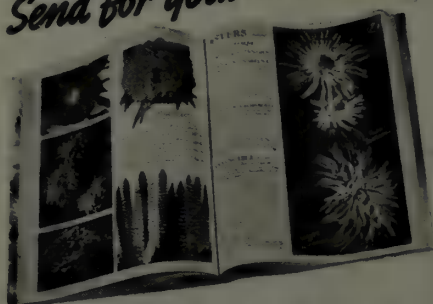
THEY ARE
PLANNED!

Get ready now for a beautiful... sparkling green... weed-free lawn. Write for your copy of **LAWN CARE**. It will guide you in preparing a lawn of lasting beauty... Mr. C. J. Hamilton, Society for Savings, Cleveland, says, "Have learned more from 'Lawn Care' than I have absorbed in the previous 50 years." You will find the solution to your problem in **LAWN CARE**... Send for your copy... it's Free.

O. M. SCOTT and SONS COMPANY
19 Main Street Marysville, Ohio

Scott's
SCOTT'S SEED BEAUTIFUL LAWNS!

Send for your **FREE** copy



HENDERSON'S 1939 SEED CATALOG

Contains... A Flower Seed Selector... Vegetable Garden Time Tables... Colored photos, plans, hints and most complete and descriptive list of flower and vegetable seeds, bulbs, plants, shrubs, implements, etc.

Everything
for the
Garden



PETER HENDERSON & CO., Dept. 61F
Cortlandt Street New York, N. Y.

ew
RDY
ANTS



New Daisy
—Phyllis Elliott
Dainty frilled blooms. 3 inches across, having a triple row of petals. Grows 2 feet tall.
3 for \$1.75 Per doz. \$5.

ur new 160 page Hand Book of seeds, roses and bulbs, are 27 Hardy Plants. Every one worthy in your garden. As an ink-recommend.

anthesis — *Moonlight*
something choice. Blooms all summer. Yellow flowers. 2½ inches across. Good for cutting. Height 2½ feet.
\$1.50 Per doz. \$4.50

iant Blazing Star — *September Glory*
seven feet spires of lovely regal flowers. Very showy. Entirely hardy.
3 for \$2.

perpetual Flowering — *Tritoma, Goldmine*
d fashion red hot poker greatly improved. Delightful Havana color shaded yellow. Blooms till frost.
3 for \$1.95

side's New Hand Book Free
a catalog. It's now a 160 page Hand th full cultural directions. Hardy roses, Bulbs and Sutton's Seeds. 32 color. Send five 3 cent stamps to warding charges. Or drop a postal will be sent by express, 15 cents

page 100 for our Ad. on New Roses)

Wayside Gardens

Mentor Avenue, Mentor, Ohio

BARNES BROTHERS

1939

Illustrated NURSERY Catalog Free

cribes hundreds of Fruit — Shrubs — Roses — Per — Highest Quality — nable Prices.

ill find many new and in- ing plants as well as spe- argain offers.

rite Now for Your Copy
S BROTHERS NURSERY CO.
YALEVILLE, CONN.

**The Original
ES BROS. NURSERY**
Established 1890

**Newest \$3.75
AR ROSES**

EN STATE, H.T. (shown on catalog Golden yellow. Official rose for 1939 Gate Exposition, San Francisco. \$1.50 ea.

N BACH, H.T. Apricot-buff to lumin-ber-yellow. \$1.50 each.

l. Climbing rose. Vivid orange-scarlet back of petals golden-yellow. \$1.50 ea.
\$4.50 VALUE!
hey cost \$4.50. By ordering NOW these 1939 STAR ROSES are yours for only \$3.75. Ask for offer 281. Top-quality, field-grown plants sent postpaid at planting time.

CATALOG FREE

Send for catalog of 175 STAR ROSES, 71 shown in full color. Booklet, "Beautify with Roses," also free.

THE CONARD-PYLE CO.

Robt. Pyle, Pres.

WEST GROVE 281, PA.

RANTEED TO BLOOM

strong wiry stems. The color is a luscious pumpkin-flesh suffused apricot, shading lighter on the edge of the petals. A very free bloomer.

ROSE SUNNY DAYS (Henry A. Dreer). Perfectly pointed buds are mellow chrome yellow. When fully open, the nicely shaped flower is of the same shade as the bud, but fades lighter at the edge of the outer petals. Vigorous growth; foliage dark green and abundant.

ROSE MABELLE STEARNS (Wayside Gardens). A hardy dooryard Rose. Hundreds of peach-blossom pink flowers, scented and excellent for cutting, cover the plant from early June until stopped by hard frost. Rugged, hardy plant will spread as much as 6'. It is easily controlled by pruning to any size desired. Excellent in the shrub border or in beds. Foliage bottle green and free from blackspot.

ROSE MCGREDY'S SUNSET (Jackson & Perkins). Magnificent bush with gorgeous dark green foliage. Color, golden yellow flushed with scarlet as it opens. Reverse of petals buttercup yellow, contrasting with a scarlet flush inside. The slightly pointed buds open symmetrically and slowly. Few thorns, excellent as a cut flower.

ROSE ETERNAL YOUTH (Jackson & Perkins). Pointed bud and high-centered, gracefully opening flower of joyful pink hue. The touch of yellow at the base of each petal and the yellow suffused softly through the petals eliminates all of the less attractive tones. Bush is vigorous, strong and free-flowering.

ROSE JEAN GAUJARD (Jackson & Perkins). Long-pointed buds and high-centered flowers borne on long stems. Flowers when fully open are an orange-buff, rich in tone and character. The half-open bud shows the inside of the petals a warm orange and the reverse a carmine pink with a suffusion of gold at the base. The foliage is fairly light green, well spaced on the branches. It is quite disease-resistant, showing a great deal less susceptibility to blackspot and mildew than many of the varieties now in commerce. Flower is about 5" when fully open.

ROSE SMILES (Jackson & Perkins). An origination of the late Dr. Nicholas which is well deserving of its name. This variety has

about 20 petals and the flower is almost 4" in diameter. Grows 18"-24". Very attractive in borders or, if used among shrubs, should be placed facing some of the taller-growing ones.

ROSE GOLDEN STATE (Conard-Pyle). Erectness, vigor and abundance of bloom never heretofore obtained in a yellow Rose. Long buds are buff yellow which open to glowing hearts of mikado orange. Foliage is olive green and disease-resistant.

ROSE RAMON BACH (Conard-Pyle). This large, full-petaled Rose with agreeable fruitlike fragrance comes singly and stands erect on strong, straight stems. The opening blooms show an apricot-buff color on the back of the petals with a touch of salmon-pink on the inside, the combination making a soft amber-yellow shade.

ROSE FLASH (Conard-Pyle). A hardy climber. Color is luminous orange scarlet with the back of the petals yellow suffused with scarlet. The center of the flower is gleaming yellow and filled with golden anthers. Buds are yellow with scarlet suffusion giving a suggestion of the dazzling blooms to follow. Foliage is leathery and dark olive green.

ROSE DONALD PRIOR (Jackson & Perkins). A semi-single or eight-petaled rich, cherry red *floribunda* with flowers about 4" across. The dark green foliage is a splendid foil to the crimson flushed scarlet flowers.

ROSE BETTY PRIOR (Jackson & Perkins). An outstanding addition to the new *floribunda* class, distinctive for its appealing color, its extremely healthy foliage and growth and its positive continuity of bloom. Will grow 3'-4' under good conditions and should spread about as far. The unopened bud and outside of petal of the open flower are a dark carmine while the inside is a soft pink with a slight indication of a white center. Can be used for border or edging.

SALIX PURPUREA (Wayside Gardens). Dwarf blue-leaf Arctic Willow, discovered in the Tundras north of the Arctic Circle; grows anywhere in wet or heavy soils where other plants perish. Excellent for low edgings around beds or along walks. The foliage is gray-blue green. Can be clipped for

Novelties

FOR 1939 GARDENS

Easily Grown Annuals
With Outstanding Improvements
Color - Size - Vigor

- **CALENDULA Twilight**—Soft Lem. Pkt. on Yellow, deeper at tip 35c
- **CORNFLOWER Lilac Lady**—Lilac mauve. Dwarf. Very double 35c
- **MARIGOLD Sunshine**—Golden yellow. Chrysanthemum-like blooms. 35c
- **MORNING GLORY Searlett O'Hara**—Rich wine-red. Early blooming. 50c
- **SCABIOSA Blue Moon**—A new type. Fully double. Lavender blue 50c
- **ZINNIA Crown O' Gold**—Pastel tints. Soft shades of pink, lemon, orange. Very large flowers. 50c
- **ZINNIA Fantasy** in 3 Separate Colors—Bright Rose, Bright Orange, White. Large shaggy flowers. Each color 35c pkt. or one pkt. of each for \$1.00

Choose your favorites from this list. If you like them all you may have

1 pkt. of each of the above
9 varieties for \$3.00

Giessler seeds are known for their quality and high germination. They are always fresh, new crop seeds, sure to produce the largest number of perfect flowers. Sow Giessler seeds this year and your garden will be the envy of all your friends. Our Catalog is now ready.

Carl Giessler INC.
FLOWER SEEDS & BULBS
745 Madison Ave. at 65th St., New York City



write for this De Luxe 1939 Planting Guide

Our beautiful 1939 Spring Planting Guide is now ready for mailing—and it's FREE!

This handsome, 24-page book describes and illustrates in full color the truly magnificent blooms that result from planting Van Bourgondien's world-famous Seeds, Hardy Plants, Novelties and Roses.

Our selections have long been the choice of Garden Lovers who want the finest—and each year our Catalog includes many new PRIZE-WINNING varieties and several tempting Special Offers.

Write for your copy of this fascinating FREE Planting Guide TODAY. This book is expensive and our edition is limited.



VAN BOURGONDIEEN —BROTHERS—

Grocers and Importers of Top-Quality Bulbs from Holland

Van Bourgondien Bros., Box 54, Babylon, L. I., N. Y.

Send your new FREE PLANTING GUIDE for SPRING, 1939, to:

Name

Street

City

State

Burpee's MARIGOLDS
with Odorless Foliage!



Crown of Gold (gold medal winner); Yellow Crown; Burpee Gold (carnation-flowered); 100 seeds of each, 3 pkts. for only 10¢—send now! Seed Catalog free—Guaranteed seeds, low prices. W. Atlee Burpee Co., 348 Burpee Bldg., Philadelphia

FEED YOUR PLANTS

THE MODERN WAY
Use Stim-U-Plant—original plant food in handy TABLET form. Makes plants grow faster, bloom better. No fuss, no odor. Proved results. Economical. Ask your dealer or send 10¢ today for full size package. Agri-Lab., Inc., 3441 Milton Ave., Columbus, O.



STIM U PLANT



Amazing NEW ROSES

They are the remarkable Horvath rugged strain; both the flowering bush and climbers. For example, here are three of the nine. They are all in our New Free Hand Book.

For Dooryard — *Mabel Stearns*
A perpetual bloomer, 2½ feet, with a spread of 4 to 5 feet. Lovely light pink; delightfully fragrant; lasting long when cut.
Plants each \$2. Per doz. \$20.

For Hedges — *Pink Profusion*
Horvath's Pink Profusion is perfect for a hedge. As a border shrub it's ideal. Grows 3 to 4 feet high. Clusters of deep pink perpetual blooms. Stands the rigors of hard winters.
Plants each \$1.25 Per doz. \$12.50

Pink Tea Rose — *H. T. Sterling*
This new Sterling is by far the loveliest of Pink Teas. Magnificent flaming pink with base of bloom in yellow. Robust in growth. Great freedom of bloom. It's bound to be the 1939 favorite.
Each \$1.50 Per doz. \$15.

Wayside's New Hand Book Free
Not just a catalog. It's now a 160 page Hand Book with full cultural directions. Hardy Plants, Roses, Bulbs and Sutton's Seeds. 32 pages in color. Send five cent stamps to cover forwarding charges. Or drop a postal and it will be sent by express, 15 cents collect.

See page 99 for our Ad. on New Hardy Plants

Wayside Gardens
32 Mentor Avenue Mentor, Ohio

For EASIER, QUICKER, SAFER, PRUNING



Gardeners everywhere prefer "Snap-Cut" Pruners. The famous patented "V" blade cutting action cuts large, tough branches with amazing ease and smoothness. Does not injure bark. Chrome finish; comfortable non-pinching handles; one hand spring catch.

No. 119 (8' long) cuts ¾" branches \$2.00
No. 128 (6' long) a combined pruner and flower picker-easily cuts and holds stems and even ½" branches. \$1.50

At dealers or sent prepaid. Money back guarantee. Free circular. SEND FOR 40 page book illustrating, describing proper pruning. 10c by mail, or FREE with pruner.

"Snap-Cut" PRUNERS
Made only by SEYMOUR SMITH & Co., Inc.
29 MAIN ST. BROOKVILLE, CONNECTICUT

Vaughan's The Most Beautiful 240 FLOWERS IN COLOR Free!

SEED CATALOG

AND INSTRUCTION BOOK

In "Gardening Illustrated, 1939," all the new flowers and vegetables, and old favorites, are described and illustrated. Its 124 pages, 52 in color, list 2164 annuals, perennials, roses, dahlias, gladioli, water lilies, etc. Also finely flavored table-quality vegetables. Full cultural instructions, special bargains. Sent free, postpaid. Write today.

SPECIAL FOR 1939: Marigold Mrs. Lippincott, loveliest of the carnation type. 2½-inch flowers with frilled petals, flaring broadly, of rich gold. Send 10c for large packet.

VAUGHAN'S SEED STORE, DEPT. 652
10 West Randolph Street, Chicago
47 Barclay Street, New York

very formal effects or left natural.

SCABIOSA BLUE MOON (Most Seedsmen). An All-America mention 1939. Columnar plants grow 3'-4' high and 2' long; wiry stems carry the large, fully double flowers. These are shaped like a beehive, 2¾" across, and do not have the usual pin-cushion center. Rich, deep lavender-blue.

SCABIOSA ROYAL COCKADE (Stumpp & Walter). A hardy annual, the intense deep blue of *Salvia patens*. Flowers are truly double and deeply cone-shaped instead of flattened.

SCABIOSA ROSE COCKADE (Stumpp & Walter). Bright rosy-lilac. Flowers are double, deeply cone-shaped.

SCABIOSA WHITE COCKADE (Stumpp & Walter). Color is snow-white. Flowers are double and deeply cone-shaped.

STATICE SINUATA STARK'S ART SHADES (Carl Giessler). This strain shows colors heretofore unknown to Statice. Buff shades, salmons, orange tones, chamois, rose shades and carmines are included in this mixture. Should be planted early.

STATICE SINUATA ERIGEE BLUE (Vaughan's Seed Store). A basal-branching, upright grower producing stems 20"-24" long, each plant throwing 15-20 stems. Its color is slightly darker than Kampf's. Should be planted early.

As the number of Sweet Peas increases, they become more and more of a specialty flower. This fact should not deter one from growing this plant for the splendid return it gives in cut flowers. It is a safe assertion to state that most varieties of Sweet Peas on the market today are well worth while. Among those making their bow this year we find, from Stumpp and Walter, **TREASURE ISLAND**; from W. Atlee Burpee, **BETTER BALTIMORE**, **VERA**, **WHITE GIANT**, **ROYAL RUF-**

FLES, **HIS MAJESTY**, **BLUE JAY**, **LIVELY BOUNTIFUL** and **RUFFLED PINK**.

TAMARIX SUMMER GLOW (Many Seedsmen and Plantsmen). A new bright, wine-red colored form of the popular summer-flowering *æstivalis*. Handsome flowers contrast well with graceful gray-green foliage. This new variety has all the desirable qualities of its parent, including great profusion of bloom and flowering at a time when there is a dearth of color in shrubbery border. Well adapted to planting at the seashore.

TRITOMA BLAZING COMET (Jackson & Perkins). A red Tritoma whose shiny florets look as though the whole flower had been varnished. As the flowers open, the throats become yellow.

TRITOMA ORANGE FLAME (Jackson & Perkins). One of the flaming orange varieties of a compact flower; head rather slender; as the florets open, a lighter yellow deepens the orange above it. Grows from 2½"-3" tall; free-flowering.

VERBENA BLUE SENTINEL (Several Seedsmen). Plants are dwarf, compact and erect-growing so that they never break apart and appear bare in the center. They attain a height of 10" and a width of 20". Plants are covered with erect-growing branches, each terminated by an attractive flower head averaging about 2" across and bearing about 25 florets at one time. An All-America 1939 winner.

VERONICA SPICATA RUBRA (Jackson & Perkins). A very deep form of *Veronica spicata rosea*. It grows about 12" high.

VIOLA BLUE BEAUTY (Vaughan's Seed Store). Color is bright blue; early and free-flowering. Absolutely true and even. An excellent bedding variety.

VIOLET SNOW QUEEN (Stumpp & Walter). A single white variety

A New Booklet

Now Ready for Gardeners who desire the new varieties of

Large-Flowering

Clematis

These new varieties are noted for beauty of color for size of flower and vigorous growth. The colors vary from pure white to violet-blue, from silver to deep crimson.

Ask for this New Booklet

It tells about these new varieties; a set of colored pictures add to its value; helpful culture hints are given. Write today for a copy of Booklet B.

James I. George & Son
FAIRPORT, NEW YORK

New Named Varieties

RUSSELL LUPIN

Magical flowers of wondrous size and marvellous color combinations. Choice named varieties added to those of original splendour. These plants sell in England at \$1.87 to \$5.75 each, but are not available in this country except produced from this seed. **WARNING!** These seeds are obtainable ONLY in the English growers' colored packets, plainly labeled "RE-SELECTED STOCK," bearing the trademark seal, the head and signature of George Russell, the originator.

RE-SELECTED STOCK, 12 seeds 25c; 50 seeds 65c; 120 seeds \$1.25; 200 seeds \$2.50. Mixed varieties only.

ORIGINAL STOCK (Not seeds of named varieties) 10 seeds 15c; 24 seeds 25c; 80 seeds 65c; 200 seeds \$1.25; 500 seeds \$2.50. Mixed varieties only.

Circular on request

Edward C. Vick Representative for U. S.
205 ELWOOD AVENUE, NEWARK, NEW JERSEY



A PRAIRIE FLOWER

A PRAIRIE CACTUS

Brilliant Colors — Unusual Forms

FROM THE GREAT PLAINS COUNTRY
Will's Pioneer Seed House brings to your garden the sweep and color of the plains. Lovely, un-Pentstemons, hardy Northern Native Cactuses sturdy, drought-resistant, easy-to-grow varieties. Enjoy the new types, new formative colors of Will's Northern Winners.

Will's 1939 Catalog is exciting! ing. 56 years specializing in seed northern climates told in picture text. Write for this book of unusual northern varieties.

OSCAR H. WILL & CO.
Box M-55 Bismarck, N. Dak.



A Big RED MARIGOLD

Burpee's new Red and Gold Hybrids grow 2½ to 3 inches across. Brilliant Mahogany-Scarlet, some variegated with gold. Earliest of all Marigolds, blooming constantly 8 weeks after sowing. Cut last 2 weeks in water. Per order now! Pkt. (60) 25c; 300 Seeds \$1.

SEED CATALOG FREE
160 pages, 575 pictures, on flowers in color. All the flowers and vegetables. Burpee guarantee. Low outstanding New Flower for 1939!

Burpee's Seeds Guaranteed
W. Atlee Burpee Co., 349 Burpee Bldg., Philadelphia

FOR IMPORTANT GARDENING NEWS

TURN TO PAGE 102

FREE BULLETIN FOR ROSE LOVERS

Protect your roses from insects and disease with TRI-OGON. Grow luxuriant blooms. Free bulletin tells how. Write today.

Rose Mfg. Co., 205 Ogen Bldg., Philadelphia

Plan Your Garden from AMERICA'S MOST BEAUTIFUL Nursery and Seed Book!

FREE!

Pictures America's newest, choicest flowers in sparkling natural colors. Rare and Unusual varieties. New perennials. New fruits. Sensational new flower seeds. New special Rose offers and many others. Everything priced so low, you now can afford to plant the way you've always wanted to. Write today.

Hardy Dahlia SUN-GODDESS (Helianthus)
NEW. Blooms so freely, you will have gorgeous golden flowers every day, June till frost. Flowers 10" round. Lives year after year. Order now. We'll ship at planting time. Regularly 40c. Special only 25c Each Postpaid

FIRST QUALITY Guaranteed Stock at LOW PRICES from AMERICA'S LARGEST Direct-to-you NURSERIES

INTER-STATE NURSERIES
1029 E. Street HAMBURG, PENNA.



Tricker's Colorful WATER LILIES

GUARANTEED TO BLOOM

No garden is complete without the beauty and fragrance of a Water Lily Pool. Water Lilies are easiest of flowers to grow; no weeding — no watering — no hoeing. Certain to prove a delight for the whole family.

Beautiful New CATALOG now ready FREE
Profusely illustrated in natural colors. Helpful directions. Contains everything for the water garden. Tells all about Tricker's large, healthy plants guaranteed to bloom. Surprisingly low prices. Write for FREE copy today! (Canada 15c)

Wm. TRICKER, Inc.
Oldest and Largest Water Lily Specialists
9208 Brookside Ave. Saddle River, N.J. or 9226 Rainbow Terrace Independence, Ohio

ing an abundance of long-
ed blooms. A gem for out-
planting or forcing.
NIA CROWN O'GOLD (Most
men). Exceptionally large-
red and fully double. Each
is yellow at the base, carry-
the individual pastel shade at
p. Included are yellow, gold,
apricot, salmon, peach, buff,
and cream. Height 3'.
NIA FANTASY WHITELIGHT
t Seedsmen). An All-America
r 1939. The shaggy petaled,
nal blooms are lovely in cut-
arrangements. They are on
of useful length and are as
to pure white as the Zinnia
een developed.

ZINNIA FANTASY ORANGE LADY
(Most Seedsmen). This brings to
the Fantasy group a gay shade of
bright orange. The shaggy rounded
flowers measure as much as 3"
across. Sturdy plants; height 3'.
ZINNIA FANTASY ROSALIE (Most
Seedsmen). Informal, shaggy, ray-
petaled flower is a bright, intense
rose, equally lovely in the garden
or as a cut flower. For the latter
purpose, it is especially valuable.
Height 3'.
ZINNIA WILL ROGERS (Peter
Henderson). The color of this giant
of California type Zinnia is glow-
ing, intense scarlet, boldly splashed
over a bloom of immense size. Tall,
free-blooming and robust.

FEBRUARY SCRAPBOOK

CONTINUED FROM PAGE 67

poison and suffocating in-
ants will do. This fly may be
lled, but not killed out, as it
on various trees and weeds,
which vantage ground it
to do its work. All that can
e is to watch for infestations
lts or eggs and destroy them.

to take a sample of soil.
garden soil is sent for analy-
the experiment station, the
important point to observe in
ng it is to make it as repre-
ve of the whole area from
it comes as possible. This is
one by taking small portions
to a depth of 6" or 7" from
twenty places, mixing them
er thoroughly and sending
ound or more of the mixture.
ement should also accom-
the sample, giving the dis-
and direction from the
t town (for results due to
le air contamination), the
ing or fertilizing practices
e last few years, what the

trouble seems to be, if there is any
definite phase that has proved a
drawback to success, and the type
of plants which it is desired to
grow. Observance of these notes
will provide information for the
tester, enabling him to make a
satisfactory diagnosis. If a test kit
is used at home, follow the same
hints as far as possible.

Care of bulbs after forcing. Hya-
cinths, Tulips and the various
forms of Narcissus, which go un-
der the name of Daffodils, Jonquils
and Poet's Narcissus, forced in
pots or other receptacles, should be
carefully grown on until the foliage
commences to turn yellow, indica-
tion that the bulbs are ripening.
Water should then be gradually
withheld: every other day, every
two or three days, once a week, then
not at all, by which time the leaves
have turned brown and fallen over.
Then store the bulbs away in a cool,
dry, rodentproof place and replant
outdoors next fall.

STEARNS POWER Lawn Mowers

EATER VALUES THAN EVER

0 Models—Priced from \$69.50 to \$260.00

6 Wheel-Drive and 4 Roll-Drive

er exceptional values in these 10 power lawn

models—from 18" to 27" cut. They are simple

ly to start and to operate; entirely free

complicated mechanism, yet each model

es every tested and proved

feature. Each model is as out-

ing in quality, performance and

ng economy as in price. Briggs

ton motor in every machine.

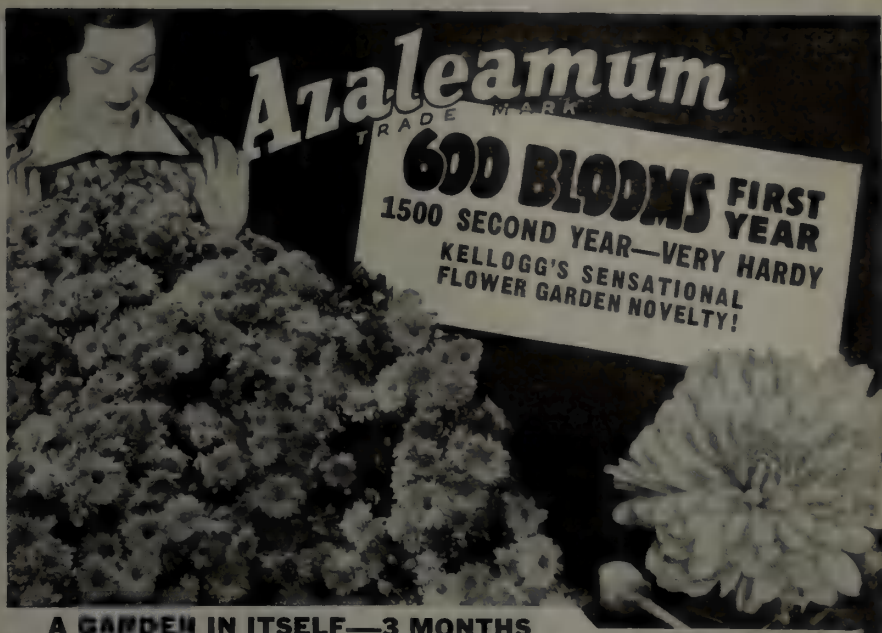
Models rubber-tire equipped.

Ask Your Dealer or Write Us for Catalog No. 42

STEARNS & CO.

ESTAB. 1864

SYRACUSE, N. Y.



A GARDEN IN ITSELF—3 MONTHS OF GLORIOUS BEAUTY EVERY YEAR!

Sensational new flower novelty, Azaleamum is world's greatest flowering plant! Four vivid new colors, gives an entire garden in itself, with breath-taking beauty for 3 solid months! First year grows bushel-basket size, produces hundreds of big, rich blooms, daily delights you with new-bud color variations—a gorgeous color spectacle! Sheehan, N. H., says: "Exceptionally large, 8 feet around." Bernard, Ill.: "You say 600 flowers. I'll bet there are 1000 — single plant!" Wood, Mich., counted 2,928 blooms on a first-year plant!

FREE!



FREE! GARDEN BEAUTY BOOK

Here are 108 pages showing, describing all latest, best garden novelties, as well as your old favorites. Read and see all about Azaleamum, new Dazzler Carnation, famous Grand Master Gladioli—and see the fine bargains available! Write before supply is exhausted. Use coupon below TODAY!

Bloom 1/2 Actual Size
Above bloom is about
half actual size. Just
imagine each plant
covered with these
great, rich blooms each
year. All Azaleamums
are hardy perennials,
blossom each year
right up until frost!
Vivid New Colors!
Bronze Beauty, in
gleaming bronze
shades; Cameo Queen
Pink, opens deep or-
chid, varieted cen-
ters; Magic White,
one of best flowers we
ever saw. A color feast
for any garden. Write
today for special low
prices—get catalog at
once!
Kellogg's for Quality!

R. M. KELLOGG CO., Box 1018, THREE RIVERS, MICH.

Send me new 108-page Kellogg Catalog with Azaleamum and other prize novelties.

NAME _____

ADDRESS _____

CITY _____

STATE _____

For 1939 Gardens

we suggest the two new double petunias; "Still Pond" and "Mrs. W. K. Dupont Supreme". These two varieties are both sterile hybrids and only available — plants no seed has yet been secured from either variety. They represent in our opinion the ultimate in petunias.

New DOUBLE PINK PETUNIA "STILL POND"

Glistening Enchantress pink when first opening, shading to Cattleya pink, as the flower expands, and when fully mature is a lovely shade of soft pink.

A distinctly beautiful double ruffled Petunia and a welcome addition to the list of fine bedding plants introduced these past few years.

Flowers extremely large, measuring 5" in diameter. Very free flowering, dwarf habit of growth and an ideal pot plant, as well as — bedding variety.

MRS. W. K. DuPONT SUPREME

Last year we distributed the variety, "Mrs. W. K. DuPont," and it proved unusually successful. This year we have a variety—even larger in size, more double in type, and gracefully fringed. Reminds one of a mammoth fringed Carnation. It is a clear dazzling white in color, and a marvelous variety for bedding purposes.

Grown in connection with the pink variety, "Still Pond" it makes a most attractive planting.

PRICES ON VARIETIES LISTED ABOVE

2 1/4" pots 75¢ per plant, \$7.50 per dozen, \$50.00 per 100
3" pots \$1.25 per plant, \$12.00 per dozen, \$60.00 per 100

We also list the finest of the new plants from other growers.

Totty's

CHAS. H. TOTTY

Box 59, MADISON, N. J.

SERVING GARDENERS FOR THIRTY-FIVE YEARS

IPOMOEA**Scarlett O'Hara**

All America Gold Medal Winner. Carnelian red flowers, 3½" diameter.

Seed - Pkt. 25c

Large Pkt. 50c

½ oz. \$2.50

**DELPHINIUM**
Pacific Hybrids

King Arthur Series. *Royal violet*
Guinevere Series. *Lavender-pink*
Summer Skies Series. *Light blue*
White Series. *Glistening white*

Vigorous plants of the above from 3 in. pots. Will bloom this year.
\$1.50 for 3, \$5.50 per doz.

We can also offer seed at \$1 per packet.

**ROSE**
McGredy's

Medium size, fragrant, clear yellow, tipped orange.

Dormant Plants
\$1.50 each

**ROSE**
Golden State

Long stemmed, golden yellow. Official Rose of Golden Gate International Exposition, 1939.

Dormant Plants
\$1.50 each

NEW BUDDLEIAS

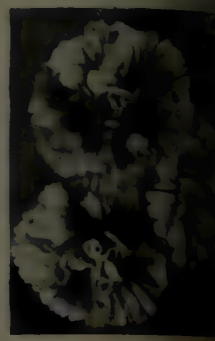
Pink Charming - Large lavender-pink trusses. 4 to 6 ft. high. 75c each.

Dubonnet - Red. Entirely new color in Buddleias. \$1.25 each.

**ANNUAL**
HOLLYHOCK
Indian Spring

All America 1939 Winner. Produces flowers 20 weeks from sowing seed. Semi-double shades of pink.

Seed - Pkt. 35c
3 Pkts. \$1

**THE NEWER PERENNIALS****Northland Daisies**

Super Hardy Chrysanthemums—Autumn flowering Early October—Good clear hues.

Brunhilde - Bronze
Igloo - White
Rheingold - Apricot
Viking - Burnt Orange
Freja - Pink
Kristina - Rose-pink
Siegfried - Yellow

60c each \$6 per doz.



COLLECTION—1 each of 7 varieties \$3
3 each of 7 varieties \$8
12 each of 7 varieties \$30

AJUGA, PINK SPIRES

Valuable for rock garden and ground cover. Soft pink. Plants, \$1.50 for 3, \$5.50 per doz.

ICELAND POPPY, RED CARDINAL

New perennial. Intense red color.

Plants, \$1.20 for 3, \$4.50 per doz.

LIATRIS SCARIOSALBA

Snow white. For border or cutting.

Plants, \$1.50 for 3, \$5.50 per doz.

SWEET WILLIAM, NEW BLUE

First and only blue Sweet William.

Plants, \$1.50 for 3, \$5.50 per doz.

Headquarters for House Beautiful 1939 Novelty Parade

SEND FOR OUR 1939 SEED ANNUAL
FREE ON REQUEST

Stump & Walter Co.

132-138 Church Street, New York City

Branch Stores: Stamford, Conn. Englewood, N. J.
White Plains, N. Y. Newark, N. J. Hempstead, L. I.

KINDLY MENTION THIS MAGAZINE WHEN ORDERING

NOVELTIES IN ANNUALS**ASTER—Early Gladiolus**
All America 1939 Winner

Enormous light blue curled and interlocking flowers—5 in. diam. 3 ft. plants.

Seed - Pkt. 25c
¼ oz. \$1 Oz. \$3

ANTIRRHINUM, GUINEA GOLD
1½ ft. high. Bronzy-orange.

COCKSCOMB, ROYAL VELVET
All America 1939 Winner.

CYNOGLOSSUM, FIRMAMENT
New dwarf, blue.

DAHLIA, DWARF BEDDING
Blooms in less than 4 months.

MARIGOLD, EARLY SUNSHINE
Glistening yellow.

MARIGOLD, RED AND GOLD HYBRIDS
Double blooms.

PETUNIA, HOLLYWOOD STAR
Clear rose pink.

PHLOX, SALMON GLORY
Rich salmon-pink.

SCABIOSA, Blue Moon 3 to 4 ft. high.

ZINNIA, FANTASY, WHITE LIGHT As near as has been developed. Seed - Pkt.

ASTER
Harrington's
Perfected Pink

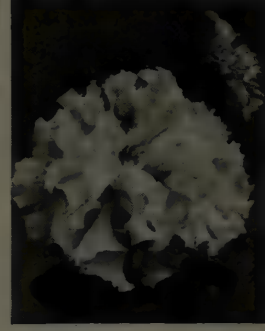
Flowers are profuse... clear pink. Superior to Aster Harrington's pink

Plants, \$1.50 for 3
\$5.50 per doz.

**KOREAN**
CHRYSANTHEMUMS

Excellent for cutting or garden.
Burgundy - Large Crimson
Lavender Lady - True Lavender
Pale Moon - Sulphur yellow
Roberta Copeland - Tomato red
Rose Glow - Raspberry rose

Any of above, 75c each
Collection: 1 plant each of above 5 varieties, \$3.25

**PETUNIA**
Daintiness
(Appleblossom)

New all double variety Double fringed

Seed - Pkt. 50c

**VERBENA**
Blue Sentinel

All America 1939 Winner. Deep flower heads of royal purple. Mats 10 in. high.

Seeds - Pkt. 35c
3 pkts. \$1.00

VIOLETS—PLANTS

Frey's Fragrant Single. Purple. 90c for 3, \$3.25 per doz.

Marie Louise. Double Lavender. \$1.20 for 3, \$4.50 per doz.

Rosina. Rose Pink. \$1.20 for 3, \$4.50 per doz.

Snow Queen. Long stem, white. \$1.20 for 3, \$4.50 per doz.

**HELIOPSIS**
INCOMPARABILIS

Blooms early June to October. Large Golden Flowers. Height 2½ to 3 feet.

Plants, \$1.50 for 3
\$5.50 per doz.

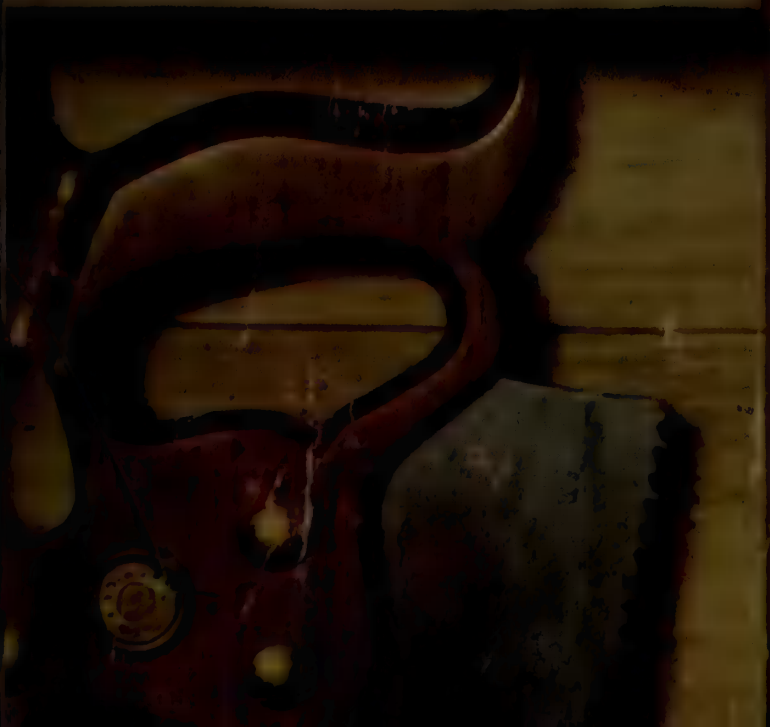


HOUSE BEAUTIFUL

1939

Combined with Home & Field

PRICE 35 CENTS



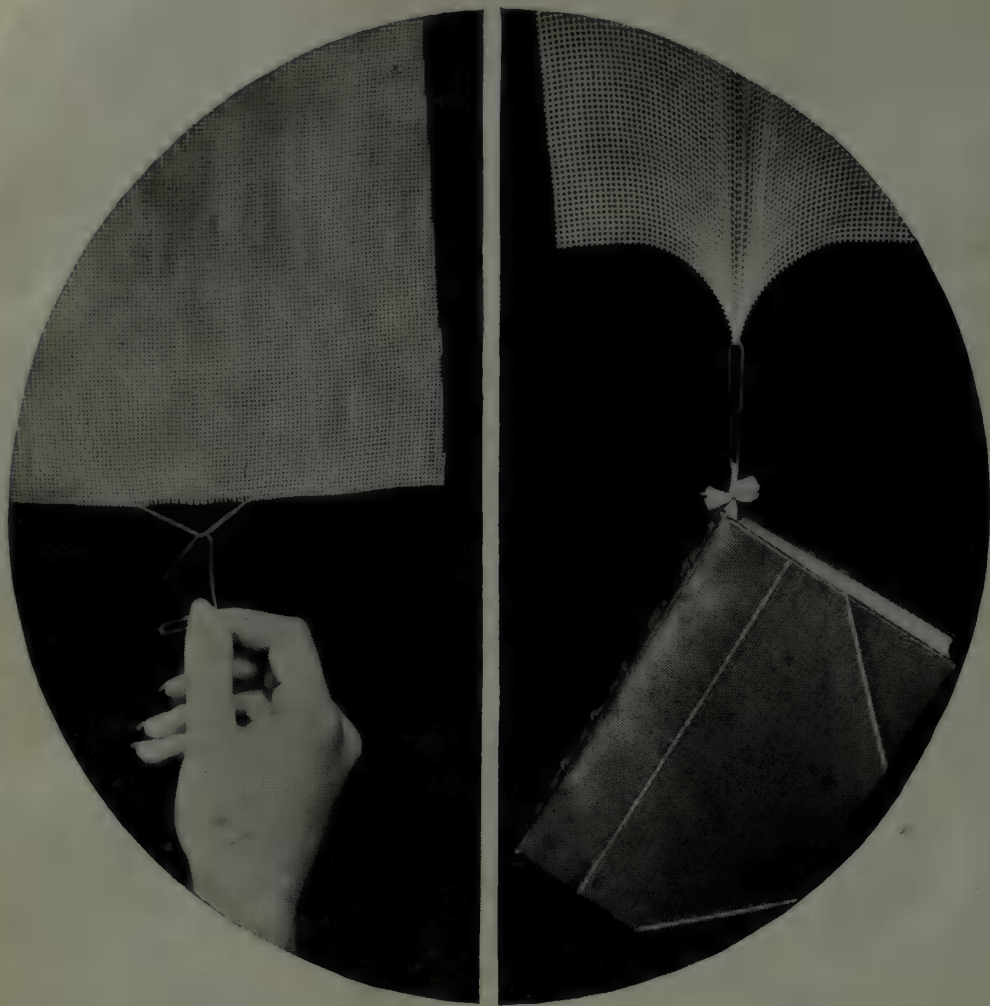


Nancy Lee

AN EXQUISITE NEW PATTERN IN STERLING SILVER B

REED & BARTON

TAUNTON, MASS · NEW YORK, 4 MAIDEN LANE



Why QUAKER Net Curtains Stay Beautiful

Notice the difference between the genuine Quaker Net curtain and woven curtain.

The woven curtain (far left illustration) is made by a loose braiding of threads which slip with the least pull in wear and washing.

But Quaker Net curtains are a "three-thread" construction. Every mesh tied in place. Notice how the heavy book is sustained by a single edge thread! That's why Quaker Curtains stay beautiful and are the most economical fall curtains.

QUAKER Net Curtains for Style and Distinction

So that you may have "that something new" for your windows, Quaker Net Curtains are made in over 900 different designs and meshes.

Do you want curtains of period designs? You will find them in Quaker Curtains.

Do you want the professional decorator's touch? Quaker Custom Built curtains are made to decorators' specifications.

In short, the name Quaker on a curtain insures you the new, the authentic, the distinctive in window curtains. See them at your favorite store.

Send for Booklet

"Your windows— How to curtain them"

This book will help solve your curtain problems. Over 50 illustrations of actual American homes. Send 10c to cover mailing costs.

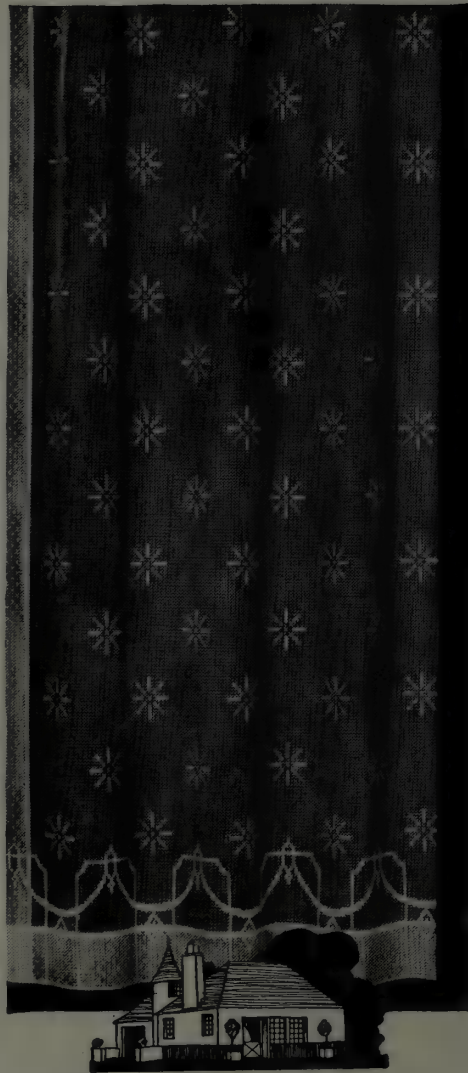
QUAKER LACE COMPANY

330 FIFTH AVE., NEW YORK



Legs are young in
QUAKER STOCKINGS

Buy a pair of Quaker Stockings at your store and see what new glamour their high-twist dull-luster sheerness gives to your legs. If your dealer hasn't them send \$1.00 with your size and color for a trial pair to Quaker Hosiery Co., 330 Fifth Avenue, New York City.



This graceful 18th Century French style is enjoying great popularity, particularly for country houses. Authentically suited to living rooms and dining rooms decorated in the French Provincial style; small intimate interiors done in the more formal French 18th Century manner, informal country rooms; early American interiors.



Inspired by designs of the great English furniture makers of the 8th Century (1700-1800) Chippendale, Sheraton, Hepplewhite. Authentically suited to living rooms, dining rooms, bedrooms in the 18th Century English style; all Colonial rooms where a smart, luxurious look is desired.

QUAKER LACE CO.

330 FIFTH AVENUE, NEW YORK CITY

MARCH 1939

BURLINGAME
PUBLIC LIBRARY

Burlingame, Cal.

YOUR WRITING PAPER HOLDS A MIRROR TO YOUR TASTE

When you hold a sheet of paper to the light and find the mark of Crane, you know that your writing paper will mirror your good taste with the utmost assurance. For in paper, the name of Crane means what sterling does in silver. Both are made to a standard. That of sterling is fixed by law. That of Crane by tradition and pride these 138 years. The law asks only 92½% pure silver content of sterling. Crane makes paper that is 100% cotton and linen fibre—the most enduring material from which paper can be made. To this tradition of quality, Crane adds a genius for styling papers that makes them the first choice of the most discriminating. Fresh evidence of this is found in Twillweave, a new Crane paper with an exclusive piqué texture, that affords a unique background for your handwriting.

Let the Crane mark in paper be your guide



Ask your stationer to show you Twillweave, in white or in blue, either plain or bordered. He will also suggest, if you wish, ways in which it may be stamped effectively. Enjoy the reflection of good taste that all Crane Papers give your correspondence.

9
Crane's
FINE PAPERS
MADE IN DALTON, MASSACHUSETTS
SINCE 1801

TO THOSE WHO SEEK
THE UNUSUAL IN

Finer Wallpapers

Our varied selection of designs—
a departure from the ordinary, enables you to achieve
charming individuality in your decorative scheme.
Contemporary as well as authentic period motifs for
every type of home and room. Our personal attention
to your particular requirements, assures correctness
and distinction. We suggest a visit to our showrooms.

A. H. JACOBS COMPANY

NEW YORK: 509 Madison Ave.—BOSTON: 420 Boylston St.

BELLOWS & COMPANY
Established 1830

GOURMETS' BAZAAR



— AND —
CULINARY EMPORIUM.

Fine Teas from China & India,
Rare Coffees, Spices & Herbs,
Brandied Fruits, Turtle Soup,
Virginia Hams, Pâtés, Cheeses,
Biscuits, Cookery Books, an
array of French Crystal Wine
Glasses & gleaming Copper-
ware, all chosen with great care.

Bon Voyage Baskets in a wide
price range will be especially
prepared & delivered promptly
to steamers or airports.

New catalogues on request
59 E. 52nd St. 103 E. Oak St.
New York Chicago
© 1939 Bellows & Co.

HUARACHES THE SANDALS THAT MADE MEXICO FAMOUS



Will Feel Famously Soft and Cool on Your Feet

Your pair will be different in weave
and pattern from any other pair ever
made. None but the famous STEER-
HIDE Huarache from Oaxaca can make
this claim. Into them is woven smart
style and amazing stamina. Natural
beige leather for men and women.

Your size is in stock, just men-
tion it and send outline of foot,
together with

\$3.75

Immediate delivery
THE OLD MEXICO SHOP
SANTA FE, NEW MEXICO

House Beautiful's "Bride's House" SELECTS THIS MANTEL



to display in their annual
classic, "The Bride's House".

The mantel is especially noteworthy
for the excellency of the carved fig-
ures — the frieze, and the simple dig-
nity of the jambs. In New York for
the Fair, be sure to see it — display
at the Savoy Plaza.

Antiques or Reproductions in stock
or made to order. Reasonable prices.

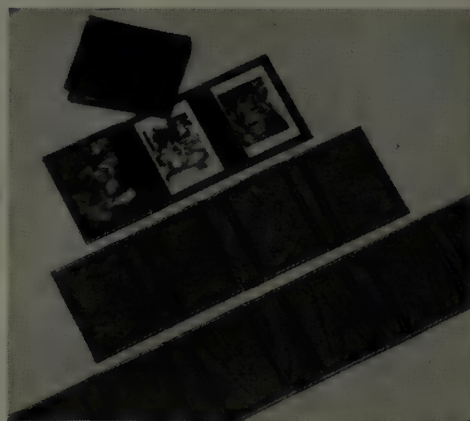
De Olde Mantel Shoppe, Inc.

J. W. JOHNSON, Pres.
251 E. 33rd Street New York

HOUSE BEAUTIFUL

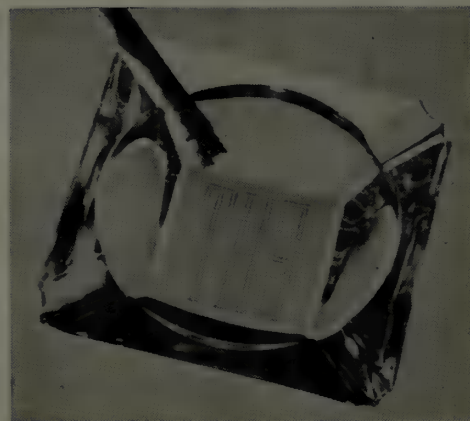


Window



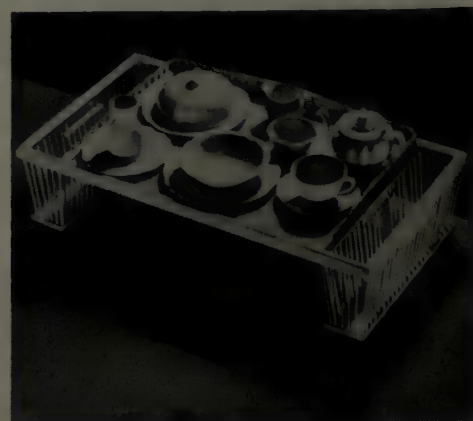
**DEBUTANTE OR DOW-
AGER**, you will want one of
these folding leather picture
frames. So, young Miss Gad-
abouts and doting grand-
mothers, round up your snap-
shots! Of Morocco, hand-tooled
in gold and lined with silk
moiré, they come with 3, 4, 6
and 8 folds for \$1.65, \$2.15,
\$3.65 and \$4.65 postpaid. In
blue, red or green, opening
size 2" x 3". Daniel's Den, 48
Gloucester Street, Boston.

AT LONG LAST your condi-
ments can come to the table
without looking like a tattooed
sailor who forgot his shirt. We've
searched frantically for just such
holders so when we found them
we could hardly wait to show
them to you. They're made of sil-
ver plate and the catsup or Wor-
cestershire size is \$1.75; the
mustard size with a top is \$2.50.
Gertrude Frey, 211 West 79th
Street, New York.



MIRABILE DICTU! The ash
tray that makes you promptly
dig into your jeans and say "It's
got to be mine" is only \$1. This
department happens to own one
so we know what we're talking
about when we say the price is
in the line of miracle-working.
The shape is square, it's made of
glass, has four rests and a very
smart 3-letter monogram. Come
and get it! Reits Glassware, 613
Lexington Avenue, New York.

YOUR MORNING MOODS
will be sparkling ones if you
invest in this basket tray and
breakfast set. Sleep will skip
from your eyes as though Frank-
enstein were at its heels when
coffee appears at your bedside
like a painter's pastel palette.
The tray comes in blue, cream,
peach, pink or yellow, while the
china, a complete set for one, is
pale peach piped in white. Tray
\$7.50, breakfast set \$7, express
collect. Madolin Mapelsden, 825
Lexington Avenue, New York.



If you are interested in any of the things shown on these pages, kindly send your checks or money orders directly to the shops. In each case for your convenience the address is listed in full

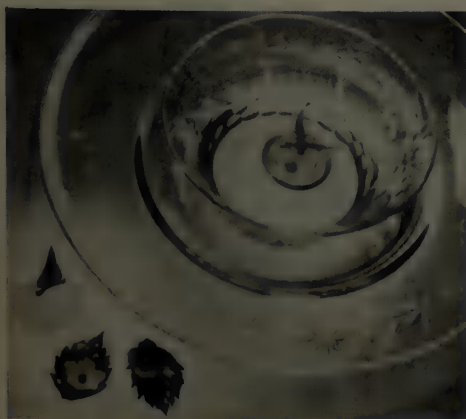
shopping

OLD WORLD precision and loving care have gone into the making of this tier table. It's a Chippendale reproduction faithfully executed with all the carvings deeply cut by hand, and the pie-crust edging and mellow mahogany will lend an aura of distinction to your room. It's 30" high, diameter of top shelf 17", lower shelf 24". \$29. Ruder Bros., Inc., 2 Park Avenue, New York.



KARHULA CRYSTAL is a name you will find more and more frequently on the tip of your tongue. It comes from Finland, where master engravers work their magic on glass that is as clear as a May morning. The designs reflect Scandinavian peasant life as you see in these three pieces. The "Farmer Sowing" vase is 5 1/4" high, \$5; "Woodchopper" vase, 10" high, \$7; "Girl at Well" vase, 7 1/2" high, \$5. Flora Hurlburt Gift Shop, Potter Place, N. H.

TROUSSEAU COLLECTING. If you're planning to be married soon you've probably been making friendlier forages into linen and lingerie shops and filling notebooks with hieroglyphics of your finds. Here's a set of two solid color bath towels and two face cloths, one of each marked His and Hers in a contrasting shade. In pastels and white, every set made to order. \$3.95 complete plus postage. Maison de Linge, 816 Madison Avenue, New York.



PORCELAIN PRETTIES and floating power for finger bowl charm. The assorted flowers lie at the bottom of the bowl in cool loveliness and will bring your dinner to a grand finale. The sea gulls and sail boats are perched on glass bubbles which drift lazily on top of the water. Guaranteed to bring down the house. Each type 35¢ apiece or \$4 the dozen. M. A. Buchwalter, 689 Madison Avenue, New York.



AUTHENTIC

—A ONE-WORD SUMMARY OF BIGGS

BIGGS authentic designs in mahogany Colonial antique reproductions is a tradition which dates back for more than 50 years.

The Andrews Sideboard illustrated here is a typical example because it is an accurate reproduction of the original Hepplewhite sideboard which is still in Richmond.

Send 10c for "18th Century Reproductions," our semi-annual sale booklet.



... The photograph shows a fine Hepplewhite Sideboard—The Andrews—with front of selected crotch Mahogany and Satinwood inlays. Biggs Semi-Annual Sale price. . . .

\$175

BIGGS ANTIQUE COMPANY

1217 Connecticut Ave., Washington, D. C.

318 EAST FRANKLIN ST., RICHMOND, VA.

221 Peachtree St., Atlanta, Ga.

★ "ROSEMONT" Hooked Rugs



★ THE most beautiful of the old Colonial designs. Hooked with the old-time hand hooks. Historic designs, reproductions of Metropolitan Museum rugs. Also HAND-TIED CANOPIES. "Lover's Knot" and other Colonial coverlets.

Write for free booklet giving histories of old designs

LAURA B. COPENHAVER
"ROSEMONT" MARION, VIRGINIA

English Bone China



America's largest retail selection at lowest prices of open stock English Bone China. New dinnerware booklet will be sent on request.

HERBERT S. MILLS
EAST KING ST., HAMILTON, CANADA

DECORATIVE ART 1939



DECORATIVE ART 1939

Edited by C. G. Holme (Size 11 1/4 x 8 1/4")

THE 1939 issue is just ready! Because of its great popularity with you and other readers so many thousands of the 1938 issue were sold that the contents this year could be increased. Over 500 brand new, superbly reproduced illustrations and 12 pages in full color demonstrate the chic elegance of modern American French, English, Scandinavian, and Central European design. As usual, sections are devoted to exterior, livingroom, bedroom, kitchen,

nursery, tableware, lighting, etc. with a practical commentary by Margaret Merivale. Specially drawn plans for the house and small apartment are included. In no other publication has such a wealth of contemporary material ever been assembled and the gorgeous designs and color schemes make it the "best book in its field" for home-lovers and brides-to-be. Fill out the order form and send it to your bookstore, or direct to us. Money refunded if not entirely delighted. Paper edition, \$3.50. Cloth, \$4.50.

ORDER FORM
check for \$
I enclose my
copies of the... edition.
Name
Address

THE STUDIO PUBLICATIONS INC., 381 FOURTH AVE., NEW YORK

window shopping

SLIP COVERS that are Decorative all Year



Slip Cover for
chair as shown
10.50

Paris
SINCE 1912
DECORATORS

From the original design to the last trim tailored touch—the creation of expert decorators. Custom made in our workrooms. Large fabric selection.

Slip Covers for Sofa, **34.⁹⁸**
2 Chairs, 5 Cushions **up**

EXTRA CHARGE OUTSIDE METROPOLITAN AREA

NEW YORK 433 Fifth Avenue 2271 Broadway 39 E. Fordham Road
BROOKLYN 926 Flatbush Ave. 1589 Pitkin Ave. NEWARK 903 Broad St.

HI-JACS



These smart new dripless covers, which fit any size glass and bottle, are made of genuine "Lastex" and processed yarns. They come in white with scarlet, azure, yellow, green, dubonnet and navy. A delightful gift in an attractive gift package.

Set of 6 for \$1.00 postpaid.

Please send.....sets of HI-JACS for
which I enclose check or money order for \$....
Color.....Assorted.....
Name.....
Address.....
City.....State.....

KILLINGER COMPANY

Marion

Virginia



Do Your Blotter Ends

In Needlepoint!

~ a charming, new idea and so easy to work, you'll want to make them for gifts too. Patterns are floral, fruits, and Early American (illustrated). This latter will strike a man's fancy. Hand-painted canvas and yarn for the pair, \$9.75.

Alice Maynard

558 MADISON AVE., NEW YORK

PASTEL PLASTICS BENDABLE BUT UNBREAKABLE

Bread Tray 7"x10 1/2" \$2.50
Mint Tray 7"x7" 2.00
Nut Dish 8" long 1.50

Colors: pale green, yellow,
pink, turquoise and red.

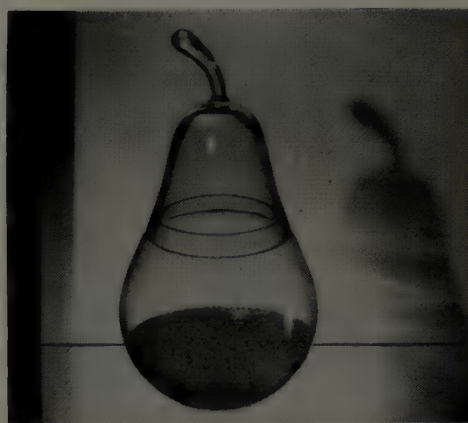
**RENA
ROSENTHAL
INC.**

485 Madison Ave. N. Y.



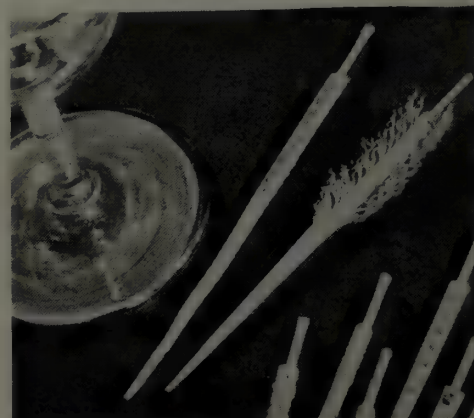
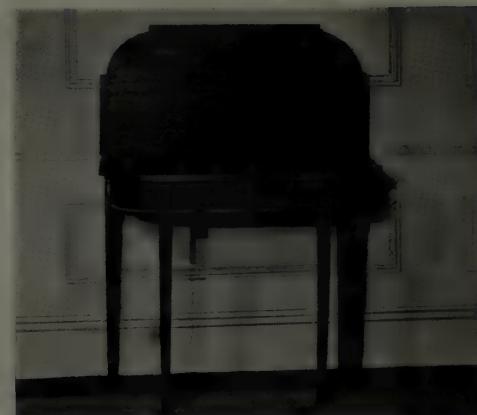
HEAVE HO, MY HEARTIES, and here's a chest you'll put your treasures in, whether they be a special blend of cigarettes, jewelry or the loot that makes your freckled-faced youngsters' pockets bulge. It's a miniature reproduction of an old time sailor's sea chest, even to the rope handles, and is made of redwood with a hand-rubbed maple tone finish and solid brass hinges. \$1.50. Cap'n Paul, West Yarmouth, Cape Cod, Mass.

SUGGESTIONS that equal charm in your decorating equation. The chest is a copy of one now in the Metropolitan Museum and the Early American Pennsylvania Dutch design is hand-painted on natural pine. It has wrought iron hardware, 3 drawers and is 18" x 32" x 25" high. \$68. The hand-blocked linen of Swedish motif is 50" wide, \$6.90 a yard. Grand for curtains, bedspreads or upholstery. Liebhold Wallach, Inc., 3 East 52nd Street, New York.



A PEAR WITH A FLAIR for making your bathroom one of the most exciting rooms in the house. Unless you're conditioned by five-year-olds with a terrifying talent for smashing glass, we think it should be used for bath salts. But if you don't want to put temptation in the way of small fry, use the pear for sweets, or pack it with ice and serve caviar in it. \$5. The Blue Parrot, Evanston, Ill.

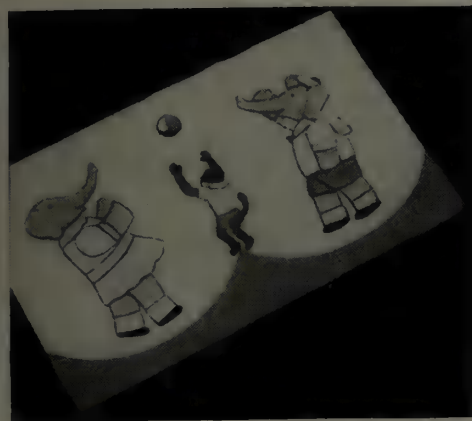
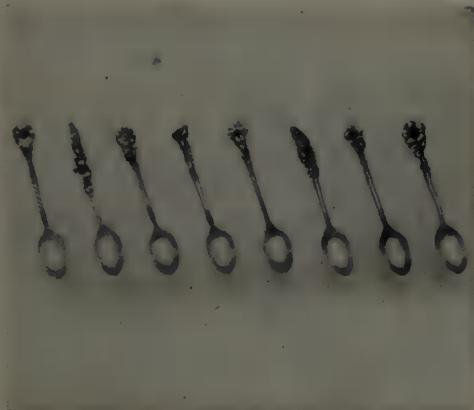
BARREL END CARD TABLE. It is hand made of solid mahogany in a Hepplewhite design and the inlay is fitted by hand. It is 36" wide by 18" deep, but by turning the fifth leg the table opens up to a 36" square. Perhaps you've been hankering after just such a piece, so here's your chance. \$55 at Biggs Antique Company, Inc., 316-318 East Franklin Street, Richmond, Va.



FARPAS, Portuguese for spear, is the name of these new sticks. They are hand-carved of pliable wood with either the carved or feather design. Use them on special occasions for skewering your olives and baby sausages into a grapefruit. They're really lovely and look like ivory. 47¢ for a package of 20. R. H. Macy, Seventh Avenue and 34th Street, New York.

If you are interested in any of the things shown on these pages, kindly send your checks or money orders directly to the shops. In each case the address is listed in full

FLOWERS THAT BLOOM IN THE SPRING make these after dinner coffee spoons a blithe salute to your favorite season. There are eight of them, all sterling silver with gilt bowls, and the handle of each one is a different flower. Send a set to your young friend who has just announced her engagement. \$10 from Corrigan's, Inc., Houston, Texas.



MAGIC WINDOWS. Your nursery can be like a page torn from a Grimm's fairy tale because we've found someone who can turn pumpkins into coaches and your child's room into the most exciting place imaginable. Her name is Rachel McClenahan and she designs valances. The background material varies but the felt figures appliquéd on it can be your child's favorite nursery rhyme character. They last for ages and come from Wee Moderns, Mt. Kisco, New York.

WESTMORELAND GLASS has been doing some sensational things with their reproduction of old sandwich glass and these cup plates promptly captured our hearts. Today we scatter them throughout our houses as ash trays. They come in the Wedding Day (used by President Monroe in the White House), Valentine, Eagle and Benjamin Franklin designs and cost \$3 a dozen, \$1.50 for 6. Minimum quantity shipped is 6. Dennison's, 411 Fifth Avenue, New York.



PEARLS stand for parties, piquancy and picturesqueness, for poetry, poise and a pretty girl. They will give you confidence and flatter you outrageously. The bracelets, which are made like cuffs, hug your wrist snugly and cost only \$1 each. The semi-circular pin matches the bracelets. \$1. Emily Shops, Fifth Avenue and 37th Street, New York.

AFTER DINNER FUN begins when you settle back in your chair and give yourself over to the magic of steaming coffee and a liqueur that runs like a path of fire through your body. You're like a skater in a dream, utterly relaxed, with your mind doing fabulous figure eights. So here's your liqueur set of famous Orrefors glass. The decanter is \$6, the glasses \$7.50 a dozen or \$5 for eight. The Artisans, 5 East Hamilton Street, Baltimore, Md.



The Beauty of Simplicity

Georg Jensen Silver means silver of exquisite texture and silver of pure form . . . the very essence of simple beauty. You will enjoy seeing our collection when you come to New York.

GEORG JENSEN

667 FIFTH AVENUE



NEW YORK CITY

Garden Ornaments

Dancing Girl

Gracefully modeled figure of charming proportions, delightfully poised, can be used in a fountain or pool or on a pedestal at the end of a short vista.

Lead 21" \$ 50.00
Lead 36" 150.00
Bronze 21" 95.00
Bronze 36" 250.00

Garden

Decorations

Illustrated brochure of distinctive bronze, lead, marble, terracotta, stone and composition stone on request.



Galloway Pottery on display

Erkins Studio

Established 1900

124 East 24th St., New York

CHEESES with Wine

Originated by Vendôme—prepared in true epicurean style. Smooth, flavorful, pungently delicious!

This is the cheese we packed for Charles H. Co., under their own label for over a decade. Obtain any variety direct from Vendôme.

Packed in colored 8 oz. crocks

Cheddar in Port	.65
Edam in Sauternes	.85
Gorgonzola in Brandy	.85
Stilton in Port	1.00
Cheshire in Sauternes	1.00
Swiss in Kirsch	1.00
Roquefort in Brandy	1.00

Write for Catalogue "B"

Vendôme

The Recognized Caviar Specialists

415 MADISON AVENUE
New York

New! NORSE FLOWER BRICKS

10 x 5 x 3 5 x 5 x 3
\$3.50 ea. \$1.50 ea.

Artistic glass flower bricks to display your flowers smartly. Sea green in color, mounted on base to protect table, delicately fluted effect inside. Oblong, in two sizes, use one or more units to form attractive table decoration.

(Shipping charges collect)



Carbone

342 Boylston St., Boston

Hale's

420 MADISON AVENUE, N. Y.

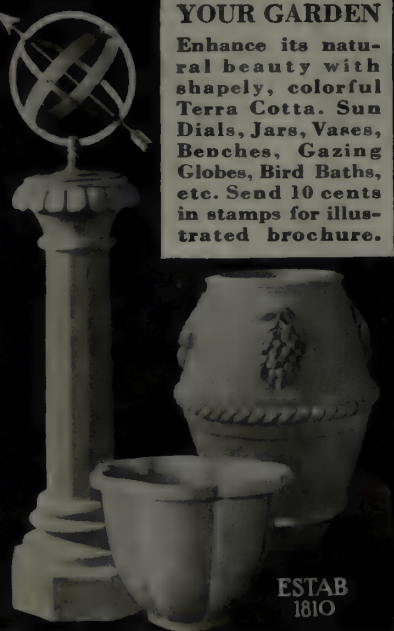
Silken
Luxury
at
139.50

SIMMONS NEW BEAUTYREST BEDS

See "Beautyrest Beds" . . a new headboard bed, upholstered in your choice of satin or damask; a beautifully detailed matching spread, a Beautyrest mattress for cushioned sleep; and a Beautyrest box spring . . at Hale's. You may select the headboard in blonde or antique white and gold finish; and in one of three decorator-designed shapes. The spread is fully lined, has a separate petticoat for custom fit. The ensemble, complete, 139.50. ★ Photographs and prices of bedroom pieces (illus.) in Hale's exclusive white and gold, will be sent by our decorator, on request.

YOUR GARDEN

Enhance its natural beauty with shapely, colorful Terra Cotta. Sun Dials, Jars, Vases, Benches, Gazing Globes, Bird Baths, etc. Send 10 cents in stamps for illustrated brochure.

ESTAB
1810

GALLOWAY POTTERY

220 Walnut Street, Philadelphia
On display, 123 East 24th St., N. Y. C.

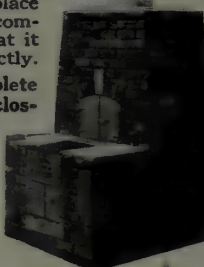
let's plan an OUTDOOR FIREPLACE

The Hancock
Skeleton Unit
(Patented)EASY TO BUILD
ONE WITH THIS
PRACTICAL UNIT

The HANCOCK SKELETON unit is an assembly of all necessary iron work, including welded frame, grates, doors and front. Thus it provides not only complete cooking facilities, but serves also as the form, or "skeleton" for the masonry walls.

Now at lake cottage, woods cabin, town or country home you can install Outdoor Fireplace quickly, and with complete assurance that it will function perfectly.

Write for complete information — enclosing 10c for detailed drawings and complete structural data on a variety of basic fireplace designs.



HANCOCK IRON WORKS

49 W. Pike St. • Pontiac, Michigan

OUTING KIT

An outing kit that contains two quart-size thermos bottles each with four cups and a sandwich box neatly fitted in a pigskin-like case. Complete \$6.95

Or OUTING KIT JR. that contains one thermos bottle 1½ pint size with three cups and sandwich box in a pigskin-like case. Complete \$3.95

On the FAIR-way . . . Visit
"The Smart Gift Shop of New York"

SCULLY & SCULLY, Inc.

506 PARK AVENUE, NEW YORK
at 60th Street Wickersham 2-2590

window shopping



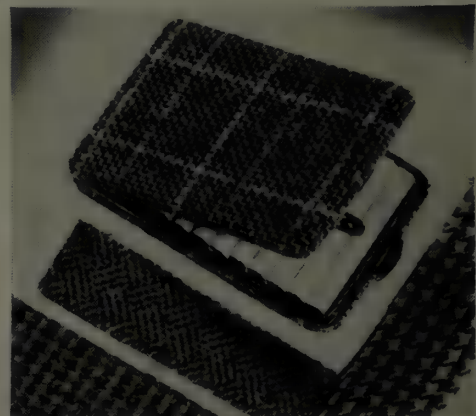
THE LITTLE COLONEL, in the bedroom reserved for her in her grandfather's house, might very well have had the original of this footstool. Perhaps she sat on it, chin cupped in hand, and figured out ways of making her gruff old grandfather make up with Daddy Jack. It's hand-pegged, full size and the satiny maple finish will give a crino-line charm to any room. Only \$2. H. T. Cushman Mfg. Co., Box 12, North Bennington, Vt.

LAZY MAN'S LIGHTER. No wheels to make your fingers sore, no levers that balk like a stubborn mule. This is a lighter that will work like a charm with a minimum of exertion on your part and guaranteed to leave the most hot-headed husband unruffled. Directions come with it. In black, green, maroon or ivory, \$1. Postage extra. Lambert Bros., Lexington Avenue and 60th Street, New York.



SIDEBOARD GRACE with this sterling silver water pitcher as prima donna. It's a reproduction of the Guernsey jug and in the chaste silver will bring a simple dignity to your dining room. We've been told on rather good authority that besides its water purpose it makes a very fine Martini mixer. 7½" high. \$40. Sims & Co., Troy, New York.

TWEEDY TYPE. Do you prefer horses and dogs and the dank smell of woods after a storm to the latest swing band or sophisticated night club? Or do you combine both tastes? Anyway, this cigarette case is for you. The metal frame is covered with temperature-raising English tweed and lined with cedar. \$6.50. It may be made to order at same price with your own material. Abercrombie & Fitch, 45th Street and Madison Avenue, New York.

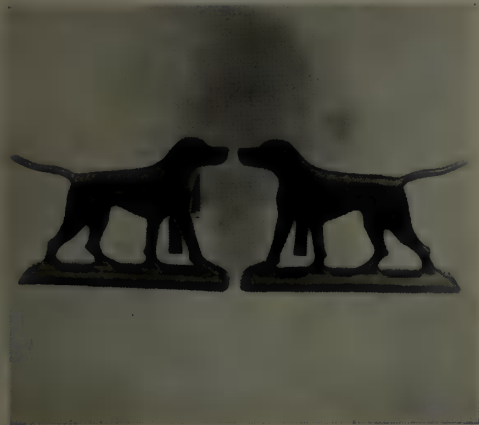


HOT TILES, hand-painted in romping colors with the natives of different Swedish provinces. Tea time will be a glad time because such sheer joyousness will surely leave its mark on your guests. The tiles are only \$2 each and when not being used for hot dishes will make nice decorative splashes in your room. You'll find them at Edgren Studio, 472 Boylston Street, Boston, Mass.



If you are interested in any of the things shown on these pages, kindly send your checks or money orders directly to the shops. In each case the address is listed in full

PICKING YOURSELF UP by the bootstraps finds its literal counterpart in this cocktail set. The shaker is a woman's leg with a metal sandal that is removable. This is 16" high and the six glasses each measure 3". Send it to that friend whose bar is his pride, joy and hobby and he'll invite you to the christening party. The price is only \$4.95 complete. The Bar Mart, 56 West 45th Street, New York.



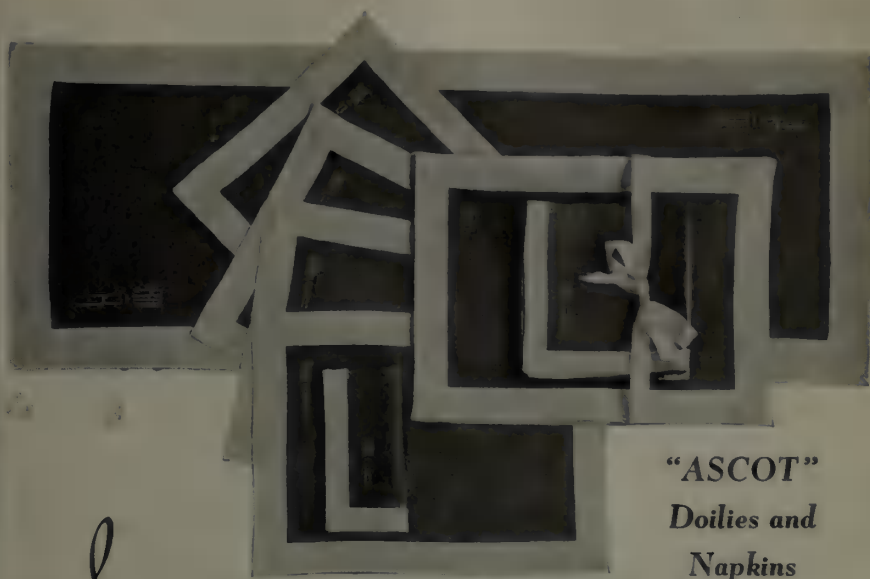
FIRE DOGS, in the truest sense of the word, will make your hearth a gay place indeed. They're cast iron bird dogs with a completely endearing quality but, more important, you'll find them exceptionally fine andirons. Together they weigh 105 pounds and measure 13" deep, 13" high and 18 3/4" over all. Only \$7 the pair. Shipping charges extra from Cherryville Foundry Works, Cherryville, N. C.

LULLABY LAMP. Every child who screams with rage at the mention of bed will say good-night minus tantrums if she has this nursery lamp. It has a square white base with a hand-painted lamb in blue and rose, a white pleated shade with a blue or pink bow and it's musical! You may have one that plays Mary Had a Little Lamb, Brahms' Lullaby or Rock-a-Bye-Baby. \$8. Childhood, Inc., 32 East 65th Street, New York.



THE TIME ELEMENT is an important one in anyone's scheme of things and this clock does the trick nicely. It's Telechron's Cordova self-starting electric model and the wood case is covered with maroon Morocco leather, striped with gold leaf. The 4 1/2" square dial is metal with burgundy numerals on an eggshell background. Has etched satin gold center and hands. Cord is 6 ft., height 7 1/2", width 7 3/4", depth 3 1/4". \$12.50. Jordan Marsh Co., Boston.

SALUTE TO SPRING, with a tray set breath-taking as apple blossoms flecked with sunlight, lilting as a Viennese waltz. Morning coffee will be an eager, tremendously gay ritual with you gloating rapturously over your tray appointments. The three piece set in the Iris design is of organdie that will not curl at the ends. Appliqued in orchid, blue, yellow or peach, all with pearl gray ground, \$6. Makanna, Inc., 416 Boylston Street, Boston.




"ASCOT" Doilies and Napkins

It's the Color Combinations that give our ASCOT Doily Sets their utter distinction. Choose the center to match your china, your draperies, or your table decorations. The tailored simplicity, a plain border of eggshell linen with harmonizing monogram, adds unobtrusive richness and modern dignity.

In Royal Blue, Ashes of Roses, Beaver Brown, Sea Green, Maize, Silver Gray, or special colors to order, with eggshell border.

including monograms
Set for four . . \$12.00
Set for eight . . 24.00
Set for twelve. . 36.00
Monogrammed
Runner, if desired,
\$5.00 extra



659 FIFTH AVENUE • NEW YORK



CANDLE-LIGHT ALL YEAR 'ROUND



Candylbeme Lamps give new charm and beauty to candle-type fixtures and period settings. They're the only electric lamps that accurately simulate the mellow glow of the candle flame. Leading architects and decorators throughout the country recommend them for tastefully furnished homes.

ORDER TODAY
If your dealer cannot supply you, order your CANDYLBEME LAMPS direct. Available in medium or candelabra base—110 volts.

Clear 50¢
Frosted 55¢

BUTLER-KOHAUS, Inc.
2826 Olive Street St. Louis, Mo.

CONNOISSEURS' FOODS



A Basket of SPICE

For gift giving, for yourself, for the cook with creative talent. In many versions. As shown, with Salamander Sauce, Nepaul Pepper, Singapore Black Pepper, Hungarian Paprika, Old Hickory Smoked Salt . . . complete. \$3.75
Section basket, 9 spices. \$5.75
Send for our Connoisseur's Food booklet "H"

HAMMACHER SCHLEMMER
145 East 57th St. • Since 1848 • New York

The Spinet Grand



The original and only authentic SPINETGRAND piano . . . the Grand in Spinet form.

The Spinet Cabinet



The vertical in Spinet form . . . designed and fashioned after the original SPINETGRAND.

Two outstanding pianos of Tonal Excellence and Beauty of Design . . . lauded by the press, musicians and decorators.

Distinguished from all others by their Character, Grace and Beauty. Do not confuse them with the many substitutes.

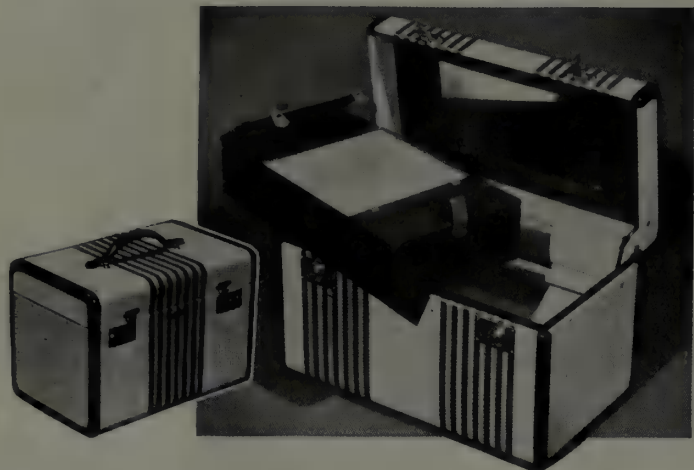
Only MATHUSHEK makes the SPINETGRAND.

Send for Booklet B

MATHUSHEK
Est. 1863
43 West 57th St., N.Y.C.

Presenting "TOPS-UP"

BY OSHKOSH



Deceptively roomy, and perfect in Pullmans (or anywhere else), these little **Top-Handled** boxes that carry your clothes and cosmetics right-side-up. The "Tops-Up" shown open has tray for cosmetics and small things—ample space below for several dresses, shoes and lingerie. In "Chief" Duck shown, \$47.50. Other coverings, \$19.50 to \$55. Smaller "Tops-Up" for cosmetics, \$11 to \$37.50.

OSHKOSH TRUNKS, INC.

10 EAST 34th STREET

NEW YORK

Write for our new booklet "Luggage Prescriptions"

DISTINCTIVE GARDEN, TERRACE, SUN PARLOR and YACHT FURNITURE



o. 2011. This smart Rattan white enameled Arm chair has cushions in Chambord hand-blocked linen.

See Our Display in the Bride's House
Exporting Our Specialty

Illustrated Catalog

**GRAND CENTRAL
WICKER SHOP, INC.**

17 East 42nd St. New York City
Between 2nd and 3rd Aves.

STUDY INTERIOR DECORATION

SIX WEEKS' PRACTICAL
TRAINING COURSE

Resident Day Classes

start July 10th—Send for Catalog 5R

Period and Modern styles, color schemes, draperies, all fundamentals. Faculty of New York decorators. Personal instruction. Cultural or Vocational Courses. Longer courses in interior architecture.

Home Study Course

starts at once—Send for Catalog 5C

Same training for those who cannot come to New York. Practical, simple, useful, and intensely interesting.

**NEW YORK SCHOOL OF
INTERIOR DECORATION**

515 Madison Avenue, New York City



Here's something
that will make other smart hostesses
bubble over when you spring your
next tea;

THE ROMANY CUP OF FORTUNE

Predicts the present, past and future, tells you about tall dark men, etc. . . . Come on, when is that next tea party? It's loads of fun!

Instruction Booklet tells how to use it.

ONE DOLLAR A SET

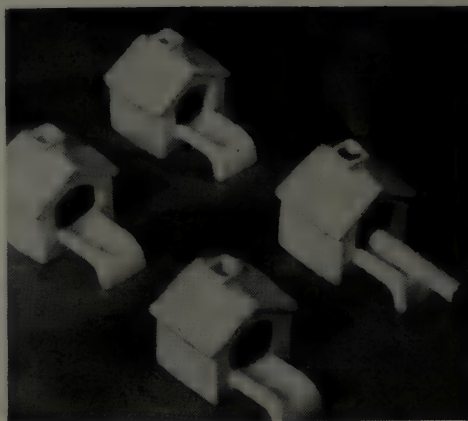
AND WORTH IT!

Add 25c for shipping,
4 sets or more shipped free.

Tourne Products

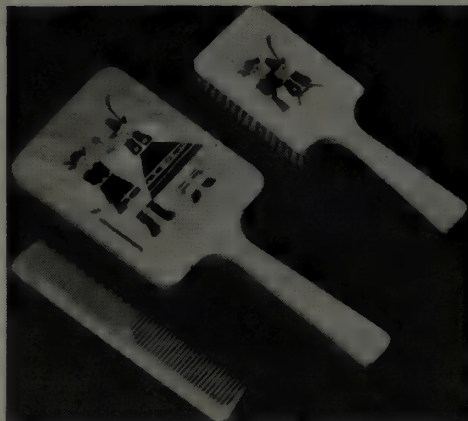
1718 Rockaway Parkway, Brooklyn, N. Y.

window shopping



WHERE THERE'S SMOKE there's fire, except in these sprightly little houses which are really ash trays. Your cigarette rests in the doorway and the smoke comes out the chimney. Neat, yes? Scatter them about on your night tables, and put one at the place of each of your dinner guests. The possibilities are limitless. Of white pottery, they cost 30¢ each. Rendezvous Gift Shop, 523 Bangs Avenue, Asbury Park, N. J.

PUT IT AWAY for an early wedding present if you're strong-minded enough. As for us—such a treasure would burn holes in our store room and we'd succumb. It's an hors d'oeuvre set of English ware in a wonderful rose pattern. Two long dishes and four small ones, all on a solid mahogany tray, will solve those *intime* buffet suppers you're famous for. \$25. Alice H. Marks, 6 East 52nd Street, New York.



THE YOUNG PRETENDER.

One of the most lovable qualities of the pre-teenites is their game of playing "grown-ups"—making believe they're their Mommie or older sister and preening rapturously in front of their mirror. It's all healthy fun and part of the growing-up process, so coöperate with your own small fry and get her this Tyrolean dresser set. The Prophylactic brush, comb and mirror are \$6. Young Ages, Inc., 2520 Fairmount Street, Dallas, Texas.

A TIP-TOE FEELING. You'll feel it sweep over you when you see these Porcellina flowers. You'll want to stretch and laugh and make words rhyme because they mean spring. So put the centerpiece of roses and violets on your table with the two gladiolus sprays on either side of it. Roses are white or yellow with lavender violets or pink with white violets. \$5. Gladiolus in peach, blue or pink. \$1.75 each. Ovington's, Fifth Avenue and 39th Street, New York.



FOYER FROUFROU.

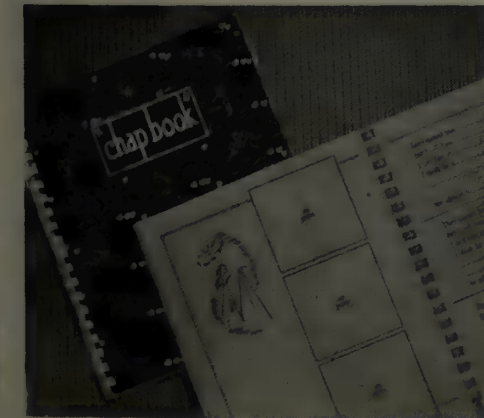
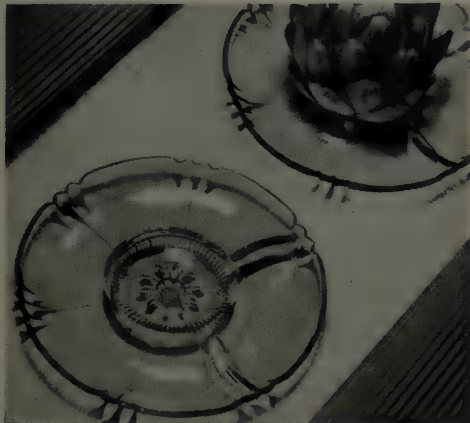
The tempo of your entire house is set by your hall, so be sure its keynote is graciousness. We can think of nothing to create a finer first impression than this mahogany pedestal topped by a low basket brimming over with spring flowers or trailing ferns. It is 38" high and costs \$7.75 or \$15 the pair, express prepaid. The Wellman Brothers, Jamestown, New York.

If you are interested in any of the things shown on these pages, kindly send your checks or money orders directly to the shops. In each case the address is listed in full

OUR BARGAIN BABY. This month it's a lamp. The design, though not new, is always good and the price is incredible. Only \$1. It has a marbled base, a brass finished standard, glass chimney and prisms. It's as colonial as crinoline and a pair would be mighty fine for your hall or living room. John Wanamaker, Broadway and 9th Street, New York.



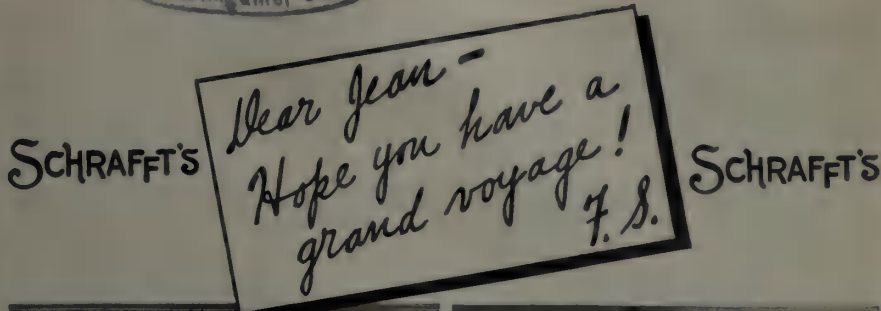
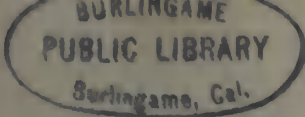
THE WELL-STOCKED CUPBOARD contains artichoke plates because every hostess knows that moment of panic when she discovers she lacks the wherewithal to serve everybody's favorite vegetable. We think these are particularly handsome. They're crystal, 9 1/4" in diameter, with a well for Hollandaise or butter sauce and cost \$7.50 for a half dozen. Scully & Scully, Inc., 506 Park Avenue, New York.



AN ORANGE A DAY will make the doctor your arch enemy just as much as the proverbial apple, so here's a sterling silver cup to start the young 'uns off on right living. It will become a habit and an excellent one. Breakfast won't be complete without their cup and fruit juice. It has a 2-ounce capacity and costs \$2. Lambert Brothers, Lexington Avenue and 60th Street, New York.



A FAR-SEEING EYE to make stubborn print grow before your gaze and become easy as pie to read. You'll find this specially true of the telephone directory. The gadget is a corking good pencil with a magnifier for the handle. Order them for all your far-sighted friends. \$1. Hammacher Schlemmer, 145 East 57th Street, New York.



CRUISE BOX
Nautical, trim metal box with a cargo of Schrafft's fruit-flavored candies, chocolates and salted nuts. Just the thing for a short cruise! \$2.25 \$3.75 \$5



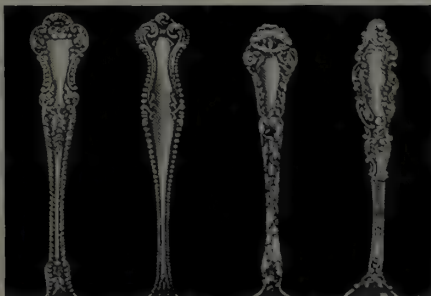
STEAMER BASKETS
The vogue! Breathtakingly beautiful baskets, brimming with fruits, cakes, candies, salted nuts. Let the length of the voyage determine the size of the basket. \$5 to \$25

Free delivery to New York, Philadelphia and Boston sailings.

SCHRAFFT'S

Send mail orders to 556 Fifth Ave., N. Y.
When in New York don't fail to visit one of Schrafft's Restaurants for food at its finest.

Cambridge Canterbury Poppy Luxembourg



Unusual Opportunity

To fill in your active, inactive and obsolete patterns of flat silver. We have accumulated more than three hundred of these patterns, such as:

- | | |
|--------------------|----------------|
| Bridal Rose | Louis XV |
| Frontenac | Medici |
| Georgian | Norfolk |
| Les Cinq Fleurs | Old English |
| Lily | Orange Blossom |
| Lily-of-the-Valley | Violet |

This silver has been used and is offered in first-class condition and materially under the price of new silver.

Unusual Silver

We have one of the largest stocks of unusual silver in the United States, same consisting of Tea Services, Compotes, Pitchers, etc., by America's Leading Silversmiths, also foreign makers.

Correspondence Solicited
Silver Sent on Approval

JULIUS GOODMAN & SON

43 South Main Street

Memphis

Tennessee

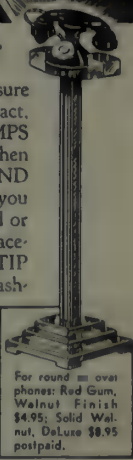
HOLDAFONE SAVES MANY TIRING STEPS



For new square phones: Red Gum, Walnut Finish \$5.95 postpaid

Phone-using can be made a pleasure with a Holdafone. For this compact, 6 lb., PORTABLE stand CLAMPS THE PHONE SECURELY. Then the SINGLE PHONE AND STAND UNIT may be placed wherever you wish. It is truly ideal for long cord or plug-in phones. Eliminates the space-taking phone table. WILL NOT TIP OVER. Holdafone is beautifully fashioned from selected woods.

Sent on approval if desired. Prices 30c higher West of Rockies. Illustrated folder on request. The HOLDAFONE CO., Dept. 11, 2245 Court Ave., Memphis, Tenn.



For round or oval phones: Red Gum, Walnut Finish \$4.95; Solid Walnut, Deluxe \$8.95 postpaid.



Caubaye

BEAUTY BATH FOR THE BODY

The dawn of a new idea in skin care—by preventing the drying action of soap and hard water. A wonderful help toward satin smooth hands, arms and elbows. Apply to the entire body before bathing to maintain a silky texture and overcome the harsh effects of winter weather. A soothing make-up remover and a delightful powder base.

6 ounce size, \$1.75

McGibbon
49 EAST 57th STREET, NEW YORK

AVOID **SUDDEN** HEART STRAIN

Don't Climb — — RIDE Upstairs



FOR YOUR HEALTH AND COMFORT

You don't have to be along in years to adopt this sensible mode of travel. Doctors frequently have occasion to warn younger folks against stair climbing as a dangerous form of over-exertion. . . . It's so easy to install a Sedgwick in your home and ride between floors with the mere pressure of an electric button. The cost is moderate, and it's a one time, lifetime, investment. Budget payments available. Give yourself, your family, your guests, a real thrill and RIDE UPSTAIRS! There's a nice new illustrated booklet worth sending for.

RESIDENCE ELEVATORS

Also Trunk Lifts
Fast Lifts,
and Dumb Waiters

SEDGWICK MACHINE WORKS
157 West 15th St. New York
Sedgwick

STAIR- TRAVELERS

Stair-Travelers
Licensed under
Patent Co. process

It's the Tips!

Travel is the best sport there is, winter or summer. But a lot of the fun goes out of it if you don't manage the details like a pro. Tipping, for instance, can get you down. It's a delicate matter to know how much to give to the boy who shines your shoes, the waiter who attends to your pet diet clear round the world, the porter who carries your forty-pound suitcase.



No mystery this to Mr. William B. Powell whose article "Tips on Tipping" appeared in the January issue of HOUSE BEAUTIFUL Magazine. We made it into a pocket-sized booklet for taking along on trips, and readers have been writing for it from all over the United States. We've still got a supply of the booklets left. One will be sent to you with pleasure if you'll just send 10¢ to cover mailing cost to:

HOUSE BEAUTIFUL
MAGAZINE

572 Madison Ave.

New York

window shopping

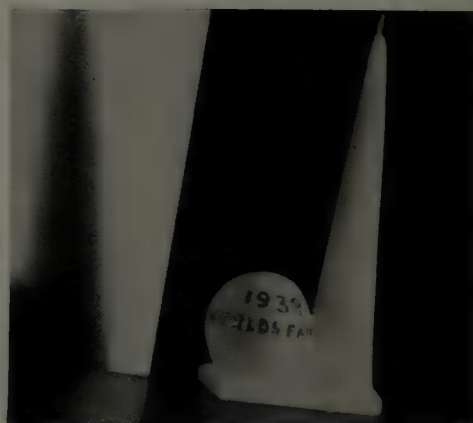
ONLY A THIMBLEFUL.

This, believe it or not, is a jigger. So next time your great-aunt Mathilda says, Yes, she'd like a little drink (this cold weather, you know) but only a thimbleful—you can bring it out. It's sterling silver lined with gold and the price is \$6.50. Monogramming costs 10¢ a letter. Saks-Fifth Avenue, New York.



MR. AND MRS. Peter B. Rabbit have been doing some early shopping and are rather pleased with themselves. Peter is a regular man-about-town in his gay colors and she is pretty as a picture in bouffant dress, lace pantalettes and rakish bonnet. Each of them carries a wicker hamper filled with Easter eggs and chicks. 15", 18" and 20" sizes are \$2.50, \$3.50 and \$4.50 apiece. Schrafft's, 58 West 23rd Street, New York.

RHYTHMIC GLASS, when it is Orrefors, has a lilting simplicity that makes you want to use it, touch it, ping the rims and polish it as carefully as the family silver. The sugar, creamer and tray set is something you'll never tire of and its quality is world-famous. In sepia, green, blue or clear glass, the tray is 7" long, pitcher 3" high, bowl 2" high. \$2.50 complete. Georg Jensen, 667 Fifth Avenue, New York.



TO MAKE YOU REMEMBER that this is Fair Year. Because you have undoubtedly heard much about the trylon and perisphere we show them to you as a candle with 1939 Worlds Fair printed in gold on the globe. It comes in white, ivory, pink or orange, is 7½" high and costs 25¢. R. H. Macy, Broadway and 34th Street, New York.

THE OLD AND THE NEW combine in these hurricane lamps and the result, we promise you, is devastating. The bases are heavy modern crystal and the chimneys are of raspberry bubble glass, over fifty years old. This shop has made something of a hobby of collecting these lamps and the price is out-and-out magic. \$10 the pair and they are 12½" high. Reits Glassware, 613 Lexington Avenue, New York.





THE WORLD OF YESTERDAY



THE WORLD OF TOMORROW

CHATELAINE*

*Decorative Fabrics are
styled and colored by Macy's*



The World's Fair has inspired many of the radiant and arresting fabrics in Macy's famous Chatelaine assortment. But in the accent on tomorrow, we haven't forgotten Great-Grandmother, or the charm of our early American homes.

The three chintzes at the left have that unpretentious beauty so appealing to lovers of tradition. An early wall paper inspired "Ashburton" (top, left, 69c yd.). "Deerfield Stripe" (middle, left, 69c yd.) was adapted from the design in an old New England quilt. "Persian" derived from a flowery quilted petticoat (lower, left, 69c yd.).

The World of Tomorrow is splendidly represented by "Helsingfors", an interesting cotton and rayon weave, in solid colors borrowed from the Gordon mural at the Fair (lower, right, 1.98 yd.). Modern too, in the best sense, is our "Parade Stripe" (middle, right, 1.49 yd.). The simplicity of "Coptic cloth" will also relieve all progressive folk who have occasional qualms induced by uninhibited modern (top, right, 98c yd.).

*Reg. U.S. Pat. Off.

★MACY'S

Decorative Fabrics, Seventh Floor



there is only one St. Regis

Of the many famous hotels in the world, there are none alike. Each has its own personality. It is the aim of the St. Regis to skillfully blend the finest features of hotel-keeping. This is demonstrated by such features as its traditionally fine kitchen, a carefully selected list of tested wines, restaurants for every mood, livable rooms, and its respect for the niceties of old-fashioned inn-keeping. It is expressed on the other hand by the fact that it is New York's most completely air-conditioned hotel. The two-fold charm of the St. Regis may be yours at surprisingly modest rates.

Rooms and suites—Rates also by month or year

THE St. Regis
FIFTH AVENUE AT 55TH STREET



KURT SCHELLING

This is one of two pylons which rise above the Chrysler Building, of which James Gamble Rogers is the architect. Inside is a transportation exhibit designed by Raymond Loewy of which a high and exciting part has to do with a thrilling imaginary rocket flight.



KURT SCHELLING

An INVITATION

FROM NEW YORK'S MOST
DISTINGUISHED RESIDENTIAL HOTEL

A visit to New York *this* year demands more than ordinary care in the selection of a hotel. May we call your attention to the quiet dignity and gracious charm of The Carlyle, which will allow you to enjoy not only the World's Fair, but also New York itself.

A limited number of smartly furnished rooms and suites are available for transient visitors. Your early reservations are suggested. Rates and literature will be sent upon request.

The CARLYLE

Madison Avenue at 76th Street, New York
RHineland 4-1600

HAROLD P. BOCK, General Manager

Seen through the handsome colonnade of the Business Systems and Insurance Building, the wide-flung, low-lying façade of the great central Administration Building where Mr. Grover Whalen and the other executives of the New York World's Fair have their offices,



UNDERWOOD & UNDERWOOD COPYRIGHT NEW YORK WORLD'S FAIR 1939

The story of communications is graphically told at the New York World's Fair. In the background you see a mural by Eugene Savage tracing the history of communication from the time of Indian smoke signals; in the foreground, a statue by Joseph E. Renier.



KURT SCHELLING

A man, a paintbrush, a dome. Together they make a good picture and, when coordinated in a great central plan, they help to make New York's World's Fair 1939. The painter is putting paint on the Heinz dome of Food Building Number 1. Leonard Schultze, architect.

THE PLAZA NEW YORK



At the Plaza, New York's leading hotel, you are assured of a standard of excellence in service found nowhere else in the world... Rich in tradition, modern in convenience and the choice of the most discriminating guests. The Persian Room, most popular rendezvous for Luncheon, Dinner, Cocktail Hour, & Supper.



Rooms and suites—Rates also by month or year
Subway Station at Hotel direct to the New York World's Fair. Facing beautiful Central Park, the Plaza is ideally located in the social center of New York.

Henry A. Rost, President and Managing Director

THE PLAZA • FIFTH AVENUE AT FIFTY-NINTH STREET



The Ideal Home
When You Are
in New York for
The World's Fair

The Warwick is centrally located and on many of the direct transportation routes to The Fair grounds as well as being near the other points of interest you will naturally want to visit while in the city. By the day from \$4.50

The Warwick
at 50 West 50th St., New York

EARLY RESERVATIONS INDICATED



THE BOOKLET SHELF

Write directly to the addresses given.

No charge except as specially noted.

BUILDING & CONSTRUCTION

BALSAM-WOOL DOUBLE SEALED INSULATION. Balsam-Wool is moisture-proof, wind-proof and fire resistant. Its effective insulation. When writing this company ask about Nu-Wood interiors for walls and ceilings. **WOOD CONVERSION CO., RM. 111-3, FIRST NATIONAL BANK BLDG., ST. PAUL, MINN.**

BURNHAM HOME HEATING HELPS contain several pages of questions and answers compiled to act as a guide on some heating problems. With a Burnham conversion boiler you can switch from oil to coal, or coal to oil by simply changing the base. **BURNHAM BOILER CORP., DEPT. HB-3, IRVINGTON, N. Y.**

HODGSON HOUSES are fully illustrated and described in a recent booklet which includes, with the many photographs, floor plans, and price listings, interesting testimonial letters about early Hodgson ready-built houses. **F. F. HODGSON CO., WH-3, 1108 COMMONWEALTH AVE., BOSTON, or 30 FIFTH AVE., NEW YORK CITY.**

FREE SAMPLES! And who doesn't like them? We refer to Masonite Presdwood, Temptrile and Tempered Presdwood—rigid and durable panels for any number of decorative and structural purposes. Let the company tell you about them. **MASONITE CORP., DEPT. HB-15, 111 W. WASHINGTON ST., CHICAGO.**

TRIPLE INSULATED HOMES are protected inside, outside and in between against the cold in winter and the heat in summer—also against fire, vermin, moisture and other ills that houses fall heir to. For the booklet write: **JOHNS-MANVILLE CORP., HB-3, 12 EAST 40TH ST., NEW YORK CITY.**

FIREPLACES PLUS are yours when you install a Heatilator. In place, it looks like any other fireplace. In action it supplies and circulates warm air quite independently of the direct heat from the fire itself. Inconspicuous supply and return ducts to the special heating chamber do the trick. For information: **HEATILATOR CO., 741 E. BRIGHTON AVE., SYRACUSE, N. Y.**

COLOR BALANCED SUNTILE (10¢) illustrates the many rainbow combinations—all carefully balanced in color and shade—available in fine tiling. The blended blues, with sunny touches, are especially satisfying. **CAMBRIDGE TILE MFG. CO., DEPT. HB-3, CINCINNATI, OHIO.**

INTERESTING BOOKLETS can be had on the following subjects: Air Condition-

ing whole house or single room units; Automatic Heating; Conditionaire, GMAC 6% Finance Plan is available for the purchase of this company's products. **DELCO-FRIGIDAIRE CONDITIONING CORP., HB-3, DAYTON, OHIO.**

PERMATITE WINDOWS OF BRONZE OR ALUMINUM. These double-hung and casement windows combine an amazing degree of weather-tightness, easy operation and convenience. These windows cannot rust, therefore require no painting; will not wear out, so require no replacements; do not leak air, therefore reduce fuel bills. **GENERAL BRONZE CORP., HB-3, 34-19 TENTH ST., LONG ISLAND CITY, N. Y.**

INTERIORS OF GUARANTEED INSULATION is the ground-covering title of this substantial booklet, but due attention is given to beauty, comfort and quiet in the application of modern insulating materials. You will be surprised at the adaptability of these products. **THE CELOTEX CORP., HB-3, 919 N. MICHIGAN AVE., CHICAGO.**

PRECISION-BUILT HOMES, as thus labeled, may be built in 30 days, to any designs, in any size, with sound economy, by the use of Homasote—a structural insulation which is pre-cut in boards of any size and shape. You can practically have a whole wall in one piece. **HOMASOTE CO., HB-3, TRENTON, N. J.**

WHY PEOPLE LIKE CONCRETE HOMES. All the answers you would care to have are given and backed up in this well illustrated booklet. There is far more to this matter of concrete construction than the home-owner realizes. **PORTLAND CEMENT ASSO., DEPT. 3-19, 33 W. GRAND AVE., CHICAGO.**

WESTERN PINE CAMERA VIEWS speaks very well indeed for the potentialities in active use of three fine western woods, Ponderosa, Sugar and Idaho White Pines. Seeing is believing, surely, in this case. You will want this booklet. **WESTERN PINE ASSOCIATION, DEPT. 60-H, YEON BLDG., PORTLAND, ORE.**

STOKERS are as trim and clean today as your refrigerator and, in their own way, just as efficient. For information about the new Kolstoker, with improved hydraulic feed and controlled air supply, write **ANCHOR STOVE & RANGE CO., INC., HB-3, NEW ALBANY, IND.**

PLUMBING FIXTURES these ingenious days run the gamut of color and design so that a preliminary study of what's new is recommended before you make your choice. For illustrated

folders on bathroom fixtures and units for kitchen and laundry write to: **ELJER CO., HB-3, FORD CITY, PA.**

THE LITTLE WHITE BOOK may be little but what it says about Collopakes is important to you and your house. Collopakes come under the head of paint, but there is a difference you will want to know about. **SAMUEL CABOT, INC., HB-3, 1221 OLIVER BLDG., BOSTON.**

THE LIFETIME WINDOW SCREEN, that is, the Pella Rolscreen, is a stationary, rust-proof screen that rolls up and down with the greatest of ease like a window shade. It is insect tight and is something you will want to look into before the flies and mosquitoes come upon us. For this booklet and for literature on Pella casements and Venetian blinds, write to: **ROLSCREEN CO., DEPT. 839, PELLA, IA.**

WINDOWS OF ALCOA ALUMINUM. This booklet gives the home builder important information on aluminum windows and their place in modern building. Amply illustrated with photographs of aluminum window installations, the booklet also contains a valuable section on Design Details for all types. **ALUMINUM CO. OF AMERICA, 2158 GULF BLDG., PITTSBURGH, PA.**

CHOOSE THE NEW IN VENETIAN BLINDS is the title and the folder shows you how to do just that. The new Color-Metal and Alumilite blinds are illustrated and a variety of suggested color schemes makes it clear that these blinds offer infinite possibilities for colorful and charming rooms. **CHICAGO VENETIAN BLIND CO., HB-3, 3919 S. MICHIGAN AVE., CHICAGO.**

ALLEGHENY METAL, the stainless steel that is "good for a lifetime, bright for an age," is used in an infinite variety of products from airplanes to kitchen forks. For an illustrated booklet containing many suggestions on how this metal may brighten your life, write to: **ALLEGHENY LUDLUM STEEL CORP., OLIVER BLDG., PITTSBURGH, PA.**

WEISWAY CABINET SHOWERS. All you need is a space three feet square to enjoy the convenience of an extra bath. Cabinet showers in a number of sizes and styles furnish this luxury, and their fixture combinations cover the shower requirements of every member of the family, baby included. **HENRY WEIS MFG. CO., HB-3, ELKHART, IND.**

THE DOOR TO A NEW LIFE. A Shepard Homelift can mean this to the invalid or the older members of the family. This safe, automatic home elevator, which can be run from the same

electric current that supplies your light, is described in an illustrated booklet which is obtainable from: **SHEPARD ELEVATOR CO., HB-3, 2429 COLERAIN AVE., CINCINNATI, OHIO.**

FURNISHINGS & DECORATION

ROMANCE OF MODERN DECORATION (10¢) is an extremely interesting illustrated discussion of good wall papers and how they are made. For individual decorating suggestions employing Imperial washable wallpapers write to **JEAN McLAIN**, giving full information concerning the size and type of your room, period of furniture, color preferences and any other pertinent facts. Address her: **IMPERIAL PAPER & COLOR CORP., DEPT. H-14, GLENS FALLS, N. Y.**

RESTFUL SLEEP and the part that good bed linen and properly made up beds play in it are explained in this booklet—with actual samples of sheeting. **UTICA AND MOHAWK COTTON MILLS, INC., DEPT. HB-3, UTICA, N. Y.**

YOUR OLD RUGS, carpets and clothing can once again become grist for the rug-maker's mill. A 66-page booklet of colorful rooms shows how inexpensively they can be re-made into reversible seamless rugs in the new shades, in fine old Oriental designs, or Early American patterns. **OLSON RUG CO., DEPT. G-53, 2800 N. CRAWFORD AVE., CHICAGO, ILL.**

WINDOW WISDOM will be simpler to achieve in your home if you send for this compact, practical, extremely sensible booklet. You have heard, of course, of Fincastle fabrics. Here they are, in application to room schemes. Many in full color. **LOUISVILLE TEXTILES, INC., DEPT. J, 1318 McHENRY ST., LOUISVILLE, KY.**

FLOORS BEAUTIFUL by name, this colorful booklet is sub-titled "A Guide to Rug Buying." It is just that, and it will make your task of intelligent buying for your floors an excitingly pleasant one. **ALEXANDER SMITH & SONS CARPET CO., DIV. OF W. & J. SLOANE, HB-3-A, 295 FIFTH AVE., NEW YORK CITY.**

SLEEP AND ITS RELATION TO HEALTH. These mattresses are built with individual type of innerspring, balanced in construction and cushioned with layer upon layer of felt, then covered with a fine fabric and sold at a price no higher than the ordinary mattress. **OSTERMOOR & Co., 1 PARK AVE., NEW YORK CITY.**

HOW TO GET YOUR BEAUTY SLEEP is Madame Sylvia's advice from
(Continued on page 88)

**NEW
LAZY WAY
TO A
LOVELY
LAWN!**

PUT ON COMPLETE PLANT FOOD EARLY

... before your grass starts to grow

► Beautiful, green grass so healthy and thick it chokes out weeds—it can be *yours* this spring! And with very little effort!

Start early! Feed your lawn with Vigoro *before the grass begins to grow*. Early March is best in most localities.

Vigoro, the *complete* plant food, contains in scientifically balanced proportions *all eleven food elements* that tests at a famous University have proved to be essential for the proper nourishment of plant life. (See test photos below.)

Merely get this "Square Meal" down to the grass roots early and your grass springs up thicker, stronger. Weeds, germinating later, are *actually choked out* by the vigorous turf.

And Vigoro is applied in such an easy way early in the spring.

You just put it on; *no watering in* is necessary. Late snows and spring rains take the plant food right down to the roots—ready for use when the grass starts to grow.

You'll be amazed at the exciting new beauty that Vigoro will bring to your lawn—*so easily!* And you'll find, like millions of other home gardeners, that this complete, balanced plant food does wonders for flowers, shrubs, trees, and vegetables.

Vigoro is sanitary, safe, odorless, and pleasant to use. It's the largest-selling plant food in the world today. It *assures* garden success—at a saving of money! Order Vigoro *now* from your garden supply dealer! Enough to feed 4 pounds per 100 square feet to your whole lawn and garden area.

Science proves hazard of leaving out even one element

Tests at a famous University



FED ALL ELEVEN
NEEDED ELEMENTS



FED ALL BUT
NITROGEN



FED ALL BUT
CALCIUM



FED ALL BUT
POTASSIUM



FED ALL BUT
PHOSPHORUS



FED ALL BUT
MAGNESIUM

VIGORO

A PRODUCT
OF SWIFT

Supplies all the food elements needed from soil





Never was a girl more sunk. I'd just had a wire from Aunt Sue inviting me to go on a marvelous cruise . . . I needed scads of new clothes . . . and just plain didn't have the cash! I'd heard about Singer's Sewing Schools. I thought maybe they could help.

"I've got to look like
an heiress—quick!"



And Singer could! The nicest woman explained all about their dressmaking lessons . . . told me I could start any time. What's more, they'd rent me a Singer electric machine to use at home if I needed one! I flew off to get materials.



Behold the dumbbell . . . starting her first lesson at the Singer Sewing Center! My fingers really shook. But the teacher showed me exactly how to adjust a pattern to my figure, how to cut and fit. No chance for mistakes at Singer!



Star pupil! I've come along so fast I can't believe it myself. Look at this new play outfit I made . . . looks just like the expensive ones you see in the Palm Beach fashion pages. But I made mine for \$2.76, all told! And I can do it again and again, on my beautiful new Singer!



It can't be real! But it is . . . boat, moon, and a man who says I'm the best-dressed girl aboard. Wonder what he'd say if he knew I made five new dresses for only \$34.80!

Plenty of girls have saved two-thirds on their clothes bills by learning to sew. *You can, too!*

Call your Singer Shop for daytime or evening appointment. Singer offers instruction in home decorating as well as dressmaking—for individuals or groups. Over a million women have come

to our Singer Sewing Centers for help!

You can rent a Singer Electric for only 75¢ a week, with weekly sewing instruction included. This special "rental and lesson combination" is a new Educational Service offered by Singer.

Or, you can own your own Singer electric, at monthly payments almost as low as rental.

SINGER SEWING MACHINE COMPANY

Copyright U. S. A. 1939, by The Singer Manufacturing Co.
All rights reserved for all countries.

Singer

SEWING CENTERS EVERYWHERE

"My, What Beautiful Tone!"
that's what everyone says the first
time they hear the **MUSETTE**



Besides the graceful Louis XV Model illustrated there are 9 other charming and authentic Period MUSETTES: Colonial, Early American, Sheraton, Duncan Phyfe, Chippendale, Federal, Louis XV Marquetry, Renaissance and Moderne. MUSETTES are priced FOB New York from \$295 and may be purchased on Deferred Payment Plan.



Look for this oval seal. It identifies the genuine MUSETTE, made only by Winter & Co.

Professional musicians have time and again expressed their amazement that an instrument standing less than a yard high can produce such a delightfully mellow and richly resonant tone. ★ The secret of this fascinating little piano's superior performance lies in RESOTONIC CONSTRUCTION. This exclusive feature, developed by America's largest piano manufacturer, steps up tonal power and *brings out the full beauty of every note*. ★ Don't confuse the MUSETTE with other console type pianos. Despite its small size it is BIG in performance. And though occupying less floor space than a 2'x5' rug it has a standard-height, full 88-note keyboard. ★ Then, too, the MUSETTE is America's most decoratively versatile piano. There are 10 charming and authentic Period Models from which to choose. Mail coupon below for our beautiful new *combination* Catalog and Style Guide showing each of these pianos in appropriate room settings arranged by professional decorators — a big help to you in deciding which model will best harmonize with your furniture and furnishings.

WINTER & COMPANY
Established 1899

*America's Largest
Piano Manufacturer*

NEW YORK CITY

For years it has been my ambition
to bring fine music within the reach
of the greatest number of people.

W. J. Heller
PRESIDENT

WINTER & COMPANY
863 East 141st St., New York City
Send me your new CATALOG-AND-STYLE-GUIDE with full page photographs of each of the 10 Period Model MUSETTES in appropriate settings.
Name.....
Street.....
City..... State.....
Dept. B-39



"PEMBROKE HOUSE"

Pictured above is one of several exhibition homes now available. It has 6 perfect rooms, 2 baths and first floor lavatory, recreation room with fireplace; on spacious, beautifully landscaped 73x155' plot. Cost of heating with service-free gas air-conditioning only \$140 per year. \$83 monthly charges includes taxes and amortization on the F.H.A. plan, with \$2500 cash.

YOU WHO KNOW the Saddle River Valley in Northern Jersey appreciate its leisure-inviting charm . . . its country terrain—seeming so far-removed from the city, yet actually less than 30 minutes distant. You who have seen CHEELCROFT know it complements its gracious setting with handsome houses . . . designed with practical imagination . . . constructed with care . . . restricted with vigilance . . . yet modestly priced.

WHY NOT make your home in Cheelcroft at Ho-Ho-Kus (where taxes are low and benefits high). Take Route 2 direct to private Cheelcroft entrance.

Restricted
CHEELCROFT
THE FINEST IN MODERN HOME CONSTRUCTION



NEW JERSEY COUNCIL

New Jersey life is simple, healthy and charming for young and old

NEW JERSEY

NEW JERSEY is not a large state, but it's a very nice one. It has high and rocky hills, is dotted with lakes, has a magnificent stretch of seacoast, thousands of tall pines. Despite which it's at the very door of New York, within the easiest possible commuting distance and has a generous quota of up and coming cities of its own. The land (are you a gardener or a farmer?) is rich, the school system (are you a father or a mother?) justly famous. Which takes it out of the summer-vacation-exclusively class and into the year-round. Certainly it's proved itself popular with a great many discriminating people, for there are a number of excellent real estate developers there so busy putting up new houses that they have hardly time to catch their breaths. Each development has its special beauties and attractions. The best way to pick yours is to go and see them all. On the way you will discover for yourself the sterling worth



H. E. JELTSCH

This is the house of Mr. Nelson J. Rohrbach at Cheelcroft, Ho-Ho-Kus, and gives you an idea of the quiet distinction of its houses

Now . . . See the "House That WORKS!"

Old Farm Village

RUMSON, N. J.



GENERAL ELECTRIC
ELECTRIC DISH WASHER—GARBAGE DISPOSALL—REFRIGERATOR—ELECTRIC RANGE—KITCHEN CABINETS—WASHING MACHINE—OIL FURNACE

OLD FARM VILLAGE
RUMSON, N. J.

MRS. LEONARD CODNER
Representative

ELECTRICITY does the work in THIS home! Gives you leisure and of living beyond your fondest dreams. Six large rooms, tile bath, attached garage. Situated in a highly restricted community, near Shrewsbury River and ocean; convenient to Red Bank.

Complete Price: **\$9500** on large landscaped plot

JUST PUBLISHED 60 SMALL HOUSE PLANS



Modern and Colonial Homes of Today costing \$4,000. to \$10,000. to Build. All Popular Designs of Appealing Interest to Home Builders.

Price \$1.00

Published by R. L. STEVENSON, Architect
617 Paddock Bldg. Boston, Mass.

HOUSE PLANS



8 Cape Cod\$1.00
8 Early American 1.00
8 Cape Cod and Colonial ... 1.00

ROBERT B. HUPPER, Architect
525 Main St. Fitchburg, Mass.

MARCH 1939

NEAR *New York*

of the New Jersey highways and trains and if you're not converted then, you're a stubborn case indeed.

Cheelcroft, at Ho-Ho-Kus on the Main Line of the Erie, is from 33 to 36 minutes from Jersey City (commutation \$12.10 a month). Express bus direct to 43rd Street and Seventh Avenue takes 45 minutes, costs \$16.75 a month. Actually it's only 13 miles from the George Washington Bridge. Ho-Ho-Kus has a \$250,000 public school, and tuition and transportation to Ridgewood High are supplied to Cheelcroft residents. There's a parochial school in Ridgewood, one in Cheelcroft and a pre-kindergarten school in Ridgewood. And it's lovely country and fun, with golf, tennis and all the trimmings. For which you pay literally tiny taxes.

Packanack Lake lies in a vast wooded amphitheatre of hills at Wayne. Here is a restricted development of great charm, all within 35 minutes of Hoboken. To New York on the D. L. & W. is \$11.75 a month. On the Erie \$10.70. Lots of schools, too, and a bus to pick up the children and bring them home. The community is run along country club lines and the sports include swimming, fishing, boating, tennis, ice skating, etc. Four golf courses are close at hand. The



GEORGE A. OHLMANN

A handsome Colonial house designed by McMurray and Schmidlin, architects for a beautifully wooded plot of land at Packanack Lake

houses here are predominantly for all-year occupancy and range in size from 4½ rooms to 10. The usual plots have between 500' and 150' frontage.

At Rumson is Old Farm Village, 8 minutes from Red Bank. All year the Pennsylvania and Jersey Central railroads run, and in summer there are the Sandy Hook boats which give you as nice a little cruise as anyone could want. Cool, too. The country offers both ocean and river. The trees are magnificent. Here you have a choice of fine public and private schools and more movies than you could manage to see in Red Bank, Long Branch and Asbury Park. The development specializes in Colonial houses, built to order, ranging in size between 6 and 12 rooms. The lots on which they stand vary from a third of an acre to an acre. While you're making up your mind, go and visit the six and eight room houses which are open for exhibition. They will tell you more about Old Farm Village in ten minutes than we could in ten years. If it's summer, take a swim in the ocean that day and then there'll be no holding you.

"Our Baby Sold Us on Packanack"

Says EUGENE EAGLES, of the Consolidated Oil Corp., New York



"The ad writers say: 'You can't put a price on the glow of health in a child's cheeks.' We heartily agree. That is why we joined the all-year-round country club colony at Packanack Lake. Our daughter is just three months old now. She gets all the sun she needs all day long and she sleeps in the purest mountain air at night. Our baby sold us on Packanack Lake, you might say."

All-Year Homes

\$5,000 up

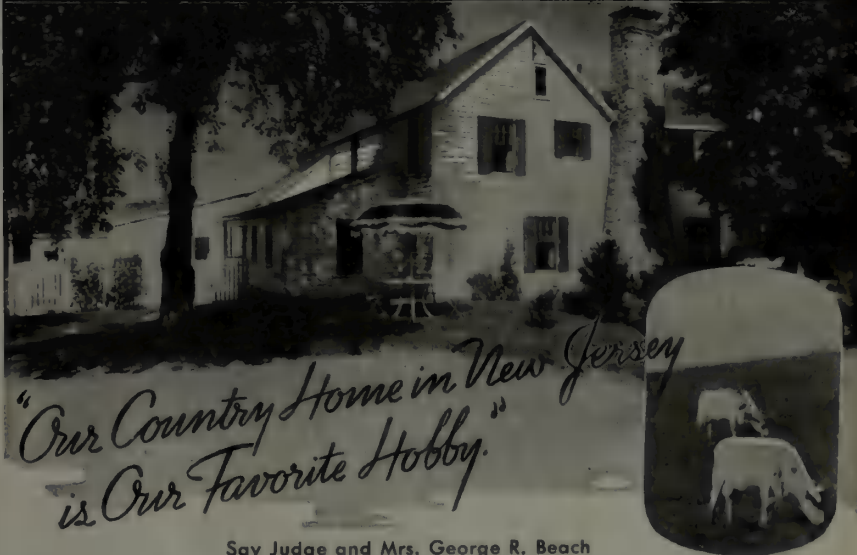
ON FHA PLAN

DIRECTIONS: From George Washington Bridge, follow Route 4 to Paterson on to Broadway. Turn right on to Route 6 to Route 23; turn right on Route 23 to Packanack Lake. Or from Newark to Montclair, then Route 23 (Pompton Turnpike) to Lake.

Packanack Lake NJ

THE RESTRICTED ALL-YEAR COMMUNITY
ABOVE MOUNTAINVIEW

A JUDGE HANDS DOWN AN IMPORTANT DECISION:



Say Judge and Mrs. George R. Beach

"We added a new and most absorbing interest to our lives when we bought our 120-acre farm in New Jersey. While pleasure, rather than profit, was our motive, we get a real sense of satisfaction in growing so many of the necessities of life on our own property, and find a refreshing release from everyday affairs in planning for such things as crop rotation, cattle improvement and the like. Best of all, our farm-home nestles in picturesque countryside that seems 'a world apart', yet is near enough to the city for us to enjoy it freely in all seasons of the year."

New Jersey is a Good Place to LIVE . . . to Work . . . to Play!

In seeking a country estate, a suburban home or a cottage at the lakes or seashore, the able counsel of Members of the New Jersey Association of Real Estate Boards will prove invaluable to you. You can buy or rent with confidence from these competent realtors, who will place YOUR interests FIRST from consultation to closing.

"Treasure Hunting in New Jersey"

This booklet tells in word-and-picture (mostly picture) why YOU will "get more out of life" in New Jersey.

NO PERSONAL INCOME TAX IN NEW JERSEY

NEW JERSEY COUNCIL

State House, Trenton, N. J.

Please send me your free booklet, "Treasure Hunting in New Jersey".

Name

Address

City

State

FREE
Booklet
TH-3





The Best in Country Living

THE YALE FARMS
Greenwich and North Castle

STERLING RIDGE
Harrison—Westchester

Office: 55 WALL STREET... Bowling Green 9-8500

291 PLANS FOR HOME BUILDERS



Designs of homes to suit every climate with complete floor plans and exterior views of 1 and 2 story homes, 4 to 10 rooms, 1 and 2 baths. Check Books.

ATTRACTIVE HOMES—62 designs of all types of frame homes, \$1.00.....

BETTER HOMES—62 designs of English, Spanish, Monterey brick homes, \$1.00.....

CHARMING HOMES—31 designs of small 4 and 5 room, low cost, Monterey, Colonial, French, Norman—Brick, stucco frame homes, \$1.00.....

ENCHANTED HOMES—62 designs of English and Spanish stucco homes, \$1.00.....

DREAM HOMES—51 designs of Ranch, Colonial, Monterey frame, brick and stucco homes, \$1.00.....

SMALL HOMES—23 designs of 4-5 room frame homes. Suitable for F.H.A. title I. \$1.00.....

ALL BOOKS—REG. \$6.00 VALUE, ONLY \$4.00. (SAVES YOU \$2.00).....

Each home an architectural gem. Every page (8" x 10 1/2") handsomely rotogravured. Ideal for home builders, architects, interior decorators, material dealers. Money back if not satisfied. Send cash, check, or order and send C.O.D. CLEVELAND PUBLICATIONS (Publishers to the Building Industry) Dept. B-3, 810 E. 61st St., Los Angeles, Calif.

unspoiled Vermont
Free book by Dorothy Canfield, "Vermont Summer Homes," tells of opportunities in small Vermont farms for summer residence. Vermont Publicity Service, 9 State House, Montpelier, Vermont.



CHILMARK FARM

Between Ossining & Briarcliff Manor

In the heart of Westchester's beautiful estate country

This Colonial—

illustrated above—is a delightful example of authentic architectural design on a beautifully planted plot 90x126; contains 6 rooms, 2 baths, garage. Quality construction, equipment and full insulation are only several of many features. \$13,000. Terms to suit.

Booklet on request

CHILMARK REALTY CORP.

Valentine E. Macy, Jr., President
Briarcliff, N. Y. Tel. 2030

• PLANS •



Before building, call and see books of plans and exteriors.

Books {
"Six Houses Dutch and Cape Cod" \$1.00
"Six One Story Cape Cod Houses" \$1.00
"Six Early American Houses" \$1.00
"Six French Provincial Houses" \$1.00
"Colonial Houses" \$5.00
"Stucco Houses" \$10.00

HENRY T. CHILD, Architect

16 East 41st Street New York, N. Y.



JOHN GASS

There are miles and miles of bridle paths at Yale Farms

WESTCHESTER

BACK to the land we go by the thousands these days because we love the country, want to raise our children in a sane atmosphere. The great problem has been to live in the country and still be within two hops and a jump of New York offices, theatres and other necessities and pleasures. Westchester is a grand solution.

One of the nicest parts of Westchester is Lawrence Farms between Chappaqua and Mt. Kisco, beautifully protected by the Saw Mill River Parkway and lying along Bedford Road. Every inch of the land is carefully restricted. The greater part of Lawrence Farms has been divided into estates of substantial size. Houses built to date have been American and Georgian and further building will be along the same lines. There is a village center, a system of winding roads and old riding trails and a whole section for sports. On this is an 18-hole golf course and country club, stables with an outdoor ring (a polo ground is a possible future development), a spring-fed pond. The village of Lawrence Farms will be distinct from Lawrence Farms but conveniently close, between Bedford Road and the Harlem Division of the New York Central Railroad. Skywood Hall, a fine school, an Inn, and the Westchester Playhouse add to the joy of living.

Yale Farms, in Greenwich and North Castle is divided



A house at Lawrence Farms, not only beautiful in itself, but also commanding a beautiful view over rolling country



NOW certain New Yorkers can enjoy the delightful Life of an English Country Gentleman

Just far enough from the city for a leisurely scanning of the news en route is an expanse of fair countryside specially favored by nature and sympathetically enhanced by the touch of man, to provide protected country life at its finest . . . Lawrence Farms.

Rambling New England farmhouses nestle on sun-bathed knolls, each with an acre or more of ground to assure permanent privacy. From the clubhouse stretch the fairways of a championship golf course (limited to members' use). Nearby are well-stocked stables, for this is inspiring riding country. Tennis, skeet shooting, skating, skiing . . . each has its season of special enjoyment.

Drive to Lawrence Farms . . . experience the freedom and exhilaration of its vastness and beauty . . . spend a restful weekend at its hospitable Inn (open all year), or send for maps and plans.



Nearing completion, on 1½ acres, with views for miles, 8 rooms and 3 baths, \$29,500.



New, air-conditioned homes from \$24,500 to \$44,800. In Lawrence Farms Village prices start at \$11,500.

Lawrence Farms

Office at entrance to Club, route 117 between Chappaqua & Mt. Kisco
Bronxville office: Lawrence Management, Inc., 4 Valley Road

into estates of 5 and 10 or more acres. It is 15 to 20 minutes from railroad stations. Express trains take 36 to 45 minutes to New York. School buses run directly to public schools in Greenwich and North Castle and private schools are available in Greenwich and Bedford. Here are wide fields, old orchards and stone walled fields.

Sterling Ridge and Park Ridge form another fascinating community, settled long ago by Quakers. It is administered by the Rye Ridge Realty Corporation. A deed restriction provides that each house should have at least an acre of property, though 30 sites in Park Ridge were allowed a third of an acre each. Houses already built have cost more than \$3,000,000. There is a lovely tranquillity about Sterling Ridge, and it is aristocratic to the bone.

Berkley is in Scarsdale about two minutes' drive from the station, 35 minutes from Grand Central. It is permanently protected with 6½ acres of parkland through which

wind attractive paths. All building must live up to a high standard set by the Crane-Berkley Corporation, so that every house you see is as sound as it is handsome. The schools are both near and good. Shops, clubs, all the things you want for a well rounded life at Berkley's very door.

At Dobbs Ferry, where the Hudson widens to form the Tappan Zee, is Villard Hill. On the train this means 35 minutes from Grand Central and \$10.59 a month. The Masters School for Girls is the adjoining property and the Hudson Private School is within 3 minutes' walk of Villard Hill. The grade and high school are three-quarters of a mile off. Ardsley Country Club offers a variety of sports.

Near Ossining you come upon Chilmark Farms and that, too, is a very comfortable commuting trip. You must know this country, how the land sweeps majestically up from the river, how neat and bright the towns are and how fresh the air. And the Chilmark houses are as fresh as the air.



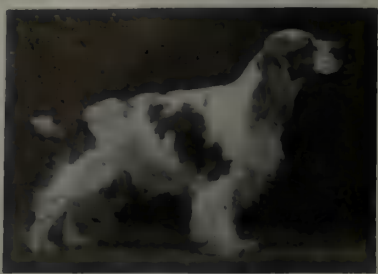
HAROLD HALIDAY COSTAIN

The house of Mr. Everett W. Hotchkins, designed and decorated by Verna Cook Salomonsky, architect, at Berkley



JOHN GASS

This house at Sterling Ridge looks as though it had been there always. Actually nothing could be more up-to-date



Ch. Wicklow Top Kick
COCKERS



Ch. Alice of Barmere
BOXERS

DORICK KENNELS

MR. & MRS. R. C. KETTLES, JR., Owners

JAMES FIRTH, Manager

OLD BROOKVILLE, L. I., N. Y.

Tel. Brookville 620

P. O. Glen Head, L. I., N. Y.

MORRIS & ESSEX

KENNEL CLUB

Saturday, May 27, 1939

GIRALDA FARMS

MADISON, NEW JERSEY

\$20,000 IN CASH AND STERLING TROPHIES

WITHOUT RESTRICTIONS

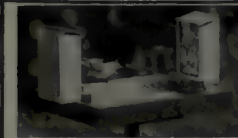
THE EXHIBITORS SHOW

For Premium Lists Address

FOLEY DOG SHOW ORGANIZATION, Inc.

2009 Ranstead Street

Philadelphia, Pa.



Bulletin No. 6-K
tells "How to At-
tract Wild Birds"
by tested methods,
feeds and equip-
ment.

The combination
feeder shown here
with a bag of seed
paid for only \$3.00.

HOWES BIRD ATTRACTORS

770 Rachel Ave. Stamford, Conn.

PEKINGESE

Puppies, Youngsters,
and Mature Dogs
highly Pedigreed.

—\$35 Upwards—

MERRICKA

KENNELS

Mrs. Philip M.

Schaffner

74 Byron Road

Merrick, L. I., N. Y.

(Freeport 867)



coming DOG shows

Feb. 18, 19—Louisiana Kennel Club, New Orleans, La., R. C. Duncan, Sec'y, 2925 Constance St., New Orleans, La.

Feb. 19—Ohio Valley Beagle Club, Cincinnati, O., W. L. Hardenburg, Sec'y, 7808 Joseph St., Mt. Healthy, O.

Feb. 21, 22—Eastern Dog Club, Boston, Mass. (Foley Show). Entries close Feb. 1.*

Feb. 24—Niagara Falls Kennel Club, Niagara Falls, N. Y. Chester A. Hager, Sup't, 478 Berkshire Ave., Buffalo, N. Y.

Feb. 25-26—Kennel Club of Buffalo, Buffalo, N. Y. (Foley Show). Entries close Feb. 15.*

Feb. 26—San Bernardino Valley Kennel Club, San Bernardino, Calif. Jack Bradshaw, Sup't, 1814 S. Grand Ave., Los Angeles, Calif.

Feb. 26—Western Boston Terrier Club, Chicago, Ill. Paul Schwartz, Sec'y, 629 W. Deming Place, Chicago, Ill.

Feb. 28-March 1—Genesee Valley Kennel Club, Rochester, N. Y. (Foley Show). Entries close February 18.

March 3—Genesee County Kennel Club, Flint, Mich. A. Wilson Bow, Sup't, Box 516, Detroit, Mich.

March 4-5—Detroit Kennel Club, Detroit, Mich. Chris G. Teeter, Sec'y, 3117 N. Woodward Ave., Royal Oak, Mich.

March 4-5—Beverly Hills Kennel Club, Beverly Hills, Calif. Mrs. Jack Oakie, Sec'y, 193 Carmalina, Brentwood Heights, W. Los Angeles, Calif.

March 11—Providence County Kennel Club, Providence, R. I. Louis C. Najac, Sec'y, P. O. Box 790, Providence, R. I.

March 11-12—Tucson Kennel Club, Tucson, Ariz. Fred Finney, Sec'y, Box 2622, Tucson, Ariz.

March 11-12—Mississippi Valley Kennel Club, St. Louis, Mo. (Foley Show). Entries close March 1.

March 15-16—El Paso Kennel Club, El Paso, Tex. Mrs. C. C. Stevens, Sec'y, 719 N. Florence St., El Paso, Tex.

March 18-19—Cincinnati Kennel Club, Cincinnati, O. (Foley Show). Entries close March 8.*

March 18-19—Rio Grande Kennel Club, Albuquerque, N. M. Mrs. George Geake, Sec'y, R. F. D. 3, Box 157, Albuquerque, N. M.

March 18-19—Santa Anita Kennel Club, Arcadia, Calif. Jack Bradshaw, Sup't, 1814 S. Grand Ave., Los Angeles, Calif.

March 20-21—New Mexico Kennel Club, Santa Fe, N. Mex. R. S. Weed, Sec'y, Santa Fe, N. Mex.

March 21-22—Smoky Mountain Kennel Club, Bristol, Va. Clarence I. Miller, Sec'y, 1412 Anderson St., Bristol, Tenn.

March 21-22—Dayton Kennel Club, Dayton, O. John T. Marvin, Sec'y, R. I. Box 116, Dayton, O.

March 23-24—McKinley Kennel Club, Canton, O. A. Wilson Bow, Sup't, Box 516, Detroit, Mich.

March 24-25—Asheville Kennel Club, Asheville, N. C. J. G. Adams, Jr., Sec'y, Asheville, N. C.

March 24-25—Colorado Kennel Club, Denver, Colo. Miss Hazel R. Sweeney, Sec'y, 1622 Stout St., Denver, Colo.

March 25—Manchester Kennel Club, Manchester, N. H. Miss Rosalind Crafts, Sec'y, Grasmere, N. H.

March 25-26—Western Reserve Kennel Club, Cleveland, O. (Foley Show). Entries close March 15.*

March 28-29—Western Pennsylvania Kennel Ass'n, Pittsburgh, Pa. (Foley Show). Entries close March 18.

March 28-29—Tennessee Valley Kennel Club, Knoxville, Tenn. Mrs. Frank Leonhard, Sec'y, 203 Elmwood Ave., Knoxville, Tenn.

March 31-April 1—Chattanooga Valley Kennel Club, Chattanooga, Tenn. Clarence Kolwyck, Sec'y, 809 James Bldg., Chattanooga, Tenn.

April 1—Kennel Club of Atlantic City, Atlantic City, N. J. (Foley Show). Entries close March 22.*

April 1-2—International Kennel Club of Chicago, Chicago, Ill. (Foley Show). Entries close March 22.*

April 4-5—Memphis Kennel Club, Memphis, Tenn. Mrs. B. W. Smith, Sec'y, R. F. D. 1, Box 483, Memphis, Tenn.

April 8—Springfield Kennel Club, Springfield, Mass. (Foley Show). Entries close March 29.

* Shows having obedience test classes.



A BABY FOR THE PUPPY

by AN IRISH TERRIER
as told to CHASE HERENDEEN

I HAVE a baby. It came as a great surprise. I had been spending a week at the vet's, getting stripped and taking the cure. Both quite unpleasant rituals, especially the worming—cure, I mean. So when Ben called for me (Ben is part of my family) I was more than ready to go home.

Ben seemed in high spirits although he looked a bit jaded. Probably been fretting about me. The family hate having me go to the vet's.

As soon as we got home I hurried in to find Molly (Molly is the rest of the family). She was in bed. I was both pleased and sorry about that. Pleased because when she takes to her bed I know where she is, and sorry because it means not going places.

I gave her a big greeting and then went into my room. I have always had a room of my own. It's small but comfortable and has a little balcony where I take sun baths.

I was startled by everything smelling entirely different. New paint and paper and several pieces of small new furniture. I was sniffing around in perplexity when in came a maid in a stiff white dress. I felt antagonistic at once. She had a strong soapy smell. I growled to myself. And it was then I noticed my baby.

I knew immediately what it was. I'd seen a lot of babies with dogs on the street and had always thought I'd like one. I was delighted. So Molly

and Ben, who are continually giving me presents, because I am the sweetest, handsomest, cleverest dog in the world, had given me a baby.

You see I was the first thing the family bought when they set up house-keeping together. Uncle Nat had given them a wedding present. Three hundred dollars, I believe, and Ben and Molly had spent it all for me. I was quite young at the time and Uncle Nat, it seems, when he found out about it thought it an absurd waste of money. He said that if that was an example of the kind of investments Ben made there was no room for Ben in his company. He was Ben's only relative and rich. So as Molly said it was too bad to have irritated him, but she didn't care because I was worth four Uncle Nats. Ben got another job but there were no more Christmas and birthday bonuses from Uncle Nat.

After another quick glance at the baby I rushed out into the living room and put on a "scrooching act." That's what I always do when I am terribly thrilled. I run lickety-split, pretend someone is grabbing at my tail and scrootch around corners. Molly was shrieking at me from her room and I flew in to tell her she couldn't have thought of a better surprise. And then I pulled myself together and went slowly back to my room to look more carefully at my baby.

It was much smaller and weaker



HAAS, NEW YORK

This is Henry VIII, owned by Mrs. Julius Walsh, New York. As registered he was sired by the first uncropped champion Schnauzer in America, Fleiger of Edgeover, and so represents the second generation in American breeding. Mrs. Walsh, speaking from happy experience, says, "They're grand dogs for city life. But don't think that means they're sissies. They can lick their weight in wildcats." You will note the determination in Henry VIII's eye



Dewy eyed snuggly puppies of a breed long famous for its passion for children, the Cocker Spaniel. These come from the Dorick Kennels owned by Mr. and Mrs. Richard C. Kettles, Jr., at Old Brookville, Long Island

than any I had ever seen, but I supposed with the proper diet and exercise it would develop.

I nosed it gently, the maid protested, but Ben who had been watching said it was all right.

That night I was so excited I couldn't sleep. They let the soapy-smelling maid, whom they called nurse, sleep on what had been my bed. My baby was in sort of a pup tent on wheels and it was hard for me to get a look at it. I am not what you would call a short dog, but even with stretching, I couldn't by standing on my hind legs see down into the tent.

I roamed around a good deal during the night and then I began to worry. Supposing that new baby of mine should smother. I remembered a harrowing tale that my friend Delphine, who lives down the block, told me about one of her puppies smothering in its sleep.

I tried to figure out a way of getting a look. Finally by a quick jump from the window sill onto a table I managed to peer down into the tent. Sure enough it had its nose buried in the mattress. With my muzzle I shoved its head a bit to one side and freed the nose. I was so pleased that I gave a slight yip. The nurse awoke, got excited, said disagreeable things and turned me out. I spent the rest of the night lying across the threshold.

My baby was cute, there was no doubt about that. But it made a lot of work for everybody and kept us at home. We had always been a doing sort of family and the new regime was a trifle limiting.

After we let the nurse go Molly and I had to give up our long walks.

Molly, as I have often heard Ben say, is the dearest little human that ever was, but she has several faults. She is absent-minded and has no sense of time. I know I had some trouble with her for a while. My supper hour would arrive and Molly would go right on reading. I finally put a stop to that by nipping her and heading for the kitchen. But frankly, when I learned she was going to help me take care of the baby I was worried. I didn't like the nurse, heaven knows, but she did do things just exactly the same every day. She and I got on so we could have set our watches by each other's habits. But Molly wasn't that way.

We three had a conference about

the nurse. Ben said she had better stay on another month and I agreed with him. Molly said that was absurd. Too costly and besides she knew how to take care of Stookie's baby (Stookie is my name). She wasn't a complete nitwit, was she? She began to cry at this point, which always has a devastating effect on Ben and me. She has a way of asking us a question and acting as if she expected a frank answer and then bursts into tears. I put my paws around her neck and so did Ben. She stopped crying and said, "There, it's all settled. I'll fire the nurse tomorrow."

The days flew by. I had never been so busy. My chief responsibility was timekeeper. I woke Molly for the six o'clock feeding and reminded her about the ten o'clock bottle at night. Ben said they never could have swung the baby venture without me. But, of course, I felt responsible—after all it was my baby.

Molly, I admit, did her best. She always called the doctor if anything unexpected happened and something was always happening. Once it was a rash and another time a swollen eye. I didn't see why they didn't call Dr. Bean, my vet. He is an expert on eczema and rickets. Ben told me that at \$2 a phone consultation, it would have been cheaper to have kept the nurse. But neither of us said anything to Molly.

There was a time when I was afraid they would think it all too much trouble and send the baby back. They had done that once with a Siamese kitten they bought that was sick a lot. But that thought never seemed to occur to them. I suppose they decided they had invested such a lot of money and strength they might as well keep it. Ben kept insisting it was a prize baby and I was hoping that after the rash disappeared we might be able to show it and make a little something in prize money.

At first the bath was pretty difficult. Molly would put the baby on a rubber tray after it had been washed and then I was supposed to keep it from falling off while she hurried around and found its clothes. It was the slipperiest thing and there was nothing to hang onto. Finally Molly thought of tying a towel round its middle and I could get my teeth into that.

We had a lot of fun even though we did work so hard. And at night



SAINT BERNARDS

OF DISTINCTION

ALSO PEKINGESE, COCKER SPANIELS, HUSKIES

WALDECK KENNELS

Mail Address KENNELS: OENOKE RIDGE
P. O. Box 159-H.B. NEW CANAAN CONNECTICUT
Stamford, Conn. Edward L. Winslow, owner

Telephone
New Canaan
1121

SKYE TERRIERS



CH. BRACADALE HENRY

AT STUD

Ch. Bracadale Henry
Ch. Chum of Merrymount
Ch. Jerry of Merrymount
Ch. Gregory of Arreton

IRADELL KENNELS

Mrs. Consuelo V. Davis (owner)
Thomas Croan, Mgr.

Box 191, Tel.
Port Washington, L. I. Port Washington 39W

SUGARTOWN KENNELS



Ch. Sugartown Talisman

COCKER SPANIELS

A Selection of Beautiful
Puppies Now Available

MRS. LEWIS H. MARKS, owner
Paoli, Penna.
Tel. Malvern 2424

NO-CHOKE HARNESS



THE DOG YOU LOVE

Deserves this beautiful, comfortable harness.
Hand-made to fit your own dog.
Smart and distinctive in appearance. Genuine
Leather, Red, Black or Tan. Handsome chrome-
plated buckles. Easily adjustable.
Throat pressure causes nervousness, goitre and
strains heart. Order No-Choke Harness today.
Give age, breed, girth.
No-Choke Harness, price \$4.75
Matching 76" Leash, price 3.00
Custom built. Not sold through dealers.
Send check or money order to

EDGAR BLOOM Timn, Ohio

Old English Sheepdogs of Quality



Miss E. N. Buckingham

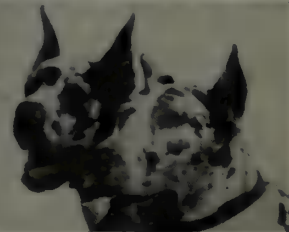
Cleofaegel Kennels

Sudbury, Mass.

Telephone

EIGHT BREEDS

Specializing in high class Trained Dogs



Great Danes
Dachshunde
(Black & Tan—Reds)
Dobermann Pinschers
German Shepherds
Medium Schnauzers
Giant Schnauzers
Boxers
Rottweilers
If you want a trained dog or a nice puppy, write us

WILSONA KENNELS

Telephone 37073 — Rushville, Ind.

THE ANDELYS KENNELS

AT STUD

To Approved Bitches Only

SMOOTH FOX TERRIERS

Eng. Ch. Buckland of Andelys

Eng. Ch. Hermon Credit of Andelys

PEMBROKE WELSH CORGIS

Int. Ch. Fitzdown Paul of Andelys

MRS. BARBARA LOWE FALLASS

Cross River, N. Y.

Tel. South Salem 113

Colemeadow Kennels

Morris Avenue Bryn Mawr, Pa.

Phone B. M. 3-72

Sealyham
Terriers

Chow Chows



SCOTTISH

and
WEST HIGHLAND
WHITE TERRIERS

EDGERSTOUNE KENNELS

Concord, N. H.
Mrs. John G. Winant,
Owner

Puppies Usually Available
Dogs Stud to
Approved Bitches Only



White Collie Pups

The most beautiful
specimens the dog
world can offer. Home
guards, loyal com-
panions, useful and
intelligent.

Send stamp
for catalogue

Comrade Farm Kennel
Box 112, Galien, Ohio



Keep Your Dogs
free
FROM WORMS

WRITE FOR FREE BOOKLET No. 652

NEMA

WORM CAPSULES

EFFECTIVELY REMOVE LARGE ROUND-
WORMS AND HOOKWORMS IN DOGS OF
ALL BREEDS AND ALL AGES. DEPENDABLE

Nema Booklet tells you about **WORMS**

Address Desk N-51-C Animal Industry Dept.
PARKE, DAVIS & CO., DETROIT, MICH.
Drug Stores Sell Parke-Davis Products



"BUFFALO" PORTABLE FENCING

Your dogs play safely in this sturdy
kennel yard. Easily, quickly up
and moved. Size 7'x14'x5' high with
gate. Shipped F. O. B. Buffalo, N. Y.
on receipt of \$27.50 check, M. O. or
N. Y. draft. Send 6c for Booklet 89-z.

Buffalo Wire Works Co., Inc. 539 TERRACE
BUFFALO, N. Y.

\$27.50
COMPLETE
YARD

U.S. and
Can. Pat.

Duplex **FILE** of proper weight **\$1.**


Duplex **CHARTS** showing
how to trim—12 breeds... each **.25**

Duplex **DOG DRESSER**
easy to use... **\$1.**


DUPLEX DOG DRESSER

*Simplicity
Efficiency
Durability*

**COULD I WRITE
A BOOK
ABOUT WORMS!**



I've helped five families in my day — and sure as death and taxes, they've all had worms! But I must admit the Master's a great help on that score.



"Worms!" he says, looking up from the new Sergeant's DOG BOOK. "That means Sergeant's PUPPY CAPSULES." So we dose the pups and the worm scare's over. Those capsules really do the job — just the way SURE-SHOT CAPSULES clean me out!



That Sergeant's DOG BOOK and I have taught the Master plenty! The new edition has a swell article by Albert Payson Terhune. Get your free copy at a drug or pet store — or with this convenient coupon.

Sergeant's


DOG MEDICINES

POLK MILLER PRODUCTS CORP.
Dept. KC-3, Richmond, Va.
Please send a free Sergeant's DOG BOOK to:

Name _____

Address _____

City _____ State _____



**"Oh, Lady,
BE GOOD TO ME!
I Want Red Heart Dog
Biscuits Every Day!"**

Your dog ought to have delicious 3-flavored Red Heart Dog Biscuits every day. Why? Because they are rich in essential vitamins, minerals, iodine, and irradiated yeast. They're grand for teeth, too—help remove tartar, harden gums. Free! Write today—for booklet, *Dogs, Their Care and Feeding*. Address: John Morrell & Co., Dept. 193, Ottumwa, Iowa.

**RED
HEART
DOG BISCUITS**

*THE 3
FLAVOR*

SET IT UP YOURSELF
... AS LOW AS
\$15

■ Order now, or write for free Catalog ZH-3.

Carefully carpentered sections, of vermin-proof red cedar, make Hodgson Kennels easy and simple to erect. Rain-proof, weather-proof job assured! All sizes.

E. F. HODGSON CO.

1108 Commonwealth Ave., Boston, Mass.
730 Fifth Avenue, New York City

DOG BEDS

18 in. x 24 in...	\$ 6.50
24 in. x 30 in...	10.00
30 in. x 42 in...	15.00



K-NINE The solution to use when your dog "forgets".

NEW & OLD STAINS REMOVED

Even the best of house-broken dogs will sometimes err. Don't worry. K-Nine will completely permanently remove dog urine & nuisance stains from rugs & upholstery, if the spot is new or old. Utterly destroys odor, discourages repeat offenses. Restores color & lustre. Harmless—easily applied. Sold with money back guarantee. 8 oz. can for \$1.00 cash or C. O. D.

K-Nine Products, Dept. A, 1440 Broadway, N. Y.

★ **To ALL DOG LOVERS:** ★

Quadine, the year 'round liquid groom of dog champions, banishes doggy odors with its pleasant, fog-like mist, repels and destroys the familiar pests and parasites and leaves the coat with snappy sheen. Ask your dealer or The Allen Co., Dept. B., Toledo, Ohio.

SADDLERY

FREE to HORSE OWNERS

Why pay fancy prices for saddlery? Write for free catalog that has saved real money for thousands of horsemen. Contains over 400 bargains in English Saddlery. I ship saddlery on approval. Write today.

"Little Joe" Wiesenfeld Co., Dept. 5, 112 W. North Ave., Baltimore, Md.



THE DOG SHOW



The lineup: Six black shiny babies with prodigious appetites. They will turn out to be aristocratic German Shepherds. The Ruthland Kennels, Scarsdale, N. Y.

when Ben and I would go for a walk he'd tell me about his plans. How he was sure a deal he was working on was going over and we'd all move to the country. But the deal was slow and in the meantime we all had to cut down. I gave up the best round steak ground and ate a cheaper cut and more dog biscuit. Molly cooked what she called country meals and pretty soon I was the only one in the family having meat.

Not giving the baby meat upset me a good deal. But after I smuggled it a bone Molly was firm and said I'd simply have to accept the baby specialist's diet.

The only nice thing about the tenement, as Ben called the apartment building we lived in, was its back yard. Sort of a community garden. However, the community was not to consist of babies or dogs. But we were given special permission to use a small part providing there was no noise. So when Stookie, Jr., was big enough we took him out in his pen. I stayed and watched him, of course, while Molly did the housework.

I had to keep him from getting bored and making those perfectly awful sounds he can make. If I'm not careful to control myself when he starts that screaming I give way to howls. It's the effect of the sound on my ears, no doubt. But that's all we'd need to annoy the landlord, to whom it seems we are indebted.

Well, anyway, I made up a lot of games. Pretty simple ones because Stook doesn't seem to catch on to things quickly. I'd walk around his pen and stick my paw through the slats and he'd try to grab it. We'd do

that for awhile and then I'd see that vague look gathering in his eye and I'd pick up a stick, put my front paws on the edge of the pen, and make him try to draw himself up. Thinking up noiseless entertainment was hard.

As Stookie grew bigger his disposition improved and, Ben said, he made sense now and then. I invented a ball game that kept him occupied for hours. It was a pretty sissy game and I shouldn't have liked being seen playing it.

Things went on much the same. Molly was awfully tired all the time. So she left the discipline of the baby to me. You see we had all catered to him a lot because we wanted to keep him quiet. When he got so that he could walk around he was a nuisance. Grabbing things he shouldn't have, trying to drink ink, and spilling Molly's last drop of perfume.

On rainy days when we couldn't go out I'd follow him about and when he'd get into that destructive mood I'd knock him down. He soon grew to associate handling of forbidden objects with a good tumble. But you can imagine what a job it was.

One afternoon we were out in the pen. I was in the pen, too. Sometimes when he was tired I'd jump in and let him lean on me. Suddenly an old man came in the gate and walked up to us. For a minute I didn't know whether to growl or wag. I usually made it a point to growl if a stranger came near Stookie, but this time an inner feeling prompted me to wag. As things turned out it was the smart thing to have done.

(Continued on page 97)



The gallant small Corgi plays horse to a Cocker Spaniel. When the children are home, the Spaniel walks, the children ride

WOULD YOU TAKE A SHORT CUT TO *Finer Living?*

THREE HOUSES UNDER ONE ROOF

Here you will find three complete houses under one roof—a washable house, a modern house, and Petite Maison, a French provincial house in modern setting.



FIFTY SPECIAL EXHIBITS

In these houses and in permanent and current exhibits by leading nationally-known manufacturers, PEDAC previews the news in home decoration and architecture.



OUTSTANDING DESIGNERS

Wallace K. Harrison A. I. A., J. Andre Fouilhoux, A. I. A., and Paul R. Mac-Alister, A. I. D. have designed and created this new, and dramatic display center for your convenience.



THEN VISIT THE NEW
PEDAC, PRESENTED BY
ROCKEFELLER CENTER
FOR YOUR CONVE-
NIENCE, BEFORE YOU
BUY, BUILD, OR DECO-
RATE YOUR HOME.

P.E.D.A.C.

The Mark Of
Finer Living

FREE INFORMATION SERVICE

The new PEDAC also offers free of charge, complete information on any question of home decorative materials or architectural products. Whether you want to find out what wood is best for a fireplace mantel or where to find a

thirty-ton crystal chandelier, PEDAC'S



trained attendants and library of files—a modern encyclopaedia of home arts—will answer you, without charge.



OPENING TUESDAY, FEBRUARY 28, 1939

OPEN WEEKDAYS AND
SATURDAYS 10-6
CLOSED SUNDAYS

P.E.D.A.C.

INTERNATIONAL BUILDING
ROCKEFELLER CENTER, NEW YORK
PAUL R. MACALISTER, DIRECTOR



One of America's leading manufacturers of fine ranges—The American Stove Company of Cleveland, Ohio—designed a special Magic Chef Range for the Monel Duocrat illustrated above.

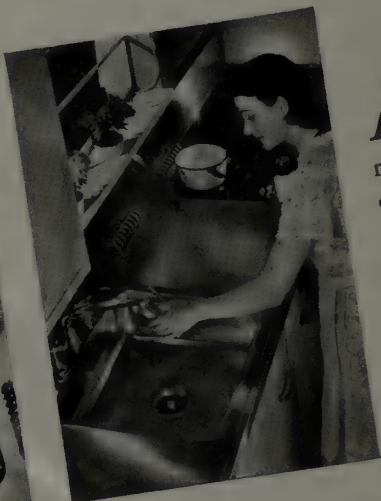


"HERE WE ARE TOGETHER"....

say the Sink and the Range,
"To Save you Thousands of Steps"



Starting the water for the vegetables used to mean a trip to the pot closet—then to the sink—then to the range. When you own a Monel Duocrat, you can do all that without taking a single step. The sink is within arm's reach of the range.



Here you are at the Monel sink of your Duocrat.* If the sauce boils over—or the oven needs to be turned on—you don't have to move an inch. Note that there is no dirt-collecting crack between the range and the sink. The smooth "flow" of Monel is unbroken!

*Reg. U. S. Pat. Off.

A KITCHEN romance with a happy ending—for you! The sink told the range that "two could work better as one." So now they're joined for life in the new Monel Duocrat. And the tie that binds is a smooth, seamless expanse of silvery Monel.

Everything that goes into this step-saving Duocrat is as fine as fine can be. Its range is a specially designed Magic Chef—a CERTIFIED PERFORMANCE range. The one-piece Monel sink and range top and the steel base cabinet (with loads of storage space) are made by one of America's leading manufacturers of kitchen equipment—the Whitehead Metal Products Company.

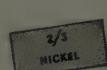
Monel is the ideal metal to do double duty on the Duocrat. Water from the sink

cannot rust Monel—not in a million years. Hot pots leave no black marks and the heaviest skillet cannot crack or chip Monel. As for stains—they simply don't "take" on Monel. They cannot penetrate it. So they are easily and quickly removed with common household cleansers.

The Duocrat illustrated above is 108 inches long. For the smaller kitchen, there is a standard model 72 inches long. Other sizes from 48 to 168 inches are also available. See your local gas company or plumber for full information. Or write to the Whitehead Metal Products Company, Inc., 303 West 10th St., New York, for the name of the nearest Whitehead dealer.

THE INTERNATIONAL NICKEL CO., INC.
73 Wall Street
New York, N. Y.

Monel inherits from Nickel its finest qualities—strength, beauty and ability to withstand rust and corrosion. When you specify metals, remember that the addition of Nickel brings toughness, strength, beauty and extra years of service to steels, irons and non-ferrous alloys.



= **MONEL**

Are you carefully planning
an **OBSOLETE** home?

... A drafty fuel-waster? Pray to wind and rain?
A "white elephant" you'll want to sell—and can't?



At Little Or No Added Cost

Celotex Safety Sealed Construction

**gives you a better home—guards health—saves fuel
—adds comfort—safeguards your investment**

ONCE YOUR NEW HOME is finished, decorations and equipment can be changed, but the walls and roof are there to stay. Mistakes made now can cut hundreds—even thousands—from the value of the finished home *even before it's finished!*

Yet for not more than a few dollars extra, you can be sure in advance of a home that's *really up-to-date*—better to live in, economical to heat, easier to finance and sell—by using Celotex Safety Sealed Construction.

Let your Celotex dealer tell you all about Celotex Safety Sealed Construction. He's an expert who can help you with every home building problem—can tell you how to pick a good architect, contractor and finance agency—and can help you get a better-planned, better-built home you can pay for like rent.

He'll gladly show you what Celotex Safety Sealed Construction is, and how it seals your home against rain, wind, fire and burning embers—seals it against summer heat and winter fuel waste—

and *vapor-seals* it to permit healthful humidity in winter without harmful condensation in the walls.

And he'll show you why this improved construction costs little or nothing extra—that the modern materials used are not just extras, *but replace materials you would otherwise have to buy*—and how any added cost should be returned within three years in fuel savings alone.

Visit your Celotex dealer today. He'll give you a free copy of the new Celotex Check Chart that helps you avoid obsolete construction—*will help you check your plans against it*—and will gladly answer any questions. See him now—or use the coupon without obligation.

IMPROVE PRESENT HOMES EASILY!

If your home is already built, you can add cozy, attractive extra rooms—add comfort and modern beauty to existing rooms—and cut fuel bills—by applying Celotex Insulating Interior Finish direct to the framework or right over old plaster. It gives you insulation and decoration in a single material!

**CELOTEX
SAFETY
SEALED
CONSTRUCTION**

Celotex Triple Sealed Asphalt Shingles seal the roof against the elements. And 1-inch Celotex Vapor-seal Lath in top-floor ceiling seals it against summer heat, winter fuel losses and vapor condensation.

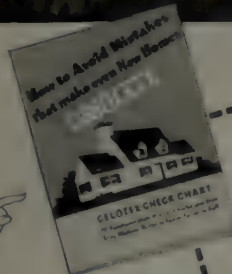
ROOF SEALED

CEILING SEALED

INNER WALL SEALED

OUTER WALL SEALED

Celotex Vapor-seal Sheathing outside the framework and **Vapor-seal Lath** inside, with "breathing space" between, give strong, wind-tight, fuel-saving sidewalls, correctly vapor-sealed.... providing guaranteed protection at low cost!



SEND FOR FREE BOOKLET!
THE CELOTEX CORPORATION
919 N. Michigan Ave., Chicago, Illinois

Without obligation, please send my free copy of the new Celotex Check Chart.
Also send other information on ☐ Remodeling ☐ New Building ☐ Farm Buildings.

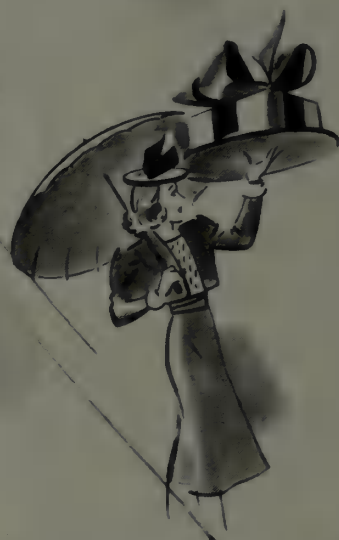
Name.....
Address.....
City.....
County.....
State.....

CELOTEX

REG. U. S. PAT. OFF.

WORLD'S LARGEST MANUFACTURER OF STRUCTURAL INSULATION

The word Celotex is a brand name identifying a group of products marketed by The Celotex Corporation and is protected as a trademark shown elsewhere in this advertisement



"GOOD-TO-EAT" SHOWERS

Disclosed here are all the latest and gayest hows, whens and whats about pantry-shelf showers of foods and fixings for brides and not-just-brides.



1 In plantation days down south, the gift of the bride's folks was often—a cook. A jewel of a cook, primed by mama, with all the family's culinary secrets! This year's crop of brides are almost as lucky. We refer to the current popularity of the Pantry-Shelf Showers of Heinz 57 ready eatables. These Heinz foods are cooked by many of the same recipes and with the same artful skill as the "wedding cooks" used long ago. But brides have no monopoly on the Pantry-Shelf Shower. Others eat, too, as for instance—

2 Let's say we're a young thing, going back to school after spring vacation. We're not! But if we were, nobody could think of a finer party present for us than a feast-box (usable hat box) bursting with wherewithal for spreads. Heinz Soups (the next best thing to a trip home), Heinz Oven-Baked Beans with pork and molasses (Bostonian as Harvard), Heinz tomato-sauced Spaghetti, Ripe Olives and the like.

3 We might be celebrating a wooden wedding anniversary (provided we'd been married five years). In which case, who wouldn't be thrilled to receive a big wooden salad bowl and half a dozen small wooden bowls for individual service. The whole thing should be nested around an assortment of Heinz four kinds of aged-in-the-wood Vinegars—(cider, malt, pickling and tarragon), Heinz Pure imported Olive Oil and such sundry "57" pickles and relishes as are needed to brighten salad courses.

4 At a housewarming, we might find a pretty special kind of welcome if we appeared complete with a cellophaned basket of scallop shells—six baking shells arranged over a bevy of tins of deliciously creamy Heinz Cooked Macaroni with cheese. There should be a tin of shad roe, and recipe attached, suggesting that the macaroni and shad roe be mixed and served together in scallop shells. (If you haven't tried this golden-crust combination—life has practically passed you by.)*

5 As for these 100,000 (approximately) Brides of March—probably there isn't one of them who wouldn't be pleased as Punch with a Pantry-Shelf Shower of Heinz ready-to-serve delectables. Heinz luxurious prize recipe soups are most popular of all pantry-shelf fittings. If you can snare an old-fashioned covered soup tureen—do send it along with an assortment of Heinz Home-style Soups. Append directions for several inspired soup combinations—such as Potage St. Martin (one tin Heinz Cream of Mushroom heated with one tin Heinz Cream of Oyster Soup).*

** Heinz Eater's Digest book teems with dozens of clever, quick-trick recipes. For your copy, write (and send a dime) to H. J. Heinz Co., Dept. HA-3, Pittsburgh, Pa.*



HOUSE BEAUTIFUL

Trademark registered in U. S. Patent Office

COMBINED WITH HOME & FIELD

Trademark registered in U. S. Patent Office

MARCH, 1939

BUILDING

• Through the window of a builder's shack Mr. Paul Outerbridge, Jr., focused his camera on a house a-building. This is our cover, symbolizing building. Each spring there are thousands of new houses, and HOUSE BEAUTIFUL is on hand with advice on plans, construction, planting and decorating.

• We tackle decoration in particular earnest in our April issue. We've built our annual Bride's House, the biggest ever, and for the record twenty-five color photographs of it will be published. Despite which we urge you to come and see it in the flesh at the Savoy-Plaza on or after March 20.

• Miss Miriam Thomson, decorator of the House, is not the only person involved in finishing it. The picture above shows you HOUSE BEAUTIFUL's editor up a ladder putting in an electric light bulb. Proving that all housekeeping is pretty much alike.

• We've never met anyone yet who, on getting confidential, didn't break down and admit to having a lawn problem. You think you have it licked and then find yourself saying apologetically, "I can't think what's happened to the grass. Last week it was lovely. Must have been the hot spell." No excuses. Read our April lawn article (by a man who knows all) and yours can be like a billiard table top all summer.

• A revolution which will never make the front page of your paper but is more important to gardeners than any that does is the one that's been brewing in hardy Chrysanthemums. The types have been undergoing such radical changes for the last ten years that a whole new classification is sorely needed. And now it is made by Alex Cumming, who is an important leader of the revolution. This will clear the air and unravel many knots for H.C. growers. Incidentally the Zinnia's world is not exactly static. Learn the latest in the April HOUSE BEAUTIFUL.

Editor

KENNETH K. STOWELL

Managing Editor

STEWART BEACH

Associate Editors

FRANCES TAYLOR HEARD

RALPH BAILEY

SUZANNE GLEAVES

MARGARET FULLER

Art Director

JOSEPH C. JONES

House Beautiful's Eleventh Annual Small House Competition—Announcing four winners of the group comprised of remodeled houses.....	49
House of Mr. Arthur W. Benham, Miles Boyer Dechant, architect.....	50
House of Mr. and Mrs. Eric Hodgins, Allan McDowell, designer.....	52
House of Mr. and Mrs. Carl J. Austrian, Herbert Lippmann, architect.....	54
Ranch near La Verne, Cal., Theodore Criley, Jr., architect.....	56
Planned Economy—Part III, Analyzing the Inside Story of Sensible Saving, by Gerald K. Geerlings.....	57
Natchez, by Walter Buehr.....	62
House Beautiful Portfolio of Details—Doors Under Cover.....	69
Please Tell Me, Answers by Eugene Raskin.....	82
The Booklet Shelf.....	16

DECORATION

A Free Hand.....	37
The New Georgian.....	39
Birth of a Bride's House.....	42
House Beautiful Color Chart for March	
New York World's Fair Colors.....	45
Golden Gate International Exposition Colors.....	47
Portrait of a New Silver Pattern.....	60
For Babies Only, by Suzanne Gleaves.....	66
Decorating Business.....	68

GARDENING

Flower Show.....	40
House Beautiful's Practical Gardener	
—Grown to Be Gathered, by Helen Van Pelt Wilson.....	73
—Garden Gear.....	74
—Pruning Made Simple, by Mrs. Jay Clark, Jr.....	75
—The Care of Trees.....	76
—Design in Planting, Part II by H. Stuart Orloff.....	77
—The Log of the Practical Gardener.....	78
—March Scrapbook.....	80

MISCELLANEOUS

Cover, Photograph in color by Paul Outerbridge, Jr.....	4
Window Shopping.....	24
The Dog Show, by Chase Herendeen.....	34
To Talk of Many Things—An Editorial.....	44
Cooking En Casserole, by Mary Grosvenor Ellsworth.....	64
With the Greatest of Ease, by Ben S. Laitin.....	84
Conveniences of the Month.....	104
Food and Drink Bar.....	130
Compass Pointers, Cruising to Skagway.....	

RICHARD A. HOEFER, Business Manager

HOUSE BEAUTIFUL combined with HOME & FIELD is published the twentieth of the month preceding date of issue by Hearst Magazines Inc., 572 Madison Avenue, New York. William Randolph Hearst, President. Richard E. Berlin, Executive Vice-President. John R. Hearst, Vice-President. A. S. Moore, Vice-President. E. H. McHugh, Vice-President. Richard A. Hofer, Vice-President. F. E. Hagelberg, Treasurer. R. F. McCauley, Secretary. Telephone, Wickersham 2-2800.

ADVERTISING OFFICES: New York, 572 Madison Avenue; Boston, 1132 Park Square Building; Chicago, 919 North Michigan Avenue; Detroit, General Motors Building; San Francisco, Hearst Building; London, 28-30 Grosvenor Gardens, S. W. 1; Berlin, Behrenstrasse 67; Milan, 78, viale Montenero.

SUBSCRIPTION PRICE, \$3.00 a year in the United States and its possessions; by the copy, 35 cents. In Canada, \$3.50; Pan-American countries and Spain, \$4.00 a year. All other subscriptions, \$5.00 a year. When changing address, new and old addresses should be given. Three weeks' notice is required for changing an address or starting a new subscription.

"HOUSE BEAUTIFUL BUILDING MANUAL," trademark registered in U. S. Patent Office.

"HOUSE BEAUTIFUL'S BUYING GUIDE FOR THE BRIDE," trademark registered in U. S. Patent Office.

"THE BRIDE'S HOUSE," trademark registered in U. S. Patent Office.

"GOOD BUYS," trademark registered in U. S. Patent Office.

HOUSE BEAUTIFUL combined with HOME & FIELD, new series of Field Illustrated (trademark registered in U. S. Patent Office). Entered second class matter April 1, 1924, at the Post Office, New York, N. Y., under the act of March 3, 1879.

House Beautiful, Vol. 81, No. 3 Copyright, 1939, by Hearst Magazines Inc.
Editorial and Publication Offices:
572 Madison Avenue, New York

"To talk of things many"



of **SPRING . . .** The rap of hammers, the buzz of saws, the smell of new pine boards are as welcome harbingers of spring as the first robin. Spring building is under way again. Someone in the neighborhood is realizing the long cherished dream of a home of his own. You will pause in your next Sunday stroll just to see how it's getting on, to puzzle out that this must be the living room, there the study, this dining room seems a mite small, the terrace would be better if it were on this side and wider—and so you will automatically plan the unknown's new house to suit yourself, for you are all experienced critics of home design. While this creative impulse of yours is still strong why don't you start seriously the planning and building of your own home? The time is propitious, funds easily borrowed, good workmen still available, and I'm sure you can plan a home better suited to *your* needs than the one you've just seen going up.

Building a home is an absorbing, creative adventure, a major investment in future comfort and happiness, a source of pride and a permanent satisfaction. And it's great fun, too! It is if you think it through before you launch forth, if you consider those major factors that will insure success. And you will naturally start with an analysis—

of **NEEDS . . .** Just what do you need, and will the family need, in the number of rooms, their arrangement, their sizes, their furniture and equipment? What *must* you have, what would you like to have, what can you do without? It's fun to list them on paper, to crystallize your thinking in black and white before, or while, you make your first rough plans to show your architect what you want. You can show him also all the portfolio photos and drawings you clipped from the magazines to illustrate what you would like to have. And before you get too set in your planning you must think—

of **THE SITE . . .** Where is it best to build? The character of the neighborhood, its schools, facilities for the kind of social, healthful and cultural life you want and can afford come next in your thinking. And then the lot itself, its accessibility, its orientation, size, shape and outlook, for your house must be planned to make the most of a particular site. You will visualize the setting and the gardens. You can get out this spring to select the lot, but before you buy you had better think—

of **COSTS . . .** On the financial budget your whole building venture rests. You set a maximum you can pay for lot, construction, landscaping, decorating, furnishing and equipment. So you analyze your initial investment, all the first costs, and all the annual costs such as interest, amortization, heating, taxes, repairs and the rest. Modern financing plans are so much more reasonable in cost than the old and so simple and convenient in payments that you will have more to spend on construction. And now it is high time to have your thinking checked by an expert and to seek the advice—

of **YOUR ARCHITECT . . .** He has been most carefully chosen by reputation for his ability and knowledge of local conditions. He is the key to both the success and the fun of building. He can see that you get what you want in plan and style and cost, working it all out with you, guiding you in every detail. He will collaborate with you and your decorator to create a home that is practical as well as beautiful. He will help also in the choice—

of **YOUR CONTRACTOR . . .** For a thorough and reliable contractor is as important as the architect. He knows the local markets of both materials and labor and often can suggest ways of bringing down costs without sacrificing quality, if the estimates seem to run high. Good workmanship—which means soundness of structure and accuracy of finish—depends on the craftsmen and artisans he employs and a good contractor establishes his reputation on quality of workmanship as well as—

of **MATERIALS . . .** Quality materials deserve proper installation. It is false economy to consider first cost only, or primarily, for your home is a long-term investment, and durability and freedom from maintenance and repair cost are most important.

These are a few of the many things that make the building of a home exciting and interesting and, in the end, satisfying. In this short space it is, of course, impossible to mention more than the broad essentials, but they are fundamental—the six things you will think of first and keep constantly in mind. So why not translate these thoughts into action even though it is too late to hear the hammers on your own house this spring? They will ring as merrily in the fall if you decide now to go ahead.

Kenneth K. Stoll

Sloane does both...

THIS



**FOR BIG
HOMES**



A RARE ANTIQUE Regency cabinet: one of a pair Sloane searched England for... and found in Yorkshire in all their beauty of exquisite detail and glowing mahogany. Circa 1810; \$1525 the pair.



A REGISTERED REPRODUCTION: 18th Century Sheraton sideboard of which only twenty-five are carefully and proudly made. Superb mahogany and mahogany veneers inlaid with satinwood, \$330.



A FINE LAMP: made from an apothecary jar out of 19th Century France. This and its mate are but two in Sloane's wide and inspired collection of lamps. Complete with stretched silk shades, \$54 a pair.

AND THIS



**FOR LITTLE
HOMES**



A DINING ENSEMBLE: the drop-leaf table seats six, \$55. Side chairs, \$20; armchairs, \$27.50. (Prices in muslin, including labor to cover.) Of mahogany and Sloane's Permo-Weld mahogany veneers.



DRAPERIES: their design copied from an old imported chintz...in shimmering Pearl-glow...washable, pre-shrunk, sunfast. Sateen lined; pinch pleats, weights, and tailoring to Sloane standards. \$7.95 pair.



A BOUDOIR CHAIR: beautifully proportioned and painstakingly made...with the hand-tied springs and loose down cushion of its luxurious forbear. In muslin, including labor to cover, \$39.50.

W&J Sloane

FIFTH AVENUE AT 47TH • NEW YORK

Washington • San Francisco • Beverly Hills

Prices slightly higher west of Rockies



A room of great style but no one style, this high-ceilinged living room in a renovated brownstone. Its basic colors are the clear vital cinnamon of the rug, the horizon gray of the walls and the moon gray of the satin draperies touched to life by a brash, rich coral. The furniture is mahogany save for the black Chinese coffee table. The mantel is pine with that lovely texture and color which come from tireless rubbing down by hand. Mirror is used lavishly and more mirror appliquéed back of the sconces and on the overmantel

A Free Hand



EMELIE DANIELSON

WITH a commendable show of trust and taste, the gentleman, photographs of whose apartment you see here and on the succeeding page, handed the keys to Miss Jane Smith, decorator, and left for Europe. Given complete rein, Miss Smith proved to the honor of her profession how invaluable a decorator can be. For these rooms are not self-conscious or dogmatically set in any one period. They have the look of having grown slowly, a piece added here and a piece added there at the owner's whim.

The apartment is in a remodeled brownstone with the gracious high ceilings which are a part of old houses. There is a small foyer with folding doors across one side behind which is a complete miniature bar-kitchen. Here, cased in black glass, are a small stove, refrigerator, china cabinets and glass shelves.

The living room you see opposite and above. It borrows from many periods, freely. Above a stripped and rubbed pine mantel is a mirror overmantel in which spirited Ming horses are reflected. The carpet is cinnamon, the walls and ceiling horizon gray and there are flashes of coral in the tassel valances, the leather backs of the couches. Turquoise parakeets preen themselves in a modern crystal cage in the center window, their color echoed by the objects in the hanging cabinets over the Regency bookcases between the windows. Old sconces were on the wall (period General Grant) with glaring electric bulbs in them. These Miss Smith salvaged, restored to the candle state, painted white and mounted on mirror plaques on which she'd appliquéd mirror ribbons and bowknots.

The bedroom is complete proof of Miss Smith's insight. It is luxuriously comfortable. Very few men actually enjoy the barrack-room simplicity they claim to admire. The quilted daybed, the chaise, the sand and cyclamen draperies, the revolving bedside table are all calculated to make their owner feel constant'y that he's in clover.

The daybed is upholstered in a deep gray-blue velvet and a screen finished the same way suggests a niche. By the bed is a circular mirror table and the section which holds books and personal oddments revolves so that each part of it is readily accessible from the bed. The Empire armchair is covered with white ribbed silk serge. Totally covering the floor is cinnamon carpet



This is the opposite side of the bedroom and in its mirror overmantel you catch a reflection of the high velvet screen. Miss Jane Smith found two old pink kerosene lamps in an antique shop, added hurricane chimneys and so evolved the lamps you see on the mantel. Between them is an old French crystal and gilt clock. To the left is a mahogany breakfront desk and beyond it is a glimpse of the draperies, sand color and cyclamen, hung from a deep quilted valance

The New Georgian

This is House Beautiful's own name for the style of today

CALL it an anomalous name, if you like, in that His Royal Highness George VI has nothing at all to do with it. Nothing save that it occurs during his reign and that it is a style not a little indebted to other Georges who preceded him. And because, sentimentally, it's fun to call a style for a sovereign.

This is the new Georgian:

Furniture less authentically eighteenth century than it has been. The basic forms remain but scaled down and down and down. More Regency pretties being made than ever were before. These in mahogany, rosewood, sometimes painted black, antique white, gold. Mahogany in general this year is as sleek and glossy as a Derby winner's coat.

Nine top-flight furniture manufacturers in Grand Rapids, banded together as the Grand Rapids Furniture Makers Guild, have produced Kentwood furniture developed variously from the basic designs of one man, but unified in feeling. The majority of this is mahogany both in light finishes, golden and suave, and the glossy dark tone. Here the high art of eighteenth century cabinet makers is swung into the modern tempo, resulting in a new modern which is always graceful, refined, but with that simplicity and directness which we like today.

Out and out modern, Swedish, American, being made in dark woods. In this way it moves into rooms with older furniture and does very well indeed.

Oak gone rather gay after a dose of sand-blasting and made into furniture which is not very seriously Jacobean.

Walnut definitely on the upgrade, as seen in the French styles, with and without gilt, Provincial and Louis. To be used—the Provincial with early American, the Louis with Victorian pieces. Lovely copies (in mahogany) of pieces from museums for decorous high-ceilinged rooms.

Bold, dramatic designs in wallpapers. Against grayed backgrounds colors are fabulously brilliant. Yellow, yellow and more yellow is in many of them. With wonderful lettuce and olive and celadon greens and the deep purple and terra cotta and Persian reds. Accents of turquoise and lacquer. Vast amounts of gray. These are the colors of the New York World's Fair, of Paris couturiers, of John Frederics hats, transparent flat water colors, often Oriental. Then there is a whole crop of papers with gold and silver grounds, fairly radiating light.

Women's clothes are more and more telling in decoration and Marguerita Mergentime has designed a whimsical batch of tablecloths for Russel Wright in which she goes to town with cyclamens, magentas, dress colors in general (one of them has a vitamin questionnaire in it, one the Milky Way with all its constellations, one a truckload of American antiques).

Rugs: sculpturing still going strong at all prices, running to stripes, big, broad, flag stripes. These are sup-

plemented by plain rugs in one of the stripe colors, to be used next door.

Lenox china feeling the pulse, bursting into yellow and white, celadon green and white, after years of being almost never unfaithful to its famous white.

There's no end to the things that are happening to leather. Not only on chairs, table and desk tops, but for pulls on chests (Tommi Parzinger had a hand in this), in panels on chests, covering headboards of beds. Available in all the mad colors the decorators use and in every sort of weight, from sheer to tough.

Something like glass in appearance which is called Plastacele and is kin to Lucite. You use it for table place mats. Lucite for moldings, cornices, overmantels, valances.

Lamps, many of which have given over slavishly matching shades with bases, are black, magnificent great Empire columns, black-green, black-blue.

In fabrics keep an eye wide for all the airy-fairy light things. Some of them are ninons, some nets, some voiles, organdies, chiffons. They are all dolled up, printed pretty deliriously, knife pleated, embroidered as never before—chenille on Swiss organdie for one. They are lacy (see "International Network," an article in HOUSE BEAUTIFUL for January). Against this a welter of heavy crashes, some of them drawn, all embroidered in the clear, bright colors loved by people who live in the mountains. Like grace notes through the serious business of fabrics runs a strand of Persian prints. The patterns are as intricate as income tax forms, swarming over every inch of the ground. Add the spring's usual quota of stripes (we'll never know how they think of so many of them), the usual seasoning of Victorian flowers, Georgian flowers, the modern textured things.

Divertissement: Gold flower pots lined with turquoise or white. Black suède pottery trimmed with gold. Sun yellow vases and bowls. Dull gold wrought iron hanging shelves in bowknots, tassels, twisted rope conceits. Historic America, scenes from, on plates, very reasonable. Fleeceknapp, a suède-looking material which turns out to make up into divine shower curtains with perforated scalloped edges, lacy, strewn all over with ravishing Victorian bouquets. A brand new sort of cane furniture with the cane arranged to look like that handsome waterfall fringe material which was such a sensation.

An echo of Venice, or Versailles, or London. But the true note is American, strongly, emphatically. We've put it together our own way this time and it's turned out fine—vigorous and personal and humorous.

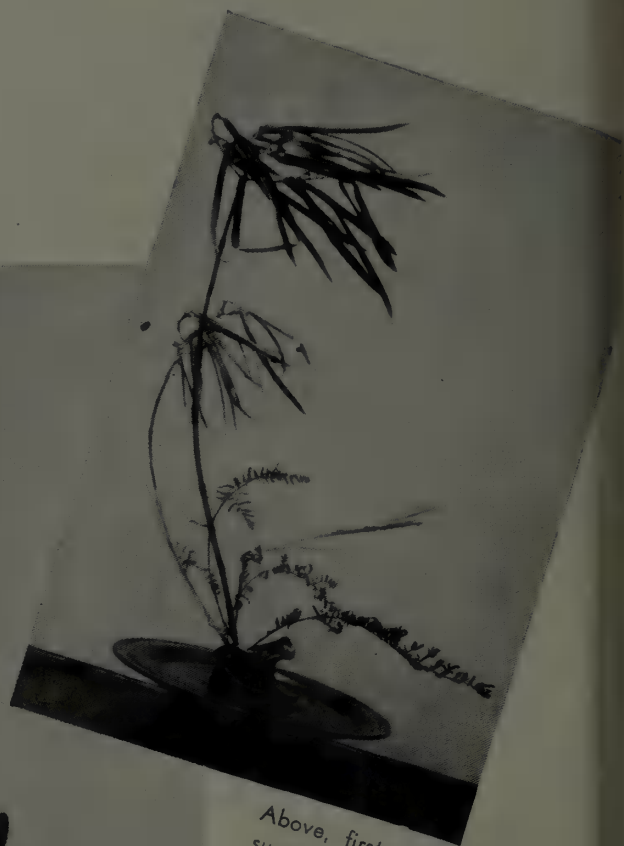
From all of which you may gather that the new Georgian is not stuffy. Nor is it a revolution, having its feet firmly planted in some pretty grand eighteenth century Georgian ideas.

The twenty-sixth International

comes to New York this month

A first prize winner, 1937, above. Peach blossoms, Poppies, small cherry-colored Roses and bronze leaves. It is beautiful in balance and proportion, the movement of the composition being well sustained

Right. To this a first prize in 1937 in a class based on analogous colors, given for line and design. For it Mrs. Reynolds used black Tulips, Talisman Roses, deep bronze-red Croton leaves, purple Pansies



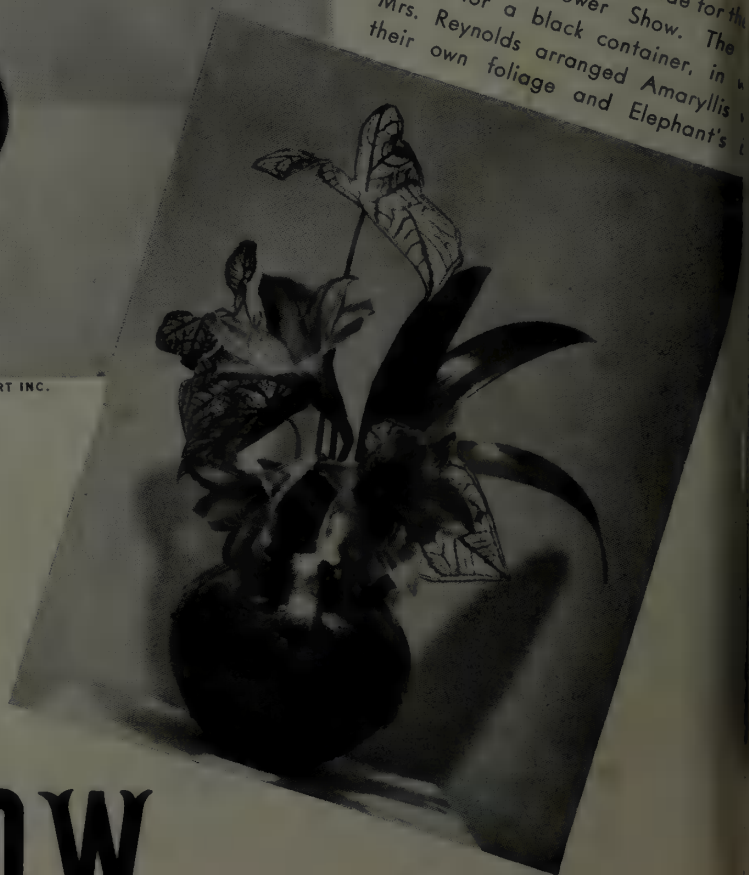
Above, first prize winner in a class suggest a drawing, using dried material and grasses in tones of brown (1936). The very spirit of motion pervades the composition, achieved with no strain at all

Below, an arrangement made for the International Flower Show. The called for a black container, in which Mrs. Reynolds arranged Amaryllis with their own foliage and Elephant's



lower show

ED. HERBERT INC.



EACH year a modern miracle is worked between Lexington and Park Avenues in the blowy month of March. At the Grand Central Palace the International Flower Show opens its doors and as you walk through any one of them your nose and eyes and heart are assailed by such a wealth of sweet smells, color and nostalgic beauty as a whole summer in a great garden could hardly compass. From March 13 through 18 flowers and trees, gardens, hedgerows, fountains live and have their being without reference to season in their most perfect state for your pleasure and, incidentally, information. For the Flower Show is both a summary of the year gone by and a preview of seasons to come.

You cannot see it without sensing the superhuman labor and love which go into the making of it. Trees do not ordinarily grow in Grand Central Palace. Marigolds are not native to Lexington Avenue, nor Roses to Park. The Lily is not a regular inhabitant of third floors anywhere. The impossible is possible at the Flower Show.

For ten days in advance trucks are pulling up to the Palace unloading huge boulders, bronze fauns, mill wheels, cottage façades, balustrades and furniture. Engineers play an important part in the first stages, for if everything were not arranged with the greatest scientific care, a whole exhibit, overly heavy, might go crashing down into the nether regions of the Grand Central yards. In the last twenty-four hours, however, the work really becomes frantic. Between two and three thousand workers' passes are used in this ultimate day by exhibitors and their assistants who are shaping the show to its final brilliant state. Some of the people who come are horny-handed gardeners, others are women who strip off gloves and plunge exquisite manicures into peat moss as they work on their plants.

The floors where the Garden Club of America and the Federated Garden Clubs of New York and the New Jersey Garden Clubs show are a hive of activity. Their exhibits change daily, with new classes, new judgments coming six times during the show. We illustrate this article with flower arrangements by Mrs. Stephen C. Reynolds, Jr., who arranges flowers each month for HOUSE BEAUTIFUL. All of them have been shown in past years at the International Flower Show. In case you are ex-

hibiting flower arrangements this year, let us give you briefly the points which Mrs. Reynolds, veteran judge of dozens of shows and this year chairman of the flower arrangement classes for the Garden Club of America, has to make in describing the way a judge arrives at decisions.

The proportion of the arrangement to the allotted space is a primary consideration, since often in two contestant offerings of almost equal merit this will be the determining factor. This is, after all, the one stable, uniform element with which all entrants must deal on a completely equal footing. Distinction is a main point, and by distinction is meant just that. The bizarre is out of place here. The relation of flowers to container is, of course, immensely important. And finally there is that perfection of arrangement which is a compound of balance, color and line, a thing hard to define but easy to recognize.

There is no one set theme of this Flower Show. It would be cruelly unfair to set English gardens as a subject for Dutch bulb growers, or rock gardens for rosarians. So the commercial classes are elastic save that the exhibits must be checked and approved by the Show Committee for harmony. It is probably this flexibility on the part of the authorities which makes the show so eclectic and therefore so truly useful to people with all sorts of gardens. Attendance has proved that people come from far and wide, so much so that planes, trains and buses run special excursions to New York (at special rates) for it. Whole loads of garden lovers come from as far as Virginia by bus to put in a week at Grand Central Palace. The crowds which result are made up of charming-looking people, vastly eager and excited.

It's a mistake to wear yourself out over the Show. There's so much to take in that you will get museum feet and a whirling head in two hours. Better to come back again and again, the added advantage of which is that you will see new exhibits on various days. Each day has innumerable features, each day has something for your own garden, even if, like ours, it's so little it's only a garden by courtesy.

But if all the garden you ever aspire to is a potted Geranium on your window sill, the Flower Show is still for you. It is all summer, all the long golden days (*Continued on page 116*)



A class in the 1938 show open only to former blue ribbon winners. To use only flowers of the cyanic group. Here are Aza-leas, purple Cineraria, a Begonia leaf, lavender Laceflowers



Arrangement to feature Rubber plant (1938). Here it is used with Clivia and Croton leaves. All these arrangements are by Mrs. Stephen C. Reynolds, Jr., for International Flower Shows

Painter headman Corregano stirs up a big potful of a subtle color for a Bride's House room



Birth of a BRIDE'S HOUSE

*A glimpse behind the scenes as
our spring rooms take shape*

HOUSE BEAUTIFUL gave birth five years ago to its first Bride's House. At the time, as far as we can remember, it occurred to none of us that it would grow. But it has been shooting up so that now instead of six rooms it numbers twenty-six, and the creating of it is a vastly complex process.

At this exact minute it is being finished and we are taking you behind the scenes to know a little of the despair, elation and organization which has been lavished on it. The despair is induced largely by the very difficult time element we have to deal with. In order for the Bride's House to be the very last word in decoration, we necessarily had to wait for the furniture market in January to make many of our selections. Whole beves of editors and our indefatigable decorator, Miss Miriam Thomson, have fairly shuttled back and forth between New York and the West making arrangements. The furniture manufacturers have also been putting in overtime to get sample pieces ready for us and there have been wild telegrams of the "Where is the maple dressing table number 4387 answer collect" variety going west and "Shipped Monday we are tracing it" type coming east.

But don't think for a moment that in the interim of waiting for number 4387 we were sitting wringing our hands. Mr. Stowell, architect-editor of HOUSE BEAUTIFUL, and Mr. Wallace W. Heath, architect for the Bride's House, have been up to their ears in blueprints, and Mr. Stowell has been so ubiquitous at

Ceilings are put in place after the air-conditioning ducts have been installed over the rooms



The "accessory room," a Savoy Plaza bedroom, is a repository for lamps, ashtrays, addenda



Here is the way air-conditioning ducts look before they're put up, sinuously shaped pipes



It looks like Through the Looking Glass. It's one man inside, one outside of a pine mantel

the Bride's House that both his wife and his secretary have abandoned hope of ever laying eyes on him again. A crew of carpenters with moldings, cornices, lumber of all varieties have been hammering and pounding till the Savoy-Plaza sounded like a ten-plane air raid. The pounding this year has been augmented by the sound of a great deal of beating on galvanized iron. For the House is to remain open into the summer and an elaborate system of ducts was installed to give us a complete air-conditioning system.

As soon as the partitions were up, the paperhangers, painters, headed by Mr. Corregano, and the layers of wood block floor and linoleum and carpets rushed in. From this point on it was as much as your clothes were worth not to get smeared with paint and you were always stepping on someone. Through the changing cast of workmen the electricians surged, adding to the general effect of confusion.

But confusion was only a delusion. Actually Miss Thomson and her assistants knew each next step and just where everything was, in some amazing fashion which no one else could understand. Miss T. was defiantly calm as she was hailed from room to room by plumbers, carpenters and manufacturers. If her Olympian poise ever came near being ruffled it was on the snowy day when three editors from HOUSE BEAUTIFUL showed up with camera and flash bulbs set on taking the pictures which appear on these pages. She didn't think the House looked well and didn't want its picture taken. We thought you'd like to see how it's done and insisted. However, its guiding spirit couldn't take time out to pose so the record is not complete.

As furniture, lamps, accessories, rugs and kitchenware arrived it was a difficult problem to keep them unmarred in the midst of a building house. In some instances the wrappings had been disarranged in transit. Places had to be found where desks and tables and breakfront bookcases would be safe. Caches were formed far from the milling throng, and in dark, secret places you would come upon forlorn heaps of furniture shrouded in canvas, waiting for the debut. A room in the hotel was turned into the Accessory Room and soon ceased looking like a nice bedroom in the Savoy Plaza and began looking like a Madison Avenue shop. In the middle of the performance the room which was being used as an office had to be decorated and everyone was thrown out of it into the front hall. The office had been a small one with two telephones and all day and far into the night someone was using them. (Continued on page 112)



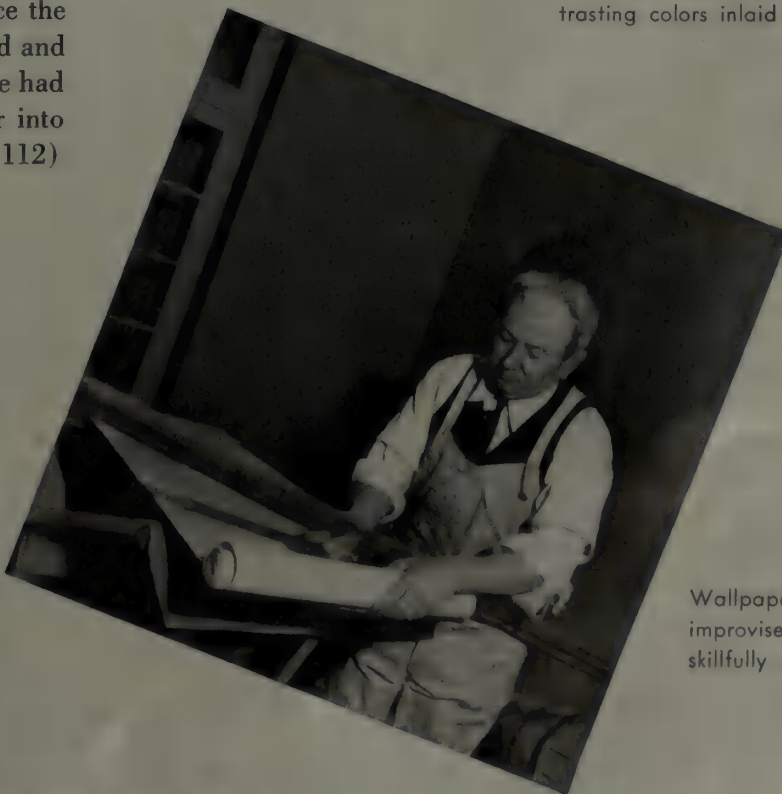
Sitting on the floor women cut the carpets to room shape, sew edges, make ready for nailing



Linoleum, after it is laid, has patterns cut out of it, contrasting colors inlaid by hand



Parquet flooring is laid in neat squares in warm wet mastic smelling like city streets on a July day



Wallpaper is rolled out on an improvised table, measured and skillfully cut in proper lengths



COOKING EN CASSEROLE

BY MARY GROSVENOR ELLSWORTH

COOKING in casseroles is so completely taken for granted abroad and so completely neglected here that it is almost impossible for a gal with her first casserole in her hand to find out what kind of cooking she can do in it. Having been there, I can speak feelingly. There are plenty of casserole recipes scattered through the legion cookbooks of the world, but no explanation of what a casserole does to food and why. This is doubly unfortunate because no method of cookery produces better results with less supervision.

The term casserole derives from the French verb "casser," to break, and originally was confined to those heavy glazed earthenware dishes, undoubtedly the most breakable pot in the kitchen. They were designed for use over the fire or on the top of the stove (at temperatures far lower than most of our modern heating units are designed to provide) in order to permit slow, even cooking. The most important word in that sentence is "slow." This seems to be the vital distinction between the casserole and all the other pots and pans in your kitchen. Mostly they are designed to transmit heat as directly as possible to the food they contain. The thick, porous body of the casserole, on the other hand, absorbs, moderates and retains heat, diffusing it, distributing it evenly and gently. Now that the term is more loosely used to include heat-proof glass, heavy cast metal or tinned copper utensils, that fundamental slowness of heat diffusion should still be the criterion which determines whether a given utensil is a suitable container for casserole dishes.

A casserole should likewise have a close cover so designed that the juices are condensed and returned to the dish. This cover is often sealed on with a strip of cloth covered with flour and water, or a roll of dough.

Properly cared for, a good casserole is a long term investment, getting better with every passing year. Colette, "In Defense of the True French Cuisine," remembers an old clay pot for making *daube*, "crackled by the heat of the fire, and washed as little as possible. Instead of washing it, we place it empty over the flame to dry. It thus keeps a film of burnt wine inside, and even the cracks are impregnated with wine. It is used only for the wine for the *daube*; it is a sacred vessel . . ."

With our modern stoves, our restricted storage space, we can't dry the wine into the pot and hold it sacred to one dish. But we can recognize that it will improve with use and care. We can temper each earthenware dish before we first use it by setting it on a folded cloth in a pot large enough so that it can be completely covered with cold water and then slowly brought to a boil. Let it boil for six hours, wipe it dry and it is ready

for its first service. We can remember to protect it from the naked flame of our ferocious modern gas with an asbestos or metal plate beneath it. We can heat it, slowly, slowly, in the oven or over a tiny flame till it is hot enough to use. And we can take unfailing pains never, never as long as we live to pour anything cold into it once we have heated it. For that produces the most catastrophic results. If your casserole doesn't crack—irreparably—with a great reproachful pong, it will probably lose some of its glaze. The other unforgivable crime is heating it too hot when there is grease or oil rather than water in it. This will cause great hunks of the bottom to fly into the air with a sound like small explosions . . . All this, as you may guess, comes under the heading of Things They Never Told Me.

With our modern stoves, the best place for much casserole cooking is in the oven. Here the hot air that surrounds and heats the dish resembles closely the heat above an open fire for which it was originally intended. The temperature can be kept lower and more constant, or raised higher without so much danger to the dish and its contents. The cooking is often started on the stove and then transferred to the oven when it is once under way.

Having gone into the pitfalls, let us now touch lightly on the advantages of the casserole in cooking. It mellows and blends the food it cooks. It is the perfect treatment for the one-dish meal. It will take a horny old hen or a slab of leathery beef and turn it into succulence and delight. It thrives on judicious neglect. It comes gracefully to the table. And it will keep hot an incredible length of time. If all this isn't enough, it has in addition exactly the homespun, unpretentious distinction by which we identify the smartest possible table appointments today. No restaurant too expensive, too de luxe in its fittings to present a simple earthen casserole with pride.

In finding or adapting recipes for your casserole, you will find they fall into two main groups, depending on the amount of liquid involved. The first and most familiar are variations on stewing, including the fricassee. The second are variations on braising, including that typical French process *poêler* for which there is no equivalent English word. From this second group come the famous, the characteristic casserole dishes.

Stewing in a casserole is just like stewing in anything else, except that it can be done better. Try your favorite family lamb or beef stew and you'll see what I mean. Or try

Wiener Braten. Get a piece of beef, bottom round or shoulder, weighing around three pounds. Have it boned and pounded well with a mallet. Then let it steep in vinegar for twenty-four hours. Heat two tablespoons of olive oil in (Continued on page 126)



FAIR COLORS *East*

THE New York World's Fair has at its core the Theme Center, in white, from which radiate all the colors of the rainbow. The picture above symbolizes this plan, with a great sunburst of fabrics for the homes of today and tomorrow in the colors of the Fair. Left, a star-strewn satin. Above it is a linen. Third, a heavy cotton with a woven rib. Next, a lustrous satin in a modern design. At the top, a crinkled silk, a pebbled cotton. The aqua material is a corded satin, the dusty pink a cotton, and at the extreme right is a linen. W. and J. Sloane. This Fair is eager to make America increasingly color-conscious and its Board of Design worked to this end.

FAIR EAST



COLOR is the very breath of the New York World's Fair. From the white central mass of the Perisphere it radiates outward in a system of coordinated harmonies of hues and values. Inspired by all this, Ross Stewart, one of W. and J. Sloane's decorators, has created the living room above from the Fair's palette. White is recurrent, as the view of the Theme building is recurrent at the Fair. With it are used the blue-green silk at the top, the yellow which appears in the textured cotton below it, the green ground of the printed matelassé and the red of the zebra linen. The carpet is in green. The room will be on view at Sloane's shop when this issue of HOUSE BEAUTIFUL appears.

BEFORE AFTER

*What would you
do with these
houses?*

House Beautiful presents
the third group of four prize
houses in its Eleventh Annual
Small House Competition

THERE are plenty of ancient houses that look as if they belonged in an album of curios. Many should undoubtedly stay there. But the potentialities of even the most outrageous among them are often amazing. It takes imagination, vision, enthusiasm and, of course, money to realize these possibilities. Then the results may be both important and heart-warming. Knowing this to be true, HOUSE BEAUTIFUL included in its competition this past year a special class for remodeled houses. The winners follow.

Before you yourself launch such a venture, however, make sure that you are not facing a problem for which there is no sensible or economically sound solution. It is a risky business for the layman to decide when it is wise to remodel and when better to start fresh. Long-headed and disinterested advice is called for always. In presenting these prize winners we call attention to the fact that in each case the basic structures were sound, in each case possibilities for æsthetic rejuvenation were present, in each case the final result was justified artistically, economically and livably.

WHAT WOULD YOU DO? Before you turn the page to ■■ what the ■■ experts did, study the album at left and ■■ what possibilities for successful remodeling you can recognize, what approaches you would make if the whole job were tossed in your lap. It should prove an instructive bit of homework. The awards were allotted as follows:

SPECIAL PRIZE: Miles Boyer Dechant, architect, Mt. Penn., Reading, Pa. House in Berks County, Pa. FIRST HONORABLE MENTION: Allan McDowell, designer, Kent, Conn. House of Mr. and Mrs. Eric Hodgins, New Milford, Conn. HONORABLE MENTION: Herbert Lippmann, architect, New York City. House of Mr. and Mrs. Carl J. Austrian, New York City. HONORABLE MENTION: Theodore Criley, Jr., architect, Los Angeles. House near La Verne, California





BEFORE AFTER

SPECIAL PRIZE

Architect: Miles Boyer Dechant, Reading, Pa.

Owner: Mr. Arthur W. Benham



FOLLOWING the trend toward unification and simplification, the prize winner among our remodeling enterprises combines the best features of a stone henhouse (circa 1780) and a gingerbread hand-me-down of 1885 into a sleek and modern country house. The original structures, quietly vegetating in their Berks County earth, you see in the lower photograph at the left. Porchless and henless, merged and harmonized, they now grace the same Pennsylvania countryside above. Neither building was moved an inch, but to link the two a new central unit of stone, whitewashed to partner the old chicken house, was erected. This unit serves the double purpose of tying the two flanking portions together and bringing the two varying floor levels into decent relation by means of ingeniously designed stairs and landings. If you have not already done so, you will want to study the before and after plans on the opposite page. You will find that the chicken house has been little altered. (But why should hens have had a fireplace?) The central part is, of course, all new. And though the changes in the main part seem great, you will notice that most of the window openings have been left as they were, one main bearing partition across the middle has been retained, and the outer walls have needed only some fresh white paint. Inside the clapboards, of course, insulation and new finish walls have been supplied. Elsewhere restoration ruled.



The view of the hen-house (library) terrace at left gives you an idea of the steep slope of the lot. This was still another factor to complicate the whole remodeling problem. Fortunately, however, both the design and construction of the original were sound. Below you look from the library to the stairs of the new living room and, in the other small picture, you see the original fireplace. The fine timbers and old pine were restored to their essential richness



BEFORE



AFTER

SECOND FLOOR



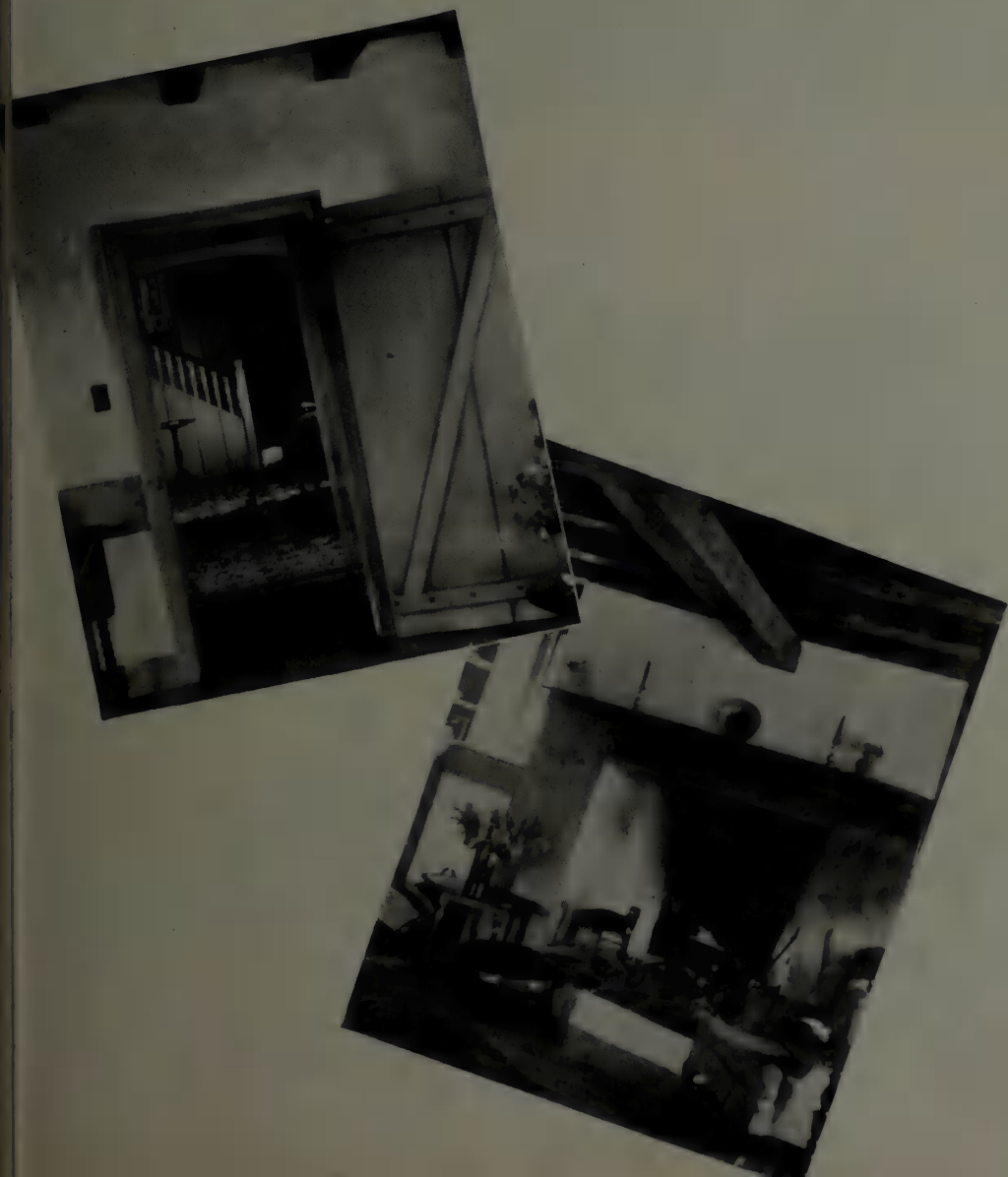
BEFORE



AFTER

FIRST FLOOR

The floor plans reproduced above show the two original systems exactly in their relation to each other, before remodeling, and with the connecting link which constituted the most important feature of the whole alteration.





BEFORE AFTER

FIRST HONORABLE MENTION

Designer: Allan McDowell, Kent, Conn.

Owners: Mr. and Mrs. Eric Hodgins

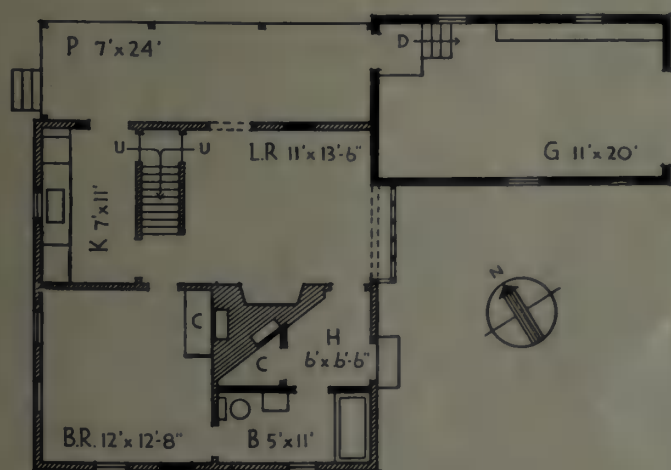
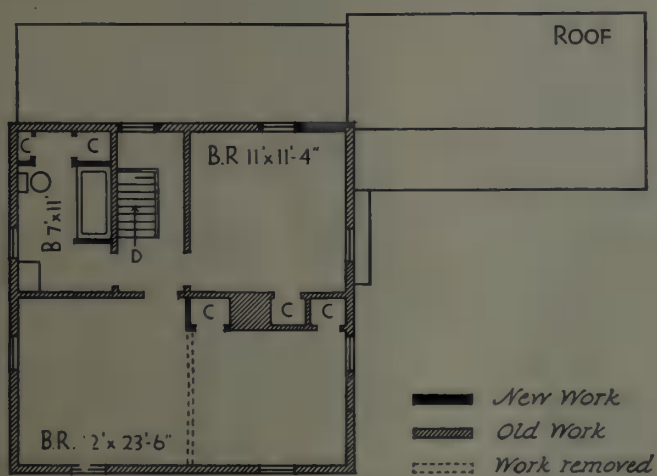


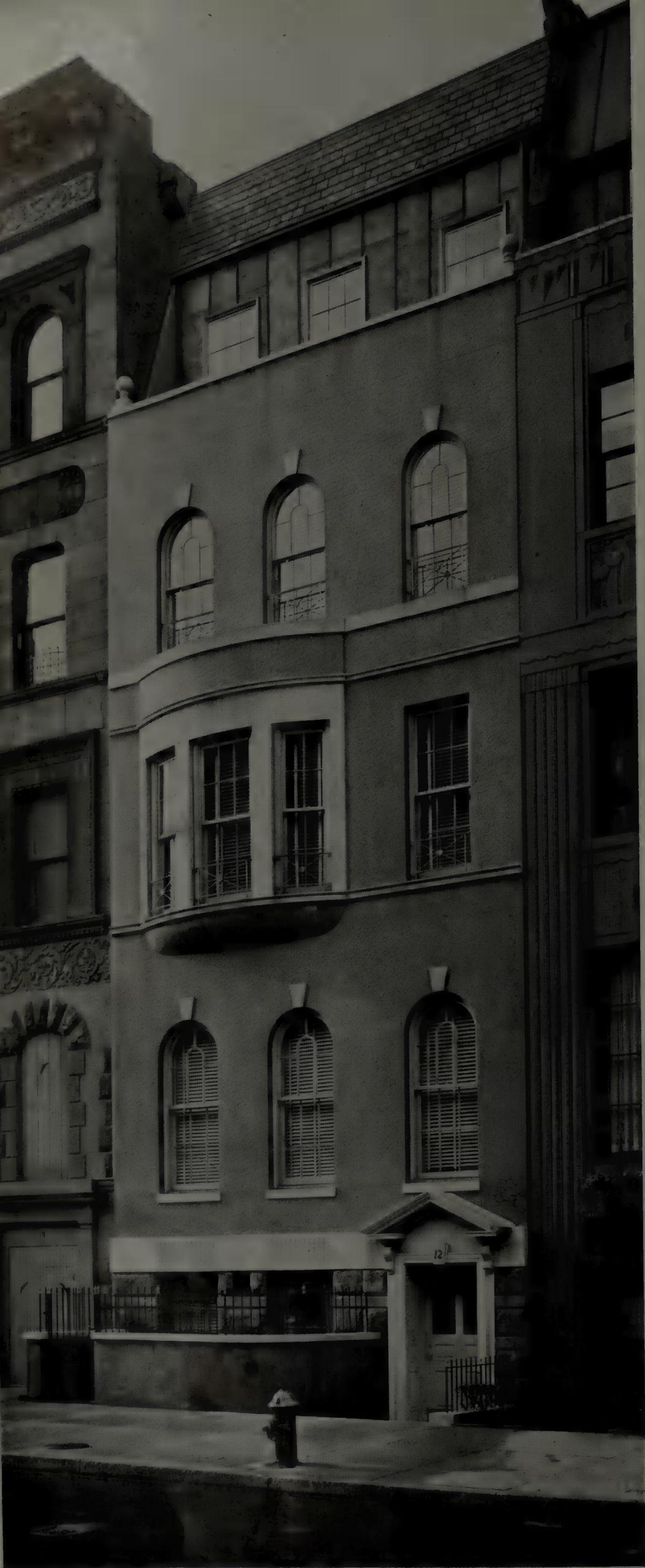
The proportions were good New England proportions, and the basic construction sound. So by a little slicking up, the addition of a simple bay with many paned sash and a balancing roof extending across the entrance, a delightful country house was achieved. Building on a garage made possible a charming dooryard and living room porch.



The living room (once the kitchen) is admittedly small, but so pleasant with its window seat and nice paneling painted rosy gray, its simple architecture, that it appears spacious. The tiny but ship-shape kitchen (below), once the larder, spartan but complete. A close-up of the really superb entrance is at bottom of page

IT IS a fine line that separates the sheep from the goats among such remodeling jobs as this. Where the line comes, and why this is definitely no goat are matters of taste and sensibility rather than hammers and nails. The house has great charm. It is, too, a practical and economical bit of salvage, making good use, with minimum upheaval, of an unadorned dwelling as evidenced by the plans as well as the photographs. Originally, the farmhouse you see opposite below contained a living room-kitchen, a larder, six bedrooms and no baths.





APEDA

BEFORE AFTER

HONORABLE MENTION

Architect: Herbert Lippmann, New York

Owners: Mr. and Mrs. Carl J. Austrian

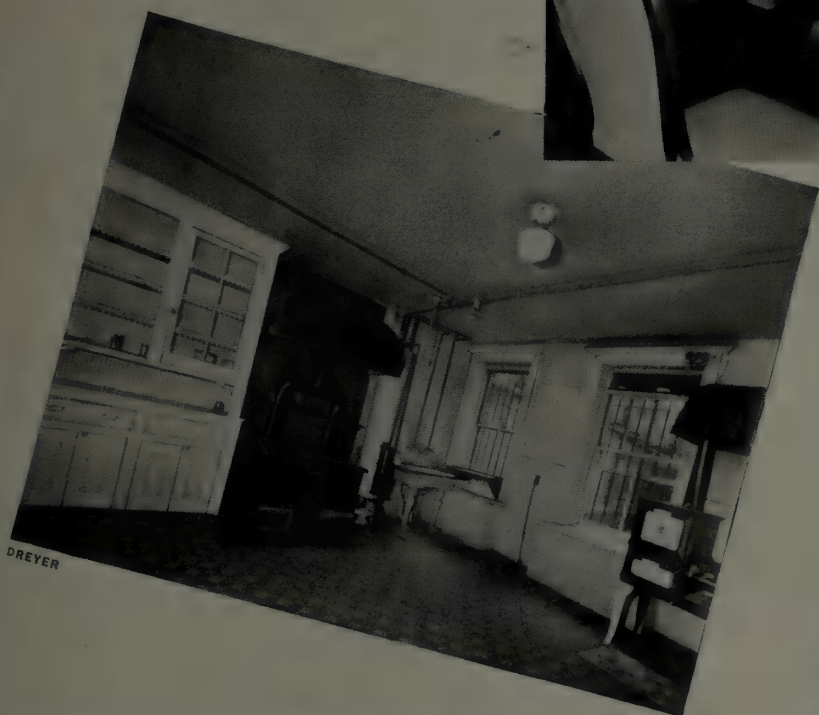


Most of the vital alterations took place on the first three floors, plans of which are reproduced above. If you check these against the before-and-after exterior photographs, you will discover that the old basement is now the first floor, that new stairs have been built, that efficient re-arrangement of space has been made

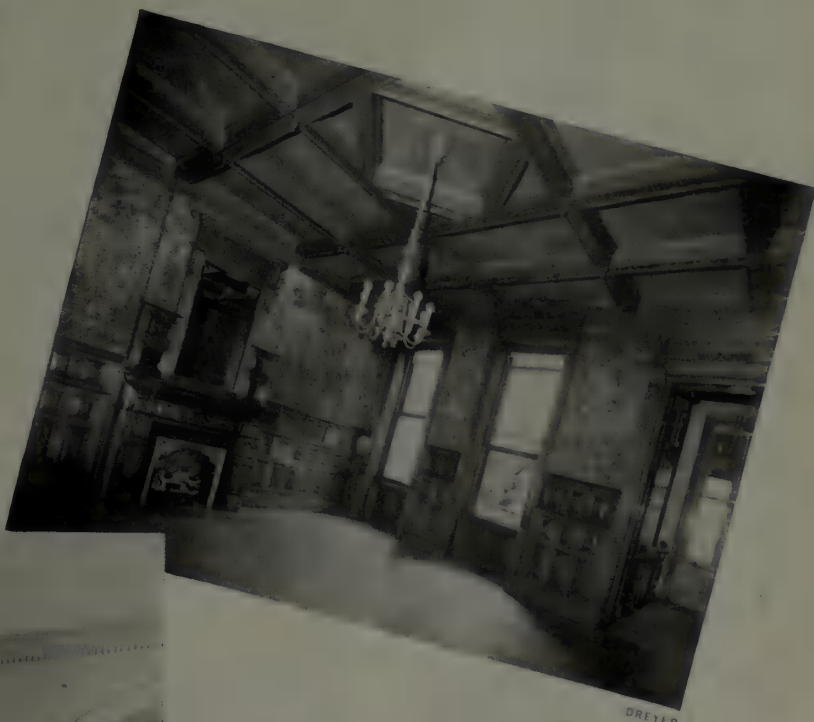
IF THERE is such a thing as the Vanishing New Yorker, it is the "brownstone front" which made Manhattan famous toward the end of the last century. Plastic surgery (architectural division) has done wonders for New York's street fronts of late years. But the relief from dreary monotony goes deeper than the façade these days. Ingenious replanning of "railroad" interiors, a new approach to home decoration, and more adventurous rules of living have played an important rôle. Here is a cracking good job of town-house alteration, typical of many, better than most. As a straight before-and-after story it is enlightening. It is even more enlightening as a fine job of contemporary home decoration. Traditional in its tangible aspects, it represents a fresh and modern mood nonetheless.



NYHOLM



DREYER



DREYER



NYHOLM

At the top of the page, the present dining room, supplanting the original dim and vasty kitchen. The walls are forest green, with white woodwork and ceiling. The new triple window has hand-loomed draperies. The carpet is dull green. Notice the freshness with which the upholstery graces the elaborate chairs

The living room as it is now, at left, offers a most refreshing contrast to the chamber of horrors which it once was. Yet the delightful present is structurally not far removed. The window treatment has been amplified and the beams done away. For the rest, gray-blue walls and woodwork, blue and beige brocatelle curtains, cove lighting work the miracle



BEFORE AFTER

HONORABLE MENTION

Architect: Theodore Criley, Jr., Los Angeles



FRED R. DAPPRICH



ON high land near La Verne, California, with mountains at the back and clear water below, stood not long ago the dazzling white elephant you see directly above. On page 49, in a close-up, it appears as a sort of out-size gas station. One of the first aims of the architect in remodeling this structure was to reconcile it to its wooded background. Another was to provide a sloping roof for ventilation and eaves to shade the windows from summer sun. As for the plan, the house was to be used by the owner and his wife, their daughter, son-in-law and two small children as a week-end and vacation house. The new plan, after extensive revision, provides one double and two single suites, each with outside access, a large living-dining room, much new closet space, and several outdoor living areas closely related to the interior quarters. On page 96 you will find the floor and terrace plans reproduced, with added photographs. At the top of this page is a long shot of the finished house. At left, the refurbished walls of sandstone plaster and the gently pitched dark-shingled roof.

Planned Economy

BY GERALD K. GEERLINGS

THIS is the third of a series of articles to help you derive the most from your building money. In January it was plans, in February exteriors. Now it is interior details. For building a new house or remodeling an old one, these pages will be useful as a check list of construction types, materials and details. In studying them in relation to your own problems, bear upkeep costs in mind, for it is short-sighted to select anything which will require early replacement or repairs. Bear in mind that, in recent years, quantity production has resulted in quality products, thanks to constant laboratory research. Old products have been improved, new ones have been perfected. Not so long ago interior woodwork was custom-made for every good house, but recently details by leading architects have been listed in catalogues as stock units. The more time you can give to the consideration of each detail, the more absorbing you will find your building operation, and the more satisfied you will be later. And remember that your dollar is purchasing more real value today than ever before.

Wall Construction

EXTERIOR WALLS (SHOWN IN PLAN)

There is no economy in poor material and poor construction...Insulation will pay for itself in fuel in several years. Consult your architect for the type best suited to your problem.

In ①, ② & ③ there is frame construction with siding or shingles on the outside (at the top of each plan).

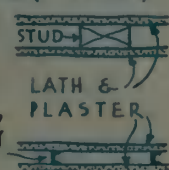
① has insulating plaster-base with integral vapor barrier. ② has insulating sheathing on the outside. ③ has insulation between studs in form of bats, quilt or foil.

Masonry walls should have 2 coats of damp-proofing on the inside, then a double air-space and on some type of insulation.



INSIDE PARTITIONS (2" THICK)

Save valuable space at closets with 2" partitions—use studs flat, or i channels



Wall Surface Materials

PLASTER

Plaster can extend to window and door stops, to save cost of wood trim. Colored plaster can be applied as a final coat to save further decoration



PLYWOOD

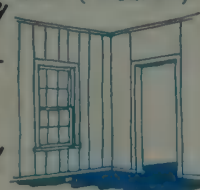
Cost of plywood is about that of plaster. An approved method of application uses glue instead of nails. Joints can be flush, or V-grooved



WALLBOARD

Some types cost less than plaster, and have surfaces finished or ready for decorating. Some provide insulation. Joints can be flush or featured

WALLBOARD CAN BE HAD IN UNITS FROM 6" TO 4' IN WIDTH. LIKE PLYWOOD UNITS, THEY CAN BE USED HORIZONTALLY (AS ABOVE) OR VERTICALLY (AS BELOW).



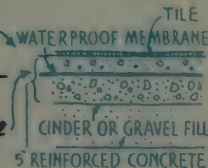
WALL COVERINGS

It pays to get long-wearing paint, enamel, wallpaper, canvas, etc. because the biggest expense in re-decorating is the labor

Flooring

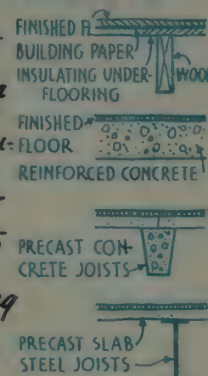
CONCRETE ON EARTH

When a play or living-room floor is directly on the earth, insure dryness with this construction. For warmth, add cork insulation above membrane



ABOVE UNEXCAVATED AREAS

Areas partially excavated require ventilation and special floor precautions. Wood joists are cheapest, but subject to moisture. Under-flooring should be insulating



LINOLEUM

To prevent wear from underfloor irregularities, use plywood under linoleum for economy in the long run



WOOD FLOORS

Patterned hard wood blocks are about same price as strip maple or oak, are pre-waxed, and can be laid in mastic on concrete



Ceilings and Cornices

UNBROKEN CEILINGS

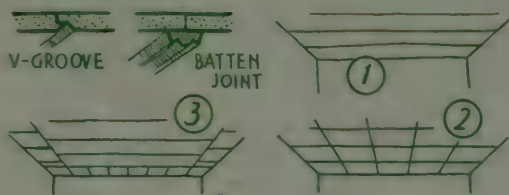
Secure estimates on both plaster and wallboard with flush joints. If plaster is used, consider color in the final coat to save decorating costs. If wallboard is used, be sure all joints are glass-smooth. Have hot-air registers at least 1 ft. below ceiling to save discoloration.

For economical fire-protection use metal lath and cement plaster over such areas as Garage and Heater Room.

Above 2nd floor ceilings use insulation for added comfort and for economy on winter fuel.

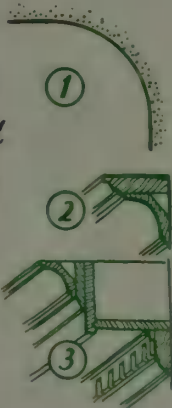
PATTERNED CEILINGS

If wallboard (or plywood) is cheapest, the joint may be featured as a V-groove, or a small batten. Joints can run in one direction ①, in both directions ②, or with a border ③.



CORNICES

Least expensive: plaster cove ① using stock, formed metal lath, or wood ② of 1 or 2 stock members. Ornate cornices ③ can be built of stock moldings.



CEILING HEIGHTS

The 1st floor need not be over 8 ft. except in the South, while 7½ ft. is sufficient for the 2nd (in the clear).

Doors and Arches

REDUCE NUMBER

A good simple plan will have fewer than a complicated one. Before building be sure you have the minimum

STOCK PANELED DOORS

A wide variety (only 6 shown) embraces doors of all usual styles. For Bath Rooms use 2'-0" width, Bed Rooms 2'-4". Hinges are made of 2-piece type for ease in adjusting doors. Thumb-turns instead of keyed locks are economical for 2nd fl. doors.



FLUSH DOORS

New types cost only slightly more than paneled doors, but are ⅓rd lighter and much more soundproof. While designed for the modern house primarily, they are desirable in practically all houses, particularly in all kitchens, baths, etc.



ARCHES & "CASED OPENINGS"

In rooms 8½ ft. and under, circular or elliptical openings are apt to be out of scale and in dubious taste. Square-topped openings are more consistent with windows, are less expensive, specially if plaster only is used.



STORM & SCREEN DOORS

Get type which has 1 frame but 2 interchangeable panels (glass & screen) to save money & trouble.



Door and Window Trim

STOCK MEMBERS

There are so many excellent stock types of wood trim, it is extravagance to require special ones. Some products come pre-decorated in 5 colors, so when the carpenters finish, there is no painting of woodwork... Least expensive: use stock window door stop for apron, head and jamb casings, as well as (floor) base. Paint these aluminum in rooms where hard usage would quickly show fingermarks.



Second least expensive: plain casings and base. For special period effects, molded casings can be well worth their added cost. Expert carpentry is essential for corners to fit where mitered. Two-piece casings (with backbands) increase design possibilities and cost. Omit picture moldings and hang pictures from wall hooks.



FINISHING WOODWORK

For certain styles of decoration woodwork can appropriately be bleached or stained, then waxed. Wide variety of effects possible both in color and finish. Upkeep negligible because fingermarks will not show. Be sure of color before waxing—difficult to change after except with paint.

The more time you spend on those all-important details...

Stairs

PLANS

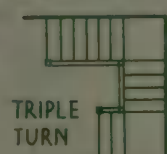
While the straight-run stair is the least expensive, don't revise a plan if a double- or triple-turn type fits better. There are many details, as shown below, to keep all costs to a minimum. A spiral stair can be beautiful—and also three times as costly as a straight run.



STRAIGHT-RUN



DOUBLE-RUN



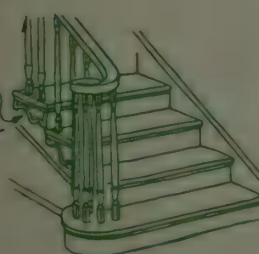
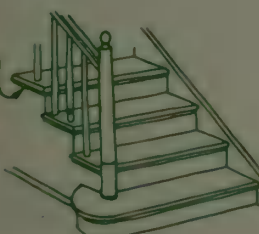
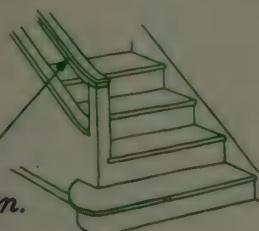
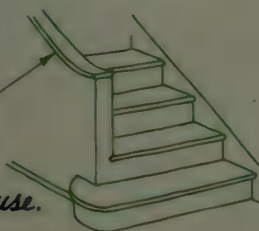
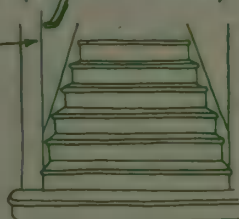
TRIPLE TURN



SPIRAL

PERSPECTIVES (AT MAIN HALL)

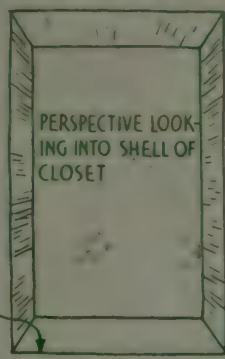
Most expensive: solid walls at sides. Could be 3 ft. wide, and have ample natural light. Second in low cost: solid wall to one side, rail height. For a contemporary house. Slightly more expensive because of additional work on the rail. Latter should be stock design. Exposed ends of steps increase costs, as in material and labor. Handrails and balusters to stock patterns. No ornamental details on the sides, or curving handrails make for higher costs.



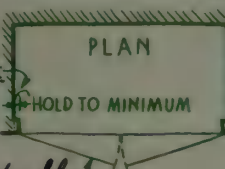
Closets and Cupboards

CLOTHES CLOSETS

Closets can be cheaply lined with plywood, rather than plaster. Shelves are more easily nailed at any height. Build closet floor above base-board to prevent dust blowing under doors. Hold side jambs to a minimum for easy access to ends of closet. Operate double doors independently of each other. If closet floor is pitched and has a single cleat, this serves as an inexpensive shoe rack.



PERSPECTIVE LOOKING INTO SHELL OF CLOSET



PLAN

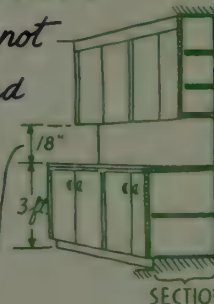
HOLD TO MINIMUM



SECTION

KITCHEN CABINETS

If stock cabinets do not fit a given space, and special ones must be made, carry through the upper tier 18" above the 3 ft. countershell as shown. This is enough space for working, even over a sink or range. Uniformity in height will reduce costs.



SECTION

STORAGE CUPBOARDS

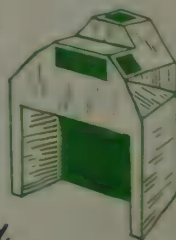
Utilize stock doors wherever possible, or use 5-ply, 3/4" plywood if necessary. Since spontaneous combustion in storage closets is always a hazard, stock-sized screens can well be used for doors, behind which are stowed cleaning fluids, cloths, oil mops, and inflammable supplies.



Special Features

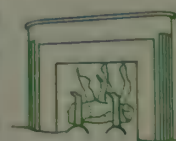
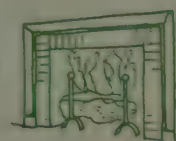
FIREPLACES

Efficiency can be doubled or trebled with a "re-circulating" type. All unseen portions are pre-fabricated of heavy welded steel. Cold air is drawn off floors, or through fresh-air intake, heated in compartments (surrounding but separated from fire chamber), then circulated. Saves labor, insures draft.



STOCK MANTELS

Sometimes it is less expensive to have a fireplace than to omit it. The number in a house often determines selling price. Many inexpensive stock mantels on the market are in excellent taste, and suitable to a wide range of styles. Least costly (to right above): one molding to cover juncture of wall material and masonry facing.



DISAPPEARING STAIRS

If attic is to be used only for storage, a disappearing stair will serve admirably (shown to right in lowered position). It is counterbalanced to operate easily, is not expensive, and saves valuable floor space that would otherwise be needed for a permanently built-in stair.



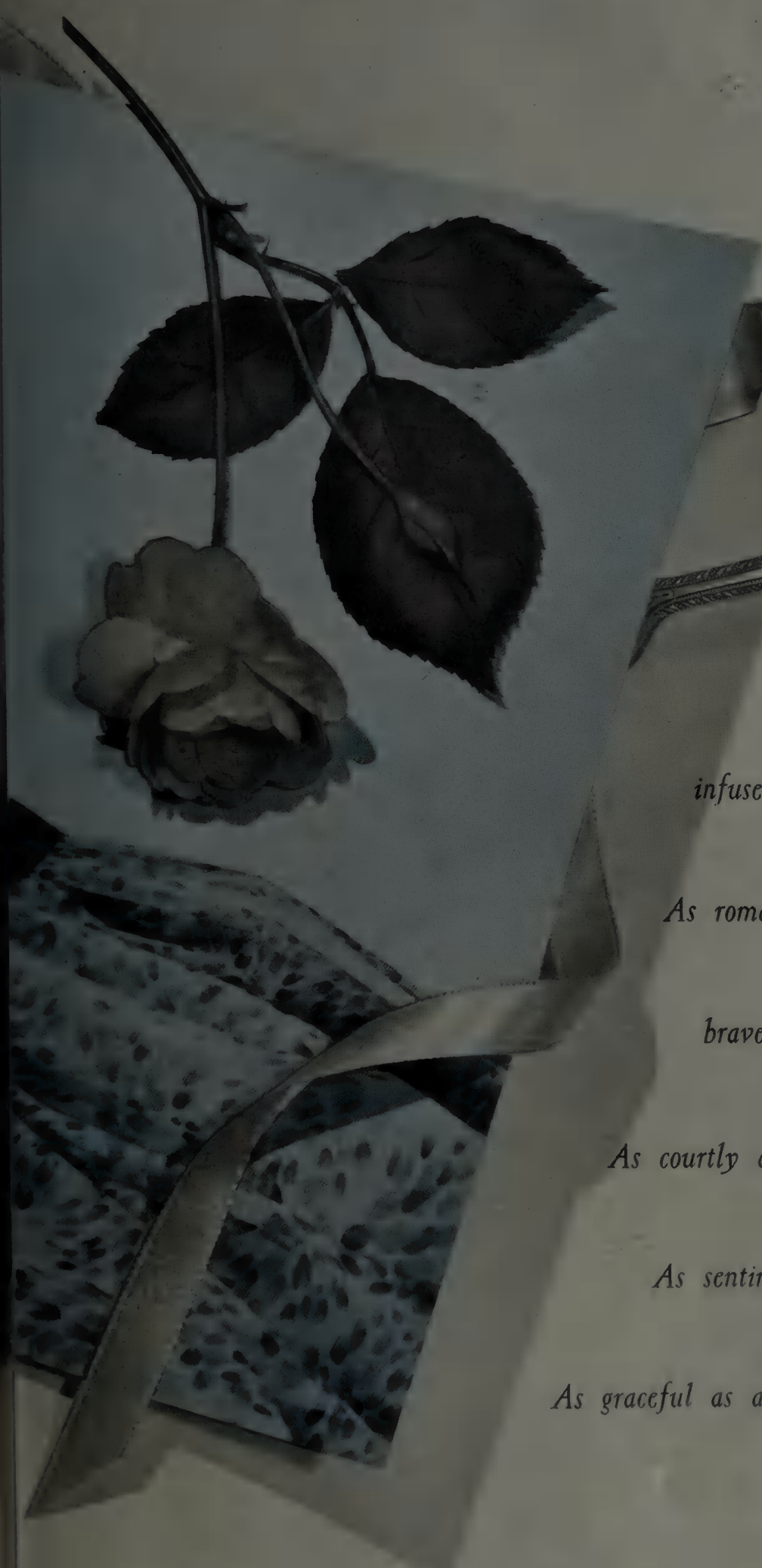
... the less money you will spend in achieving a good house



LESLIE GILL



This is a portrait of the spirit of Nancy Lee, the latest sterling by Reed and Barton,



*with elements of the historic Georgian,
infused with contemporary suavity, sleekness, vitality.*

*As romantic as the starched organdie dress billowing
bravely under grosgrain bands, from Bonwit Teller.*

As courtly as the antique fan from Mosse.

As sentimental as the locket from Bonwit Teller.

As graceful as a rose and a twist of satin ribbon.

N A T



Dunleith, built in 1849, above, stands in a great park in the very city of Natchez. It was built on the site of the magnificent Routlands, one of the earliest Natchez plantation houses. Homewood, below left, was begun in 1855, took five years and supposedly hundreds of thousands of dollars to complete. It is magnificently preserved



Longwood, below, is red brick and heavily embellished woodwork. Its five incredible floors rise to an awesome cupola. Inside it is a hollow shell with boards laid haphazard on naked rafters. Dusty tools and paint brushes stiff with paint lie beside the crumpled overalls the workmen stripped off when they marched off to join up in 1860



Richmond, above, is of three periods. The center dates from the Spanish occupation, is thought to have been built in the 1780s. A two-story brick addition at the rear dates from the early nineteenth century, while the front with its Ionic pillars is in the deep South's Neo-classic manner



NATCHEZ



DRAWINGS BY WALTER BUEHR

NATCHEZ still looks down on the yellow waters of the Mississippi where once Ohio flatboats, lordly packets resplendent with white paint and gilded scrollwork, the "Robert E. Lee" and the "Natchez" passed. She was business and social center of the incredibly opulent Cotton Empire, her streets alive with sleek black Victorias and gigs. Though the belles and blades of her past are gone, many of her beautiful plantation houses still stand, some of them very grand with high white pillared porticos, set in huge estates, bowered among ancient trees. Others are unpretentious, their sagging steps leading to shaggy, unkempt lawns. Some still show the faded but well cared for wall papers, rugs and upholsteries which were imported from London and Paris in the gay days before the war. Most of them are open for the Pilgrimage Garden Club's tour March 4 through March 19 and the Natchez Garden Club, March 20 through April 2.



Elmscourt, at the top, departs from the familiar Southern style, is reminiscent of New Orleans houses. Built in 1810, it is beautifully preserved. D'Evereux, immediately above, built in 1840, was the scene of a magnificent ball for Henry Clay. Lawnsdowne, left, built in 1852, is still occupied by descendants of the original owner, who live in spacious rooms still furnished with beautiful pieces which somehow survived the ravages of the war



BY BEN S. LAITIN

With the Greatest of Ease

Go places, see things—your travel agent arranges all

I go to the office of my favorite travel agent and give him a rough idea of what I want. Many times he can tell me right off the bat that such and such a ship is sold out; conversely, on a crowded ship, he can sometimes get me a break that I couldn't have got myself. That's because the lines are anxious to please him, and they will give him first crack at a cancelled reservation. Anyway, if checking all the lines for the best available seems to be in order, it's all accomplished in fifteen minutes on the telephone (at the agent's expense, incidentally).

The amount of trouble a travel agent will go to is really incredible. On an ordinary trans-Atlantic booking, for instance, agents get 6 percent on cabin class rates, and a flat \$14 (only recently increased from \$12) for a round trip tourist class ticket. For this amount, your agent will not only telephone his head off trying to get you the best available room on the best available ship, but he'll also chase downtown and get your passport, after you've applied for it, go knocking on consular doors for your visas, supply you with baggage tags, explain patiently about foreign currency, tell you how long it will take you by train from Paris to Helsingfors and what it will cost second class, arrange your dining room and deck chair reservations. This doesn't begin to cover the ground, but it gives you an idea.

Of course, this is not altogether altruistic on the agent's part. Once infected with the travel virus, you are not likely to remain a stay-at-home. This year, a quick crossing to Europe and back; next year a couple of cruises; and the year after, maybe a round the world trip. It's happened before.

In an effort to educate the public to the services they perform, travel agents have not been reluctant to convey the impression that their services are free. So they are in the case of regular steamship bookings and cruises. But such bookings are a minor part of their business. Suppose you want to take the Grand Tour—there are railroad schedules and tariffs to figure out, hotel bookings to be made in two dozen cities, couriers to meet you in strange places. The agent will perform a little abracadabra and presto, you have in your hand a complete itinerary, right down to the hours of departure and arrival from every city. Obviously, all this cannot be done profitably merely for the commission on the steamship ticket. What the agent does is figure the cost of the entire trip, add a reasonable profit, and

DID I ever tell you the one about the fellow who decided to go to Europe? Well, he went to the office of one steamship line, and found something on the S.S. *Gigantic* which suited his needs. But just as he was about to pay for his ticket, it occurred to him that perhaps he could get a better break for the same money on the S.S. *Colossal*. So he mumbled something about being back later, and trotted over to study the deck plans of the *Colossal*. What with one thing and another, the *Gigantic* seemed like the better bet after all, but just to be sure that he was getting a run for his money, our hero stopped off at a third steamship office on his way back to the first. Of course, by that time, the cabin he had his heart set on had been sold to someone else. The story would be perfect if I could report that he chased around to the other steamship lines again and was nosed out in both places. But, foolish as he was, our hero was smart enough to grab what he could on the *Gigantic*, before he found himself faced with the necessity of swimming the Atlantic.

Since then, I've (of course, you guessed!) invariably put my travel problems up to a tourist travel agent (there doesn't seem to be any standard nomenclature for this amazing species of *homo sapiens*). Now when I book for Europe, I do this:



became Apostles of Travel with a capital T. They've done a job the transportation companies could never have done themselves, for obviously the cost of reaching isolated prospects would be and still is too great. But no prospect lives too far off the beaten track to be hunted up by the local travel agent.

What makes a travel agent an expert? Well, many of them are former officials and employees of transportation companies who've been around and know the odd corners of the world pretty well; others have studied their business conscientiously, and have taken advantage of the opportunities provided by the steamship companies, who have wisely encouraged the agents to know both the lands and the ships they are selling. Special discounts are granted to agents, and frequent parties are held aboard ships to enable agents to familiarize themselves with the vessels. What is merely a square of red or yellow to you on a deck plan conjures up to the agent every detail of the room as he saw it on his last visit to the ship. This goes for agents far out of New York, too, for many a steamship line has paid the expenses of out-of-town agents for a trip to inspect its ships. One steamship line not so long ago sent one of its finest liners up to Boston just so New England agents could have a party aboard and get to know the ship better. The result of this *entente cordiale* is a cosy situation which enables the lines to keep their overhead down and their passenger figures up.

Today about 80 percent of steamship passengers are booked by travel agents; for cruises the percentage is even higher. In my opinion, it is not too fantastic to predict that a day will come when the steamship companies will be able—and delighted—to give up "retailing." There really is no sound economic reason why they should continue to compete against their own agents, any more than manufacturers do.

All right, so now I've sold you on going to a travel agent. How do you pick him? Well, you can go to the one right in your own building, or the one who fixed up such a grand trip for Aunt Blanche last year, or the one who advertised in last Sunday's paper. Personalities play a (Continued on page 132)



Roger Duvoisin

quote you a painless total. You are no more conscious of a "service charge" than you are of the dealer's profit on a car.

Suppose you decided to traipse around the Continent without the advance ministrations of a travel agent. You'd have to discover for yourself which hotels suited your needs; in the height of the season, you'd always run the risk of not finding rooms; you'd never know whether the rates quoted were standard, or for your special benefit. And when it comes to traveling between cities, you'd waste more time trying to buy tickets than any possible saving could be worth. And the saving may well go up in smoke, due to your ignorance regarding reductions granted by foreign railroads under certain conditions. For instance, when I went to Europe two years ago, I told my agent I could spend five days in Italy. He pointed out that by staying six days, I could take advantage of a tremendous reduction in railroad fares, which not only gave me an extra day in Rome, but saved me money over and above my hotel cost. To attempt a real foreign tour on your own, unless you're a veteran who has learned by earlier mistakes, makes about as much sense as trying to buy individual parts and build your own car. Both are likely to cost you more than you bargained for, and not be much fun in the end. What with one thing and another, I think the travel agent is justified in claiming that his service is free.

Tell your travel agent all—how long you want to be away, how you like to travel, how much you want to pay. He will not only buy you accommodations but will also ship your car, hire you a chauffeur, rent you a house if you want one, frequently advise you about the climate so you can plan your wardrobe (or refer you to an expert in a shop who knows), make banking arrangements for you, warn you of regulations you may come up against, do really everything but pack for you.

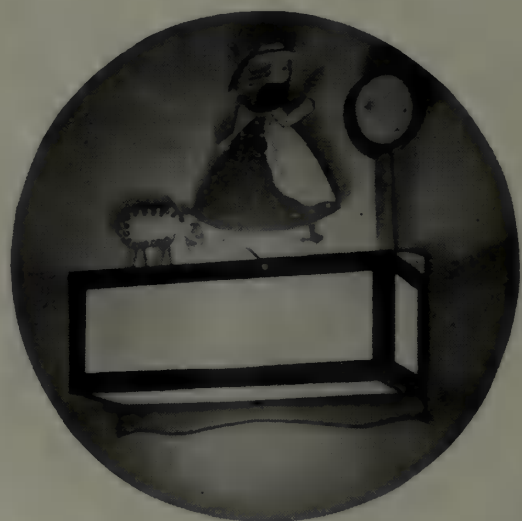
And how do the steamship lines feel about all this? I am glad to report that they feel properly grateful for everything the travel agents have done for them. It all goes back to the years after the war, when the steady flow of immigration became hardly more than a trickle. To offset this serious loss of revenue, the lines started to explore the potentialities of pleasure cruise traffic. To do this they had to have a great many more agents than then existed. So in every city and town where there was an opening, they appointed agents, who soon were spreading the gospel up and down the land. From mere ticket sellers they



EMELIE DANIELSON

for babies only

BY SUZANNE GLEAVES



At the top, a combination play and bedroom with a wonderful mural by Adrienne Ames on the white wall. Below it a cork bulletin board serves as a protective wainscot. Immediately above is Little Bo-Peep on a light bracket. She and her sheep may be had in any colors. At the right, a modern room for a young girl is blue, white and yellow. The rug and the quilt are washable. Above the bed is an oil by Vera Saloff. Note the posture-back chair with a slip seat cover in washable Revolite. Childhood, Inc., decorated all three rooms and made the nursery lighting fixture



Tips from one doting mother to others on decorating the nursery

THERE will be ruffles," I brooded over my tiny garment, "at every window, bedspreads which are a foam of frills, cushy white rugs, pink ribbons and a general air of impracticality." The sentiment which permeated all my plans for the first-born's nursery reached a glorious peak when my small daughter, very red and very mad, was first laid in her pink lace and satin bassinet. From then on it receded sharply. Like King Canute she has not only succeeded in repelling her mother's sea of gush, but she has kept it repelled.

My daughter's life is full of practical problems and her room is more a laboratory than a fairy tale palace. She runs on a schedule so nicely adjusted as to make the Ford assembly line look scatter-brained. She is, in other words, a modern baby, being raised in a brisk scientific atmosphere. I blush to think what she and her nurse would have thought of me had I not bundled the pink ribbons out of sight promptly.

In the first place, we live in a large and consequently dirty city. The baby and all her things must be kept as clean as possible. For that reason her nursery, any modern nursery, must be made as cleanable as a hospital room. What's more, her nurse is a busy woman and since her nurse does her cleaning, it must be as little strenuous as it can be made. Even hardwood floors are notoriously unsanitary. Hers is linoleum. The linoleum is as blue as the sky, with a border, and she loves it. Even in a scientific nursery, a little girl's imagination is taken into consideration. The linoleum has been lacquered so that it is indestructible and can be washed or wiped down easily. I was especially glad of this at the crawly age when she was con-

vinced that her tongue was a vacuum cleaner and that it was up to her to lick the floor. It is deplorable, this stage when everything goes in or to the mouth, but all the science in the world has not succeeded in doing away with it. Hence linoleum. Because linoleum is cold on a winter's morning, there are small, washable, pastel scatter rugs. I have an extra one and one is in the laundry each week.

There aren't any curtains at all at my daughter's windows. I should like curtains. I grieve over chintzes and organdies whenever I go through a yard goods department. But I cannot afford the time, energy or money involved in having a pair of curtains washed each week and it takes about a week for curtains to get dusty in the city. From one point of view I am glad that there are no curtains. When my daughter was first rising staggeringly to her feet, she clutched at any and everything within reach to help her up. The curtains would have been logical to grab and she'd probably have pulled them down on her head. So one storm of tears was avoided. She has pale blue Venetian blinds with twilight blue tapes. The blinds are wiped off with a lamb's wool blind-wiper of the sort which you buy in hardware departments, each day. Once a week they are washed. The pull cords are looped up over a hook out of her reach. We have screens so that she will not get bitten in the summer and I leave them up in the winter because of a superstition (probably unfounded) that they arrest a certain amount of dust. Occasionally they are taken down and whisked off with a stiff brush.

I am still old-fashioned enough to believe in the simple tenets of "thine" and "mine." My daughter (*Continued on page 94*)

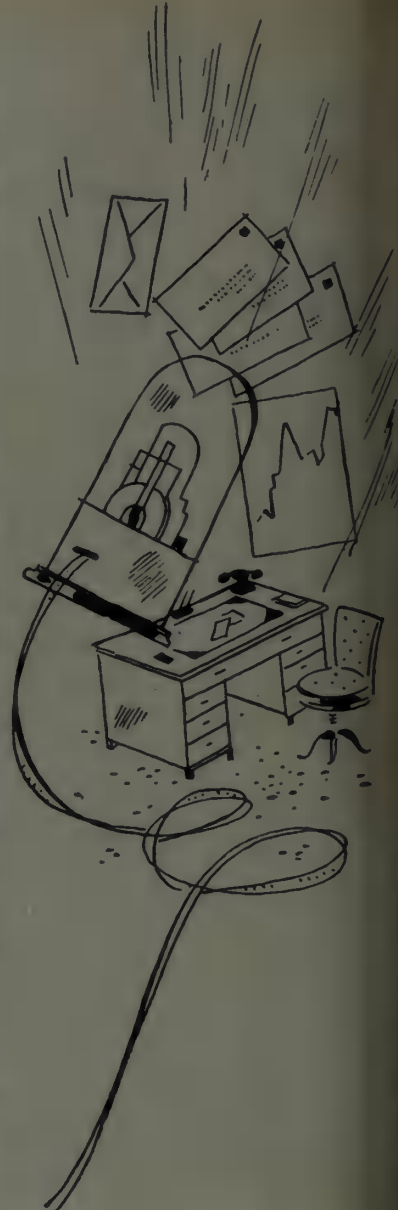


This boys' bedroom has robin's-egg blue walls, red and white plaid homespun spreads. The maple furniture has peasant designs and above the beds is a mural on canvas in the same shades framed in molding



An office regenerated by using wallboard and modern furniture

KAUFMANN ■ FABRY



DECORATING BUSINESS

Offices today are handsome



An office may be chic and still efficient

FRANK RANDI

EFFICIENCY and ugliness are not synonymous. Proved twice over by the pictures on this page. Above, ■ drab office in the Palmolive Building in Chicago was redecorated and turned into this impressive and business-like room. Walls and corner jogs were concealed by Texbord, wood veneer covered wallboard made by the Celotex Corporation. The finish is light, in a wood called Avodire. It is laid horizontally on three walls, vertically on the fourth. Structural beams at the ceiling line on two walls are covered with the wallboard, allowing enough additional depth to conceal ■ strip of indirect lighting on

one side of the room to throw light on the long table. A deep blue textured Looptuft carpet covers the floor, is by Bigelow Weavers. Venetian blinds, Columbia Mills. Chair and sofa, Valentine-Seaver Co. Office furniture, Sykes Furniture Co. Desk chair, Do-More Chair Co. Lamps and accessories, Mary Ryan. Pictures, Frederick Cooper.

In the office below it, the dignity of the English Regency has been fully realized and yet the room remains workmanlike. By Virginia Conner. The walls are painted off-white and the oatmeal cloth curtains are off-white with Burgundy tie-backs, the carpet the same color. Seats of the round-backed chairs are upholstered in ■ vivid turquoise. The result is at once stimulating and pleasantly restful.

House
Portfolio
 of
 DETAILS



WALTER KIRBY, ARCHITECT

G. H. VAN ANDA

For the story-and-a-half Colonial house, nothing is more suitable than the trellised arch illustrated at left

A brave show in a small space can be created with a little good wrought ironwork harmoniously placed, right



ROBERTSON WARD, ARCHITECT

S. H. GOTTSCHO



JOHN & COULTON SKINNER, ARCHITECTS

S. H. GOTTSCHO

A Caribbean atmosphere, translated for Miami, is illustrated at left by the cursive but lightly handled trellises

At right, a graceful and amazingly unobtrusive use of wrought iron beneath a metal roof. Proportions are excellent



ELBERT HUNT, ARCHITECT

G. H. VAN ANDA



ALLAN MCDOWELL, DESIGNER

G. H. VAN ANDA

Fresh handling of a familiar style is demonstrated at left. Here is a modern grace note on Colonial harmony

Translated into another language, at right, it might become this metal canopy savoring of the Mediterranean



R. W. TEBBS

*New
Beautiful*
PORTFOLIO
of
DETAILS



J. D. MULLER, ARCHITECT

S. H. GOTTSCHO

These brick veneer walls are given an effect of thickness and solidity by the very deep reveals protecting the door

At right, an entrance whose lines are familiar eighteenth century Colonial. The recessed opening is not often seen



G. H. VAN ANDA



ROGER H. BULLARD, ARCHITECT

G. H. VAN ANDA

The roof at left is but an inverted bracket. The two seats suggest the support required only for balance

At right, a moderately deep entrance reveal is supplemented by a second-story overhang above a Colonial door



WILLIS MILLS, ARCHITECT

G. H. VAN ANDA



G. H. VAN ANDA

Finely designed S-shaped brackets support at least nominally a copper canopy of especially fine proportions

A second story balcony, by accident or design or both, serves also as a roof over the door of a Florida house, right



JOHN L. VOLK, ARCHITECT

S. H. GOTTSCHO

House Beautiful's
PRACTICAL GARDENER

Grown to be Gathered

BY HELEN VAN PELT WILSON

THE cutting section is by rights an extremely personal, if not a prejudiced aspect of the garden. It is not meant for display, so eye-searing mixtures are conveniently in order there. It is meant to supply its individual owner with just what she desires from April to late November for her house arrangements, as well as for her bouquets. I must include these, since simple bunches of flowers are also a highly respectable part of interior decorating, and a most comforting inclusion for those who still feel far from certain about their technique of arrangement.

As for personal selections, in my cutting garden there are three plants of single crimson Hollyhocks, because I want them for the great, blue stone jar I place on the piano in hot weather when all the interior of the living room is in cool, muted tones. There is a half row of the *Gladiolus Red Phipps* and two plants of the dwarf *Dahlia Ursula* for the same purpose. I have also a well controlled half-row of the rampant *Feverfew (Matricaria)*. I wouldn't think of letting this loose in my tidy borders, but I prize it highly for white urn arrangements in early July. Then it is a companion to blue *Hydrangeas* and yellow *Daylilies* in the hall, where the wall paper is also *Hydrangea blue*. And I have at least fifty *Chrysanthemum* plants, more than any well-balanced gardener would select for such a modest place, but they happen to be my passion, so the cutting garden, being mine, is plotted to my individual taste.

For those who are not yet thus limited by vases or hidebound ideas, the cutting garden is planned with something charming for every month of spring, summer, and autumn. Unless it is exceedingly large, I prefer to rely for winter arrangements upon *Huckleberry (Gaylussacia)* from the florist and cuttings of *Rhododendron*, *Pieris*, *Pine*, and *Arborvitae*, as well as all that can be spared from the bright-berried shrubs, planted elsewhere on the lawn. By the end of January commences the forcing in water of sprays from the fruit trees and the spring-flowering shrubs such as *Forsythia*, *Japanese Quince*, *Flowering Cherry*, *Almond*, and *Pussywillow*. This goes on until late in March. The *Winter Honeysuckle (Lonicera fragrantissima)* helps out in very early spring and also the hardy *Jasmine (Jasminum nudiflorum)*, which clambers up a sun-trapped corner by my sunroom-study and puts on its golden show sometimes as early as February. (This is not reliably hardy, however, above southern New York.)

The cutting garden itself is best reserved for bulbs, annuals and perennials. Its size is dependent upon the size of the property and the owner's needs. When designing my new garden on a little less than an acre of property, I found it worth while to reserve much from the perennial border space in order to have freer scope in the cutting garden. Here all is easy to care for, since the plants can be laid out in rows and hence every necessary process of gardening—cultivating, watering, feeding, and spraying—is a straightforward, up-one-row-and-down-the-next business. (Continued on page 116)

GARDEN GEAR



ROBERT GREENWELL

Hanging neatly on your tool shed wall there shall be, from the very beginning of your career as a gardener, these basic implements: the trowel, the hand fork, the spade, the metal and grass rakes, and at least the two types of hoes above. Buy them in either the standard or the lighter ladies' weight. Both are almost equally sturdy and you should suit your own inclination. But do not for an instant think that this is the whole picture. To it you will add the garden gear which is described with some detail and considerable feeling in the article which begins on this page

*Joy in your garden will be all
the greater for having good
equipment to make work light*

EACH spring since the original garden was planted in Eden there is a crop of first-year gardeners. Perhaps this is your first year and you look out of your windows at a to-you virgin plot of land, which waits your ministering hands to become beautiful. On your desk is a stack of garden catalogues stuffed with pictures of brave borders, rioting color, of six foot spikes of Delphinium and elegant Iris. Outside the picture is not so gay. The ground is still more than half asleep. Over it straggle remnants of grass and weeds, long since wilted and turned by frost and snow into a tangle of witch's hair. •

Where to begin? Where to begin? Pull on a sweater and walk around your future garden. Get the smell of the earth. Feel it under your feet. Lean down and uproot an unrecognizable clump of Goldenrod, black and brittle. Pick up a clod and break it with your bare fingers. I cannot believe that you can remain unmoved or uncertain as to your next move once you have gotten the good earth under your finger nails. I am aware of the advisability, the wisdom of starting a garden on paper. In this magazine at this very time it is being proved conclusively by a far greater gardener than I shall ever be. Yet for me and thousands of other modest gardeners, true joy begins in the earth. Before packets of seeds, before planting plans, before anything else comes the need for simple garden tools so that I may go out and explore my acre, digging and grading down little hillocks, as happy as a terrier after a bone in the Asparagus bed.

The first tools were ten fingers. They remain indispensable, but only truly telling if they are supplemented by tools. In every book and from every experienced gardener you will hear the glib words, "These are the basic tools." You will be confused to find that the lists vary. The reason is that in gardening the tools for my stony New England borders are not the essentials for your delta soil in New Orleans.

But if you are feeling your way (as the author was just two years ago this spring), the trowel is unmitigated joy. For many things it is the perfect tool. For others it is a makeshift. But if I might have one thing, and one only, it would be a trowel. And with it I grub and plant and mess about happily hours on end with, on the whole, great advantage to my garden. Confessedly my husband is on hand for large operations, wielding a shovel or a spade, and I nip in after him where he has done yeoman's work and smooth all over and neaten up generally with a rake (my first was metal, my second wood, my third, after I had vestiges of a lawn, bamboo). A garden hoe came next and the size which served me best was about 6" along the bottom of the blade. It was the beginning of a collection. Hoes come in myriad forms and you need lots of them. A four-tine spading fork, a weeding fork, pruning shears and a grass edge clipper followed in rapid succession. A watering can soon learned is basic for planting and as the summer waxed I used a hose for what seemed hours at a time till I feared that I should have exhausted the supply of water in the well.

That first year I had no garden line and reel, no tags for marking plants, which I was certain I should remember the names and nature of. Had I not set them out myself and how could I ever forget I forgot very quickly indeed and was in a state of constant confusion as to what was where. Then, too, (Continued on page 126)



1. Single cut pruner. 2. Parrot type. 3. Anvil



Be sure your ladder is long enough to reach top branches



Forsythia may be a shower of gold



MYRTLE SHELTON

The direction of the cut is of first importance

PRUNING

MADE SIMPLE

BY MRS. JAY CLARK, JR.

THE seven-letter words "mystery" and "pruning" are usually synonyms in the mind of the gardener. You seldom see one of the clan who does not have a gleam of apprehension in his eye when the matter is brought up, yet there are few horticultural tasks whose ways are more clearly defined. I think the difficulty does not lie so much in the question: *How* do you prune? as *Why* do you prune? The answer hinges on the original purposes for which growing things were created. A bush or tree or plant naturally seeks a condition satisfactory to itself. It does not care about special size or form of branch or fruit—its only interest is the main urge of every living thing, self-propagation, and this is accomplished by preparing seeds and providing for their distribution.

Propagation is the sole aim of the horticultural specimen. Nature stops here. But along comes man and his intelligence tells him that overcrowding of branch or bloom is as harmful to individual perfection as herding is detrimental to humans. Better fruit is wanted for eating than the wild Blackberry, which suffices unto itself for seeding, and bigger flowers are desired with a wider gamut of color than the wild Rose affords. So man prunes and cuts as one method of obtaining these results, and as it is an artificial thing he engages in, as far as original plant motives go, several seasons may be required to achieve the effect aimed at. Can the gardener stop them? No. Hunt up an old and little cared for garden. The Rose bushes will be over your head with flowers ever decreasing in size. Left to themselves plants revert to the wild state and the happy peacefulness of mediocrity.

Cutting is an irrevocable action which gives the gardener pause lest material may be taken away that should be left, thereby causing permanent injury. To obviate such tragedies a few of the principles of pruning are outlined here, with enough specific detail to act as pattern for the numberless specimens we approach with the tools.

First consider the cutting implements, for, while all are designed for the same end, there is a choice of types. Live wood is delicate, no matter how rugged its appearance, and must not be bruised. There are three designs current in pruning shears: the *single cut* with one blade nearly straight, the other curved; the *double cut*, which resembles a parrot's beak, both blades curved; and the *anvil* or *guillotine* type. The advantage of the first is that *if* the cutting blade is kept nearest the root, it is impossible to bruise that part of the plant expected to grow again. What is removed would be the only section that could be injured. With parrot beak pruners, the stem of the plant is liable to be squeezed until it is finally severed, which is apt to crush both sides of the cut. Their advantage is that little attention is needed as to how they are held and used. The anvil shape is good for general work. To own one of each is ideal.

Another aid is an adequate step ladder to reach the heights of tall shrubs. The ordinary type is not so good as a home-made affair. Three stout poles fastened together at the top, either wigwam fashion or by a small terminal seat, with ladder rungs nailed at desired intervals on the poles is light to move around, easy to introduce among any growths, and affords every desired vantage point of manipulation.

When to prune. Individual characteristics of the specimen are the deciding factors, and these differ for varying kinds of material. For instance, shrubs can come under no comprehensive rule, as some flower on old shoots and some on new, while others produce bloom on old stems with scant growth during a whole season. An example (*Continued on page 121*)



How tree wounds are healed: left, the newly filled trunk cavity after repair work is finished. Right, bark after a few years nearly closed over filling



Left, a crotch cavity after it has been cleaned and refilled by a skilled expert. Right, two ways of reinforcing crotch: by hook and cable and wood screws



Lightning rods for favored or especially valuable old trees may be well worth while. This is the way the wires are loosely fastened to the growing tree

The Care of Trees

ON SEPTEMBER 21 the hurricane which swept the Atlantic seaboard took a fearful toll of trees. Not all of these were uprooted. Many were so seriously weakened that the true extent of the damage could only be estimated months later. The hurricane was a freak which occurs but seldom. But almost no winter passes without ice storms which encase branches so stiffly that they are badly weakened. They should be examined by an expert before subsequent winds snap them off or they fall prey to disease.

These warnings are violent denials of the generally optimistic "The trees we have always with us" state of mind of many home owners. In addition pests attack and kill trees, fungous diseases insinuate deadly spores to rot them. So that presently even the most imposing tree may fall prey to some mischance and be brought down.

This may be a blessing in disguise, for one of these ills may bring home, as no amount of preaching might, the importance of a periodic survey of your trees. Trees are costly things when full grown. It makes a hole in the budget to replace a sixty-foot elm. And when that has happened, a man is more impressed by the old rule of an ounce of prevention.

Prevention, in this case, means traffic with a recognized, professional tree expert. The adjectives are carefully chosen. For the care of trees is a subtle art. You will find many men who claim they are proficient, but you would do well to select your expert with the same care you give to choosing a doctor or a dentist. The hazards are as great. You choose your doctor usually through the recommendations of your friends or of other professionals whose judgment you trust. Choose your tree doctor in the same fashion. Look for his credentials; make sure he is properly schooled. For though there are many practitioners, not all are skilled. And malpractice among tree doctors may be as costly as upon humans.

It is curious how far this parallel of the tree expert and the doctor holds. You go to your doctor, for example, when you are well for a periodic examination—to make sure there are no hidden ills which may suddenly burst forth in aggravated state for having been neglected. You call in the tree expert for the same reason.

"Come up and make a survey of my trees," you say, and presently he is there with his ropes and his tools. He climbs up in each of the trees on your property. He looks around for branches that should be pruned, for lurking cavities which may be rotting the heartwood out without your knowing it. He looks for disease and he looks for pests. He looks for dangerous stresses which, unless lightened, may suddenly split off an important limb.

He presents you with a bill of particulars then, and you count the cost. And when it is figured you find that it is not such a great outlay you are paying for the health of your trees. Far cheaper in the end than the cost of replacing them because they have been neglected and died.

This is the way a tree grows. Underneath the bark is the vital organism. There is a thin, spongy substance there known as the "cambium layer," and through it the living sap of the tree passes—rising and falling. It extends underneath the trunk of the greatest tree, through the branches and to the smallest twigs. All that is inside this layer is the heartwood. So long as no rot eats it away the tree is healthy. But the sap does not pass through this center portion. It is green and living, but nourishment is carried to the tree only through the sap which flows in the cambium layer. (Continued on page 113)

DESIGN IN PLANTING

Part Two: Choosing plants to give interest and accent

BY H. STUART ORTLOFF



WHEN making a planting plan, whether for a single small flower bed or for an extensive garden scheme or shrub border, I select the plants for the most conspicuous places first. These I call accent and interest plants. This seems to me more logical than to select the mass plants first and then try to give interest to the planting by inserting accents and emphatic material later. The point is, however, that in any grouping there must be an occasional plant that is so conspicuous in form, color, texture or unusualness as to command a little extra attention, and there must be many more plants that are above the average in interest, though perhaps less startling in appearance, to give distinction.

An *accent plant* is one which is unusual in some way, or at least quite different from its neighbors. Its placing, too, has a certain amount of importance in the scheme, for often its prominence heightens its effectiveness. At the angle between two paths, on either side of a gateway or doorway, or around some important garden feature are examples of the use of such plants. The main point is that it must be emphatic.

An *interest plant* is less emphatic. It can be used in larger quantities, yet it must be unusual or distinctive enough to attract attention. It must be a little out of the ordinary, but not too much so. Obviously this difference may lie in habit of growth, color, scale, or texture of foliage, color or profusion of bloom, or in rarity of the plant. It can't, of course, be anything so bizarre as to be in-harmonious with the rest of the grouping. A large Cactus among a group of Laurel would constitute the *reductio ad absurdum* of this idea. All must be within the limits of good taste. A group of American Hollies among more common evergreens, or a group of Hawthorns among the more usual deciduous shrubs would certainly lend interest, yet not disrupt the harmony of the final picture.

The object in the use of accent and (Continued on page 134)



All lines of the garden above flow toward the great Weeping Willow. Note the placement of evergreens. At the top on the left accents are present in the planting of both the beds and the background

The Log of the *Practical*



Trees are thirsty. At planting, sink boards in the ground nearby so their greedy roots won't rob other plants of moisture. Paragraph 3



Emergency soil test: Pour muriatic acid over a sample of soil. Fizzing indicates lime. If nothing happens, soil is acid. Paragraph 4

From the florist. This is the peak of the season for both cut blooms and plants. Snapdragons, Roses, Carnations are in perfection before the high sun and heat stops them; all bulbous types, Daffodils, Tulips, are supreme; Sweet Peas have begun; Gladiolus come from the South; Freesias and Gerbera continue. The plants have been pushed into excellence as Easter approaches. Lilies, the pink and blue French hybrid Hydrangeas, Azaleas are good values. For this is the one holiday time of the year when quality is high, variety great, yet there is no increase in price. They are grown for the day, they are sold for the day, a festival of plants. Mimosa is available—put one well balanced spray in a tall green jar with narrow neck. Tuck small sprays of the same flower with purple Anemones in a pale yellow jar. Yellow Primroses and Violets. Daffodils with sprays of forced Forsythia, orange Tulips with gray leaves of *Cineraria maritima*, Dusty Miller. No one can afford to be without indoor flowers at this season, they are so plentiful and inexpensive.

1. Last chores indoors. As soon as conditions are half-way suitable for outdoor work, there is neither interest nor time for any house activity, so I temper the days of waiting by giving the potted plants their last systematic care. This consists in root examination to determine what is to be done next. As the majority of indoor specimens start their active growth in late spring, any reshifting now allows the plant to recover its stride during the summer. Carefully I rap the pot, tip it up, holding the plant with one hand, and see what the roots are doing. If the earth ball is covered with fine roots, I know it is ready for a pot one size *larger* than the present container. If no roots can be seen, the suspicion is that they are hiding in the soil, unhealthy and inert. Wash the soil carefully off the roots and repot in fresh soil in a pot one size *smaller*.

2. Repotting. There are tricks about planting even a fern or Begonia. I place the main stem right in the center of the pot, put coarse soil above the drainage material, then fill in with finer soil and firm it down well around the roots. After such a change in quarters a plant is ready to approach the rest period of the coming months when it will need less light, heat and water. How often to repot? Usually not before the second year of a plant's life. The system is the same as for division of perennials in the garden. Exhausted soil needs replacement, and crowded roots of foliage types will not produce good results.

3. Fight for moisture. It's an ill wind . . . In a Rose garden where trees

and shrubs were needed for protection from north and west winds, difficulty had always arisen from the larger growths' robbing the Roses of moisture. The September hurricane took the trees, and in the replacements going on, this drawback is being overcome by sinking planks into the ground edgewise to hem off future encroaching roots. It is an easy procedure at planting time. Two 12" boards can be sunk far enough into the ground to protect even the most vigorous Rose root growth.

4. Home-made soil test. There are several ways of finding out the condition of soil acidity. The most reliable is probably to send samples to the nearest agricultural experiment station, the next to procure a soil test kit and follow its directions. But in an emergency an even simpler test will do. I have received some nursery-grown plants of *Arbutus*, nice, stocky, thick-leaved clumps, and they must have a sour soil. To make sure, or perhaps just for the fun of the experiment, I took earth from the proposed site, put it in a tumbler, and poured in a small amount of muriatic acid, which was in the house for cleaning purposes. Nothing happened, which indicated a delectably suited sour soil for the plants. If a fizzing had taken place, it would have meant that lime was present, and either a semi-neutral condition or a sweet soil. The special degrees can be judged by the amount of fizzing.

5. Annual Dahlias. Plants always seem to have for me many human characteristics, and whenever I find one member of a family neglected for the showier

Gardener

representatives of the clan, immediately my interest goes in that direction. This is why the Dahlias from seed, annual types, intrigue me personally far more than the gorgeous results from aristocratic tubers. There are plenty of enthusiasts for the latter, but the possibility of garden satisfaction and decoration via the less showy varieties is often neglected. They must be sown indoors in boxes of earth before the middle of the month, but are as easily raised as any tender annual and begin flowering in midsummer, keeping on until frost. First, I started with the Coltness hybrids, seed which had been brought from England after seeing the wonderful displays in the gardens in Edinburgh. Then they were red and yellow only, and the notebook says they bloomed in four months, around the end of July. Now I use only the Unwin dwarf hybrids, semi-double and lovely in shades of pink, yellow and lavender, as well as the original red orange and dark maroon. These mature the end of June, usually with the long-spurred *Aquilegia*, the fragrant white *Snow Queen*. In transplanting the *Dahlia* seedlings from box to pots (or any other plantlet for that matter) I find an orange stick a valuable aid in digging the tiny hair roots, and toothpicks will provide proper support for seedlings of flagging courage.

6. Reviving shrubs. As I have often said in these paragraphs, garden gifts are apt to be troublesome assets, and an added proof of this very ungracious statement has come to hand. From half way across the continent some shrubs were sent, things I really wanted. A *Daphne mezereum*; some *Deutzia*; *Rose* species, *rugosas*; and one *R. nutkana*. The packing was adequate; still, with the long trek, the wood was badly dried and shriveled. The whole batch went down to the garden room, and was put in the laundry tubs, roots and tops all covered with water. I could not garden without those tubs! The shrubs have soaked about ten days, and in a couple more will be covered with earth on the cement floor and left until outdoor conditions will allow of planting—probably at the end of March. They will go into ground well lightened with peat moss, mulched with the same, kept in a good state of moisture, and protected from sun

and wind by some sort of screening of lath strips. The chances of survival under such treatment for stock in poor condition on arrival in your hands is about a 75 per cent gamble, surely worth taking.

7. Protecting plantlets. A letter has just come which does not bear directly on a March task but unless it is spoken of now I am afraid it will be neglected. And it does concern something of interest to anyone who has been enticed into buying flats of *Tomato* plants only to have them wilt and die. The following process was used for many years on the farm. The plants were not set out until all danger of frost was past. Each had a large hole a foot deep with a pint of wood ashes in the bottom, covered with 2" to 3" of soil, on which the plant was set with roots well firmed. This planting was always done at twilight or on a cloudy day. Sifted ashes were put on the leaves to ward off the little black flies, and each plant protected with a bottomless paper bag of sufficient size to slip around the plant easily. Three or four stakes driven in the ground hold these little paper houses which keep the winds from switching the plants to death. While primarily for *Tomatoes*, these directions are equally good for any transplanted specimen of size—*Asters*, *Calendulas*, etc. Naturally the depth of the hole is in proportion to root and stalk length.

8. Right side up. On the north side of the house the most satisfactory flowering plant is the tuberous *Begonia*, for both porch boxes and dark corners, and I always try to keep the tubers over from year to year as a project of economy. Last season success was scanty owing to the difficulty of telling which was the right side up for the queer-shaped things, and they had grown downward too long to right themselves skillfully. In theory the top side of such indeterminate forms is the concave side; in reality even the expert cannot be sure. So I have decided to be on the safe side this time, and today a couple of dozen *Begonias* and a few yellow *Callas* are in pans filled with peat moss, well moistened. These I put near a continuously warm radiator, there to stay until they show real growth before potting. They will be examined (Continued on page 138)



An orange stick is a handy tool for digging up fine hair roots, and toothpicks make good stakes to support tiny seedlings. Paragraph 5



After shipment, the wood of shrubs is sometimes dried out. Plunge them in a laundry tub full of water for several days. Paragraph 6

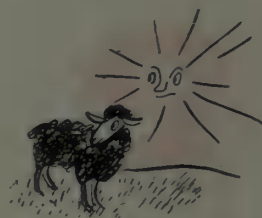


Bottomless paper bags slipped over plantlets and held in place by stakes driven in the ground will protect against wind. Paragraph 7

SCRAPBOOK • 1939



MARCH



The neglected Montbretia. The supply and quality of domestic corms of these plants and the lower cost make them desirable for late summer and fall bloom. They should be procured from March to about the middle of June. After then the seedsmen do not carry them as they dry up and refuse to start in growth. While not rated hardy, even in a cold climate they may be carried over from season to season. Plant the corms in a situation by themselves as soon as frost is out of the ground. They will flower the first summer from late August to mid-September. Protect them for the winter with dry leaves 1' to 2' deep after the ground is frost-crust. Keep leaves in place with boards or boughs. Next year these corms will bloom early in August. If a planting is also made early in June in light, rich soil, putting the corms 6" deep and 4" apart, there will be Montbretia bloom from the middle of September to frost. Good varieties are His Majesty, Star of the East, George Davidson, Lord Nelson, Lady Hamilton, the first two named being the largest and hardiest.

Seed germination. The time of starting for seeds with hard envelopes may be lessened by many days if each one is filed or clipped before planting. This is a surer method than soaking twenty-four hours in warm water. (Beets are better for such soaking.) The new Russell Lupins will sprout in one week if the seeds are clipped. Japanese Morning Glories should have the heavy outer coat cut carefully with a sharp knife three or four times on the *convex surface*. Moonflower seeds the same; one slashing does not seem to suffice. These two varieties should be started in the house this month to insure early outdoor bloom. File Heavenly Blue Morning Glories, the Cypress vine, the Cup and Saucer, *Cobaea scandens*, and ordinary Morning Glories. An easy way to regulate moisture, fresh air and prevent soil stagnation is to plant the seed in an *unglazed* flower pot which is set in a larger pot, the space between being packed with sphagnum or peat moss which is watered freely and regularly. The whole arrangement is covered with a piece of ground glass until the seeds have sprouted.

Free seeds not available. Prior to 1923 the government was in the habit of distributing vast quantities of commercial garden seed to all who sent in requests to the Department of Agriculture. Fifteen years ago it was decided to discontinue the practice, as the varieties were no better than those in common use which could be bought from any seed supply house. The appropriation for free seeds for Congressional distribution was stopped, and yet each season there are thousands of "free seed" letters besieging Washington. The answer is always the same: There are no free seeds!

Clean pools. Many gardeners consider the difficulty of keeping pools free from scum and algae too great a deterrent to their possession. The Missouri Botanical Garden in St. Louis both in outdoor pools (of several acres) and indoor propagating tanks uses permanganate of potash where fish are present, and copper sulphate where they aren't. The quantity of potash is one teaspoonful of saturated solution to a gallon of water. To secure the saturated solution put a teaspoonful of the chemical in a quart of water and shake it well. The unabsorbed salt will sink to the bottom and the clear top liquid is what is used. If there are baby fish in the pool take them out for twenty-four hours. Mature ones will not be affected. In fishless areas put a tablespoonful of copper sulphate in a cheesecloth bag, tie it with string to the end of a stick and drag it around if there are no Lily leaves on the surface. Where there are Lily leaves, dip the chemical container into the water at intervals, being careful not to have the water flow over the leaves. The Botanical Garden has a bulletin on the subject.

Feeding facts. Shrubs and trees achieve a large part of their total growth during a six week period in the spring, so the amount of food available to them during that period exerts great influence. By the same token, the lawn that does not make good turf in the spring will not withstand summer heat. Quantities of a balanced food are: *Grass*. Feed at the rate of 4 lbs. per 100 square feet of lawn area. Apply by hand, with a kitchen colander or a plant (Continued on page 119)

*Attuned to Tomorrow
and years ahead!*



The Windsor Symphony

A Magnificent new Radio-Phonograph

★ BY MAGNAVOX ★

There is the finest of all radio-phonograph combinations, an instrument that will give you and your entire family more pride and greater pleasure than anything you have ever owned. Radio programs at their best—your choice of the world's finest music records, played for you automatically with tone so beautiful that the artists might well be appearing in person before you.

The fine craftsmanship and elegant character of this authentic reproduction of a treasured English breakfront commode (Circa 1780), will add charm and enduring beauty to any room. Built to the highest standard of quality rather than to a price, the Windsor is an incomparable value at \$550. Other models—in Hepplewhite, Chipendale and Regency designs from \$145. Prices slightly higher on the West Coast.

You are invited to a thrilling audition of Magnavox combinations at leading music and selected department stores. You will realize instantly the pleasure you have missed and why so many are trading in their radio sets on Magnavox combinations. For literature and name of nearest dealer write Dept. H-3, THE MAGNAVOX COMPANY, INC., Fort Wayne, Indiana.

MAGNAVOX

The Oldest Name in Radio

A Symbol of Quality Since 1911

Please tell me

Answers by EUGENE RASKIN

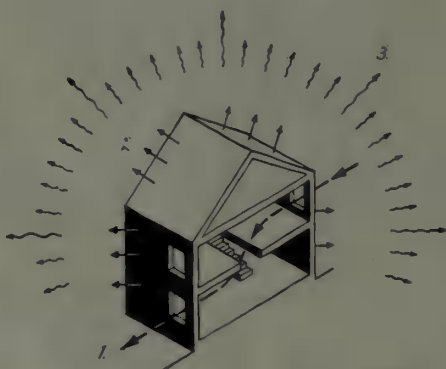
INSULATION

?

So many different kinds of insulation are being offered to us as "the best" that we find it impossible to make a choice. Which really is the best?

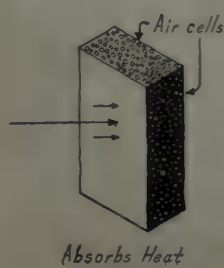
?

A. The best type—for you—is that which solves your particular insulating problem. It is a matter for your architect to decide "on location," so to speak. Here are some generalizations. Insulation is installed to create a barrier against the passage of heat—in or out—through the walls and roof of a house. Now, heat moves in three ways: by convection (air movement), conduction (contact) and by radiation (rays similar to those of light). If your principal heat loss is by convection, weatherstripping and an air-tight sheath of building paper or felt under your shingles or siding may be your best insulation. If conduction is to blame, it may call for one of the many such types as fiber boards, mineral wool, rock wool, cork, cattle hair, paper and seaweed derivatives, etc. The boards, incidentally, can be made to give double service—as sheathing, plaster base, or even as exposed interior finish; the wools, in bat or loose form, fit between the studs and rafters of frame construction; the others, in sheets, blankets or rolls, are adaptable to a variety of applications. The third kind of heat movement, radiation, is checked by reflective insulating materials—chiefly aluminum foil and surfacings. Just as a mirror reflects light rays, the shiny aluminum turns back the rays of heat instead of allowing them to pass through. Here again, double-duty forms are available: rigid boards of many kinds



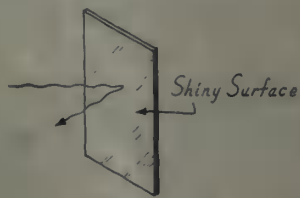
1 Convection.
2 Conduction
3 Radiation

Non-Conductive Insulation.



Absorbs Heat

Reflective Insulation.



Reflects Heat Rays

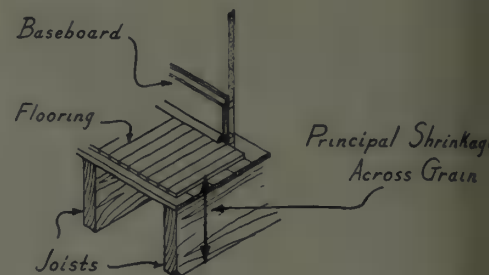
(including conduction insulators) and plaster bases.

But, you will want to know, how does one tell exactly what one's major insulating problem is? Well, one doesn't. Your best procedure will be to get

the advice of an unbiased and experienced person. Your architect or a heating engineer, will be able to analyze your house correctly by considering the various factors involved—type and quality of construction, building materials used, room exposures, prevailing winds, climatic conditions and the kind of heating system you use. The final choice will also be affected by whether you are building a new house or remodeling an existing one—some insulating materials, obviously, are more suited to remodeling work than others. (For a thorough analysis of the insulation problem, see "The Question of Insulation" in the September, 1938, HOUSE BEAUTIFUL.)

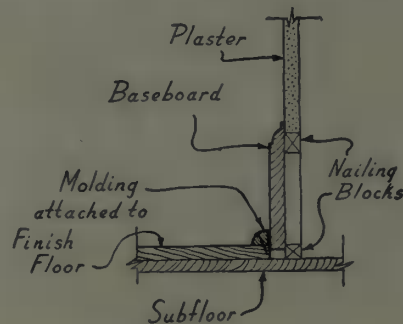
? BASEBOARD CRACK

Some six months after our house was built the joint under the little molding at the bottom of the baseboard opened, leaving a wide crack between itself and the floor. How shall we fix it?



A. A certain amount of

shrinkage in wood construction is inevitable—particularly in the cross-grain direction, such as from the top to the bottom of floor joists (see sketch). Moldings, like the one you mention, are in-



stalled for the express purpose of allowing a bit of leeway for this shrinkage, but in your case the molding would serve better if it were fastened to the floor rather than to the baseboard. Thus it would cover the open joint at all times, regardless of expansion or shrinkage. The second accompanying sketch shows the preferred arrangement.

? LAYING LINOLEUM

Though we ordered the best linoleum we could buy, it shows many bulges. What can we do to flatten it out?

A. The fault, in all likelihood, lies not with the linoleum but with the cementing. Either the mastic was spread too thinly or it was of inferior quality. Most linoleum manufacturers put out special mastic cements to be used with their linoleums, and issue instructions for the correct application methods. The thing for you to do, then, is to have the linoleum taken up and relaid, employing the mastic and method recommended by the makers of the brand you've bought. Some linoleum comes with its adhesive on the back.

? REMOVING RUST

Not long ago we picked up some lovely old wrought iron fixtures that we can use in our new home if we can get the rust off. The patterns are too intricate to allow scraping or sandpapering. What's to be done?

A. The trick is to get the iron red hot, and then give it a bath in ordinary cylinder oil. If you don't mind a little smoke or odor, you can do the heating over your kitchen stove, but be sure the iron is still red when you get it to the pan of oil. (And use long-handle pliers for moving the pieces!) Let them cool in the oil, then dump them out in a bed of sawdust (or clean sand). You'll find them clean, dry and ready for use when you take them out.

? BLOWN FUSES

I have some machinery in my hobby-shop which causes our fuses to blow once in a while. I don't mind putting in a new fuse, but it's an awful bother to re-set the six electric clocks we have in our house. (Continued on page 11)

The cone of Mt. Kaimondake in Japan towers over the water



JAPANESE GOVERNMENT RAILWAYS

GO WAY WEST



Surf skiing on a Sydney Beach in long cool combers

HERE'S a vacation idea that's utterly glamorous. Go west, but further west than you ever went before. After you've had a week in California, get on a lovely luxurious boat and sail in the course of the sun. To Honolulu with its soft strumming music and sweet flowers. From there on to Japan, with its miraculous Fuji, its temples and lakes and lovely kimonoed girls. And when you've seen your fill there, get on a boat again and go on to Australia and New Zealand with their wide and rolling expanses, their bright suns and friendly people.

Then turn your face west again and idle home on boats which were made for your own comfort.



CANADIAN PACIFIC STEAMSHIPS

Mount Egmont, in New Zealand, wears a white cap of snow

See your travel agent or write to us for booklets at House Beautiful, 572 Madison Avenue, New York City



For your new home

THE WINDOWS THAT NEVER NEED PAINTING—

● New upkeep savings, new window beauty, comfort and convenience are yours with Kawneer ALL-ALUMINUM or Bronze Sealair Windows. They provide any window opening with an architecturally correct and unusually appealing frame—always light and cheerful in effect — a real window should be. They admit more daylight with their strong, slender members. Accurately factory-fitted, they give extremely effective protection against wind, rain, dust and weather, which means extra comfort and fuel savings. And they always operate easily with practically no upkeep cost—for they cannot rust, swell, shrink, warp or rot out, and never require painting.

Best of all, moderate installed cost and amazing upkeep savings make Sealair Windows today's outstanding value! Hundreds of enthusiastic owners from coast to coast. Coupon brings data.

See Kawneer Windows in the Fire Safe Home, No. 19, New York World's Fair 1939.

Kawneer

SEALAIR WINDOWS

FOR ALL TYPES OF HOMES AND BUILDINGS

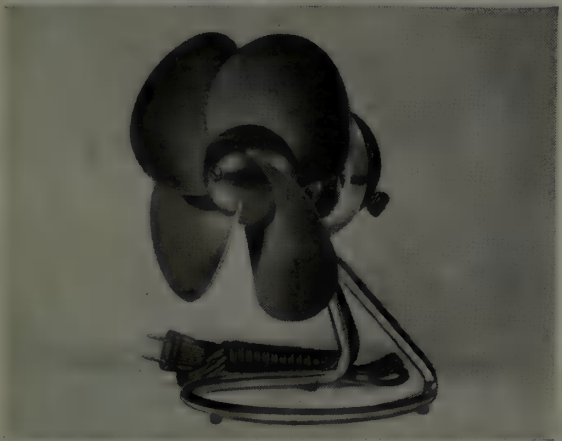
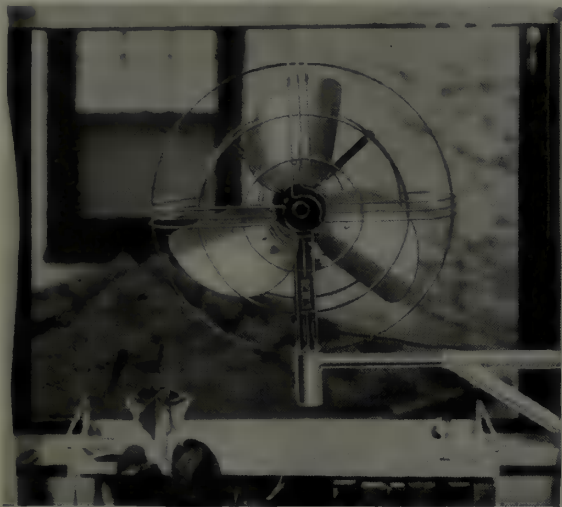
The Kawneer Company, Niles, Michigan: Please send illustrated booklet — Sealair Windows to:

NAME..... ADDRESS.....

☐ Prospective Home Owner ☐ Architect ☐ Builder ☐ Material Dealer

EARMARKED FOR HOME BUILDERS

News of new building materials, products, methods; notes about new books, new ideas



OUR fan mail is starting up again, so summer must surely be on the way. Here are pictures of two of the new season's models. There will be others, worthy of the shrewd shopper's attention, but these are pioneers. The fan shown at the top on its swinging window-side bracket is no mere brow-cooler. It is made for real ventilation at any time, real cooling on those summer days when the only wind that stirs is your own breath. It is a 16" non-oscillating type, and at normal speed can move 1600 cubic feet of air a minute. Which means that it is a real piece of cooling machinery where air circulation is of importance. For electric fans are still one of the least expensive and most useful of summer spot-coolers. They move air, and moving air induces evaporation of moisture on surfaces which the air strikes and evaporation lowers temperature. If you are possessor of that moist surface, you will become cooler—which is the idea. And while the same principle holds good for the other fan we show (both by Knapp-Monarch Co., St. Louis, Mo.) a chromium and rubber model, its capacity is far less. It will do a very good job at cooling you personally when occasion demands.

STORM WINDOWS are once more coming into their own. In recent years people have been becoming insulation conscious to a gratifying degree, forgetting, however, that the good old storm window *was* insulation—and an important variety. Now, almost within a matter of months, new shapes, new attractiveness and practicality have been brought to the making of storm sash. And recognition is being justly accorded anew, also. At the bottom of this page is an ingenious new storm window (F. C. Russell Insulation Co., Cleveland) which combines storm sash, an adjustable ventilator for better weather, and summer screens in a single frame. Glass and mesh panels are readily interchangeable (you see the change being made below) and the weatherstripped frames, permanently attached to your window casings, are durable and unobtrusive.

THERE has just been published a book called "Common Sense in Home Decoration" by Carl Maas (Greenberg, Publisher, New York, \$2.75). At the outset we make known a personal interest in the author and his book. And in saying this we ask respect for the considered statement that this is, in our opinion, the finest book of its sort available today. Books on decoration, for the home or the museum, have been many. There have been many beautiful and informative ones. Mr. Maas' volume combines attractive format, clear and pertinent drawings by the author, superb photographs of decorated rooms with simple, lucid text.

The title of the book might well have been made to read, "All the Common Sense in Home Decoration," so inclusive are the chapters within the covers. Beginning logically with "Furniture arrangement as the backbone of good decoration," it progresses through nine sequential aspects of the whole

subject, as follows: The Decorative Scheme Furniture, Color, Wall Treatments, Floor and Floor Coverings, Fabrics, Draperies and Glass Curtains, Lighting and Lamps, Accessories. So much is mere outline, of course, but the outline is richly amplified with the facts, the principles, the explanations which the home decorator must understand to do even a half-way good job.

That the rules and theories of good decoration did not just happen is made especially clear. People and their times and their changing ways of living have made all the rules. There were great discoverers there were interpreters, there were creators who responded to human needs and imaginations more quickly and more ably than most. But home decoration is a warm and quick and personal thing. It always has been and probably always will be. This, too, the author has made the reader feel. Much of the charm of the book, much of conviction springs from Mr. Maas' own enthusiasm for and recognition of that fact.

The book makes its direct appeal to the women of America, "every one of whom," says the author, "is a decorator at heart." To them it gives information of the most practical as well as the most imaginative and suggestive character. The chapter on color, for example, not only makes the theory of color relationships clear, but tells exactly how more than a hundred colors shades and tints are mixed. And throughout the book, highlighting the many photographs, are the author's innumerable and concise pen drawings of patterns, plans, motifs, individual pieces of furniture, period hall-marks—whatever, in fact, would be better understood for graphic explanation to supplement the words.

The author has a rich background of experience, and only recently left the editorial staff of this magazine to complete his book and to devote more time to his teaching at the New York School of Interior Decoration. We can only add that the women of America to whom he speaks will vastly—and profitably—enjoy listening





The solution
to limited
space and
guest problem

Add Comfort and Convenience to Social Success **DINE ON A *DANBURY**

*Patent Numbers 1969875, 2071729, 2092244

LOVELY TABLE of which you will be proud. The CHARAK DANBURY is graceful, sturdy and practical, and ready at all times for the surprise party. Conveniently used as a console, sofa table, and table... only twenty-two inches wide... it may be extended with finger-tip control to seat six guests. Further extension as illustrated will comfortably dine and wine TWELVE GUESTS. It fills your most exacting requirements. Solves everyday problems of the city apartment, small

home or country house, for it is suitable to use in the living room or diningroom. The famous DANBURY is treasured by many thousands who are now enjoying its fascinating, irresistible beauty... it appeals to exacting hostesses everywhere.

Charak Furniture Co.

38 Wareham Street, Boston, Mass.

NEW YORK CHICAGO LOS ANGELES
444 Madison Ave. 155 East Superior St. 3262 Wilshire Blvd.



FREE BOOKLET

Write us today and we will willingly send you our new booklet showing beautiful illustrations of the DANBURY TABLE, or personally visit one of our wholesale showrooms where you may see this masterpiece of craftsmanship



TREAT YOURSELF TO SOME STERLING

THAT Sterling Silver you've promised yourself—why not select it now? Never before were patterns as pleasing... and prices as properly prudent.

Illustrated here are ten Sterling triumphs. Some, you'll notice, are really romantic... others regally restrained. It's just a matter of picking the pattern that seems to be suited to you. And, just so you'll be sure, your name on the coupon will bring you further information. Simply fill it in and drop in the mail—today.

READERS SERVICE BUREAU HOUSE BEAUTIFUL

572 Madison Avenue, New York

Please send me full information on the sterling silver patterns noted in the margin below.

Name.....

Address.....

City..... State.....

MARJORIE TAFFETA

*A Crown Tested Rayon Fabric for
Draperies, Upholstering, Slipcovers*



Courtly beauty, homespun strength...give Marjorie Taffeta usefulness unlimited. Sturdy, close weave...softly gleaming texture...practical pin-stripe, in smart new decorator's colors—aqua, rose, beige, blue, gold, pink with raisin. And—a Crown Tested Rayon Fabric, which means it has been check-tested and approved for wearing and cleaning qualities...a rare find at its modest price!

At fine stores throughout the country

New York City: R. H. Macy & Co.
Philadelphia: Strawbridge & Clothier
Chicago: Marshall Field & Co.
San Francisco: W. & J. Sloane
Newark: L. Bamberger & Co.
Detroit: The J. L. Hudson Co.

Indianapolis: L. S. Ayres & Co.
Los Angeles: J. W. Robinson Co.
Cleveland: The Halle Brothers Co.
Boston: Jordan Marsh Co.
Pittsburgh: Joseph Horne Co.
Seattle: Frederick & Nelson

If the store near you is not listed write to

DOBLIN COMPANY, INC.

180 Madison Avenue, New York City

THE BOOKLET SHELF

CONTINUED FROM PAGE 16

Hollywood as to the best way of avoiding sheep counting at bed time. That bed linens as well as relaxing exercises are involved is proved by the booklet's sponsor. WAMSUTTA MILLS, HB-3, NEW BEDFORD, MASS.

HIGH LIGHTS ON HOMEMAKING 10¢ is an intelligent and immensely practical little book, compiled with the advice of eminent stylists and designers, to give precisely the things its title suggests. The part that wall paper plays is given full and proper emphasis, since the booklet comes from RICHARD E. THIBAUT, INC., HB-3, 24 WEST 40TH ST., NEW YORK CITY.

WALL-TEX CANVAS WALLS FOR ENDURING DECORATION is a colorful new portfolio of wall-covering suggestions, showing how practicality and beauty may walk hand in hand in virtually every room in the house. Write to: COLUMBUS COATED FABRICS CORP., DEPT. H-29, COLUMBUS, OHIO.

NEW FASHIONS FOR YOU AND YOUR HOME shows how you can dress yourself and your home at the least expense. Here are new ideas for slip covers, draperies and other fabric furnishings that you can make on your sewing machine. Rooms designed by leading authorities are shown in full color. Free at any Singer shop. SINGER SEWING MACHINE CO.

It's A NATURAL—by which we mean the exciting account of the world-wide wool gathering, from Iceland to Mongolia, which furnishes the choice nature-toned wool that goes into the Perfect Natural floor covering group. There is a magic carpet and this is it. THE FIRTH CARPET CO., HB-3, 295 FIFTH AVE., NEW YORK CITY.

VISTA BOOK is its name and it brings to you some important suggestions on wall harmony, that is, the vital necessity of choosing a wall paper which will provide the harmonious background you want for your furniture. The well-known White Rose Wallpapers are noted for this. YORK WALL PAPER CO., HB-3, YORK, PA.

LOOMED TO BE HEIRLOOMED presents a particularly lovely group of bedspreads in a score of designs which range from gay peasant patterns to sophisticated chenilles. And a cleverly chosen spread, you remember, can redecorate a bedroom. Better see this booklet. BATES FABRICS, INC., HB-3, 80 WORTH ST., NEW YORK CITY.

HIAWATHA NEEDLEPOINT BROCADE by the yard. You buy it by the measurements of your own furniture. Ergo, there is no struggle to make your needlepoint fit your chair. The brocade, ready for working, comes in a variety of two-tone designs in all over patterns, in colors that blend or contrast. For fuller information write to: HEIRLOOM NEEDLEWORK GUILD, INC., 11 EAST 26TH ST., NEW YORK CITY.

SHIP'S CLOCKS, desk clocks, banjo clocks, and clock barometers have been assembled in a neat and nautical folder by a company whose sea-going reputation is second to none. For old salts and landlubbers alike, here is a selection of really fine clocks for many purposes. CHELSEA CLOCK CO., 298 EVERETT AVE., CHELSEA, MASS.

FURNITURE

TRUTYPE REPRODUCTIONS do for fine maple and mahogany furniture what

our forefathers did for these lovely woods. Only today the pieces are much better made than most of the early ones. For a well illustrated booklet about these reproduced masterpieces, write STATTON FURNITURE MFG. CO., 611 E. FIRST ST., HAGERS TOWN, MD.

SO YOU WANT TO FURNISH WITH FINE REPRODUCTIONS (10¢)—then go to a manufacturer who really knows his business. This booklet is published by one such, and shows in photographs and drawings both rooms and individual pieces for them which are authentic. DREXEL FURNITURE CO., HB-3, DREXEL, N. C.

WILLIAMSBURG—Descriptions and pictures of the Berkeley, Raleigh, Alice Page, Dixon Gloucester, Wren and Susanna Allen rooms. The historical background of Williamsburg Galleries furniture; ideas for its modern use. Send 15¢ for "The Charm of Colonial Furniture" to TOMLINSON OF HIGH POINT, N. C.

TABLES, authentically reproduced from the priceless originals of 18th Century master craftsmen, are the constant quest of discriminating homemakers. A selection of the finest in antique design and modern construction is shown in a booklet which is yours by writing: THE TABLE SHOP, HB-3 BOSTON.

STREAMLINE MODERN. For the modern minded—and every day sees a sharp increase in their ranks—this booklet offers a selection of pieces in the popular Wheat finish, by a maker equal famous for fine furniture in the antique style. Decoration suggestions for modern interiors included. Send 10¢ to: HEYWOOD-WAKEFIELD CO., DEPT. C-3, GARDNER, MASS.

HOW TO KNOW GOOD FURNITURE which includes suggestions for decorating a Colonial home, is a valuable illustrated 36-page booklet which you will certainly want to peruse before making any furniture selections. Send 10¢ to: H. T. CUSHMAN MFG. CO., Box 12, No. BENNINGTON, VT.

WHERE TO KEEP PHONOGRAPH RECORDS is a burning question in these days of the phonograph's triumphant return. A space-saving, double duty cabinet or table is the most attractive and practical solution. For leaflet showing a variety of beautifully finished and well-designed pieces write to: HAYNES-GRIFFIN, HB-3, 37 MADISON AVE., NEW YORK CITY.

SILVER, CHINA & GLASSWARE

HOW TO BE A SUCCESSFUL HOSTESS (10¢). Every woman would like to know more about successful entertaining. Hints have been compiled into an exciting booklet that is well illustrated with stunning pictures of table settings for all occasions. REE & BARTON, SILVERSMITHS, HB-3, Box 990, TAUNTON, MASS.

ALVIN STERLING. Whether your home is 18th Century, Modern or Early American, you will find a pattern from this company's selection to meet your need. For price lists: ALVIN SILVERSMITHS, PROVIDENCE, R. I.

ORREFORS STORY OF GLASS (25¢) begins with the European background of glass-making as an art and, of course, completes the story with a

(Continued on page 95)

If you're particular about Carpet Colors
buy

ALEXANDER SMITH



**"NEARLY RIGHT" WON'T DO
IN CARPET COLORS**

TWEEDMOOR—a handsome new carpet just off the plain and hence less apt to show footprints. All the beauty of country tweeds in a practical carpet.

Alexander Smith & Sons Carpet Co., 295-Fifth Avenue, New York

Please send me your free book, "CARPET MAGIC," by Clara Dudley, containing many color schemes and decorating suggestions.

NAME _____

ADDRESS _____

CITY _____ STATE _____

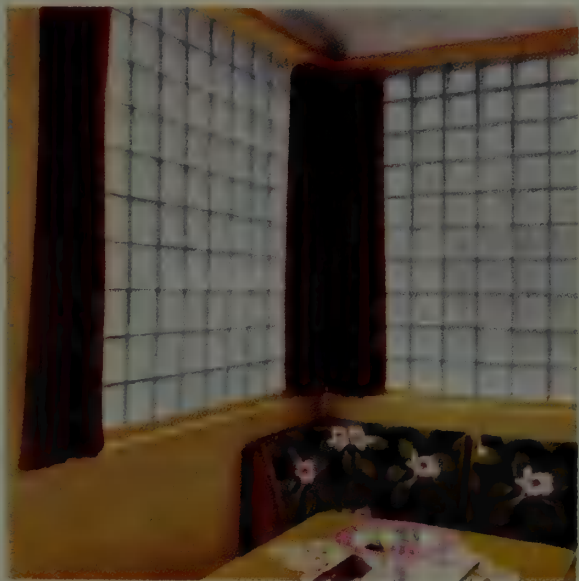


Give it the glamour of **GLASS** and be proud to call it "home"

Each of your rooms can be made as joyously livable as those pictured here. Many other uses for Pittsburgh Glass are described in free booklet which is yours for the asking. Write for it.



A RECEPTION HALL can speak volumes for the character of your home and its hostess. In W. J. Sloane's House of Years, a graceful gun metal colored mirror creates a feeling of spaciousness and loveliness. There are scores of styles and colors to choose from in selecting mirrors of polished Plate Glass to dress up your entrance hall.



BREAKFAST should be a cheering meal. How could it fail to be in a charming room like this? PC Glass Blocks let in quantities of softly diffused light . . . yet close the room away from the distracting outside world, in private morning coziness. Use PC Glass Blocks in your own home for beauty, quiet, light and insulation.



THIS LOVELY LIVING ROOM in Sloane's House of Years suggests how you can use glass to make your living room more attractive. Plate Glass book shelves, a mirrored coffee table, Plate Glass mirrors surrounding the fireplace from floor to ceiling or a decorative Girondole wall mirror—the possibilities are practically endless.



THERE'S A SATISFYING LUXURY in this beautiful bathroom designed by Maxwell A. Norcross, Cleveland architect. Your bathroom, too, can win the admiration of your friends with such exciting improvements: colorful Carrara Structural Glass walls, Plate Glass shower door, or a flesh-tinted mirror back of the tub.



NIGHT-BLOOMING BEAUTY through Plate Glass adds to the appeal of this conservatory designed by Architect Earl W. Bolton, Jr. Windows with shelves of Plate Glass create an interesting effect. Picture windows, corner windows, glass screens and table tops are other ways to use the bright polished beauty of Plate Glass.



IN DECORATING HAMPSHIRE HOUSE, New York residential hotel, Dorothy Draper used full-length door mirrors generously. What woman doesn't long for a mirror like this? Now she can have a Pittsburgh Plate Glass door mirror, readily attached to any door. Write us today for name of your nearest dealer.



Look for this trademark on mirrors. It assures you of the polished beauty and perfect reflection found only in mirrors made of genuine Plate Glass.

Pittsburgh products are obtainable through any of our numerous branches or distributors. For free idea booklet showing many interesting uses of glass, write direct to Pittsburgh Plate Glass Co., 2106-9 Grant Building, Pittsburgh, Pa.

"PITTSBURGH"
Stands for Quality Glass

**PITTSBURGH PLATE GLASS COMPANY
PITTSBURGH CORNING CORPORATION**

DIET OF DINING ROOMS

IT IS good practice to spend time on planning your dining room, for it is the sauce that goes with all your meals. Make it a room where you like to be, a room with charm. Let it be cheerful but not restless. Have chairs which are comfortable, a table which is ample and a background which is fresh and sympathetic. The portfolio of six dining rooms which begins on this page offers a range of suggestions of possible styles to help you in planning your own.



EMELIE DANIELSON

Alcove into dining room. Café au lait and pink panels are painted on the lower walls. Above them a band of mirror is curtained in white ninon to simulate windows. Indirect lighting runs in a cove over this. Chairs are Duncan Phyffe. Decorated by R. H. Macy



EMELIE DANIELSON

A tiny nook is a breakfast room. It is made to seem larger by having its green and white paper continued onto the ceiling. A pair of white rattan chairs is echoed in the window frame. The chair seats are of bright red Permatex. Decorated by R. H. Macy

IMPERIAL
Washable
WALLPAPERS

FOR THAT IMPORTANT $\frac{2}{3}$ *
Imperial Actually Saves
you Money Because It's
Guaranteed Washable
and Fast to Light

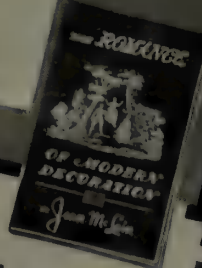
* $\frac{2}{3}$ of your home is wall space. Decorating it will result in more home beauty at less expense than any other home improvement. Nothing but the best should be good enough, so choose Imperial Washable Wallpapers. You'll find they actually save you money because their beauty lasts... guaranteed washable and fast to light. Always identified in sample books by the Imperial silver label. Insist that your decorator show them to you!

Address: JEAN McLAIN, Dept. H-14
Imperial Paper and Color Corporation,
Glens Falls, New York
Give this information for every room

Type of Room _____
Size (Dimensions) _____
Exposure _____
Type of Furniture _____
Color Scheme Preferred _____
☐ Please also send me your book, "The Romance of Modern Decoration," for which I enclose 10c.
Name _____
Street _____ City & State _____
FRANCHISED DISTRIBUTORS, DEALERS AND
REGISTERED CRAFTSMEN EVERYWHERE
Copr. 1939, Imperial Paper & Color Corporation

CREATE NEW-HOME ATMOSPHERE

Find new ideas in Jean McLain's book, "The Romance of Modern Decoration." (Send 10¢ to cover mailing costs.) Use coupon for Jean McLain's free advice on individual decorating problems. She will send you samples and tell you where to buy Imperial Washable Wallpapers.



Registered-Certified Grand Rapids Furniture

Furniture you will love and cherish forever

because

its Style and Quality have been
legally registered and certified
by the

Grand Rapids Furniture Makers Guild

THE BRONZE EMBLEM THAT
DISTINGUISHES ALL GENUINE
GUILD FURNITURE



AND THE CERTIFICATE OF
REGISTRATION WHICH BECOMES
YOUR PRIDEFUL POSSESSION

For the Discriminating . . . you will buy with confidence and thrill with pride for ever after, when you are guided in your furniture selections by the qualified stores from coast to coast who are, exclusively in the communities they serve, the dealer members of the Grand Rapids Furniture Makers Guild.

Elsewhere . . . many fine stores can helpfully serve you with true Grand Rapids craftsmanship creations, identified by the honored individual names of the Guild manufacturer members.



An XVIII Century group characteristic of the expert cabinet work and finish, for which the John Widdicomb Co. has been famous for almost half a century.



JOHN WIDDICOMB COMPANY
GRAND RAPIDS, MICHIGAN

Number 1, Park Avenue • • • New York City

Additional GUILD Creations

. . . Shown on following pages

DIET OF DINING ROOMS:



RICHARD AVERILL SMITH

In the house of W. W. Wilcox, Jr., Miss Ethel A. Reeve glazed the walls to resemble parchment. Draperies match. The only contrasting colors are the pinks and blues of the Aubusson, the blue repeated on each of the shells, in the vari-colored stripe of the chair seats and in the old lustre in the china cupboard



EMELIE DANIELSON

Among the display rooms at Grosfeld House was this dining room by Elizabeth Peacock. The walls are covered with a white moiré paper with a blue swag border at the top. The woodwork and the carpet are white, and the taffeta draperies blue, trimmed with a fringe. The chairs are covered with a blue and eggshell stripe

Ideas to Use as Your Own



HAROLD HALIDAY COSTAIN

John Gerald of B. Altman decorated this dining room for Mrs. Frank C. Rogers, using antique silver wallpaper with a gray-green design. The curtains have a soft gray-green design and crystal fringe. Sheraton chairs are upholstered in gray-green damask. The rug has a cream background with green diamonds



FRANK RANDT

Hortense Reit decorated this penthouse dining room, seen here dressed for summer. The gray linoleum on the floor has a white scroll trim. Walls are bright green. Mirror frames windows curtained with white Cellophane, trimmed with green. Italian chairs have green and white chintz seat covers, cool and fresh

Registered-Certified Grand Rapids Furniture



FROM AMONG *Imperial's* Jeffersonian Tables

GENUINE OLD FASHIONED
SOLID MAHOGANY

YOU who love to enrich your home will take special delight in Imperial's Jeffersonian tables which exemplify faithfully some sixty of the finest designs of the Jeffersonian era. Built of genuine old fashioned solid mahogany, mellowed by Imperial's fine Shadwell finish, these beautiful tables have all the character and feeling of treasured heirloom pieces that you will treasure always. See them at your leading dealer's, where you will also find other Imperial Tables in a wide range of appealing styles and types, priced from \$9.95 to \$200.00.



Today, as for so many years, Imperial's famous Green Shield trademark is a symbol of enduring quality in the tables you buy.



Imperial Furniture Company

GRAND RAPIDS, MICHIGAN



FASCINATING ideas for your home, room arrangements and floor plans suggested in this deluxe booklet picturing and describing our historic Jeffersonian Group of fine tables. Sent for 10c to cover postage and handling. Please address Department C-339.

NAME.....

ADDRESS.....

CITY.....STATE.....

Additional GUILD Creations
Shown on preceding and following pages

Registered-Certified Grand Rapids Furniture



ENCHANTING LOVELINESS for your "dream" dining room

The dining room you've dreamed of having can be yours with the BEVERLY—exquisitely styled Sheraton mahogany dining ensemble shown here. Distinguished for the beauty of its design and woods—for the superiority of its craftsmanship—and for its moderate price—the BEVERLY is an altogether lovely and practical choice that will appeal to cultured tastes. This and other fine Dexter creations are sold through leading furniture and department stores.

NEW BOOKLET

"Selection and Care of Fine Furniture," with Portfolio of the newest furniture fashions, mailed on receipt of 10 cents.



GRAND RAPIDS CHAIR COMPANY

Makers of Dining and Bedroom Furniture
GRAND RAPIDS, MICHIGAN



For Refreshing New Beauty MODERN ORIGINALS Send for Your FREE Copy

You'll never know how enchantingly lovely your home can be, until you've explored the decorative advantages of Widdicomb's MODERN ORIGINALS. These brilliant original creations designed for living, dining, and bedrooms of style-minded homes, have established a major new fashion in furnishings. Send today for your FREE copy of "Modern Originals"—authoritative, profusely illustrated booklet of stimulating, refreshing ideas.

The WIDDICOMB FURNITURE CO.
GRAND RAPIDS • MICHIGAN

Makers of
fine furniture
since 1865

Additional GUILD Creations
Shown on preceding and following page



EMELIE DANIELSON

Here you see how effectively the cork dado can function as a bulletin board in a child's room. Between the doors a blackboard gives further scope for the artistic abilities of rising Leonardo da Vincis. Childhood, Inc.

FOR BABIES ONLY

CONTINUED FROM PAGE 67

is not allowed to make a shambles of the living room. But her nursery is her ground and there she may wreak as much havoc as she cares to. Because my pocketbook has a very definite bottom, I have therefore bought simple, sturdy, unfinished furniture. It is good in design in that it boasts no gewgaws. I have enamelled it white and if she wishes to be destructive, the total result is a new coat of paint and no scolding. The crib, too, is white. Which was one of my mistakes. She chewed it energetically all the time she was teething (off and on for two years) and it had to be wrapped with bandages to save her a case of lead poisoning. It would have been far better to have had natural wood. While she was very little I also had a small kitchen table. This was invaluable

for dressing and diaper changing, at moments when her bathinette was put away in the closet. It had a small drawer in which were kept safety pins, vaseline, thermometer and other necessities which had to be grabbed while one hand was planted restrainingly on her energetic person.

There are three bureaus in her room, all necessary. Two of them are tiny but tall. They take up almost no floor or wall space and each drawer is the right size for folding away small garments. One has caps, one mittens and socks, one bibs, one vests, and so on. A large low dresser is for the nurse and has lamps on it. These work on an outlet back of the dresser and the wires run down back so that they cannot be easily pulled loose. But for safety's sake the



This nursery by Childhood has wonderful animal plaques on the wall. Note the open shelves for toys and books. Linoleum covers the floor, is simple to keep spic and span always

laps are wood and virtually in- destructible.

By now you are wondering if all the softer side of my nursery has been left out. I believe not. For I have on the walls a highly imaginative and therefore decorative paper which has been lacquered and so can be wiped off with a damp cloth. I chose a paper with a cold (blue) background because lacquer yellows any paper slightly and a white paper would have lost its charm. With a colored paper, the results of lacquering are barely noticeable. There are also open shelves in my daughter's nursery. These her toys live. This is nearly indefensible from a sanitary standpoint. They are bound to gather dust. But the effect is so delightful that in this instance I have been weak.

A further note of charm is effected by having the coverlets on the nurse's bed and on my daughter's bed match. To obtain this happy result, I bought two grown coverlets which matched and set one down. The chair in which the child was fed when very little was covered with a blue and white cross-barred chintz, highly glazed. Bless the day I bought that chair. It has easy arms to make holding her a comfortable process. It has a shiny a surface that the effluvia

of any tragedies could be removed with a damp cloth. Also my daughter has chairs of her own now which are the right size for her to climb into herself. The high chair has become a period piece. Babies no longer fall out. They are planted in a small chair and a low table locked to its arms. There you may leave them, safe in the knowledge that it would take the cunning of Houdini to escape.

When my daughter is a little older and shows need for self-expressive outlets I shall buy her a screen. A screen is a useful thing in a nursery anyway because it keeps the light out of a baby's face when the nurse is going to bed. But more than this I shall have a screen which is sized for painting and I shall hope to restrict her da Vinci instincts to the screen instead of the walls. If her walls were not covered with picture paper, I should have a frieze of pictures set at her own eye level and not framed but flush with the wall and held by molding.

And some day I shall paint her ceiling the blue of that special sky which broods over Lake Como on a July night and stick on it Orion and the Dippers and Lyra and the Pleiades and Cassiopeia, all done by me with shining silver stars. There will be no clouds.

THE BOOKLET SHELF

CONTINUED FROM PAGE 88

absorbing description of the development of Orrefors, Sweden, as one of the great glass centers of the world. Send your quarter to A. J. VAN DUGRENN & SONS, INC., DEPT. HB-3, 1107 BROADWAY, NEW YORK CITY.

MORNING, NOON AND NIGHT (10¢). In other words, three meals a day. Here the story is told of the settings which make those meals appetizing. Photographs of actual service in many famous hotels. WALLACE SILVERSMITHS, WALLINGFORD, CONN.

STERLING BY PLACE-SETTINGS is a colorful illustrated folder showing the best flatware designs of a distinguished manufacturer, and offers important suggestions on the selection of individual place services. THE GORHAM CO., HB-3, PROVIDENCE, R. I.

ONLY STERLING IS CORRECT tells the story of sterling, advises about the care of sterling. It tells about china and glassware too. Full size printed reproductions of patterns will be sent for 10¢. WATSON CO., 1107 WATSON ST., ATTLEBORO, MASS.

THE RISE OF WEDGWOOD (10¢). You have probably wondered about the story behind the lovely Queen's Ware, Black Basalt and Jasper Ware. Here it is, a fascinating account in booklet form. Also included is a group of those leaf color Wedgwood patterns. JOSIAH WEDGWOOD & SONS, HB-3, 162 FIFTH AVE., NEW YORK CITY.

PODE, the joy of collectors and connoisseurs for two centuries, is choice earlloom china, as you well know. You

will want to read its romantic history which is recounted in a booklet colorfully illustrated with characteristic patterns of early design that are reproduced in modern Spode. Booklet 47. COPELAND & THOMPSON, INC., 206 FIFTH AVE., NEW YORK CITY.

HOUSEWARES

TOAST-O-LATOR perks toast as a percolator erupts coffee, only sideways. Not to confuse you about a new and excellent product, the Toast-O-Lator takes the bread in one end, carries it past the electric grid on a conveyor, and drops it out the other end done to a turn. CROCKER-WHEELER ELECTRIC MFG. CO., HB-3, AMPERE, N. J.

DESIGNED FOR GIVING, as the title of a booklet, suggests Christmas. But these fine electrical appliances are equally good for giving upon such occasions as weddings, birthdays, anniversaries or for instance. MANNING BOWMAN & CO., HB-3, MERIDEN, CONN.

COOKING AT THE TABLE is an adult version of child's play with the assortment of smartly styled cookers, warmers, grills, chafing dishes and the like which are shown here in copper and chromium. For an interesting leaflet, well illustrated, write: CHASE BRASS & COPPER CO., HB-3, 10 EAST 40TH ST., NEW YORK CITY.

SILEX COFFEE—you know, made in that trim little double-decker machine of glass—does have an especially fine flavor. And when you use the Silex you do get fresh coffee, (Continued on page 112)

Registered-Certified Grand Rapids Furniture



This suite selected by Good Housekeeping for the Homewood House at the New York World's Fair

Quality Furniture priced for moderate budgets. Featured by stores of distinction throughout the continent.

Send 25c for illustrated brochure "Popular Period Styles"



JOHNSON FURNITURE COMPANY
JOHNSON-HANDLEY-JOHNSON COMPANY
GRAND RAPIDS, MICHIGAN



NEW YORK CITY . . . JOHN STUART BLDG., 4TH AVENUE AT 32ND STREET

Mueller Masterpieces for Glamorous Living



To create a glamorous living room—an environment in which you will be happy to live and proud to entertain—you will certainly desire Mueller upholstered furniture. Masterpieces all, Mueller sofas, chairs and love seats are characterized by rare beauty of design, finest materials and integrity of craftsmanship. Moderately priced, they are sold through leading dealers.



Send 10 cents for new booklet "GLAMOROUS Living Rooms," profusely illustrated, full of ideas.



MUELLER FURNITURE COMPANY
GRAND RAPIDS · MICHIGAN

Additional GUILD Creations

. . . Shown on preceding pages



Make Bathrooms Complete with

MIAMI

CABINET ENSEMBLES

MIAMI Cabinet Ensembles bring new convenience to the modern bathroom by making adequate provision for the numerous odds and ends that are now a part of the family's toilet needs.

MIAMI Cabinets and Accessories are designed in units of various sizes to conform to all architectural and family needs. Large cabinets for husband and wife; smaller cabinets for children. Recessed shelves for sponge, brush, bath salts and other supplies; towel supply cabinets—all built to make efficient use of wall space and to beautify the bathroom.

Your Architect or Builder will gladly assist you in your selection of MIAMI Cabinets and Accessories. Write today for the MIAMI Catalog.

Illustration above shows Miami Louis XIV Cabinet Ensemble. Indirect lighting.

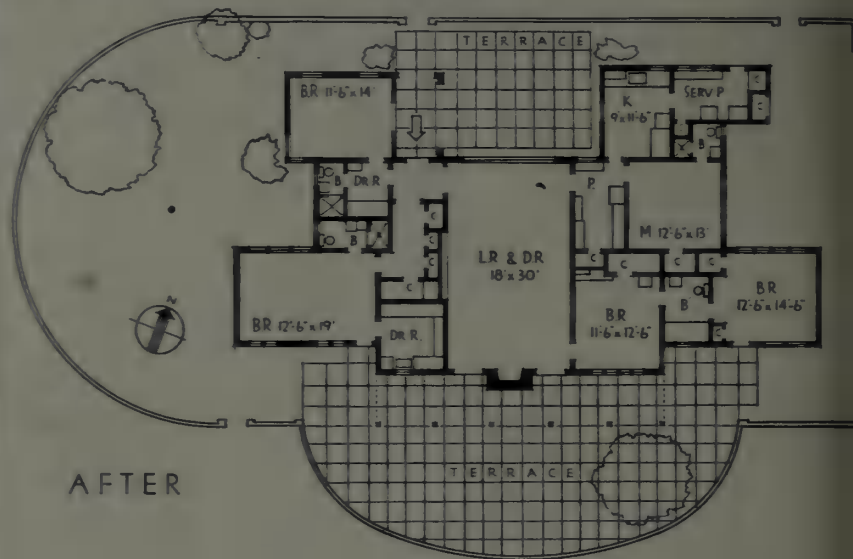
Below: Miami Imperial Cabinet Ensemble (above lavatory); Towel Supply Cabinet (on adjacent wall); Recessed Shelf (above tub). The Recessed Soap and Tumbler Holders (above lavatory), and the Towel Bars, are a few of the Miami Lifetime Chromium Bathroom Accessories.



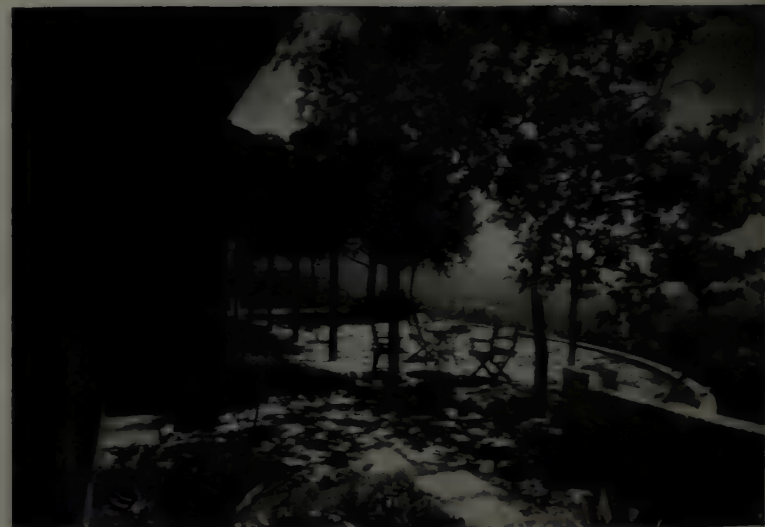
THE MIAMI CABINET DIVISION
THE PHILIP CAREY COMPANY

REMODELED RANCH

(SEE PAGE 56)



On an earlier page you have read the purposes of the remodeling enterprise at La Verne, California. In the before and after plans above you see how extensive the alterations were. Especially noteworthy are the great terraces, upon which the three living apartments open individually. Below are two views of the curving living room terrace



*Lasting Beauty
Longer Service*

FOR
OUR SLIP COVER EDGES



Insist upon
DERBY CRASH
SANFORIZED
WELTS and BINDINGS
and
WILSNAP
FASTENER TAPE

Add crisp color accent with contrasting welts—ready made fabric-covered cords inserted in seams of slip covers. But since they get the rubbing be sure they're the very highest quality . . . Derby Crash

WELTS and Bindings are made of smart, sturdy, part linen weave that outwears most slip covers. Washable, Sanforized (shrinkage not over 1%), fast color.

Twenty-eight decorator colors.

Wilsnap Fastener Tape is constructed for service. The fasteners are closely spaced and concealed in the tape. Will not pull out. No metal shows—no gaps or puckers. Closure entirely invisible. Easily snapped and opened. Frequent washing will not affect the tape or the "snap".

See them at leading stores.

CONSOLIDATED
TRIMMING CORP.
CONSO
27 WEST 23rd ST., NEW YORK CITY

A BABY FOR THE PUPPY

CONTINUED FROM PAGE 26

"So this is the baby nurse I've been hearing about," fairly bel-lowed the old gentleman. I tried to tell him I wasn't a nurse, I was the baby's master, but he went right on exclaiming, "Well, well, well, I wouldn't have believed it. I thought all Irish terriers were too much of the scrapper to be any good as baby-tenders. What happens when you see a dog?" With that he whistled and a fat Scotty appeared. Now I don't like Scotties. There is just something about them that turns my stomach. I snarled and over came the Scot. At least he wasn't a coward. I had just made up my mind that nothing would tempt me to start a fight when he executed the most contemptible gesture. I vaulted the pen and rushed him. His breath was short and he was fat, so I had him over on his back in no time. Just as I was about to get a grip on his throat Stookie started to wail. I knew immediately he was all set for the worst noise he can make. I let the Scot up (and I must admit he was sporting enough to go for me), jumped into the pen again, kissed the baby and tried to get his mind off that noise. I knew that if things didn't hush up we'd be on the spot.

Molly came running out and said, "Why, Uncle Nat, whatever in the world?" Uncle Nat snapped the leash on the Scot, told him to stop his racket and went over and gave Molly a hug. "Thought maybe this Irish nurse of yours needed a vacation. I'm going to ask Ben to forgive his old uncle. I guess there are lots worse ways of spending money." He reached over and pulled one of my ears good-naturedly. "I want Ben to give me a hand with the business and perhaps you and the family will spend the rest of the summer with me on the farm."

As I lie here on Uncle Nat's porch meditating I can see Stookie, Jr., coming toward me across the lawn. His nurse, a nice pleasant-faced girl, is with him.

Now, while I believe every dog should have a baby, I don't think I'd ever get another one. Raising a baby is too difficult unless, of course, you have the proper place to keep it. The city is not the proper place. And then there is the danger of something happening to it just when it has become a part of your life. Naturally, I wouldn't give up Stookie, Jr., but I rather think he will be my last baby.



A Lasting Thrill for an Exacting Hostess with

MINTON

ENGLISH BONE CHINA

*Y*OUR favored MINTON pattern may be selected to harmonize with any scheme of table or dining room decoration. Beauty that lives in its traditional charm, for MINTON has added an atmosphere of distinction to the dining tables of the aristocracy of Europe since 1793. Rich in tradition, character and charm . . . you will never tire of MINTON, for it never becomes commonplace, never fails to impress even the most critical. Ask to see MINTON English Bone China at your favorite store.

For only ten cents, we will be glad to mail you an illustrated booklet in full color and gold. Write today.



Meakin & Ridgway, Inc.

129 Fifth Avenue • New York

WHOLESALE ONLY

DESIGNED



for moderns



BUILT *for the kitchen* *of today and tomorrow*

BEING modern-minded, what do you want in a range? Style? Speed? Fuel-saving? Automatic features? . . . If these are the things you want, this new Glenwood was designed for you!

"But I want to save kitchen-space, too," you say. Of course you do, and that is exactly what we had in mind when we made this particular model so compact, handy, and easy to live with. For instance, to make your cooking easier it has such features as new "Teluvision" Automatic Oven Control . . . economy Top Cooking with new Simmer-center "Dual Thrift" Burners . . . Clock Reminder to tell you when cooking is done.

See this new range at your Glenwood dealer's — or write us for full details, dimensions, and prices. . . . Address: GLENWOOD RANGE COMPANY, Dept. HB, Taunton, Massachusetts.



ADVANCED
Glenwood
GAS RANGES

PRACTICAL VEGETABLE GARDEN

HERE is a list of varieties—one to each vegetable—that we'd recommend you try this year. Quantities are given for a single planting. For most things, such as peas and beans and sweet corn, that will mean two to four "messes"; for cabbage, carrots, cucumbers, lettuce it means a few to several weeks; for swiss chard and tomatoes, all season. If one plants a fair variety of vegetables, he does not need very many harvestings of each.

Then allowance must be made

for family enthusiasms. Some dining room circles can take tomatoes every day for three months and never tire of them. That means a good-sized planting, though it is amazing what ten good plants will do.

If there is not room for full size plantings, try smaller ones—these allowances are moderate.

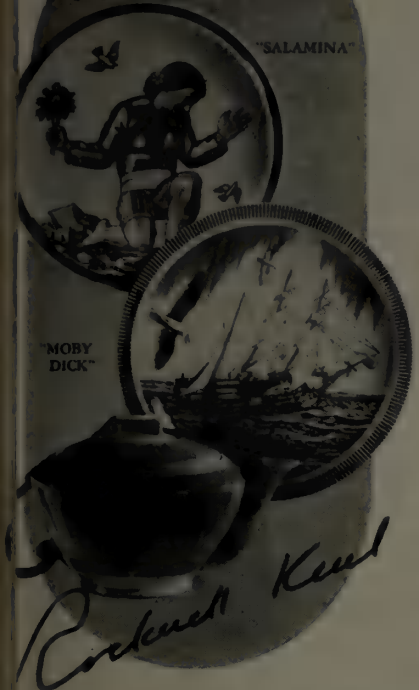
How large is a packet? Quantities of seed vary greatly. Many seed catalogues tell how long a row a packet will plant. Or ask the salesman.

TO SUPPLY ENOUGH FOR FIVE PERSONS

Vegetable	Variety	Ft. of Row	Seeds or Plant
Asparagus	Mary Washington	100'	50-75 plants
Beans, snap, green bush	Tendergreen	25'-50'	¼-½ lb.
Beans, snap, wax bush	Pencil pod	25'-50'	¼-½ lb.
Beans, snap, green pole	Scotia	25'	¼ lb.
Beans, snap, wax pole	Golden Cluster	25'	¼ lb.
Beans, lima, bush	Fordhook	50'	½ lb.
Beans, lima, pole	Leviathan	25'	¼ lb.
Beets	Detroit Dark Red	25'-50'	1 oz.
Broccoli	Italian Green	25'-50'	1 packet
	Sprouting or Calabrese		
Cabbage, early	Copenhagen	15'-30'	10-20 plants
Cabbage, late	Danish Ballhead	15'-30'	10-20 plants
Carrots	Nantes	25'-50'	1 packet
Cauliflower	Snowball	15'-30'	10-20 plants
Celery, early, self-blanching	Dwarf Golden	20'-40'	40-60 plants
	Self-blanching		
Celery, late, green	Utah or Salt Lake	20'-40'	40-60 plants
Cucumbers	Early Fortune	25'-50'	¼ oz.
Eggplant	Black Beauty	15'-30'	10-20 plants
Endive	Fullheart	10'-20'	1 packet
Lettuce, leaf	Simpson	10'-20'	1 packet
Lettuce, butterhead	White Boston	10'-20'	1 packet
Lettuce, crisphead	New York 12	10'-20'	1 packet
Muskmelon	Bender	50'	1 pkt. or ¼ oz.
Onion, seed	Southport	15'-30'	1 packet see
Onion sets	White or yellow	15'-30'	½ lb. sets
Parsnip	Model	10'-20'	1 packet
Peas, early	Laxton Progress	40'-60'	½ lb.
Peas, late	Alderman	40'-60'	½ lb.
Pepper	Worldbeater	20'-40'	12-25 plants
Potato	Irish Cobbler	25'-40'	5 pounds
Pumpkin	New England Pie	25'-50'	1 packet
Radish	Early Scarlet	10'-15'	1 packet
	Globe		
Rhubarb	Victoria	12'-25'	6-12 roots
Rutabaga	American Purple		
	Top	20'-40'	1 packet
Spinach	Long-standing	20'-40'	1 ounce
	Bloomsdale		
Squash (summer)	Yellow Straight-neck	20'-40'	1 packet
Squash (winter)	Delicious	20'-40'	1 packet
Sweet Corn	Golden Cross	30'-60'	1 ounce
Tomato	Pritchard	10'-30'	1-20 plants†
Turnip	Purple Top White	20'-40'	1 packet
	Globe		
Watermelon, early	Honey Cream	30'-60'	1 packet
Watermelon, late	Kleckley	30'-60'	1 packet

† If trained to stakes or trellis.

FIRST EDITIONS[®] for the Connoisseur of Things Beautiful ... and Useful



These treasures of art, embodied now in fine dinnerware, bring a true thrill to your table! Two of America's greatest living artists, Rockwell Kent and Don Blanding, have created original patterns especially for VERNONWARE. Produced on graceful new shapes in authentic underglaze prints, these striking designs are available in a variety of colors, each piece bearing the artist's signature... 20-piece starter sets \$7.95 (Salamina

GARDEN TOURS

WHEN spring is still but a promise up North the Southern gardens are already in bloom. And mindful of their beauty, garden clubs in the various states have arranged tours when they are at the height of their perfection. Starting in February with the famous Azalea Trail in Mobile, the pilgrimages continue through April and into May. The Azalea Trail at Mobile is at its best through most of February and March and no specific week has been set aside for seeing it. Twenty miles south of Mobile are the famous Bellingrath Gardens.

There are two tours which show off the famous houses and gardens of Natchez on the Mississippi. The first of these, sponsored by the Pilgrimage Garden Club, is from March 4-19. The second, sponsored by the Natchez Garden Club, takes place March 20-April 2. Mrs. Gerard H. Brandon of Natchez is president of this organization.

Historic homes and gardens of Georgia will be open to the public from March 22 through April 3, the tour sponsored by the Garden Club of Georgia. Mrs. Reginald Scott Fleet, 80 West Wesley Road, Atlanta, Georgia, is publicity chairman.

Virginia's Garden Week opens

DECORATE YOUR HOME with lovely Milk Glass



FAMOUS WESTMORELAND HANDMADE REPRODUCTIONS ARE NOW AVAILABLE IN A LARGE LINE AT ATTRACTIVE PRICES

Authentically "Early American" in design and color, Westmoreland Milk and Antique Blue Glass in its wide variety of pieces and patterns brings to your home a charming personality which the "ordinary imitation" never approaches... Here the "Diamond Quilt" and Fluted Comports, "Lace" and "S" Border Plates and the quaint "Peacock Jar" typify this famous line. See it at better stores everywhere.

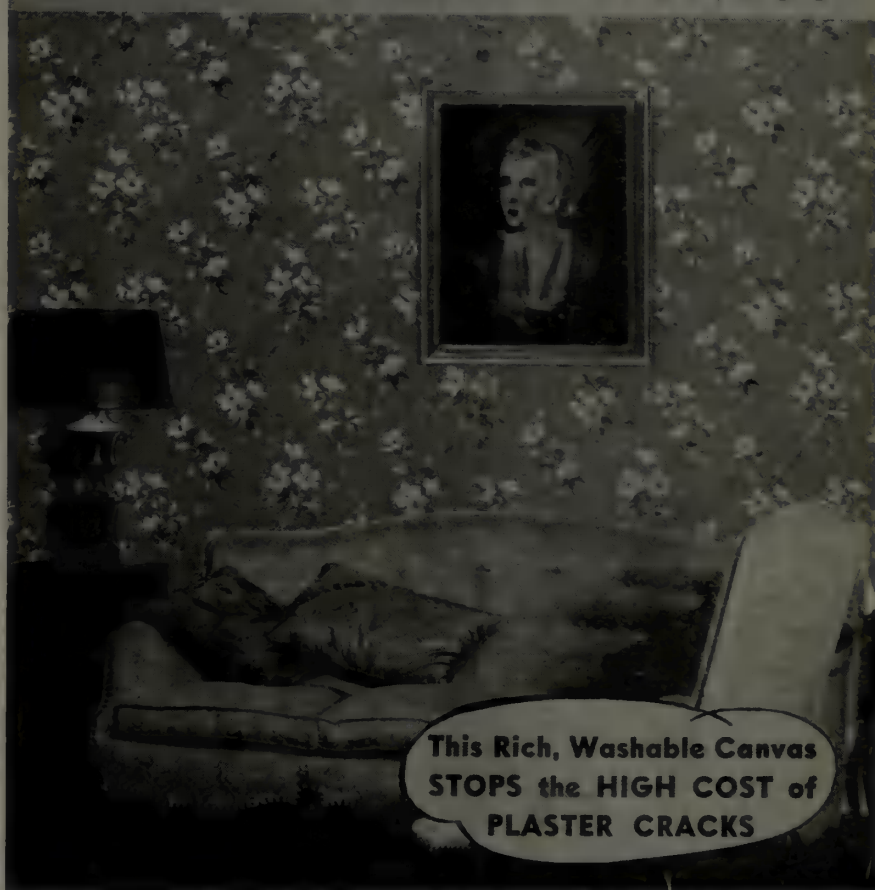
WRITE FOR ILLUSTRATED LITERATURE

WESTMORELAND GLASS COMPANY, GRAPEVILLE, P.

*"We're so proud
of our WALL-TEX"*



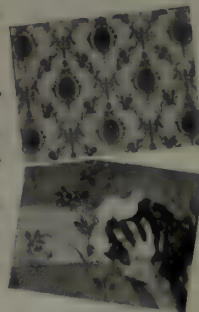
-and it SAVES US MONEY!"



• Wall-Tex shows its quality at a glance. Beautiful patterns in clear, lively colors are laid on a substantial canvas base — a base tested for strength to give needed protection to plaster walls.

No plaster cracks with Wall-Tex. Safeguards against new cracks, keeps refilled cracks from opening up. Saves frequent plaster repairing and unlooked for redecorating expense. It's economical for *all* your rooms!

Wall-Tex beauty is also preserved by the non-absorbent surfaces that repel dust and soot and can be washed absolutely clean. Soap and water — that's the Wall-Tex way. You wash *off* grime, don't rub it *in*! No drabness remains. The colors stay fresh. They keep their lively sparkle season after season.



Beautiful patterns — honestly washable

Distinctive, well-styled Wall-Tex patterns and a broad range of pastel tints are available for all rooms. Send for free portfolio and swatches of the material so you can see their unusual beauty and test the durable canvas.

WALL-TEX

DECORATIVE WALL CANVAS

COLUMBUS COATED FABRICS CORPORATION,
Dept. H39, Columbus, Ohio

Send me Wall-Tex portfolio with colorful illustrations and Wall-Tex swatches.



Name _____
Address _____
City and State _____

For free samples of BONTX Washable Window Shades and COL-O-TEX Stainless Table Cloths, check here ☐



F. A. FOSTER & COMPANY, INC.
BOSTON • NEW YORK • CHICAGO

One of the smartest decorating modes of the season is the use of a flowered print with a harmonizing stripe to ensemble slip covers and draperies. Illustrated above is but one of the Enchanting Ensembles you can easily create with Puritan Fabrics. Spring is just around the corner! Why not redecorate those formal wintry rooms to the more appropriate informality of Spring, with the ensemble idea prevailing? Puritan Fabrics are guaranteed Sunfast and Washable and are easily identified by the name printed on the selvage. Ask to see pattern DUCHESS (the drapery) and pattern VICEROY (the slip cover) both of which come in a wide range of popular colors at any of the leading stores listed below.

BANGOR, MAINE.....Freeze's
BILLINGS, MONT.....Hart Albin Co.
BINGHAMTON, N. Y.....Rosenthal & Rubin, Inc.
BIRMINGHAM, ALA.....Burger-Phillips Co.
BOSTON, MASS.....Jordan Marsh Co.
BRADENTON, FLA.....Montgomery-Roberts Co.
BURLINGTON, IOWA.....Wyman & Rand Co.
CANTON, OHIO.....Thurin Carpet & Rug Co.
(CHARLESTON, W. VA.
Coyle & Richardson, Inc.
CHARLOTTESVILLE, VA.....J. D. & J. S. Tilman
CHATTANOOGA, TENN.....Lovemans
CHICAGO, ILL.....Mandel Bros., Inc.
CLARKSBURG, W. VA.....Watts-Sartor-Lear Co.
DALLAS, TEXAS.....Sanger Bros., Inc.
DANVILLE, KY.....The Hub-Pushin Co.
DES MOINES, IOWA.....Davidsons
DURHAM, N. C.....Ellis Stone Co.
EL PASO, TEXAS.....American Furniture Co.
ELIZABETH, N. J.....Levy Bros.
ERIE, PA.....Trask, Prescott & Richardson Co.
FITCHBURG, MASS.....Kidder & Davis
FT. WORTH, TEXAS.....Monnig's
GLENDALE, CALIF.

Harry McMullin Drapery Shop
GLENS FALLS, N. Y.....L. Lazarus & Sons
GRAND RAPIDS, MICH.....Herpolsheimer's
GRANTS PASS, OREGON.....The Golden Rule
HOUSTON, TEXAS.....G. A. Stower's Furn. Co.
JACKSON, MISSISSIPPI
R. E. Kennington Co.
JACKSONVILLE, FLA.....Cohen Bros.
JACKSONVILLE, ILL.....Barickman Drapery Co.
JAMESTOWN, N. Y.....The Abrahamson-Bigelow Co.
JOPLIN, MISSOURI
The Newman Mercantile Company
KNOXVILLE, TENN.....S. H. George & Sons
LAWRENCE, MASS.....A. B. Sutherland Co.
LOS ANGELES, CALIF.
Broadway Department Store, Inc.
LOWELL, MASS.....The Robertson Co.
LYNN, MASS.....Goddard Bros.
MASON CITY, IOWA.....The Merkel Co.
MEADVILLE, PA.....John J. Shryock Co.

MEMPHIS, TENN.....Rhodes-Jennings Furn. Co.
MINNEAPOLIS, MINN.....Boutells
NEWPORT, R. I.....Leys Dry Goods Co.
NORFOLK, VA.....W. G. Swartz & Co.
NORTHAMPTON, MASS.
McCallum's Dep't Store
NEW BEDFORD, MASS.
Charles F. Wing Co., Inc.
NEW ORLEANS, LA.....D. H. Holmes Co., Ltd.
NEW YORK, N. Y.....John Wanamaker
OAK PARK, ILL.....Wm. Y. Gilmore & Sons
OKLAHOMA CITY, OKLA.....Halliburton's
PHILADELPHIA, PA.....Strawbridge & Clothier
PITTSBURGH, PA.....Joseph Horne Co.
PONTIAC, MICH.....Waite Bros. & Co.
PORTLAND, OREGON.....Meier & Frank Co., Inc.
PROVIDENCE, R. I.....The Outlet Co.
ROCKFORD, ILL.....D. J. Stewart & Co.
RUTLAND, VT.....The Economy Store, Inc.
SALISBURY, MD.....Benjamin's
SAVANNAH, GA.....Daniel Hogan Inc.
SOUTHAMPTON, L. I., N. Y.

E. A. & H. Hildreth
SPRINGFIELD, ILL.....John Bressner Co.
SPRINGFIELD, MASS.....Forbes & Wallace Inc.
SUNBURY, PA.....Jacob Miller Inc.
ST. LOUIS, MO.
Scruggs-Vandervoort-Barney Inc.
ST. PAUL, MINN.....Schuneman & Manheimers
ST. PETERSBURG, FLA.....Willson-Chase Co.
TOPEKA, KANSAS.....Crosby Brothers Co.
WALTHAM, MASS.....Patti Bros.
WARREN, OHIO.....The Warner Co.
WELLESLEY, MASS.....E. A. Davis Co.
WHEELING, W. VA.....Stone & Thomas
WICHITA, KANSAS.....Geo. Innes Co.
WICHITA FALLS, TEXAS
Perkins Timberlake Company
WORCESTER, MASS.....John C. MacInnes Co.

CANADA

HAMILTON, ONT.....T. Eaton Co., Ltd.
MONTREAL, P. Q.....T. Eaton Co., Ltd.
TORONTO, ONT.....T. Eaton Co., Ltd.
VANCOUVER, B. C.....David Spencer Co., Ltd.

again." How many times have we suffered, as parents, the same difficulties with our own children, and almost wished the active days of severe illness back again to take the place of the tedium of slow recovery? What is true for children is, more often than not, equally true for adults—or perhaps true in an accentuated form.

The room to which the convalescent comes home from the hospital, or to which he emerges from his own sick room, should epitomize security and comfort, and must combine successfully all necessary medical adjuncts and equipment with the minimum of sick room appearance. It must have a sufficient air of normalcy to seduce the patient little by little back to life again; yet it must not shock him by being too great a change from the protected place where he has been living, perhaps for weeks and months. It must be at the same time his castle and the path along which he will go to approach the outside world. In addition, this extraordinarily versatile room must always be achieved with a minimum of dislocation to the rest of the house and—as all who have been through long illnesses know—with practically no expense to tax further the already emptied treasury.

Starting first, then, with its little locale, this convalescent room may be either the patient's bedroom or an adjoining room, if there is one available. If it is already the bedroom, considerable ingenuity must be used to convert it into a new abode, but it can be done. The walls should be painted a soft color or, if there is wallpaper, it should be without design and plain as possible. This is equally true of the rug. Design in a room which is lived in continuously assumes an importance in the imagination of its occupant which can be distracting. With plain walls and a plain rug, a simple or unobtrusively patterned chintz may be used, or again the draperies can be kept without design. The theory of keeping everything subdued and lacking in stridency, however, is the one that should be followed almost without exception. Surroundings must be restful.

Against such a neutral background, it is possible to begin placing the furniture. If it is feasible a day bed should be used instead of a bed. In many cases, however, this is impractical and if an ordinary bed is used with head and foot boards, it can be placed side ways against the wall so that it makes a sort of couch during the

Celery, early, self-blanching	Dwarf Golden	20'-40'	10-20 plants
Celery, late, green	Self-blanching		40-60 plants
Cucumbers	Utah or Salt Lake	20'-40'	40-60 plants
Eggplant	Early Fortune	25'-50'	1/4 oz.
Endive	Black Beauty	15'-30'	10-20 plants
Lettuce, leaf	Fullheart	10'-20'	1 packet
Lettuce, butterhead	Simpson	10'-20'	1 packet
Lettuce, crisphead	White Boston	10'-20'	1 packet
Muskmelon	New York 12	10'-20'	1 packet
Onion, seed	Bender	50'	1 pkt. or 1/4 oz.
Onion sets	Southport	15'-30'	1 packet seed
Peas, early	White or yellow	15'-30'	1/2 lb. sets
Peas, late	Model	10'-20'	1 packet
Pepper	Laxton Progress	40'-60'	1/2 lb.
Potato	Alderman	40'-60'	1/2 lb.
Pumpkin	Worldbeater	20'-40'	12-25 plants
Radish	Irish Cobbler	25'-40'	5 pounds
	New England Pie	25'-50'	1 packet
	Early Scarlet	10'-15'	1 packet
	Globe		
Rubarb	Victoria	12'-25'	6-12 roots
Tabaga	American Purple		
	Top	20'-40'	1 packet
Tomato	Long-standing	20'-40'	1 ounce
	Bloomsdale		
Wash (summer)	Yellow Straight-neck	20'-40'	1 packet
Wash (winter)	Delicious	20'-40'	1 packet
Wheat Corn	Golden Cross	30'-60'	1 ounce
Wheat	Pritchard	10'-30'	1-20 plants
Wheat	Purple Top White	20'-40'	1 packet
	Globe		
Watermelon, early	Honey Cream	30'-60'	1 packet
Watermelon, late	Kleckley	30'-60'	1 packet

day. The head and foot boards should be low, again if possible, because then they can be treated like the arms of a couch, and a table can be set beside at least one of them.

If the bed or couch is covered with a spread that is not of perishable or mussable material, it will enormously enhance the convenience of everyone in the house. People who have been ill need to spend much of their time lying down, and it is extremely impractical to have the bed on which they lie in the daytime covered with anything which has to be removed or which gets untidy if it is not treated with great care. There is nothing so depleting to the nurse wife as having to put a spread on and off the bed innumerable times a day. A pile of pillows other than bed pillows placed against the wall will then turn this article of furniture into a place always inviting to the convalescent and his friends alike. In addition to this there should be a soft throw or rug at the foot of the bed so that the patient may keep warm and comfortable with the minimum of effort.

Venetian blinds at the windows add enormously to the convenience of daily naps. With them light and

fresh air can be so much more satisfactorily regulated. Since the average person's routine necessitates sleeping after lunch, it is essential to have a means of shutting out the midday sun, and at the same time, the facilities for letting in as much air as is needed.

Because most convalescents are still in need of one sort of medication or another, it is important to have available a place where bottles, glasses, thermometers, measuring spoons, and all other appurtenances of the sick room are kept. A properly constructed bedside table can be made to hold all such accessories which will be in constant use, and yet conceal the fact. Nothing is more discouraging than a constant reminder of the accoutrements of illness, and a room where medicines are displayed without concern immediately has a depressing effect on patient and visitor alike. So the bedside table should have a cabinet or set of drawers in which everything of a therapeutic nature may be hidden while being near at hand.

Less depressing than the bottles and thermometers, but still a reminder that this is, at best, a bedroom, are the brushes and combs and countless other accessories which sit on the dressing table.

DECORATE YOUR HOME with lovely Milk Glass



FAMOUS WESTMORELAND HANDMADE REPRODUCTIONS
ARE NOW AVAILABLE IN A LARGE LINE AT
ATTRACTIVE PRICES

Authentically "Early American" in design and color, Westmoreland Milk and Antique Blue Glass in its wide variety of pieces and patterns brings to your home a charming personality which the "ordinary imitation" never approaches... Here the "Diamond Quilt" and Fluted Comports, "Lace" and "S" Border Plates and the quaint "Peacock Jar" typify this famous line. See it at better stores everywhere.

WRITE FOR ILLUSTRATED LITERATURE

WESTMORELAND GLASS COMPANY, GRAPEVILLE, PA.

Manufacturers of Quality Handmade Glassware

Puritan Fabrics THEY'RE IVORY-WASHABLE



The Ivory-Washable House
P. E. D. A. C.
International Building
Rockefeller Center
New York City
March, 1939

Dear Madame:

We would like you to visit the Ivory-Washable House so we can show you this new Puritan Fabric actually made up into delightful draperies for the Maple Bedroom.

The pattern is called "Gayette." And rightly named! Just see how gay and graceful the sprays of flowers are! And it comes in seven beautiful background colors. "Gayette" is a glazed chintz that keeps its glaze when you wash it with Ivory Flakes.

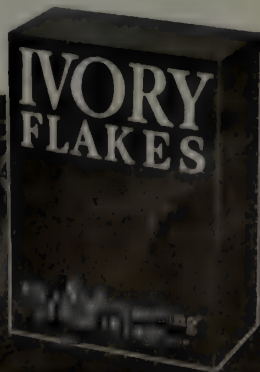
On the opposite page you'll see "Viceroy," a stripe, and "Duchess," a floral, two new Puritan Fabrics which were specially designed to be used together.

We know you'll be pleased with the way these fabrics wash if you give them safe Ivory Flakes care, as the makers of Puritan Fabrics advise.

Impeccably yours,
Ivory Flakes

P. S. If you don't get to New York, Puritan Fabrics are at your favorite store.

PROCTER & GAMBLE • TRADEMARK REG. U. S. PAT. OFF.



99 ⁴⁴/₁₀₀ % PURE



WHEN we planned our new home, I started with the walls . . . the most important part, yet often neglected.

I listed what I knew we required of the walls in our new home. Here is a part of my list . . .

- **FRIENDLY, COLORFUL INTERIORS.** Attractive, individual decorative effects . . . different textures and patterns for different rooms.
- **CLEAN, RESTFUL ROOMS.** Light, cheerful interiors . . . pleasant, harmonious backgrounds . . . walls that resist dust and soil accumulation.
- **QUIET ROOMS.** Walls that deaden sound so noise in one part of the house will not disturb those in other rooms.
- **SUBSTANTIAL, MODERN HOME.** Inside and outside walls that help prevent expensive repairs . . . the advantages of modern construction.
- **YEAR AROUND COMFORT.** Walls that protect against outside temperatures, wind and moisture . . . and **insulate at no extra cost.**

Before you build, buy or modernize a home, you need "Backgrounds for Living." It is a result of Insulite's 25 years experience making wall materials, which answer every need of modern home builders.

Copyright, The Insulite Company, 1939

INSULITE

THE INSULITE COMPANY,
Minneapolis, Minnesota, Dept. HB39

Please send me "Backgrounds for Living."

Name

Street

City State



Obviously if the convalescent room can be one adjoining the bedroom, the dressing table can be entirely omitted, but if it is to be a combination room it is essential to have some sort of lowboy or chest of drawers for the practical purposes of dressing. Even the most unpromising piece of furniture, however, can be metamorphosed if its surface is kept clear of tell-tale mirrors, nail files, shoehorns, and other objects equally lacking in decorative value. It is quite easy to keep all these things in the top drawer of the dressing table where they will be just as near at hand and at the same time will not interfere with the general feeling of a sitting room.

Two types of shelves are a great addition to such a room. One is a set of glass shelves in the window. Here flowers and plants may be put and shown off to the best advantage. The others, really indispensable, are book shelves. These can be put up not only against any part of the wall, but can be stuck in corners and high up above the bed or couch. The variety of their size and shape will add to their charm as well as to their practicability. One is apt to collect many books over a long illness. Besides, there are small presents

from friends which will otherwise clutter up valuable space on tables. Hardly ever does a patient come out of the hospital or recuperate from a long illness at home without a collection of goldfish, ant colonies, amusing bits of sculpture or glass. These, if they are not to become more of a burden than a pleasure, must have a place of their own where they will be out of the way, and a shelf cut to fit their various proportions is the place for them.

There is a difference of opinion as to whether pictures form a happy part in the decoration. For some, they are as disturbing as the figured wallpaper, but for others they are a real source of imaginative release and pleasure. One happy solution of the problem is to have refillable frames, the contents of which can be changed as the subject of the picture becomes wearisome. Another is membership in one of a number of circulating picture clubs now in existence in different parts of the country. These clubs allow their members to secure a picture for a month, and then change it for another that is more fitting to the mood of the moment. Still another solution is maps. Somehow the color and design have a soothing rather than

NEW EBCO
Dishwashing
SINK



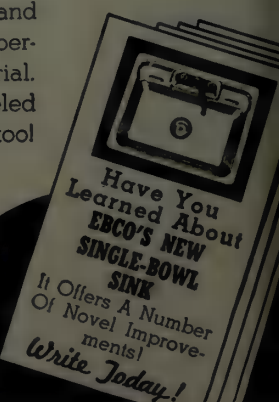
lightens your kitchen tasks
... for any cabinet top—old or new!

Here's America's most talked-about sink! Actually two sinks in one! A beautiful new work-saving sink that adds that finishing touch to your kitchen. Its two-compartment design makes dishwashing amazingly simple — you need no dishpan or teakettle. You merely rack the washed dishes in the rubber-dipped draining basket, rinse them quickly with the handy hose-spray — and they steam-dry themselves! The concealed spray and swing-spout mixing faucet are conveniently mounted on the flat back ledge which also contains an integral soap dish. The large, sediment-filtering duo strainer makes the sink easy to keep clean and sanitary. The flat, outer rim of the sink assures a permanently watertight fit to any cabinet top material. Made of genuine cast iron, and porcelain enameled in a choice of colors. It's moderately priced too!

Write for details!

DEALERS WILL ALSO FIND THEM INTERESTING

The EBCO MANUFACTURING COMPANY
401 W. TOWN ST. COLUMBUS, OHIO



an irritating effect. If they are hung or put in panels on the wall, the actual detail is sufficiently remote not to be distracting. At the same time they can provide endless and provocative food for the imagination. Whether paintings, photographs, etchings, prints, or maps are used, however, is primarily a matter of taste. The important thing is that the convalescent himself be consulted in the matter, and that nothing of such permanence is used that it cannot be changed if it destroys his sense of peace and harmony.

For the further transformation of sick room into sitting room, it is important to secure several comfortable chairs with little tables beside them and good reading lamps. Even if the patient must spend much of his time lying on the couch, it is good for his morale to feel that those who visit him are in as normal a setting as possible. Ash trays and cigarettes on the tables add another touch of comfort. Again it does not matter if the occupant of the room is not allowed to smoke as long as it does not do him injury to have those around him do so. It is even good for him to feel that he is being hospitable to those who have taken the trouble to come and see him.

One or two folding card tables which can be put in a closet or placed inconspicuously against the wall almost make his retreat complete. These are always useful for holding trays at meal time or for tea, besides being readily available for games or jigsaw puzzles.

Whether these changes are effected in whole or in part, whether they vary in detail according to individual taste, the main premise remains true—that the room for a convalescent should be that happy mixture of bedroom and sitting room which will suit the peculiar circumstances. Convalescence, if it is to be successful, is not a passive state but an active one, in which the person concerned is making a return to normal, pleasant social intercourse. He should, therefore, be surrounded with an atmosphere which is at once neither too much that of the sick room, nor too much that of the outside world. The four walls which encompass him have far more significance than the walls of his room at any other time of his life because they constitute his whole world for the time being. They also constitute the world into which friends and family come to see him and need therefore to accommodate themselves to more than just his personal habits.



Gardner radiator Enclosures will pay your home . . . and pocketbook a Triple Profit

- They increase radiator efficiency
- add new beauty to rooms
- make decorating work less frequent

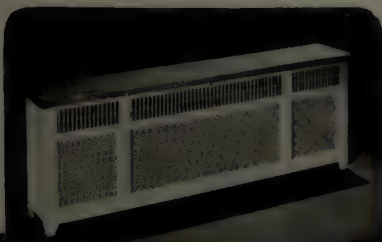
Attractive Gardner Enclosures will return their low original cost many times over in adding years of extra life to your investment in decorating. Available in many charming designs and in practically any color, these modern enclosures contribute a distinctive beauty to rooms you'll be proud to have guests admire.

Large Pan Humidifier Built In
Scientifically designed to project humidified heated air out into the room, Gardner Enclosures actually increase the efficiency of your radiators—bring more comfortable temperatures to



the "living zone" of rooms. Expressing the ideas of leading decorative authorities, they are built for easy installation and life-long service. Over 10,000 Gardner owners everywhere know that it is smart household management to install these economical enclosures. Write today for attractive free booklet.

Gardner
Manufacturing Co.
1039 Barstow Street
Horicon, Wisconsin



Old Colony FURNITURE OF CHARM AND INDIVIDUALITY

It is a most enjoyable and satisfying experience to furnish a room with Old Colony. There are more than 200 lovely pieces from which to choose . . . charming, authentic, noteworthy pieces that adapt themselves to any room in the home. You have a choice of two beautiful finishes: SALEM, a soft, mellow honeytone or PRISCILLA, a ruddy, hand-blended color. And . . . you'll find Old Colony prices surprisingly reasonable . . . the kind that really will fit into the budget of every practical homemaker. See this distinctive furniture for yourself, at most of the better stores, everywhere.



New!

■ completely new, 24-page book on Old Colony FURNITURE. It's filled with practical decorating suggestions. Send 10 cents (coin preferred) to Dept. C-3 Heywood-Wakefield Company, Gardner, Massachusetts.



HEYWOOD-WAKEFIELD

GARDNER, MASSACHUSETTS

FINE FURNITURE SINCE 1820



bring Spring into the house

with wallpapers by Strahan

Spring is on the way! All signs point to it . . . March winds blowing . . . crocuses showing in the lawn . . . spring fever is in the air.

■ It's time for Spring inside the house, too. Time for spring furnishing and for spring decorating, with STRAHAN wallpapers for the background of the decorative scheme. ■ STRAHAN offers a wealth of outstanding designs for 1939 . . . designs for every house and every room. Designs for today produced by a company with a half-century-old tradition of excellence in design and workmanship.

Shown above: No. 7522, The Ellicott: a charming design from the famous stone Ellicott house, built at Batavia, New York, in 1815.

THOMAS STRAHAN

Company ■ CHELSEA, MASSACHUSETTS
MAKERS OF FINE WALLPAPERS SINCE 1886

Showrooms: NEW YORK ■ 417 FIFTH AVENUE
CHICAGO ■ 6 NORTH MICHIGAN AVENUE



FOOD & DRINK BAR



ITS own oldest inmate wouldn't recognize the Gotham. And while the sentimental "New Yorker" will inevitably regret its vanished window boxes bright with English daisies in the spring, even such justified nostalgia evaporates at the sight of its new interiors. They have just the quality most difficult to achieve in hotel decoration, a personal quality which is distinctive without being undignified. The lobby itself is more practical than attractive, but all the rooms that open off it—the little gilt and lacquer cocktail room hung in kake-monos, the gray and plum reception room, the new green dining room—are all so well done that it is pleasant to linger in them.

Nor is that all. Downstairs Chef Michel has a new kitchen full of shining white tile and span-new equipment. It seems to have spurred him to fresh ardor. The Gotham has always been a pleasant place to dine; now it is surpassing itself. All sorts of unusual things appear on the menu; they are so odd and so delicious you can't think how they were done. You taste again and finally decide that for once they are as exciting as their beautiful names on the menu. So you ask—how, what, how much? With the true creator's generosity, Michel hands you sheaves of recipes, plans whole meals, fusses with you over details of method. Here are two from the sheaf that will give you a rough idea of why it is fun to dine at the Gotham:

Capon farcie, Bruxelloise. Get yourself a nice fat capon weighing about five pounds, then do this: Soak half a loaf of white bread in milk, squeeze the milk out and mince the moist bread fine. Season with salt (less than usual: see what's coming), pepper and chopped parsley. Then add a pound of salted almonds chopped fine. Mix

and bind with an egg. Stuff this into your capon, truss him up and tie a slice of fat salt pork over his breast. Then roast him in the oven as you would a less noble bird. This makes a superior company dish and easily serves six. With it you will want to serve

Aubergines frites, Sicilienne. Peel a good-sized eggplant, cut it in thin slices and lay them in cold water to cover while they are waiting, so they won't brown. Then mix in a bowl two cups of grated cheese (Parmesan, Gruyère or store), an egg, half a cup of thick cream. Stir it all together till smooth and season with chopped chives, salt and a smitch of Cayenne. Use this as a sandwich filling between two slices of eggplant. Take them out of the water, dry them carefully, spread the filling between each pair of slices and then roll each pair first in flour, then in beaten egg and finally in breadcrumbs. Fry them golden brown in deep fat and serve them on a folded napkin.

From England, Idris sends us both Quinine Water and ginger beer in the brown stone jugs that always went along on the fanciest picnics when you were a child and that now you probably use in summer as a background for rum. But their proudest boast is a new product with the trying name of Mifru, British contraction, apparently, for Mixed Fruit, since that's what it is. However, contrary to all your expectations when you first see the big bottle with its fruity, syrupy contents, the dominating flavor is tart. They say—and they're right—that it makes a superb cooler iced and diluted one to three with sparkling water. They also say, and after the first taste you would never doubt them, that it makes a fine sound basis for wine cups, whether hock, claret or champagne. You undoubtedly

will find your own favorite uses for. The syrup is full of mysterious hints of fruit—citron, angelica, cherries, orange, lemon and lime being the most familiar ones. Put up, these could do a pretty decorative job on the Great American Fruit Cocktail, without regard for what the syrup would do to its flavor. This is no departure into unknown fields for Idris, Ltd. They've been putting up fruit corals, squashes, fruit barleys and other waters for generations, supplying the Imperial Airways all over the world and were purveyors by appointment to the last five British kings. Quinine Water from Hicks and Mifru from Vendôme. While we're exploring drinkables you might like to hear of another reported novelty. Myers, the Jamaican rum makers, have happened on a new and successful cocktail. Its name, "Million," would be a long step toward popularity for any product, there being practically no living person who wouldn't willingly say "I'll take a Million." But the name alone wouldn't put it where it is today. It has the same eternally successful ingredients which have been charming cockles since the first rum met the first rum. They simply taste good together. One

third lemon should be used with the rum to make the "Million." Add half a teaspoon of sugar, a dash of Angostura bitters and cracked ice, and you have what is the simplest and most successful rum cocktail to date. It's a grand drink for winter or summer.

If you want to pull a fast one on the junior members of your family, the materials are now to hand. There is a new prune—yes, actually. I know it's like saying "There's a new Dr. Denton," but the fact remains that this is a "prune with a difference." It is enormous, but gigantic, practically a fistful; it tastes like a plum, its skin is thin, it comes in a handsome wooden box, it may be eaten with pleasure as is, or stewed to provide a bacchanalian delight for a baby epicure. It's called the Burton and apparently for once it's no triumph of man over nature. Simply the result of a wayward California breeze. It seems there was this tart green plum. Then there was the newly grafted French hussy of a prune. . . Nowhere but from California would you get a new prune whose history reads like a movie. No, you don't have to tell the children the story—just give them the prune. Or two if they're big eaters. Three is dessert

MODERN OAK



For MODERN America

Beautiful Oak that breathes the air of Modern America translated by the country's foremost designers—quickly adaptable to clean, smart settings such as the six shown here. MODERN OAK is made for you by the country's dominant makers of finely styled Oak furniture.

FEUDAL OAK, known throughout the world, embraces designs of a more conservative nature—a good many of them copies of the highly styled pieces of Feudal times—is made exclusively by Jamestown Lounge Co.

The new BRITISH OAK has been developed for those whose taste lingers with the conservative but who like the Modern touch. All three lines are authentic translations of the American desire for comfort in durable, smart furniture.

See your dealer—if he does not stock the Jamestown Lounge Oak lines, send for only one or all booklets listed below and dealer information.

MODERN OAK selected by HOUSE BEAUTIFUL for RADIO CITY'S 1939 WASHABLE HOUSE

The clean, strong lines of Modern Oak so strongly appealed to "House Beautiful" decorators that the Jamestown Lounge Company was requested to exhibit it in the 1939 Washable House at Radio City. If you are in New York now or this season, you are cordially invited to see it.

THESE BOOKLETS ARE AVAILABLE FOR TEN CENTS EACH in COIN or STAMPS.
MODERN OAK
BRITISH OAK
FEUDAL OAK

1 2 3
JAMESTOWN LOUNGE Company
Jamestown, N.Y.

Welcome Your Guests THE MODERN WAY!

MUSICAL DOOR CHIMES INSTEAD OF BR-R-RINGS

Gracious living in your home is enhanced by the installation of a Rittenhouse Electric Door Chime. When the door-bell is pressed, rich, pleasing chime tones replace the nerve-racking noise of the ordinary bell — buzzer. The tonal beauty and graceful styling of Rittenhouse Chimes improve the attractiveness of any home. Easily installed, using regular door-bell wiring. Built to last a lifetime. Nothing to replace.

Choose from 12 models priced from \$1.00 to \$50.00. Attractive finishes. Fully guaranteed. Suitable for homes, apartments, offices, institutions, etc.

Your electrical dealer, department or hardware store has them or can get them for you quickly.



* Write today for free folder showing various models.

THE A. E. RITTENHOUSE CO., INC.
Dupl. 27 Honeoye Falls, N. Y. (Est. 1903)

STOP DOOR-BELL NERVES

Sentinel \$6.25 to \$7.00

Ambassador \$34.50

President \$7.00 to \$8.50

YOU ARE ENTITLED TO WHAT YOU ASK FOR.
INSIST ON GENUINE RITTENHOUSE CHIMES

RITTENHOUSE ELECTRIC DOOR-CHIMES

PROFIT BY THE EXAMPLE OF ARCHITECTS



ARCHITECTS:
Chester H. Disque,
Kentucky
Beresford Beck,
Illinois
S. J. Makielski,
Virginia
Leroy Smith,
Pennsylvania



**BUILD BEAUTY, COMFORT
LONG LIFE, LOW UPKEEP
INTO YOUR HOME WITH**

Carey
BUILDING PRODUCTS

These houses are typical of the thousands designed by architects who specify Carey Building Products to assure owners of lasting satisfaction.

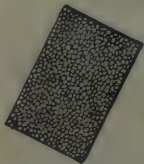
When building a new home or modernizing an old one, it will pay you to follow the judgment of architects. These men through training and experience, know how to select and use materials that add distinction and charm—that make possible longer life and lower upkeep.

Some Carey Products pay back their cost in fuel savings and reduced maintenance; others are so durable that they never require replacement or repairs. All Carey Products save money through the extra service they render.

Make your home pay dividends in cash as well as in happiness—use Carey Products that pay their way. Write today for new 28 page book, full of valuable information for home builders.

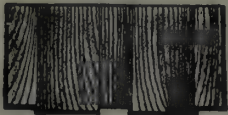
THE PHILIP CAREY COMPANY • Lockland, Cincinnati, Ohio
Dependable Products Since 1873
BRANCHES IN PRINCIPAL CITIES

CAREY CORK-INSULATED SHINGLES



The Shingle with outside mineral surface for protection; cork underside for insulation. Provides roof and roof insulation for roof cost alone. Saves fuel.

CAREYSTONE SIDING and SHINGLES



Made of asbestos and cement . . . fireproof, rot-proof and wear-proof . . . no paint or other upkeep needed.

CAREY ROCKTEX HOME INSULATION



Provides maximum control of room temperature . . . will not shrink, bulge, rot or burn. Effects fuel savings that normally return cost in a few years. Produced in bat, wool and granulated form.

for Gargantua. To be found at R. H. Macy.

That woman who makes the unequaled whole-wheat bread has done it again. And this time she should be rewarded as a national benefactor. Good whole wheat may be hard to get, but good white bread . . . well, most of us haven't tasted it in years. The Pepperidge Farms "English Tea Loaf" looks like those loaves that used to come out of the oven and stand upside down, covered with a clean towel, while they cooled. What is more, it tastes like them. It is a firm, crusty loaf full of small holes, the center off-white, nutty, delectable.

Here's another French habitant recipe as promised. It has conversation possibilities as well as nose appeal. Make it with red cabbage and it is just as interesting as bortsch. It would be smart as paint for a Sunday buffet.

Quebec Cabbage Soup. Shred the cabbage very thin, discarding the hard center, and cook rapidly in boiling white stock (veal or chicken broth) till tender. Purée it through a fine sieve, add three egg whites, then beat the yolks of the three eggs in a pint and a half of thin cream, reheat the purée and add to the thin cream. Heat to boiling but do not boil after the eggs are

in. Serve in a big, heated tureen with a dusting of nutmeg on the top. If you like the flavor of caraway seeds, put a dozen or so to boil with the cabbage. They do something very special to this soup.

From the ever resourceful Bellows and Company comes a recipe for a party punch which sounds excellent. The amounts given will serve forty. Divide or multiply according to your needs.

Sauternes Punch. Twelve bottles of Bellows' Sauternes, six of their sparkling water and half a bottle of their Framboise d'Alsace. Raspberries, lemons and oranges are what it takes. Place raspberries, lemon and orange peels in a bowl. Add a little sugar and pour on enough Sauternes to cover. To this add a teaspoonful or two of the Framboise. Allow this to marinate for about an hour. Then place in a large serving bowl together with a big block of ice. Add the remaining wine and Framboise and at the last minute, the sparkling water. Also remove the peels of the lemon and orange before serving and substitute slices of the fruit. When it's all finished the preponderance of fruit should be the raspberries. If you can get mint, a few sprigs should be put in the bowl.

New Kitchen Plan Book

To help you build or remodel—Sent Free



St. Charles STEEL cabinets transform the kitchen into a cheery workroom. Through efficient arrangement they save time and energy. The lustrous baked enamel finish is sanitary and easy to clean. Sound deadened doors and drawers operate smoothly and quietly. Welded joints mean strength and rigidity—no chance of warping, swelling, shrinking anywhere—no dust-catching cracks or projections. Two complete St. Charles lines offer a range of sizes and types to suit the modest home or mansion—for new building or remodeling.

SEND FOR PLAN BOOK TODAY

St. Charles Manufacturing Co., St. Charles, Illinois
Please send free copy of Kitchen Plan Book HB-1.

Name _____
Street _____
City _____ State _____

THIS PLAN BOOK

illustrates efficient arrangement of cabinets, work surfaces, sink, range, and refrigerator for "L" or "U" or straight-line kitchen layouts. Ideas adaptable whether kitchen space is large or small, narrow or square . . . to fit a wide range of building budgets. These plans will help decide your own requirements. Write for Kitchen Plan Book HB-1.

St. Charles Steel Kitchen Cabinets



WYNN RICHARDS

You may have a dozen reasons for wanting Wamsutta Supercalc sheets and pillow cases in your bridal trousseau. . . . It may be because they are finer and smoother than other sheets. Or because they are lighter and cost much less to launder. Or because you know their exclusive EQUI-TENSION weave gives them exceptional strength and more years of service. Or simply because, at this most important time in your life, you want to furnish your new home with "The Finest Cottons," Wamsutta Supercalc. ♦ ♦ WAMSUTTA MILLS, since 1846, NEW BEDFORD, MASS.

WAMSUTTA *Supercalc Sheets*
REG. U. S. PAT. OFF.

Look what Simmons has done



Period Design lifts studio couches into exquisite living-room pieces that conceal comfortable Hide-Away Beds!

- Here's an important *new* note in interior decoration. Simmons has found a way to raise studio couches up off the floor...and so grace them with lovely legs which permit Georgian, Provincial, Swedish Modern, and other authentic period designs.

- These latest boons to dwellers in cramped spaces (and to any hostess with too many guests) give no sign of being anything other than beautiful, smartly styled pieces of furniture.

- Yet with two simple motions they each turn into a *double bed*, or a *pair of twin beds*!

No one knows the bed is there!

- These *Hide-Away Beds* are so skillfully concealed that we defy anyone to detect them! But when you're in on the secret, it takes you only a few seconds to produce the most comfortable bed an unexpected guest ever slept on!

- You simply tilt the center leg and out glides the *Hide-Away Bed*...ready for use as a double bed, or a pair of twin beds. Each couch is equipped with a Simmons innerspring mattress.

- Ask your dealer, *today*, to show you Simmons Studio Couches. Sold in furniture and department stores everywhere in a wide variety of Period Designs, and in a choice selection of beautiful fabrics, for as low as \$44.75. Prices slightly higher West of the Rockies. Simmons Company, Merchandise Mart, Chicago, Illinois. New York—San Francisco—Atlanta.

Beauty by Day... Comfort by Night! This attractive Georgian Couch (above) is a credit to any home by day, and makes up into a double bed, or a pair of twin beds, at night. Its splendidly turned Queen Anne legs, Georgian Period design, and beautiful tailoring effectively conceal its *Hide-Away Bed*. Available in a variety of fabrics, at a reduced price of only \$44.75.



What does this look like to you? A Chippendale Sofa? You're right... but just tilt the center leg forward and you'll find it is also a bed, with a Simmons innerspring mattress! By day it is a comfortable sofa, with a three-cushion seat. Custom-tailored in a wide selection of new fabrics, these sofas are also available in Lawson, Tuxedo, Modern, Georgian and Swedish Modern designs, prices from \$79.50 up.

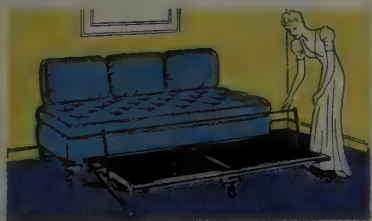
to the Studio Couch!



You'd never guess that this smart French Provincial Period couch (above) conceals a *Hide-Away Bed*, which makes up into double or twin beds. Its handsome carved wood feet and matching wood molding lend an air of distinction to this custom-tailored couch, which is available in a wide variety of choice fabrics at \$69.75.



1. Pull out center leg to release *Hide-Away Bed*. As center leg folds down, the bed glides forward.



2. Pull rod over as shown, and the bed section rises.



3. Place the seat cushion (which is an innerspring mattress) on inner section and there you have two beds.



4. Now your beds are ready for use as a double bed, as shown here, or a pair of twin beds, as shown in the illustration to the right.



Presto! . . . and Look! A pair of these comfortable twin beds (above) comes out of each Simmons Studio Couch. The *exclusive* new Simmons *Hide-Away Action*—released by merely tipping forward the center leg—is so easy to operate that it's no trick at all to transform your Studio Couch into comfortable beds like these.

SIMMONS *Period-Built* **COUCHES**

MIRACULOUS NEW **GAS** RANGES MAKE WOMEN BETTER COOKS



MODERN GAS RANGES

have these amazing time- and work-saving features. You'll be thrilled at the way they will improve your cooking—save you money.

CLICK SIMMER BURNER—Low economy flame with "click" signal for waterless cooking.

AUTOMATIC LIGHTING—No matches to strike—No waiting—Instant heat.

GIANT BURNER—For fastest top-stove cooking. Extra wide heat spread for large utensils.

NEW TYPE TOP BURNERS—Direct flame toward bottom of utensils—save gas—won't clog.

SMOKELESS BROILER—Perforated grill keeps fat away from flame. Eliminates smoke.

HEAT CONTROL—Assures exact oven temperature required. No more "guess-work" baking.

BALL-BEARING ROLLERS—Give "finger-tip control" on broiler and utensil compartments.

FAST PRE-HEATING OVEN—Reaches highest oven heat in fraction of time required by ordinary ranges.

SLOW-ROASTING OVEN—Holds 250° for "long term" cooking. Temperature doesn't creep up.

NOW CHECK THE FEATURES YOU HAVE ON YOUR PRESENT RANGE!

DO WATERLESS-COOKING on this new simmer burner which "clicks" when simmer stage is reached. Top burners on the new Gas Ranges give *instant intense* heat—with hundreds of gradations down to the "simmer flame."



NO GUESSWORK about this *heat-controlled* oven. It gives and holds any temperature you desire. A temperature signal lets you know when it's ready—another when the dish is done.



• You'll be able to make all sorts of exciting new dishes on a modern Gas Range—dishes you never dared try before!

These automatic Gas Ranges have such exact temperature control all you do is follow the recipe and you're *bound* to win! New *high* temperature up to 500° bakes pop-overs that are beauties. With the new controlled low temperature you can "slow roast" inexpensive cuts of meat 'til they melt in your mouth.

Conveniently high *smokeless*

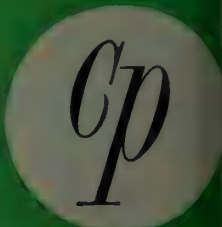
broilers make home broiling easy last. Now you can go in for all the tempting grilled recipes—from steaks to hot canapes.

Look at these handsome Gas Ranges at your Gas Company store or Appliance Dealers. Let us show you how much *faster* they are—easy to keep clean. There are many things that can give you as much comfort and satisfaction as one of these marvelous new Gas Ranges.

* * *

AMERICAN GAS ASSOCIATION

THIS SEAL represents the latest developments in cooking equipment. It stands for 22 super-performance standards established by the American Gas Association. Leading gas range manufacturers are now making deluxe ranges that include all 22 features. Such ranges are identified by the CP Seal which signifies "Certified Performance." All modern Gas Ranges have many of these features, in sizes and models to fit every pocketbook.



LET GAS DO THE **4** BIG JOBS • COOKING • WATER HEATING • REFRIGERATION • HOUSE HEATING

PLEASE TELL ME

CONTINUED FROM PAGE 82

Put a fuse box—or, better still, circuit breaker—in the power where it enters your workshop. Set the breaker, or use smaller amperage fuses, so that control is at a lower amperage than the main house fuses. Then, an overload in the shop will interrupt service only in the workshop, without stopping the current going to the rest of the house. Of course, the best thing to do would be to install an entirely new separate circuit for the workshop, using wire sizes adequate to carry the loads you are using.

BUILDING CONTRACT

an item is not shown on the building drawings which a builder contracts to execute, can he get away with omitting it, even though it is mentioned in the specifications?

Ordinarily, the so-called "contract documents," if provided by the architect, include both the building drawings and the specifications, so that the contractor is responsible for the execution of anything that appears in either. However, there are legalistic complications that arise under certain conditions which create exceptions to the rule. If you are faced with a problem involving this point, you should be wise to consult a lawyer experienced in the field of building contracts.

ROOF DECK

we have a canvas deck roof which has a great deal of wear in the summer. What is the proper protective treatment it should be given?

Two coats of lead and oil will give adequate protection. Your experience will show how often the painting needs to be renewed. Ordinarily, once every two or three years is sufficient, but with the heavy wear which you describe, you may find that it should be done annually.

STAINED DRAINBOARD

How can we avoid getting stains and discolorations on the drainboard sink of our new home? I know, from previous experience, that nothing gets the stains off, once they've developed.

You are right in reasoning that the best way to remove kitchen stains is to avoid getting them in the first place. The chance of

Authentic Charm of Williamsburg



This Wing Chair is a registered copy, in meticulous detail, of a distinguished ORIGINAL in the Raleigh Tavern.

THE Restoration of Williamsburg has inspired a widespread demand for the Authentic and Approved Colonial Williamsburg, Incorporated, Reproductions, made only by Kittinger.

Williamsburg's precious heritage of gracious charm and simple elegance is faithfully retraced in every line of these Reproductions...



For your protection all genuine reproductions bear this hallmark branded in each piece. If they do not bear it, they are not approved by, nor do they have any connection with, the Restoration.

Send for your copy of the Williamsburg booklets. It illustrates many of the reproductions available through Appointed Distributors. Address Kittinger Company, 1887 Elmwood Ave., Buffalo, N. Y.



eradicating them, once they've taken hold, is close to nil, because they are not mere surface stains, but the marks of acids that have eaten their way into the enamelled finish of the fixture. Juices from fruits, vegetables, tea and coffee, vinegar, tomatoes, mayonnaise, etc., contain these acids. Wash them off with plenty of hot water as soon as possible, before they can get to work. If you use a drainboard mat, be sure it's the type that doesn't soak up and retain these harmful fluids. And don't allow the camera fiend of your family to develop films in the kitchen sink—developing solutions are among the most powerful enemies of enamel. Leaky faucets, too, are dangerous, particularly if the water contains iron oxide. The constant drip of such water leaves those brownish-yellow stains we all, alas, know too well. Of course, there are special acid-resisting enamelled ware kitchen sinks and drainboards that you can order, if you want to side-step all these precautions. Naturally, the cost is a bit higher.

? POLISHING MARBLE

The house we bought not long ago has a lovely old marble fireplace mantel which, however, is dulled by grime and age. How shall I polish it?

A. Rub it with another piece of marble. The rubbing piece should be large enough to grip comfortably, yet have corners or edges that will get into whatever carving your mantel has. Don't rub the marble directly, though; use a paste made of water and rottenstone or jewelers' rouge. And be prepared to work hard.

? RUSTY RAILING

The wrought iron railings on our small entrance porch are rusty and seem to be badly pitted. I should like to paint them myself rather than get a professional. I apply red lead and what kind of black paint?

A. Rust in this case is not so much a structural as an aesthetic problem. You don't need to bother with the red lead that is used on bridges and skyscrapers. Simply clean the railings with steel wool or a wire brush, removing as much of the scale as readily removable. Then paint with a good quality lead and oil paint which is made for exterior work. One coat, liberally applied, is enough. Or, if you have some touch-up auto enamel on the garage shelf, that should work perfectly well. Though it may not last quite so long, it will dry more quickly.

A Rare Treasure for Your Home



This Queen Anne Secretary is a replica of the ORIGINAL in the collection of Bryant Fleming, Wyoming, N. Y.

YOUR home can express livable charm so easily when furnished with hand-crafted copies of 18th Century originals from the Kittinger Collection. Its rare beauty lives on and on.

Enjoy the companionship of furniture distinguished for its authentic character...

built with painstaking care by Kittinger craftsmen! For suggested groupings, send for the booklet "Furniture of Charm", now in its fourth printing. Address Kittinger Company... 1887 Elmwood Avenue... Buffalo.



You are Cordially Invited to Visit Our Showrooms

- NEW YORK
385 Madison Avenue
- CHICAGO
Merchandise Mart
- BUFFALO
1893 Elmwood Avenue



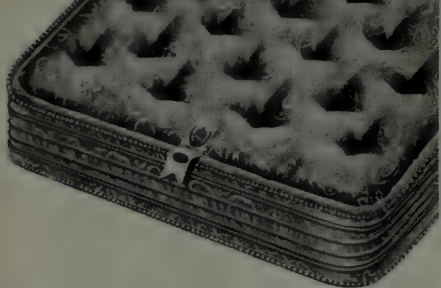
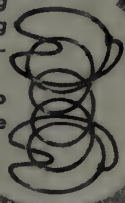
No Matter
What you
Weigh...



Slumberon
MATTRESS by Burton

with the Ortho-Flex Health unit assists nature in building and maintaining health because it:

Holds the body in correct sleeping posture providing complete relaxation and rest. Conforms gently to the curves of the body.



● No matter whether you are "small" or "large"—you can enjoy complete relaxation and rest on the Slumberon Mattress. Each "Finger Control" Ortho-Flex coil adjusts itself automatically—gently supporting the body in correct sleeping posture.

These "Fingers" on the top and bottom of each coil also form a "closed-top" under pressure preventing injury to inside of the upholstering. "Spring-feel" is eliminated.

Thrifty homemakers appreciate the tremendous value in this moderately priced high quality mattress—truly, a millionaire wouldn't want one finer! Sold at the better stores everywhere. Makers of the world's finest Mattresses—Bedsprings—Studio Couches—Love Seat Beds—Pillows & Down Comforters

Better Bedding by Burton
BURTON-DIXIE, SUCCESSORS TO THE ROME COMPANY
MAIN OFFICE, CHICAGO, ILLINOIS IN PRINCIPAL CITIES

Copyright 1939, by Burton-Dixie

BIRTH OF A BRIDE'S HOUSE

CONTINUED FROM PAGE 43

One of the sad things about the Bride's House building was that Miss Thomson never had time to indulge in the lovely luxury of admiring a freshly finished piece of work. There was always something else afoot by then which was more pressing. And always she lived in the shadow of the publication deadlines. Deadlines are those dates by which jobs have to be finished for magazines. They are the wolves which chase editors in their dreams. The wolves got pretty close to Miss Thomson once or twice, and the photographer who was to take the pictures in color for the April issue began to lurk around the premises with his camera loaded to the hilt long before the work was done. Saturdays and Sundays became indistinguishable from Mondays and Tuesdays. Meals were sandwiches, often left untouched. Dark fell without anyone's noticing it. Miss Constance Spry's lieutenants arrived at nightfall with masses of flowers and created brilliant bouquets just at the last as the camera was ready.

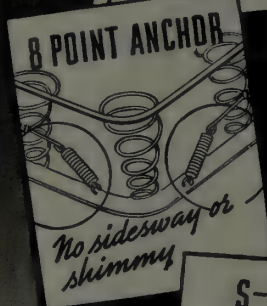
Does that make HOUSE BEAUTIFUL sound like a Simon Legree, with a penchant for mistreating its slaves? If so the picture is all wrong. Everyone got dead tired, yes. Everyone used any extra breath he could find moaning low. But that was superficial. Because in the building of the Bride's House there was a fever of excitement which could not have been induced externally by HOUSE BEAUTIFUL or any other organization. The workers, from the linoleum layers to the editors, were in the grip of an idea and a fever-heat excitement. They were doing creative work and could no more have been interrupted in mid-course than any other artists can be interrupted when the composing mood is on them. The Bride's House is made up of a lot of hard business facts and columns of figures. But when you come right down to putting it together it becomes an obsession, a passion. If we were to say at this point that this is our greatest Bride's House, you would smile and swear that you've heard us say that in other years and we had never let you down. But we believe it, and if we did not, we could not give our all to it. And, confidentially, it really is. You wait and see. Next month in the April issue, and in all its glorious color, too.

The Perfect Foundation for Any mattress!

CLOSED TOP COIL

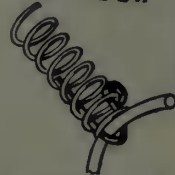


protects mattress



8 POINT ANCHOR
No sideways or shimmy

S-HOOK



eliminates noise

"DeLuxe"
LUXURIOUS
BEDSPRING
by Burton



● The De Luxe Bedspring has been engineered to afford the utmost in sleeping comfort and mattress protection.

Comfort has been insured by the independent elastic coil action... sideways and shimmy has been eliminated by the eight spring anchors (2 on each corner)... noise is reduced to a minimum by the "S" hooks.

Protection for the mattress is provided in the patented closed top coils that make an elastic platform. The grooveless border without projecting wires protects the bed clothing.

Over 3 million satisfied users.

Makers of the world's finest Mattresses—Bedsprings—Studio Couches—Love Seats—Pillows—Down Comforters

Better Bedding by Burton
BURTON-DIXIE, SUCCESSORS TO THE ROME COMPANY
MAIN OFFICE, CHICAGO, ILLINOIS IN PRINCIPAL CITIES

Copyright 1939, by Burton-Dixie

THE BOOKLET SHELF

CONTINUED FROM PAGE 95

made on the instant at the table. Write: THE SILEX CO., DEPT. 4, HARTFORD, CONN.

FENCES

SURROUNDED by these iron and chain link fences, the modest cottage and the most pretentious estate enjoy privacy and beauty. There are literally hundreds of designs or combinations from which to choose the fence best adapted to your requirements. For literature, write STEWART IRON WORKS CO., INC., HB-3, STEWAR BLOCK, CINCINNATI, OHIO.

CHAIN LINK FENCES are strong as the well-known bands of steel, chiefly because they are steel. Copper-bearing steel is woven, then galvanized, and assembled with fine quality tubular posts and top rail, to make a neat and durable enclosure. For full details write to: PITTSBURGH STEEL CO., HB-3, 1632 GRANT BLDG., PITTSBURGH, PA.

RUSTICRAFT FENCES, as a mere index of types, would take a whole paragraph. Enough to say that every type of wood fence, gate or enclosure is described, illustrated and catalogued in this attractive little booklet. RUSTICRAFT FENCE CO., INC., HB-3, MALVERN, PA.

FENCES, whether you prefer the picket type or the chain link, depending much on the purpose to be served, are the special business of the Anchor Fence Co. They will gladly send you a booklet which will answer all your fencing questions. ANCHOR FENCE CO., 6514 EASTERN AVE., BALTIMORE, MD.

FENCES for many purposes in many styles and materials are shown in a booklet illustrated with photographs and pertinent data on what constitutes good fencing. Chain link fences, available in several metals, and wrought iron fences of fine design are described. PAGE FENCE ASSO., DEPT. HB-3, BRIDGEPORT, CONN.

TRAVEL

TIPS ON TIPPING. Gratuitously yours for the asking is our practical discussion of this bane and boon of a traveler who want to get the most out of their trip in satisfaction and enjoyment. Whom to tip, what when, by one who knows. Write: HOUSE BEAUTIFUL, 572 MADISON AVE., NEW YORK CITY.

YOUR TRIP TO EUROPE can be made or broken by the amount of thought you give it in advance. This handsome 230 page book, revised for 1939, yours for 25¢. HAMBURG-AMERICA LINE—NORTH GERMAN LLOYD, XF-57 BROADWAY, NEW YORK CITY.

MISCELLANEOUS

INTERIOR DECORATION can be learned as an art, given that necessary basis of aptitude. For a booklet outlining the regular and special courses of one of the best metropolitan schools, write for Catalogue 5-C: N. Y. SCHOOL OF INTERIOR DECORATION, 515 MADISON AVE., NEW YORK CITY.

HEINZ BOOK OF MEAT COOKERY, dedicated to the meal's main course, full of excellent recipes for making the pièce de résistance exciting as well as succulent. Tricks of seasoning and garnishing with the 57 Varieties are included, as are several pages planned menus. Send for it to: H. HEINZ CO., DEPT. HF

THE CARE OF TREES

CONTINUED FROM PAGE 76

Once you understand that, you realize why "girdling" is the greatest danger that may befall a tree. When an injury penetrates through the cambium layer, the sap is forced to flow around it. But when an injury extends around the entire circumference of a tree trunk the sap cannot flow past it, and the tree dies. That is why trees should never be wound around a tree. In time they will eat through the bark; or the tree, in growing, will extend past the wires and slowly suffocate. Even though the wires are incased in rubber the effect is just as injurious.

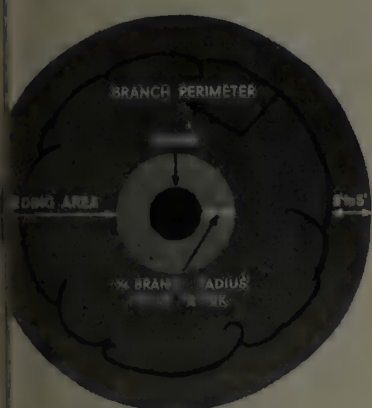
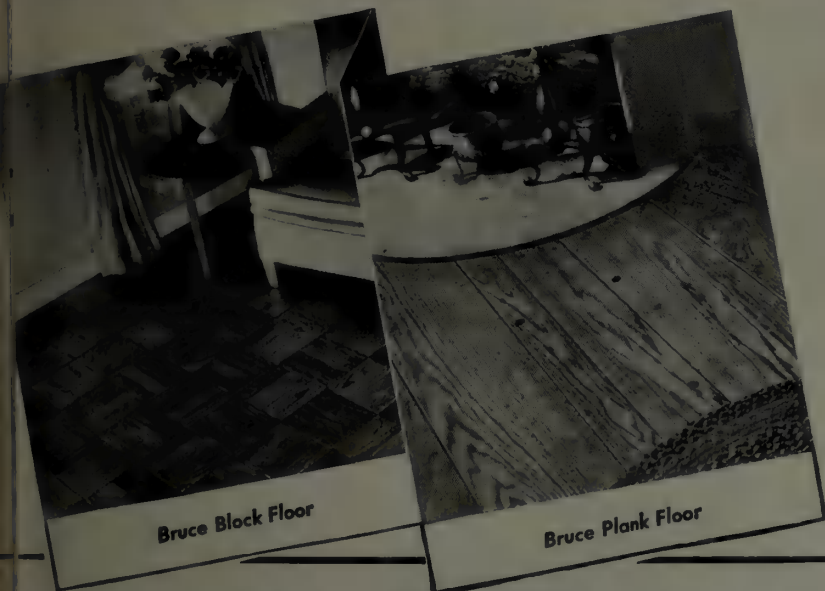


Diagram of the feeding area of trees. It extends beyond the foliage spread

These wires are used most often to support two limbs of approximately equal size which spring from a single crotch. And there is no question but that support must be given. But the expert accomplishes the same result by putting bolts or wood screws through the limbs and thereby obviates all danger of girdling. The incision in the bark of the tree is so slight that there is almost no possibility of rot setting in. Protection of important limbs in this way is one of the necessary parts of tree work.

Injuries. When a tree is injured, rot may set in and eat into the heartwood. Fungous disease will cause this, as well as a contact wound. The effect may be the same. A wound is caused in the exterior of the tree, extending through the cambium layer and into the sturdy wood. The job of the tree professional is to clean out the disease-infested wood and to fill the cavity with some material which will keep the rot from spreading. If the job is well done, presently the bark begins to creep over the filling material, healing the wound entirely. In the course of ten or a dozen



A NEW IDEA IN HARDWOOD FLOORS

BRUCE FACTORY-FINISHED BLOCKS AND PLANKS
GIVE YOUR ROOMS PERMANENT BEAUTY

Now hardwood flooring, in its two most distinctive forms, is waxed and polished at the factory. Bruce Finished Blocks and Bruce Finished Planks come to you with a superior finish, and are ready to use as soon as laid. They can be quickly installed in old or new homes, without mess or inconvenience.

These charming floors will give your rooms permanent beauty—enhance and inspire your decoration! Bruce Blocks, in a smart parquet design, are available in oak, maple, beech and walnut. Bruce Planks, in solid oak, bring the finest traditions of English, Colonial and Spanish architecture to modern homes.

THERE IS NO SUBSTITUTE FOR
HARDWOOD FLOORS

Let us send you booklets with pictures of beautiful rooms to aid you in selecting floors that will be a joy to live on. Just fill in and return the coupon.



E. L. BRUCE CO.
Box 397-T, Memphis, Tenn.
Please send me your booklet on
☐ Bruce Block Floors and
☐ Bruce Plank Floors.
I am ☐ building ☐ remodeling

Name.....
Address.....
City.....State.....

Offering so many advantages and priced so reasonably

ALUMINUM WINDOWS



If you're planning to build, get a quotation on Aluminum windows, completely installed. Then compare that quotation with any other window completely installed, weather-stripped and painted. You will be surprised at the small difference in cost.

Aluminum windows will add greatly to the appearance of your home. And they'll save you money year after year. No painting is required, ever. There's no rusting or rotting to require expensive replacements.

The lightweight, closely-fitted, extruded Alcoa Aluminum parts, from which Aluminum windows are fabricated, make them permanently weather-tight. You have no warped or swollen sash to interfere with their remarkably easy operation. Narrow frames and sash provide maximum glass area.

Write for the book, "Windows of Alcoa Aluminum" listing manufacturers of these windows and showing details of their various types of windows. ALUMINUM COMPANY OF AMERICA, 2158 Gulf Building, Pittsburgh, Pennsylvania.



ALUMINUM WINDOWS

MADE OF ALCOA ALUMINUM



This FIRESAFE CONCRETE HOME

was included in the National
Representative Exhibit by the
EDUCATION COMMITTEE OF THE
AMERICAN INSTITUTE OF ARCHITECTS

FROM the millions of homes and buildings erected in the United States since 1918 one hundred and fifty were selected to represent American architecture to European architects. Among the residences chosen for this exhibit by the Committee on Education of the American Institute of Architects is the attractive home shown.

This home, designed for D. S. Colburn, of Highland Park, Illinois, by Gilmer V. Black, has *concrete walls, floors and roof.* It exemplifies the beauty concrete can help achieve for any style of home, modern or traditional.

HOUSEKEEPING A JOY
Concrete gives *structural* qualities no home should be without . . .

PORTLAND CEMENT ASSOCIATION

Dept. 3-19, 33 W. Grand Ave., Chicago, Ill.

A National Organization to Improve and Extend the Uses of Concrete

**HOW TO GET
A CONCRETE
HOME -**

Ask a Concrete Contractor or Concrete Masonry Manufacturer (see phone directory) for names of architects and builders experienced in concrete construction.

Write for a free booklet of attractive house design ideas.

Firesafety; stormproof strength; durability . . .

Freedom from such costly annoyances as sagging walls, creaking floors, sticking doors and windows . . .

Warmth in winter, cool comfort in summer.

YOU SAVE MONEY

Any slight extra cost for concrete is more than repaid by savings in upkeep and high resale value. In three years, 35,000 people have chosen concrete for their new homes. Join these wise buyers and get the most for your money.

Concrete floors take any covering, wood, carpeting or linoleum, and are permanently firesafe, rigid, quiet and warm.

years, no sign of the cavity exists, and the tree is living normally.

This "cavity work" requires the greatest skill of the operator. He is a surgeon, as dependent upon his technique as the finest dentist working with an inlay. It is his skill which, in the end, measures success or failure. Sometimes he refuses to operate. Like the dentist who knows that some teeth cannot be saved, so the tree expert realizes that sometimes the cavity has progressed beyond the probable ability of the tree to conquer it. In such cases he can only suggest that you resign yourself to an eventual loss.

Pruning. Now pruning is thought of by the novice as a means of ridding a tree or plant of dead wood or of too ambitious growth. The tree expert considers these things as a matter of course, but he is also concerned with the beauty of individual trees and with the vistas which may be created by careful pruning. He will survey the views which might be created by removing branches here and there and perhaps suggest the advisability of thinning your trees if that will contribute to beauty. He may suggest a pruning program which will add interest by keeping some of your young trees forever dwarf—summer pruning does that.

Sprays. We live in a compact age, when each year brings forth its new pests. Sprays have been devised to combat all of them, but a comprehensive spray program is necessary to keep many trees from being defoliated. A good windfall of Japanese beetles will make a fine elm look like Irish lacework in less than a day. But spraying depends upon where you live, the kind of trees you have. Some trees have their special pests which have most localities. Your expert can tell you what you should look out for and suggest a program of combatting it. That done, he will appear at the proper moment with his spray rig and impregnate your trees with the required poison.

Fungous diseases likewise are treated by sprays or by dressing. These infestations are, by a large margin, more dangerous than insect pests. For insects may spoil the appearance of your trees and weaken them by their ravages. But disease is likely to eat into the wood itself and start the kind of rot which will kill the tree.

Feeding. In their natural state in the forests, trees do very well in the matter of diet. Their leaves fall, rot, and are gradually made into compost which goes back to the soil and supplies all the food

Quicker Heater
from your
**HOT WATER
SYSTEM**

HAVE you radiators in your house that do not heat properly? Do you have to wait a long time for the house to heat after the fire goes low over night? Would you like to add an extra radiator or two but feel your present system won't start it? Would you like to have plenty of hot water the year round for bathing, dishwashing, etc.? Then install this revolutionary, new M-H Water Circulator. It will increase the efficiency of a sluggish hot water system tremendously and on new construction will save its cost by the use of small piping throughout the entire system. With an automatic burner—oil, gas or coal—great economy of operation will result. Any heating dealer can easily install the M-H Circulator. This coupon will bring full information.

Minneapolis-Honeywell Reg. Co.
2745 4th Ave. S., Minneapolis, Minn.
Please send me full information about the M-H Water Circulator.
Name.....
Address.....
City.....State.....
Type of Heat (Coal...Gas...Oil...)
Dealer.....
If heating Dealer, Check Here.....

TO THE HEATING TRADE

We believe you will be interested in learning about the superior advantages of the M-H Water Circulator. Ask for all the facts. Mail the coupon.

MINNEAPOLIS-HONEYWELL

Backless Seal Circulator

...e may need. But think of the
...on your own lawn. You care-
...rake up the leaves in the fall;
...probably remove the grass clip-
...s. The nutriment in the soil is
...replaced as rapidly as the
...require. Trees are prodigious
...ers and their roots angle out
...w the ground as hungrily as an
...hant's trunk in search of pea-
...n. On country places the feed-
...is somewhat better for rarely
...all the leaves gathered up. But
...a city street a tree is hardly
...er off than a potted plant.

Artificial feeding is required,
...as it is for the plants in your
...en. The best means would be
...of the special "tree foods"
...h are available from the ex-
...es. These are fertilizers, marked
...aw as to their relative contents
...nitrogen, phosphorus and pot-
...but they are scientifically de-
...igned to furnish food which may
...assimilated by the trees in the
...they need it.

This food is usually put in holes
...e with an ordinary large drill,
...h is part of the equipment
...every professional. They are
...e beneath the periphery of the
...ge where the questing roots
...find the food.

An interesting fact about tree
...ing is that it adds greatly to

the beauty of the foliage. A tree
...which is well but not over fed has
...a rich color in its leaves which is
...absent from the tree which is fight-
...ing for sustenance. It is like the
...complexion of a healthy human as
...compared with one who is under-
...nourished.

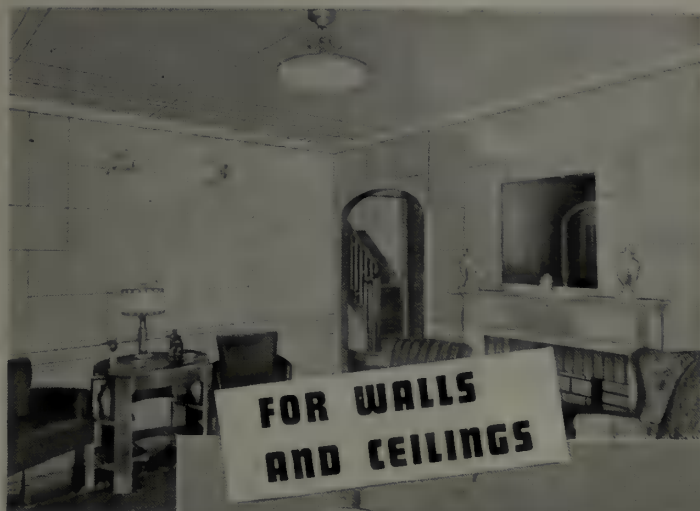
Protection. There are various
...precautionary measures which the
...expert may advise to make your
...trees safe against injury. Older
...trees, poorly pruned in their youth
...but healthy for all that, may have
...deep crotches upon which there is
...great strain. These can be braced
...with wood screws and cables so
...that there is little danger of their
...breaking off during the pull of a
...high wind or the stress of an ice
...storm which places an extraordi-
...nary load upon the wood.

Lightning rods for trees are an-
...other development of the experts
...which guard valuable specimens
...against destruction during electri-
...cal storms. Cables are strung along
...the main trunk of the tree which
...attract a charge and carry it to
...ground some distance away from
...the base.

At least twice each year you
...should plan for an examination of
...your trees. It is sound economy; it
...is a precaution which will insure
...the beauty of your home, whether

ABSOLUTELY NEW!

Masonite in Color!



MASONITE COLORED WALLS can be executed with plain, tile or plank effects. MASONITE PATTERNED CEILINGS, in color, offer hundreds of optional designs to suit your taste.

• Oyster White, Ivory, Green, Buff . . . these glorious, popular pastel colors are now available for your home on three famous MASONITE Products. MASONITE INSULATION, MASONITE QUARTERBOARD and MASONITE PATTERNED CEILINGS can be installed in your home with the color *already applied*.

This smooth, satin-like finish is a brand-new color process, developed for exclusive use on MASONITE Products. It will last for years, and *it's washable with a neutral soap and damp cloth*.

Now, in one board, with one application, you get the valuable structural properties and the top MASONITE quality, plus the permanent beauty of today's most desirable colors.

Before you build or remodel, write immediately for a sample of this newest MASONITE development. Mail in the coupon, checking the color you wish.

Masonite



THE WONDER WOOD OF A THOUSAND USES
A MISSISSIPPI PRODUCT

SOLD BY LUMBER DEALERS EVERYWHERE

Copyright 1939, Masonite Corporation

FREE
SAMPLES

MASONITE CORPORATION, Dept. HB-15
111 W. Washington St., Chicago, Ill.

Please send me a sample of MASONITE COLORED BOARDS in

☐ Oyster White ☐ Ivory ☐ Green ☐ Buff
(Check one)

Name _____

Address _____

City _____

State _____

FOR *Beauty's* SAKE
AND *Efficiency* TOO...

Eljerize

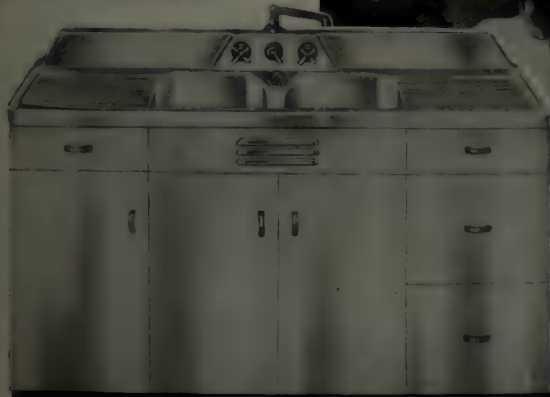
YOUR

KITCHEN AND BATHROOM

...le on the Eljer Duo Sink. Double water
...partment to short cut your work. Glis-
...g, beautiful acid resisting enamel on
...ole lifetime cast iron. And for your
...oom, Eljer fixtures are style leaders.
...10¢ stamps or coin for illustrated
...ure entitled "How to Style your Bath-
...within a Budget."

ER CO. - FORD CITY, PA.

Fine Plumbing Since 1907



*Eljerize... the act of
equipping bathroom,
kitchen and laundry
with Eljer Fixtures.

Tell your plumber you want **ELJER**
Bathroom-Kitchen-Laundry Fixtures



"BATHROOM INSURANCE"

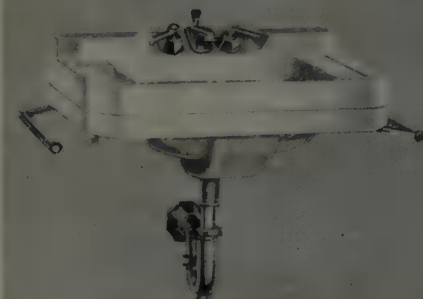
There's just one way to make sure your bathroom will always retain its beauty and smartness. Insist on *Case vitreous china* fixtures. Their fine quality is unexcelled, and their smart lines achieve beauty in beautiful design. Available in your favorite color.



Featured by Case is the exclusive, patented *T/N Water Closet*—chosen each year for thousands of America's finest homes. No other water closet has all these features: one-piece construction, non-overflow, quiet operation. The *T/N* is certainly compact for its over all measure is only 13½" from the floor. It has an equal appeal for new bathrooms, and the "dressing up" of old ones.



The smart simplicity of the *WINSTON* Lavatory makes it the perfect companion to the *T/N*. Notice the raised built-in shelf, providing large space for toilet articles. Legs and fittings are full chrome plated, and are expressly designed to harmonize with the lines of the lavatory. And you'll value the splash-prevention feature.



The *COSMETTE* is especially practical for powder rooms or small bathrooms. It projects only 13½" from the wall, and yet provides ample basin area and shelf space. Chrome plated fittings include all the features of those described for the *Winston* Lavatory.

Ask your Master Plumber about Case fixtures, and see them on display at the nearest distributor's—name on request. Write to Dept. D-39, and we'll gladly mail you illustrated descriptive material that you'll find helpful. W. A. Case & Son Mfg. Co., 33 Main St., Buffalo, N. Y.

CASE

DISTINCTIVE PLUMBING FIXTURES

it be a small place on a city street or a country estate. Only briefly can an article sketch out the service which the tree professional performs. He can tell you much more

upon his first inspection. But he cannot tell you is the appreciation you will have of your trees when you know them and value their beauty and well-

FLOWER SHOW

CONTINUED FROM PAGE 41

caught up into one living bouquet. It is a resplendent sight, one to warm the cockles of hearts chill from March winds. It is an incredible thing, this business of being blown in, tattered and harrassed from the street, and finding that winter is a myth, the city a phantom and actually here is spring, summer, fall, rolled into one.

There is only one International

Show but there are hundreds of flower shows and two of the important share March with the International—the Boston, from the 16th to the 21st, and the Philadelphia from the 20th to the 22nd. So if you are flirting with the idea of a spring vacation, there's a ready-made for you, with all the virtues of midsummer for the garden minded.

GROWN TO BE GATHERED

CONTINUED FROM PAGE 73

For the cutting garden, of course, the most favorable location is none too good, when you consider what a thick crop is expected from the plot. Mine is laid out to the southeast, is 33' x 44' with a 2' path bisecting it the narrow way. Rows run east and west with a hedge of Peonies on two sides and Boxwood on the others. This Box is important because it fits the cutting oblong into the general scheme of the place. Otherwise it might look as if I had dropped this great block of color down on one corner of the lawn just for the fun of it. Thus the cutting garden, despite its highly useful and specialized character, is related by its boundaries to the enclosed Rose garden nearby and to the borders, too.

Neat, regular boundaries, indeed, are particularly important to its good looks. A picket fence is pleasing when it suits the architecture of the house, or the plot may be outlined with shrubs or evergreens which also yield material for cutting. If the area is quite small, however, it will be unwise to surround it completely with a tall or sturdy border of such shrubs as lilacs, for example, since these cut off too much air and light from the planting and are also greedy feeders on the surrounding soil. I like my Peony boundary because it is attractive from the time the first shoots appear until frost and it gives me the kind of lavish display of Peonies I want for a house with deep window sills where large bouquets are always in order.

And that is something else to consider—the size of flowers. Except in public halls, stiff dinner-plate Dahlias and enormous Gladi-

olus are not very useful for arrangements. They seem to put normal living room some how out of scale and, needless to say, they are far from easy to arrange. You have just the right container and spot for them, however, and you know you can handle them, including a few. It's a good point, too, planning to consider vacation time if any. There's no use in planning for July if that is the month you spend in the mountains.

Now here are suggestions for a not too ambitious, but highly satisfactory cutting garden like mine. Last year there was always material in it than I could possibly use, hence plenty left for friends. What I haven't included are plants which I don't like and those which do like me. I regret that *Salpiglossis*, which I adore, falls in the last class, and I am also sorry but not firm about *Calendulas*, which are during the Philadelphia summer heat. Nor will I longer do battle with aphids for the possession of a *Nasturtium* row.

Annuals make up the bulk of planting. Asters are charming where they will thrive and I usually get mine as well started plants. The wilt-resistant Improved *Coreopsis* are particularly lovely. *Ageratum* for bouquets is more useful to in the taller, 12" *Blue Perfecta* type than in these new 4" and models. Now that it is established I leave the row untouched in and it graciously reseeds itself each year. So do the Bachelor's Buttons or *Cornflowers* (*Centaurea*), which are such nice true blue for use in the year.

Candytuft (*Iberis*) is pretty look-down-upon or at-the-ell bowls, but it looms itself out

FOR YOUR NEW HOME

Andersen WEATHERTIGHT WOOD CASEMENTS



WHEN you awake to the first glorious spring morning in your new home and fling the casements wide "to let day in," you will thrill to the loveliness of Andersen Casement Windows. There's a romantic charm about wood casements that has grown through centuries of old-world tradition. In Andersen Wood Casements you will find all the old-world charm, PLUS the weather-tight features so necessary for modern air-conditioned homes.

Whether it is the cozy air of a sleeping cottage dormer or the gay charm of a living room bay, Andersen Wood Casements add that friendly, inviting touch so vital to the hospitality of a truly livable home.

AND NOW—THE PRACTICAL SIDE

EAT LOSSES CUT 60%

Inside double glazing (storm windows) available on Andersen Wood Casements reduces heat loss by radiation 60%. Controls condensation. Ideal for both winter and summer air-conditioning. Efficient bronze weatherstripping cuts additional heat losses by leakage, keeps sleeping dust and dirt.



OUTSWINGING

Andersen Wood Casements are outswinging. Extension hinges allow you to wash BOTH sides of the window from inside the house. Screens are installed inside. Positive sash operators open and hold window in any position. The window can be open and closed without disturbing screen, venetian blinds, draperies or curtains.

LEAKPROOF FRAMES

Driving rains cannot penetrate the famous Andersen Locked Sill Joint. It is positively leakproof. Wet inside walls are a thing of the past with Andersen Wood Casements. Termites, decay and moisture cannot harm Andersen Wood Casements, for their clear pine wood parts are toxic treated against such damage, according to highest industry standards.

Are You BUILDING OR REMODELING?

SEND FOR THESE FACTS

Let us send you free our interesting booklet, "Comfort and Beauty With Andersen Windows." No obligation. Send your name and address to: Andersen Corporation, Dept. HB 39, Bayport, Minnesota.

three or four weeks. As it begins to go in June, I set out in its place one of the bulb crops like the Primulinus Gladiolus, which is thus scheduled to flower for late summer arrangements. I count on Cockscomb Flame of Fire for rich blending with the orange and gold of the Marigolds and plant the single early Cosmos for airy effects. (Right now I feel forever done with the autumn giant varieties, since last year I planted them for a "tall, late-blooming type" and they rose higher than the tallest Lilac before in October they condescended to produce a flower or two at the very top. And this in spite of early pinchings.) Queen Anne's Thimble (*Gilia capitata*) is a feathery, lavender blue to include if you have plenty of room, while Heliotrope is essential for looks and perfume. I always want a few plants of the variety Royal Fragrance.

Larkspur is another reseeded, beautiful but messy for bouquets because it keeps dropping its lower flowers from the stalk. I like it well enough to put up with it, but recommend it only with this warning. (I feel the same about Phlox.)

I think last year I had the most pleasure from my Marigolds. There are two very fine dwarfs, Flame of Fire (first flowers, July 1) and Harmony, and countless tall growers. Examine the pictures to get your preference and feel assured that no pictures of Marigolds exaggerate. You just can't use too many adjectives when it comes to describing the perfect form and molten gold blooms of these plants. There are crown and carnation varieties, scented and odorless. I gloried particularly in Sunset Giants and in a mixture of the Supreme types. Until the Thanksgiving snows they continued to supply magnificent cut flowers.

Pinks are pleasant for their spicy scent and Petunias I could not do without. (These, Asters, Snapdragons and Verbenas are slow starters and so best secured as plants, unless arrangements are made for an indoor or a cold frame start.) Besides the well-known Rosy Morn there are among the finest Salmon Supreme, which if set out in June will be in full flower from July to October, Moonbeam, Snowball, Burgundy, War Admiral, and Mauve Queen. Snapdragons, Verbenas and Zinnias, especially white ones, complete my annual preferences. In some years I include the Miniature Mixed Sunflower because its golden and cream Daisy blooms with dark centers are such dramatic bouquet

House at Winchester, Mass., stained with Cabot's Creosote Shingle Stains. Prize-winner in the House Beautiful Tenth Annual Small House Competition. Architect, Jerome Bailey Foster.

PRIZE WINNING

Beauty



... that cuts your upkeep costs

You'll be proud of the appearance of your house when you stain it with Cabot's Stains. But you'll be prouder still of your good judgment, when you see how much less they cost than other good house finishes.

The economy of Cabot's Stains is due partly to their moderate price per gallon; partly to their ease of application; and partly to their remarkably long life.

In addition, the texture-reveal-

ing creosote stains penetrate and preserve the wood, keeping it in top condition for years. The new heavy-bodied stains are made for persons preferring a more opaque, uniform finish. They are especially useful on old or weather-beaten surfaces.

If you are planning to build or stain this Spring, our new booklet will be helpful. Read about it below and write for your copy today.

Cabot's Shingle Stains

Creosote • Heavy-Bodied



FREE BOOKLET: Stained Houses



A helpful new booklet, showing pictures of many prize-winning houses stained with Cabot's Shingle Stains. Contains full information about both the Creosote and Heavy-Bodied Stains. Write for your copy today. Samuel Cabot, Inc., 1221 Oliver Building, Boston, Massachusetts.



Have you a "DANGER ZONE" in your house?

by Crawford Heath

LOOKING BACK over the past few winters, how many in your family have had serious colds during February and March? How much have these two months cost in doctors' bills? Has it been difficult, if not impossible, to keep your whole house warm enough for comfort—although your fuel bills have nearly wrecked the family budget?

These two months, according to Government figures, account for 6% more cases of severe colds than the other ten months put together! And, although two chief causes of colds are known, few home owners have taken steps to remedy these costly, health-robbing conditions.

Your Walls Are Like a Sieve

If your home is of typical construction (and uninsulated), all that stands between you and the weather is a $\frac{3}{4}$ " layer of plaster, held in place by some form of fragile lath . . . a 4" hollow drafty air space . . . a thin layer of sheathing and, attached to that, an even thinner veneer of shingle or clapboard.

Since plaster is porous, room heat is sucked through it into the cold, hollow air pockets between your walls, quickly vanishing into "all outdoors." And, the more wind, the faster this costly, unhealthy process occurs. It is almost impossible to maintain proper, uniform temperatures in all rooms—floors and rooms are drafty—certain rooms become overheated—others, too cold for comfort. Result: frequent colds! Remember how doctors caution the sick to "avoid drafts" . . . "stay in bed to prevent radical changes of body temperature!"

An equally bad condition is caused by your attic, where all that separates house from sky is a fraction of an inch of shingles. Since warm air rises, room heat pours into cold attic spaces to be carried away—leaving drafty rooms behind.

In summer, the process is reversed. The



There's a "Danger Zone" in practically every house where rooms are drafty and hard to heat. Scientific insulation helps correct it.

sun heats up walls and roof—often to 150°—quickly raising the temperature of the air in the empty wall and attic spaces. Again, the porous plaster transmits this heat into your rooms—making them stuffy—unbearably hot. At night, your oven-hot rooms cool very gradually, since the heat in wall and attic spaces escapes slowly.

Insulate For Health and Economy

More and more, home owners are protecting their health and purse by insulating—and more houses are insulated with Johns-Manville Rock Wool than with any other product of its kind. This fluffy material—literally, wool blown from molten rock out of man-made volcanoes—is fully described in "Comfort that Pays for Itself," an interesting brochure—yours for the asking. As the ideal insulating material for walls and attics, with its millions of tiny air cells, J-M Rock Wool is an efficient barrier to the passage of heat or cold! One of the surest cures for cold rooms.

As pioneer in the business of curing cold houses by means of a unique method of blowing Rock Wool into empty attic and wall spaces, Johns-Manville is equipped, from the standpoint of products, experience and service, to bring year-round comfort that pays for itself. Why not let J-M Rock Wool Home Insulation stand between you and the weather?

Look in your classified telephone directory under "Insulation" for the name and address of the J-M Approved Home Insulation Contractor in your town. You can identify him by the J-M Trademark.



WHY BE UNCOMFORTABLE,

RISK COLDS, WASTE FUEL?

This valuable FREE BOOK will show you how to eliminate drafts, make your house warmer in winter and SAVE up to 30% of your FUEL BILLS.

"Comfort that Pays for Itself" is the most authoritative book on home insulation ever published. Tells the whole fascinating story of J-M Rock Wool—with simple explanations of the J-M method of insulating almost any kind of existing home. Shows importance of a complete job. Before you insulate your home, you need this book.

MAIL COUPON TODAY

JOHNS-MANVILLE, Dept. HB-3.
22 East 40th Street, N.Y.C.

Please send me, without cost or obligation, your free book on home insulation—"Comfort that Pays for Itself." I am interested in insulating ☐ my present home, ☐ proposed new home.

Name _____

Street _____

City _____

State _____

JOHNS-MANVILLE ROCK WOOL HOME INSULATION
"Stands Between You and the Weather"

subjects. The plants take up a lot of room, though.

Now for perennials. I believe the stress here should be on spring and early summer, because by mid-July the annuals are going strong and the vases are more than filled by them. As far as room permits, I include the Forget-Me-Not flowering Anchusa (*A. myosotidiflora*), Babysbreath (both *paniculata* and *Bristol Fairy*), Chrysanthemums, Columbine, Coral Bells (*Heuchera*), Daylilies (*Hemerocallis*—I prize the old-fashioned *H. flava* as well as such varieties as Goldeni, Anna Betscher, Gypsy, Hyperion, and Mrs. W. H. Wyman). Then Garden Heliotrope (*Valerian*), Japanese Iris, especially Gold Bound, Michaelmas Daisies (even one plant provides a wealth of bloom, but a plant each of Mt. Everest, Pink Nymph, Charles E. Wilson, and Blue Bouquet affords a wide color range for September), Mistflower (*Eupatorium*—grand but rampant), Pentstemon Pink Beauty, the Sweet Rocket (*Hesperis*) and Sweet William Newport Pink. And, of course, at least a few Peony plants must be included, *Festiva maxima*, perhaps, if there can be but one variety.

Bulbs may be purchased for the cutting garden in mixtures. A row of Narcissus, a row of Darwin Tulips and a row of the deep-toned Breeders take care of early needs. I like also *Gladiolus primulinus* with its small taking ways, at least two Lilies, Regal and Speciosum, and some of the Autumn Crocus.

A few plants of Lemon Verbena and Rose Geranium are luxurious to have at hand for finger bowls. Then, as knowledge of arrangements grows, certain foliage plants will seem quite as important as the flowering ones. Artemisia Silver King is already very popular, as well as Southernwood (*A. abrotanum*), and the Cloud Grass (*A. rostris nebulosa*).

num), and the Cloud Grass (*A. rostris nebulosa*).

Roses are not in my plot because I have elsewhere a small Rose garden. But they are certainly essentials. A good dozen of reliables for picking might include these twelve which have all done well for me and which Mr. Harry L. Erdman at the Hershey Rose Garden tells me are particularly dependable there: red, Etoile de Hollande; Gruss an Teplitz; pink, Mr. Henry Morse, Betty Uprichard and Editor McFarland; white, Kaiser Augusta Victoria (plant more than one, if you can, of this grand old favorite); cream, Joanna Hill; yellow, Mrs. Pierre S. duPont and Mrs. E. P. Thom; and the three ever-faithful Radiance roses—Radiance, Red Radiance and Mr. Charles Bell. At 15" apart they do nicely.

If they were not growing elsewhere, I should also consider necessary a bush each of Buddlei, Charming and Ile de France for summer bouquets. A very hardy block of Chrysanthemums is necessary, since these are such good keepers and in lucky seasons will be available well into November. A good dozen varieties already recommended (HOUSE BEAUTIFUL, October, 1938) includes: Vesta, Barbara Cumming, Golden Apricot, Mrs. Sam P. Rotan, Princess, Intensity, Red Hussar, Granny Seville, Astrid, Lovelight, Pink Spout (and its just-released new relatives), Sequoia and The Moor.

I want a generous helping of Dahlias, too. I put in the Dwarf Earlies as green plants in May and they start to bloom immediately but need an awful lot of digging to keep them fit. But they are tireless producers and will still be going strong in my garden mid-November. A complete color range includes Easter Greeting, Elsie, Kate, Rosalie and Ursula.

THE HODGSON CAMP COTTAGE.. SET IT UP OVER THE WEEK-END.

It's fun putting up a Hodgson Camp Cottage made of lasting oiled-cedar. And you don't need to be a mechanic. Hodgson does all the carpentry for you. Doors are hung, windows placed, joints mitered to fit snug and true, roof delivered complete.

You merely fit the sections of a Hodgson Camp Cottage together and lock them tight with our special bolts. No sawing, nailing, or painting! Rustless hardware. Only \$200 up. Extra rooms easily added. See the Hodgson Colonies indoors in New York or Boston. Or write for Catalog XH-3, showing houses, kennels, greenhouses, playhouses, etc.

HODGSON CAMP COTTAGES

E. F. Hodgson Co.,
1108 Commonwealth
Ave., Boston, Mass.;
730 Fifth Ave., New
York City.



I think it is more sensible to grow different colors in different groups. So, for example, if the garden already abounds in variegateds, why not omit the yellows like Elsie and Gertrude and stick just red and whites in the Dahlia group? Or if you need more tender, Rosalie and Gerta are excellent specials of this color.

I also had a lot of satisfaction last year out of my miniature Dahlias. The plants began flowering in July. I stressed pinks like Neshechken, Leiden's Miniature, Ruby Beauty, Donau and Roeschen, and also included that supreme red, Bishop of Landaff, with its dark, variegated foliage, and a most charming yellow, Sanhican's Sweetheart.

I have a friend who has this Dahlia business more simplified. She isn't after special, named varieties, so she sows the seed in rows in her cutting garden in May and from July on a splendid crop of pompoms, cactus types, etc.—everything, indeed, but the very best kinds. She recommends par-

ticularly from seed Unwin's Dwarf Hybrids, which I always have afforded the courtesy of a cold frame take-off. Unless you are a fancier, this method of growing picking Dahlias is most satisfactory, inexpensive and no trouble at all, since the tubers which develop by fall are not saved. A new seed crop is easy to produce each year.

Finally, for picking I require a few things not included in the sunny cutting garden because they all want more or less shade. The August or Plantain Lily (*Hosta plantaginea*, sometimes called Funkia) is invaluable for both flower and leaf and makes the coolest, crispest summer bouquets. Then there must be a lush, spring abundance of Primroses like *Primula vulgaris* and *veris* and, of course, an enormous bed of Lilies-of-the-Valley. These are accessories, so to speak, to the essential rows of the cutting garden, which are carefully given over to those subjects which do the most to adorn the house in question and to please the one who picks them.

MARCH SCRAPBOOK

CONTINUED FROM PAGE 80

and spreader, over the surface when the grass is dry, and soak thoroughly. *Vegetables, flowers, shrubs.* Work food into the soil at the rate of 4 lbs. per 100 square feet, remembering that with shrubs the spread of the root system is greater than that of the top. *Trees.* Feed yearly. Make holes with a crowbar 12" to 18" deep in a zigzag course under the drip of the branch spread. Fill holes with mixture of half plant food and half soil, using 3 lbs. of food for each inch diameter of tree. By feeding trees this way the roots grow deeper, and the competition between grass and trees is reduced.

Soil treatment. Because soil is the medium in which plants obtain water and plant food, its chemical as well as physical condition must be made favorable by thorough preparation. For clay provide drainage in the form of tile or a liberal supply of ashes, grit or sand. Add 20 lbs. of quicklime per 16½ square feet. For sand, add peat moss and humus, 2" or 3" of each on the surface, dig it in well and incorporate plant food. All soils benefit from deep digging. A limy soil needs no additional lime but benefits from a dressing of bone meal. Sandy soils need leaves, heavy manure and clay worked in-

Residence Elevators

A Convenience in Every Home

"I am installing this lift in my home for the convenience of our guests and convalescent members of the family—not because of present needs."



INCLIN-ATOR

can be used on any straight stairway without interfering with the customary use of stairs. Finished to harmonize with the woodwork.

"Elevette"

Installed in stairwell, hall, closet, or corner of any room. No overhead machinery; with or without shaft enclosure. Cars any shape or size up to wheelchair capacity.



INCLIN-ATOR

Descriptive Booklet giving full information and name of nearest representative mailed on request.

INCLINATOR COMPANY OF AMERICA

305 So. Cameron St., Harrisburg, Penna., U. S. A.

Originators and Manufacturers of Simplified Passenger Lifts for the Home

Ask Your Decorator

to show you these... and the many new 1939

Walcrest Wallpapers

WALCREST designs are engraved on the finest base papers modern science can produce. The foundation of Walcrest is new, live fibre... of selected length for unusual strength and resistance to time. That is why Walcrest's beauty is more than skin deep. Walcrest is fast-to-light, waterproof.

WALCREST

There is a Walcrest dealer near you. Phone him now... to show you the 1939 Walcrest wallpapers. You will find just the right patterns and color schemes for every decorating problem.

And the price range is wide enough to match almost any decorating budget.



It's not genuine Walcrest unless trademark name **WALCREST** is on the selvage.



WALCREST label

The Walcrest papers shown are, top to bottom, DELPHINIUM, REGENT and ATHENIAN WAY.

STAMFORD WALL PAPER CO., Stamford, Conn.



Every PRECISION- BUILT HOME is custom-made; built in 30 days



A HOME that fits the needs of your family—a home of your own planning—that is what you get by the Precision-Built method of construction. That and a great deal more.

No matter what the size of your home, or the style of architecture, it is ready for you to occupy in 30 days or less. You save money as well as time. You have standard materials and precision workmanship in every detail of construction.

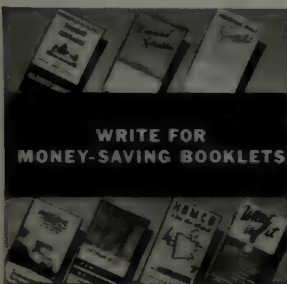
Precision-Built homes have one-piece, crack-proof walls—*permanently crack-proof*. These are made of Homasote—the oldest and strongest insulating and building board on the market—the perfect base for paper or paint. And because Homasote is made in many sizes—up to 8' x 14'—you avoid all unnecessary wall joints, all unsightly batten strips. Moreover,

your home is doubly insulated—cooler in Summer, warmer in Winter, economical of fuel. This insulating efficiency will never be impaired by moisture absorption.

When finished, a Precision-Built home looks no different from any other house of similar design, built by ordinary construction methods. But it stays "new" for years to come; you have very low maintenance costs.

Every Precision-Built home is eligible for FHA Insured Mortgage Loans. Mail in the coupon today—get the full facts about this up-to-the-minute, thoroughly tested, revolutionary, new method of construction. Some \$3,000,000 of Precision-Built homes have already been built. You will find the full story both interesting and valuable.

Weatherproof HOMASOTE Insulating and Building Board



HOMASOTE COMPANY, Trenton, N.J.

Send Free folders on

☐ Homasote Panels

☐ Panelized Insulation (Wood-textured)

☐ Tourist Cottages

☐ Precision-Built Homes

☐ Homco Panels

☐ Pyrosote

☐ Weekend Houses

Name _____

Address _____

to them. Clay soils want grit, sand, strawy manure and lime. Town gardens almost invariably need lime to counteract the sulphurous acid which is washed into them from the atmosphere. Soils are made sour for such plants as Rhododendrons, Azaleas, Blueberries, Arbutus and most of the woody things by incorporating aluminum sulphate, apple pomace, Epsom salts and mulches of pine needles, peat moss and oak leaves.

Seed producing plants. A plant that for years has been grown from root division often loses the ability to produce seed, a fact overlooked by gardeners who wonder why certain vigorous specimens never develop any kind of a seed pod. Of such are Iris, Peonies, Phlox, and in the vegetable world, Potatoes, which have hundreds of blossoms but never a seed in the lifetime of a veteran Potato grower, as long as propagation is by means of eye sections of the vegetable. Get some Potato seed and plant it, and next year the flowers will set themselves with seed. There are other reasons, as some varieties, like Tarragon, never produce this form of perpetuation. Still a general rule is that gardeners wanting a quantity of seed from any special type of

plant should start with the seed itself and not a root or tuber rhizome division.

Wall building. When a new stone or brick wall is being built, which may be called later to be a support for vines, it is easy during construction to install a simple device to hold future growths in place. Take heavy copper wire cut in lengths and, as the wall is built, insert the wire in the wet plaster or cement, with a loop protruding at the intersections. Thus sight means are provided for the tying of canes or plant stalks. When the wall is a so-called dry wall, which means it is laid without any adhesive material, if some previous thought is given to vine placement the same method may be employed and wire placed in cement only at the spots where the vine will be held to the best advantage, the remainder of the wall being laid dry. A planted wall is highly valuable in the use of capricious herbs which prove so hardy in the climate that they need no coddling. Such are Lavender, Santolina, Rue, Thymes, and the more difficult Gypsophylas, *G. repens* and *cerastoides*. Consult the article "Dry Walls," page 73 of the November, 1938, HOUSE BEAUTIFUL.

How To Have More Room Upstairs and Down

LET'S take down first. Down in the basement. In order to have air conditioned heat, do you feel kindly about having your basement filled with a rather complicated heating apparatus with a lot of ducts and other equipment cluttering up the ceiling?

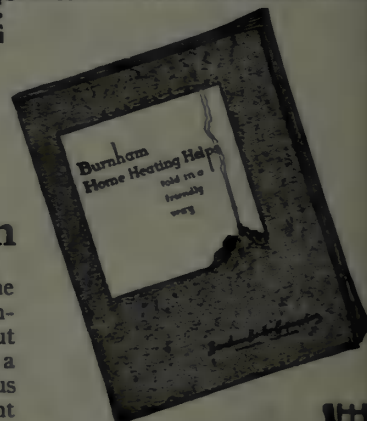
Do you care whether or not your walls, floors or baseboards upstairs and down are cut into for grilles?

Do you want your combined heating and air conditioning system to be one that gives you the comfort and economy advantage of plenty of both *radiant and convected* heat? Do you want a *simple* system that will do everything any other one does, and cost you less to do it?

If such are your wants, then send for this booklet called "Home Heating Helps". Get the facts. See for yourself.

BURNHAM BOILER CORP.
Irvington, New York Zanesville, Ohio
Representatives in All Principal Cities
of the United States and Canada

Burnham Boiler



Send for this booklet. It is untechnical, yet tells you exactly the things you most want to know about Home Heating Comfort, besides those you ought to know.

BUILDING and REMODELING INFORMATION

Let
HOUSE BEAUTIFUL
Get It for You

Many of your problems in building and remodeling can be more readily solved if you have booklets and folders from reliable concerns for reference. House Beautiful keeps on file a complete list of important firms issuing such information. We will gladly have this information sent you without cost if you will tell us the topics of interest.

- ☐ Air Conditioning
- ☐ Bathroom Fixtures
- ☐ Cement
- ☐ Fences
- ☐ Fireplaces
- ☐ Floors
- ☐ Floor Coverings
- ☐ Gas Systems
- ☐ Hardware & Locks
- ☐ Heating Equipment
- ☐ Gas ☐ Oil ☐ Coal
- ☐ Incinerators
- ☐ Insulation
- ☐ Kitchens
- ☐ Lighting
- ☐ Lumber
- ☐ Mantels
- ☐ Paint & Varnish
- ☐ Plumbing & Piping
- ☐ Portable Houses
- ☐ Radiator Valves
- ☐ Roofing
- ☐ Sheet Metal
- ☐ Shingles
- ☐ Thermostats
- ☐ Tiling
- ☐ Ventilation
- ☐ Wall Board
- ☐ Water Heaters
- ☐ Water Systems
- ☐ Weatherstripping
- ☐ Windows
- ☐ Window Conditioning

HOUSE BEAUTIFUL
572 Madison Ave., New York City

I am planning to ☐ build ☐ re-model ☐ refurnish. I have approximately dollars to spend.

Please have literature within price of my expenditure sent me on subjects checked.

Name

Address

.....

.....

B H F 3-39

The
CHATHAM
It's the Hooked Rug Style Done



CHATHAM HOOKED RUGS
Authentic designs for all period rooms . . . Exclusive colorings . . . Lively yarns
Room and scatter sizes . . .
AT BETTER STORES EVERYWHERE

☆
[To obtain a copy of the
"ROMANCE OF HOOKED RUGS"
Send 10c in postage stamps]



The Masteekcraft Guild Weavers
ASIA MOHI CO., LTD.
287 FIFTH AVENUE, NEW YORK
CHICAGO . BOSTON . LOS ANGELES

Imagine!
**WINDOW
SCREENS**
THAT ROLL UP AND DOWN
LIKE A WINDOW SHADE



Once in place—
always in place.
No putting up. No taking
down. No painting. No
storing. No repairing.

Pella RolSCREENS improve
your home's appearance.
Make rooms lighter. Keep win-
dows and draperies cleaner.
Are insect tight. Locks, awn-
ings and window boxes quickly
accessible. Finger tip opera-
tion. Self cleaning. Rust proof,
clear vision wire-cloth. Over
million in use on homes cost-
ing \$5000 and up. For all win-
dows. 10 YEAR GUARANTEE.
Mail coupon today for interest-
ing FREE Booklet.

PELLA VENETIAN BLINDS
modernize any room. 9 exclu-
sive features. Easier to operate.
Neater—really different. Color
chart makes selection easy!

PELLA UNIT CASEMENTS for new homes.
Double-glazing keeps out winter cold and
summer heat. Weatherstripped.
RolSCREENED. Fit all walls. In-
vestigate before you build.



Pella ROLSCREENS
PELLA CASEMENTS-VENETIAN BLINDS

Rolscreen Co., Dept. 839, Pella, Iowa

Without obligation, please send FREE Book-
let, "The Lifetime Window Screen." Also
literature on ☐ Pella Casements, ☐ Pella Ven-
etian Blinds, ☐ New Home, ☐ Remodeling.

Name

Address

City.....State.....

Chemical forcing of shrubs. The bloom of shrub branches can be forced quickly by the use of certain vapors. The wizard laboratory at the Boyce Institute, Yonkers, N. Y., experimented with the process, and has brought out at a nominal price one of their informative pamphlets entitled "Forcing Dormant Woody Plants with Chemical Vapors." It is Bulletin 10 and simple directions are clearly given. The chemical used is ethylene chlorhydrin, the process is not complicated and the results unusual.

PRUNING MADE SIMPLE

CONTINUED FROM PAGE 75

of the first group is Forsythia, which flowers on the branches made during the previous year. *These shrubs are cut back in the spring or early summer, immediately after flowering, thus encouraging new strong shoots to produce the bloom of next spring.* The second division is represented by the Hydrangeas, which flower on new shoots grown during the present season. *They are pruned to the old original wood at the end of February or early in March to make the new summer wood strong and sturdy to carry abundant bloom.* *Daphne mezereum* and the Winter Heath, *Erica carnea*, are in the third group and these are *let completely alone unless growth becomes crowded, in which case some of the old branches are thinned out.*

With very few exceptions, so rare that the average gardener need not consider them, all flowering shrubs may be classed in one or the other of these three groups, and the simple rules cover all. For a general classification, the early flowering types from April to late July belong in Group 1, and those with July to September bloom in Group 2. In Group 3 are mainly found the late winter or very early spring bloomers, and the bushes are of exceedingly slow growth. For the gardener who does not wish to rely on his own judgment, there are books which tell plainly the treatment for the varying divisions, with the varieties found in each. I can recommend a small succinct volume, "Pruning and Repairing," by Victor H. Ries. "How to Prune Western Shrubs," by R. S. Martin, and "Pruning Manual," by L. H. Bailey, are also excellent references.

Specific details. For different aims use different methods. Practically

*Double
Closet
Capacity*
WITH
**K-VENIENCE
CLOTHES CLOSET
FIXTURES**



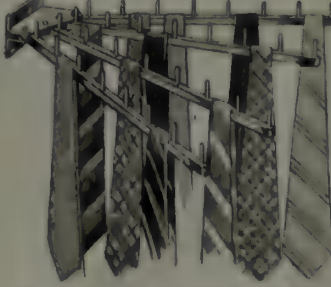
TROUSER HANGER.. \$1.75

A great time and clothes saver! Trou-
sers—and skirts, too—slide in and out
of swinging clamps easily and quickly,
hang full length, keep in press. Pol-
ished nickel...and in attractive box.



SHOE RACK..... \$3.00

No more fumbling on the closet floor,
with rack on wall or closet door. Keeps
shoes in easy reach, neat array, se-
curely in place. Holds 4 or 5 pairs.
Polished nickel, and in attractive box.



TIE RACK..... \$3.00

A sure way to a man's heart! Takes
care of entire tie collection, keeps
them handy, orderly, wrinkle-free, in
full view. Arms swing individually.
Polished nickel...and in attractive box.

Use K-Veniences and your closet problem is
solved. Over 40 useful, space-saving fix-
tures for every item in the family wardrobe,
every type closet. K-Veniences keep apparel
in better condition, make tidiness automatic.
Inexpensive, easily attached. At Dept. and
Hdwe. Stores. Send now for FREE CATALOG.

KNAPE & VOGT MFG. CO.
DEPT. H-3 GRAND RAPIDS, MICH.

Clues to GOOD BUILDING



ROOFING . . . Tapered Timbertex pictured. Other types and styles available. See "Home Hints."

These Ruberoid clues to good building lead you to comfort, protection against fire and weather, low-cost maintenance and reduced fuel bills.

Clue No. 1 is Eternit Tapered Timbertex Shingles for the roof. You have the charm of cypress in beautiful wood tones. You have a shingle that is rotproof, fireproof and time-defying — made from asbestos-fibres and Portland cement. Or in asphalt-Ruberoid offers "Wood Grain" Textured Thick Butts. Beautiful colors, extra weather protection, deep shadow lines, at a moderate price.

Clue No. 2 is Eternit Timbertex Siding. You have a choice of Colonial or Thatch design, white or in colors. You have all the features of Timbertex roofing shingles in a long-lived, termite-proof siding that requires no paint or stain to prolong its life.

Clue No. 3 is RU-BER-OLD Rock Wool Insulation. You keep your home cool in summer, warm in winter and reduce fuel costs. You have insulation that is fireproof, verminproof, that offers excellent sound-deadening and acoustical qualities.

See these and many other clues to good building in The Ruberoid Co.'s building booklet, "Home Hints." Every prospective home-builder—everyone who plans to modernize—should have a copy. Send for yours today. Mail the coupon.



SIDING . . . Colonial Timbertex pictured. Thatch Timbertex and "brick" type sidings also available.



INSULATION . . . Giant bats pictured. Other forms of Rock Wool Insulation obtainable.

RU-BER-OLD

ROOFING AND BUILDING PRODUCTS

THE RUBEROID CO.

500 Fifth Avenue, New York, N.Y.

H.B. 3-39

Send free Building and Modernization Booklet, "Home Hints". I plan to build ☐ I plan to modernize ☐

Name _____

Address _____

City _____ State _____

FREE
BUILDING BOOK
"HOME HINTS"

any shrub will respond variously to treatment in accordance with what is desired. If left unpruned for many years, allowed to billow at will, the result will be a large mass of flowers of constantly diminishing quality, while the specimen will be exceedingly showy from a distance. Conversely, if cut back fairly hard each year at the proper time, extra long sprays of superfine individual flowers are produced. The old question of quantity *vs.* quality. Take the familiar Forsythia as example. Either a shower of gold or wands of separate beauty may be produced at will. Another detail to be taken into account is that after pruning *the first stem to grow on the branch will come from the top bud.* (The word bud in such context means not the envelope of a future blossom, but *an undeveloped shoot, the little protuberance consisting of rudimentary stem and foliage.*) This bud always points in the direction in which the stem from it will grow. This fact should be kept in mind, and the piece of stem removed down to a bud which is pointing in the direction the pruner wishes the new shoot to assume. The picture can be readily imagined if all buds were permitted to head in the same direction!

Of course, the experienced cutter does all this by rote, but the beginner must watch which way his buds point. Example: When Roses are pruned, the cut is made just above a bud on the outer side of the bush, pointing in the direction in which the new shoot is desired. Always cut away the whole piece of stem so close to the bud that no stick will be left above it to die or contract some dire disease. And in this connection, where a plant is known to be ill, the tools must be cleaned well after use before being used on another, to prevent any spread of whatever trouble may exist. Sterilization of the surgeon's implements. Dead wood is always a possible source of danger. It is difficult in the period of the plant's dormancy to tell the dry wood from the living, but as the former may be removed at any time, it is work best accomplished after the shrub has started into active growth.

The following hints concerning the treatment of some of the most popular shrubs should, with the preceding simple axioms, be a guide to the inexperienced gardener whose natural preference is to side-step the verb to prune.

In the category of shrubs for effect are those grown mainly for

DON'T! miss the 1939 White Rose Selection



The White Rose Line
YORK WALL PAPER COMPANY

YORK, PA.

Consult Your Decorator



LARDER, PLEASE!

I know a bride. You know a bride. All God's children knows a bride. She's had presents enough to outfit a battleship: linen, silver, china, glass, blankets, wastepaper baskets, cigarette boxes and 'phone book covers. But who's given thought to her larder? Who's seen to it there's food on her kitchen shelves waiting for her return from the honeymoon? Well HOUSE BEAUTIFUL has. It's an idea of ours we call the Pantry Shelf Shower. An idea so simple it's a wonder no one ever



thought of it. An idea full of possibilities. We've had the idea and considerable elaboration bound up into a booklet. Yours if you'll give the word. Here you will find the whole story. How to give a Pantry Shelf Shower. How to tie up the presents. Recipes to include in your packages. With a great many snappy drawings. Don't be a copy-cat and be content with just giving a conventional wedding present. Be a pioneer woman, the first of your friends to have a Pantry Shelf Shower. It's surprisingly little bother if you consult HOUSE BEAUTIFUL's booklet and surprisingly much fun for everyone. (Not expensive either.) Everything is on its side. All that you have to do is to send us 10¢ to cover mailing costs and we will gladly send you this booklet.

HOUSE BEAUTIFUL
572 MADISON AVE.
NEW YORK

winter twig color, which is far more brilliant on the young shoots than on old branches. Some authorities advise a drastic cutting back in the spring before the sap begins to stir, but I have found it better to remove old wood poor in color each year and then shorten the most vigorous new shoots. Some of these plants have good bloom one is loathe to destroy by early pruning, like Kerria, so the cutting is done immediately on the passing of the flowers. In this division of colored branches are found:

- Salix alba*, white Willow.
- Cornus stolonifera*, red-twigged Dogwood. (These are the two specimens so widely planted on the roadsides, adding greatly to the landscape with their brilliant red and yellow twigs.)
- Cornus stolonifera flaviramea*, yellow-twigged Dogwood.
- Cornus amomum*, silky Dogwood, purple-branched.
- Kerria japonica*, single and double flowered, green twigged.
- Rhodotypos kerrioides*, Jetbead.
- Rosa blanda*, Meadow Rose, reddish branches.

Shrubs and vines to be pruned at the end of winter or early spring:

- Actinidia*, vine. Little pruning needed; cut back straggling shoots.
- Aristolochia*, Dutchman's Pipe, vine. Remove straggling branches.
- Buddleia*. Cut shoots of the previous year to within two or three buds of the base. In the north, branches are often frost-killed almost to the ground, which in itself necessitates this treatment.
- Callicarpa*, Beautyberry. Thin out old wood and shorten young stems.
- Caryopteris*, Blue Spirea. Cut back straggling growth.
- Celastrus*, Bittersweet, vine. Same as for *Actinidia*.
- Colutea*, Bladder Senna. Thin branches and shorten to keep good shape.
- Elsholtzia*. Cut shoots back to a bud.
- Hydrangea arborescens*. Snow-hill Hydrangea. Take all old shoots out, shorten new to keep bush shapely. *H. paniculata*: cut back severely.
- Hypericum moserianum*, Gold-flower. Prune down to about half its height.
- Ilex*. Aim at shaping of plant by removing shoots rather than by cutting back. *Lepedeza*. Either prune in the fall lightly after flowering, or cut shoots of previous year to within a few buds early in spring.



Make living
more fun
in the
Family Planned Kitchen

IS YOUR kitchen a joyous, pleasant one—planned to make work easier, living more worthwhile? Was it designed to suit your needs, your tastes and the habits of your family?

Kitchens that have been Family Planned in accordance with the principles Crane has developed, are not only scientifically arranged for step-saving convenience, but in addition they possess those features that you most desire, to make your work easier—living more fun. Why not make your kitchen a Family Planned one? Why not bring to your home the many conveniences of a modern Crane sink? Your Plumbing Contractor will gladly tell you about a complete Family Planned

Kitchen or merely a new sink and how you can make the improvement you need under the Crane Budget Plan. Mail the coupon below for "Family Planned Kitchens"—filled with a host of ideas on ways to improve your kitchen.



Crane Homemaker Sink

CRANE

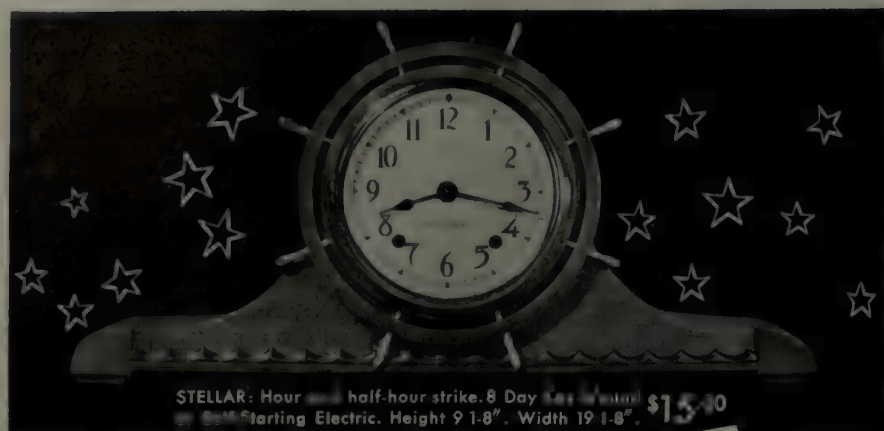
CRANE CO., GENERAL OFFICES: 836 SOUTH MICHIGAN AVENUE, CHICAGO



Crane Co., 836 South Michigan Ave., Chicago, Ill. HB-3-39
Please send me "FAMILY PLANNED KITCHENS" together with information on how easy it is to have my kitchen modernized or a new one designed.

Name.....
Address.....
City.....State.....

VALVES • FITTINGS • PIPE • PLUMBING • HEATING • PUMPS



STELLAR: Hour and half-hour strike. 8 Day Key-Wound or Self-Starting Electric. Height 9 1-8". Width 19 1-8". \$15.40



YUKON: Day Key-Wound or Self-Starting Electric. Height 5". Width 6". \$6.95



VISTA: Onyx case. Self-Starting Electric only. Height 4 3-4". Width 7". \$12.50

"At last, I've found the clocks for my home"

Clock-conscious people are discovering these new Seth Thomas favorites! They're from distinguished ancestry, have character, lend distinction to any active, modern room.

There is a fine, accurate clock mechanism in every Seth Thomas... whether it is time, spring or electric, whether it is time, strike or chime. See Seth Thomas clocks in your local stores. Seth Thomas Clocks, Thomaston, Conn., a division of General Time Instruments Corporation.

SETH THOMAS CLOCKS

EIGHT-DAY KEY-WOUND • SELF-STARTING ELECTRIC

Frame Your Loveliest China in WESTERN PINES*

Nothing, perhaps, adds more to the charm of a dining-room than a corner china closet... built with the Western Pines... enameled to a smooth, refreshing white almost mirror-like in its sheen.

Truly, these woods give remarkable beauty to all paints—even the lightest, most delicate colors. And in their even grain and soft texture, the workman finds a ready response as he shapes the details of design to crisp, clean-cut lines.

FREE! A portfolio of architectural suggestions to aid you in building or remodeling. Write today for "Western Pine Camera Views for Home Builders."

Western Pine Association, Dept. 60-H, Yeon Building, Portland, Ore.



*Idaho White Pine *Ponderosa Pine *Sugar Pine

THESE ARE THE WESTERN PINES

Symphoricarpos, Snowberry. Not much pruning required beyond cutting back rampant branches. *Spiraea billiardi*; *S. bumalda*; *S. Anthony Waterer*. All late bloomers; should be cut almost to the ground each year, saving only a few of the stronger stems. *Stephanandra*. Cut out dead wood, keep from crowding. *Rubus odoratus*, Flowering Raspberry. Cut to within a few buds of base.

Shrubs to prune during growth: *Abelia*. Remove old flower heads at once after flowering.

Berberis, Barberry. Requires no regular pruning, except in hedge form. Elsewhere cut after blooming. The same for:

Calycanthus, Sweetshrub.

Chionanthus, Fringetree.

Cydonia, Flowering Quince.

Cystitis, Broom. Care must be taken here not to prune too hard after the flowers fade—or any time, for if the old wood is cut into, the shrub often does not recover.

Deutzia. Remove unwanted shoots, and cut back those that have flowered to within a few inches of the old wood. After flowering.

Exochorda, Pearlbush. Prune severely after flowering.

Forsythia. Methods given above. If desired to train against a wall or trellis in espalier mode, the new wood can be cut back to within a bud or two of the base after flowering.

Halesia, Silverbell. Only thinning stems occasionally as needed.

Lonicera, Honeysuckle. Thin out occasionally during early summer after bloom, cut back at same time to reduce size.

Lilac. Cut back after flowering if too large for situation. Remove any suckers from base of plant. Plants not flowering well should be thinned in April and again in June.

Philadelphus, Mockorange. Most varieties best left unpruned. The *Lemoine* hybrids, when the flowers fade, should have these shoots cut back to where other vigorous shoots are starting. If strength seems lacking cut out entirely to base, to encourage new growth.

Pieris, *Andromeda*. Remove old flower heads.

Where there is any doubt, play safe and do nothing! However, to follow the hints given here will keep the veriest amateur in the well-trodden path of serene confidence.

HOUSE BEAUTIFUL

announces the

Spring 1939

Building Manual

This Big Book Tells You How to Plan, Build and Remodel

You can save dollars, and time with HOUSE BEAUTIFUL'S Spring 1939 Building Manual—100 pages packed with clearly written descriptions, plans and pictures of new ideas in building.

More than half the book will be devoted to Prize Winning Small Houses (3-10 rooms) with photographs, plans, details and construction data. Dozens of interesting facts and suggestions on remodeling.

Special features will include "True and False" economy in planning and construction, fully illustrated; scores of pictures of good design in such details as chimneys, windows, porches, book cases and shutters.

Do you plan to use concrete? There'll be a complete discussion of new methods in concrete house construction. "How to forestall winter"—"what are the new materials—the new methods"—these are just a few of the scores of valuable pages that fill The Building Manual.

One Neglected Detail May Cost You Many Times The Price of this Useful, Practical Book

Limited edition! Don't miss the plans and details which can save you time and money. The Building Manual will be on sale at the better newsstands early in March—but take no chances. Clip the coupon now. The price is only 50c—your first and often your most profitable building investment. Don't disappoint yourself by delay.

HOUSE BEAUTIFUL, 572 Madison Avenue, New York, N. Y.

Enclosed please find 50¢ for my copy of your Spring 1939 Building Manual postage paid.

NAME

ADDRESS

CITY & STATE

BHF 339

*Recommended for
Basement Rooms*



This FIREPLACE
warms every
corner

Architects and heating engineers recommend the Heatilator Fireplace to solve the heating problem in basement game rooms. It circulates heat—provides the cheer of an open fire, plus rapid heating that gives uniform warmth to every corner. No other heating equipment needed—no pipes or radiators mar the beauty of the room.

The Heatilator Fireplace has been proved in thousands of homes all over America. It is ideal for camps—makes them usable weeks longer.

WILL NOT SMOKE

The Heatilator is a correctly designed, thick-steel form around which any style fireplace can be built. It assures properly designed chimney and perfectly operating, smokeless fireplace. The firebox, damper, smoke dome and down-draft shelf are built-in parts. No extras to buy.

Write for details; state if building or re-modeling a fireplace.

HEATILATOR COMPANY
743 E. Brighton Ave., Syracuse, N. Y.

HEATILATOR Fireplace



THIS chest is adapted from an antique found in Berks County, Pa. Utilitarian, yet tempered with the grace and beauty of a transplanted European culture, this simple, sturdy piece shows the influence of Chippendale. The mirror, faithful copy of an early 1800 frame made in Baltimore, is a Provincial adaptation of Empire style. Both chest and mirror in hard white Northern maple.

Statton
Trutype

FURNITURE

SEND FOR FREE BOOKLET on maple and mahogany reproductions of Early American furniture. Address STATTON, 11 E. First Street, Hagerstown, Md.

THE GARDENER'S LIBRARY

THESE are golden months in the gardener's library, for every suggestion which a book contains may be put into practice when the earth warms a few weeks hence. HOUSE BEAUTIFUL has frequently repeated its admonitions that reading maketh a wise gardener, and from time to time we list some of the best of the new books. Here is a group of recent ones, some specialized, some general, but all to be recommended for their helpful approach to the conquest of the garden.

"First Garden Book, Being a Reprint of How to Set a Garden," by Thomas Hyll. 1563 pages, collated and edited by Violet and Hal Trovillion, Herrin, Ill.

"Useful Trees and Shrubs," by Florence B. Robinson. The Garrard Press, Champaign, Ill. A card file of data on 500 hardy woody plants.

"Floralia, Garden Paths and By-Paths of the Eighteenth Century," by June Rainsford Butler. Chapel Hill Press, Chapel Hill, N. C.

"To Persia for Flowers," by Alice Fullerton. Oxford University Press, New York, \$3.

"Bees in the Gardens and Honey in the Larder," by Mary Louise Coleman. Doubleday Doran Co., New York, \$1.75.

"Hedges, Screens and Windbreaks," by Donald Wyman. McGraw-Hill Book Co., New York, \$2.75.

"The Garden Dictionary," new edition, edited by Norman Taylor. Houghton Mifflin Co., \$7.50.

"Propagation of Plants," by M. G. Kains and L. M. McQuesten. Orange Judd Publishing Co., \$3.50.

"Soilless Growth of Plants," by Ellis, Carleton and Swaney. Reinhold Publishing Co., \$2.75.

"The Rose Manual," by J. H. Nicolas. Revised edition. Doubleday Doran Co., \$2.50.

"The World Was My Garden," by David Fairchild. Charles Scribner's Sons, \$3.75.

"Plant Hunter's Paradise," by F. Kingdon-Ward. Macmillan, \$3.50.

"Wild Flowers in Britain," by Robert Gathorne-Hardy. Charles Scribner's Sons, \$3.50.

"We Waste. The Fight to Save America," by David Cushing Coyle. Bobbs Merrill Co., \$50.

"Home Gardening in Canada," by A. B. Cutting. Musson Book Co., Toronto, Canada, \$1.75.

"England's Historic Gardens," by Lady Rockley. Charles Scribner's Sons, \$3.



THE *Symbol* OF THE NEW
AUTOMATIC HEATING

Twenty below or twenty above
YOUR COMFORT NEVER VARIES

THE ACCELERATOR DOES IT!

WHY worry along with an "almost" modern heating system, when it's such a simple matter to install one or more of the series of new M-H Controls, and enjoy clock-around winter comfort, not possible even to millionaires five years ago. For example, the new M-H Acratherm, with its exclusive Heat Accelerator "does things" to home heating which the finest old fashioned thermostat cannot accomplish. The Accelerator actually irons out heating ups and downs, because of its uncanny ability to sense temperature changes before they occur. It so governs the operation of your Automatic Heating Burner that the temperature which your family demands for comfort is maintained, regardless of outside weather. Look for the M-H Symbol when you buy controls for new or existing equipment . . . Minneapolis-Honeywell Regulator Co., 2745 Fourth Avenue South, Minneapolis, Minn.

MINNEAPOLIS-HONEYWELL

BROWN INDUSTRIAL INSTRUMENTS

Control Systems

MOTORSTOKOR

Turns your present furnace into a modern automatic heating system and makes your family...



HEALTHIER

MOTORSTOKOR's anthracite flame never goes out, keeps even, steady, healthful temperatures. Doctor bills decrease with clean, gasless, smut-free air.



WEALTHIER

Save furnace-man's wages. Save by burning buckwheat or rice anthracite—it costs 1/2 less. Save, too, in first cost of the new low-priced MOTORSTOKOR.

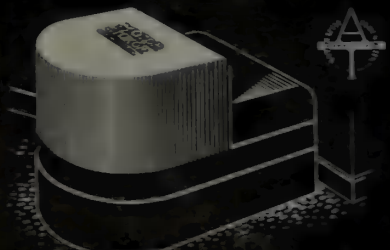


AND WISER

Give up coal heaving, ash-shoveling, damper setting, and stair-trotting. MOTORSTOKOR pays for the privilege of making anthracite automatic. It can also heat your domestic water.

ANTHRACITE AND MOTORSTOKOR

1939 models are better, cheaper. They fit any type furnace, deliver extra heat, feed directly from the bin, empty ashes. Mail the coupon, or see your classified 'phone book.



Can be supplied at the low installed price of MOTORSTOKOR.

The Worm Turns—The Coal Burns
Hershey Machine & Foundry Co.
Railroad Ave., Manheim, Pa.
Rush all facts about MOTORSTOKOR's automatic handling of low-cost anthracite in my present furnace.

Name _____
Address _____
City _____ State _____

GARDEN GEAR

CONTINUED FROM PAGE 74

I put things in the most lopsided and confused manner. Even if your garden does not grow in neat rows, even if you pride yourself on naturalistic and impromptu effects, they'll turn out better for having been planned on a firm geometric foundation. So the second year saw me with garden line and tags and the result was far more organized and intelligent.

Later there were other things. As my garden life grew more complex, so did my working equipment and I took over a whole wall of my husband's workshop and studded it with nails for hanging up my tools. Now it's come to a point where I want my own garden shed.

There were sprayers and a wheelbarrow. Picking baskets and (Christmas present) a flame gun. This burns weeds, poison Ivy, crab grass, rubbish, among other things. Scissors and raffia and stakes. A cultivator with a wheel for the vegetable and cutting beds. A lawn mower. Lopping shears. Fertilizer distributor. I learned after much waste that high analysis fertilizer is too precious to be disposed cavalierly. A roller. A sickle. A scythe.

We quarrelled about garden gloves. For I am one of the ardent who believes that in gloves I am clumsy and inefficient. This is not, of course, at all true. It is an excuse to get filthy and a psycho-analysis would explain, without a doubt, that the Nana of my childhood wouldn't let me, so I've always wanted to since. But when I come to lunch with my hands deeply stained and abused beyond the powers of soap and water to remedy, there are words. So that when I found Hanton at Mr. Carl Giessler's wonderful garden shop. I was delighted. It is a liquid which smells, looks, acts, just like any other hand lotion. In fact, though, it creates a thin film over the hands which is so highly protective that a minimum of damage is done even when you grub. The story is that it is so thorough that you may even pull up poison Ivy bare-handed without getting infected. As I now have a flame gun I am running no risks, but I am trying to inveigle my friends to experiment for me this year (my last attack had me laid up for five days, a spectre in calamine).

Old-time gardeners were a touch haughty about stainless steel tools when they were first introduced.

IT'S LIKE INCREASING
THE SIZE OF OUR HOUSE!



AND MAKING
IT MORE VALUABLE

KOHLER LAVETTE

The first floor "wash-up room" that serves all the family

Her house seems much larger, much more livable with a Kohler Lavette—the much-needed room that saves time and steps, and fits so snugly into an unused closet or understair recess.

It consists, here, of the vitreous-china Strand Lavatory with chromium-plated built-on towel bars, and the quiet close-coupled Bolton Closet. The handsome, built-in chromium-plated mixer faucet is engineered for efficiency. Fixtures and fittings come, of course, from the deft hands of skilled artisans in Kohler Village.

Speak to your Master Plumber about a Kohler Lavette. A space 3 1/2' x 4 1/2' is ample for the wash-up room that's so convenient, and bespeaks comfort and refinement. And the cost of the Lavette is small compared to the enhanced value it gives your home. Mail the coupon for more information about the Kohler line of bathroom fixtures, and kitchen and laundry sinks. Kohler Co. Founded 1873. Kohler, Wisconsin.

WRITE FOR FREE BOOKLET

KOHLER of KOHLER
PLANNED PLUMBING AND HEATING

FREE!



Please send me your beautiful 24-page booklet, in 4 full-color plates, containing new plans and color illustrations for bathrooms and kitchens. Address: Kohler Co., Dept. 6-B-3, Kohler, Wisconsin.

☐ I HOPE TO BUILD
☐ I HOPE TO REMODEL

Name _____
Address _____

took a "what was good enough for my grandfather" line. Actually, in practice, the stainless steel things are winners for a great many reasons. Not only because they inevitably live longer but also because, since they don't rust, they don't cake with dirt and become clumsy as you work. Don't forget, tools worth using are not cheap. Like kitchenware they have to be used and they have to be sturdy to survive. As in kitchenware, garden tools are a poor investment, calling for constant replacement and giving scant satisfaction even when they are in their prime. You can buy them one at a time or in sets. But be sure to browse through the complete stocks of several distributors before you buy.

If Christmas came in June instead of December, the gardener's life would be a cinch. As it is, it is hard to impress on your nearest and dearest, when the ground's as hard as cement and out of sight under a foot of snow, that costly elaborate garden implements are more to be desired than rubies. For all that I have next year's list of requests ready for Santa Claus prominently displayed so that the family has access to it at all moments of generosity. On it are those things I dream about at night when I am forced to go to bed because there isn't enough light to work any longer in my garden. On the list are a power lawn mower, a GE electric heater which works on thermostatic control for my bedroom, a bevy of lawn sprinklers. I am a gardener with the wisdom of the ages who is not scornful of such questions, and finally a plea to heaven for lots of sun, lots of rain, no pests and few weeds. Give these even I should be, at last, content and today would always be a perfect day in my garden.

COOKING EN CASSEROLE

CONTINUED FROM PAGE 44

a heavy metal pan and brown the beef all over by turning it in the hot fat, salting as it is seared. Lay it in the casserole with half a dozen onions each stuck with a clove, a piece of bay leaf, a couple of quartered carrots, a stalk of celery, a half a can of tomatoes. Sprinkle with salt, pepper and ground pepper. Then rinse out the pan with which you browned the beef with a cup of hot beef broth, making a sauce to dissolve all the brown glaze. Pour this over the meat in the casserole, add a glass of white wine and cover tightly. This shows

unfailing comfort
and savings
Balsam-Wool
**LIFETIME
INSULATION!**



THE THRESHOLD of married life in their new home, the Smiths chose the insulation of lasting efficiency—the kind that assures unfailing comfort and savings. It's Balsam-Wool, of course—the lifetime insulation!



YEARS GO ON—but Balsam-Wool stays proof against the enemies of insulation efficiency. It is sealed against moisture, settling—windproof—highly resistant—protected from rot and termites. And today costs 50% less to apply!



GENERATIONS OF SATISFACTION will be yours with Balsam-Wool, in new construction or your present home. Balsam-Wool insulation for existing homes is amazingly little—is quickly installed—and carries a money-back guarantee. Mail the coupon today!

Balsam Wool
LIFETIME INSULATION

of Weyerhaeuser • Nu-Wood
CONVERSION COMPANY
13, First National Bank Bldg.
Minneapolis

Send me further information on Balsam-Wool
☐ New Construction
☐ My present home

State

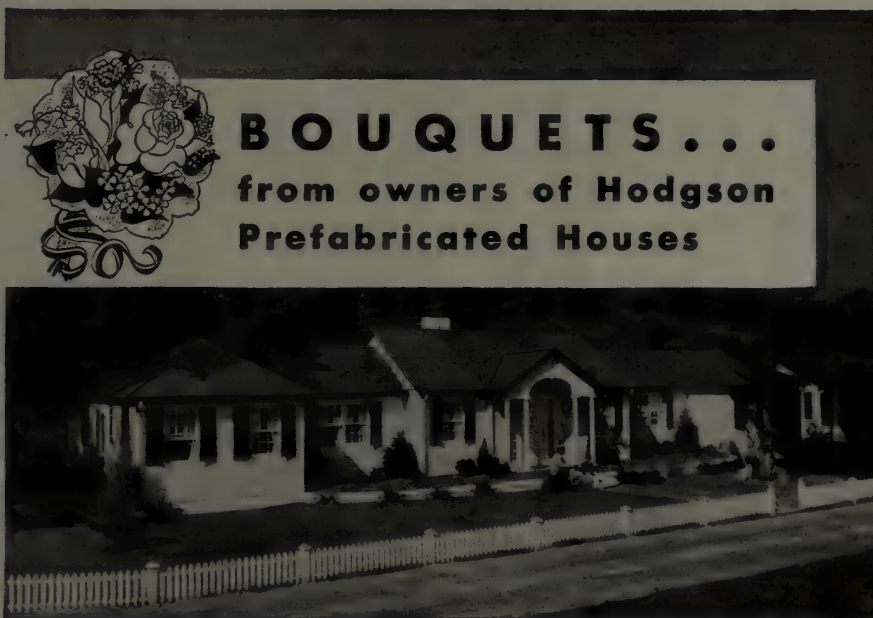
stew slowly in its own proverbial juices for a matter of three hours, being turned occasionally and carefully so as not to pierce the seared surfaces and let the juice out. The gravy may be thickened or not before serving. Its classic companion is potato pancakes and nothing could be better.

Fricassee Chicken. Here is a variation on an old favorite that will practically pay for your casserole, it is so good. Have the chicken cut up as you normally would for a fricassee, and if you are serving it to company it may be worth while to buy a roasting chicken instead of a fowl. Ask the butcher to give you the fat, in any case. Sprinkle the pieces with salt and pepper as soon as you can after you get them home—they are best if salted a whole day. Now lay in the bottom of your casserole any chicken fat you have, a couple of small sliced onions, some parsley root and some celery. Lay the chicken on this, first the breasts, then the legs, then wings, then back. Cut up a couple of good-sized tomatoes and put them on top. Pour two cups of hot water over the whole thing, cover and let it simmer till tender. The time depends on which type of bird you bought, and a fowl may possibly

need more water before it is done. You will want to have a good cup of gravy.

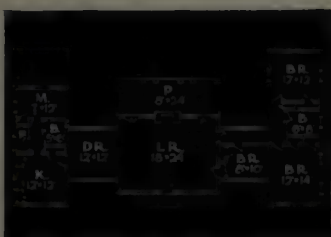
Then take the pieces out, lay them where they will keep warm and go to work on the sauce. First add two tablespoons of white wine. Boil it up once and then add half a cup of sweet cream and a tablespoon of flour moistened with some of the cream. Bring it to a boil to thicken, then add the beaten yolk of an egg, thinned with some of the hot gravy. Put the chicken back in the casserole and heat but do not boil again after the egg goes in. Taste, season, tie up the casserole in a couple of large napkins and try not to look too smug.

Blanquette de Veau. This version probably should not bear the classic name above because I have tampered with it, but that's what it looks and tastes like, and I don't know what else to call it. Get two pounds and a half of veal shoulder cut up in cubes a couple of inches square. Make a stock in your casserole with four cups of cold water, half a dozen stalks of celery cut in inch pieces, a stem of parsley, a piece of bay, a pinch of thyme, two cloves, freshly grated black pepper and a pinch of mace if you like it. Let this come to a boil slowly and boil hard. Then add the



"The fact that we are considering a fourth speaks for itself . . ."
"We passed through the tail-end of a hurricane without even a window rattling."
"Our Hodgson House is by far the most attractive and practical in our 12 years of married life."
"As an all-year-round house, it has been perfectly satisfactory—warm in winter, cool in summer."

The Hodgson Portfolio shows many house-plans now in use. But the Hodgson Architectural Staff will design your summer home or vacation cottage your way, if none in our portfolio meets your demands. Shipments anywhere. See our indoor colonies in New York or Boston. Furnished year-round homes, greenhouses, garages, garden equipment, etc. Or write for the NEW 1939 Catalog WH-3.



**HODGSON
HOUSES**

E. F. Hodgson Co., 1108 Commonwealth Ave.,
Boston, Mass. • 730 Fifth Ave., New York

ALVIN STERLING

To grace your table
beautifully...correctly...
for every occasion...



Lifelong association with sterling silver makes your choice of pattern all-important. Alvin Silver patterns are as flawless in craftsmanship as they are in style . . . and being sterling, they last a lifetime.

SEE THEM AT YOUR JEWELERS

FREE

We will be pleased to send complete descriptive price lists of our patterns. Check those desired and mail with name and address.

- | | |
|--|---|
| <input type="checkbox"/> CHASED ROMANTIQUE | <input type="checkbox"/> BRIDAL BOUQUET |
| <input type="checkbox"/> ENGLISH ROSE | <input type="checkbox"/> MARYLAND |
| <input type="checkbox"/> MAYTIME | <input type="checkbox"/> DELLA ROBBI |
| <input type="checkbox"/> MASTERCRAFT | <input type="checkbox"/> ROMANTIQUE |

THE ALVIN SILVERSMITHS
Makers of Exclusive Silver Designs for 30 Years
PROVIDENCE • RHODE ISLAND

America's Finest NEW "COLOR-METAL"

VENETIAN BLINDS

★ *everlasting
finish*



WRITE FOR descriptive
illustrated folder on both
CHICAGO "COLOR-METAL"
VENETIAN BLINDS
and
CHICAGO "ALUMILITE"
VENETIAN BLINDS

Now science offers "Color-Metal" without the old paint troubles of chipping, marring, scratching or cracking. Smooth as china, "Color-Metal" easily wipes off clean and new. Everlastingly beautiful! Slats and tapes supplied in colors to harmonize with room furnishings.

"Alumilite"—the decorator's delight—new non-tarnishing aluminum—no glare—for scientific lighting effects—deflects heat and cold—an aid to air conditioning—no maintenance—everlasting finish—outstandingly beautiful and "different."

Prices on "Color-Metal" or "Alumilite" are gratifyingly reasonable

CHICAGO

VENETIAN BLIND CO.

Mfrs. of all types of quality Venetian blinds

3919 S. Michigan Ave., Chicago, Ill.

Send me free illustrated folders on
"COLOR-METAL" and "ALUMILITE"
☐ Venetian Blinds and name of nearest
dealer.

NAME.....

STREET.....

CITY..... STATE.....

veal, warmed to room temperature, slowly so you won't check the boiling. When it is all in, add a dozen small onions. Cover and simmer slowly for an hour and a half. Midway of the cooking, add a dozen or so peeled button mushrooms. When the whole business is done, drain off something like a cup of the stock. Add it to a thickening made of three tablespoons of butter melted and stirred with three tablespoons of flour and any seasoning you feel the dish needs. When it has come to a boil, take it off the fire and add the beaten yolks of three eggs and three tablespoons of lemon juice. Pour this back in the casserole, stir around to blend smooth, heat but do not boil.

The second group of casserole recipes is probably the reason why you bought the dish in the first place—little dreaming you would use it for so much else. These rules go straight back to the days when the utensil was first shaped and have a certain basic pattern which, once understood, is adapted to infinite variation. By this method you can cook things that take much or little time, ranging from rabbit to oysters. The meat ingredient of the dish may or may not be browned in hot fat first—this depends much on its nature. It can be put into

the casserole with its accompanying vegetables, which may or may not be blanched first. Likewise they may be browned. Or it can be joined later by the vegetables after they have had some preliminary cooking. In the casserole also goes some kind of fat and a small quantity of liquid. This may be stock, tomatoes or wine. Then the whole thing is seasoned, shut up tight and permitted to cook very gently, in the oven or on top of the stove if you can reduce your heat sufficiently. It may or may not be sealed with dough, depending partly on whether all the ingredients go in at once and partly on whether there is sufficient liquid to permit some loss around the edge of the cover. Here, as you may have gathered, is where you can let yourself go with superb results.

Chicken with Cream. This calls for a good succulent frying chicken and it won't serve more than three unless they are very birds for appetite. Have the chicken cut up as though you were going to fry it. Put the giblets except the liver in a little water and let them boil. Heat three tablespoons of olive oil in a heavy frying pan and fry a couple of small sliced onions golden brown in it. Remove them to the casserole and put the



with "WOOD-IN-CANS"

Repair loose DRAWER PULLS quickly and permanently with PLASTIC WOOD! Does loose HINGES, bathroom HINGES, etc. PLASTIC WOOD handles like putty—hardens into weatherproof wood. Use it on paint, hardware, etc. Try it!

PLASTIC WOOD

Window Conditioning

You can't see the heat that escapes through uninsulated windows, but you pay the bill just the same... one out of every four shovelfuls of coal goes right out the windows. This is equally true with other fuels.

What can you do about it? You can "Window Conditioning" your home and slash up to 30% right off your fuel bill. This means that you have two panes of glass instead of one. Between the two panes, a wall of captive air is formed. This air space is proved to be one of the most effective insulators.

"Window Conditioning" does away with fogging due to moisture which collects on unprotected windows, soils draperies, ruins rugs and damages woodwork. You are relieved of drafty danger zones. As a consequence, you save on fuel bills, cleaner's bills and doctor's bills, too. "Window Conditioning" can pay for itself in less than two winters and you have its benefits paying you dividends for many years.

Write to

HOUSE BEAUTIFUL
572 MADISON AVE., N. Y. CITY

for your free booklet which shows typical examples of economies effected with "Window Conditioning" and interesting window treatments.

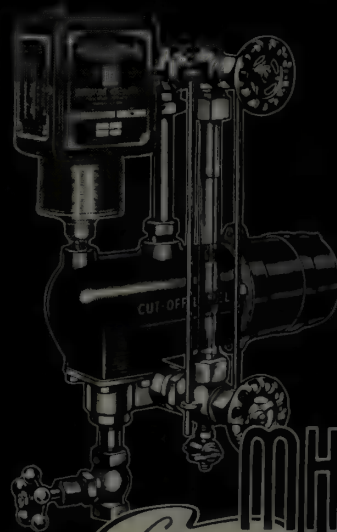
Don't guess!

INSTALL M-H BOILER SAFETY

DON'T run the risk of a cracked boiler or an explosion in your steam heating plant... Learn how easily you can install the last word in boiler safety. You can rest easy if your plant is equipped with the sturdy, reliable M-H Lo-Water Cutoff, which prevents the disastrous results of water failure. Quickly and easily installed by your own steam fitter or plumber. Low in cost. Fill out the coupon for complete information.

TO THE HEATING TRADE

We believe you will be interested in learning about the superior advantages of the M-H Lo-Water Cutoff. Ask for all the facts. Mail the coupon.



THE Symbol OF THE NEW
AUTOMATIC HEATING

Minneapolis-Honeywell Reg. Co.
2745 4th Ave. S., Minneapolis, Minn.
Please send me full information
about the M-H Lo-Water Cutoff.

Name.....
Address.....
City..... State.....
Type of Heat (Coal... Gas... Oil...)
Dealer.....
If heating Dealer, Check Here.....

MINNEAPOLIS-HONEYWELL

Lo Water Cutoff

chicken in the oil. Brown it carefully, turning and switching it about so it won't stick and will get evenly colored all over. Meantime, parboil a dozen small onions for ten minutes, two dozen small potato balls cut out with the round French scoop, added next, and a couple of small quartered carrots for each person. They can join each other in the same pot of salted water, so that the onions get the longest time of cooking, perhaps half an hour. Drain them, saving the liquid, and put them on top of the chicken in the casserole. Season with a pinch of marjoram, thyme, and bay. Add two chicken bouillon cubes to the cup of water in which the vegetables were cooked and heat it in the frying pan, dissolving out the glaze. Pour over the chicken, add the cut-up potatoes and the water in which they were cooked, which by now should be about half a cup, finish off with a quarter of a cup of white wine and the liver laid on top, cover closely and simmer for half an hour. Stir in a scant half cup of cream with two tablespoons of butter, taste for seasoning and return to boiling before serving.

This very same treatment can be applied to any kind of small meat that will cook well at a low temperature. Scallopini, the thin Italian slices of veal, are delicious this way, so are most kinds of chops. You can add mushrooms, sauté or canned, cans of tomato paste, green beans, corn cut from the cob, strips of lemon peel, cubes of ham, anything your fancy suggests.

Veal Cutlets. Get a pound and a half of veal cutlet, have the butcher cut it into portions and pack into each portion. Dredge these pieces with flour and brown in a frying pan in a little bacon fat or olive oil. Remove to the casserole and rinse out the pan with a couple of cups of hot water. Turn over the meat, cover and set it in the oven to simmer for about an hour. In the meantime, peel and parboil as many onions as you need. Portions of veal, cook them for half an hour, rinse and drain, add to the casserole, along with half a dozen scooped potatoes and a small carrot, quartered, for each person. These also are parboiled, and all go in about half an hour before the dish is to be served. At the same time add half a cup of sherry and whatever seasoning you need. Seal the top on the casserole with a roll of dough or a strip of cloth spread with flour and water paste, put the casserole back in the oven and finish

FREDERICKSBURG



The Charm of OLD VIRGINIA

is expressed in this authentic Fredericksburg reproduction... Its hand-carved mahogany and exquisite petit point revive the romantic glory of the old Southland... We'll cover this lovely chair in your own needlepoint, if you like, and furnish dimensions from which to work... If your favorite shop can't supply you, write the Vanderley Brothers.



VANDERLEY
BROS. GRAND RAPIDS, MICH.



America's Finest Low Priced RUGS

Woven
REVERSIBLE
for Double Wear

THE kind of rugs you've always wanted: colorful, deep-textured, two-sided Olson Rugs from Factory-to-you. **Save 1/3 to 1/2**—Find out about these **BETTER RUGS** that have won praise of editors, women everywhere. Two million customers. We have NO agents. It's all so easy—we call for your

Write for
**FREE
BOOK**
IN COLORS



Old Rugs, Clothing and deliver new rugs a week later. Book shows how we merge and reclaim valuable wools, redye and reweave into 66 solid color, two-tone, Early American, Oriental, Texture and leaf designs. Any width to 16 ft. seamless, any length.

NEW LOW PRICES Why wait? We guarantee to satisfy you or pay for your materials. Our 65th year.

**OLSON
RUG COMPANY**

CHICAGO NEW YORK SAN FRANCISCO
Mail to 2800 N. Crawford Av. Chicago, Dept. G-53
Mail this Coupon or Postal for Free Book.

Name.....
Address.....
Town.....State.....
1939
ORC

the cooking. When you are ready to serve, remove the strip of cloth but if you want the diners to get the full benefit of your efforts don't remove the cover till the dish comes to the table.

As for the dishes that are "poeled," here the liquid has reached the vanishing point. Instead, the casserole is opened often and the meat is basted with hot fat. It rests, not on the bottom of the casserole, but on a bed of those staple stock vegetables and is covered by another layer of the same. And it must fit the dish without much to spare so that there is very little waste space around it. Here is an example:

Guinea Hen Bonne Femme. Clean, stuff and truss your bird exactly as though you were going to roast it. In the bottom of the casserole lay a couple of crossed skewers, a good-sized onion sliced, a quartered carrot, a couple of stalks of parsley and half a dozen inch cubes of salt pork. Put the guinea hen on top of this and cover with another order of the same vegetables. Cover and let cook very gently in a moderate oven for an hour and three quarters, basting often with hot fat. When it is tender—you can tell by trying to move the legs—take it out long enough to add half a cup of veal broth and half a cup of Madeira, let it simmer ten minutes and then press all the juice you can get out of the vegetables. Skim off the fat and use the gravy as is or add flour blended with some of the fat as a thickener to the stock.

Just to prove that your casserole isn't confined to meat jobs, try:

Stuffed Onions. Get enough mild, big onions to fill the casserole and boil them for half an hour. Then drain and rinse. With a sharp knife remove the center of the onion, leaving the bottom intact if possible. This will leave shapes like cases to be stuffed. For six onions take a pound of sausage meat, the yolk of an egg, two tablespoons of soft moist bread crumbs, two tablespoons of milk or cream and as much seasoning as you think the sausage permits. Blend this into a paste and stuff it into the center of the onions. Arrange them in your casserole, pour half a cup of veal broth over them and cook, very slowly, for an hour and a half, basting occasionally with the liquid in the casserole. When you are almost ready to serve them, add a tablespoonful of flour mixed with a tablespoon of butter and moistened with some of the liquid in the pan. Color with kitchen bouquet.

REVOLUTIONARY BULLETS Stood on shelves like these



—pewter mugs and candlesticks might have gone from these shelves into bullets when the cry—"The Redcoats are coming!" rang out.

Give Your Dining Room Traditional COLONIAL CHARM

—with corner cabinets by Curtis!

The friendliness of Colonial architecture and the features of many others—can be correctly matched with Curtis Woodwork.

Prominent architects design Curtis Woodwork. Then, Curtis manufactures in quantity and in different woods so that you may equip your home in good taste and at remarkably low prices.

This corner case is available in pine and American Walnut, with or without glazed top door. It's Curtis design C-6521 and is easily installed in a finished room.

Before you build or remodel, see your Curtis dealer. All Curtis Woodwork, including the Silentite "Insulated" Window and the Silentite Casement, is available near you.

Curtis makes a complete line of woodwork for modern homes. Return the coupon for full information.

**CURTIS COMPANIES
SERVICE BUREAU
CLINTON, IOWA**

Curtis Woodwork
is sold by
reliable dealers
everywhere

**CURTIS
WOODWORK**

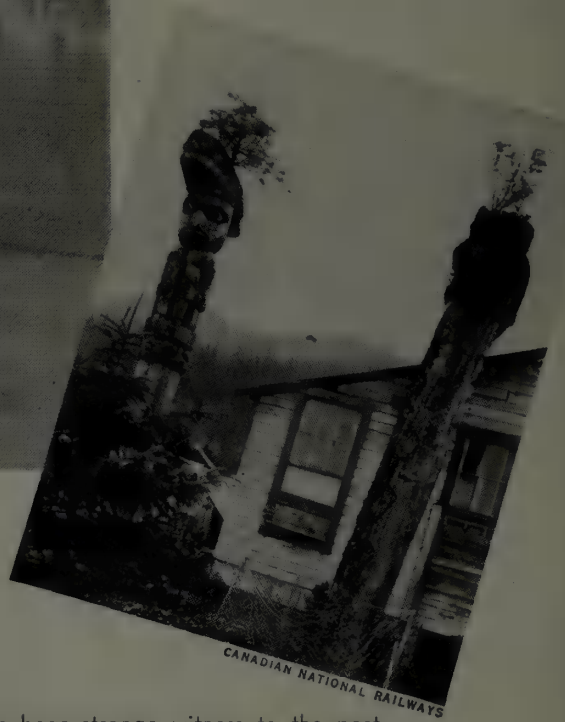
Curtis Companies
Service Bureau
Dept. HB3-W—Clinton, Iowa
Please tell me about Curtis Woodwork.
I am planning to build ☐ Remodel ☐.

Name.....
Address.....
City.....State.....



CANADIAN NATIONAL STEAMSHIPS

Compass Pointers



CANADIAN NATIONAL RAILWAYS

Totem poles bear strange witness to the past

CRUISING TO SKAGWAY

I HAD my own ideas about Alaska. A cross between Jack London and Robert W. Service. All very well for men with beards and a lust for gold. But nothing for me. It took a dear friend three evenings to make me promise to go and even after glowing accounts I packed, secretly, fur-lined gloves and my bed socks.

West I went and got my first inkling that this trip was going to be fun on the Canadian National train. There were children at the next table to mine in the dining car and I thought it was going to be awful, with rebellion over the spinach and howls for ice cream. Instead of which they were angels of light. The trick in this is that the C. N. caters specially to the young, with choices of five appropriate breakfasts, dinners and suppers, no price over \$.50 and a menu which is full of delectable Mother Gooses and pictures and general jollity.

At nine o'clock on as lovely a July day as ever I set my two eyes on, I sailed out of Seattle on a Canadian Pacific boat. At 3:30 that afternoon I had left America for fair in that I was in Vancouver, a thoroughly English town. On the waterfront was a scrumptious big hotel and back of that in the town innumerable houses, each and every one of which seemed to have its garden. There were enormous flowers everywhere (and flowers became such a commonplace of the whole Alaska trip that I revised my original ideas drastically) even around the lampposts.

From Vancouver we went on our way rejoicing on a Canadian National boat and that boat became for eleven days the center of my world. If it had been less perfect than it actually was, our trip would have been ruined. But as a matter of fact I then learned that the old gag about a boat being a floating hotel can really be true. That boat had everything. The rooms were very comfortable. There were gallons of hot water, night and day. The food was wonderful. There was fruit by the carload, strawberries as big as plums and grapes and anything else you wanted, taken aboard at Alaskan ports. The vegetables were special, too, on account of all the sun they get and the splendid irrigation from melting glaciers. We ate breakfast, mid-morning broth, lunch, tea, dinner and midnight supper till we'd put on ten pounds. Scenery always makes me hungry and we had a load of scenery from the very first morning. There were cruise directors aboard and a charming lot of people and a



The fabulous flowers of Alaska silhouetted against mountains



More beauty and more adventure are always around the corner



A motor boat cuts a swath past a model Swedish village

rew with whom I fell in love individually and collectively.

The weather was dandy. Warm by day, cool by night. No mosquitoes. Make a note when you take the trip that basic travel wardrobes should include tweed sport clothes, slacks and sweaters or deck games, heavy walking shoes as well as tennis shoes for the deck and only one evening outfit as you dress only on the last night aboard. This is probably because it's still broad daylight when you eat in the evening and you'd feel foolish all dolled up. The sun sets at about nine at night in August. In June it stays up twenty hours.

We sailed away for Skagway. We sailed through magnificent fjords between towering mountains, past fields strewn with all sorts of flowers. We sailed past little houses with gardens. We saw places which were English, Chinese, Japanese, Eskimo, Indian, Swedish. We were in another world. And as the whistle of the S.S. *Prince Robert* sounded through the electric, clear air, the glaciers could be cracked by its vibrations and let out mighty roars.

On the boat we played games, danced, had parties (bring your own liquor aboard—they serve it

for you but have no cellar of their own), drank wonderful beer, made in Seattle, or Canada. The bunks in the cabins fold back to give you plenty of room for entertaining. Till the sun sank reluctantly at night, everyone at every turn took pictures. You'd really feel out of things if you didn't bring your camera along. And it would be a pity not to have a record of the unbelievable sights you see.

The arrangements on the boat are smooth as cream. First day you have no set seats in the dining room. Just get to know people. The next day you are assigned to a table and by some Canadian National alchemy you are put with people you like and enjoy. One word of warning: Do make your deck chair reservations at the earliest possible moment. The best places go fast.

Alaska has changed very little, as far as the tourist can judge, from the gold rush days. As you go further north you find that the sidewalks are wooden plank affairs. Quite right, too, for with the glaciers melting under the sun, there is a constant flow of water which it would be troublesome to wade through. You go to fur trading posts (better not buy unless you're an expert). You see a model



CANADIAN NATIONAL RAILWAYS

Alaska's Wrangell is set beside placid inland waters

CARIBBEAN Highlights

Visit tropic shores that gleam like gems against the blue Caribbean. Each sunny port presents an endless chain of absorbing interest—gayety—adventure. Each hour aboard your smart white turbo-electric liner is as delightful as Guest Cruise



hospitality, engaging company can make it...with an outside, first class stateroom, outdoor pool...a gay orchestra, sound movies and unrivalled menus. . . . Every Saturday there's a cruise from New York to Costa Rica with 2 calls at



Havana, and a visit to the Panama Canal Zone (15 Days, \$210 up)...Every Wednesday a cruise to Puerto Colombia (Barranquilla) and Cartagena, Colombia, S. A., with 2 calls at Kingston, Jamaica, B. W. I. and a visit to the Panama



Canal Zone (15 Days—\$210 up)...Alternate Saturdays—tours to the Highlands of Guatemala with calls at Santiago, Cuba and Honduras (26 days, all expenses \$295 up). Ask about other services from New York, Philadelphia and New Orleans.

Apply any Authorized Travel Agent or United Fruit Company, Pier 3, N. R., or 632 Fifth Ave., N. Y.; 111 W. Washington St., Chicago; 321 St. Charles St., New Orleans; Pier 9, North Wharves, Philadelphia; 201 Tremont St., Boston.

GREAT WHITE FLEET

Different...Delightful FINLAND

Myriad lakes, invigorating northern air and light summer nights make *Helsinki, Tampere, Turku, Viipuri* as enjoyable as their names are exciting. You'll find plenty to do and see in this intriguing land, which is a haven for tourists with a limited budget. Railroad fares, hotel rates and the exchange are all in your favor . . . and those famous Finnish meals will be a surprise in economy as well as a gastronomic revelation. Come this summer—Finland is conveniently reached by direct steamer from New York . . . overnight from Stockholm.



Ask your travel agent for full details, or write for Booklet G.

1940 OLYMPICS—IN HELSINKI!

**FINNISH TRAVEL
INFORMATION BUREAU**

630 FIFTH AVE., NEW YORK



In peaceful Sweden, the clash of swords has not been heard for more than a century. Its happy people have built a modern nation that is balanced and secure. In this land of rich romantic past, of gay modern cities, of tranquil natural beauty, and the magic glory of the midnight sun, your vacation will bring enjoyment and relaxation. ★ Sweden is the gateway to the Scandinavian wonderlands and the Baltic region. Convenient connections from England and the Continent. Eight days direct from New York in modern speedy liners ★ This will be a Scandinavian Travel Year, so book early.

Ask your travel agent or us for "LANDS OF SUNLIT NIGHTS" free booklet suggesting delightful Scandinavian tours. Please mention Dept. HB.

**SWEDISH TRAVEL
INFORMATION BUREAU**

630 FIFTH AVENUE NEW YORK

Swedish village, full of charm. You go to salmon canneries and you see the fish swimming upstream to their final destination, the tin. You visit gold mines and silver mines. You see lumber mills and paper mills. Incidentally, there is no unemployment in Alaska, which should give you a cozy feeling if you're troubled ordinarily by social conscience.

Skagway more than any other place is a page out of the past. The old saloons are still there, Mr. Service, and the old timers to tell you tall tales of the old days. Soapy Smith is a protagonist of

many stories, he of the \$5 bills in the cakes of soap. In Skagway they say the shell game was invented and you are shown crooked decks of cards. You will see Juneau, the capital of Alaska. It is another such town as Skagway.

But the sum total of the Alaska junket is not towns at all. It's the cruising along the inside passage, with each new turn promising you new beauty. It is the great green and blue and white glaciers brooding over the mountains, the Geraniums and Strawberries and Fireflowers, all huge and sweet, the final loosening of taut nerves.

WITH THE GREATEST OF EASE

CONTINUED FROM PAGE 65

great part in the agent-client relationship, so maybe you'll have to go to several before finding one who is a kindred spirit. As between the large agent and the small one, all I can say is, some like vanilla and some like chocolate. You pay your money and you take your choice.

What about reliability? Well, you don't have to worry much when you deal with American Express, Cook's or Raymond-Whitcomb, but you're just as safe with the small

agent, because if he has an appointment from the Trans-Atlantic Passenger Conference he's also bonded. And there's an organization called the American Steamship & Tourist Agents Association, composed of most of the reliable independent agents everywhere in the United States and Canada. They've got a seal, a code of ethics and everything.

So . . . let the agent do the work and you do the traveling. It's great fun—try it next time.

*The PLACE
to LIVE,*

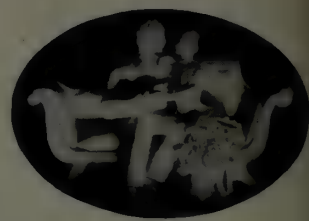
SAVOY-PLAZA

You will find that New York has more to offer when you stop at the Savoy-Plaza. This famous hotel provides unrivalled excellence in the spacious comfort of its cheerful rooms, in its tempting cuisine and its thoughtful service. Subway direct to the World's Fair at the door.

Plan now to make the Savoy-Plaza your headquarters during your visit to the New York World's Fair 1939

Henry A. Rost, Managing Director
George Suter, Resident Manager

OVERLOOKING CENTRAL PARK • FIFTH AVE. 58th TO 59th STS. • NEW YORK



NOT TO BE MISSED

When you come to New York for the World's Fair 1939, and we know you're coming by the thousands, make a note for your sight-seeing to be sure to see

HOUSE BEAUTIFUL'S Ivory-Washable House

We designed and decorated it with two aims in view. To show you a charmingly appointed house which would appeal to your good taste. To be completely washable (fabrics, draperies, floor coverings and materials were tested by Procter and Gamble) which must appeal to your practical sense. In it we have proved that good decoration and practicality go hand in hand.

HOUSE BEAUTIFUL'S Ivory-Washable House has five completely equipped rooms waiting to be visited by you. In the very heart of New York where you can't miss it. At the new P.E.D.A.C.

**International Building
Rockefeller Center,
New York**

TRAVEL POINTERS

PEOPLE may act oddly at times, but fundamentally man is reasonable. He is being super-reasonable when he goes to Florida. His reasons are many. First because Florida is so eye-filling with its blue ocean, its graceful palms, its brilliant flowers and bright birds, its fine progressive cities. Again because it's so pleasant with its warm air, its shining sun, its broad, inviting beaches, its grand motor roads and delightful hotels. And conversely because anyone who doesn't have to shiver and shake with cold all winter is silly to do it with Florida so near. And then because Florida is fun. If you like to swim, to sail, to fish. If you like to golf, to tennis, to polo. If you enjoy good food and nice people and getting a rousing tan and losing your nerves.

You go by plane, by train, by car. The roads to Florida are straight as a die, somehow making it inevitable that you should land there if you start South at all. You poke around St. Augustine, so lovely and old. You revel in the finest sand you ever saw at Daytona, mile after mile of it. Jacksonville is a thriving, exciting place. Palm Beach is as lovely, as fabulous and glittering as a fully trimmed Christmas tree. Miami is superbly situated with her harbor full of yachts, her sand spit of Miami Beach reached by long causeways. St. Petersburg boasts, with complete truth, one of the grandest climates on earth and a charm that makes people buy houses and just stay for life because they can't bear to leave Florida.

FLORIDA

ST. PETERSBURG

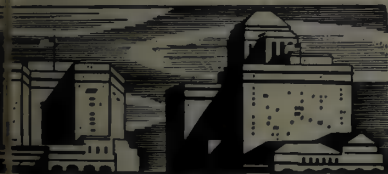
The Huntington—"Truly A Resort of Merit". Set in beautiful tropic gardens and orange grove. Close-in, for all activities. Euro. or Amer. plan. Wkly & season rates. Superior cuisine. N. Lee Barnes, Mgr.

ST. PETERSBURG

Princess Martha—St. Petersburg's largest & Best Located Downtown Hotel. Luxurious comforts. Dining room. Cocktail lounge. Complete social program. European. Moderate rates. Booklet. C. J. Manning, Mgr.

NEW JERSEY

ATLANTIC CITY



Chalfonte-Haddon Hall

Right in the middle of a good time. The Boardwalk, near golf courses, casinos, and ice-skating rink, saddle horses, bicycling. Plenty to do in the city. Entertainment and dances among the courtesies extended to guests. Squash and badminton courts. Health baths. Unsurpassed cuisine. Restricted clientele. American, European Plans.

NEW YORK STATE

NEW YORK CITY



The Waldorf-Astoria

Long as value rather than price is the true measure of economy, people deal in values will continue to cluster at The Waldorf-Astoria. 35 Avenue, 49th to 50th, New York.

PENNSYLVANIA

■ SKYTOP

Skytop Club. Socially restricted resort, "High in the Poconos", 105 miles from New York. Golf, tennis, riding, bathing, lawn bowling. American plan. Non-members may address Thornton Raney, Manager, Skytop, Pa., or Skytop Club, N. Y. office, 230 Park Ave.

VIRGINIA

■ VIRGINIA BEACH

The Cavalier Hotel and Country Club. Two 18-hole Golf Courses. Tennis. 65 miles of bridle trails. Ocean and lake fishing, swimming pool. Selected clientele. N. Y. Office, 1 E. 44th St. Roland Eaton, Mng. Dir. Folder HB.

■ WILLIAMSBURG



Williamsburg Inn

An ideal stop-over point en route to the South. Designed to harmonize with the unique setting of restored colonial Williamsburg, the new Inn combines the fine traditions of this historic city for hospitality, with every modern convenience—including air-conditioning—for the comfort of its guests. Distinguished cooking. Every room with private bath. Booklet and rates on request.

WEST VIRGINIA

■ WHITE SULPHUR SPRINGS



The Greenbrier

Looking hopefully for the first sign of Spring? You'll find it practically around the corner . . . at White Sulphur Springs! Here, riders on the bridle paths—golfers on the fairways—and players on the tennis courts, all announce that the long awaited season has arrived! So come to this resort now and enjoy your favorite sport at its Springtime best! Write for new folder to L. R. Johnston, G. M.



the "American" way is the Safe way

*AMERICAN EXPRESS TRAVELERS CHEQUES

Hundreds of thousands of American travelers insure the safety of their travel funds by carrying American Express Travelers Cheques, the international travel funds. Spendable anywhere, these familiar blue cheques are the accepted safeguard of worry-free voyaging.

When you purchase them, you sign each cheque with your name. To spend them, you merely sign them again. They are your own "personal cheques." No one can spend them but you. Yet, if lost or stolen, uncountersigned, their value is refunded in full.

They also introduce you to the courtesies of American Express Travel Services abroad—at offices the world over, for local information, mail, cables—at principal frontiers, piers and depots, where English-speaking couriers assist you.

In denominations of \$10, \$20, \$50 and \$100. They cost only 75c for each \$100. . . . For sale at Banks everywhere.

AMERICAN EXPRESS TRAVELERS CHEQUES

THE SOLUTION TO YOUR EVERY FENCE PROBLEM



Above: ENGLISH HURDLE—Available in Chestnut or Redwood.

Below: POST & RAIL—Available in hand-split Chestnut, 3 or 4 rail type.



Rusticraft
20 Years' Experience

● Whatever your fencing need, you can find the right wooden fence in Rusticraft's famous line. For over twenty years, Rusticraft has specialized in developing better looking—longer lasting wooden fence. Write us about any fence problem and ask for—

NEW 16-PAGE LEAFLET ENTITLED:
"Rusticraft Fences—Their Many Uses"

Rusticraft FENCE CO.
6 King Rd., Malvern, Pa.

Importers of French Picket Fence and Manufacturers of all types of Wooden Fences—Horseback and Auto Gates



TWO STEPS

That Will Assure You a Lawn of Permanent Beauty

"PRESTIGE LAWN SEED"

99.91% Free from Weed Seeds

and "LAWN BEAUTY"

A pamphlet of Lawn Culture issued four times yearly. Write for Free Copy.

In every pound of Prestige Lawn Seed, there are over 3,000,000 Living Seeds, Laboratory Tested . . . ready to weave a fabric of deep fine-textured turf, healthy and resistant to Crab Grass and other weed pests.

"PRESTIGE" Praised at "Greystone"

"Mr. Untermyer, who is very critical regarding his lawns, informed me recently that he has never seen the lawns at 'Greystone' looking so well. Your seeds have been used exclusively at 'Greystone', and in our various landscape projects throughout Westchester County for the past four years."—Geo. H. Chisholm, Manager "Greystone" Estate, Yonkers, N. Y.

Use 4 lbs. for 1,000 sq. ft. of lawn FOR SUNNY AREAS

1 lb. 60c	1 lb. 65c
2 lbs. \$1.15	2 lbs. \$1.25
5 lbs. \$2.75	5 lbs. \$3.00
10 lbs. \$5.25	10 lbs. \$5.80

SOW "PRESTIGE LAWN SEED" NOW
Insist on PRESTIGE LAWN SEED at your dealer's. If he cannot supply this brand, write, phone or wire us for the name of a dealer who can do so.

Send for your Free Copy of "LAWN BEAUTY" today

CHANDERLIN SEED COMPANY
Dept. B, 601 West 26th St., New York, N. Y.

Lovely new Gay Feather LIATRIS SEPTEMBER GLORY

● Tall, graceful spikes thickly studded with stunning lavender-purple blooms in late August and September. A real novelty acquisition for the garden enthusiast! Grows 3 ft. tall. Dreer-quality plants, 60c each; 3 for \$1.55. Sent prepaid.

Also—don't miss the thrilling **DELPHINIUM Galahad**

Enormous clear-white double blooms (averaging 3 in. diam.) poised on majestic spikes. Tall, stately plants. \$1.10 each; 3 for \$3. Sent prepaid.

FREE—Dreer's 1939 Garden Book. More than a catalog. Abounds in rare novelties and old favorites.

HENRY A. DREER

315 Dreer Bldg., Philadelphia, Pa.

Burpee's Big RED MARIGOLD

First Ever! Amazing Red and Gold Hybrids, 2-1/2 to 3 inches across. Mahogany-scarlet; some variegated with gold. Earliest of all marigolds. 1-1/2 ft. plants; bloom constantly from 8 weeks after sowing. Cut flowers keep 2 weeks.

Packet (60 seeds) . . . 25c
(300 Seeds \$1)
W. Burpee Co., 353 Burpee Bldg., Philadelphia

DAHLIAS OUR 41 PAGE CATALOG FREE

Most complete and modern dahlia book, profusely illustrated—Featuring latest novelties, best standard varieties, especially the smaller, useful types. All reasonably priced.

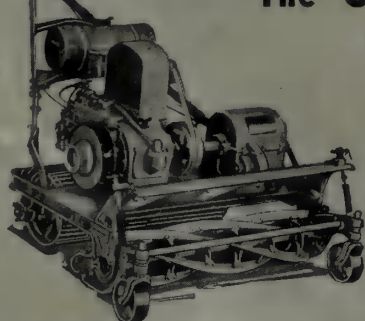
Send for your copy now.

DAHLIADEL NURSERIES

W.W. Maytrott, Box 85, Vineland, N.J.

For Mowing Large Areas

The **COLDWELL Super Twin** saves you money!



● Mowing and rolling 5 to 7 acres per day with 2 1/4 gal. of fuel in 8 hours, this time-tested Super Twin saves you time and expense. 30" cut—may be increased up to 100" by means of gangs. Abundant power for grades and to pull sulky with driver. Sturdy, simple, handsome. Used on hundreds of large estates. Other models available for every kind and size of lawn. Backed by 71 years' experience. Send NOW for complete details! **COLDWELL LAWN MOWER CO., NEWBURGH, N. Y.**

Write TODAY for complete Power Mower Brochure B

COLDWELL
POWER AND HAND LAWN MOWERS

DESIGN IN PLANTING

CONTINUED FROM PAGE 77

interest material is simply to make plantings more interesting than the average—to give them distinction. Most shrub borders, as you know, rely almost exclusively on the familiar sorts like Forsythia, Lilacs, Spiraea and Deutzia, and most garden beds are filled with the usual varieties of Chrysanthemums, Phlox, Peonies and Iris. When you have seen one, you have seen them all, and so none is of particular interest. Such plants are all very well. They will always be the mainstay of garden schemes, but they do need other things with them—a tall Fir, Cedar, or Arborvitae rising above the billowing shrubs, or the introduction of an occasional small tree like Dogwood, or the various flowering fruits. In the beds and borders we need to introduce occasionally some tall spires of Lilies, summer-flowering bulbs, or a new and striking horticultural variety of an old favorite. This makes the composition arresting, vital, alive, instead of conventional and thus uninteresting.

Emphatic form, meaning something with vertical lines predominating in its make-up, like a Hick's Yew, a Cedar or a Cryptomeria, gives perhaps the greatest accent. Such a plant used at important corners, flanking a garden feature, or in an otherwise monotonous shrub or herbaceous border, or grouped with plants where the predominating lines are horizontal creates an even stronger contrast. Use emphatic forms also to break up dull masses of Phlox, Iris or the lesser perennials which form the foreground masses. Here the swordlike foliage of Japanese Iris or the tall spikes of Lupins are admirable for the purpose, especially if they are placed rather further forward than is the normal practice. In larger groups of herbaceous material a dark evergreen or an interesting and unusual shrub will create a pleasing contrast. As a matter of fact we do not use enough shrub material in our garden schemes. Since we no longer employ isolated specimens on the lawn we have no place to display such meritorious material unless we do include it with the herbaceous material where it may

serve a dual purpose. In shrub groups we often secure greater interest by the introduction of small tree rising abruptly above the lower plants. Here emphatic form creates a more pleasing silhouette and brings the entire group more closely together.

Contrast in foliage, scale, texture is the next most effective sort of accent. Use an occasional shiny-leaved shrub among dull foliage ones, or a large-scale plant among finer-foliaged plants. Use sparkling Hollies among dull Hemlocks and Pines, Hawthorn among the taller shrubs, coarse-leaved Peonies with Phlox or even such a definite contrast as a coarse-leaved *Senecio clivorum* with the feathery and graceful Meadowrue. Groups like this are interesting in both sunshine and shadow.

Color in foliage is another useful attribute that can be used to provide accent and interest. But must be used with the greatest care. Foliage is normally green. When red and yellow leaved plants are used they are extremely startling because they are abnormal. Too frequent use of such plants, therefore, will make the planting look highly artificial and very restless unless the plants are properly proportioned to the normal green ones, properly combined, and used only where they serve a definite purpose. One of the reasons for the disrepute of Koster Blue Spruce or Japanese Red Maple is not in the plant itself but in almost universally improper planting. When given an adequate green background or used where such strong accent is needed, they do serve a definite purpose. Keep them with this in mind and note how different is the effect they give the landscape.

To use plants with contrasting color of bloom among large masses of others, like deep purple Lilies among pale blue ones, is another way of creating accent, but it is more gentle, and a much more subtle method not calculated to startle the beholder, but merely to focus his attention on the group. Of course, here too it is ineffective unless the contrast is

Burpee's Giant ZINNIAS
Dahlia-Flowered, 4 in. across. Scarlet, Lavender, Yellow and Rose, 15c-pkt. of seeds of each, all 4 postpaid for 10c. Send **now!** Seed Catalog free—Best flowers and vegetables, Low prices.
W. Atlee Burpee Co., 350 Burpee Bldg., Philadelphia

Burpee's Glorious GLADIOLUS
Wonderful mixture of choice varieties in all colors. Easy to grow. Small bulbs, guaranteed to bloom. Postpaid: 10 Bulbs 10c; 100 for \$1. Burpee Catalog free—best seeds, bulbs. Low prices.
W. ATLEE BURPEE CO.
355 Burpee Bldg., Philadelphia



NEW ROSE

Mabelle Stearns

One of the famed Horvath Setigers strain of sturdy Viking roses that stand the cold and resist disease. Blooms first year, a lovely peach-blossom-pink with orange undertone center. Flowers from June till frost. Last a week in water. Height 2 feet. Spread 6 to 8 feet. Ideal for big beds or mass effects.

8 New Horvath Roses

Here are three from this marvelous group of extra hardy dooryard roses.

HERCULES
A deep rose-pink climber having giant blooms 5 inches across.
Each \$2 Doz. \$20

CAMILLIA
a perpetual blooming bush rose, glowing cherry red with orange center. Height 30 inches. Breadth 24 inches.
Each \$1.25 Doz. \$12.50

FAUST
vibrant cerise red clusters. Blooms June and July, again in fall. Height 30 inches. Breadth 3 feet.
Each \$1.25 Doz. \$12.50

NEW HAND BOOK FREE
Not just a catalog. It's now a 160 page Hand Book with full cultural directions. Hardy Plants, Roses, Bulbs and Sutton's Seeds. 32 pages in color. Send five 3 cent stamps to cover forwarding charges. Or drop a postal and it will be sent by express, 15 cents collect.

See page 140 for our Ad. on New Hardy Plants

Wayside Gardens
32 Mentor Avenue Mentor, Ohio

color is sparingly used, and the mass into which it is introduced is relatively large. This use of color of bloom as a contrast is more applicable to the flower border than to the shrub plantation, for it needs to be used where succession of bloom is somewhat more firmly under control.

Any sort of accent must be used with restraint and great care. Too many exclamation points and too much detail generally will rob a garden of that quietness and harmony which give it dignity and real beauty. Continued repetition weakens a point rather than strengthens it.

It therefore behooves us to select the locations of accent material with the greatest care. Some places where it will be effective have been mentioned. Whenever there is an important terminal or central feature in the garden (and every conventional scheme should have at least some simple feature of that sort to serve as a culmination of the design) it is wise to use accent material. This will heighten the effect of the feature and make the whole scheme, not only in its basic pattern but in the planting as well, lead the beholder up to the climax of the design. We can direct attention to the feature by using our

choicest and most emphatic plants in its vicinity, and by concentrating our most carefully thought-out detail in this area as well, leaving the broad general effects for the other parts of the picture.

After selecting and placing the accent and interest material we can pass on to the selection of the general mass of plants to fill in between and around these. But even here we cannot afford to use uninteresting varieties, nor so few sorts that there is not enough variety in the scheme. One tends to rely too much on the old familiar varieties that one knows will thrive, and hesitates to try newer and unfamiliar things. This is not always wise. Be adventurous. Try newer plants, if not in the important places at once, then in some more inconspicuous location until their peculiarities have been learned. Avoid a stereotyped planting scheme. Make each and every part of it interesting and worth while.

Not that this is a plea for too much variety in the garden picture. Limit yourself in the beginning to a reasonable number of sorts, enough to get the effects you have in mind, but not so many that there is no room for sufficiently large masses of any one thing to make it effective. Have enough va-

Put out BIRD HOUSES-NOW

Be a good neighbor to your best neighbors—the song birds. Attract wrens, martins, blue birds, cardinals, etc. Singing and nesting, they'll enliven your garden or estate—delight your children and friends.

When birds come, bugs go! Without birds, your place would soon be eaten up. One martin catches 2000 mosquitoes a day! One bird family soon devours a bushel of insects—gives priceless protection to trees and plants.

Welcome back the birds now—and they'll return each year. Put up Dodson "Lifetime" Bird Houses—made as the birds like them—airy but draftless, big, sturdy, cleanable, correctly sized—with a bright metal "mirror" or other alluring touches.

3 POPULAR LOW-PRICED HOUSES



4-room wren house 28" x 18" . . . \$7

28-room martin cottage 26" high . . . \$18

Special redwood house—for fly catchers, wrens or blue birds . . . \$18

Special—all three, only \$28, f.o.b., Kankakee

FREE—booklet of Dodson Bird Houses, Feeding shelters and Bird Lore, with Mr. Dodson's own boyhood story of the extermination of the Passenger Pigeons. 32-page bklt., "Your Bird Friends and How to Win Them," with full-color bird photo frontispiece, ptpd. 10c. Send today, giving size of place and kinds of birds you wish to attract. **Joseph H. Dodson Co.**, 908 Harrison Ave., Kankakee, Ill.

Mr. Dodson, greatest living authority on birds, regularly supplies his "Lifetime" redwood and cypress Bird Houses for bird sanctuaries and estates of noted people everywhere.



FLOWER NOVELTIES of 1939

- MORNING GLORY—SCARLETT O'HARA:** Gold Medal 1939. Beautiful tone of carmine. Often open till late afternoon. Blooms till frost. Pkt. .35
- ASTER—EARLY GIANT:** Blue flowers 5 inches in diameter . . . Pkt. .50
- CALENDULA—TWILIGHT:** A soft creamy yellow. Stems from 15 to 18 inches . . . Pkt. .35
- CYNOGLOSSUM—FIRMAMENT:** Dwarf Chinese Forget-me-not. Flowers all summer. Pkt. .50
- DELPHINIUM—GIANT PACIFIC HYBRIDS:** 2 to 3½ inch florets with strong, graceful spikes. Galahad, Clear White; Lavender, Pastel Shades; Light Blue Shades. (Bees are white, fawn and black); Dark Blue Shades: Mixed Colors: Each . . . Pkt. 1.00
- CELOSIA—ROYAL VELVET:** About 2 feet tall with deep crimson flowers 3 to 4 inches in diameter. Fine for cutting . . . Pkt. .50
- HOLLYHOCK—ANNUAL—INDIAN SPRING:** Blooms in five months from seed. About 4 feet high with fringed semi-double flowers. Pink with dark center . . . Pkt. .50
- IPOMOEA—CORNELL:** Blooms early and stays till frost. Crimson with white edging. Pkt. .35
- PETUNIA—APPLE BLOSSOM:** Dwarf. Half the blooms are 4 inch fluffy balls, the other half semi-double flowers about 3 inches across. All apple blossom pink . . . Pkt. 1.00

- PETUNIA—HOLLYWOOD STAR:** Unique star shaped flowers. Clear rose pink, white throat lined in brown. Blooms till frost . . . Pkt. .50
- PETUNIA—VELVET BALL:** Mahogany-red on compact plants . . . Pkt. .50
- ZINNIA—FANTASY WHITE LIGHT:** Pure white with curled and crested petals . . . Pkt. .35
- 16 Pkt. in all for the price of \$10.00

Long Season PEA COLLECTION

One early spring planting will give six successive crops from June to late August, each variety maturing at a different time.

Schling's Pedigreed Extra Early—Gradus—Sutton's Excelsior—New Dwarf Telephone—Improved Telephone—Heroine.

½ lb. each of all six varieties. . . \$1.75
1 lb. . . \$2.75 2 lbs. . . \$5.00

Our Book for Garden Lovers will be sent with each order.

Max Schling
615 Madison Avenue, New York, N. Y.

The BROUETTE

This light French-type rubber tired basket barrow does a thousand small jobs. It goes as fast as you can push it.

Delivered East of Mississippi \$6.



26th INTERNATIONAL Flower Show

MARCH
13-18

YES, Spring is calling and reminding you that your garden soon will be Household Assignment Number One. There are weeks of horticultural happiness ahead, and to make this doubly sure, the INTERNATIONAL FLOWER SHOW once more blooms for you. No need to mention that this is the one indispensable annual fixture for every garden lover—at least everyone within reasonable distance of New York.

Beauty on all sides—and such practical beauty!

New ideas, new plants to cultivate, more color variation from month to month; new discoveries and scientific improvements; modern trends in floral arrangement, garden furniture and interior decoration, which mean greater economies and greater gardening pleasure.



Grand Central Palace New York

riety to prevent monotony, but not enough to make the planting incoherent and restless. Never intro-

duce any plant into your scheme without a good and sufficient reason for doing so.

WHAT TO CHOOSE

Trees with emphatic form which may be used for accent:

EVERGREEN

Abies concolor
Abies homolepis
Abies veitchi
Cryptomeria japonica
Juniperus virginiana
Picea orientalis
Picea pungens
Picea pungens kosteri
Pseudotsuga douglasi
Thuja occidentalis

White Fir
Nikko Fir
Veitch Fir
Common Cryptomeria
Red Cedar
Oriental Spruce
Colorado Spruce
Koster Blue Spruce
Douglas Spruce
American Arborvitae

DECIDUOUS

Acer saccharum monumentale
Carpinus betulus
Cornus kousa
Kalreuteria paniculata
Liriodendron tulipifera pyramidale
Populus bolleana
Sorbus aucuparia

Sentry Maple
European Hornbeam
Kousa Dogwood
Goldenrain Tree
Pyramid Tuliptree
Bolleana Poplar
European Mountain Ash

Small trees of picturesque habit that give accent as well as interest in large shrub groups:

Aralia spinosa
Caragana arborescens
Cercis canadensis
Chionanthus virginica
Cornus florida
Gordonia alataamaha (Franklinia)
Halesia tetraptera
Hibiscus syriacus
Magnolia in variety
Malus in variety
Prunus in variety
Styrax japonica

Devil's Walkingstick
Siberian Peatree
American Redbud
White Fringetree
Flowering Dogwood
Gordonia
Great Silverbell
Shrub Althea
Magnolia
Flowering Apple
Flowering Plums and Peach
Japanese Snowbell

Shrubs that may be used in groups to add interest and distinction to shrub masses and garden backgrounds:

Cotoneaster in variety
Crataegus in variety
Cydonia japonica
Elæagnus longipes
Evonymus alatus
Exochorda grandiflora
Ilex opaca

Cotoneaster
Hawthorns
Flowering Quince
Cherry Elæagnus
Winged Evonymus
Common Pearlbush
American Holly (evergreen)

STEARNS POWER Lawn Mowers

Decide on a Stearns Mower—Now
10 Models—Priced from \$69.50 to \$260.00
6 Wheel-Drive and 4 Roll-Drive

THESE ARE 1939's greatest power mower values. Ranging from 18" to 27" cut, all models are simple and easy to start and to operate—and free from complicated mechanism. All models—regardless of size or price—are Stearns quality throughout and as outstanding in performance and operating economy as in price.

To obtain Stearns value and enjoy Stearns service and economy, you must have a Stearns mower. Decide on a Stearns now. Briggs & Stratton engine in every machine. All models rubber tire equipped.

Ask Your Hardware Dealer or Write Us for Catalog No. 43
E. C. STEARNS & CO. ESTAB. 1864 SYRACUSE, N. Y.



ex verticillata
philadelphus virginialis
pyracantha coccinea lalandi
symplocos paniculata
yringa persica
accinium corymbosum
iburnum dilatatum
iburnum prunifolium
iburnum sieboldi
iburnum tomentosum

Common Winterberry
 Virginal Mockorange
 Laland Firethorn
 Asiatic Sweetleaf
 Persian Lilac
 Highbush Blueberry
 Linden Viburnum
 Blackhaw
 Siebold Viburnum
 Doublefile Viburnum

To this list may be added such evergreens as the various Rhododendrons, Pfitzer Juniper, flat-growing forms of Yew, Laurel and *Berberis* *hianae*. The taller-growing Azaleas also will be suitable in such plantings.

Shrubs of exceptional interest and compact form which may be used in the flower border or bed to give accent and interest:

er palmatum dissectum Threadleaf Maple
er palmatum reticulatum Green-net Maple
alea in variety
rberis (all evergreen varieties except *julianae*) Box
iddleia davidi Orange-eye Butterflybush
xus in variety Box
ryopteris incana Common Bluebeard
amæcyparis obtusa compacta (nana) Dwarf Hinoki Cypress

(NOTE: Practically all Japanese Cypress may be used when small, but they become too broad and ungainly in old age for prominent places.)

ekianthus campanulata Redvein Enkianthus
x crenata Japanese Holly
x crenata convexa (bullata) Boxleaf Holly
iperus in variety Cedar
burnum vulgare vossi Goldenchain
gnolia stellata Star Magnolia
ris japonica Japanese Andromeda
us cembra Swiss Stone Pine
anus glandulosa (sinensis) fl.pl. Doubleflowering Almond
xus in variety Yew
uja in variety Arborvitae
urnum carlesi Fragrant Viburnum

Shrubs whose foliage will lend an accent of color to large masses of dull green. These should be used most sparingly:

er palmatum atropurpureum Bloodleaf Japanese Maple
ylus avellana atropurpurea Purple Filbert
agnus angustifolia Russian Olive
opophae rhamnoides Common Sea Buckthorn
inus cerasifera pissardi Purpleleaf Plum
ladelphus coronarius aureus Golden Mockorange
ustrum ovalifolium variegatum Golden California Privet
S pherdia argentea Silver Buffaloberry
Wigela sieboldi argenteomarginata Silveredge Weigela



DUBOIS CHESTNUT WOVEN WOOD FENCE

A charming fence for your house. DUBOIS Chestnut Fence is not only lovely to look at but practical as well. Note in this picture how it screens from auto glare; how it protects and gives privacy to all within its friendly enclosure. It is to erect; lasts a lifetime. Comes in several lengths and spacings appropriate for country estate, suburban home, city penthouse, and roof terrace.

DUBOIS FENCES & GARDEN CO., Inc.

Send for illustrated booklet H ■ Order for immediate or later delivery and secure advantage of present low winter prices.

Also Old English Hurdle and Old-Fashioned Post ■ Rail

101 Park Avenue, New York, N. Y.
 Phila. Branch—Lincoln Highway, Paoli, Pa.
 Pacific Coast Branch—Los Angeles, Cal.

Slumber-time Spraying

MAY SOUND POETIC BUT IT IS

HIGHLY PRACTICAL



Dormant Spraying — so-called because it is done during the Winter months while trees are in the dormant state — offers the most effective and economical control of certain fungus diseases and scale insects.

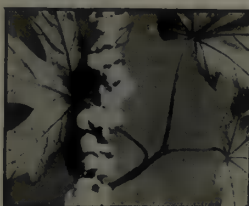


AMERICA'S TREES ARE WORTH SAVING

Like every other weapon used to combat tree pests and diseases the measure of success achieved through Dormant Spraying depends largely upon Proper Diagnosis, Materials, TIMELINESS, Skill and Efficiency. » » Its value depends upon taking action while trees are still dormant. If you wait until new growth develops it is too late. And since Dormant Spraying cannot be done satisfactorily in below-freezing weather and there is always a last-minute rush for this type of work it is well to get your order in early. » » This is just one more example of the advantages and economy of having your trees cared for on the Bartlett YEARLY SERVICE basis. » » This Service is based on frequent Periodic Inspections by a thoroughly competent Bartlett Representative who is as well a capable diagnostician. » » Being able to watch your trees and observe their condition over a period of time, he is in a position to intelligently plan the necessary steps to keep your trees healthy and beautiful at minimum cost and with maximum effectiveness. » » Why not have the Bartlett Representative call and explain the advantages and economies of this service. He will gladly do so without cost or obligation and will at the same time inspect your trees and tell you whether or not there is need for Dormant Spraying at this time. Phone your nearest Bartlett Branch or write.



Above, is a twig badly infested with Tulip Tree Scale, one of the hundreds of different scale insects which can be controlled by Dormant Spraying.



Cottony Maple Scale is best dealt with by spraying in the winter while trees are in the dormant state.



The Elm Bark Louse is another destructive pest that succumbs most readily to Dormant Spraying, if you know what to apply and when to spray.

BARTLETT TREE EXPERTS

The F. A. BARTLETT TREE EXPERT CO.
 Research Laboratories and Experiment Station, Stamford, Conn.

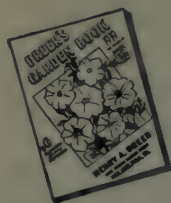
Bartlett Service is available in every community from Maine to the Carolinas. Write us for the address of the Bartlett Representative nearest you.

"...How does your garden grow?"



-with seedlings or "weedlings"?

HERE'S a new, easy way to tell them apart: Each Dreer's Flower Seed packet carries "Dreer's Picture Story of Seedlings" ... enables you to identify each plant from the start. Begin your 1939 garden right! —



SEND AT ONCE FOR

DREER'S
1939 GARDEN BOOK
FREE—Use coupon or post-card

More than a catalog! ... A gardening *GUIDE* that's a real help to fans who enjoy the finest in flowers and vegetables. Dreer-quality Seeds, Plants, Bulbs, Roses, etc. New flowers, rare novelties, and all old favorites. Remember — Dreer is dependable; Dreer prices are attractive. For 101 years the House of Dreer has supplied leading gardeners with products of unquestionable quality.

HENRY A. DREER
314 Dreer Bldg., Phila., Pa.

Please send your complete 1939 Garden Book.

Name.....

Address.....



GUARANTEED
TO BLOOM

Tricker's Colorful WATER LILIES

No garden is complete without the beauty and fragrance of a Water Lily Pool. Water Lilies are easiest of flowers to grow; no weeding — no watering — no hoeing. Certain to prove a delight for the whole family.

Beautiful New CATALOG now ready

FREE Profusely illustrated in natural colors. Helpful directions. Contains everything for the water garden. Tells all about Tricker's large, healthy plants guaranteed to bloom. Surprisingly low prices. Write for FREE copy today! (Canada 15c)

Wm TRICKER Inc.

Oldest and Largest Water Lily Specialists
9308 Brookside Ave. or 9326 Rainbow Terrace
Saddle River, N.J. Independence, Ohio

LOG OF THE PRACTICAL GARDENER

CONTINUED FROM PAGE 79

frequently, for if left upside down too long, the shoots become weak and sprawly. As soon as there are definite commencements they will go into pots.

9. **Outdoor spraying.** This finishes what will be done indoors at present. Next, on the order of the child's trick of eating the least liked food first, the dormant spraying is finished in the garden. Already the Lilacs and the dwarf fruits have been gone over for scale with a miscible oil spray; now it is the turn of an Amur River Privet hedge. This variety of Privet appears to be the hardest for cold climates, but it is subject to infestations of Privet thrips, which carry off the plants if zero weather does not. These pests winter on the shrubs and commence to feed as soon as the leaves appear. I like to discourage them before the feast starts. An application of a nicotine soap spray will do it: one ounce (fluid) of 40 percent nicotine sulphate with three ounces of soap. The nonpoisonous Evergreen is equally good, and that contains its own spreader. I apply either one now, and later, as soon as the leaves appear, I give two thorough treatments, which will provide immunity for the season. In the meantime, if there is any trimming to be done on this particular hedge, and it is not too cold to hold the pruners, it is accomplished before growth starts.

10. **Unlucky garden.** In October I told of the misery I endured in watching a Hemlock hedge on a near-by lot drying up for want of adequate watering. Only a month later the discouraged owner replaced it by *Evonymus*

alatus, nice stocky plants that got a good start before winter set in, and whose lovely corky branches were a pleasure throughout the cold season. But in the spring clean-up which has already started, again the stick has been picked up at the wrong end. The gardener, who seems determined to make all the mistakes possible, has been burning the leaves that collected under the hedge. Unless some garden god whose care I have not yet detected on this particular plot comes to the rescue, damage will have been done to the plants by the heat. I have seen the same thing done in the neighborhood of a Privet hedge that had been cut back to stubs only a few inches high on the supposition that the fire could not injure such limited growths. An error, and a costly one.

11. **Apparatus.** The first garden apparatus to be inspected and put in condition is not the lawn mower so paramount in the male interest, but the sprayer or sprayers. The necessity for this has been impressed upon me all winter by the frequent clogging of the brass nozzle of the bottle plant sprayer. Apparently little metal particles work loose and stop up the tiny aperture enough to reduce the efficiency of the apparatus. It suffices to take the nozzle off, rap it sharply, when the minute obstruction will drop out. In the same manner all garden utensils need to start the season in absolute cleanliness. The tank is washed out with soap and water, and the metal parts cleaned with soda and water, and where any part has become rusted, this stain is removed by a solution of powdered alum in

THE GARDENER'S BUYING GUIDE

BOXWOOD

Fine Old English variety five to seven ft. MRS. NORMAN WHITE, YARDVILLE, N. J.

DAHLIAS

Send for attractive prices and discounts. BOSTON DAHLIA GARDENS, BOSTON 24, MASS.

PEONIES

Tree Peonies, 70 finest named varieties, including size: Herbaceous Peonies, 150 best varieties. OBERLIN PEONY GARDENS, SINKING SPRINGS, OHIO.

SEEDS

Our 1939 Spring Catalog is now ready mailing. Seeds, perennials, novelties and roses featured in natural colors. 24 pages, profusely illustrated. Write for your copy now! VAN NO GONDIE BROS., BOX 541, BABYLON, L. I., N. Y.

TOOLS

Garden Tools—The most complete catalog of its kind. Free. A. LEONARD & SON, PIQUA, OHIO.

TRANSPLANTER

For vegetables and flowers. SAVE

Plants, Time, Back, Hands. Postpaid 60c. M. GLOW RUBBER COMPANY, AKRON, OHIO.

EVINRUDE LAWN-BOY POWER MOWER

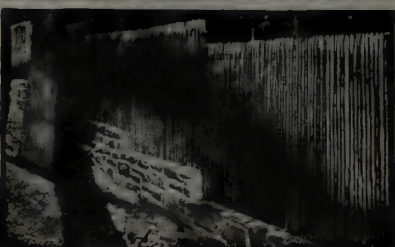


Easiest power mow is Lawn-Boy mow. One hand controls everything—starting, stopping, steering. Cuts 18" swaths, hedges, grows of grass. Mows a good lawn for 5¢ cost. Quiet, starting 4-cycle motor speed selector; adjustable cutting heights; rubber tires. 2 models, \$79.50 (illustrated) and \$110. Write to EVINRUDE Lawn-Boy, 1756 W. Hope, Milwaukee, Wisconsin.

Model "S" \$79.50

FREE CATALOG

FRENCH CHESTNUT FENCE WOVEN PICKET



IF YOU HAVE A FENCE PROBLEM SEND TODAY FOR NEW BOOKLET "RUSTICRAFT FENCES—THEIR MANY USES"



SHUT OUT NOISE—DIRT OBJECTIONABLE VIEWS

Outdoor time is coming. Why be annoyed by unsightly views—noisy traffic and intrusion by transients. Beautify your grounds with the quaint, natural beauty of Imported French Fence. It is dignified yet gracious. It is also adaptable to concealing unattractive spots within your grounds. Write today for descriptive literature and prices on this versatile fence—available in 4-, 5-, 6½-, 8- and 10-foot heights.

Rusticraft

Manufacturers and Importers of Wooden Fences and Wrought-iron Gates

Imported French Picket
Domestic Dutch Picket

Post & Rail
English Hurdle

"E-Z-OPN" Horseback Gate
"E-Z-OPN" Automobile Gate

FENCE CO.
DAVID TENDLER, Proprietor
6 King Rd. Malvern, Pa.

A LITTLE BOOK ABOUT ROSES

(36th Annual Issue)
MORE THAN A CATALOG
Written by men who have spent their lives with Roses. Shows natural colors the most prominent introductions and the cream of standard kinds. Tells how to plant, prune, etc. Includes many Special Rose Offers moderate priced. A beautiful handbook you'll read and keep and use. Send free to Garden Owners east of Mississippi.

GEORGE H. PETERSON, Inc.
Box 70 Fair Lawn, N.J.
Rose Specialists for 36 Years

ROSE AND PEONY SPECIALISTS

Burpee's Fluffy PETUNIAS

Exquisitely ruffled, fringed, richly veined, 5 inches across. Glorious pinks, scarlets, lavenders, copper colors, etc., mixed. 25c-pkt. of seeds, only 10¢! Burpee's Seed Catalog free. W. ATLEE BURPEE CO., 351 Burpee Building, Philadelphia

Order these new BRISTOL IRIS-SANTHEMUMS

RARE VARIETIES for Your Hardy Garden

From mid-September until heavy frosts, other flowers fade, these glorious Mums will beautify your garden—last weeks or more after cutting. Order these new varieties now for spring delivery enjoy their loveliness year after year!

ENDER LADY. Rare, true lavender color. Instant full double, 3" flowers on branching stems. 75c per plant.

MOON. Densely branched, fluffy sulphur blossoms, loosely double, 2" across. 75c per plant.

GUNDY. Rich cerise crimson. Large size, flowers on erect branching stems. 75c per plant.

GLORIOUS. Abundant raspberry rose blossoms, semi-double, 2" flowers on gracefully branching stems. 75c per plant.

ERTA COPELAND. Unique bright red shading to rose gold. Semi-double, large size blooms on short branching stems. 75c per plant.

SPECIAL OFFER—Your choice of above hardy, easy-to-grow plants—\$7.50 per doz. One each of any three varieties—\$2.00. Three of each of any three varieties (nine in all)—\$5.50. Prepaid. If West of Mississippi, add 10% shipping.

SEND FOR FREE colorfully illustrated catalog featuring the new Harrington's Pink Aster, Buddie's Bonnet, Northland Daisies, Hardy Pink Delphinium, a glorified Chinese Lantern, McGredy's Sunset rose and hundreds of other choice hardy garden plants.

BRISTOL NURSERIES INC.
Dept. 26,
BRISTOL, CONN.

Sutton's Seeds

Pat. Reg.

YOU can secure by return mail directly from us, Sutton's world famous English seeds.

Send 5 three cent stamps for our new Page Hand Book, fully illustrated; pages in true color. Invaluable to greater gardening success.

Wayside Gardens
32 Mentor Ave., Mentor, Ohio

FREE Schell's 1939 GARDEN BOOK

GIANT BLUE MOON SCABIOSA
All America Winner

Double, deep lavender blue flowers, 2 3/4 inches across. Ideal for cutting. Packet, 25c

-1939 Garden Book—Free. A wonderful reference book.

MARKET STREET
SCHELL'S SEED HOUSE
Philadelphia, Pa.

BETTER ROSES

TRI-GEN, the all-purpose spray, protects your roses from insects and disease. Complete plant protection. Positively controls blackspot and mildew; kills insect pests. Stimulates luxuriant growth. Sold by garden supply stores. If unable to obtain, write us. FREE bulletin.

McG. Co., 205 Ogen Bldg., Phila., Pa.

TRI-GEN

strong vinegar. Of course, if such metals had been properly oiled in the fall there would be no rust! For an improvised washer on a connection too small to fit easily with the regular sizes, a rubber band wound around the required number of times will form a tight joint.

12. Perennial conditioning. The first conditioning of the perennials was done this year on the twentieth of the month, when a few days of warmth had broken the top crust that caked the beds. Not that it was really necessary to begin so early, but the containers for the wood ashes were unusually full, the lure of open fires having been strong during the winter, and I knew if empty receptacles were not provided, to the dump would go the spring's quota of this valuable material. It is a garden task I prefer to attend to myself, as while the ashes are good anywhere, they are especially beneficial to certain things.

13. Meal of ashes. First an ample supply went on the grape vines—the ornamental ones over the wall, *Vitis aestivalis* and *V. cordifolia*. (It would be equally satisfying to any fruiting varieties.) Next the Delphiniums and the Roses. Up to this year the Iris had received their share, but I am trying a highly recommended dosage, which smashes another tradition, about keeping lime and bone-meal apart. The gardener who has the loveliest Iris I know measures carefully and mixes four parts of bone meal with six parts of hydrated lime, and scatters this freely around her Iris plants, not minding if it sprinkles the exposed rhizomes. Later in the month she digs it in around the clumps. I have heard the same mixture was equally successful to use for Peonies.

14. Removing Rose protection. The expert was talking on Roses recently and with the aggravating sureness of the connoisseur demolished a long-held theory in few words. In this climate (middle New England) where Roses require a fair amount of winter protection, my practice has always been to remove the mulching gradually and on cloudy days. This has the result, it must be confessed, that by the time the last blanket is off, there is much soft yellow growth which the hot sun or perhaps a late frost will damage. The advice given was to uncover the Roses completely as soon as the frost normally leaves the ground which, in the transition zone represented by Massachusetts, New York, Pennsylvania, Ohio and straight westward, is very soon after the middle of March. The plants at this time are completely dormant, and the growth that comes will be hardened to withstand any shocks of sun or wind or frost. Of course, locations to the south will observe their own dates when the winter frosts start to leave the ground. It all sounds reasonable, and when March 15 arrives, if the poked stick reveals a degree of ground softness, soil packs will be leveled and straw swooped up. The rosarian ought to know, for he develops his theories on Page 104 of the 1936 "Rose Annual."

15. Rock garden. A day when I can think only of a development seen yesterday, a projected rock garden in a certain spot, because the owner said: "Nothing else will grow there; therefore rocks seemed the logical thing!" It was useless to explain that there are as many different kinds of this form of gardening as there are possible designs for perennial and annual areas. It is such a mistake to try for one kind

Write for this FREE Spring Planting Guide

It's yours for the asking—this handsome 24-page book which describes and illustrates in full color the magnificent blooms that result from planting Van Bourgondien's world-famous Seeds, Hardy Plants, Novelties and Roses. Contains many NEW, PRIZE-WINNING varieties and several tempting SPECIAL OFFERS. For YOUR FREE COPY write:

Van Bourgondien Bros.
Box 54
Babylon, L. I., N. Y.

New Named Varieties RUSSELL LUPINS

Magical flowers of wondrous size and marvellous color combinations. Choice named varieties of plants which sell in England at \$1.87 to \$5.75 each, but are not available in this country except produced from this seed. **WARNING!** These seeds are obtainable ONLY in the English growers' colored packets, plainly labeled "RE-SELECTED STOCK," bearing the trademark seal, the head and signature of George Russell, the originator.

RE-SELECTED STOCK, 12 seeds 25c; 50 seeds 65c; 120 seeds \$1.25; 200 seeds \$2.50. Mixed varieties only.

ORIGINAL STOCK (Not seeds of named varieties) 10 seeds 15c; 24 seeds 25c; 80 seeds 65c; 200 seeds \$1.25; 500 seeds \$2.50. Mixed varieties only.

Circular on request

Edward C. Vick Representative for U. S.
Dept. 339
205 ELWOOD AVENUE, NEWARK, NEW JERSEY

WINGED PERFORMANCE

Eclipse Rocket

THE PERSONAL HOME POWER MOWER

\$77.50
F.O.B. Factory

BRINGS THE KEEN ENJOYMENT OF EFFORTLESS MOTORIZED MOWING TO EVERY HOME!

★ Built for family operation and service. Starred with features which remove the drudgery of old-style lawn mowing methods—full 20" cut, Briggs Stratton Engine, Timken Bearings, Goodyear Rubber Tires. Budget Plan service thru your dealer.

New-Speedway

HIGH SPEED CUTTING

★ Revolutionary in design and performance. Think; Speedway cuts a 32" swath 150 feet long in 15 seconds—175 square yards in a minute—equal to 2 acres an hour. A sensation for professional cutters. Demonstrations arranged. **SPEEDWAY**, \$335.00; **RIGHTWAY**, \$265.00; Power Models from \$145.00 to \$495.00; F.O.B. Factory.

NOW! DEMONSTRATE AN ECLIPSE HAND MOWER ON YOUR OWN LAWN!

Eclipse dealers everywhere offer you the opportunity of actual demonstration on your own lawn of:

- * Finger Tip Adjustment
- * Automatic Sharpening
- * Winged Performance

Budget Plan service through Eclipse dealers

Eclipse, Prophetstown, Illinois. HB-3

Send information on:

- ☐ ECLIPSE "Rocket" Home Power Mower
- ☐ ECLIPSE "Speedway" Commercial Power Mowers
- ☐ ECLIPSE Rubber Tired Hand Mowers

NAME _____

ADDRESS _____



27

STRICTLY NEW Hardy Plants

This Gaillardia Sun God is one of the 27. Has yellow blooms 3 to 3½ inches in diameter. Equally as good for garden display as for cutting, blooming the entire summer through.

Per 3—\$1.50 Per 12—\$4.50

NEW GIANT BLAZING STAR September Glory

Six to seven spires of lovely regal purple flowers. Very showy. Entirely hardy and foolproof.

Each 75c 3 for \$2

NEW HARDY FUCHSIA

Blooms all summer. Ruby red flowers by the hundreds. When brought inside in the fall, keeps on blooming.

3 for \$1.50 12 for \$4.50

NEW HAND BOOK FREE

No longer a catalog. It's now a 160 page Hand Book containing cultural directions for each item.

32 pages of full color reproductions. The book is free.

When sending enclose 5 three cent stamps to cover parcel post delivery. Or send postal request and it will be sent express, 15 cents collect.

See page 135 for our Ad on New Horvath Roses

Wayside Gardens

32 Mentor Avenue Mentor, Ohio

Quality since 1897



Sow Staigreen LAWN SEED

FOR A PERMANENT LAWN

STAIGREEN is a modern lawn formula, free of troublesome weeds and crabgrass, producing under normal conditions a permanent lawn of beautiful deep-rooted turf, luxuriant and emerald-green from early Spring to early Winter... Don't experiment, sow STAIGREEN.

Pamphlet "How to Build a Permanent Lawn" free in every package.

2½ lbs. \$1.55 12½ lbs. \$7.00
5 lbs. \$3.00 25 lbs. \$13.50

Delivery prepaid anywhere in U. S. A.

Use one pound for quick new lawn 10 x 20 ft. — half quantity for renovating old lawn.

EMERALD GRASS FERTILIZER

25 lbs. \$1.75 100 lbs. \$5.00

For new lawns — 10 lbs. to 200 sq. ft. — half quantity for renovating.

Free on Request—Recommendations for your particular problem.

Stump & Walter Co.
132-138 Church St. Dept. H B
NEW YORK CITY

Branch Stores: Newark, N. J.
White Plains, N. Y.
Stamford, Conn. Englewood, N. J.
Hempstead, L. I.

when the available space seems to cry out for another. This particular garden has a flight of steps where a delightful border could be made with rock plants and just enough stones to anchor them, and there is also a woodland path with gradually rising grades which offers chances for naturalistic development. No, the rock garden is to go on a level surface in semi-shade. And yet after all this carping, I think of the most magnanimous bit of writing I ever came across, a "Defense of Rock Gardens" in the late Louise Beebe Wilder's book, "What Happens in My Garden." Where that past-mistress of her art says: "There is good and ample excuse for these imperfect rock gardens. We are not all born full-fledged with wings to fly—and a rock garden, whether conceived by a master builder or just the best-you-can-do-with-what-you-have-at-hand, opens a way of escape and provides the tugging spirit with wings to carry it beyond the rumblings of Depression." A magnificent tribute to any kind of gardening from a splendid soul.

16. Lawn manicure. Being in a chastened mood, it was a good time to attend to the lawn, for the earlier it has attention the quicker the result. The frost is out of the ground so, shod in rubber-soled shoes to avoid unsightly footprints, the debris is raked up and a balanced fertilizer applied at the rate of a pound to every 25 square feet. As the grass has not yet started to grow, I do not have to water it on, but spread it evenly with a coarse hand sifter filched from the kitchen. A good washing will restore it for culinary purposes! After feeding, thin spots are reseeded with the type required—in my case, Shady Lawn—and in actually bare areas the earth is pul-

verized with a rake and thickly seeded, then covered lightly with top soil. Later, about the first of April, the turf will be dry, and it will be rolled to take out any air pockets that have come from the freezing and thawing of winter, and also to bring the grass roots into firm contact with the soil.

17. Mossy corner. In one corner is always a growth of mossy, weedy things, and I find the easiest way to get rid of these is with the same lawn sand that I use on the bank for the inescapable Plaintain. This is a mixture of sulphate of ammonia, copperas and sand, which eradicates all surface-rooting weeds and, while scorching any grass it may hit, will enrich the soil by the end of March. The dried up moss is then scratched up, fertilizer added, a thin mulch of loamy compost strewn on, and the spot heavily sown to seed. The same thing will have to be done over again next season, until I attend to the matter of drainage, which is the fundamental reason for the spot of stagnancy.

18. Rhubarb. In the early gardening days an episode occurred which has caused many a chuckle, now more than at the time, perhaps. On the plan for the new garden was the place indicated for several plants of *Rheum*, and although I hunted through all the catalogues the thing was elusive. Until I was informed that it was plain Rhubarb. It filled its artistic rôle so well with me that wherever there is need for a handsome hardy foliage plant, as a facing for large shrubbery masses, or to fill in a distant corner, or as a tropical-looking accent, it is always recommended. Plant it as early as possible in very rich soil, well manured; both leaves and flowers will



BEAUTIFUL GARDEN WITH LESS WORK

Every garden lover should send for these Free bulletins NOW

Here is a garden miracle worker that actually makes gardening more enjoyable. It's called **PIC Emblem-Protected Peat Moss**. Flower gardens, vegetable gardens, lawns, trees and shrubs all grow better and look lovelier when PIC Peat Moss is used in the soil before planting. And what's more, PIC Peat Moss saves you cultivating, weeding and watering labor. Write today for our informative bulletins that explain how, when and why to use peat moss. They are Free to gardeners, without obligation. Just address Dept. HB-3.

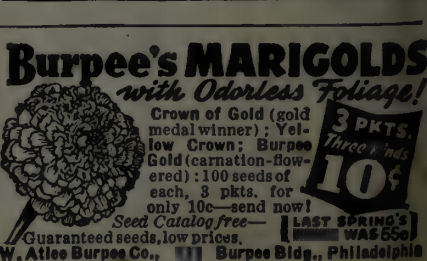
PEAT INSTITUTE OF AMERICA
Div. Peat Import Corporation
155 John Street New York, N.Y.



Get ready now for a beautiful... sparkling green... weed-free lawn. Write for your copy of **LAWN CARE**. It will guide you in preparing a lawn of lasting beauty... Mr. C. J. Hamilton, Society for Savings, Cleveland, says, "Have learned more from 'Lawn Care' than I have absorbed in the previous 50 years." You will find the solution to your problem in **LAWN CARE**... Send for your copy... it's Free.

O. M. SCOTT and SONS COMPANY
52 Main Street Marysville, Ohio

Scott's
SCOTT'S SEED makes BEAUTIFUL LAWNS!



More Beautiful Flowers

INOCULATE SWEET PEAS AND LUPINES WITH NITRAGIN

Use NITRAGIN inoculation to get finer, more luxuriant and earlier blooms. Don't blame the soil—inoculation is essential for lupines, sweet peas, and all leguminous plants.

Enrich Your Soil

Don't gamble—use NITRAGIN—tested and proved for 40 years. Strains have been bred up by laboratory and garden testing. Produce sturdier, healthier plants and enrich the soil with nitrogen. Package treats up to 6 pounds of seed. If your dealer does not handle, send 10 cents for trial package with directions.

THE NITRAGIN CO.
3817 North Booth Street
Milwaukee, Wis.

GARDEN SIZE 10¢

NITRAGIN

OLDEST, MOST WIDELY USED INOCULANT

This Easy Cutting Pruner

won't pinch hands or bark

Home owners, orchardists everywhere prefer "Snap-Cut" Pruners. They easily slice ¾" limbs without tearing bark. Chrome finish; comfortable non-pinching handles; one hand spring catch. Famous "V" blade and anvil construction. No. 119 (8" long). At dealers or prepaid for \$2.00. Also No. 118 (6" long) handy pocket size—cuts ½" branches, \$1.25. Money back guarantee. Free circular.

Get fruit and flowers by sending for 40-page book describing, illustrating proper pruning. Written by famous authorities. Price 10c or sent FREE with above pruner.

"Snap-Cut" PRUNERS

Made only by **SEYMOUR SMITH & SONS, Inc.**
110 MAIN ST. OAKVILLE, CONNECTICUT, U.S.A.

most decorative. There are two varieties, the common garden kind, *R. raphanistrum*, and *R. palmatum*, with leaves more deeply lobed. I have never found the leaves dried midsummer, as has been asserted, if they are given an abundance of water. It is the mission of the plant to mature early, and is then usually neglected. If treated for as tenderly as the hybrid rose, it will give quite as good results throughout the season.

9. Aftercare of bulbs. As the bulbs got through flowering in the winter, the pots were gradually allowed to dry up, and when the foliage was quite sere, they were all taken down cellar and allowed to wait for further orders. These vary for the different varieties, and when a blustering March storm came to keep me indoors—naturally—the work was attended to. Bulbs of Tulips and Daffodils were taken from the dry earth and stored away in bags in the tin-lined drawers of the bulb chest. It happened that they were perfectly dry; otherwise they would have been put on the shelves before they were bagged. The Lily-of-the-Valley pipes are separated and planted in the garden—or will be—4" or 5" apart each way, well fertilized.

Freesias and Oxalis will grow again in the house, and they are kept in a dry condition until August; then potted up and started into growth. Calla Lilies must rest. If there is a pool, hang the pot in it and let the plant go to sleep.

20. Egg shells for lime. As I have said before, the use of any by-product which naturally is discarded fills me with extreme joy. My latest salvage is egg shells. Iris, the bearded ones, are supposed to need lime, but hydrated lime is too caustic in action, and superphosphate of lime often difficult to procure. A suggestion came via a gardening friend in Illinois to supply needed elements by the use of dried and finely crushed egg shells. All winter these have been saved, and reduced to proper consistency by putting through the coarse knife of the meat grinder. As my soil is heavy I am mixing the shell with a small quantity of peat moss, and the material will be dug into the earth quite deeply around the rhizomes. From the same authority comes the suggestion to dust plants and surface of the ground with gypsum if Iris are bothered with root rot. This I ignore, for that is one trouble I have escaped!

Many Colors in Numerous-Rooted BEGONIAS

Large, gorgeous blooms in ten types of flowers in nine different colors. The flowers are large, measuring from 5 to 8 inches across. You and your friends will be thrilled with their beauty.

In the Camellia-Type We Offer

- 2 tubers (your choice of colors) \$3.00
- 2 tubers (large select bulbs) .. 5.00
- 2 tubers (exhibition flowers) .. 7.50
- 2 tubers (finest flowers) 10.00

1 postpaid. Send check or money order.

Be sure to have these Begonias this year—don't wait longer. Order early to secure best colors. Cultural directions supplied.

Beautiful Begonia Book tells about prize-winning Begonias, describing types and colors. Several color pictures and many photo-prints. A copy will be mailed on request—free—write today.

HOWARD R. RICH
Office Box 4 Atlantic, Maine

A New Booklet

Now Ready for Gardeners who desire the new varieties of

Large-Flowering

Clematis

These new varieties are noted for beauty of color, size of flowers, and vigorous growth. The colors vary from pure white to violet-blue, from silver-pink to deep crimson.

Ask for this New Booklet

It tells about these new varieties; a score of colored pictures add to its value; and helpful culture hints are given. Write today for a copy of Booklet B.

James I. George & Son
FAIRPORT, NEW YORK



HOW DOES YOUR GARDEN GROW?

Garden Problems Solved! When you want the right advice, tell your troubles to

The Garden Editor
HOUSE BEAUTIFUL

572 Madison Avenue

New York



A Better Fence for Every Purpose

PROTECTION • PRIVACY • BEAUTY

Anchor Fences give permanent protection against trespassers, picnickers, short cut seekers; keep the children off the streets, protect lawns and shrubbery. They always stand straight and true because their deep-driven "anchors" spread out below ground and keep the posts permanently in line in any type of soil regardless of frosts or thaws.

For nearly half a century, estate and home owners have relied on Anchor Fences and the careful skill of Anchor's Nation-Wide Erecting Service for the correct solution to their fence problems. Write today for Anchor Fence Manual and address of nearest Anchor Branch Office.

(Above) The clean-cut lines of Anchor Chain Link Fence blend harmoniously with landscaping. Anchor's complete line of fences also includes Iron Picket and Rustic Wood Fences in many striking designs.

FREE ANCHOR FENCE MANUAL

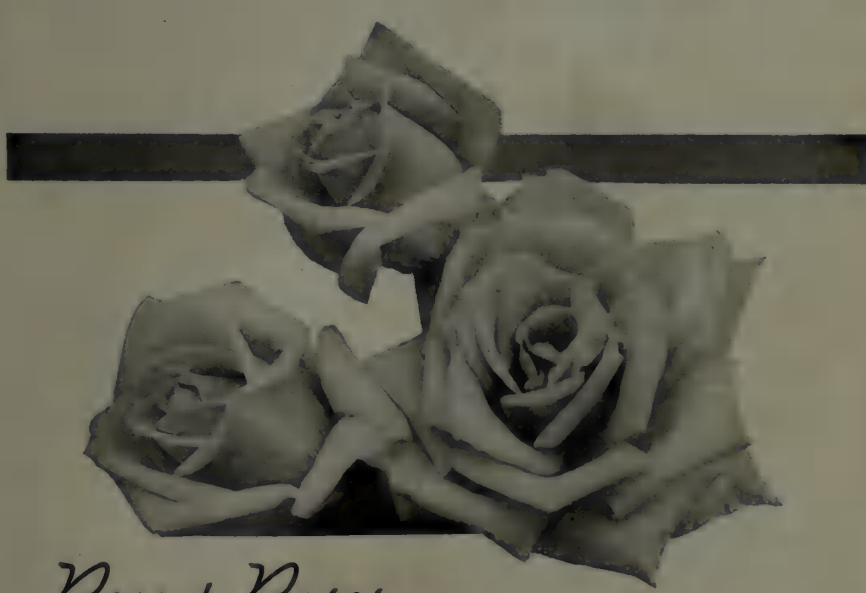
Write today for the Free Anchor Estate and Suburban Fence Manual. You'll find it rich with ideas, plans, specifications, for solving your fencing problems.

Anchor Post Fence Co.
6513 Eastern Ave.
Baltimore, Md.

ANCHOR

FENCES

CHAIN LINK
IRON PICKET
RUSTIC WOOD



Recent Roses

Modestly, yet with pride, we claim to have the most comprehensive Rose collection in America. Here you will find Old-Fashioned Roses known four centuries ago; here are the newest varieties of Hybrid Teas that pass our rigid tests; the popular Polyantha or "Floribunda" Roses, Climbers, Creepers, and Rose species. This great collection represents more than forty years of intensive work with Roses.

Bobbink & Atkins 1939 Catalogue

will introduce to you these unusual Roses; all varieties are carefully described and more than two score are pictured in accurate color. A copy of the 1939 edition will be mailed to our customers without further notice; to others it will be cheerfully mailed on request.

Bobbink & Atkins Choice Nursery Products

include Taxus for hedges, Rhododendrons, Azaleas, Evergreens, Shade Trees, and Perennials for all purposes. The complete list is included in our catalogue.

Bobbink & Atkins, Rutherford 26, New Jersey

For Beautiful Gardens
and Velvety Lawns



FIRST...

Condition the soil with

GPM PEAT MOSS

Before you do any planting—either seeds, plants or shrubs—first condition the soil with GPM Peat Moss. It's the success secret of professional gardeners.

GPM Peat Moss improves the physical texture of any soil. It keeps the soil porous, provides humus, and stores up moisture and plant food for growing plants. It helps seeds germinate faster, promotes vigorous root development and stimulates the healthy growth of plants, shrubs and trees. Used as a summer mulch, GPM saves weeding, watering and cultivating.

GPM is the finest grade horticultural peat moss. It is *PIC Emblem-Protected*. Try GPM and see for yourself how it actually makes gardening a pleasure. It's inexpensive, clean and easy to use. For best results, insist on GPM in extra large burlap bags or 20-bushel pressure-packed bales. Free literature and delivered prices on request.

THEN...

Feed



Nature's Own Fertilizer

To bring out the rich coloring in flowers—to produce a thick-tufted, velvety green lawn—feed your garden and lawn with the new Improved Driconure. This ideal, all-organic plant food scientifically combines nature's own products—cow manure and poultry manure—with peat moss. It is clean, easy to use and *will not burn*. Packed in large 2-bushel bags—sufficient for top dressing 1,000 sq. ft. of lawn area or fertilizing 250 sq. ft. garden area. Write today for free literature and delivered prices.

FREE...

These interesting, informative folders explain how you can assure better gardening results. Write today for your copies. There's no obligation. Just address Dept. B-3.



ATKINS & DURBROW, Inc.
165 John Street, New York, N.Y.

1524 South Western Ave.
Chicago, Ill.

177 Milk Street
Boston, Mass.

DOWN TO EARTH

READERS WHO ARE INTERESTED IN THE BOOKLETS AND SERVICES DISCUSSED BELOW SHOULD WRITE DIRECTLY TO THE ADDRESSES GIVEN



THE FLOWER GARDEN FOR 1939. The title of Carl Giessler's current catalogue is an unusually fine projection of the entire subject. There are easy-to-find arrangements of listings. The color reproductions are remarkably well done. An unusual garden calendar by months and key planting charts increase its usefulness. CARL GIESSLER, INC., 745 MADISON AVENUE, NEW YORK CITY.

ALL ABOUT THE NEW ROSES with a World's Fair Theme is the title of Jackson & Perkins' 1939 catalogue. A remarkable 26-page full size booklet done in a profusion of color. It dramatically emphasizes the participation of this outstanding Rose-growing concern at the coming World's Fair, where they will create a Rose garden as "modern as tomorrow." Of great value for the Rose-minded. JACKSON & PERKINS CO., NEWARK, NEW YORK.

BURPEE SEEDS are dramatized in their new 1939 catalogue with the underlying theme "Burpee Seeds Grow." Much more color has been used than in some of their previous catalogues. A dominant feature is the presentation of Burpee's red and gold hybrid Marigolds, a unique cross between African and French types. A full listing of all flowering material is included. W. ATLEE BURPEE CO., 346 BURPEE BLDG., PHILADELPHIA, PA.

DREER'S GARDEN BOOK FOR 1939 is the result of 101 years of garden-mindedness. The front cover is devoted to introducing six glorious bedding Petunias of unusual quality and type. Through its 128 pages the colors are lavishly shown in very interesting fashion featuring all the new and all the tried and true offerings. HENRY A. DREER, 312 DREER BLDG., PHILADELPHIA, PENNSYLVANIA.

A BOOK FOR GARDEN LOVERS by Max Schling is a distinctively printed garden catalogue for 1939. It is profusely illustrated in color and half-tone and lists everything in seeds that the home gardener is likely to require. The novelties are well represented and the general seed list embodies both flowers and vegetables, followed by summer-flowering bulbs, hardy perennials, with Delphiniums a specialty, and Roses. MAX SCHLING, 615 MADISON AVE., NEW YORK CITY.

THE BEST THINGS FOR YOUR GARDEN is the theme for Wayside's mammoth spring catalogue. The importance of root strength is continually stressed in connection with perennial plants.

This grand organization boasts of 630 miles of hardy plants. The tested new plants lead the garden material parade. It also includes an unusually practical chart giving two perennial gardens in color on a progressive two months' basis—May-June, June-July, July-August, September-October. These suggested gardens are done in full color. A fine example of this firm's unusual literature. WAYSIDE GARDENS, MENTOR, OHIO.

A PRIMER ON PLANT FEEDING is an aptly titled semi-historical treatise on soil conditioning leading up to requirements for present day soil improvement. This booklet embodies much useful data and provides the reader with a quick but accurate picture of the basic food needs of all garden material. In addition to the Primer other literature on the subject of garden care and improvement is available. SWIFT & COMPANY, VIGORO DIVISION, DEPARTMENT HB, CHICAGO, ILLINOIS.

BEAUTIFUL GARDENS AND VELVETY LAWNS is a thoroughly useful booklet just issued by Atkins & Durbrow. It presents the new improved Driconure as nature's finest all-organic fertilizer. Driconure, a long-time stand-by, in its improved form—a blend of cow and poultry manure and peat moss—is an even finer all-round garden and lawn food and soil conditioner. The booklet covers all phases of garden care and soil conditioning. ATKINS & DURBROW, DEPT. B, 165 JOHN STREET, NEW YORK CITY.

EVERYTHING FOR THE GARDEN continues to be Peter Henderson's catalogue title for 1939. As usual, this fine old house has put forth its best efforts to collect and offer to the garden-minded only the finest in seed and plant material available. Considerably more color is used this year and a pleasing rotogravure effect displays to advantage the best in flower and vegetable seeds. This book is one of the best stand-bys for gardeners. PETER HENDERSON COMPANY, 35 CORTLAND ST., NEW YORK CITY.

VAUGHAN'S GARDENING ILLUSTRATED in its 63rd year runs to 120 pages and is generously illustrated in color. The opening pages are devoted to the many new novelties introduced for this year, while the general list is quite extensive. This list enumerates everything the indoor and outdoor garden requires, with hardy perennials listed separately. VAUGHAN'S SEED STORE, 47 BARCLAY STREET, NEW YORK CITY.

THE SEED ANNUAL FOR 1939 just issued by Stumpp & Walter is precisely that. This catalogue has always been outstanding in its arrangement and the completeness of its content. The cover dramatically features a new sensational Morning Glory, "Scarlet O'Hara." Throughout the book tempting special collections are grouped and shown in color. STUMPP & WALTER COMPANY, 132 CHURCH STREET, NEW YORK CITY.

LAWN BEAUTY and how to achieve it is the well handled subject of a new four-page booklet just issued. It covers the all-important phases of beetle grub, crab grass and miscellaneous weed control. In addition, there is a thorough program for early spring lawn care. The booklet will be issued four times a year covering various related points. CHANDLERLIN SEED CO., DEPT. HB, 601 WEST 26TH STREET, NEW YORK CITY.

HOW TO JUDGE AND SELECT GARDEN TOOLS sets forth eleven important points to remember in selecting tools. Written primarily for lady gardeners by one who knows, these suggestions will be equally profitable to gentleman gardeners who realize that a good garden demands good tools. UNION FORK & HOE CO., DEPT. HB-3, COLUMBUS, O.

FAMOUS FLOWERS from a first run nursery are presented in the new catalogue of Bobbink & Atkins. Rose garden favorites for every purpose are illustrated in a colorful preview of the blooms that may grace your garden this summer and for years to come. Flowering plants and shrubs of many varieties, of the same high quality, are also shown. BOBBINK & ATKINS, DEPT. HB-3, RUTHERFORD, N. J.

STAR ROSES hold the spotlight in Spring 1939 Conard-Pyle catalogue and star performers they are, for the demure Brunner Sweetheart to the stunning Golden State. Also shown in this colorfully illustrated book are notchers in other floral families. CONARD-PYLE CO., DEPT. HB-3, WILSON GROVE, PA.

HARRIS presents a 1939 catalogue of importance to vegetable growers and flower fanciers alike. It is well illustrated with the fine, plump products of this famous vegetable seed, with particular emphasis is given to three new and exclusive Harris varieties which are reproduced in color. JOSEPH HARRIS CO., INC., DEPT. H, MORETON FARM, COLDWATER, N.

HOUSE BEAUTIFUL

193

combined with Home & Field

35 CENT

BURLINGAME
PUBLIC LIB. 584
Burlingame, Cal.

DO NOT CUT OUT OR REMOVE
BOOKS OR MAGAZINES.



The Bride's House



Have you a Cruise Conquest?

Fate all settled? Ring, announcements, whirl, trousseau, at home after June? ... Head your list with Gorham sterling silver. Because it's the best there is ... because you can choose classics, or moderns ... because you can match and add forever ... because sterling silver is your longest-lasting, least expensive buy. Mark your house, your marriage, and your entertaining **STERLING**.



Price per 6 piece place setting
(from left to right)
CHANTILLY \$16.33
FAIRFAX \$16.50
ROSE MARIE \$16.75

GORHAM

STERLING

America's Leading Silversmiths • SINCE 1831

THE GORHAM COMPANY
DEPT. HB-4, PROVIDENCE, R. I.
Please send me your free literature, and your
new booklet on table setting and silver service
for which I enclose 10¢.

NAME _____
STREET _____
CITY _____
STATE _____



Price per 6 piece place setting
GREENBRIER (above left) \$16.92
NOCTURNE (above right) \$17.17
GOVERNOR'S LADY (below left) \$16.92
KING EDWARD (below right) \$17.17



To See

Dramatic exhibit of Kentwood in New York ... and special room displays at leading stores from coast to coast. Observe newspaper announcements.

a Thrilling KENT

A New Furniture Style

by the

NINE HISTORIC MANUFACTURER-MEMBERS

of the

Grand Rapids Furniture Makers Guild

We know of no better way to tell you about KENTWOOD than to quote verbatim from one of the foremost and best informed home-furnishing authorities in America ... Christine Holbrook, *Better Homes & Gardens* Home-Furnishings Director ... who writes as follows in the March 1934 issue of *Better Homes & Gardens*:

"Sweeping into nationwide prominence comes an exciting new furniture style called Kentwood — a delightful compromise between the exquisite



Finely carved low-relief onlay and matched vertically-laid veneers are distinguishing features of this bedroom ensemble. Foot-ends of the beds flare slightly outward. Mirrors are appealingly large. A KENTWOOD dining suite is also available. From THE GRAND RAPIDS CHAIR COMPANY.

Metal ornamentation on bureau mirror and vanity base and clean-cut sweeping beauty of line give this bedroom group unusual interest. The night stands are delightfully planned to accommodate both books and accessories. This KENTWOOD suite is from JOHN WIDDICOMB CO.



Graceful curved ends and finished mahogany frame around the top give an exciting note to this beautiful sofa, upholstered in green and beige damask. Carved detail enriches the two easy chairs, upholstered in brown hammered satin. These creations are from an extensive group of KENTWOOD upholstered chairs, sofas, love seats by MUELLER FURNITURE COMPANY.

Magazine end table below has two convenient shelves with low lip edge. From an extensive group of KENTWOOD tables by IMPERIAL FURNITURE COMPANY.



Drop-leaf sofa table above has drawers and brass feet. A KENTWOOD creation by IMPERIAL FURNITURE COMPANY.



Experience KENTWOOD

To Enjoy

The refresh-
ing environment
of the new Kentwood style
for countless happy times and smart
entertaining in your home. Only a portion
of the new Kentwood furniture is pic-
tured here... see it all at leading stores!

of Eighteenth Century furniture and the practical simplicity of Modern.
the creation, not just of one designer and manufacturer, but of *nine*
leading firms in the furniture industry. And it comes to us complete — a
high achievement in living-room, dining-room, bedroom and occasional
furniture with all the challenging interest of the latest advance in design
and with the finest features of the furniture of the past.

A few of the pieces we've pictured here. Your own furniture dealer has,
or will soon have, a far wider choice.

If you're traditional-minded, this new furniture will appeal because of its
artistic treatment of olden styles. If you're a confirmed modern, you'll
love it for its contemporary smartness tempered by the soundest qualities
drawn from the past. Because of this very new-oldness, Kentwood combines
perfectly both with true traditional and the more extreme versions of Modern.

So enthusiastically we give you Kentwood — a successful union, at last,
between the lines of the past and present!"



This smart pair of love seats, tailored in peach quilted damask, offers hospitality and comfort in the library. The treatment of arm and wing is distinctive, as is the mahogany extending up the back and across the top. Representative of a variety of KENTWOOD upholstered pieces from RALPH MORSE FURNITURE COMPANY.



Occasional table below has four-piece matched swirl mahogany top. From an extensive group of KENTWOOD tables by IMPERIAL FURNITURE COMPANY.



Table above has lip edge and lower shelf, and brass. A KENTWOOD creation by IMPERIAL FURNITURE COMPANY.

High lights of this superb dining ensemble include the unusual drawer and cupboard space provided in the china-sideboard, its glass shelves and glamorous mirrored back with crystal illuminated design. A KENTWOOD bedroom suite is also available. From JOHNSON-HANDLEY, JOHNSON COMPANY and JOHNSON FURNITURE COMPANY.

Square hand-caning lends a sophisticated touch to the bed-ends in this smart, original Harvest finish bedroom group. These KENTWOOD pieces are from a wide range of original creations for modern bedrooms, dining rooms and living rooms by THE WIDDICOMB FURNITURE COMPANY.





HOME ON THE RANGE

Or PENTHOUSE IN NEW YORK

Everywhere you'll find Spring Air

• Here, there—everywhere, the word spreads about Spring-Air's matchless comfort and inexhaustible freshness. Each year more thousands buy Spring-Air than the year before. Serving this demanding public are the host of Spring-Air dealers who draw upon Spring-Air's forty-three strategically located factories. Others may covet this recognition, but only in Spring-Air are the controlled values that have led it to be accepted as America's finest mattress. Your protection lies in the unequalled long-term guarantee based on Spring-Air's famous Karr spring construction. All Spring-Air Mattresses are made to the most exacting standards in the industry. The SPRING-AIR Company, General Offices, Holland, Michigan. Canada, 45 Spruce St., Toronto.

New TWO-LAYER SPRING-AIR MATTRESS



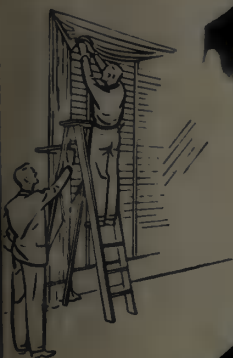
A fleecy cotton pad; under it a marvellously flexible Karr spring cushion (Guaranteed 15 Years) — two separate layers specially designed to make your mattress twice as easy to handle and to actually give you *double* the amount of sleep enjoyment! You'll say it's tops — just as hundreds of thousands already know it to be.

SPRING-AIR
Mattress

INNER-SPRING AND
TWO-LAYER STYLES
\$24.50 TO \$49.50



PIERRE MOREL says: "These Neo-Classic Blinds
A LEADING CHICAGO DECORATOR
are an authentic new decorative note for your home"



Wider slats make this
NEW VENETIAN BLIND exciting · distinctive!

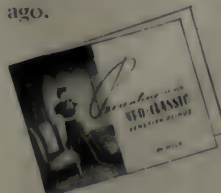
The wider, 3-inch slats of this new NEO-CLASSIC Blind are the secret of its charm . . . its ability to create an air of spaciousness. Its simplicity provides a refreshing departure from the narrow light patterns which are characteristic of blinds with conventional, narrow width slats. NEO-CLASSIC is a modern interpretation of the original Venetian Blind as it was first developed in England during the Georgian Period.

NEO-CLASSIC is a timely revival! Its broad, horizontal lines harmonize with today's wide window treatments, while this same characteristic makes narrow windows appear wider. 3-inch slats also offer a control of light and ventilation that is definitely better!

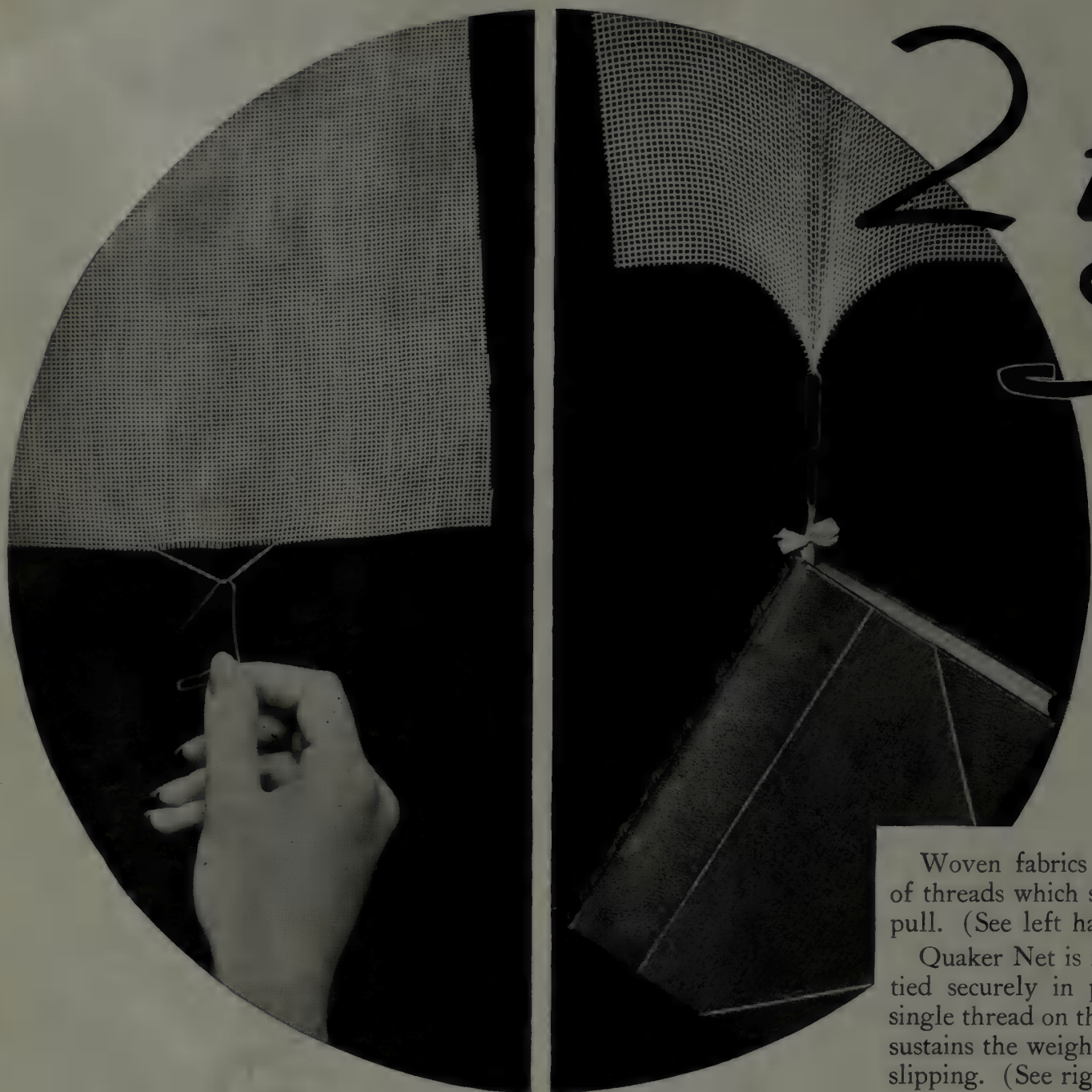
Look only to Pella for these exciting new blinds because their fabrication and noiseless operation are wholly dependent upon the patented, enclosed headpiece originally introduced by Pella five years ago.

Send for this **NEW BOOKLET**

Enables you to visualize how NEO-CLASSIC Blinds will lend added distinction to your own home. Sent FREE upon request. Simply address: THE ROLSCREEN COMPANY, PELLA, IA.



Pella **VENETIAN BLINDS**
CASEMENTS · ROLSCREENS



2 things Should

Woven fabrics are a loose braiding of threads which slip with the slightest pull. (See left hand illustration).

Quaker Net is made with each mesh tied securely in place. Notice that a single thread on the raw edge of the net sustains the weight of the book without slipping. (See right hand illustration).

Quaker Net Curtains - Sheer Magic for Your Windows

One thing more — Quaker Net Curtains insure your daytime privacy. Although so sheer that they do not affect your view from the window, they effectively prevent outsiders from peering into your home.

Also, curtains of Quaker net soften the glare without noticeably cutting

down the light. You will find the right curtains for your home at your favorite store.

The Only Book of Its Kind

"Your windows — How to Curtain Them"

This unique booklet shows photographs of curtains and curtain problems in actual American homes. Over 50 illustrations. Send 10c. to cover mailing costs.

QUAKER LACE COMPANY
330 Fifth Avenue, New York City

Every Homemaker know about Curtains

1

Why do Quaker Net Curtains stay fresh and clear and beautiful through many seasons?

Because they are made from *combed* yarns with every mesh securely tied in place. (See illustration at left). Woven curtains may become distorted and ugly in a single washing because their loosely aided threads are easily displaced. To insure getting big *value* for your curtain cost look for the same Quaker woven into the selvage of the curtain.

2

A plain curtain at the window is much like a blank page in a book — it says nothing.

Personality is expressed through interesting design or distinctive mesh ground. You will find a wealth of both in Quaker Net Curtains from which you can select the proper curtains to rightly represent your *personal* choice.

"But Little Difference After 15 Years"

"Fifteen years ago last month I purchased Quaker Lace Curtains for my home," writes a Philadelphia homemaker. "Today fourteen pairs of these curtains are still good and in use. I am sending one short pair for your inspection. I am sending also a small piece cut from the top of a curtain while it was almost new. There seems to be but little difference after fifteen years of service."



Legs are young
QUAKER
Stockings

Buy a pair of Quaker Stockings at your store and see what new glamour their high-twist dull-luster sheer-ness gives to your legs. If your dealer hasn't them send \$1.00 with your size and color for a trial pair to Quaker Hosiery Co., 330 Fifth Ave., New York City.





THE BOOKLET SHELF

Write directly to the addresses given

No charge except as specially noted

BUILDING & CONSTRUCTION

BALSAM-WOOL DOUBLE SEALED INSULATION. Balsam-Wool is moisture-proof, wind-proof and fire-resistant. It's effective insulation. When writing this company ask about Nu-Wood Interiors for walls and ceilings. **WOOD CONVERSION CO., RM. 111-4, FIRST NATIONAL BANK BLDG., ST. PAUL, MINN.**

PRECISION-BUILT HOMES, as thus labeled, may be built in 30 days, to any designs, in any size, with sound economy, by the use of Homasote—a structural insulation which is pre-cut in boards of any size and shape. You can practically have a whole wall in one piece. **HOMASOTE CO., HB-4, TRENTON, N. J.**

BURNHAM HOME HEATING HELPS contain several pages of questions and answers compiled to act as a guide on home heating problems. With a Burnham conversion boiler you can switch from oil to coal, or coal to oil by simply changing the base. **BURNHAM BOILER CORP., DEPT. HB-4, IRVINGTON, N. Y.**

INTERIORS OF GUARANTEED INSULATION is the ground-covering title of this substantial booklet, but due attention is given to beauty, comfort and quiet in the application of modern insulating materials. You will be surprised at the adaptability of these products. **THE CELOTEX CORP., HB-4, 919 N. MICHIGAN AVE., CHICAGO.**

FREE SAMPLES! And who doesn't like them? We refer to Masonite Presdwood, Temptrite and Tempered Presdwood—rigid and durable panels for any number of decorative and structural purposes. Let the company tell you about them. **MASONITE CORP., DEPT. HB-16, 111 W. WASHINGTON ST., CHICAGO.**

BETTER WINDOWS of aluminum or bronze, in the familiar double hung type, done with a decidedly new touch. These windows are slim of frame, fool-proof in action, cost nothing to keep up, and are weather-tight. Learn about these Sealair windows. Ask for BOOKLET HB-4-39, **THE KAWNEER CO., NILES, MICH.**

TRIPLE INSULATED HOMES are protected inside, outside and in between against the cold in winter and the heat in summer—also against fire, vermin, moisture and other ills that houses fall heir to. For the booklet write: **JOHNS-MANVILLE CORP., HB-4, 22 EAST 40TH ST., NEW YORK CITY.**

HOME HINTS is full of practical suggestions for home modernization and

improvement. And the building materials which it explains, such as roofing, wall paneling, insulation, are equally adaptable, of course, to new construction. Write **THE RUBEROID CO., HB-4, 500 FIFTH AVE., NEW YORK CITY.**

THE LIFETIME WINDOW SCREEN, that is, the Pella Rolscreen, is a stationary, rust-proof screen that rolls up and down with the greatest of ease like a window shade. It is insect tight and is something you will want to look into before the flies and mosquitoes come upon us. For this booklet and for literature on Pella casements and Venetian blinds, write to: **ROLSCREEN CO., DEPT. 839, PELLA, IA.**

FIREPLACES PLUS are yours when you install a Heatilator. In place, it looks like any other fireplace. In action it supplies and circulates warm air quite independently of the direct heat from the fire itself. Inconspicuous supply and return ducts to the special heating chamber do the trick. For information: **HEATILATOR CO., 741 E. BRIGHTON AVE., SYRACUSE, N. Y.**

PLANNED PLUMBING AND HEATING. A 16-page booklet illustrated in color contains new plans and color schemes for bathrooms and kitchens. **KOHLER CO., DEPT. 6-A-4, KOHLER, WISCONSIN.**

THE LITTLE WHITE BOOK may be little but what it says about Collopakes is important to you and your house. Collopakes come under the heat of paint, but there is a difference you will want to know about. **SAMUEL CABOT, INC., HB-4, 1222 OLIVER BLDG., BOSTON.**

LET'S NOT DREAM ABOUT IT ANY LONGER. Monel Metal thus instantly brings to mind spotless table tops and sinks. It harmonizes with any color scheme and once installed is never to be replaced. Find out how to have a completely modern, scientifically planned kitchen—even on the most limited budget. **WHITEHEAD METAL PRODUCTS CO., HB-4-39, 304 HUDSON STREET, NEW YORK.**

CABINET SINKS FOR THE WELL-PLANNED HOME. Sooner or later you will do away with your old-fashioned kitchen. Why not write for this little booklet and read of the dozens of ways to lighten your work and give you more time for leisure. Ask about the kitchen planning service when writing to **DEPT. HB-4-39 CRANE CO., 836 SOUTH MICHIGAN AVE., CHICAGO.**

CURTIS INSULATED WINDOWS. The new Pre-Fit frame, window, screen and storm sash with Miterite trim

is a complete unit, weather-stripped. Write for booklet describing these Silentite windows today and ask also about woodwork. **CURTIS COMPANIES SERVICE BUREAU, DEPT. HB-4, CURTIS BLDG., CLINTON, IOWA.**

PLUMBING FIXTURES these ingenious days run the gamut of color and design so that a preliminary study of what's new is recommended before you make your choice. For illustrated folders on bathroom fixtures and units for kitchen and laundry write to: **ELJER CO., HB-4, FORD CITY, PA.**

WINDOWS OF ALCOA ALUMINUM. This booklet gives the home builder important information on aluminum windows and their place in modern building. Amply illustrated with photographs of aluminum window installations, the booklet also contains a valuable section on Design Details for all types of windows. **ALUMINUM CO. OF AMERICA, 2158 GULF BLDG., PITTSBURGH, PA.**

CABINETS, as units, for medicines, toiletries, towels, storage of all those household items for which there is seldom enough well arranged place, are described and pictured in literature available. Light brackets and accessories for the bathroom are included. **MIAMI CABINET DIV., PHILIP CAREY CO., DEPT. 1, MIDDLETOWN, OHIO.**

MOTORSTOKOR, a mechanism that replaces not the furnace but the furnace man, does the work of a stoker and controls temperature at the same time. For fifteen reasons why this stoker does a good job, write for leaflet to: **HERSHEY MACHINE & FOUNDRY CO., HB-4, MANHEIM, PA.**

PLANNED KITCHENS Equipped with St. Charles Steel Kitchen Cabinets offers practical, though almost miraculous, methods of transforming your present kitchen into a compact modern unit. Plans for new building as well as remodeling are also included in this helpful booklet. Write for Kitchen Plan Book HB-1 to: **ST. CHARLES MFG. CO., ST. CHARLES, ILL.**

BUILDING PRODUCTS that promise long life and low upkeep for the home you are constructing are on the "must consider" list. Carey Cork-Insulated Shingles, Careystone Siding and Shingles, and Carey Rocktex Home Insulation are but a few of the many famous building materials discussed in a new 28-page booklet for home builders. Write to: **THE PHILIP CAREY CO., HB-4, LOCKLAND, CINCINNATI, O.**

DISHWASHING SINKS are designed to banish the drainboard and all its

works and concentrate the erstwhile overflow of dishwashing into a small efficient area. Dishes are washed, drained and dried in two adjoining compartments. For a booklet on various styles and sizes of these new sinks write: **THE EBCO MFG. CO., HB-4, COLUMBUS, O.**

ADVANCE GAS RANGES, designed for modern kitchens, answer the time-saving demands of modern householders. Important new features such as Television Automatic Oven Control, Simmer-center Dual Thermostats and Clock Reminders make these ranges especially noteworthy. For literature write to: **GLENWOOD RANGE CO., DEPT. HB, TAUNTON, MASS.**

BACKGROUNDS FOR LIVING is a convincing exposition of the thesis that moderns demand more of interior finishes than beauty alone. Cleanliness and quiet, together with the protection of insulation, are furnished in Insulite. Write for booklet to: **THE INSULITE CO., DEPT. HB-49, MINNEAPOLIS, MINN.**

COMFORT AND BEAUTY WITH ANDERSEN WINDOWS tells how wood casements in the old-world tradition take their place in modern homes because they combine practical construction with charming design. Weather-tight, equipped with extension hinges for easy cleaning, and styled to accommodate storm glazing, they are adaptable to all types of houses. Write for booklet to: **ANDERSEN CORP., DEPT. HB-49, PORT, MINN.**

M-H, the symbol of the New Automatic Heating, is by the same token the symbol of dependable control equipment. For literature about M-H Water Circulator for speed up a hot water heating system, for information on the M-H Lo-Water Control off to insure against water failure steam heating plants, and for data on the M-H Aerotherm regulator, write: **MINNEAPOLIS-HONEYWELL REGULATOR CO., 2745 FOURTH AVE. S., MINNEAPOLIS, MINN.**

RADIATOR ENCLOSURES do several jobs and do them well. They conceal gracefully the unlovely radiator, while they humidify the atmosphere and protect walls and ceilings from the darkening effects of concentrated heat. For an attractive booklet of enclosure suggestions write: **GARDNER MFG. CO., 1039 BARETOW ST., HORTON, WIS.**

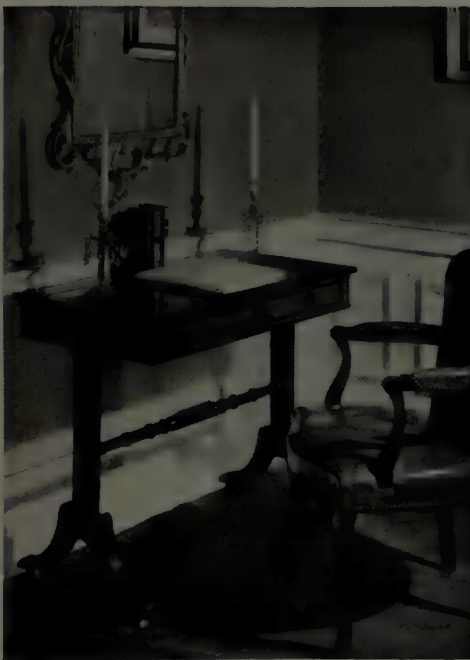
TONAL BEAUTY in your doorbell creates a first impression to delight your guest at your threshold and insure (Continued on page 82)

Sloane does both...

THIS



FOR BIG
HOMES



CONNOISSEURS' PIECES: in Registered Reproductions...a Sheraton writing table of mahogany and mahogany veneers; limited in cuttings to twenty-five, \$100; Hepplewhite desk chair in leather, \$95.



A PAIR OF ANTIQUE LUSTRES: *circa* 1790. Diamond-cut pendants, spearhead of crystal...mounted on exquisitely gilded base. One of the finest pairs that Sloane ever acquired, \$400 the pair.



A SHERATON WRITING TABLE: tracked down by Sloane in England...treasured by all who see it for its rare magnificence. Of mahogany with a green leather top, original brass mounts. *Circa* 1800, \$650.

AND THIS



FOR LITTLE
HOMES



A GEORGIAN PEDESTAL TABLE: this can be the console you see above, or extend to a banquet board for ten. Sloane-made, of fine mahogany and Sloane's Permo-Weld mahogany veneers, 3 feet wide, \$75.



AN EXCLUSIVE TOILE: Sloane's "George Washington" linen toile, in the design and colors of the original in Sloane's Museum Collection...36 inches wide, \$2.50 a yard. Chair, covered, \$82.50.



FOUR HUNDRED DOLLAR LIVING ROOM: so charmingly done with quality pieces you could live there for life. Notable: the day-bed divan, \$123; Sheraton end table, \$16; coffee table, \$15.

W&J **Sloane**

FIFTH AVENUE AT 47TH • NEW YORK

Washington • San Francisco • Beverly Hills

Prices slightly higher west of Rockies

Ye Olde Mantel Shoppe Inc.

Regent grace and simplicity.

Georgian antique with beautifully worked figures on frieze.



Grand antique mantels and fine, faithful reproductions displayed throughout our five-floor showroom. These two are representative of the vast number of unusual antiques and reproductions in wood and marble. Many have important historical backgrounds; many are famous only for the gracious charm they possess—all will capture your interest. Visit us soon. Our prices are modest.

J. W. Johnson, President

251 E. 33rd Street, New York



A real treat for Easter recommended by House Beautiful. This box of 4 cheese crocks containing Cheddar cured in port; Roquefort in sherry; Stilton in port and Gorgonzola in brandy—will spur the dullest palate to keen appreciation. Complete set \$2.35 express collect. An ideal gift!

Write for Catalogue "B"

maison glass

Imported Table Delicacies

15 East 47th Street New York



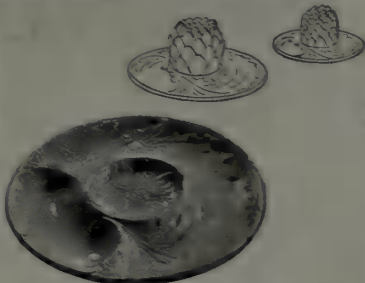
OCCASIONAL CHAIR COVERED AS ILLUSTRATED \$24.95
PEDESTAL \$24.00

Mail orders promptly filled

CONSULTANT DECORATOR

GERTRUDE T. RUBIN

699 Madison Avenue
(Near 62d Street) New York City



Artichoke Plates

\$3.50 half doz.

Because of the tremendous shipments of these gleaming white plates we are importing from abroad, we are able to offer them at this new low price. The center depression holds the artichoke itself. A well holds the sauce and the hollow rim the discarded leaves. Shipped express collect.

LAMBERT BROTHERS
Jewelers

Lexington Ave. at 60th St., N. Y.

Garden Ornaments

Dancing Girl

Gracefully modeled figure of charming proportions, delightfully poised, can be used in a fountain or pool or on a pedestal at the end of a short vista.

Lead 21" \$ 50.00
Lead 36" 150.00
Bronze 21" 95.00
Bronze 36" 250.00

Garden

Decorations

Illustrated brochure of distinctive bronze, lead, marble, terracotta, stone and composition stone on request.



Galloway Pottery — display

Erkins Studio

Established 1900

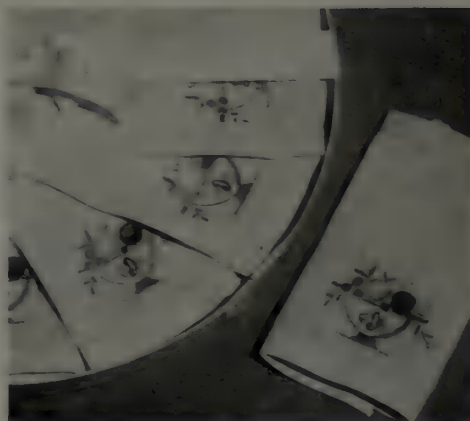
124 East 24th St., New York



MATCH MAKER. Announcing your engagement? Getting married? Having a dinner party? Let these match packs solve your problems. They're white with silver or gold lettering. Monogrammed metallic paper books come in copper, red, green, blue and wisteria with any color initials. Ignition straps enclosed. \$6.50 for 100, \$4.50 for 50, except place cards which are \$5.50 for 100, \$3.75 for 50. Oname Products Corp., General Motors Bldg., N. Y. C.

RINGER FOR SMALL FRY.

If meals are an ordeal for the younger members of your family you can make them exciting adventures by adding festive touches—and these napkin rings will do the trick beautifully. They are hand-carved wood gayly painted and come in five designs, all of them with humorous girls and boys straddling the ring proper. \$2.25 each, postpaid. Bitter & Loud, 209 East 72nd Street, New York.



POSSESSIVE PRIDE. The urge to entertain will be overwhelming with these cocktail napkins in your cupboard. The art of hostessing will, in you, become a contagious thing with the linen lovelies to put wings on your guests' spirits. They're cambric linen and come in six pastel colors with the design embroidered in garden tones. Your monogram in contrasting shades goes inside the bowl. \$12 a dozen. Léron, Inc., 745 Fifth Ave., N. Y.

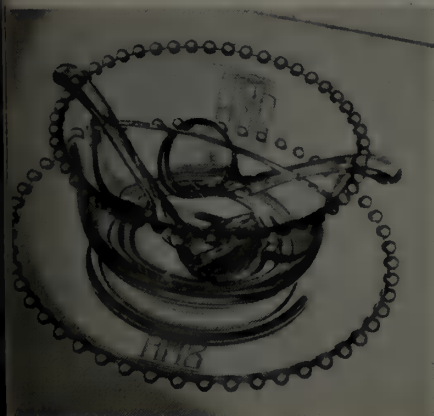
LOVE GAME and **Par Score** symbolize these two ash stands, either of which will delight the sportsman of your family. They're made of metal with brass finish and wood, and measure about 30" high. You may have either one or both for \$4.85 each. Scully & Scully, Inc., 506 Park Avenue, New York.



If you are interested in any of the things shown on these pages, kindly send your checks or money orders directly to the shops. In each case for your convenience the address is listed in full

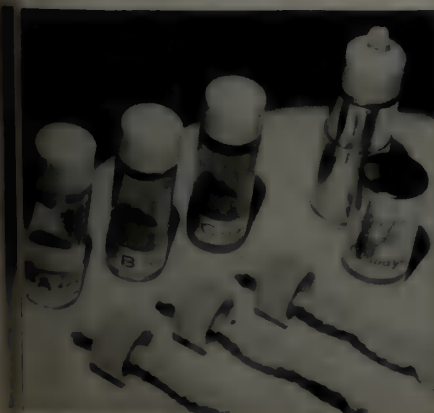
shopping

THE STIRRUP BOTTLE. brand new, it's wonderful looking, and we only hope you like it as much as we do. Made exactly from a riding stirrup, it's made of blown glass. A horse's head decorates the front. Filled with Scotch or any liquor makes it look like a collector's piece—or grow ivy in it. \$1.25 postpaid. Malcolm's, 115 North Charles Street, Baltimore, Md.



DESIGNED FOR SALAD NIGHTS. This twin bowl for salad dressing has, as the name implies, two partitions, so if you like Russian dressing but your husband's penchant is for roquefort, it settles everything amicably and nobody needs to be a martyr. Both the plate and bowl have 3-letter monograms and both are in the tear-drop design. With two crystal ladles, \$3.50. Express collect. Can-Die-Luxe Shop, 542 Madison Avenue, New York.

KEY OF THE MONTH. They're plastic cocktail picks called Spir-Its and you may have an assorted box in black, white, yellow, red, blue, green, amber and clear, or in all one color. Eight of them, with a three-letter gold monogram, cost only \$1. Spir-It, Inc., 115 Center Street, Malden, Mass.



CAUBAYE PERFUME. A is for the fragile girl, petite and shy; B for a demure Miss with an imp in her eye; and C is the exotic glamour girl's buy. The Touche Parfumatique case, plated with 24-carat gold and chrome, holds a full dram of your blend and the scent is released through a silken cord. Grand for purses. \$2. With A, B or C perfume, \$2.50. Refills, 85¢. McGibbon & Co., 49 East 57th Street, New York.



If you seek that elusive but essential quality of charm in your lighting, come to **LIGHTOLIER** as discriminating home owners and decorators have done for many years.

Here you will find lighting pieces in all styles and periods—and in modest price ranges. Every **LIGHTOLIER** combines beauty with lighting efficiency, and will make your home pleasanter to live in. Ask for "The Charm of a Light-Conditioned Home".

Lightolier

11 EAST 36th STREET, NEW YORK CITY

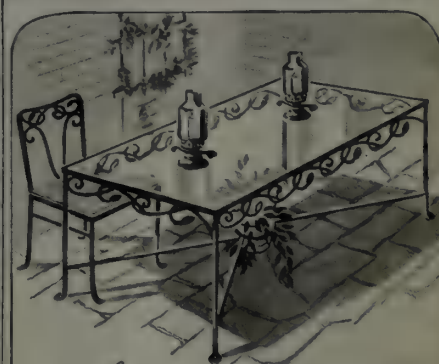


English Dinnerware

Montreal's Own Store Since 1843 offers you large and interesting selections of fine English dinnerware. Favourably priced in Canada because it enters duty free.

Write for Descriptive Booklet

HENRY MORGAN & CO., LIMITED. Montreal



for terrace dwellers..

Wrought Iron Table with decorative leaf border, plate glass top, 30 x 60 size seats six. In new Pompeian green, white, black. Special **19.95**

Chairs to match . 5.95 ea.
Hurricane Candles 1.00 ea.

Fifth Floor

McCUTCHEON'S

Fifth Ave.
at 49th

New York
City



"HONEY CHILE"

from ole Virginny

An appealing little pickaninny as typical of the South as cotton. If she could talk she would say, "Buy me fo' yo' little girl." Doll Collectors will like her also. Doll \$2.00

The chair is a faithful reproduction in miniature of an early American design in vogue in Colonial Virginia.

Two styles—Ladderback—15 1/2" high

Arm chair 13" high \$1.75

Table to match 9 1/2" high. Top 9" x 16" \$2.50

Bed—4 poster—carved pineapple posts corded like the old beds were—dull antique finish. 12" wide, 20 3/4" long, 12" high \$4.50

The Gift House
110 N. Fairfax Street
Alexandria, Va.



THE BEAUTY OF GLASS MADE ENDURABLE

Vase 8" high	\$6.50 ea.
Plate 9"	1.50 ea.
Plate 8"	1.00 ea.
Soup Plate 8 1/4"	2.00 ea.

RENA ROSENTHAL

441 Madison Ave. (at 52nd St.), N. Y.

TO THOSE WHO SEEK
THE UNUSUAL IN

Finer Wallpapers

Our varied selection of designs—a departure from the ordinary, enables you to achieve charming individuality in your decorative scheme. Contemporary as well as authentic period motifs for every type of home and room. Our personal attention to your particular requirements, assures correctness and distinction. We suggest a visit to our showrooms.

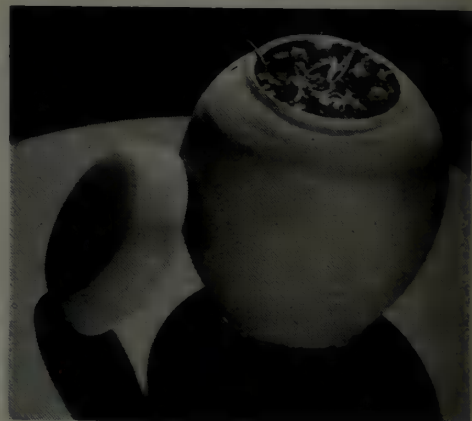
A. H. JACOBS COMPANY
New York: 509 Madison Ave.—Boston: 420 Boylston St.

window shopping



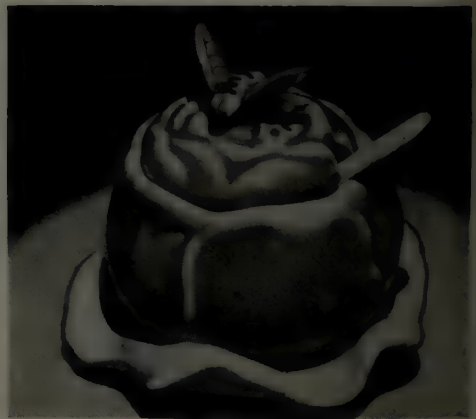
EASTER PARADE. Hats may come and hats may go, but these go on forever. They're French porcelain Easter eggs, lovely beyond words and will, we guarantee, add a decorator's fillip to the most prosaic room. Hand painted in white, dusty peach, turquoise and light green with gold roses or in the many-colored Louis Philippe pattern. Small size for cigarettes, \$7.50, medium (\$10) and large (\$12.50) for bonbons. Alfred Orlik, 395 Madison Ave., N. Y.

FROM AN ENGLISH GARDEN come the herbs and spices in this Sweet Jar of sundried clay. They're made from a century-old recipe, will last years, and the pungent fragrance will bring to your tweeds a peppered piquancy that will always mean You. If you're smart, you'll order an extra one for your husband's closet. \$1.75. Lewis & Conger, Sixth Avenue and 45th Street, New York.



ADAM'S CHAIR from the period about 1800. It's made of maple with a hand-woven cane seat and comes in a black or Williamsburg blue background. The soft pastel decorations are done by hand and will bring the misty loveliness of a nostalgic past to your room. It's 33" high and the seat measures 18" x 21". \$24.75. Express Collect. Virginia Arts and Crafts, 207 East Franklin Street, Richmond, Va.

MIGHTY LIKE A ROSE, but everybody knows it's really a marmalade jar—and a very handsome one if we say so ourselves. The flower, which is the container, is a wonderful shade of old rose, pastel green petals surround it and a saucy bee sits on the cover as a handle. Made of ware, it's about 4½" high and costs 90¢ complete with bone handle. Postpaid from Bazar Français, 666 Sixth Avenue, New York.



STUDY INTERIOR DECORATION

SIX WEEKS' PRACTICAL
TRAINING COURSE

Resident Day Classes

start July 10th—Send for Catalog 5R

Period and Modern styles, color schemes, draperies, all fundamentals. Faculty of New York decorators. Personal instruction. Cultural or Vocational Courses. Longer courses in interior architecture.

Home Study Course

starts at once—Send for Catalog 5C

Same training for those who cannot come to New York. Practical, simple, useful, and intensely interesting.

**NEW YORK SCHOOL OF
INTERIOR DECORATION**

515 Madison Avenue, New York City

English Bone China



America's largest retail selection at lowest prices of open stock English Bone China. New dinnerware booklet will be sent on request.

HERBERT S. MILLS

EAST KING ST., HAMILTON, CANADA

*Blanket-
Comforter*

(2 IN 1)

MADE TO ORDER

TOP side, hand quilted comforter with 2½ pounds lamb's wool. Reverse side 100% lamb's wool blanket. Bound with two-inch border. Colors: Peach, Tea Rose, French Blue, Reseda Green—all silk, satin crepe. Finished size 72 x 84 inches, complete. \$65.00

Other materials quoted on request. Can be dry-cleaned . . . practical, economical as well as warmly beautiful. A perfect gift for your favorite bride.

Address

REGINA INCORPORATED
1049 Bardstown Road • Louisville, Ky.
(Also 906 N. Michigan Ave., Chicago)

Flower Arrangement Books
"Japanese Orthodox Flower Arrangement" of the Misho and Saga Schools.
(50 pages of color prints)

"Selected Flower Arrangements of the Ohara School" Vol. II.

(35 color prints: 16 pages of explanatory text)

These two volumes with explanatory text in English, diagrammatic drawings and pages of color prints, breath-taking in their beauty, make it easy with American horticultural material to create exquisite and authentic flower arrangements.

Each volume: \$2.00, postage paid in U. S.

Send 10c for "Ikebana II", illustrated brochure of flower arrangement accessories.

YAMANAKA
680 FIFTH AVE. NEW YORK

If you are interested in any of the things shown on these pages, kindly send your checks or money orders directly to the shops. In each case the address is listed in full

SUMMER IS ICUMEN IN, and the hurdy-gurdy and flower vendors have arrived. We start rhyming words and walking on tip-toe when we see either one so we couldn't resist this mirrored flower cart. It's lined with cedar and inside there's a wire mesh in a removable tray so you may fill it with violets and primroses. 7½ x 5 x 4" high, \$4.50. Tulsa Lee Barker, 382 Park Avenue, New York.



SHERATON SCREEN. If yours is an 18th century living room, if you've sprinkled it with pastels and underlined it with strong vibrant shades, then this screen will lift your room into a decorator's Valhalla. It will be the backdrop from which your color pageant stems. 70" high, three panels, blue border, with parchment, wine, coral, green and gold in the design. Hand painted on leather. Venetian Art Screen Co., 540 Madison Ave., N. Y.

CLOCK-WATCHER, and who wouldn't be one if Telechron's Finesse model were the cause? The wood case is covered with brown or blue leather and the base, top and side trim are brown mahogany. The bezel and hands are gold metal and the 4½" dial is metal with brown numerals on an eggshell background. 8½ x 3¾ x 6½" high. \$9.95. Ovington's, Fifth Avenue and 39th Street, New York.



FRAMED FOR THE FUTURE in a setting that will flatter you outrageously with a deft blending of sophistication and naïveté. It's of hand-etched crystal, measures 13" x 15" and holds an 8" x 10" picture. It's a "buy" in the truest sense of the word and will be a comforting reminder of your shrewd shopping sense. \$3. Paris Decorators, 433 Fifth Avenue, New York.



OUTING KIT

An outing kit that contains two quart-size thermos bottles each with four cups and a sandwich box neatly fitted in a pigskin-like case. Complete \$6.95

Or **OUTING KIT JR.** that contains one thermos bottle 1½ pint size with three cups and sandwich box in a pigskin-like case. Complete \$3.95

On the FAIR-way . . . Visit "The Smart Gift Shop of New York"

SCULLY & SCULLY, Inc.
506 PARK AVENUE, NEW YORK
at 60th Street Wickersham 2-2590

our World's Fair of MODERN!



Worshippers of Modern Decoration have beaten a pathway to our exciting "world's fair" of Modern long before now! In our unique display they have found the answer to their craving for simple beauty of line, fine craftsmanship, practical decoration. These are now more scintillating than ever in anticipation of your visit!

Decorative Consultation without obligation

Modernage
162 East 33rd St.
New York

America's Largest Modern Furniture & Rug Establishment



FANTAIL PIGEONS

life size—of Genuine Terra Cotta highly fired—weatherfast—\$16 per pair. Just like natural ones. They come in mellow white and soft grey with a bluish tinge.

Send for Pamphlet B showing our Imported Dwarfs, Gnomes, Storks, Frogs and many other creatures for your garden.

F. B. ACKERMANN

50 Union Square New York City
(same as 207-11 Fourth Avenue.)

COPPER ARISTOCRATS



COVERED OVAL BAKER

Pure heavy copper with neat little brass handles. The unusually high cover is hand-hammered. Pure block tin lining. This style of baking dish is useful for serving roast fowl, aspics, or any high pieces.

No.	Size	Covered	No Cover
26	10½ x 7"	\$9.00	\$3.50
30	12 x 7½"	12.50	6.00
36	14 x 9½"	16.50	8.50

Free delivery within 100 miles.
Write for our "De Luxe" copper price list.
Chafing Dishes—Buffet Warmers
Plate Warmers

BAZAR FRANÇAIS

Established 1877
666 Sixth Avenue New York

FIREPLACE EQUIPMENT



Georgian Brass Andirons

These handsome Georgian andirons, set in a pickled pine mantel with Dutch tile facing, form a lovely background for "Williamsburg" furniture. No. 173, height 20", price \$70.00.
MANTELS SCREENS ANDIRONS GRATES

Edwin Jackson
175 E. 60th St. New York



EASTER CHEER

A huge wicker basket, gaily beribboned and crammed with caviar, brandied peaches and cherries, crêpes suzettes, pâté, Stilton in port, wild strawberry jam, candies, nuts and cookies . . . \$28.50 complete, express charges collect.
Other steamer and gift baskets from \$1 up.

Write for Catalogue H

Vendôme
The Recognized Caviar Specialists
415 MADISON AVENUE
New York



WROUGHT IRON PLANT STAND
with two-tone jardinières. 5½" dia., choice of turquoise, yellow, white with contrasting linings, stand white or plain 34" h. BC 24-3, complete, \$15.
(Shipping charges collect.)

Carbone 342 Boylston St.
BOSTON

FAMILY PORTRAITS RESTORED ■ REPRODUCED

In The Copley Prints from old daguerreotypes, tintypes, faded photographs, snapshots, etc.



BEFORE AFTER

They make treasured gifts to your relatives and one should have them protected against fire, accident, loss or fading.

Send for free portrait circular.

Copley Prints of distinguished American Art—for over 40 years a hallmark of good taste in pictures for Gifts, Home, Schools—\$2.00 and up.

Oil paintings free-hand from your own photograph, etc.

CURTIS & CAMERON

Dept. OHB 221 Columbus Avenue
BOSTON, MASS.

Something NEW! DISAPPEARING Protection Bars



- installed Inside of window
- slide Out of Sight when not in use
- full window length
- windows may be left OPEN without fear of anyone entering

Protect Life and Property

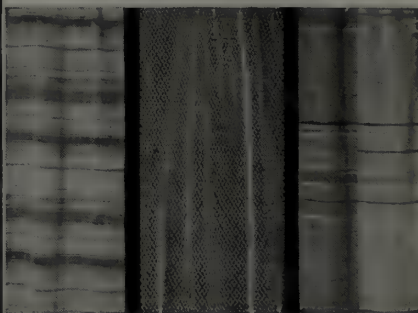
Square steel bars that easily slide into position and are held in place by a cylinder-type lock. Affords householders protection against burglary: prevents children from falling out. Bars not joined—nothing to get out of order. Does not interfere with curtains or drapes. For further details, write

SLIDE-BACK PROTECTION BARS CO.

10 Sunnyside Ave. - - - Arlington, Mass.

FINNISH HANDWOVEN WINDOW HANGINGS

Especially Charming for Use in
Town and Country
Colonials—Log Cabins—Seashore
Cottages and Swedish Moderns



Selected by Edith Winifred Fisher these sheer fabrics of ravishing all-fast colors are appropriate with or without glass curtains. 30" wide at \$1.25 to \$2.00 a yard. Swedish hand-tied linen net, 90" wide at \$1.50 a yard. Send for brochure and state drapery problem.

**THE ORIGINAL
THREAD AND NEEDLE SHOP**

671 Boylston Street, Boston, Mass.
Tel. Com. 4880

Mexican Huaraches

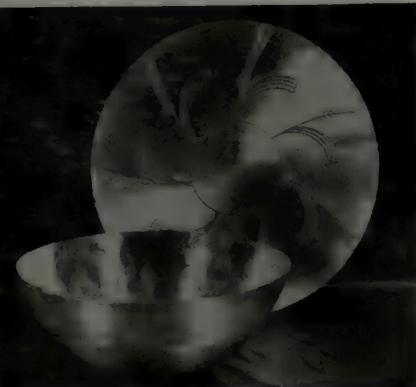


#770 FOR WOMEN ONLY AS
ILLUSTRATED WITH HEEL
IN WHITE OR NATURAL.
SIZES 3 TO 9 INCLUDING
HALF SIZES \$2.85 postpaid

SEND FOOTPRINT AND SHOE
SIZE WHEN ORDERING.

FRED LEIGHTON'S

15 EAST 8th ST. NEW YORK



Hand Wrought Aluminum Pieces

For Charming Decoration
And Gracious Entertaining

2-piece set \$8.75

Singly, \$5

Knowing hostesses everywhere are using hand-wrought aluminum by Palmer Smith for smart table set-ups. A smart twosome is illustrated above. Use the 10-inch bowl for fruit, salads, flowers and the 12-inch companion tray for hors d'oeuvres or sandwiches. BOTH pieces at \$8.75 are an unusual value. Order from

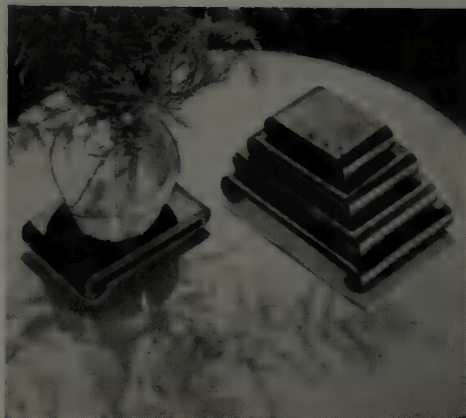
THE HALL GALLERIES
ALBERT STEIGER COMPANY
SPRINGFIELD • MASSACHUSETTS

window shopping



MOTHER HUBBARD could very easily have had a well-stocked cupboard if she'd known about this box of twelve assorted jars. In it are cock cherry, mint stem cherry, rum stem cherries, orange marmalade, raspberry preserve, pineapple preserve, sweet gherkins, sour onions, pickle salad, wild cherry brandy jelly, apricot brandy jelly, blackberry rum jelly. All for only \$1.75. Postage extra. Maison Glass, 15 East 47th Street, N. Y.

SANCTUARY. Lamps of sparkling crystal, frothy lace or classic simplicity to make you the most enchanting person that ever lifted a puff to her face. Sticks are fluted crystal with chrome or brass base (20") and chrome or brass with a crystal flower pot at the base (15"). \$2.95 each. Clair-de-lune shades with ruffled Chantilly lace or fluted rayon taffeta trim. Blue, eggshell, peach. \$2.25 each. W. & J. Sloane, Fifth Avenue and 47th Street, New York.



FOR SPRING FLOWERS and with the garden your pride and joy, your house will be filled with them. These stands are made of black wood and each set has five different sizes so there will be no danger of vases leaving rings on your mahogany. The largest size is 5" x 3½" and the smallest 3" x 2". \$1.98 for the group. McCutcheon's, Fifth Avenue and 49th Street, New York.

CROWN DERBY CHINA makes these smoking accessories heirloom nominees and the color will put an extra lilt into your blithest spring song. One set is decorated with a bird and flower design and comes in blue, pink, green or yellow. Box, \$7.50; tray, \$2.75. The plain set comes in breathtaking shades—buttercup, robin's-egg blue, shamrock or strawberry ice cream. Box, \$5; tray, \$1.40. Plummer, Ltd., 695 Fifth Avenue, New York.



Give YOUR HOME TRUE INDIVIDUALITY! SIGNS and WEATHER VANES

Hand Wrought By A Master Craftsman Of Old New England



No. 212-1 Scotty \$11.25

Unusual weather vanes or dignified estate signs charmingly fashioned from strong, weather resisting metal. Beautifully made by hand, to give added distinction to your home. Free folder illustrates dozens of artistic designs. Special subjects made upon request. Prices reasonable. Quality guaranteed.

• WRITE for ILLUSTRATED FOLDER and PRICE LIST •



No. 59-Sailboat \$6.75

CARLISLE'S METAL SILHOUETTE STUDIO
1550 MAIN STREET
SPRINGFIELD, MASS.

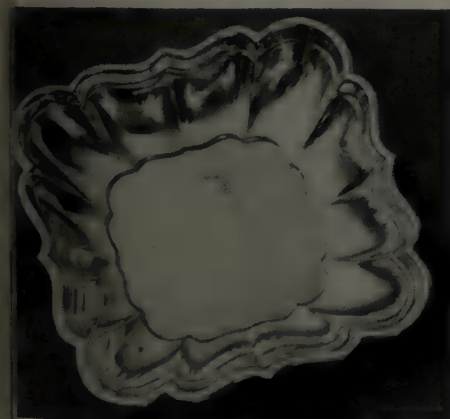
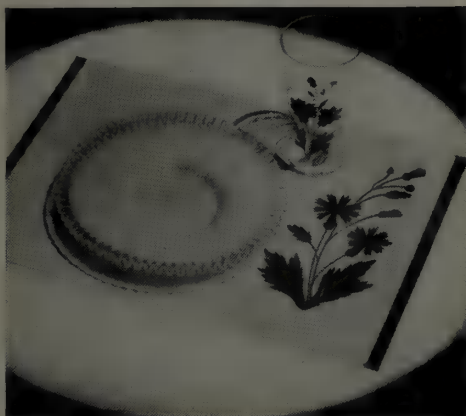
If you are interested in any of the things shown on these pages, kindly send your checks or money orders directly to the shops. In each case the address is listed in full

THEY SAY that it's impossible for some people to relax, and we say they should try the Manila Club Chair. You can almost hear the muscles un-tensing and besides, it makes a perfect foil for you in sport clothes. Made of the finest Chinese rattan, it's 32" high and the diameter of the seat is \$10.50. Gunn & Latchford, 335 Fifth Avenue, New York. (Opposite corner from the Empire State Building.)



FLAMES, FLOWERS AND FANTASY will make spring the season that poets pipe of. You'll rush into it eagerly, impetuously, and you'll scatter bright accessories through your rooms in a surge of pride of home. These flower candles will start you on your blithe way. The yellow jonquil with green leaves, 9", is \$2.50. The tulips are yellow, red or white, 5" size \$2, 3 1/2" \$1. Express collect. Evelyn Reed, 524 Madison Avenue, New York.

SPRINGS IN THE AIR—a whisper of something wonderful about to happen. It's the dawn of spring, and you can capture its winged spirit in a table setting so that your dining room will vibrate with joyousness. The Illusion transparent table mats with hand-painted flower decorations, \$18 a dozen; water glasses in matching pattern, \$12; white glass dessert plates with crystal rim, \$24. Pitt Petri, Inc., 501 Madison Avenue, New York.



STUDY IN SILVER with your sideboard as setting. No matter how sombre your dining room, the early spring sunshine will creep in somehow and do devastating things to this piece, picking up its highlights and making them dance on the ceiling. It's a sterling silver muffin dish with scalloped edges and measures 8 1/2" square. \$20. Linz Bros., Dallas, Tex.

THE PANTRY SHELF

If you want to get on the band wagon, give a Pantry Shelf Shower. For a Bride's homecoming. For a wedding anniversary. For a house warming. At the drop of a hat.

We've been locked in our room for weeks elaborating the idea till now it's as full of twists and tricks as a rhumba dancer. All of these we have set forth in great detail with a résumé of the idea, a sheet of recipes and wrapping hints and bound together into a 12 page booklet. It will come to you, brimming with suggestions. All you have to do is to send us 10¢ to cover mailing costs and we will gladly send you one of these booklets.

HOUSE BEAUTIFUL

572 MADISON AVE.

NEW YORK, N. Y.



COLORFUL PIRATE MAP

SIZE 22" x 30"

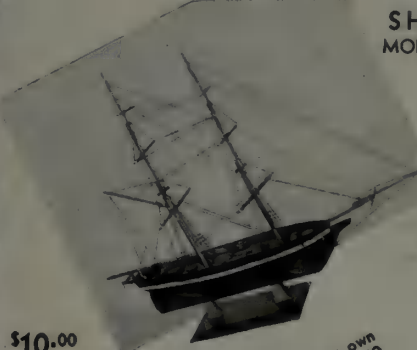
\$1.00

POSTPAID IN U.S.

CHARTED COURSES OF FAMOUS CORSAIRS

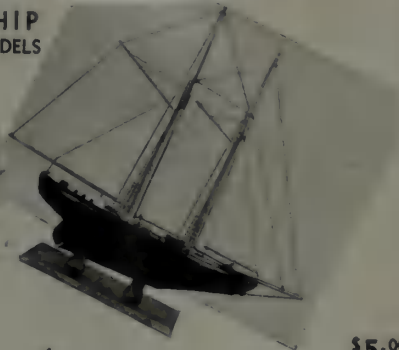
A very distinctive, decorative pictorial map in vivid colors, by Darby Harbold, crammed with the romance of those lusty days when bold buccaneers roamed the seven seas.

SHIP MODELS



\$10.00

POSTPAID IN U.S.



\$5.00

POSTPAID IN U.S.

"SOMEWHERE EAST OF SUEZ" . . . the brig, 'NALAD'—built in 1817 in our own home town, Bradford, Mass., and weighing 959 tons—traded for her Yankee owner, of Salem, adding a glorious chapter to the log of American shipping traditions. 16" x 14 1/2". PRICE, \$10.00, completely assembled.

Send 10c for beautiful, illustrated catalogue of fascinating pictorial maps. Catalogue free with any order.

An authentic, hand-fashioned, full model of the 'GERTRUDE L. THEBAUD'. Complete with varnished spars, hatches, deck house, rigging, rudder, dories, and anchor and chain. 12 1/2" x 13 1/2" ONLY \$5.00, completely assembled.



LEBARON-BONNEY Co.
DEPT. 12 - BRADFORD - MASS.



WHEN YOU COME TO THE FAIR You MUST see our Coffee Clinic



FRENCH BIGGIN

Brews exceptionally rich and mellow coffee. Brown or green china. 6 sizes.

2 cup. \$2.00 8 cup. \$5.50
4 cup. \$3.25 10 cup. \$6.50
6 cup. \$4.50 12 cup. \$7.50

When you're in New York for the Fair be sure to visit the world's one and only Coffee Clinic. As our guest, try a cup of coffee brewed the famous Lewis & Conger way . . . see all the newest coffee making accessories . . . and let our coffee expert, Mr. Thomas J. Glynn, show you the secret of making rich, fragrant coffee—perfect every time!

LEWIS & CONGER

New York's Leading Housewares Store

45th St. & 6th Ave.

New York, N. Y.

VAn. 3-0571



IMPORTED SHEETS—of finest, smoothest Egyptian percale, distinguished by original designs, hand appliquéd and embroidered exclusively for us. Single size sheet, including monogram, \$21 each. Pillow case, \$7.50 each. Colors, all white or white with peach or blue appliqué. Also available in exquisite linen, at slightly higher prices.

GRANDE MAISON DE BLANC

746 5th AVE. Est. 1867 NEW YORK



KNOWN BY THEIR BEAUTY... ... MUSICALLY ... DECORATIVELY



Only Mathushek Makes the SPINETGRAND

MATHUSHEK
Spinet Grand
REG. U.S. PAT. OFF.

MATHUSHEK
Spinet Cabinet



MATHUSHEK—A name which has been distinguished in the field of fine piano building since 1863. Traditional Merit and Reputation is today being steadfastly maintained.

Spinet Grand

—The Instrument which marked a new era in Piano History. The most welcome creation in the development of the Grand piano, the SPINETGRAND graciously adapts itself to any interior; large or small. It is distinguished from all others by Character, Grace and Beauty.

Spinet Cabinet

—The vertical piano of traditional MATHUSHEK Tone and Quality, fashioned after the original and exclusive SPINETGRAND.

Aside from added pleasure and prestige enjoyed, it is economically smart to purchase a quality piano. MATHUSHEK meets the most exacting demands of the widely revived interest in the Piano both musically and decoratively.

SEND FOR BOOKLET B AND DETAILED INFORMATION

MATHUSHEK

43 WEST 57th ST.

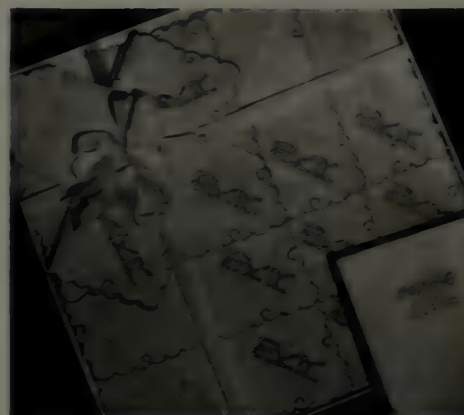
NEW YORK

window shopping



INSTEAD OF A PICTURE hang a Shadow Box in the difficult corner and immediately your room will vibrate with dancing charm that you never believed possible. Made of mahogany, it's lined with white paper and a contrasting border to match your own color scheme, so send a sample description. The shadow of your figurines will loom magically in the background. 12 x 9 1/4 4 1/2" deep, \$20. Olga Woolf, 509 Madison Ave., N. Y.

GARDEN MANIA. What with all the world gone quite mad on the subject, we thought this suggestion for a low flower arrangement might be helpful. The bowl is a nice quality of porcelain in either celadon green or white and comes with a black wood footed stand. 11 1/2" x 8 1/2" x 3" high, \$12. Green metal flower holder. 4" in diameter, 2 1/2" high, will make the going easier. \$1.25. Yamanaka, 680 Fifth Avenue, New York.



ENGAGEMENT PRESENTS. Brides-to-be have a hundred different things on their mind so you may be sure that in nine cases out of ten cocktail napkins are forgotten. That's where you step in. These are particularly lovely and would be an exciting addition to any troupeau. They are eggshell lined with blue, green, coral or yellow scalloped borders and the same color monogram. \$6 the dozen. Mosse, 659 Fifth Avenue, New York.

TALLY-HO. A lamp to delight the male members of your family, and you'll find it the perfect light for the den, Junior's room or the summer cottage. The shade is parchment with a hand-painted horse's head, the stem is a natural leather strap, the stirrup is chrome plated and the base solid walnut. \$11.50 complete. Paine Furniture Company, Arlington Street and St. James Avenue, Boston.



VISULOG



Photo Album

Preserves Your Photos

Features of VISULOG—the new loose-leaf album
• Transparent pockets permit clear view of entire picture
• NO PASTING
• Pictures easily removed
• Pockets for enlargements
• Keeps negatives and prints

Sizes 8"x10" 10"x12"
Leatherette, gold tooled \$3.50 \$5.00
Top Grain Leather, silk lined, gold tooled 7.50 12.50
Colors: Tan, Brown, Red & Green

Also a less expensive model, VISULOG, JR. in size 8"x10". Leatherette \$1.50 and Leather \$4.00. Initials stamped in gold FREE if cash accompanies the order.

Froelich Leather Craft Co.
111 West 16th St. New York

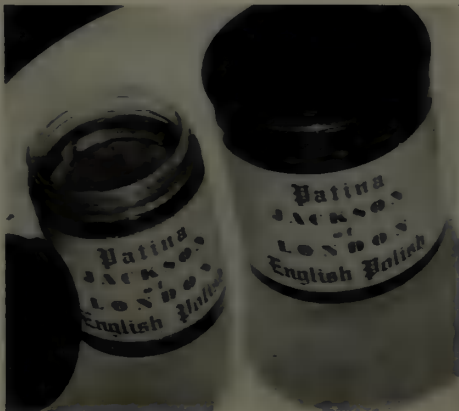
ou are interested in any of the things shown on these
 es, kindly send your checks or money orders di-
 ly to the shops. In each case the address is listed in full

IC FOR MODERNS. A
 eed organ to bring charm
 ar living room and a song
 ar life. It's only 32" x 30".
 s 65 pounds and the true
 tone will give depth to
 mplest melody. Even your
 year old will sound like
 hmaninoff. Four-octave
 volume control, walnut
 ple finish, \$69.50 includ-
 atching bench. \$98.50 with
 instead of pedal action.
 Organ Corp., 5 West
 Street, New York.



DIRILYTE is a gold alloy
 and the metal is the same all
 the way through, so there's no
 danger of it wearing off. If
 you've dreamed of owning a
 gold service, here's your chance.
 Unfortunately, the photograph
 can't show you the beautiful fin-
 ish of the pieces, but a table set
 with Dirilyte is really some-
 thing! \$15 for a dozen of any
 piece, and Regal is the pattern's
 name. Carole Stupell, 507 Madi-
 son Avenue, New York.

! It's a secret formula
 ered by a practical crafts-
 who loves old furniture as
 and I love the early stir-
 of spring. It's called Jack-
 of London English Polish.
 ve've heard that some of
 ldest furniture houses in
 ountry are turning cart-
 of joy at the patina it
 their most cherished an-
 \$1, and \$1.50 for the
 e jar. Mrs. Mark Jack-
 Studio, 35 West 58th
 New York.



**"MIRROR MIRROR ON
 THE WALL,** Who is the most
 beautiful of all?" And each
 time the answer will be *you*
 because the antique gold frame
 will lend a glowing grace to
 your pleased reflection. The
 Borghese mirror is a faithful
 copy of a rare Italian piece, 19"
 x 12½". You may have the
 frame in antique pale green
 and gold if you prefer. \$12.50.
 The Hall Galleries, Albert
 Steiger Co., Springfield, Mass.



Smart Suburbanites Use

REFLECTO

NAME AND NUMERAL PANELS

—to plainly identify their home by night and day. . . .
 Placed on lawn near curb or driveway. GENUINE RE-
 FLECTO JEWELLED LENSES are brilliant at night—
 same as you see illuminated on highways by auto head-
 lights. Individual letters complete name or house
 numbers mounted on beautiful rustic panel as illus-
 trated. Weather proof—Inexpensive.

MAIL ORDER PRICES

3 x 4 inch letters	95¢ each
2 inch letters	65¢ each
periods, commas	15¢ each

\$1.50 for panel and stake — Illustrated. Larger letters — Special style panels — order.
 Bird driveway markers — Illustrated \$1.00 each.

All orders shipped postpaid. C. O. D., or Enclose check, or
 Money Order. Letters, Panels, Birds. Any color desired.

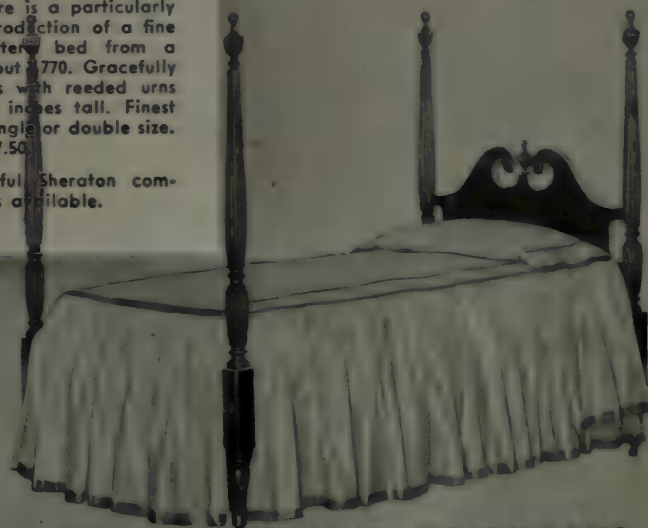
REFLECTO LETTERS CO., Dept. B-49, 110 West 27th St., New York

FOR nearly a half century, Biggs' faithful reproductions of treasured antique originals have found warm and lasting welcome in discriminating homes. Why not send 10¢ for our beautifully illustrated catalogue which will give you some idea why Biggs reproductions have been

THE HAPPY CHOICE OF BRIDES FOR NEARLY FIFTY YEARS

PICTURED here is a particularly beautiful reproduction of a fine Sheraton pattern bed from a period of about 1770. Gracefully tapered posts with reeded urns are 5 feet 6 inches tall. Finest Mahogany. Single or double size. Sale price \$67.50.

Other beautiful Sheraton companion pieces available.



BIGGS ANTIQUE COMPANY

1217 Conn. Ave.,
 Washington, D. C.

318 E. FRANKLIN ST.

RICHMOND, VA.

221 Peachtree St.,
 Atlanta, Georgia.



EASTER GREETINGS BY SCHRAFFT'S



GOLD CHEST



DAISIES



MINIATURES

GOLD CHEST. Style leader of the Easter Parade, violet trimmed. Rich Luxuro chocolates.

1, 2, 3 and 5 lbs. 1b. \$1.50

DAISIES. A beautiful bouquet of Schrafft's petite home-made candies and delicious chocolates.

1 and 2 lbs. 1b. \$1.25

MINIATURES. Nearly 100 perfect pieces of temptingly varied chocolates. 1 and 2 lbs. 1b. \$1.00

Please send mail orders to 556 Fifth Ave., N. Y. Add postage.

SCHRAFFT'S

When in New York don't fail to visit one of Schrafft's Restaurants for American cooking at its finest!



Imported
Sheets

Leron

SPECIALISTS IN TROUSSEAU

745 Fifth Avenue
New York City

For Your Summer Bedrooms

FLEUR DE LIT (left): Gay with colored flowers, this Leron import costs \$27.50 for single bed sets (sheet and pillow case), \$27.50 for double bed sets (sheet and 2 pillow cases). Monogram included.

CARRÉ (right): Hand-stitched percale in four soft summer colors: rose pink, pastel blue, white, and corn. Single bed sets (2 sheets and pillow case) \$24.50, Double bed sets (2 sheets and 2 pillow cases) \$34.50. Monogramming extra.



SUMMER FURNITURE PARADE

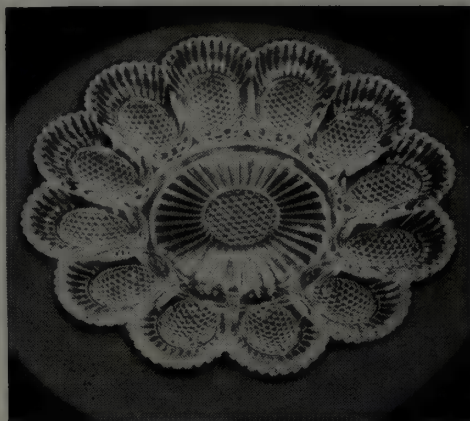
Come—see our complete showing of handsome Summer furniture . . . now on display.

Beverage Wagon	\$27.00
Leaf design Arm Chair	16.00
Matching Side Chair	14.00
42" Table with umbrella hole	56.00
8 ft. Indantone Umbrella, chintz lined	48.50
Nested Coffee Tables	19.00
Large Arm Chair upholstered in water-repellent printed Indantone, floral decoration	50.00

Reserve your copy of our new Summer Furniture Booklet "H".
Ready April 10th

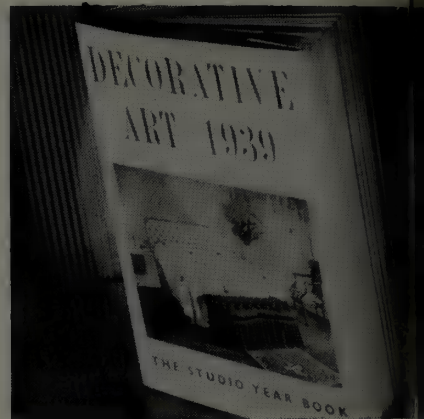
HAMMACHER SCHLEMMER
145 East 57th St.—Since 1848—New York

window shopping



BUFFET BONANZA. T is the season when buffet suppers are the order of entertainment and the same old problems of be cropping up. Here is a plan for deviled eggs to make the table handsomer, the service easier. It's of crystal, 9 1/2" in diameter, and there are 12 positions for eggs. Your meat and salads in the center. \$2.25 each paid. The Gift House, 110 North Fairfax Street, Alexandria, Va.

HERE IT IS—the 1939 issue of *Decorative Art*, so if you're a bride-to-be with color schemes, periods, fabrics chasing each other around in your brain, cheer up! This is the book to iron out all your wrinkles. It contains about 500 illustrations and 12 color plates, with expert information to make you swing along the decorating path. \$3.50 for paper edition, \$4.50 for cloth. Studio Publications, 381 Fourth Avenue, New York.



SHIP AHOY—and if you have the blood of a New England captain in your veins you will recognize it as an exact model of the brig *Naiad*. Its original was built in Bradford, Mass., in 1871 and traded in the Far East for her Salem owner. Beautifully hand fashioned and as a wedding present it will be of-a-kind. It is 16" overall length, 14 1/2" high, \$10. LeBon Bonney Co., Bradford, Mass.

BACK TO NATURE. They're crystal bookends with a crackled finish but they're also an aquarium or vase! An opening in the top allows them to be filled with water, and if you're a bug for color schemes, add a pinch of dye to the water and it will harmonize with the decoration in the rest of your room. 5 3/4" square, \$4.50 the pair. Towne Products, 1718 Rockaway Parkway, Brooklyn, New York.



—SPRING—Mr. Golfer is what you have been waiting for



Why not make this season a more enjoyable one? Put your name on your golf balls and eliminate those false disputes. This ball marker stamps any name deeply into the ball cover in indelible ink without injuring the cover. The name cannot be removed by scrubbing. You can set any name desired. Marker comes complete with two full alphabets of metal type and is equipped with a "Built in Inker."

Patented and Guaranteed.

Postpaid in U. S. and Canada. \$2.

GEORGE W. JONES
Retail Distributor

1349-47th ST. Tel: WI-6-6743 BROOKLYN, N.Y.

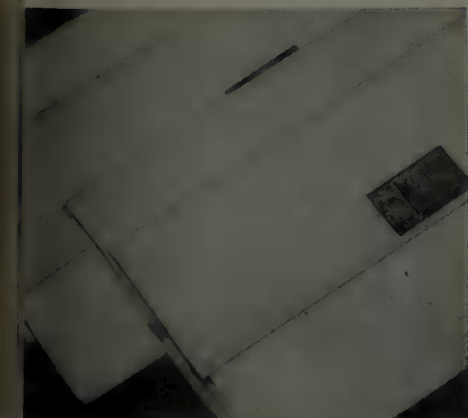
If you are interested in any of the things shown on these pages, kindly send your checks or money orders directly to the shops. In each case the address is listed in full

OLD WORLD CHARM. So your garden may grow in grace as well as in flowers, put a sundial in the sunniest corner around the stone pedestal and a host of gay gladiolus. This one is of cast bronze, 7 $\frac{3}{4}$ " in diameter, and the gnomon is calculated so it tells accurate time in any part of the country. One of many designs. \$6.50. William H. Jackson Co., 32 East 57th Street, New York.



GIFT OF THE GODS. You've heard a great deal about Virginia cooking, but have you ever tried it? This basket, heribbioned and wrapped in Cellophane, has 1 lb. Smithfield bacon, 3 lbs. water ground corn meal, 5 lbs. buckwheat flour with old Virginia recipe, 1 dozen beaten biscuits, 1 jar Smithfield ham spread, 1 lb. brandied plum pudding, 1 lb. Old Virginia fruit cake. All for \$5.50. White's, 513 East Grace Street, Richmond, Va.

MINNIE AND WILLIE, May I present the Window Shopping Leaders? Stand up straight, Willie. Why don't you show them your new blue denim clothes? Yes, Minnie, you may show the braid on your petticoat. Tell them about your garden book with the flower pots on the cover and the seed packets inside. They may adopt you! Of wood, 11 $\frac{1}{2}$ " tall. Minnie, Willie and book, \$2.50 each. Young Ages, Inc., 2520 Birchmount St., Dallas, Texas.



SWEET DREAMS will be yours if you sleep on percale, especially for hot nights. Pequot has a new sheet, wonderfully soft and light, that will promptly make you a zealous convert. The 72" width for twin beds is about \$1.95 each, the 90" width for double beds, about \$2.49 each. If you want them hemstitched add 30¢ to the above prices. B. Altman, Fifth Avenue and 34th Street, New York.



An Outstanding Display of FINEST ENGLISH BONE CHINA

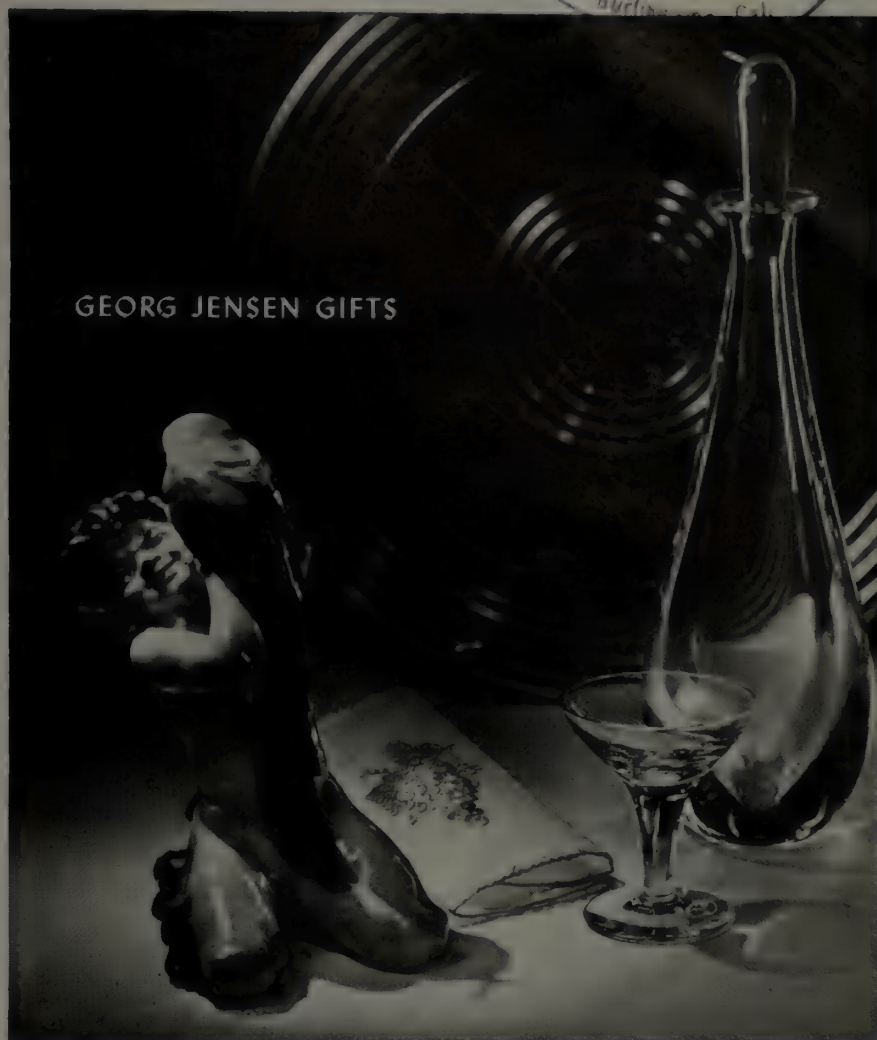
and Earthenware awaits your inspection in TORONTO and MONTREAL. Every famous English pottery is represented, at money saving prices.

Brochure B illustrating 30 patterns, with price list, sent upon request.

BIRKS-ELLIS-RYRIE **HENRY BIRKS & SONS**
LIMITED, TORONTO LIMITED, MONTREAL

CANADA

GEORG JENSEN GIFTS



In only a few stores throughout the world will you find such uncommon gifts—from \$5 to \$500—as at Jensen's. See our collection when in New York. Georg Jensen, 667 Fifth Avenue, New York, between 52nd & 53rd Streets.

New —



**THE "Q-D"™
HANGER CASE**
by
Oshkosh

™ Quick-Detachable

It's the easiest thing in the world to *pack* this sturdy, light-weight wardrobe case . . . and there's no need to *unpack* it in hotel or home. Just lift the "Quick-Detachable" frame out of the case and transfer it, clothes and all, to a closet hook. Your dresses will hang full-length, wrinkle-free. In "Chief Oshkosh" duck, as shown, \$47.50. Other coverings, \$19.50 to \$52.50.

OSHKOSH TRUNKS, INC.

10 EAST 34th STREET

NEW YORK

Write for our new booklet "Luggage Prescriptions"

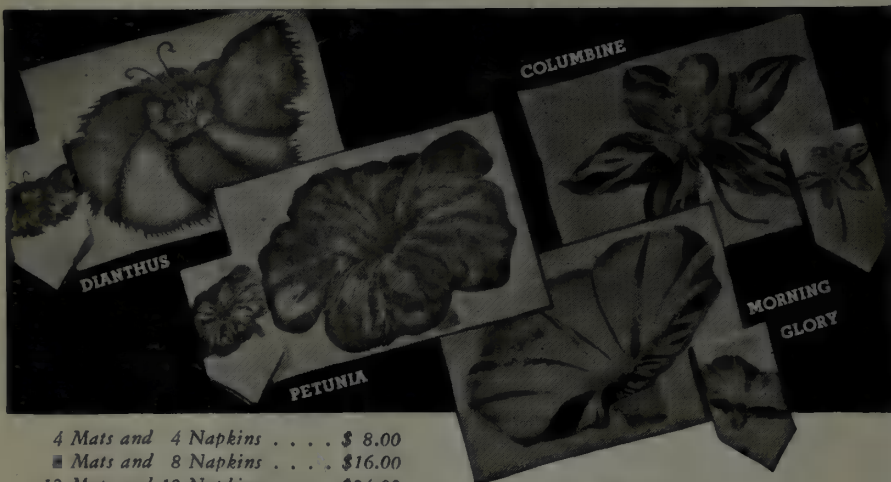


SIMMONS NEW "BEAUTYREST BEDS"



*Silken
Luxury*
139.50

Beautifully upholstered in damask, or quilted or embroidered satin... a new headboard bed at a really unusual price. The ensemble includes a Simmons Beautyrest mattress for cushioned sleep; ■ Beautyrest box spring for added luxury; headboard in a choice of three decorator-designed shapes in either blonde or white and gold finish; and a perfectly detailed matching spread... fully lined with a separate petticoat for custom fit. Complete 139.50. ■ Write Hale's decorator for upholstery swatches.



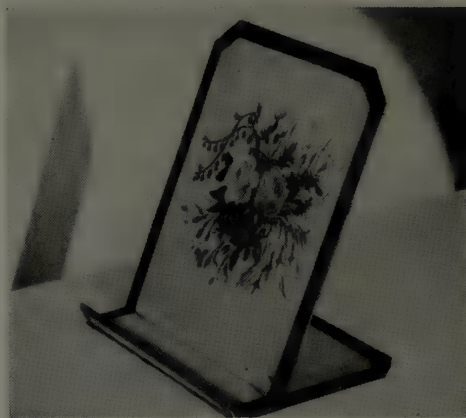
4 Mats and 4 Napkins . . . \$ 8.00
■ Mats and 8 Napkins . . . \$16.00
12 Mats and 12 Napkins . . . \$24.00
Center runner if desired, \$2.25 extra

Perpetuating THE FLOWER SHOW

THE new vogue for large designs finds its perfect expression in this series of hand-blocked floral luncheon sets, created by Mosse and recently introduced at the New York Flower Show.

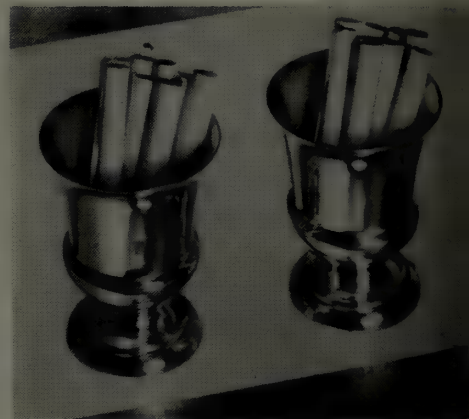
Designed by an eminent artist, all the delicate shadings of the flowers are skilfully reproduced on light cream linen. Dianthus is pink; Morning Glory and Columbine, pink or Delft blue; Petunia, yellow or purple.

window shopping



SPRING FEVER. Listless beyond anything you've ever experienced, your chief desire is to trail your hands in cool water and stare into space guard against April inertia. Show you this book rack to hold your weightiest volume and cheer you up besides. It's told with either ■ floral design or your monogram. In black, antique ivory, green or red. \$2.95. Lycett, Inc., 317 No. Charles Street, Baltimore, Md.

PARTY DRESS for your table to match the tempo of your new black chiffon dinner dress. They are, of course, sterling silver with gold linings and measure 3" high, 2 1/4" in diameter. You'll get them for special occasions and discover that you can't resist using them every night. We know! \$7.50 the pair. Louis Esser Company, 315 East Wisconsin Avenue, Milwaukee, Wis.



DROP LEAF TEA TABLE. It's an authentic copy of Chippendale design and it's called the Randolph. Made of solid mahogany, it measures 27" x 10" x 25" high, and with the leaves up the diameter is 27". The price is \$30, and you'll find it at the Table Shop, 42 Thayer Street, Boston.

LITTLE MISS FIX-IT. If yours is ■ child with an urge to create, we suggest this. It's a red and white doll's hat box and in it are four untrimmed, well blocked hats, needles, thread, scissors, veils and flowers. Small fry will have ■ lovely time and, who knows?—you may have a second Lilly Daché in your midst. \$4, postage extra. Childhood, Inc., 32 East 65th Street, New York.



Chippendale Claw & Ball Wing Chair PERIOD ABOUT 1750

Hand Carved Mahogany Feet. Filled with the best curled hair. Size 32 in. wide, 44 in. high over all. Depth of seat, 20 inches. Requires 4 1/2 yards of 50 in. material to cover. Priced in white muslin. Freight collect. Packing free.

Special Price \$72.00

From Maker Direct to You!

Our Catalog of Colonial Re-Creations sent postpaid on receipt of 15¢ in coin or stamps.

Virginia Arts & Crafts

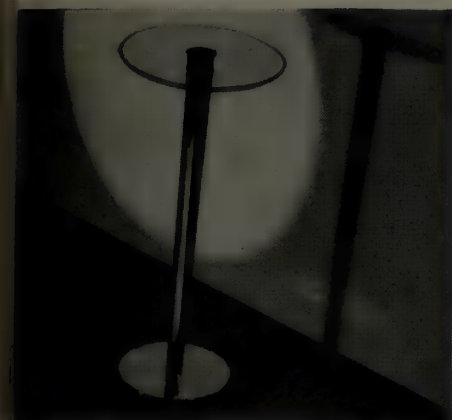
"Re-Creators of the Old Virginia Furniture"
207 E. FRANKLIN ST. RICHMOND, VA



mosse
659 FIFTH AVENUE · NEW YORK *Linen*

you are interested in any of the things shown on these pages, kindly send your checks or money orders directly to the shops. In each case the address is listed in full

THREE TREASURES. These are collector's pieces that we found in Virginia. They are not everybody's purse because the Sheffield caddy and sauce boat are English antiques. The Memorial Lowestoft soup plate is one of a pair bearing the arms of Admiral Schank of county Fife, Scotland. \$50. The tea caddy (\$150) is the work of Paul Storr and the sauce boat (\$185) was made in 1782 by Peter Batman. Blair's Brick House, Williamsburg, Va.



MODERN AND MAN- NERED. It's an ashstand to satisfy the most fastidious smoker and it will lend tremendous chic to your room. The crystal tray is removable, the shaft is polished brass and it measures 21½" high. \$18. Rena Rosenthal, 485 Madison Avenue, New York.

EVERSE CURVE. It's a cast-iron settee made by the originators of the now famous grape design. The piece is an adaptation of it except that the swinging lines of the model make it a more exciting seat for your lawn. Tea in the garden will become the high spot of your day. It is 39" long, 30" high, and undecorated the price is \$15, painted \$17. The Graf Studios, Wilmington, Ohio.



TEMPER TEMPER! You spoil the best part of knitting or needlepoint if an inadequate work bag makes you mad. Either they're too bulky to share your chair or too small to hold your material. But this one is spacious, of hand-blocked linen with a floral design on a natural ground, and one end of the handle is weighted so it won't fall off the arm of your chair. \$3.50. Alice Maynard, 558 Madison Avenue, New York.



MEXICO

Add a touch of Old Mexico with this unique 21½"x12" wood service tray, entirely hand made and decorated in brilliant alcohol-proof lacquer; autographed by the artist. Ideal for hors d'oeuvre, sandwich, tea, and beverage service. With six heavy cork coasters postpaid, \$3.00.

Also three hand made trays, without coasters, similarly decorated; sizes 17x9½", 14½"x8", 11½"x7".

SET OF 3, Postpaid, \$3.50

Ask for illustrated pamphlet of other unusual items ideal for gifts, useful in any home

Dept. B. V. E. SCOTT & CO.
24 California St., San Francisco



HER WINDOWS
ALSO GIVE THE
BRIDE AWAY!

The first impression of any room is its windows

>>> Paris Decorators offers original styles in living room draperies—enssembled draperies and bedspreads to harmonize with your own furnishings.

DRAPERIES or BEDSPREADS—Budget—3.50 to 26.98

DRAPERIES or BEDSPREADS—*Custom—6.50 to 119.00

LAMPS styled by Paris Decorators—2.98 to 50.00

Paris
DECORATORS

NEW YORK 333 Fifth Avenue 2271 Broadway 39 E. Fordham Road

BROOKLYN 926 Flatbush Ave. 1589 Pitkin Ave. NEWARK 60 Broad St.

*Made in our own great custom workrooms

1889-GOLDEN ANNIVERSARY YEAR-1939

HANDMADE REPRODUCTION



Colonial American Desk From about 1760.....

ONE OF the finest Colonial American Chippendale designs we've ever encountered... the original found in the home of a friend; our faithful reproduction handmade of the finest woods by a master craftsman. Noteworthy in character and details... antique-finished hardware; smoothed, rounded edges; mellowed, aged color; deep roomy drawers that glide open easily. Mahogany or Walnut. Inquiries invited. **\$125**

108 East Grace Street
Richmond... Virginia

SYDNOR & HUNDLEY

108 East Grace Street, Richmond, Virginia

an american garden



hand-painted in natural colors, these iced-drink glasses, six flowers in the dozen. 12.00 doz.



pitt petri

501 madison ave., new york city
328 delaware ave., buffalo, n. y.



CANDLEGLOW

A beautiful all-sterling silver tea service designed to blend with Candlelight, Chased Romantic, Eventide, Chased Classic, Courtship, Enchantress and similar patterns. At attractive prices.

Correspondence solicited. Silver sent on approval.
5-piece service (Sterling) \$125
Tray to match (Sterling) 21 1/4" x 13 1/2" \$100
Combination price of service and tray \$225
3-piece demi-tasse coffee set and round tray \$75.00
Water pitcher (5 pint capacity) \$37.50
Goblets to match Each \$ 7.50
Bread and butter plates (6") Each \$ 5.00
Salt and pepper shakers (5 3/4" high) Pr. \$10.00
Gravy bowl and tray \$25.00
And many other items, such as: candelabra, candlesticks, bread trays, etc. As attractively priced.

Unusual Opportunity

To fill in your active, inactive and obsolete patterns of flat silver. We have accumulated more than three hundred of these patterns, such as:

Canterbury	Louis XV
Georgian	Medici
Lancaster	Norfolk
Les Cinq Fleurs	Old French
Lily	Orange Blossom
Lily-of-the-Valley	Violet

This silver has been used but is offered in first-class condition and materially under the price of new.

JULIUS GOODMAN & SON

43 S. Main St. Memphis, Tenn.

DISTINCTIVE GARDEN, TERRACE, SUN PARLOR and YACHT FURNITURE



No. 2011. This smart Rattan white enameled Arm Chair has cushions in Chambord hand-blocked linen.

Exporting Our Specialty

Illustrated catalog

**GRAND CENTRAL
WICKER SHOP, INC.**

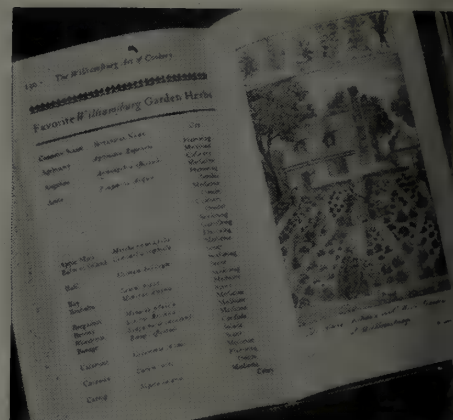
217 East 42nd St. New York City
Between 2nd and 3rd Aves.

window shopping



SUMMER SONNET. If to race dining figures large your scheme of things for w nights, you'll want a pair these cornucopias. They co in rose, milky white or cl crystal and are 11" long, wide. Fill one with white rose the other with red, and arran them on your glass-topped tab The frontpiece shows you e exactly what we mean. \$7.50 ea Miriam Stevenson, 435 Pa Avenue, New York.

JADED APPETITES immediately perk up and the most blasé gourmet becomes ecstatic when confronted with a recipe from the Williamsburg Art of Cookery. The book itself is charmingly got up with quaint phrasing, old English script (very easy to read), 18th century illustrations and bound in brown leather. If menu planning is your bugaboo, by all means get a copy. \$2.60. Colonial Williamsburg, Inc., Williamsburg, Va.



WEATHER VANES become important factors during summer months. They let you know whether sailing, golf or picnicking are wise plans, and if you heed their warnings you need never be marooned or caught in a sudden shower. This is a very gay one with its Cape Cod lighthouse and sailboat. Of black metal, it costs only \$6.75. Carlisle Metal Silhouette Studio, 1548 Main Street, Springfield, Mass.

TERRACE PREVIEW. Our talent for crystal gazing has been working overtime these days, so here's a psychic tip on what accessories the well-dressed terrace will be wearing this spring. The most important notes are these coasters. Hi-Jacs is the name and they're made of Lastex and processed yarns. They're dripless, fit any glass or bottle and come in white with scarlet, azure, yellow, green, dubonnet or navy. \$1 for 6. Killinger Co., Marion, Va.

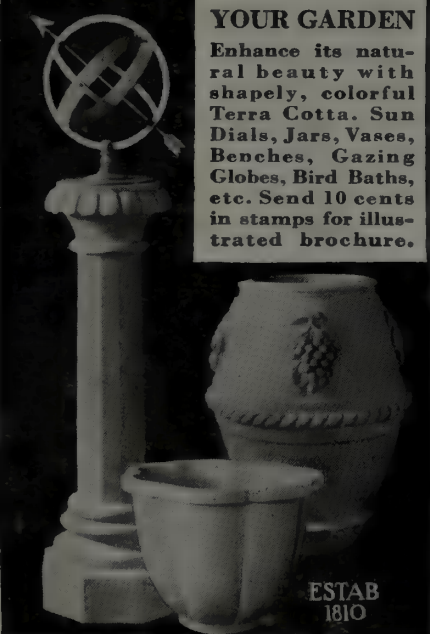


TILT TOP TABLE. The top antiqued and waterproof, is covered in a hand-blocked wall paper panel made by Jean Zuber, the design of which dates back to the early seventeenth century. The colors are rose, green and gold on an off white and gray ground. The stripe around the edge is black and gold and the base is black trimmed in gold. 31" x 26 1/4" high. \$48. A. L. Diamant & Co., 1515 Walnut Street, Philadelphia, Pa.



YOUR GARDEN

Enhance its natural beauty with shapely, colorful Terra Cotta. Sun Dials, Jars, Vases, Benches, Gazing Globes, Bird Baths, etc. Send 10 cents in stamps for illustrated brochure.



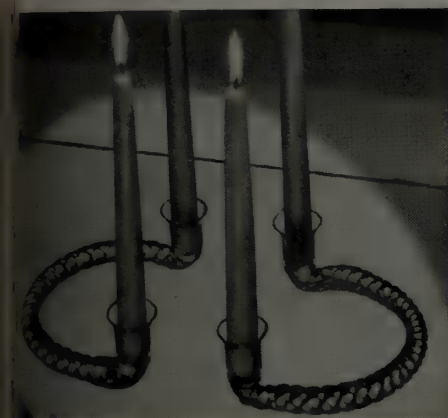
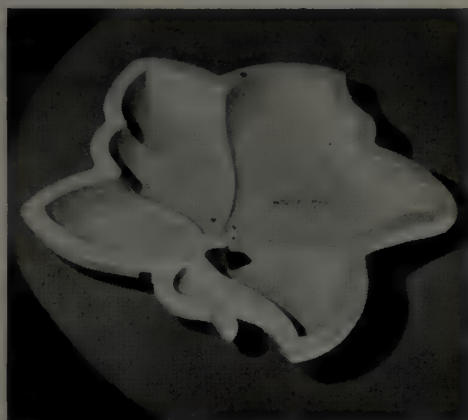
ESTAB
1810

GALLOWAY POTTERY

3220 Walnut Street, Philadelphia
On display, 123 East 24th St., N. Y. C.

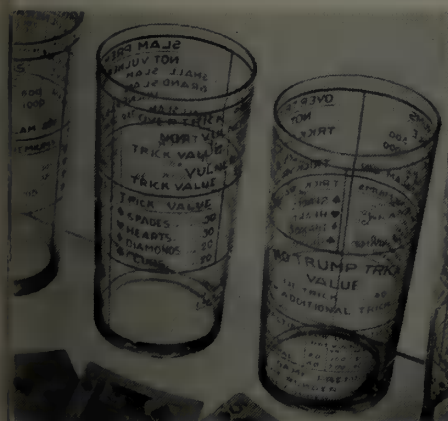
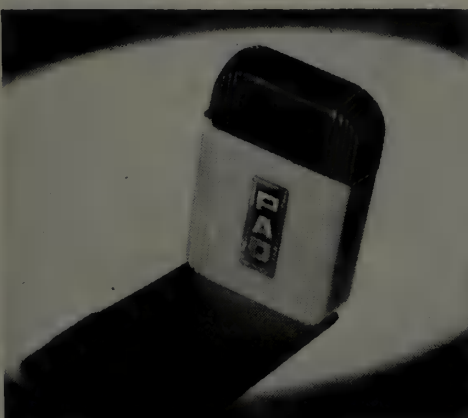
If you are interested in any of the things shown on these pages, kindly send your checks or money orders directly to the shops. In each case the address is listed in full

TO CHARM THE BIRDS OF THE TREES, get this terra cotta bird bath for your lawn. Swallows, sparrows and robins will splash about together and yours will be the favorite meeting place of the clan. In the Leaf design, it is 2' wide and in light gray or costs \$7.50; in terra cotta lined with turquoise glaze, \$10. Galloway Terra Cotta Company, Walnut and 32nd Streets, Philadelphia, Pa.

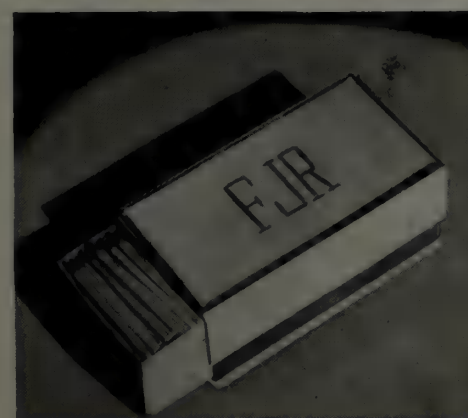


CANDLELIGHT. We're just as enthusiastic about it for dinnertime as the most arduous song writer—but with reservations. Craning your neck in order to see the person across the table is a bore, so we're tremendously excited about these Orrefors candelabra. They're of the twisted glass in a crescent shape, are 7" in diameter, 2" high and come in sepia or clear glass. \$8 the pair. The Print Room, W. J. Polk, Inc., 4651 Maryland Ave., St. Louis, Mo.

MONOGRAMMED LIGHT. As smart as the new spring, it's what you've had your eye on, and there will be no twinge of conscience with this purchase because the price is only \$2.15 postpaid! It comes in solid shades of blue, dubonnet, and black, or you may have it with an ivory base and any of the above colors for the top and monogram shield. Daniel's Den, 100 Gloucester Street, Boston.



CHRONIC COMPLAINTS that "there are never any matches around this house" can be quickly nipped in the bud. The good old-fashioned kitchen matches are a blessing, but they have to be disguised in order to sit on your Sheraton coffee table. So we pounced on this folder. It has a mirrored top with a 3-letter monogram, the bottom is white leatherette, and the price only \$2.95 postpaid. Can-Die-Luxe Shop, 542 Madison Avenue, New York.



ENGLISH ANTIQUES

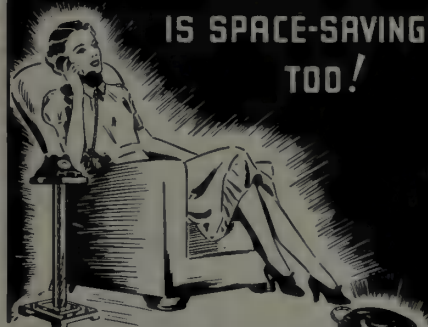
Pair of exquisite Chelsea Figures circa 1780. From the collection of the Duke of Newcastle. The candlesticks are Irish, from a set of four, made in Dublin in 1761 by George Hill.

Outstanding collection of English Portraits by Reynolds, Raeburn, Romney, Lely and others. Write for photographs and prices.



Williamsburg, Virginia
Duke of Gloucester St.

STEP-SAVING HOLDAFONE IS SPACE-SAVING TOO!

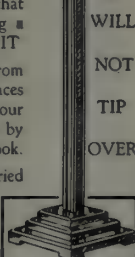


For new square phones: Red Gum, Walnut Finish, \$5.95 postpaid. A revolution in telephone convenience which makes telephone using a pleasure. HOLDAFONE is a handy device that clamps the phone securely—making a portable SINGLE phone-and-stand UNIT.

Compact and beautifully fashioned from fine selected woods, HOLDAFONE replaces the large phone table. Just the size of your phone, HOLDAFONE is equally useful by your bed, your easy chair, or in a nook.

Weighing only 6 lbs. and easily carried by a child, HOLDAFONE will SAVE YOU MANY TIRING STEPS.

Send on approval if desired. Prices 30c higher West of Rockies. Illustrated folder on request. The HOLDAFONE COMPANY, 2245 Court Ave., Memphis, Tennessee.



For round or oval phones: Red Gum, Walnut Finish \$4.95 postpaid. Solid Walnut, Deluxe \$6.95 postpaid.



Its chassis is streamlined and close to the ground. The table is skid-proof, as also the chair. And hooked or uncoupled, the units sound. Its lines and its finish both have an air of debonaire.

Round Back Table Trainer. Table and chair complete \$10.95

Extra chair \$5.50

Finishes—Colonial maple, waxed birch, pastel ivory, pastel peach, bone white, pastel pink. Simple Swedish decoration.

Weight thirty pounds FOB Dallas, Chicago, Los Angeles or New York.

Pads for chair \$1.50

Boy Rag Doll \$10.95

YOUNG AGES, INC

2520 Fairmount St. Dallas, Texas



Iron Garden Settee

39" long 29" high

\$12.00 undecorated,
\$14.00 painted

Small addition west of the Rockies.

FREIGHT PREPAID

Send for circular other garden ornaments.

THE GRAF STUDIOS

WILMINGTON, OHIO

GENUINE OLD VIRGINIA Peanut-fed SMITHFIELD HAMS

OVEN-baked in Sherry wine, molasses, spices and brown sugar; from a century-old plantation recipe. These selected Smithfield Hams are slowly cured and smoked for months over fragrant hickory logs.

Delightfully Baked. Ready to Serve!

\$6 \$8 \$10 \$12

Small Family Size. About 6 lbs.	Larger Family Size. About 8 to 9 lbs.	Guest Size. About 10 to 12 lbs.	Banquet Size. About 12 to 14 lbs.
---------------------------------	---------------------------------------	---------------------------------	-----------------------------------

Post Paid—add 10% if West of Mississippi River

WHITE'S 513 E. GRACE ST. RICHMOND, VA.

We call it TAPATIA

It's That Smart Mexican Huarache That Made Its Debut Down South Last Season

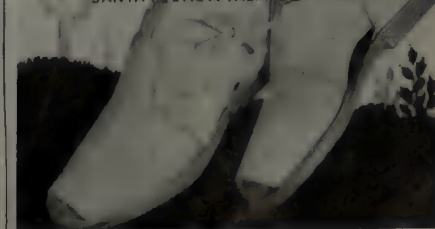
The color is pure white, of soft washable leather, for spring and summer wear. An utterly comfortable sandal with the distinction of a handmade thing. Your size is in stock, just mention it and send outline of foot, together with

Immediate Delivery \$3.75

As illustrated, for women only—For men specify White Popotillo

The **OLD MEXICO SHOP**

SANTA FE, NEW MEXICO





The old gray pot is just what she used to be, a veritable wonder worker. Priced low for cash in typical Macy fashion, this sturdy enamel $7\frac{3}{4}$ -quart pot is only 1.39



An aluminum percolator may be the pot for you. It's all a matter of taste. At least you'll agree that 1.59 is a low price for such a gleaming 6-cupper.

IT'S THE POT THAT COUNTS

If you've been buying good coffee, and drinking *bad*, *cherchez* the pot. And when you come to select your new helpmate from Macy's stock of 258 different styles, colors, and sizes, ask for directions. Then do as you're told, and you will preserve the true flavor and aroma of your favorite coffee so bewitchingly you'll have to close your windows to keep the neighbors out.

★ MACY'S

Famous Housewares, Basement



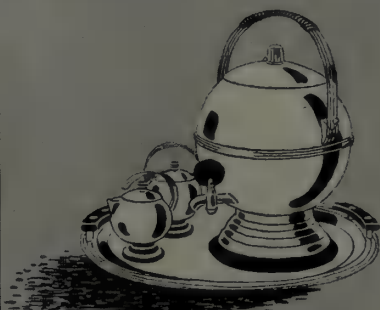
Perhaps you have a cook whose soul responds only to tricolators. We've many models, large and small, priced low for cash. This 6-cup crockery job is 2.33



If your husband makes the coffee, he'll appreciate an electric Silex coffee maker. Its glistening efficiency will give him a sense of well-being. The 8-cup Silex is only 6.53

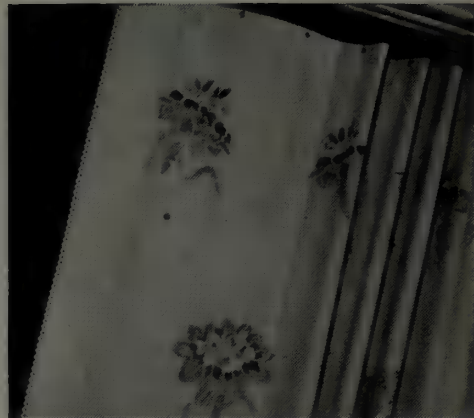


Our electric Robot is so competent, your family may decide you are a needless extravagance. We just thought we should warn you. The 8-cup size is only 9.34



Do all your relatives live with you? Are you fond of entertaining? Our electric urn set is the answer. The urn holds 20 cups. With tray, creamer, and sugar bowl 23.48

window shopping



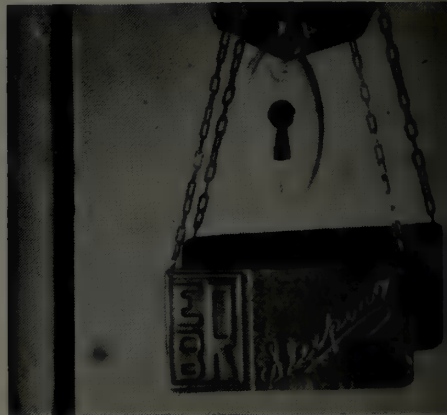
BOUQUETS for the show curtain that makes short work of your morning grouches! gay as a Victorian valent with winsome nosegays trailing over a background of blue green, rose, yellow or white make you very proud of your enlivened bathroom. Fleece is the material! Only \$5. Stern Brothers, 42nd Street between Fifth and Sixth Avenue New York.

"ROSE BLANCHE" is the name of this hand-blocked wallpaper, and it's an authentic reproduction of a Louis XVI paper by Reveillon. The olive green ground, the whites, crimson and greens of the design are faithfully copied from the original document and the result will bring a "crown jewels" atmosphere to any house. \$15 a roll, and there are $8\frac{1}{2}$ yards to the roll. Nancy McClelland, Inc., 15 East 57th Street, New York.



SPRING FANTASY. Wonderful bowls taken from actual shells that have a satiny ivory glaze on the outside and are lined with a whispering coral. Use them for delicate trailing of spring flowers, for fruit, and the smaller ones for bonbons and ash trays. The large size is 15" x 9", medium 11" x 7" and the two small ones 7" x 4 1/2". Prices \$5, \$3 and \$1.50 each respectively. Ovington's, Fifth Avenue and 39th Street, New York.

"QUIET IS REQUESTED for the benefit of those who have retired." But this tag says the same thing in a much pithier fashion. It's made of pewter and on it is the warning word, "Sleeping," and your monogram. A fine gift for a convalescent! 3" x 1 1/2", \$2.25 postpaid. Evelyn Reed, 524 Madison Avenue, New York.



NOW IS THE TIME to prepare for those summer electrical storms when your lights go out and you're left stranded in the middle of a "six spad doubled" bid. These hurricane lamps will come to the rescue and they're ravishing looking besides. The glass chimney, 11" high, is engraved with a flower and leaf motif and the scalloped glass base is very steady. \$1.50 each, complete. The Par Shop, Elmhurst, Long Island.

WELCOME TO THE FAIR



NEW YORK WORLD'S FAIR

KURT SCHELLING

A mural of the Comte de Rochambeau by Hildreth Meire on the façade of the Medical and Health, Science and Education Building, facing the Court of Patriots in Constitution Mall

THE PLAZA NEW YORK



Threads of tradition have been deftly woven into a perfect design for hotel living at the Plaza, where service, cuisine and appointments have produced a composite of excellence recognized throughout the world. The Persian Room, a distinguished rendezvous for Luncheon, Dinner, Cocktail Hour and Supper after the Theatre.



Rooms and suites—Rates also by month or year
Facing beautiful Central Park, the Plaza is ideally located in the social center of New York.

Subway Station at Hotel direct to the New York World's Fair.

Henry A. Rost, President and Managing Director

THE PLAZA • FIFTH AVENUE AT FIFTY-NINTH STREET



*The Ideal Home
When You Are
in New York for
The World's Fair*

The Warwick is centrally located and on many of the direct transportation routes to The Fair grounds as well as being near the other points of interest you will naturally want to visit while in the city. By the way from \$14.00

The Warwick

at West 44th St., New York
W. A. BRUCE, MANAGING DIRECTOR

EARLY RESERVATIONS SUGGESTED



Consider the St. Regis

Consider the spacious guest rooms that so closely approximate those in your own house. Consider, too, the exceptional St. Regis restaurants that reflect your varying moods—the brilliant gaiety of the Iridium Room with its music and Ice Show...the cheerful informality of the colorful Maisonette Russe...the robust Oak Room for quiet meals. A stay at the St. Regis interrupts your established mode of living as little as possible. In the instant response of its many carefully trained servants to your every wish, it establishes itself as a fitting background to reflect your own good position and good judgment.

Rooms and Suites—Rates also by month or year

THE St. Regis

FIFTH AVENUE AT 55TH STREET

Find your SUMMER PARADISE in a VERMONT Summer Home



Send for
FREE BOOKS

"VERMONT SUMMER HOMES", a candid guide by Dorothy Canfield; illustrated.

"UNSPOILED VERMONT" (illustrated). A comprehensive vacation preview.

There's a place in Vermont for YOU to realize a long-dreamed-of design for LIVING! Awaiting your transforming touch are many delightful summer and all-year places, sightly farmsteads, charming village houses, summer home and camp sites in the emerald hills and by silvery waters.

There's release from care in a Vermont country home, with the freedom and beauty of an unspoiled, uncrowded countryside in the Green Mountains. Preview it in these official publications, yours on request.

BOARD OF CONSERVATION & DEVELOPMENT
Publicity Service, 9 State House
Montpelier, Vermont

Unspoiled VERMONT

A PLACE YOU'D LIKE TO CALL HOME IN MAINE



More and more people are buying quaint Maine farm houses, comfortable lakeside cottages and cozy homes beside the rock-bound seacoast. They bring their children to Maine for the swimming, boating, camping, fishing and the many other pleasures of the State.

Then—as the years roll by—this holiday home becomes a year-round home in the dry, healthful climate of Maine. Write for the free booklet of real estate listings to help you find just the home you want for summer or all year round. No obligation, of course.

GET MORE FOR YOUR MONEY—IN MAINE

MAINE DEVELOPMENT COMMISSION
Dept. 681
State House, Augusta, Maine

Please send me your official list of Maine real estate for sale.

Name _____
Address _____
City _____
State _____

Free Catalog



291 PLANS FOR HOME BUILDERS



Designs of homes to suit every climate with complete floor plans and exterior views of 1 and 2 story homes, 4 to 10 rooms, 1 and 2 baths. Check Books.

ATTRACTIVE HOMES—62 designs of all types of ideal frame homes, \$1.00.....

BETTER HOMES—62 designs of English, Spanish, Monterey brick homes, \$1.00.....

CHARMING HOMES—31 designs of small 4 and 5 room, low cost, Monterey, Colonial, French, Norman—Brick, stucco and frame homes, \$1.00....

ENCHANTED HOMES—62 designs of English and Spanish stucco homes, \$1.00.....

DREAM HOMES—51 designs of Ranch, Colonial, Monterey frame, brick and stucco homes, \$1.00..

SMALL HOMES—23 designs of 4-5 room frame homes. Suitable for F.H.A. title I. \$1.00.....

ALL 6 BOOKS—REG. \$6.00 VALUE, ONLY \$4.00. (SAVES YOU \$2.00).....

Each home an architectural gem. Every page (8" x 10 1/2") handsomely rotogravured. Ideal for home builders, architects, realtors, material dealers. Money back if not satisfied. Send cash, check, money order or send C.O.D. CLEVELAND PUBLICATIONS (Publishers to the Building Industry) Dept. B-4, 810 E. 61st St., Los Angeles, Calif.



CHILMARK FARM

Between Ossining and Briarcliff Manor

Charming English homes in Westchester's estate country.

Booklet on request.

CHILMARK REALTY CORP.

Valentine E. Macy, Jr., Pres.

Briarcliff, N. Y. Tel. 2030

Rates and suggestions for advertising country and suburban homes are gladly submitted.

Address Manager

REAL ESTATE DEPARTMENT

572 Madison Avenue

New York



H. E. JELTSCH

IN NEW JERSEY—At Cheelcroft (above). Because its houses are designed to reflect the tastes as well as the needs of the specific buyer. Because the architects and artisans who build these houses are given to understand that their combined efforts must do full justice to the high quality of the materials used. Because of the modest prices, low heating costs and taxes.

At Packanack Lake (below). Because it is beautiful country. Because it is so readily accessible from New York. Because of its numerous nearby schools and the school bus service. Because it is run as a country club with fishing, boating, tennis, ice skating, etc. Because its houses are predominantly year-round, range from 4 1/2 to 10 rooms.



WARREN O. HIEBEL

• PLANS •



Before building, call and see my books of plans and exteriors.

Books { "Six Houses Dutch and Cape Cod" \$1.00
"Six One Story Cape Cod Houses" \$1.00
"Six Early American Houses" \$1.00
"Six French Provincial Houses" \$1.00
"Colonial Houses" \$5.00
"Stucco Houses" \$10.00

HENRY T. CHILD, Architect

16 East 41st Street

New York, N. Y.

JUST PUBLISHED 60 SMALL HOUSE PLANS



Modern and Colonial Homes of Today costing \$4,000. to \$10,000. to Build. All Popular Designs of Appealing Interest to Home Builders.

Price \$1.00

Published by R. L. STEVENSON, Architect

617 Paddock Bldg.

Boston, Mass.

The PLACE
to LIVE,

SAVOY-PLAZA

You will find that New York has more to offer when you stop at the Savoy-Plaza. This famous hotel provides unrivalled excellence in the spacious comfort of its cheerful rooms, in its tempting cuisine and its thoughtful service. Subway direct to the World's Fair at the door.

Henry A. Rost, Managing Director
George Suter, Resident Manager

Plan
now to make
the Savoy-Plaza
your headquarters
during your visit
to the New York
World's Fair
1939

LOOKING CENTRAL PARK • FIFTH AVE. 58th TO 59th STS. • NEW YORK



We Expected a Lot...
FROM LIFE

Says WILLIAM P. TER HORST,
Chemical Engineer of the U.S. Rubber Co. ■ Sportsman.

"WHEN we went home-hunting, we wanted swimming, sailing and fishing right at our door, scenic hills for hiking, fast courts for tennis, and horses to ride over wooded trails, close to home and far from traffic. At Packanack Lake, we found everything we wanted—and more. Around our home are 1000 acres—water, hills, tennis courts, a riding stable and all—and select neighbors with whom to enjoy them.

DIRECTIONS: From George Washington Bridge, follow Route 4 to Paterson on to Broadway. Turn right on to Route 6 to Route 23, turn right on Route 23 to Packanack Lake. Or from Newark to Montclair, then Route 23 (Pompton Turnpike) to Lake.

Packanack Lake N. J. The Restricted
All-Year Community
Above Mountain View

"ONLY 45 MINUTES FROM BROADWAY." EXCELLENT COMMUTING.

You too, will
ENJOY life
MORE at
Packanack Lake,
Drive up this
week-end

ALL-YEAR HOMES
\$5,000 UP
ON FHA PLAN



TIME . . . Take your time at Cheelcroft, for it is a leisurely community with no respect for the hasty buyer. Its residents are an exacting type, attracted to this beautiful setting by *distinctive homes built for thrifty maintenance, low taxes and excellent school and transportation facilities.*

Detailed
description
on request.

A Pennsylvania Colonial—shown above—an authentic reproduction by Cheelcroft craftsmen; 6 rooms, bath and lavatory, maid's room and bath; garage; formally landscaped corner plot; oil heat; complete with all modern luxury equipment. Low maintenance cost is one of several attractive features . . . annual heating cost approximately \$80; \$3,000 cash, \$103 monthly substantially reduces mortgage, pays interest, taxes, etc.

20 minutes by motor from George Washington
Bridge on Route 2 at Ho-Ho-Kus, New Jersey.

Re-Produced
CHEELCROFT
IN MODERN HOME CONSTRUCTION

"I Like New Jersey"
above all other Places

Says Albert Payson Terhune

"I am a writer. My place of business is just beneath my hat. That means I can live where, and as I please. I live in New Jersey because, to me, it is the best spot in America to live. Because I like it 100% better than any and all other places on the surface of the globe. Here is the most peacefully and serenely beautiful scenery on earth. Here is the ideal recreation spot of the East. Here is a State of HOMES. Here is everything a normal man, woman or child can ask as a home site."

New Jersey is a Good Place to LIVE . . to WORK . . to PLAY!

Whether you seek to buy or rent a suburban home, country estate, farm, or cottage at the lakes or seashore, you cannot do better than to consult a member of the New Jersey Association of Real Estate Boards. You will find him to be a competent realtor and buying counselor who will place YOUR interests FIRST.

"TREASURE HUNTING IN NEW JERSEY"

This booklet is a treasure-trove of ideas for the home-minded. It highlights New Jersey's delightful possibilities as a place to LIVE!

NO PERSONAL INCOME TAX IN NEW JERSEY

NEW JERSEY COUNCIL
State House, Trenton, N. J.

Please send me your free booklet, "Treasure Hunting in New Jersey".

Name.....

Address.....

City..... State.....

FREE
TH-3



"Sub fud, Sprig!"



FORTIFY YOUR DOG WITH RED HEART DOG BISCUITS—RICH IN SUNSHINE VITAMIN D!

■ Dogs catch cold just ■ humans do—and the symptoms are the same: sneezing, sniffing, coughing.

Good nourishing food will help protect your dog. Include Red Heart Dog Biscuits in his daily diet. They're abundant in essential minerals and vitamins—and they help safeguard your dog's teeth by providing needed gnawing exercise. Three flavors in each package: beef, fish, cheese. Free booklet! *Dogs, Their Care and Feeding*. Write today. John Morrell & Co., Dept. 194, Ottumwa, Iowa.

RED HEART DOG BISCUITS



DOGS NEED VITAMINS JUST AS YOU DO!



YOUR DOG'S DIET may be low in vitamins! Fleischmann's Yeast for Dogs will add Vitamin B, needed for normal digestion and elimination (thus it often increases pep). Supplies Vitamin G, essential for a thick, silky coat. Gives "sunshine" Vitamin D which, with calcium and phosphorus, helps puppies build straight bones and sound teeth. Mix with meals—dogs love it! Try Fleischmann's today!



In cans: 3 1/2 oz., 25c; 8 oz., 50c; 1 lb., 85c; 5 lbs., \$3.50; 10 lbs., \$5.50; 25-lb. drum, \$12. All prices delivered. If your dealer hasn't it, write Standard Brands Inc., Dept. H-1, 595 Madison Ave., New York.

Copyright, 1939, Standard Brands Incorporated

SADDLERY

FREE TO HORSE OWNERS

Why pay fancy prices for saddlery? Write for free catalog that has saved thousands of horsemen. Contains over 400 bargains in English Saddlery. I ship saddlery on approval. Write today. "Little Joe" Wiesenfeld Co., Dept. 5, 112 W. North Ave., Baltimore, Md.



Important news for every dog owner—and every dog: announcing vitamins especially prepared for dogs and puppies: Sergeant's VITAPETS.

DOG DIETS LACK VITAMINS!

Recent tests show that the average dog's diet is dangerously lacking in necessary vitamins. Yet our pets need vitamins just as we do.

Sergeant's VITAPETS contain the vitamins A, B, D and G in convenient capsule form. Added to the dog's daily diet, they promote health and resistance to illness. VITAPETS can protect your dog from Black Tongue and other vitamin-deficiency diseases. Get a supply at your drug or pet store—and "Vitapet your dog for health." Polk Miller Products Corp., Dept. KC-4, Richmond, Va.



HELPS HOUSEBREAK YOUR DOG!



DOG-TEX

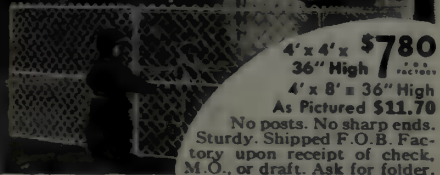
Eradicates Liquid Dog Stains—Ends Odors

You need never be embarrassed by unsightly spots on your rugs or carpets caused by your pets, if you keep a bottle of DOG-TEX handy. Money back if not satisfied.

For Sale wherever Dog Supplies or Remedies are Found.

CONSOLIDATED CHEMICAL WORKS
1713 So. Halsted St., Chicago
Manufacturers and Mid-West Distributors
KENT-COSTIKYAN—Rug Cleaning Div.
711 5th Avenue, New York City
Eastern Distributors

Portable SAFETY for CHILDREN and PETS



FORD FENCE CO. 6554 CORNELL INDIANAPOLIS



More Morris and Essex

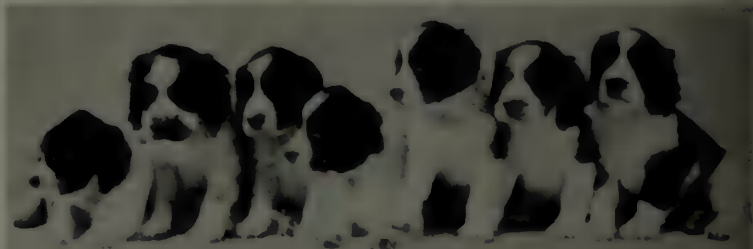
To learn about pure bred dogs is to spend the day at Morris and Essex. This year there will be over 4,000 four-footed bluebloods benched under Morris and Essex's purple and gold banners. All this on May 29 at Mrs. M. Hartley Dodge's Giralda Farms estate at Morristown, New Jersey. McClure Halle, the major domo par excellence of Morris and Essex, began whipping things into shape for the 1939 show practically as soon as the tents were folded on the 1938 event. The layout this year includes the same big tents to shelter the benches and these will be pitched around the edges of the magnificent polo field. And as

THE DOG SHOW

BY CHASE HERENDEEN



Cocker spaniel Nonquitt Neris owned by Mrs. Henry G. Ross



English springer spaniels by Marol Sparkles out of Queen of Shaniaw

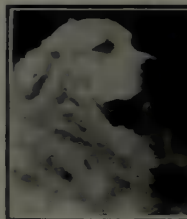
Keep Your Dogs FREE FROM WORMS

WRITE FOR FREE BOOKLET No. 652

NEMA WORM CAPSULES

EFFECTIVELY REMOVE LARGE ROUNDWORMS AND HOOKWORMS IN DOGS OF ALL BREEDS AND ALL AGES. DEPENDABLE

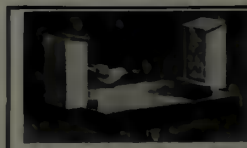
Nema Booklet tells you about worms
Write to Animal Industry Dept., Desk N-51-D
PARKE, DAVIS & CO., DETROIT, MICH.
Drug Stores Sell Parke-Davis Products



The Great Pyrenees

The ideal dog for American Country Homes
Affectionate, intelligent companions for children

Puppies of distinction for sale from the largest and oldest kennels of the breed in America.
BASQUAERIE KENNELS, Reg.
Mr. & Mrs. Francis V. Crane
Owners
124 South St., Needham, Mass.
Tel. NEEDham 0080



Bulletin No. 6-K tells "How to Attract Wild Birds" by tested methods, feeds and equipment.
The combination feeder shown here with a bag of special seeds and a Howes Bird Attractor, sent post-paid for only \$3.00.
HOWES BIRD ATTRACTORS
770 Rachel Ave. Stamford, Conn.

SCOTTISH and WEST HIGHLAND WHITE TERRIERS

EDGERSTOUNE KENNELS
Concord, N. H.
Mrs. John G. Winant, Owner

Puppies Usually Available
Dogs at Stud to Approved Bitches Only



NO-CHOKE HARNESS



New. Better. Different.
Comfortable. Beautiful.
A harness that chokes a dog, should be the dark ages, and not among people think humanely.
NO-CHOKE HARNESS IS HAND MADE BY YOUR OWN DOG. Genuine Leather, Red, Tan. Handsome Chrome-plated Buckles, adjustable. Give age, breed, girth.
No-Choke Harness, price
Matching 75" Leash, price
Custom built. Not sold through dealers.
Send check or money order to
EDGAR BLOOM Timm.

COCKER SPANIELS PUPPIES FROM CHAMPIONSHIP STOCK

Fine Show Prospects
Nonquitt Kennels
Mrs. Henry A. Ross, Owner
Plymouth Meeting, Pennsylvania
P. O., R. D. No. 4
Morristown, Pa.



White Collie Pups

The most beautiful specimens the dog world can offer. Home guards, loyal companions, useful and intelligent.

Send stamp for catalogue
Comrade Farm Kennel
Box 88, Galien, Ohio



Rates and suggestions for advertising dogs and kennel accessories are gladly submitted. Address Manager Kennel Department
572 Madison Avenue, New York

and everything will be arranged to facilitate matters so that the judging of the vast number of dogs can be completed with no sense of hurry or pressure before the big red ball of the sun goes down on what, in the five years of Morris and Essex, has never failed to be a letter perfect day.

Prima Donna

Champion Blakeen Jung Frau, photographed against a background of trophies, has a show record which means a great deal to her children, grandchildren and great grandchildren *ad infinitum*. Because opposite her name in kennel records can be written: Winner of the AKC award

for best American-bred dog of 1938. Winner of the largest number of Groups—32 groups under 22 judges—ever to achieve this award. Winner of more Best in Shows than any American-bred Poodle, dog or bitch, or Poodle in America—18 Best in Shows under 12 different judges. Winner of Best in Show at largest Poodle Specialty Show ever held in America—94 Poodles benched—125 entered.

Matinee Idol

Another fine dog whose name the knowing dog buyer will look for in boxer pedigrees is Kurass v.d. Blutenau, the beautiful fawn imported by Mr. and Mrs. C. Kettles, Jr.



The young lady shows her trophies—Champion Blakeen Jung Frau

MORRIS & ESSEX KENNEL CLUB

Saturday, May 27, 1939

GIRALDA FARMS MADISON, NEW JERSEY
\$20,000 IN CASH AND STERLING TROPHIES
WITHOUT RESTRICTIONS

THE EXHIBITORS SHOW

For Premium Lists Address

FOLEY DOG SHOW ORGANIZATION, Inc.
2009 Ranstead Street Philadelphia, Pa.

English Sheepdogs of Quality

Miss E. N. Buckingham
Cleofaegel Kennels
Sudbury, Mass.
Telephone 168

DELBY'S KENNELS

CROSS RIVER
New York
FOOTH FOX TERRIERS - Pembroke WELSH CORGIS
Puppies Occasionally for Sale
MRS. CHARLES HENRY FALLASS

SHANNON LODGE BERNARDSVILLE, N. J. SPRINGER SPANIELS

Emphatically a hunting dog of all work, combining speed, agility and endurance. He is long, symmetrical and well balanced without weakness or clumsiness. A strong intimacy created by friendliness and steadfast companionship makes the breed an excellent pet as well as a hunting dog.

For Particulars Write
SHANNON LODGE

GLOVER'S

Double Action CAPSULES

Relieve Your Dog of WORMS!

Worming at regular intervals is vitally important to your puppy's or dog's well-being.

GLOVER'S Double-Action CAPSULES are dependable! Expel Round Worms (Ascarids) and Hook Worms.

Also the popular GLOVER'S ROUND WORM CAPSULES or VERMIFUGE (liquid) effectively expel Ascarids in puppies and dogs. For tape worms use GLOVER'S TAPE WORM CAPSULES.

FREE DOG BOOK. Includes valuable symptom Chart. Write GLOVER'S, 468 Fourth Avenue, New York City.

GLOVER'S DOG MEDICINES



WALDECK KENNELS

Edw. L. Winslow, Owner

Announces the removal of his kennel of

ST. BERNARDS

from Oenoke Ridge, New Canaan to Ridgefield, Connecticut on Route 7 next to Outpost Nursery on or about March 20th.

Mail Address

P. O. Box 159HB, STAMFORD, CONN.
Telephone New Canaan 1121

SKYE TERRIERS



CH. BRACADALE HENRY

AT STUD

Ch. Bracadale Henry
Ch. Chum of Merrymount
Ch. Jerry of Merrymount
Ch. Gregory of Arretton

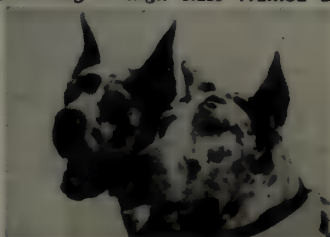
IRADELL KENNELS

Mrs. Consuelo V. Davis (owner)
Thomas Croan, Mgr.

Box 191, Port Washington, L. I. Tel. Port Washington 39W

EIGHT BREEDS

Specializing in high class Trained Dogs



Great Danes
Dachshunds
(Black & Tan—Reds)
Doberman Pinschers
German Shepherds
Medium Schnauzers
Giant Schnauzers
Boxers
Rottweilers
If you want a trained dog or a nice puppy, write us

WILSONA KENNELS

Telephone 37073 — Rushville, Ind.

OLD ENGLISH SHEEPDOGS



Puppies for Sale Immediate Delivery
Mobla Kennels
GARRISON ROAD OWINGS MILL, MD.

PEKINGESE

Puppies, Youngsters, and Mature Dogs highly Pedigreed.

—\$35 Upwards—
MERRICKA KENNELS
Mrs. Philip M. Schaffner
74 Byron Road
Merrick, L. I., N. Y.
(Freeport 887)



SET IT UP YOURSELF

... AS LOW AS

\$15

Order now, or write for free Catalog ZH-4.

Carefully carpentered sections, of vermin-proof red cedar, make Hodgson Kennels easy and simple to erect. Rain-proof, weather-proof job assured! All sizes.

E. F. HODGSON CO.

1108 Commonwealth Ave., Boston, Mass.
730 Fifth Avenue, New York City



2 ft. x 2 1/2 ft. \$18.00
2 1/2 ft. x 4 ft. 20.00
3 1/2 ft. x 5 ft. 27.50



DOG BEDS
18 in. x 24 in. \$ 6.50
24 in. x 30 in. 10.00
30 in. x 42 in. 15.00

STRIP ACT



for the Dog Show

They put on their act to the tune of the DUPLEX DOG DRESSER which takes off just enough. The sternest censor would have to admit that they're properly dressed and perfectly groomed with DUPLEX accessories for dog-care. Stripping and trimming your dog is easy, speedy, and safe with the DUPLEX DRESSER.

All DUPLEX dog grooming accessories are professional implements especially adapted to amateur use.

DUPLEX DOG DRESSER, Mystic, Conn.
Enclosed find \$..... for which please send me the articles as checked. Send Check, Money Order or C. O. D.

☐ Duplex Dog Dresser.....\$1.00
☐ Additional blades, 5 for......50
☐ Indiv. Charts, Name Breed......25
☐ Nail Nip.....2.00
☐ Duplex File.....1.00

Name.....

Address.....

Town.....State.....

Money back if not satisfied. Div. Durham Duplex Razor Co.

AN EASTER EGG BASKET starts, prosaically enough, with a white wire refrigerator basket from the dime store. Nested within is a trove of Heinz Sandwich Spread, Heinz Mustard and a jar of Heinz Fresh Cucumber Pickle (those crisp, old-fashioned slices that take you back to starched-pinafore days). Then—a bevy of colored, hard-cooked eggs—ribbonbows—and an Eastercard inscribed with a recipe for Easter Egg Snacks: Cut eggs in half, lengthwise. Remove yolks and mash with Heinz Sandwich Spread—half tablespoon for each egg. Touch with Heinz Mustard, salt, pepper and paprika. Refill whites and cap with Heinz Cucumber Pickle.



CHIC CHICKS—We saw them at a bride's house where they practically outshone the wedding silver. There were six inexpensive, bright-yellow, oven-proof dishes on a tray with tins of Heinz delectable Cooked Macaroni in Cream Sauce with Cheese. There were two small jars of chicken—much crackly wrapping—and a card which informed the world that the chicken, added to a tin of Heinz Cooked Macaroni and browned in these individual casseroles, would taste a whole lot better than all right.



APRIL SHOWERS for your Pantry Shelf!

Sheer inspiration for weddings, birthdays, anniversaries, thank-you gifts and Easter presents!

● Originally intended as a gift for brides, the Pantry-Shelf Shower theme has proved so popular, smart and downright practical that it is now being taken up for all kinds of occasions. Everybody who hears about the Pantry-Shelf Shower seems to be inspired with ideas of their own about favorite Heinz food ensembles, pet recipes and accessories to the feast. Here on this page you'll find a few of the latest and gayest encountered to date.



FLOWERS THAT BLOOM IN THE SPRING, TRA-LA—have nothing to do with this case. These blooms are blatantly artificial sprigs (from the 5 & 10) stuck into a window-box which can eventually be used for herbs. Meanwhile—under a sward of artificial grass are tins of Heinz Home-style Soups. Heinz Soups, you remember, are the kind that need no gilding—no additions, no extra seasonings. But a clever garnish is never amiss. Tie a small bag of almonds to a tin of Heinz Cream of Mushroom Soup. Include a bag of cheese popcorn. Nothing better with Heinz real Cream of Tomato Soup!

APRIL, 1939

HOUSE BEAUTIFUL

Trademark registered in U. S. Patent Office

COMBINED WITH HOME & FIELD

Trademark registered in U. S. Patent Office

DECORATION

The Bride's House.....	34
—Devon House.....	36
—Sherwood House.....	37
—Bedford House.....	40
—Pennfield House.....	41
—Kentwood House.....	44
—The Kitchens.....	48
—The Bathrooms.....	49
—House Beautiful Wishes to Thank—.....	52
Ten Years Growing—House of Mr. and Mrs. Gilbert Kinney.....	53
Country Maple.....	56
Silver Notes.....	64

GARDENING

House Beautiful's Practical Gardener.....	
—Formula for a Lasting Lawn, by C. B. Mills.....	66
—First Test Your Soil, by Arthur Hawthorne Carhart.....	67
—Experts Choose Roses, by five famous rosarians.....	68
—The New Order in Chrysanthemums, by Alex. Cumming, Jr.....	70
—Modern Zinnias, by Mrs. Jay Clark, Jr.....	71
—The Log of the Practical Gardener.....	72
—April Scrapbook.....	74

BUILDING

Tailored Concrete.....	58
New Angles on the Boston Scene.....	60
Tidewater, by Walter Buehr.....	62
Please Tell Me, Answers by Eugene Raskin.....	76
Earmarked for Home Builders.....	80

MISCELLANEOUS

Cover, Kodachrome photograph by Samuel H. Gottscho.....	
The Booklet Shelf.....	■
Window Shopping.....	10
The Dog Show, by Chase Herendeen.....	28
To Talk of Many Things—An Editorial.....	32
The Onion Family, by Mary Grosvenor Ellsworth.....	57
Conveniences of the Month.....	78
Food and Drink Bar.....	
Compass Pointers—Dude-ling, by Dorothea Park-Lewis.....	122

RICHARD A. HOEFER, *Business Manager*

HOUSE BEAUTIFUL combined with HOME & FIELD is published the twentieth of the month preceding date of issue by Hearst Magazines Inc., 572 Madison Avenue, New York. William Randolph Hearst, President. Richard E. Berlin, Executive Vice-President. John R. Hearst, Vice-President. A. S. Moore, Vice-President. E. H. McHugh, Vice-President. Richard A. Hoefler, Vice-President. F. E. Hagelberg, Treasurer. R. F. McCauley, Secretary. Telephone, Wickersham 2-2800.

ADVERTISING OFFICES: New York, 572 Madison Avenue; Boston, 1132 Park Square Building; Chicago, 919 North Michigan Avenue; Detroit, General Motors Building; San Francisco, Hearst Building; London, 28-30 Grosvenor Gardens, S. W. 1; Berlin, Behrenstrasse 67; Milan, 78, viale Montenero.

SUBSCRIPTION PRICE, \$3.00 a year in the United States and its possessions; by the copy, 35 cents. In Canada, \$3.50; Pan-American countries and Spain, \$4.00 a year. All other subscriptions, \$5.00 a year. When changing address, new and old addresses should be given. Three weeks' notice is required for changing an address or starting a new subscription.

"HOUSE BEAUTIFUL BUILDING MANUAL," trademark registered in U. S. Patent Office.
"HOUSE BEAUTIFUL'S BUYING GUIDE FOR THE BRIDE," trademark registered in U. S. Patent Office.

"THE BRIDE'S HOUSE," trademark registered in U. S. Patent Office.

"GOOD BUYS," trademark registered in U. S. Patent Office.

HOUSE BEAUTIFUL combined with HOME & FIELD, new series of Field Illustrated (trademark registered in U. S. Patent Office). Entered as second class matter April 1, 1924, at the Post Office, New York, N. Y., under the act of March 3, 1879.

Editor

KENNETH K. STOWELL

Managing Editor

STEWART BEACH

Associate Editors

FRANCES TAYLOR HEARD

RALPH BAILEY

SUZANNE GLEAVES

MARGARET FULLER

Art Director

JOSEPH C. JONES

House Beautiful, Vol. 81, No. 4. Copyright, 1939, by Hearst Magazines Inc.
Editorial and Publication Offices:
572 Madison Avenue, New York



"To talk of things
many things"



of BRIDES' HOUSES . . . We have just one idea in presenting our annual Bride's House to you both in the pages of the magazine and in actual rooms at the Savoy-Plaza Hotel in New York. This is to provide a host of ideas that you can use in making the rooms of your home more attractive, more convenient, and a better expression of your own personality and ideals of gracious living. Each room is packed full of decorating and furnishing ideas which show current styles and trends. We have gathered together the newest products of the leading American manufacturers, used their latest designs in furniture, fabrics, wall coverings, floor coverings, accessories and all the rest. In decorating the Bride's House Miss Miriam Thomson has chosen products that are available throughout the nation so that you may make them your own in your own way. We have built and furnished eighteenth century rooms, modern rooms and rooms of contemporary design based on many and varied traditional styles, but all have been given a distinct and distinguished 1939 American flavor. From these inspirations, if you are really a bride just about to start furnishing your first home, you will be able to make important decisions about the style you will adopt and adapt as time goes on. Our hostesses will be glad to help you and will give you any information you desire.

We have built more rooms than ever this year in order to be sure that we would touch every taste and every purse. To avoid confusion and to help you remember we have actually divided the exhibition into five separate houses or apartments and have given each a name. You enter first the apartment of five rooms, including kitchen and bath, which we have named Devon House. You then follow through smaller houses or apartments called, in turn, Sherwood House, Bedford House, Pennfield House and finally the larger Kentwood House.

The entire Bride's House will, of course, be open throughout the summer and will be one of the points you will want to visit when you come to New York for the World's Fair. We hope you will wander through the rooms many times.

You can be assured that they will always be comfortable, for we have provided a most efficient air-conditioning system to keep you cool regardless of the summer sun outside. You see, we have installed the same type of summer air conditioning that is available for every home.

Come as often as you like and stay as long as you please and make mental or written notes of the ideas which you want to use in your own decorating. You will be sure to find a color scheme that fits your personality exactly or creates the mood you most enjoy in your own home. Or you may find a window treatment that will be the final touch in making your own living room or bedroom complete. Perhaps you will see just the furniture you need for your new home, or it may be merely an incidental piece that will round out a furniture grouping.

If you are not one of the fortunate ones who can see the full beauty of this year's Bride's House "in the flesh," so to speak, you can wander through to your heart's content via the pages that follow. This year for the first time we are showing all of the rooms in photographs taken in their natural colors. Study them for helpful suggestions, noting the dominant colors, the harmonious relation of all the other colors in the room to that dominant, and the accents of stronger color in smaller areas that give vitality and life to the entire scheme. You will see also the importance of texture, and the different effects produced by each fabric from the sheen of satins to the sturdy roughness of new modern weaves. Each has its place and its function and you will find here a guide to their most effective use.

We hope that you will enjoy each room and take from it any and all the ideas that appeal to you, ideas of color or form, of texture or arrangement, of lighting or design, of accessories or gadgets. Of course, we don't expect you to reproduce any room in its entirety, but we do want you to carry away the inspiration and stimulation of this year's Bride's House and to put it to practical use in solving your own decorating problems. That is our one idea.

Kenneth K. Stowell



The dining room

DEVON HOUSE



The camellia bedroom

DEVON HOUSE



The blue living room

SHERWOOD HOUSE

The descriptions of these rooms
are on the following two pages

THE BRIDE'S HOUSE



DRAWINGS BY ARNOLD HALL

The mirror room

DEVON HOUSE

The mirror room introduces you to the Bride's House in more senses than one. Basic in Miss Thomson's decorating philosophy is that color be used to link room to room. The gray of heavy damask curtains here paves the way for the gray wall of the room beyond. The flashing tangerine upholstery on the small chair is the same as that you find in the next room. The trace of chartreuse in the piano chair's satin seat you will meet in a larger area as carpet of the living room. So the color is made to flow from room to room, binding them all together. Accent notes become main themes and vice versa. Thus the whole is as closely woven as fine serge. Note how the flowers pick up the scheme, and mirror repeats it over and over.

The gray living room

DEVON HOUSE



Its gray, as prophesied in the mirror room, is an outgrowth from the gray of the first draperies, deepened and spread all over the walls. Note how it is given variety by being more intensively lighted around the mantelpiece than on the three other walls. The tangerine has also grown in proportions, is used over greater areas. The chartreuse of the rug in such a setting is immensely sophisticated. And here appears for the first time, in the curtains, a creamy white which will grow through the remaining rooms until it comes fully into its own in the bedroom. The large overdoors are impressive since there is no cornice in the room. Valances are architectural and furniture distinguished.

The study

DEVON HOUSE



A great deal of color and charm is packed into this small room. It is dominated by the tangerine of the chintz on the loveseat, from the standpoint of color. Since this is a tiny room everything in it is neat and moderate in size—the desk, the loveseat, the chairs, even the radio. A new color accent makes its bow in the floor covering which is a water-clear green, very bright and outdoors with the garden chintz on the upholstery. This room, fresh as a daisy with its white walls, seems full of sun. It is an amiable room for reading, writing, talking. In such a spot you would put the border's first tulips, delphinium and zinnias. Or a nosegay of meadow blossom. Note the excellent design of its accessories.

DOM BY ROOM

The dining room

DEVON HOUSE

The tangerine takes on a pinkish cast to preface the bedroom, is appliquéd on the long curtains, used for chair seats and the picture frame, is as dramatic as you could wish. The walls are very exciting with the white dado topped by severe molding, the wide cornice taking on a handsome pattern of shadows from the lights of the great crystal chandelier. The fine dark finish of the mahogany plays an integral part in the plot, in the wide expanses of the tabletop, the china cupboard between the windows. The rug and the fanciful Chinese type wallpaper are in lucid greens, the area of the wallpaper being restricted to make it the more important. All over would have seemed diffuse.



The camellia bedroom

DEVON HOUSE

You cannot look at this bedroom without thinking of a bride coming down the aisle. Its colors are the colors of pink camellias and white camellias. Its draperies are as diaphanous and intricate and feminine as a bridal veil. Its upholstered and quilted beds have the lovely dressmaker look of the year's smartest wedding dress, the piped in coral pink. Strong green notes give a modern twist, but pictures, a cabinet and all conspire to produce the one effect, the effect of a young and enchanting bride. In the far wall is an oblong niche, lined with mirror, with glass shelves on which are bibelots, the whole outlined with a baroque frame. On the floor is an interestingly textured ice green carpet.



The blue living room

SHERWOOD HOUSE

Its furniture stepped straight out of the elegant eighteenth century, its colors out of Bermuda. The pagoda valances of the lemon yellow curtains are reminiscent of Chippendale, the coral fringe trimming on the upholstered furniture is as enlivening as the first robin. The fine wood tones of the furniture are echoed in the rich brown of the carpet. The room would not have been half the room it is without its pine mantel, nor the mantel half so good without the facing of white tiles, which with a blue detail, returning them to the blue of the walls. The yellow of the curtains and upholstery is reiterated by the mirror and picture frames and the uses of the candlesticks and the tall columnar lamp.





The bedroom

SHERWOOD HOUSE

PHOTOGRAPHS BY SAMUEL H. GOTTSCHO



Modern living-dining room

BEDFORD HOUSE



Bedroom with a canopy

BEDFORD HOUSE

Modern living room

PENNFIELD HOUSE



White dining room

PENNFIELD HOUSE



Peasant bedroom

PENNFIELD HOUSE

The descriptions of these rooms
are on the following two pages



DRAWINGS BY ARNOLD HALL

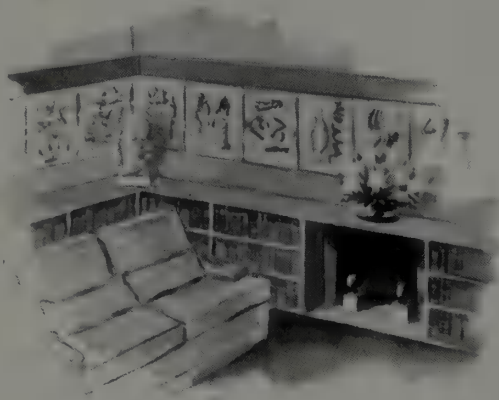
The bedroom

SHERWOOD HOUSE

Here is the graceful Colonial mahogany we all like so much set against walls sprigged with delicious green ostrich feathers and twining gray ribbons. Taffeta rustles at its windows and in deep flounces around its beds, calling up faint memories of ruffled petticoats and crinolines. The curtains are knotted sentimentally, the lampshade is a page from the past all its own. Yet ultimately this is a room of real chic. Perhaps because of the staccato touch of coral on the curtains. Perhaps because of the breath-taking contrast between the gray green on the floor and the yellow green at the windows. Perhaps because crinolines are once more the mode and our eyes welcome rooms of their vintage.

Modern living-dining room

BEDFORD HOUSE



This satisfies a number of modern requirements. It serves two, or even three purposes. Here you may eat, work or play and, by unfolding the couch, sleep. It's an apartment in itself without being crowded. The furniture is so nicely scaled that it does not eat up the room. Rather it serves the functions of living efficiently and handsomely. The background is quiet without being neutral. The most vigorous color is found in the pictures, the flowers. An over-emphatic palette would have made the room tiresome for twenty-four hour shifts. The desk is a miracle, an office without looking it. In it are typewriter, files, and much space. In the bay window is a dining room table with its chairs.

Bedroom with a canopy

BEDFORD HOUSE



This is such furniture as was being made in America in 1810. Mark it well: it has definite place in the life of 1939. Miss Thomson has set it in a room predominant blue with candy stick red and unadulterated white. The canopy, which rises white as foam, is repeated in the mirror over the high chest. The fringe valance is frivolous and yet distinctly elegant. There is a touch of Chinese in the way the vines climb the papered walls, and in the little figures caged in glass to make the bases of the lamps. In 1810 your grandfather and mine were sailing for China with sails fat with wind, hopes high. Back they came with objects which left their mark on 1810. They add to the fine, rich texture of this room.

Modern living room

PENNFIELD HOUSE

The white of canopy and curtains in the preceding bedroom has, in the living room, spread out to encompass the walls, toned to eggshell, and forms a sympathetic background for the fair wood of the furniture. The red accents of lamps and flowers are a direct carry-over, linking the two rooms together indissolubly. Add a blue carpet on the parquet floor and you have a color scheme which is both charming and patriotic. The furniture has an easy grace which proves again the strides modern has made, and the small piano is in precisely the right scale and mood for the rest of the room. In the mirror you catch a glimpse of a striped modern drapery, woven by machine, looking miraculously hand-loomed and handsome.



White dining room

PENNFIELD HOUSE

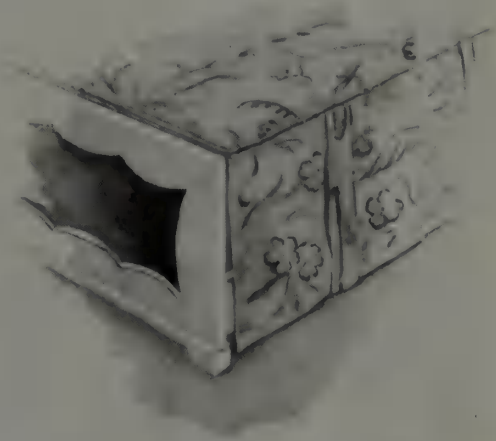
Two of its walls are self-striped, one all mirror, and one to balance it is curtained wide and to the floor. It is refreshing to see what happens when the dining room table is taken from the center of the room and placed, at variance with all tradition, against the mirror wall. The graceful chairs, the fine table become twice as festive, reflected as they are. The curtains are white faced with the same color as the chair seats; the carpet is, unexpectedly enough, a rosy terra cotta. Against these the blue of the upholstery fairly sings. Note how the modern painting, the traditional crystal chandelier are at home together because of the adroit background and the graceful, assured design of the furniture.



Peasant bedroom

PENNFIELD HOUSE

This is peasant in the simple, Grimm's fairy tale cottage look of the furniture but immensely sophisticated in color, which is the way we like our peasant styles today. There is nothing heavy about it, either, from the filmy voile of the printed curtains to the intricate tracery of the mirror's round frame. The picture has a certain primitive quality which, along with its colors, fits it admirably into the scheme. The fireplace is bounded by a white molding, distinctly modern and tailored. Note the flippant use of buttons on the straight chair and the white upholstered dressing table bench; it's a gay room with its stripes and its pansies and bird wings, gay and very youthful.





PHOTOGRAPHS BY SAMUEL H. GOTTSCHO

Yellow damask living room

KENTWOOD HOUSE



Green library

KENTWOOD HOUSE



Gold striped dining room

KENTWOOD HOUSE

Man's bedroom

KENTWOOD HOUSE



Blue striped bedroom

KENTWOOD HOUSE



Guest room

KENTWOOD HOUSE

The descriptions of these rooms
are on the following two pages



DRAWINGS BY ARNOLD HALL

Yellow damask living room

KENTWOOD HOUSE

The furniture started it all, for in the lovely, unexpected way of modern furniture looks at first to be one thing, turns out on closer inspection to be another, subtle thing. At first glance, modern. At heart, Biedermeier. So for it Miss Thompson evolved a reminiscent room with gloriously lacy curtains, fire bucket red draperies elegantly swagged, and walls looking like yellow damask. The niche above the hearth is an inspiration, formal, classic and necessitating the use of a great classical bouquet. Never has a piano had a more impressive setting than this one in the window. The accessories are as elegant as the room, and serve to heighten and accent its whole effectiveness.



Green library

KENTWOOD HOUSE

This is a room you dive down into. It encloses you in its peace and comfort, a beautiful room for reading or study. It is noteworthy that here the sprightly lines and colors of modern furniture do not break the mood, rather serve to increase it. For these pieces stem strongly from the eighteenth century and carry about the aura of its grace. The loveseats are immensely inviting. The niche, lit from below, is a fine place for sculpture, as here, flowers or any beloved, handsome object. The bookcases on either side add to its drama and to the general rich texture of the room. A giddy picture bursts like a Roman candle on this quiet scene and robs it of its suggestion of sombreness.

Gold striped dining room

KENTWOOD HOUSE

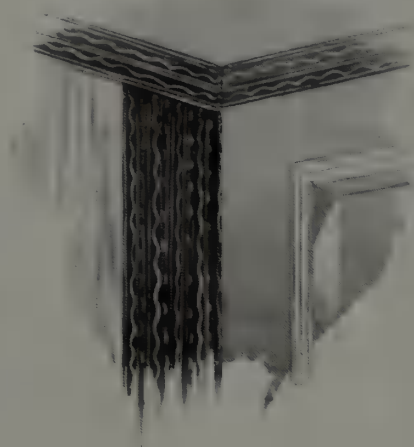


One of HOUSE BEAUTIFUL's pet preachments is here in the flesh: dining rooms can be gayer than other rooms, should be. Shining white curtains swathe the mirror wall, the others are decked in gold and white, smartly striped. Against this deep blue of the carpet and the keen blue of the chair seats strike sharply, making the scheme even more arresting. White, golden-hearted flowers repeat the theme on the walls, and the beautiful Utrillo with the white domes of Sacré Coeur and blue sky are another link in the chain. The furniture is just right for all this. The richness of the wood and the simplification of traditional forms which you find adapt it eminently to the rich setting with its definitely modern feeling.

Man's bedroom

KENTWOOD HOUSE

is more successful than any other such we know of because it is marked both by finesse and sturdiness, is tailored but not crude. The wood grain wall covering, the immensely smart striped curtains and above all the grand caned beds and the comfortable handsome chairs and bureau mark this as a room which serves its purpose well. The champagne-colored ribbed coverlets are piped with a gladiolus red and white wool trimming. Note how the curtains are made to draw across the entire window wall from under a cornice made of two stripes of the fabric put up horizontally. The accessories are appropriately of wood and crystal, the wooden lamp being most attractive with the light wood furniture.



Blue striped bedroom

KENTWOOD HOUSE

is what happens when you put modern furniture in a period setting. The happy result is due to the inherent grace of today's modern, the fact that the lines are simple, the proportions right. The room is in the Biedermeier vein, culminating in the delicious white ninon drapery rippling down from under a crown of white fringe. The fringe continues around the room, making a fantastic cornice. At the windows, curtained in the same chintz used for the bedspread, is a little round table covered and skirted to the floor in the chintz. On either side of this is a fat Victorian chair, again upholstered in the chintz. Charming and inviting for breakfast for the man of the house and his lady.



Guest room

KENTWOOD HOUSE

The clear warm color of the furniture is dramatized by the use of accents in this little room. White at the windows, white roses on the walls, white for the vase, flowers, the Victorian lampshade and the bedside lamp; black in the picture and the urn lamp on the round table. The wallpaper is carried over the top of the window so that it makes a frame from which the glass curtains, blinds and peries hang straight down in long lines. Facing the foot of the beds is a white marble mantelpiece, arched in the approved Victorian style, set into a wall slightly pressed and painted the green of the background of the wallpaper. The accessories are largely Victorian, too, and markedly successful with the modern furniture.



Green and white kitchen



Kitchen with dinette

PHOTOGRAPHS BY SAMUEL H. GOTTSCHO

Kitchen with plaid walls



The descriptions of these rooms
are on the following two pages



Bathroom with pink fixtures

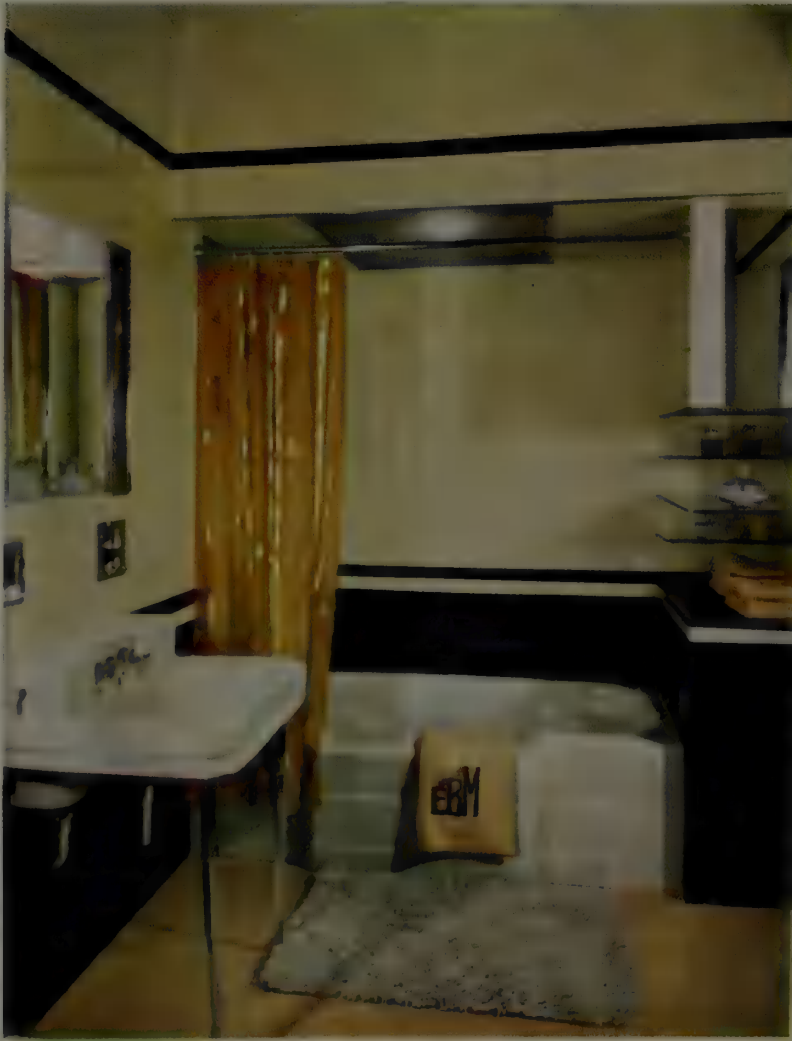


Rosy pink bathroom

Silver dressing room



Cream and blue bathroom





DRAWINGS BY ARNOLD HALL

Green and white kitchen

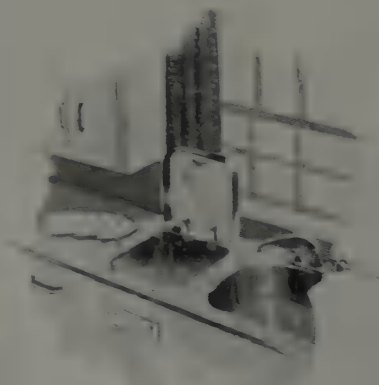
It has become increasingly apparent in the last few years that the best kitchens are simple, highly efficient workshops. This electric one is a case in point. It embodies in its U-arrangement the very best in planning. Each unit is set in the spot where it will be most readily available. There is a continuous counter surface for the laying out and preparation of foods. Aside from this the room is utterly simple: its linoleum-covered walls bright and washable, its floor bright and washable. The metal blinds are excellent for their purpose of controlling light, besides being sanitary and neat. The cove lighting over the sink is ideal, without glare. One touch of frivolity occurs in the potted geraniums.

Kitchen with dinette



That one room should serve more than one purpose is a very modern thing. This kitchen which can be used for breakfast or supper is doubly useful. Specially designed furniture for a dinette is as businesslike as the kitchen, its simplicity alleviated by the brilliant color of the upholstery. It is light and therefore readily moved, compact so that it takes little space. Note the gay Pantry Shelf Showcase, a donation packed in a drying rack, on the counter between sink and stove, waiting for the bride and the groom's return from their honeymoon. It is a tempting assortment of canned goods. The wall covering and striped curtains are gay. This kitchen works on gas as to both its range and its refrigerator.

Kitchen with plaid walls



A rich and satisfying color note is struck here by introducing copper utensils as foil to the champagne-colored walls, with their faintly indicated plaid-design. The floor covering is a wonderful deep blue, as practical as it is good to look at, since it can be mopped up in an instant. Curtains are of highly glazed chintz in a pattern with an overtone of copper. The cabinets and fixtures are a gleaming white, and the metal counters add a final touch of trimness to the whole. Here is the acme of precision, running on electricity. Everything is in the most convenient spot. This kitchen, like the two others, incorporates all the shrewd planning arrangements recently developed for the modern housewife.

Bathroom with pink fixtures

This is off the camellia bedroom and so its fixtures are in camellia pink. The curtains are diaphanous, white and lacy like the curtains in the bedroom, tied back with dressmaker satin ribbons. Deep green is used as an accent here as in the bedroom, and an ice green for the rug and the linen towels. The shower curtain is a misty white with a large and splashy design in silver, repeating the color of the metal which is used on all the fixtures.



Rosy pink bathroom

Against the walls the white of the tiled floor, the fixtures, linen, shower curtains, window curtains and picture mats show as clean and fresh as early morning. The dark rug with its vivid pattern is highly ornamental, as is the long-haired pink bath mat over the edge of the tub. As a reminder, pictures hung in a bathroom add immeasurably to its charm, especially when they are as attractive as the pair here. Metal blinds are very crisp-looking.



Silver dressing room

The silver makes this dressing room very festive indeed, especially with cornice and baseboard painted a crashing green. Green recurs in the inlaid design of the door. The silvery dressing table, toilet top and mirror frame add to the general brightness and brilliance of the room. The mirror with a picture frame on the dressing table turns your reflection into a portrait. Old prints are hung on the wall, decorously framed in narrow black.



Cream and blue bathroom

The blue of the blue and white striped bedroom has darkened and intensified to a midnight shade here, offset by cream. Built-in shelves at the foot of the tub are a wonderful convenience. Accents of maize appear in the monograms on the linen and in the shower curtains with their calla lily design. Other highlights are silver, black and turquoise. Over the wash basin is a recess lined in mirror affording a shelf for bottles. Walls are covered with structural glass.





S. H. GOTTSCHO

The dressing room in Bedford House has cream walls sprigged with dusty rose, French blue, turquoise and corn yellow

House Beautiful wishes to thank these
firms and individuals for coöperating in

THE 1939 BRIDE'S HOUSE

GENERAL

Decorator: Miriam Thomson, House Beautiful

Assistant: Frances Bratton

Architect: Wallace Walton Heath

Construction: James J. Ryan

Painting: Joseph Corregano

Air conditioning: Carrier Corp., installed by Quinn Engineering Co.

Color schemes of hostess' make-up harmonized with room color schemes through the collaboration of Mme. Helena Rubinstein

Electric wiring: Riverside Electric Co.

Stationery: Z. and W. M. Crane, Inc.

Circle Tread Ozite rug cushion: Clinton Carpet Co.

Mirror glass: Libbey-Owens-Ford Glass Co.

Radio-phonographs: Magnavox, Electro Acoustics Products

Confectionery in all living rooms: Schrafft's

Maps: LeBaron-Bonney Co.

Paint on walls and trim: Wallhide, Pittsburgh Plate Glass Co.

Linens: Léron, Inc., Mosse, Inc., Grande Maison de Blanc Corp., Maison de Linge, Martex towels, Wamsutta Supercalc, Utica Percale, York St. Flax Spinning Co., Dinkelspiel & Co., Inc. (Queen Anne linens).

Sterling silver holloware and flatware: The Alvin Silversmiths, The Gorham Co., Georg Jensen, Reed and Barton Silversmiths, Towle Silversmiths, Wallace Silversmiths, The Watson Co., Lunt Silversmiths

Silver plated flatware and holloware: Heirloom Plate

Dirilyle flatware and holloware: American Art Alloys, Inc.

Glassware: Cambridge Glass Co., Fostoria, Inc., Orrefors, Verlys of America, Inc., Westmoreland Glass Co.

Accessories: Friedman Bros. Decorative Arts, Inc., William H. Plummer and Co., Ruth S. Berlin, Inc., Lambert Bros., Inc., Paul Hanson Co., Inc., Paris Decorators, Charles Hall, Inc., Alice Marks

Flowers and flower arrangements: Constance Spry

China: Wedgwood, Josiah Wedgwood and Sons; Royal Doulton, Wm. S. Pitcairn, Inc.; Minton, Meakin and Ridgway, Inc.; Spode, Copeland and Thompson, Inc.; California Vernonware, Vernon Kilns; Franciscan ware, Gladding McBean & Co.

DEVON HOUSE

FOYER

Furniture: Grand Central Wicker Shop, Inc.

Hood over door: The American Brass Co.

Urn: Richard L. Sandfort

Plants and trees: Bobbink and Atkins

Ashtray and box: Carole Stupell, Ltd.

THE MIRROR ROOM

Floor: Sealex Plain Nairn linoleum, Congoleum-Nairn, Inc.

Mirror glass: Libbey-Owens-Ford Glass Co.

Furniture: Baker Furniture, Inc. and

Charak Furniture Co.

Piano: Colonial Sheraton, Mathushek Piano Mfg. Co.

Drapery and upholstery fabrics and drapery trimming: Scalamandré Silks, Inc.

Venetian blinds: Chicago Venetian Blind Co.

Wall brackets: James Pendleton, Inc.

Accessories: Vase, Orrefors; girandole, Charles J. Weinstein Co.

THE GRAY LIVING ROOM

Black Vitrolite: Libbey-Owens-Ford Glass Co.

Furniture: Charak Furniture Co.

Upholstery and drapery fabrics, trimming on draperies and chairs: Scalamandré Silks, Inc.

Rug: Tru-Tone Broadloom, Alexander Smith and Sons Carpet Co.

Fringe on rug: Consolidated Trimming Corp.

Floor: Sealex Veltone Nairn linoleum, Congoleum-Nairn, Inc.

Mantel and fireplace equipment: Ye Olde Mantel Shoppe, Inc.

Accessories: Pictures, Marie Sterner Galleries; after-dinner coffee service, tray and shell dish, The English Antique Shop; white lamps, lamp shades and crystal cigarette box, Ailsa Shaw-Thomson Associates; figures, Yamanaka and Co.; flowers and containers, Constance Spry; mirrored cigarette box, Lyman Huszagh

THE STUDY

Carpet: Firth Carpet Co.

Venetian blinds: Chicago Venetian Blind Co.

Furniture: Loveseat and chairs, Chairs, Inc.; desk, Maddox Table Co.; end tables, Charak Furniture Co.

Radio-phonograph: Magnavox, Electro Acoustics Products

Upholstery and drapery fabrics: F. Schumacher and Co.

Accessories: Clock, Seth Thomas; china and porcelain figures, Lyman Huszagh; gold lamps, crystal vase,

desk lamp and tortoise shell Ailsa Shaw-Thomson Associates; shades for gold lamps, Har and Emmons; glass ashtray, Stupell, Ltd.; desk pad, Char Yandell and Co.; shell as Alfred Orlik, Inc.; globe, ton's; pictures, Perls Gal black toile flower container, S. Berlin, Inc.

THE DINING ROOM

Wallpaper: Thomas Strahan

Rug: Firth Carpet Co.

Floor: Personalized Sealex V Nairn linoleum, Congoleum Inc.

Furniture and mirror: Baker ture, Inc.

Screen: Venetian Art Screen C

Drapery and upholstery fabri Schumacher and Co.

Trimming on draperies: E. L. sure Co.

Accessories: Chandelier and br Charles J. Weinstein Co.; C porcelain figures, Rose Cum china and centerpiece, Elinore rell; picture, Julien Levy

GREEN AND WHITE KITCHEN

Wall covering: Nairn wall lin Congoleum-Nairn, Inc.

Floor: Sealex Karnean Nairn leum, Congoleum-Nairn, Inc.

Aluminum window: Herrman Grace Co.

Venetian blinds: Chicago V Blind Co.

Lighting fixtures: Lightolier C

Range, refrigerator, dishwasher waste unit: Edison General I

Appliance Co., Inc. (Hotpoint

Cabinets, Monel metal coun sink: Whitehead Metal P Co., Inc.

Chimes: A. E. Rittenhouse C

Clock: Warren Telechron Co.

Flower pots and geraniums: De Mfg. Co.

Draperies (not in photog

(Continued on page 85)



A close-up taken in the library at Kentwood House. Over the desk hangs a beautiful mahogany barometer and a small modern picture



TEN YEARS GROWING

*The owners of this old frame house
in Greenwich took a whole leisurely
decade to remodel and perfect it*



S. H. GOTTSCHO
The garden and foundation planting are calculated to bear a close relationship to the house. The bay window, seen both from the out and the inside, practically brings the garden indoors



It has the informal charm which
accrues to houses which have
evolved through changing years



ME was not built in a day, nor the nicest houses remodeled in one spring. Mr. Gilbert Kinney bought a square house on a Greenwich, Conn., road, it was because to him the re- and replanning of such a house is interesting. He and Mrs. Kinney did something new to Mill Stream Farm yearly for years, sometimes indoors (the fine pine paneling was one spring's fruit), sometimes outdoors. Mrs. Kinney is a devoted gardener and Louise Payson's help has beautified the grounds beyond recognition). That the Kinneys' love their house is evident in their patience and continuing enthusiasm. The architects were F. Burnham Chapin and later William F. Dominick. The two opposite ends of the living room are shown on the opposite page with Mrs. Kinney's green and sun-plant and flower room. In the living room the rich tone of pine paneling is handsomely by alternate white. As the trees cluster about the house as everywhere been wooded with gay. The number and variety of the selected old scatter rugs are part



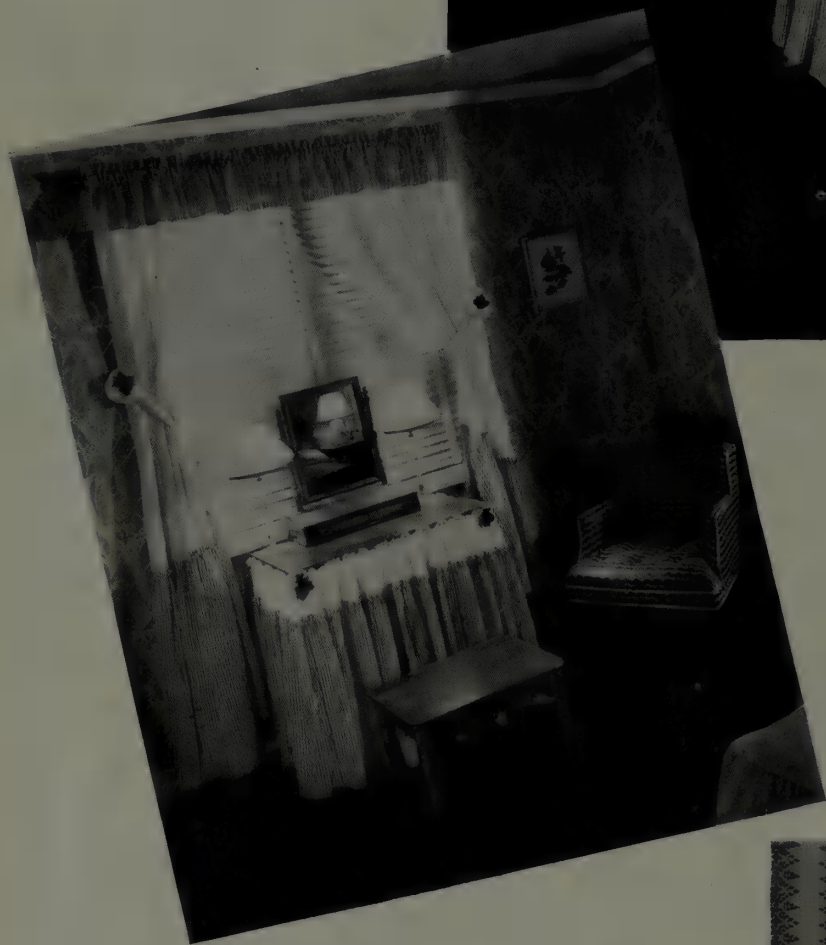
S. H. GOTTSCHO

of the general cheer. The staircase was turned from its original tortuous straightness, given a landing. It has become part of the living room. Incidentally, the ground floor is on three separate levels, which establishes its lovely random quality.

The dining room at the left has a ceiling made from an old pine barn, richly colored by weather and years. Beneath this is a distinguished scenic wallpaper which Mr. Kinney simplified (four boats, three Indians and two trees he had painted out) and toned down so that it would be a gracious and unobtrusive background.

The bedroom above is predominantly the yellow of sunlight, furnished with old pieces; the clock is a family heirloom, and graces a fine mantel. A living alcove makes a real upstairs living room with a delightful view over the garden's pond. Here, on the short days of autumn and spring, the afternoon light lingers after it has failed downstairs and so it is a favorite spot for reading.

COUNTRY MAPLE



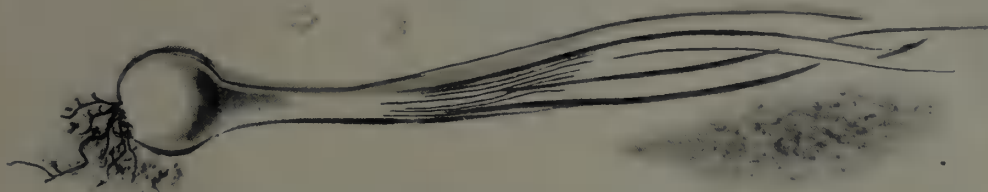
THE bride of HOUSE BEAUTIFUL's 1939 Bride's House is a city dweller. Her furniture is urban. But of the year's thousands of brides many will be furnishing houses in the country. The Statton Company, which manufactures the fine maple shown in these pictures, has decorated these rooms which are essentially country-wise. Hence they constitute a further chapter for bride, a telling one with their chipper wallpapers, their beautifully designed furniture and their charming decoration.

Against a ground of hyacinth blue and clear white wallpaper, the bedroom above is fresh as the first crocus. Deep ruffles on the bedspread and dressing table are of red and white striped organdie and the chair at the right of the dressing table is upholstered in red chintz stitched with white. The living room at the right has its walls covered with a paper which is blue, tomato red and pumpkin yellow. This is the dominant color scheme of the entire room. The big armchair is covered with a yellow and blue checked material and the background of the draperies is blue. No furniture could be more apropos for this setting than the graceful and sturdily made maple by the Statton Company.



The Onion Family

BY MARY GROSVENOR ELLSWORTH



Y NOW it's a culinary platitude to say that most good food is better for a suspicion of onion, but that wouldn't have been news to Cleopatra. True, the onion has suffered eclipses, usually when prudery reigned over other phases of human taste, but never for long. From the earliest times of recorded history, it has been a concomitant of civilized eating; it has earned its passage from the fastnesses of Asia to every other remote corner of the globe, marching with the conquerors or paying its way with the merchants. It is bound up with the superstitions, the folk lore and the rudimentary medicine of every land; with such history, we can safely conclude that it's our own loss if we neglect this most famous of Asiatic lilies.

And nothing is more fun—or more rewarding to experiment with; nothing has more to contribute to most of the food you cook. I must confess that I have never tried onions in a dessert. It don't conclude from that that I don't like onions—I do. And my favorite kinds of food, all the things that seem to me supremely worth eating, have all proved the better for acquaintance with some member of the onion tribe.

Before we talk about using them, I suppose we should get acquainted with the onions themselves—they are so many and so various, from the mild green tubes of the chive to the pearly violence of garlic. Even the group we call just onions is astonishingly numerous. The most usual ones in the markets are the sleek white silverskins and their cousins, the bronzy-skinned yellow onions, coarser in texture, a little stronger in flavor. Then there are the enormous white Bermudas that go on hamburger, the equally enormous red Spanish onions that are superlative for bake. Among the onion relatives, chives are the little, reedy, round-leaved onion you find as plants at the grocer, probably the meekest of the family. A pretty garnish, a mild flavorer, and that's about all. Next comes the shallot, the onion of Ascalon, beloved of the French and very hard to come by in this country. Short of raising your own or finding a fortunate foreign grocer, I don't know how you can hope to get them. The bulbs grow in clumps, rather like garlic, and both bulb and stem have a delicate but definite onion flavor that is just exactly right for many dishes. The closest substitute I know is the minced inside leaves and bulb of those straight-sided spring onions we call scallions, which are in the market at all seasons from one source or another. Then there is the leek, like the shallion in shape but flat-leaved, thicker and much larger. Surprisingly, it is as mild as any proper onion could be. Really one of the nicest and, alas, one of the most neglected members of the family.

The flavor of onions can be added to many a dish without the final presence of the onion in the flesh. One of the simplest ways is with onion salt, provided you can get and keep it fresh.

The essential oil that gives it its flavor seems to be fairly volatile, and vanishes with long standing. Another good and easy trick is to rub a baking dish or casserole thoroughly with a cut onion, as though it were a salad bowl. At one stage, my curiosity about food got me involved with a series of recipes calling for onion juice. That proved to be a sticker. I have never yet learned how you squeeze an onion properly, though I believe there is a device on the market that will do it for you. But I have learned that most onions if cut just where the root joins the bulb will bleed quite profusely. If you put the cut end against a strainer and massage the juice toward it, you will get enough for most recipes. Southern Europeans use the device of frying onions or garlic first in the oil they cook many foods in, removing them before the food is put in. Large meats or small may be larded with onions or garlic. Simply stick a knife or a skewer into the meat, work it around till you have a large enough hole and then put a sliver of onion into the hole. Merely putting an onion into the same pan during the cooking is enough for some meats and some tastes. In foreign food stores you can occasionally find a sort of loaf made of cooked, compressed and dried shallots that is wonderful for sauces, though it also loses its virtue with age. For the faintest possible flavor, expose the butter—or milk—you are going to use to a cut onion overnight. Or onions can be boiled in the water you use to cook something else in.

IN ADDITION to the onions proper, their relatives are liberally used for flavoring and some for practically nothing else. Chives, cut small and sprinkled over any dish, will give it a faint and savory aroma. They are particularly good on soups, omelettes and cream cheese. Shallots, the Frenchman's favorite form of flavoring, he uses as we do onions, only more often. Garlic, once confined to the lands bordering the Mediterranean, has been exported with their culture and their cooking until an appreciation of its uses has become evidence of a sophisticated palate. It is really violent only when raw. Of course, no matter how long you cook it nothing daunts its aroma, but its actual flavor seems to go into the food. Once cooked, you can eat the bulb itself without knowing it. For most tastes, a little goes a long way, but likewise for most tastes it is an integral part of too many superlative dishes to be foregone completely.

Now for the onions themselves. Assuming that you serve them creamed, buttered and fried, here are some attractive variations.

Burned Onions. One of the best onion dishes in our household was the result of a batch of boiled onions that burned. Not to the charring point, but one side of each onion was an unmistakable dark brown. They looked hopeless—if it had been any other vegetable they would (Continued on page 104)

Tailored Concrete



CONCRETE is a rocklike and unyielding substance, to be just as a very old man may be irrevocably gnarled and bent. But they were both young and pliable once. Remember that when you think of concrete as a home building material there is no substance, with potentially so firm a maturity, in the beginning is so flexible, so adaptable, so amenable to individual treatment. On these two pages you see how nine types of concrete construction look when they have become houses. They take sturdy and familiar forms which we have long known and liked. Others are fashioned with regard for no precedent except only such limitations as concrete itself imposes. Most are modern and are fire-safe, durable, adaptable to any type of interior.

Two techniques of and for concrete are pictured above and below. The one shows concrete blocks, of varying sizes, laid with strongly extruded horizontal mortar joints. By keeping vertical joints flush, this special effect is achieved. The house below, at Princeton, New Jersey, is also of concrete blocks, specially cast with the horizontal molding included. Joints are flush

Several cement products are embodied in the walls of the house below, at Coral Gables, Florida. It is basically a masonry house, using blocks variously, 8x8x16, 4x8x16, 4x8x12 inches in size. Cement paint and waterproofing surface the walls without obscuring the actual texture and pattern of the masonry. The trim around the front door is of hand-run cement stucco

A very happy use of concrete is illustrated below, in a house at Atlanta, Georgia. It combines motifs from the Middle Ages with completely modern freshness. Here concrete blocks of differing sizes are laid up in a pattern of ashlar. While the masonry method is typical of stonework, there is a texture uniquely characteristic of concrete. Block cores contain insulating material.



KENNETH KASSLER, ARCHITECT

J. GASS



WM. SHANKLIN, JR., ARCHITECT



ARTHUR H. ROBINSON, ARCHITECT





S. ARCHITECT

J. GASS



H. ROY KELLEY, ARCHITECT



G. D. HAIGHT

ou need final proof of concrete's versatility,
it is, in the simple Colonial cottage above
the completely functional California house
w. The shadow lines of shingles have long
n part of Colonial charm. Here it is caught
nduring concrete blocks. For contrast, below
see concrete, monolithic and steel re-
rced, as it was when the forms were stripped

Call the masonry pattern below coursed or ran-
dom or random-coursed ashlar—in any case it
is an extremely effective kind of construction.
Compare the detail view with that of the At-
lanta house on the preceding page and you will
notice at once a strong similarity. Here, how-
ever, there is more rake to the mortar joints,
and a softer if more even texture to the blocks

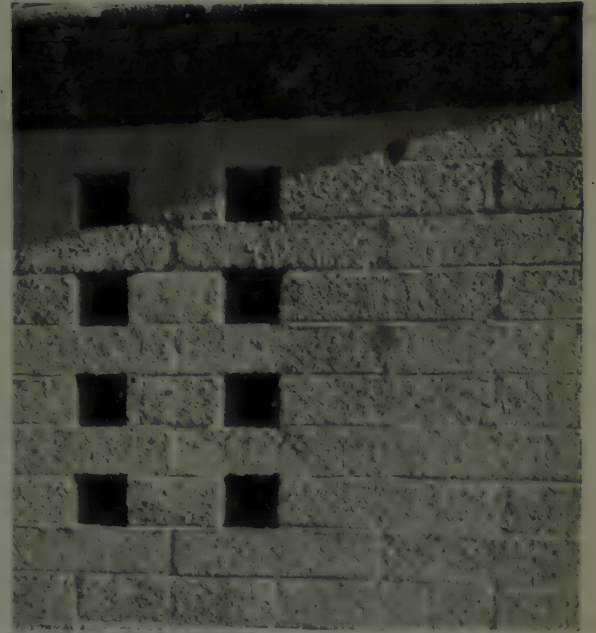
Once again you see a contrast in effects with a
similarity of method. Above, a California house
whose walls are of cast concrete masonry con-
struction. The rich texture is not unlike that of
ledge stone. Below, a house at Orlando, Florida,
built of concrete bricks, rough textured but laid
perfectly square and surfaced with cement paint.
The carefully executed joints contribute much



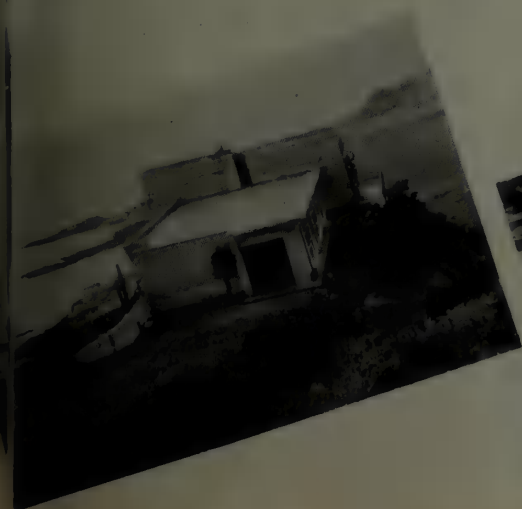
S. ARCHITECT



SAMUEL GLASER, ARCHITECT



MAURICE E. KRESSLY, ARCHITECT



NEW ANGLES ON THE BOSTON SCEN



While modern design is no stranger to Boston, it is still walking softly. Here, though, is modernism to consort pleasantly with traditional New England houses and New England trees. The bold but well-proportioned front is above; the east and west sides, showing the huge windowed living room, at right





This is the house of Dr. Frederick A. Gibbs, in Brookline, Massachusetts. Samuel Glaser was the architect. Modern in plan, modern in design, modern in construction, it is built of cinder concrete blocks surfaced with Portland cement stucco. Floors, platforms, hoods and roofs are of reinforced concrete. The tar-and-gravel surfaced roofs are insulated underneath with rock wool, the walls with metal foil. Windows, apart from the well-considered areas of structural glass blocks, are steel casements. The blocks, exterior hoods and Venetian blinds play an important part in controlling the comfort of the owners. The translucent glass which is at the entrance, opposite, appears below, lighting the stair



THE PLANS

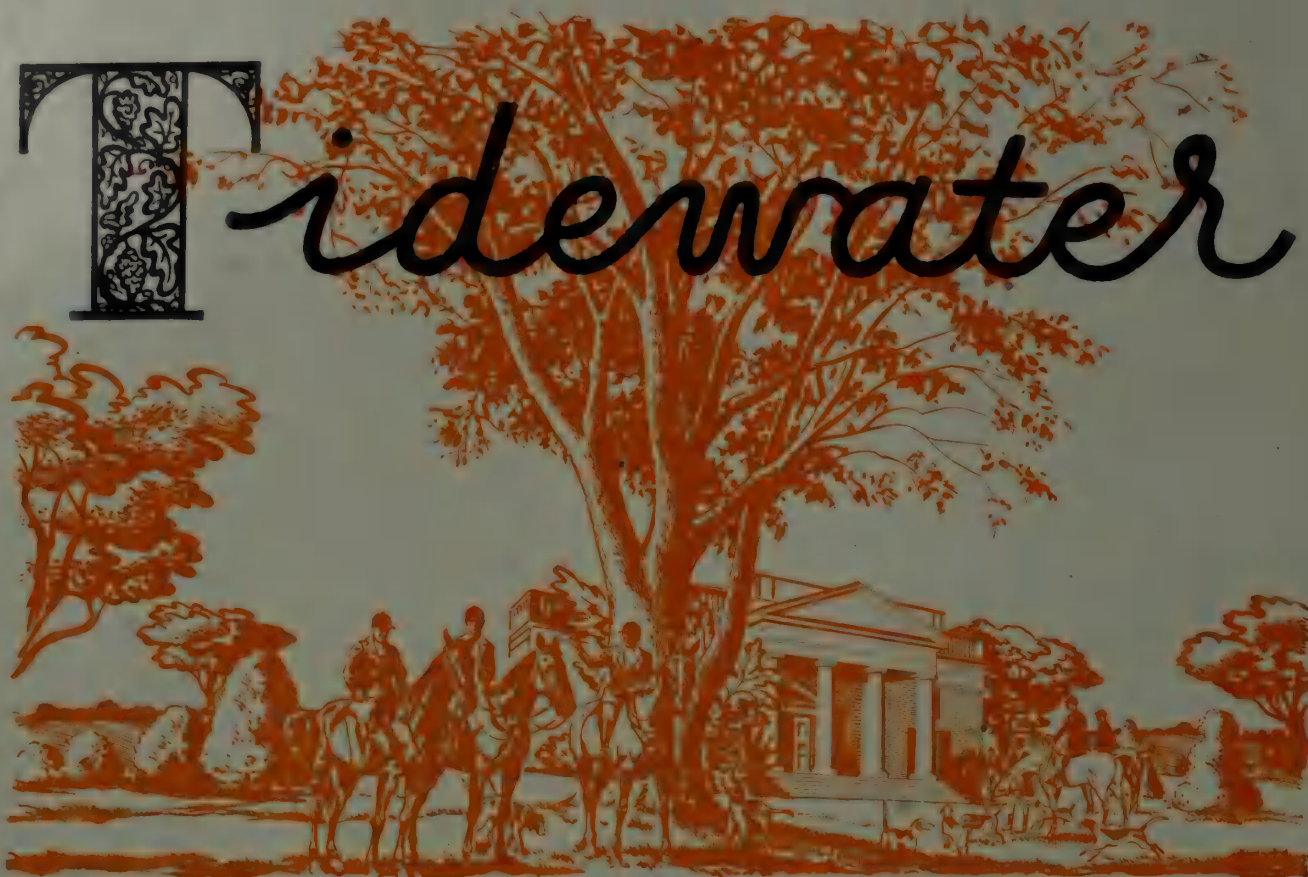
A sloping lot accounts for the varying floor levels, which still offer no bar to well-organized space. Notice the glass blocks in the study, to screen out houses nearby. In the end of the living room, a plant bay serves the same purpose. The long wall of the living room is protected from the summer sun by a hood



ROLLIN W. BAILEY

SOUND planning makes the good modern house. The exterior follows after. And despite detractors of modern design in general there is no law to prevent the exterior from being successful, too. Here in Boston's Brookline is surely a modern house, obviously pleasant to look at, with a carefully worked out and livable interior arrangement. The household consists of the owners, their child, a nurse and a servant. The site of the house slopes down westward toward a pond. The three other boundaries face other houses or apartments. Bear this in mind when you study the plans. Such factors, always important in orienting a house, are here given their due consideration. Note, too, the restrained and simple solidity of the house itself.

Tidewater



THE name of Tidewater is associated most often with Virginia and with the stately homes which lie back from the low banks of the James. But in the early days of the Colonies, tidewater was an important consideration. Cities grew where rivers brought goods from the interior for transshipping to Europe or other markets along our own water board. Particularly in the South, the great houses were built along these rivers where cotton, rice, tobacco could be easily floated down to the sea. Artist Buehr has sketched five houses which lie near tidewater to show the characteristic architecture which prevailed in different sections. The captions tell their story, the drawings indicate the grace of their proportions and details.

Some of Virginia's oldest and finest houses lie in the Tidewater section. In fact, that first gallant colony at Jamestown occupied an island in the great river and Williamsburg, restored to its old glory, is hard by. Within a radius of a few miles are such truly opulent houses as Carters Grove, Shirley, Westover, Berkeley and York Hall, all m



Not all of the wealthy Creole families insisted on living within earshot of the Cabildo, or Government Palace, in New Orleans. Sometimes they built their spacious mansions on the plains outside the city. Above is a gracious old house at Vacherie, built in the eighteenth century, with the typical two-storied portico to give coolness to the rooms, and embellished with a lovely wrought iron rail. In Macon, Georgia, stands the Coleman house, right, product of the day when the blue blood of the South looked to the Acropolis for its architecture. The pure serenity of the white pillared Greek portico was peculiarly suited to the Georgian landscape.



Westover in the Virginia Tidewater, left, was built by William Byrd II in 1726. It stands on the north bank of the James near Jamestown. It is a beautiful example of Georgian architecture.

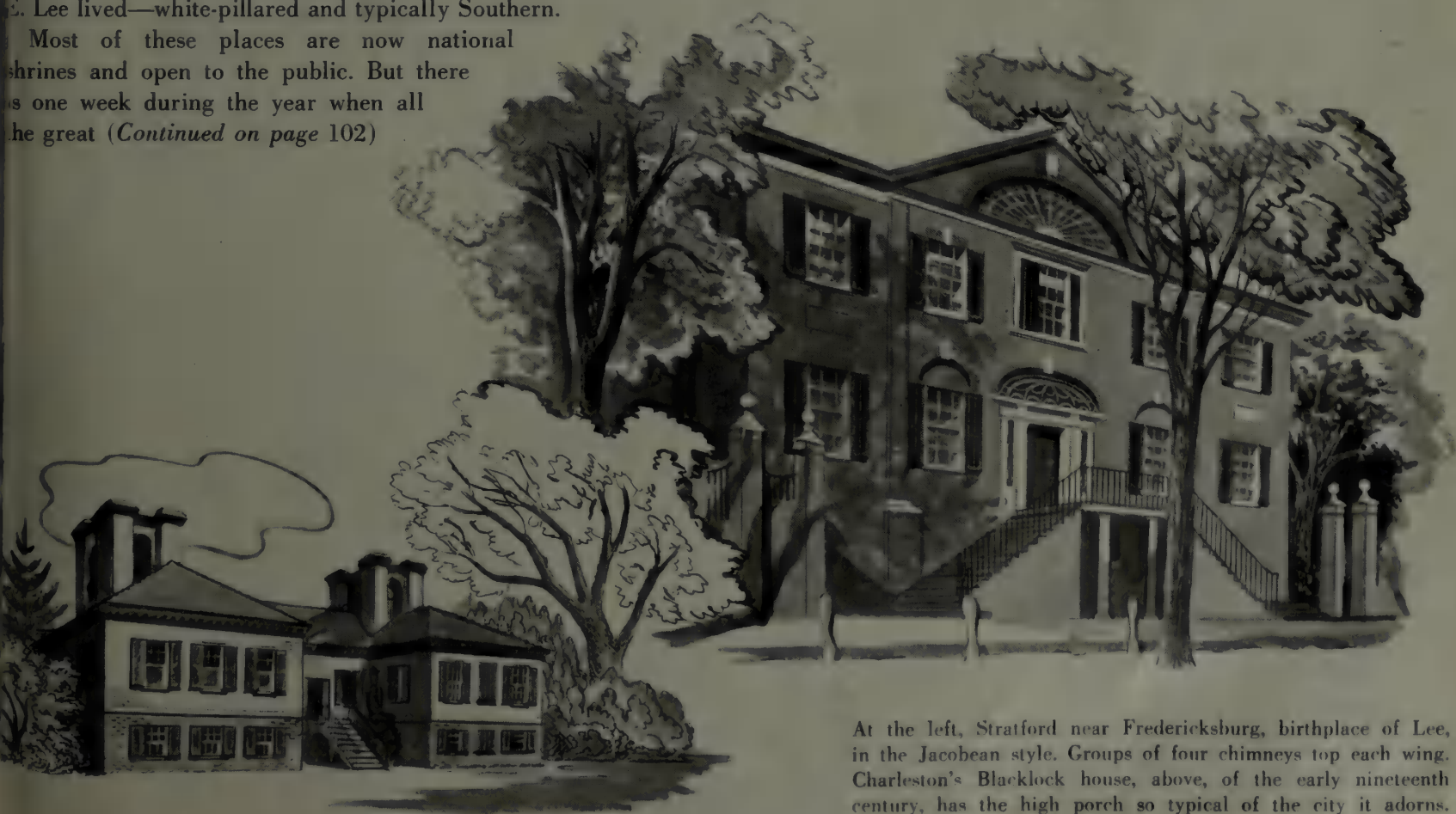


ificent examples of early and mid-Georgian architecture, all of them noted for some part in the early history of the colonies.

Coming back up the road toward Washington there are other interesting houses, not so magnificent, most of them, as those in the Tidewater section, but filled with historic lore. There is Wakefield near Fredericksburg, the house where George Washington was born, now restored. There is Kenmore in Fredericksburg itself, built by Fielding Lewis when he married the sister of Washington. Nearby is Stratford, the birthplace of Robert E. Lee. Farther north you find Mount Vernon on the Potomac and not far beyond is Alexandria, an old town of great charm. Just across the Potomac from Washington is Arlington where Robert E. Lee lived—white-pillared and typically Southern.

Most of these places are now national shrines and open to the public. But there is one week during the year when all the great (Continued on page 102)

The old French quarter of New Orleans reveals numberless examples of the welding of Spanish and French influences, which has resulted in unerringly well-proportioned houses.



At the left, Stratford near Fredericksburg, birthplace of Lee, in the Jacobean style. Groups of four chimneys top each wing. Charleston's Blacklock house, above, of the early nineteenth century, has the high porch so typical of the city it adorns.



SILVER NOTES

BY CANDLELIGHT a lovely girl plays sentimental music for the young man of her heart. And what, you ask, has that to do with the silver and roses, plates and lace to the left and to the right? Simply this, that the Gorham sterling on this page and the aristocratic table appointments which surround it have the haunting grace of music heard at night. So much so that the Gorham Company has chosen the name Nocturne for the flatware at the lower left and the holloware pot and sugar bowl, right. The other silver, the pattern at the top left, is called Greenbrier in deference to the exquisitely worked pattern which runs in fine bands along its outer edges.

To revert to the heroine of the little drama above: although her eyes and her hands are concentrated on Chopin, her thoughts stray to a house she hopes some day to have and to furnish with the very choicest things. She has chosen for it what you see on these pages. The silver is Gorham's. The grand piano Winter's. The lustres on it come from the English Antique Shop. She will have impressive Minton china, imported by Meakin and Ridgway, Inc., the plate at the left rich red and gold and white, the plate at the right embossed blue and gold on white. She will have Orrefors glasses from Georg Jensen and a lace tablecloth from Léron. She is wearing a romantic ruffled, yellow ne dress with old-fashioned puff sleeves from Lord and Taylor.







Remove all topsoil while grading is done



In clay soils, a tile drain may be needed



Humus and new topsoil enrich the surface layer



Add complete plant food when preparing the bed



Sow seed in two directions to insure coverage



LEON SODERSTON

Rolling is necessary at frequent intervals

Formula

FOR A LASTING LAWN

BY C. B. MILLS

EDITOR'S NOTE: *Your new house is being finished this spring. You want a lawn, too. But don't make the mistake of hurrying it too much. Experience has shown that fall is a better time to do the actual seeding, though the spring-planted lawn, properly prepared, will prosper. HOUSE BEAUTIFUL, aware of different formulas for lawn making, has asked Mr. Mills to give us the real story. Here it is. Follow his prescription and you'll have a rich tight carpet of healthy grass which nothing short of an earthquake will upset.*

Soil structure. The earth around your new house lies in three layers: topsoil, subsoil and foundation. The foundation is the deepest stratum consisting of gravel, rock, sand, hardpan and clay. The subsoil lies between it and the topsoil and is of varying depths. The function of the subsoil is mainly to govern water supply. It collects and retains excess water drained from the topsoil; then returns at least a part of it to the topsoil through capillary action. The topsoil is the layer from which life springs. Its significant ingredient is humus, the decayed remains of plant and animal life out of which come new generations. It is warmed by the sun, moistened by the rains, loosened by earth worms, and inhabited by friendly bacteria which convert the chemical elements of the earth and air into plant food.

In building a new lawn, if the topsoil is at all valuable it should be removed by drag-scrappers from the entire area and piled conveniently for use in resurfacing. All too often the good soil of the original lawn is wasted by a careless contractor, with the result that worthless subsoil or an inadequate layer of loam is left on top.

Grading. Grading is done on the subsoil. If the area is level, the sidewalk line will provide a grading reference. Excavation and filling need be only such as to allow for a proper depth of topsoil and settling. If the surface is to be irregular, desirable in large areas to provide drainage and landscape effects, the grading of the subsoil should parallel the proposed topsoil surface. Depressions which have no outlet should be avoided. In winter with the ground frozen, ice is formed in the hollows and the grass damaged. In the vicinity of building operations, one needs to guard against the dumping of rubbish into the subsoil. Covering up debris simply to get it out of sight may later act as a boomerang. Such material interferes with water circulation and may cause ultimate bad spots in the lawn. Similarly the filling of ditches for supply pipes needs to be watched. Subsoil conditions should be as nearly uniform as possible. On large areas, grade lines should be established with surveyor's instruments; on smaller, stakes may be used with connecting cords.

Drainage. If the subsoil is sand no drainage problem will be encountered; if it is clay a complete system of tile drainage may be needed. This is provided after the subsoil grading has been completed in a period when the ground is fairly dry. Summer drought offers a good opportunity. The tile should be placed at a maximum depth of two feet including the depth of topsoil to be added, and the lines spaced twenty to twenty-five feet apart. Most of the soil water enters a tile drain between the joints and therefore the type of the tile used makes little difference as far as water absorption is concerned. A space of at least one-fourth inch should be left between the joints of porous tile and about one-half inch where vitrified or cement tile is used. The bottom of the ditch should be well cleaned and the tile set firmly in cinders or crushed stone. Outlets must be well protected to keep them from being broken loose, plugged up or crushed. (Continued on page 117)

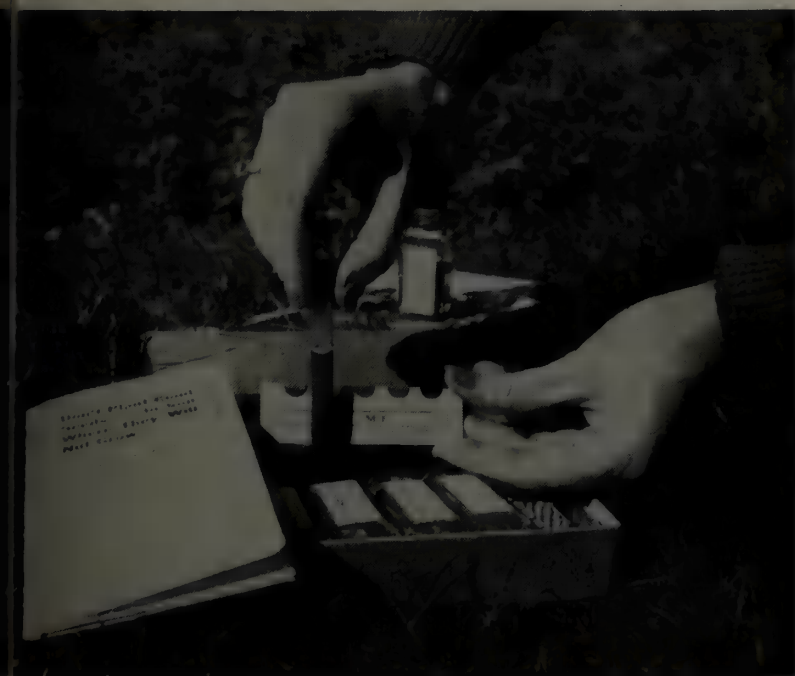
FIRST TEST YOUR SOIL

BY ARTHUR HAWTHORNE CARHART

You needn't be a chemist to analyze the earth in your garden. And to do it before planting means getting the maximum of healthy growth from plants



A spoonful of earth in a test tube plus the prescribed solution is the basis of tests which show the content of a soil



The color to which the liquid turns is matched with colors on a card. Charts indicate what will grow in soils of this type

PLANTS are living things. They require food. Unlike a dog that can bark, a cat that may mew or a husband with a vocabulary, they have no way of voicing their hunger. Yet even the tyro horticulturist knows they must be fed. He knows, too, that he will have better plants if the soil is tested to determine in advance whether it is adapted to the particular things he wants to grow.

Most states have agricultural stations which will test samples of soil and send back a working analysis. But there is also a home-operated method—compact soil kits which are an answer to the gardener's appeal for a simple means of determining what is in the soil and what should be added or changed to make it fertile.

Growing plants require eleven chemicals for proper development. All are necessary for healthy plant growth, but nitrogen, phosphorus and potassium are the principal foods, most heavily used, most often deficient or unbalanced in the field or garden.

Nitrogen is required for green leaf structure and stems; phosphorus influences the development of flower and fruit; potassium is the food that affects root growth. The tiny feeder rootlet wrapping around a soil particle draws in these foods with soil moisture, and sap flow distributes them. Not only must they be available in the soil, but if the plant is to do its best, they must be in a balanced ratio. These are the principal constituents that a grower must give to his plantings to get good crops.

Along with these three principal chemicals, there is another primary factor that must be determined—the "pH" of the soil. This term "pH" is applied to the scale of alkaline or acid condition. In a general way, growers know that Asparagus requires a definitely alkaline soil while Cranberries thrive in acid swamps; or that Azaleas must have acid, leaf-moldy soil while Petunias and sweet Peas prefer a soil definitely alkaline. Every plant has a definite preference for degree of acidity or alkalinity, and some of them, like Rhododendrons and Hydrangeas, are quite sensitive to even the slightest change of this condition known as the "pH" of the soil.

On this pH scale, a point of 7 is neutral. A reading of 7.5 is definitely on the alkaline side while a record of 8.5 pH shows a soil so alkaline it would resemble some of the sterile soils in alkali belts of western deserts where only sagebrush and greasewood may grow. Numbers below 7 indicate an acid condition.

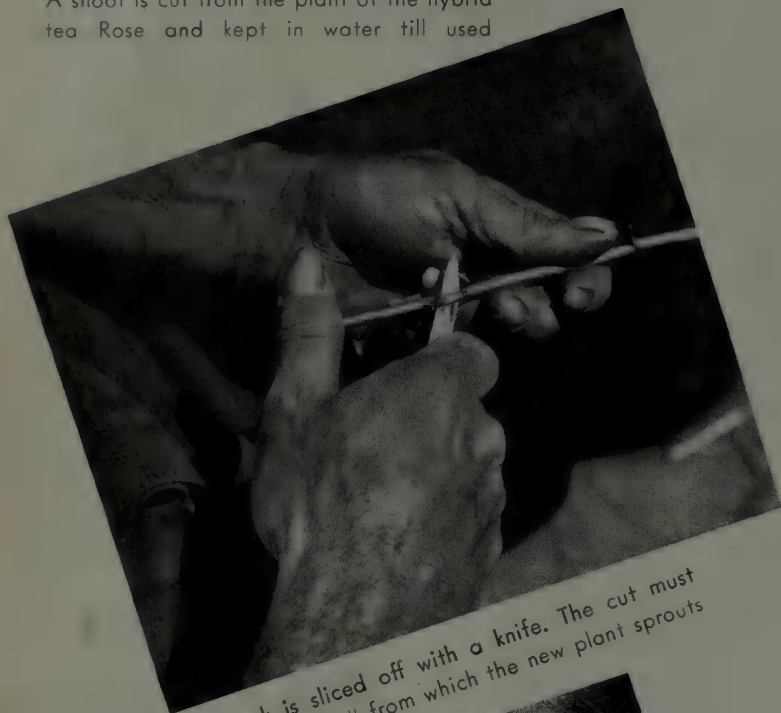
Perhaps you have wondered why your Bleeding-Heart or ferns are anything but hearty growing in a soil that will produce Nasturtiums and Candytuft in abundance. The answer lies in the pH of that soil. Bleeding-Heart and ferns are acid lovers, requiring a pH of about 6, while Nasturtiums and Candytuft need a soil that may show a reading of 7.5. Each vegetable, shrub, tree and perennial has some definite preference in degree of alkaline or acid condition of the soil, and it is fundamental to know what the pH may be. Then you may either fit the plants to the existing condition of the soil or the soil pH may be modified to suit the needs of the plants to be grown in it.

In summary, there are four primary tests for a soil to determine its pH rating and its content of nitrogen, phosphorus and potassium. Any culturist who has these factors under control is on the way to producing good fruit, flowers or vegetables.

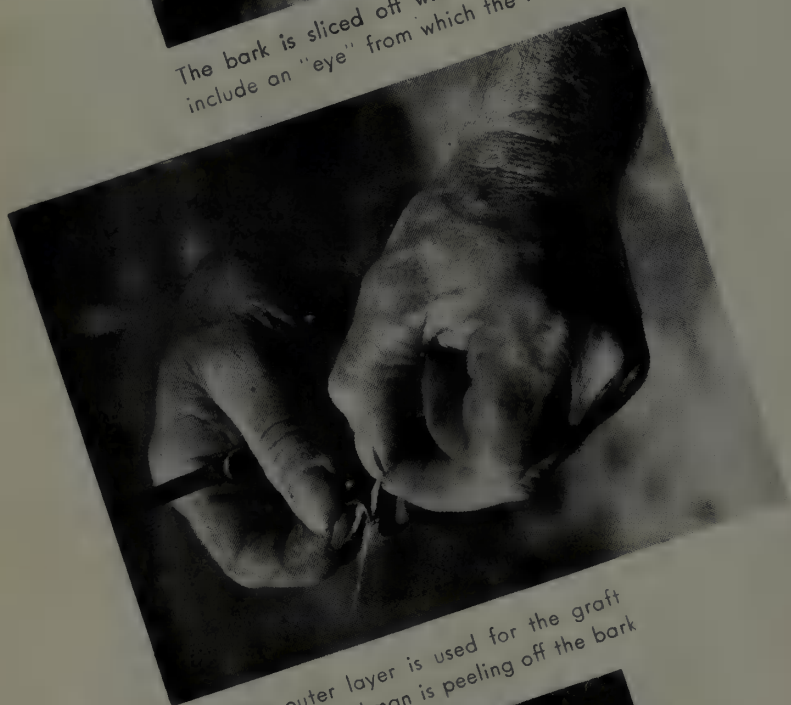
All these tests may be made by anyone with the aid of one of these new testing kits which come in several sizes. The smallest has enough solutions to make (Continued on page 135)



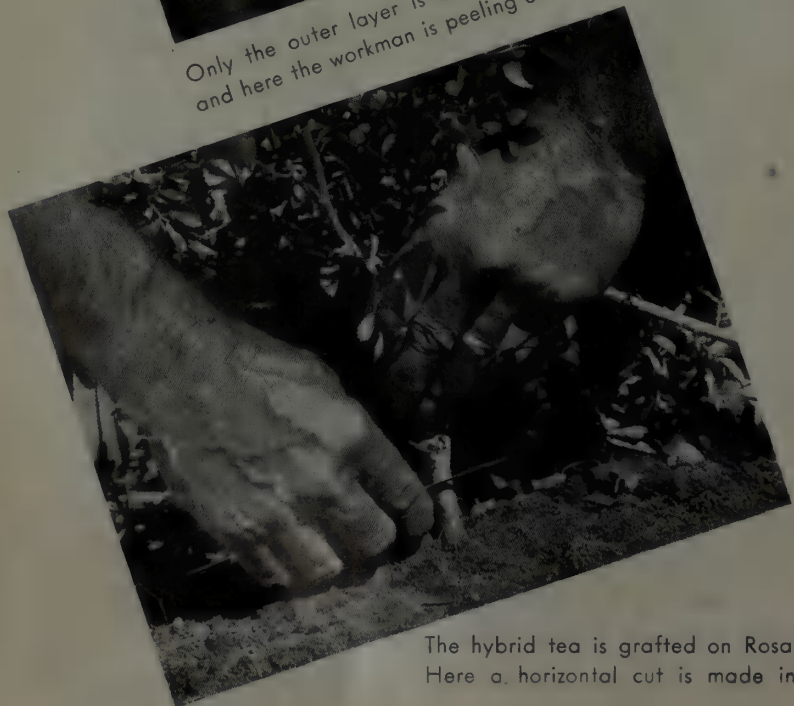
A shoot is cut from the plant of the hybrid tea Rose and kept in water till used



The bark is sliced off with a knife. The cut must include an "eye" from which the new plant sprouts



Only the outer layer is used for the graft and here the workman is peeling off the bark



The hybrid tea is grafted on *Rosa multiflora*. Here a horizontal cut is made in the shaft

Practically all of the hybrid tea Roses you buy are grafted ("budded," the trade calls it) on roots that are hardier than their own. The wild Roses, multiflora and japonica, are those most frequently used. August is the month this is done, and last August House BEAUTIFUL took photographer Schnall to the Bobbink and Atkins Nursery at Rutherford, New Jersey, to watch and record the hands that put the graft into the hardy stock

Experts

EDITOR'S NOTE: *House Beautiful* asked five of the leading rosarians of America to select their favorite Roses, five hybrid teas, three climbers. All five gentlemen expostulated with us over the brevity of the list. But we were adamant, believing that the more concise the selection, the more usable by you, the amateur gardener. And our experts cheerfully cooperated. These five new geniuses are responsible for much of the development of Roses in this country today as well as the introduction to American gardeners of the finest European strains. They are (alphabetically) Mr. L. C. Bobbink, Bobbink and Atkins; Mr. E. S. Boerner, Jackson and Perkins; Mr. Jacques Legendre, Henry A. Dreer; Mr. Robert Pyle, the Conard-Pyle Company; Mr. Charles H. Totty, Totty

From Mr. L. C. Bobbink, Bobbink and Atkins, Rutherford, New Jersey: "I have selected the hybrid teas which I would plant if I were to plant only five varieties. The same applies to the climbers. I have taken into consideration the important factors covering Roses—disease resistance, color, form of flower. I thought it best to have my selection cover the colors of white, yellow, pink, red, salmon pink."

Hybrid Teas

Etoile De Hollande. Striking velvety crimson flowers on a strong, healthy plant. In spite of many would-be rivals, it is still the most all-around and outstanding red. A few more petals and a few more flowers would give perfection.

Golden Dawn. Large full flowers of lemon yellow. Of dwarf bushy growth, no other Rose has its disease resistance, vigor and ability to keep producing all summer. If of a little more upright growth and the color more yellow it would be perfect.

Pink Dawn. Lovely clear pink flowers of good size and substance. Strong plant, healthy foliage, exhibition flowers produced



A vertical cut is also made in the shaft, and now the incision is ready to receive the graft

Choose Roses



ly. As near perfection as one could hope for. Cannot praise Rose too highly. For perfection leaves nothing to be desired. *Me. Jules Bouché*. Buds slightly tinged pink, opening to pure white. Selected as the best white for its perfect shape, compact growth and free-flowering habit. If the flowers were a little larger it would be unbeatable.

Mrs. Sam McGredy. A blend of scarlet-orange and copper. A spectacular color, has grand shape and good foliage, but at times we would like to have seen it stronger, although second year after planting plants are usually stronger and more bushy.

Climbers

Paul's Scarlet Climber. The most spectacular hardy climber in existence. Brilliant scarlet flowers in great profusion on a strong, healthy plant that never fails.

Doubloons. Selected for its great vigor, hardiness and disease resistance. A grand Rose for mass effects, and were its golden buds of a better shape it would be perfection.

New Dawn. The same handsome foliage, vigor, hardiness and light-pink flowers as the popular Dr. W. Van Fleet, and it will continue to flower sparingly throughout the season.

from Mr. E. S. Boerner, Jackson and Perkins, Newark, New York: "My own personal preference leans toward the slender, streamlined buds. I like clean, definite colors. Fragrance is a requisite—above all a disease-resistant, hardy plant, whether large, medium or small in stature. The foliage in itself must be attractive. Alphabetically arranged, my favorites:

Hybrid Teas

Countess Vandal. The long, slender bud and not too full open flowers carry a feeling of grace and ease. The rich, coppery

bronze and silvery pink combination is pleasing and intriguing. The bush is small.

Crimson Glory. It is a large Rose with a fine fragrance. Men like red Roses and prefer the velvety tones. For a man's Rose the strong bush and lusty dark green foliage complete the picture.

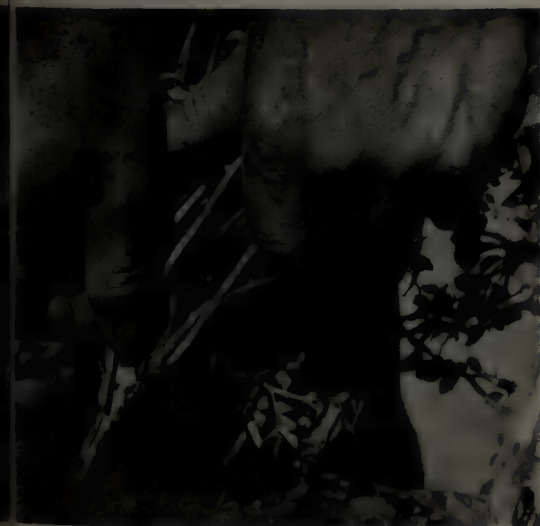
Eclipse. It represents the ultimate in streamlined buds of semi-double Roses. The yellow color is good and stays so in the hottest sun. The plant is magnificent in its floriferousness.

Eternal Youth. Breath-taking in its simplicity and inspiring in its entirety. The clear warm pink has no hint of the colder bluish tones. The gently blended fragrance is enchanting. The bush is excellent. The flowers are necessarily high-centered.

McGredy's Sunset. Outstanding for its luxuriant foliage and growth. The flowers are constantly appearing in masses. The orange reinforced with red does not bleach. The shape is interesting, Camellia-like at times. The fragrance is a completely satisfying one.

Climbers

Doubloons. Yellow Climbing Roses of constant performance are scarce. The blend of *Rosa setigera* makes it a rampant, free-blooming, truly satisfactory yellow. (Continued on page 110)



The tiny sliver of bark from the hybrid tea is slipped under the outer bark of the wild Rose



The workman eases it gently into place, cuts off the end, draws the bark over the graft



Rubber or raffia is bound around the graft, leaving an opening through which the shoot of the new hybrid tea will spring within a short time. Later the entire top of the wild *Rosa multiflora* will be clipped off, leaving the "knob" which is always seen on hybrid tea plants. These plants, "budded" in August, will be ready for shipment a year from the following fall or will be held till the next spring

The New Order in

CHRYSANTHEMUMS

BY ALEX CUMMING, JR.



CHRYSANTHEMUM MORIFOLIUM

Above and at the right are the two wild Chrysanthemums from which all others had been bred till 1929. The huge football 'mums you see each autumn have been bred from these. In 1929 Mr. Cumming began hybridizing with coreanum, below, and so spectacular were the results that these new Korean Hybrids have altered the entire family. Shown below are three of the new ones which have made necessary a new Chrysanthemum grouping



CHRYSANTHEMUM INDICUM

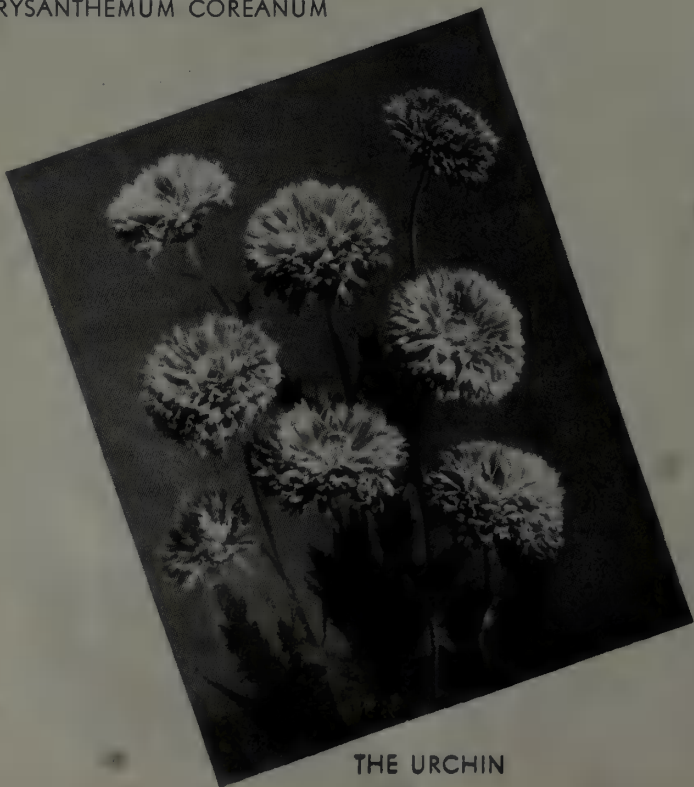


CHRYSANTHEMUM COREANUM

EDITOR'S NOTE: *Chrysanthemum* history has been made in the last ten years. New hardy garden varieties have been developed with great rapidity. But classification of the new breeds has not kept step. The old names and orders no longer suffice to describe efficiently the newer varieties. There is a crying need for reclassification and this need Mr. Alex Cumming, Jr., head of the Bristol Nurseries, himself a prime mover in the development of the modern Chrysanthemums, has set himself to making in this article. HOUSE BEAUTIFUL is proud to present Mr. Cumming's article containing a thorough overhauling of the *Chrysanthemum* classification. We consider it one of the most important pieces of horticultural writing of the year.

BOTANICALLY, all garden Chrysanthemums, regardless of type, are classified as *Chrysanthemum hortorum*. This is logical enough, because all were derived from two original species—*indicum*, with small, single yellow flowers one-half inch in diameter, and *morifolium* (*sinense*), a little stronger in growth and with somewhat larger white or pink single flowers. Keep this fact in mind, by the way, when next you are admiring the gorgeous exhibition varieties over one foot across. It exemplifies what cultivation and breeding have brought about.

Here is a rather startling bit of genetical information, and it has a distinct bearing upon the need for a new classification at this time. Until ten years ago, there is no mention made nor any reason to suspect that in the entire history of (Continued on page 132)



THE URCHIN



BURGUNDY



BARBARA CUMMING

J. HORACE MC FARLAN

MODERN ZINNIAS

BY MRS. JAY CLARK, JR.



ZINNIA LILLIPUT



ZINNIA PICOTEE



ZINNIA EARLY WONDER



ZINNIA CROWN O' GOLD



ZINNIA FANTASY

IT IS fortunate for gardens that letting well enough alone is not a practice with horticulturists. For if left in its original state, the Zinnia never would have made the grade to popular favor. Few plants have had a more varied career. One decade they are "in," another definitely "out." Today we feel that a garden is not complete without Zinnias in all their colorful forms, and they would be even more used if they were always sure of being planted to bring out their best qualities.

"Poorhouse flowers," they were once dubbed; today the highly bred Zinnia is as distinctive as any aristocrat of the garden. While the major part of the change is due to man's skill and patience, the plant has never completely surrendered to any expected routine, and down in her floral heart she still feels that what she has become is the result of her own desires. Surprise after surprise she has meted out and still does. If you do not believe this, save some of your pet coral seed and see what you get!

The native haunt of the Zinnia family was Mexico, although the little insignificant thing romped over the Southeastern United States, Chile, and no one knows where else, for those distant periods in the main keep silence on Zinnia details. It was in the middle 1700s that *Z. elegans* was introduced into Europe, so its recorded history is about the same age as our country's. The bloom of the species was a single-flowered type, flat, dumpy discs of red, scarlet, purple, white and yellow. No one paid much attention to the outlandish flower: it was an ungainly thing with little promise of beauty. Named for a German botanist, Johann Gottfried Zinn, professor of medicine at the (Continued on page 128)



ZINNIA LINEARIS

The Log of the *Practical*



Seeds which resent disturbance may be set out in squares of sod. These can be kept in flats and later planted intact. See Paragraph 3



An old potato masher driven full of nails with their heads filed off makes a good tool to cultivate a small spot of ground. Paragraph 4

What the florist offers. It is the post-Easter season, the peak has been reached, values are most advantageous and variety large. Roses, Carnations and Snapdragons are never better than at this moment after weeks of unexcelled growing conditions of increasing light and warmth. Buy yellow Roses to use alone for dark corners; mass red Roses without any of their foliage. This is the last moment for the forced bulbs, for they will soon be in the gardens. With yellow Tulips buy a few deep terra-cotta ones, or the coppery red of the Wallflowers often found in the shops at this time. Put Iris in a wide dish not more than 3" high rather than a vase; mauve Heather for a pink lustre jug; Anemones in various colors; Acacia, Gerbera, Sweet Peas—all these are available, in spite of flowers being scarcer in some sections of the country than for twenty years. The potted plants are nearly over, but what remain offer good values.

1. Mulch removal. Even as March in an ordinary year in the temperate zone is the clean-up and get-ready time, so April, after the most persistent blizzards have gone into hiding, is the up-and-doing month. So much to do, so little time, is the goad that spurs us on. Whether our gardening is manual, verbal or merely visual, we know this is the moment to dig, sow, plant and fertilize. Although I did accomplish what I threatened to do with the Roses last month, uncovering them with one brash swoop, the old system of caution for the rest of the garden is observed. When an investigating finger finds that the plants have started to send out new shoots, then the blanket is removed a little at a time. In fact, unless the covering consists of purely artificial materials like straw or boughs or excelsior, or the new glass wool (which I found most satisfactory in the small area over which it was tried out), the final inch or two remains on the ground to be hoed into the top soil. Such would be the case for peat moss, leaves, manure, hulls or anything humus-producing.

2. Follow instructions. The remainder of these materials is removed to the compost pile and mixed with a little loam from the barrel supply. With it I use a commercial chemical product which hastens decay. One of the violent altercations of the last days has been over this custom, an excellent gardener insisting that such a rapid decomposer forces the best part of the material off in a gaseous condition, and that what is left is so alkaline that it can be used with only a few sorts of plants, and is absolutely unfit for Rhododendrons and Azaleas. I did not argue

long, but said, "Come and see." As a light covering was sprinkled over each layer of leaves and soil and moss, *according to directions on the bag*, his amazement forced the confession that he had used almost equal quantities of decomposer to the amounts to be decayed. That is so often the trouble—people will not read directions carefully, and condemn an article that rates 100 per cent if the instructions of the producer are followed.

3. Squares of sod. I am reminded of a wrinkle brought down from those halcyon days of the farm vegetable garden, which I turn to account with the flower seeds, the perennials which resent disturbance when they once get going. We planted the Melons, Cucumbers and Squashes in squares of sod dug from around the barn, and as there was no colander frame on the place, kept them in flats first in the house and then in a sheltered corner outside. When a good growth had been made—usually around the first of June it was, sometimes later—these sods were put directly in the ground, and invariably produced their goods in record time. Otherwise the early frost would snip the ground-planted specimens long before they had matured. This same method has helped immeasurably with such seeds as those of *Lilium philippinense*, Mal lows, Hollyhocks, Gourds, the Unwin hybrid Dahlias and the Cardinal climber vine.

4. Gadget. When preparing a small area of ground to tuck in such units as separate Lily bulbs, I find the most convenient tool to be one of the cherished home-made affairs. (Not that these are any

Gardener

etter than the regular commercial ones, at they furnish an outlet for a gadget (complex!) This is made from an old potato washer driven fairly full of nails, with their ps clipped off and filed to a point. This murderous weapon is used by pushing it to the soil, and giving the handle a light twisting to the right, then left. It can be easily seen that this loosens the earth properly in the particular spot without injury to any nearby roots. Equally good for post-planting cultivation.

Fussy Larkspur. One of the loveliest annuals, Larkspur, is acknowledged easy to grow *if* it is given a sunny position in rich, well-drained garden soil free from any manure, and provided there is cool weather in which to germinate. The seed is sown as early as the ground can be worked, but said ground must not be cold or wet. And the seedlings do not like to be transplanted! For many years I found it difficult to produce this combination of propitious conditions until I was shown the way a Canadian expert obtained prize blooms of these flowers. His directions were carefully followed: "Make a shallow trench a foot wide and a few inches deep in rich light soil. The next day water thoroughly, and thinly broadcast the seed on the sloping side of the trench and cover lightly. Shade until germination takes place. Covering the plants cool nights with cloth screens hastens growth, and irrigation is helped by running water slowly through the center of the trench." Old screens were taken, the wire mesh ripped off and replaced with cheese cloth, and these covered the trench on needed occasions. This method appears to fulfill all requirements of the Larkspur. There is a lovely new one, Lady Lenore, a soft salmon pink, waiting the proper time for sowing.

Soap and water. The Rose leaves have begun to take form, and it is excellent practice not to wait for pests to come but to take it for granted they are on the way and treat the plants as if the insects were already there. This will in many cases prevent their gaining a later foothold. On the particular day when the urge seized me to follow this suggestion, the spray shelf was completely empty, so I went back to a homely standby. Half a

cake of an ordinary white household soap was melted and added to a pailful of water, and the resulting infusion applied with the glass indoor spraying unit, being sure that the soapy water hit every portion of the tiny leaves on top and underneath. I would not recommend this in preference to the more specialized commercial remedies, but the soap is always at hand, and it is far better to use it at this early moment than to wait even a few days until the other preventives may be obtained. I have seen Lupins and Hollyhock slathered up and down the stalks with soap suds, and come out therefrom with a clean bill of health.

7. Transplant during dormancy. It is easily understood that a general rule for successful transplanting is to catch the specimen in a state of dormancy, when it does not care what happens. It is a difficult thing to remember this with shrubs, for the days slip by, orders are late, and when the bushes arrive the leaves are often beginning to show. This means that the bewildered roots are given double work: they must settle in to the new conditions, and at the same time send provender up to the growing leaves. Often they give up the unequal contest, with the result that the shrub is anemic in condition and appearance the first season. I always mean to set myself some sort of mental alarm clock that will remind me to get my deciduous shrubs into the ground as soon as the frost leaves, and while the twigs are completely bare of greenery. The nurseries do their best to hold the stock back in a state of dormancy, but even these experts cannot entirely circumvent nature.

8. Rose planting. The enthusiasms of the new gardener are inspiring to those of us who take too much for granted. These novices must know all about everything—this here, that there! What is the difference between field-grown Roses and potted ones, and how is each group to be treated? The query of the day. The answer is concerned with the previous remarks on the matter of plant dormancy. The Rose cannot be handled with impunity when it is half awake. When the planting is surely done either in the late fall or March or (Continued on page 114)



Larkspur flourishes if planted on the sloping sides of a shallow trench. Irrigate with a rill of water down the middle. Paragraph 5



Rip the wire mesh off old screens and replace it with cheese cloth. The screens protect Larkspur seedlings on cool nights. Paragraph 5



In an emergency, make a Rose spray of white soap, half a cake melted in a pail of water. Be sure the leaves are fully covered. Par. 6

APRIL SCRAPBOOK



Potted Azaleas sunk in a well of cinders



Root pruning reduces nitrogen supply



Remove all but one bud on climbing Roses

Summer care of Azalea plants. If there is an outdoor corner where these plants may hibernate after the indoor season of bloom, it is well worth while keeping them over for another year. After all danger of frost is past, plunge the potted plant into the ground or into peat moss, with cinders for drainage, and in semi-shade. The main care is to keep a consistent state of moisture. Rain water is the best medium, applied daily, at the same time sprinkling the leaves. Keep the mulch of soil or moss around the pot to prevent any evaporation during dry spells and, should the plant have become dry by error or neglect, take it from the ground and plunge the pot in water for several hours. Feed with liquid manure or a balanced ration every month, and turn the pots around to insure symmetrical growth. Before frost bring them in the house and keep in a temperature between 40° and 60°. When buds appear the plants are ready for the living rooms, but should not be kept in the sun for long at a time.

Planting pointers. The factors concerning successful planting may be said to comprise: good soil; holes large enough to accommodate roots; positive contact between roots and earth, which means no air pockets, but a drastic firming of the soil from the deepest root tip to the projecting stem; a thorough watering; stimulation of the plants to help them overcome the shock of moving, best done by sifting a light application of complete plant food over the soil after planting, then scratching it into the top 3" or 4". If these basic instructions are carried out success will come.

When plants fail to flower. When a specimen of shrub, vine or perennial plant is lacking in bloom, while the exact cause is often difficult to trace, the general principle involved is a lack of balance between those elements in the soil which cause twig and leaf growth, and those which stimulate flower bud formation. Or, in other words, an excess of nitrogen over phosphorus and potash will create such a condition. The simplest method of correction is to reverse the unbalance by adding superphosphate and potash to the soil. Another system is to check the transmission of some of the nitrogen from the soil to the plants by cutting away a portion of

the larger roots, called root pruning. The third method is to throw away some of the nitrogen which is concentrated in the new shoots, by pinching off a portion of each shoot while it is still soft, and before the new leaves fully unfold. All general fertilizers should be withheld until the specimens have returned to blooming habits.

The theory of disbudding—and practice. Disbudding is the term applied to the thinning out of unwanted growths for the benefit of those left to grow. Pinching off leaf buds that would otherwise form unwanted shoots is one phase of the matter; the other is to disbud for better bloom. At the blooming stage plants are quite reckless about the number of blossoms produced; they work on Nature's theory that the more blooms, the greater power for seed, and disbudding then interrupts this process. Small, newly planted Lilacs should have all bloom spikes removed the first year and old shoots shortened, which will make for vigor of growth and bloom the second season. A climbing Rose benefits when planted by having all but one bud on each bloom spike removed; the remainder will flower doubly well, and with little strain on the newly established roots. Strong, new canes will be produced for the following year. It is drastic treatment, well known to professionals but not enough practiced by the amateur.

Delphinium blight. In the Scrapbook for February, 1938, the hot water treatment for indoor plants infected with the Cyclamen mite was described. Now it is stated authoritatively that the same method may be used for the mite that is responsible for the trouble known as Delphinium "blacks." This blackened condition is caused by a tiny mite, which is either the actual Cyclamen mite or one of its first cousins. The treatment sounds drastic, but is recommended by Professor W. D. Whittier of Massachusetts State College. When the plants are coming through the ground and the leaves are only a few inches high, dig up the plants and immerse them in water at a temperature of 110° for fifteen minutes. The exact heat of the water is the main consideration. It should not vary more than a two degree limit on either side. Less than 110° will not kill the mite, more will injure (*Continued on page 100*)

SEE WHAT
HAPPENS WHEN

3rd dimension Beauty
IS ADDED TO STERLING SILVER



The beauty of ordinary sterling flatware is limited to two dimensions, like an embossed coin. Scrolls are flat, machine-stamped, unformed. It looks no better than common plate.



The new WALLACE Sterling is beautiful in all 3 dimensions, sculptured like statuary. Scrolls are full-formed. An exclusive quality that may not be imitated except by hand work.

... ASK YOUR SILVER
THE SUPERIOR ARTISTRY

DEALER TO SHOW YOU
IN WALLACE STERLING

In the "Great Master" patterns, WALLACE
Silversmiths have achieved a distinctive quality of hand-
crafted Sterling. Authorities will tell you that the effect
of hand-undercutting, in 3rd dimension beauty, cannot
be imitated except by hand-work at many times its cost.

Wallace
SILVERSMITHS
FOUNDED 1835



Mech. Pat. 2,070,034

THE "GREAT MASTER" PATTERNS

In the light of the 18th century, that grand era of great craftsmen, WALLACE
Silversmiths have created a "Great Master" pattern . . . STRADIVARI.

The introduction of this pattern heralds a vogue of superior artistry
in Sterling flatware. For the first time, the realism of Nature's full form
has been achieved. For the first time, Silver craftsmen have added
beauty to table silver in its 3rd dimension. This super craftsmanship is
reminiscent of that glorious age when the factors of time and skill
were given without restraint. No admirer of fine workmanship can
fail to appreciate the graceful full-formed scrolls of the Stradivari
pattern. Just compare them to the flat, machine-stamped, unformed
scrolls of ordinary sterling. STRADIVARI Sterling will add dignity to
the finest table setting. Just as the superb craftsmanship of Stradivari
inspired the STRADIVARI pattern; the sparkling melodies of Mozart;
and the subtle beauty of Rembrandt's paintings are responsible
for two new Masterpieces in Sterling—MOZART and REMBRANDT.
The "Great Master" patterns all feature "3rd dimension beauty."

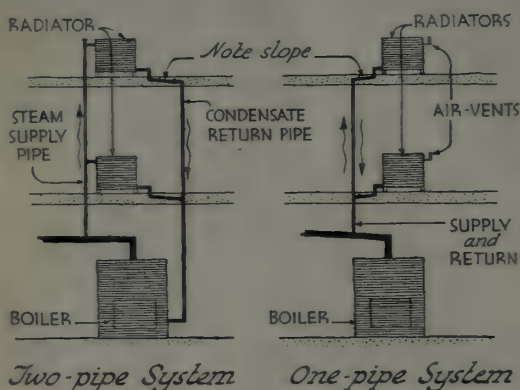
Please tell me

Answers by EUGENE RASKIN

ONE-PIPE STEAM VS. TWO

Our builder tells us that a one-pipe steam system will be cheaper than a two-pipe system for our new house. How, exactly, do the two systems differ, and which is better?

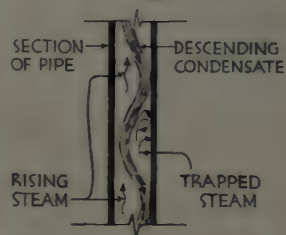
Steam, after being generated in your boiler, rises to the radiators, where it transfers its heat to the metal. In so doing, the steam naturally becomes cooler and condenses. This condensate (water) must be drained out of the radiators and returned to the boiler, there to be reconverted into steam. Now, a two-pipe system is one in which the condensate is carried away from the radiators through pipes separate and distinct from the ones in which steam arrives. Thus the system includes "return" as well as "supply" pipes—hence its name. In a one-pipe system, on the other hand, the condensate returns to



the boiler through the same pipes in which steam is rising. You will notice, from the accompanying diagrams, that the radiator connections are necessarily different, and that horizontal runs of pipe must be sloped in the opposite direction. Of course, a one-pipe system requires a good

deal less piping material and labor than a two-pipe system, and is therefore cheaper as far as first cost is concerned. But it is less likely to operate as efficiently, so that you may find your saving melting away in higher fuel charges and lower satisfaction returns. For instance, vapor vacuum distribution—by means of which steam is circulated at sub-atmospheric pressure—is rarely a feature of one-pipe systems. In other words, a one-pipe system is seldom flexible enough to supply "cool" steam on mild days; nor is automatic control quite as flawlessly feasible. Also, the fact that the condensate must travel through the same pipes that are bearing steam in the opposite direction sometimes causes bad knocking when steam is trapped in a "water wave." (See sketch.)

All this does not mean that one-pipe systems don't do a straightforward job of heating—they do, and have been giving good service in some cases for as much as fifty years. But, as in all types of purchasing, you get what you pay for, and no more.



Close-up of "KNOCK"

? WINDOW INTO BOOKCASE

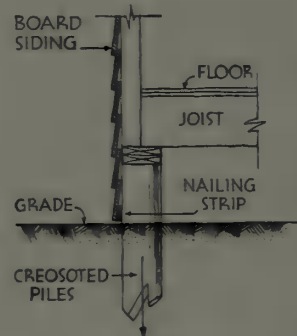
Recently we put an addition on our house, making obsolete a window at one end of the living room. The window now looks into a corridor, but we can't very well block it off, because that would mean repapering the whole living room, since we can no longer get the same pattern. What do you suggest?



A. A friend of ours solved a similar problem not long ago by removing the window sash, but not the frame and trim, and having shelves inserted in its place. This made an attractive and useful "built-in" bookcase which has added color and charm to the room. At the same time, the decorative balance of the room, which had been originally created to include the window, was not disturbed. Perhaps the same solution will work in your case. Use 1" shelving spaced 9½" apart, starting your measurements at the top, so that (as is most likely) if the space does not divide evenly, the odd difference will go to make up a larger shelf height at the bottom. The sketch shows the window curtains retained. These could be omitted, however, or the original window trim could be replaced in any way which would not expose the edges of the wallpaper.

? HOUSE ON 'STILTS'

We are planning a seashore house, on a plot that is mostly sand, so that pile foundations will be necessary. Is it possible to bring the siding down to the ground, or does the house have to look as though it's on stilts, so many beach houses do?



A. Yes, it's possible to run the siding to the ground; and, no, the house doesn't have to look as though it's on stilts. The trick is to apply a nailing strip to the piles, just above grade. Then

the siding can be brought down as shown in the accompanying sketch. The space under the house, however, must be ventilated so that it will remain dry. To do this, omit a portion of the lower boards in at least two places, on opposite sides of the house, allow for air movement. Cover these openings with wire screening to keep out rubbish, rodents and similar small fry.

? WOOD SHINGLES

We've decided to have our roof of wood shingles. What is the best for both durability and appearance?

A. By far the majority of shingles used nowadays are made of Western red cedar, since it splits easily, has an even grain and weathers well. Moreover, this wood contains an oil which protects it from insects and fungi. Other woods frequently used are cypress, redwood and white cedar; they are perfectly satisfactory, and you need have no fear in selecting one of them, if its appearance strikes your fancy. In making your choice, be sure that you don't pick "slash" grain shingles; their surfaces won't hold or absorb paint properly, and they tend to warp easily.

? CRACKS IN WOODWORK

What kind of paint should I use on some old woodwork that has many cracks? Must it be mixed thick to fill the cracks?

A. You should use an oil-pigment paint, rather than a water paint, and it should be of the highest quality. But no matter how good the paint is, it won't fill cracks or depressions. These must be filled carefully, with putty or plastic wood, before the paint is applied. If the job is to be at all successful. (Continued on page 9)



Reproduced from certified, unretouched photographs of identical foods, refrigerated, uncovered, at comparable temperatures.

Frigidaire and General Motors Present The World's first "Cold-Wall" Refrigerator *BUILT ON AN ENTIRELY NEW PRINCIPLE!*

**Saves Food's Vital Juices from Drying Out!
Preserves Flavor, Color, Nourishment—Amazingly Longer!**

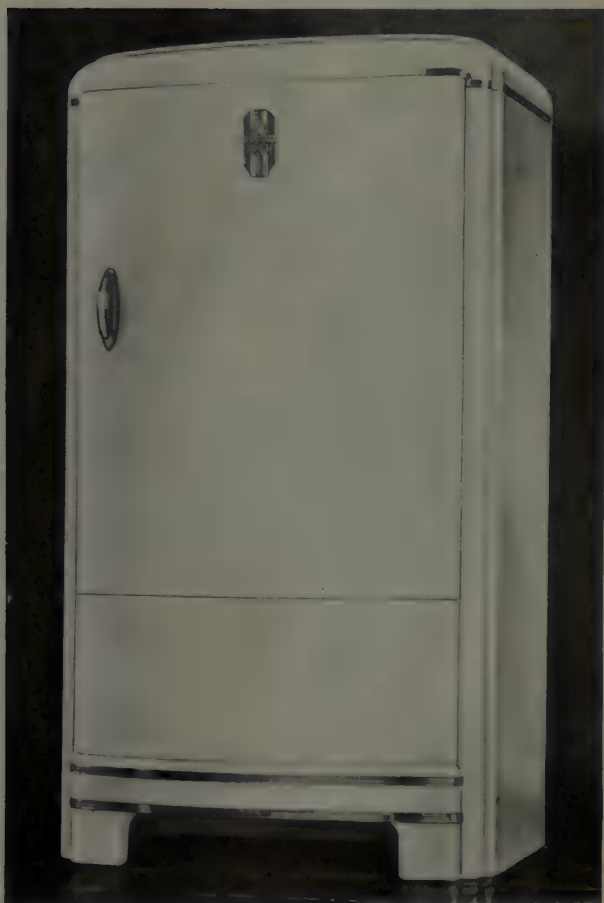
Now—for the first time—you can store even
perishable foods days longer than ever be-
...and prolong their *original freshness*—retain
rich *nutritional values*—save their *peak fresh flavor*!
Fresh fruits and vegetables do not lose their
activeness through wilting, shrinking, changing
or! Left-over meats, peas, beans, oatmeal, even
bed potatoes—stay as fresh and delicious as when
prepared. And you don't even have to cover
... Because, with the new "Cold-Wall" Prin-
e, food is not dried out by moisture-robbing
currents. And odor-and-flavor transfer is also
checked.

Here is something *entirely new* in refrigeration—
refrigerator that saves not just your food, but
VITAL VALUES you pay for in food. And gives

you new elegance in its sweeping, modern lines. A
new MEAT-TENDER for fresh meats. New SUPER-MOIST
HYDRATORS that keep vegetables crisper, fresher.
New METER-MISER that breaks economy records.

Get Proof—in 5 Minutes—No other refrigerator
in the world can give you these advantages. Con-
vince *yourself* in 5 minutes. Visit your Frigidaire
Dealer's store. See *proof* that the New "Cold-Wall"
Frigidaire puts you way out ahead, in every vital way
—yet costs no more than *ordinary* "first-line" refriger-
ators. Make no choice until you see it! FRIGIDAIRE
DIVISION, GENERAL MOTORS SALES CORPORATION,
DAYTON, OHIO.

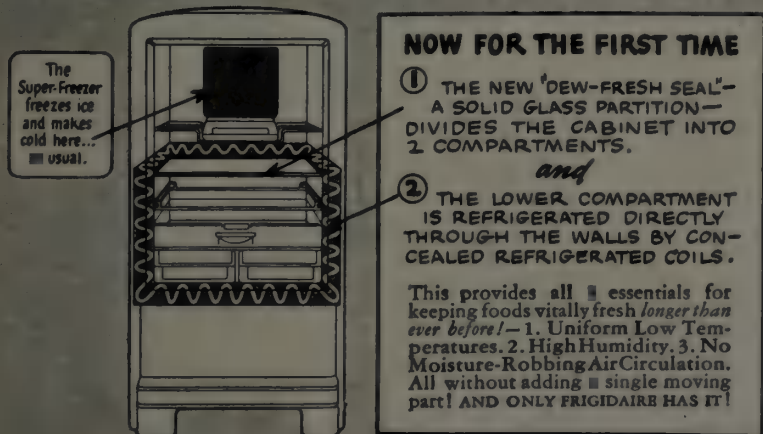
See Frigidaire's other new models, too—for every need and budget.
Also the new Frigidaire Electric Ranges and Water Heaters. Every
one a great General Motors Value.



CUTS CURRENT COST TO THE BONE...
Simplest Refrigerating Mechanism
Ever Built—and when parts aren't
there, they just can't use current
or wear. Completely sealed. 5-Year
Protection Plan, backed by General
Motors.



HOW AMAZING 'COLD-WALL' PRINCIPLE WORKS



**ONLY FRIGIDAIRE HAS
QUICKUBE TRAYS**
...but never equalled—be-
cause they're 1. Easier to use—
one lever and cubes are
two or a trayful. 2. Built
stiffer—to stand hard, con-
service. 3. Faster Freezing
side of heavy gauge metal
every part. 4. Better Looking—
d trim and modern. Com-
—you'll want only genuine
FRIGIDAIRE QUICKUBE TRAYS.

FRIGIDAIRE WITH THE METER-MISER

CONVENIENCES

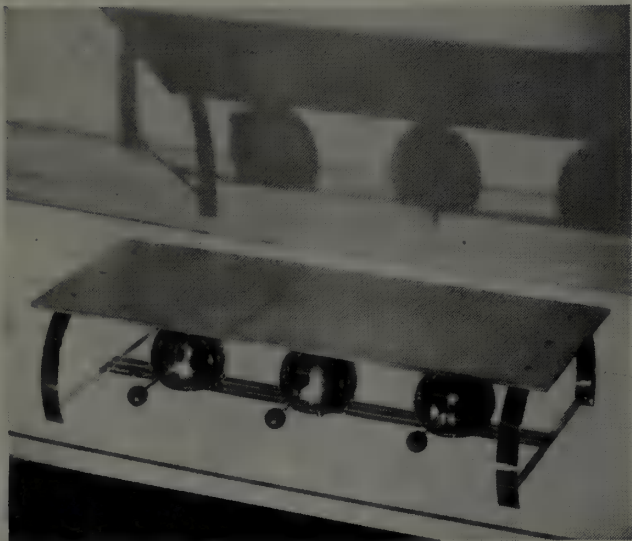
of the Month



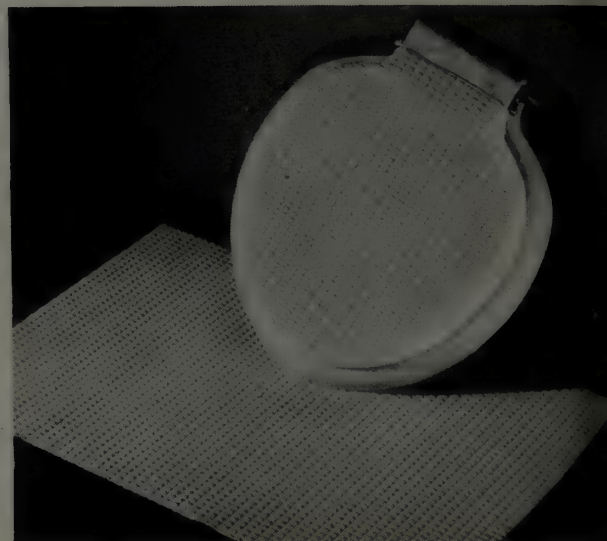
1. Frosted glass bottle for water or fruit juice, capacity $\frac{1}{2}$ gallon. It has a flat side, lies on the icebox shelf, has a little tap. Hammacher Schlemmer, 145 East 57th Street.....\$1.20



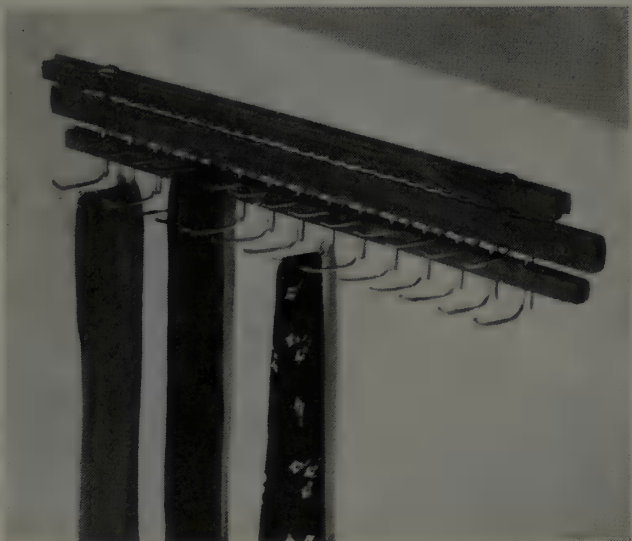
2. This three-burner alcohol food warmer is all chromium with a dur-aluminum surface measuring $26\frac{1}{4}$ " by $9\frac{1}{2}$ ", and standing $5\frac{5}{8}$ " high. Hammacher Schlemmer.....\$35



3. A rack which screws on a wall or the back of a closet door, holds 30 ties. Swings flat against the wall, with all ties visible. R. H. Macy, Broadway at 34th Street.....\$1.41



4. Closet hat boxes finished with a flowered wallpaper in Victorian pattern copied from a chintz. R. H. Macy. One all-over flowers, \$1.98. Larger of others, \$2.98. Smaller one, \$1.49



5. Featherweight aluminum kitchen ladder by the Aluminum Ladder Co. Rubber feet, corrugated steps and platform. Washable. Kaufmann's, Pittsburgh.....\$12



6. I. B. Kleinert, which continues to beautify our bathrooms, now sends us these rubber accessories. B. Altman, Fifth Ave. at 34th Street. Green, aqua, white, peach, blue.....\$1 each



7. These composition mats and paper napkins are riotously bright with Mexican color. Bloomingdale's, Lexington Avenue at 60th Street. Napkins are \$.25 a set. Mats.....\$.30 a set

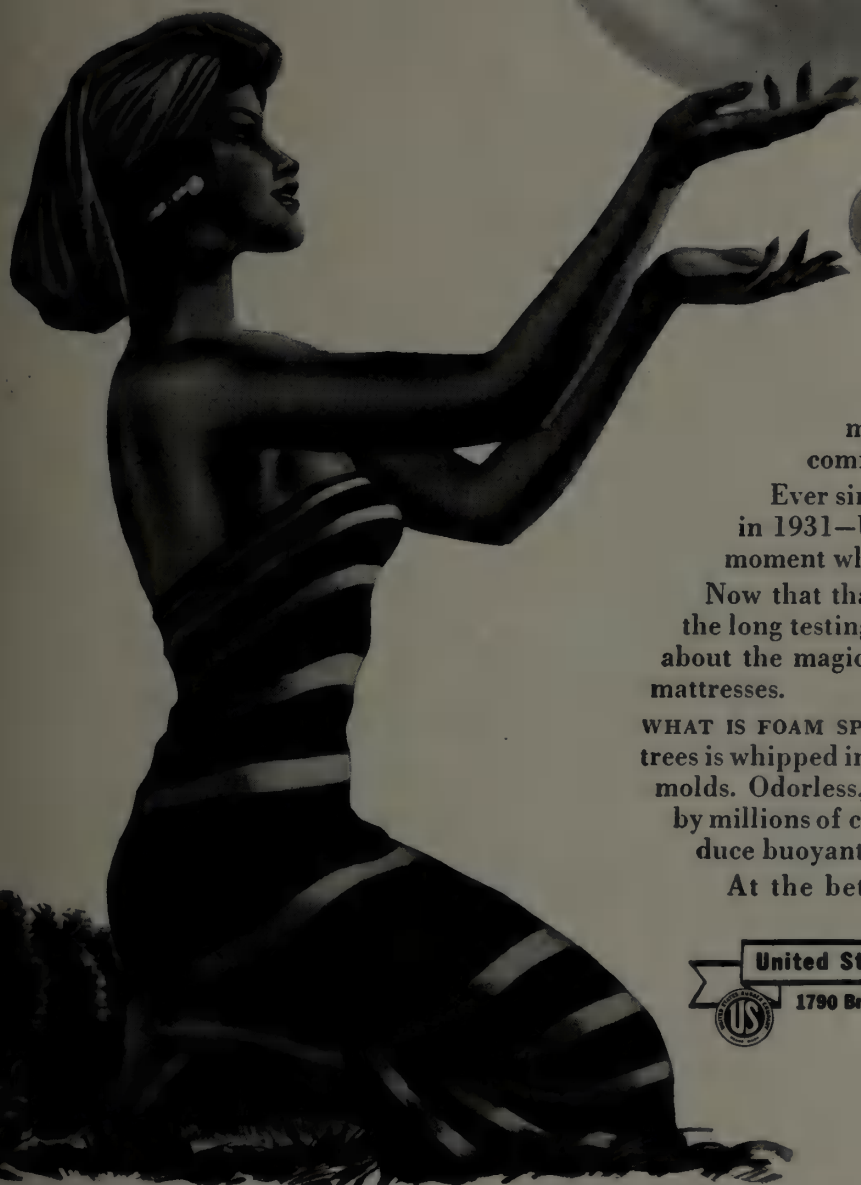


8. This neat make-up mirror can be hung on your bathroom wall or right round your neck. Regular and magnifying mirror. Lewis and Conger, Sixth Avenue at 45th Street...\$2.95

All prices are approximate. Orders and checks may be sent direct to the New York store mentioned with each item

All America is talking about

THE MAGIC OF U. S. ROYAL
Foam Sponge MATTRESSES



TRADE-MARK

It started with travelers on the new Broadway Limited, 20th Century Limited, first Super Chief, and other streamlined trains. They were enthusiastic about the unprecedented luxury of the U. S. Royal Foam Sponge mattresses. Patients in hospitals had an eager word of gratitude. Passengers on Greyhound buses were loud in their praises of the new cushions.

Railroads, hospitals, bus companies, airlines, and now automobile manufacturers, have expressed delight with passenger comfort, wearing qualities, and savings on upkeep.

Ever since its first experiment with this marvelous new material—back in 1931—United States Rubber Company has been working toward the moment when Royal Foam Sponge could be offered to the general public.

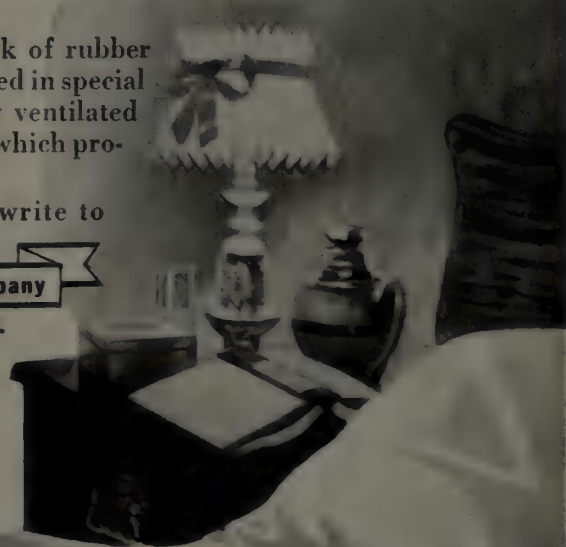
Now that that day has come, your interest in this newest product justifies the long testing in actual commercial installations. Yes, all America is talking about the magic of U. S. Royal Foam Sponge mattresses.

WHAT IS FOAM SPONGE? Pure milk of rubber trees is whipped into foam and baked in special molds. Odorless, it is completely ventilated by millions of connecting pores which produce buoyant support.

At the better stores—or write to

United States Rubber Company

1790 Broadway, New York, N. Y.



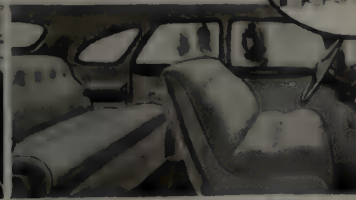
Tested by Pullman



Weight tested by Douglas



Wear tested by Greyhound



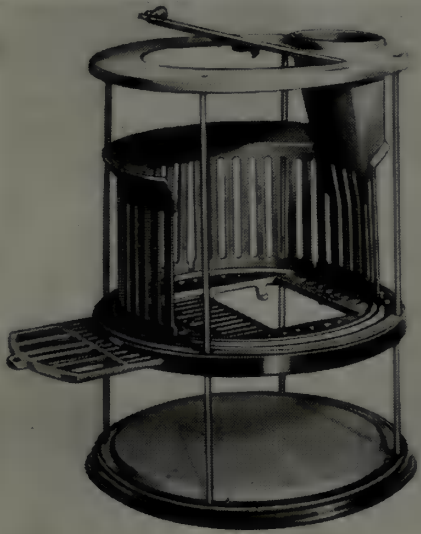
Comfort in Automobiles



U. S. ROYAL *Foam Sponge* MATTRESSES
CUSHIONS

EARMARKED FOR HOME BUILDER

News of new building materials, products, methods; notes about new books, new ideas



HERE is something new in incinerators. It is small and neat in appearance, yet has a capacity of three bushels of garbage and refuse at one loading. It rests flat on the basement floor and may be connected to any heater flue pipe without detriment to the heater fire in any way. The innards of this new unit (*Majestic Co., Huntington, Ind.*) are revealed in the lower of the two photographs. The special slotted burning basket makes it possible to burn wet as well as dry refuse, and a new draft arrangement does much, in the manufacturer's view, to minimize any chimney odors. No odors at all can escape to the basement. No fuel except the rubbish itself is ever needed. The grate slides out to let unburnable objects fall through to the ash-pit, which needs to be emptied only about once a month. The incinerator is loaded from the top, where provision is also made for forcing a particularly hot fire through wet garbage. The jacket is sheet steel. Price, about \$30.

FOR those afflicted with magnaphobia we offer the tiny object pictured so sizably below. It is a new Arco Multiport valve for steam radiators (*American Radiator Co., 50 West 40th St., New York City*) and is made of black Bakelite. It is readily adjustable to provide slow or fast heating of the radiator. And the degree of speed achieved by any adjustment is clearly revealed by indicator markings.



CLOSE and clear you see below the newest Series 120 putty-glazed double-hung aluminum window announced by the Kawneer Co. (*Niles, Mich.*) This is a generously proportioned 16-paned window following the familiar pattern of so many American Colonial types. There is otherwise a world of difference, however, between the old and the new. Here is a precision unit, factory fitted, weatherstripped, offered in either aluminum

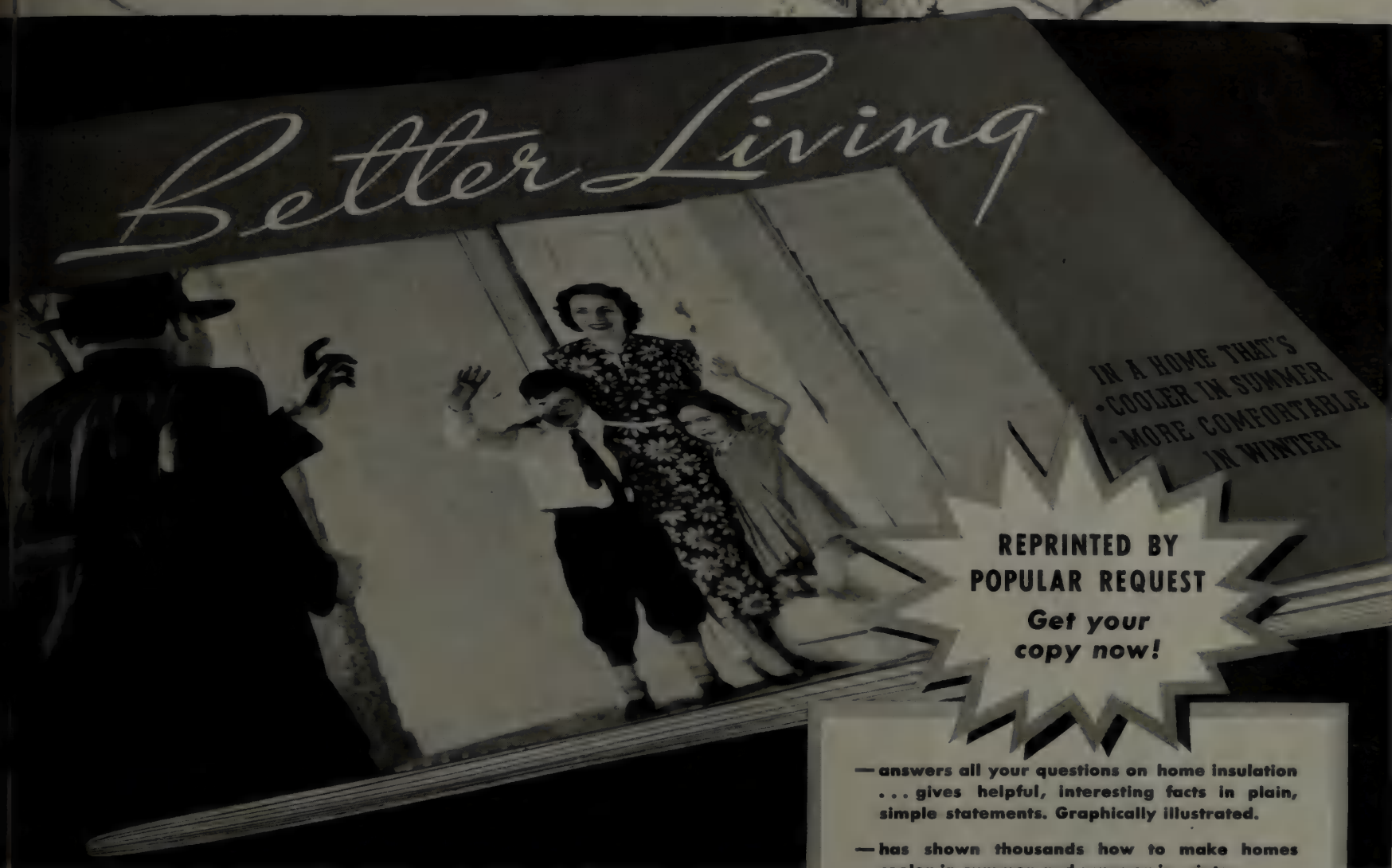


or bronze to give indefinitely long service in any climate and all weathers. It has, too, the advantage of admitting more light than ever with its newly designed slender muntins and narrow frame. And there follows a first cost now brought to a competitive footing with that of other good windows, no maintenance cost to worry about. It never needs painting, is rustless, weatherproof and shrink-proof. The makers have ten types in stock sizes up to 4' x



IF IT isn't one thing it's another. Here we have the Philco name firmly established on our minds for radios and now along comes the company with a line of air conditioners. Just above are photographs of two of them—one, the #40-CW, to rest upon a window sill; the other, #60-CW, a floor model with connection extending above the sill to outdoors. The small model is said by its sponsors (*Philco Radio and Television Corp., Parts and Service Div., Philadelphia*) to dehumidify and condition in weather a room 11' x 14'—surely a major job for so compact a unit. The larger model has almost twice the capacity, draws 754 watts, A. C.; the smaller, 377 watts. In both cases special room air exhausts are provided for apart from the normal conditioning operation. The new York Cool-Wave Air Conditioners produced by York exclusively for Philco, which concern places them on the market for \$150 and \$250, the small and large respectively. It goes without saying that these models, like similar ones already on the market, require no permanent alteration or changes to existing window arrangements.

EVERY HOMEOWNER
SHOULD READ THIS
FREE BOOKLET NOW!



GIMCO ROCK WOOL

HOW IT WORKS—During hot summer months, the hollow parts of walls and the attic space build up temperatures as high as 125 degrees. Your home is enveloped in a blanket of hot air. This heat seeps into rooms throughout the night and it is often morning before your home becomes cool enough for you to sleep. But by blowing Gimco Rock Wool into top floor ceilings and into hollow wall spaces, with economical Gimco methods, an effective barrier is created which checks the sun's rays in summer,

making your home cooler both day and night... and for the same reason retards the loss of costly furnace heat in winter. **WHAT IT IS**—Gimco is rock, melted at approximately 3,000 degrees F... then treated by a patented Gimco process and blown into a fluffy wool-like substance. Over 90% of its volume is dead air, which, next to a vacuum, is the best insulation against heat and cold known to science. No other home insulation is more efficient... and Gimco will last as long as your home.

- answers all your questions on home insulation ... gives helpful, interesting facts in plain, simple statements. Graphically illustrated.
- has shown thousands how to make homes cooler in summer and warmer in winter.
- explains how any type of home can be completely Gimco insulated, economically and easily without alterations.
- shows why Gimco Rock Wool stops more heat than a 10-foot concrete wall.
- how fuel savings quickly pay for Gimco insulation.
- how Gimco makes your home more resistant to fire.
- how Gimco saves on cleaning and decorating costs.

These and many other proven facts are waiting for you in this complete, authoritative, fully illustrated booklet. Regardless of the type home you have... or are planning to build... it will pay you to read this booklet. Send coupon for your free copy now... see how easily and economically you can make your home up to 15 degrees cooler this summer, enjoy restful sleep and greater all-around comfort. Mail coupon today.



Enthusiastic homeowners say GIMCO makes homes up to 15 degrees cooler in summer and drastically reduces winter fuel costs.

Gimco

ROCK WOOL HOUSE INSULATION

Made by the world's largest, exclusive manufacturer of rock wool products.

General Insulating & Manufacturing Co.

GENERAL INSULATING & MFG. CO., 705 Olive St., St. Louis, Mo.

Please send me free copy of your illustrated booklet on home insulation. I am especially interested in insulation for:

☐ Present Home ☐ New Home

Name _____

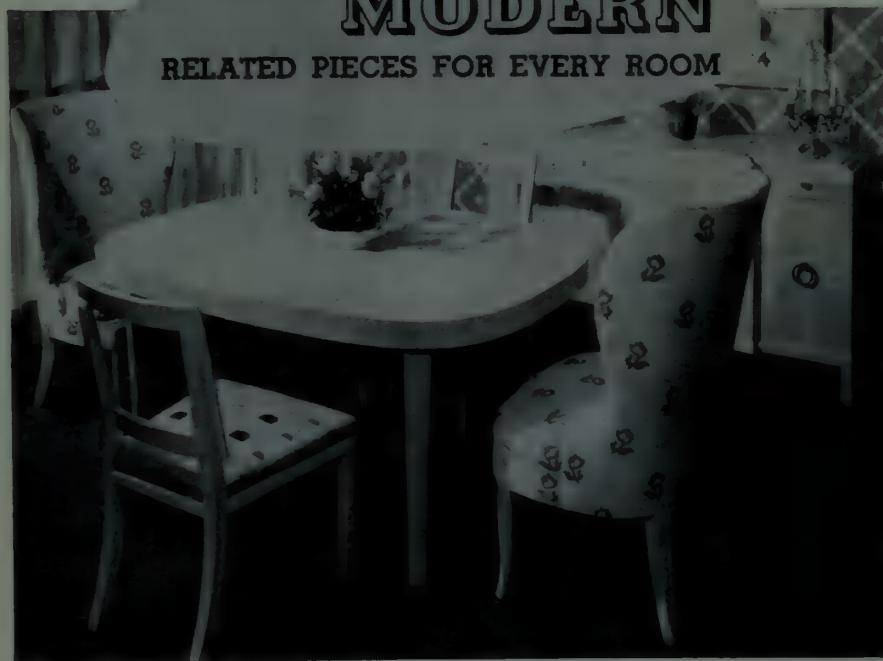
Address _____

City _____ State _____



DUNBAR Enduring MODERN

RELATED PIECES FOR EVERY ROOM



Dunbar makes available at moderate cost the furniture that is so hard to obtain — sensible, livable modern. The bedroom and dining room illustrated show the appealing simplicity for which Dunbar Enduring Modern is noted. Dunbar Modern is also available for the living room; an unusual breakfront bookcase of Modern design is shown below. Write us for name of the dealer nearest you displaying Dunbar Enduring Modern furniture.

DUNBAR

FURNITURE MANUFACTURING CO. • BERNE, IND.
CHICAGO: 1638 MERCHANDISE MART
NEW YORK: 385 MADISON AVENUE



WRITE FOR FREE BOOKLET
Our booklet "Enduring Modern — Its Place in the Home of Today", illustrating room groupings will be sent on request.

THE BOOKLET SHELF

CONTINUED FROM PAGE 8

serene household within. Rittenhouse Electric Door Chimes come in twelve handsomely styled models in a broad price range, and may be installed with regular doorbell wiring. For literature write: THE A. E. RITTENHOUSE CO., INC., DEPT. 27, HONEOYE FALLS, N. Y.

HARDWOOD FLOORING — classic in American homes. Bruce block floors and plank floors are finished in the factory and are ready to be used as soon as they are laid. For suggestions on styles of floors for both new and remodeled homes, write for illustrated booklets to: E. L. BRUCE CO., BOX 397-T, MEMPHIS, TENN.

CATHEDRAL CHIMES replace the peremptory jangle of the old-fashioned doorbell, save wear and tear on the nervous system, and lend dignity to the household. Here are door signals in a variety of styles to suit the needs of all types and sizes of homes. Write for illustrated leaflet to: EDWARDS & CO., HB-4, NORWALK, CONN.

FURNITURE

LOVELY CHARAK FURNITURE might well serve as an exclamation of delight, not just the title for a charmingly illustrated booklet, brand new, describing fine reproductions. Thirty of several hundred Charak examples, shown. CHARAK FURNITURE CO., 38 WAREHAM ST., BOSTON.

HOW TO KNOW GOOD FURNITURE, which includes suggestions for decorating a Colonial home, is a valuable illustrated 36-page booklet which you will certainly want to peruse before making any furniture selections. Send 10¢ to: H. T. CUSHMAN MFG. CO., BOX 12, NO. BENNINGTON, VT.

MODERN OAK ENSEMBLES: an amply illustrated booklet presenting a new line of furniture in an old wood. Pieces for every room, with a choice of light or deep straw colored rubbed wax finishes. Send 10¢ to: JAMESTOWN LOUNGE CO., HB-4, JAMESTOWN, N. Y.

MUSETTE. So many good pianos remain unpurchased and the musical talent of many boys and girls lies dormant all because of lack of space in our apartment-living world. But, space is not a great factor to be considered when purchasing this small popular priced piano. DEPT. 439, WINTER & COMPANY, 849 EAST 141ST. ST., NEW YORK CITY.

THE BERKELEY in this instance is almost as fine a combination of radio and automatic phonograph as money can buy. There is an attractive folder available if your dealer cannot show it to you. Write MAGNAVOX CO., INC., DEPT. 12-H, FORT WAYNE, IND.

FRAGONARD COLORS, those soft muted tones that have marked decorative periods in Ancient Greece and 18th Century France, now mark a modern era in a series of color schemes designed by Tomlinson to insure color harmony in decoration. This booklet, beautifully illustrated in four colors, offers in addition many important suggestions on furniture selection and the adaptation of period pieces to modern needs. Write to: TOMLINSON OF HIGH POINT, HB-4, HIGH POINT, N. C.

STATTON TRUTYPE means fine reproductions of Early American furniture, from the simpler types of the earliest

era to the elegant pieces of Federal days, all faithfully recreated in maple and mahogany by skilled cabinet makers. For a booklet in which many of these handsome reproductions are shown, write: STATTON, 622 E. FIRST ST., HAGERSTOWN, MD.

OLD COLONY FURNITURE. These beautiful reproductions of the furniture of our forefathers, are finished in two tones of maple, the honey-colored Salem or the ruddy Priscilla. There is a new 24-page booklet showing these lovely pieces with practical decorating suggestions on how charmingly they may be adapted to any room in the house. Send 10¢ to: HEYWOOD-WAKEFIELD CO., DEPT. C-4, GARDNER, MASS.

THE CHARM OF WILLIAMSBURG is completely recaptured in the authentic reproductions of its lovely furniture exclusively made by Kittinger and marked with the distinctive Restoration hallmark. A selection of these important pieces is shown in a booklet which is yours by writing: KITTINGER CO., HB-4, 1887 ELMWOOD AVE. BUFFALO, N. Y.

FURNISHINGS & DECORATION

ROMANCE OF MODERN DECORATION (10¢) is an extremely interesting illustrated discussion of good wall papers and how they are made. For individual decorating suggestions employing Imperial washable wallpapers write to JEAN McLAIN, giving full information concerning the size and type of your room, period of furniture, color preferences and any other pertinent facts. Address her: IMPERIAL PAPER & COLOR CORP., DEPT. H-15, GLENS FALLS, N. Y.

WALL-TEX CANVAS WALLS FOR ENDURING DECORATION is a colorful new portfolio of wall-covering suggestions showing how practicality and beauty may walk hand in hand in virtually every room in the house. Write to: COLUMBUS COATED FABRICS CORP., DEPT. H-49, COLUMBUS, OHIO.

VISTA BOOK is its name and it brings to you some important suggestions on wall harmony, that is, the vital necessity of choosing a wall paper which will provide the harmonious background you want for your furniture. The well-known White Rose Wallpapers are noted for this. YORK WALL PAPER CO., HB-4, YORK, PA.

CORRECT CURTAINS (10¢) presents a series of before and after pictures of window treatments that show how different types of windows should be curtained, where and how curtains should be hung. QUAKER LACE CO., DEPT. B-108, 330 FIFTH AVENUE, NEW YORK CITY.

CLOCKS are among the most important adjuncts of your furnishings. You usually take them for granted but there are new electric models which are so attractive and trouble-free they should make you take notice. Write for leaflet to SETH THOMAS DIV. GEN. TIME INSTRUMENTS CORP., DEPT. A, THOMAS, CONN.

CHOOSE THE NEW IN VENETIAN BLINDS is the title and the folder shows you how to do just that. The new Color Metal and Alumilite blinds are illustrated and a variety of suggested color schemes makes it clear that these blinds offer infinite possibilities for
(Continued on page 110)

Greater Value! Added Convenience! In the Beautiful New 1939

GENERAL ELECTRIC REFRIGERATOR

with SELECTIVE AIR CONDITIONS . . .

SEE
G-E!
WE BUY OF
YOUR LIFE!



"A Beauty and a Bargain!"

The Most Beautiful Refrigerator You Ever Laid Eyes On—Faster Freezing—New Conveniences—Scores of Proved Features
AT NEW LOWER PRICES!

YOU can always look to General Electric leadership for the genuine contributions that make for better refrigeration at less cost. Research and exhaustive tests at the world-renowned G-E laboratories have proved that *several combinations*, with different degrees of temperature and humidity, must be available to preserve perishable foods at their fullest, finest flavor. These Selective Air Conditions are now at your command in the new 1939 G-E Refrigerator—and at the lowest prices General Electric ever quoted.

Research Keeps G-E Years Ahead!



From the famed G-E "House of Magic" came the sealed cold-making mechanism, all-steel cabinet, stainless steel Super-Freezer, and a long list of other notable "firsts." Now G-E gives you *perfected* Selective Air Conditions—the best method known to modern science for convenient, practical and economical food preservation in the home.

THE G-E THRIFT UNIT, original sealed-in-steel cold-making mechanism developed by G-E, has been constantly improved through 13 years of manufacture. It now has forced-feed lubrication and oil-cooling—G-E features that give quieter operation, lower cost and longer life. General Electric Co., Specialty Appliance Division, Cleveland, O.

SELECTIVE AIR CONDITIONS



Sub-Freezing Storage! Stainless Steel Super-Freezer for frozen storage; fast freezing of ice cubes, desserts.



Low Temperature with High Humidity Storage for keeping fresh fish, fowl, meats.



High Humidity with Moderate Temperature Storage keeps vegetables fresh.



Safety-Zone Storage with proper temperatures for dairy products, general storage.

SEE G-E's New Quick-Trays that release two or more cubes at a time—freeze up to 48 lbs. of ice in 24 hours.

SEE G-E's New Adjustable Interior Arrangement.

SEE G-E's New Sliding Shelves, New Interior Lighting, New Pottery Dishes, New Tel-A-Frost and other proved features that make this G-E "the buy of your life."

GENERAL ELECTRIC

TRIPLE-THRIFT REFRIGERATORS

Thrifty In Price!
Thrifty In Current!
Thrifty In Upkeep!

Heirloom Plate

HALLMARK OF THE FINEST SILVERWARE



Virginia Conner, of Virginia Conner, Inc., shows her purchased hand in this setting.

"Go — 'trot my heart," you say, "I'll set a dinner table just like this, for I plan to keep that man at mine pretty well dazzled with me. *Adore!*" Brides do conspire before the ceremony — you know that! Gently but very firmly charming. Brides do hint to silver-giving Dads. "This is it. Here's the pattern of Heirloom I want, and you needn't go bankrupt at all — this silver part of my wedding service is down in the thrifty \$30's." Considerate Daughter! Choose your Heirloom Pattern where choice silverware is shown. . . . Choose it on Spaced Payments if you like. And be sure to ask about Silver Dividends — too.



Chateau

THE 1939 BRIDE'S HOUSE

CONTINUED FROM PAGE 52

Maker Lace Co.
 en equipment supplied by Ham-
 cher, Schlemmer and Co., Inc.;
 etrical appliances manufactured
 Hobart Mfg. Co., Waring Mixer
 rp., Crocker-Wheeler Co., Silex
 , Chicago Flexible Shaft Co.,
 nning, Bowman and Co.
 supplies and table delicacies:
 crafft's, Bellows and Co., H. J.
 inz Co.
 soap and Flakes: The Procter
 and Gamble Co.
 ry: Vernon Kilns

CAMELLIA BEDROOM
 et: Swedish Primitive, Firth Car-
 Co.
 iture: John Widdicomb Co.



S. H. GOTTSCHO

Trousseau on the shelves of a
 Kentwood House cupboard
 ery and upholstery fabrics: Stro-
 m and Romann
 or glass: Libbey-Owens-Ford
 ss Co.
 kets: Pearce Mfg. Co.
 ts and pillow cases: Supercalc,
 amsutta Mills
 resses and springs: Burton-Dixie
 rp.
 tian blinds: Chicago Venetian
 ind Co.
 er frame in niche: Wm. Justema
 ssories: Plaster-framed mirror,
 nestine Trostler; plaster candle-
 cks, James Pendleton, Inc.; flower
 ntainer and two boxes, Elinor
 errell; green glass figures and
 een lamp, Ailsa Shaw-Thomson
 sociates; white lamps, Lyman
 uszag; glass bottles, Orrefors;
 tures, Marie Sterner Gallery,
 arie Harriman Gallery; flowers,
 nstance Spry

BEDROOM WITH PINK FIXTURES
 covering: Nairn wall linoleum,
 ngoleum-Nairn, Inc.
 r: Personalized Sealex Veltone,
 ngoleum-Nairn, Inc.

Plumbing fixtures: Crane Co.
 Cabinet and accessories: Miami Cab-
 inet Division, The Philip Carey Co.
 Aluminum window: General Bronze
 Corp.
 Shower curtain: IHusion, I. B. Klein-
 ert Rubber Co.
 Lighting fixtures: Lightolier Co.
 Linen: Mosse, Inc.
 Curtains: W. and J. Sloane
 Decorative border (not shown in pho-
 tograph): George Gray
 Rug and bath mat: Mosse, Inc.
 Cosmetics: Helena Rubinstein, Inc.
 Accessories: Green bottle, Alfred
 Orlik, Inc.; crystal bottles, Orrefors

SHERWOOD HOUSE

FOYER

Floor: Personalized Sealex Veltone
 Nairn linoleum, Congoleum-Nairn,
 Inc.

THE BLUE LIVING ROOM

Furniture: Kittinger Co., Inc.
 Drapery and upholstery fabrics: F.
 Schumacher and Co.
 Trimming on furniture: Consolidated
 Trimming Corp.
 Venetian blinds: Pella, The Rolscreen
 Co.
 Carpet: Pebblecraft, Firth Carpet Co.
 Mantel and fireplace equipment: Ed-
 win Jackson, Inc.
 Accessories: Gold mirror, column and
 hurricane lamps, Ailsa Shaw-Thom-
 son Associates; shades, Hammond
 and Emmons; cigarette box and
 urns, Elinor Merrell; bowl for
 flowers, Yamanaka and Co.; box,
 Florian Papp, Inc.; pictures, Lyman
 Huszag, Boyer Galleries, Norman
 Hirschl Galleries; flowers, Con-
 stance Spry

THE BEDROOM

Wallpaper: A. H. Jacobs Co.
 Venetian blinds: Pella, The Rolscreen
 Co.
 Furniture: Biggs Antique Co., Inc.
 Drapery, upholstery, bedspread and
 glass curtain fabrics: Stroheim and
 Romann
 Trimming on glass curtains: Consoli-
 dated Trimming Corp.
 Carpet: Thumtuft, Firth Carpet Co.
 Mattresses and springs: Burton-Dixie
 Corp.



Instead of a doorbell, sweet chimes



*First appearances are often mis-
 leading. Subtleties of detail, mellowed old hand
 finish and complete fidelity of design must supple-
 ment craftsmanship and fine woods. They are your
 assurance of permanent value.*

*Baker Furniture enjoys the esteem of Connoisseurs,
 as the most important line of 18th Century reproduc-
 tions in the country. Each piece is endowed with the
 qualities inherent in the best originals.*

*Without charge, (if you will mention House Beautiful),
 you may have our illustrated brochure. It tells more
 about the interesting story of these qualities and un-
 ending efforts made to establish them.*



Baker Furniture, Inc.
CABINET MAKERS

10 Milling Road • Holland, Mich.

ORIGINATORS OF OLD WORLD POLISH (Reg. U. S. Pat. Off.).



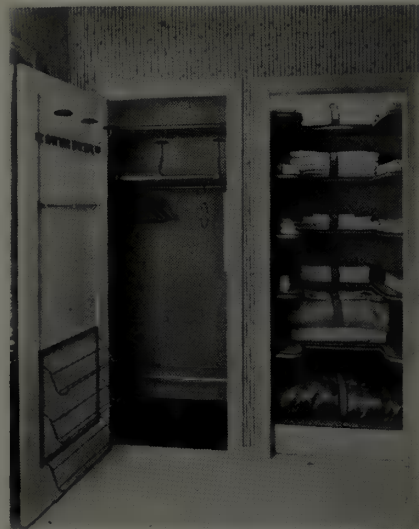
*For You
Who Love the Better Things in Life*

Orrefors Crystal adds another star to its celebrated family of fine stemware. This graceful suite is "Sandra," designed by Simon Gate, for your finely-appointed table. The glasses range from the liqueur size at \$12.00 a dozen to the water goblet size at \$20.00. An identifying label marks all genuine pieces. We will gladly send you a booklet and name of the nearest shop carrying this superb Orrefors Crystal.

*Visit the Orrefors display in the Swedish
Pavilion at the New York World's Fair*

A. J. VAN DUGTEREN & SONS, INC.
1107 BROADWAY • NEW YORK CITY

Sheets and pillow cases: Supercalc, Wamsutta Mills
Blankets: Pearce Mfg. Co.
Mantel and fireplace equipment: Edwin Jackson, Inc.
Accessories: Pictures, Norman Hirschl Galleries; lamp and shade and hyacinth box, Elinor Merrell; figures, Lyman Huszagh; cigarette box, Miriam Stevenson, Inc.; vase, Orrefors; desk pad and crystal inkwell, Carole Stupell, Ltd.; appliques, Pratt and Stair, Inc.; lamps, Paul Hanson Co., Inc.



The well-equipped linen and clothes closets in Kentwood House

BEDFORD HOUSE

MODERN LIVING-DINING ROOM

Furniture and mantel: Dunbar Furniture Mfg. Co.
Drapery and upholstery fabrics: Stroheim and Romann
Mirror glass: Libbey-Owens-Ford Glass Co.
Trimming on draperies: Consolidated Trimming Corp.
Carpet: Mohawk Mills, Inc.
Luggage closet and fittings (at entrance): R. H. Macy & Co., Inc.
Luggage: Oshkosh Trunks, Inc.
Chimes: A. E. Rittenhouse Co., Inc.
Fireplace equipment: Edwin Jackson, Inc.
Indirect lighting: Kurt Versen Co.
Accessories: Pictures, Perls Galleries, Boyer Galleries; vase, Orrefors; lamp and vase for flowers, Yamana and Co.; cigarette box and yellow leaf dish, Carole Stupell, Ltd.; Zorach figure, Boyer Galleries; clock, Seth Thomas

KITCHEN WITH DINETTE

Wall covering: Wall-Tex, Columbus Coated Fabrics Corp.
Floor: Kolorflor, Delaware Floor Products, Inc.
Aluminum window: Sterling Window Products Co.
Venetian blinds: Chicago Venetian Blind Co.
Gas range: Glenwood Range Co.
Refrigerator: Servel Electrolux, American Gas Association
Sink and cabinets: Crane Co.
Drapery fabrics: Stroheim and Romann
Lighting fixtures: Lightolier Co.
Kitchen equipment supplied by Lewis and Conger; electrical appliances manufactured by Manning, Bowman and Co., Chicago Flexible Shaft Co., McGraw Electric Co., S. W. Farber, Inc., Hobart Mfg. Co.
Food supplies and table delicacies:

H. J. Heinz Co., Schrafft's, Bello and Co.
Flower pots and geraniums: Dennis Mfg. Co.
Ivory soap and Flakes: The Procter and Gamble Co.
Cutlery rack: Remington
Franciscan ware pottery: Gladding McBean and Co.
Chromesteel furniture in alcove: Howell Co.

DRESSING ROOM

Floor: Kolorflor, Delaware Floor Products, Inc.
Wallpaper: York Wallpaper Co.
Furniture: Kindel Furniture Co.
Drapery and upholstery fabrics: Cheney Bros.
Venetian blinds: Chicago Venetian Blind Co.
Rug (not shown in photograph): The Masterkraft Guild Weavers
Aluminum window: Universal Building Products Co.
Overdoor decoration: Titta Vaubel
Accessories: Mirror, bottles and brushes, Elinor Merrell; lamps, Ailsa Shaw-Thomson Associates; shades, Hammond and Emmons; pictures, Lyman Huszagh

ROSY PINK BATHROOM

Tile: Tile Mfg. Association
Plumbing fixtures: Kohler Co.
Cabinet and accessories: Miami Cabinet Division, The Philip Carey Co.
Wall covering: Wall-Tex, Columbus Coated Fabrics Corp.
Venetian blinds: Chicago Venetian Blind Co.
Aluminum window: Flour City Ormental Iron Co.
Drapery fabric (not shown in photograph): Cheney Bros.
Shower curtain: I. B. Kleinert Rug Co.
Linen: Maison de Linge
Lighting fixtures: Lightolier Co.
Rug: V'Soske Shops
Pictures: Olga Woolf, Ltd.
Cosmetics: Helena Rubinstein, Inc.

BEDROOM WITH A CANOPY

Furniture and mirror: Kindel Furniture Co.
Wallpaper: Thomas Strahan Co.
Carpet: Mohawk Carpet Mills, Inc.
Mattress and springs: Burton-Dickinson Corp.
Blankets: St. Mary's Woolen Mfg. Co.
Sheets and pillow cases: Supercalc, Wamsutta Mills
Drapery, canopy, bedspread and upholstery fabrics: Cheney Bros.
Trimming on draperies: Consolidated Trimming Corp.
Venetian blinds: Chicago Venetian Blind Co.
Mantel and fireplace equipment: Olde Mantel Shoppe, Inc.
Wall brackets: Friedman Bros. Decorative Arts, Inc.
Accessories: Bedside lamps and candlesticks, Ailsa Shaw-Thomson Associates; shades, Hammond Emmons; flowers and containers, Constance Spry; cigarette box, ashtrays, Alfred Orlik, Inc.; lamp, Charles Hall, Inc.

PENNFIELD HOUSE

MODERN LIVING ROOM

Wallpaper: Stamford Wallpaper Co., Inc.
Floor: E. L. Bruce Co., Inc.
Mirror glass: Libbey-Owens-Ford Glass Co.
Rug: Swedish Primitive, Firth & Co.

*The solution
to limited
space and
guest problem*

Old Comfort and Convenience to Social Success **DINE ON A *DANBURY**

*Patent Numbers 1969875, 2071729, 2092244

LOVELY TABLE of which you will be proud. CHARAK DANBURY is graceful, sturdy and practical, and ready at all times for the surprise party. Conveniently used as a console, sofa table, dining table... only twenty-two inches wide... it can be extended with finger-tip control to seat six guests. Further extension as illustrated will comfortably dine and wine **TWELVE GUESTS**. It meets your most exacting requirements. Solves everyday problems of the city apartment, small

home or country house, for it is suitable to use in the living room or diningroom. The famous DANBURY is treasured by many thousands who are now enjoying its fascinating, irresistible beauty... it appeals to exacting hostesses everywhere.

Charak Furniture Co.

38 Wareham Street, Boston, Mass.

NEW YORK
444 Madison Ave.

CHICAGO
155 East Superior St.

LOS ANGELES
3262 Wilshire Blvd.

FREE BOOKLET

Write us today and we will willingly send you our new booklet showing beautiful illustrations of the DANBURY TABLE, or personally visit one of our wholesale showrooms where you may see this masterpiece of craftsmanship

DOUBLE LIFE *The Curtain of Tomorrow*



is here today

Here's new economy in curtains! Unlimited choice of material, color and style—and double the life of usefulness. Exit—that provoking necessity of sending half-worn curtains to the rag bag—bottoms frayed and faded from exposure to dampness and grime and sun. Enter—the

DOUBLE LIFE TRADE MARK CURTAIN

PATENT APPLIED FOR

By an ingenious method which adds to the appearance each curtain is headed at both ends. After each washing you reverse top and bottom equalizing wear. An inconspicuous tab is the guide.

At all the leading stores where curtains are sold
FAIRCLOUGH & GOLD, INC., Boston, Mass.

Double Life curtains are made by the makers of Bedford Scrim—the famous fabric that launders so beautifully and keeps its freshness for years and years. Easily identified by the patented five bar selvage.



ALVIN
Chased Designs
in Sterling
SOLID SILVER
bring the
spirit of romance
to your table



Let the charm and splendor of the romantic past mingle gracefully with your guests today. These beautiful Alvin patterns are richly endowed with the chased scroll and flower motifs of the romantic kings of France. Like old lace, they endure and remain fashionable forever.

See them at your Jeweler's

FREE We will be pleased to send you a price list of the complete service of one or both Chased Patterns as checked below. Just fill in your name and address and mail this coupon to us.

☐ Mastercraft

☐ Chased Romantique

NAME

ADDRESS

THE ALVIN SILVERSMITHS

MAKERS OF SILVER DESIGNS
PROVIDENCE, RHODE ISLAND

THIS IS PEASANT MODERN

*New Delightful Furniture
by Conant-Ball*



Gay, Colorful, Practical. If you are budget-minded — yet insist on furniture that is smart and correct in every detail — we sincerely suggest Peasant Modern. Finished in a new natural tone, this solid rock maple furniture offers unusual opportunities for exciting interiors. Sectional sofas are done in warm, pleasing coverings. Buffets have rich stitched saddle leather pulls. Leatherette covered chairs are gaily decorated with bright tiny tacks.



Simple, Honest Lines. Designed and made by one of the oldest maple furniture manufacturers — famous for their modern interpretations as well as their Early American reproductions — Peasant Modern will always reflect good taste. And the craftsmanship that goes into this furniture adds to its decorative qualities the practical value of better and longer wear.

See these amazing values at your local furniture stores. Conant-Ball furniture is sold by prominent and reliable furniture dealers throughout the country. Write, now, for our list of dealers in your territory so that you can see for yourself how appealing the designs, quality, and prices of Peasant Modern really are.

CONANT-BALL COMPANY
Gardner, Massachusetts

Venetian blinds: Chicago Venetian Blind Co.
Furniture: Heywood-Wakefield Co.
Piano: Winter and Co.
Upholstery fabrics: Fincastle Fabrics
Draperies and glass curtains: Paris Decorators
Crystal curtain rods: Friedman Bros. Decorative Arts, Inc.
Fireplace equipment: Edwin Jackson, Inc.
Portable air conditioner: Carrier Corp.
Accessories: Sculpture and pictures, Boyer Galleries; flowers, Constance Spry; red lamps, Ailsa Shaw-Thomson Associates; shades, Hammond and Emmons; glass dish and large crystal vase, Pitt Petri, Inc.; blue vase, Yamanaka and Co.; white desk set and flat blue bowl, Carole Stuppell, Ltd.; lamps and shades, Paul Hanson Co., Inc.

WHITE DINING ROOM

Wallpaper: York Wallpaper Co.
Mirror glass: Libbey-Owens-Ford Glass Co.
Carpet: Mohawk Mills, Inc.
Venetian blinds: Chicago Venetian Blind Co.
Furniture: Drexel Furniture Co.
Drapery and upholstery fabrics: Crown Tested Rayon by Doblin, Inc.
Accessories: Chandelier, Charles J. Weinstein Co.; candlesticks, Black Starr and Frost-Gorham, Inc.; jars, Lyman Huszagh; pictures, Boyer Galleries; pedestals, Mary Ryan; flowers, Constance Spry; fruit bowl, Rose Cumming; compote, Charles Hall, Inc.

PEASANT BEDROOM

Wall covering: Wall-Tex, Columbus Coated Fabrics Corp.
Carpet: Mohawk Mills, Inc.
Venetian Blinds: Chicago Venetian Blind Co.
Furniture: Conant-Ball Co.
Mattress and springs: Beauty Rest, Simmons Co.
Blankets: Kenwood Mills
Sheets and pillow cases: Supercalc, Wamsutta Mills
Drapery, upholstery and bedspread fabrics: Cyrus Clark Co., Inc.
Fireplace equipment: Edwin Jackson, Inc.
Accessories: Red lamp, Paris Decorators; crystal lamp, Ailsa Shaw-Thomson Associates; shade, Lord and Taylor; flowers, Constance Spry; mirror, Elaine Drake, Inc.; plaster bottles, R. H. Macy & Co., Inc.; picture, Boyer Galleries

KENTWOOD HOUSE TERRACE

Tile: Tile Mfg. Association
Furniture: John B. Salterini
Upholstery fabrics: F. Schumacher and Co.
Plants and trees: Bobbink and Atkins
Wall covering: Timbertone-Stonetone Products Corp.
Figure on pedestal and armillary sundial: Erkins Studio
Urns: Richard L. Sandfort
Liquor: Teachers Scotch and Three Star Hennessy brandy from Schiefelin and Co.; Myers's rum from R. U. Delapenha and Co.; cocktail sherry, French vermouth and fine gin from Bellows and Co.
Table setting: Linen and glassware, B. Altman and Co.; Vernon ware pottery, Vernon Kilns; silver, Reed and Barton Silversmiths; shells, Miriam Stevenson, Inc.

YELLOW DAMASK LIVING ROOM
Wallpaper: Thomas Strahan Co.
Rug: Tru-Tone Broadloom, Alexander Smith and Sons Carpet Co.
Furniture: Tables, Imperial Furniture Co.; upholstered furniture, Mueller Furniture Co.; commode and arm chairs, The Johnson Furniture Co.; Johnson-Handley-Johnson Co.
Mirror glass: Libbey-Owens-Ford Glass Co.
Piano: Winter and Co.
Upholstery fabrics: Cohn-Hall-Ma Co.
Draperies: Paris Decorators
Trimming on draperies: E. L. Ma sure Co.
Lace glass curtains: W. and J. Sloan
Mantel and fireplace equipment: Edwin Jackson, Inc.
Overdoor decorations: George Gr
Accessories: Flowers and containers, Constance Spry; hearth rug, re



The luggage closet in Bedford House

bowl and gold lamps, Ailsa Shaw-Thomson Associates; shades, Bobb Burns; wall brackets, Edward Caldwell and Co., Inc.; crystal lures and urns, The English Antiques Shop; candelabra, Décor; ashtray, Alfred Orlik, Inc.; pictures, Boyer Galleries

FOYER

Furniture: Mueller Furniture Co.
Grand Rapids Chair Co.
Upholstery fabrics: Cohn-Hall-Ma Co.
Floor: Personalized Sealex Velton Nairn linoleum, Congoleum-Nairn, Inc.
Wallpaper: Imperial Paper and Color Corp.
Masks: Boyer Galleries
Plant stand: Imperial Furniture Co.

SILVER DRESSING ROOM

Wallpaper: York Wallpaper Co.
Plumbing fixtures: W. A. Case and Son Mfg. Co.
Floor: Personalized Sealex Nairn linoleum, Congoleum-Nairn, Inc.
Upholstery fabric on pouf: Cheney Bros.
Rug: V'Soske Shops
Linens: Léron, Inc.

ing table, bottles and mirror:
H. Macy & Co., Inc.
Accessories: Lamps and crystal vase,
refers; chimes, A. E. Rittenhouse
Co., Inc.; shades, Hammond and
Sons; pictures, Lyman Huszagh

EN LIBRARY

paper: Imperial Paper and Color
Corp.

iture: Table and desk, Imperial
Furniture Co.; loveseats, Ralph
Horse Furniture Co.; chair, Mueller
Furniture Co.; side chair, The John-
son Furniture Co., Johnson-Handley-
Johnson Co.

olstery fabrics: Cohn-Hall-Marx

olstery leather: Eagle-Ottawa
Leather Co.

eries: Paris Decorators

aming on draperies: E. L. Man-
re Co.

et: Tru-Tone Broadloom, Alex-
ander Smith and Sons Carpet Co.

etian blinds: Chicago Venetian
Blind Co.

lace equipment: Edwin Jackson,
Inc.

ssories: Barometer-clock, Chelsea
Clock Co.; flowers and container,
Constance Spry; sculpture, Boyer
Galleries; pictures, Perls Galleries;
mp, Ailsa Shaw-Thomson Associ-
ates; gold lamp shade, Bobby
Burns; "Garden Encyclopedia,"
William H. Wise; "Prop" books,
Charles R. Yandell and Co.; small
cigarette box, Alfred Orlik, Inc.;
cigar box, Florian Papp, Inc.

LD STRIPED DINING ROOM

paper: A. H. Jacobs Co.

r: Personalized Sealex Veltone

Nairn linoleum, Congoleum-Nairn,
Inc.

Rug: Tru-Tone Broadloom, Alexander
Smith and Sons Carpet Co.

Furniture: The Johnson Furniture
Co.; Johnson-Handley-Johnson Co.

Draperies fabric: Cheney Bros.

Mirror glass: Libbey-Owens-Ford
Glass Co.

Trimming and rug fringe: E. L.
Mansure Co.

Upholstery leather: Eagle-Ottawa
Leather Co.

Venetian blinds: Chicago Venetian
Blind Co.

Spotlight: Kliegl Bros. Universal Elec-
tric Stage Lighting

Overdoor decorations: George Gray

Fireplace equipment: Edwin Jackson

Screen: Charles R. Yandell and Co.

Accessories: Pedestals, Mary Ryan;
urns, Ruth S. Berlin, Inc.; pictures,
Perls Galleries; flowers and con-
tainer, Constance Spry; Regency
épergne, Petit Musée

KITCHEN WITH PLAID WALLS

Wallpaper: Stamford Wallpaper Co.

Stove, refrigerator, dishwasher and
Disposal unit: General Electric Co.

Cabinets, sink, monel metal counter
tops: Whitehead Metal Products
Co., Inc.

Floor: Kolorfloor, Delaware Floor
Products, Inc.

Aluminum window: Universal Build-
ing Products Co.

Draperies fabric: Waverly Fabrics

Venetian blinds: Chicago Venetian
Blind Co.

Kitchen accessories: Charles R. Rueg-
ger, Inc.

Lighting fixtures: Lightolier Co.

Food products and table delicacies:

The Tradition of Excellence



an unusual design in the
nineteenth century
manner

No. 7464

The Thomas Strahan tradition is one of excellence . . . of un-
changing quality.

That tradition assures you of real value . . . the value that is
found only in a quality product. And when you use Strahan
wallpapers you use a product that has been made according
to the same high standards since 1886.

Wallpapers shown are Strahan patterns for 1939

100 YEARS OF CRAFTSMANSHIP

FOR 100 YEARS, both professional and home
decorators have looked to Cheney decorative
fabrics with complete confidence in their style and
quality. The authentic designs of Cheney fabrics
stem from an intimate knowledge of design sources
that has remained unbroken since 1838 when
Cheney Brothers first started weaving their silks.

CHENEY BROTHERS

509 MADISON AVENUE, NEW YORK CITY
SILK MANUFACTURERS SINCE 1838



a graceful Georgian type
done in soft pastel tones

No. 7507

THOMAS STRAHAN

Company • CHELSEA, MASSACHUSETTS
MAKERS OF FINE WALLPAPERS SINCE 1886

Showrooms: NEW YORK CITY • 417 FIFTH AVENUE
CHICAGO • 6 NORTH MICHIGAN AVENUE



The original of this Low Post Ohio Bed was taken West by the ancestors of the present owner to the territory then known as "Western Reserve." The low posts and lack of conventional footboard are characteristic. The pleasing details of the apron of the useful stand are adapted from an antique table found in Lebanon County, Pa.



This interesting and unique chest of drawers is adapted from an antique found in Berks County, Pa. Unitarian to the core, yet tempered with the grace and beauty of a transplanted European culture, this simple, sturdy piece shows the influence of Chippendale. The dignified scroll top mirror derived its inspiration from a Maryland piece.

Lovely to Look at Delightful to Own Maple Bedroom by STATTON

The gracious charm of early America has been recaptured in this delightful Maple Bedroom group. Each piece combines symmetry of line, fidelity to the original and the skilled craftsmanship and utility inherent in all reproductions by STATTON. Four of the six pieces are illustrated here. Price? Surprisingly moderate and definitely within the reach of most Americans of culture and good taste.



Both the table and bench have been adapted from pieces found in Lancaster, Pa. The round, tapered legs and ball feet, curved apron and rounded edge are typical of the designs by early Pennsylvania German cabinetmakers. The simplicity of the moulded frame of this mirror from Ephrata, Pa., makes it usable anywhere.



This unusual chest on chest is adapted from an original found in Berks County, Pa. Its unique details reflect the Chippendale influence, yet possess a style that reflects the individuality of its Pennsylvania cabinetmaker. All pieces in the group have the color tone of the mellow patina of old maple, reproduced by patient hand rubbing.

Statton Truetype FURNITURE

Early American Furniture, skillfully reproduced by Statton in mahogany and maple, exemplifies all the charm and gracious hospitality of our Colonial ancestors. Every Truetype reproduction is faithfully recreated in harmony with the original. Not only do these fine pieces lend an atmosphere of dignity and beauty to your home, but they bring with them that pride of ownership usually associated only with your most precious possessions. The coupon brings Free booklets. Mail it today.

Sign and
mail to
STATTON
622 E. 1st. St.
HAGERSTOWN,
MARYLAND

Please send me:

- ☐ Free descriptive catalog.
☐ Name and address of nearest dealer.

Name _____

Address _____

City _____ State _____

Bellows and Co.; H. J. Heinz Co.;
Schrafft's
Vernon ware pottery: Vernon Kilns
Ivory soap and Flakes: The Procter
and Gamble Co.

MAN'S BEDROOM

Wallpaper: Stamford Wallpaper Co.
Furniture: The Widdicomb Furniture
Co.; chairs, Ralph Morse Co.
Mattresses and springs: Spring-Air,
Chas. Karr Co.
Blankets: Kenwood Mills
Sheets and pillow cases: Utica Per-
cale, Utica and Mohawk Cotton
Mills
Drapery, upholstery and bedspread
fabrics: Waverly Fabrics
Glass curtains: Quaker Lace Co.
Trimmings: E. L. Mansure Co.
Carpet: Tru-Tone Broadloom, Alex-
ander Smith and Sons Carpet Co.
Venetian blinds: Chicago Venetian
Blind Co.
Accessories: Pictures, Perls Galleries,
Boyer Galleries; lamps, Ailsa Shaw-
Thomson Associates; shades, Ham-
mond and Emmons, Paul Hanson
Co., Inc.; wooden box on chest,
Abercrombie and Fitch Co.; book
ends, Ovington's; clock, Seth
Thomas; wooden box on table,
Louis L. Allen, Inc.; vase, Orrefors;
flowers, Constance Spry

DRESSING ROOM

Wallpaper: Imperial Paper and Color
Corp.
Floor: Kolortlor, Delaware Floor
Products, Inc.
Venetian blinds: Chicago Venetian
Blind Co.
Cabinet and bench: R. H. Macy & Co.,
Inc.

Drapery: Paris Decorators
Rug: The Masterkraft Guild Weavers
Clothes closet: Fixtures, K-Venien
Knappe Vogt; fittings and decora-
tion, R. H. Macy & Co., Inc.
Linen closet: Fittings and decora-
tion, R. H. Macy & Co., Inc.; ton
Martex, Wellington Sears & Co.
sheets, Utica Percale, Utica
Mohawk Cotton Mills; comforters,
Burton-Dixie Corp.; blankets, Ken-
wood Mills, Pearce Mfg. Co.

CREAM AND BLUE BATHROOM

Floor: Kolortlor, Delaware Floor
Products, Inc.
Wall covering: Vitrolite, Libbey-
Owens-Ford Glass Co.
Plumbing fixtures: Eljer Co.
Medicine cabinet and accessories:
Miami Cabinet Division, The Procter
Carey Co.
Shower curtains: Illusion, I. B. K
ert Rubber Co.
Rug (not shown in photograph):
Masterkraft Guild Weavers
Linen and bath mat: Grande Ma-
de Blanc Corp.
Cosmetics: Helena Rubinstein
Crystal powder box: Alfred O
Inc.
Crystal bottles: Lambert Bros., Inc.

BLUE STRIPED BEDROOM

Wallpaper: York Wallpaper Co.
Carpet: Tru-Tone Broadloom, Alex-
ander Smith and Sons Carpet Co.
Mirror glass: Libbey-Owens-Ford
Glass Co.
Furniture: John Widdicomb
Ralph Morse Furniture Co.,
Imperial Furniture Co.
Upholstery fabrics: Waverly Fabrics
Bed canopy and drapery fabrics:



DURAY WALLPAPER AS SEEN IN "HOUSE BEAUTIFUL" IVORY-WASHABLE HOUSE

Yes! You can wash this Duray wall-
paper. Gentle Ivory Flakes cleansing will
harm its lovely colors or "fuzz" the
velvety surface. With 150 patterns to choose
from, you can decorate with Duray
every room! And the maker says: "Gentle
safe Ivory Flakes care, our fine Duray
wallpaper will have a
long, bright life!"

Richard E. Thibaut, Inc.
24 West 40th St.
New York City

99 1/100 % PURE

PROCTER & GAMBLE • TRADEMARK REG. U. S. PAT. OFF.

IVORY
FLAKES



What
lovely clock
for a
living room!



THE CAPSTAN
by SETH THOMAS

of solid mahogany. Spokes and dash of polished gold color. Silvered metal dial. Numerals. Self-starting electric, or 8-day wind. \$9.95.

HERE is a clock that merits a prominent place in any living room. It's a clock you'll be glad to have in your home day after day... that will reflect your good taste in the most important room in your house, the room where your guests regale.

The Capstan is wrought with the precision and artistry which have characterized Seth Thomas Clocks for 126 years. It is but a sample, for there is a Seth Thomas clock to enhance the beauty of virtually every decorative scheme. Whether you prefer key-wind or self-starting electric clocks, whether time, strike or chime—stop in at your nearest jewelry or department store and ask them to show you other models in the Seth Thomas line. Seth Thomas Clocks, Thomaston, Conn., A Division of General Time Instruments Corporation.



Seth Thomas No. 5 Console. Case of rich walnut, enhanced by metal bands in gold plate at hour and half-hour strike. 8-day key-wind or self-starting electric. Price \$22.50.

SETH THOMAS
Clocks
FOR EVERY ROOM

WIND AND SELF-STARTING ELECTRIC

anese Corp. of America
Trimmings: E. L. Mansure Co.
Venetian blinds: Pella, The Rolscreen Co.
Mattress and springs: Spring-Air, Chas. Karr Co.
Blankets: St. Mary's Woolen Mfg. Co.
Sheets and pillow cases: Utica Percale, Utica and Mohawk Cotton Mills, Inc.
Accessories: Lamps, Elinor Merrell, Paul Hanson Co., Inc., Ailsa Shaw-Thomson Associates; pictures, flower stands and mirror, Elinor Merrell; shell ashtrays, Rose Cumming; flowers, Constance Spry; screen (not shown in photograph), Venetian Art Screen Co., Inc.; bowl, Ailsa Shaw-Thomson Associates

LINEN CUPBOARD

Decoration and fittings: R. H. Macy & Co., Inc.
Sheets: Supercale, Wamsutta Mills
Blankets: St. Mary's Woolen Mfg. Co.
Comfortable: Palmer Comfortables Co.
Towels: Martex, Wellington Sears Co.

GUEST ROOM

Wallpaper: Imperial Paper and Color Corp.
Carpet: Tru-Tone Broadloom, Alexander Smith and Sons Carpet Co.
Furniture: Grand Rapids Chair Co., Mueller Furniture Co., Imperial Furniture Co.
Mattresses and springs: Spring-Air, Chas. Karr Co.
Blankets: Pearce Mfg. Co.
Sheets and pillow cases: Utica Percale, Utica and Mohawk Cotton Mills, Inc.
Venetian blinds: Chicago Venetian Blind Co.
Draperies and bedspreads: Paris Decorators
Glass curtains: Quaker Lace Co.
Mantel and fireplace equipment: Ye Olde Mantel Shoppe, Inc.
Hearth rug: The Masterkraft Guild Weavers
Accessories: Lamps, Ailsa Shaw-Thomson Associates, Lord and Taylor, Lyman Huszagh; gold lamp shade, Bobby Burns; pictures, Perls Galleries; cigarette box, ashtray and bonbon dish, Alfred Orlik, Inc.; fans, The English Antique Shop; clock, Seth Thomas; flowers, Constance Spry; brackets, lent by Nelson S. Fink

The following dealers will reproduce these rooms in their stores:

KENTWOOD HOUSE

LIVING ROOM

Bachman Co., Inc., Decatur, Ill.
Guthridge Furniture Co., Little Rock, Ark.
Watkins Bros. Inc., Manchester, Conn.
Silberman's, Inc., Norwich, Conn.
Sterchi Bros. Stores, Inc., Jacksonville, Fla.
George Innes Co., Wichita, Kan.
Booth Furniture & Carpet Co., Shreveport, La.
Herpolsheimer Co., Grand Rapids
Henry Feige & Son, Saginaw, Mich.
Schunemans & Mannheimers, St. Paul
Emery-Bird & Thayer, Kansas City
C. H. Yeager & Co., Akron, Ohio
Anderson Furniture Studio, Dallas
W. G. Reynolds Co., Burlington, Vt.
Klode Furniture Co., Milwaukee, Wis.
Yunker Brothers, Des Moines, Iowa

LIBRARY

Schunemans & Mannheimers, St. Paul



For Social Grace and Elegance Serve with

MINTON

ENGLISH BONE CHINA

TREAT yourself and guests to the lasting glamour of the world's most beautiful china—MINTON. The colorful designs of appealing beauty are hand painted by the world's most celebrated decorators of ceramic art, in a variety of tones and patterns to harmonize perfectly with the predominating color note of your table setting. The smart hostess of today finds in MINTON patterns every design demanded by current conventions of table etiquette. There are few possessions that give as much pleasure and social distinction as the traditional beauty and elegance of English MINTON... acclaimed by connoisseurs for its superlative worth since 1793. See MINTON when you visit your dealer in fine china.

Send 10c to cover cost of mailing and you will receive a beautifully illustrated booklet showing many patterns and historical data on famous Minton dinnerware.



Meakin & Ridgway, Inc.

129 Fifth Avenue • New York

WHOLESALE ONLY

HOWELL

Chromsteel Furniture

COMPLETES

YOUR KITCHEN AND DINETTE



Could *any* kitchen look smarter! The graceful Chromsteel chairs not only dress up your kitchen but they're comfortable, too. Easy to care for, the chairs, tables and stools stay *new* for years. You will be surprised at the moderate prices to be found at your dealers.



Howell Chromsteel Furniture makes any dinette or breakfast room a charming modern spot. The Fabrikoid upholstery on seats and backs comes in many colors. The Birchwood table tops are unusually beautiful. All of this handsome, modern furniture is moderately priced at your dealers.

DINING ROOM

Flint-Bruce Co., Hartford, Conn.
B. C. Porter Sons, Inc., New Britain, Conn.
Sterchi Bros. Stores, Inc., Jacksonville, Fla.
Standard Furniture Co., Boise, Idaho
Scholle Furniture Co., Chicago, Ill.
Bachman Co., Inc., Decatur, Ill.
John Bressmer Co., Springfield, Ill.
Killian Co., Cedar Rapids, Iowa
George Innes Co., Wichita, Kans.
Bewley Furniture Co., Shreveport, La.
Booth Furniture & Carpet Co., Shreveport, La.
Paine Furniture Co., Boston, Mass.
Bangor Furniture Co., Bangor, Me.
Louis Mazor & Son, Baltimore, Md.
Schunemans & Mannheimers, St. Paul
Margeson's, Portsmouth, N. H.
Koos Bros., Rahway, N. J.
Clark Layng, Boonville, N. Y.
James McCreery & Co., New York
Wayside Furniture Co., Scotia, N. Y.
C. H. Yeager & Co., Akron, Ohio
Rossiter-Jarrett Co., Dayton, Ohio
Jennings' Furniture Co., Portland, Ore.
Chapman's Department Store, Genesee, Pa.
Fowler, Dick & Walker, Wilkes-Barre
Fakes & Co., Dallas, Tex.
George A. Stowers Furniture Co., Houston, Tex.
Klode Furniture Company, Milwaukee
Henry Morgan Co., Ltd., Montreal

MAN'S BEDROOM

Sterchi Bros. Stores Inc., Jacksonville, Fla.
Marshall Field & Co., Chicago, Ill.
Adams, Inc., Indianapolis, Ind.
Webber Furniture Store, Scottsbluff, Neb.
Herpolsheimer Co., Grand Rapids
Schunemans & Mannheimers, St. Paul
Emery-Bird & Thayer, Kansas City
Lauer's, Rochester, N. Y.
Ras Furniture Co., Schenectady, N. Y.
Brown Curtis Brown, Syracuse, N. Y.
Morton-Hales Co., Cincinnati, Ohio
The F. G. & A. Howald Co., Columbus, Ohio
Hess Bros. Co., Allentown, Pa.
Strawbridge & Clothier, Philadelphia
Joseph Horne Co., Pittsburgh, Pa.
Fakes & Co., Fort Worth, Tex.
The T. Eaton Co., Ltd., Toronto, Ont.
The T. Eaton Co., Ltd., Montreal

BLUE STRIPED BEDROOM

Flint-Bruce Co., Hartford, Conn.
Sterchi Bros. Stores, Inc., Jacksonville
Louis Mazor & Son, Baltimore, Md.
Schunemans & Mannheimers, St. Paul

The Higbee Co., Cleveland, Ohio
John F. Reis Co., Columbus, Ohio
The J. R. Frew Co., New Castle, Pa.
Colonial Art Furniture Co., Pittsburgh, Pa.
Booth Furniture & Carpet Co., Shreveport, La.

GUEST ROOM

City of Paris, San Francisco, Cal.
George E. Nothnagle & Son, Bridgeport, Conn.
Flint-Bruce Co., Hartford, Conn.
B. C. Porter Sons, Inc., New Britain
Silberman's, Inc., Norwich, Conn.
Sterchi Bros., Stores, Inc., Jacksonville, Fla.
Standard Furniture Co., Boise, Idaho
Columbia Furniture & Drapery Co., Moline, Ill.
John Bressmer Co., Springfield, Ill.
Schmitt-Kloepfer Co., Logansport, Ind.
Davidson Co., Des Moines, Iowa
George Innes Co., Wichita, Kans.
Stewart Dry Goods Co., Louisville, Ky.
Colonial Home Furnishing Co., New Orleans, La.
Bewley Furniture Co., Shreveport, La.
French-Bassett & Scott Co., Duluth
Schunemans & Mannheimers, St. Paul
Orchard & Wilhelm Co., Omaha, Neb.
Holzheimer & Shaul, Amsterdam, N. Y.
Edgcomb's Furniture Co., Elmira, N. Y.
C. H. Yeager & Co., Akron, Ohio
The F. G. & A. Howald Co., Columbus, Ohio
Rossiter-Jarrett Co., Dayton, Ohio
S. C. Bissler & Son, Kent, Ohio
C. O. Finefrock Co., Massillon, Ohio
Harbour-Longmire Co., Oklahoma City, Okla.
Mayo Furniture Co., Tulsa, Okla.
Paul Schatz Furniture Co., Portland, Ore.
Chapman's Department Store, Genesee, Pa.
The J. R. Frew Company, New Castle, Pa.
L. Hummel & Sons, Pottsville, Pa.
Fowler, Dick & Walker, Wilkes-Barre
Clemons Bros., Chattanooga, Tenn.
Fakes & Co., Dallas, Tex.
Fakes & Co., Fort Worth, Tex.
W. G. Reynolds Co., Burlington, Wis.
Woodrum Home Outfitting Co., Charleston, W. Va.
Brettschneider Furniture Co., Appleton, Wis.
Klode Furniture Co., Milwaukee, Wis.

BEDFORD HOUSE

BEDROOM WITH CANOPY
Lammert Furniture Co., St. Louis, Mo.

MAD DOGS

BY CHASE HERENDEEN

DOGS are a subject about which many people find it difficult to be rational. Controversy can be created at the wag of a tail. This was evidenced when a bomb shell was dropped into the laps of New Jersey dog owners early this year in the nature of a bill about to be presented to the New Jersey state legislature requiring compulsory inoculation of every dog for rabies.

The problem of rabies should, of course, be treated with great gravity, but it is unfortunate that every time a mad dog epidemic bombshell is exploded fragments of it scatter into homes of people entirely unfamiliar with the facts.

During the recent hysteria a number

of dog owners grew panicky and resorted to the unbelievable cruelty of deserting their pets, literally turning them out, dropping them off at important points and driving away. The result of this incredible shortsightedness was a lot of hungry lost dogs running at large and very probably snatching candy from the hands of children, and creating more rumors.

Keeping Calm in a Crisis

Hydrophobia's origin is a mystery and unlike tuberculosis in humans does not lie dormant in a dog's system waiting for his vitality to reach a low ebb so that the germs can take hold. No one knows how it originated and scientists do know that the only way



HOME
FURNISHING
BOOKLET
FREE

HOWELL

ST. CHARLES, ILLINOIS

PLEASE SEND ME FULL-COLOR BOOKLET No. HB-96 and full information on following items checked:

☐ Kitchen Tables ☐ Kitchen Stools and Chairs ☐ Dinette Tables ☐ Dinette Chairs

Name _____

Address _____



Of course the design is
venly (!) but the really excit-
thing about this shower cur-
is the *fabric*! Fleececap is
ifferent—it's soft as gosling's
n, never clings or feels
ummy", and the colors are
oly superb.

ots of other designs, too, and
t of them, including "Milky
", for less than five dollars in
r favorite shower curtain
artment.



Kleinert's
T. M. Reg. U. S. Pat. Off.
OWER CURTAINS
slightly higher on the Pacific Coast and in Canada
ONTONTO • NEW YORK • LONDON

in which the disease can be trans-
mitted is through the saliva or other
body liquids of a dog afflicted with
rabies coming in contact with a
broken skin.

Dr. James R. Kinney in his admira-
ble book, "How to Raise a Dog,"
clarifies to the lay mind the matter
of rabies. To quote from his chapter
on the subject: "Rabies carries with
it almost as many superstitions as a
dream book. It is known as rabies
(from the Latin 'to rave'), as hydro-
phobia (from the Greeks ('fear of
water'), and as plain mad dog. It is
one of the oldest diseases in the world
and its antiquity no doubt explains
much of the misinformation that still
clings to it. It has been passed down
from the dark ages of superstition,
and though a great deal of light has
been thrown on the subject in the
past century, it is still surrounded
with many dark age fallacies. Some
of the common fallacies are:

- "1. That the disease is caused by
hot weather.
- "2. By raw meat.
- "3. By lack of drinking water, or
by polluted water or food.
- "4. By sexual repression.
- "5. By the sudden drying up of ■
nursing bitch.
- "6. By fright.
- "7. A rabid person or animal, or
one only exposed to a rabid per-
son or animal, is supposed to
be able, by his mere presence,
to infect other persons or whole
communities. As late as the
nineteenth century this belief
still persisted, and a large group
of suspects and victims were put
to death in a wholesale man-
ner . . .
- "8. There are, of course, the usual
run of old beliefs, still occa-
sionally to be found, that the
disease is caused by certain
stars, by periods of the moon,
or by evil spirits."

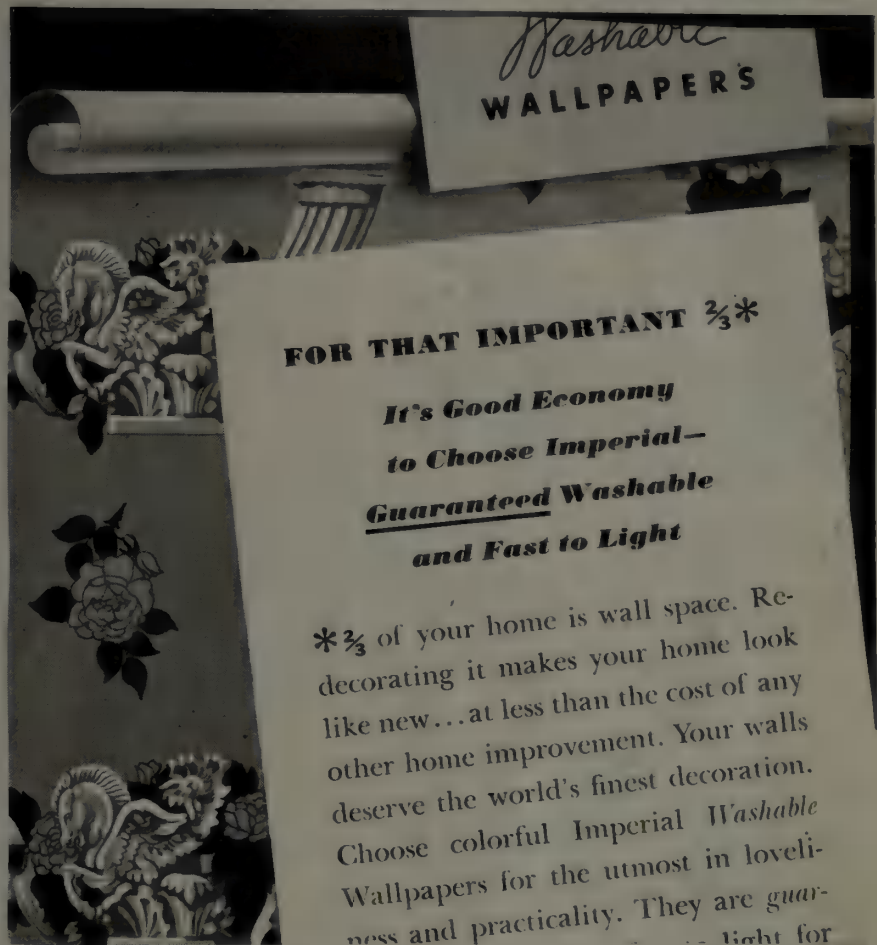
Dog Control

Dogdom's own "gracious lady of
Giralda," Mrs. M. Hartley Dodge, con-
tributes a sage solution to the present
predicament. She says, "The only safe
and intelligent method of combating
rabies until an effective cure can be
found is the control of dogs at all
times." Mrs. Dodge maintains that if
all stray dogs were confined in homes
there would be little fear from rabies.

This doesn't mean that all stray
dogs necessarily have rabies or are
more susceptible to them. The point
is merely that if an owner keeps a
weather eye on his pet he will never
be in doubt as to whether or not the
dog has been exposed to rabies.

Of course a dog that has never had
his freedom curtailed cannot at ■
moment's notice be tied up on a short
chain or even ■ long one. An ade-
quate run for his size should be built
with the proper shade and shelter
facilities. But this doesn't mean he
should be left in it indefinitely. Rather
it should be used as an exercise pen
in which to turn him out the first
thing in the morning and the last at
night and for perhaps a few hours
during the days when no one in the
family can walk him. But ■ dog
should have at least one man-size walk
a day (the length and vigorosity of
the outing depending on the size and
condition of the dog), and anyone
owning a dog should get into the
habit of taking him along in the car.

WEDGWOOD



THE NEW

Praze Design

THIS new pattern—in Bone China—is
truly traditionally Wedgwood in character
and the delicate tracery of ■ Greek Arabesque
decoration, on a ground of green enamel,
gives the effect of superb richness. Because of
its classic motif it is charmingly suited to
adorn a table for formal entertaining. It is a
brilliantly beautiful pattern and may be
purchased from open stock in leading shops.

Send 10 cents to cover postage, and we will
gladly forward to you our new booklet, show-
ing many patterns in full and natural colors.

Josiah Wedgwood & Sons, Inc.
OF AMERICA.

Mark on China 162 FIFTH AVENUE • NEW YORK

Northwest corner of 21st Street

WHOLESALE ONLY



WEDGWOOD

Potteries: Etruria, Stoke-on-Trent, England

Mark on
Jasper, Basalt,
Queensware, Etc.

WEDGWOOD

SEE WEDGWOOD EXHIBIT AT NEW YORK WORLD'S FAIR

PLEASE TELL ME

CONTINUED FROM PAGE 76

Chromsteel Furniture

COMPLETES

YOUR KITCHEN AND DINETTE



Take the three rooms pictured here. Lovely, aren't they? Gives you some idea what Schumacher Fabrics can do for the House Beautiful you have in mind... And these, if you please, represent only the tiniest cross section of a truly magnificent spring collection. A practically endless line of patterns makes it easy—and fun—to select exactly the right complement to rooms suavely modern or traditionally inclined.

Texture is terribly important this year. Fabrics are luxuriously nubbed in beautiful, intricate weaves to lend extra richness to furniture. Color, too, is more dramatic than ever—colors that even the Man of the House—bless him—will shine to! You can see them in the decorating section of your local department store, or ask your favorite decorator or upholsterer to obtain samples for you.

Schumacher's

Fabrics... Glass Curtains... Carpets

F. SCHUMACHER & CO.

60 West 40th St., New York, N.Y.

Paris • Philadelphia • Boston • Chicago • Los Angeles
Detroit • Grand Rapids • Dallas • St. Louis • Atlanta

Waverly Sheraton Stripe drapery forms a part of this wall. Note how fabric is used horizontally on border, and valance that continues around the coping. Bedspread and chairs of Waverly Eggshell Serge,

Chrysanthemum Dustite in a strikingly lovely arrangement. Chairs with corded fringe, interesting table cover and bedspread combine to make a refreshing group for the bride's boudoir.



? FUEL CHANGE

Can our coal-burning furnace be converted to burn gas?

A. Special conversion units are made for that purpose. But furnaces that are originally designed solely for gas-firing differ greatly from those that burn solid fuel. For maximum efficiency, you will do better to make a trade-in arrangement with your dealer, and get a new furnace, if you must change your fuel. It may not be as expensive a transaction as you imagine.

? UNDERSIZED LUMBER

Recently I bought a small amount of lumber for a shed I'm putting up, and found that all the wood was narrower and thinner than I had ordered it. Can it have shrunk so much in transit?

A. Lumber is usually slimmer by a quarter to a half inch than the size by which it is known. This is because it is "dressed"; the edges have been trimmed at the mill to true straightness. Thus while the original, or "nominal" size of a stud may have been 2" x 4" (and

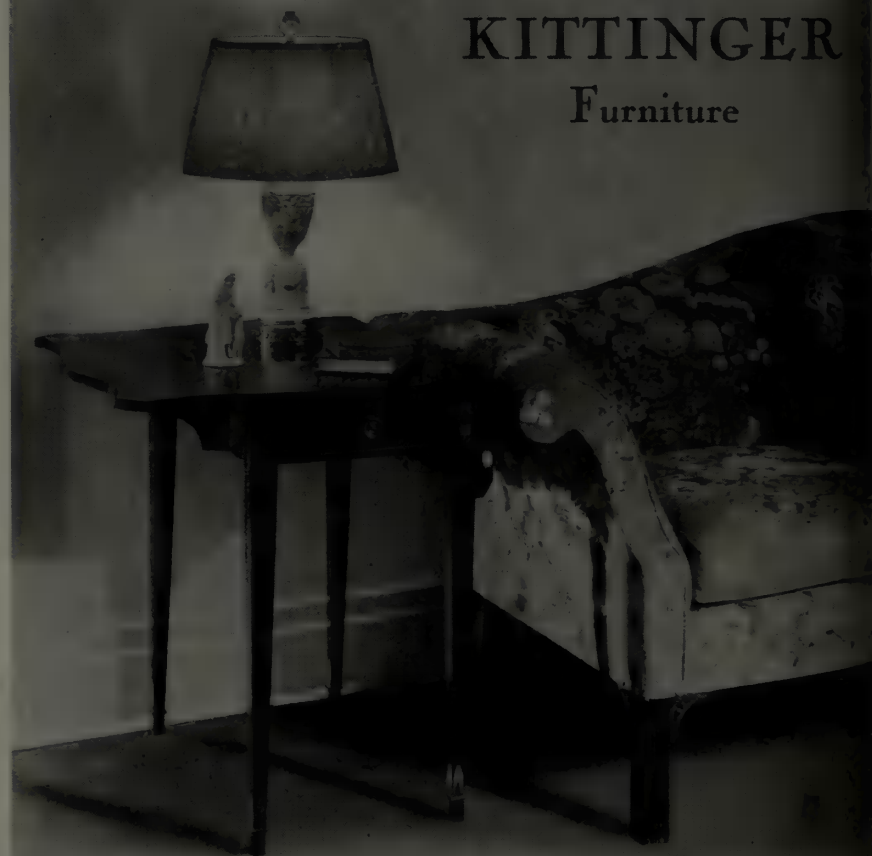
is so ordered), it actually may measure 1 3/4" x 3 1/2". A 12" board is seldom wider than 11 1/2", 1" thick boards are actually 15/16", 7/8" thick, and so on.

? RADIO CONNECTIONS

In building our new house, what provision should we make for radio and television reception?

A. In addition to the regular convenience outlets, provide each room with an outlet for antenna and ground—standard connections are now made. Built-in loudspeakers are finding a good deal of favor lately, too. Perhaps you'd like one in the dining room, so that you can listen to special broadcasts without turning the living room radio up full blast. A good spot for such an extra speaker is the space over the door, with the control lower down, near the light switch. Another speaker location that works out well is up in the ceiling, in conjunction with the central lighting fixture. Combination speaker-fixtures for this purpose are available. As to television, you'll do best to take no premature steps.

A Charming Bride's House Begins with KITTINGER Furniture



... authentic 18th Century reproductions of heirloom quality, embodying the same custom-craftsmanship and hand-rubbed finishes that won for Kittinger the Appointment as Exclusive Makers of Colonial Williamsburg, Inc. Approved Reproductions of Furniture. Write for free booklet "Furniture of Charm", Kittinger of Buffalo.

NEW YORK Showroom
385 Madison Avenue

CHICAGO Showroom
Merchandise Mart

BUFFALO Showroom
1879 Elmwood Avenue



CANADIAN PACIFIC RAILWAY

In Nova Scotia there are farmers driving ox carts like this

FRIENDLY NEIGHBOR: CANADA

DO NOT docket Canada for skiing alone. Its spring blooms in beautifully versatile fashion. For Canada stretches east and west and both rugged Rockies and the Maritime Provinces for your vacationing. You pay your money and get your choice. For your money you get, besides a uniformly unspoiled countryside, a series of the very best hotels, ranging from the Conquin at St. Andrews, N. B., Banff and the Jasper Park Lodge in the Rockies. Add in between such unrivaled extras as the

Laurentians and Canada's Quebec and Montreal. Star the Château Frontenac which has the faculty, year in and year out, of being one of the world's great hotels.

There are apple blossoms and wayside shrines, peasant coifs and such fresh fish as will make your mouth water, towering mountains and sapphire mountain lakes. There are fishing and hunting and golf. There are simple, friendly people and sage guides and in late spring there will be the King and Queen on a visit.

See your travel agent or write to us for booklets at House Beautiful, 572 Madison Avenue, New York City



A TINY SYMPHONY

- ♪ IN TONE — IN CHARACTER
- ♪ Select the door chime that blends with the appearance of your home — that strikes a symphonious note with its surroundings.
- ♪ Edwards Chimes are styled by leading designers in motifs to harmonize with your decorative plan.
- ♪ Beautiful designs in Colonial, Modern, Georgian, Empire, Italian, French and English patterns are a delight to the eye as well as the ear.

For 67 years, Edwards & Company has specialized in electric signaling. Edwards signaling devices are accepted universally as the standard of quality. Unfailing performance is built into each chime and perfection guaranteed by the manufacturer.

Greet your callers with the melodious notes of a door chime. Ask your electrical dealer or write for details and illustrations.

EDWARDS and COMPANY
INCORPORATED

NORWALK

CONN.

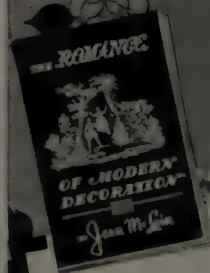


IMPERIAL
Washable
WALLPAPERS

FOR THAT IMPORTANT $\frac{2}{3}$ *

*It's Good Economy
to Choose Imperial—
Guaranteed Washable
and Fast to Light*

* $\frac{2}{3}$ of your home is wall space. Re-decorating it makes your home look like new... at less than the cost of any other home improvement. Your walls deserve the world's finest decoration. Choose colorful Imperial Washable Wallpapers for the utmost in loveliness and practicality. They are guaranteed washable and fast to light for lasting beauty and are identified in sample books by the Imperial silver label. Insist that your decorator show them to you.



NEW BEAUTY FOR YOUR HOME!

Send 10¢ (to cover mailing costs) for Jean McLain's book, "The Romance of Modern Decoration." Use coupon for Jean McLain's offer of free advice on individual decorating problems. She will send you samples and tell you where to buy Imperial Washable Wallpapers.

Address: JEAN MCLAIN, Dept. H-15
Imperial Paper and Color Corporation,
Glens Falls, New York

Give this information for every room

Type of Room
Size (Dimensions)
Exposure
Type of Furniture
Color Scheme Preferred
☐ Please also send me your book, "The Romance of Modern Decoration," for which I enclose 10¢.
Name City & State
Street

FRANCHISED DISTRIBUTORS, DEALERS AND REGISTERED CRAFTSMEN EVERYWHERE
Copr. 1939, Imperial Paper & Color Corporation

To Be Exclusive Have Your Fabric Specially Woven

*We are able to make
your fabrics in*

*Your Color
Your Pattern
Your Design*

This enables you to introduce individuality . . . to interpret the desired decorative mood to a more precise and subtle degree . . . to achieve complete harmony with all elements of your interior design. Just the right fabrics give a final touch of artistic unity. Specially woven fabrics stimulate favorable comment and appreciation at any time.—Be exclusive.



Scalamandrè Silks, Inc.

Manufacturers of Drapery, Upholstery Fabrics and Trimmings

598 Madison Avenue

New York, N. Y.

CHICAGO
620 N. Michigan Ave.

BOSTON
420 Boylston St.

GLENDALÉ, CAL.
1364 Grandview Ave.

SCIENCE MAKES NEWS

THE very word science may give you a headache. But without it you'd probably be living in a tent rubbing stones together to make a fire. No individual has more reason to be grateful to it than the home maker. For it has not only made the life of the chief cook and bottle washer easy, but it keeps on making it easier and easier. Looking over the latest scientific contributions to the household, we are pleased to report the appearance of a new product called Latex Foam. Thanks for it go to the United States Rubber Company.

Latex is simply pure rubber, the sap of the tree in liquid form. This, through a scientific process (secret) is whipped into a creamy foam which is then poured into molds and vulcanized. It sounds as easy as making a pudding. Perhaps it is to the U. S. Rubber Company. The result is that Latex Foam has become a U. S. Royal Sleep-Cushion and that is the point at which you and I and all the other people who like their homes and want to keep them up-to-date come into the picture.

The Sleep-Cushion has a way of

shaping itself to the contours of the body upon it, supporting it evenly, impartially. It is completely selfless, doesn't develop independent bumps, ridges and quirks. So much for comfort. From the practical standpoint, it doesn't break down or sag or need rebuilding. It just stays patiently the same, presumably twelve, fifteen years or more. It's light to handle (22 pounds for the twin size, 36 for the full size, approximately) and rolls up snug as a cocoon if you want to move it.

Objection offered: rubber is hot in summer, cold and clammy in winter. Objection overruled: because this foamy stuff is about 85% air space, the other 15% rubber and that means good circulation of air through the Sleep-Cushion, with every breath you take.

By a special magic there is no "rubber" smell to the U. S. Royal Sleep-Cushion. The only way you know you're sleeping on Latex Foam is by its comfort.

It is being used for hospital beds, automobile seats and those little odd-shaped pillows which can contribute so materially to your ease.

Mueller
MASTERPIECES
IN GENUINE
WALNUT



Walnut enriches an enchanting new group of Mueller upholstered sofas, chairs and love seats with its matchless beauty of figure and texture. Shown here are two of the many smart Mueller creations now available in genuine American walnut. Famed far and wide for their superb quality, Mueller Masterpieces point the way to supremely comfortable living. They are moderately priced, as well.



Send 10 cents for new booklet "GLAMOROUS Living Rooms," profusely illustrated, full of ideas.



MUELLER FURNITURE COMPANY
GRAND RAPIDS • MICHIGAN

GOURMET'S NOTES FROM NEW ORLEANS

AY "New Orleans" to a food enthusiast and you have probably started something. Rapturously he will tell you all about Antoine's, Trujacques, Galatoire's, on about the vanished but suggestive charms of Madame Be's. But he won't tell you about Solari's—which is the one that would do you the most good. Solari's is the Charles of New Orleans. Aside from maintaining a place where you can buy anything from Pont l'Eveque to a bunch of fish violets, and running the Louisiana restaurant next door, they are prepared to ship you complete a Creole meal, no matter what your address. You can begin with Pepper Shrimp from Terrebonne Parish, or your own oysters served with their famous Green Loper Sauce (small bottle, 15 cents) instead of the usual tomato derivative. Follow up with the superb specialty of every old New Orleans restaurant, a Crayfish queue. Knott's puts this up for Solari in 20 oz. cans (four servings) for 45 cents and if you imitated a black lady from New Orleans to make it for you the result would be no better. There are

the stuffed heads of the crayfish, the beautiful color and all the rich, dark-brown savor that you learn to associate with this culinary triumph, all in one can. Go on from there with Frog's Legs, à la King or Sauce Piquante. Or with a courtbouillon, the Creole fashion of cooking fish which is half soup and half *pièce de résistance* and a meal in any case. Finish off with a salad (your own) and a sweet—preserved whole strawberries, the mammoth Klondike variety, or the local kumquat in syrup, or preserved figs. And as a last straw, drip a cup of New Orleans coffee, Vieux Carré or Solari's Elite, strong enough to float a fifty-cent piece, and you'll probably end up with the conviction that you also have a Camellia or two in full flower just outside your door.

Solari has not only persuaded various experts to put up these most difficult and most characteristic Creole dishes in jars or tins; they have also got together a list of the ingredients vital to any Creole experiments of your own. This list they would be glad to send you on request. Just New Orleans is sufficient address.

Spode THE FINE ENGLISH DINNERWARE



PINK TOWER
Service for 4 people
20 pieces \$16.35

FAMILLE ROSE
(BONE CHINA)
Service for 4 people
20 pieces \$48.35

By the shining brilliance of its hand decoration your Spode will proclaim its quality on your table. See Spode at your local stores or write today for Booklet 47.

Wholesale only

COPELAND & THOMPSON, INC., 206 Fifth Avenue, New York, N. Y.

EVERY SPODE PATTERN IS ALWAYS AVAILABLE

VAGABOND will bring the salt air right into your home. It's the perfect clock for the ship-lover. It's fashioned of dark mahogany and fitted with eight metal spokes. A grand clock for \$9.95. Four or five Telechron clocks in different rooms will provide your home with a complete synchronized time-keeping system. The same time, all through the house!



“

OUR NEW TELECHRON CLOCK IS A BEAUTY—WE'RE GETTING ONE FOR EVERY ROOM ”



IRIS is a dainty occasional clock. The case is of blue or rose glass with a mirror finish. Modestly priced at \$5.95. **Mirolarm** is the same clock with alarm, and costs \$1 more. Telechrons are the world's largest selling self-starting electric clocks. There is a design for every place and taste.



STATESMAN, simply designed in Pedrara onyx, is appropriate for a room with formal or semi-formal decoration. The gold-colored numerals are silhouetted against the onyx background. Its price is \$12.50. Telechron clocks are sold by jewelry, electric, gift and department stores everywhere.



SEVILLE, a large handsome clock, is cased in ripple-grain walnut, inlaid with white holly. It strikes the hour and half-hour with a melodious silver tone. More than eleven inches wide. Priced at \$17.50. Telechron household clocks in a wide range of styles are priced from \$2.95 to \$17.50.



CORDOVA is a bright, modern design. The wood case is covered in maroon Morocco grain leather. Burgundy numerals on cream face. Priced at \$12.50. Every Telechron clock is equipped with the superior self-starting Telechron motor, sealed in oil for quietness and long life.

WARREN TELECHRON COMPANY • ASHLAND, MASSACHUSETTS

(In Canada, the Canadian General Electric Co.)

Schools, hotels, hospitals and office buildings are synchronizing their time with efficient Telechron commercial systems

Telechron

(Reg. U. S. Pat. Off. by Warren Telechron Co.)

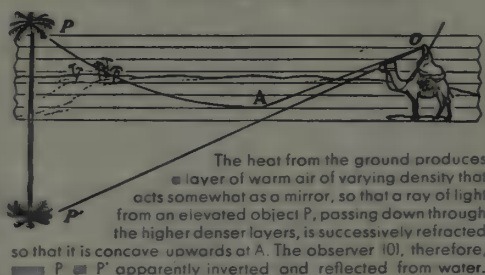
SELF-STARTING ELECTRIC CLOCKS

"That 'water' in the road is a genuine MIRAGE!"



EVERY motorist has noticed an apparently wet place on the paved road far ahead. What looks like a rain puddle, vanishes when you come nearer. Sometimes you see a car reflected in the "water," as in the illustration above. This illusion is a true mirage and is caused in the same way as the desert mirage. This diagram from the New Merriam-Webster shows

HOW MIRAGES ARE CAUSED



This is just one of the hundreds of complete explanations of things you encounter in everyday experience, which are shown in WEBSTER'S NEW INTERNATIONAL DICTIONARY, Second Edition. Its thousands of encyclopedic articles cover all the topics your children ask about, and subjects about which you yourself want more information. And, in addition, the New Merriam-Webster gives you more complete and authoritative "dictionary information" — spellings, pronunciations, definitions, etymologies — than any other reference book. Prepared by 207 famous authorities. Your bookdealer will be glad to show it. Mail coupon for FREE BOOKLET:

"The New Merriam-Webster: What It Will Do For You." G. & C. Merriam Co., Dept. 209, Springfield, Massachusetts.

VISIT THE
MERRIAM-WEBSTER EXHIBITS
NEW YORK WORLD'S FAIR III
GOLDEN GATE
INTERNATIONAL EXPOSITION

Look for the
circular trade-mark.
It identifies the
famous genuine Webster—
the Merriam-Webster.

Copyright, 1939,
by G. & C. Merriam Co.

MAIL THIS COUPON FOR
FREE BOOKLET

THE NEW MERRIAM-WEBSTER
WEBSTER'S
NEW INTERNATIONAL
DICTIONARY • Second Edition

G. & C. MERRIAM CO., Dept. 209, Springfield, Mass.
Please send me free illustrated booklet describing Webster's New International Dictionary, Second Edition—"The New Merriam-Webster: What It Will Do For You."

Name.....
Address.....
City..... State.....

HOW DOES YOUR DELPHINIUM GROW?

BY ESTHER CAUDILL

WITH most of us, Delphinium is the best loved flower in our gardens. And it deservedly holds first place in our affections, for it has all that one can ask of any flower—stateliness, grace, exquisite coloring, beautiful foliage and hardiness. I say "hardiness," for it has always grown like a weed in my garden. Yet there are many who have difficulty with it and for those perhaps the following may be helpful.

When is the best time to plant the seed?

In my experience the ideal time is the beginning of April, in a cold frame. It germinates best in cool weather. After the little plants are up great care must be taken that air is let into the frame every day, for they "damp off" easily and you may lose a whole planting over night. Some growers advocate planting in July as soon as the seed has ripened. In this case it can be planted in the open ground and the young plants are not as likely to "damp off."

When will April seedlings bloom?

They will bloom in September of the same year, but of course the plant will be very small. You must wait until the following spring to get real bloom.

What sort of soil does Delphinium require? Does it require full sun?

I grow it successfully in light sandy soil and also heavy clay. I give it full sun and in partial shade. However, the ideal situation is full sun and a heavy clay soil.

What shall I use as fertilizer?

Never manure. It hates it. I can not stress this point too much. Bonemeal, lime and wood ashes are ideal fertilizers, for it must have a sweet soil. Do not apply lime in combination with either of the other two, and be careful to keep it at least three inches away from the plant, for it burns. The same caution also applies to wood ashes.

How should the plants be protected over the winter?

I never give them the slightest

WHEN YOU
*Eljerize
YOU GET AWAY FROM
THE ORDINARY

Just another bathroom in looks and efficiency is not what you want. No indeed . . . you want your bathroom to reflect your careful planning. Compact bathrooms of today need not look crowded. Here's an Eljer ensemble of lavatory and closet in which the water tank is concealed in the lavatory. If you're style conscious, investigate . . .

FOR EXAMPLE THE
Eljer Dressette

NO VISIBLE
WATERTANK



Made in Sweden
and Junior Size
Ask to see
when selecting
your fixtures.

*Eljerize . . .
act of equipping
bathroom, kitchen
and laundry with
Eljer fixtures.

ELJER
FORD CITY, PA.

ELJER CO. . . . FORD CITY, PA.
Send 10c coin or stamps for illustrated brochure
entitled "How to Style a Bathroom within a Budget"

tection. However, I *do* work the meal in the soil around the plants late in the fall. It rots during the winter and is available to roots as soon as they start with in early spring. Many gardeners cover the crowns with coal. This does no harm but serves no particular purpose unless you are troubled with cut-worms or slugs, in which case it is invaluable.

What else can I do for these two pest enemies of Delphinium?

There is a poison bran bait on the market which is very effective against slugs. Constant liming also helps.

Can Delphinium be divided or increased by cuttings?

Both. As a matter of fact if a plant is not divided at the end of the years it is very apt to get crown rot and die. Very early in the spring, when the first new growth starts, the plant may be divided, divided and reset. If you do so, be sure to disturb the entire plant, when the young shoots are about two inches high loosen the soil around the plant and with the thumb and forefinger reach under and break them off, being sure you get the "joint," where they are attached to the parent plant. Reset them an inch deep

and they will step right along as though they had never been removed. This *must* be done in early spring, however, when the weather is cool and the water level of the soil is high.

When and how far should Delphinium be cut back after blooming?

As soon as large seed pods form on the spike, even though a few flowers remain. Cut it to within two inches of the ground, plug the hollow stem with dirt to keep insects out, work a little lime or wood ashes in the surrounding soil, water well, and in a few days fresh new growth will spring from the roots. You can get three sets of bloom in a season this way. Of course the last two are not nearly as tall and lovely as the first, but they are well worth the effort.

My plants have black spots on the leaves and the buds are gnarled and black.

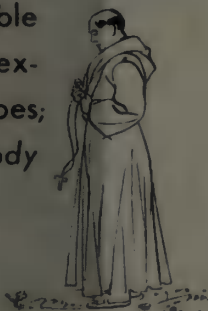
Black spot is the curse of Delphinium, and if it once gets a stronghold in your garden the best thing to do is to eliminate Delphinium from your planting scheme for several years until the germ has died out. Then when you plant them again put them in a new place. The best method of preventing it, or holding it in check if



New
SET-A-PLACE
Service

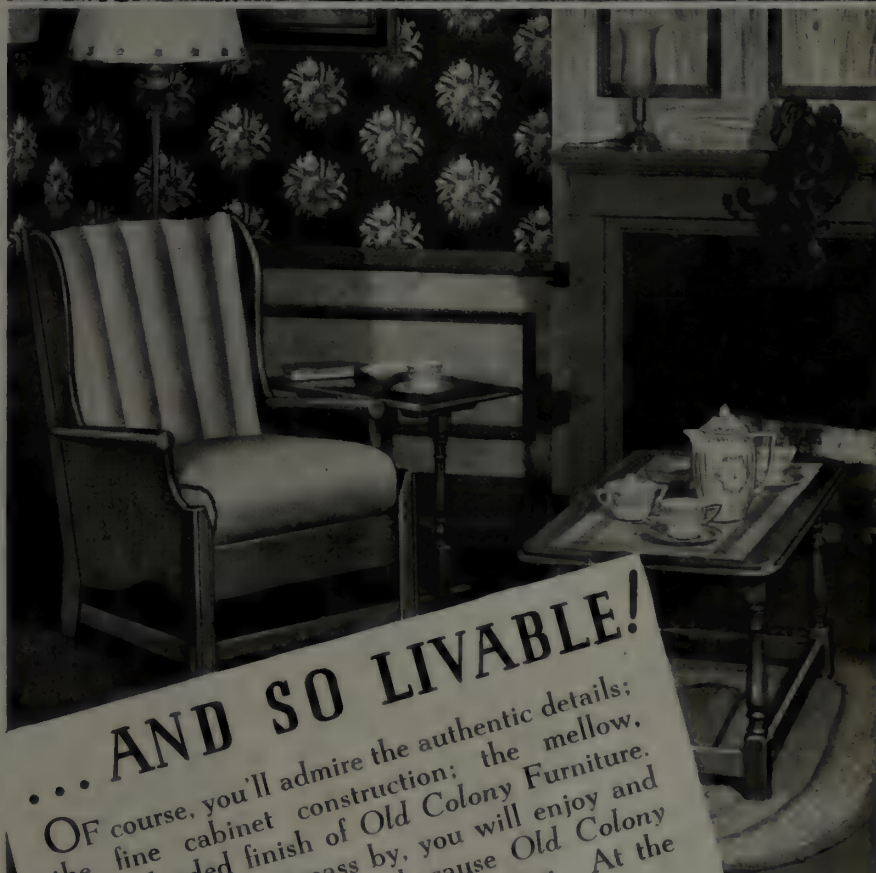
A 5-PIECE UNIT at \$150 makes possible, on a true budget basis, the delight of planning charming table settings in our extensive palette of exquisite colors and four distinctive shapes; featuring our patented craze-proof body

FRANCISCAN WARE
REG. U. S. PAT. OFF.
AND Catalina Pottery



ADDING, McBEAN & CO., LOS ANGELES

★ OLD COLONY ★



... AND SO LIVABLE!

OF course, you'll admire the authentic details; the fine cabinet construction; the mellow, hand-blended finish of Old Colony Furniture. And, as the years pass by, you will enjoy and treasure its real comfort because Old Colony is so livable, as well as so charming. At the better stores everywhere.

New!... 24-page booklet on Old Colony Furniture with many suggestions for decorating. Send 10 cents (coin preferred) to Dept. C-4, Heywood-Wakefield Co., Gardner, Massachusetts.



HEYWOOD-WAKEFIELD

GARDNER, MASSACHUSETTS

FINE FURNITURE SINCE 1820

ALVIN STERLING

To grace your table beautifully...correctly...for every occasion...



Lifelong association with sterling silver makes your choice of pattern all-important. Alvin Silver patterns are as flawless in craftsmanship as they are in style . . . and being sterling, they last a lifetime.

SEE THEM AT YOUR JEWELERS

FREE

We will be pleased to send complete descriptive price lists of our patterns. Check those desired and mail with ☐ and address.

- | | |
|--|---|
| <input type="checkbox"/> CHASED ROMANTIQUE | <input type="checkbox"/> BRIDAL BOUQUET |
| <input type="checkbox"/> ENGLISH ROSE | <input type="checkbox"/> MARYLAND |
| <input type="checkbox"/> MAYTIME | <input type="checkbox"/> DELLA ROBBIA |
| <input type="checkbox"/> MASTERCRAFT | <input type="checkbox"/> ROMANTIQUE |

THE ALVIN SILVERSMITHS
Makers of Exclusive Silver Designs for 75 Years
PROVIDENCE • RHODE ISLAND

your plants are mildly affected, is never to let a bit of Delphinium foliage lie on the ground beneath your plants to rot and develop the spores. Examine your plants daily and if you see a leaf or a misshapen, blackened spike, remove immediately and burn. If the whole plant is affected dig it up and burn it. I stress burning because the germ is so active it can even be carried on the sole of the shoe, walking from infected into clean soil. There are many good sprays on the market for fungus diseases and any of these will be helpful. I still cling to Bordeaux, used as a wet spray and mixed according to directions. It colors the foliage a lively blue, which does little to enhance the beauty of the plant, but it works wonders with fungus diseases. In spraying be sure to get underneath the leaves as well as on top. And—most important of all—give your plants plenty of room—at least two feet on all sides for hybrid Delphinium. Air and sunshine are the greatest preventives of black spot.

Does Delphinium come true from seed?

Unfortunately, no. If you save seed from a good plant you will in all probability get many good plants, but among them will also be some very inferior ones. The only sure way is by division or cuttings.

When is the best time to transplant Delphinium?

September or October. If moved at this time the roots have time to grow and settle themselves in their new location before freezing weather. Then when spring comes they can move right along without a setback. Early spring is a good time also. You will never lose the plant, but you will lose a foot or two of height, because no matter how carefully you dig, the tiny feeder roots at the outer edge of the root system are disturbed and it takes some time for the plant to replace them. If you are one of those who must see what you are buying (and with the wide variation in bloom from one packet of seed it is not a bad idea) you may buy your plants in full bloom at the nursery. If enough soil is taken and it clings well to the roots, it may not even be necessary to cut the plant back. If it wilts and turns yellow cut it down to the ground and keep it well watered and in a few days new growth will make its appearance.

What are the best varieties of Delphinium?

That is difficult to answer, for they all have their points. We will



"The Trout Fisherman"
7 3/4" high

Karhula

Crystal

Finland's Contribution to the American Home

Decorative crystal, delicately hand engraved, wrought by craftsmen whose skill is tradition.

Send for name of your nearest dealer and illustrated folder of other distinctive Karhula engraved and plain pieces.

MARKT & HAMMACHER CO.
325 Fifth Ave. (LE 2-6426) New York



HALL MARK



For You...

**A DECORATOR'S
HANDBOOK OF
18th Century
Reproductions
—ILLUSTRATED.**



Kindel
GRAND RAPIDS, MICHIGAN

Send Your Name and Address to Dept. HB
KINDEL FURNITURE COMPANY, GRAND RAPIDS, MICH.
with 10c to cover mailing costs and you will receive a complimentary copy of this authoritative, finely illustrated handbook of 18th Century Furniture Reproductions. It will delight you!

NAME

ADDRESS

CITY

STATE

A Book You Will Want to Keep—Send For It!

start with the delightful dwarf Chinese variety which grows from a foot to eighteen inches tall. comes in white and an intense shade of blue, blooms as freely as a Zinnia all summer and is lovely cut. Some catalogues list it as a biennial, but I have clumps which have lived for years in my garden. However, if the old plant does die it reseeds so freely that there will be hundreds of baby plants to take its place.

The old-fashioned Belladonna which does not form a thick spike but grows in loose sprays of delicate, clear blue flowers, is an addition to any garden. Cut, in combination with pink roses, it is lovely. The Bellamosa is a plant of the same habit, but the flowers are darker.

The hybrids, of course, are what most of us think of when we say "Delphinium." While the American strains do not grow quite as tall as the English and the flowers are perhaps not as large or as multicolored, they are glorious nonetheless. Being native to our climate they are adjusted to our humidity and weather and not as easy victims of black spot. My favorite of our native strains is the Vanderbilt hybrid. They average about five feet and the florets extend to easily half the length of the spike.

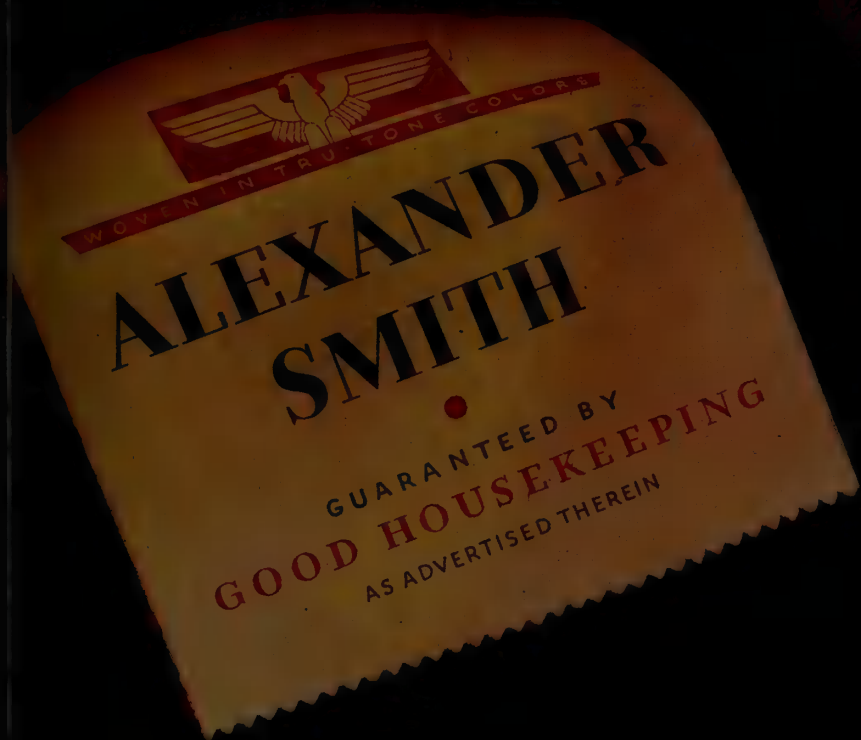
The two best known of the English strains are the Wrexham Hollyhock Flowered and the Blackmore and Langdon. The Wrexham has grown to a height of seven feet in my garden. If you crave height you will surely get it with this variety. My only objection to them is that, being so tall, they are hard to stake, and the slightest wind storm seems to snap the brittle stems right off.

The Blackmore and Langdon strain is generally conceded to be the finest of all. Not quite so tall as the Wrexham, the shades of blue and pink with which it adorns its stately spires are magnificent. I have had florets with five layers of petals, and each layer a different color, the shades ranging from a dark purple to blue to maroon to pink.

What other flowers are effective planted in combination with Delphinium?

If the border is at least six feet wide, a combination of the Wrexham variety with double pink Hollyhocks is something to be long remembered. With the lower varieties, Madonna Lilies, or Red Lilies, are lovely, especially if you are lucky enough to have a planting of Bristol Fairy Baby's Bre as foreground.

If you're particular about Carpet Colors
buy
ALEXANDER SMITH



**"NEARLY RIGHT" WON'T DO
IN CARPET COLORS**

Alexander Smith & Sons Carpet Co.
295 Fifth Avenue, New York

Please send me your free book, "CARPET MAGIC," by
Clara Dudley, containing many color schemes and decorat-
ing suggestions.

NAME PLEASE PRINT NAME AND ADDRESS

ADDRESS

CITY STATE

(If more convenient, paste this coupon on post card and mail) HB-4A



Sally: "I'm in love with this room, Marge, you've had it redecorated. I didn't you use terribly expensive wallpaper?"

Marge: "No, Sally, it was surprisingly reasonable. Mother told me to insist on WALCREST. Said it had given her amazing service. It's fast-to-light, waterproof . . . and keeps its luster longer."

Why your choice of WALLPAPER will prove a happy one if you select from samples bearing the

WALCREST label

Wallpaper designs and colors soon lose their initial loveliness if the foundation, the paper on which they are reproduced, yellows or ages. All Walcrest designs are engraved on the finest base papers modern science can produce. The foundation of Walcrest is new, live fibre of selected length . . . skillfully made into sheets of unusual strength and resistance to time.

This superior base paper used by Walcrest has other advantages, too. "Walcrest papers hang better," say many highly skilled decorators and paperhangers. Walcrest

rooms invariably excite the admiration of the most critical eyes.

Walcrest wallpapers are fast-to-light. They meet the strict requirements of the U. S. Government's Fadeometer tests . . . and even more rigid tests in our own laboratories.

Walcrest wallpapers are waterproof. And this waterproof feature is an inseparable quality of Walcrest . . . not something added by treatment after manufacture. Walcrest is made and printed with waterproof materials.

The pattern shown in the illustration is Walcrest's KILLINGWORTH . . . a design available in several color schemes. Be sure to say "WALCREST" when you talk with your decorator. He can show you many lovely and correct Walcrest designs for every room . . . for any type home . . . and the price range is wide enough to meet almost any decorating budget.

... It's not Walcrest unless trademark name **WALCREST** is on the selva.



WALCREST

wallpaper of enduring beauty

STAMFORD WALL PAPER CO. • STAMFORD, CONN.

TIDEWATER

CONTINUED FROM PAGE 65

houses of Virginia open their gates—Garden Week, sponsored by the Garden Club of Virginia. April 24-29 are the dates chosen for this spring, and there could be no finer time to visit Virginia. Warm spring has come already. Narcissus and Tulips are over then, but the Iris and the Peonies have just begun to bloom. There is the full freshness of spring with a promise of summer in the air.

All Virginia joins in Garden Week, and you will have missed much if you do not see the Shenandoah Valley. There are sixty miles of Skyline Drive which give unparalleled scenery—the Valley to the west, and to the east the Piedmont plain and foothills of the Blue Ridge Mountains. Beginning almost immediately as you leave the Drive are some of the finest houses and gardens in this section. There are Fairfield and Audley, the latter the old home of Washington's adopted daughter, Nellie Custis. There is Barboursville, a ruin out of Peronesi, with ramps leading to its pillared façades instead of steps, the only house in Virginia with this feature. Barboursville was

burned in the eighties and rebuilt, but there is an older house beside it.

Then there is Frascati, and is Montpelier where President Madison lived. There is Monticello nearby. South of these is Charlottesville, where the University of Virginia itself is one of the outstanding architectural monuments of the state. Monticello, Jefferson's home, is a few miles outside the town, built on an eminence from which the great dome at the University is visible. Near Monticello is Ash Lawn, which Jefferson planned for his friend, James Monroe. Another Jefferson-planned house is Falmouth, also but a few miles from Charlottesville. And in this general vicinity is Castle Hill which bears some of the most magnificent architecture in a state which is renowned for such Boxwood as you will see nowhere else in this country: 100 feet and more the great beech trees, unbelievably soft and fragrant. The gardens are magnificent green gardens, the flowers in full. They are cool and invigorating, breathing the spirit of Virginia.

You will be delighted to own one
more of these charming Mersman Tables
in genuine WALNUT



WALNUT - THE WOOD OF PRESTIGE



WALNUT—rich both in beauty and enduring qualities—was chosen for these aristocratic tables that they might in every way appeal to you who love fine things. Smartly styled, excellently built, Mersman's genuine walnut creations offer full measure of the charm, appropriateness and comfort you seek for your home.



MERSMAN BROTHERS CORPORATION
CELINA • OHIO

GARDENS IN VIRGINIA



BAGBY VIRGINIA CONSERVATION COMMISSION

Here is the garden of the Nelson House, sometimes called York Hall, Yorktown, and a splendid example of inspired Georgian architecture



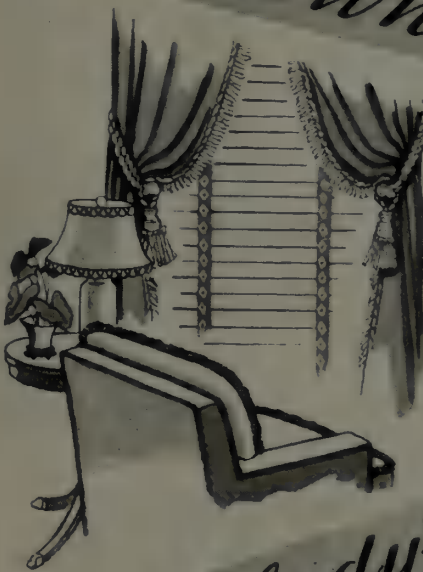
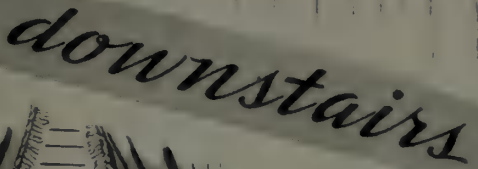
White Lawn, the home of James Monroe near Charlottesville, was planned by Thomas Jefferson. Notice the luxuriant Boxwood, typical of Virginia gardens



Though Williamsburg is newly restored, its gardens seem to have been there always. Here is part of the formal garden of the Governor's Palace



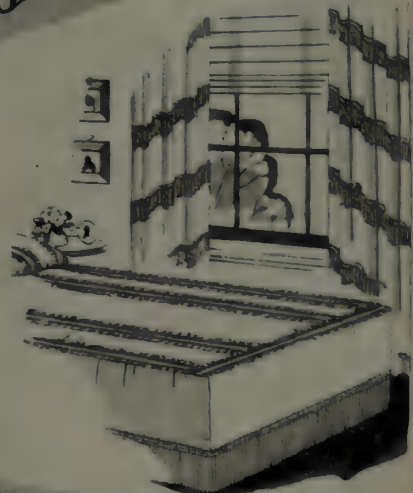
Clever women beautify their homes the smart decorator way—use Mansure trimmings to add gay new charm to curtains, lamps, dressing tables and other furnishings. These lovely trimmings cost so little—do so much.



Rooms in good trim are assured with Mansure trimmings. Consider the smartness of rich fringe and tasseled tie-back on draperies, clip-on tape on Venetian blinds, decorative edge on lamp shades, fringe and welt on slip covers.



Curtains are deftly enriched by rows of colorful Mansure fringe. Bedspreads are smart with applied bands of Mansure trimming and deep fringe edge. Countless other delightful uses will occur to you.



E. L. MANSURE COMPANY
1617 Indiana Avenue Chicago, Ill.

Thousands of beautiful sun-fast, tub-fast Mansure trimmings in complete color range await you at drapery sections of leading department stores and decorators' shops. Our new booklet, "Magic Beauty," with its wealth of smart, practical, inexpensive suggestions for beautifying your home is yours for the asking. Please write today.

Send For This Free Booklet



THE ONION FAMILY

CONTINUED FROM PAGE 57

have been—but there simply wasn't time to get another vegetable under way, and they smelled divine. So I lowered the heat, turned them over and carefully burned the other cheek. Then I buttered them, swishing the butter around to pick up the brown from the pan. That didn't do it, so I added maybe two tablespoons of hot water. That did. With the dearest pan I could muster, I served them, and lo, the welkin rang with cheers. Burned onions are now a family standby. If you want to sound a little less accidental, perhaps Glazed Onions would be a better name.

Onion Purée. Another odd and perfectly delicious way of serving onions is to purée them. First slice them thin and fry them in butter, without browning. Then add flour to the butter, in the same proportions that you would use for making a white sauce. Let it color and moisten it with straight bouillon or half bouillon and half white wine. Let the onions simmer in this until they are soft, then season, mash and put them through a sieve. Re-heat before serving. A little gravy

from the joint you are planning to serve them with is the ideal to moisten them with. In this they have enough sophistication of flavor and appearance to belong on menus where the plain boiled would seem distinctly out of

French Fried Onions. These glorious companions for beer in any form, and Bermudas, or other sweet white onion, are Slice them thin and do qu pile, because they cook down they are sure to be popular. arate them into rings, dip in milk, and then drain and d them in flour. Fry golden bro a frying basket in deep fat, on absorbent paper and salt li These, like fried potatoes, their crispness fast if they covered. The ideal method spread them out to drain warmed but not hot surface serve them at once. They ca managed in perfection for n of people unless you have a staff and unlimited equipment

Stuffed Baked Onions. This superlative dish, capable of

THIS "Queen Anne" tablecloth was chosen for House Beautiful's Ivory-Washable House. That means the gaily hand-printed Indian Head cloth passed the Ivory Flakes washing test with "A-plus!" So get one to sparkle-up your own table. Keep it bright as a bandanna with gentle Ivory Flakes—that's what the maker advises!

"QUEEN ANNE"

426 Ninth St., West New York
New JerseyIVORY
FLAKESFor Safe washing
of fine things...

99 44/100 TO PURE

TRADEMARK REG. U. S. PAT. OFF. • WHITTEN & GAMBLE

"NO FUMBLE" CUTLERY RACK

keeps kitchen tools instantly available



Includes the
8 kitchen helps
you use most

Only
\$4.95
(Complete)

New! Here's a brand new aid for efficient housewives... a rack containing a set of necessary kitchen implements made by Remington. Special notch in the well-designed hard rubber handles fits quickly and easily over the chromed metal rod. No slipping, no fumbling. Set includes pancake

turner, parer, mixing spoon, 8" slicer, fork, spoon, utility knife and spatula—all of high grade stainless metal. Send coupon if dealer is not supplied.

Remington Arms Co., Inc.
Cutlery Division, Bridgeport, Conn.
Please send ☐ postpaid ☐ "No fumble" rack and set of kitchen implements.
Name _____
Address _____
City _____ State _____
☐ Send C.O.D. ☐ Check ☐ order enclosed

Remington



The LAMBETH

CREATED IN GENUINE WALNUT



FOR YOUR WORLD OF TOMORROW

Walnut's right to rank as aristocrat of all the cabinetwoods is brilliantly proved in this glamorous modern-styled Lambeth bedroom ensemble. You can select this genuine walnut suite with the certainty that it offers smart sparkling beauty and utility not only for today but for all the tomorrows. It is priced incredibly low and sold through leading stores. Name of your nearest dealer sent on request.

KENT-COFFEY MANUFACTURING CO.
LENOIR, N. C.

ations. It can double for the t course in an informal lunch- it makes a vegetable course in f and, less nourishingly stuffed, a splendid auxiliary vegetable. onions, like the Bermudas and niards, are what you want for and unless you plan to bake n interminably, parboiling for at twenty minutes is the first . Then, raw or parboiled, take the center section with a spoon, vors or sharp knife. Fill the this leaves with anything ry that will not swell. This s out all bread-crum fillings ny experience. It seems the n shrinks as it cooks, the d-crumbs swell as they cook; are completely unrelenting, the struggle between them will e the stuffing right out of the n. Therefore, no bread crumbs stuffing onions.

ne choice of stuffing depends what on the rest of your u. Force meat, if you have the ence and want to be that fancy, es a good choice. Among the ler stuffings we have tried and there is bacon, broiled crisp shredded, mixed with minced -boiled egg and chili sauce; n ditto with fine-chopped boiled nuts; boned, rolled anchovies hredded sardines and boiled

rice for a *diner maigre*; chopped celery and nuts; sausage meat alone or mixed with celery; chipped beef and rice; corned beef hash; grated store cheese; sautéed, chopped mushrooms and tomato paste; celery and tomato paste; deviled ham; ripe or green olives, chopped, and chili sauce; cheese is good grated on top of lots of these. Or the insides of the onion may be minced and browned to sprinkle on top. A touch of curry in the stuffing adds further variety, and the center of the onion may be minced and added to the stuffing or not as you like.

When you make your stuffings, add very little liquid, since some of the water that cooks out of the onion will be absorbed. Bake two hours if raw, and one hour or till tender if parboiled, all in a moderate oven with enough water in the bottom of the pan to prevent burning.

Onions au Gratin. Boil half a dozen good, big onions till they are properly done, then chop them fine (this is a superb use for left-over onions). Hard-boil three eggs, mash the yolks and add them to the onions with any seasoning you fancy. Salt, black pepper and a few drops of Worcestershire is

New! QUEEN ANNE Kitchen Set

selected for House Beautiful's "IVORY HOUSE"

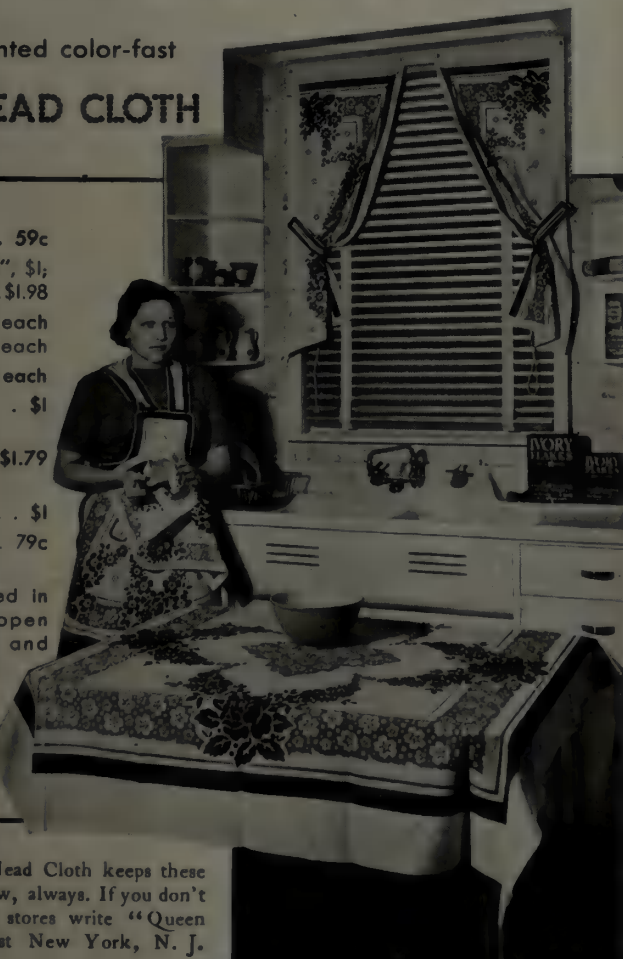
of hand-printed color-fast
INDIAN HEAD CLOTH

- 6x36" Cloth . . . 59c
- 4x44", 79c; 54x54", \$1;
- 4x72", \$1.49; 60x80", \$1.98
- 1/2" Napkin . . 10c each
- 1/2" Napkin . . 17c each
- owels . . . 25c each
- pron . . . \$1
- ottage Curtains
- set . . . \$1.79
- pper set with
- tie-backs . . . \$1
- ower Curtains . . 79c

COLORS

White hand-printed in ed and royal; copen nd royal; gold and rown; light and ark green.

permanent linen- finish on Indian Head Cloth keeps these lettuce-crisp new, always. If you don't them at leading stores write "Queen ne," Box 36, West New York, N. J.



York's

DESIGNS FOR LIVING

JOYFULLY in this smart and brightly decorated Rumpus Room.



TIN SOLDIERS



MARIE ANTOINETTE

PEACEFULLY re- posed in the secrecy of your personalized bedroom.



THE TRAVELERS

MODERNLY in step with style in choosing the most important single item in the decoration of your home.



THE DEILIKEN

The White Rose Decorators' Line
YORK WALL PAPER COMPANY
YORK, N.Y. Consult Your Decorator

PEOPLE

of

any

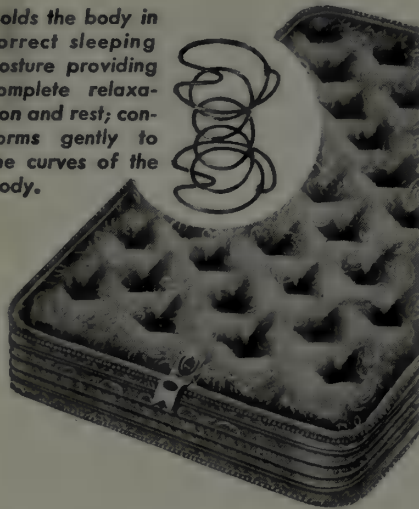
weight

All enjoy the snug
comfort of

Slumberon MATTRESS by Burton

The Ortho-Flex Health Unit assists nature in
building and maintaining health because it:

Holds the body in
correct sleeping
posture providing
complete relaxa-
tion and rest; con-
forms gently to
the curves of the
body.



● Irrespective of your weight, you will experience complete relaxation and rest on the Slumberon Mattress—because each Ortho-Flex coil with “finger control” adjusts itself automatically, gently supporting the body in correct sleeping posture.

These “fingers” on top and bottom of each coil form a “closed top” which under pressure prevents “punching through” the upholstery and also eliminates all “spring-feel”.

Deep, luxurious upholstery, inner-sewed roll and six-cord sidewalls are other features of the Slumberon, making this moderately priced mattress a thrifty buy, even for a millionaire! Sold at the better stores everywhere.

Makers of the world's finest Mattresses, Bed-
springs, Studio Couches, Love Seat Beds, Pillows,
Down Comforters

Better Bedding by Burton
BURTON-DIXIE SUCCESSION TO THE ROME COMPANY
OFF. CHICAGO, ILLINOIS WAREHOUSES IN PRINCIPAL CITIES

Copyright 1939, by Burton-Dixie

my choice. Moisten with a cup of white sauce, fill into buttered ramekins or scallop shells and top with crumbs and grated cheese. Heat through and brown lightly under a moderate broiler flame.

This same dish, essentially, can be done large and baked in a big baking dish. It usually starts with onions parboiled on purpose to make it, since they should not be completely tender. Slice and parboil, drain and lay them on slices of buttered toast in the baking dish. Sprinkle the grated cheese between the onions. Pour over them the egg, raw this time, and beaten into a cup of milk, season, dot with butter and bake about forty minutes, slowly.

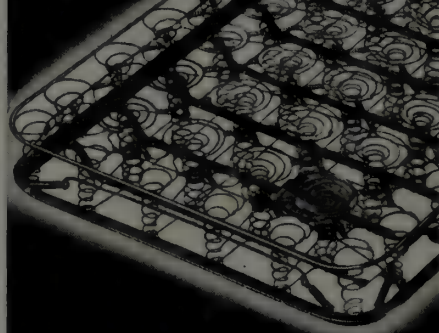
Onion and Apple Casserole. A dish that has everything it takes to go with pork in any form. Or you can put the pork, in the form of broiled bacon, right into the dish in the beginning and call it a meal. Slice your onions and pare, core and slice (also round) your apples. Arrange them in layers in a buttered baking dish, moisten with enough broth so that you can see it through the top layer, season and cover with buttered crumbs. Bake for an hour in a moderate oven.

ONIONS team up well with several other vegetables. We all know the onion and potato alliance, not to mention onions and tomatoes. The French often team up onions and peas. But did you ever try onions and lima beans—the onions sautéed first till they are a good brown? Or,

Onions and Carrots. This is a pleasant variation for carrots done in the fashion of Vichy—that is, cut into shoe strings and cooked slowly in soup stock and butter. I suppose you could add the onions to plain boiled carrots, but the effect would not be the same. Start with three tablespoonfuls of butter and your onions, sliced thin. Sauté them in the butter till they are delicately brown. Then add the carrots, almost enough broth to cover them and let them simmer very slowly till the carrots are tender and have drunk up almost all the broth. Even the worst anti-vegetarian of your acquaintance will wolf these.

Onion Soufflé. Another fine company version for onions. Boil, drain and put through a fine sieve enough onions to make a cup of purée. Prepare your thick white sauce as you would for any other

"DeLuxe" BEDSPRING by Burton



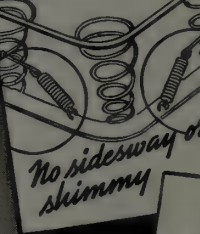
The Perfect Foundation
for *Any* mattress!

CLOSED TOP COIL



protects mattress

8 POINT ANCHOR



No sideways or
shimmy

S-HOOK



eliminates noise

● When you buy a bed spring, insist on these two important factors:

Comfort. The De Luxe provides highest degree of comfort because of these 3 exclusive features: (1) Independent Coil Action; (2) Eight Spring Anchors (2 at each corner); (3) Patented “S” hooks which reduce noise.

Protection. The De Luxe protects the mattress because of its patented Closed Top Coils, which form a perfect elastic platform. The smooth, grooveless border cannot catch and tear bed clothing.

There are more than 3 million De Luxe bedsprings in use—proving its value and satisfaction. Sold at the better stores.

Makers of the world's finest Mattresses,
Bedsprings, Studio Couches, Love Seat Beds,
Pillows, Down Comforters

Better Bedding by Burton
BURTON-DIXIE SUCCESSION TO THE ROME COMPANY
MAIN OFFICE CHICAGO, ILLINOIS WAREHOUSES IN PRINCIPAL CITIES

Copyright 1939, by Burton-Dixie

soufflé—two tablespoons of flour, two tablespoons of butter and two thirds of a cup of liquid, half which might well be the water in which the onions were cooked and the other half cream. Add onion pulp, heat to boiling, season, remove from the fire and stir in the yolks of three eggs, beaten creamy. Let the mixture cool a little, then fold in the whites beaten stiff and dry. Turn into a buttered soufflé dish and bake at 350°. It will probably be done in half an hour—at that point it is safe to look, anyway. When finished it should look dry and firm.

Casserole of Onions. This is one of those dishes from the Near East, a cuisine that seems to specialize in toothsome vegetable mixtures. Since their staple meat is lamb, ram, sheep or mutton with an occasional goat thrown in for variety, all their vegetable concoctions seem to be particularly designed with lamb in mind. Slice and sauté your onions, a couple of dozen because they cook down, in three or four tablespoons of olive oil. Don't cook them fast, but let them get a golden brown. Then add half a glass of white wine, a clove of garlic, a sliver of stick cinnamon, a bay leaf and an allspice berry. Add half a can of tomatoes through a sieve and add to the onions, pour over them half a cup of broth and let the whole business simmer thoroughly tender.

Probably the most famous French soups of onions are French—onion soup and Sauce Soubise. The latter was named after another royal onion enthusiast and is usually abbreviated practically beyond recognition in this country. Classically it is made like this:

Sauce Soubise. Peel, slice and cut fine a pound of small white onions. Cook these very gently in butter till clear and softened. Do not let them brown. Add to them enough veal stock to cover and continue cooking until a thick sauce. Then put them through a fine sieve and add to a thick Sauce Velouté made with two tablespoons of flour, two of butter seasoning and two thirds of a cup of veal stock. Cook all this very gently for ten or fifteen minutes, then finish it with a couple of tablespoons of cream and a tablespoon of butter in small pieces, stirred in the instant before you take it from the fire.

Onion Soup. What with the excellence of the onion soups already on the market, you may feel that this recipe belongs in the files

antiquarian. However, if you ever stuck with some onions some beef stock miles beyond farthest outpost of civilization, is what to do: slice half a dozen of your onions, sauté them good deep brown in two tablespoons of butter and pour over a quart of your beef stock. Should be strong enough to serve as bouillon for best results. Let them simmer together for ten to fifteen minutes, enough to get faintly, and serve with toasted slices of French bread on top and a dash of grated Parmesan. Ah, goodness were paradise enough.

Eco's Onion Omelette. This is for the timid. If you like onions in practically every form, this is one of their best. But you know you've eaten an onion. Allow a medium-sized white one to each person, and three eggs for every one—and don't try to cope with more than six eggs in one pan. Slice and sauté your onions in butter, until they are faintly yellow (you can burn them to a crisp, but it will be good, but different; the charm is in the succulence of the onions). Mix your eggs, with water (I trust I'm safe on this) *et al.* as usual, add the onions and proceed as always with omelette. This is wonderful as a breakfast and a liberal luncheon if commented with a brisk tomato sauce.

When it comes to the leek member of the family, it is all I can do to keep my enthusiasm for them within decent bounds. They are a fine vegetable. How they got relegated to the ignominy of soup greens I can't imagine. I have met with a very enthusiastic reception every time they have appeared on my table, and as often, and as for my female friends, they Audibly Resolve. Shocked grocer, buy two bunches, wash them well and cook them like

asparagus. This gives you a good idea of their native flavor, and who so foolish as to spurn a new vegetable?

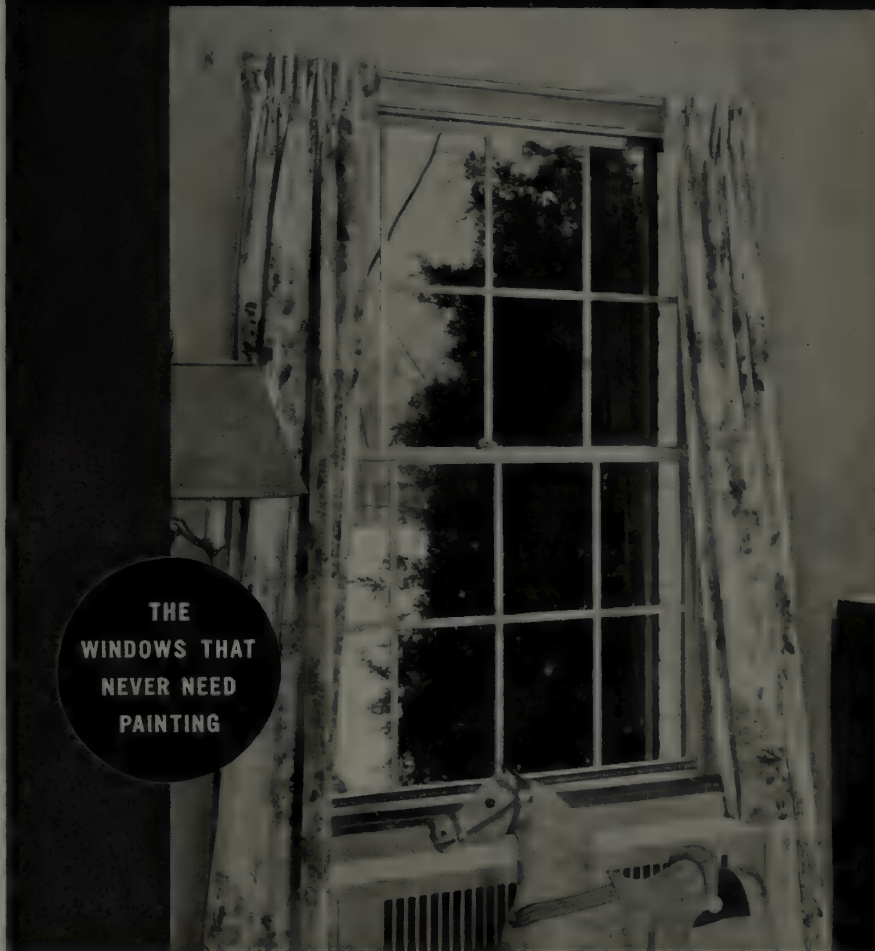
Leeks can be boiled like onions, and served with cream sauce. The flourishing long leaves should be cut off just above where the outside one leaves the stem to flatten out, and I, being a maniac for grit, always strip the outside ones down a little and wash carefully. Enormous fat ones can be slit lengthwise. Or they can all be cut crosswise in sections an inch or so long. This is a good way to prepare them if you are using them with another vegetable.

They combine happily with all the vegetables that welcome onions. Tomatoes and leeks, peas and leeks, limas and leeks, carrots and leeks. They may be done in the usual boiled style, or as suggested for carrots and leeks, or in this fashion which is particularly good for

Potatoes and Leeks. Clean and cut your leeks crosswise, parboil them in salted water for fifteen minutes and meantime make a Sauce Velouté. When this comes to a boil, add the leeks and about an equal quantity of diced raw potatoes. Let them cook three quarters of an hour, season and serve.

Braised Leeks. Why we don't braise vegetables is as much of a mystery as why we don't eat leeks, so the combination should be the most unusual dish you could possibly devise. Sauté an onion, sliced, in a couple of tablespoons of butter until it is fairly brown, put the whole thing into a warmed earthenware dish, add the leeks full length or cut lengthwise and cover with good strong stock. Put in a clove or two, a bit of bay, salt and pepper, and simmer, covered, for half an hour. If the liquid has not

SEALAIR ALL-ALUMINUM WINDOWS



THE
WINDOWS THAT
NEVER NEED
PAINTING



Important Advantages

Viewed from every possible angle, Kawneer ALL-ALUMINUM or Bronze Sealair Windows offer common-sense advantages no homeowner can afford to overlook. Unusually appealing, and modern in every way, they are available for any type of architecture. The accurate factory-fitted parts make them permanently weathertight and easy to operate at all times. Constructed with strong, slender members, they admit more daylight. There is no warping or swelling to cause binding—and, thanks to the ALL-ALUMINUM construction, no possible chance for rusting or rotting. They never need painting.

Before you build, be sure to investigate these remarkable new and better windows—famous for beauty, comfort and economy. The coupon below brings complete information.

See Kawneer Sealair Windows in the Firesafe Home, No. 19, New York World's Fair 1939.

Kawneer

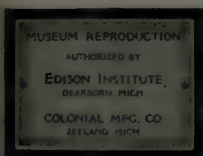
SEALAIR WINDOWS

FOR ALL TYPES OF HOMES AND BUILDINGS

The Kawneer Company, Niles, Michigan: Please send illustrated booklet on Sealair Windows to:

NAME _____ ADDRESS _____ HB-4-39

☐ Prospective Home Owner ☐ Architect ☐ Builder ☐ Material Dealer



Now YOU Can Own an
Authentic Reproduction of this
FAMOUS SIMON WILLARD CLOCK

One of the finest works of Simon Willard—one of the foremost clockmakers of the late 18th Century. A genuine Heirloom Reproduction is now available for your home.

Obtainable with other fine Colonial Heirloom Reproductions of famous Edison Institute originals at leading furniture and department stores.

Send for YOUR COPY

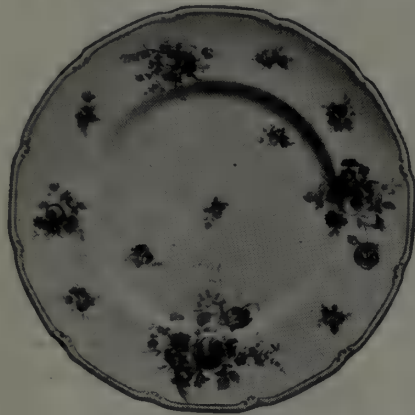
of "Colonial Heirloom Reproductions." Sent with interesting Hall Clock booklet upon receipt of 10c to cover mailing costs.



COLONIAL MANUFACTURING COMPANY
401 COLONIAL STREET • ZEELAND, MICHIGAN



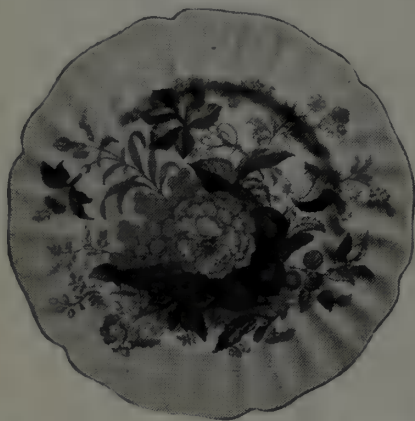
THE SYMBOL OF • ROYAL • DOULTON



Bristol Sprays



Sweet and Twenty



The Kirkwood

Bristol Sprays, combining roses and other old world flowers on lustrous Ivory Bone China, is attractively priced . . . Sweet and Twenty is an outstanding favorite in a long line of popular figurines . . . The Kirkwood is on the graceful Delta Shape, with beautiful underglaze colorings . . . Every piece of Royal Doulton—large or small—bears the same famous symbol; a gift that endures. Write us for illustrated folders; make your selection from your dealer.

WM. S. PITCAIRN
CORPORATION
Sole American Agents
104 FIFTH AVE., NEW YORK

evaporated, finish with the cover off till they are just moist.

Leek Salad. Leeks have been used like celery root as salad appetizers for years on the Continent. They should be boiled and thoroughly drained—put them on a sieve all pointing one way and tilt the root end up so the water really gets out. Make a tart French dressing with a tablespoon of vinegar to two of oil, salt and pepper, paprika if you like it, and cover them with this. Let stand overnight in the ice box and serve cold. This makes a wonderful beginning for country summer luncheons.

Leeks à la Grèque. Another good leek hors d'oeuvre is made hot but usually served cold. Boil the leeks till tender, then drain thoroughly; make a bouquet of parsley, thyme, bay, celery seed and fifteen or twenty black peppercorns. Also put in a piece of saffron if you have some—it's grand. Heat olive oil and water enough to cover the leeks, two parts water to one of oil, and add half a part of lemon juice or white wine vinegar. Put the spice bag in this, bring it to a boil and boil five minutes. Add your leeks, boil five minutes more and then chill thoroughly. The flesh of a tomato may be added with the leeks.

Armenian Leeks. This is one of those adaptable dishes that every hostess longs for. It can make a course in itself. Nobody had it yesterday. It can be presented as an entrée. It won't fight with the fish on Fridays. It is tart, unexpected and not beyond the abilities of an inexperienced cook. Clean thoroughly a bunch of leeks and a bunch of celery. Boil them without a lid in barely enough chicken broth to cover until done. Take them out, keep them hot and let the broth boil till it is reduced to about three-quarters of a cup. Meantime melt half a cup of butter and warm a tablespoon and a half of lemon juice. Put the yolks of three eggs into a warm but not hot pan and stir in slowly a quarter of a cup of the broth. Then add the lemon juice and the butter, stirring all the time, and finally the rest of the hot broth. This gives a thin, sharp sauce that tastes rather like Hollandaise. I make it apart from the vegetables and then pour it over them because I can keep it smooth that way, but I believe in the old country they simply whisk eggs, lemon juice and butter up in a corner of the pan and it works like magic.

When You Decorate-

Get the PLUS Features of WALL-TEX

Beautiful PATTERNS, COLORS, TEXTURES plus

Plaster Crack Protection and Honest Washability

• When you decorate with Wall-Tex canvas coverings, you can choose from over 200 distinctive patterns in lovely new colors and richly textured finishes. In addition to outstanding beauty, you will also get plaster crack protection and honest washability, insuring the lasting loveliness of your Wall-Tex decoration.

Wall-Tex has a strong and durable wall canvas base which reinforces the plaster, keeps old cracks from recurring and new cracks from forming. Saves the expense of plaster repairs and the needless cost of frequent redecorating.

Wall-Tex surfaces are non-absorbent and can be washed absolutely clean. No special cleaners are required—just soap and water. Soot, finger marks, spilled foods and liquids are easily removed, leaving the patterns and colors fresh and bright, like new!

We have just published a beautiful portfolio showing rooms in full color and including actual Wall-Tex swatches. Mail the coupon for a free copy so you can see the remarkable beauty of Wall-Tex and test its wall-canvas base.

WALL-TEX

DECORATIVE WALL CANVAS

MAIL
COUPON
FOR
FREE
BOOK

Columbus Coated Fabrics Corporation,
Dept. H49, Columbus, Ohio
Send me Wall-Tex portfolio with colorful illustrations and Wall-Tex swatches.

Name _____

Address _____

City and State _____

For free samples of BONTX Washable Window Shades and COL-O-TEX Stainless Table Cloths, check ☐

APRIL SCRAPBOOK

CONTINUED FROM PAGE 74

the plants. At the end of the quarter hour remove the plants from the water and replant in the garden. This is a preventive, not a cure, and is mainly recommended as a way to insure choice of plants against infection.

Drought-proof annuals. Each year the demand grows for annuals that are by constitution able to stand for themselves in ever-increasing periods of dryness, and the following varieties are guaranteed for any purpose. The first is Sanvitalia, variously called Creeping flower and Creeping Zinnia, named to which it has no botanical relationship. Of Mexican origin, it is named after a noble Italian family, the Sanvitali, and provides masses of small, deep golden yellow blooms on creeping or spreading plants that are tall. Requires a hot, dry situation and no fertilization. Combine with Ageratum as an edging. Two other varieties, Kelvedon Star and Joy, are yellow in varying shades and continuous in bloom. The type of Petunia for drought is the miniature class, neat, in mounds about 6" across with small flowers. Pink Gem is a soft pink, very lovely with the anthers. Salvia Cambridge Blue, the green wool foliage of the last is attractive and cool-looking. Add these *Convolvulus tricolor*, known as Bush Morning Glory, and you have a garden that will bloom from June until frost and needs little moisture. All seeds may be planted as early as the ground is workable.

When Tulips break. When a colored Tulip becomes striped, usually with white, in the parlance of the bulb growers it "breaks." Such plants, according to the findings of the U. S. Department of Agriculture, are known to be affected by the so-called mosaic disease, and the striped plants, any that show the least signs of striping, should be taken up and destroyed. When the color is broken in this manner it will never remain that way, and the specimen endangers all the other self-colored plants. What really happens is that plant lice, transferring from these sick plants to the healthy ones, carry with them the virus which in turn breaks the self-colored forms. It is a trouble more prevalent in warm regions than cool ones. Never do Tulips change from one solid color to another.

color. The color aspect of a tinting may differ from year to year by a more rapid reproduction of some varieties than others; a fail, others reproduce abundantly, but the striped one that lately appears should be ruthlessly torn out.

medicine shelf. Have certain remedies on hand from now on in order to keep ahead of the season. Among these essentials are poisonous insecticides. For the insatiable fly that eats holes in the leaves of vines, Rhododendrons, Primus, etc., spray with Evergreen (non-poisonous to humans or non-blooded animals), or dust S.A.T., a home-made product. It contains eight parts of dust-sulphur, one part arsenate of lead, one part nicotine sulphate

dust or pulverized tobacco. Use freely and if washed off apply again. Good also for red spider and the majority of insects exterminated by a stomach poison. Suffocating insecticides are for aphids and plant lice, black or green: two tablespoonfuls Black Leaf 40, a tobacco preparation, to a gallon of water, or one tablespoonful ammonia to a gallon of water. A bait, harmless to other animals, but death to the cutworm is this mixture: one pound sodium fluoride dissolved in two gallons of water, stirred well, and mixed with sixteen pounds of bran. Smaller proportions are easily figured out. For snails and slugs: arsenate of lead on cabbage leaves; scatter camphor gum near the plants; make a line of salt around edge of bed; dust lime near the plant.

NEW BOOKS FOR GARDENERS

"Flower and Fruit Prints," by Gordon Dunthorne. Published by the author in Washington, D. C., \$20. "The Gardener's Travel Book," published under the auspices of the Massachusetts Horticultural Society. A volume telling garden-led travelers where to find the most interesting points of horticultural interest in every state in the

Union, and in every section of every state as well as Canada. A unique publication. Hale, Cushman and Flint, \$2.50.

"Insect Allies," by King and Pessels. Harper and Brothers, New York, \$1.25.

"Gardening as a Hobby," by Allen W. Edminster. Harper and Brothers, New York, \$2.50.



YORLAX LUSTRELESS RAYON DAMASK

Soft sheen-less background . . . gleaming silver-like regal pattern! A new richness and elegance . . . fit setting for precious silverware and crystal. Hand-hemmed and woven in Ireland by our own master craftsmen . . . an ideal gift for Easter brides or for your own Easter table.

AT BETTER STORES EVERYWHERE, OR WRITE:

York Street FLAX SPINNING CO., INC., 107 FRANKLIN ST., N. Y.



SO DESIRABLE, BUT PRICED LOW . . .

Aluminum Windows

HOW EASILY an Aluminum window works! Stays that way, too, for there's no warping or swelling. No shrinkage to spoil its weather-tightness.

And look at its beauty! Made from sturdy Alcoa Aluminum extruded parts, the sash and frame are very narrow, giving maximum glass area. Aluminum needs no protective coating of paint to keep it from rusting or rotting.

In comparing window prices, be certain that quotations on other, less permanent windows include charges for installation, weather-stripping and painting. You'll find that Aluminum windows cost but little more.

Are you planning to build? You should have the book, "Windows of Alcoa Aluminum," listing manufacturers from whom these windows may be purchased, and giving detailed data on their windows. For a free copy, write ALUMINUM COMPANY OF AMERICA, 2158 Gulf Building, Pittsburgh, Pa.



ALUMINUM WINDOWS

MADE OF ALCOA ALUMINUM



Reg. U. S. Pat. Off.

THIS NEW 6-ROOM HOUSE

Completely
Insulated
FOR ONLY \$93.30 NET!

W. W. Norris, President, Walter Norris Company, Chicago, says, "Because Celotex Insulation does a triple job—builds, vapor-seals and insulates—at one cost, I will duplicate this large 6-room home, in the Chicago area, and the cost of complete Celotex Insulation will be only \$93.30."



*Read How You Can Insure Lower Fuel Bills
and Added Comfort at Low Cost
With Guaranteed* Celotex Insulation*

NO MATTER how modestly you plan to build, the fuel savings, added health protection and comfort of a well-insulated home can be yours with Celotex Insulation at low cost.

Celotex Insulation cuts insulating costs amazingly because it does triple duty—replaces ordinary lath and sheathing—builds strong, vapor-sealed walls and provides fuel-saving insulation at a single cost.

Thus a duplicate of the 6-room house shown above can be built and completely insulated at a net cost for insulation of only

\$93.30! And this means that the duplicate of this home would be insulated with Celotex Vapor-seal Sheathing and ½" Vapor-seal Lath in exterior walls, plus 1" Celotex Lath on the upstairs ceiling!

The permanence of these fuel savings and added health protection is beyond question, too! Because Celotex Insulation is guaranteed in writing for the life of the building! So see your architect, contractor and Celotex dealer for accurate, money-saving advice—and mail the coupon now for helpful new free booklet.

CELOTEX
BRAND—INSULATING CANE BOARD
REG. U. S. PAT. OFF.

GUARANTEED* INSULATION

Guaranteed in Writing for the Life of the Building

The word Celotex is a brand name identifying a group of products marketed by The Celotex Corporation and is protected as a trade-mark shown elsewhere in this advertisement.

*The Celotex Written Life-of-Building Guarantee, when issued, applies only within the boundaries of Continental United States.

Copyright 1939, The Celotex Corporation

The Celotex Corporation HB4-39
919 N. Michigan Avenue, Chicago, Ill.

Please send me your new book which tells what I should know about Celotex Insulation Products before I build or remodel.

Name.....

Address.....

City.....

County.....State.....

THE BOOKLET SHELF

CONTINUED FROM PAGE 82

colorful and charming rooms. CHICAGO VENETIAN BLIND CO., HB-4, 3919 S. MICHIGAN AVE., CHICAGO.

SLEEP AND ITS RELATION TO HEALTH. These mattresses are built with individual type of innerspring, balanced in construction and cushioned with layer upon layer of felt, then covered with a fine fabric and sold at a price no higher than the ordinary mattress. OSTERMOOR & CO., 1 PARK AVE., NEW YORK CITY.

HOW TO GET YOUR BEAUTY SLEEP is Madame Sylvia's advice from Hollywood as to the best way of avoiding sheep counting at bed time. That bed linens as well as relaxing exercises are involved is proved by the booklet's sponsor. WAMSUTTA MILLS, HB-4, NEW BEDFORD, MASS.

SUPER CLOCKS: A selection of new clocks, styled and finished in the tradition of fine American workmanship is presented by one of this country's oldest clockmakers. For an attractive illustrated leaflet, write: THE WILLIAM GILBERT CLOCK CORP., HB-4, WINSTED, CONN.

YOUR OLD RUGS, carpets and clothing can once again become grist for the rug-maker's mill. A 66-page booklet of colorful rooms shows how inexpensively they can be re-made into reversible seamless rugs in the new shades, in fine old Oriental designs, or Early American patterns. OLSON

RUG CO., DEPT. G-53, 2800 N. CLEVELAND AVE., CHICAGO, ILL.

THE ROMANCE OF HOOKED RUGS. Believe it or not, they started in Egypt and how they came to be part of American tradition from Colonial times to the present is entertainingly folded in this booklet. It is illustrated with modern hooked rugs that beautifully made by this manufacturer and contains valuable advice on care. Send 10¢ to MASTERKRAFT CARPETS & RUGS, INC., HB-4, 295 FIFTH AVE., NEW YORK CITY.

CARPET MAGIC reveals what you perhaps guessed—that charming rooms are not so much a matter of selection of hand as of careful planning. This booklet, by Clara Dudley, presents a series of color schemes which are based very logically on the colors used in them. There are other decorative suggestions too. ALEXANDER SMITH & SONS CARPET CO., HB-4, 295 FIFTH AVE., NEW YORK CITY.

SILVER, CHINA & GLASSWARE

HOW TO BE A SUCCESSFUL HOSTESS (10¢). Every woman would like to know more about successful entertaining. Hints have been compiled in an exciting booklet that is well illustrated with stunning pictures of settings for all occasions. REED BARTON, SILVERSMITHS, HB-4, 990, TAUNTON, MASS.

(Continued on page 112)

EXPERTS CHOOSE ROSES

CONTINUED FROM PAGE 69

Blaze. Red climbing Roses are a necessary part of almost every garden. This one vies with the most brilliant in its spring offering of flowers and repeats with lesser showings of color several times during the season.

Summer Snow. Its cooling white mass builds to a peak and recedes cleanly and calmly, giving four to six weeks of real pleasure—a white Tausendschoen.

From **Mr. Jacques Legendre, Henry A. Dreer, Philadelphia, Pennsylvania:** "The selection of five hybrid tea Roses best adapted for all purposes and which will give full satisfaction to all amateur gardeners is not an easy one to make, keeping in mind first the habit of growth, which, after all, should be the main factor to consider. Regardless of how beautiful, how well-formed, how well-colored, how sweet-scented the Rose is, if the bush lacks strong habit it does not deserve recognition and should not be offered in first-class catalogues."

Hybrid Teas

Crimson Glory. A beautiful vivid crimson with a deep red shading,

of glorious form. An ideal compact grower. One of the varieties most resistant to black spot.

Countess Vandal. A charming Rose with large, long tape buds, orange-copper, opening to a well-formed bloom, copper, salmon and gold.

Mrs. Sam McGredy. A copious scarlet-orange flower of fine form. A continuous bloomer, good grower and of good habit.

Golden Dawn. An ideal yellow garden Rose. Vigorous and a flowering variety which should be in every garden.

Pink Dawn. A newcomer from California, with glorious deep pink buds, opening to a lovely tinted orange at the base of the buds.

Climbers

New Dawn. The only truly blooming hardy climber we have. The dainty pale pink fragrant Roses are produced from June to frost.

Paul's Scarlet Climber. No Climbing Rose of recent introduction take the place of this vivid scarlet. The most striking climbing Rose that we have.

Mary Wallace. The best and

our house will be

A Joy for Years

... painted with
his whiter white



House at New Milford, Conn., painted
with Cabot's DOUBLE-WHITE.
Architect, H. P. Staats, N. Y. C.



Cabot's DOUBLE-WHITE used on
house at Seattle, Washington.
Architect is J. Lister Holmes.

with Cabot's DOUBLE-WHITE
spring—and your house will be
brighter than its neighbors for years
to come. DOUBLE-WHITE stays white
because it is not affected by the at-
mospheric gases which soon give
other whites a dingy yellowish or
pink tinge. Furthermore, our pat-
ent Collopaking process divides
pigments hundreds of times finer
than ordinary methods. As a result,
DOUBLE-WHITE also has greater hid-
ing power and longer life.

FREE: The Little White Book. Contains full in-
formation, and shows
pictures of many prize-
winning houses painted
with Cabot's DOUBLE-
WHITE, Old Virginia
White and Gloss Collo-
pakes. Write for your
copy today. Samuel Cabot, Inc., 1222
Building, Boston, Mass.

Cabot's
DOUBLE-WHITE
Gloss Collopakes
(COLLOIDAL PAINTS)

the truly pink climbing Roses we
have, making a real show during
June. It should find a place in
every garden.

From Mr. Robert Pyle, Conard-
Pyle Company, Star Rose Growers,
West Grove, Pennsylvania: "I look
backward with regret to those
Roses that I am not able to include
in my choice. But I have selected
those five hybrid teas and three
climbers which I feel come closest
to perfection in Roses. I have
added a description of each and
my reason for the selection."

Hybrid Teas

Feu Pernet-Ducher. There is an
opulence to the rich soft yellow,
with a color that reminds one of
distilled honey. A great Rose, at its
best in the late summer and early
fall, but not every climatic area
can bring it to the perfection en-
joyed here.

Eternal Youth. Yet to be proved
for its staying qualities, but for
true nobility in form and freshness
of coloring I like it.

Rouge Mallerin. We need a per-
fect red, and Rouge Mallerin pro-
duces such flowers like "soldiers
on parade." We go after lots of
reds, but for all qualities in pro-
duction, this tops them all.

Countess Vandal. Not quite as
free a bloomer as Edith Nellie
Perkins, perhaps, but for magnifi-
cent and handsome flowers, a
nearer approach to perfection.

Mme. Henri Guillot. This Rose
is like a Grecian urn in form of
half open buds, and with a har-
mony of coloring that is so out of
the ordinary and so uniquely at-
tractive as to place it at the top of
this group. Deep watermelon to
raspberry pink with deep green
foliage.

Climbers

American Pillar. Its charming
and bounteous bloom and graceful
expanse of growth have made more
people happy over a wider terri-
tory in both Europe and America
than any other climber I know.

Paul's Lemon Pillar. Quintes-
sence of purity and modeling. Ask
America's crack judges in our most
distinguished showings of outdoor
Roses to find a flower that will
exceed this for perfection of form
and finish.

Flash. It glows on a sturdy, well-
furnished plant, of moderate height
as climbers go, but the bloom is a
flame, a veritable beacon that beck-
ons and is eloquent in its "flash-
ing" distinction of brilliant scarlet,
with reverse petals of spectrum
yellow.

This Manufacturing Process

**COMBATS MAJOR CAUSE OF
Roof Failures!**
—gives extra protection
—at no extra cost



Count the Total Cost of Roof Troubles and You'll Welcome This Additional Safeguard Against Damage and Loss

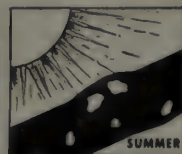
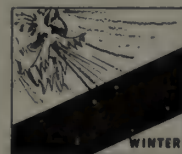
IT COSTS MONEY to even learn
that a roof has failed. Water-
streaked ceilings, disfigured
walls, damaged furnishings
must be figured as part of the ex-
pense of roof failure! Thus when
you select roofing for your
house, you are in reality buy-
ing protection for your entire
home.

Celotex, a recognized leader
in the development of better
building materials, now brings
an improved type of Shingles,
Siding and Roll Roofing to
American homes—materials
with basic long life advantages.
Made by the Triple Sealed Pro-
cess, and surfaced with minerals
especially chosen for brilliant
lasting color, these materials
offer extra years of service—
without extra cost.

So whether you are choosing
a roof for a new home, or to
replace an old roof that failed,
get the utmost in protection for
your roofing dollar. See your
Celotex dealer. Inspect the
wide variety of colors and pat-
terns of Celotex Roofing—and
get a cost estimate without obli-
gation. Or send coupon for
new free folder.

What TRIPLE SEALED Process Does

Many roof and siding materials aid in
destroying themselves! Tiny air and
moisture bubbles, trapped inside dur-
ing manufacture, expand and contract
with heat and cold, weakening the
structure and eventually leading to
trouble! The Celotex Triple Sealed
Process drives out pocketed air and
moisture—gives 3-way protection.



1. INNER SEALED!

By special process, asphalt is forced
into felt base from one side only! Air
and moisture are driven out ahead of
the asphalt.

2. OUTER SEALED!

The saturated base is next dipped in
an asphalt bath—encased in a second
seal.

3. FACE SEALED!

Finally, a tempered mineral-filled
asphalt coating is applied—thus form-
ing a tough, durable third seal.

CELOTEX

REG. U. S. PAT. OFF.

TRIPLE SEALED ASPHALT SHINGLES—ROLL ROOFING—SIDING

THE CELOTEX CORPORATION 1134-30
919 N. Michigan Ave., Chicago, Ill.

Without obligation, please send free folders
on Celotex Asphalt Triple Sealed ☐ Shingles
☐ Siding ☐ Roll Roofing

Name _____

Address _____

City _____ County _____ State _____

The word Celotex is a brand name identi-
fying a group of products marketed by
The Celotex Corporation and is protected
by a trade-mark shown elsewhere in this
advertisement.

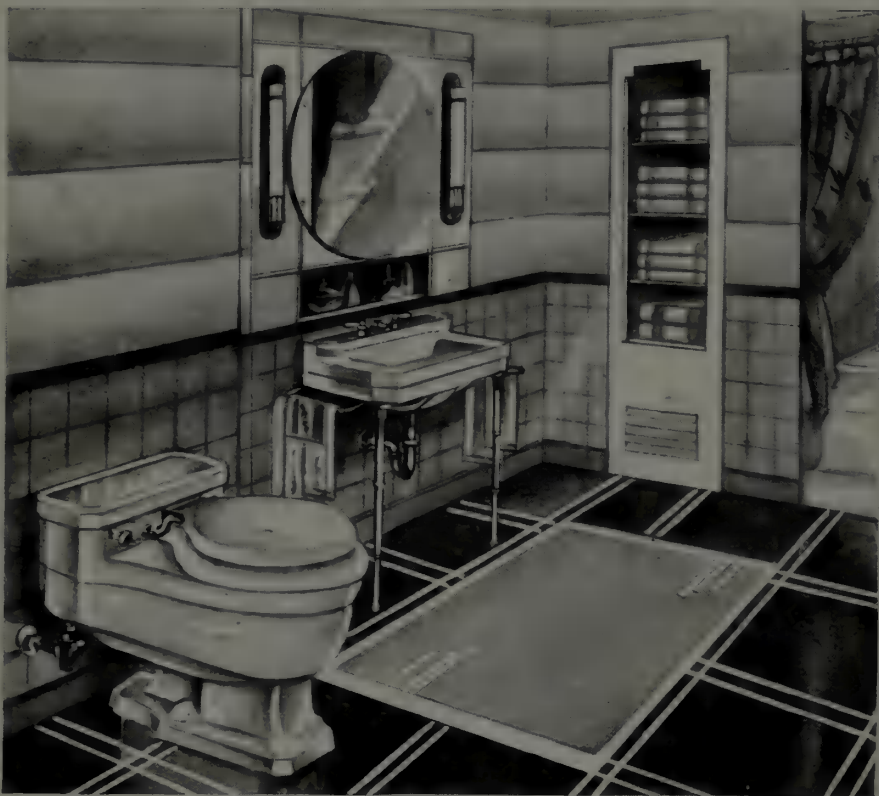
Copyright 1939, The Celotex Corporation



HIT
of the Bride's Home
1939...

THE SMART BEAUTY OF
Case Bathroom Fixtures

★ Featured in the homes of this year's fortunate brides are Case bathroom fixtures, in rich color. Their design is the object of acclaim by all visitors. The enthusiasm with which they're always viewed is ample testimony of the smartness and beauty that Case is building into its fixtures with exclusive styling.



★ Notable among Case fixtures is the patented T/N one-piece water closet, with seat and reservoir on the same level. And the WINSTON Lavatory with chrome fittings, integral shelf and concealed supply pipes brings extra beauty to any bathroom. The appearance of "Case" on a bathroom fixture is the finest guarantee you can have of outstanding design and superb mechanical quality. And remember, Case fixtures, in their multitude of colors, are all twice-fired vitreous china. You'll see them in the finest homes, yet there are Case bathroom fixtures priced for even the smallest budget.

★ Perhaps you are planning a new bathroom, or thinking about remodeling an old one. If you will just write to Dept. D-49, we will gladly send you descriptive material with helpful illustrations and the address of the nearest show room where you can see Case fixtures on display. Sold and installed by Master Plumbers. W. A. Case & Son Mfg. Co., 33 Main Street, Buffalo, N. Y.

CASE

DISTINCTIVE PLUMBING FIXTURES

From Mr. Charles H. Totty, Totty's, Madison, New Jersey: "It is pretty difficult to limit yourself to a small list of this kind. My suggestion for five excellent hybrid tea Roses is based on our own particular locality (Madison, New Jersey), considering soil conditions, etc. I have avoided the newer Roses because they are still under test, but it is hard to omit certain ones which seem safely established in popular favor."

Hybrid Teas

Crimson Glory. If you have room for only one red Rose, this should be it. It is a good grower of perfect habit, has a beautiful velvety color and delightful fragrance.

Mrs. E. P. Thom. Perhaps the best yellow in the garden because it is so fine and easy to handle. It is not so deep in color as Mrs. P. DuPont, but a better Rose for a man who does not have time to coddle his plants.

Joanna Hill. A purely American production, and one of the most floriferous producers we ever handled. Its clear yellow color bleaches considerably in hot weather, but its nice healthy growth and quantities of flowers suggest it as an old reliable.

President Hoover. A fine free-flowering variety. Its clear combination of pink, yellow and flame always appeals to the grower and is outstanding in the garden. It is

very free blooming and its hard rugged constitution certainly titles it to a premier position any garden.

Radiance. This variety is probably the best known pink Rose on the market today. When all other varieties fail for one reason or another Radiance will still be producing flowers. It grows adequately well in the tropics and in the colder regions. Florida and the West Indies, Jamaica and Honolulu bear witness to the sterling quality of Radiance, and it is equally happy under all conditions.

Climbers

New Dawn. Has a persistent habit of growth and continuity bloom throughout the summer.

Mme. Gregory Staechelin. beautiful crimson when first opening, with an iridescent pearl pink inside of the petal. A magnificent grower and does not have to be coddled to give good results.

Paul's Scarlet Climber. When it is not exactly a true climber type, being a pillar or dooryard Rose, it is still considered by many gardeners as the finest scarlet Rose to date. We would consider Paul's Scarlet the best of all climbing Roses, regardless of color to plant in our vicinity, New Jersey. It is not particular as to growing conditions, and can always be depended on to give excellent results.

THE BOOKLET SHELF

CONTINUED FROM PAGE 110

THE RISE OF WEDGWOOD (10¢). You have probably wondered about the story behind the lovely Queen's Ware, Black Basalt and Jasper Ware that all the world admires and cherishes. Here it is, a fascinating account in booklet form. Also included is a group of loose leaf color illustrations of the famous Wedgwood patterns. JOSIAH WEDGWOOD & SONS, HB-4, 162 FIFTH AVE., NEW YORK CITY.

MORNING, NOON AND NIGHT (10¢). In other words, three meals a day. But here the story is told of the settings which make those meals appetizing. Photographs of actual service on the tables of many famous hotels. WALLACE SILVERSMITHS, WALLINGFORD, CONN.

STERLING BY PLACE-SETTINGS is a colorful illustrated folder showing the newest flatware designs of a distinguished manufacturer, and offers important suggestions on the selection of individual place services. THE GORHAM CO., HB-4, PROVIDENCE, R. I.

HOW TO PLAN YOUR WEDDING AND YOUR SILVER (10¢) is a booklet in which brides may list all the things that must be done before the wedding. Interspersed with this information is excellent advice on the selection of a sterling pattern. THE TOWLE SILVERSMITHS, DEPT. M-12, NEWBURYPORT, MASS.

ALVIN STERLING. Whether your home is 18th Century, Modern or Early American, you will find a pattern from this company's selection to meet your need. For price lists: ALVIN SILVERSMITHS, PROVIDENCE, R. I.

ONLY STERLING IS CORRECT tells the story of sterling, advises about the care of sterling and gives many helpful hints. It tells about china and glassware too. Full size printed reproductions of patterns will be sent for 10¢. WATSON CO., 1107 WATSON PK., ATTLEBORO, MASS.

FOUR HUNDRED YEARS FROM MASTER ETCHERS TO "MASTER ETCHINGS" About the art of etching from the earliest day and the master etcher whose combined techniques brought about the development of "Master Etching" on glass, the process which produces the exquisite engraving on Fostoria table crystal. Write to FOSTORIA GLASS CO., 39-A, MOUNTAIN VIEW, W. VA.

MINTON OF STAFFORDSHIRE is synonymous with fine English bone china. A short history of this famous ware and the romantic story of its origin are set down in the pages of an attractive booklet. Exceptionally beautiful color plates of present day Minton designs illustrate the text. Send 10¢ to: MEAKIN & RIDGWAY, INC., HB-129 FIFTH AVE., NEW YORK CITY.



LIVABLE and LOVABLE—this ready-made HODGSON HOUSE

This early New England house would be at home in any vacation setting. Its charming lines and staunch construction are typical of the way Hodgson builds.

Your prefabricated summer home may be a duplicate of this or any other Hodgson design. It will arrive in carefully finished sections, complete to three coats of paint.

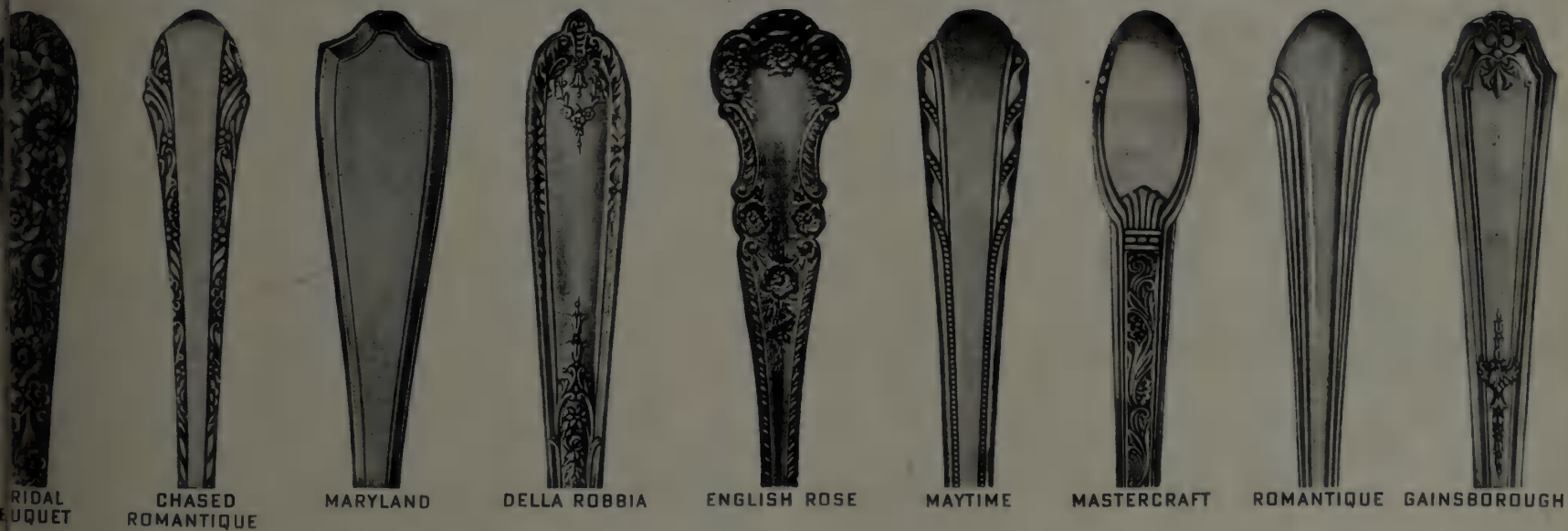
Its erection is merely a matter of days, without disturbing the surrounding grounds.

Over forty years of prefabrication experience make almost any building possible for Hodgson. See the exhibits of guest houses, camp cottages, kennels, etc., at our showrooms in New York, Boston, or at Dover, Mass. Or write for 1939 Catalog WH-4.



HODGSON HOUSES

E. F. Hodgson Co., Pioneer in Prefabrication
1108 Commonwealth Avenue, Boston, Mass.
730 Fifth Avenue, New York City



WHY YOU SHOULD OWN THESE LOVELY STERLING PATTERNS

Because sterling artistry and craftsmanship stand alone. Because each sterling pattern reflects a finished perfection in beauty of line . . . proportion . . . design . . . detail . . . utility. Because only in sterling can you see every style, every period, at its artistic best. And because with sterling you can start with a teaspoon . . . a modest assortment . . . or an elaborate service . . . and five, ten, fifty or a hundred years from now, additional pieces can always be obtained to fill in or enlarge the set.

READERS SERVICE BUREAU
HOUSE BEAUTIFUL
572 Madison Ave., New York

Please send full information on the silver patterns noted in the margin below:

Name

Address



Builders, Bankers and Buyers give high rating to **CONCRETE HOMES**

that's why 35,000 have been built during the past 3 years

Firesafe concrete is the fastest-growing type of home construction. If you could talk to the men who build concrete homes and who finance them and who live in them, they would explain their choice of concrete about as follows:

BUILDER: "Concrete homes are salable, whether new or old. Architects find concrete is adaptable to any architectural style. It offers a wide variety of interesting surface textures and warm colors. Building concrete homes marks me as a leader in my field."

BANKER: "Concrete construction is a preferred mortgage risk. Long life is assured; fire insurance is low; resale value is high."

HOME BUYER: "Give me concrete every time! I like its beauty and snug comfort. I like knowing that it will still be a good home for my children and their children. I like its protection against fire, storm and decay. Why shouldn't I have a concrete home when its first cost is comparable with other construction and it saves money in upkeep?"

Write for free booklet of attractive design ideas

● (Above) This beautiful, comfortable home at Great Neck, Long Island, has concrete walls and floors. Hans N. Wormann, New York, architect.

PORTLAND CEMENT ASSOCIATION

Dept. 4-19, 33 W. Grand Ave., Chicago, Ill.

A National Organization to Improve and Extend the Uses of Concrete

**HOW TO GET
A CONCRETE
HOME—**

Ask a Concrete Contractor or Concrete Masonry Manufacturer (see phone directory) for names of architects and builders experienced in concrete.

LOG OF THE PRACTICAL GARDENER

CONTINUED FROM PAGE 73

early April, then completely dormant plants are obtainable and field-grown specimens are best for the purpose. But as many of us often do not get around to Rose planting before May or June, the provident nurserymen adopted the method of growing a quantity of Roses in six-inch pots which are available for planting in any season. A general rule for the moderate zone is that no dormant Roses should be planted after the middle of April unless they are cut back hard, kept continuously watered and protected from the sun for three or four weeks. Fortunately the range of varieties of potted Roses is wide, and when bought from a reliable house they prove quite desirable. I have found it a good plan at the end of the season, just before frost binds the ground, to lift the potted specimens and see if the roots are loose and not matted, straighten them out if by chance they should be, and then replant them.

9. Lily bulbils. When a task may be done now as well as later, it is always attended to, for the zip of these first gardening days does not last over into midsummer. Of all the Lilies the Tigers are most prolific with little bulbils in the leaf axils, shiny black buttons, each a potential bulb and further blooms. If left to Nature's care these seeds often do not survive the summer, as they encounter hard conditions for rooting in the baked soil of the hot months. As I did last year for the Scillas, I am now doing under the Lily shoots, sprinkling an inch of loam mixed with peat moss which will provide the bed for the bulbils to fall into and germinate. Would it not be better to do this when the Lilies were actually in bloom? Probably, but the chances are it would be forgotten or left undone at that lazier moment. At the shore I planted many of the bulbils in a field where the blue Chicory and white Queen Anne's Lace were rampant, and they naturalized themselves with stunning effect. Recommended anywhere to turn a field into a wild garden!

10. Decorating the vegetable area. The mind of the gardener is a facile thing, liable to change, and the mode of one year has little importance a short time hence. This season beehives and prettifying up the vegetable areas are

absorbing interests in this local indication that the idea is perceptible that usefulness may go hand in hand with horticultural beauty. One garden edges its area with Sweet William, another has banks of white Alyssum, a third uses fluffy masses of Chives, whose blossoms add to the picture. Garlic scapes are grown among the vegetables, and Zinnias prance in a row. One far-seeing planner plants Strawberry carpets under the Roses—for the birds, he says, and other scatters Radish seeds in rows of slow-appearing vegetables such as Parsnips and Parsley, Radishes spring up almost overnight, and mark the rows for cultivation.

11. Improvisation. This mixture of types in unexpected places, which is so upsetting to the formalist, has ever intrigued me. In one garden where the owner was amenable to the unusual I used Asparagus with its waving plumes as a background for blooming Roses and Delphiniums. Chives of gray-green slender foliage blended with purple Iris, Petunias, lagging yellow Tulips and Columbines. Sea Kale was bunched where an effect of blue foliage was wanted, and the Rose barb spoken of last month filled in corners with its bold leaves and spectacular flower stalks. The Jerusalem Artichoke, which never sows in Jerusalem and is not an Artichoke but a Sunflower, brought its yellow flowers into the picture, and its roots were surreptitiously dug up to puzzle the dinner guests. Glorious Artichokes, the real thing, were attractive in front of evergreens, a contrast in foliage, gray and green, and the flower heads, while the flower heads which show their thistle relationship, came large and deep blue in late summer. Such daring—after all it is not so very venturesome—helps keep a garden out of a rut.

12. Pink lead arsenate. Some men did not know all the answers, when he averred that there was nothing new under the sun or else he was no gardener, each year brings forward not only novel theories but actualities never seen before. I went to get some arsenate of lead for the S.A. dust (see this month's Scrapbook) and was astonished when a lovely pink product was produced instead of the usual white powder. It was

ained that the color was one evidence of the coöperation between manufacturer and health authorities to prevent if possible accidents which sometimes result from the innocent-looking like poison being taken for something quite harmless. Nothing the flour line for kitchen use is to be pink!

White attracts aphids. The coloring is also along the of the experiments which d that aphids are attracted to sprayed or dusted plants, d with white which, on account of the increased intensity of reflected from the treated surface, are more noticeable than would be in a natural condition. So I came home with yellow sulfur, pink arsenate, brown tobacco, and the receptacle of the dust looks like a bottle of bath salts. Extra sulphur brought to dust the small trees ever tent caterpillars would bound. Sulphur dusting will the depredation by these. It is best done when the are small, but even a full one finds the dose deadly. the sulphur on Roses, Tamar Lilacs, Cherries, and find it easier than getting down the ole egg masses.

Sentiment overcome. Every true horticulturist will sacrifice sentiment for the good of his garden. I am not sure but that is an infallible test of whether gardening is a mere hobby or a clutch-vocation. Persistently I have had Poet's Narcissus at the edge of the little pool, having in the back of my mind the beautiful of like name and his mirror-reflection. As the little patch of water was placed in the hottest, sunniest part of the garden with its Waterlily inmate, the often sulk and do not live to my unreasonable expectations for this type needs some. They are late bloomers, the with me of any of the genus, hot, sunny hours cause the to blast; they dry up before blooming properly. So the poetic notions are going to be ignored—good, I hope—and as soon as foliage of the *poeticus* is quite old and mature they will be up, ripened, and replanted in the protected place. Instead of orange-cupped beauties, I plant the new Daffodil of the *parabilis* group, Francisca, which will give the same petaled, flame-orange coloration, and shall try to forget reason for a mirroring pool.

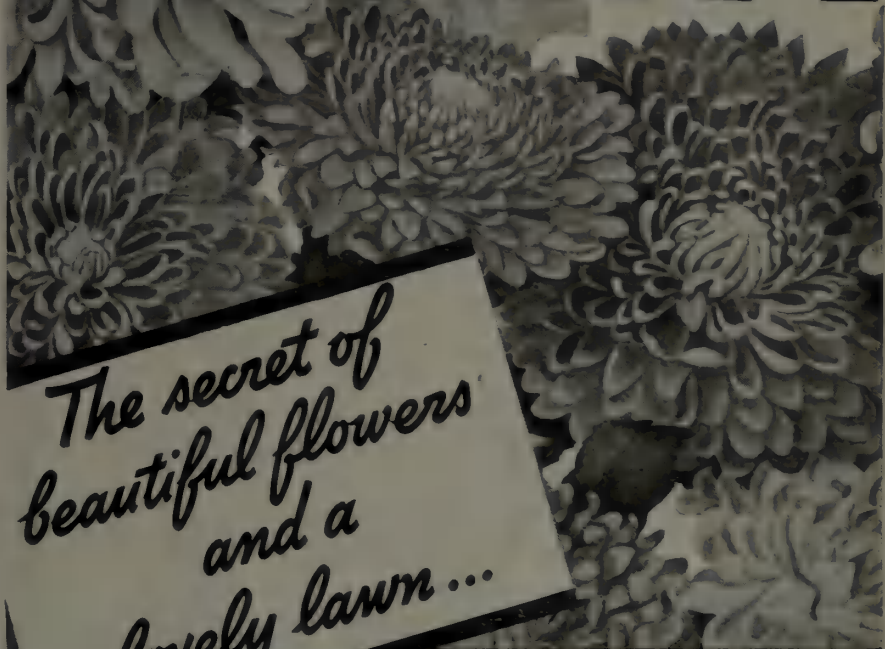
The catalogue says a mass of Francisca gives the effect of a flock of white seagulls taking flight, so perhaps in picking her I haven't quite discarded sentiment after all!

15. Planting omens. Dozens of seed packets are awaiting the proper state of soil to be sown, and the condition of the earth is the only thing that can be depended upon. Wet, cold earth will rot seeds before they have a chance to start; the time when this phase is over does not in the least depend upon the calendar in any location. It may be early in April or late in May, according to the particular brand of spring weather the gods of gardens deal out. The safe test is to wait until the soil is "friable," which means simply dry enough to crumble apart when squeezed in the hand, instead of remaining in a compact mass. An old rule, applicable to all regions, and not too arbitrary, is that it is safe to start sowing flower seeds when the fruit trees are in bud. I used to work on this principle when I would send the flower seeds to the farmer to put in, if I was prevented from being on the spot, telling him to watch the Apple trees and govern action accordingly. There were no failures in the years that the principle was applied. Both criteria are dependable.

16. End of indoor bloom. It is two weeks after Easter, and the plants that brought so much glory indoors are about through except the Azaleas. A little forethought and care will keep these plants over for a new lease of life either in the garden or months hence in the house again. The Lilies will be kept growing until the tips ripen and turn yellow, which will be about the middle of May. They are then cut back and planted out in the border, where they bloom again, not many flowers to be sure, but a welcome addition to the white of August. And for a grouping of creamy, cool-looking things, copy this note which I made in an English garden and have found reliable and satisfactory: A colony of ferns; Sweet Cicely; white Foxglove; white Columbine and the peach-leaved Campanula, *C. persicifolia*. Have it near a splash of brilliancy, and the effect is enhanced, though it is lovely anywhere.

17. Disposition of house plants. To continue with house plants. I have been told that the Easter Lilies may be forced a second time if the bulbs are kept in

PROVED AGAIN!



The secret of beautiful flowers and a lovely lawn...



SCIENCE offers new evidence that complete plant food is the key to gardening success. Again and again sensational tests made in a great University have proved the necessity of eleven food elements in plant feeding! In recent tests, twelve chrysanthemum plants were grown in sterile sand under identical conditions—except for one slight but vital difference!

One plant was fed *all eleven elements*. The others received all except one element. Result? In sturdiness, beauty, color, or number and size of flowers, none of the incompletely fed plants was at all comparable to the completely fed plant.

To thrive, every growing thing cannot lack a single needed element. So feed Vigoro, the *complete* plant food that contains *all* needed food elements in scientifically balanced proportions.

Order this largest-selling plant food now—4 lbs. per 100 square feet of your lawn and garden. Vigoro helps assure your success with lawns, flowers, shrubs, trees, and vegetables... at a saving of money!

VIGORO

A PRODUCT OF SWIFT
Supplies all the food elements needed from soil

FOR YOUR NEW HOME

Andersen

WEATHERTIGHT
WOOD CASEMENTS



"You would have thought the very windows spake"

SHAKESPEARE

There is an air of friendliness, a quality of inviting hospitality, about wood casements that has grown through centuries of storied romance and tradition. All this and more is yours in Andersen Wood Casements. For, in addition to delightful charm and atmosphere, Andersen Wood Casements are weathertight.

Whether the warm dignity of a symmetrical arch or the homey informality of a recessed cottage dormer, you will find that Andersen Wood Casements combine beauty and simplicity with sound architectural design. When you discuss plans for your new home with your architect or contractor, ask about Andersen Wood Casements.



AND NOW—THE PRACTICAL SIDE



HEAT LOSSES CUT 60%

Inside double glazing (storm windows) available on Andersen Casements reduces heat loss by radiation 60%. Controls condensation. Complete weatherstripping cuts heat loss by leakage, keeps out dust and dirt.



OUTSWINGING

Andersen Casements swing out. Do not disturb curtains, draperies or blinds. Positive sash operators open and hold window in any position. All wood parts protected against termites, decay and moisture.

FREE

Get full details about Andersen Windows before you build or remodel. Send for free booklet:

"COMFORT AND BEAUTY WITH ANDERSEN WINDOWS"

ANDERSEN CORPORATION HB49
Bayport, Minnesota

Please send me your free booklet, "Comfort and Beauty with Andersen Windows." No obligation.

Name _____
Address _____
City _____ State _____

the pots without water after they are dried out, until autumn. Then they are repotted in fresh soil, and held in a dark, cool place until a good supply of roots has been made, when they are brought into light and heat. Perhaps, I have never tried it. The Astilbes, both pink and white, are straight perennials, and go into the border for keeps. The Hydrangeas and Azaleas take about the same care, are kept in pots and coddled a bit until fall. (See the Scrapbook, page 74).

18. Concentrated work. It is amazing how many short, vital tasks may be attended to in a morning if that pernicious habit of mooning be not indulged in. Here are some which have been done in a few hours of a late, warm April day. Large clumps of Phlox, Delphinium, Hosta, Helennium, whose centers were quite the worse for age, were divided and reset in fertilized ground; resulting dead tops cleaned up and thrown in the debris barrel. Not put on the compost, for one never knows what germs might be lurking in the dry litter. Shoots on the Phlox were pinched back to insure better bloom; lime was scattered with generous hand. Not everywhere, of course; around little seedling Stock plants; mixed with a scant ration of common salt in the neighborhood of the Delphinium (an English provision) and dug into the earth for such Lilies as the *L. croceum* and *L. henryi*, *L. longiflorum* and *L. regale*—they thrive on it.

19. Squatter's rights. I gambled the weather was settled, less than an even chance, and stuck bulbs of the summer-blooming Hyacinth, *Hyacinthus candicans*, near the Oriental Poppies to fill in the big bare gap the latter leave when they die down. Fate is thus tempted (for these bulbs from South Africa are really not safe to plant before the hot days of May) because for some reason these bare spots in the border are an overwhelming temptation to the other member of the family for the placement of his red Salvia, and it simmers down to a matter of squatter's possession! First come, first served.

20. Novelties. Packets of alluring novelties contain a dwarf bushy Cynoglossum, Chinese Forget-Me-Not, which is not as straggly and weedy as the type, and an annual Hollyhock, Indian Spring, a bloomer the first year of

"IT'S ALMOST LIKE
HAVING A MAID
IN THE HOUSE"

"YES, AND IT'S
MADE A SHOW
PLACE OUT OF
THE KITCHEN"



KOHLER WELLWIN CABINET SINK

SHE "Everything's right where I want it. Pots, pans, dishes in the roomy cabinets. Soap, dish-mop, cleanser on the wide 3-inch ledge. Two deep basins make dishwashing much easier. It's mighty seldom I miss that 7:30 radio program these days!"

HE "John Dixon's smart. He said he was going to install a sink like ours right away. I told him that for lasting plumbing you can't beat Kohler fixtures and Kohler built-in fittings. John agreed. He knows a good thing when he sees it."

See your Master Plumber about the Wellwin and the complete line of Kohler sinks—about Kohler bathroom and laundry fixtures too. Just mail the coupon for full information. Kohler Co. Founded 1873. Kohler, Wisconsin.

WRITE FOR FREE BOOKLET

KOHLER of KOHLER
PLANNED PLUMBING AND HEATING

FREE!



Please send me your beautiful 24-page booklet, in 4 handsome colors, containing plans and color schemes for bathrooms and kitchens. Address: Kohler Co., Dept. 6-A-4, Kohler, Wisconsin.

☐ I HOPE TO BUILD
☐ I HOPE TO REMODEL

Name _____
Address _____

planting. This particular envelope has already been opened and the seed started in early May. This is a procedure I find very interesting, a portion of seed indoors and the rest outside. It is not always a case of the hare and the tortoise; sometimes the two cross the tape about the same time. Either way it turns out to be an exciting race.

21. Garden feature. When I am asked to plan a garden, I hunt for some existing feature to use as the starting point. If there is an old Thorn Apple tree on the place, unless the owner is stonily blind or recalcitrant, the success of the development is assured. A seat is put under or around it, and it becomes a natural center of attraction. If at first glance its situation does not look propitious for what is being evolved, we can usually juggle arrangements until it becomes the nucleus of the plan. The really clever and happy designer does not cry for the moon but makes what he already has. He assesses the beginning of what he wants. Often what he gets, though not what he thought he wanted, is even better.

22. Benches. The first maxim is that good gardens have seats. Incidentally, all good garden seats slant away from the back and toward it—if it is solid—so that the rain may run off quickly and the seat dry as readily as possible after a shower. When they are made this way, a row of unbored holes at the lowest point of the pitch prevents gathering water. Long before now at least one seat is brought down from the garage loft and placed conveniently for frequent use. Aching muscles and out for some nearby spot of rest and decisions will be less hurried if they can be made in comfort sitting down.

23. Cut your losses. As I mentioned earlier, there is no room for poetry in these first denning days. Ruthlessness is imperative in throwing out what is not proven worthy to be kept. It is poor policy to give room to an inferior article. About this time you know exactly what are the weaknesses, and they must be accepted with philosophy. They will all happen and no one is immune. There is no such thing as a perfect garden, and a sad thought it would be if there were. For it would have no future to spur on to new efforts.

REME SKIN

Cream-Treated Gloves



**Beautify
While They
Protect Your Hands**
—at Work or Play

When you drive, garden, do housework, golf, etc., these exquisitely soft lambskin gloves give needed protection while their cream treatment (impregnated in the leather) MASSAGES, TENS and WHITENS the skin. Results will delight you. SHING gloves won't impair treatment!

Soil goods, glove, gift and many counters—or send \$1 and glove size to

NATIONAL GLOVE CO.
Dept. H4, Columbus, Ohio

Imagine!

WINDOW SCREENS

ROLL UP AND DOWN A WINDOW SHADE



place—
in place.
ing up. No taking
No painting. No
No repairing.
Screens improve
me's appearance.
oms lighter. Keep win-
nd draperies cleaner.
ect tight. Locks, awn-
window boxes quickly
le. Finger tip opera-
lf cleaning. Rust proof,
sion wire-cloth. Over
in use on homes cost-
00 and up. For all win-
0 YEAR GUARANTEE.
upon today for interest-
E Booklet.

VENETIAN BLINDS
ize any room. 9 exclu-
ures. Easier to operate.
-really different. Color
akes selection easy!
UNIT CASEMENTS for new homes.
glazing keeps out winter cold and
summer heat. Weatherstripped.
Rolled. Fit all walls. In-
vestigate before you build.

Pella ROLSCREENS
PELLA CASEMENTS-VENETIAN BLINDS

Rolscreen Co., Dept. 849, Pella, Iowa
obligation, please send FREE Book-
e Lifetime Window Screen." Also
e on ☐ Pella Casements, ☐ Pella Ven-
inds, ☐ New Home, ☐ Remodeling.

State.....

FORMULA FOR A LASTING LAWN

CONTINUED FROM PAGE 66

The minimum effective fall for drainage lines is 3 inches in 100 feet. The grade must be set with a leveling device as the eye cannot be trusted. Laterals should enter the main line at an angle of 45 degrees or less with the fall of the water. Three-inch tile may be used for laterals up to four hundred feet in length and four-inch for laterals up to one thousand feet. An outlet may be available in a city storm sewer. If not, dry wells may be dug. Tile lines should be covered with gravel, cracked stone or cinders to a depth of six or eight inches to prevent filling with silt. You will need to employ an expert to install the tile, of course, but a little knowledge of what constitutes good drainage on your part will not go amiss. Whether you believe your soil is sufficiently well drained naturally to need no tile lines, it would be well to have an examination made by a competent authority. It is far easier, of course, to correct the situation at the start than to run the risk of having to dig trenches in the lawn later on and install the tile.

Topsoil. The topsoil is to be the home of the grass plant. In it the roots of the plant are to be anchored and food materials housed. The roots of grass plants rarely go deeper than eight inches; therefore a greater depth of topsoil is unnecessary for the lawn. Six inches or even four may suffice, though eight is better. On slopes a depth of at least eight inches is recommended. Incidentally, here is where topsoil depth is most likely to be neglected.

Good garden loam is the desirable topsoil for a lawn. It should contain about equal parts of sand and clay with sufficient organic matter to permit its being crumbled even when wet. Merely to replace the original topsoil of the lawn after grading may be quite inadequate, since it is apt to be shallow, low in humus and faulty in texture. In any case the addition of new topsoil will probably be necessary to secure the desired depth. It should be remembered that topsoil will settle and that, loosely spread, it should be an inch or two thicker than is ultimately expected.

Humus. Enriching even the best topsoil is ordinarily advisable. This

"I SCREAMED

WHEN GEORGE SPLASHED WATER ON THE WALL"



The Bells have just remodeled their house, and invited us in last night to see it. They've gotten the most charming walls and ceilings with some new MASONITE colored boards. One room is done in buff, another in green, another in ivory and another in oyster white.



Just as we were sitting down in the living-room, George accidentally tipped over a large vase of flowers. The water splashed everywhere—and all over those beautiful walls. I screamed. George got embarrassed and immediately offered to have the whole room repainted.



Sam Bell just laughed. "No harm done," he said. "That color is put on by a special MASONITE process. A little water won't hurt it. You can even wash it with a damp cloth and neutral soap." Sure enough, the wall dried off and there wasn't a mark left.



**MASONITE INSULATION, QUARTRBOARD AND PATTERNED CEILINGS
ARE NOW AVAILABLE IN PERMANENT PASTEL COLORS. MAIL THE
COUPON FOR FREE SAMPLE AND FULL DETAILS.**

COPYRIGHT 1939, MASONITE CORPORATION

FREE! *Masonite* **THE WONDER WOOD
OF A
THOUSAND USES**

A MISSISSIPPI PRODUCT—SOLD BY LUMBER DEALERS EVERYWHERE
MASONITE CORPORATION, Dept. HB-16, 111 W. Washington St., Chicago, Illinois
Please send me a free sample of Masonite Colored Board in

☐ OYSTER WHITE ☐ GREEN ☐ IVORY ☐ BUFF
(Please check one)

Name _____ Address _____
City _____ State _____



Irons out . . .

HEATING PEAKS AND VALLEYS

THE ACCELERATOR DOES IT!

THE BEST conventional Thermostat in the world can't prevent fluctuations in the modern heating system—"Peaks and Valleys" that bring alternate over-heating and under-heating in any home. Automatic firing demands a quick-acting, positive control that has the ability actually to sense temperature changes before they occur and to meet them by speeding up or slowing down burner operation. The M-H Acratherm, with its exclusive Accelerator feature, is the only modern thermostat capable of this almost uncanny heating "foresight". Get the new efficiency and comfort the Acratherm brings, by installing it on your present heating system. Ask your heating dealer about it and the new series of M-H Controls which have brought a world of new comfort to home heating in the past five years. Look for the M-H Symbol when you buy controls for new or existing equipment. Minneapolis-Honeywell Regulator Company, 2745 Fourth Avenue South, Minneapolis, Minnesota.

MINNEAPOLIS-HONEYWELL

BROWN INDUSTRIAL INSTRUMENTS

Control Systems

may be accomplished by adding humus-forming material such as barnyard manure at the rate of one-half ton or one cubic yard per 1,000 square feet. Manure must be thoroughly mixed with the topsoil and, of course, completely rotted so that the weeds are no longer viable. If manure is left in a layer, it may seriously interfere with the circulation of water. All topsoil should be free as possible from weeds. It is good practice to leave the area unsown for from four to six weeks in order that by repeated rakings such weeds as may appear can be killed. Topsoil may be tested for weed content by placing it in a shallow box and keeping it well watered and exposed to the sun for several weeks. Crossing the top of the box two ways with threads spaced one inch apart will facilitate counting the weeds. Much topsoil would never have been used in lawn building had the owner been able to visualize the millions of weed seeds lurking in it. While some weed seeds, such as crabgrass, may remain dormant in the soil for many years, a large percentage of them will germinate readily.

Testing the soil. Several weeks before seeding, the soil should be tested for lime requirements. Permanent turf grasses actually prefer a soil that is slightly acid rather than one that is too sour or too sweet. High acidity is corrected by the addition of lime. This should be applied and worked into the top four or five inches during the preparation of the seed bed, the rate being 50 to 75 pounds per 1,000 square feet.

Preparing the seed bed. After adding topsoil, the preparation of the seed bed follows. This deserves labor and care. The soil in the upper four to six inches should be pulverized. The upper inch, in which the seedling must get its start, should be made as fine as ashes. This is accomplished by alternate raking and light rollings when the soil is dry. A good seed bed can never be made on a heavy soil when it is wet. The rolling of wet soils is especially damaging because it packs down the soil so that it bakes like cement in hot weather.

Provide adequate food. In the raking, a generous application of a complete fertilizer should be incorporated. By a complete fertilizer is meant one which contains all the essential chemical elements combined with an organic base.

Plant food is formed through bacterial action on the elements, nitrogen, phosphorus and potassium. Grass, in contrast to flowering plants, needs a heavy proportion of nitrogen. The ratio of ten parts of nitrogen to six of phosphorus and four of potassium is considered best for grass growing. Incidentally, this same formula is excellent for tree feeding.

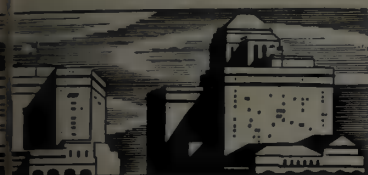
Selecting the seed. A good lawn mixture should consist of about 80 percent permanent grasses. The seed as a rule contains a predominance of nurse or temporary grasses. Obviously it is unwise to prepare a seed bed carefully and then put into it anything but the best and purest seed obtainable. The chief advantage of a mixture over a single variety is that grasses reach their peak of growth at different seasons of the year. The secondary advantage lies in the fact that you do not find in one species all the desirable qualities of good turf. Each variety has its weaknesses and its strong points and a mixture combines the commendable features present in several grasses. Aside from selecting one in which perennial grasses strongly predominate, a low weed content should be insisted on. A few years ago in New York it was discovered that the average lawn mixture on sale in the state contained two percent weeds, which means about sixty thousand to one hundred thousand weeds per pound. Such seed is costly at a high price. It is possible to secure lawn mixtures showing a weed content as low as one-tenth of one percent.

How to sow. In sowing divide the seed and sow from two directions or use a mechanical seeder. Cover the seed by raking to a depth of not more than one-fourth of an inch; then use a light roller. Raking packs the soil, bringing the seed into more intimate contact with the soil. It further prevents loss of the seed by blowing and establishes the capillary action necessary to bring moisture to the surface. Germination of the seed is thus considerably advanced. Pegging down the seed on steep slopes and the sides of terraces will prevent erosion. Water the newly sown lawn with a fine mist spray and keep the soil moist for two weeks, to facilitate germination and prevent surface crust from forming. The root system of seedlings is fine and the region of moisture absorption is limited. As the grass becomes older, artificial watering should be less frequent and more intensive to encourage deep root growth.

TRAVEL JOINTERS

NEW JERSEY

ANTIC CITY



Chalfonte-Haddon Hall

these beachfront hotels there is
choice of attractions bidding
you a good time. Music.
Squash, badminton courts.
Ocean Decks. Seaside lounges.
baths. Bicycle garage. Riding
beach. Superb meals on both
American and European Plans. Cen-
terdownwalk location. Restricted
le.

NEW YORK STATE

NEW YORK CITY



The Waldorf-Astoria

more for a little more is true
my . . . much less for a little
is false economy . . . people who
the value of money are particu-
partial to The Waldorf-Astoria.
Avenue, 49th to 50th, New York.

PENNSYLVANIA

TOP

Top Club. Socially restricted club, miles from New York. Golf, tennis, swimming, bathing, lawn bowling. Am. Non-members may address attention Raney, Mgr., Skytop, Pa., or Top Club, N. Y. Office, 230 Park Ave.

VIRGINIA

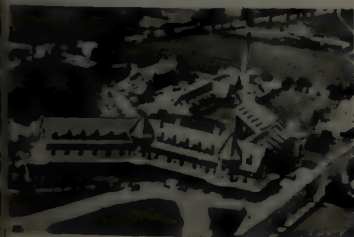
GINIA BEACH

Cavaller Hotel and Country
Two 18-hole Golf Courses. Ten-
miles of bridle trails. Ocean and
fishing, swimming pool. Selected
ele. N. Y. Office, 1 E. 44th St.
d Eaton, Mng. Dir. Folder HB.

CANADA

NEW BRUNSWICK

ANDREWS-BY-THE-SEA




Algonquin Holiday Colony

ly 15 minutes from Maine. The
quinn and its colony of cottages
you 2 golf courses, 4 tennis
s, putting or bowling-on-the-
riding, swimming, tennis! In
evening, dancing to modern swing
a gay casino . . . latest talkies!
your travel agent or any Canadian
ic office, or write direct.


Remodeling an old lawn. For every new lawn to be built, there are several hundred old ones needing anything from a face-lifting to a general overhauling. The best procedure in instances where the present lawn is entirely hopeless is to remove the existing turf and start from scratch, employing the identical steps I have enumerated. There is always a possibility, however, that a less extensive program will suffice. Where difficulties have arisen in the establishment of a good lawn, or if turf has been neglected over a period of years, it is advisable to have soil tests made. Take samples in cylindrical form to a depth of at least four or five inches. Deceiving results will be obtained if surface soil only is analyzed. State Experiment Stations are equipped to make such tests, as are a number of commercial concerns. Extreme acidity or an excessive alkaline condition may be detected if such exists. A lack of certain essential food elements may be indicated. When such conditions have been remedied, it is usually advisable to topdress a lawn with a combination of good soil containing a liberal percentage of organic matter. A cubic yard of such top dressing per 1,000 square feet is the normal rate of application. The use of a commercial fertilizer and reseed- ing with a suitable lawn seed mix- ture would normally constitute a part of such a program. Ten pounds of a 10-6-4 fertilizer per thousand square feet is the proper rate of application for the same area. There is no harm in apply- ing both on the same day but they should not be previously mixed. The proper sequence in the above steps is first: a vigorous raking to scarify the surface, fertilizing, seeding, topdressing, all this to be followed by a light raking and a light rolling.

I have not attempted in this article to discuss weed control methods. It is a field unto itself and one on which the light of research has been brightly focused in recent years. A potent method of combating weeds is to array against them healthy, perennial grasses which do their fighting with the same type of equipment used by the weeds themselves. There is much literature available.

CORRECTION: In presenting the New York City house of Mr. and Mrs. Carl J. Austrian in our March issue, we neglected to give credit to Intramural, Inc., as decorators associated with the architect, Herbert Lippmann.



Palterini
NEVA-RUST* WROUGHT IRON FURNITURE
IS BEAUTIFUL AND *Lasting*



Above: Square Table and Dining Chairs from the CELLINI group. Other items available: Large Center Table 72" ■ 36"; Consoles with rounded ends 36" ■ 24", with Mirror to match; 60" Buffet and Mirror; Chaise Longue; Lounging Chair; Oval and Round Cocktail Table; 48" Round Dining Table. Equipped with "set-in-rubber" DOMES OF SILENCE to avoid scratching floors and eliminating harsh noises.



A Love Seat from the BOWKNOT group, very Victorian and inexpensive.

Below: A Movable Bar in the IVY pattern. Other items available: Round and Oblong Dining Tables with Chairs to match; Chaise Longue; Lounging Chairs; Serving, Cocktail, Occasional and Nested Tables; Bookcase; Plant Holders; Wall Flower Brackets and Mirrors.

Whether you prefer the simple lines of the Bowknot design or the more intricate pattern of the Cellini or the Oak Leaf and Acorn or if your penchant is for the sturdy Ivy, Salterini furniture allows you to express your personality because of its remarkable breadth. More than 200 different items are making their debut this Spring. And all of them are now provided with that much needed protection



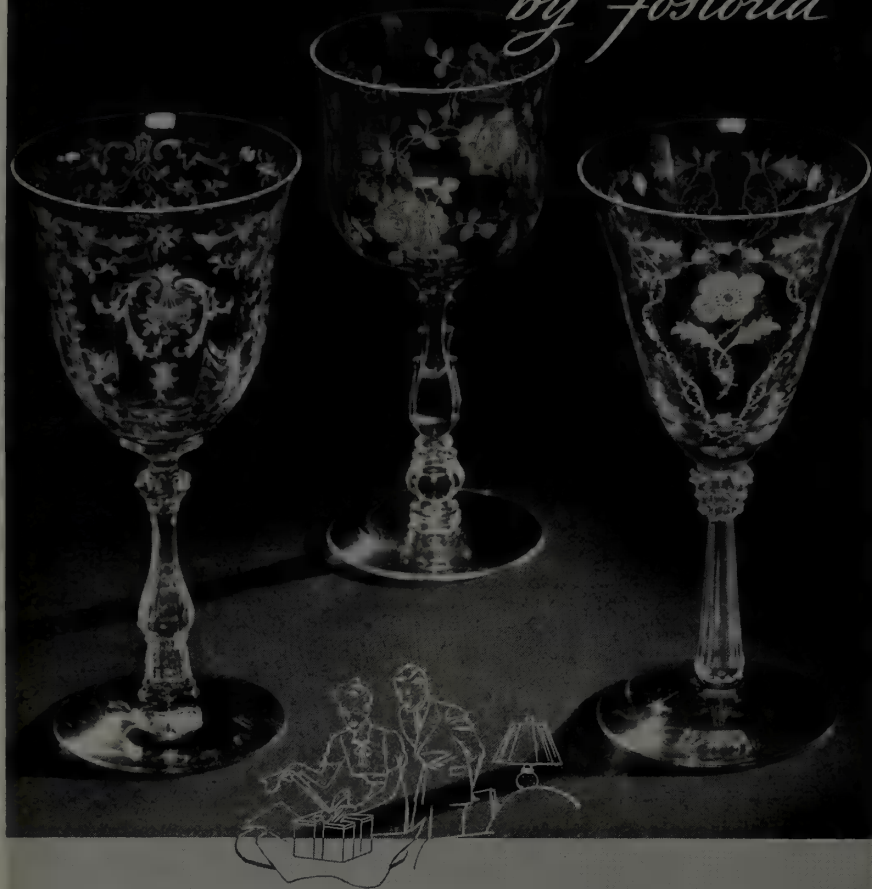
to floors and ears — the "set-in-rubber" DOMES OF SILENCE (no more scratching or screeching). Of course, you will also get that exclusive feature, the NEVA-RUST finish. Since Salterini NEVA-RUST Furniture is as lasting as it is beautiful, it is your obvious choice.

★ Trade Mark Reg., U. S. Patent Office

AT BETTER STORES OR THROUGH YOUR DECORATOR
JOHN B. SALTERINI CO. • 322 EAST 44th STREET • NEW YORK

*The finest Gift
you can get..*

"MASTER·ETCHINGS" *by Fostoria*



Nowhere is your good taste more positively expressed than in your table settings. Never was there crystal more surely correct, more exquisite than "Master-Etchings" by Fostoria.

Each piece is handmade, hand-etched; liquid tracery frozen in glass...the language of flowers caught up in crystal.

For your own table there is nothing finer than Fostoria... for gifts, nothing more truly reflects the gracious giver who

gives what he himself would like to keep.

Keeping or giving, Fostoria helps you to be economical. "Master-Etchings" are extravagant only in beauty...they are priced for prudent budgets.

. . .

Left to right above: Navarre, Wil- lowmere and Shirley. Three of many open stock designs available at your dealer's. Write for a free copy of our fascinating brochure, "Four Hundred Years from Master Etchers to Master-Etchings." Ask for 39-A. Fostoria Glass Co., Moundsville, W. Va.

*"Master-
Etchings" by*

Fostoria
MADE IN U.S.A.

FOOD and DRINK BAR



LOUIS WERNE

This is the restaurant of Mayfair House, New York City

NEW YORK'S Mayfair House, being where it is, should represent a local answer to prayer. For some reason, the upper reaches of the East Side are not rife with alluring places to lunch, and the Mayfair is certainly that. The surroundings are quiet and attractive, the service is excellent, and the cuisine, in the hands of M. Henri Garnier, compares favorably with the best. Catering as he does to a large and varied metropolitan group, M. Garnier is faced at the moment with the problem of getting variety into Lenten menus. His prize suggestion, adaptable either to luncheon or Sunday morning breakfast, might be called:

Shirred Eggs Plus. You start with individual ramekins or, if you have them, those shallow shirred-egg dishes that go into the oven or on top of the stove. (My own experience has been that most of them crack with heart-rending speed if used over an open flame, so unless you have a flat-topped stove, put them on the floor of the oven with the door open.) Butter the dishes liberally, then put in your "Plus." This may be three or four oysters, or a couple of heaping tablespoons of fresh crab meat, or shrimp. Break a couple of eggs carefully on top of this foundation and cover with heavy cream. Season and start by cooking the bottom in the oven as above, or on top of the stove. When you see they are about half done, finish them under the broiler to cook the top half. The whole process takes about ten minutes and sounds more complicated than it is.

M. Garnier varies this formula with great success for luncheon to include vegetables. He claims the most popular versions are made with tomatoes, spinach, asparagus or string beans. The tomatoes are simply peeled and sliced; the other vegetables have already been cooked. Butter the dish, put a layer of the vegetable you like best on the bottom, break in your eggs, and cover with a thin cream sauce. Grate cheese on top and proceed as before.

Eggs Benedictine. If there are no dietary limitations on what you do with your eggs, there is a superb New Orleans version of Eggs Benedictine (not to be confused with Eggs Benedict) that you may want to add to your repertoire. Butter as many small fancy molds as you have people to serve and drop a raw egg in each. These you will set to poach surrounded with boiling salted water when you get within sight of serving time. Meantime, make a cream sauce and add to it for each cup of sauce two beaten egg yolks, half a cup of grated cheese, a wineglass of good sherry pepper and salt. Then trim and fry golden brown in butter as many pieces of bread as you have eggs to poach. Arrange them on a platter—tradition calls for one of those old square Sheffield-covered jobs with a rim about an inch wide, if you have one. Fit a thin slice of lightly broiled Virginia ham over each piece of

ist, then fry a slice of tomato to go on top of that. When everything is all set and the eggs are done, turn them out of their molds on to the tomato—a slippery business—and pour over the thick enough sauce so that everything is covered but the eggs and they stand above the sauce like neat mountains. The Creoles, when they want this dish to look particularly pretty, put a slice of truffle or a leaf of fresh tarragon in the bottom of each mold before they break in the egg.

Bellows & Co. on East 52nd Street, New York, have an unusually comprehensive collection of mustards, including the French, the English Yellow, the Bahamian, the Grey-Poupon de France, and the Maille specialties: Trois Herbes Vertes, Trois Piments Rouges, Tarragon, Blanche de Dijon, Tomato, Trois Graines d'Or. Bellows have also added recently a new Dijon, the longest mustard I have ever tasted, a milder Bordeaux which is really superb, and the highly flavored Savory Mustard.

This month's discussion of drinkables bids fair to turn into a lecture on brandy. The Hennessy people, who have been buying, blending and blending brandy for a matter of two hundred years, have published a brief compendium of brandy information that ought to be quoted *in toto*. However, Schieffelin & Co., 22 Cooper Square, New York, will be glad to send you a copy. In addition to basic facts about its origin and uses, and familiar brandy cocktail recipes, they also give you rules for old-fashioned or unusual brandy concoctions such as the famous Fish House Punch, Old Navy Punch, the Scaffa and the Champerelle. Last but not least is a recipe for a swell Brandy Sauce:

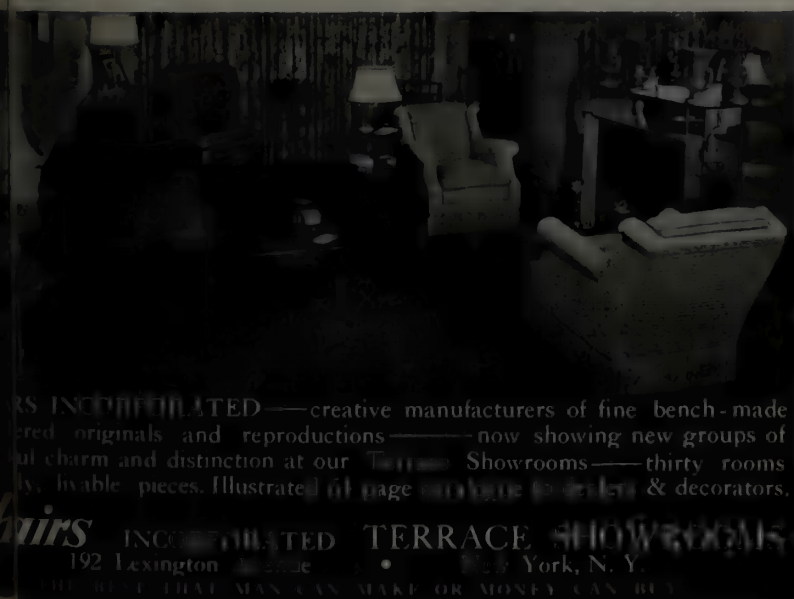
Brandy Sauce. Beat to a cream four tablespoons of softened butter, stir in gradually a cup of powdered sugar and beat until light and fluffy. Then add, one at a time, the whites of two eggs, beating constantly. At this point you may stop operations until before you are ready to serve. Then set the dish containing the mixture in boiling water and add half a cup of Hennessy Cognac, half a cup of boiling water and stir until light and creamy. What that does for a Cottage Pudding puts it way up in the de luxe class.

If March should go out like a lion, leaving you with goose bumps and a sense of mortality, here is your Dutch courage:

Jamaica Grog. In the bottom of a highball glass put a slice of lemon, half a dozen whole cloves and a stick of thin-quill cinnamon. Add to this a heaping teaspoon of brown sugar and a jigger of a half of Bellows' Finest Jamaica Rum. Put in a spoon for safety's sake and fill up the glass with boiling water.

Non-alcoholic drinkables are somehow much more difficult to strive than their less innocent cousins. If you have teetotalers in your home, whatever their ages, here is a combination that has proved both cooling and soothing.

Pine Punch. Put a pint and a half of pineapple juice in the freezer of your refrigerator and let it freeze hard. If your teetotalers are very young, you might add four tablespoons of sugar. Then mix two cups of lime juice and two cups of lemon juice (fill the fruit before squeezing). Put the block of frozen pineapple juice in the center of a large punch bowl. Pour over it the rest of the juice and two bottles of ginger ale. Sugar to taste.



INSULITE INCORPORATED—creative manufacturers of fine bench-made original and reproductions—now showing new groups of art charm and distinction at our Terrace Showrooms—thirty rooms of livable pieces. Illustrated on page 100 of the book "Backgrounds for Living."

INSULITE INCORPORATED TERRACE SHOWROOMS
192 Lexington Avenue • New York, N. Y.
THE BEST THAT MAN CAN MAKE OR MONEY CAN BUY



Modern homes begin with Modern WALLS

AS SOON as we began to plan our new home, we discovered the importance of walls. We found that a home is modern only when the walls give it these advantages:

- **FRIENDLY, COLORFUL INTERIORS.** Attractive, individual decorative treatment . . . satisfying effects.
- **CLEAN, RESTFUL ROOMS.** Cheerful rooms . . . harmonious backgrounds . . . walls that are easy to keep clean and attractive.
- **QUIET ROOMS.** Walls that retard the passage of sound . . . that help quiet disturbing noises.
- **SUBSTANTIAL, MODERN HOME.** The economy of modern building methods . . . fewer repair and upkeep bills.
- **YEAR AROUND COMFORT.** Protection against outside temperatures, wind and moisture . . . and **Insulation at no Extra Cost!**

Before you build, buy or modernize a home, you need "Backgrounds for Living." It is a result of Insulite's 25 years experience making wall materials, which answer every need of modern home builders.

Copyright, The Insulite Company, 1939

INSULITE

THE INSULITE COMPANY,
Minneapolis, Minnesota, Dept. HB49

Please send me "Backgrounds for Living."



Name

Street

City State



The horses line up outside the main lodge of the Lazy K Ranch early in the morning and the sweet smell of the pine trees fills the crisp air

DUDE-LING

BY DOROTHEA PARK-LEWIS

A RANCH may be the perfect answer to your summer problem. Taken from several angles it fills the bill. If you have a largish family to plan for, the question of clothes alone is something to consider. But on a ranch, two pairs of blue jeans and a couple of cotton shirts may complete your wardrobe.

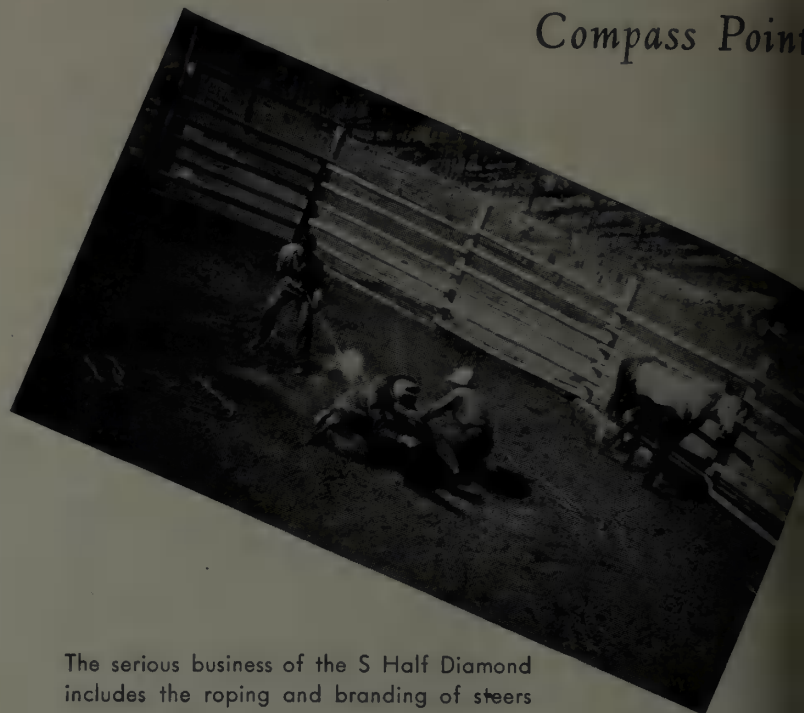
Furthermore, if your offspring range anywhere from fifteen to twenty-two years of age, it is pleasant to avoid the usual parental dilemma that most people face with more than a little apprehension—the round of late parties, dancing and drinking that your children are sure to be exposed to during the summer months. But life on a ranch will keep them too busy and too tired physically to think much, if at all, about such things. Given the right ranch, of course.

And the right ranch is not as difficult to find as one might think. The important thing is to know beforehand what to expect, for a ranch is not like a hotel where you can check out any time if you are not satisfied. It is usually from 40 to 150 miles to the nearest railroad point, which seems quite a jump if you suddenly decide to make a change the following day.

So go to a real authority, a trustworthy travel agent or a friend who has been to several ranches and will give you an unbiased opinion. But, before you go, clear your own mind by asking yourself a few questions. First of all, do you want your ranch to be large or small? More or less arbitrarily, I would say that a small ranch takes anywhere from five to thirty-five guests, a medium-sized ranch from thirty-five to sixty-five, and a large one up to 150 or more. It may sound paradoxical but it is nevertheless true, that the atmosphere at a ranch with 150 guests may be, and usually is, just as informal as it is at a much smaller one. The question is, how sociable are you? Do you like big house-parties or do you prefer the intimate kind?

In the second place, do you want to be entertained or do you like to rise with the sun, spend the day on the back of a horse and go to bed at dusk? Not that the latter is frowned upon at any ranch—far from it. But if you are looking for peace and quiet, it goes without saying that you are more apt to find it where bed at nine or so is the custom, than you are where most of the guests spend their evenings in dancing and general gayety.

Compass Point



The serious business of the S Half Diamond includes the roping and branding of steers

Some ranches are very gay and do a good deal to entertain. A few have college boys' orchestras with dancing nearly every night. Occasionally a ranch has its own polo team. Two or three have concrete swimming pools with the water slightly heated to take the chill from the cold mountain streams that fill them. Several have excellent tennis courts. At a certain ranch in Montana they treat you to hot steam baths that rival the Turkish variety for relaxing your body and nerves. And, at the same ranch, you are driven to the nearby lake in a two-horse dogcart by way of novelty.

Quite often a dude ranch is not at all what an outsider thinks for a good many have what, to them, is a much more important function than merely entertaining their guests. For example, one ranch breeds race horses; another breeds hunters; a third runs a silver mine. So there are any number of interesting sidelights to ranch life.

On a ranch it is generally taken for granted that you like to be outdoors but it is not axiomatic. The chief essential is that you should like the great outdoors, the mountains and meadows and running brooks. You may hike all day, if that pleases you better, or sun or swim. You may even spend the day hunting wildflowers, for there are hundreds of varieties on the mountainsides all through the spring and summer. If you go principally for the riding, remember that this varies according to the kind of country your particular ranch is in. There is a vast difference between the rolling hills of the Big (Continued on page



Through such compellingly beautiful scenery as this you can ride all day if you plan to spend your summer's vacation at a dude ranch



" . . . AND SUPERB SERVICE IS ONE REASON I ALWAYS GO HAPAG-LLOYD!"

Ask the Hapag-Lloyd trans-Atlantic Commuters

FROM Hapag-Lloyd Commuters you will learn about the deep and satisfying enjoyment of an Atlantic crossing to Europe. They form a majority of Hapag-Lloyd passengers and they will tell you that these lines have thoroughly mastered the art of pleasing. This year, go Hapag-Lloyd — then you, too, will want to repeat your trip many, many times.

These nine great ships provide Luxury, Speed, Comfort, in frequent sailings with arrivals of clocklike precision in England, Ireland, France, Germany.

BREMEN • EUROPA • Giant Lloyd Expresses to Cherbourg, Southampton and Bremen, with the swift **COLUMBUS** adding calls at Ireland. **NEW YORK • HAMBURG • DEUTSCHLAND • HANSA •** Popular Hapag "Famous Four" to Cherbourg, Southampton and Hamburg, frequently adding Ireland. **ST. LOUIS • BERLIN •** Our lowest rate liners. Germany via Galway-Southampton.

YOUR TRAVEL AGENT, or

HAMBURG-AMERICAN LINE • NORTH GERMAN LLOYD

57 Broadway 669 Fifth Avenue
New York, N. Y.



Offices and Agencies in Principal
Cities of United States and Canada



The 1939 edition of "Your Trip To Europe" is now available. Send coupon for this 230-page book of helpful information about European and trans-Atlantic travel.

Hamburg-American Line
North German Lloyd
57 Broadway, New York, N. Y.

I enclose 25 cents (stamps accepted) for the revised 1939 edition of the 230-page travel book, "Your Trip To Europe".

Name _____

Address _____

City _____ State _____

XF-4

YOU'LL PICK UP WHEN YOU PACK UP
TO PLAY IN

FRANCE



Put the stimulus of variety into your summer holiday! ...come to France's sunny seaside...where there's coastal scenery to suit your mood in surroundings to suit your taste ★ The tempestuous seas and stern rocks of Finistère and Brittany, if you take your scenery 'neat'...Deauville and Dinard, colorful as jewels, flowery setting for flowering romance... Biarritz, the queen of Basque resorts, where cabanas flare like torches on the sandy beach...fabulous Cannes, where yachts float like petals in an azure bowl...heavenly Nice with its palms and gardens and

snow-capped Alps as background ★ From the golden coasts of Picardy to the broad-bosomed sands of the Riviera...*the season by the sea is on!*...social activities to swell your calendar to bursting...and fascinating trips into the French countryside.

40% REDUCTION IN RAILROAD FARES

Ramble through the delightful maritime provinces...over 3,000 miles of picturesque coast line...luxury resorts or quaint, inexpensive villages. *Your travel agency has informative descriptive booklets.*

French National Railroads, 610 Fifth Avenue, New York



DUDE-LING

CONTINUED FROM PAGE 122

Horn country and the pine-covered Crazy Mountains in Montana; between the broad Sunlight Valley in Wyoming—reached by way of a high and gorgeous road that crosses the Continental Divide 8,000 feet in the air—and the quiet lakes of British Columbia, reflecting the snow-capped Rockies that surround them. But whichever type of country you choose, there is always a horse to ride. Sometimes you pick your own and he is yours throughout your stay.

If fishing happens to be your hobby, there are plenty of mountain lakes and streams that abound in fish. I know at least one ranch in Wyoming where you may catch a prize trout without budging an inch from your own cabin veranda. But there are exceptions to the rule and in certain parts of the country the fishing is negligible. So don't go after fish where there are none.

Having decided what size and type of ranch you prefer and what you like best to do when you get there, the next thing to consider is whether you want luxury, comfort or back-to-nature simplicity.

Not that it matters much what you decide, for after a week or so you will probably change all your preconceived ideas on this score. You are thoroughly dyed in the wool of convention, you won't be until you have tried it. The lamps and central bath house will be fun. On the other hand, if you are happy only when your basic comforts are amply provided, you may choose a ranch where they serve your breakfast in bed on a tray laden with old family recipes and where monogrammed towels adorn your very modern room. So the choice is wide.

Next comes the question of clothes. Don't believe the person who tells you that any old thing will do—they won't. But they can be very simple and, in comparison with any other kind of wardrobe, inexpensive. It is far better to get your clothes on the spot than to get them at home and make a wrong guess. The ranch town post or the nearest town will have everything you need—and a lot of alluring things that you won't buy but may buy if you feel inclined. Here are a few essential

IT GROWS ON YOU



1939 GALA EVENT
SWISS NATIONAL EXPOSITION
ZURICH... MAY to OCTOBER

The Unsurpassed Beauty—Health—Enjoyment—Diversity and Economy it offers—will win your heart and put new zest in your holiday.

Ask Your Travel Agent for Free Literature and Full Details or write:
SWISS FEDERAL RAILROADS—475 Fifth Avenue, New York

SWITZERLAND



Escape
a ranch..



the Montana-Wyoming
DICKIES!

The world belongs to you
on horse on a ranch! Gallop
open country... climb up
in trails toward the jagged sky-
lope along through pine and
ash. You're not merely a spec-
you actually take part in the
making scenery when you take
vacation out West! Fishing,
trips, roundups, campfires,
sunshine, space and pure
in air are all part of a new
life that makes you over,
and mind!

talk about your Dude Ranch
... until you go back again!
Northern Pacific help you find
what you'll like best. We can give
you dependable information
about ranches in the Northwest and
be glad to send you our Ranch
free.

M. Fletcher,
Northern Pacific
Fifth Avenue,
New York City,
Nelson, Pas-
sific Manager,
Northern Pacific
St. Paul, Minn.



OF THE AIR-CONDITIONED
H COAST LIMITED

1. Two pairs of blue jeans at about \$1.85 a pair.

2. Three shirts—two cotton, one wool—the louder the better. The cotton shirts cost about \$1.85 each, the woollen, about \$4.50.

3. A pair of riding boots. If you have old ones, all well and good. If not, you will want the Western kind. They are about as different from our civilized boots as a Mexican saddle is from an English make and are jauntily decorated with much stitching. They are rather low and have a highish heel which won't slip in the stirrup and is also useful for climbing. Almost everybody wears them. A good pair costs about \$18—but you can pay a great deal more if you want to!

4. A belt. If you follow my suggestion, you will buy this one item before you leave and will get the plainest, sturdiest leather belt you can find. A shawl-strap would do, providing it fits, and would serve perfectly. But its greatest charm will lie in the fact that you will have no qualms about discarding it when your eye eventually lights on a beautiful cut-leather belt that you simply cannot do without. It will have a handsome silver buckle and, although it may cost a small fortune, it is sure to prove irresistible before the summer is over.

For a man, old clothes will do. Your husband's and your brother's clothes will be practically the same as yours, the only difference being that, for state occasions, they will put on neckties.

As to the cost of a ranch vacation—of course it's expensive. But not in comparison with many other things. Why is it that a man who will not hesitate to take his family to Europe for two or three months will raise a great hue and cry over the cost of going to a ranch? Probably in the long run the ranch would be less expensive and a splendid investment in health.

But let's be practical. Last year's all-summer round trip rail fare from Chicago to Sheridan, Wyoming, was \$50.15 (for a 21-day ticket \$39.90) and \$17 round trip for a lower berth. The rate to Laramie or Jackson Hole was about the same and it was a trifle but not much higher, if you went farther west. Meals on trains west of Chicago are cheaper than they are in the East and a table d'hôte breakfast costs \$.50, luncheon \$.60, and dinner \$.85. From New York the rate is \$102.50 (for a 21-day ticket \$92.25), and the lower berth approximately \$29.

What you pay at the ranch de-
(Continued on page 127)

It's Spring 1739 again
in Old Virginia



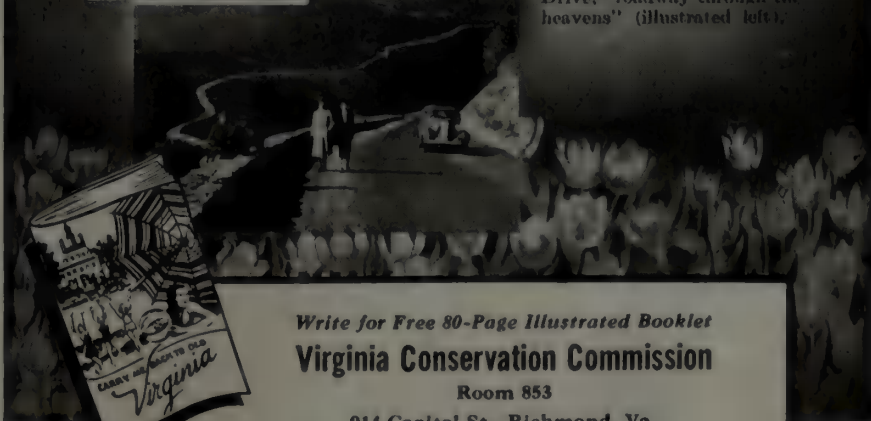
Enjoy
this romantic land
in 1939 luxury!

Gain new life in inspiring Old Virginia, where Colonial America has come to life! Golf 'mid scenic and historic surroundings, bask on broad white beaches... fish... or ramble along pine-scented trails, and through quaint river-clinging towns with famous old homes and gardens.

Virginia "Garden Week," by the way, will be April 24th-29th. Come once... and evermore you'll say, "Carry me back to Old Virginia!"



See the beautiful Shenandoah Park and the Natural Wonders. Take the Skyline Drive, "roadway through the heavens" (illustrated left).



Write for Free 80-Page Illustrated Booklet
Virginia Conservation Commission

Room 853

914 Capitol St., Richmond, Va.

Travel motion pictures — Virginia are available

You'll Shout for Joy
Over Your Home Building Plans



ENTHUSIASTIC HOME BUILDERS SING THE PRAISES OF "HOME OWNERS' CATALOGS" BECAUSE THIS UNIQUE VOLUME CONTRIBUTES SO EMPHATICALLY TO THE SUCCESS OF THEIR HOME BUILDING EXPERIENCES. "HOME OWNERS' CATALOGS" BRINGS THEM COMPREHENSIVE DESCRIPTIONS OF HUNDREDS OF RELIABLE PRODUCTS MADE BY WELL KNOWN MANUFACTURERS. IT IS COMPLETELY INDEXED AND BEAUTIFULLY ILLUSTRATED—LARGELY IN COLOR—AND FURNISHES A WEALTH OF INSPIRING IDEAS RELATING TO DESIGN, CONSTRUCTION AND FURNISHING. IF YOU ARE PLANNING TO BUILD OR REMODEL—FOR YOUR OWN OCCUPANCY, EAST OF THE ROCKY MOUNTAINS, AND COMPLY WITH ALL RESTRICTIONS GIVEN IN THE COUPON BELOW, YOU ARE ENTITLED TO RECEIVE A PERSONAL COPY OF "HOME OWNERS' CATALOGS"—WITHOUT COST OR OBLIGATION. IT WILL BE SENT BY MAIL—PREPAID.

Home Owners' CATALOGS

PUBLISHED BY F. W. DODGE CORPORATION, 119 WEST 40TH STREET, NEW YORK, N. Y.



THIS COUPON WILL BE THE START OF A HAPPY HOME BUILDING EXPERIENCE. THE ILLUSTRATIONS REPRESENT JUST A FEW OF THE COMPLETE SECTIONS CONTAINED IN "HOME OWNERS' CATALOGS."

RESTRICTIONS—*Home Owners' Catalogs* will be sent only to owners who plan to build—or modernize—their own occupancy within 12 months, in the 37 states east of the Rocky Mountains, costing \$4,000 or more for construction, exclusive of land. Every application must be accompanied by a personal letter giving (1) description of proposed home, (2) when you will build, (3) location, (4) expected cost, and (5) name and address of architect selected. EVERY APPLICATION WILL BE VERIFIED BY A DODGE REPRESENTATIVE.

F. W. DODGE CORPORATION, 119 W. 40th Street, New York, N. Y.

I hereby apply for a copy of *Home Owners' Catalogs*—which is to be sent prepaid, without cost or obligation in accordance with above restrictions. My letter is attached.

Name.....Street.....

City.....State.....Phone.....

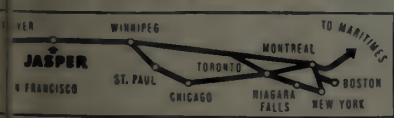


200 miles of Alpine Playground **JASPER** IN THE CANADIAN ROCKIES



Plan a perfect vacation summer—at Jasper! Golf—ride—fish—amid the majestic Canadian Rockies! Enjoy the spectacular 75-mile motor drive to Jasper National Park right to the Columbia Icefield—largest accessible glacial south of the Arctic Circle. Relax at Jasper Park Lodge—with its world-famous line and charming informality. Rates on meals from \$7.00 a day.

Fares. Come by the through air-conditioned Continental Limited, or, if you prefer, come via rail Trans-Canada Air Lines services. Call or write Canadian National Office for information.



GOING TO THE FAIRS? Double your enjoyment! Ask your nearest agent about routings via Canada—and include one of these thrilling Canadian National tours—Canadian Rockies, Gaspé, or the Maritimes.

- | | |
|---------------------|---------------------------------|
| 186 Tremont St. | New York . . . 673 Fifth Ave. |
| 22 N. Division St. | Philadelphia, 1500 Chestnut |
| 4 S. Michigan Blvd. | Pittsburgh . . . 355 Fifth Ave. |
| 206 Dixie Term. | Portland, Me. . . C.T.R. Sta. |
| 1239 Wash. Blvd. | San Francisco, 648 Market St. |
| 428 W. Superior St. | Seattle . . . 1329 Fourth Ave. |
| 414 Fairfax Bldg. | St. Louis, 314 No. Broadway |
| 607 S. Grand Ave. | St. Paul, First Nat. Bk. Bldg. |
| 634 Marquette | Wash., D.C., 922 15th. N.W. |
| | Montreal, Que., 360 McGill St. |

CANADIAN NATIONAL
EVERYWHERE IN CANADA

DUDE-LING

CONTINUED FROM PAGE 125

depends on which one you choose. But the average summer season rate is around \$60 a week per person. This diminishes, however, with the length of your stay and is usually less if there are several in your party. Remember this covers everything, including a riding horse for your entire stay. The only extras may be your transportation from the railroad station to the ranch, usually from \$5 to \$10 each way, according to the distance; your laundry, which is almost sure to be much cheaper than it would be at home; and your Coca-Cola and cigarette bill, the former quite an item but the latter frequently drops to almost nothing.

Now count your savings. You will have no use for a car so you save on gas and oil, probably a good deal more than you realize. There are no beach clubs nor do you require a cabana, since you swim in clear mountain lakes and dress in the shelter of sweet-smelling fir trees. There is no cover charge for meals—not even when the steak is cooked over glowing coals and fresh corn dripping with butter is laid on a magnificent open-air banquet table. Your dances and rodeos are free as the wind that makes the quaking aspens shimmer. So, all in all, the cost in dollars and cents is low.

Of course if you go in the winter the rates are considerably lower and several ranchers have insulated their cabins and sunk their water pipes deep into the ground, so that they can open up for winter sports. From January until the middle of April there is wonderful skiing both in Wyoming and Montana.

But the most important thing about ranches is probably the most intangible, the personality of the ranchers themselves. So settle the preliminaries in your own mind, then let your travel agent or an experienced friend help you decide which ranch would suit you best and which you would best fit into.



Good swimming at the S Half Diamond



GERMANY FOR PERFECT PLEASURE AND SPARKLING SPORT



Seashore and Mountain Lakes for glorious sports



Recreation and Health at world-famous Spas and Resorts



Foreign visitors are welcome guests at German Golf and Country Clubs

● Name your sports, name your pleasures . . . find them all in Germany, flavored by the piquant charm of historic centuries. A dream palace out of Parsifal will be the witness to your mountaineering in the German Alps. A friendly Meistersinger will companion you in spirit on your stroll in ancient Nuremberg. Black Forest elves will help you battle par on Baden-Baden's smooth greens and fairways. Health is yours for the having at world-famous spas:—Karlsbad, Marienbad, Gastein, Nauheim, Wiesbaden, Kissingen. Other regions beckon you to yachting, fishing, riding, tennis and bathing.

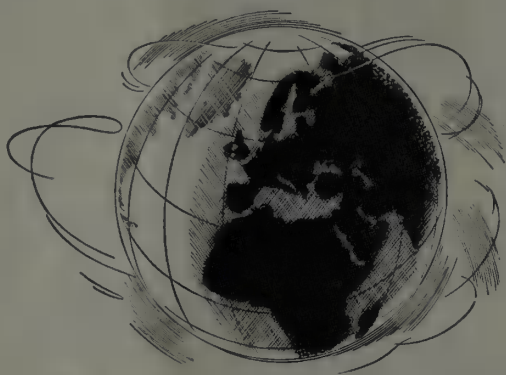
Thrill to the charm of the castle-crowned Rhine, the merry windings of the Blue Danube, the quiet beauty of Goethe's Weimar, the students' songs at Heidelberg, and the great art treasures of Munich, Dresden and Duesseldorf. Wagner will rule supreme at Bayreuth's Music Festival; Beethoven, Mozart and Strauss at Salzburg. Berlin could entertain you royally for forty nights. Vienna breathes romance in every cabaret and castle chamber. You hardly have time to see and do it all—so plan the longest stay you can in Germany!

60% REDUCTIONS in RAIL FARES and use of Registered Travel Marks afford remarkable savings, while courtesy and friendliness add to the joy of fine, inexpensive traveling.

Consult Your Travel Agent
and Write for Literature to Dept. 86

GERMAN RAILROADS INFORMATION OFFICE
11 West 57th Street, New York, N. Y.

A MODERN VOGUE OF TRAVEL IS AT YOUR COMMAND... AMERICAN EXPRESS TRAVEL SERVICE!



It has been called a modern vogue of travel—this American Express Travel Service—which perfects your trip to England... the Continent... or the ports of the Seven Seas... and assures you the pleasant welcome of an Expected Guest wherever you go. For whatever mode of transportation you may use, de luxe American Express Travel Service is always on the alert to smooth out the journey ahead.

Your itinerary will be planned in accordance with your wishes; your transportation by land, sea or air reserved; your hotel accommodations and sightseeing arranged; your travel funds protected by American Express Travelers Cheques—all this—in advance—before you leave home.

Then abroad, you have the protective guidance of this world-wide travel organization. English-speaking, uniformed couriers serve you at principal piers and depots, assist you through frontier customs. American Express offices are your personal headquarters for cables, mail, local information.

A telephone call, a letter or a personal visit to any American Express office will ensure for you travel that is completely carefree.

AMERICAN EXPRESS

America's Foremost Travel Organization

OFFICES IN:

Atlanta, Baltimore, Boston, Buffalo, Chicago, Cincinnati, Cleveland, Dallas, Denver, Detroit, Kansas City, Los Angeles, Miami, Milwaukee, Minneapolis, Montreal, Newark, New Orleans, New York, Philadelphia, Pittsburgh, Portland, St. Louis, Salt Lake City, San Francisco, Seattle, Toronto, Washington, Worcester

Ask Your Travel Agent for American Express Travel Service

MODERN ZINNIAS

CONTINUED FROM PAGE 71

University of Gottingen, the plant's chief claims for existence were that it was easily grown, could be neglected, gave a fair account of itself in poorly fed soil, and had a long season of bloom. So the Zinnia simmered for about a hundred years.

In 1856 M. Graza, nurseryman of Bagnères, down in the foothills of the Pyrenees, received a package of seed from the West Indies, and among other plants that came from this grab bag was a double form of the despised Zinnia. The finder collaborated with M. Villemorin, a name already famous in French horticultural annals, and in 1860 these men enjoyed one of those keen pleasures that come to all plant developers—they sent their floral child abroad to astonish and delight. To London went a box of what was called *Zinnia elegans flore pleno*, and the sensation produced was all the fond papas could have wished for. The "Gardener's Chronicle" of that date says: "A box received from Paris appeared to be filled with double Dahlias, and astonishment was great when they were found to be Zinnias!"

From that moment the craze was on, and gardens of all classes amused themselves in seeing what variety could be obtained by raising these double flowers from successive seedings. The single type culture was discontinued, and favor smiled on the bulging double and semi-double blooms that came as they willed by their own caprices. It was impossible for a grower of these early Zinnias to predict what would happen—whether the flowers of the year would redound to his credit, or make him the laughing stock of the neighborhood for his great expectations. For twenty years patience endured, and then the popularity of the Zinnia began to decrease. It was undependable, freakish, crude, gaudy, stiff, coarse, weedy—nothing was too bad to say about it back in 1880. Yet some of these very attributes, rated as faults, were the latent qualities that were to be used in making the glorified forms which have been developed in our time.

About the time *Z. elegans flore pleno* was taking London by storm, another species plant was brought to Europe from Mexico in 1861, again by a German, Herr Haage of Erfurt. This was also a single bloom, but by some legerdemain a double form soon appeared, and was put into commerce as a small-

PEACEFUL Sweden LAND OF SUNLIT NIGHTS



Visit Sweden's roman medieval castles and lovely Chateau country... color Dalecarlia where quaint traditions and bright national costumes bring by centuries to life... age-old Visby, of ruins and roses... gay and modern Stockholm, most beautiful of European capitals. These and other sights await you in peaceful Sweden... a land of tranquil beauty, enhanced by a mystic twilight of the midnight sun. ★ Sweden is the gateway to the Scandinavian wonderlands and the Baltic region. Convenient connections from England and the Continent. Eight days direct from New York in modern luxury liners ★ This will be a Scandinavian Travel Year, so book early.

Ask your travel agent or us for

"LANDS OF SUNLIT NIGHTS"

free booklet suggesting delightful Scandinavian tours. Please mention Dept. 1

SWEDISH TRAVEL
INFORMATION BUREAU
610 FIFTH AVENUE NEW YORK

PAGE FENCE



keeps CHILDREN
and DOGS where you
WANT THEM

PAGE FENCE insures security your children, your grounds, your pets. Dogs, if your own, are kept in those not your own, kept out. An investment in PAGE residential fencing purchases family safety, peace of mind day and night, the year around.

Mail the coupon below. It will bring you illustrated booklet, "Fence Facts" and reference to nearest of 92 completely responsible Page Fence Distributors located throughout United States for free consultation, expert fencing service and erection by trained crews.

PAGE FENCE ASSOCIATION

Dept. H49, Bridgeport, Connecticut
Without obligation on my part, please send me instructive literature on Page Fencing.

Name.....

Address.....

City.....State.....

America's First Fence—Since 1880

Zinnia. The name under which known today, *Z. haageana*, was introduced by Dr. Regel in 1860 to a plant sent to the Royal Imperial Garden in St. Petersburg by the German introducer.

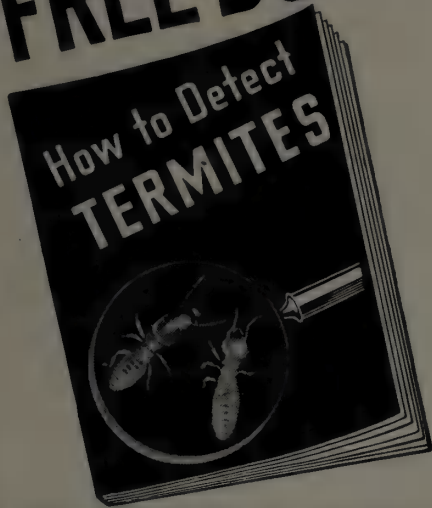
With these early developments Zinnia history changes locale from Europe to the United States. The next moment of transit is not recorded as far as I can determine, but early in this century the late John Bodger, founder of the Californian seed house bearing his name, was working to stabilize the traits he could see with his expert eye in this Zinnia. He took a gamble, for the popularity of the flower was nil. The system of "breeding" followed by Mr. Bodger may sound mysterious to the amateur. Actually it is a consistent holding to a simple routine over a period of years. Only the seeds from uniform types are saved. These seeds are carefully graded and selected through several generations of plants until whatever characteristics aimed at are firmly established.

Mr. Bodger worked for size and color away from the muddy hues of the original plants, and his results were called Giant or Mammoth Zinnias. They had been obtained by careful, systematic human endeavor, but now the Zinnia itself takes a hand in the matter. Making a casual visit to a field of flowers being grown for seed, Mr. Bodger spied a red specimen quite unlike the usual Giant. It had deeper petal forms and these petals were strangely arranged in the flower head, the whole bloom being suggestive of a Dahlia. From this chance sport, after more skillful work over a period of years, came in 1919 the splendid strain of Dah-flowered Zinnias, and five years later, in 1924, the Royal Horticultural Society of England honored a Zinnia with a gold medal and an Award of Merit.

Feeling as I do that plants have distinct personalities, I like to look what was in the mind of that double Zinnia when it astonished the staid Britishers in 1860. You imagine I look like a Dahlia? Wait until I have crossed the gamut twice, and played tricks according to my pleasures and desires, then I will show you a Dah-Zinnia which will compel you to hand me your most treasured garden token." Such happenings are the romance of horticulture.

There is a wild form of Zinnia that grows in dry sandy localities in Indiana, but it is the cultivated form that this state chose for the state flower in 1931. The reasons

This FREE BOOK



Shows You How to AVOID COSTLY TERMITE* DAMAGE

● Possibly you've never seen termites, because they always work hidden inside of wood. But, if you own a home or business property, you should have this free book—you should know how to detect termites before they cause costly damage to your property!



Look at this map. Termites work throughout the shaded area! Their damage costs millions of dollars each year. If you live *anywhere* in this area your property may be menaced by termites, without your knowing it.

For Every Property Owner
Here is your chance to get *valuable, practical information* on termites. This new, illustrated book explains the insidious work of termites... shows you how to detect their presence... tells you how to stop their damage before it becomes serious!

"How to Detect Termites" has just been published by Terminix, a division of E. L. Bruce Co., largest maker of hardwood floorings. It is based on the experience gained by the world's largest termite control organization, which has inspected over 500,000 properties for termites.

Send for your free copy now! Don't delay. Page 14 alone can be worth hundreds of dollars to you. Just mail the coupon.

*Termites are tiny insects which nest in the ground and tunnel up into buildings, eating away the strength of structural wood members.

TERMINIX A Division of E. L. Bruce Co.

SEND FOR Free Book!



E. L. Bruce Co., Terminix Division Dept. HB-4, Memphis, Tenn.

Please send me a free copy of your new book, "How to Detect Termites—Before They Cause Costly Damage."

Name _____
Address _____
City _____ State _____

for the selection, among others, were that any child could grow them, they can be had in abundance for school, church or home, and never will a law have to be passed by the State forbidding its citizens to pick the state flower. The last clause refers to the ban on trailing Arbutus and mountain Laurel in the States where these are taken as floral representatives. Concise directions are given the children of Indiana about the cultivation of the plant, and the tenets of culture are condensed into terms easily remembered. If planted 6" to 12" apart the plants will be small; 2' apart, large. Have a good rich, loamy soil with some sand, plenty of sun, sow in hills where they are to remain, and destroy all but the most thrifty plant.

Adult gardeners may require more detail. I have found that the main secret in Zinnia production is to keep them growing at top speed from the moment the seed is placed in the ground. Remember that the seed is liable to rot if put in cold soil, so I do not sow Zinnias until late May or early June if germination is to be in the garden. Of course, in different localities the time varies, but wait until the earth is warm. The ground is freshly turned, has been well fertilized with an extra dash of potash added to whatever is used, the seed is firmed, and then a loose soil mulch is left on the surface. The bed is not watered until seed has germinated, unless an abnormal state of drought prevails, which is unusual in May. Sprouts appear in about ten days, and the seedlings grow rapidly, or they should do so, for eventual success.

Although the mature plants endure actual frosty weather later in the season, baby seedlings are not hardy enough to withstand much cold. It has been my experience that far better success comes from starting Zinnias in seeded rows, thinning them out to 3" apart, and transplanting to permanent positions when they are 3" to 4" high. Any transplanting either from indoor sources or garden beds I do on a cloudy day, following a rain if possible, and I keep the plants shaded from mid-day sun until they are well established. If they are started under glass or in the house—in paper cups is my method—it is never done until the middle or last of April, so that they will not be ready to go outdoors before the weather is propitious. Zinnias cannot be held in leash!

To look over the catalogues the choices of the plant are so many

... and then they learned the NEWS about NU-WOOD!



● "I'm ashamed of this room," said Polly. "Look at those ugly walls and cracked ceiling! Besides, it's a stifling hot room in summer and cold in winter. What can we do about it—at low cost?"



NU-WOOD AND KOLOR-TRIM TO THE RESCUE! Nu-Wood, the softly colored wall and ceiling covering, brings lasting charm to dingy rooms—absorbs unwanted noise—provides added insulation. KOLOR-TRIM Moldings—pre-decorated and ready to apply—now make possible a complete interior decoration job without "extras."



BEAUTY—COMFORT—QUIET—AT AMAZINGLY LOW COST! You can have attractive rooms like this—at amazingly low cost—with Nu-Wood. Nu-Wood is quickly applied, either in existing rooms, or in building new ones. Get all the news about Nu-Wood—mail the coupon!



WOOD CONVERSION COMPANY Room 111-4, First National Bank Bldg. St. Paul, Minnesota

Gentlemen: Please send me further information on Nu-Wood for ☐ New Construction ☐ My present home

Name _____
Address _____
City _____ State _____

PICK YOUR OWN WINNERS

Any 15 varieties of this special packaged selection of 29. A complete vegetable garden for the \$1 small family for only

Max Schling Quality.
High Germination

1. Bean, (Dwarf) Schling's Bountiful Stringless
2. Bean, (Dwarf) Golden Wax
3. Beet, Extra Early Bassano
4. Brussels Sprouts, Dalkeith
5. Cabbage, Large Late Flat Dutch
6. Carrot, Early Scarlet Horn
7. Corn Salad, Large-seeded, Round-leaved
8. Cauliflower, Autumn Giant
9. Sweet Corn, Golden Bantam
10. Sweet Corn, Country Gentleman
11. Cucumber, Snow's Perfect Pickling
12. Endive, Schling's Extra Fine Green Curled
13. Kale, Extra Double Dwarf Green Scotch Curled
14. Lettuce, Large Broad American Flag
15. Lettuce, Mignonette
16. Lettuce, Early Curled Simpson
17. Muskmelon, Emerald Gem
18. Watermelon, Kleckley Sweet
19. Onion, Large Red Wethersfield
20. Parsnip, Improved Long Smooth Hollow-Crown
21. Pea, Duplex
22. Pea, Laxton's Progress
23. Pepper, Large Bell
24. Pumpkin, Small Early Sugar
25. Radish, White-Tipped Red Rocket
26. Salsify, Mammoth Sandwich Island
27. Spinach, New Zealand
28. Squash, English Marrow
29. Turnip, Extra Early Snowball

(You may order by number)

NOVELTY FROM MEXICO

MILLA BIFLORA, Mexican Star—Waxy white, 6-petaled stars, 2½ inches across. Three to five on each stem. Fragrant. Blooms in July and October.

Per dozen bulbs, **\$2.50**

3 SPRING BULBS that Flower THIS YEAR

GLADIOLUS, Schling's Flowering, Giant. Endless variety of colors—striped, mottled and clear.

Per dozen **75c**

PEARL TUBEROSE, glistening white flowers from August to October. Divinely fragrant.

Per dozen **\$2.50**

TIGRIDIA, Showy Mexican Day Lily blooming all summer in tints of yellow, red, orange.

Per dozen **81**

SPECIAL COLLECTION

1 dozen of each

\$4.50

BOOK FOR GARDEN LOVERS
sent with each order

Max Schling

615 Madison Avenue
NEW YORK CITY

as to appear bewildering, but each one has a particular rôle to perform. If bought with that mission in mind, there will be only pleasure in the possession. These are the general classifications to be learned if you are to know in advance what your seed packets contain.

Tall, Large-Flowered Types

The *Dahlia Flowered* group heads this division. Plants are three feet tall with many long stems of showy, large, double flowers which resemble the exhibition type of Dahlia. For general garden use. All colors; flowers within about 60 days from the time of planting.

California Giant or *Mammoth Zinnias* are a companion type to the preceding group, but the plants are taller, the stems longer and stronger, and the flowers of greater lustre, probably caused by the light reflection from the evenly placed petals. The best large-flowered Zinnia for cutting. All colors.

Crown O'Gold. The distinction of this class is the unusual color of the flowers, deep golden yellow overlaid with richer tones at the base. Large blooms on stalks about 3' high, striking either as a cut flower or for garden use alone. Sometimes this is listed as *Desert Gold*.

Double Giant or *Improved Grandiflora Robusta* might be called the stabilized form of the first giant-flowered, double Zinnia. It is the ordinary, inexpensive, large-sized flower that comes in the cheaper packets, good bright colors, coming into flower 10 days before the other Giants. Garden and cutting use.

Picotee. Each petal of the flowers is marked with a picotee edging of dark maroonish-red or brownish-orange. Not distinguished.

Quilled or *Cactus-Flowered.* Limited in color range, duller shades of orange, red and lavender.

Semi-Tall, Medium-Flowered Types

Fantasy Zinnias. Plants about 2' to 2½' in height, compact, free-flowering. Orange, rose, yellow, white. Flowers a mass of shaggy raylike petals, delicate and graceful. Unexcelled for flower arrangements in the house, keep well, strong stems. Sometimes called *Chrysanthemum-flowered*. Also in this group for both size and purpose is the *Scabiosa-Flowered*, in which the flowers resemble the annual *Scabiosa* to a remarkable degree. This is primarily a cutting flower and blooms within 40 days of planting.

Dwarf, Medium-Flowered Types

Elegans Pumila, "Cut and Come Again." This is the old *Z. elegans flore pleno* which crossed the Channel in 1860 with a few modern wrinkles added! The plants are dwarf, 12" to 18" in height, and outstanding for their tendency to produce great quantities of flowers if the old ones are kept picked; hence its pet name. For the garden a mixture is bright and showy; for house use it is best to buy the colors wanted.

Early Wonder. Sounds like a vegetable, but is the earliest bloomer of all, 30 to 35 days. Wiry stems, scant foliage, plants 12" to 15" high. This is the type usually found in the florist establishments, and they are unexcelled for low masses in the garden, as they can be grown very closely together due to the lack of foliage.

Dwarf, Small-Flowered Types

Lilliput or *Pompon.* Flowers small, compact and symmetrical, in a wide range of colors. Added to the usual Zinnia shades which include all but blue, there are Pastel Mixtures, soft shades of apricot, peach, creamy yellow, shell pink, delicate salmon and orchid.

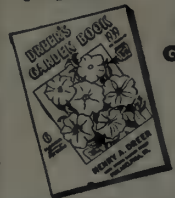
Gracillima. The tiny scarlet button Zinnia, known as Red Riding



Latest sensation! TAMARIX Summer Glow

A new color—lovely wine-red. Flowers all during the summer.

Vigorous; thrives even in wind and salt air. A novelty shrub for garden fans! Dreer-quality plants, \$1.10 each; 3 for \$3. Sent prepaid.



DREER'S 1937 GARDEN BOOK sent FREE

Contains many fascinating novelties, and all the best old favorites in selected Seeds, Plants, Bulbs, Roses, etc. A catalog and helpful gardening guide.

HENRY A. DREER
317 Dreer Bldg., Philadelphia, Pa.

THE GARDENER'S BUYING GUIDE

MARTYNS MARTYNS

Quaint Old-Time Straw Beehives. Photos free. G. KORN, BERRIEN SPRINGS, MICH.

GOURDS

The Gourd-Vine, Vernon, Connecticut offers ornamental gourd, pepper, martynia, Aztec-corn seeds—FIRST GOURD BOOK (50c). Send stamped self-addressed envelope for leaflet listing foreign varieties. Terms for GOURD LECTURE (colored slides). MISS HELEN TILLINGHAST.

SEEDS

Our 1939 Spring Catalog is now ready for mailing. Seeds, perennials, novelties and roses are featured in natural colors. 24 pages, profusely illustrated. Write for your copy now! VAN BOURGONDEN BROS., BOX 541, BABYLON, L. I., N. Y.

Interesting New Seed Catalog. Describes nearly three thousand unusual flowers. Plant and bulb rarities, too. Write for your copy. REX. D. PEARCE, DEPT. R., MERCHANTVILLE, N. J.

TOOLS

Garden Tools—The most complete catalogue of its kind. Free. A. M. LEONARD & SON, PIQUA, OHIO.

WATER GARDEN PLANTS

Collection C-9 consists of 6 healthy plants that should be in every pool. Marvelous value—6 for \$1.00, postpaid. FREE—Beautiful pink water lily with each C-9 Collection for limited time. Send \$1.00 bill or money order—we pay postage. Write for 1939 catalog listing new LOW PRICES on water lilies, plants for pools, goldfish, scavengers, etc.

LOVELAND GOLDFISH FARM
Loveland, Ohio.

16 TREES \$1. POST-PAID

5 year old average height 1 foot. 4 Blue Spruce, 3 Each of Scotch Pine, Hemlock, Arborvitae, Red Pine. Write for circular and prices of Forest Trees.

MUSSER FORESTS, INC.
Indiana Penna.

ROCK GARDENS

Beautiful Gold, Silver, Copper and other ore rocks, Petrified Wood, White Quartz, many unusual specimens for rock gardens, fireplaces, pools, fences, etc. Send \$1.00 for introductory collection of sample specimens. Your \$1.00 will be deducted from cost of first order. Free description and price list. Write COLOROCK CO., 419 Guardian Trust Bldg., Denver, Colo.

For Beautiful Gardens

use GPM PEAT MOSS

It's Emblem-Protected

Seeds and plants grow better when GPM Peat Moss is mixed with the soil before planting. GPM provides humus, stores up moisture and promotes healthy root development. For best results, insist on GPM. It is inexpensive, clean and easy to use. Free literature and delivered prices on request. Address Dept. H. B. 4.

ATKINS & DUBROW, INC.
165 John Street, New York, N. Y.
1524 South Western Ave., Chicago, Ill. Boston, Mass.

USED ON THE FINEST GARDENS★



★Leading gardeners and estate superintendents use and recommend this safe, effective, double-action spray—the standard plant spray for 35 years. Ask your dealer or write: ANDREW WILSON, INC., Dept. B-4, Springfield, N. J.

"WHY BUGS LEAVE HOME"



PAT. REG.

27 NEW- Hardy Plants

YOU can't go wrong on any of them. All are Wayside test proven and found worthy. This giant Blazing Star (illustrated) has six to seven feet starry bloomed spires of lovely regal purple.

3 for \$2

Blazing
Star

NEW HARDY FUCHSIA

Blooms all summer. Ruby red flowers by the hundreds. When brought inside in the fall, keeps on blooming.

3 for \$1.50 12 for \$4.50

NEW HYDRANGEA—Blue Bird

A rare one coming direct from far off China's highlands. Has beautiful true blue discs all summer. Extra hardy.

Each \$1.50

NEW HAND BOOK FREE

Not just a catalog. It's now a 160 page Hand Book with full cultural directions. Hardy Plants, Roses, Bulbs and Sutton's Seeds. 32 pages in color. Send five 3 cent stamps to cover forwarding charges. Or drop a postal and it will be sent by express. 15 cents collect.

See page 134 for our ad on New Horvath Roses

Wayside Gardens

32 Mentor Avenue Mentor, Ohio



5 Master \$5 Roses

Five roses that have proven their ability to grow and bloom throughout the country.

To obtain this special price it is necessary to order all five which carry our unreserved guarantee to give excellent results.

R. M. S. QUEEN MARY. A great salmon and pink with an orange base.

ALICE HARDING. The finest yellow rose for garden purposes.

CRIMSON GLORY. The best red rose in our many years of introducing roses.

MADAME JOSEPH PERRAUD. A medal winner as the most beautiful rose in France.

HINRICH CAEDE. A rich fruity fragrance and a most unusual color.

Special rose circular completely describing these and other fine roses free on request.

Lotty's

CHAS. H.
TOTT

Box 59, Madison, New Jersey

SERVING GARDENERS FOR 35 YEARS

Hood, and the smallest-flowered Zinnia. Miniature half-inch dots on branching one-foot tall plants. They have won many a prize in the popular miniature flower arrangements in the shows.

Tom Thumb. Has a definite place in the garden as a border or edging. Dwarf, compact plants covered with perfectly formed flowers of the type, which stay in bloom over two months. Available in mixture only, but there are pastel shades as well as the more pronounced tones. The variety is useless for cutting.

The Mexican Hybrid

Zinnia haageana. Little changed since the days when it graced the Imperial Garden. Looser in composition than the *elegans* species, it is especially adapted for bedding use as well as for small bouquets. Little known, it has been welcomed as a novelty, while it is really Victorian in date.

The Australian Species

Z. linearis. The latest Zinnia to reach America, culled from the public parks of Australia. It resembles in shape a single form of *Z. haageana*, golden orange with a light yellow stripe and dark brown center. Showy in the garden and effective for small bouquets.

This is the array from which to choose. Try some of these combinations. They are better than a continuous and exclusive mass.

Linearis and Single Bedding Dwarf Petunia violet *violacea*.

Lilliput Rosebud with Chinese Forget-Me-Not, *Cynoglossum*.

Lilliput Canary Gem with Blue Cornflower, *Centaurea Cyanus*, Double Blue.

Fantasy Rosalie with *Nigella*, blue Love-in-a-Mist.

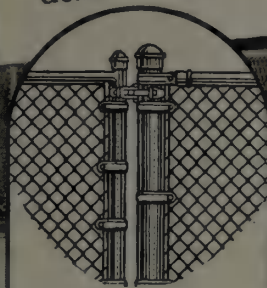
Cut-and-Come-Again Canary Yellow and Orange with white annual Asters.

If these reasons are not sufficient for plunging deeply into the Zinnia matter, just ponder over the fact that you are dealing with a plant needing no disbudding, no pruning, no staking or tying, easy to grow, fast on its floral feet, thriving in about every climate, good in drought, inexpensive, adaptable. Perhaps if you grow them you can think of some more adjectives of praise. Oh, and *no pests*.

An excellent brochure is the Bulletin No. 1, 1935, prepared by Bodger Seeds, Ltd., California, "The Zinnia and Its Uses." It is their classification of types that I have used, as being clear and authentic.

MORE QUALITY FEATURES

ONLY Pittsburgh Chain Link Fence has such a combination of quality construction features. Best design in every part includes genuine copper-bearing steel fabric, galvanized after weaving; tubular posts and top rail; beveled tension bands; malleable outside fitted post caps; superior gate fittings. No extra cost. Write for free booklet, or see your "Pittsburgh" fence dealer or distributor.



EXCELLENT EN-
GINEERING DESIGN
IN EVERY DETAIL.

Pittsburgh Fence

CHAIN LINK

ALSO PREMIUM QUALITY FARM, POULTRY AND LAWN FENCES.
Pittsburgh Steel Company 1632 Grant Building Pittsburgh, Pa.

Why EVERY GARDEN NEEDS PEAT MOSS

The use of PIC Peat Moss in your garden is the first step toward successful gardening. Mixed with the soil, it quickly improves the physical texture and fertility of the soil, breaks up hard clay soils and gives body and moisture-holding capacity to loose sandy soils. PIC Peat Moss provides a rich source of humus and stores up moisture and plant food for growing plants.

PIC Peat Moss not only aids seed germination and the healthy development and growth of plants, but when used as a mulch, it also saves you watering, weeding and cultivating labor.

Our Free garden bulletins explain in detail the many uses of PIC Peat Moss. Write today for your copies. There's no obligation. Just address Dept. HB-4.

PEAT INSTITUTE OF AMERICA
Division of Peat Import Corp.
155 John Street, New York, N. Y.



PEAT MOSS

Emblem-Protected

CAUTION—Look for the PIC Emblem on the side of every bale of peat moss you buy. It is not a brand designation—but a stamp of approved quality, there for your protection. Only nature's finest peat moss is Emblem-Protected.

THE GARDEN TOOLS YOU'VE WANTED

Lighter, Faster, More Efficient—
Make Every Hour Count Double in Results



SPEEDLINE Tools are the first tools specially designed for home gardeners — the ideal size, weight and streamlined shape to take better care of your lawn and garden, with half the time and effort old-fashioned tools require. Finest one-piece forgings, gold trimmed; weather-proofed ash handles colored a distinctive blue. If not at dealer's, write THE UNION FORK & HOE CO., Columbus, Ohio. Quality Tools for Over 40 Years.

Note Coupon
Offer Below

SPEEDLINE GARDEN TOOLS

SEND FOR YOUR COPY — 120-page Book on What, When and How to Plant: 1939 edition, doubled in size, of most complete and widely read gardener's guide ever published — by Harry O'Brien, "Dirt Gardener" of Better Homes & Gardens. Mail this coupon and 25c to The Union Fork & Hoe Co., Dept. H-49, Columbus, Ohio.

Name _____
Address _____

Let Us Answer Your FENCE Problems



20 Years' Experience AT YOUR SERVICE

■ Select the right wooden fence for your purpose from Rusticraft's famous line. For over 20 years we have specialized in developing better looking—longer lasting fence. The knowledge thus gained is at your disposal. Write us about any fence problem.

The picture above illustrates imported French Picket Fence used to shut out noise and dirt and unsightly views from a home located on a highway.

NEW 16-PAGE BOOKLET
"Rusticraft Fences—Their Many Uses"
Sent on Request

Rusticraft FENCE CO.
8 King Road
MALVERN, PA.
Importers of French Picket Fence and
Manufacturers of all types of Wooden
Fences—Horseback and Split Rail.



PROTECT YOUR ROSES

FROM INSECTS AND DISEASE

TRI-OGEN is an amazing spray that gives complete plant protection. Economical. Positively controls black-spot and mildew; kills insect pests. Stimulates luxuriant growth. For sale by garden supply stores. If unable to obtain, write us. Free bulletin.

TRI-OGEN

Rose Mfg. Co., 205 Ogen Bldg., Phila., Pa.

40th ANNIVERSARY EDITION GRASSYFORK WATER GARDENS NEW Book—FREE!

ANNIVERSARY SPECIAL—3 beautiful Water Lilies; Col. Lindbergh, Sunrise & Conqueror, for \$5.25. Valuable ideas, plans & color illustrations for Your Water Garden—FREE! Write today—

GRASSYFORK FISHERIES, INC.
World's Largest Producers Goldfish & Water Lilies
899 CASCADE DRIVE, 849 W. RIVER ROAD
MARTINSVILLE, IND. SADDLE RIVER, N. J.

NEW ORDER IN CHRYSANTHEMUMS

CONTINUED FROM PAGE 70

the Chrysanthemum (dating back to the era of Confucius) any species other than *indicum* and *mori-folium* had been used to any effect in hybridizing. This is a rather surprising fact since there are many related species which could have been used, and certainly the Chrysanthemum had received its share of attention from plant breeders.

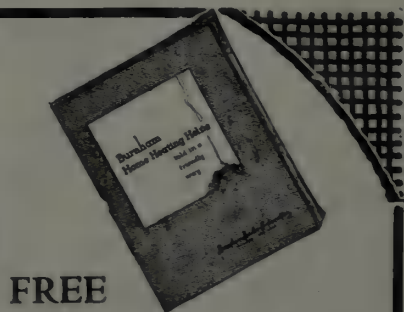
In 1929, I pollinated the wild, Daisylike species, *coreanum*, a native of Korea, with the familiar garden types, resulting in an entirely new race of Chrysanthemums which I called hybrid Koreans. In the few short years since they came into being much has happened to the status of the garden Chrysanthemum. Were I to say that "these Korean hybrids have revolutionized a large part of the Chrysanthemum family," I would be quoting exactly a statement made by no less an authority than the Managing Editor of HOUSE BEAUTIFUL. It is certainly fair to say that aside from the rejuvenation of the Chrysanthemum as a plant, a great rejuvenation of interest in garden Chrysanthemums has come about since these Korean Hybrids arrived. There is a great deal of satisfaction to me in assuming some of the responsibility.

Since the Korean hybrids have some distinctive growing traits, chiefly a more branching bushy habit and new colors ranging from the delicate pastel tints to a greater brilliance in the solid colors, a group classification is in order. In the immediate offing there is another new group—the Northland Daisies—hybrids of the tough *Chrysanthemum arcticum*, which are again distinct. There is little doubt, too, that with other new

blood lines now being introduced, other hybrid types will appear, sufficiently distinct to warrant a botanical classification.

The introduction of Amelia, Azaleamum and Pink Cushion, which are identical in growing habit (dwarf, compact, yet spreading), but distinct from the pompons, indicates another new group classification, because we will have many additional varieties of this characteristic type. Catalogue houses are offering these in some instances as "cushion" chrysanthemums. It is probable that this descriptive classification will stay put.

By way of further complicating matters, there is in the making a group similar in growing habit to the cushion type, but with small, perfectly single flowers produced in unbelievable abundance, so that division of this group to specify double and single cushion is indicated. This embryonic group resulted from the inter-breeding of Dorset Yellow (a more hardy form of the diminutive *indicum*) with the single Korean hybrids. Again, selected parents from this group interbred with dwarf hybrids of *Chrysanthemum arcticum*, with considerable inbreeding thrown in for good measure, are producing a type so pygmylike that the plants when in full flower would be lost in a seven-inch flower pot. Another commercial grower is developing a type from the Korean hybrids of mound habit, not unlike the cushion type but broader, a trifle higher, more regular in outline and, if anything, more free in flowering. "Multiflora" occurred to me as being a proper caption for this type the moment I first saw it. There is a place for this kind of



FREE

Home Heating Helps

This book covers the whole subject of home heating in an interesting easy to understand way.

No technical lingo. Send for it.

Burnham Boiler

CORPORATION
Irvington, New York
Zanesville, Ohio

Sudbury Soil Test Kit

New Club Model

only \$4.75

postpaid

This easy-to-use kit gives you, in ten minutes' time, the essential soil information that you need for a successful lawn and garden. Tests for acidity, and all important plant food elements. Makes 50 individual tests. Cased in sturdy, handsome imitation leather. Complete with instructions and data on plant needs. Send no money. Just order C.O.D. (Or send \$4.75 and we will pay shipping charges.) Your money back if you are not delighted with your purchase.

Sudbury Soil Testing Laboratory

P. O. BOX 621 SOUTH SUDBURY, MASS.

(Note: For Home Gardener's model, cardboard case, 20 individual tests, send only \$2.)

Get this SHOWER BATH at FACTORY PRICE



Easy To Install in Space
As Small As 2 1/2 ft. Square

Complete, ready to set up. Easily and quickly installed in any room having water connections. Used in homes, apartments, summer cottages, hotels, etc. Size, 30"x30"x76" and larger. Sturdily built of galvanized steel. Beautiful Baked Enamel. White inside and outside. H. Curtain Rod. Adjustable self-cleaning Shower Head. Hot and cold water faucets. Soap dish. Drain in floor. Write for FREE Booklet.

**NORMAN
SHOWER BATH CO.**
312 NORMAN BLDG., NEVADA, MO.

Sutton's Seeds

YOU can secure by return mail directly from us, Sutton's world famous English seeds.

Send 5 three cent stamps for our 160 page Hand Book, fully illustrated: 32 pages in true color. Invaluable help to greater gardening success.

Wayside Gardens

32 Mentor Ave., Mentor, Ohio



MOW WITH ONE HAND

Handiest power mower ever built—only one with easy one-hand control. Cuts 18" swaths; mows large lawns in quarter of time for only 5¢ fuel cost. Quiet, easy starting 4-cycle motor; adjustable cutting heights; rubber tires. Write today for folder. Model "D" \$110; Model "S" shown... **\$79.50**

EVINRUDE LAWN-BOY
1765 W. Hope Ave.
Milwaukee, Wis.

**LAWN-BOY
EVINRUDE POWER MOWER**

10 2YR. OLD FIELD GROWN ROSES FOR ONLY \$1.00

SATISFACTION GUARANTEED
Your money back if you are not entirely satisfied with this amazing bargain! Collection includes 3 Red and 2 Pink Radiance, 1 Isman, 1 Ami Quinard, 1 Edel, 1 Hoover, and 1 Mrs. Chas. Bell. Send \$1.00 today for rose collection No. 10.

HAUGHTON FARMS, INC., DEPT. R-80, WAXAHACHIE, TEX.

The Spring 1939 BUILDING MANUAL

This Big Book Tells You How to Plan, Build and Remodel

If you build, remodel or redecorate this spring, save dollars and time with House Beautiful's SPRING BUILDING MANUAL. Over 100 pages full of plans, details and pictures, of all phases of home planning, building and equipping. Avoid common mistakes by consulting the BUILDING MANUAL before you start. On the better newsstands or mailed post paid for 50¢. Limited supply. Order your copy now.

plant where broad foreground, bands or masses of color are desired. More could be said about type diversification, but why continue?

But the *coreanum* blood in *Chrysanthemums* is not the only reason for a reclassification of types. The older groupings have simply not served to pigeon-hole many of the *Chrysanthemums* now on the market. I can illustrate the point, and the bewilderment of the average gardener in ordering, by a simple illustration. Suppose your preference in *Chrysanthemums* is for the prim, well-formed, ball-shaped little pompon. Logically enough you refer directly to the pompon section of your favorite catalogue and are quite reasonable in assuming that the varieties selected—which are never fully described—will be the perfectly formed miniatures you have in mind, since that is the typical pompon.

Let us check the pompon sections of two plant catalogues, good ones, too, of nation-wide repute. With your chic little pompon in mind you may select Mrs. J. Willis Martin, listed as a pompon in catalogue No. 1. When it flowers, however, you will be surprised to find that the flowers are over 3" in diameter, with broad reflexing petals. A fine variety, no doubt, with the color of crushed strawberry, but a long way from a pompon. You would call it 100 percent double. Or from catalogue No. 2 you may choose Jean Treadway, also offered in the pompon section. This splendid pink variety with distinctive reflexing petals is, however, a pure double, and a large one at that, often well over the 3" size. Neither of these varieties has even a reasonable resemblance to the true pompon.

These instances, which may seem a little far fetched, will apply pretty much to the whole Chrysanthemum family.

You may know exactly the style of *Chrysanthemum* you prefer, but try describing it, say, at a meeting of your garden club and see how far you get. Don't feel badly about the matter, however, because the average *Chrysanthemum* specialist is in about the same predicament. The chances are ten to one that if you assembled all the various spray types with blossoms 3" or less in diameter, bunched them together, then asked your florist about types, he would immediately say "pompon," so that is again why a more definite classification is needed.

So the immediate problem concerns flower types. Here is the generally accepted classification. Since we are dealing with garden *Chrysanthemums*, greenhouse types are omitted by way of simplification.

Pompon Type. Small, rounded blossoms of perfect form, ranging from miniature buttons to large ball-like flowers 3" across. The *Chrysanthemum* Society of America divides the pompon into the three following groups: Button pompon, with flowers not exceeding 1½" in diameter. Intermediate pompon, with flowers not less than 1½" nor exceeding 3" in diameter. Large pompon, flowers not less than 3" nor exceeding 4½". This large size refers chiefly to disbudded pompons; therefore, it is not necessary in a garden classification. Continued interbreeding and blending of types have added to this class considerable diversity of form widely removed from the original characteristic form of pompon.

Why not include in this group any double chrysanthemum 2½" or less in diameter, dividing the group into two sizes: small pompon, 1½" or less, which for the time being would include the so-called buttons; large pompons, over 1½" up to 2½" in diameter, prefacing these with "formal" or "informal"?

Many Rare Colors in Tuberous BEGONIAS

Gorgeous blooms in ten types and nine different colors. Flowers measure from 1 to 4 inches across. All who see these exquisite Tuberous-rooted Begonias in full flower are enthusiastic over their beauty. They are indeed

THE WORLD'S MOST GLORIOUS FLOWERS

Our tubers offered are sound and healthy; I do not believe better tubers can be had anywhere.

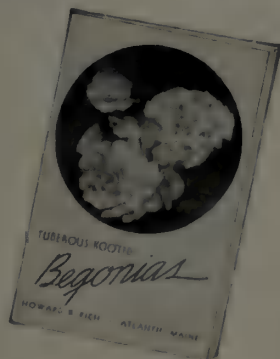
Camellia-Type Tuberous Begonias

12 Tubers (your choice of color)	\$3.00
12 Tubers (large select bulbs)	5.00
12 Tubers (exhibition flowers)	7.50
12 Tubers (the finest blooms)	10.00

All postpaid. Send check or money order.

Be sure to have these Begonias this year. With each order send full cultural directions. I also offer special potting tubers for Begonias.

Edward R. Rich, Box 4, Atlantic, Maine



A Beautiful Book about Tuberous-rooted Begonias

describes the types of Begonias, picturing in both color and photo-print the flowers my tubers produce. A copy will be mailed on request. Write today.

New Named Varieties RUSSELL LUPINS

Seeds from the "RE-SELECTED STOCK" of Plants Selling in England at \$1.87 to \$5.75 each.



Magical flowers of wondrous size and truly marvelous color combinations. These choice named varieties are not available in this country except when grown from this seed. Their giant spikes often attain a height of 3 feet or more, and are entirely covered with a mass of gorgeous vari-colored blooms. The "RE-SELECTED STOCK" of the famous gold medal winners of the Royal Horticultural Society.

WARNING: These seeds are obtainable ONLY in the English growers' colored packets, plainly labeled, "RE-SELECTED STOCK," bearing the trademark seal, the head and signature of George Russell, the originator, under whose supervision they were produced.

RE-SELECTED STOCK: 12 seeds 25c; 50 seeds 65c; 120 seeds \$1.25; 250 seeds \$2.50. (Mixed named varieties exclusively).

Russell Lupins are robust perennials, easy to grow.

Circular on request

EDWARD C. VICK Representative for U.S.
Dept. 339, 205 Elwood Ave., Newark, N. J.



A Better Fence for Every Purpose PROTECTION • PRIVACY • BEAUTY

Anchor Fences give permanent protection against trespassers, picnickers, short cut seekers; keep the children off the streets, protect lawns and shrubbery. They always stand straight and true because their deep-driven "anchors" spread out below ground and keep the posts permanently in line in any type of soil regardless of frosts or thaws.

For nearly half a century, estate and home owners have relied on Anchor Fences and the careful skill of Anchor's Nation-Wide Erecting Service for the correct solution to their fence problems. Write today for Anchor Fence Manual and address of nearest Anchor Branch Office.

ANCHOR FENCES

(Above) The clean-cut lines of Anchor Chain Link Gates blend harmoniously with landscaping. Anchor's complete line of fences also includes Iron Picket and Rustic Wood Fences in many striking designs.

FREE ANCHOR FENCE MANUAL
Write today for the Free Anchor Estate and Suburban Fence Manual. You'll find it rich with ideas, plans, specifications, for solving your fencing problems.
Anchor Post Fence Co.
6514 Eastern Ave.
Baltimore, Md.

CHAIN LINK
IRON PICKET
RUSTIC WOOD

FOR BEST RESULTS



NATURE'S OWN FERTILIZER

To bring out the rich coloring in flowers—to produce a thick-tufted, velvety green lawn—feed your garden and lawn with the new Improved Driconure. This ideal, all-organic plant food scientifically combines nature's own products—cow manure and poultry manure—with peat moss. It is clean, easy to use and will not burn. Packed in large 2-bushel bags—sufficient for top dressing 1000 sq. ft. of lawn area or fertilizing 250 sq. ft. garden area. Write today for free literature and delivered prices.



FREE... Send today for this informative garden folder. It's Free for the asking. Just address Dept. B-4.

ATKINS & DURBROW, Inc.
165 John Street, New York, N.Y.
1524 South Western Ave. Chicago, Ill. 177 Milk Street Boston, Mass.



BEAUTY AND PROTECTIVE STRENGTH

The final beautifying touch to your home . . . a Stewart Ornamental Iron Fence and Entrance Gates. A Stewart Fence adds beauty, assures privacy and seclusion, protects flowers, shrubs and lawns, creates an atmosphere of dignity and distinction. Fully illustrated catalog on request.

If interested in wire fence for side or rear property line protection, ask for Chain Link Wire catalog. Stewart maintains sales and erection offices in principal cities.

Stewart IRON and WIRE FENCES

"World's Greatest Fence Builders Since 1886"

THE STEWART IRON WORKS CO., Inc.
619 STEWART BLOCK, CINCINNATI, OHIO



And 7 Other New Roses

All of them are the New Horvath Setigera strain. Sturdy of growth, staunch in battling cold, highly resistant to diseases. Free from black spot and mildew. All listed in our new Hand Book.

ROSE FEDERATION

A sweet scented, sparkling rose-pink climber. Free grower. Blooms profusely. Excellent for cutting. Beautiful foliage all summer.

Each \$1.50 Doz. \$15

PINK PROFUSION

Camellia-like blooms in two toned pink. A lovely rose that flowers all summer. Excellent for hedging or used singly. Height 4 feet. Spread 3 feet.

Each \$1.25 Doz. \$12.50

NEW HAND BOOK FREE

Not just a catalog. It's now a 160 page Hand Book with full cultural directions. Hardy Plants, Roses, Bulbs and Sutton's Seeds. 32 pages in color. Send five 3 cent stamps to cover forwarding charges. Or drop a postal and it will be sent by express. 15 cents collect.

See page 131 for our Ad on New Hardy Plants

Wayside Gardens

32 Mentor Avenue Mentor, Ohio



PRESTIGE LAWN SEED has Won and Held its Prestige BECAUSE it is the Ideal Compound for Lawn-Building—BECAUSE every Pound Contains over 3,000,000 Pure Live Seeds. Laboratory Tested 99.91% Free from Weed Seeds.

Use 4 Lbs. for 1,000 Sq. Ft.

FOR SUNNY AREAS	FOR SHADY AREAS
1 lb. \$.60	1 lb. \$.65
2 lbs. 1.15	2 lbs. 1.25
5 lbs. 2.75	5 lbs. 3.00
10 lbs. 5.25	10 lbs. 5.80

Insist on PRESTIGE LAWN SEED at your dealer's. If he cannot supply this brand, write, phone or wire us for the name of a dealer who can do so.

A Free Copy of "LAWN BEAUTY," issued four times a year, will be sent you promptly on request.

CHANDERLIN SEED COMPANY
Dept. B, 601 West 26th St.
New York, N. Y.

To differentiate the two distinct forms would now confuse the class.

Single Chrysanthemums. At present classified as one or more rows of petals with a prominent central disc. Many kinds, however, come between this single and the double type and they deserve separate cognizance because there is a definite trend in gardening taste for this loose, graceful flower as well as the single prototype. Why not, then, define the single as having three rows of petals or less, with a prominent central disc? Few varieties conform strictly to the original single definition, and many others having one to three rays of petals are really single in effect. Next, adopt a semi-double type which may be classed as a flower between the single and double type, that is, an informal flower having more than three rows of petals, but still showing a definite center. Divide again to "small semi-double," flowers $2\frac{1}{2}$ " or less in diameter; and "large semi-double," flowers over $2\frac{1}{2}$ " across.

The full double flowers over 3" across are at present classified as decorative or Aster type, and here again the intermediate types of widely different form and doubleness are confusing. Varieties now included in this class vary from full double flowers, some with petals incurving, some reflexing, to others that are no more than semi-double. Since the appellation "decorative" is not really definitive, why not discontinue this, also "Aster," the prototype of which has now too many forms to indicate any particular type of flower? Further division could be made to this extent: "formal double," to include fully double flowers of definite form whether incurving or reflexed; "informal double," to include all types of irregular form, some of which may show a central disc but one that is not very pronounced.

Anemone Type, defined as "with one or more flat rays of perfect petals but with a pronounced cushion or disc in the center of the flower." Since this type is not important garden-wise, this would be sufficient.

Spoon Type. Varieties characterized by long tubular petals which terminate in a flat tube of spoon-like character. This type is comparatively recent but the characteristics, not uncommon even in older varieties, frequently appear in hybrids. It, therefore, warrants acceptance as a type.

Summarized, the suggested classification, which would include practically all important types in general garden use, would read thus:

Pompon Type

Pompon formal: Perfectly rounded double flowers $1\frac{1}{2}$ " or less in diameter.

Pompon informal: With reflexing or loose petals, or not fully double, $1\frac{1}{2}$ " or less in diameter.

Large pompon formal: Perfectly rounded double flowers over $1\frac{1}{2}$ ", not to exceed $2\frac{1}{2}$ ".

Large pompon informal: With reflexing or loose petals, or not fully double, over $1\frac{1}{2}$ " across, not to exceed $2\frac{1}{2}$ ".

Single Type

Single: Three rows of petals or less, $2\frac{1}{2}$ " or less in diameter, showing prominent central disc.

Large single: Three rows of petals or less, (but over $2\frac{1}{2}$ " in diameter), showing prominent central disc.

Semi-Double Type

More than three rows of petals, but not fully double, informal, more than $2\frac{1}{2}$ " in diameter.

Double Type

Double formal: Full double, incurved or reflexed, over $2\frac{1}{2}$ " in diameter.

STEARNS POWER Lawn Mowers

NO LONGER A LUXURY
10 Models—Priced from \$69.50 to \$260.00
6 Wheel-Drive and 4 Roll-Drive

Stearns has made the power lawn mower a practical and economical product, simple and easy to start and to operate, and free from complicated mechanism. All Stearns models are as outstanding in quality, performance and operating economy as in price.

These great power mower values—ranging from 18" to 27" cut—are made possible by Stearns expert engineering and large production facilities. Be sure to select a Stearns Power Mower to secure Stearns value. Every Stearns model is rubber tire equipped. A Briggs Stratton engine drives every machine.



Ask Your Hardware Dealer or Write us for Catalog No. 44
E. C. STEARNS & CO. ESTAB. 1864 SYRACUSE, N. Y.

der the above broad classification new groups such as the hybrid Koreans or others in the making could be included by simply adding the prefix "hybrid Korean." With this a sample classification of a well-known kind would be about as follows:

My Gold—Hybrid Korean
Compon Formal
Allo—Hybrid Korean Single
tuna—Hybrid Korean
Large Single
an Summer—Hybrid Korean
an Semi-Double
g Midas—Hybrid Korean
ouble

s problem of classification will be considered further, it will be obvious on close examination that the preceding suggestions will stand improvement. An important thing in any classification, however, is to keep it as simple as possible. Now there remains the question, who will do it? One existing organization which this might be referred to would be the national Chrysanthemum Society of America. This existing organization, in which a commercial grower should

of the indoor or greenhouse Chrysanthemum.

Now for a suggestion. Why not a National Garden Chrysanthemum Society? The garden Chrysanthemum surely has attained importance enough to have its own organization just as does the Peony, Dahlia, Iris, Sweet Pea, Gladiolus and the Rose. The creation and adoption of an official classification would be just one of the worthwhile functions of this new organization. Ours is a country of many territories and diversified conditions, yet the Chrysanthemum can be grown successfully in a large part of its area, and its frontiers are ever expanding. It should be an organization for the amateur and officered accordingly, with an associate, non-voting membership available to commercial growers, many of whom are becoming more interested in the garden Chrysanthemum; thus a connecting link would exist between the two organizations which would augur well for the wider dissemination of Chrysanthemum knowledge, and the further development of this gorgeous Queen of the Autumn. Think it over, lady gardeners. Men, too!

FIRST TEST YOUR SOIL

CONTINUED FROM PAGE 67

tests each of the four principal soil types. Anyone can digest the elementary instructions, and the only requirement is the ability to distinguish colors. Just to indicate how easy it is to make these tests, a light run through the process is given in the following step.

A little home kit, about the size of a pocket edition of a book, contains small bottles of test solu-

tions, each labeled for the test in which it is used. There are four test tubes, each fitted with different colored cork, a set of four color charts and a small manual with directions and data. Suppose we run the test to determine whether the soil is acid or alkaline.

Use an ordinary teaspoon that has been thoroughly cleaned for securing the soil sample to be

HOW BETTER SOIL CONDITIONED WITH

PREMIER

PEAT MOSS

"Certified Seal" guarantees high efficiency—a lighter, more porous and more uniform Peat Moss—from which useless impurities have been removed by our VACUUM CLEANING process. No use—never cakes.

Available All Year Round Information Chart.

PREMIER PEAT MOSS CORPORATION

100 West Street New York City

GROW Larger

MORE LUXURIANT SWEET PEAS AND LUPINES

Get gorgeous blooms! Bulging baskets of beans and garden peas! Inoculate with NITRAGIN, the original commercial inoculant, proved by 40 years of practical use. Don't blame your soil; inoculation is essential to the growth of lupines, peas and all leguminous plants. Special Garden Nitragin in 10c pkg. treats up to 6 lbs. seed. Sold at leading seed stores. Valuable information on leguminous flower culture FREE.

THE NITRAGIN CO., Inc.
3919 800TH STREET
MILWAUKEE, WIS.

NITRAGIN INOCULATION

GARDEN SIZE 10c

SPECIAL OFFER

Order Now

New, Rare, Lovely

• BRISTOL •

CHRYSANTHEMUMS

for gorgeous color in home, or fall garden...

From mid-September until heavy frosts, long after other flowers fade, these glorious Bristol Mums will beautify your garden—are ideal for home decoration, lasting two weeks or longer after being cut. Below are several rare, new varieties. Plants ordered now will be shipped in May at proper time for planting. These brilliant, easy to grow flowers will beautify your fall garden year after year.

LAVENDER LADY. This rare, true lavender color has not hitherto existed in garden Chrysanthemums. No trace of mauve, purple or magenta. A lovely, abundant flowering Chrysanthemum, full double, three inches or more across, spaced perfectly on branching sprays. Height, 2½ ft. 75c per plant.

PALE MOON. Densely branched, fluffy sulphur-yellow blossoms completely cover this compact-growing plant. These beautifully formed flowers are loosely double, over two inches across, of excellent keeping quality for cutting or garden display. Height, 2 ft. 75c per plant.

BURGUNDY. A rich cerise crimson, acquiring deeper tones as the flower matures. The blossoms, on erect branching stems, are of large size and double, growing easily under average conditions. Very hardy. Height, 2½ ft. 75c per plant.

ROSE GLOW. Abundant blossoms of a distinct raspberry rose color, shading to an opalescent rose. Flowers are semi-double, two inches across, on gracefully branching sprays. Height, 18-20 in. 75c per plant.

ROBERTA COPELAND. A unique bright tomato red shading to a rose and salmon gold. Flowering commences mid-September, continuing profusely throughout the season. Semi-double, medium size blooms on short branching stems, just right for cutting or garden decoration. Very hardy. Height, 1½ ft. 75c per plant.

SPECIAL OFFER—Your choice of above plants—\$7.50 per dozen. One each of any three varieties \$2.00. Three of each of any three varieties (nine in all) \$5.50. Prepaid. If West of Mississippi, add 10% for mailing.

BRISTOL NURSERIES INC.

Dept. 31

BRISTOL, CONN.

SEND FOR FREE beautifully illustrated catalog in color, describing, illustrating hundreds of rare Chrysanthemums and other nursery stock.

ROSES

Collecting Roses from all parts of the world has been our pleasure for nearly half-a-century. Thousands of varieties from noted foreign and American sources have been tested in our fields and noted in gardens from coast to coast. Today our collection includes the Tea and Hybrid Teas, Hybrid Perpetuals, Polyanthas, Climbers, Penzance and Austrian Briers, Shrub and Scotch Roses, adapted to American Gardens.

In addition to Roses we have a comprehensive collection of Hardy Plants, Flowering Trees, Rhododendrons, Vines, and Evergreens. Complete information is given in our catalogue which will be mailed on request.

Have You Seen our New Rose and Plant Catalogue?

You will like this book, we're sure; it describes many long-lost favorites of French gardens, and the chief introductions of European and American experts. Hardy plants, evergreens and shrubs are also included. Write for a copy.

BOBBINK & ATKINS

Rutherford 26

New Jersey

DUBOIS CHESTNUT FENCE

A charming fence for your house, DUBOIS Chestnut Woven Wood Fence is not only lovely to look at but is practical as well. In the above illustration DUBOIS Fence was erected to shut out the glare of auto-headlights and at the same time give privacy and protection to all within its friendly enclosure. Easy to erect; lasts a lifetime.

Comes in several heights and spacings appropriate for country estate, suburban home, city lot, penthouse, and roof terrace.

DUBOIS FENCE & GARDEN CO., Inc.

Send for illustrated booklet H • Order now for immediate or later delivery and secure advantage of present low winter prices.

Also Old English Hurdle and Old-Fashioned Post & Rail

101 East Avenue, New York, N. Y.
Phil. Branch—Lincoln Highway, Passaic, Pa.
Pacific Coast Branch—Los Angeles, Cal.

New & Novelty ROSES



S & W Co.'s GUARANTEED ROSES

Our roses are the finest obtainable, all super Graded. Plant them this Spring and they will bloom from June to frost. All plants come to your garden fresh and healthy because of proper storing in our own modern building.

NINE 1939 FAVORITES

These, we feel, are the best in new and Novelty Roses.

- *CRIMSON GLORY—Deep velvety crimson. \$1. each, \$10. per doz.
- ECLIPSE—Wonderful yellow. \$1.25 each, \$12.50 per doz.
- *GLOWING CARMINE—Deep rich carmine. \$1 each, \$10 per doz.
- GOLDEN STATE—Golden yellow. \$1.50 each, \$15 per doz.
- *MME. JOSEPH PERRAUD—Nasturtium buff, shell pink. \$1 each, \$10 per doz.
- McGREDY'S SUNSET—Yellow and orange. \$1.50 each, \$15 per doz.
- MISS AMERICA—Flesh with salmon. \$1 each, \$10 per doz.
- PINK DAWN—Glistering Pink. \$1 each, \$10 per doz.
- *R. M. S. QUEEN MARY—Glowing pink and salmon. \$1.50 each, \$15 per doz.

Special Collection Offer

1 each of the
4 MODERN ROSES (Marked*)

\$4



16 Popular Everblooming Roses

For Quantity and Quality of Bloom and Resistance to Disease.

Special Offer

3 plants for **\$250** \$9 per doz.

- BETTY UPRICHARD—Coppery salmon
- E. G. HILL—Dazzling scarlet
- ETOILE DE HOLLANDE—Scarlet
- GOLDEN DAWN—Golden yellow
- HINRICH GAEDE—Vermillion, yellow
- JOANNA HILL—Clear yellow
- McGREDY'S SCARLET—Brilliant red
- MISS ROWENA THOM—Oriental red
- MME. JULES BOUCHE—Splendid white
- MRS. E. P. THOM—Canary
- MRS. PIERRE S. DUPONT—Deep yellow
- MRS. SAM McGREDY—Coppery scarlet
- PRES. HERBERT HOOVER—Flame and yellow
- RADIANCE—Carmine-pink
- RED RADIANCE—Cerule-red
- TALISMAN—Gold and cerise

Special Collection Offer—16 plants, 1 each of 16 varieties above, \$11.50

On sale at any of our stores—or mail your order to our New York store

1939 Seed Annual Free on Request

Stump & Walter Co.

132-138 Church St. Dept. HB
NEW YORK CITY

Branch Stores:
White Plains, N. Y.
Stamford, Conn.
Newark, N. J.
Englewood, N. J.
Hempstead, L. I.

tested. Dig down about two inches beneath the surface of the soil to get into the feeding zone of the roots and insure the sample being representative of the root zone. The soil should be dry enough not to wad under pressure. The test tube with the red cork is the one used for this acid-alkaline test. Pour enough earth into the tube to fill it one-quarter full; then pour enough of the solution in the little bottle labeled "Lime" to fill the test tube to the half-way mark. Cork the tube, shake it, set it aside for soil particles to settle out. The longer you allow it to set, for several hours if possible or over night, the clearer the liquid will be when the soil has settled out.

When the liquid is fairly clear it will be colored. Select from the kit the color chart designated for the "Lime" test. At the edge of this chart are five colors. They are designated by letters from "A" to "E." The letter A is a deep greenish blue, B is light blue, C is a green tinged with amber, D is a madder pink and E is the red of fresh currant jelly. By holding the test tube beside the chart you may match color in the liquid with color on the chart, and this gives you the key letter.

Next you turn to the little manual. In it is a list of principal vegetables, field crops, shrubs and flowers, and opposite each is one of those letters from A to E, showing directly the preference of that crop for the soil you test, the color you have matched. The "A" end of the color chart is the alkaline side, and the jelly red end is the acid. From this list you find that a soil testing A is suited to certain plants and not to others. If you are searching for what to plant in the soil you test, rather than trying to fit the soil to some certain crop, this color matching and the key letter with the list gives you the answer direct.

Now, suppose you have planned to plant Delphinium in a certain location in your flower border and you will change the soil, if need be, to suit it to the Delphinium's needs. You see that this perennial requires a soil with a color matching of "C" on the chart, which is a pH value of about 6. But the test you make reveals that the spot where you are going to plant the Delphinium is the A color and therefore is 7.5 on the pH scale, which is far too alkaline for best results. You not only know you have to modify that soil but the manual gives you the process to follow and how much chemical you should apply.

You read that aluminum sulphate at the rate of one and one half pounds per hundred square feet will reduce alkalinity .5 on the pH scale. Your tests show you have to reduce from 7.5 to 6; so it means that you should work in three times one and one half pounds of aluminum sulphate per hundred square feet, or four and a half pounds. There is your answer, quickly, simply arrived at. No guessing about it; you have the solution of what to do to make that spot in the garden a happy home for Delphinium.

That is the complete operation in making one of these tests which will show the acid-alkaline condition of your soil and how you may correct it to suit any plant you wish to grow. If you find that the soil is acid and the plant you wish to produce requires an alkaline soil, the manual tells you that four pounds of air-slaked lime per hundred square feet will "sweeten" the soil by .5 on the pH scale. You may modify it in either direction or make it neutral.

If you are testing for nitrogen in the soil, you follow the same technique except that you pour your test solution from the bottle marked "Nitrogen" and match the resulting color of the test liquid after it has settled with the color chart for that test. The same steps are found in the phosphorus and potassium tests. Only, after you have the key number, the manual gives you the percentage of those plant foods that should be present in any fertilizer which you add rather than the percentage existing in the soil.

That is the whole process of soil testing in your own back yard. There is no chemical formula to be mulled over, no calculations of percentages of this or that, no intricate process in running the test. Larger kits may have more test solutions, or additional tests for other plant food elements, and there may be some slight modification of the steps to be taken to get your "test color" that shows the condition existing in your soil. But every kit is based on this color-matching and from that point the manuals in every kit give you amounts of these plant foods present or directly the amount that must be added to bring your soil to a normal level of fertility for the crop you expect to plant.

These soil kits, small or large, are valuable tools in the home garden, for knowing your soil conditions is as fundamental to gardening operations as a trowel, or a rake, or pruning shears.

Bug-a-boo GARDEN SPRAY

FOR PLANT INSECTS

By Socony-Vacuum Oil Co., Inc.
New York City

Keep Flowers Lovely—Use Bug-a-boo Garden Spray

Don't let pests ruin your flowers and shrubs. Use Bug-a-boo Garden Spray. It kills or controls practically all sucking and chewing plant insects. Non-poisonous to human and pets, when used as directed.

Bug-a-boo Garden Spray is simple to mix and use—will not clog the sprayer. Highly concentrated—4 ounces make 12 to 18 gallons. Use it freely.

4 oz. . . 50c
8 oz. . . 75c
1 gal. . 7.50

Guaranteed by
GOOD
HOUSEKEEPING
as Advertised Chemist



APPROVED 1939 GARDEN HELPS

Endorsed and Sold by

Stump & Walter Co.

At all 6 of their Stores

KUMFORT KNEE PADS

By Judsen Rubber Co.
Chicago, Ill.



A serviceable knee cushion with adjustable straps. Fits any knee; will not slip down when walking. Prevents moisture from penetrating and gives added life to clothes.

\$1.50 per pair

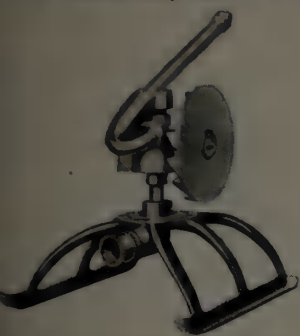
SAWCO GARDEN GUARDS



U-shaped pieces of steel with tapered prongs. Ideal for making a sturdy lawn fence and for use around plantings where protection is desired. Overall height, 24 in.; width, 12 in. Made of 5/16 in. steel, painted green.

\$2.50 doz. 50 for \$7.50 100 for \$14

**The Improved
DOUBLE ROTARY
Heavy Duty Sprinkler**
DOUBLE ROTARY SPRINKLER CO.
Kansas City, Mo.



This improved model is built to cover an even greater circle than the one of 75-ft. diameter (more than 5000 sq. ft.). The new design reduces friction on the gears and adds years to the life of the sprinkler.

The Double Rotary rotates, allowing a gentle rain to soak in while the revolving stream moves around. Does not wash or pack soil. Does not puddle. Waters successfully whether or not wind blows. Economical, because it wastes no water. Needs no attention.

\$12.50

Improved "Junior" model (not illustrated) \$7.50

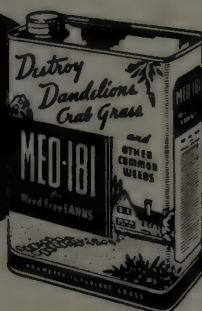
MEO-181

by ARMOUR & CO., Chicago, Ill.

**ONE SPRAYING
KILLS WEEDS**

**DOES NOT
KILL GRASS**

**\$1.55
GALLON**



**The Sensational
New Spray that
Kills Weeds in Turf**

A new organic mercury compound that selects certain weed plants in a lawn, especially crab grass, dandelions, and plantains and kills them without injuring the turf; on the contrary, it promotes luxuriant grass.

One gallon treats 200 sq. ft. of lawn when applied without dilution with a fine atomized mist spray. Meo-181 penetrates the plant and attacks the root so that the weed is killed... Keep away from flowers or shrubs.

Has been thoroughly tested in the chemical laboratory, by horticultural experts and by thousands of gardeners, greens keepers and home owners with excellent success.

\$1.55 gal.

5 gals. \$7.25

METEOR MOWER

by PENNSYLVANIA
LAWN MOWER WORKS

Primos, Pa.



FAST—LIGHT—QUIET

Built of aluminum: one-third lighter than the regular iron mower. Equipped with hard rubber-tire wheels and rubber-covered roller, mower is quiet in action and entirely noiseless over walks. 5 crucible steel blades, double-riveted to unbreakable brackets.

Actually self-sharpening... needs re-greasing in ordinary household use only once a year.

Grass
Catcher

16" cut. Weight 35 lbs. \$18.45 \$1.75
19" cut. Weight 38 lbs. 19.95 2.25

APPROVED 1939 GARDEN SUPPLIES

Endorsed and Sold by Stumpp & Walter Co. at all 6 of their stores

NEW YORK CITY—132-138 Church Street

WHITE PLAINS, N. Y.—148-150 Mamaroneck Ave.

STAMFORD, CONN.—674-676 Main Street

ENGLEWOOD, N. J.—3-5-7 Grand Avenue

NEWARK, N. J.—29-31 Central Avenue

HEMPSTEAD, L. I.—236-238 Fulton Avenue

PRICES QUOTED ARE DELIVERED FREE WITHIN 50 MILE RADIUS OF NEW YORK

EEZY-WEAR GARDEN GLOVES

by NATIONAL
GLOVE CO.

Columbus, Ohio

A great protection—so well cut you can work freely. Economical—dustproof—soft on kid. Sizes, 6, 8, 9 and 10.

75c a pair

STAINLESS STEEL TROWEL AND FORK



by
A. FIELD & CO.
New York City

Made of imported English stainless steel. Packed in attractive box. Will last a lifetime.

\$3.50 complete

Individual tools \$2 each

MAGIKIL Ant Bait

by LETHELIN
PRODUCTS CO.
Woodridge, N. J.

A quick-acting ant exterminator

Just press tube and allow from 1/8 to 1/4 inch of jelly to rest on side of ant-hill.

1 oz. tube 35c

3 oz. tube 85c

8 oz. tube \$1.75

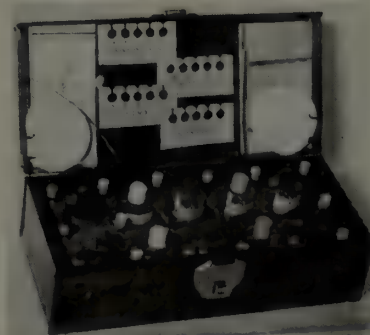
5 lb. can \$9.50

Safety tubes for inside use, 3 for 25c



SUDBURY SOIL-TESTING OUTFITS

by SUDBURY
Sudbury, Mass.



Professional Kit

Tests for nitrogen, phosphorus, potash and acidity. It will give the gardener complete information about the requirements of his soil.

Home Gardener's Kit
(Four complete tests) . . \$2

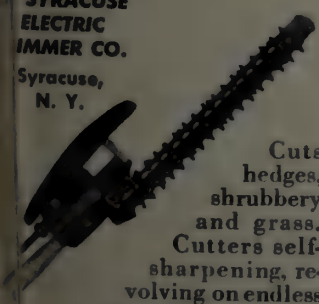
Club Kit (Makes 10 tests) \$4.75

Horticultural Kit
(Makes 60 tests) . . \$9.75

Professional Kit
(Makes 200 tests) . . \$18.50

SYRACUSE HEDGSHEAR

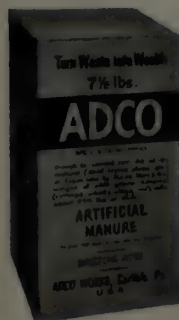
SYRACUSE
ELECTRIC
HAMMER CO.
Syracuse,
N. Y.



Cuts hedges, shrubbery and grass. Cutters self-sharpening, revolving on endless chain. Cuts on either side of cutter-bar. Weight 6 lbs. With 10 ft. cord, \$29.75. Extra 10 ft. Weatherproof Cord, \$5.

ADCO Artificial Manure

by ADCO, INC.
Carlisle, Pa.



Adco is a culture of bacteria associated with the breaking down of organic materials. Add it to garden rubbish, leaves and grass clippings to hasten decay and quickly produce manure.

7 1/2 lb. pkg. \$1 25 lbs. \$2.25
150 lbs. \$10.50

POMOGREEN with nicotine

by NIAGARA
SPRAYER &
CHEMICAL CO.

Middleport, N. Y.

The Leafgreen all-in-one Dust or Spray for Sucking Insects—Aphis—Red Spider—Mealy Bugs—countless others.



1 lb. 75c 5 lbs. \$3 25 lbs. \$12.50

SPRAYING + FEEDING

a Proven Formula for Insect and Disease Control

The effective control of insects and disease by SPRAYING calls for accurate diagnosis and scientifically correct methods and materials. The Bartlett Organization has spent years of research and thousands of dollars in perfecting this branch of their service.



The best treatment for undernourished trees is a generous meal of Bartlett "Green Tree Food"—a complete, well-balanced ration containing all of the elements required for healthy, vigorous growth, from which the tree feeds throughout the entire season.



When disease strikes in the human family, medical men frequently find it desirable to supplement other treatment with a resistance-building diet. Similarly, when trees suffer from insect infestation or disease the trained Dendrician turns to the twin weapons—SPRAYING and FEEDING—for the most effective control. He knows that insects and fungous diseases most commonly attack trees that are under par—and that many trees are lacking in resistance simply because they are undernourished. Then, too, once the insect or disease has gained a foothold, tree health is bound to be further impaired. And even in those cases where it is possible to eradicate the insect or disease through a single Spraying the tree is bound to be in a run-down condition. Which means that it is subject to further invasion from the same or other enemies until restored to full vigor and health by Feeding. However, both Feeding and Spraying are also frequently used by the Bartlett Diagnostician as preventive measures. And this use invariably proves the proverbial "stitch in time, that saves nine." For a well-fed tree is a healthy tree—one that is better able to fend for itself and ward off attack. And Spraying, which forestalls insect invasion or destroys the insect when in a harmless stage, is obviously highly desirable.

That is one of the reasons Bartlett's YEARLY SERVICE proves so advantageous to tree owners. This service is based on frequent periodic inspections by a Bartlett Representative who is as well a capable diagnostician. Being able to watch over your trees and observe their condition over a period of time he is in a position to intelligently plan the necessary steps to keep them healthy and beautiful at minimum cost and with maximum effectiveness. Your local Bartlett Representative will gladly call and explain the advantages and economies of this service without obligating you in any way. And we can assure you his visit will prove a pleasant one—for you will meet a man who is in a position to talk to you intelligently and authoritatively about those dear old friends—YOUR TREES.

The F. A. BARTLETT TREE EXPERT COMPANY

Research Laboratories and Experimental Grounds ■ STAMFORD, CONNECTICUT

Bartlett Service is available in every community from Maine to the Carolinas.

Branch Offices: Danbury, New Haven, Hartford, Conn.; Cambridge, Pittsfield, Mass.; Providence, R. I.; Ellsworth, Me.; Bellows Falls, Vt.; Albany, Syracuse, White Plains, Newburgh, Kingston, Westbury, Bay Shore, N. Y.; Orange, N. J.; Bala-Cynwyd, Pa.; Wilmington, Del.;



Washington, D. C.; Richmond, Va.; Huntington, W. Va.

There are also 150 other cities and towns where special Bartlett Authorized Agents may arrange for Shade Tree Care "The Bartlett Way." Consult phone book or write our Home Office at Stamford, Conn.

BARTLETT TREE EXPERTS

DOWN TO EARTH

WRITE DIRECTLY TO THE ADDRESSES GIVEN FOR THESE VALUABLE BOOKLETS ON PLANTS, SEEDS, TREES, SHRUBS AND EQUIPMENT

BOOK OF FLOWERS for 1939 specializing in gladiolus, dahlias, peonies and iris is a handy, factual booklet useful to the specialist in any of the above. Arranged in collections, the offerings are above the average and in great variety. HOWARD M. GILLET, DEPT. HB., NEW LEBANON, NEW YORK.

VEGETABLES dominate the new 50th anniversary catalogue of Bolgiano, with flower seed running a close second. It also lists in great profusion every kind of garden tool, machine and gadget conceivable. This new book is nicely printed, conveniently arranged and is comparable to the standing of this long established house. F. W. BOLGIANO & Co., DEPT. HB., WASHINGTON, D. C.

SEED ANNUAL FOR 1939—by Stumpp & Walter is precisely that. This catalogue has always been outstanding in its arrangement and completeness of its content. The cover dramatically features the sensational new morning glory, "Scarlet O'Hara." Throughout the book tempting special collections are grouped with many shown in natural color. STUMPP & WALTER COMPANY, DEPT. HB., 132 CHURCH ST., NEW YORK CITY.

LAWN BEAUTY and how to achieve it is the well-handled subject of a new four-page booklet just issued. It covers the all-important phases of beetle grub, crab grass and miscellaneous weed control. In addition there is a thorough program for early spring lawn care. The booklet will be issued four times a year covering various related points. CHANDLERIN SEED COMPANY, DEPT. B., 601 W. 26TH ST., NEW YORK CITY.

GARDEN NOVELTIES AND SPECIALTIES FOR 1939 is the theme of Hosea Waterer's new catalogue. Running to 120 pages, it is beautifully printed, arranged and highly illustrated with color. All the new as well as the old, tried and true in seeds, perennials, shrubs, evergreens, tools and acces-

sories are completely listed. HOSEA WATERER, DEPT. HB., 714 CHESTNUT ST., PHILADELPHIA, PA.

FRUIT AND FLOWER GUIDE—Emphasis is placed on fruits, berries and fruit producing vines which are presented in voluminous variety. Evergreen roses, shrubs and perennials are also listed in attractive style. BUNTING NURSERIES, INC., SELBYVILLE, DEL.

SUCCESSFUL GARDENING—the ways and means of which have been interestingly handled in a new booklet just issued by Atkins & Durbrow. It covers in authoritative fashion the basic for soil preparation and care, transplanting, mulching, lawns, tree bulbs. In fact, all kinds of planting through all the seasons. ATKINS & DURBROW, INC., 165 JOHN ST., NEW YORK CITY.

FERNS AND WILDFLOWERS is the title of a unique little booklet which reveals great garden possibilities with this type of material. Heralded as grown in New England's coldest nursery, it is apparent that they are the distinctly hardy variety. The listings are surprisingly extensive. MITCHELL NURSERIES, DEPT. HB., BARRINGTON, VERMONT.

DAHLIAS—This is a very informative catalogue on the subject, and should be most useful to the dahlia hobbyist. The listings are complete and highly descriptive. All of the new introductions are included. PARRELLA DAHLIA GARDENS, 3380 ELY AVE., BRONX, NEW YORK.

THE BOOK OF BERRIES is the title of a new catalogue which covers the berry situation in adequate style. In instance, it includes a comprehensive review of every known type of strawberry under the sun of proven value. It is thoroughly inspiring and all that is needed is the inclination to grow them and a supply of good cream. W. F. ALLEN CO., DEPT. H, SALISBURY, MARYLAND.

ROSES

Four great "International Prize Winners"... \$3.95

One strong budded 2-year-old field-grown potted plant of each.

Crimson Glory (Plant Pat. No. 105)—Deep vivid crimson shaded red; fragrant. \$1 ea.

Mme. Joseph Perraud—Fragrant; stunning nasturtium-buff to shell-pink. \$1 each.

Pink Dawn—Exquisite; fragrant; fully double blooms of pink; orange base. \$1 each.

R.M.S. Queen Mary (Plant Pat. No. 249)—Glowing salmon-pink. Fragrant. \$1.50 each.

(Sent transportation collect) SEND FOR FREE GARDEN BOOK

HENRY A. DREER

316 Dreer Bldg., Philadelphia, Pa.

Trim QUICK EASILY...

with THESE IMPROVED TOOLS

LIGHTNING CLIPPER
HEDGE SHARPER
teeth edge makes cleaner cutting, perfect balance, beautiful finish.
No. 154 N. (7" blades) \$3.00 each.

IMPROVED CLEAN CLIPPER
Easier cutting, heavy grass. Forged cutlery steel blades with comfortable handles. Polished and ground like the finest in the world, durable with bolted joint. Stays properly edged. No. 137 (6" blades) \$1.50. At dealers or prepaid. Money back guarantee. Free circular.

SEYMOUR SMITH & SON
48 Main St. OAKVILLE, CONNECTICUT

HOUSE BEAUTIFUL

combined with Home & Field



BURLINGAME
PUBLIC LIBRARY
Burlingame, Cal.

Old Lace

New Smart
Sterling in the
Spirit of the
Past

Turning
the page to a
new member of
the Towle family
of Beautiful
Sterling

With Craft
Traditions Since 1690

Early
19th Century
Inspiration



Write for pictures and prices of all Towle patterns with chart of engraving suggestions.

NEW BOOK FOR BRIDES — "How to Plan Your Wedding and Your Silver."

The TOWLE SILVERSMITHS, Dept. M-5, Newburyport, Mass.
Please send free folders on _____ patterns.

EVEN IF YOU DIDN'T
MARRY A MILLIONAIRE



Landstrom Furniture
**Handcrafted 18TH CENTURY
OXFORD**

REPRODUCTIONS

CAN NOW BE YOURS AT MODERATE PRICES

It all began with an exciting adventure—our search for priceless originals in cobwebby attics in remote parts of the English countryside. Here we found rare examples of 18th Century craftsmanship—the most beautiful furniture designs the world has ever known . . . And then in Landstrom's fine, modern workshops, *ageless beauty began to live again!* Mahogany was carefully selected for beauty of grain. Handcrafted cabinet work, even finer and sturdier than the originals, was carefully executed. The finish—even to the "distress marks" acquired by the originals through years of use—was faithfully duplicated, hand-applied and hand-rubbed to give it an aged, mellow appearance. And so gradually and slowly, piece by piece, the miracle of Landstrom's magnificent 18th Century Oxford Reproductions took place—*furniture heretofore never available in a true aged finish at such moderate prices . . . furniture that you can afford to buy now and yet live with and cherish to the end of your days!*

Ask your dealer to show you the complete Landstrom line,
including new, expertly-crafted, quality suites at popular prices!



(Above) *Greenwich Sideboard*—This handsome sideboard was copied from an original piece, circa 1780. Fine satinwood bandings on bowfront; figured mahogany top and front. One cupboard, four drawers, one lined with felt for silver. 64 x 26 x 36".
Leighton Chairs—ribbon-back Chippendale, with refined carvings.

(Right) *Trent Chair*—Cherwell Nested Tables—*Shoreham Lamp Table*. Deep, low-slung lounge chair, down and leather seat cushion and attached back pad . . . Nest of tables from a choice English set. Matched mahogany tops. Largest, 20½ x 12 x 22¾". Mahogany lamp table, leather top, drawer, shelf. 20 x 14½ x 27".

(Far Right) *Selborne Pedestal Table*—Three-part mahogany pedestal table from a Sheraton original, circa 1780. The two end sections may be used as a small dining room table, 66 x 46"; complete, as illustrated, 99 x 46"; with two suspended leaves added, 147 x 46". Satinwood banding, reeded edges.



ON DISPLAY

IN AMERICA'S

Finest

STORES NOW!

ALABAMA
Birmingham Bromberg Galleries
CALIFORNIA
Berkley Arthur C. Mauerhan
Fresno Slater Furniture Co.
Hollywood Barker Bros.
Long Beach Barker Bros.
Los Angeles Barker Bros.
Oakland Bonyng Furniture Co.
Redlands McEwen's
San Diego Ross Thiele A. I. D.
San Jose Robinson's
Santa Barbara Henry Levy, Inc.
COLORADO
Colorado Springs Giddings, Inc.
Denver The Daniels and Fisher Stores Co.

DISTRICT OF COLUMBIA
Washington Mazor-Masterpieces
GEORGIA
Atlanta Duffee-Freeman Furniture Co.
ILLINOIS
Aurora Leath & Co.
Elgin Friedrichs
Freeport Wieman & Snyder
Joliet Fitzgerald Furniture Co.
La Salle Hummer Furniture Co.
Morris Allan Furniture Co.
Ottawa Allan Furniture Co.
Peoria J. R. Marshall & Sons
Rockford House of Lindberg

INDIANA
Attica Coffing & Robinson
New Albany Huff Furniture Co.
IOWA
Cedar Rapids Killian's
Davenport, M. L. Parker Co., Furn. Dept.
Sioux City T. S. Martin Co.
KANSAS
Salina Stiefel Stores Co.
KENTUCKY
Bowling Green Sam Pushin & Co.
Lexington Wheeler Furniture Co.
Louisville Bomar-Summers Hwde. Co.
The Stewart Dry Goods Co., Inc.
United Furniture Co.

LOUISIANA
Shreveport Friend-Piper Furn. Studios, Inc.
MARYLAND
Baltimore Louis Mazor and Son
MICHIGAN
Detroit Pringle Furniture Co.
MINNESOTA
Minneapolis Furniture Exposition Mart
Virginia J. Ketola & Co.
MISSOURI
Kansas City, Robert Keith Furn. & Cpt. Co.
St. Louis Lammert Furniture Co.
NEBRASKA
Lincoln Gold & Co.
Omaha Orchard & Wilhelm Co.



Furniture OF CHARACTER

(Left) *Durham Breakfront Bookcase Desk*—Beautifully proportioned, with compact writing compartment in place of top drawer, individual glasses in bookcase top. Five drawers, two cupboards. 43x13x78½" high.

(Below) *Glamis Sofa Table*—Two drawers, English brass casters, rich brown hand-tooled leather top in antique finish. Leaves down, 36½x23½x27".

(Above) *Oakhurst Sofa*—*Mansfield Nested Tables*—*Newark Coffee Table*—Luxurious overstuffed sofa, all-hair filled. Six plump down and feather cushions. Lovely nested mahogany tables, the larger with brown leather top—size, 24 x 18 x 26". Dark mahogany Hepplewhite coffee table—excellent carved details on legs. 30½ x 20½ x 20".

FURNITURE WHICH YOU MAY AUGMENT AS THE YEARS ROLL BY

A guaranteed open stock collection, you may start with a few pieces of this superb Oxford Group, then add related pieces on birthdays, anniversaries or other gift-giving occasions. And you may use the same decorative theme throughout your home, as the line comprises harmonious groups for living room, dining room, halls and bedrooms.

If you attend the World's Fair in New York City this summer, be sure to include the famous Ivory-Washable Model House on your "must" list of things to see. You'll find it conveniently located in Rockefeller Center, PEDAC section. It's a free exhibit, permitting you to see this lovely Oxford Group in an actual room setting.

Landstrom Furniture

In order that you may see the wide extent of this extraordinary collection, a lavishly illustrated booklet has been prepared. To get your copy, see the Landstrom Franchised Dealer nearest you or . . .

Send coupon with 10 cents for your copy of 20-page "Handbook of Oxford Reproductions"!



Handcrafted furniture has many hand processes not found in most furniture; yet it has the advantages of modern precision construction.

NEW YORK
Mayfair, Inc.
Wm. H. Prentice Co.
Lord & Taylor
Brewster & Stroud Co.
John De Camp Co.
The Sterling & Welch Co.
Omer Rich
Jenning's
Charles E. Beck Co.
Clemons Bros. Co.

Knoxville . . . Fowler Bros., Inc.
Miller's, Inc.
Nashville . . . Bradford Furniture Co.
TEXAS
Dallas . . . Anderson's Furniture Studio
Houston . . . Dahlgren's Furniture Studio
UTAH
Salt Lake City, H. Dinwoodey Furniture Co.
WASHINGTON
Seattle . . . Fredrich & Nelson
WISCONSIN
Appleton . . . Brettschneider Furn. Co.
Beloit . . . Louis Brusberg
Green Bay . . . Schauer & Schumacher
La Crosse . . . William Doerflinger Co.

Madison . . . Frautschi, Inc.
Milwaukee . . . T. A. Chapman Co.
Racine . . . Grant Furniture Co.
Watertown . . . Keck Furniture Co.
Wausau . . . Helke Furniture Co.
CANADA, QUEBEC
Montreal . . . Henry Morgan Co., Ltd.
ONTARIO
Toronto . . . Robert Simpson Co., Ltd.
WHOLESALE DISTRIBUTORS
Boston . . . Grand Furniture Co.
New York City . . . Vanleigh Furniture Co.
Philadelphia . . . The Furniture Guild

LANDSTROM FURNITURE CORPORATION HB-59
Rockford, Illinois
Please send me by return mail my copy of your "Handbook of Oxford Reproductions." Enclosed is 10 cents covering postage and handling.
Name _____
Address _____
My dealer _____
City _____ State _____

*THIS NEW PATTERN IN STERLING HAS A FULL-FORMED, HAND-WROUGHT QUALITY THAT CANNOT BE IMITATED EXCEPT BY HAND-WORK AT MANY TIMES ITS COST

... it has 3rd dimension Beauty



The beauty of ordinary sterling is limited to 2 dimensions like an embossed coin. It has flat, machine-stamped, unformed scrolls. Cannot be distinguished from common plate.



Your dealer can now show you the new Wallace Sterling. It has full-formed scrolls ... beautiful in all 3 dimensions ... sculptured in full relief. A superior craftsmanship that never will be commonplace.



* Rembrandt

In the manner of Colonial Dutch Modern, Wallace Silversmiths have conceived REMBRANDT ... another original "Great

Master" pattern. Simple and direct in its subtle curved silhouette ... restrained in its rhythmic detail ... and gracious in its full scroll, like the petals of a rose. The realism of Nature's full-form, the life-like quality of a Rembrandt masterpiece. This pattern will give endless satisfaction to people who cherish the finest in the art.

Wallace

FOUNDED

IN 1835



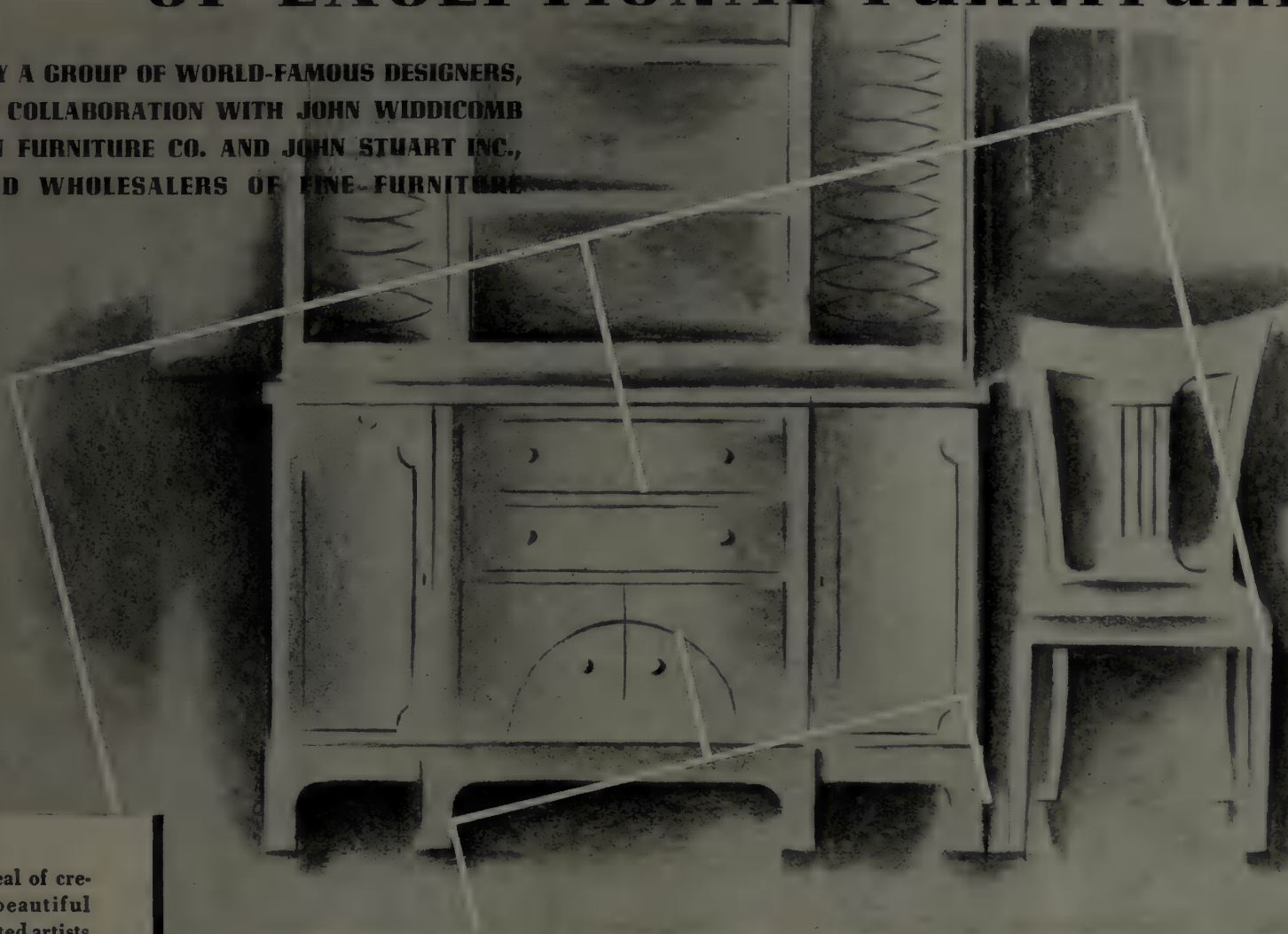
Copyright 1939 - W. WALLACE & SONS MFG CO.

MECH. PAT. 2072

SILVERSMITHS... WALLINGFORD, CONNECTICUT, U. S. A.

A BREATH-TAKING EXHIBIT* OF EXCEPTIONAL FURNITURE

CONCEIVED BY A GROUP OF WORLD-FAMOUS DESIGNERS,
WORKING IN COLLABORATION WITH JOHN WIDDICOMB
CO., JOHNSON FURNITURE CO. AND JOHN STUART INC.,
MAKERS AND WHOLESALERS OF FINE FURNITURE



licated to the ideal of cre-
g useful and beautiful
gs, these celebrated artists
e here again achieved last-
greatness.

LLIAM LESCAZE
Architect

GINIA CONNER

NCIVAL GOODMAN

AMES S. KUHNE

JK HERTS

THUR JOHN HOCKING

EPH B. PLATT

RUZO RUTILI

R, PH H. WIDDICOMBE

Design Studio of

ENCH & CO.

OPERATING FIRMS

AMERICAN WALNUT ASSN.

LE OTTAWA LEATHER CO.

ORD LEATHER CO.

GOYEAR RUBBER CO.

JOHN-MANVILLE CO.

KZENBACH & WARREN INC.

LEY-OWENS-FORD GLASS CO.

LE TOLIER CO.

NEO MARBLE CO.

PLYWOOD CO., INC.

PRESENTED in an entirely new manner, this exhibit scrupulously avoids the current emphasis on "model rooms." William Lescaze has so cleverly designed the settings that the accent falls naturally upon the furniture itself, subordinating the backgrounds to their proper function.

The furniture responds to the lives, habits and tastes of people of today. The "Home of Tomorrow" and the "Styles of Yesteryear" make their influence felt, but never assert themselves.

One section is devoted to reproductions of antiques from nine American Museums. These reproductions serve to emphasize the place of antiques that are still functional in contemporary life. Despite these concessions to the past, the exhibit is vibrant with the message that this furniture (in design, in structure and in purpose) belongs to no other age than our own.

It is furniture that is lovable as well as livable. It is furniture that will meet with the approval of people of high intelligence and moderate incomes.

*THIS EXHIBIT IS FOR DEALERS AND DECORATORS ONLY. Others will be admitted only if accompanied by a furniture dealer or decorator, or upon written request from such dealer or decorator.

▲ **WORLD'S FAIR VISITORS**
will find this exhibition to
be a worthwhile and stimu-
lating experience, not to be
missed. Admission only
through your dealer or
decorator.

JOHNSON FURNITURE CO.
JOHN WIDDICOMB CO.
JOHN STUART INC.

John Stuart Building • Fourth Ave. at 32nd St., New York

"She's Starting Housekeeping With Utica Percale Sheets"



"Everyone says there's
nothing finer in
percale sheets
regardless of price!"

FIRST BRIDESMAID—You know Marjorie can afford the best of everything.

SECOND BRIDESMAID— . . . and you say the store advised Utica Percale sheets!

FIRST BRIDESMAID—Yes . . . I was with her at the time. They said she might pay more money for percale sheets but she could find none finer . . . They are true fine weave sheets made entirely with combed yarns.

SECOND BRIDESMAID—I just examined them . . . they do have a lovely silky texture.

FIRST BRIDESMAID—And they stay that way for years and years . . . the sales person said Utica Percale sheets contain over 200 threads to the square inch—50% more than ordinary sheets. All their best customers are buying them these days.

SECOND BRIDESMAID—When I get married, I certainly am going to have Utica Percale sheets in my home.

FIRST BRIDESMAID—Me, too.

P. S.—If you send your laundry out, the lighter weight of Utica Percale sheets reduces annual laundry bills about \$5.85 for each bed; if laundered at home, they make for easier washing and ironing.

Utica and Mohawk Cotton Mills, Inc.,
Utica, New York

BY APPOINTMENT TO AMERICA'S



FINEST HOMES

UTICA

Percale Sheet

THE FEEL OF SILK—THE STRENGTH OF LINEN



You'd be proud, too!
to have a charming bathroom like this

When you show guests to your bathroom—you can well be proud if it is as charming, as convenient, as efficient as this one.

The tub fills with a rush—drains quickly too—is low in height and has a convenient rim seat—the lavatory, with its single mixing faucet gives you water at just the temperature you want; and the modern closet, so attractive in appearance, has none of that embarrassing noise. Everything's in style—so easy to clean and everything works so well.

Your Plumbing Contractor can show you how to make your bathroom one to be proud of—at a surprisingly low cost, and on the Crane Budget Plan. And he can make sure by proper layout of the hidden piping system and the selection of quality materials that your bathroom will give you the maximum in economy, sanitation and operating efficiency. Mail the coupon below for an illustrated book showing many beautiful bathrooms, together with a helpful planning sheet.

CRANE

CRANE CO., GENERAL OFFICES, 836 S. MICHIGAN AVE., CHICAGO

VALVES • FITTINGS • PIPE • PLUMBING • HEATING • PUMPS

CRANE CO., 836 S. Michigan Ave., Chicago, Ill.

Please send me your illustrated book showing bathrooms, together with the Crane Planning Data Sheet.

Name

Address

City.....State.....

H. B. 6-89



FOR BIG HOMES



A TERRACE CHAISE LONGUE: in the new honeyed tones of pickled pine...exclusive with Sloane. Made of rattan, upholstered in a choice of Sloane's own weather-proofed fabrics, \$110. Breakfast tray, \$9. Tea wagon, \$36.



DINING ENSEMBLE: in hand-wrought iron the lead-grey of Summer storm clouds. This new finish will not chip or rust. Sloane-exclusive design. Cushioned with water-resistant Aquasote. Table, \$70; side chairs, \$20 ea.; armchairs, \$24 ea.

Sloane does both...

FOR LITTLE HOMES



SETTING FOR BRIDGE: with the luxury look of pieces twice the price. Built of rattan in the natural bone color that's new to your eyes, with a sleek washable covering. Exclusive; the set, \$45. Table, \$18; chairs, \$8 each.



GARDEN FILL-INS: flat-folding table and chair, with spend-thrift touches such as unrustable nails, alcohol-resistant finish. The chair is so comfortable you'll mark it yours, like a movie director. In natural wood, \$3.50. Table, \$2.50.



W & J SLOANE • FIFTH AVENUE AT 47TH • NEW YORK
WASHINGTON • SAN FRANCISCO • BEVERLY HILLS

Prices slightly higher west of the Mississippi



WYNN RICHARDS

Happy is the Bride who can start her housekeeping with Wamsutta Supercal. She knows she has the loveliest sheets and pillow cases that money can buy—the acknowledged "Finest of Cottons." Then, with the years, she finds out for herself how true it is that they are just as economical as they are beautiful. She proves to her own satisfaction that, being

lighter, Wamsutta Supercal actually saves its original difference in price by costing less to launder than ordinary sheets.

Whether you are a bride or not you will be interested in "A Guide for the Bride" . . . a new booklet to help you decide how many sheets and pillow cases you should have for almost any size of home. Address request to Dept. B, WAMSUTTA MILLS, New Bedford, Mass.

WAMSUTTA
Supercal Sheets
REG. U. S. PAT. OFF.

We Caught a Rainbow . .



and wove its *Beauty* into these BLANKETS



FOR THE *Bride*

These gorgeous blankets are available in pure white as well as in the smartest new colors to harmonize with your favorite color scheme. From modest prices ranging to \$125 a pair.



You'll discover a treasure of color—Fashion's smartest shades—when you see the new St. Marys Blankets. Delicate, elusive tones. Deep, vibrant hues. Soft, clear pastels that enhance the décor of your bedroom.

You'll find, too, that St. Marys are designed with an eye to individuality . . . with a taste for charm. Distinctive, striking patterns and lustrous matching bindings . . . brilliantly created by one of America's foremost stylists. Need we say more?

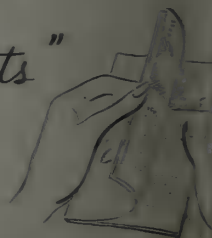
Only that St. Marys are, of course, the same virgin wool blankets of quality they have always been for

three generations. Closely woven and downy-soft with a deep, luxurious nap . . . all of which adds up to grand and glorious sleeping comfort.

At leading stores in a wide range of prices. St. Marys Woolen Mfg. Co., HB-59, St. Marys, Ohio.

"How to Judge Blankets"

Send for this valuable booklet today. It's free. It tells how, by applying eight simple tests to blankets, you can be assured of getting the most and best for your money.



ST. MARYS *Blankets*

Don't tell But they've done the most *exciting* thing to *Sterling*!



THAT DEAR old Mr. Slocum, the jeweler, nearly knocked me off my pins this morning. Because I'd always thought that Sterling Silver was — well, *Sterling*, you know. And that underneath, two pieces of sterling were as alike as twin lambs . . .



"HEH, HEH," said the old precious, making me feel definitely like a sub-deb. "So you never thought Sterling Silver *could* be improved? Never heard of **DURALLIZATION?**" he shot out, fixing me over the top of his pince-nez . . .



"JUST TAKE a peek," he chuckled, very mysterious. "Now *this* is Watson Sterling. Treated, my dear, in a metallurgical process to a texture so fine that the tiniest details of its pattern are safe against the blurring that the years bring to ordinary untreated sterling! . . ."



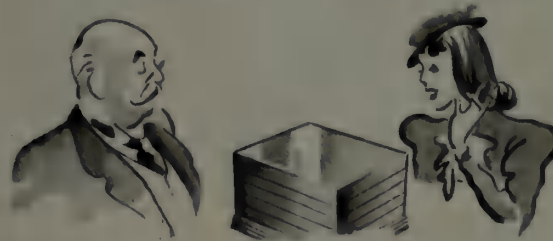
HE GLARED at me, while I put on my very best mouse-in-the-background expression. "This Watson Pattern," he said sternly, "will look new and lovely years after ordinary untreated Sterling is worn! What's more, Watson Sterling actually *improves* its sheen and finish as years go by."



"CLEVER" I murmured. "*Clever?*" he roared. "Why it's—it's *revolutionary*! These photomicrographs *show* you that the Durallized texture is finer, more even." "And only Watson is—uh—Durallized?" I asked meekly. "Of course! Just as only Watson gives you the Built-Up Chest! But I suppose you never heard of *that*, either?"



"I'M PRACTICALLY ignorant," I confessed, humbled. "With the Built-Up Chest plan," said Mr. Slocum, as if he were lecturing a class in higher mathematics, "you buy these individual six-piece place settings—as many as you need right off—in these slick wooden trays . . . "Ducky." I admitted, remembering odd spoons and forks as problems in many otherwise well-regulated homes. . .



"AND THEN you add more place-settings whenever you need them. It's the modern, *sensible* way to buy Sterling . . . for each tray nests with the other trays to form a handsome built-up chest, as large as you need! . . . *There!*" he wound up. "Now what do you say?" "I won't say a word," I promised. But of course I just *had* to! *Imagine!*

The secret's yours if you ask your jeweler to show you popular Watson patterns—or write for literature. The Watson Company, 159 Watson Park, Attleboro, Mass. New York . . . Chicago . . . Los Angeles.

PATTERNS SHOWN:

(Reading Up) George II, Meadow Rose, Lamerie, Juliana, Dorian, Lotus, John Alden, Colonial Fiddle, Colonial Antique

Watson   **Sterling**

SOLD ONLY BY FINEST JEWELERS

DREXEL



Three beds in one — the posts unscrew! Use as low spool, poster, or canopied tester.



Reeded Empire night table with crystal knobs and unusual pedestal. Top 15" x 18".



Copy of an antique bed in S. Carolina, with sheaf-of-wheat carving. 54" wide, 88" high.



Fine example of Colonial chest-on-chest with correct brasses. 34" x 21", height 59".



Graceful Sheraton kidney table, 45" x 24" top. Triple mirror 20" high, 30" wide.



Beautifully proportioned highboy with sheaf and buttercup motifs. 20" x 35", 79" high.



Hepplewhite bow-shaped chest, in swirl mahogany with boxwood inlay. 22" x 42" top.



Sleigh bed in swirl mahogany with boxwood inlay. 54" or 39" wide. Headboard 39" high.



Solid mahogany dresser with reeded columns, favorite Colonial type. 21" x 46" top.



Copy of an original dresser in Salem, Mass., with an interesting overhang top 24" x 16".



Empire bureau with rounded top drawer and knurl-and-twist posts. 43" x 20" top.



Small bachelor's chest of Colonial inspiration. 24" x 15" top, height 29".



Salem chest with five roomy drawers, collar trays, shirt partitions. 20" x 36" top, 51" high.

Add A Piece

You expect to prosper, to make your home gradually lovelier. So begin with a really beautiful piece of furniture, and add to them from time to time. Start with Drexel's sensitively wrought reproductions and adaptations of 18th century antique. Build your bedroom around a fine canopied tester, or a charming spool bed. Plan your dining room with a gracious Duncan Phyfe table, with Chippendale ladderback chairs, and a sideboard that's twin to a Sheraton original.



LOOK FOR THE DREXEL
SEAL ON EVERY PIECE
DREXEL FURNITURE CO.
DREXEL, N. CAROLINA



Copy of ■ sideboard in Quincy, Mass., with wine cellars, silver drawers. 25"x66".



Exquisite hall table of Sheraton inspiration, with boxwood inlay. 17"x38", height 32".



Sheraton sideboard in swirl mahogany with delicate boxwood inlay. 68"x25" top.



Sheraton breakfront bookcase with beautifully arched doors. 45"x60", height 72".



Impressive credenza in swirl mahogany. 21"x62" top. Also in junior size, 21"x54" top.



Server of Sheraton inspiration. Even the top portion is bow-shaped. 34"x16" top.



Two famous Chippendale ladderbacks. Notice the interesting variation of design.



Handsome mahogany dining table with carved pedestals. 42"x60", extending to 96".



Duncan Phyfe chairs. Left: with carved splat. Right: with leather back and seat.

As You Prosper

If your dining room is small, use Drexel's charmingly proportioned "junior" pieces. Drexel brings you a rich heritage of 18th century beauty. We have sought out fascinating originals, and copied them with infinite care. We have used fine mahogany, and rubbed it to a mellow patina. And we have achieved all this at moderate prices! And 10c for our new, lavishly illustrated booklet, and begin to browse and plan!

See Drexel furniture in Homewood—the All Gas Good Housekeeping Home at the World's Fair, New York, and in the Western Pines Association model home, World's Fair, San Francisco.

SEND THIS COUPON

Dept. HB, Drexel Furniture Co.
Drexel, N. Carolina.

Enclose 10c. Please send me your new booklet: "So You Want To Furnish With Fine Reproductions!"

Name.....
Address.....



Unusual china cabinet with concave doors and fine dentelle carving. 36"x17", height 70".



Five tables in one! Dropleaf with two corner sole ends. Closed 25"x42", open, 71"x112".



Duncan Phyfe dining table with acanthus carving. 44"x64", extending to 100".



Linen chest inspired by an English antique. Glass-paneled top. 30"x16", height 55".

For You whose taste is most discerning...

"MY TABLE SILVER", says the bride of today, "must live in harmony with my dining room . . . and must fit the tone and tempo of my home."

The ensemble idea has become thoroughly domesticated! That's why LUNT Period Designing holds such fascinating possibilities for people of taste. They can exercise keen discrimination in finding the most harmonious pattern and always be assured of Sterling which is worthy of a generation-to-generation heritage.

No longer need there be a discordant note in any well planned setting—whether it be simple Colonial, elegant Georgian, or crisp and flowing Modern. There is you may be sure, a LUNT design which will live happily with it. And, we may add live happily ever after.

To see all LUNT patterns and have suggestions for their suitability to definite types of rooms, please send for "The Bride Selects Her Table Silver", enclosing six cents to cover postage. Address Lunt Silversmiths, Dept. E-19, Greenfield, Mass.

MODERN CLASSIC—the very essence of the current spirit in design created by that master modernist, Robert E. Locher. Simple and ever so distinguished.

ENGLISH SHELL—reminiscent of the period which gave us the beauties of Chippendale, Sheraton, Hepplewhite. Slim handles with simple shell and leaf ornament.

FESTIVAL—graceful and slender; smooth handles edged with bands of tiny conventionalized flowers. A contemporary design—and very versatile.

WILLIAM & MARY—inspired by the style of late seventeenth century England and delightful in rooms with an Early English or Colonial feeling.



DIRECTOIRE—a distinguished complement for Federal or late Colonial schemes—Duncan Phyfe, Empire, or late Georgian. A simple pattern with infinite style.



EARLY AMERICAN Engraved—one of the finest examples of Colonial silver, faithfully preserving the quaint characteristics of the period (1760-1800).



REGENCY—formal, regal, dignified—so utterly fine in detail and craftsmanship that it has been the instant choice of innumerable connoisseurs.



CHARLES II—luscious in its elaboration, impressively heavy in weight—the kind of silverware which finds its place in the more formal and elaborate scheme of living.



LUNT
Silversmiths

MADE IN GREENFIELD MASSACHUSETTS



FROM AN HISTORIC PAST....COME THESE

Charming Heirlooms of Tomorrow!

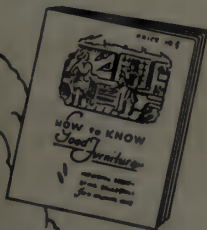


... These Sturdy, Comfortable Cushman Pieces "Help make Your House a Home" ...

Hard by where the Bennington Battle Monument now stands, nestled the famous Catamount Tavern, where patriotic Green Mountain Boys plotted the defeat of General Burgoyne in 1776. The old tavern is no more, but much of its historic furniture is recreated in these charming, comfortable Cushman Colonial pieces ... carefully fashioned by the very descendants of the Green Mountain soldiers themselves!

The influence and character of this historic past help make Cushman furniture what it is today. You'll love its mellow, lustrous maple finish, but you'll treasure it for its solid comfort ... its sturdy time-cured woods and "mortise and tenon" construction. Genuine Cushman pieces grow more beautiful with age ... make valuable heirlooms for generations to come!

Ask your dealer to show you Cushman Creations. You'll be pleased at their moderate price ... and the charming effect they create. There are pieces for every room. All genuine have the famous "Cushman" name stamped into the wood.



Lovely Colonial Footstool —\$2.00

by parcel post prepaid from factory

To show you the beautiful maple finish and exceptional craftsmanship of Cushman Colonial Creations, this charming, hand-pegged full sized stool will be sent you for \$2.00 ... (a fraction of its value) for a *limited time* only.

FREE—(with above) 36-page valuable, illustrated book, "How to Know Good Furniture", (including Decorating Suggestions for a Colonial Home)". For booklet only, send 10c to cover mailing charges. Address:

H. T. CUSHMAN MFG. CO.
Box 31, North Bennington,
Vermont

Cushman COLONIAL Creations

T. CUSHMAN MFG. CO., NORTH BENNINGTON, VERMONT

"THE DUCHESS" COMES ACROSS



■ Wasn't it lucky Tom and I decided on Masonite Presdwood Temptrtile for bathroom and kitchen walls in our new house? It's an all-wood, grainless board, you know, that's fastened to the walls with a moisture-proof adhesive. And it gives you the most beautiful, gleaming tile-effects for only a fraction of what you'd expect to pay. What's more, you can have it painted any color you like.



• Tom's mother, we call her "The Duchess," promised a handsome contribution toward the cost of the house—IF she thought we'd spent our money wisely. First we showed her the kitchen. Its walls are green Presdwood Temptrtile with white lining. Incidentally, they'll never get dull or dingy from the cooking because you can wash Presdwood Temptrtile with soap and water.



■ Our bathroom is done in white Presdwood Temptrtile with black lining. Tom can steam it up with all the hot showers he wants. Presdwood Temptrtile is moisture-resisting and won't warp, chip or crack. Was "The Duchess" impressed—particularly with the money saved by using Presdwood Temptrtile! Well, Tom deposited a nice fat check in the bank this morning.

MASONITE PRESWOOD TEMPRTILE WILL GIVE YOU LOVELY, LUSTROUS TILE-EFFECTS AT LOW COST. MAIL THE COUPON FOR FREE SAMPLE AND COMPLETE DETAILS.

COPYRIGHT 1939, MASONITE CORPORATION

MASONITE

THE WONDER WOOD OF A THOUSAND USES
A Mississippi Product Sold by Lumber Dealers Everywhere

MASONITE CORPORATION, Dept. HB-17
111 W. Washington St., Chicago, Ill.

Name _____

Address _____

City _____

State _____

Please send me free sample and full information about MASONITE PRESWOOD TEMPRTILE for kitchens and bathrooms.

FREE!



Visit THE BRIDE'S HOUSE

*Before the World's
Fair Crowds Arrive*

THERE'S room in the 34 rooms of the Bride's House for all—but you should come as soon as you can, before *everybody* in New York gets there! You'll want time for an unhurried, leisurely visit—time for note taking, time for questions, time for picturing *your* home redecorated, refurnished, re-equipped.

So come as soon as you can—and of course stay as long as you like. But this *really* is a word to the wise—come before the World's Fair crowds add their thousands to the throngs now visiting the BRIDE'S HOUSE.

Leading department stores, house furnishing stores and decorators will gladly supply you with complimentary admission cards. (Admission without card 40 cents.)

THE BRIDE'S HOUSE

Offered the Home-Lovers of America by

HOUSE BEAUTIFUL MAGAZINE
Savoy-Plaza Hotel

11 EAST 58th STREET NEW YORK CITY

NEW!
AMAZING DISCOVERY
Saves Food's Vital Freshness from Drying Out!

*BOTH 7 DAYS OLD...BUT
LOOK AT THE AMAZING DIFFERENCE!**



*Reproduced from certified, unretouched photographs of identical foods, refrigerated, uncovered, at comparable temperatures.

The World's First "Cold-Wall" Refrigerator... Made only by Frigidaire and General Motors *BUILT ON AN ENTIRELY NEW PRINCIPLE!*

**Prolongs Food's Original Freshness, Color,
Rich Flavor Days Longer!**

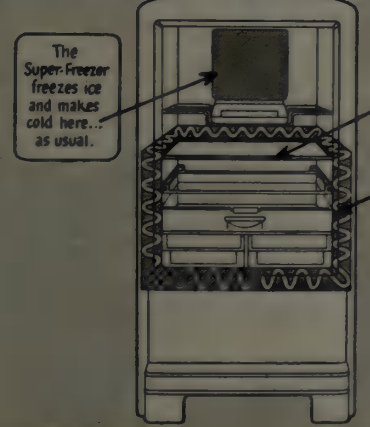
...because of the amazing new "Cold-Wall"
...you can keep even highly perishable
...days longer than ever before! But here is
...most astonishing fact of all! Now you can
...food's original freshness... retain rich
...values... save peak fresh flavor for days
...d!
...Fruit and vegetables do not lose their
...tiveness through wilting, shrinking, changing
...Left-over foods... meats, peas, beans, even
...and potatoes—stay as deliciously fresh and
...zing as when first prepared! And you needn't
...over them! For with the new "Cold-Wall"
...ple, food is not dried out by moisture-robbing
...vents. Odor-and-flavor transfer is checked,
...o. Here, at last, is real advancement in refriger-
...vitably important to every home in America
...pecially where there are children. Because,

now, you save not only the food, but the VITAL
VALUES in food as well. Natural nourishment stays
in—because it doesn't dry out!
Convince Yourself...with Proof...in 5 Minutes
See Proof at your nearest Frigidaire dealer's that
the new "Cold-Wall" Frigidaire puts you ahead
in every vital way! New economy with the famous
Meter-Miser. New Meat-Tender for keeping fresh
meats. New Super-Moist Hydrators. Plus General
Motors dependability and long life! Yet it costs
no more than ordinary "first-line" refrigerators!
See Frigidaire's other models, too—for every
need and budget. Also new Frigidaire Electric
Ranges and Water Heaters. Every one a great
General Motors Value!

FRIGIDAIRE DIVISION
General Motors Sales Corporation, Dayton, Ohio



HOW AMAZING 'COLD-WALL' PRINCIPLE WORKS



NOW FOR THE FIRST TIME

- ① THE NEW 'DEW-FRESH SEAL'—
A SOLID GLASS PARTITION—
DIVIDES THE CABINET INTO
2 COMPARTMENTS.
- and
- ② THE LOWER COMPARTMENT
IS REFRIGERATED DIRECTLY
THROUGH THE WALLS BY CON-
CEALED REFRIGERATING COILS.

This provides all essentials for keep-
ing foods vitally fresh longer than ever
before! 1. Uniform Low Tempera-
tures. 2. 85 to 100% Humidity. 3.
No Moisture-Robbing Air Circu-
lation. All without adding a single
moving part! AND ONLY FRIGIDAIRE
HAS IT!

**FRIGIDAIRE HAS
CUBE TRAYS**
...but never equalled—be-
...they're 1. Easier to use—
...one lever and cubes
...two or a trayful.
...Sturdier—to stand
...stant service. 3. Faster
...made of heavy gauge
...every part. 4. Better
...styled trim and mod-
...compare—and you'll
...y genuine FRIGIDAIRE
...E TRAYS.

CUTS CURRENT COST TO THE BONE... Sim-
plest Refrigerating Mechanism Ever
Built—and when parts aren't there,
they just can't use current or wear.
Completely sealed. 5-Year Protection
Plan, backed by General Motors.



FRIGIDAIRE WITH THE METER-MISER



THE BOOKLET SHELF

Write directly to the addresses given

No charge except as specially noted

BUILDING ■ CONSTRUCTION

THE LITTLE WHITE BOOK may be little but what it says about Collopakes is important to you and your house. Collopakes come under the head of paint, but there is a difference you will want to know about. **SAMUEL CABOT, INC.**, HB-5, 1222 OLIVER BLDG., BOSTON.

LET'S NOT DREAM ABOUT IT ANY LONGER. Monel Metal thus instantly brings to mind spotless table tops and sinks. It harmonizes with any color scheme and once installed is never to be replaced. Find out how to have a completely modern, scientifically planned kitchen—even on the most limited budget. **WHITEHEAD METAL PRODUCTS CO.**, HB-5-39, 304 HUDSON STREET, NEW YORK.

CABINET SINKS FOR THE WELL-PLANNED HOME. Sooner or later you will do away with your old-fashioned kitchen. Why not write for this little booklet and read of the dozens of ways to lighten your work and give you more time for leisure. Ask about the kitchen planning service when writing to **DEPT. HB-5-39 CRANE CO.**, 836 SOUTH MICHIGAN AVE., CHICAGO.

BALSAM-WOOL DOUBLE SEALED INSULATION. Balsam-Wool is moisture-proof, wind-proof and fire-resistant. It's effective insulation. When writing this company ask about Nu-Wood Interiors for walls and ceilings. **WOOD CONVERSION CO.**, RM. 111-5, FIRST NATIONAL BANK BLDG., ST. PAUL, MINN.

DISHWASHING SINKS are designed to banish the drainboard and all its works and concentrate the erstwhile overflow of dishwashing into a small, efficient area. Dishes are washed, drained and dried in two adjoining compartments. For a booklet on various styles and sizes of these new sinks write: **THE EBCO MFG. CO.**, HB-5, COLUMBUS, O.

CABINETS, as units, for medicines, toiletries, towels, storage of all those household items for which there is seldom enough well arranged place, are described and pictured in literature available. Light brackets and accessories for the bathroom are included. **MIAMI CABINET DIV.**, **PHILIP CAREY CO.**, DEPT. 1, MIDDLETOWN, OHIO.

BETTER WINDOWS of aluminum or bronze, in the familiar double hung type, done with a decidedly new touch. These windows are slim of frame, fool-proof in action, cost nothing to keep up, and are weather-tight. Learn about these Sealair win-

dows. Ask for **BOOKLET HB-5-39, THE KAWNEER CO.**, NILES, MICH.

INTERIORS OF GUARANTEED INSULATION is the ground-covering title of this substantial booklet, but due attention is given beauty, comfort and quiet in the application of modern insulating materials. You will be surprised at the adaptability of these products. **THE CELOTEX CORP.**, HB-5-39, 919 N. MICHIGAN AVE., CHICAGO.

HODGSON HOUSES are fully illustrated and described in a recent booklet which includes, with the many photographs, floor plans, and price listings, interesting testimonial letters about early Hodgson ready-built houses. **E. F. HODGSON CO.**, WH-5, 1108 COMMONWEALTH AVE., BOSTON, or 730 FIFTH AVE., NEW YORK CITY.

BACKGROUNDS FOR LIVING is a convincing exposition of the thesis that moderns demand more of interior wall finishes than beauty alone. Color, cleanliness and quiet, together with the protection of insulation, are all furnished in Insulite. Write for this booklet to: **THE INSULITE CO.**, DEPT. HB-59, MINNEAPOLIS, MINN.

COLOR BALANCED SUNTILE (10¢) illustrates the many rainbow combinations—all carefully balanced in color and shade—available in fine tiling. The blended blues, with sunny touches, are especially satisfying. **CAMBRIDGE TILE MFG. CO.**, DEPT. HB-5 CINCINNATI, OHIO.

WHY PEOPLE LIKE CONCRETE HOMES. All the answers you would care to have are given and backed up in this well illustrated booklet. There is far more to this matter of concrete construction than the home-owner realizes. **PORTLAND CEMENT ASSO.**, DEPT. 5-19, 33 W. GRAND AVE., CHICAGO.

WINDOWS OF ALCOA ALUMINUM. This booklet gives the home builder important information on aluminum windows and their place in modern building. Ample illustrated with photographs of aluminum window installations, the booklet also contains a valuable section on Design Details for all types. **ALUMINUM CO. OF AMERICA**, 2158 GULF BLDG., PITTSBURGH, PA.

THE LIFETIME WINDOW SCREEN, that is, the Pella Rolscreen, is a stationary, rust-proof screen that rolls up and down with the greatest of ease like a window shade. It is insect tight and is something you will want to look into before the flies and mosquitoes come upon us. For this booklet and for literature on Pella casements and Venetian blinds, write to: **ROLSCREEN CO.**, DEPT. 839, PELLA, IA.

BETTER LIVING is yours, come winter, summer, rain or shine, in a house that is insulated with Gimco Rock Wool. An illustrated booklet answers your insulation questions, whether for your present home or the one you plan to build. **GENERAL INSULATING & MFG. CO.**, HB-5, 705 OLIVE ST., ST. LOUIS, MO.

HOW TO STYLE A BATHROOM WITHIN A BUDGET is a booklet worth considerable study when you set out to select new fixtures. To help you get the greatest amount of value for the smallest expenditure. Send 10¢ to: **ELJER CO.**, HB-5, FORD CITY, PA.

ENJOY THE RANGE OF TOMORROW in Your Home Today. This booklet tells all about the twenty-two superior points of the Certified Performance Gas Range and includes some menu suggestions that the CP range cooks to perfection. **GEO. D. ROPER CORP.**, HB-5, ROCKFORD, ILL.

THE NEW 1939 FRIGIDAIRE, equipped with the famous Meter Miser, is the first "Cold-Wall" refrigerator, all of which has a lot of bearing on economy of operation and food costs. A booklet, colorfully illustrated, gives details. **FRIGIDAIRE DIV.**, HB-5, GENERAL MOTORS SALES CORP., DAYTON, O.

HOW TO DETECT TERMITES is a booklet worth its weight in gold to every property owner in the great American termite zone. Compiled from actual observations by a leading manufacturer of hardwood flooring, it offers a solution to a serious problem. **E. L. BRUCE CO.**, TERMINIX DIV., HB-5, MEMPHIS, TENN.

FURNITURE

HOW TO KNOW GOOD FURNITURE, which includes suggestions for decorating a Colonial home, is a valuable illustrated 36-page booklet which you will certainly want to peruse before making any furniture selections. Send 10¢ to: **H. T. CUSHMAN MFG. CO.**, Box 31, No. BENNINGTON, Vt.

STATTON TRUTYPE means fine reproductions of Early American furniture, from the simpler types of the earliest era to the elegant pieces of Federal days, all faithfully recreated in maple and mahogany by skilled cabinet makers. For a booklet in which many of these handsome reproductions are shown, write: **STATTON**, 622 E. FIRST ST., HAGERSTOWN, MD.

OLD COLONY FURNITURE. These beautiful reproductions of the furniture of our forefathers, are finished in two tones of maple, the honey-colored Salem or the ruddy Priscilla. There is a new 24-page booklet showing these

lovely pieces with practical decorative suggestions on how charmingly they may be adapted to any room in a house. Send 10¢ to: **HEYWOOD-WARFIELD CO.**, DEPT. C-5, GARDNER, MA.

THE BERKELEY in this instance is almost as fine a combination of radio and automatic phonograph as money can buy. There is an attractive folder available if your dealer cannot show it to you. **WHITE MAGNAVOX CO.**, IN DEPT. 5-H, FORT WAYNE, IND.

ENDURING MODERN—ITS PLACE IN THE HOME OF TODAY: A title, surely, which needs little amplification once you have said that the subject is fine furniture. A small but illuminating booklet. **DUNBAR FURNITURE MFG. CO.**, HB-5, BERNE, IND.

HOW TO FINISH ANY ROOM WITH Whitney Maple (10¢) is not only an explanatory as the title of a fine booklet, but completely reassuring to those who know the reputation and products of this fine furniture house. All pieces are authentically designed. **W. F. WHITNEY CO., INC.**, HB-5, SO. ASHBURNHAM, MASS.

DECORATOR'S SKETCH BOOK presents in informal plans and drawings in notebook form, the furnishing and color schemes for the "Gloucester Home"—echoing the spirit of the early colonies. Many of the pieces shown are careful copies of fine originals. Send 10¢ to **CONANT-BALL CO.**, DEPT. 1, GARDNER, MASS.

MODERN CHROMSTEEL FURNITURE smartly and sensibly designed for the severest kitchen or the gayest dining room. The descriptive booklet is illustrated in full color. Ask for booklet H when writing to: **HOWELL**, ST. CHARLES, MO.

GLAMOROUS LIVING ROOMS. This booklet, profusely illustrated with pieces of upholstered furniture, is a source of intriguing decoration ideas which prove that all the glamor in America is not in Hollywood but may be around the corner from your own living room. Send 10¢ to: **MUELLER FURNITURE CO.**, HB-5, GRAND RAPIDS, MI.

DANBURY DINING is a beautifully simple solution to the apartment dweller's problem of where to seat the dinner guests. Here is a new booklet on Danbury, the disarming extension table that will seat twelve and folds up to a mere 22 inches in width. **CHARAK FURNITURE CO.**, 38 W. HAM ST., BOSTON.

CHAIRBACK BEDS and other manifestations of Chippendale are included among the finely rendered reproductions. (Continued on page 126)



Symphony in Color

—this thrilling, new technique makes you master of decorative color harmony



Now at last, "Symphony in Color", the thrilling, new technique of blending authentic fabric colors in related textures and patterns, gives you complete assurance that your rooms will have the authentic touch of perfection in color unity. For "Symphony in Color" fabrics embrace all the basic upholstery weaves and textures in eleven muted shades and tones of Mocha, Gold, Blue, Plum, Pale Amber, Pistachio, Rose, Mauve, Turquoise, Eggshell, Field Green. • The brochure below not only shows you this new technique, but also illustrates complete room settings in glorious natural colors that you can adapt to your own home. It is a veritable treasure chest of decorative inspiration. You will also discover that now the same type of flawless perfection of design and craftsmanship so beautifully inherent in "The Williamsburg Galleries" furniture is available in all furniture by the same makers, priced well within even the moderate income. . . . Do send for this brochure. You'll find it both fascinating and extremely helpful.

BY THE CREATORS OF

The
**WILLIAMSBURG
GALLERIES**

Typical of the various price ranges of furniture by Tomlinson, the Belvoir Gentleman's Chest in The Mount Vernon Collection, above, is priced at \$120, while the Sheraton Sofa in the living room of the Young Home Planners Group, below, is priced at \$99 (in muslin). The latter group is entirely in "Symphony in Color". These and other complete groups, with prices, are all shown in the brochure. Send for it today.



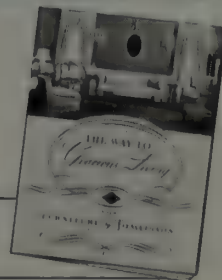
FURNITURE *by* **TOMLINSON**

385 MADISON AVENUE, NEW YORK

Send me your brochure, "The Way To Gracious Living", showing authentic room groupings in full color, individual pieces and prices, and names of stores featuring furniture by Tomlinson. I enclose 25c in payment of brochure and postage.

Name

Address



LOVE *and* SILVER



Charming Bermuda custom . . . a cedar sprig on the wedding cake. The bride plants it . . . and marries off her daughter under its shade a quarter-century later. This patriarch cedar decorated the wedding cake of the Colonial Secretary's bride a hundred years ago.

GREY
6-piece
\$16.95

good for a Lifetime of Junes

You with the hope chests and

lovely faith in forever . . . begin with sterling silver.
Choose Gorham because its craftsmanship has been the standard of
England silversmiths ever since young Jabez Gorham set up in
Providence in 1831 . . . because you can match
add to your pattern for every decorative period, including the new
made for moderns . . . because, when you figure its years of
and pleasure value, it's the least costly thing you buy for your new
e. Four-place table settings . . . knife, fork, soup spoon, butter-
spader, salad fork, teaspoon . . . average \$68. Just compare that with
most of a good wing chair, or a little Sarouk for the hall!
at your silver wedding, you'll still be proud of your Gorham
teing . . . and with any kind of decent care your granddaughter will
take it over, thankfully murmuring, "Well, Grandmother certainly had
taste!"
We know Gorham Sterling that has stayed on the family tree for
generations.



After twenty-five years . . . still in love with each other . . .
and with their bridal sterling silver pattern.



NOCTURNE
6-piece place-setting \$17.17



CHANTILLY
6-piece place-setting \$16.33



GOVERNOR'S LADY
6-piece place-setting \$16.92



KING EDWARD
6-piece place-setting \$17.17



FAIRFAX
6-piece place-setting \$16.50

GORHAM
STERLING

America's Leading Silversmiths • SINCE 1831

THE GORHAM COMPANY, DEPT. HB-5, PROVIDENCE, R. I.

Please send me free literature, and your new booklet
on table setting and silver service, for which I enclose 10c.

NAME.....

STREET.....

CITY..... STATE.....



EXACT COPY

ENDOWED with all the charm and character of the treasured original from which it was copied, this Biggs reproduction exemplifies the high standards of workmanship which are tradition with our craftsmen. A potential heirloom . . . for your home!

SHERATON CHEST, with top drawer of crotch Mahogany: 44 inches high, 48 inches wide, 24 inches deep. \$110.
Colonial Shaving Case, 5-drawer style: \$35.

Send 10c for illustrated catalogue of other Biggs reproductions.

BIGGS ANTIQUE COMPANY

1217 Conn. Ave., Washington, D. C.

318 E. FRANKLIN ST.

RICHMOND, VA.

221 Peachtree St., Atlanta, Georgia

VALE BARN

Famed for its fine food and smart gifts, now offers a gift suitable for every family in the land.



A directory of better eating places along the Highways and in the Villages and Cities of America, that no lover of good food can afford to be without.

Not one of the establishments listed and described in "Adventures in Good Eating" by Duncan Hines, paid for their listing. Each is included after personal inspection, on merit alone, and in the interest of you, the patrons.

Every traveler to the World's Fair in New York or to the Golden Gate International Exposition in San Francisco, should have this book.

6th. Edition, (Illustrated)
9th. Printing. Price Postpaid. . . . \$1.50

Write for Our Spring Gift Booklet

VALE BARN

Dept. B1.
Norfolk Road East Canaan, Conn.



QUIMPER POTTERY

Service for 4

Quaint peasant charm from Brittany. Four each: 9-inch plates, 6-inch plates, 5½-inch eared bowls, cups and saucers. Express charges prepaid in New England.

20 PIECES

\$8.50

Service for 8, \$17.00

STEARNS
BOSTON



LOVELY TO LOOK AT, delightful to own, and heavenly when brimming over with flowers from your garden. It's a heavy monogrammed glass vase with curved handles and lines of wonderful proportion. We suggest getting two, because the one intended for a gift will never leave your clutch. When ordering, be sure to underline initial of last name. 8" tall, \$8 postpaid. Madolin Mapelsden, 825 Lexington Avenue, New York.

IF ONLY you could see this shop for yourself! You go through the door and you're in another world. A world of master craftsmanship where every piece of silver is fashioned by loving hands and even the talk of these men is the romance of the centuries. Here is a pair of sterling silver napkin rings—beautifully plain bands with the famous Gebelein stamp and a 3-letter monogram. \$6.50 the pair. George C. Gebelein, 79 Chestnut Street, Boston.



SHEER LOVELINESS. Here are two Bemberg gowns and you may take your pick. If you're smallish and fluffy, all means choose the one with the bodice top and shirred shoulder straps, but if you're the Junoesque type, the tailored model piped in satin will be more becoming. They come in pale blue, peach or white, and with pink, yellow and blue flowers. Machine made, size 32-38, \$2.95. McGibbon & Co., 49 East 57th Street, New York.

ACHIEVE A JOYOUSLY
LIVABLE HOME WITH

Finer Wallpapers

No other decorative item achieves those subtle touches of character and cheer, radiated in smart homes, as wallpaper, nor for such small cost. Our extensive selections, stressing styles of singular charm, embraces designs for every interior plan. To view our present showing is to visualize your home transformed into new loveliness. Our customary personalized service awaits your visit.

A. H. JACOBS COMPANY

NEW YORK: 509 Madison Ave.—BOSTON: 420 Boylston St.

COFFEE FOR TWO. As you sit in your living room after dinner with your new husband, your new furniture, your new happiness, be sure to use this miniature samovar for your demi-tasse. It's made of brass and the spigot really works. 7½" high, \$3 complete with tray and drip bowl. The copper bowl has a silver wash and we still can't believe the price, \$2.50 postpaid. 8½" in diameter. Adolph Silverstone, 21 Allen Street, New York.



If you are interested in any of the things shown on these pages, kindly send your checks or money orders directly to the shops. In each case for your convenience the address is listed in full

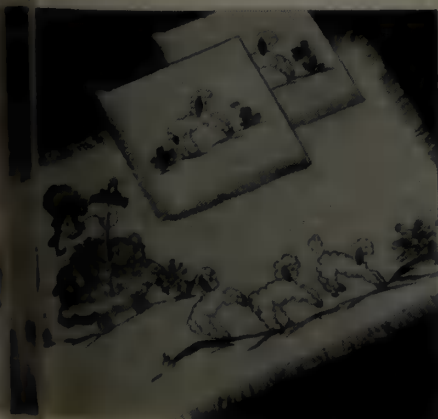
shopping

OUR PLACE IN THE SUN determined, a great many times, by the sign of the Zodiac you were born under. If this is true, surely your particular symbol will bring you luck! So here's a sterling silver pocket piece engraved with your own sign and encased in a little white leather folder lined with velvet. Send your order today. Only 50¢. Cannell & Chaffin, Inc., 3000 Wilshire Blvd., Los Angeles, Cal.



CIGARETTE SERVER. We fell in love with it promptly, impetuously and instantly visualized it sitting in state upon our coffee table. You turn the handle and the trays unfold. Another turn and they're back in place. It holds 24 cigarettes and is covered in real Morocco leather with gold tooling. Rack is polished brass, leather in pigskin color, red or green. 5½" x 2" x 4" high. \$5. Tulsa Lee Barker, 382 Park Avenue, New York.

AMAZING VALUE. These are antique Georgian sterling silver servers which date from about 1700 to 1825. Each one has its own hallmarks and this is a gift the giver will be very proud of, the receiver even prouder. The pieces pictured give you an idea of the basic types of design, although they vary slightly. We think the price is exceptional. \$100 a piece. James Robinson, 733 Fifth Avenue, New York.



LITTLE BO-PEEP has lost her sheep but we know where to find them. They're hand painted in lovely colors on this white linen tray set, and guaranteed to cheer up the grouchiest invalid. A child, of course, would adore it, but so will you and your sister out west and your daughter about-to-be-married. There's an appealing freshness about it that the whole world loves. \$2.75 postpaid. Bitter and Loud, 209 East 72nd Street, New York.

Does your home express YOUR PERSONALITY-

DOES IT HAVE CHARM,
INDIVIDUALITY?

MY exciting new decorating service gives you expert individual advice for one room or an entire house — *no matter where you live.*

Based on your taste, your need, your personality, your budget — my plan includes sketches, furniture arrangements, color schemes, fabrics. Your home can be all you ever dreamed for far less than you'd think possible.

MARJORIE THORSH

© 1939 MT 6 North Michigan Avenue Chicago
Nationally Recognized Authority On Interior Decoration



"Key To Gracious Homes"

Send today for my Free booklet. Get complete details of my service. Grade your own knowledge of interior decoration by my free test. There is no obligation. WRITE TODAY!

Garden Ornaments

If you haven't visited our studios, we believe there's a real treat in store for you. Do come and browse around. See our collection of old world pieces — interesting rare antiques as well as newer choice selections in Marble, Bronze, Lead, Pompeian Stone and Galloway Pottery ranging in price from \$5. to \$1500. We have been told it's the largest and most complete stock on display. Catalog on request.



WALL FOUNTAIN

This charming wall fountain of Pompeian Stone is 39" wide 50" high projection 25" and costs \$100.

Erkins Studios

124 East 24th St., New York

English Bone China



America's largest retail selection at lowest prices of open stock English Bone China. New dinnerware booklet will be sent on request.

HERBERT S. MILLS

EAST KING ST., HAMILTON, CANADA



IF you seek lighting that expresses your own good taste, and protects precious eyesight, visit the Lightolier showrooms.

There you will find lighting equipment of all Periods and designs... of superb artistry and scientific lighting efficiency, yet moderately priced.

Call or write for "The Charm of a Light-Conditioned Home" today.

Lightolier

11 EAST 36th STREET, NEW YORK CITY

MODERN..
not for just today!

Don't expect to change your home every year! Good Modern design will outlast the fads and fancies of both period and modern decoration today. With an eye to the future, Modernage designs its pieces with a basic simplicity and quality that will always be good taste. Our decorators help you create Modern interiors of lasting distinction!



Modernage
162 East 33rd St.
New York

America's Largest Modern Furniture & Rug Establishment



For Map Lovers

We have taken sections of historical maps—lacquered them on metal in an antique ivory finish, and made them into fascinating book ends, cigarette boxes, or silent butlers.

As illustrated, \$2.95 each.

Shipping charge prepaid in adjoining states. Otherwise collect.

LYCETT, Inc.

317 North Charles St.
Baltimore, Md.

ROSEMONT RUGS AND CANOPIES



COLONIAL CANOPIES, COVERLETS AND HAND-HOOKED RUGS in historic and early American designs, including many from Metropolitan Museum pieces.

Write for free booklet giving histories of the old designs.

LAURA B. COPENHAVER
"Rosemont" Marion, Virginia

Stands for Modern Living



ASHTRAY

Brass and glass, Chrome and glass,
\$16.00 \$18.00

Removable top so ashes
can be emptied easily

RENA ROSENTHAL

485 Madison Ave. (at 52nd St.)
New York



It's Fun to Finish
This Stunning Rug

The initials are all worked—you just do the background in a simple cross stitch, done in no time—a wonderful rug for so many rooms. It's 28" x 36", in any colors desired, complete with rug yarn for background, \$15.00.

Alice Maynard

558 MADISON AVE., NEW YORK

window shopping



PARTIES ARE FUN, and so is hosting if you don't have to worry about gauche guests putting glasses on furniture that is the pride and joy of your life. Hence these coasters. They're liquor-proof and come in white, yellow or pale green with your monogram or the name of your house or boat in red, blue, green, brown or black. 108 of them in a chromium container for \$3.25. Refills, \$2.25. Yale Barn, East Canaan, Conn.

THE FORGOTTEN MAN.

Women's fashions are sprightly, scintillating, so much so that we invariably forget the husbands and beaux. We've promised to reform, though, and these gems made it easy. The dress suspenders are black or Dubonnet moiré with a 3-letter monogram painted in white (\$3.90) or embroidered (\$5.65), or white moiré monogrammed in black. The sterling silver cuff links, \$5.15. Daniel's Den, 48 Gloucester St., Boston.

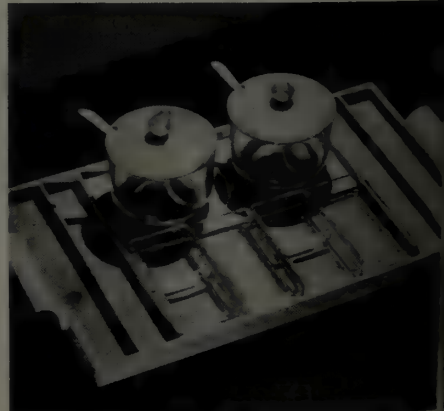


TO TALK OF TABLES.

yours is a limited budget with high ideas we think you ought to know about this table. It has a two-toned walnut finish with simulated marquetry inlaid on the top surface, carved sides and a sturdy Duncan Phyfe leg. It's 25" high and the top is 18" x 18". A pair would make grand end tables, and the price is honestly unbelievable—\$6.98 each, express collect. Reits Glassware, 613 Lexington Avenue, New York.

SUNDAY NIGHT SUPPERS.

The young bride will devote them to casual entertaining and her reputation as hostess hangs on her genius for making people want to return again and again. For such affairs this tray is unbeatable. Made of wood with a Swedish finish, it has 2 bowls, 2 single plates, 2 double plates and partitions for cold cuts or sandwiches. \$10.50, express collect. Oddities by Jean McKay, 872 Madison Avenue, New York.



An Outstanding Display of FINEST ENGLISH BONE CHINA

and Earthenware awaits your inspection in **TORONTO** and **MONTREAL**. Every famous English pottery is represented, at money saving prices.

Brochure B illustrating 30 patterns, with price list, sent upon request.

BIRKS-ELLIS-RYRIE
LIMITED, TORONTO

HENRY BIRKS & SONS
LIMITED, MONTREAL

CANADA

If you are interested in any of the things shown on these pages, kindly send your checks or money orders directly to the shops. In each case the address is listed in full

BREAKFAST IN BED or semi-tasse on the terrace. Use as you wish, or make it your rock wedding present because it's a pretty hair-raising buy. The glass coffee pot with walnut handle and sugar and creamer each have a 3-letter monogram and couldn't be better. Complete, the price is only \$4.75 plus postage. Handcraft Studio, 782 Lexington Avenue, New York.



SMART GIRL. It's the thoughtful bride-to-be who has her gift desires on the tip of her tongue when perplexed friends start questioning. So because this is something we would very definitely want ourselves we thought you'd like it too. It's a silver plated holder for the old-fashioned kitchen matches that your husband will adore. A lion crest is on the front. \$5. Gertrude Frey, 211 West 79th Street, New York.

WORK PARADE. Your garden or lawn will take on a new charm if you dot it with these graceful, long-legged birds. They are made of sturdy metal, highly fired, with natural legs and natural coloring. The larger size is 15" in height position, 12 1/2" bending and is \$15 each or \$25 the pair. The smaller size is 12" height, 10" bending, and is \$8 each or \$16 the pair. F. B. Hermann, 50 Union Square, New York.



ONE FOR EACH. A pigskin wallet for him, an English pin Morocco one for her. Each has a bill fold, two card pockets and extra room in back of the pass case. Both have 3 initials stamped in gold, and we think they'd make grand gifts from the bride and groom to their attendants. Man's wallet \$2, girl's \$1.25. Hers comes in maroon, blue, green, brown or black. Bigelow Kennard Co., Inc., 10 West Street, Boston.



Smart Suburbanites Use REFLECTO NAME AND NUMERAL PANELS
—to plainly identify their home by night and day. . . . Placed on lawn near curb or driveway. GENUINE REFLECTO JEWEL LENSES are brilliant at night—
as you see illuminated on highways by auto headlights. Individual letters or complete names or house numbers mounted on beautiful rustic panel as illustrated. Weather proof—Inexpensive.

MAIL ORDER PRICES
3 or 4 inch letters 95¢ each
2 inch letters 65¢ each
periods, commas 15¢ each

\$1.50 for panel and stake as illustrated. Larger letters or special style panels to order.
Bird Driveway markers as illustrated \$1.00 each.

All orders shipped postpaid, C. O. D., or Enclose check, or Money Order. Letters, Panels, Birds. Any color desired.

REFLECTO LETTERS CO., Dept. B-59, 110 West 27th St., New York



The French Cuisine Equipment Shop



BUFFET MASTER

When it comes to Sunday nite suppers, the best way to keep out of hot water is to keep your food in it. This combination Buffet Warmer and Chafing dish is made of pure copper, block-tin lined. Contains two one-quart pots and 1 three-pint chafing dish.

\$38.00

Deliveries are free within 100 miles of New York City. Write for our "En Casserole" and "De Luxe" copper price list.



ELECTRIC WARMER

Our "silent butler" is made of solid copper, highly polished. This is the most useful gift because it may be used at cocktail time for hot canapes or at dinner for rolls, etc.

Complete with pan

\$11.50

BAZAR FRANÇAIS

Established 1877

666 Sixth Avenue, near 21st St., New York City

THIS ELECTRIC BULB LOOKS LIKE CANDLELIGHT



Capture all the charm of true candle light in your present candle-type fixtures with Candylbème Bulbs, the closest electric simulation of a real candle flame ever produced. Leading decorators recommend them especially for period settings. You'll be amazed how Candylbème Bulbs will beautify your home. Accept no substitutes.

ORDER TODAY

If your dealer cannot supply you, order direct. Available in standard or candelabra base for 110 volt circuit.

Clear . . . 50¢ Frosted . . . 55¢

BUTLER-KOHAUS, INC.
2826 OLIVE STREET ST. LOUIS, MO.

THE POLISH THAT REVIVES THE SPIRIT OF CHIPPENDALE!

In Fine Furniture and Antiques



"Patina" Jackson of London English Polish

The polish used by decorators and antique collectors to restore and retain the patina of precious pieces. Leaves no greasy smudges. Imparts a lasting lustre to ALL WOODS, FURNITURE, PANELLED ROOMS, BRONZES, LEATHER, etc. Easy to use. Polishes in less than a minute.

Price \$1.00 per jar

\$1.50 for double size jar

MRS. MARK JACKSON'S STUDIO-B
35 W. 58 St., New York - Plaza 3-3528

FOR YOUR HEALTH AND COMFORT Don't Climb — — RIDE Upstairs

Every staircase exacts its definite toll in heart strain, physical exhaustion and accident peril. At an average yearly cost infinitely less than that of a motor car, members of your family and guests can enjoy the super-convenience of a Sedgwick Electric Lift. The initial cost is

moderate, and deferred payments are available. Readily installed in any residence. Recommended by physicians.



There's a new illustrated booklet worth sending for.

RESIDENCE ELEVATORS

Also Trunk Lifts and Pump Lifts

SEDGWICK MACHINE WORKS
157 West 15th St., New York

Sedgwick

STAIR-TRAVELERS

John Zischel's Patent Inclinator Co. patent

The ROYAL VISIT



LIMITED EDITIONS, each numbered and registered with accompanying certificate, designed exclusively for Plummer, Ltd. by three of the world's most famous potteries—Royal Crown Derby, Minton and Wedgwood—commemorate the first visit in history of English reigning Sovereigns to the U. S.

Minton china vase illustrated \$30. Beaker \$15. Seven other pieces from \$6. Write for descriptive booklet.

World's Fair visitors will find our shops interesting.

PLUMMER, LTD.

7 East 35th Street • 695 Fifth Avenue
NEW YORK

FIREPLACE EQUIPMENT



Franklin Stoves give more heat and save building costs. Our reproductions are cast from the most beautiful originals; prices \$25.00 up. Write for catalogue FB.

See our fireplace displays in eight of the BRIDE'S HOUSE

Mantels Screens Andirons Grates

Edwin Jackson
INC.

175 EAST 60th St. NEW YORK

audubon glasses



six song birds, hand-painted in natural color, buy them for iced drinks this spring....21.00 doz.



pitt petri

501 madison ave., new york city
378 delaware ave., buffalo, n. y.



**LEARN
INTERIOR
DECORATION
AT HOME**

• It will provide your artistic talent with a thorough technical background and prepare you for a lucrative and dignified profession, or be of invaluable aid in the decoration of your own home.

You can gain the priceless knowledge of what is right in decoration through fascinating study in your own home. You can arrange study periods to suit your convenience. And since you receive personal supervision throughout you will not be held back by other students. Through the fascinating

Arts & Decoration Home Study Course in Interior Decoration

you can learn color harmony, textiles, lighting, arrangement, modern and period furniture, backgrounds, etc. The course (Founded in 1922) consists of beautifully illustrated lessons and practical text books, which will be a valuable reference library.

Write for Booklet H-3—It's FREE

Describes in detail. Address Arts & Decoration Course Interior Decoration, 114 East 16th Street, New York.



**SEVEN PIECE DUO-TONE
SALAD SET 10 3/4" .. \$4.95**
**INDIVIDUAL BOWLS,
5 3/4"49 ea.**
**LINEN LIQUOR
TOWEL SET 2.45**
Complete with six napkins

THE BAR MART

(The Only Store of its Kind)
55 West 45th Street New York City

window shopping



THE BRIDE COMES HOME and starts a minor orgy of entertaining. All her friends must see her new home and go away saying "How lovely!" So if you gave her this 50-piece glass set you can imagine how grateful she'd be. 8 highballs, 8 old fashioned, 8 cocktails, all with muddlers, a shaker and a jigger glass, each with a 1-lette monogram, cost \$12.50. 3-lette monogram \$17.50. Express collect. Can-Die-Luxe Shop, 54 Madison Avenue, New York

RINGS ON HER FINGERS.

Lucky woman, such lovely jewelry, but isn't it a shame she doesn't clean it! Maybe people are saying that about you, so take inventory. Are your stones lacking in luster? Diener's Diamond Ring and Jewelry Cleaner makes them look like pieces from Cartier's show cases, and is very simple to use. Directions on bottle. Cleaner with brush and cloth \$1 postpaid. P. G. Diener, 401 Walnut Street, Harrisburg, Pa.



RUSTLES OF SPRING. has the swish of taffeta about it, the feel of satin, and there's a magic in the material that prevents it from sticking or cracking. It's the shower curtain you've been dreaming about and will bring to your bathroom a serene sunshine. Sweden is the name, Sealton the finish. Comes in combinations of green, blue, white, peach, maize, or black on white grounds. \$5.95. L. Bamberger & Co., Newark, N. J.

DISH FOR A BRIDE, and in it she will put bonbons, and she'll keep it on her coffee table where her guests may admire the shining luster of it. It's sterling silver and measures 6 1/2" x 5" x 2 1/2" deep. The price is only \$5. and it comes from Michael Kramer, Sixth Avenue and 55th St., New York.



GLAMOUR FOR BRIDES and all lovely ladies is this Bed Jacket of flowered wool challis, hand made and lined with silk. Scalloped collar and long sleeves—lovely to wear and lovely to give. In tea rose or white, small, medium and large, \$8.50.

McGibbon

49 East 57 St., New York City

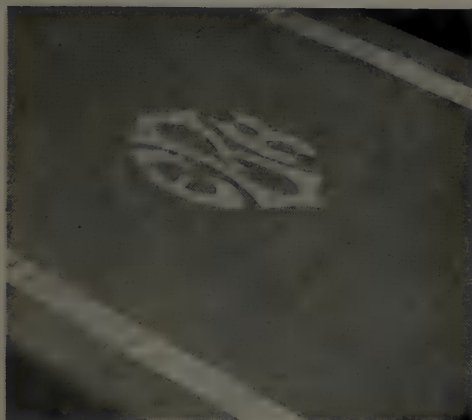
If you are interested in any of the things shown on these pages, kindly send your checks or money orders directly to the shops. In each case the address is listed in full

FAIR FEET will be sore feet for many of us this summer, so we let out a war whoop of relief when we found these World's Fair seats. The wood is hard birch, the end rubber-tipped and the combination seat and handle is a shiny zinc alloy. Men's sizes in brown or black, women's in blue, yellow, black. \$1.50. Lord & Taylor, Fifth Avenue and 39th Street, New York.



STRIPES are the hallmark of fashion this year—the gay, giddy, gladsome stripes that make these luncheon sets a blithe salute to early summer, to terrace dining. One pattern has narrow stripes and fringe, the other wider stripes and no fringe, and each is a service for four with 4 place mats and 4 napkins in assorted colors: red, blue, green and yellow. \$5.50 each. Edgren Studios, 472 Boylston Street, Boston.

MONOGRAMMED BLANKET COVER as only the magic of Léron could have conceived. It will flatter you, cheer you, bolster your morale and make your bedroom the envy of everyone for miles around. It's made of pure dye and comes in almost any color you want with the 3-letter monogram in white satin. \$4.50 for single bed size, \$5.50 for double. Léron, Inc., 75 Fifth Avenue, New York.



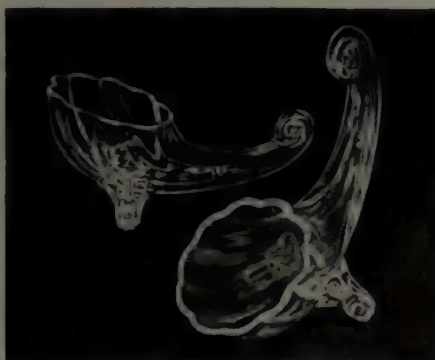
LUGGAGE? If you're a bride you will most definitely need it, and if you're not you'll want it for the cruise you've been planning. There's nothing like extra smart luggage to bolster a girl's morale, we say, and Oshkosh knows all the fine points. Here are three pieces covered in covert cloth. The 18" week-end case is \$9, hat box \$12 and the 29" bag \$17.50. Monogramming free. Oshkosh Trunks, Inc., 10 East 34th Street, New York.



Dinner in Bed

English Silicon China in the famous "WILLOW" pattern, blue or green, elaborately decorated with gold. \$44.00 in "BRITISH SCENERY," blue or plum. \$29.50
Folding Bedtray with gold line, white, peach, turquoise, cream. \$12.50

Alfred Orlik
395 Madison Avenue at 47th St. New York



FOOTED CORNUCOPIAS

A gift of charm for Spring brides

\$5 pair
\$2.50 singly

Exquisitely clear, imported crystal cornucopias... charming set-ups for flowers (upright) or fruit (tipped) on a formal table or reposing on a fireplace mantel. 11 1/4" long, 5 1/4" high.

THE HALL GALLERIES

ALBERT STEIGER COMPANY
SPRINGFIELD • MASSACHUSETTS



The Utmost in BEAUTY

An unusual piece of furniture, designed as a Silver Chest, but adaptable for many other purposes. Made of San Domingo mahogany, with a hand-rubbed finish, in the true royal mahogany shade.

28" Wide, 16" Deep, 28 3/4" High.

\$150

Designed and Made by
Frederick Gross

Lathrop Haynes
392 PARK AVENUE PLAZA 3-1593



WELL and TREE PLATTER

\$12.50

Here's a sound idea for an impressive and most useful wedding present. The handsome platter is of heavy silver plate, 18 3/4 inches in diameter which is amply large for the most gargantuan of roasts. It has a graceful well and tree design for gravy drainage and separate depressions for serving vegetables, etc. Shipped express collect.

LAMBERT BROTHERS
Jewelers Since 1877
LEXINGTON AT 60th ST.

Maison de Linge



"WEDGEWOOD" Blanket Cover Rayon print with charming Wedgewood figures.

Twin Bed Size 72x90, Each. \$7.50
Full Size Bed 90x90, Each. 9.75

Also made 108" long for Bed Spreads.

"TROPICAL" Summer Blankets Purest wool. New weave. Filmy sheer. Moth proofed. Snuggly and warm for chilly summer nights. Loveliest pastel shades. Silk satin binding.

Twin Bed Size 72x90, Each. \$ 7.95
Full Size Bed 90x90, Each. 10.50
Monogram 2.50

Enchantin' as Bridal Gifts—beautifully boxed and ribboned for gift display.

Specialists in TROUSSEAU

MAISON de LINGE

816 MADISON AVE., NEW YORK
Between 68th and 69th Streets
Branch GREENWICH, CONN.

Represented in
ST. LOUIS, TUCSON, COLORADO
SPRINGS, OMAHA, HOUSTON.

"Smoke Out The Truth"



Zodiac Smoking Set...6.85

Sheffield plate, mounted with sterling silver zodiac medallions—very new, entertaining and informative—exclusive Cannell & Chaffin idea—order by birth date—cigarette box, ash tray, match box.

Postpaid in the United States

Cannell & Chaffin

3000 Wilshire Boulevard
Los Angeles California

A Gift from the Orient



India

Fine King Ebony Wood Elephants
1 1/2" - \$1.50 3" - \$3.00 4" - \$6.50
2" - 2.00 3 1/2" - 4.50 4 1/2" - 7.50
2 1/2" - 2.50 5" - 8.50

China

Bronze Lotus Shaped Bowl
12 1/2" wide by 6" deep \$25.00
Chinese Carved Teakwood Coffee Table
Mahogany finish, 40" x 16 1/2" x 14" \$42.50

Gunn & Litchford, Inc.

ORIENTAL IMPORTERS

Established 1921
323 FIFTH AVE. NEW YORK
(between 32d & 33d Sts.)

Lily-of-the-Valley Cambridge Orange Blossom Chantilly



Unusual Opportunity

To fill in your active, inactive and obsolete patterns of flat silver. We have accumulated more than three hundred of these patterns, such as:

Baronial
Bridal
Buttercup
Canterbury
Chrysanthemum
Colonial
Frontenac
Georgian
King Edward
Lancaster
Les Cinq Fleurs
Lily
Louis XV
Luxembourg
Norfolk
Old English
Paul Revere
Rosalind
Versailles
Violet

This silver has been used and is offered in first-class condition materially under the price of new silver.

★ Unusual Silver ★

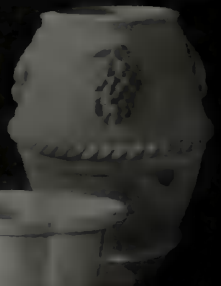
We have one of the largest stocks of unusual silver in the United States, same consisting of Tea Services, Compotes, Pitchers, etc., by America's Leading Silversmiths, also foreign makers.

Correspondence Solicited
Silver Sent on Approval

JULIUS GOODMAN & SON
43 South Main St., Memphis, Tenn.

YOUR GARDEN

Enhance its natural beauty with shapely, colorful Terra Cotta. Sun Dials, Jars, Vases, Benches, Gazing Globes, Bird Baths, etc. Send 10 cents in stamps for illustrated brochure.



ESTAB
1810

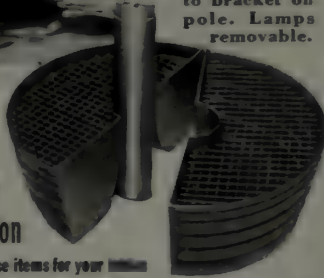
GALLOWAY POTTERY

3220 Walnut Street, Philadelphia
On display, 123 East 24th St., N. Y. C.

For UMBRELLA TABLES

CENTRUM (two-half vase) All metal. Closes around the pole. Netting to hold flowers in position.
HURRICANE LAMPS. Attached to bracket on pole. Lamps removable.

Have Space Balance Decoration



by using these items for your

Vase: 10" dm. 3 1/2" deep \$5.00

Lamps: 10" over all height—Heat resistance glass \$5.00 a pair

Finished in Green, Yellow, Blue or White enamel. All orders postpaid. Send check or money order. Order now for early delivery.

Write for illustrated literature of Swedish Modern Decorative objects.

Hagerstrom Studio of Metal Craft
1243 Chicago Ave. Dept. HB5 Evanston, Ill.

COLONIAL PINE TREATMENT for Pine Paneling

As a result of extensive chemical investigation, we have perfected a one-coat treatment which reproduces on new pine the color, texture, and finish of genuine old pine.

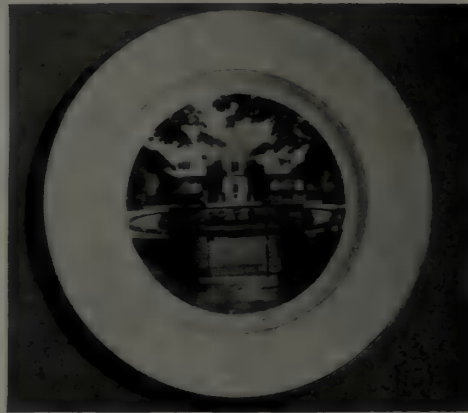
MAKE NEW PINE WALLS
LOOK LIKE OLD ONES

Write for booklet

COLONIAL STAIN COMPANY

157 Federal Street
Boston, Massachusetts

window shopping



SERVICE DE LUXE. For those friends who seem to have everything, these dinner plates of Haviland china with a photograph of their home (or of anything, for that matter) reproduced in black and white or sepia and white. The plates are outlined in gold and as handsome as anything we've seen. A dozen of the same picture for \$130, 6 for \$80. Assorted they are \$272 the dozen, \$150 for 6. Abercrombie & Fitch, Madison Ave. and 45th St., N. Y.

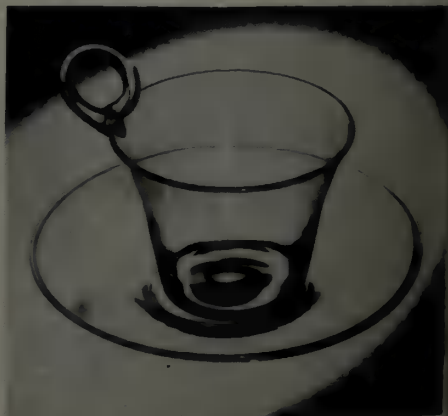
AMANDA is her name and we promptly fell in love with the twinkle in her eye, her flaxen hair, but most of all we love her clothes, which can be taken off. She's a Civil War miss and chock full of crinoline quaintness. The lace at her collar matches the ruffled lace pantalettes and her blue poke bonnet and purse couldn't be more chic. She's very friendly and likes little girls that play make-believe. \$2.50. The Josselyns, 124 Mount Vernon St., Boston.



IF I WERE A BRIDE, I'd ask my Great-aunt Mathilda to give me a sterling silver after dinner coffee service for a wedding present. I'd want this "Elizabeth Winslow" pattern because it symbolizes what I want to be the keynote of my new life—graciousness. The coffee pot is 8 1/4" high, sugar 2 3/4", creamer 3 3/4" and the price is \$65. With the 9 1/4" tray, \$85. Heesen-Hascall Co. 516 Madison Ave., Toledo, Ohio



KAFFEE KLATSCH. For summer nights and demi-tasse time when you sit on your terrace in the coolest wisp you own, talking and watching the fireflies and sniffing the honeysuckle on your trellis. It's a lovely time of day, and these demi-tasses of Orrefors glass are perfect props. They're cool and clear and the cream of the crop. \$2 for each cup and saucer. Grable's, 122 No. Oak Park Avenue, Oak Park, Ill.



English Dinnerware

Montreal's Own Store Since 1843 offers you large and interesting selections of fine English dinnerware. Favourably priced in Canada because it enters duty free.

Write for Descriptive Booklet

HENRY MORGAN & CO., LIMITED. Montreal

Iron Foot Scrapers



PUSH DOWN IN EARTH

A GIFT FOR DOG ENTHUSIASTS

101 Iron Scotty 102 Cocker Spaniel 103 Dachshunde
104 Wire Hair Terrier 105 Tabby Cat

These "puppies" are strong little fellows. Life-like, they stand 10 inches above ground. Finished in Colonial black. \$3.00 postpaid. Two for \$5.00. C.O.D. if desired. Money back in full if "puppy" disappoints you with his "manners".

NAME OR HOUSE NUMBER INSCRIBED IN LIGHT REFLECTING LETTERS \$1.00 EXTRA
BELL GARDEN INDUSTRIES, Dept. B, 3963 Olive Street, St. Louis, Mo.

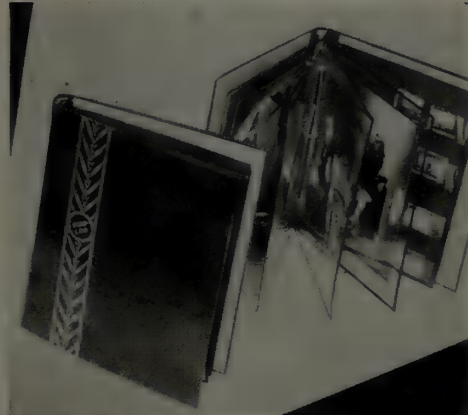
If you are interested in any of the things shown on these pages, kindly send your checks or money orders directly to the shops. In each case the address is listed in full

OURS AND HIS. A bathroom glass for each of you with our names in bold, dashing letters. You may choose any color combination you want: Dubonnet with pale blue names, or with Dubonnet, gray with red—ad infinitum. They cost each with the name, or \$1 with a 3-letter monogram. Lewis & Conger, Sixth Avenue and 45th Street, New York.



PERENNIAL FAVORITES. Year in and year out salts and peppers are sent to brides, and year in and year out brides shriek with joy when they open the packages containing them. We love best of all the open salt dishes with the deep blue glass lining. This set is silver plate on copper, made in England. \$15.50 a pair or \$31 for the set of 4. Olga Woolf, Ltd., 509 Madison Avenue, New York.

BOOK-OF-THE-MONTH. Called Visulog and it's a leaf photograph album, wait till we tell you! The pages are transparent pockets for large photographs (wedding pictures, for instance) and toward the back there are pages with small pockets for snapshots and negatives. It comes in leatherette (\$5) or grain leather (\$12.50) in brown, tan, green or red. Froelich Leathercraft Co., 43 West 4th Street, New York.



ABRACADABRA. This, believe it or not, is a lighter that works on electric current. Plug the wire into your wall socket, press down on the lighter and there—your cigarette, Madam! No flints, no fluids, no filling, no wicks, besides which it lights one to six cigarettes at a use and is fine for pipes. The stand is walnut, and with bronze bird is \$4.50, with chrome dog \$3.95. The Bar Mart, 56 West 45th Street, New York.



Here's something that will make other smart hostesses bubble over when you spring your next tea.
THE ROMANY CUP OF FORTUNE Predicts the present, past and future, tells you about tall dark men, etc. . . . Come on, when is that next tea party? It's loads of fun! Instruction Booklet tells how to use it.
ONE DOLLAR A SET (Cup & Saucer)
Add 25c for shipping
4 sets = more shipped free.
Tourne Products
1718 Rockaway Parkway, Brooklyn, N. Y.



Iron Tree Settee
Fits Tree to 18" No. 121
\$18.00 undecorated,
\$20.00 painted

Small addition west of the Rockies.
FREIGHT PREPAID

Send for circular other garden ornaments.

THE GRAF STUDIOS
WILMINGTON, OHIO



Cocktails for Two

This hand engraved monogrammed cocktail set is novel and charming. The shaker holds 4 full cocktails, has 3-letter monogram. The glasses have solid bases, are engraved "You" and "Me". Postpaid in U. S. **\$3.95**

BRIDGE FOURSOME

The same shaker with 4 glasses with engraved symbols, Spades, Hearts, Diamonds, Clubs. Postpaid in U. S. **\$5.95**

Cash with order. Satisfaction guaranteed. Give full name for monogram.

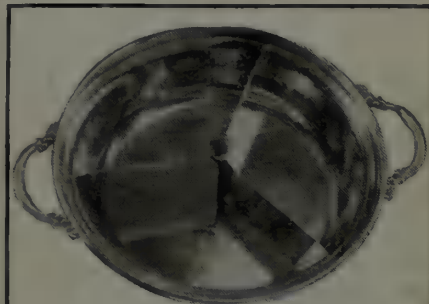
IDEAL FOR GIFTS

These items and hundreds of others shown in the new free catalog are ideal gifts for every personal and business occasion.

Send for your copy.

CLOVER LEAF CRYSTAL SHOPS
Dept. E 10 60 E. Monroe St. Chicago

STUDY INTERIOR DECORATION
SIX WEEKS' PRACTICAL TRAINING COURSE
Resident Day Classes
start July 10th—Send for Catalog 5R
Period and Modern styles, color schemes, draperies, all fundamentals. Faculty of New York decorators. Personal instruction. Cultural or Vocational Courses. Longer courses in interior architecture.
Home Study Course
starts at once—Send for Catalog 5C
Same training for those who cannot come to New York. Practical, simple, useful, and intensely interesting.
NEW YORK SCHOOL OF INTERIOR DECORATION
515 Madison Avenue, New York City



HAND WROUGHT PEWTER PIECES FOR GRACIOUS ENTERTAINING

in the silverlike finish yet have less tendency to tarnish than silver.

Three compartment Vegetable Dish with removable partition 12" diameter 2 1/4" deep \$14.00.

Made by

MAX RIEG

The Sign of the Golden Ball

Catalogues on request



Mayonnaise Bowl with Plate and Ladle \$3.25 complete.

Williamsburg

Virginia



CHAMBER STICKS

Interesting imported reproductions. English silver, plated on copper.

Plain pattern **\$10.50**

Repoussé design **15.50**

Olga Woolf, LTD.

509 MADISON AVE., N. Y.
Suite 312 PLaza 3-1401

DISTINCTIVE GARDEN, TERRACE, SUN PARLOR and YACHT FURNITURE



In THE BRIDES' HOUSE at the SAVOY PLAZA you will find this sumptuous Knoll Extension Settee. The rattan is painted a soft gray enamel and the cushions are of sailcloth.

Exporting our Specialty

Illustrated catalog

GRAND CENTRAL WICKER SHOP, INC.

217 East 42nd St. New York City
Between 2nd and 3rd Aves.

Opposite DAILY NEWS Building.



MADE TO ORDER
TOP side, hand quilted comforter with 2½ pounds lamb's wool. Reverse side 100% lamb's wool blanket. Bound with two-inch border. Colors: Peach, Tea Rose, French Blue, Reseda Green — all silk, satin crepe. Finished size 72 x 84 inches, complete. \$65.00

Other materials quoted on request.
 Can be dry-cleaned . . . practical, economical as well as warmly beautiful. A perfect gift for your favorite bride.

Address

REGINA INCORPORATED
 1049 Bardstown Road • Louisville, Ky.
 (Also 906 N. Michigan Ave., Chicago)

Serve Dinner à la NEW ORLEANS



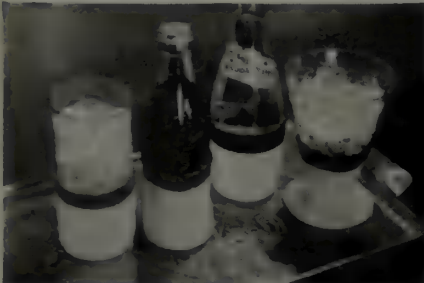
Surprise your friends and family by serving delicious New Orleans specialties. Excitingly different, these taste-tempting delicacies will cause them to applaud your discovery. Their piquant flavor and savory deliciousness will "tickle the palate".
 Special Chef d'Orleans "Family Package" (offered to House Beautiful readers) contains:

- 2 (10 oz.) Clear Green Turtle Soup with Sherry
- 2 cans (10 oz.) Diamond-Back Terrapin Soup
- 2 cans (10 oz.) Crawfish Bisque
- 2 cans (10 oz.) Creole Gumbo
- 2 cans (5½ oz.) Wet Pack Shrimp
- 2 cans (10 oz.) Turtle Soup (Southern Style)

Shipped anywhere in U. S. for \$4.50, Express Prepaid. Money refunded if you are not delighted. Free folder sent on request.

NEW ORLEANS DELICACY CO.
 3001 COLISEUM ST. • NEW ORLEANS, U.S.A.

use HI-JACS AND SAVE YOUR FURNITURE



Made of Terri Kilt Lastex, HI-JACS fit any shape glass bottle. HI-JACS are guaranteed dripless and are positive protection for furniture and clothes. Very smart—they come packed six in a gift box. White with scarlet, azure, yellow, green, duobonnet and navy.

Set of 6 for \$1 postpaid

PLEASE SEND sets of HI-JACS for which I enclose check or money order for \$ Color
 Assorted
 Name
 Address
 City State

KILLINGER COMPANY Dept. HB
 MARIION, VIRGINIA



Serve Your Drinks in these new, smart COLORED GLASSES!

■ Lustrous Belgian Glass in sets of 8 assorted colors—topaze, sapphire, aquamarine, apricot, emerald, amethyst, smoke, sea green—prevents mixed drinks from getting mixed! The liqueurs have crystal tops, colored bases. Highballs and old fashions colored throughout.

● Only \$2.00, express collect, per set of 8 highballs, old fashions or liqueurs. Illustrated above. With fine, hand cut monograms, \$5.00 per set, express collect, illustrated below.

Evelyn Reed

524 Madison Avenue New York



for the Bride



Hale's
 420 Madison Avenue
 New York
 satin
 slipper
 chair

Custom-tailored in a choice of upholstery satin (or chintz) . . . in white and gold, blonde, or mahogany finish. Seat and-back cushion, 50% goose down, 50% goose feathers. Horse hair upholstered. An unusually fine piece. 27 inches high. Specially priced, 29.50

Mail Orders Filled. Freight Prepaid.
 Send For Fabric Samples. State Color Desired

SUN DIAL SHAKERS



May all your hours be sunny ones, with these new salt and pepper shakers to grace your table. Non-tarnishable silvery metal which looks like sterling. 3¼" high. \$4.00 pair, postpaid.

MADOLIN MAPELSDEN

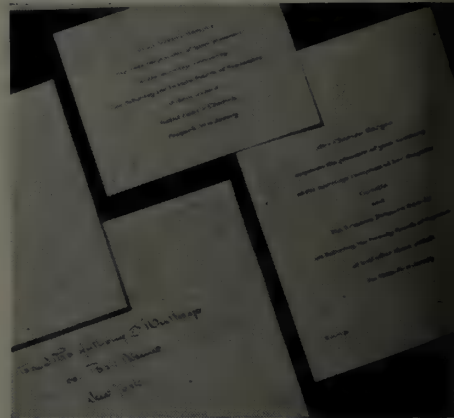
825 Lexington Avenue
 New York City

window shopping



FLOWERS FOR SUMMER.
 Get them fresh from the fields, from the garden, the market. Hint to your week-end guests: cut down on your grocery bill. Do anything, but fill your house with great armfuls of them and put them in these green hand-made Italian glass vases. With gay colored raffia holders they're 9½" for \$2.49; 14", \$2.97 and the bowl-shaped one, 9", \$1.98. R. H. Macy, Broadway and 34th Street, New York.

ALL BUT THE GROOM is supplied by this service which can actually make the bride's mother enjoy the wedding preparations! Give them your list and they'll check addresses, order invitations, address envelopes. They will submit estimates on catering, music, flowers and won't forget such bugaboos as pew lists or a canopy for the church. They're wizards *extraordinaire*. The name is Hostesses, Inc., 119 East 54th Street, New York.



HAND-MADE SILVER executed in the tradition of guild days is a rarity, indeed, but we have such silversmiths in America still, and among them the name of Arthur J. Stor is a byword of master craftsmanship. This ash tray and match box cover, made in his workshop, are for individual service at the table. Tray 3" x 2", \$3.75; match box \$2.25. Leah K. Curtiss, at the Gallery of Mrs. Tyson, 20 West 57th Street, New York.

THE PANTRY SHELF

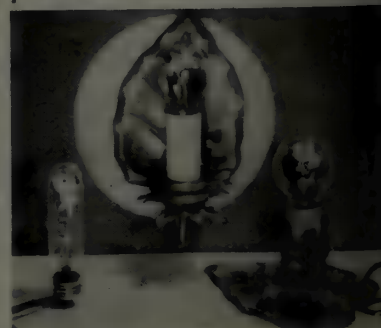
If you want to get on the band wagon, give a Pantry Shelf Shower. For a Bride's homecoming. For a wedding anniversary. For a house warming. At the drop of a hat.

We've been locked in our room for weeks elaborating the idea till now it's as full of twists and tricks as a rumba dancer. All of these we have set forth in great detail with a résumé of the idea, a sheaf of recipes and wrapping hints and bound together into a 12 page booklet. It will come to you, brimming with suggestions. All you have to do is to send us 10¢ to cover mailing costs and we will gladly send you one of these booklets.

HOUSE BEAUTIFUL

572 Madison Ave., New York, N. Y.

THE ELECTRIC FLOWER



Tulip, Rose, Calla Lily, Cosmos or Field Flower

which glow in natural garden colors. any standard socket and are guaranteed for 2000 hours.

GREEN AUTUMN LEAF CANDLE BASE OR HANG LAMP

with your choice of flower, complete with cord and socket . . . each \$3. Electric Flower Bulb for use in your own socket.

AEROLUX LIGHT CORPORATION
 653 11th Avenue New York

If you are interested in any of the things shown on these pages, kindly send your checks or money orders directly to the shops. In each case the address is listed in full

FOR YOUR LIVING ROOM, a pair of these traditional lamps. They're made of semi-porcelain china in the Indian Tree design on an eggshell ground and the base is wood. The Empire shades are a home-spun material over parchment and the wiring bears the Approved stamp. We think it's extraordinary value, and it's yours practically for the asking. Only \$3.95 each. John Wanamaker, Broadway and 9th Street, New York.



AND FOR YOUR BED-ROOM, this three-piece ensemble. There are two vanity lamp bases and a night table lamp, all copies of Waterford glass, all with eggshell pleated clair-de-lune shades. They're graceful as a court curtsy, blithe as a May morning, and the price for the three pieces is unbelievable. \$5. John Wanamaker, Broadway and 9th Street, New York.

HYTHM AND COLOR characterize these dancing figures made of colored Venetian glass. The mandolin player dressed in blue with a coral sash, and the swirling skirt of his partner is yellow, her bodice red. They are free-blown glass and measure 10" high. \$5 the pair. Carbone, Inc., 342 Boylston Street, Boston, Mass.



MARAMOR CAFÉ GLASS is used in the famous Maramor restaurant. The smart new glass for serving luncheon and after-dinner coffee in the French manner, at the table, in the library or in the garden. Perfect for fruit and vegetable juices. \$1.00 a dozen. Postage paid.

THE NEWBROOK LIBRARY
MARAMOR BLDG.
COLUMBUS, OHIO

NOW! ELECTRIFY OIL LAMPS

Without Drilling or Structural Changes



Amazingly Realistic.
Duplicates The Oil Lamp Wick Burner
DO IT YOURSELF
No Tools Required

Yes . . . now you can electrify oil lamps merely by replacing the present wick burner with a Nalco Electrified Wick Burner which comes to you complete with switch and cord. Nalco Adapters are available in Standard No. 1 and No. 2 sizes as well as Acorn and Hornet. Also for special or Standard Lamps with Candelabra or Medium base. Every home will be enriched by the atmosphere of quaint simplicity which an electrified oil lamp with a Nalco Adapter provides.

Write at once for free literature and prices.

NALCO SPECIALTY SHOP
1064 Tyler Street St. Louis, Mo.



TICK TOCK

A Tôle Clock of Unusual Decorative Merit
\$6.00 POSTPAID IN U. S. A.

Hand painted flowers in natural colors on antique white ground 5 1/4" high. Guaranteed movement.
Booklet: *Timely Tôle Timepieces*



AT LAST: A small, portable telephone stand that saves you tiring steps.

HOLDAFONE

It's a revolution in telephone convenience—this handy patented device called "Holdafone." You simply place it by your bed, easy chair, dinner table, or in a nook. Weighing but 6 lbs., and easily carried by a child, Holdafone is a beautifully fashioned phone stand that makes a single phone-and-stand-unit. Ideal for long-cords and plug-ins. Will not tip over.

For the Round French Phone; Walnut Finish \$4.95 postpaid, solid Walnut \$8.95 postpaid. For the new square phone, Walnut Finish \$5.95 postpaid. Sent on approval if desired. Prices 30c higher west of Rockies. Illustrated folder sent on request.



THE HOLDAFONE CO.
2243 Court Avenue
MEMPHIS TENNESSEE



NORSK FLOWER VASE

You'll love to have this new Norsk vase for your few-flower and individual flower decorative set-ups. Soft antique gray, 9" H. x 6 1/2" Dia. \$3.50. (Shipping charges collect.) Write for "Gift Suggestions from Many Lands for the Bride."

Carbone

342 BOYLSTON STREET, BOSTON



NEW! MONOGRAMMED GLASSES

Heavy Sham Bottom Styles Now at Popular Prices! Solves Gift Problems!

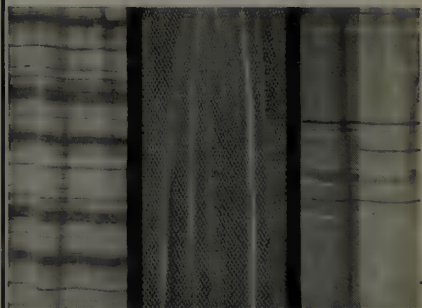
Smartly tapered sham bottom glasses, complete with any 3 letter hand etched monogram you wish, now available at popular prices. Distinctively monogrammed on guaranteed chip-proof Libbey's Safedge glass. A choice different gift for weddings, birthdays, showers, bridge prizes—perfect for personal use. Thousands of satisfied customers. 4 1/2 oz. size (left) for Fruit Juice—\$2.55 per doz. 8 1/2 oz. (center) for Highballs; Table Tumbler—\$2.70 per dozen. 11 oz. (right) for Iced Tea; Tall Summer Drinks—\$2.85 per doz.—prepaid. Add 15c per doz. extra West of Denver. Safe delivery; satisfaction guaranteed or money refunded. 72 hour service. Order NOW! Catalogue on request!

MONOGRAM GLASS CO., Inc.
1163 Merchandise Mart Chicago

FINNISH HANDWOVEN WINDOW HANGINGS

Especially Charming for Use in Town and Country

Colonials—Log Cabins—Seashore Cottages and Swedish Moderns



Selected by Edith Winifred Fisher these sheer fabrics of ravishing all-fast colors are appropriate with or without glass curtains. 30" wide at \$1.25 to \$2.00 a yard. Swedish hand-tied linen net, 90" wide at \$1.50 a yard. Send for brochure and state drapery problem.

**THE ORIGINAL
THREAD AND NEEDLE SHOP**
671 Boylston Street, Boston, Mass.
Tel. Com. 4880



MITLA..
AN EXOTIC MEXICAN SANDAL OF HANDWOVEN SUEDE

ONLY
\$4.75

POSTPAID
RETURN MAIL

**COLORS: JAPONICA (Burgundy)
CHEDRON (A smart — rust tan)**
Expect a sophisticated thing finished like the finest footwear in lovely suede, but keeping all the distinction and style of a bench made shoe.

TO ORDER. Send outline of your foot or shoe size. Laces, ties and open toes make fitting easy.

The OLD MEXICO SHOP
SANTA FE—NEW MEXICO



TEA SET consisting of cloth (54 inches square) and six napkins, worthy of the most fastidious hostess. Cheerfully colored rose design, hand appliquéd on white ground. The set (illustrated) **\$5.75**

In the same pattern, table cloth (66 x 86 inches) and eight napkins, \$11.50. Luncheon set—seventeen pieces, \$9.50

GRANDE MAISON DE BLANC



746 5th AVE. NEW YORK



When You Come to the Fair
Visit Our Gadget Shop

See the World's Finest Gadget Collection

Wilt-less Flower Cutter slices stems diagonally, gives flowers longer life. \$1.50.

Karvit Tongs grip bird or roast firmly, promote non-skid, neat carving. \$1.50.

Sleep Shade. Worn over eyes, keeps out light. Permits late sleeping. \$1.00.

10 ft. Cord in Reel connects electrical appliances with distant base plugs. \$2.00.

LEWIS & CONGER

New York's Leading Housewares Store
45th St. & 6th Ave. New York, N. Y.
VAn. 3-0571

window shopping



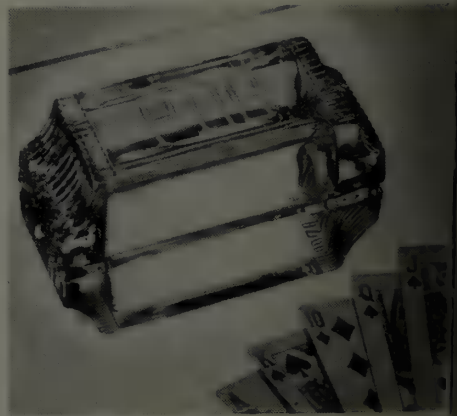
PITCHER PRIZE. It's a copy of the famous Paul Revere piece, and we still can't believe the price. Silver plated on copper, it holds 5 pints and will solve all your wedding present problems for months to come, so relax and draw a long breath of relief! Only \$5. Postage extra. R. H. Stearns Co., 140 Tremont Street, Boston.

INSTEAD OF THE MOON, let these double hurricane lamps light your frolics on gay summer evenings. Spear them into your lawn or garden and they'll glimmer like an inspired chorus of fireflies, or plant a pair on either side of your driveway. They come in a wrought iron color, yellow or white, measure 51" and cost only \$2.25 express collect. Single lamps are \$1.50. Evelyn Reed, 524 Madison Avenue, New York.



MAKE-UP STAND for the woman who loves the flavor of age in her home. It's an exact copy of an antique shaving mirror and you may have it in solid cherry, maple or walnut. Drawers will hold all your beauty paraphernalia and the piece itself will bring a head-in-the-air charm to your room. Hand-made, 26 1/2" x 7 3/4" x 27 1/2" high. \$20 prepaid. Laura Copenhaver, Rosemont, Marion, Va

BRIDGE FIEND? Or rummy or solitaire, for that matter. The point is that here is something to help keep your mind on the game without going off on ash-tray hunts. It's a crystal card case that holds two decks and while you're playing the two sections are used for ash receivers. Each part has two rests and complete with a 3-letter hand-engraved monogram is \$1.75 postpaid. Clover Leaf Crystal Shops, 60 East Monroe Street, Chicago.





"Old Sparhawk" Genuine Hand-Braided

STAIR TREADS *Rugs* CHAIR MATS

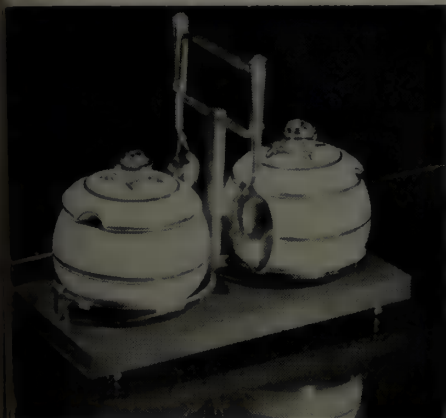
Authentic Colonial Reproductions

Our Rugs Selected for Williamsburg. Today's MOST DISTINCTIVE Rug available every detail to your own individual requirement. Request free illustrated folder and further information.

OLD SPARHAWK MILLS, PORTLAND, ME
America's Oldest Braided Rug Maker

If you are interested in any of the things shown on these pages, kindly send your checks or money orders directly to the shops. In each case the address is listed in full

AN APPLE A DAY carries more meaning than the old-fashioned adage on doctors. There is a vacuum ice tub fitted with an insulated lining and shaped like a large apple. Painted apple red, pale apple green, royal blue or emerald green by a special process, it's shaped with a gold stem and leaves. 8" in diameter. Wedding present par excellence! \$5.75. Express collect. Lamart Brothers, Lexington Ave. at 60th St., New York.



THE BRIDE'S BREAKFAST will be served on a table glistening with new appointments, all of them happy reminders of friends who wished her well. And the center of attraction will be this marmalade set. The two jars are English earthenware, the gold-plated holder has a wooden base and two gold-plated spoons hang on the sides. \$5 complete. Cooley's, Inc., 34 Newbury Street, Boston.

MOTHER'S DAY is almost here and Schrafft's is ready for you with a gift suggestion to solve your shopping problem. It's a book box of white moiré with a red rose painted on the cover, and the sides have the aged look of your rarest edition. Inside are two pounds of Elite chocolates and the price is only \$2. Postage extra. Schrafft's, 58 West 23rd Street, New York.



WHIMSY. Touches of it are charming, and we hope you'll take this cigarette box to your heart as quickly as we did. It's made of wood and the outside is hand-painted with a chubby cherub and inscribed with *Tout est plaisir quand on aime*. The inside is painted whatever color you choose. \$2 plus postage. Tiranova, 135 East 63rd Street, New York.



OUTING KIT

An outing kit that contains two quart-size thermos bottles each with four cups and a sandwich box neatly fitted in a pigskin-like case. Complete \$6.85

On the FAIR-way . . . Visit "The Smart Gift Shop of New York"

SCULLY & SCULLY, Inc.
506 PARK AVENUE, NEW YORK
at 60th Street Wickersham 2-2590



THE **A&F** GREATEST SPORTING GOODS STORE IN THE WORLD



PLAY HOURS in the Sun

The days we've lived for are here again. It's hobby-time. It's play-time. It's Spring! Everything you'll need for open-air living is already here at A&F... all the gear for your sports, the trappings for your terrace, the clothes you'll want and the games you'll play. We've gathered them into a lively little book that is yours for the asking.

Send for your copy of
"PLAY HOURS"

MADISON AVE. at 45th ST., NEW YORK


ABERCROMBIE & FITCH CO.

CHICAGO: VON LENDERKE & ANTOINE, 33 SO. WABASH AVENUE

(For Gracious Entertaining)

Tickle the palates of your guests and prove your own good taste by serving liqueur from this exquisite teardrop bottle in graceful silver cups. The tray, \$30. The bottle, \$30. A dozen cups, \$25. All sterling silver—and, incidentally, an ideal wedding present.

MAIL ORDERS PROMPTLY FILLED

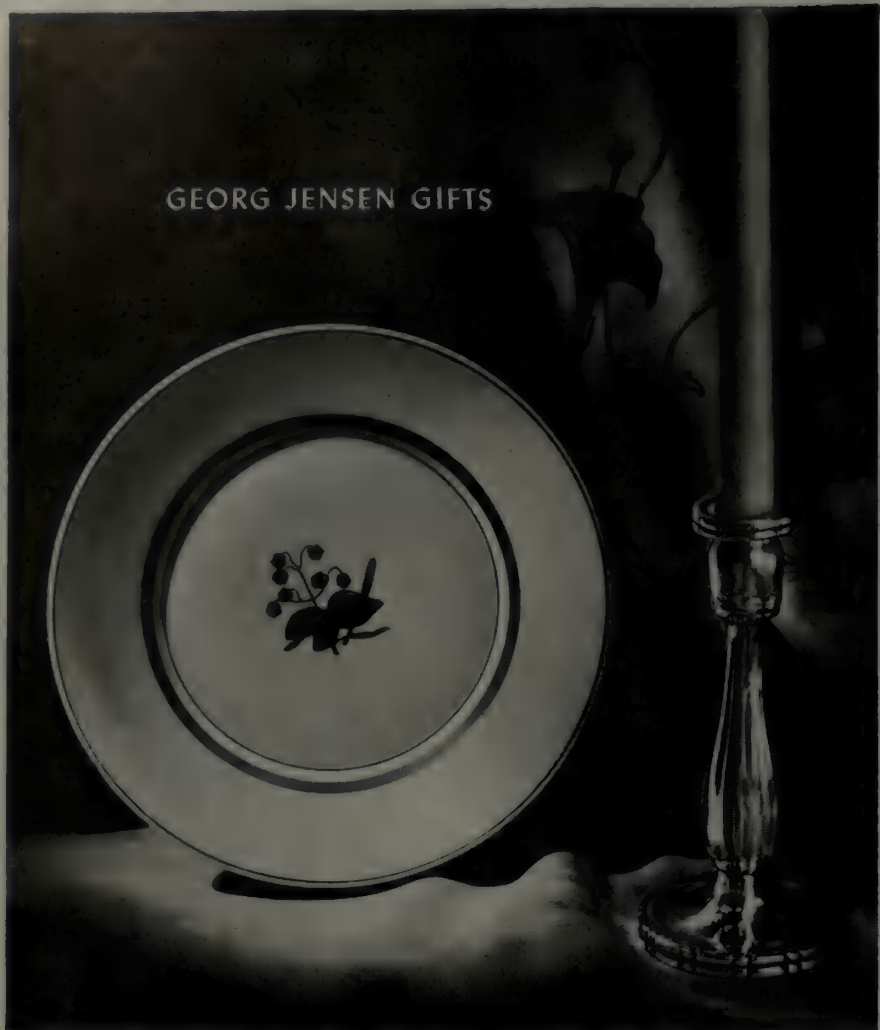


BLACK STARR & FROST GORHAM

Jewelers • Silversmiths • Stationers

ADJACENT TO ROCKEFELLER CENTER, FIFTH AVENUE AT 48th STREET, N.Y.
ESTABLISHED 1810

GEORG JENSEN GIFTS



In only a few stores throughout the world will you find such uncommon gifts—from five to five hundred dollars—as in Jensen's. See our collection when in New York. Georg Jensen, 667 Fifth Avenue, New York, at 53rd Street.

window shopping



MINIATURES. Do you know someone with a passion for miniature silver? Because this copy of a Georgian desk set will do devastating things to her collection and she will be heart-warmingly enthusiastic over your gift. The two little pots were used for sand and quills and are $\frac{1}{2}$ " high, the bell summoned the footman, 1" high, and the tray is $2\frac{1}{2}$ " x $1\frac{1}{2}$ ". \$33. Black Starr & Frost-Gorham, 594 Fifth Avenue, New York.

PASTEL PREAMBLE to a lovely lunch. It's a hand-crocheted fiber set that will make the simplest dishes look like ambrosia. There are eight mats and a runner and they come in shades that do flip-flops to your spirit. \$7.50 for the 9 pieces, and if you want linen napkins in a contrasting or the same color, they cost \$3.50 for 8. Makanna, Inc., 416 Boylston Street, Boston.



COOL COMFORT to make summer beds crisp and inviting. It's a monogrammed spread of real seersucker and comes in gold, rose leaf, aqua and white with contrasting gingham hand-appliqued monogram and border. The single bed size, 68" x 100", is \$11.50. Double bed size, 82" x 100", is \$13.50. Regina, Inc., 1049 Bardstown Road, Louisville, Kentucky.

THE WAY TO A MAN'S HEART—you know the rest, and very important it is. This cart has a large jar of herb jelly, a large jar of assorted herbs for cooking and 4 small jars of the same. Another combination is 2 jellies and 4 small herbs, all imported from England. The cart you use afterwards for flowers. \$3.50 express collect. The Herb Farm Shop of London, 347 Fifth Avenue, New York.



EVERY DOG HAS HIS DAY, but your pup will have a baker's dozen and fun to spare with any one of the canine camouflages. The squeaking turtle (75¢) and the crying fish (60¢) will have Fido's ears constantly cocked in to interrogation points, and as for the whimpering boxing glove (\$1)—he'll be completely nonplussed. Hammacher Schlemmer, 145 East 57th Street, New York.



THE PLANE TRUTH IS—OSHKOSH IS LIGHTER



THE

NIGHT-FLIGHT CASE...

by Oshkosh

Pounds lighter than the usual "two-suiter", **Night-Flight** was developed especially for air travel. No cumbersome machinery... its plywood hangers weigh a bare 8 ounces each. Business men will find they carry two suits without a wrinkle. Fly-weight Duck, shown open, \$35. In Oshkosh Chief (closed) \$50. Saddle tan cowhide, \$70.

OSHKOSH TRUNKS, INC.

10 EAST 34th STREET

NEW YORK

Write for our new booklet "Luggage Prescriptions"

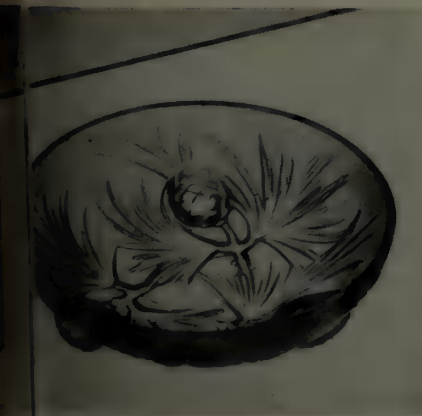
you are interested in any of the things shown on these
pages, kindly send your checks or money orders di-
rectly to the shops. In each case the address is listed in full

ARS IN HER EYES, and
can put them there if you
d the bride-to-be this sauce
at and tray. Its lines are
ent and lovely, and she'll
re it forever and ever. Of
rling silver, the tray is
" x 3 1/2", the boat 4 1/2 x-
and the price is \$15.
rtwell Jewelry Company, 130
st Main Street, Oklahoma
y, Okla.



MINIATURE REPRODUCTIONS of the clocks that your grandmother and mine used to tell time by. The three models are all copies of famous old pieces and each has a short legend of its origin on the back. They are about 7" high, come in mahogany or maple finish and have a 30 to 40-hour Gilbert movement. \$5.50 each, postpaid. M. T. Bird & Co., Inc., 39 West Street, Boston.

RT AND PARCEL of
summer idyll are the ter-
dinners where your two
ites, corn and asparagus,
ge again and again. Because
his the Cambridge Glass
pany has wisely given us
eal dishes for them. They're
y designed, take up little
e and cost only 50¢ each,
2 or 4. Minimum quantity
hired is 4. Dennison's, 411
ill Avenue, New York.



GLASS BOWL. The cool spir-
it of woods in the summer and
the tangy fragrance of pine
cones is caught in this bowl
of etched crystal. You'll use
it constantly during the hot
months for low flower arrange-
ments. It's 6 1/4" in diameter,
1 3/4" high. The price is only
\$1.75 and it comes from Alt-
man's, Fifth Avenue and 34th
Street, New York.



3 in 1

A nest of tables (cost \$5.95) made of sturdy wrought-iron. An interesting scroll design supports their glass tops. Use these smart tables for terrace cock-tails or as extra pieces for your porch. When you lack space just slide them together. In all colors, largest table measures (10 1/2" x 15 1/2"). \$5.95 Express collect.

Hand Craft Studio, Inc.
782 Lexington Ave. at 60th St. New York



Sorensen bronze. American metal in green finish with gold lines. Vase, 8 inches high, \$9.00 . . . Candy box, \$6.50.



Sterling silver after-dinner coffee set: 14-cup pot, sugar bowl, creamer, \$37.50. Tray, \$17.50. Complete \$52.50.



English bone china, ivory with pastel yellow, green or blue border, gold lines. Plates, teas or after-dinners \$7.50 doz.



Electric chromium gifts for A. C. or D. C. Coffee robot, 6-cup, \$9.95. Broiler robot, 13 5-8 inches long \$12.95.

The Bride Wore White . . .

Just as the loveliest brides wear white, so, by both tradition and smart modern custom, the loveliest bridal gifts come from Ovington's.

OVINGTON'S

437 FIFTH AVENUE, NEW YORK



Léron
Specialists in Trousseaux
745 Fifth Avenue, New York

Here are but a few suggestions from Léron's exquisite array of matchless linens. Our Bridal Consultant will personally help you to plan and budget your trousseau. Linen Trousseaux from \$375. Lingerie Trousseaux from \$225.

The original and only authentic

Spinet Brand

REG. U.S. PAT. OFF.
Exclusively by

MATHUSHEK

Pride of ownership has been reflected in the acceptance of this outstanding piano for its grace and beauty of design, and exceptional tonal qualities. This distinctive piano has become the "vogue" in homes where taste and refinement prevail, and ideal musical requirements are paramount.

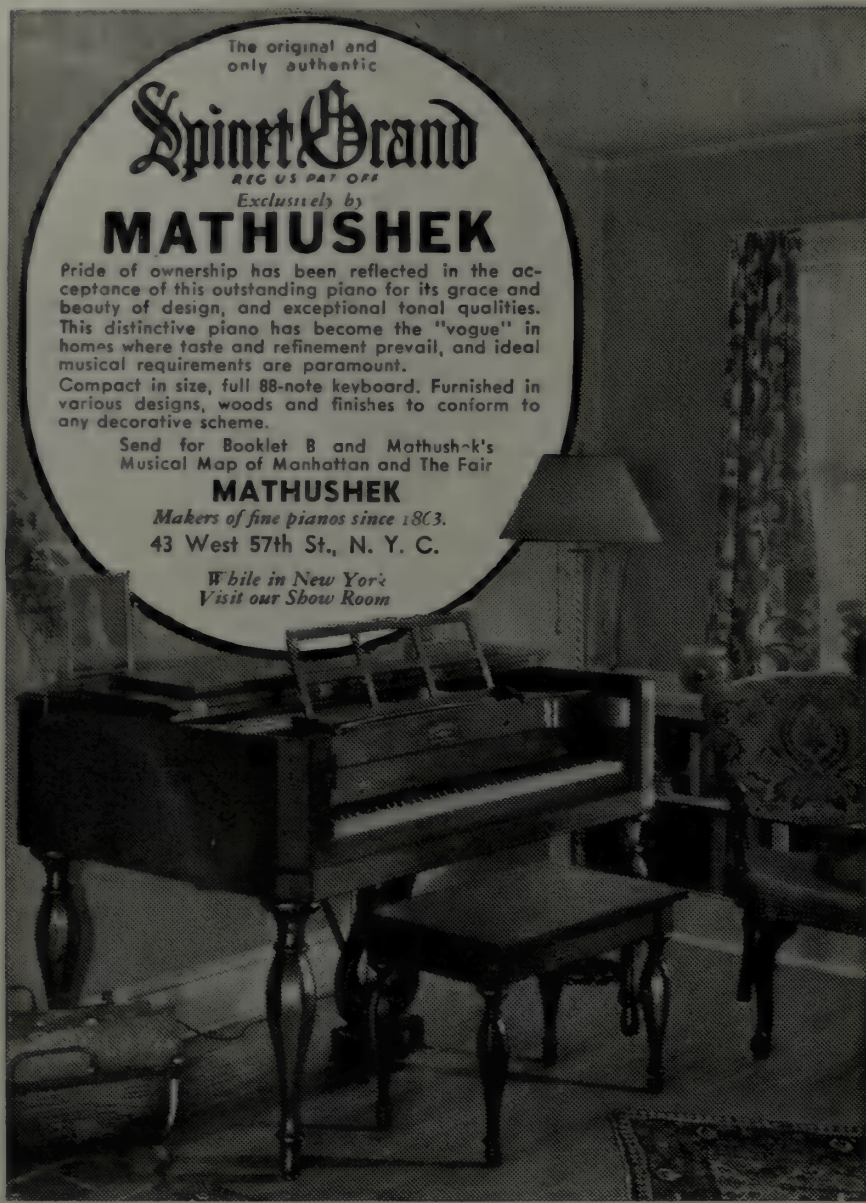
Compact in size, full 88-note keyboard. Furnished in various designs, woods and finishes to conform to any decorative scheme.

Send for Booklet B and Mathush-k's Musical Map of Manhattan and The Fair

MATHUSHEK

Makers of fine pianos since 1863.
43 West 57th St., N. Y. C.

While in New York
Visit our Show Room



THAT ACROPHOBIA COMPLEX



It's fear of falling out of bed that makes you curl your spine... "hold on" unconsciously... in a narrow modern bed. Your subconscious will bask in the spacious luxury of this six-footer. The custom-made, over-size Simmons Beautyrest mattress (6 ft., 4½ ins. long; 6 ft. wide) will cushion you in sleep. Two individual Beautyrest box springs keep the surface smooth and even... relegate the old-fashioned double bed, with its "sagging center" and your nights as "cliff sleeper", to the attic.

(illus.) Louis XVI bed, upholstered in embroidered satin; Hale crafted in antique blue and gold. Complete with two Simmons Beautyrest box springs, over-size Beautyrest mattress. \$3458 (Write for fabric swatches.)

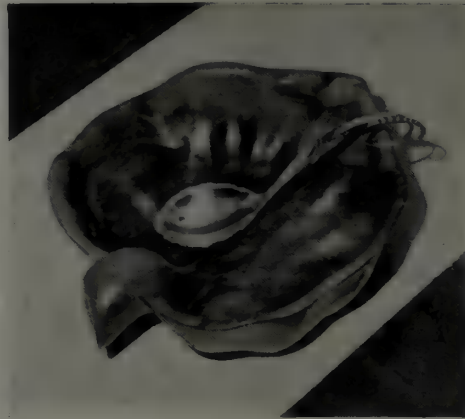


FOR EXTRA SIZE BEDS

Hale's

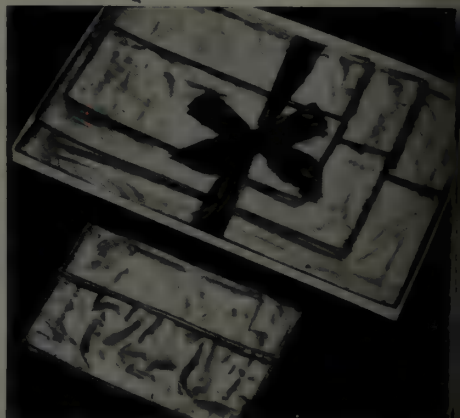
420 MADISON AVE., N. Y.

window shopping



BACK TO NATURE. We saw vegetables served the other night in one of these Ohio wood bowls and were wildly enthusiastic. The effect is ravishing and our distant forebears most certainly had the right idea when they inaugurated the custom. There's no oil in the wood to contaminate the food, and adorned by a single fine sterling serving spoon your guests will immediately copy you. Bowl \$15, spoon \$15. George Jensen, 667 Fifth Ave., N. Y.

SPRING CLEANING, among other things, means an orgy of tidying bureau drawers of lingerie. These utility cases have two great advantages. They're made of Pliofilm, a transparent material, so you see immediately what you're looking for, and secondly they help tremendously in keeping drawers permanently neat. A set of 4 in different sizes is \$1 plus postage. The Original Thread and Needle Shop, 671 Boylston Street, Boston.



SHINING LIGHT. A pair hurricane lamps for your mantel to make it the focal point of your room. The bases are sterling silver, the chimneys are etched glass and they measure 11" overall. \$11 the pair from Cowell and Hubbard Company, Cleveland, Ohio.

LAPEL WATCH for your new spring tailor, or it might be effective attached to a wide leather belt and, of course, a watch in the purse is worth two on the hand this season. It's made in France, has seven jewels and comes in black calf, black Morocco and ginger pigskin. The models vary slightly in shape but all are essentially the same. \$5.95. Hoffritz Cutlery, 331 Madison Avenue, New York.

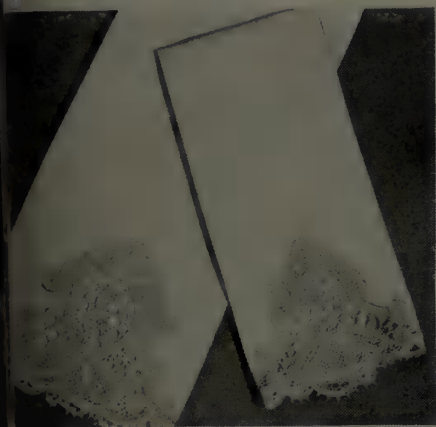


CRIB BLANKET to keep your infant snug as a bug. A white wool bound with 3" satin ribbon on four sides and standard size is 36" x 48". Even you will spend calmer nights knowing that the nursery is well under control. The price is \$3.95 and you'll find it at Joseph Horne Company, Pittsburgh, Pa.

you are interested in any of the things shown on these pages, kindly send your checks or money orders directly to the shops. In each case the address is listed in full

RING COMES TO YOUR

ABLE. The stem of this shroom, believe it or not, is pepper shaker, the top is salt. " high, \$1.50 the set. The eel barrow is the most be- ling sugar pot we've seen l the watering can is the amer. These have walnut dles and cost \$4.95 the pair. h piece is hand made of a v silver alloy that is non- ishable and looks like ster- g. Scully and Scully, Inc., Park Avenue, New York



TROUSSEAU TOWELS.

These are the loveliest, laci- est, most bridelike ones we've ever seen. They are cream linen with matching lace borders and a lace initial and the guest size, 14" x 22", is \$4.50 each, the finger tip size, 9" x 15", \$3 each. You may have them in peach if you prefer. Grande Maison de Blanc, 746 Fifth Avenue, New York.

MATTER CHARM

about house with these hand- on rugs. The colors run to pastel shades, white, black, three different blues, and come in three sizes. The pictured is \$5.50, the smaller one is \$4.50 and the larger \$6.50. You may have in a diamond, square, orack or Swedish pattern. Laisorp Weaving Shop, Noel, ale.



THE BRIDE'S CLOCK. She will put it on a table in the living room where she can always see it and it will be the ruler of her days. The case is covered in black Textileather striped with gold bronze lines and the dial is a light cream ground with black lithographed numerals. It has, of course, a self-starting synchronous motor. 5 3/4" x 2 3/4" x 5 1/4" high. \$5.95. Davison Paxon Co., Atlanta, Ga.

DE VIVRE for your with an arrangement that wling you and your guests a whirlpool of delirious ness. They're calla lily and holders of glazed pot- The flower is white with a side stained a pollen color the leaves are green. 2 1/2" the double holder is \$5.50 the pair of singles \$5.75. collect. The California 677 Madison Avenue, New York.



SEE *Paris*

BEFORE YOU DECORATE !

LET Paris Decorators prove to you how easy and inexpensive it is to introduce into your home the charm of lovely draperies, bedspreads, curtains, tables and lamps . . . Expertly ensembled to harmonize with your own furnishings.

Consult your nearest Paris Shop today . . . your problems are our problems . . . and we'll help you solve them.

DRAPERIES or BEDSPREADS—Budget 3⁵⁰ to 26⁹⁸

DRAPERIES or BEDSPREADS—"Custom 6⁵⁰ to 119

LAMPS styled by Paris Decorators 2⁹⁸ to 50

**Made in our own fine custom workrooms.*

Paris
SINCE 1912
DECORATORS

New York 433 FIFTH AVENUE
2271 Broadway
39 E. Fordham Road

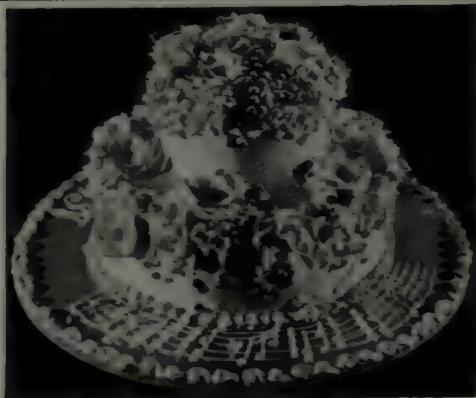
Brooklyn 1589 Pitkin Avenue
926 Flatbush Avenue

Newark 903 Broad Street

OUR TWENTY-SEVENTH YEAR

FLOWERED CAKES

*New and Exclusive
at Schrafft's!*



Exquisite wedding, anniversary and birthday cakes... decorated with flowers of icing so like natural flowers in delicate coloring and shape they seem real...roses, sweet peas, lilies-of-the-valley or flowers of your choice...in sprays, bouquets, clusters. Each cake made to order—at least 48 hours' notice necessary. No mail deliveries.

For the Bride's Pantry Shelf!

And for your own pantry shelf, too! Schrafft's Black Cherries in Cognac, Fudge and Butterscotch Sauce, Red Currant Jelly, Orange Marmalade, Guava Jelly, Special Blend Coffee, Tea, Luxuro Cocoa, Mayonnaise, Chili Sauce, Pickled Cantaloupe and Watermelon and other delicacies. These items are on display at the Bride's House.

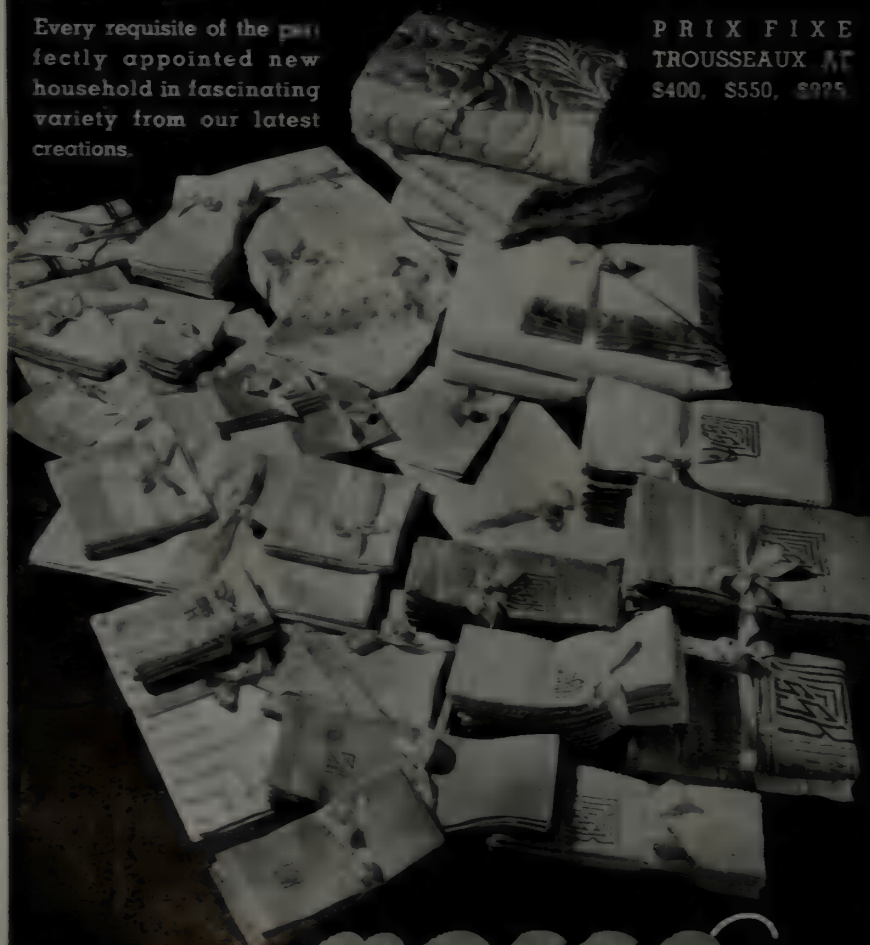
SCHRAFFT'S

WHEN IN NEW YORK, VISIT ONE OF SCHRAFFT'S
RESTAURANTS FOR AMERICAN COOKING AT ITS FINEST!

FOR THE THIRD GENERATION OF MOSSE BRIDES

Every requisite of the perfectly appointed new household in fascinating variety from our latest creations.

PRIX FIXE
TROUSSEAUX AT
\$400, \$550, \$925.



mosse
Linen

659 FIFTH AVENUE • NEW YORK

JUST FROM 52ND STREET

window shopping



BRANDY INHALERS

There's something about them that makes you feel exotic and remote. They have a satisfying feel in your hand, and the fumes of the liqueur are heady and conversation-provoking. Here are two kinds to choose from, and do put one of them on your present list because brides adore them. Both are pure lead French crystal, 4 1/2" tall. Wider one, \$12 the dozen; smaller \$10. Plummer, Ltd. 695 Fifth Ave., New York.

PRINT PICK-UP to give your room the lilting grace of an old-fashioned curtsy. The smaller print is about 100 years old, the larger about 90, so naturally they are one-of-a-kind. There are similar subjects in the collection, though, so everyone will be happy. The black glass mat and gilt frame make fine foils for the garden colors of the flowers. Small picture \$7.50, large \$10. Foster Brothers, 4 Park Square, Boston.



FOR HER NEW HOUSE

Here are two pieces that she needs desperately. The cocktail stand for entertaining, the stand to keep her husband happy. Both are made of mahogany, are alcohol-proof and come in a light brown finish. The cocktail stand is 16" high, 14 1/2" top diameter, 14" bottom diameter. Ash stand 26" high, 10 1/2" in diameter. \$15 each. Lathrop Haynes, Inc., 392 Park Avenue, New York.

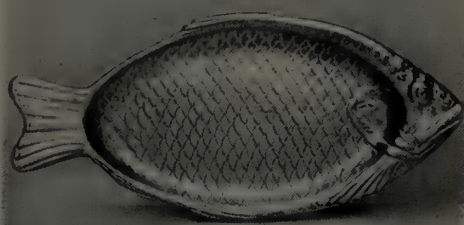
SMOKE GETS IN YOUR EYES if you use a dinky little ash tray and, much more serious, your cigarette topples out and burns your Chippendale end table. So have compassion on the poor bridal couple and send them one of these. They're crystal ash trays, extremely heavy, and handsome as any we've ever seen. Each has four rests and the large one, 5 1/2" square, is \$12; smaller, 4 3/4" square, \$8.50. Rena Rosenthal, 485 Madison Avenue, N. Y.



LAMP DELIGHT. From a modern cake we pulled a design that everyone is quite fond of and we can't say that we blame them. The base is glass brick with two sides covered in suede leather and the same color is carried out in the parchment shade. Comes in a large selection of colors—the base is 8" x 8" x 4" and the overall height 17". \$17.50. press collect. The Modern Home, 65 Chestnut Street, Boston.

you are interested in any of the things shown on these pages, kindly send your checks or money orders directly to the shops. In each case the address is listed in full

FISH DISH. Fridays need no longer be a succession of menus to be endured. Now you can serve your salmon and your sole with the same éclat you'd give your pea hen and wild rice. The dish is silver plated, 22" long, and the price is only \$12.50. You'll find it at Taylor Bros., Corpus Christi, Tex.



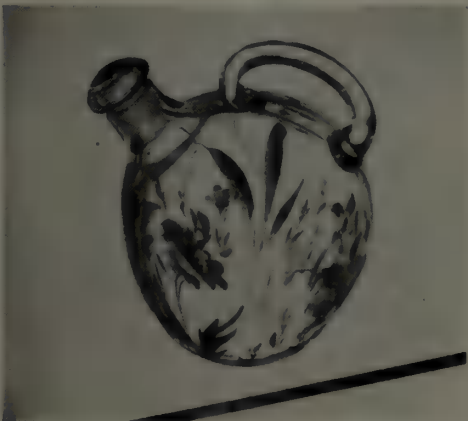
ON THE WING. Your rooms will be flights of wonderful fancy with this serving tray and waste paper basket in an antique crackled finish. The tray is 14½" x 8" and comes in a series of Audubon birds. Dark green, chintz blue, brown, black, yellow or eggshell. \$3. The basket, also with the bird design, comes in deep shades for the living room or pastels for the bedroom. \$3. Hall Galleries, Albert Steiger Co., Springfield, Mass.

PARTY PLATE. This is the one you'll use for a hundred different things—for cheese, crackers, sandwiches, hors d'oeuvres—and you'll wonder how you ever managed without it. It comes in clear crystal and is made in the Swedish Modern manner with a 3-letter hand-stamped monogram, and the outer rim has an upturned lip. 14" in diameter, \$1.65 postpaid. Monogram Glass Co., Inc., 22 Oakton Street, Evanston, Ill.



LYRE WALL BRACKET. It will bring the lilting grace of a Strauss waltz to your room and will point up your entire decorative scheme. It's made of pickled pine, the strings of the lyre are polished brass and inside is a metal container for flower or ivy arrangements. 18½" long, 13" wide, the price is \$22.50. Gertrude T. Rubin, 699 Madison Avenue, New York.

WINE PINT. It's a bottle that has a chuckle in its stubby neck and a swing in its gay decoration. You'll use it for oil, vinegar, for cordials, for anything just for decorative purposes. It's hand-painted, measures about 4½" high and costs \$2.25. We found it at Jones, Mauffee, 367 Boylston Street, Boston.



SIGNS OF SUMMER

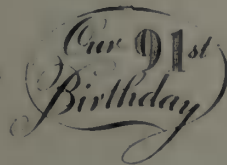
COME, see, our new outdoor furniture . . . in styles, colors, and prices to meet every whim. You'll like the luxurious lounging chairs, the compact settees, huge umbrellas and lovely tables. See them all!



Illustrated is wrought iron dining table, with glass top, \$56; matching side chairs with Indantone seat pad, \$14.00; arm chair, \$16.00, all finished in Pompeian green. (Available in other colors). Plant stands with 5" rings, 5 pots, \$19.50 (without pots, \$17). Hurricane lamps, \$3.50 each.

Rattan Serving Table

One of several attractive models—Easy to carry, firm standing. And only \$10.50.



Send for illustrated booklet "H" on new Summer Furniture

HAMMACHER SCHLEMMER

145 East 57th Street, New York

ADMIT

TWO

*House Beautiful Magazine**Bride's House**The Tenth Annual Home Furnishings
Style Show*

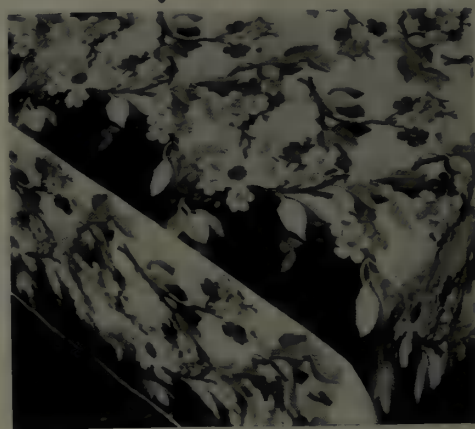
Sponsored by House Beautiful Magazine and participated in by the leading American manufacturers of Furniture, Home Equipment, and Decorating Material
Open Weekdays from 9 A.M. to 5 P.M. Admission without card 40c
PRIVATE ENTRANCE AT 11 EAST 58TH STREET, NEW YORK CITY

The Savoy Plaza Hotel

This announcement will admit two House Beautiful readers to the Bride's House.

window shopping

ST. FRANCIS BIRD FEEDER. Your garden will be the sanctuary for birds from miles around. They'll come swooping, wheeling over your roof top to feed at the feet of their patron saint. Made of lead with an antique finish, there is provision inside the figure for storage of the grain, which is released automatically at the bottom as the birds feed. 23" overall. E. H. Low, 1 Mulberry Road, New Rochelle, New York.



NEW BEDSPREAD. It brings the excitement, the living spirit, the gay abandon that means summer into your bedroom. It's a printed sailcloth like fabric, and comes with multi-colored flower motif and borders of blue, woodrose, plum or green. Pre-shrunk, sunfast and tubfast. \$3.98, double single size. 48" draperies and dressing table skirt to match \$3.98 each. Paris Decorator, 433 Fifth Avenue, New York.

ASK THE BRIDE! SHE'LL SAY,

"Sterling Silver Place Settings"



As the World's Largest Store, we meet lots of brides, so we *know* what they want. This year's crop leans to "place settings." In any of three gracious patterns, exclusive with Macy's in New York, a place setting costs only 10.94. It consists of a heavy Sterling dinner fork, dinner knife, teaspoon, salad fork, butter spreader, and cream soup spoon. (Macy prices of fine Sterling silver are so low they amaze even our most inveterate customers, who know and love our underselling policy.) Pieces may be bought separately.

If you're about to become a bride, please pay us a visit, and pick your pattern. Besides the exclusive Macy "French Antique" shown in the place setting at the left, "Marlborough" at upper right and "Stylist"* at lower right, we've many other designs. We'll keep a record of your choice, and pass the word along to inquiring friends, eager to give you something that will last, and *grow*. These are open-stock patterns, which may be added to, on anniversaries. Teaspoons (heavy wt.) 7.49 set of 6.

Macy's ★ STREET FLOOR

*Cream soup spoons not made in this pattern.

her carpets seemed beautiful 'till MOHAWK created *Silhouette*

If you're looking for a wave—that's all right. Yet there is a new wave underfoot in Silhouette, another Mohawk pattern. Something of the mid-ebb and flow seems to pulse in the deep creases of Silhouette's dynamic movement carpets simply haven't had before. And in the swirls and swirls swirls the so-called "sculptured" quality of tomorrow are highlighted and shadowed on the floors of tomorrow. Mohawk's genius in identifying trends and in styling achieves fresh results in Silhouette. See the new Mohawk creation at the finer Mohawk Carpet Store • Amsterdam, New York.



Silhouette

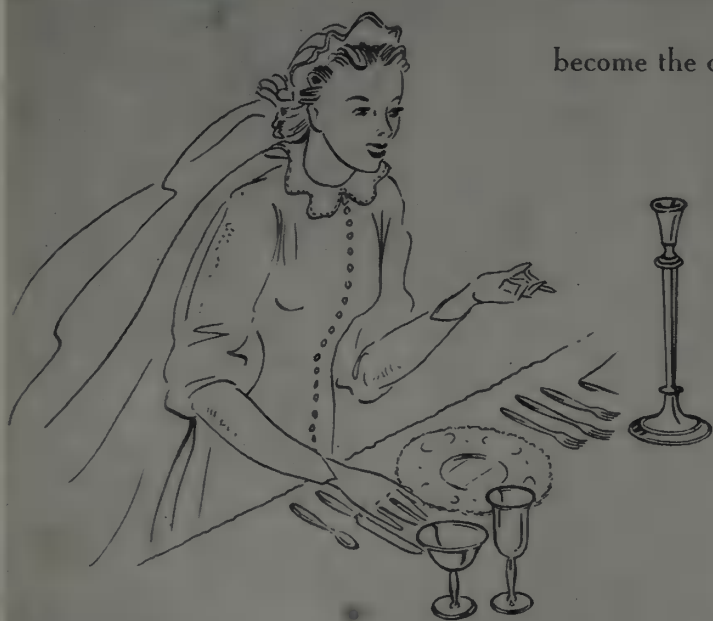
new version

- Mayfair Tan Imperial Blue Ivory Beige Dusty Rose Rose Amber Algers Taupe Burgundy French Blue Silver Green Dawn Green



Color in Tableware FOR THE BRIDE **DIRILYTE**

The rich color of fine gold to bring life-long charm to her table . . . a different and distinctive loveliness which suggests good taste and full living. A set of Dirilyte will become the center of attraction on the gift table of many a bride.



Set with the new color schemes in yellows, tans and blues, Dirilyte makes a picture of rare beauty, the perfect complement to fine china. Dirilyte is solid, not plated. The flatware pieces have generous weight and fine balance. Knife handles are solid. The blades may be sharpened. The exceptional hardness of Dirilyte gives permanence to its brilliant finish.

Complete services in both flatware and hollowware in two distinctive patterns are available. The prices are well within the average budget.

AMERICAN ART ALLOYS, INC. • KOKOMO, INDIANA • •

To: AMERICAN ART ALLOYS, INC., Kokomo, Indiana
Please send free booklet, "The Romance of Dirilyte."

Name _____

Street _____

City _____

The WEDDING GIFT BUREAU

PRESENTS *Gifts for the Bride*

Wedding gift seekers for June "Brides" will welcome this selection of unusually acceptable and inexpensive wedding presents. This appropriate selection was critically

chosen from hundreds of items by the "WEDDING GIFT BUREAU." Look for "Wedding Gift Bureau" Tags on this merchandise in leading department and gift stores.



Bride serves with social when she uses these Ham-English Bone China Tea with the exquisite Blue flower decorations. Set of 8—\$12.75. Set of 8 Teas—\$12.75. Styled by Ashford-Fenton.



Pride of any Bride's heart will be this Crystal Glass Salad Set. Beautifully monogrammed to order and perfect for the most formal occasion. Set of plate, bowl, spoon and fork. Priced at about \$5.00.



Colorful Colonial Hob - Nail Boudoir Lamps with Clair de Lune shades edged with ruching, will delight every bride. The three-way switch gives a bright, or low night-light. Styled by Edward P. Paul. About \$5.00 Pr.



The perfect Shower gift is this new Hostess Set of six glasses, four canape dishes set in a wooden tray, with cheese board. Gay tulips festoon the glasses. Styled by Cornwall & Reed. About \$2.50.



If she is fond of entertaining, this hand wrought Aluminum Vacuum Ice-Bucket will make an outstanding gift. Large enough to always assure ample ice-cube supply. Styled by Everlast—About \$12.50.



Pair of Cloisonne Vases with carved wooden bases, make charming gift. Fits gracefully to any decorative scheme. Beautifully intricate designs superbly styled by Little-Jones. About \$4.00 the pair.



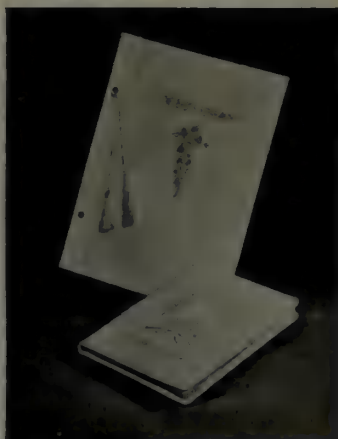
Designed for the Bride's correspondence, is this well stocked box of white Angora Vellum Writing Paper. Contains satin ribbon tied correspondence cards, note and letter size paper. Styled by Whiting—About \$5.00.



Far off King-teh-chen sends this hand decorated Chinese Porcelain Lamp, with Soochow Jade finial, 22 inches high. Has two-light fixture, with hand sewn silk shade. Priced about \$12.95. Styled by Little-Jones.



This illuminated CRAM Globe with all-white mounting makes a striking accessory for the home. It has ample light for reading too. Globe and base complete with bulb, cord and plug. Styled by Cram, at \$7.50.



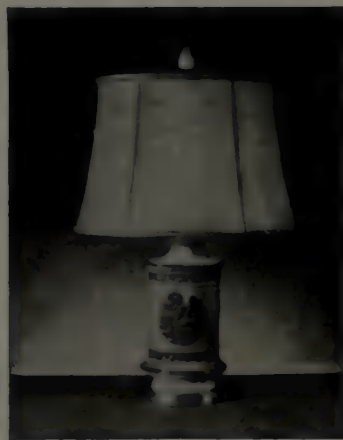
No wedding complete without these two necessary gifts. ■ Bride's Memory Book and Scrap Book. Both are white leatherette with gold stamping. Bride's Book at about \$3.00. Scrap Book about \$2.00.



Tables are sturdy and Durohyde covered tops inlay designs. Fold con- and become a pleasing n. Coffee Table about \$3.00. Top Table about \$3.00. Topper Products.



This smartly styled Water Pitcher makes a most serviceable Shower or Wedding gift. Made of hand wrought aluminum. Will not tarnish. Serves as interesting decorative piece. Styled by Everlast. About \$7.50.



The inspiration for this lamp came from ■ English apothecary shop. Has Empire silk shade. Made of Hall China. Coin gold striping. Spode type pink decor. Antique gold base. Styled by White Lamps. About \$8.00.



This Social Supper Tray in antique white, with gold floral decor has matching wrought iron stand, that folds up. A necessary accessory when entertaining. Styled by American Art Works. About \$9.00.



"Charing Cross" is the smart tan canvas Honeymoon Luggage, colorfully striped. Has detachable zipper pockets. The Bride's Case, 15" to 24" sizes, at about \$8.00. Groom's Case at about \$12.00. Styled by Brier.

On Sale at JAMES McCREERY CO., NEW YORK CITY

SEAGER BROS., INC., DALLAS; DEY BROTHERS & CO., SYRACUSE; HILLS McLEAN & HASKINS, BINGHAMTON, and other leading Stores in Principal Cities. WRITE TO "WEDDING GIFT BUREAU" 511 FIFTH AVENUE, NEW YORK FOR NAME OF STORE NEAREST YOU.

WELCOME TO

THE PLAZA NEW YORK



With its estate-like setting at the entrance to Central Park, the Plaza boasts a location unique in time-saving as well as scenic advantages. It is the strategic starting point not only for trips to the Fair but to the countless attractions the metropolis has to offer the visitor. Subway station at the Plaza, direct to World's Fair. The Persian Room for Luncheon, Dinner, Cocktail Hour and Supper after the Theatre.



Rooms and Suites — Rates also by month or year
Henry A. Rost, President and Managing Director

THE PLAZA • FIFTH AVENUE AT FIFTY-NINTH STREET



EMELIE DANIELSON

When you come to New York's World's Fair, you will ask several things of the place where you stop. First that it be central, for shopping and theaters as well as transportation to Flushing. Next, that it be cool and placid, a place to rest in after the long days and the longer nights. Next that it be an attractive place in which to meet your friends. The answer: the Hotel Lombardy.



"We Really LIVE in New Jersey"

Say Mr. and Mrs. H. L. Machado

"WHILE spending my summer, 100 miles from New York in a nearby State where I could enjoy my horses, I noticed an advertisement of an estate located in Northern New Jersey. Upon answering this advertisement I was impressed with the surrounding country, its beautiful hills and views and wonderful bridle paths. I chose an old house on twelve and one half acres for the beauty of its setting and immediately proceeded to enjoy remodeling it to suit my needs. The estate meets all of my requirements, giving me the pleasures of country life, less than one hour from my New York office."

New Jersey is a Good Place to LIVE... to WORK... to PLAY!

Do you seek a country estate, suburban home, farm or cottage at the lakes or seashore? You can buy or rent with confidence through members of the New Jersey Association of Real Estate Boards. They are competent realtors whose able counsel will prove invaluable in finding the right property at the right price.

"Treasure Hunting in New Jersey" is the title of a beautifully illustrated booklet that opens the door to New Jersey's unlimited opportunities for the home-seeker.

No Personal Income Tax in New Jersey



NEW JERSEY COUNCIL

State House, Trenton, N. J.

Please send me your free booklet, "Treasure Hunting in the Garden State"

Name.....

Address.....

City.....

State.....



The CARLYLE

440 MADISON AVENUE AT 76th ST.
NEW YORK

RHinelander • 1939

A residential hotel distinguished by the excellence of its clientele, location and service.

Regency Rooms
and Bar

BOOKING ONLY FOR
BOAT NEW YORK
Air Conditioned

Furnished or Unfurnished
Apartments available

Harold P. [unclear] General Manager

FREE

TH-3

THE FAIR



SAMUEL H. GOTTSCHO

If you were to make a study of New York hotels, you would find that there are certain ones to which New Yorkers themselves gravitate, others reserved for casual transients doing one-night stands. Of the former group is the Hotel Carlyle, whose gleaming tower is a distinguished feature of the New York skyline. The Carlyle lives like it because it is handsome to look at, beautifully run. Above: the bar



Savoy Plaza

FOR YOUR NEW YORK HOME DURING THE WORLD'S FAIR



Air-Conditioned Rooms Available

The Savoy-Plaza is convenient to everything of interest in New York.

Smart Shops and theatres nearby.

Henry A. Rost
Managing Director
George Suter
Assistant Manager

Fifth Avenue
42nd to 59th Sts.
NEW YORK

Subway direct to the World's Fair at the door.

© N Y W F

An Air of Distinction

marks everything about this smart hotel... its excellent location, its luxurious suites, its discriminating clientele. The Lombardy offers a truly perfect setting for well-nigh perfect living.



Over 100 six room apartments. Some terrace, duplex and penthouse arrangements — on lease or for your stay in town between seasons.

The Lombardy

111 East 56th Street, New York
Just off Park Avenue
Harry R. Schanley, Managing Director



The Ideal Home
When You Are
in New York for
The World's Fair

The Warwick is centrally located and on many of the direct transportation routes to The Fair grounds as well as being near the other points of interest you will naturally want to visit while in the city. By the day from \$4.50

The Warwick

West 54th St., New York

Lowest reasonable rates suggested

W. K. Seeley, Managing Director



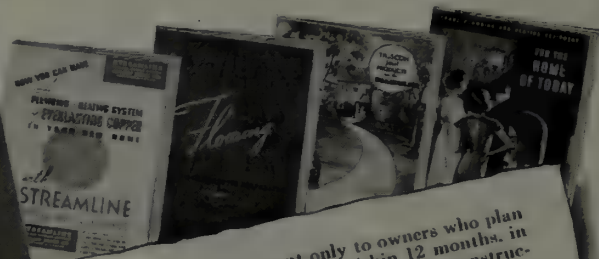
THIS BOOK IS FOR HOME BUILDERS

Any architect or builder will tell you about Home Owners' Catalogs. It is published and distributed free to verified home builders who comply with the restrictions below. This valuable book contains a wealth of comprehensive information about hundreds of reliable home building materials, equipment and furnishings made by leading manufacturers. It has helped hundreds of thousands of owners to build better homes, better equipped within their budgetary limits. The many colorful illustrations inspire original ideas which give added distinction at minimum cost. Whenever you qualify for ownership, Home Owners' Catalogs will be sent by mail, prepaid—without obligation of any kind.

Home Owners' CATALOGS

PUBLISHED BY F. W. DODGE CORPORATION
119 West 40th Street, New York, N. Y.

Complete information on every aspect of home building materials, equipment and furnishings in Home Owners' Catalogs.



RESTRICTIONS — Home Owners' Catalogs will be sent only to owners who plan to build — or modernize — homes for their own occupancy within 12 months, in the 37 states east of the Rocky Mountains, costing \$4,000 or more for construction, exclusive of land. Every application must be accompanied by a personal letter giving (1) description of proposed home, (2) when you will build, (3) location, (4) expected cost, and (5) name and address of architect, if selected. **EVERY APPLICATION WILL BE VERIFIED BY A DODGE REPRESENTATIVE.** H.B.—5-39

F. W. DODGE CORPORATION, 119 W. 40th Street, New York, N. Y.
I hereby apply for a copy of Home Owners' Catalogs — which is to be sent prepaid, without cost or obligation — in accordance with above restrictions. My letter is attached.

Name.....

Address.....

City.....

State.....

291 PLANS FOR HOME BUILDERS



Designs of homes to suit every climate with complete floor plans and exterior views of 1 and 2 story homes, 4 to 10 rooms, 1 and 2 baths. Check Books.
ATTRACTIVE HOMES—62 designs of all types of ideal frame homes, \$1.00.....
BETTER HOMES—62 designs of English, Spanish, Monterey brick homes, \$1.00.....
CHARMING HOMES—31 designs of small 4 and 5 room, low cost, Monterey, Colonial, French, Norman—Brick, stucco and frame homes, \$1.00.....
ENCHANTED HOMES—62 designs of English and Spanish stucco homes, \$1.00.....
DREAM HOMES—51 designs of Ranch, Colonial, Monterey frame, brick and stucco homes, \$1.00.....
SMALL HOMES—23 designs of 4-5 room frame homes. Suitable for F.H.A. title I. \$1.00.....
ALL 6 BOOKS—REG. \$6.00 VALUE, ONLY \$4.00. (SAVES YOU \$2.00).....
Each home an architectural gem. Every page (8" x 10 1/2") handsomely rotogravured. Ideal for home builders, architects, realtors, material dealers. Money back if not satisfied. Send cash, check, money order or send C.O.D. CLEVELAND PUBLICATIONS (Publishers to the Building Industry) Dept. B-5, 810 E. 61st St., Los Angeles, Calif.



PLANS DRAWN TO ORDER

Your house especially designed for your needs and lot by trained architects, with complete plans and specifications, at the usual cost of stock plans. Ask for information about our Personal Design Service.

We also offer an illustrated book of charming small house designs, sketches, plans, outline specifications \$0.50.

HOUSE PLANNING BUREAU

95 Mt. Vernon St. Boston, Mass.

HOME can be always like this



IN MAINE there are quaint homes, comfortable cottages and farmhouses for sale. There is one which is perfectly suited for you to use as a summer place where children can enjoy the pleasures of Vacationland. And then as years pass it may become a year-round home.

It may look out on the tumbling sea or nestle into the slope of a towering mountain. It may rest snugly on the rim of a quiet lake. It may be surrounded by the trim homes of friendly Maine town. Take your choice! Find out about a home in Maine. It costs you nothing. Mail the coupon.

GET MORE FOR YOUR MONEY—IN MAINE

MAINE DEVELOPMENT COMMISSION

Dept. 682
State House, Augusta, Maine

Please send me your official list of Maine real estate for sale.

Name.....

Address.....

City.....

State.....

FREE



Your Home Plans

THESE are illustrations and floor plans of beautifully styled homes in charming Cape Cod manner or conservative modern style. Individually planned for Your Home Books, each design is a distinctive and livable home you will enjoy for many years. Send cash, check, or money order for
Ten authentic Cape Cod designs...\$1.00
Ten enduring Modern designs for...\$1.00

The J. & G. Daverman Company
PORTER BLDG..GRAND MICHIGAN

Free!

to plot
**OWNERS
Who Plan to
Build NOW**

Catalog "F" of
PLANS, sent without obligation. Contains illustrations, floor plans and specifications of over 48 homes—ranging in price from \$4900 to \$25,000 carrying charges from \$32 monthly. Designed, constructed and financed—all for one guaranteed price. Send \$1 if beyond 50 mile radius of N. Y. C.

DELRIK HOMES

103 Park Ave. (at 41st St.) Suite 702
New York City Tel. ASHland 4-3427

HOUSE PLANS



8 Cape Cod\$1.00
8 Early American 1.00
8 Cape Cod and Colonial ... 1.00

ROBERT B. HUPPER, Architect
525 Main St. Fitchburg, Mass.

JUST PUBLISHED 60 SMALL HOUSE PLANS



Modern and Colonial Homes of Today costing \$4,000. to \$10,000. to Build. A Popular Designs of Appealing Interest Home Builders.

Price \$1.00

Published by R. L. STEVENSON, Architect
617 Paddock Bldg. Boston, Mass.

PLANS



Before building, call and see my books of plans and exteriors.

Books { "Six Houses Dutch and Cape Cod" \$1
"Six One Story Cape Cod Houses" \$1
"Six Early American Houses" \$1
"Six French Provincial Houses" \$1
"Colonial Houses" \$1
"Stucco Houses" \$1

HENRY T. CHILD, Architect

16 East 41st Street New York, N. Y.

COME OUT TO: 45 Minutes from Broad

Packanack Lake N. Y.
THE RESTRICTED CLUB COMMUNITY
ABOVE MOUNTAINVIEW
ALL YEAR HOMES \$5675
\$38.50 MONTH on FHA plan



WE LIVE

near New York

RESTRICTED FOR FREEDOM

WHEN you go on a still-hunt for a site for your new home, what is the one virtue it must have, above all others? Our guess is: the right environment. This means no neighbors too close—and those good ones. No houses within view which are not pleasant to look at from your windows. Convenience to transportation lines, to stores, to schools and the like. Such locations, for example, as these:

Lawrence Farms—a rambling region of Westchester County between Chappaqua and Mt. Kisco dotted with estates of substantial size but unpretentious honesty in the fine Georgian and Colonial traditions. Berkley—half an hour out of Grand Central in Scarsdale. Six plus acres of parkland protect the property. And you know about Scarsdale's schools and shopping facilities. Villard Hills—at Dobbs Ferry, above the Hudson, with all the things you want to make living complete within a mile of your door at the most. Yale Farms, eastward toward Greenwich—divided into estates of five, ten or more acres, surely plenty of room in which to swing a cat, as the old phrase runs. Rye Ridge and Sterling Ridge not far away—smaller places, but, like all the rest, carefully restricted.

And in New Jersey, Cheelcroft—at Ho-Ho-Kus on the Erie's main line. The taxes are low, the city easily reached, the open country roundabout you. Packanack Lake, deep in the hills at Wayne—where building plots range from 150' to 500' in frontage, where there are all recreational facilities for summer as well as year round use.



After year, we'll find peace and beauty in the state that designed for recreation. Seashore, mountains, picturesque valleys—all lie within easy reach, and we're practically neighbors to the New York World's Fair.

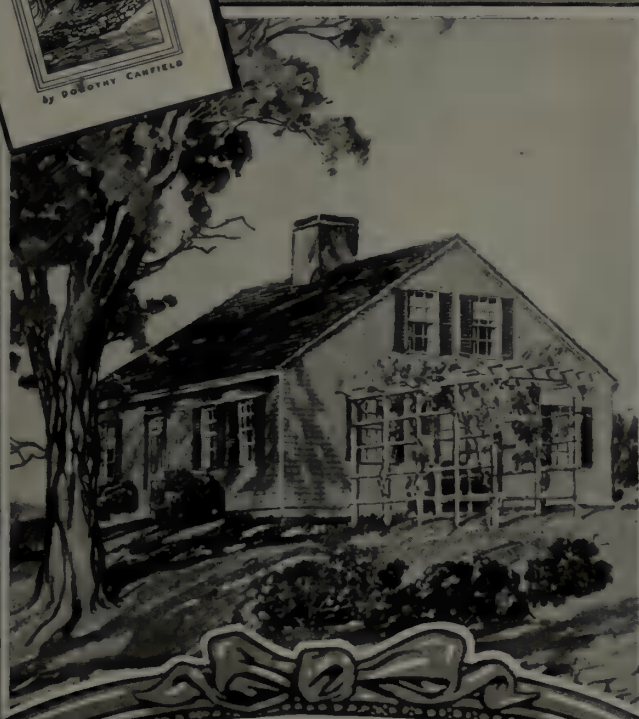
Hotels, lodges, homes and estates—of every type and every price may be leased or bought in the recreation center of Massachusetts. Find out about them now!

MASSACHUSETTS DEVELOPMENT AND INDUSTRIAL COMMISSION
STATE HOUSE, BOSTON, MASS.

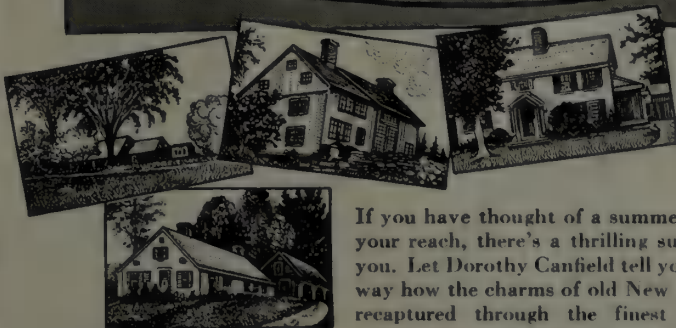
For more information regarding available property and recreational facilities, as follows:



DOROTHY CANFIELD'S *Invitation*
With refreshing candor, Dorothy Canfield tells you how to own your own Summer Home in the Green Mountains—inexpensively. Free illustrated book, "Vermont Summer Homes."



Rendezvous
FOR COLLECTORS
of Happy Hours



Free
VACATION BOOK



If you have thought of a summer home as beyond your reach, there's a thrilling surprise in store for you. Let Dorothy Canfield tell you in her inimitable way how the charms of old New England are being recaptured through the finest of all hobbies—summer-home-making. Here among the unspoiled beauties of green-clad mountains, or nestling on view-commanding hillsides are numberless secluded farmsteads of pleasing line just awaiting the transformation that loving hands can achieve. Easy to acquire, and easy to refurbish, the Vermont summer home of your dreams will set your recreational life at a new tempo of rest and cheer.

Make your summer vacation a summer-home shopping tour. Enjoy the finest of hospitality, sports and scenery, while you ramble around among clean, nestling villages and park-like countryside, meeting friendly residents and "part-time Vermonters" who have learned the art of happy life together.

For a vacation preview of the Green Mountains, ask also for illustrated free book, "Unspoiled Vermont."

VERMONT

Summer
Homes

Dept. of Conservation and Development
Publicity Service, 9 State House
Montpelier, Vermont

Please send me the booklet checked:
☐ "VERMONT SUMMER HOMES"
☐ "UNSPOILED VERMONT"

Name

Address

MORRIS & ESSEX

KENNEL CLUB

Saturday, May 27, 1939

GIRALDA FARMS

MADISON, NEW JERSEY

**\$20,000 IN CASH AND STERLING TROPHIES
WITHOUT RESTRICTIONS**

THE EXHIBITORS SHOW

For Premium Lists Address

FOLEY DOG SHOW ORGANIZATION, Inc.

2009 Ranstead Street

Philadelphia, Pa.

Entries close May 8.

NO-CHOKE HARNESS



New. Better. Different.
Comfortable. Beautiful.

Veterinarians recommend No-Choke Harness because it eliminates dangerous throat pressure, which may cause goitre, nervousness and heart strain.

NO-CHOKE HARNESS IS HAND-MADE TO FIT YOUR OWN DOG. Genuine Leather. Red, Black, Tan. Handsome Chrome-plated Buckles. Easily adjustable. Give age, breed, girth.

No-Choke Harness, price \$4.75
Matching 76" Leash, price 3.00
Custom built. Not sold through dealers.

Send check or money order to
EDGAR BLOOM Tiffin, Ohio

EIGHT BREEDS

Specializing in high class Trained Dogs



Great Danes
Dachshunde
(Black & Tan—Reds)
Dobermann Pinschers
German Shepherds
Medium Schnauzers
Giant Schnauzers
Boxers
Rottweilers

If you want a trained dog or a nice puppy, write us

WILSONA KENNELS

Telephone 37073

Rushville, Ind.

OLD ENGLISH SHEEPDOGS

Puppies
for
Sale



Immediate
Delivery

Mobla Kennels

GARRISON ROAD DWINGS MILL, MD.

PEKINGESE MERRICKA KENNELS

—\$35 Upwards—
Mrs. Philip M.
Schaffner
74 Byron Road
Merrick, L. I.
(Freeport 867)



DALMATIANS

and
SKYE TERRIERS
REGISTERED PUPPIES
by CHAMPION SIRE

WHAT HO KENNELS

MR. & MRS. M. RAWSON ALOE, owners
Washingtonville New York

SCOTTISH and WEST HIGHLAND WHITE TERRIERS

EDGERSTOUNE KENNELS
Concord, N. H.
Mrs. John G. Winant,
Owner

Puppies Usually Available
Dogs at Stud in
Approved Bitches Only



Old English Sheepdogs of Quality



Miss E. N. Buckingham

Cleofaegel Kennels

Sudbury, Mass.

Telephone 168

GLOVER'S KENNEL and FLEA SOAP

Does Many Things For Your Dog

Cleanses thoroughly; removes Doggy Odor; kills Fleas, Lice; deodorizes; adds lustre to coat. Economical! At all Druggists.



White Collie Pups

The most beautiful specimens the dog world can offer. Home guards, loyal companions, useful and intelligent.

Send stamp for catalogue

Comrade Farm Kennel
Box 118, Galien, Ohio



COCKER SPANIELS PUPPIES FROM CHAMPIONSHIP STOCK

Fine Show Prospects
Nonquitt Kennels
Mrs. Henry A. Rosa,
Owner
Plymouth Meeting,
Pennsylvania
P. O., R. D. No. 4
Norristown, Pa.



The Great Pyrenees

The ideal dog for American Country Homes
Affectionate, intelligent companions for children

Puppies of distinction for sale from the largest and oldest kennels of the breed in America.

BASQUAERIE KENNELS, Reg.
Mr. & Mrs. Francis V. Crane, Owners
124 South St. Tel. NEEDHAM 0080
Needham, Mass.



If you're all in a daze over what kind of dog you want and where to obtain him (or her, or them), let the Kennel Section of HOUSE BEAUTIFUL be your guide. And if you need special help for special requirements, don't hesitate to write directly to

THE KENNEL MAN

HOUSE BEAUTIFUL

572 Madison Ave. New York City



Dobermann Pinscher Ferry v. Rauhfelsen, owned by Giralda Farms, Madison, New Jersey, where the Morris and Essex Show takes place on Saturday, May 27

A BAD-MANNERED dog is a reflection on his master. Lack of social amenities in a dog simply means lack of proper attention on the owner's part. Stress is laid on proper attention as many a dog's waywardness is due to his having been overly indulged by a master who has loved "not wisely but too well." All of which results in a bad case of spoiled dog. There are several symptoms of such a state of affairs, as everyone who has been exposed to them knows only too thoroughly. Straining at the leash with a sea-going list, for one. It's incredible how many meek owners trail along in the wake of a pet who, regardless of size, possesses the strength of ten Samsons and who has no idea of keeping a straight course but weaves and twists around hydrants and strange legs with frantic detachment. This same type of owner accepts the fact that his dog appropriates the most comfortable chair, leaps out of the car the minute the door is opened, tripping up the unwary, is so demonstrative in his greetings that clothes of his human friends are sacrificed to his enthusiasm, behaves like a wild wolf on meeting another dog on the street, munches bones on the best mauve carpet and

worse! And for such behavior the owner is entirely responsible. It takes much more out of an owner to train his dog than it takes out of the dog to be trained. In fact the dog who understands what is expected of him is a far happier and more contented dog than the one who, through his owner's inability to cope with training, is allowed to lead his own life. This fact has been completely proved by the delightful and successful results of amateur obedience training.

A concrete example of it was shown at this year's Westminster.

More than orchids to Mrs. Walker

Not only congratulations, but deep gratitude should go to Mrs. Whitehouse Walker, that tireless expounder of manners in dogs, from all dog owners and enthusiasts for her achievement in persuading the Westminster Kennel Club to incorporate the obedience exhibition for the first time in its 1939 show. The sustained interest of the enormous gallery show without a shadow of a doubt that the public is interested in learning how to teach itself to train dogs. And the main thing the exhibition proved was that an obedient dog is a happy dog.

The exhibition's two teams of owners



Sleigh power is provided by Ch. Patou, a Great Pyrenees, owned by Mr. and Mrs. Francis V. Crane, Basquaerie Kennels, Reg., Needham, Massachusetts



Saint Bernards

WALDECK is America's preeminent kennel of this breed. Kindly, reliable, perfect pets and companions, plus a high standard of breeding which has made WALDECK success outstanding, are offered you in puppies and grown stock. Recent importations have strengthened the quality of the ST. BERNARD at WALDECK.

Correspondence invited.

WALDECK KENNELS

EDWARD L. WINSLOW, *owner*

Kennels on:

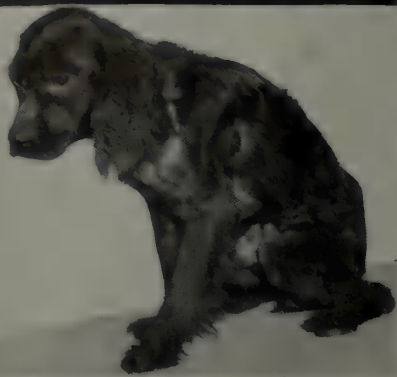
Route 7, Next to Outpost Nursery's Office
RIDGEFIELD, CONN.
Tel. 93

Address all mail:

P. O. Box 159 HB
STAMFORD, CONN.



VITAMIN STARVED?



VITAMIN SHORTAGE may cause lack of pep, digestive trouble, poor bone formation, dull, thin coat. Enrich your dog's meals with Fleischmann's Yeast for Dogs—adds Vitamins B, G and D. Dogs love it. Get Fleischmann's today!



In cans: 3½ oz., 25¢; 8 oz., 50¢; 1 lb., 85¢; 5 lbs., \$3.50; 10 lbs., \$5.50; 25-lb. drum, \$12. All prices delivered. If your dealer hasn't it, write Standard Brands Inc., Dept. H-2, 595 Madison Ave., New York.

Copyright, 1939, Standard Brands Incorporated

Don't Spay and Spoil Your Female Puppy—Use

CUPID CHASER

to Keep Dogs Away While Females are in Season. Harmless, Simple, Successful. Wash off before mating. Satisfaction money refunded. No red tape.

Use **TOM-SCAT** for Female CATS

Ask your dealer, or send \$1.00 for either product. **PIERPONT PRODUCTS COMPANY**, Dept. P, 312 Stuart Street, Boston, Massachusetts

WE NEED VITAMINS TOO!



New VITAPETS contain vitamins for dogs!

Dogs and puppies need vitamins just as humans do, to protect them from their own vitamin deficiency diseases — Rickets, Black Tongue and others, and to promote healthy growth and a good, glossy coat.

Many dogs vitamin-starved!

It is a sad fact — recently disclosed — that the diets most dogs get are dangerously lacking in the important vitamins! To supply the necessary vitamins A, B, D and G, the makers of the famous Sergeant's Dog Medicines have developed VITAPETS, vitamin capsules to be added to the dog's daily diet.

VITAPETS are not medicine — and not expensive. They'll give your pet healthful vitamin balance — his best safeguard against illness. Get a supply at your drug or pet store — and "VITAPET your dog for health." Polk Miller Products Corp., Dept. KC-5, Richmond, Virginia.

• V I T A P E T S •



"Oh, Lady, BE GOOD TO ME! I Want Red Heart Dog Biscuits Every Day!"

Your dog ought to have delicious 3-flavored Red Heart Dog Biscuits every day. Why? Because they are rich in essential vitamins, minerals, iodine, and irradiated yeast. They're grand for teeth, too—help remove tartar, harden gums. Free! Write—today—for booklet, *Dogs, Their Care and Feeding*. Address: John Morrell & Co., Dept. 195, Ottumwa, Iowa.

RED HEART *THE 3 FLAVOR* **DOG BISCUITS**



Smooth Fox Terrier, Eng. Ch. Hermon Credit, owned by Mrs. Barbara Lowe Fallass, Cross River, New York

ers were composed one of women and the other of men. And a variety of dogs was represented. With the women were a Great Dane, a standard poodle, a German shepherd, a Norwegian elkhound, an Irish terrier, a miniature poodle and a Welsh corgi. The men's team consisted of an Irish water spaniel, a pointer, a standard poodle, two cocker spaniels and a German shepherd. After watching the performance and the eager, pleased way in which the dogs worked, no one fit to call a dog his own could leave the Garden minus a resolve not just to better his dog's manners, but also to equip himself so that he could be capable of accomplishing that purpose.

Patience is a virtue

Patience and repetition as well as that sixth sense which tells you when the dog has had enough are the big factors in successful dog training. It is fascinating to watch the difference in the way amateur and professional trainers work their charges. The professional, the person who has studied dogs for years, gives the command in exactly the same manner each time. He handles the leash in each exercise with identical precision. The inflection of his voice is precisely the same. The dog hears the command "down" and by the tone of the voice knows that it means "down"—no "come" or "sit." He sees the hand



Thanks to DUPLEX DOG DRESSER

Miss *Dancer Girl* Canine will be introduced by her guardians at Morris and Essex, dogdom's most brilliant affair. She is hailed as the belle of the season.

In a recent interview with Miss Bark, society editor of the Bow Wow Courier, Miss Canine modestly confessed that she owes her charm to regular care with the Duplex Dog Dresser and other Duplex grooming accessories.

DUPLEX DOG DRESSER, Mystic, Conn.

Enclosed find... for which please send me the articles as checked. Send Check, Money Order or C. O. D.

- ☐ Duplex Dog Dresser.....\$1.00
- ☐ Additional blades, 5 for......50
- ☐ Indiv. Charts, Name Breed......25
- ☐ Nail Nip.....2.00
- ☐ Duplex File.....1.00

Name.....

Address.....

Town..... State.....

Money back if not satisfied. Div. Durham Duplex Razor Co.

Keep Your Dogs FREE FROM WORMS

WRITE FOR FREE BOOKLET No. 652

NEMA WORM CAPSULES

EFFECTIVELY REMOVE LARGE ROUNDWORMS AND HOOKWORMS IN DOGS OF ALL BREEDS AND ALL AGES. DEPENDABLE

Nema Booklet tells you about worms. Write to Animal Industry Dept., Desk N-51-E, PARKE, DAVIS & CO., DETROIT, MICH. Drug Stores Sell Parke-Davis Products



Not an old fashioned cuckoo clock... a WREN HOUSE

It's 7 1/2 inches high and the tiny entrance keeps out other birds. This weather-proof, ventilated bird domicile will actually attract wrens!

\$2.25 delivered **MALCOLM'S HOUSE & GARDEN STORE** 526 North Charles Street, Baltimore, Maryland

SAFETY for CHILDREN and PETS

4' x 4' x 36" High \$7
4' x 8' x 36" As Pictured \$11
No posts. No sharp corners. Sturdy. Shipped F.O.B. factory upon receipt of M.O. or draft. Ask for 6554 CORP. INDIANAPOLIS

FORD FENCE CO.

Quadine Does All Th

International dog champions are groomed for the show with Quadine—it kills fleas, ticks, sarcoptic and mange, ringworm, aids in healing wounds—does the work a dozen other remedies. 60¢ bottle. Apply with any nasal or fume atomizer or buy Quadine Set, \$1.50 atomizer and bottle. Quadine: BOTH for \$1.50, from your dealer or postpaid.

THE ALLEN COMPANY Dept. B, 317 Superior Street, Toledo, O.

SADDLERY

Free to HORSE OWNER

Why pay fancy prices for saddles? Write for free catalog that has real money for thousands of horsemen. Contains over 400 bargains in English Saddlery. I ship saddlery on approval. Write today. "Little Joe" Wiesenfeld Co., Dept. 112 W. North Ave., Baltimore, Md.

Rates and suggestions for advertising dogs and kennel accessories are gladly submitted. Address Manager Kennel Department, 572 Madison Avenue, New York

JUST OUT

House Beautiful Magazine's

NEW SPRING BUILDING MANUAL

Over 100 pages of invaluable money saving plans, ideas and details for home building. On the better newsstands—or mailed postpaid, for 50¢.

HOUSE BEAUTIFUL MAGAZINE

572 Madison Avenue
New York, N. Y.



Dalmatians working under axle of trap. Owned by Mr. and Mrs. M. Rawson Aloe, What Ho Farms, Washingtonville, New York

raised at exactly the same angle when the command is given so there is no doubt in his canine mind what his master wants and he lies down with no hesitancy. The amateur trainer (and, of course, this can't be a generalization as there are many apt amateurs), is prone to issue orders and make gestures in various voices and manners. Josef Weber, one of the most capable trainers in the country and the man who judged the Westminster obedience exhibition says, "There are two voices to be used in talking to a dog, the petting voice and the commanding voice, and no commands should be given in the petting voice." And what sage advice that is. Many a frenzied owner has used the petting voice in an attempt to inveigle Fido in the door on a beautiful moonlight night when Fido thought he'd rather stay out.

Getting results

Patience and patience are the two virtues on the part of a dog trainer

that reap results. And what a joy it is to walk down the street with a dog "heeling" on your left side, to be able to pass other dogs and, despite all the insulting expletives they hurl, to have your dog keep right on heeling. To take your dog visiting and instead of having him carry on a thorough and sometimes embarrassing investigation of the strange quarters have him sit down like a gentleman and respect the intriguing smells of the table and chair legs. What fun it is to be able to take your dog anywhere, absolutely confident that he will conduct himself not only as a gentleman but as a graduate scholar of obedience training. And, of course, the most gratifying part of the whole thing is that you, as the owner of a well-behaved dog, bask in his glory and get the credit.

A simple training method

Start working with your dog when he is one year old (don't begin the (Continued on page 148)



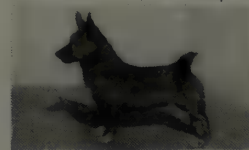
THE ANDELYS KENNELS

SALUTE
The World
of Tomorrow



THE highest tribute is due those men and women whose great foresight conceived and built the World of Tomorrow.

IT IS with this same feeling of foresight and desire to promote pedigreed dogs that The Andelys Kennels, home of Smooth Foxterriers and Pembroke Welsh Corgis, present the Champions of Today and Tomorrow.



English & American Champion
Fitzdown Paul
of Andelys

Homebred
Andelys
Puppies



Visitors Welcome by Appointment
Puppies Occasionally For Sale

MRS. CHARLES HENRY FALLASS

CROSS NEW YORK

SKYE TERRIERS

The essential qualities of the Skye Terrier are well exemplified at
IRADELL.



Puppies for sale.

Your correspondence is cordially invited.



AT STUD

CH. BRACADALE HENRY
AMER. & ENG. CH. CHUM OF MERRYMOUNT
CH. JERRY OF MERRYMOUNT



Mrs. Consuelo V. Davis
(OWNER)
Thomas Croan
(MANAGER)

iradell kennels

Box 191
Port Washington, L. I.
Port Washington 39 W

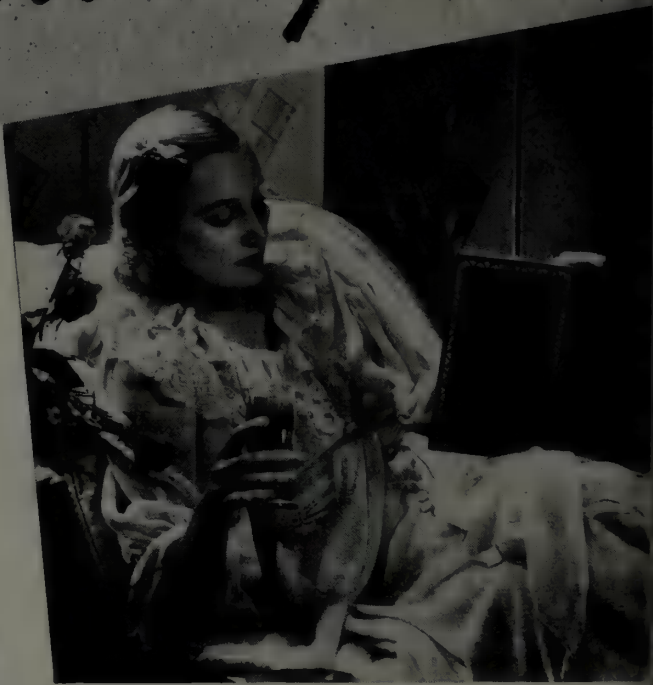
Peak of all Night Caps!



JUST a glass at nightfall—a tall, cool tumblerful of Heinz Tomato Juice—is a soothing send-off to slumber, a perfect toast to tomorrow! For in this sparkling drink we've captured all the scintillating freshness of Heinz "aristocrat" tomatoes. These sunny scions of a long line of pedigreed seedlings are picked at their plump, flavorful prime—then hustled to Heinz kitchens to be pressed.

Say "Good Morning," too, with Heinz Tomato Juice. At mealtime or in between, you'll find this sprightly beverage as welcome as an oasis in the Sahara!

Heinz Tomato Juice



INVIGORATING ■ a brisk, fast-moving novel is Heinz Tomato Juice. Try a tall, chilled glassful to enliven the mid-afternoon lull. You never tire of the refreshing flavor of this thick, ruddy drink. Like ■ treasured book always worn with re-reading, it invites you again and again.



CHILDREN GO FOR Heinz Tomato Juice at any time—or any old time! It's good for them too, because we've snared all those elusive little vitamins by pressing specially grown, thoroughly sun-ripened tomatoes within hours of harvesting. Keep Heinz Tomato Juice chilled—for the youngsters and oldsters, too!

TOMATO JUICE COCKTAIL

Mix 2 cups Heinz Tomato Juice, 2 tbs. chopped parsley, ¼ tsp. each Heinz Pepper Sauce and Heinz Worcestershire, 2 tbs. chopped onion, ½ tsp. sugar, 1 tsp. lemon juice, ¼ tsp. salt. Chill, strain and serve. Down-right refreshing.



HOUSE BEAUTIFUL

Trademark registered in U. S. Patent Office

Combined with Home & Field

Trademark registered in U. S. Patent Office

MAY, 1939



The June Cover

• Always the sentimentalist, HOUSE BEAUTIFUL has gathered the May for this month's cover and hung it (old custom) on a gentian blue New England doorway. We'd like to see this charming fashion revived. For when you hang the May basket on your neighbor's door you do more than salute the neighbor; you salute the springtime. The basket in Mr. Leo Aarons' photograph was borrowed from and filled by Miss Irene Hayes, who is every bit as sentimental about May baskets as we are. The knocker comes from Ham-macher Schlemmer.

• Editors live an improbable existence. This is written three hours after we saw our first robin of the year, and very cold he looked, too. Our spies report that there is still snow on Boston Common, though the crocus has made a brave show on Commonwealth Avenue. And already we are working on the June issue and collecting data for our annual hints on How To Keep Cool. The best way remains, despite air conditioning, to get out of town the moment school closes and not set foot in it again till fall. But as everyone's coming to one World's Fair or the other, we've got to show greater ingenuity than that or you'll cancel your subscription. So we are looking up new awnings and racking our brains to devise means, decorative and ventilating, to induce, if not a drop in temperature, at least a cool frame of mind.

• For those of us who are going to get a shot of gardening this season, the garden editor has a number of aces. Including a pretty exciting one in the way of a resumé of the English garden tour. Even though you may not aspire to white peacocks, thousand-year old cedars of Lebanon and other English garden specialties there's a lot to be learned behind English garden walls.

Editor

KENNETH K. STOWELL

Managing Editor

STEWART BEACH

Associate Editors

FRANCES TAYLOR HEARD

RALPH BAILEY

SUZANNE GLEAVES

MARGARET FULLER

Art Director

JOSEPH C. JONES

FOR THE BRIDE

Bridal Dowry—Color photograph by Leo Aarons.....	56
These I Shall Have in My Trousseau.....	57
It's a Wise Bride.....	60
Stocking the Kitchen, by Mary Grosvenor Ellsworth.....	64
To Have and To Hold.....	65
A Bride's Trousseau in Modern Pictures.....	66
Household Assets.....	68

BUILDING

Hand-Made Farm House, Mackenzie Farms at Hampton, New Jersey.....	72
New England, by Walter Buehr.....	78
How to Read a Blueprint, by Gerald K. Geerlings.....	82
House Beautiful's Home Builders' Details—Second Story Porches.....	84
House Beautiful's Building Quiz—The Question of Plywood.....	85
Please Tell Me, Answers by Eugene Raskin.....	98
Earmarked for Home Builders.....	104

GARDENING

Gardens on Parade, by J. W. Johnston.....	69
Pink Delphinium.....	77
House Beautiful's Practical Gardener	
—Design in Planting, Part Three, by H. Stuart Ortloff.....	90
—Trees Have Danger Points, by Homer L. Jacobs.....	91
—Feed and Spray for Garden Success, by Mrs. Jay Clark, Jr.....	92
—The Log of the Practical Gardener.....	95
—Scrapbook for May.....	96

DECORATION

The Lady and the Lucite, Apartment of Mrs. Cora Scovil.....	58
Walls and Hangings Match.....	62
Cotton Is Picked for Spring.....	63
Summer Habits.....	70
Sterling with Scrolls.....	80
The Bride's Place.....	81

MISCELLANEOUS

Cover, Photograph in color by Leo Aarons.....	
The Booklet Shelf.....	18
Window Shopping.....	22
The Dog Show, by Chase Herendeen.....	48
To Talk of Many Things—An Editorial.....	54
Conveniences of the Month.....	100
Compass Pointers—Summer Doings.....	156
Food and Drink Bar.....	164

RICHARD A. HOEFER, Business Manager

HOUSE BEAUTIFUL combined with HOME & FIELD is published the twentieth of the month preceding date of issue by Hearst Magazines Inc., 572 Madison Avenue, New York. William Randolph Hearst, President. Richard E. Berlin, Executive Vice-President. John R. Hearst, Vice-President. A. S. Moore, Vice-President. E. H. McHugh, Vice-President. Richard A. Hoefler, Vice-President. F. E. Hagelberg, Treasurer. R. F. McCauley, Secretary. Telephone, Wickersham 2-2800.

ADVERTISING OFFICES: New York, 572 Madison Avenue; Boston, 1132 Park Square Building; Chicago, 919 North Michigan Avenue; Detroit, General Motors Building; San Francisco, Hearst Building; London, 28-30 Grosvenor Gardens, S. W. 1; Berlin, Behrenstrasse 67; Milan, 78, viale Montenero.

SUBSCRIPTION PRICE, \$3.00 a year in the United States and its possessions; by the copy, 35 cents. In Canada, \$3.50; Pan-American countries and Spain, \$4.00 a year. All other subscriptions, \$5.00 a year. When changing an address, new and old addresses should be given. Three weeks' notice is required for changing an address or starting a new subscription.

"HOUSE BEAUTIFUL BUILDING MANUAL," trademark registered in U. S. Patent Office.

"HOUSE BEAUTIFUL'S BUYING GUIDE FOR THE BRIDE," trademark registered in U. S. Patent Office.

"THE BRIDE'S HOUSE," trademark registered in U. S. Patent Office.

"GOOD BUYS," trademark registered in U. S. Patent Office.

HOUSE BEAUTIFUL combined with HOME & FIELD, new series of Field Illustrated (trademark registered in U. S. Patent Office). Entered as second class matter April 1, 1924, at the Post Office, New York, N. Y., under the act of March 3, 1879.

"To talk of things
many"



of VISITORS . . . The trek to New York has already begun. There are gay hordes of visitors all headed to do the World's Fair and to see and enjoy what the country's largest city has to offer. The city itself has become a big fair ground welcoming visitors from all over the world. It seems to be like the old negro spiritual, "Old folks, young folks, everybody come." There are bright and shining honeymooners doing the town, and most of them seem to be finding their way to our Bride's House at the Savoy-Plaza. We really believe that a good many brides are taking our suggestion that they find out not only what they want in furniture and decoration but also what the Master of the House prefers in the way of style and color and easy arm chairs. We welcome you all and hope that you will carry away from the Bride's House a host of constructive ideas that will make your homes more comfortable and more beautiful.

of FAIRS . . . Not only are vacationers heading eastward to New York's enormous Fair but reports are that the San Francisco Fair is also breaking all records for attendance. We thought that people would naturally visit the nearest fair, but it seems that with two fairs to see everyone is trying to make the farthest away fair his objective this summer. It does look as though most of the people will be on wheels traveling, seeing the country, visiting friends and relatives that have been long neglected. In this way more people will see the homes of others, and many a home will need new decoration and furnishing to welcome the visitors. It is time to be thinking of that and making your home one you can be proud of.

of VACATIONS . . . Of course not everyone will come to the fairs, although natives of New York and San Francisco may feel that the whole country has moved in on them. There will be many seeking their relaxation and recreation at the mountains, lakes and seashore as usual, and more than ever we will find families building retreats for themselves in their favorite spots. We have been thinking of this and laying our plans to provide ideas for you who are about to build a week-end cottage or summer home this

year. In fact, we have invited the budding architects of the nation, through the Beaux Arts Institute of Design, to plan just such comfortable and economical little places as you have dreamed of. The prize-winning designs all have ideas that will add to the comfort and convenience of the house and they are planned for year round week-end use as well as for summer vacationing. You will find six of them in the June issue and there is sure to be one which will be adaptable to your needs. We have shown these modest summer places as planned for a small family knowing, of course, that they can be added to *ad infinitum* to take care of a growing brood or a week-end party. Places like these grow naturally from year to year, and half the fun of going each year is in the planning and working on the improvements you will make both inside and out.

of ROSES . . . The big improvement we hope to make this year is in the addition of a rose garden overlooking the bay to the south of our house. We were not so particularly interested in roses until we watched and understood the process of budding which gives us the beautiful hardy hybrid teas. You see we were on hand when those photographs of this grafting process were taken for our April issue. We saw the skill and care with which each eye was grafted on the hardy roots and now nothing will do until we have the choicest roses adding their color to our view. We are even willing to forego a lazy siesta or two in order to spend the time following the good advice of "feed and spray." The experts are all so insistent on feeding and spraying that we know this is the secret of gardening success. Just what feed and spray mean is explained in the pages of timely advice which you will find on Pages 92 and 93. Incidentally, the June cover of HOUSE BEAUTIFUL will show what we hope to achieve even though we may hope in vain to equal the R.M.S. Queen Mary roses which have won so many prizes at the shows this year. And speaking of those pink roses reminds me that we also will have the new pink delphinium which will be the talk of the town. We naturally hope it will look like its picture, which you will find on Page 77 of this issue.

Kenneth K. Stowell

These I shall have in my Trousseau



Sachets to put in my linen when it is stacked on my linen cupboard shelves.

Mirrored picture frames for my wedding pictures, to stand on either side of the mirror on my dressing table.



A clock for every room in my house, each chosen for a special place, each with luminous numerals on the dial.

Stationery in big sheets for the typewriter, stationery in small sheets for notes, all marked with our address.



A tiny filing cabinet which can be kept in a desk drawer, to store cancelled checks and records of expenditures.

Shower curtains with knots of Victorian posies printed all over them.



A cord of firewood to burn on our very own hearth on the long winter evenings when snow is falling outside.

Three cook books replete with American and European recipes.



The very best can opener that's made.

A silver hot plate for Sunday morning breakfasts with covered silver dishes.



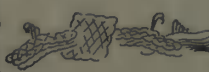
An indirect standing lamp for bridge which will flood the room with good light, equally distributed among all players.

Blankets light as thistledown, warm as the July sunshine.



A floor waxing machine which will keep hardwood and linoleum as flawlessly bright as just-shined silver.

Dozens and dozens of coat hangers, quilted so that my dresses won't fall off them and lie in tired heaps on the floor.



A rack to hold my shoes and his, stands for our hats and whisk brooms to hang on the back of each of our clothes closets.



Mammoth coffee cups for breakfast and eggshell china for tea.



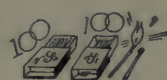
A toast maker which won't burn toast.



Silver candelabra and tall cream-white candles to burn at my dinner table.



Hundreds of white match packs with our initials in silver on them.



A Bombay cooler for keeping ice unmelted indefinitely while we moon over long, long drinks in the summer twilight.

Trays for breakfast, trays for tea, trays for drinks, trays for coffee, trays for supper in bed (I'd catch a cold).



Pots of hyacinths, crocus, tulips, paperwhites and grape hyacinths and a white wrought iron plant stand.

An electric mixer to make anything from an iced Daiquiri to hamburgers.



The best camera that I can understand how to operate and a dozen rolls of film and a leather-bound album.

A cedar chest in which to put away my winter blankets in summer, my summer blankets in winter.



A tarnish-resistant chest in which to stow all my flat sterling silver between meals and thus minimize polishing.

A pair of old apothecary jars to stand on my mantel either with the tops on or with the tops off, filled with flowers.



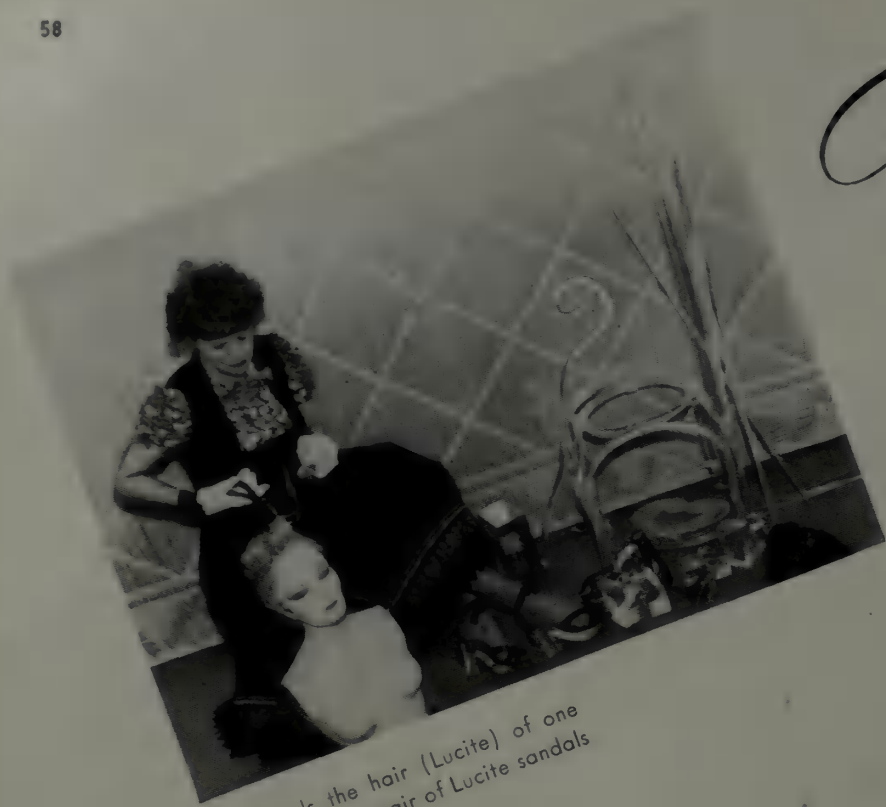
A radio which not only plays records but also changes them so I can have a whole concert without lifting a finger.

A maid who gets messages right over the telephone and remembers the things I forget.



A thermos pitcher I can keep beside my bed. (Continued on page 132)

The Lady and the Lucite



Mrs. Cora Scovil curls the hair (Lucite) of one of her mannequins, wears a pair of Lucite sandals

LUCITE is a modern baby, child of the twentieth century, born in a laboratory. To the layman it looks like glass but in the hand is lighter, tougher. To Mrs. Cora Scovil, the designing lady at left, it is a fascinating plastic which, in workman's gloves, armed with pincers and a blow torch, she twists and teases into curls for a mannequin, sandals, arabesques. Her apartment, decorated by Elizabeth Peacock, reflects her penchant for Lucite.

Miss Peacock has embedded a Lucite frame in a mirror overmantel of her pickled oak living room, below. In the foreground golden colors, like the wood, from beige to soft yellow have added to them blue-green and tortoise shell. The figurines are Venetian blown glass.

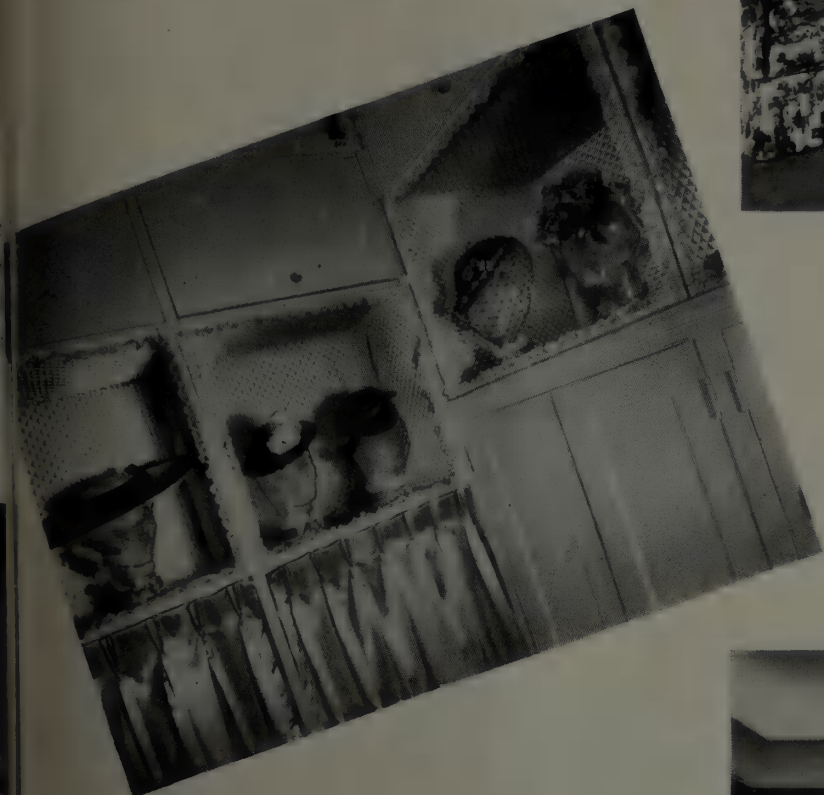


A lady of fashion today is often a lady who makes fashion. This is the drawing room of Mrs. Cora Scovil. The Lucite frame in the mirror overmantel reflects her enthusiasm for this modern plastic.

Recessed into her closet are quilted satin cases edged with Val lace and blue ribbon, in which stand Lucite heads modeled by Mrs. Scovil for her hats, immediately below. The overdoor between her foyer-dining room and living room is made of mirror and crystal and bubbly Lucite rods. You see it in the two pictures at the foot of this page. It is immensely dramatic against the emerald green of the walls. The floor is black and white rubber, the table black, the consoles have white plaster bases, marbled green tops. Italian Directoire chairs have white and emerald green striped upholstery, are white and gold.



Above is the guest-sitting room of the apartment. Walls are off-white, the rug ■ lipstick red, while the sofa cover and draperies are a white-ground chintz printed with red and green flowers, trimmed with white pleated ruffles



all goes to prove that if you have the touch and flair you can mix elements in decoration recklessly. Right, Italian Directoire chairs are altogether at home against a door framed in Lucite rods



SUZANNE SUBA

Short of ripping up upholstered furniture you can't tell what's in it

EACH year in this, our bride's issue, we say to you, buy quality and style which will last. It is, we still think, sound advice, but nebulous. For styles have a way of shifting a little from year to year and it is not always easy to judge quality. So we have been thinking how we might elaborate that bit of sound advice and give you some facts (and even figures) to steer by.

You are setting out, money in hand, to furnish what is likely to be your first very own home. You go to furniture departments in stores and try to be wise faced by such a confusing number of sofas and tables and beds and lamps that they would stagger anyone.

Before you so much as set foot in a store, take counsel with yourself and with your future spouse. Decide what style, in general, you like. Then edit those desires. Three basic styles we have had with us for the last ten years growing steadily in importance. They are Georgian (both American and English), American Colonial (which is a cousin of Georgian but frequently less subtle, more direct and substantial in design) and modern. The advantage of considering these three styles primarily is not only that they are so honest that they combine well with odd pieces and other periods, but also because the demand for them is so great that you can buy excellent examples of each at very sensible prices. You may love Regency madly, but the range of Regency pieces available at modest prices is not by any means vast. In the same way good Victorian pieces, though they are both tempting and charming, are comparatively rare, and if you set your cap at Victorian or Italian baroque or any other more exotic style, you are going to run into budget difficulties from the very beginning. Modern, which was outlandish ten years ago, as well as expensive, has now settled into a steady, handsome, usable style, priced right for a purse with limitations. Georgian pieces are largely mahogany. American Colonial is sometimes mahogany and, less expensively, maple. Make a note that maple finishes today are of the golden and mellow sorts which tie in well with mahogany and fruit woods. Modern, till recently available almost exclusively in fair woods such as birch, is now being made in the darker woods such as mahogany which is an enormous advance

It's a

and advantage to you. On a limited budget your best buys are almost certainly mahogany and maple. Fruit woods are still more costly and should be considered principally for incidental pieces, side chairs, lamp tables and the rest.

It is extremely difficult for the amateur to judge craftsmanship in a finished piece of furniture. Few women know enough about dowels and the like to be able to reject certain pieces for poor construction and recognize excellence in others. The way to buy for style, and quite properly so. It is, therefore, most important that in making any large purchases you put yourself in the hands of a reliable merchant with a good name to guarantee. His interest in his own reputation is to your advantage, and by chance some piece which you buy from him does not stand up, he will make an adjustment to keep you contented. The same is not, of course, true when you go into the auction rooms, or buy from fly-by-night stores which set up shop for a few months and then move on. The few extra dollars you spend in your best furniture store insure a long life and a comfortable one in your furniture.

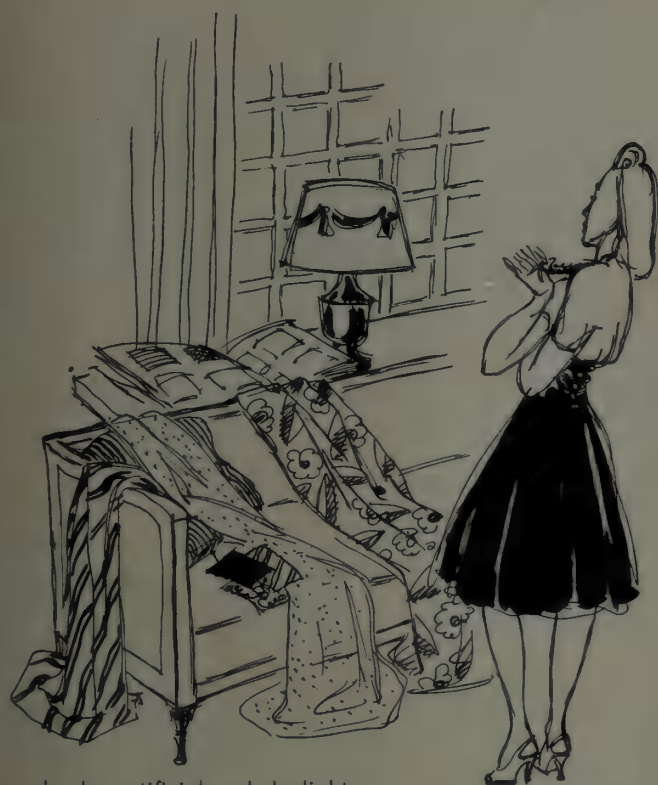
By the same token, upholstered pieces, which hide their inner workings from your eyes, can be guaranteed good only by the integrity of your dealer. It is impossible for you to judge the solidity of construction of a covered couch, short of hacking it apart with a knife. But the furniture buyer has done the equivalent.



Consult with your young man as to what kind of furniture he likes best

Wise Bride

Getting down to brass tacks about picking out the furniture, rugs, wall papers and everything else for your brand new house



Study samples by artificial and daylight



Have the man in the store give you the measurements of the furniture you like

telephone table, etc. Our advice to you would be not to elaborate until the basic pieces above are moved in and you have judged the proportions of the pieces to the room, the places where more are needed, the touches of color and fantasy which will pick the whole scheme up. Rest assured that with these you can be quite comfortable and rather proud. But don't plan to give up at this point. Half the fun of a house is to keep on adding to it.

Bedroom

- | | |
|--------------------------|------------------------|
| beds | 1 upholstered bench to |
| bedside tables | turn 1 chair into a |
| 2 bureaus | chaise |
| 2 (at least) comfortable | 1 dressing table |
| chairs | 1 dressing table stool |

Follow the same procedure. You are going to want more chairs in time, tables for books, etc.

Dining Room

- | | |
|---------------------|--------------------------|
| 1 dining room table | chairs according to your |
| 1 sideboard | sort of life, the size |
| 1 serving table | of the room, etc. |

Here again the charm of the room (Continued on page 153)

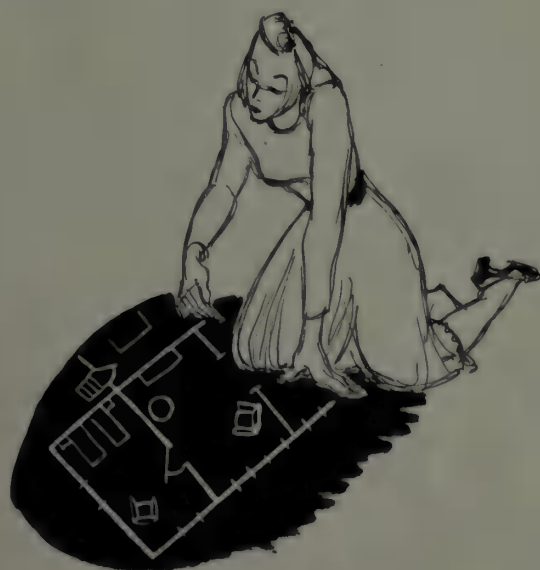
nt of that. He knows what he is selling you. Nor is he trying to run up his own profits at your expense when he says, "get this chair rather than that if you want a good one. The springs are stronger." He is simply giving you the benefit of his great experience and you should be grateful to him for it. He is really saving you money.

Make a rough floor plan of your apartment or house before you begin to shop. Then block in the furniture that you think you need. The chances are that after this maneuver you will have a shopping list which reads something like this:

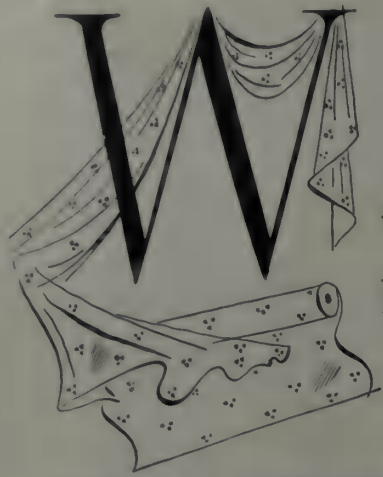
Living Room

- | | |
|------------------------|----------------|
| 1 large couch | 1 coffee table |
| 2 matching upholstered | 2 lamp tables |
| chairs | 2 end tables |
| 4 incidental chairs | 1 desk |
| 1 love seat | 1 desk chair |

Obviously this is a bare outline. It includes no such nice extras as bookcases, magazine racks, plant stands, bridge table,



Draw a floor plan of your rooms, then stick scale drawings of furniture on it



WALLS AND HANGINGS

MATCH.

THEY match. You use them together, these wall papers and materials. At the left, tapestry roses in Talisman shades on paper and chintz. A. L. Diamant. Second: Delphinium blue and Indian red sprig on cream. The paper, Katzenbach and Warren; the voile, J. H. Thorpe and Co. Third, voile and paper are not identical, but in the same geranium red and Kelly green on white. Both, Margaret Owens. Right: French glazed chintz and wall paper. Both, Richard E. Thibaut, Inc.





COTTON IS PICKED FOR SPRING

COTTONS tell the story of the changing season. They are forthright, substantial and woven with originality. The top one is so heavy it will practically stand alone. The pattern is a modernized version of the column wreathed with ivy. Executed in aqua, cream and beige. The weave suggests embroidery. Stroheim and Romann. The second, rather lighter and flatter in weave, is china blue on white in a design which is modern and graceful. F. Schumacher and Co. The third is diagonally striped with a bold nubbed texture. This is a Fincastle Fabric in powder blue and white. The fourth, a Fenway Fabric by F. A. Foster and Co., is a giant chevron weave worked against broad vertical stripes. The base is alternately palest café au lait and honey color. At the bottom is a cotton crash which fairly shouts "Country." Here shown in two tones of deep bright blue on natural, it also comes in a number of other shades. The weave is a cheviot like a country shooting jacket, little squares running diagonally across the material. The color is fast. Lord and Taylor.

This, then, is the story: bold weaves, forthright designs, strong color contrasts.



Stocking the Kitchen

It takes sugar and spice and pots and pans, cookbooks and a deal of trial and error to establish just what you need to have to bake a cake. Here are fundamental facts for debutante cooks

IF YOU should come to me and say "I'm going to be married this month. What shall I do about my kitchen?" I should probably start talking at once and talk for two hours and twenty minutes without stopping. Most of what I said would go in one ear and out the other—right where it belonged. For planning your kitchen is like washing your face. Nobody else can do a decent job on it but you.

You can't even do it for yourself, yet. You don't know enough about what goes on there, how your household will run, what your mutual food will be like, what kind of parties will be most fun to give, how your enthusiasm for food will stand the wear and tear of daily usage. But you have to begin somewhere.

All right, then, begin at the bottom. Buy as though you couldn't possibly afford another sink brush, so this one had better be good. Get together the largest kitchen budget you can possibly wangle from family and friends, and spend it reluctantly, slowly, for the very best quality and only for essentials. Don't spend it all. This sounds like a paradox, but it will go a long way toward preventing your being saddled for life with just what you really didn't want. Be shamelessly acquisitive about information and money for your kitchen, but don't acquire things for it until you get your life organized. The more you find out about yourself and your job, the better you will select your tools. And then, six months from now, when you decide you can't live another day without a cheese board, you can go straight out and buy it.

Another axiom, the product of bitter experience. If you are going to have a cook, she will want her pet gadgets. Your pet gadgets she will mysteriously lose or ruin. So don't buy pet gadgets unless you plan to hide them or save them for Thursday nights. Get your big equipment good, and get a couple of good knives, the larger ones, but save like mad on small things. Her second act—she will presumably take her hat off first—will be to present you with a list of things she needs. No matter how much you buy now, you won't have them.

But you want to eat, after all, so there are a lot of things you will have to buy now. Pots and pans, small utensils, staple foods, seasonings—the backbone of your kitchen should be complete before anyone attempts your first meal. Here are some check lists. They don't represent rock bottom, but they are far from extravagance. You or your cook could make out nicely for a good many years, but it might require ingenuity in spots. However, they will serve as reminders.

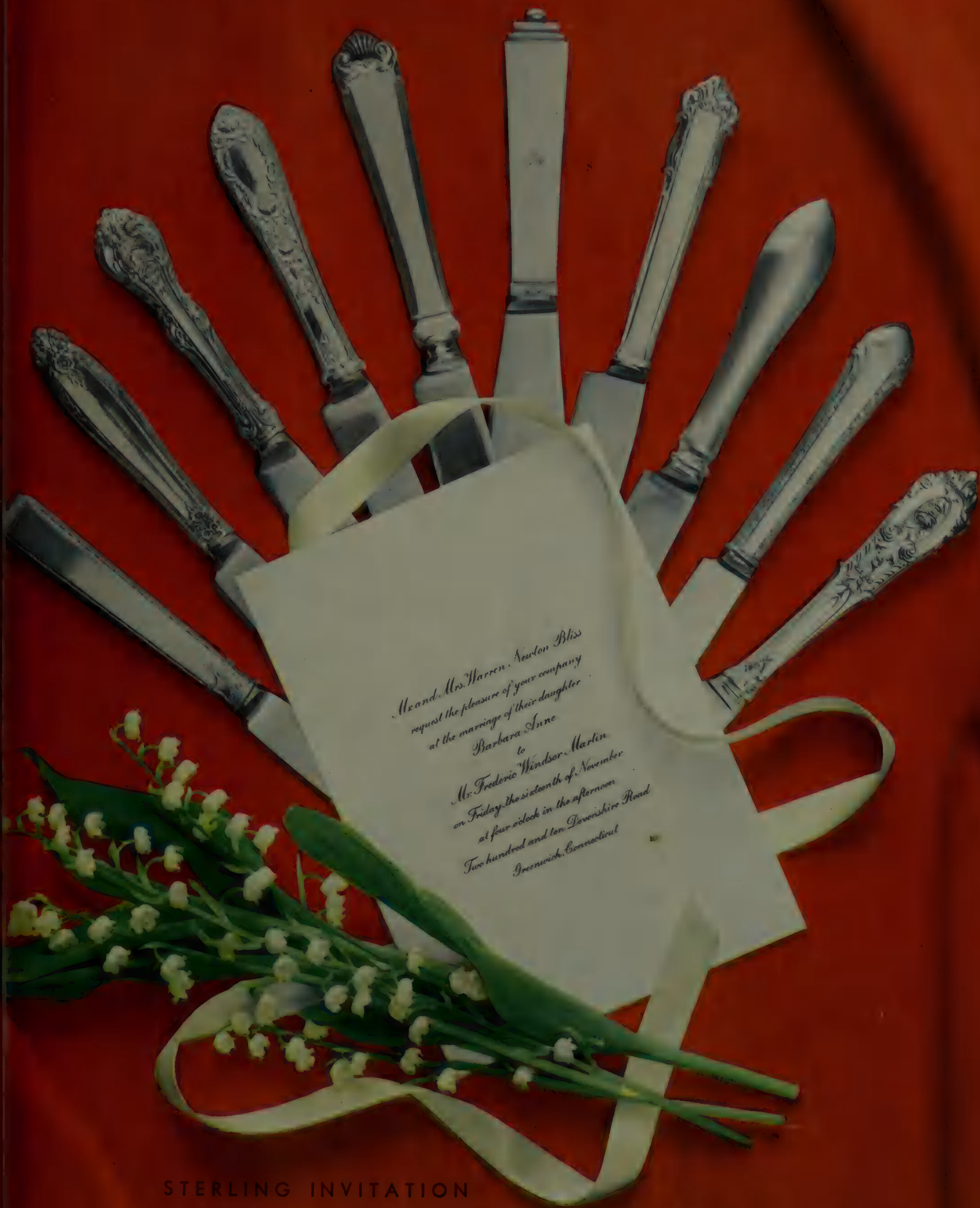
Pots and Pans

- | | |
|--|--|
| 1 large heavy metal frying pan with cover to fit | 1 baking dish that can come to the table |
| 1 small heavy metal frying pan | 1 pie pan |
| 1 non-metal double boiler | 2 cake pans, same size |
| 2 large pots with lids | 1 angel cake pan |
| 1 deep fat frying basket to fit one of the pots | 1 muffin pan |
| 2 small pots with lids | 1 ring mold |
| 1 roaster, covered, with steam vent in the top | 1 cooky sheet |
| | 1 coffee pot |
| | 1 tea pot |
| | 1 good big tea kettle |

And here is what one housewife has learned about them, for what it's worth. At least it will give you something to ask questions about. First and foremost, this is the place to spend your money for the best quality you (Continued on page 134)

TO HAVE AND TO HOLD

BURLINGAME
PUBLIC LIBRARY
Burlingame, Cal.



STERLING INVITATION

Left to right, these sterling silver designs:
Old Lace by Towle Silversmiths
Prelude by International Silver Company
King Edward by the Gorham Company
Rose by Samuel Kirk and Sons, Inc.
New George II by The Watson Company

Pyramid by Georg Jensen
English Shell by Lunt Silversmiths
Pointed Antique by Reed and Barton Silversmiths
Chased Romantic by The Alvin Silversmiths
Rose Point by Wallace Silversmiths
The perfect wedding invitation is by Crane



OUR artist, Henry Stahlhut, painted modern pictures using a bride's trousseau as palette. The pineapple is a Wamsutta Supercalc sheet, its leaves a blanket by Kenwood Mills. The other fruit is Martex towels by Wellington Sears and Company. The urn is a tablecloth by York Street Flax Spinning Company. It stands on a satin quilt by Carlin Comforts, Inc. The background is a Burlington bedspread.

A Bride's Trousseau



Modern Pictures

THE flower, left, is a Dundee towel by Woodward Baldwin and Company, the flower on the right a table mat by Dinkelspiel and Company, Inc. The vase is a Utica Percale sheet by the Utica and Mohawk Cotton Mills, Inc. It stands on an Izolin processed down comfort by Burton-Dixie Corporation. The background is a blanket by Pearce Manufacturing Company, and the drapery a bedspread by Bates Fabrics, Inc.



Horse, Gerard. Crystal pheasant, plaster head and pottery cock, Carole Stupell, Ltd. Waterlily bowl, Vernon Kilns. Beribboned plate, Cavitt-Shaw. Clocks, Seth Thomas. All-over pattern Vern plate, Vernon Kilns. Rose plate, Oneida Community, Ltd. Solid color Franciscanware plate, Gladstone. Solid color plate, Vernon Kilns. Goblets, left, Orrefors; center, Westmoreland Glass Co.; right, Cambridge Glass Co.

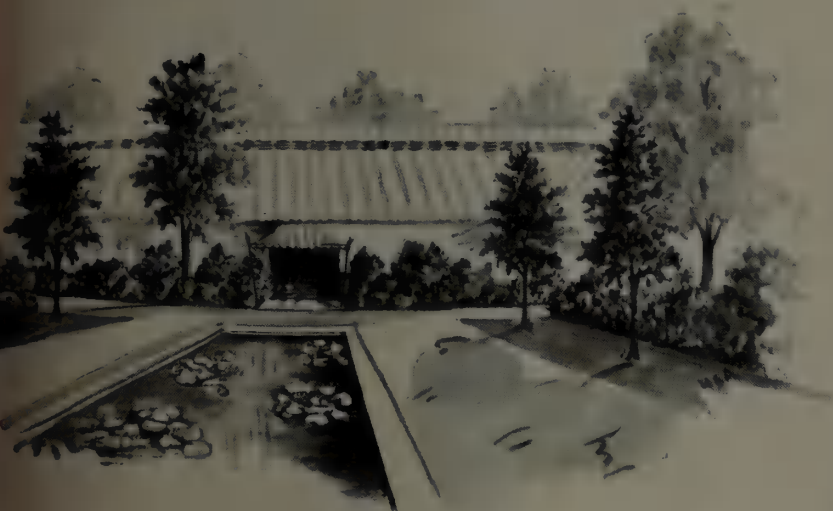
Gardens on Parade

AT THE NEW YORK WORLD'S FAIR

BY J. W. JOHNSTON



Bobbink and Atkins' design in Gardens on Parade is a daring attempt to solve that elusive matter of modern style landscaping. The graceful curves and shrewdly placed accents of line and mass make this an outstanding contemporary exhibit keyed to the Fair



The New York Botanical Garden uses water most effectively in this exhibit which is just off the main arcade. The 175-foot pool will be planted with Waterlilies, hardy types being followed by the more exotic tropicals as soon as the temperature rises sufficiently



Daybreak Nurseries have contrived an English Garden which features fine specimen Boxwood and perennial borders also edged with Box. To the left is the pool and fountain, and in the rear the shelter near one of the larger buildings which house other Hortus exhibits

WHEN you arrive at the Fair go to the foreign government zone and here, just across the street from England and Italy and near the Netherlands, will be found the Mecca for garden makers. "Gardens on Parade," operated by Hortus, Inc., is an extravaganza in six acres, presenting most phases of horticulture and floriculture. Its purposes: to promote the art and science of horticulture and the culture and care of trees, plants and flowers.

Sponsoring organizations are the Horticultural Society of New York, the New York Botanical Garden, Brooklyn Botanic Garden, New York Florists' Club, Society of American Florists. In addition to these groups, many public-spirited and garden-minded individuals are contributing time and money to make the exhibit possible.

The officers are Mrs. Harold Irving Pratt, president; Henry F. duPont, chairman of the board; A. M. Dauernheim, executive vice president and general manager; William A. Rodman, secretary.

A visit prior to the completion of "Gardens on Parade" left me quite breathless with the immensity and conception of it all. In my present state, and due to space limitations, I shall attempt to describe the exhibit of Hortus only briefly, hopefully attempting to whet your appetite to see what I confidently believe is quite the greatest thing in gardening display in our lifetime. That "Gardens on Parade" will thrill you, I do not doubt. But somehow this seems the most minute of its missions, for I feel that this group of garden displays will exert a powerful and lasting influence on gardening and gardening design in this country for some years to come. This is the place to bring notebooks, for within one six-acre area you will view gardens which to see singly would require travel of several thousand miles.

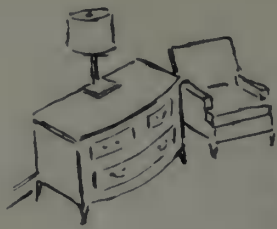
Among the group are the following: "The Garden of Tomorrow," "the Garden of Yesterday," "the Garden of Today," "a Parade of Modern Roses," "the Knot and Herb Garden," "English Garden," "the Water Garden," "French Parterre Garden," "Woodland Garden," "Year Round Garden," "the Theodore A. Havemeyer Memorial Garden," "Garden in Old New England," "Blue and White Garden," "Water Lily Pool," "the Garden of Nyssa," "Modernistic Garden," "the Glories of the Garden," "Tropical Garden," "Garden of Fine Turf Grasses," "Espalier Garden," "Distinctive Gardens," "Iris Collection," and others.

In addition to these outdoor displays you will see more than nine hundred feet of buildings: the Horticultural Exhibition Building with two rotundas and exhibition arcade; the terrace restaurant; English thatched cottage; (Continued on page 168)

Summer Habits

GONE are the old-time shrouds which used to turn your house into a ghostly and ghastly sight. Slip covers are as gay as the fields outside. Mr. William Pahlmann of Lord and Taylor designed the ones on these pages to show what can be done and how slip covers can add both practically and decoratively to your summer plans.

Not only are curtains covered, but also pieces of furniture. Mr. Pahlmann points out that the unused desk and table which stand in the window may be quite ruined before August is out by an influx of dust, borne by every passing breeze. If there are drawers in the piece which you use from time to time zippers up the sides make it a relatively simple matter to gain access to them. But chests used for storage can be kept done up tight till fall.



The chest has a tailored flowered chintz slip cover, a plain ruffle. Could be zipped on. A lamp cover laces around the middle. The chair cover, plain and striped, is button trimmed.



Instead of linen bags for draperies, slip covers trimmed and tied back with cords ending in tassels. The side chair has a slip cover decorated with wooden buttons.

For a drum table a circular top in solid colored chintz trimmed with wood buttons, a contrasting skirt. Striped chintz is zipped onto the kneehole desk, laced onto the bridge table.



A loveseat, frivolous in three sorts of linen, a light, a dark and a figured. The trimming is fans of that accordion-pleated edging available by the yard, ready to be sewed on.



A chandelier tied up in transparent oil silk with an air space at the top to let the heat of the bulbs escape, left. Below, oil silk knotted to the frame of a picture.



Hang a curtain across your bookcase strung taut on a rod fitted right up to the top. Hook or weight the material at the bottom. A transparent oil silk fabric could be used.



The handsome satin of the quilted headboard of this bed is protected by chintz. The shade of the little lamp is swathed in organdie attached in full petals by an elastic at the top.



NEW JERSEY RELIC. 1936

HAND-MADE



2. MACKENZIE FARMS, 1939

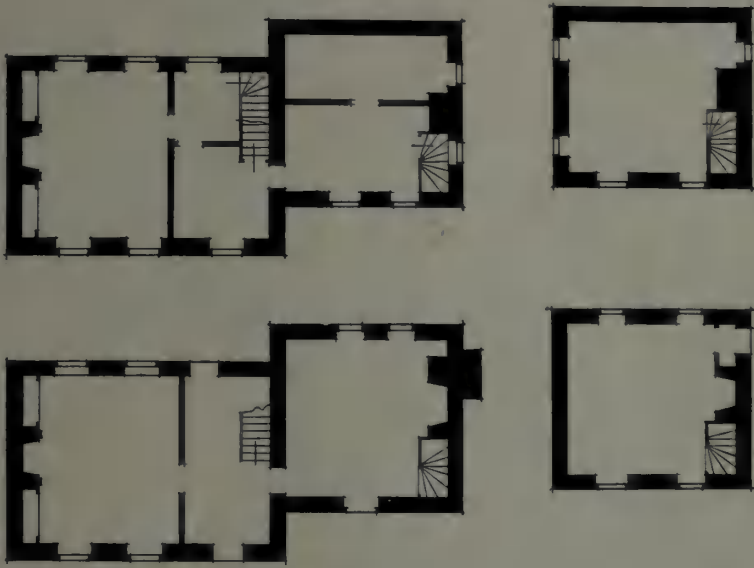
SCNALL

FARM HOUSE

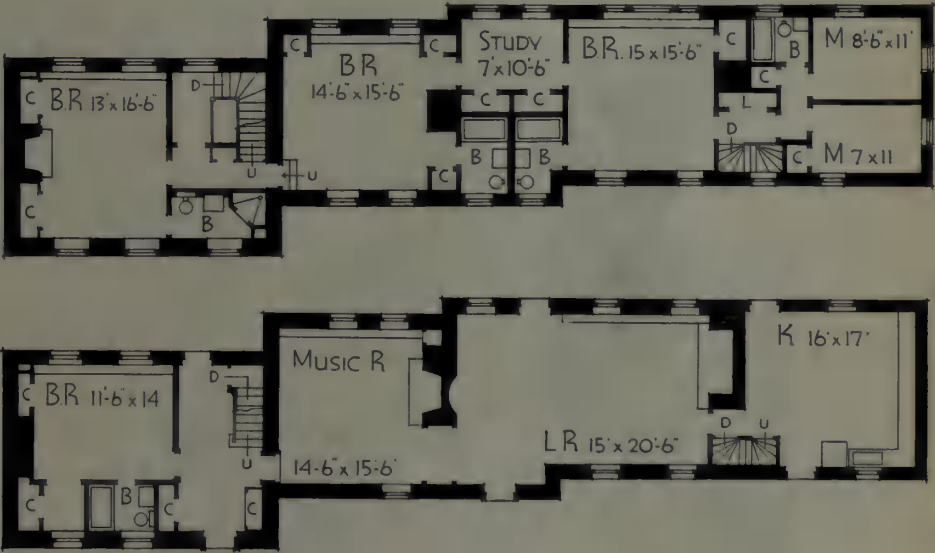
The owners and the designer actually created with their own hands the things which make this house a remodeling prize

IT WAS hand-made in the beginning. It was hand-made all over again when the present owners bought it two years ago. This is no mere figure of speech, either. In the fall of 1936 the place was a moldering nondescript at Hampton, N. J., (1) surveying a magnificent view to the north (almost to the Delaware Water Gap sixty-odd miles away) and a magnificent horse chestnut tree in front of its door. The first step toward its regeneration was the building of a workshop with living quarters above (see Plot Plan on the next page). The shop was equipped with a power saw, jointer-planer, circular saw, scroll saw, forge and miscellaneous hand tools. And into it moved one of the owner's two sons—he now manages the farm—and the reviver-in-chief, Caleb Hornbostel, now of the architectural firm of Hornbostel & Bennett. The second step was to get the house under the cover of a single restored slate roof, install a heating plant, get down to real business. By spring, 1937, the transformation was virtually complete (2).

Leaving the future manager of Mackenzie Farms in residence, with Mr. Hornbostel for semi-continuous partner, consider the four plans reproduced at the right. Above you see the structure as it was found: two detached buildings linked only by a false porch wall. Below, in precise alignment, are floor plans of the finished house. As you can see, a whole new link was devised for the middle and a new service wing added to the east. One fireplace was closed to permit the use of its flue for the boiler which was the heart of a two-pipe steam system. The central chimney was rebuilt above the new roof line and the third chimney was entirely re-made (3). All the old walls were of rubble stone, cement plastered on both interior and exterior surfaces. The new walls were laid up similarly on their outer faces, but the inner surfaces were of concrete poured into wood forms. These new walls were then furred, insulated and covered with metal lath and plaster. Finally, the exterior was stuccoed to harmonize with the original portions, with the ex-



THE PLANS BEFORE



THE PLANS AFTER

Not every house in the sad state this was a few years ago would be worth remodeling, even to such a sound plan. However, enthusiasm, skill and industry have turned the trick



3. DURING RECONSTRUCTION



4. THE JOB COMPLETED

NEW STONES AND MORTAR
CREATE INFORMAL HARMONY



6. ALONG THE SOUTH FRONT



5. BASIC STONE



7. MUSIC ROOM



8. OWNER'S BEDROOM

ception of the end of the service wing (4). Behind the main part of the house a stone masonry terrace was built above a vegetable cellar (Plot Plan) and against the hillside to the southeast, dry stone retaining walls were erected (6). The latter are now covered with wild rose vines, transplanted from the countryside. The rooms are clearly labeled on the plans. Each, as you can see, has cross ventilation and, since the attic is insulated, are livable in all weathers. Baths are completely modern, composed of pre-fabricated steel panel units. The kitchen, too, is up-to-date, with the newest cabinets, work units, counters and an electric range. Beneath is the laundry.

Now go back to the shop, where Hornbostel and allies are making doors (all of them), moldings, windows, shutters, hinges, latches, furniture and sundry other things. Directly below you see a corner of a large table they made. In general, the procedure went something like this. Mr. Hornbostel would buzz about making a Dutch door (10) and then turn it over to a local workman with instructions to make so many more like it. Or he would take an old plane blade, fiddle with it on a grindstone, bat out a molding sample for the living room mantel, and turn *that* over to a workman to run (9). Or the owner himse'f would experiment with some strap iron till he



9. LIVING ROOM FIREPLACE



10. LIVING ROOM DOOR



had a ram's-horn hinge he liked and get the blacksmith to duplicate it for any doors that needed such (10). In this fashion all the paneling, closet doors (planks from the old barn), moldings, pilasters, bolts, latches and the like were made. The old ceiling beams were exposed, with new plastering inserted between them. And these beams were found to have been made more or less indiscriminately of oak, poplar (yes, poplar, and in good condition, too), chestnut and ash. Old barn timbers (*Continued on page 142*)

11. SECOND BEDROOM

The closet doors are made of old planks from the barn on the place. The hinges the owner made



12. MAIN HOUSE—THEN



13. MAIN HOUSE—NOW



14. THIRD BEDROOM

The mantel in the daughter's room was original in the house. It was refurbished, moved upsta



J. HORACE MC FARLAND CO.



ink Delphinium

It is really pink, a shade never before seen in Delphiniums. B. Ruys, proprietor of the Royal Moerheim Nurseries in Holland, developed it first six years ago, and from him it takes its full botanical name, *Delphinium ruysii* Pink Sensation. After years of effort the hopes of this famous hybridizer were realized in a single plant resulting from a cross of the red species *Delphinium nudicaule* and a variety of *Delphinium elatum*. For its introduction to American gardens we are indebted to E. S. Boerner, plant specialist of the Jackson and Perkins Nurseries, whose skill in the difficult art of propagating the new variety by cuttings has made possible its production in quantity. Its type is the *belladonna*, with delicate florets upon open spikes, an effect of incredible airy grace.



Portsmouth, New Hampshire, with its clipper ship fortunes, boasts some of the finest and most sophisticated Early American houses. Of these, the Warner house at the top of this page was built in 1720 in the best Georgian tradition. The broad, well proportioned chimneys, the dormers alternating curved and pointed pediments, and the balustrade with turned spindles are all admirable. Cupolas are found on many New England whaling port houses. The Storrs house at Longmeadow, Massachusetts, below it, is a typical New England farmhouse, a solid rectangle using space thriftily, easiest of all designs to heat. It achieves distinction by the charm of its proportions, the grace of such detail as is used. Note the interesting double front door which was doubtless kept securely sealed from early November until April

ENGLAND



The designer of the Wentworth-Gardner house at Portsmouth, N. H., used wood to imitate stone ashlar with a carved broken arch over the door



The Vaughn house at Hollowell, Maine, 1799, is noteworthy for its long low lines, unerringly right placement of windows and delicate detail

The Parson Capen house, Topsfield, Massachusetts, left, built in 1693, carries on the Jacobean tradition of a century before. It has the framed overhang of the earliest American houses with great brackets and drops, small casement windows, a huge central chimney and fireplaces in the corners of each room. Salem's Peirce-Nichols house, right, completed in 1801, was built for Jerathmiel Peirce with money from his ships. It has been called the most beautiful wooden house in America. Even to the gatepost urns carved from solid wood blocks by McIntire, whose chisel embellished the whole house, it is a gem of craftsmanship



Sterling with Scrolls

MOZART is a sterling pattern sculptured in full relief so that it has a special third dimensional quality. The end of the handle rolls back like a breaking wave or a cello, as shown on the knife and salad fork below. It has the charm of the Viennese baroque. Wallace Silversmiths. You see it against carved, gilded wood scrolls from Lyman Huszagh.



the Bride's Place



EMELIE DANIELSON

THE bride's place at the dinner given in her honor should be as handsome and as festive as fine silver, fine linen, glass, china and accessories can make it. Set your table with the International Silver Company's Enchantress, aptly named and exquisitely designed. Use a Spode service plate, blazoned with flowers, crystal goblets from Wm. H. Plummer and satin damask strewn with bridal roses from R. H. Macy and Company, Inc. Add the amazing Orrefors crystal scrolled candle holders.

HOW TO READ A BLUEPRINT

by GERALD K. GEERLING

Built-in bookshelves are shown in the corner. The double line indicates that the upper part of the shelves is shallower than the lower section. This should be amplified by a large detail. A contractor would not know how to estimate the cost, nor would you know what to expect

This arrow with its notation on joists is purely of interest to the contractor. It shows him the direction the second floor joists will take, their size and spacing. In the specifications there should be a description of cross-bridging between joists, reinforcing under partitions

Where there is an opening in a partition and no doors, the implication is that the opening extends to the ceiling. If you want a square-topped opening, there should be dotted lines and a note: "Cased opening." An arch requires dotted lines and a note: "Arched opening"

If you have an air-conditioned heating plant the location of each duct supplying the heated air is marked with a large "S" on an arrow pointing into the room. The location of a duct returning the air to the heater room is marked with "R" on an arrow pointing toward wall

The symbol S3 for these "three-way" electric switches means that in all three cases you can turn a light on at one location and off at another, or vice versa. For example, after entering by the outside door you can turn on the vestibule light, and turn it off from the hall

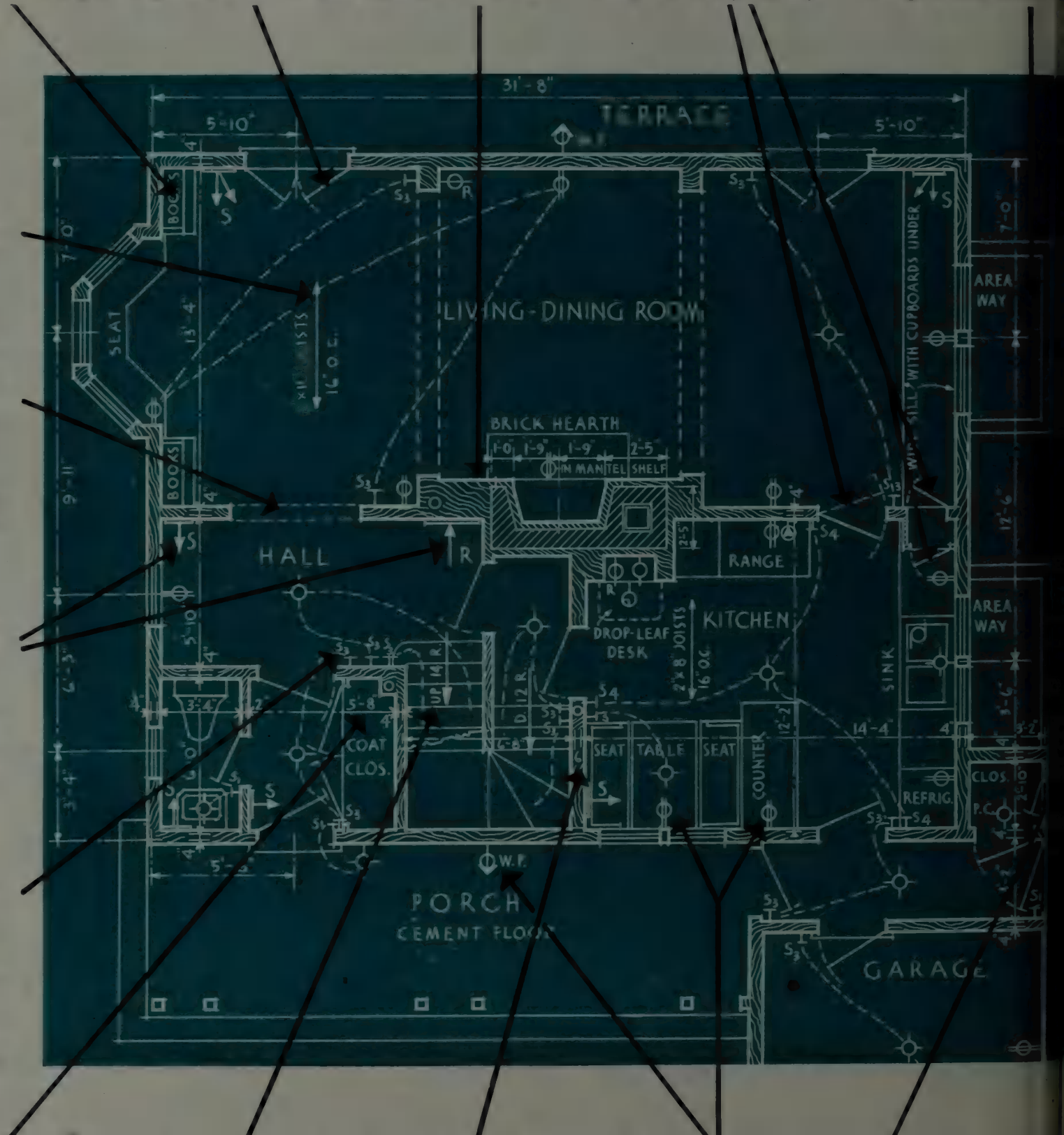
In reading a dimension line remember that the figure denotes the distance between the arrow heads at the ends of the line. For example, here the figure 5' 8" is not the depth of the closet, but the width between the studs of the wash room and the back of the coat closet

These are French doors which swing inward. You will want to take hangings into account because side hangings won't do unless the rod is much wider than the full door opening. If the curtains are on the doors, in the summer the doors can be swung back against the wall

The fireplace and mantel project about 1' into the room, from floor to ceiling. At each end of the mantel is a pilaster. If you visualize a mantel on an unbroken wall, this won't do. An electric outlet is provided in the mantel shelf. The fireplace opening is twice 1' 9"

The right arrow points to lines representing doors on both sides of a small connecting cupboard between dining room and kitchen. This arrangement saves many steps. The left arrow points to a dotted and a full line indicating a "double-acting" door going both ways

If a basement window is below the grade line obviously it not receive any natural light. To alleviate this condition a masonry wall is built up to the area in front of the window—hence the name "area way." It should be covered with an iron grille, with bottom



The arrow on the stairs marked "UP 14 R." means that it requires 14 risers (vertical part of a step) to reach the second floor level. Try to have risers about 7 1/4" and treads (horizontal part) about 10 1/2". Before building demand a sectional drawing through stairs

As a general rule inside partitions in frame construction are of 4" studs. However, where a "soil" (or waste) pipe occurs it is necessary to increase this dimension to 6", or there will be an unsightly break in the surface of the wall. Note the projection in the closet corner

Electrical symbols are not uniform so be sure to ask what each one means. The left arrow pointing to the "W.P." symbol on the porch designates a waterproof wall outlet. The right arrow points to two wall "receptacles," each one double. Indicate height above floor

The two lines at an angle note doors of a milk can. Select from a catalog a model which will be strong enough to suit your needs. You may want one big door to receive parcels while you is no one at home. Leave the doors ajar will help ventilate

NOTHING is more maddening than to visualize a clear picture of your new house from the blueprints—and then find the finished house looking entirely different. Ninety-nine times out of a hundred the trouble lies not in the blueprints but in your interpretation of them. There are so many

lines, figures, notes and symbols on a set of working drawings that vital points are easy to miss. Here is an authentic lesson in the lay reading of blueprints. Study it well. Then when you initial your drawings your mental picture will coincide with the final one the builder creates.

size carefully the "swing" of each and every door. Obviously these two may collide. If the bedroom door swings into the bedroom, valuable space is lost. If the closet door is on the other side, the swing of doors may be lost. Try every combination

You would want a "three-way" switch (S3) so that on entering the bedroom from the hall you could turn on the center light, but also turn it off on entering the dressing room without going all the way back. In the adjacent bedroom a "one-way" switch (S1) serves

A ceiling which is "furred" is one lower than the general height. Here dotted lines show the limits. The appearance will be better for subduing the importance of the little vestibule ceiling. Often constructional features, pipes or ducts, make it necessary to fur the ceiling

Dimensions are not always given in a uniform way, but usually they extend from face of studs, and not from finished wall surface. It is apt to be 1" from face of studs to face of finished wall. For example, if a bed is to fit exactly in an alcove, allow sufficient room

Dotted lines like this indicate that the ceiling is lower, due to a sloping roof. This will affect your furniture arrangement. If ceilings are not full height, find out how much they are reduced by looking at the elevations or section. Dormers are a sure sign ceilings will vary

Too often closets have only a single door, which makes access to the corners most difficult. Here there is a pair of doors, which should be fitted so that either can be opened independently of the other. The line in the closet denotes one shelf—more must be noted

When there is a symbol for an electric light but no switch, be assured it is operated only by a pull chain. It should be marked as here, "P.C.," so that you will not be misled by expecting a switch. Pull chains are less expensive and perfectly satisfactory in clothes closets

Here the soil pipe is successfully hidden in a 6" partition. Where this occurs adjacent to a bedroom it is highly desirable but not expensive to have sound-deadening put in the wall by having the 4" studs "staggered," and acoustic blanket woven between studs

If you want double-hung windows (which slide up and down), the indication in plan is like that above and left. Case-sash (which are hinged at one side) are shown as at the left, with an angular line indicating hinged side. Frame construction is shown by wavy lines

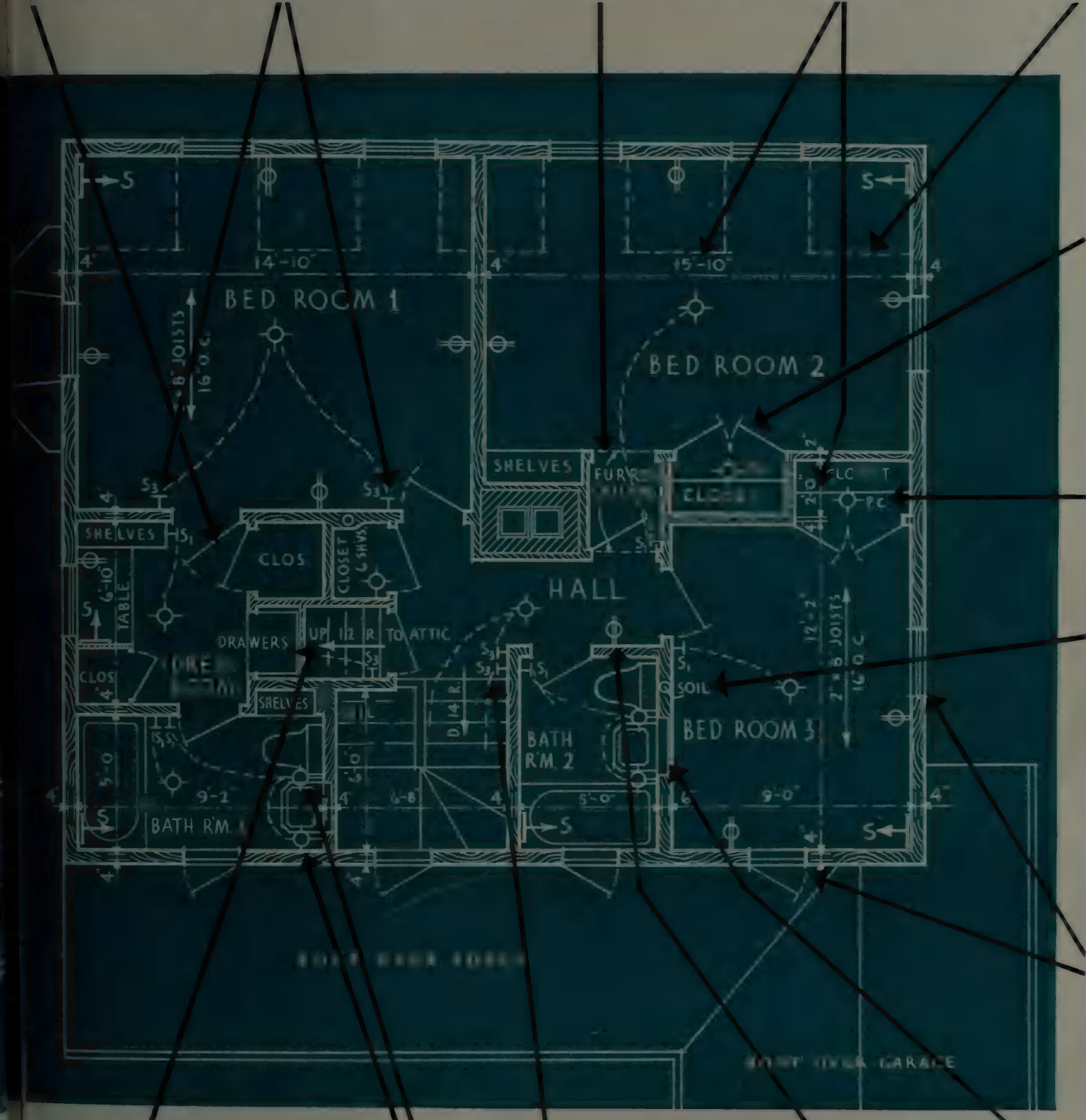
About four attic steps are shown; the balance wind the drawers and closet in dressing room. Because not shown you might get into thinking there is no height, whereas it is limited. All stairs must be investigated on paper

In the bathroom there are so many symbols and dimensions that some important detail may easily be overlooked. Here there are two electric lights shown at the sides of the medicine cabinet, both being controlled by a switch near door. A ceiling light is also shown

Two "three-way" switches (S3) will be necessary here. One is for turning on or off the second floor hall light, and this in turn will require a "three-way" switch at the bottom of the stairs to control it when you are down there. Another "three-way" switch is needed there

A wall receptacle (electric outlet) is needed in all halls so that the vacuum cleaner, floor polisher, etc., may conveniently be attached. The cost of installing telephone conduits to the second floor is negligible when the house is being built, costly and inconvenient later

Medicine cabinets which are to be "flush" or even with the wall are shown recessed as here. If the wall cross-hatching carried right through, and a note indicated a medicine cabinet, the latter would project from the face of the wall. The builder needs sizes and heights early



SECOND STORY PORCHES



RUSSELL T. KENNEDY, ARCHITECT

S. H. GOTTSCH



WYTHE & KING, ARCHITECTS

S. H. GOTTSCH



WYTHE & KING, ARCHITECTS

S. H. GOTTSCH



ROBERT LAW NEED, ARCHITECT

S. H. GOTTSCH



TRENDLER & PATTERSON, ARCHITECTS

S. H. GOTTSCH



TRENDLER & PATTERSON, ARCHITECTS

S. H. GOTTSCH

1. We think of second-story porches and balconies as special phenomena of Southern and Western architecture. Most are, but do not need to be. This example is of cast and wrought iron.

2. Functions of this type of porch are to keep noonday sun out of the house, to provide air with privacy such as a first floor porch fails to give. Here, too, iron is proved peerless for intricacy.

3. Apart from mere utility, such delicately wrought details as these may unify and give balance to an entire facade. No makeshift cure for bad architecture, but a legitimate design factor.

4. Wood, deftly handled, need be no less effective for columns and railings than metal. Where tradition is honored only in basic design, individual use of simple materials lends a modern note.

5. There is a definitely modern atmosphere about this house, and about the long gallery which is shuttered at one end. The motif of curves expressed in balcony railings relieves straight lines.

6. With definitely ornamental roof tiles, rafters and floor joists, in this instance, the utterly simple wood posts and railing harmonize pleasantly. The perpendiculars, while planned, are unobtrusive.



H. ROY KELLEY, ARCHITECT

It's an old Southern—and Western—custom, worthy of wider adoption wherever there are sunlight, air and a view



RUSSELL T. PANCOAST, ARCHITECT

S. H. GOTTSCHO

10



M. MARIGOLD

7. A second-story porch need not be especially wide to be useful. Nor does it need to be elaborate for architectural charm. In this instance, you see a simple iron rail, with three flower pots

8. Like the one above, here is a pattern familiar to Californians. Square wood posts, plain diagonal iron lattice for the rail and a very delicate molding below it are distinctly a design asset

9. With a substantial brick colonnade below, the upper gallery needed to be light in design and structure to maintain good balance. A French door here makes the porch accessible from inside



PAIST & STEWARD, ARCHITECTS

S. H. GOTTSCHO

11



TREANOR & FATIO, ARCHITECTS

S. H. GOTTSCHO

10. This is a case where porches on two levels are actually achieved, yet the lower has all the virtues of an open terrace. Despite the two-story columns, the upper porch dominates the whole

11. In principle this example is not unlike that above it, though in fact the lower porch is scarcely intended for important use. The cast iron upper railing is especially effective as decoration

12. Look at the photograph carefully and you will notice the graceful bracing provided for the simple iron rail between the square brick columns. Though not necessary, it is a happy feature



JOHN L. VOLK, ARCHITECT

S. H. GOTTSCHO

12



13

*From intricately wrought iron
to the simplest of stock wood
elements the gamut is run—
with skillful design essential*



16



14

13. On the Coast and in the South one of the primary uses of the second-story porch is to provide a vantage point for viewing a garden. And there is no denying the merits of such high perspective

14. Planting which depends much on pattern for its effectiveness is best seen from above, especially if high shrubs are used, such as here. This simple use of wood is adaptable to small houses

15. In Florida the shelter possibilities are even more important than on the West Coast. Notice here how the high sun is excluded from both the porch above and the main entrance below



17



15

16. A further refinement of the shelter note in these porches is the use of shutters, blinds, jalousies or the like to eliminate not only too much sun but the observation of passers-by on the street

17. The advantages of an elevated view-point are as notable in a house built by the seashore as in one built around a patio. Go up twenty feet and you push the horizon several miles out to sea

18. Behind the portico in the foreground lies a hidden garden, and above this you see an overhanging porch, open to the air but completely protected from the rays of the sun when days are hot



18

*Home
Beautiful*
HOME
BUILDERS'
DETAILS

SECOND
STORY
PORCHES



WILLIS POLK, ARCHITECT

G. MOULIN



JONES & WARD, ARCHITECTS

THE MOTT STUDIOS



GREVILLE RICKARD, ARCHITECT

S. H. GOTTSCHO

19. On this page older traditions of architecture predominate, and in some instances, such as this one, you see an upper porch used chiefly as an ornament rather than just an accessory

20. Here a second story porch in the North is completely recessed in the main body of an English timbered house. The awnings prove that it is distinctly intended for use without obtrusiveness

21. Once again, the primary function is decorative, so far as the porch itself is concerned, and protective when it comes to the generously overhanging roof. Notice the hangers for flower pots



MORGA, WALLS & CLEMENTS, ARCHITECTS

THE MOTT STUDIOS



RUSSELL T. PANCOAST, ARCHITECT

S. H. GOTTSCHO

22. Where the aspect of privacy is not to be stressed, a stair to the second-story balcony is not only hospitable but attractive to look at. Here is one built in the familiar old California tradition

23. The upper porch of this house is just important enough to accent the terrace space which it shelters beneath its floor. While not large, the porch also links the interior to the garden

24. From the Mediterranean via California comes this shallow porch with its sturdily cut square columns and balusters. Notice the subtle way in which the porch recedes as well as projects



THE MOTT STUDIOS

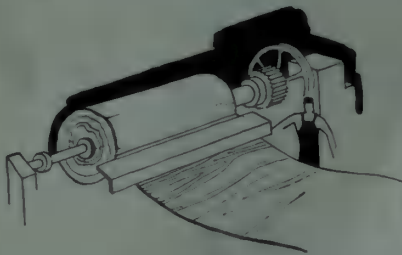
House Beautiful BUILDING QUIZ

On one of the most versatile
of modern building materials

ANSWERS BY EUGENE RASKIN

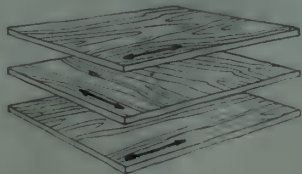
Q. Just what is plywood?

A. "Plywood" is a general term used to describe rigid panels made of comparatively thin sheets of wood glued or cemented together under pressure. The purpose of doing this procedure is twofold: first, to overcome nature's shortsightedness in creating trees in limited sizes (thereby cutting down the range of board widths possible); second, to prevent the warping to which even the best seasoned lumber is subject.



Q. How does plywood make large sizes possible?

A. By means of the rotary veneer knife a log can be converted into a great continuous sheet of wood, which can be cut to the desired size.



Q. And how is warping prevented?

A. When the layers, or plies, are put together, each ply is turned so that

its grain is at right angles to the adjacent ones. Since wood warps by shrinking in a cross-grain direction, this method does the trick.

Q. What kind of wood is used?

A. Many kinds. The most commonly used are Douglas fir, white pine and yellow pine; however, the fine hardwoods—walnut, oak, mahogany—are available for decorative interior paneling or furniture. The latter come in the form of veneers, the finish ply over a plywood core of the softer woods.

Q. Then there are various grades of plywood?

A. Yes. Not only are different woods used, but as the sheets come from the rotary knife those parts containing knot-holes or needing patches are separated from the rest. The imperfect cuts go into plywood for concrete forms, sheathing, sub-flooring and the like. The better cuts are for plywood that is to be painted; while the really perfect grains may be stained, varnished, waxed, or otherwise finished just as the best of decorative woods. Also, the number of plies, thickness and strength of the plywood vary in accordance with the demands of the job for which it is intended. (Continued on page 124)

The Question of Plywood



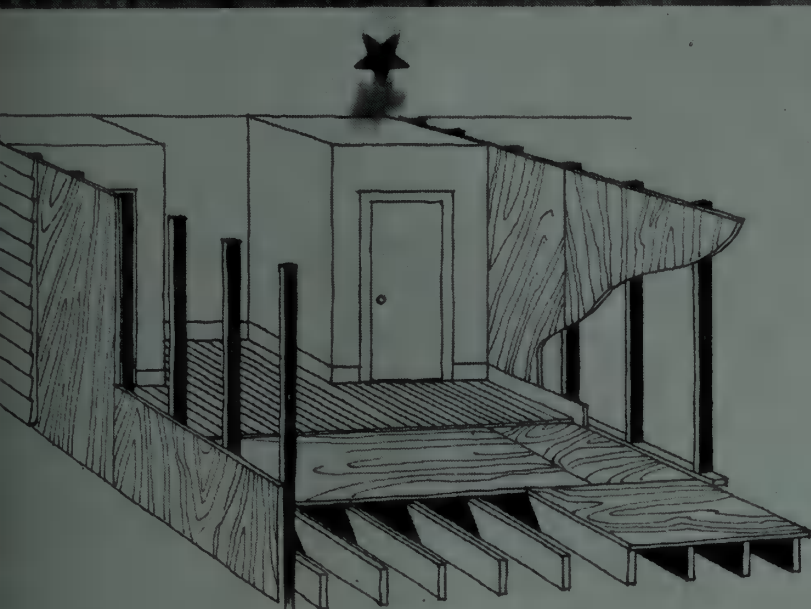
A chest of drawers, bookshelves and a plywood panel make this modern desk. Note also the plywood lighting cove on the wall.



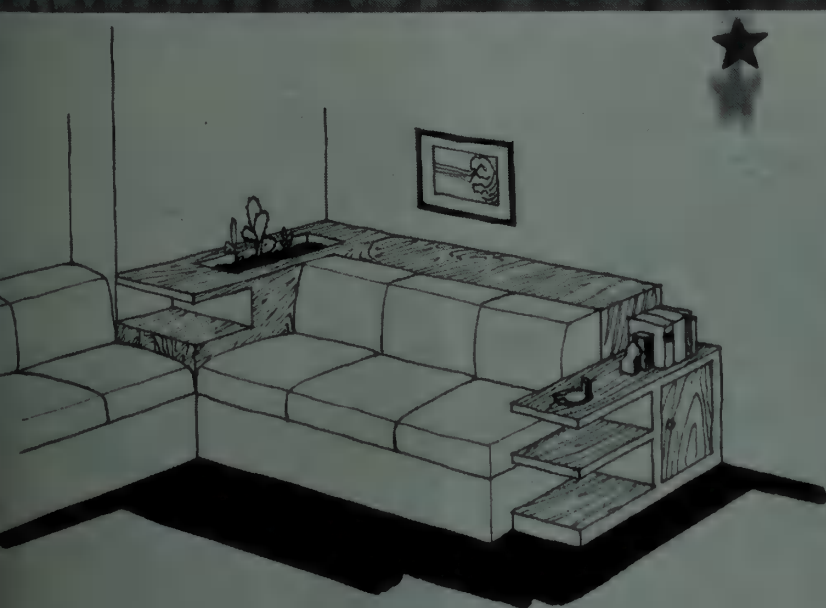
Modern flush doors achieved by covering stock or old panel doors with plywood.



Modern wall panelling is readily attained through using plywood with decorative veneer surfacings. Many fine woods are available.



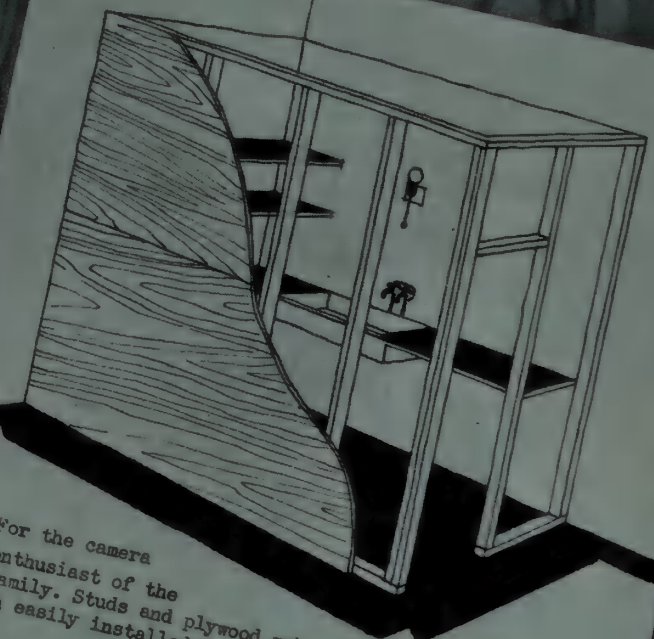
Plywood used as exterior sheathing, as sub-flooring, and to construct extra closets.



A difficult corner problem solved by built-in elements of plywood.



A breakfast nook which also serves to increase cupboard and shelf space in the kitchen. Plywood allows individual designs at cost comparable to stock units.



For the camera enthusiast of the family. Studs and plywood make an easily installed darkroom.



A section of your foyer, curtained off, made into a plywood powder room for your feminine guests.

Symmetrical balance appears in the Tulip borders and identical specimens. Notice rhythmical repetition of the white Tulips



DESIGN in Planting



RICHARD AVERILL SMITH

A subtle bit of naturalistic design and planting where asymmetrical balance is called for. Notice varying textures of materials

The third of three articles on
choosing and spacing plants in a
garden . . . by H. Stuart Ortloff

A GARDEN club woman said to me recently, "Why should I bother about studying planting design? I have lovely flowers. Everyone admires my garden. I have so many different plants people come from miles around to see them. I've taken I don't know how many prizes with my Gladiolus. . . . All this talk about unity, balance, repetition and rhythm may be all right for the big show places, but for our little home gardens, don't you think if we just give them enough loving care that's all we need do?"

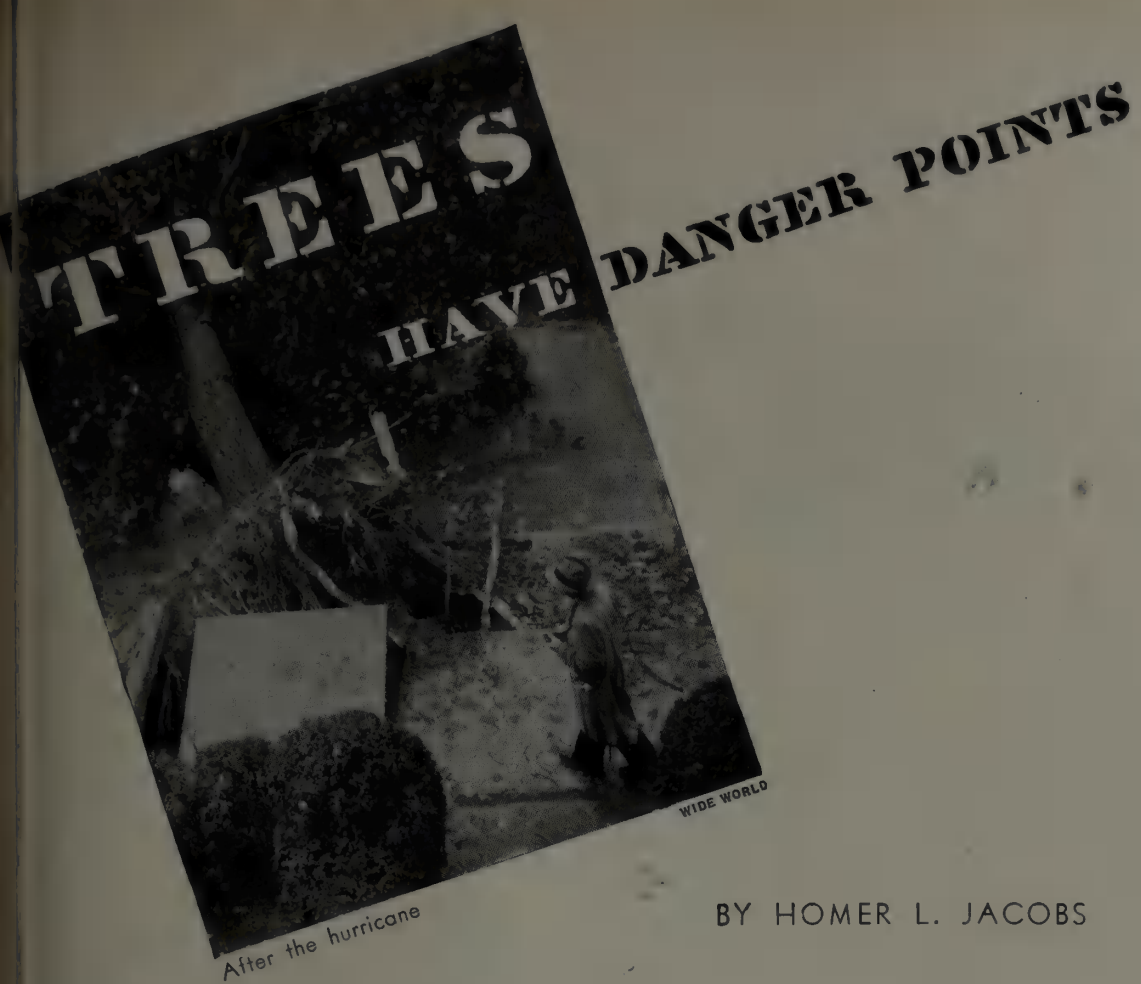
No, my dear lady, I don't think loving care as such and all by itself will ever produce a really satisfying garden. And the important point in all real gardening is *not* the mere growing of exhibition blooms. The basic thing about garden-making is to create a composition of line and mass, color and texture, that will evoke a pleasing emotion in the intelligent observer. The closer critical analysis it will stand, the better it will be, and the longer it will continue to evoke this all-important pleasing emotion.

But you do not have to adopt a high-brow attitude. You can talk of basic principles like unity, repetition, balance, and rhythm without its being an affectation. If you become familiar with these terms, and their meaning, you can use them in every-day speech without self-consciousness. They can and will become a part of your thinking, and so you will follow their dictates. The result will be better gardens everywhere.

In working out the garden pattern itself a good deal of attention has been devoted to securing balance. Axial lines have been laid out and equilibrium achieved by balancing the different elements on either side of them. The same sort of thing has to be done in the planting, to carry out the ideas already established. You can't superimpose a different idea, or lack of idea, successfully, on a well-thought-out pattern.

Now there are two sorts of balance, *symmetrical* and *asymmetrical* or *occult*. (Am I too technical? Actually there is nothing occult in the sense of magical about it.) Symmetrical balance in planting means putting duplicate specimens or groups of plants on each side of a center line. Asymmetrical balance means putting dissimilar specimens or groups on each side but so spaced and proportioned that they satisfy the observer's sense of equilibrium. Most people have this sense to a high degree. Some very advanced painters and architects feel they can disregard it. Most of us, however, still like to have things we look at appear to be balanced and at rest.

Symmetrical balance results in pairs of trees, evergreens, shrubs, or flowers placed on each side of a walk, or garden feature: two Yews flanking a wall fountain, or two Maples either side of the front walk. Or it may take the form of two identical shrub borders or hedges, one on either side of a garden or lawn. But ordinarily one wouldn't want to carry the idea so far that every plant on one side of the central axis of a garden scheme would be exactly duplicated on the other. To do so would induce a mild feeling of boredom, to say the least. Symmetrical balance is usually (Continued on page 150)



BY HOMER L. JACOBS



Cable bracing, inexpensive and effective, would have prevented this. Such crotches are always dangerous unless bracing is used



This stub is already decaying, due to improper pruning. The limb should have been cut close to the trunk, the wound painted

AS THE roaring New England hurricane died away it left behind a landscape stricken with the loss of beautiful trees. Many gaps in the scarred countryside will not be filled within a hundred years. Now, while the wreckage is still being cleared away, it is well to learn what it taught us of tree care. Except when the wind reached its greatest intensities and swept away even the strongest and most perfectly anchored specimens the hurricane caused no new problems—it only magnified those common to trees everywhere, and the lessons learned during that catastrophe are valuable to all tree owners.

Clearly evident was the fact that a large proportion of the trees were blown over because of shallow root systems. In the rain soaked soil long, straggling roots, entrenched only in the shallow topsoil, were not equal to the strains set up by the lashing of the hurricane. Horticultural literature contains too much about tap-rooted and shallow-rooted trees and not enough about the effect of soil conditions on root formation. The thousands of upturned stumps available for observation since September have increased the evidence that but slight differences in mature rooting habit exist among the various species when grown in the same soil.

There is a wealth of deeper soil which can be made available to our trees except when they are underlain with solid rock. This soil contains (Continued on page 109)



This iron band is a menace to the life of the tree. Two bolts here and a cable two thirds the way to the top would solve this problem



The girdling, bark-splitting effect of these bands shows clearly in the picture. By cutting into the bark they throttle the cambium



When the earth was washed away, these long but shallow roots were exposed. Better soil preparation would have let them grow deeper

EDITOR'S NOTE: In recent years one problem of the gardener has been vastly simplified by the development of complete plant foods. These preparations, balanced in the diet they provide, are easy to use, effective in operation, if handled in strict accordance with the manufacturer's directions. But HOUSE BEAUTIFUL believes that all gardeners should learn the reason for all their operations and the special feeding problems offered by some soils and plants. Here is the lore of the garden's diet.



IT WOULD be very heartening if one could say feed or spray the garden inmates, implying that attention to the first care would eliminate the necessity for the second. But that state of bliss has not yet been reached. It is safe to say only that when a garden is kept continuously in a preventive state of robust health bugs will be inclined to pass it by, and disease make no inroads. So the provident gardener feeds early, continuously and wisely, for no hit or miss diet is welcome. It is as necessary to know just what the stimulating plant elements are as to pay attention to the ratios of proteins and carbohydrates meted out to the family.

General health follows a comprehensive system of fertilization begun with soil conditioning before planting, but intensive growing demands inter-season stimulation. Besides these, a corrective feeding is often required to counteract special tendencies visible after the rest period. Certain elements give certain results, and the intelligent gardener doses with each according to apparent needs. Three principal materials are used as garden tonics: nitrogen, potash and phosphorus, each supplementing the other, but not taking its place. The starting point of plant feeding knowledge is a clear understanding of the functions of each. Added to this should be the power to recognize the symptoms of a lack or oversupply of each in the soil. No matter whether the fertilizing agent used is a commercial product prepared with expert knowledge or a dipping into one bucket and then another of home-assembled ingredients, there will be no real success unless the gardener understands just what is being administered and why. Here is a list of ready items for reference.

Nitrogen. Promotes leaf and stem vigor; stimulates the general growth of the whole plant. When there is too little, development is slow, foliage pale green or yellowish, leaves often fall unduly. When there is too much, foliage is scanty on the stalk, leaves dark, heavy green, brittle, stems weak: the plant is doped. . . . Specific example of a corrective dose of nitrogen: To induce heavy foliage on vines; to keep an indoor foliage plant green and healthy. . . . Sources of nitrogen available at seed and supply stores: sulphate of ammonia, a by-product of coke; nitrate of soda or Chile saltpetre. Sheep or other organic dried manure, cottonseed meal, tobacco stems and dried blood, which contain the other elements, are very rich in nitrogen.

Phosphorus. Builds up the roots, and encourages flower and seed production, making both form abundantly. When there is too little, growth is normal, but foliage yellow. When there is too much, development is lush with no stamina. This is the structure-building agent; it wards off plant rickets. . . . Sources of phosphorus are the superphosphates and bone meal or bone flour.

Potash. Carries on the work the other two fertilizers begin. Sets and matures the plant, intensifies color, multiplies the fruit,

acts as energizer and staves off disease. It is the stabilizer determining a continuous progress rather than a stimulant toward forced growth too rapid for permanent health. When there is too little, leaves become dull and yellowish, roots are soggy, vines lack sturdiness and disease comes readily. When there is too much there are signs of false stimulation, a burst of health at first and afterward a quick relapse.

There are other elements whose functions are not so well known, but which experiments have decisively proved are beneficial to growth. Such are calcium, magnesium, sulphur, manganese, iron, boron, zinc, and it is the presence of all in quantities more or less minute that constitutes what is called a balanced fertilizer or complete plant food. Such a one is simple to use. As with the drug laws, enforcement takes care of the formulas, and printed statements on the containers indicate the composition. Such figures are simple of comprehension if it is remembered that the first always represents the nitrogen, the second the phosphate, and the third the potash content. Thus a 5-8-7 fertilizer contains five per cent, eight per cent and seven per cent of these respective materials. Complete plant foods vary somewhat in their proportions. One such is a 4-12-4 mixture with high percentage of phosphate for strength of roots and sturdy development with equal parts of nitrogen to push and potash to steady. Another dependable has a 5-10-4 ratio, a little less phosphate being balanced by a small amount of nitrogen and the same potash. Such analysis is enlightening. When you pass a carton or bag of fertilizer, stop and note its contents. These commercial prepared foods are combined to give good general results and should be used absolutely according to directions. For the gardener who prefers to mix his own, and learn first hand how to deal out plant rations according to his observation and experience of their needs, the following prescriptions are given.

Lawns. Quick green growth is needed for good turf, so nitrogen would be the first ingredient to use, followed by potash to induce continued results. Take for the main course sulphate of ammonia at the rate of five pounds to 1,000 square feet. If dry, mix with loam and sprinkle over the lawn as near a rain as it is possible to figure, or water well after application. For small areas dissolve one pound in ten gallons of water, sprinkle on, washing it in with the hose immediately. Three or four weeks later comes the potash in the form of cottonseed meal, 12 pounds to 1,000 square feet, top-dressed directly on the grass and hosed in. Lumpy applications are worse than none; fine scattering with spreader or colander is advisable.

Trees and Shrubs. Here leafage is the characteristic needing stimulation, so again nitrogen is to be a heavy ingredient. For a twenty-five pound bulk mix twelve and a half pounds ammonium sulphate, nine and a half of superphosphate, three of muriate of potash and let the mixture (*Continued on page 152*)

BY MRS. JAY CLARK, JR.

Spray

SUCCESS



EDITOR'S NOTE: *As the complete plant foods have simplified the gardener's life in one direction, so have the two- and three-way sprays in another. For the difficulty with keeping the garden free from pests is that you must know their habits. Chewing and sucking insects are destroyed by different methods, but the two-way sprays combine both. Diseases are combatted by fungicides, but there is a three-way spray which will cure disease and kill both types of insects. But first identify your enemy.*

THERE is little use arguing with a bug when it is once on the premises. Far better to circumvent his arrival. The same may be said for the other class of garden troubles, the physical ailments of the plants. Prevention of disease is usually a concrete, possible thing, far easier of accomplishment than later remedial attempts. Most horticultural illnesses are very like human maladies. Trouble comes from germs, the fungi which attack when conditions are suitable. These detrimental states may be caused by plant anemia or general weakness; over-supply of food and moisture; crowding in tenement fashion; absence of sufficient vitamins or potash fertilizers. Certain lines of welfare work go far in the prevention of such plights, and the first one may be said to concern the absolute cleanliness of the garden—get it clean early and keep it continuously so. Eradicate weeds, which are frequently disease hosts; burn suspicious-looking leaves and stems; watch the proper balance of fertilizers; keep the surface soil stirred. And when you have done all this, do not let up on vigilance. Watch for the first symptom of impending havoc.

Take the insect pests first. The more we know about them and their habits the more likely we are to keep a jump ahead of them. There are creepers and crawlers and flyers, and two different treatments are needed to catch them all. Only a stomach poison destroys such pests as chew the plant tissues. They are killed by the potions taken into their alimentary systems along with the leaves eaten. Poisonous insecticides vary with individual formulas, but the majority contain some form of pyrethrum, arsenate of lead, derris, or pyrethrum. Like all poisons the first named are tricky to handle and need careful manipulation, and in these days of bird interest and animal pets, garden attention centers on the nonpoisonous elements of the pyrethrum products. This harmless-looking, Daisylike flower contains deadly qualities for cold-blooded animal life, but is perfectly safe for warm-blooded types. There are a number of specific products on the market, some sprays, some dusts, and the method of application is largely a matter of personal preference. For my own use I prefer a spray as it seems to give a more uniform coverage, under as well as on top of the foliage, with greater ease of operation. But it doesn't make any real difference whether one is a duster or a blower. The only thing that counts is to get the deterrents where they are needed.

In the same manner that only a poison will destroy chewing insects, those that suck the life juices of the plant, like the domineering aphids, succumb alone to some suffocating agent, such as nicotine, whale oil soap, kerosene. It is in this difference that much of the trouble and bewilderment comes in the mind of the beginner. You must know what the particular bug does in the way of damage before you can diagnose the remedy. Sometimes as a puzzler two different pests will produce the same result. As, for instance, leaf curling. When it is on the

common Snowball, the leaves curl up from aphid infestations. These are suckers and must be suffocated. But if Grape leaves twist out of shape, it will be from a green caterpillar who will vanish if poisoned. Find out just what is doing what, and act accordingly.

As a preventive measure or where there are no hordes of any one particular pest, the all-purpose sprays or dusts that contain both poison and suffocator will be satisfactory. "Two-way," they are sometimes called, and generally speaking will be all the average gardener needs to bother with. In fact, the moment of beginning the treatment is almost more important than the materials used, and whenever a gardener keeps the tenet firmly in mind and douses the plant with an insect preventive *before* the insect appears, the chances are it will never materialize. This is, however, an impossible lesson for most of us to learn, having been brought up on the foolishness of anticipating evils of any future day.

Reaching the second plague division, plant diseases in the main are mildew, rust, blight and blackspot, and the means of combatting them lie in forms of sulphur, lime, copper sulphate, tobacco, soda crystals, arsenate of lead and a few other nostrums for individual troubles. Two old standbys indicate the manner of combination: Bordeaux mixture, brought from France in 1885, which is copper sulphate, hydrated lime and water, and Massey dust, sulphur, arsenate of lead and tobacco dust. Upon this scale individual chemists run the gamut, combining, adding, continually increasing the efficiency of the mixture, until one or two remedies will do the trick of several.

The simplest way is to buy a product reliably recommended, and if used *for the purpose indicated* and in the manner given there will be satisfaction. I have seen a spray used for red spider when it said definitely on the container that this was *one* pest it did not touch, and the whole contents of the can condemned because the spider continued to flourish. This is not playing fair!

To sum up before we go on to particulars. As with the insecticides, start the fungicide treatments before any trouble has been observed, using some form of copper, sulphur, lime or soda. Be sure that every part of the foliage is reached. Repeat each week at the beginning of the season; later every fortnight. Procure all materials before they are needed, and expect to use them. You may be happily disappointed, which is better than being caught unawares. Spray or dust early in the day, and when it rains shortly afterwards, be prepared to do it again. To do any good the remedial agents must stay on the plants for a reasonable length of time. Fix these short paragraphs thoroughly in mind:

Stomach poisons, like arsenate of lead and pyrethrum, are used to combat chewing insects. Three good examples of this type are beetles and worms, lace flies. (Continued on page 144)

The Log of the *Practical*



Parsley seeds are agonizingly slow to germinate, but a little hot water from the tea kettle poured in the drill will hurry things. See paragraph 3

1. Prevention. It is a query in my mind whether the forehanded gardener is not the lazy one after all, for what is prevented does not have to be done! Following this line, the latest chart to go on the wall concerns the minimizing of disease in the garden by attention to a few rules. Such as: Buy plants and seeds only from reliable dealers. Unreasonably low prices may mean trouble. Even then examine carefully newly bought plants before putting them into the ground. If anything looks suspicious, throw it out. Give good plants the best of growing conditions—adequate soil and plenty of room. Do not place the same kind of plants year after year in the same situation. This avoids soil infestation. Burn all refuse to eliminate such troubles as the blight of Peonies and the rust of Hollyhocks. And in capital letters: When possible secure disease-resistant varieties, such as wilt-resistant Asters and rust-proof Snapdragons.

2. Decorative Parsley. Last month I told of using some of the perennial vegetables as decorative units among the flowers. Another place where rôles are mixed in my gardens is in the use of the curled leaf Parsley, a dwarf variety (Champion Moss Curled is the name on the current packets), as an edging plant for various borders. At first the bright green, shiny, curly foliage was deemed suitable only for the herb bed. Then in view of its bushy, compact effect, which really made one think of low-growing Boxwood, it has moved into the select circles of main borders.

3. Warm the soil. Mention Parsley and invariably the old story is told of seven trips to the devil of the seed before it will appear, which peregrinations take many weeks. I have found it perfectly possible to curb that wandering spirit by two tricks. When sown outdoors the drill is well watered with *hot* water from the tea-kettle before putting the seed in, which does two things, sterilizes the earth and warms it up. If started in the house the seed is sown in sterilized or treated soil. Either such loam is bought, or prepared at home by pan-baking in the oven, or steam sterilized in double-boilers. I have several flats started these last weeks of April, and expect

the seedlings to be in good condition to transplant out of doors when the weather becomes warm. In small rows I find it better to sow and transplant. Results are quicker. But the hot water, in place, works wonders. Frost at the end of the season does not bother the Parsley one whit. It will be among the last things to go.

4. Planting trick. All flowers from broadcast seeds come up too thickly, and even those carefully distributed with a seed-sower are apt to crowd, especially if they are very fine. I overcome this trouble to a large extent by mixing the seed packet with about five times its bulk of fine and perfectly dry sand. To add to the visibility of the tiny seed particles a sifting of talcum powder is shaken on, and the whole thoroughly mixed so that it can be evenly sown. No covering will be needed if the seeds are pressed into the ground with a board or the flat back of spade or trowel, and the white powder shows just where the pressure is most needed. There are more failures from covering seeds too deeply than not enough.

5. Care in watering. Another problem concerns the watering of the planted spots, for one swish too much washes the whole lot into a mass. Theoretically it is for this purpose that the watering pot has a fine rose, but in actual use the spray is apt to drip from the edge of the nozzle with damaging results. I have found that a cloth, cheese cloth is my choice, spread over the patch keeps the seed arrangement intact. It is a little more work, but in the end saves time when there is no later thinning out required. Besides, I do not like murdering little seedlings.

6. New porch boxes. It is time to think of porch boxes, and each year the feeling of regret comes that these units of decoration are not more used. They give such tremendous reward for so little work. Several boxes have worn out by an honorable service of years so I am starting with new ones. They are made of hardwood, the width of the window in length, 8" wide, the same in depth. The inside is charred by being rubbed over with kerosene, set alight, and the box turned over when enough has burned. This is a protective measure



When seeds are to be broadcast sprinkle talcum over them. Then you can see them on the ground and press them in with a board. See paragraph 4

Gardener

against rot. An inch layer of broken potsherds, hollow sides down over the drainage holes, goes in. Then an inch or two of peat moss. The compost used is three parts loam, one fine leaf mold or humus, one peat and sand with a handful of fertilizer, the top surface being a full inch below the top of the box. Where I want a definite background for the plants, as at the edge of a porch (never in front of a window), a wire trellis is fitted to the back of the box for light climbers to run on. The plants used depend upon what crops were best at the greenhouse. They vary from season to season, and I never twice in succession put in the same things. Geraniums one year, Petunias the next. A rut is ever to be avoided.

7. Sweet Pea trellis. One of the comforting things about gardening—no matter what unyielding conformists will tell you—is that there is more than one way to do a thing, and all are satisfactory if undertaken in the light of common sense. Usually the brush supports for the Sweet Peas are secured in the late fall to undergo a flattening process during the winter (See Log for December, 1938), but this year either the amount ordered was not sufficient for the number of rows planned, or there were more rows, and the brush supply fell short. So I have been making bamboo trellises. Bamboo stakes six feet long were stuck into the ground in a row to a depth of three inches, the canes being on a slant. A second row is woven into the first. This makes one side of the trellis. Another identical is put in place 18" from the first in alignment, and the tops of the two rows tied together with raffia. Every time I construct such a bamboo support I am struck with its good looks and absolute service qualities. They cost the least and look the most of any garden gadget. Incidentally in places where I want a green living medium I get Burnett's Plan-Tie, which is soft, smooth and green, strong and economical, won't bruise, can't be seen and defies storms. I do not know what more could be required of a mere string!

8. Feed the annuals. If there were a Society for the Prevention of Cruelty to Plants, annuals would be the first applicants for aid. So much is expected of

them and so little help given for such results. I have found that the only way to get beautiful annuals is to buy the best of seed and keep feeding them. They require constant stimulation, not merely a conditioned bed before sowing or seedling transplanting. When buds begin to show I give an application of plant food at the rate of one heaping teaspoonful to each square foot of space, or if in rows the same amount for every foot of row in either case, working the fertilizer into the earth with a hand cultivator. They are watered more generously even than the perennials during periods of dry weather. Their time of production is so short they cannot be allowed a single set-back. Sun, food, water—give annuals these three, and they will be glorious. The same intensive feeding is especially wise when annuals are planted in bulb beds to follow in bloom and hide the dying foliage. Shallow-rooted varieties are safest, and satisfactory ones I find to be annual Phlox of all types, Verbenas, Petunias, sweet Alyssum (I like Lilac Queen which opens white, then changes to lavender, and deepens to purple), California Poppies and Portulaca. These will all give perfect success, only they must be *fed, fed, fed*.

9. Peony provender. One of the first plants that needs feeding is the Peony, for it has a lot to do in a very short time. Last August when the clumps were beginning to make buds was the moment when they were given conditioners, a quart of coarse ground raw bone to three quarts of wood ashes for each plant. Now they need a top dressing of a quick-acting commercial balanced fertilizer carefully worked in, the earlier the better, or as soon as the leaves begin to unfold. I do not put this on close about the stems but spread it evenly over a circle 18" in diameter, or even larger for old plants. The ground is scratched up a few inches deep, looking out not to cut any of the fleshy roots.

10. How deep to cultivate. The matter of shallow cultivation is a difficult one to get across, for it would seem if a little is good, more must be better, and the more vigorous the stirring the happier the plant. Quite the reverse, often, for many (Continued on page 146)



Rub the insides of new porch boxes with kerosene and then set a match to it, putting out the fire as soon as the wood is charred. See paragraph 6



Ordinary bamboo stakes make an excellent trellis for Sweet Peas, simple to construct and decorative in the garden picture. See paragraph 7



Annuals are greedy feeders and need several applications of plant food during the season, as well as at the time of planting. Paragraph 8

Scrapbook

for May

Grass for Shade. For a *dry* soil due to a sloping bank, or for sandy spots, or again where it has to contend with tree roots, Red Fescue is the best grass because it is tough, tolerates poor soil, acid conditions and withstands drought. A mixture of four pounds of Red Fescue or Chewings' Fescue, and one pound of Rhode Island bent grass seed will be sufficient for one thousand square feet of lawn area. For a *moist* soil and shade, the best grass is rough-stalk meadow grass which resembles Kentucky blue grass closely but has a brighter color. It thrives in shady spots which are not too dry. A good plan is to seed the whole lawn with a standard general purpose lawn mixture and then reseed the shady spots with rough-stalk meadow grass, listed often as *Poa trivialis*. This advice comes from a bulletin sent out by the Cornell Extension Service at Ithaca, N. Y.

Gladiolus Briefs. Singular: Gladiolus; plural: Gladiolus or Gladioli. The use of the abbreviation "glad" is no more permissible than to say "rho" for Rhododendron or "del" for Delphinium! Size of bulb has much to do with length of time before flowers appear; the largest are the earliest to bloom. Those put into the ground three inches deep bloom more quickly than those planted deeper. The first depth is that advocated by the majority of experts. It is well to remove outside skin, open a spot for them with a trowel, setting the corms with pointed end up in an upright position. For garden effect plant the bulbs with only the width of the corm between them. They look well in bloom, and one plant helps support the other. When grown for cut flowers, allow twice or three times as much room between them. Best results seem to be obtained with bulbs grown in the locality in which they are to be used. Very small bulbs, unless it is a type which is tiny even when fully developed, cannot be expected to bloom the first year. Often these are the ones low in price, and good buys when economy is needful.

Compost Pointers. It is a waste of opportunity to let a season go by without providing for the conversion of waste material into satisfactory humus. Leaves, straw, hay, grass clippings, vegetable pods and husks, any plant refuse that is not



To have a successful lawn in the shade you must choose the proper kind of grass seed. Try the type known as rough-stalk meadow



For garden effect with Gladiolus plant the corms only their own width apart. A depth of three inches is advocated by the experts



Don't let the season go by without starting a compost pit or heap. Decomposition will be hastened by the use of chemical disintegrant

diseased will do the trick. The pile can be built or dumped down, housed in a crate of wire, wood or brick, or pit dug in some convenient corner. It must have water, so should be near an outlet. Bacteria, minute forms of plant life, cause the breaking down and rotting of the material. A chemical mixture will hasten the process. This may be either a commercial product or the following mixture: sulfate of ammonia, 6 lbs.; superphosphate, 3 lbs.; muriate of potash, 2½ lbs.; ground limestone (not hydrated lime), 5 lbs. If these are not easily obtained you may employ any complete fertilizer such as 5-8-7, ten pounds and ground limestone, 5 pounds. Arrange in layers, coarse material 8"-10" and fine material 4"-6" with a half-inch layer of loam between each one of refuse. Sprinkle this with either mixture given, at the rate of a scant pound to each generous bushel of material. Then saturate with water. After that keep moist but not wet, and if the pile is covered, rain will not wash the goodness away. It takes from six months to a year for sufficient decomposition, most of this occurring in the time from April to November. The Waltham Field Station of Massachusetts has a detailed leaflet on the subject.

Poisonous Beans. Gardeners have long held that Castor oil beans will drive moles away if holes are made every yard or so with a stick in the runs and a bean dropped in. Very few Castor plants come up from a lavish use of beans which, in the natural course of events, should produce a small forest. From this, plus the vanishing of the moles, the supposition is that the rodents eat the beans and are poisoned for the seeds are deadly, not the oil extracted from them. Now it has been discovered by chance that the foliage is fatal to the Japanese beetle. A short distance away from the flower border a planting was made of *Ricinus*, the Castor bean. The beetles left the flowers and swarmed on the large leaves, eating them. This caused a slow but sure death, as piles of the plants were swept up under the Castor plants each day. A ten-cent package of the seed planted a short way from the flower border solves the beetle question. The two varieties used were *R. sanguineus* and *R. zanzibariensis*. Sun, rich soil (Continued on page 13)

THE FOREGROUND—

You

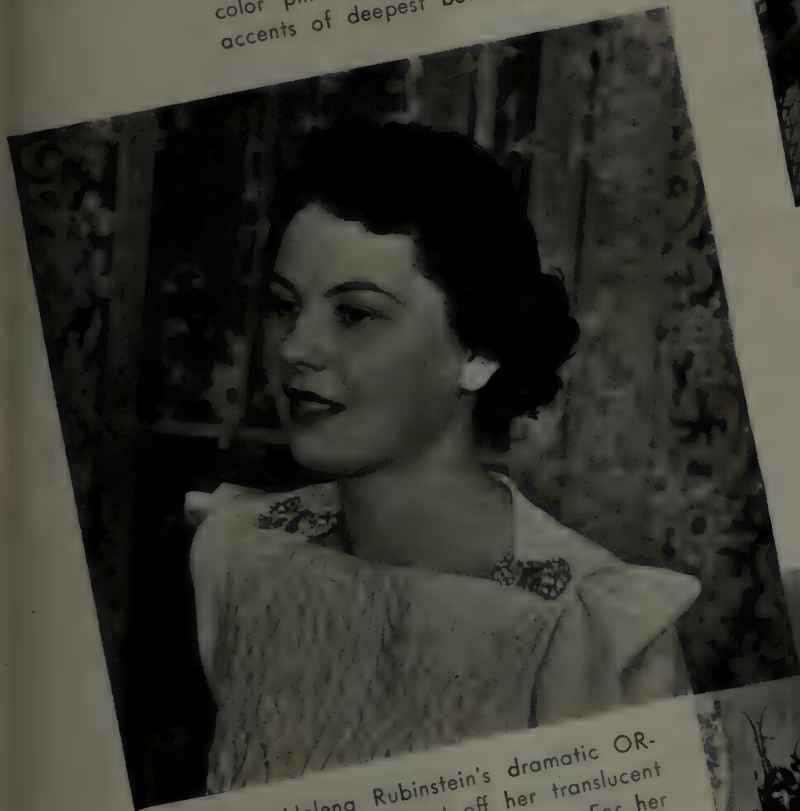
THE BACKGROUND—part of *You*

Helena Rubinstein, authority on faces and figures,
now helps you make the most of the backgrounds you
live in. She dramatizes your coloring against
your background—gives it new meaning!



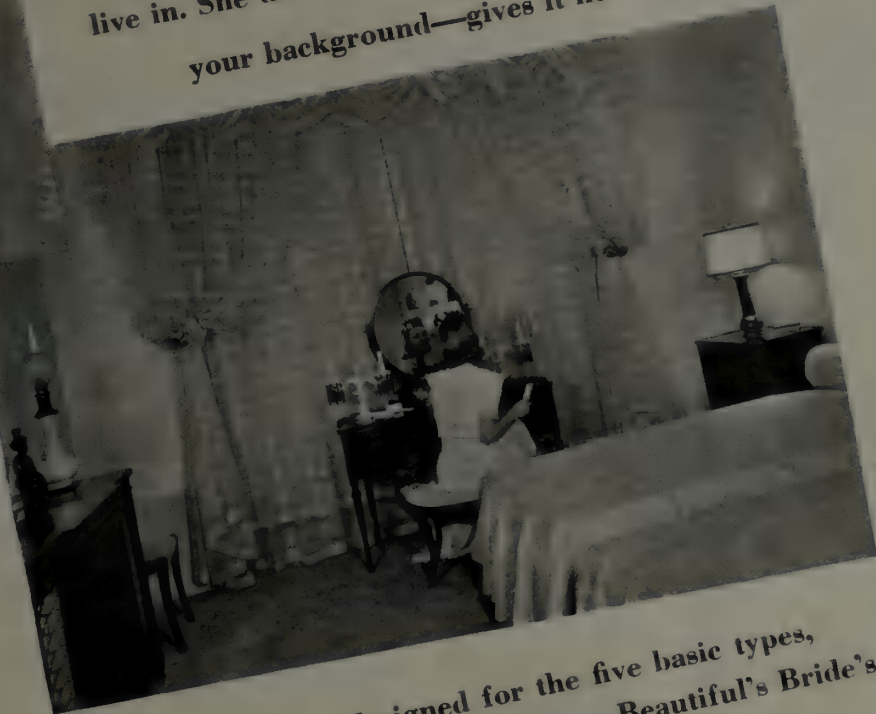
For her especially, Helena Rubinstein's new
AQUARELLE MAKE-UP, in delicate water-
color tints which make her skin look fresh as
the morning. And for her, this room in water-
color pink, clear filmy white, with incisive
accents of deepest bottle green and coral.

Blonde

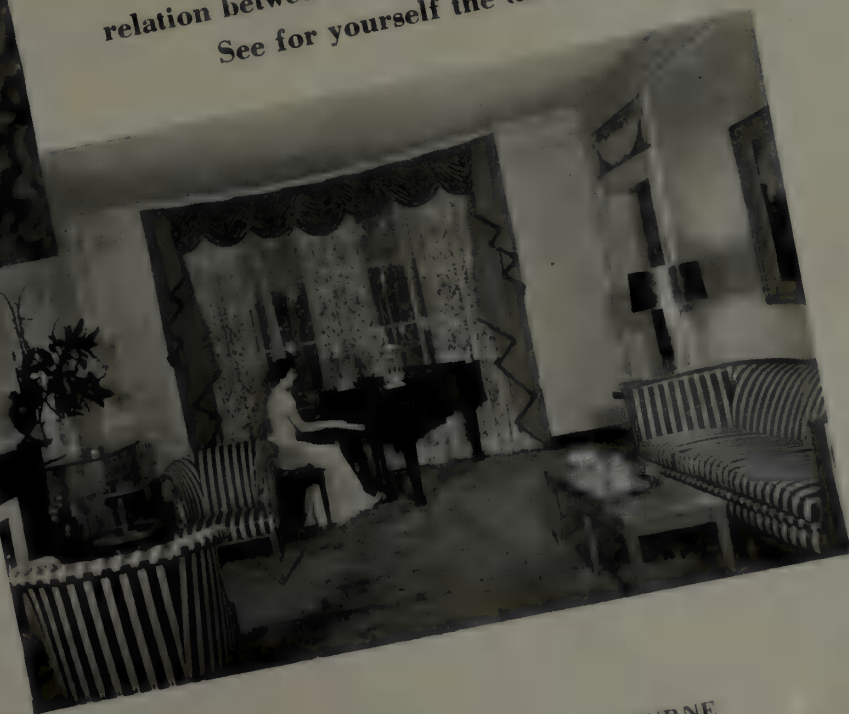


For her, Helena Rubinstein's dramatic OR-
CHID MAKE-UP, to set off her translucent
complexion and compelling features. For her
background, this ultra sophisticated combina-
tion of yellow and deep red, with black and
emerald green accents.

Brunette



In settings specially designed for the five basic types,
five hostesses, at House Beautiful's Bride's House,
demonstrate the effect of make-up keyed to
personality,—and of a carefully worked-out
relation between cosmetics, costume, and background.
See for yourself the difference it makes!



Helena Rubinstein

715 FIFTH AVENUE, NEW YORK

SALONS: PARIS • LONDON • BOSTON • CHICAGO • TORONTO • SAN FRANCISCO • MELBOURNE

For the other three types, visit the Bride's House,
or send for Mme. Rubinstein's newest booklet,
"Backgrounds to Beauty—Making the Most of Them!"

Please tell me

Answers by EUGENE RASKIN

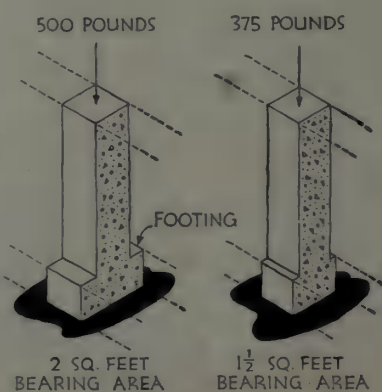
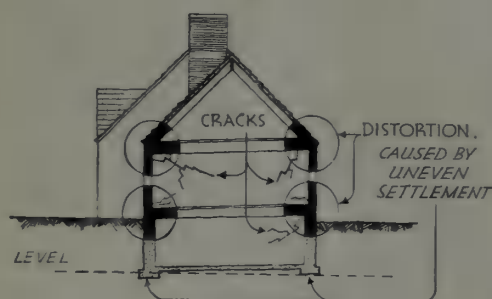
FOUNDATION SETTLING

How can we make sure that our new house won't settle? The one we live in now has cost a great deal in repairs for settlement cracks in the walls and ceilings. What do you advise?

A certain amount of settlement is inevitable, unless your foundations go down to solid bedrock. But there's nothing objectionable about a bit of settlement—as long as it is uniform. If all parts of the house settle equally, no distortion takes place, and consequently no damage is done. Now then, the quantity of settlement of any particular portion of the foundation depends upon three factors: the bearing capacity of the soil, the area covered by the footing and the magnitude of the load. Since one example is worth a dozen explanations, let's consider a 1' section of a typical foundation wall, as shown on the first sketch, below right. The wall is 12" thick

and the footing projects an additional 6" on both sides; thus the area covered by the footing is 2 square feet. If the load on this portion of the foundation is, say, 500 lbs., the pressure of the footing on the earth is 250 lbs. per square foot, and the soil will give

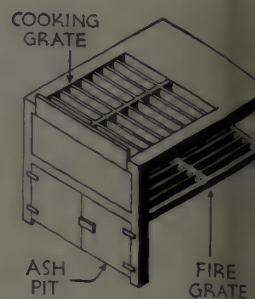
in proportion to its bearing capacity. Now let us assume that another, similar piece of the foundation wall, further along, carries only 375 lbs. With 2 square feet of footing, the pressure on the soil would be 187½ lbs., and this part of the foundation would settle less than the first one, causing distortion in the structure above. The trick would be to reduce the spread of the footing in case number two—have it project out only 3" on both sides of the wall. We would then have 1½ square feet of footing area, which, with a load of 375 lbs., means a footing pressure of 250 lbs. per square foot, equal to that in case number one. Or, if this is impractical for one reason or another, the footing in case one could be widened until the pressures were equal. As loads on various parts of a foundation differ considerably, you can easily see that a good deal of careful calculation on the part of a trained and experienced person is necessary—which makes one more good reason to depend on the services of a competent architect.



? OUTDOOR FIREPLACE

Can my husband and I build an outdoor fireplace ourselves, one that will have both a fire grate and a cooking grate?

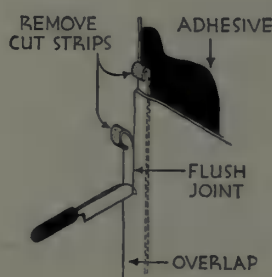
A. To operate properly, there must be an accurate relationship between the flue size and the combustion areas. This must be calculated beforehand from carefully drawn plans, such as you may not trust yourself to prepare. You had better consult an experienced builder or architect before you start raising blisters on your unaccustomed hands. Another suggestion that may interest you is that you look into the stock outdoor fireplace frames and accessory units that are now on the market. These are iron skeletons, complete with grates and doors around which it is a comparatively simple matter to build masonry in whatever shape suits your fancy. The manufacturers will also provide plans for various standard designs, as well as instructions for foundations, flues, etc.



? WOOD SHRINKAGE

Our front door sticks badly in damp weather, then shrinks again when dry. How can this be stopped?

A. It is evident that the pores of the wood aren't completely closed; moisture is absorbed and evaporated easily with changes in the humidity of the atmosphere. To correct this condition, remove the present paint and after a considerable dry spell apply a thorough coat of primer. This will seal the pores, and you can repaint without further fear.



? LINOLEUM FOR WALLS

Would linoleum be a good material to use as a wall finish over a plank partition?

A. Yes, indeed. Thin linoleums (only 1/8" thick) are made specially for use as wall finish. Then, too, linoleum is resilient enough to take up the slight variations in which plank construction is subject to. Take all precautions. Still, you'll do well to see that the wood surface is as smooth as possible, and that the partition is rigid. Also, apply a coat of shellac prior to cementing the linoleum on. In putting up adjacent widths of linoleum, see that the workmen allow each width to overlap the preceding one, and cut through the double thickness—this procedure makes for an absolute joint, since a single knife stroke cuts both sides.

? NOISY FLUSH VALVES

Our twenty-year-old house is in such good condition that we can't find anything to repair except, perhaps, that the flush valves of the water closet are very noisy. Is there anything we can do about them?

A. Most old-time flush valves are noisy; some types can be made quiet by installing two silencing elements—a new guide-and-stop and a new stop. Others are not adaptable to change, and can only be silenced by replacing the entire unit. The latest models are as quiet as a (stage) whisper. Your best course would be to have a plumber look at your present valves and tell you whether they are the type that can be modernized or not.

Kindel

18th Century
REPRODUCTIONS



Bride's House Features a KINDEL Master Bedroom

The Livingston bedroom, as adapted from Sheraton by Kindel, is a feature attraction of House Beautiful's

Bride's House, Savoy Plaza, New York. You may also see this furniture at any of the Kindel dealers listed below.

Furnish Your Bedrooms . . . with Kindel 'Open Stock' Reproductions

With experienced eye, Kindel has sought out the finest examples of 18th Century designing, and in essential detail has reproduced these masterpieces so that you may enjoy in your bedrooms the dignity and refinement of the aristocratic homes of Colonial days. Expressive of the best in American tradition, Kindel Reproductions are both a pleasure to live with and a never-ending assurance that your bedrooms are always in good taste. Let your individuality assert itself through the wide choice permitted by Kindel's selection — adding to your decorative theme from time to time through the "open stock" patterns always available.

18TH CENTURY MASTERPIECES SUPERBLY REPRODUCED

Kindel craftsmanship is superbly evidenced by The Livingston group shown above. Note how this American adaptation of Sheraton design allows for full expression of individual taste. See this group, among other Kindel Reproductions, at the recommended stores listed below — observe the rich Oxford finish applied by hand to the Genuine Mahogany, and have pointed out to you the many hidden qualities that make Kindel furniture so highly desirable.

Send 10c for the new illustrated handbook, "Kindel 18th Century Reproductions."

KINDEL FURNITURE COMPANY • GRAND RAPIDS, MICHIGAN

Dallas.....	Titche Goettinger Co.	Lima.....	R. T. Gregg & Co.	Pottstown.....	Wilko Furniture House
Danbury.....	Henry Dick & Son, Inc.	Logansport.....	Schmitt & Kloepper Co.	Pottsville.....	L. Hummel's Sons
Darien.....	L. Christman & Son	Los Angeles.....	Bullock's	Racine.....	Porter Furniture Co.
Davenport.....	M. L. Parker Furn. Dept.	Louisville.....	Burdorf's, Inc.	Reading.....	Pomeroy's
Dayton.....	L. E. Mudd Co.	Lynchburg.....	Schewel Furn. Co., Inc.	Richmond, Va.....	Sydnor & Hundley, Inc.
Decatur.....	Bachman Co.	Manchester.....	Chas. A. Hoyt Co.	Richmond, Ind.....	Weiss Furniture Store
Denver.....	Daniels & Fisher Stores Co.	Mansfield.....	Chas. Schroer Co.	Roanoke.....	Reid & Curshall
Des Moines.....	Yunker Brothers, Inc.	Marion.....	H. C. Schorff Furn. Co.	Rochester.....	Sibley, Lindsay & Carr Co.
Detroit.....	Tuttle & Clark	Marshalltown.....	The McGregor Co.	Rockford.....	House of Lindberg, Inc.
Dubuque.....	Roshek Brothers Co.	Medina.....	D. S. Longacre & Son	Sacramento.....	Seefeld Furniture Co.
Duluth.....	Enger & Olson, Inc.	Memphis.....	J. Goldsmith & Sons Co.	Saginaw.....	Henry Feige & Sons
East Liverpool.....	Frank Crook Co.	Midland.....	Harvey Wood Furn. Co.	St. Joseph.....	Troost Bros.
Easton.....	Wm. Laubach & Sons	Millford.....	Wayside Furniture Shops	St. Louis.....	The Lammert Furniture Co.
Erie.....	Klick Furniture Co., Inc.	Milwaukee.....	Klode Furniture Co.	Salt Lake City.....	H. Dinwoody Furn. Co.
Esterly.....	Levitz Furniture Co.	Minneapolis.....	The Dayton Co.	San Antonio.....	G. A. Stowers Furn. Co.
Fargo.....	Gainey Furniture Co.	Mishawaka.....	Reizer Furniture Co.	Seranton.....	Cleland-Simpson Co.
Fort Wayne.....	Maumee Furn. & Uph. Co.	Monroe.....	Floral City Furniture Co.	Seattle.....	Frederick & Nelson
Fort Worth.....	Ellison Bros. & Cpt. Co.	Montgomery.....	Frank Tennille Furniture Co.	Sharon.....	J. M. Willson & Sons
Fredericksburg.....	Hell Bros. Furniture Co.	Montreal.....	Henry Morgan & Co., Ltd.	Shreveport.....	Friend Piper Furn. Studios
Freeport.....	House of Lindberg, Inc.	Muskegon.....	Bishop Furniture Co.	Sharon.....	J. M. Willson & Sons
Geneseo.....	Chapman's Department Store	Nashville.....	Period Furniture Co.	South Bend.....	Shidler Bros. Co.
Glens Falls.....	Wilmarth & Son, Inc.	Newark.....	L. Bamberger & Co.	Spokane.....	Bardley & Brown
Grand Forks.....	Panovitz Furn. & Cpt. Co.	New Britain.....	B. C. Porter Sons, Inc.	Springfield, Ill.....	A. Dirksen & Sons
Grand Rapids.....	Klingman Furniture Co.	New London.....	Putnam Furniture Mfr. Co.	Springfield, Mass.....	The Red Lion Shop
Hagerstown.....	Chas. H. Eyerly Dept. Store	New Orleans.....	Maison Blanche Co.	Springfield, Ohio.....	The Edward Wren Co.
Hampson.....	W. A. Pleasants & Son	Newport News.....	Nachman's	Stockton.....	Yeager Furniture Co.
Harrisburg.....	M. Lee Goldsmith	New Rochelle.....	Mallory, Inc.	Syracuse.....	V. D. Moran
Hartford.....	G. Fox & Co.	Niles.....	The Mallory Corp.	Tacoma.....	A. T. Norman Co.
Horshey.....	Hershey Dept. Store	Norfolk.....	Ames & Brownley, Inc.	Terrville.....	Terryville Furniture Co.
Houston.....	Sunland Furniture Co.	Norristown.....	Gardner Furniture Store	Toledo.....	Howard T. Radcliffe Co.
Indianapolis.....	L. S. Ayres & Co., Inc.	Oakland.....	Bonyne Furniture Co.	Torrington.....	Smith-Tompkins Co.
Ithaca.....	Peck Furniture House	Oberlin.....	G. T. Sedgeman	Tulsa.....	Ball Furniture Co.
Jackson.....	R. E. Kennington Co.	Oil City.....	Kohl & Tucker Studios	Uniontown.....	Peoples Furniture Co.
Jackson.....	Jury-Rowe Co.	Oklahoma City.....	Harbour-Longmire Co.	Utica.....	E. Tudor Williams
Jacksonville.....	Ridgell Furniture Co., Inc.	Omaha.....	Orchard & Wilhelm Co.	Washington.....	Mayer & Co.
Jacobus.....	N. J. Leader	Palm Beach.....	Worrell's	Waterbury.....	Hampson, Mintie & Abbott
Johnstown.....	Penn Traffic Co.	Parkersburg.....	Dils Bros. & Co.	Waterloo.....	Davidson-Waterloo Co.
Kalamazoo.....	Vermeulen Furniture Co.	Peoria.....	J. R. Marshall & Sons	Waynesboro.....	Wolff & McKown
Kansas City.....	Robert Keith Furn. & Cpt. Co.	Philadelphia.....	Strawbridge & Clothier	West Chester.....	Wm. J. Kauffman Co.
Kenosha.....	David Nelson & Son	Pittsburgh.....	Joseph Horne Co.	White Plains.....	Mallory, Inc.
Knoxville.....	Fowler Bros. Co.	Pontiac.....	Stewart-Glenn Co.	Wicks-Barre.....	The Geo. Innes Co.
Lafayette.....	Reifers Furniture Co., Inc.	Port Huron.....	Chas. Fitzpatrick	Wilmington.....	United Furn. Man'g Co.
Lancaster.....	Watt & Shand	Portland, Me.....	Porteous Mitchell & Braun	Williamport.....	L. L. Stearns Dept. Store
Lansing.....	J. W. Knapp Co.	Portland, Ore.....	Paul Schatz Furniture Co.	Worcester.....	Charles E. Mattison & Co.
Lexington.....	C. F. Brower & Co., Inc.	Portsmouth.....	Long & Co., Inc.	Youngstown.....	Hume's
Lewiston.....	B. Peck Co., Inc.			Zanesville.....	Henneberg Furniture Co.

CONVENIENCES

of the Month

1. Pure linen dish towels with vegetables appliquéd in bright colors are edged with gingham check or polka dots. R. H. Macy, Broadway at 34th Street. Those shown, \$.79. Others \$.59

2. An egg poacher which can't miss. Made to cook 1 egg at a time, it is \$.60. For 2, \$.89. For 3, \$1.19. For 4, as shown, \$1.29. For 5, \$1.69. B. Altman, Fifth Avenue at 34th Street

3. "No Fumble" cutlery rack complete with eight kitchen utensils, their handles notched to catch easily on the bar without having to be fitted into a groove. R. H. Macy . . . \$4.64

4. A hanger bag for the guest closet is made to accommodate a coat, purse and gloves. Lewis and Conger, Sixth Avenue at 45th Street. In quilted glazed chintz, \$1.50; satin, \$2.45

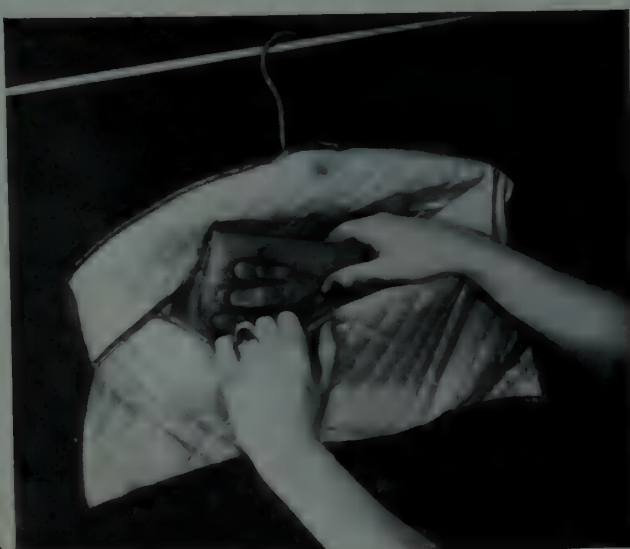
5. Plain cork tray for 12 glasses, \$4. With boat name and flags, \$5.50. Tray with salts and peppers, \$4 plain. With flags, \$4.50. Abercrombie and Fitch, Madison Avenue at 45th St.

6. Wagner Magnalite sizzling Host-platter designed by John Gordon Rideout. For roast, two vegetables. Removable maple handles. Daniel Low, Inc., Salem, Mass. . . . \$5.95 postpaid

7. New Hoover vacuum cleaner designed by Henry Dreyfuss in black, crimson and gray. Jas. McCreery, Fifth Avenue at 34th Street. Without cleaning tools, \$68. With them, \$84.50

8. For you who find ready sliced bread too thick, the "Slice a Slice" anchors it so that it can be halved with a bread knife without crumbling. R. H. Macy and Co. \$94

All prices are approximate. Orders and checks may be sent direct to the New York store mentioned with each item





*The room by William Gollschalk, Jr., Los Angeles.
The negligee by I. Magnin & Co., Los Angeles.*

The Center of Attraction Mirrors of Polished Plate Glass

Here glass creates a vanity that is a delight to the eye and a model of convenience. The spacious curved mirror at the back extends to the floor to provide a full-length reflection of every detail of appearance. The vanity top—brilliant clear glass in the center, silvered at both ends—contributes

Libbey · Owens · Ford



Polished Plate Glass

spotless simplicity to the ensemble without obstructing the mirror view.

Such striking effects in limitless variety can be obtained only when mirrors are made from *highly polished plate glass*.

L·O·F Polished Plate Glass is notable for exceptional brilliance and freedom from imperfections. And the color range—clear, golden, three shades of blue, a peach and a green—offers a selection to blend entrancingly with every decorative theme.

Your local L·O·F distributor will cooperate with you and your architect or decorator at all times. Libbey-Owens-Ford Glass Company, Toledo, Ohio.

"4 BIG JOBS?"

Easy for this Bride!

I WANT to make that fairy-tale promise about living "happily ever after" *come true* for Jim and me!

I don't want romance to *end* with the honeymoon. I've noticed how frequently it *does* when housekeeping drudgery wears you out—makes you a "slave" to your house.

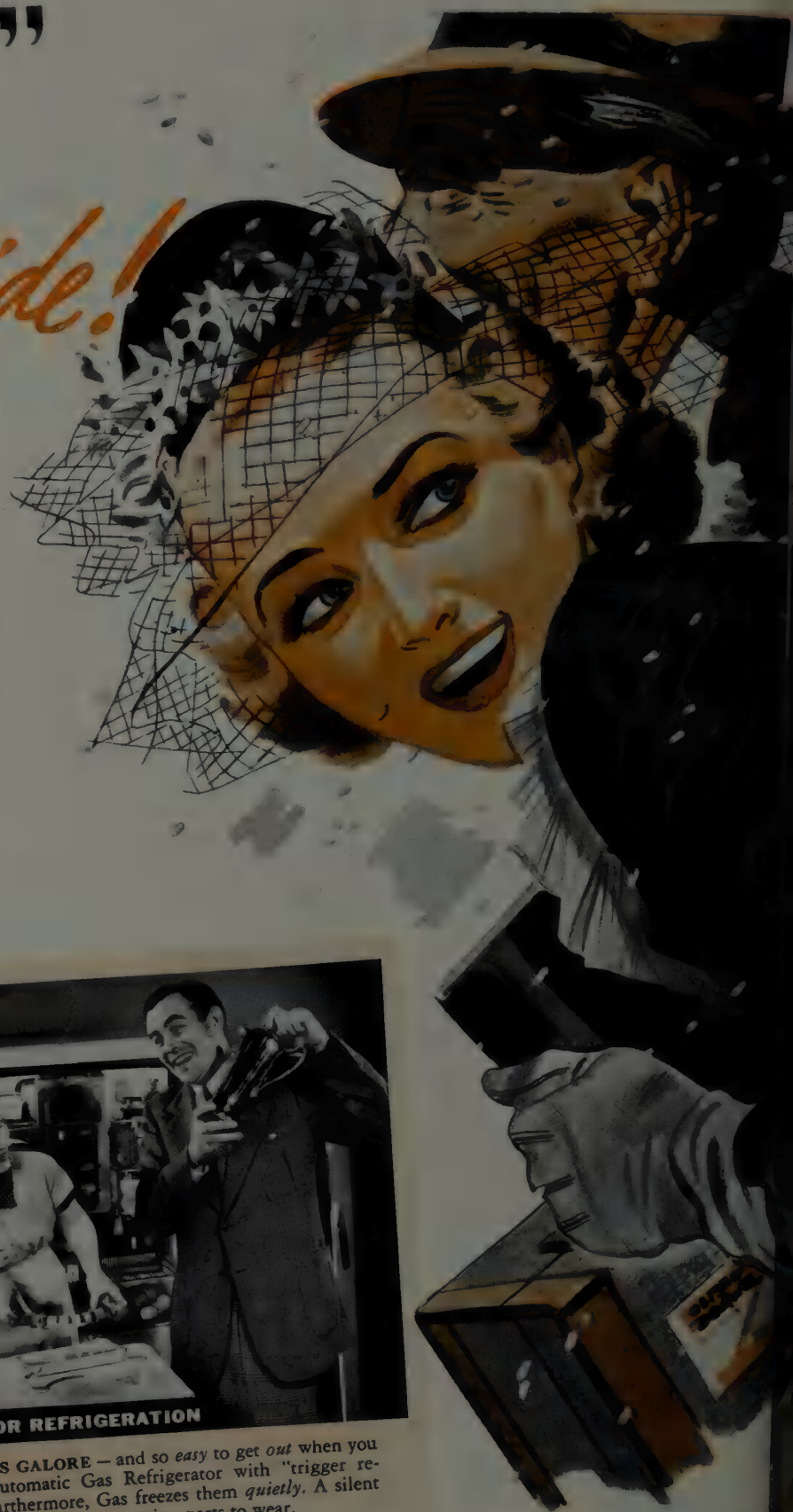
So when we planned our home I said to Jim: "What is all this talk about the 4 *big jobs* connected with running a house? Can't we eliminate them?"

Jim conferred with architects and contractors. We listened to the advice of our home-owning friends. And we learned this *wonderful* good news! Nowadays millions of smart folks *refuse* to wade through those 4 big jobs. GAS does the work automatically—and more economically than ever.

Our modern, gas-equipped home will give Jim and me comfort and leisure. Time to have fun together—time to *stay in love*.

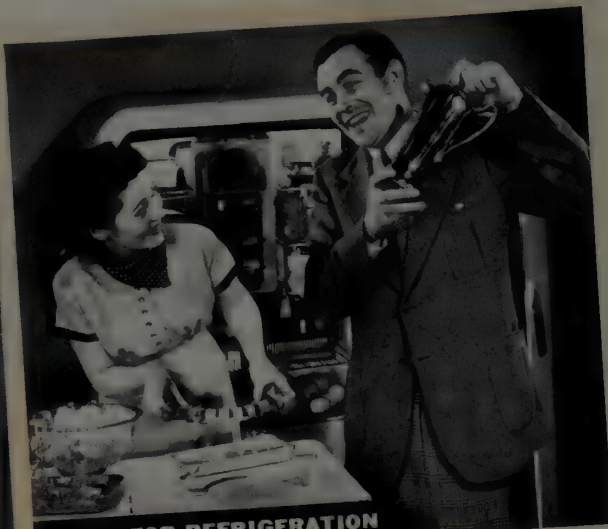
* * *

It costs nothing to learn how Gas can do the 4 big jobs in your home. Why not find out from your Gas Company or Dealer?



1. GAS FOR COOKING

THE CLOCK WATCHES THE DINNER in a modern Gas Range while the cook plays! It actually turns oven heat on and off *alone*. The new Gas Ranges are almost *twice* fast... cleaner... with all kinds of time-saving features, which make the cooking job easier.



2. GAS FOR REFRIGERATION

ICE CUBES GALORE — and so *easy* to get out when you own an automatic Gas Refrigerator with "trigger releases." Furthermore, Gas freezes them *quietly*. A silent Gas Refrigerator has no moving parts to wear.



3. GAS FOR WATER HEATING

DISHWASHING'S A CINC — when there's plenty of hot water. All household jobs are easier. An automatic Gas Water Heater assures you this comfort 24 hours a day with no bother on your part. New improved models are cheaper to operate than ever! For only a few cents a day, a Gas Water Heater keeps abundant hot water on tap.



4. GAS FOR HOUSE HEATING

QUICK CHANGE. A conversion burner installed in your present furnace is an inexpensive way of getting complete *automatic* Gas Heat.

LET

Gas

DO THE 4 BIG JOBS

COOKING
WATER HEATING
REFRIGERATION
HOUSE HEATING



Look for the Seal of the Testing Laboratory of the American Gas Association when you buy gas equipment. Appliances bearing this seal comply with national requirements for safety, durability, efficiency.

HOW TO READ A BLUEPRINT

CONTINUED FROM PAGE 83

29. Walls of cement blocks or concrete are represented by variegated dots between two lines. The partition at the stairs is wood, shown by wavy lines. The chimney is of brick, shown by diagonal lines. The extra line in the chimney is flue lining

31. "Leaders" are the pipes on the outside of the house which conduct water from the roof. These, as well as the floor drains from heater room and area ways, should lead to a storm sewer (in the city), or a dry well (country) of coarse rock

30. Money is never better spent than on a self-closing fireproof door at the heater room—and garage if attached. Damage from fire or an oil-burner "puff-back" is thereby greatly minimized. (Existing door can be covered with sheet metal

32. Here the electric meter and panel board (having the main and auxiliary switches) are in the laundry. The "meter man" must enter. A better location for the meter would be the garage, if attached; otherwise have an exterior meter



3. Footings shown in plan are dotted as here, but often they are drawn only on elevations. Unexcavated areas should have at least 2' clearance under first floor joists. Basement dimensions are given to the faces of basic masonry walls

34. "Soil" refers to the large waste pipes (vertical) which connect kitchen-sinks or bath rooms to the sewer line (horizontal). The various branch sewer lines are led to a septic tank or street sewer. A "clean-out" plate unscrews for access

5. Because unexcavated areas require circulation of air there should be ventilating louvers in the exterior wall (these may be closed in winter). Openings between full-depth basement and unexcavated portions permit warm air to circulate

36. A "hose bibb" is the faucet on the outside where you connect a garden hose. Somewhere in the basement there must be a valve where the water can be shut off during the winter and where water in the pipe beyond can drain out

DINE on a DEXBURY

WITH PATENTED FEATURES OF THE WORLD FAMOUS DANBURY TABLE



*For the Young Bride
in Entertaining Correctly*



Reproduced from a Sheraton museum piece with added patented features.



The artistry of the Old Masters has been duplicated in beauty of design.

POPULAR hostesses are amazed at the convenience and suitability of the new DEXBURY drop leaf table. It looks so well as a sofa table in the living room—then you raise the leaves, turn the top, and four to six guests may be seated with convenience. Extend . . . and you have a full-grown dining table which will comfortably seat eight guests. Sold at better department stores and furniture shops for the amazing price of

\$57⁵⁰

Solid mahogany top, with a mellow, velvety finish formerly found only in treasured antiques. Equally as sturdy when extended as when closed. You may also have a DEXBURY to seat twelve persons, at slight additional cost.

CHARAK FURNITURE CO. • 38 Wareham Street, Boston, Mass.

Please send me without obligation your free descriptive literature on the new "DEXBURY" Dining Room-Living Room Table.

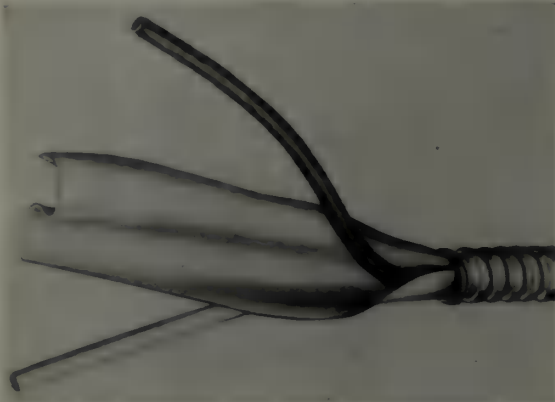
Name _____

Address _____

City _____ State _____

EARMARKED FOR HOME BUILDERS

News of new building materials, products, methods; notes about new books, new ideas



TYPICAL of the minutiae for which this department has a great affection is the new Blue-Bushed BX cable announced by the General Electric Co. (570 Lexington Ave., New York City) Potentially this seemingly miniscule news item is of great interest to you homebuilders for it represents one step further in the all-round improvement of home wiring. The company's statement concerning the new product sums up what you should know about it: "This cable employs an S-shaped paper wrap, which has been found to increase the dielectric strength of the cable's insulation and makes it easier to use." In this we concur.



HEATING rates an entry at this point. Just above is a view of the newest Electrol oil burner, the special model JM (Electrol, Inc., Clifton, N. J.). We have at hand the specifications, but we lack, unfortunately, the space to repeat them. We can, however, suggest that you make a note to investigate its numerous sound qualities, chief among which are the spiral flow feed of air and oil mist and the provisions made for safety, convenience and durability.

In the next column is a picture of a new low-cost small furnace made by the Duo-Therm Division of the Motor Wheel Corp.

(Lansing, Mich.) It is a modern, thermostatically controlled, thoroughly automatic heating plant, for either basement or utility room installation in houses of three, four or five rooms. The lower picture shows the fan unit which may be installed beneath the furnace for forced circulation.



LIGHTING has made amazing strides in the last few years, not least in the direction of homes. For one thing, the scientific analysis of sight and light requirements has been put on an intelligent and readily understandable basis. For another, manufacturers of lighting equipment have brought out of the laboratory and within reach of the public budgets whole new principles of home illumination. The latest concerns fluorescent lighting. Briefly, these new units, glass tubes of varying lengths and diameters, are coated inside with fluorescent material in different

colors which is actuated by invisible radiation supplied by cathodes at either end. The lamp, used with a small auxiliary choke coil and heating switch, operates on standard house voltage, gives off less than half the radiant heat of an incandescent lamp while yielding from three to 200 times the efficiency on less current, depending on color chosen. Best performance is obtained where temperatures are between 60° and 90° F. The rated life of the tubes is 1500 hours. One feature of the new units is the low surface brightness, especially in the larger diameter (1½"), for the amount of total light. This makes exposed applications, as above a bathroom mirror; below, very satisfactory. The bottom photograph shows another installation behind curved glass covers. The General Electric Co. (570 Lexington Ave New York City) and Westinghouse Electric & Mfg. Co. (Bloomington, N. J.) both produce the units. Lengths available: 18" and 48"; in six colors.



KITCHEN HARMONY

in the Key of "C"



with the new ROPER GAS RANGE

You'll sing while you Cook when ROPER "Key of C" refinements enter your kitchen to banish cooking drudgery. A new ROPER Gas Range is more convenient, more Comfortable to work with. You'll be enthusiastic about its Clean-ness, Accuracy, easy Con-rol, and Low Cost Cooking. ROPER Certified Performance will give you true Cook-ing Perfection. Be sure to see the new models as soon as possible . . . you'll find one that will exactly suit your in-dividual needs.

"X-RAY" OVEN WITH ELECTRIC OVEN LIGHT
BIG "3-IN-1" EASY-CLEAN OVEN
PATENTED STAGGERED TOP BURNERS
SIMMER-SPEED TOP BURNERS
HANDY-HIGH, EXTRA-CAPACITY BROILER
AND MANY OTHER REFINEMENTS.

Ideal for use with any type of gas, including bottled gas

and for Our New FREE BOOKLET



Geo. D. Roper Corp.
Rockford, Illinois
Please send me your interesting new booklet, "I Simply Had To Kill Mother."

ROPER

America's finest Gas Ranges for more than 50 years

TOWARD SUMMER . . .

PERSONALLY we never get around to buying our summer furniture until an imminent crisis, like the arrival of our aunt, the necessity to give a lunch party out on the lawn, or the general misery of week-end guests, forces us to it. Then we rush off and get something in such a hurry that it is neither pleasing to the eye nor restful to the spine. This year we made a resolve and hung onto it firmly—to come up out of our winter lethargy along with the arbutus and shop for summer furniture intelligently.

The whole investigation turned out to be entertaining. Stopping in at Abercrombie and Fitch, we found such a welter of new ideas and new fixings that we filled a notebook with news and overdrew our checking account. There is plenty of sound traditional summer furniture at Abercrombie's, but also a large helping of new ideas.

Cellophane furniture, we admit, is not brand new. But it's been reserved to the clients of a few daring decorators, by and large, in the past. The prices for it have been high as a kite. That phase is over and it's come down to earth and to you and me. One lot of it is made in combination with rattan, the Cellophane woven in and out like old-fashioned wicker. Another group, modern as day after tomorrow, is all Cellophane. Besides being very cool and airy looking, it has two marked advantages. It washes flawlessly so that it is good to use in city gardens where everything gets dusty. Also it's light as a feather and consequently easy to haul from one spot of shade to another as the afternoon progresses. The Cellophane beach chairs are grand.

A little more conservative is the combination of sand-blasted oak and wrought iron. That is, conservative in design. For actually sand-blasted oak is very new still and this is probably its debut in the summer field. The design incorporates a graceful leaf design, suggestive of ivy.

If you plan to spend your waking hours on the beach this summer, blow yourself to a nest of beach tables. They have notoriously short legs, rather like dachshunde's. They are made of rattan with wooden tops and the set comprises three tables, one on top, one slid under each side. They make an immense difference in the comfort of beach picnics and on very windless days you can even play



Exquisite in its sculpturesque charm and glowing beauty, Verlys is finding increased favor among those who appreciate the finer things . . . For all its regal splendor, this fine glass, originated in France and now made in America, is moderate in price. For example, the units above, in crystal: . . . (A) Love Bird Vase—6½" long, \$3.50; (B) Poppy Bowl—14" diam., \$5.00; (C) Oval Bowl (Leaf pattern)—14½" long, \$7.50; (D) Lance Vase—height 8", \$5.00. Prices are higher for Dusty Rose and Opalescent. Other Verlys designs—all hand-moulded and individually signed—are available from \$1 to \$20. Send for free informative booklet. If unobtainable locally, please write to

VERLYS of AMERICA, Inc. • 342 Madison Avenue • New York

Some of the Representative Stores Featuring Verlys:

Albany, N. Y.	Van Heusen Charles Co.	Lynn, Mass.	W. F. Newhall & Son, Inc.
Allentown, Pa.	Hess Bros.	Newark, N. J.	Kresge Dept. Store
Bakersfield, Cal.	Malcolm Brock Co.	New Orleans, La.	Coleman E. Adler
Baltimore, Md.	Hutzler Brothers Co.	New York, N. Y.	B. Altman & Co.
Berkeley, Cal.	Yazdi Rug & Gift Shop	New York, N. Y.	Ovington's
Boston, Mass.	Bigelow, Kennard Co.	New York, N. Y.	John Wanamaker
Boston, Mass.	R. H. Stearns Co.	Newport, R. I.	Tilden-Thurber Corp.
Bridgeport, Conn.	The D. M. Read Co.	New Rochelle	Westchester Gift Shop
Chicago, Ill.	Marshall Field & Co.	Oakland, Cal.	The H. C. Capwell Co.
Cleveland, O.	Sterling & Welch Co.	Oak Park, Ill.	Grable's
Columbus, O.	F. & R. Lazarus & Co.	Omaha, Neb.	Harry P. Whitmore
Dallas, Tex.	Arthur A. Everts Co.	Passaic, N. J.	Leo Zaritzky, Inc.
Dayton, O.	The Rike-Kumler Co.	Philadelphia, Pa.	J. E. Caldwell & Co.
Detroit, Mich.	The J. L. Hudson Co.	Philadelphia, Pa.	John Wanamaker
Detroit, Mich.	Tuttle & Clark	Phoenix, Ariz.	Korrick's Dry Goods Co.
E. Orange, N. J.	B. Altman & Co.	Pittsburgh, Pa.	Joseph Horne Co.
Galveston, Tex.	Ye Odde Shoppe	Pittsburgh, Pa.	C. Reizenstein & Sons
Harrisburg, Pa.	C. Ross Boas	Portland, Ore.	Meier & Frank Co., Inc.
Hartford, Conn.	G. Fox & Co.	Providence, R. I.	Tilden-Thurber Corp.
Houston, Tex.	Foley Bros. D. G. Co.	Rochester, N. Y.	McCurdy & Co., Inc.
Jersey City, N. J.	Anlu Decorators	St. Louis, Mo.	Stix, Baer & Fuller Co.
Lake Charles, La.	Kushner Bros.	San Antonio, Tex.	Joske Bros. Co.
Lansing, Mich.	The Flower Shoppe	San Francisco, Cal.	The Emporium
Long Beach, Cal.	Scott's Gift Shop	San Francisco	Nathan Dohrmann Co.
Los Angeles, Cal.	Barker Bros.	San Francisco	The White House
Los Angeles	Broadway-Hollywood	Seattle, Wash.	The Bon Marche
Los Angeles	Bullock's	Seattle, Wash.	Frederick & Nelson
Los Angeles	Craftsman Studios	Springfield, Mass.	Albert Steiger Co.
Los Angeles	The May Co.	Toledo, O.	The Broer-Freeman Co.
Los Angeles	Parmelee Dohrmann Co.	Tulsa, Okla.	Miss Jackson's Shop
Los Angeles	F. W. Rhodes & Co.	Washington, D. C.	Woodward & Lothrop
Los Angeles	J. W. Robinson Co.	White Plains, N. Y.	B. Altman & Co.
Lynchburg, Va.	J. R. Millner Co., Inc.	Wichita, Kansas	Geo. Innes Co.
		Worcester, Mass.	Coghlin's, Inc.



These Whitney dealers are showing this bedroom group just as it will appear at Radio City.

ABILENE—Barrow Furn. Co., Inc.
 AKRON—M. O'Neil Co.
 ALBERT CITY—Nelson & Son
 ALLENTOWN
 —J. B. Van Seiver Co., Inc.
 ALLIANCE—The Cope Furn. Co., Inc.
 ALTOONA—The Wm. F. Smith Co.
 ANN ARBOR
 —Handicraft Furn. Co., Inc.
 ANSONIA—Pierson's
 ARDMORE, OKLA.
 —Johnson Furn. Co.
 ASBURY PARK—L. Schmerler, Inc.
 ASHLAND—Gilbert Furn. Co.
 ATLANTA—Rich's, Inc.
 BALTIMORE—Gomprecht & Benesch
 BETHLEHEM—Furniture Hall
 BLOOMINGTON, ILL.
 —G. A. Ensenberger & Sons, Inc.
 BLUEFIELD
 —The Marshall Furn. Co., Inc.
 BOSTON—Jordan Marsh Co., Inc.
 BRIDGEPORT, CONN.
 —Geo. E. Nothnagle & Son, Inc.
 BROOKLYN
 —Frederick Loeser & Co., Inc.
 BUFFALO—Gardner Furn. Co., Inc.
 CAMDEN, N. J.
 —J. B. Van Seiver Co., Inc.
 CANNELTON—W. J. Gerber, Inc.
 CANTON, O.
 —Thurin Carpet & Rug Co., Inc.
 CHARLESTON, W. VA.
 —Woodrum Outfitting Co., Inc.
 CHICAGO—The Fair, Inc.
 CINCINNATI
 —The John Shillito Co., Inc.
 CLARKSBURG—Palace Furn. Co., Inc.
 CLEVELAND
 —Wm. Taylor Son & Co., Inc.
 COLUMBUS
 —The F. G. & A. Howald Co., Inc.
 CONCORD, N. H.—The Furn. House
 CORTLAND, N. Y.
 —The Peck Furn. House, Inc.
 CUMBERLAND
 —L. Bernstein Furn. Co., Inc.
 CUYAHOGA FALLS—Long & Co., Inc.
 DALLAS—Titcher-Goettinger Co., Inc.
 DANBURY—Henry Dick & Son, Inc.
 DANVILLE, ILL.
 —Penry Furn. Co., Inc.
 DAYTON—L. E. Mudd Co.
 DECATUR, ILL.—Bachman Co., Inc.
 DENNISON, O.—The Hicks Co., Inc.
 DETROIT—Pringle Furn. Co., Inc.
 ELMIRA—Edscomb's Furn. Co.
 ERIE—The Kliek Furniture Co., Inc.
 FAIRMONT, W. VA.
 —J. M. Hartley & Son Co., Inc.
 FALL RIVER—Mason Furn. Co., Inc.
 FITCHBURG—Kidder & Davis
 FLINT—Gaine Furniture Co., Inc.
 FLORENCE, MASS.
 —R. L. Bartlett Furn. Co.
 FORT WAYNE—Schumacher Furn. Co.
 GARDNER, MASS.—Rose's
 GARY—Radigan Brothers, Inc.
 GLEN COVE—J. C. Dodge & Son, Inc.
 GRAND RAPIDS
 —Herpolsheimer Co., Inc.
 GREENFIELD, MASS.
 —Wainshal Furn. Co.
 GREENSBURG, PA.
 —Wm. H. Munnell
 HAGERSTOWN, MD.
 —Charles H. Eyerly
 HARTFORD—G. Fox & Co., Inc.
 HERKIMER—H. G. Munzer & Co., Inc.
 HOBOKEN
 —Washington Furn. Co., Inc.
 HOLYOKE—Merriek Lumber Co., Inc.
 HOUSTON
 —G. A. Stowers Furn. Co., Inc.
 HUNTINGTON, W. VA.
 —The Anderson Newcomb Co., Inc.
 INDIANAPOLIS
 —L. S. Ayres & Co., Inc.
 IRWIN, PA.—Winter Furn. Co.
 ITHACA—The Peck Furn. House, Inc.
 JOHNSTOWN, PA.
 —Penn Traffic Co., Inc.
 KALAMAZOO—Vermeulen Furn. Co.
 KANSAS CITY, MO.—Alexander's Inc.
 KENT, O.—S. C. Bissler & Son
 KINGSTON, N. Y.—Hardenbergh Co.
 KOKOMO
 —The Sailors Brothers Co., Inc.
 LAFAYETTE—Reifers Furn. Co., Inc.
 LANSING—The F. N. Arbauz Co., Inc.
 LEXINGTON, KY
 —Wheeler Furn. Co., Inc.
 LIMA—D. H. Etling Furn. Co.
 LINDENHURST, N. Y.
 —Edelman Bros. Dept. Store
 LOCK HAVEN, PA.—Shadle's
 LOS ANGELES—The May Co.
 LOUISVILLE
 —Bensinger Outfitting Co., Inc.
 LYNN—Hill & Welch Co., Inc.
 MANSFIELD, O.—Chas. Schroer Co.

List continued on next page

See this bedroom group at your Whitney dealer's



Exactly as at Radio City

HERE is the striking new Whitney Maple bedroom group, of Empire influence, selected by House Beautiful's decorating staff for the model home at Radio City.

This Whitney suite will be on display during June, July, August, and September — and you should plan to see it when you go to New York for the World's Fair.

Meanwhile visit your Whitney dealer's display and you will see why this economical furniture was chosen by House Beautiful's expert decorators. The fine design, the soft-glowing finish and the painstaking craftsmanship of this bedroom group will appeal to you, just as it did to them.

You will acclaim their selection of

★ **WHITNEY** ★

Maple

SEND 10c FOR BOOKLET TO DEPT. HB-539, W. F. WHITNEY CO., INC., SO. ASHBURNHAM, MASS.



These Whitney dealers are showing this bedroom group just as it will appear at Radio City.

List continued from previous page

MARSHALL, MICH.—Kelser & More, Inc.
MASSILLON—C. O. Pinebrook Co.
MEADVILLE, PA.—John J. Shryock Co., Inc.
MEDINA—D. S. Lonsaere & Son
MIDDLETOWN—The Furn. Shop
MILWAUKEE—C. Niss & Sons, Inc.
MINNEAPOLIS—New England Furn. Co., Inc.
MORGANTOWN—The Royal Furn. Co.
MORRISTOWN—Grand Rapids Furn. House, Inc.
NASHUA—Poirier Furn. Co.
NEW BEDFORD—Mason Furn. Co., Inc.
NEW BRUNSWICK—Middlesex Furn. Co., Inc.
NEW HAVEN—Edw. Malley Co., Inc.
NEW LONDON—The Schwartz Furn. Co., Inc.
NEW ROCHELLE—Mallory, Inc.
NEW YORK—Gimbel Brothers, Inc.
NEWARK, N. J.—The Mallory Fordham Corp.
NEWPORT, R. I.—L. Bamberger & Co., Inc.
NORFOLK—William F. Smith & Co.
NORTH BERGEN—Castle Furn. Co., Inc.
NORTHAMPTON—McCallum's Dept. Store
NORWALK—Modern Wayside Furn. Studios, Inc.
NORWICH, CONN.—Silberman's, Inc.
OAKLAND—The H. C. Capwell Co.
OKLAHOMA CITY—Harbour-Longmire Co., Inc.
PASSAIC—Stark & Son, Inc.
PATERSON—Quackenbush Co., Inc.
PEORIA—Block & Kuhl Co., Inc.
PERTH AMBOY—Albert Leon & Son, Inc.
PHILADELPHIA—Strawbridge & Clothier, Inc.
PITTSBURGH, PA.—Gimbel Brothers, Inc.
PORT CHESTER—Joseph Tunick & Sons, Inc.
PORT HURON—Vining-Thompson Furn. Shops
PORTLAND, ORE.—Olds, Wortman & King
POTTSTOWN—Wilke Brothers
POUGHKEEPSIE—Mitchell Furn. Co.
PRAIRIE DU SAC, WIS.—L. E. Schultz Co.
PROVIDENCE—Callender McAuslan & Troup Co., Inc.
RICHMOND, IND.—Romey Furn. Co., Inc.
ROANOKE—Thurman & Boone Co., Inc.
ROCHESTER, N. Y.—Sibley Lindsay & Curr Co., Inc.
SAGINAW, MICH.—Herzog Furn. Co., Inc.
ST. LOUIS—Famous-Barr Co.
SAN ANTONIO—W. R. Dallas Furn. Studio
SCRANTON—Stoeck & Fister
SEATTLE—The Bon Marche, Inc.
SOMERVILLE, N. J.—Middlesex Furniture Co., Inc.
SOUTH BEND—Shidler Brothers, Inc.
SOUTH NORWALK—Warehouse Furn. Co.
SOUTHBRIDGE, MASS.—Southbridge Furniture Store
SPOKANE—Spokane Dry Goods Co.
SPRINGFIELD, MASS.—Forbes & Wallace, Inc.
SYRACUSE—J. Fleischman & Sons
TACOMA—Rhodes Brothers
TARENTUM—Miller Brothers
TERRE HAUTE—The Root Dry Goods Co., Inc.
TRENTON—J. B. Van Seiver Co., Inc.
UNION CITY, N. J.—Raymond Furn. Co., Inc.
UNIONTOWN, PA.—People's Furn. Co.
UTICA—Goodman's Home Furnishers, Inc.
WASHINGTON, D. C.—Mayer & Co., Inc.
WATERBURY—Hampson-Mintie-Abbott, Inc.
WESTERLY, R. I.—Westerly Furn. Co.
WESTWOOD, N. J.—Westwood Furn. Co.
WHITE PLAINS—Mallory Furn. Corp.
WILLIAMSPORT—L. L. Stearns & Sons, Inc.
WILMINGTON, N. C.—Wilmington Furn. Co., Inc.
WORCESTER—Sawyer's
YAKIMA, WASH.—Harold H. Schults, Inc.
YOUNGSTOWN—The Strouss-Hirshberg Co., Inc.

cards on them. With this set comes a quartet of very low chairs with ideally comfortable scoop backs. These fold up for carrying back and forth.

If you remember what an officer's chair looks like you will be glad to know that Abercrombie and Fitch has a new version of same. The frame is wood protected by deck paint (which means that it will stand just about anything) and the seat is canvas. An extension arrangement makes it possible for you to lie almost horizontal in these. A state very much to be desired on a hot summer's day. If you're going into the big outdoors in a big way you may want to get one of the tables with an asbestos top. These are really the last word in permanence. You can bring your frying pan right off the fire and set it down with a superbly casual gesture on the table. No picnic escapades of the young can damage these.

On the side of dressing up there are several new hurricane lamps worth noting down. One is a wall bracket, flanked on either side by a globe for plants. Another, planned to be put on a table or other flat surface, is tiered like a Russian easter cake, with three levels for plants, the top reserved for the light. Some of this collection will be shown in pictures in forthcoming issues of HOUSE BEAUTIFUL.

HOUSE BEAUTIFUL's brain wave of last summer, flowers in a bird cage, is now a reputable piece of merchandise. Inside the cage is a glass container for cut flowers, for which you could, of course, substitute potted plants if you chose. The whole affair is crowned by a crystal finial. Comes in all colors and would be especially delightful on a city terrace. A. and F. will supply wall brackets for these in case you want to hang them up.

THE PRACTICAL GARDENER

Keep Your Cuttings Covered. If your rooting percentage is less than 50 out of 100 cuttings started, your error probably consists in leaving the slips uncovered. A twig severed from its water-supplying organ (roots), while retaining its water-disposal mechanism (foliage), needs a humid atmosphere until it can form new roots. To expose it to drying winds is cruel.

The amateur can meet this situation successfully by covering each cutting with a glass fruit-jar, which should be left in place until new growth is established, even if



"With the Farberware Coffee and Broiler Robot Set, it's convenient, quick, to cook meals right at the dining room table!"



Says "Ma" Higgins Lucille Gleason as "Ma" Higgins in Republic's Higgins Family Series.

No more running back and forth to the kitchen at meal-times. Combine the amazing Farberware Coffee Robot and Farberware Broiler Robot and you can have all your meals *right at the table!*



SAMPLE FARBERWARE ROBOT SET MENUS

BREAKFAST
Orange Juice
Shirred Eggs
Toast • Coffee

LUNCHEON
Tomato Soup
Chops
Oatmeal Cookies
Coffee

DINNER
Fruit Compote
Steak & Mushrooms
Mixed Salad
Chocolate Cake
Coffee

The Farberware Coffee Robot *automatically* does all the work. You get perfect coffee every time. No guessing, no watching. 6 models. 6, 8, or 10-cup capacity—beautifully chromium-plated inside and out. 6-cup Robot \$9.95 at all good stores. In Canada—from \$15. In sets, too, with tray, creamer, sugar.

THE FARBERWARE BROILER ROBOT is different! It "Seals In" the Juices and Flavor • Broils uniformly at all points!

It broils, toasts, boils, stews . . . meat, fish, game, eggs. Convenient, fast, the Farberware Broiler Robot will relieve you of work and worry, 3 meals a day. A quality product—chromium-plated on heavy gauge solid brass for severe service, with finest 2-heat electric

unit. From \$6.95 at all good stores. In Canada—from \$9.95.

• From now on, *cook everything at the table*, with the new Farberware Coffee and Broiler Robot Set. It will make meal-times and entertaining a pleasure.

Prices slightly higher at distant points.

THE ORIGINAL S. W. FARBER, INC. • 141-155 E. Fifth St., Brooklyn, N. Y.
The name FARBERWARE is your guarantee!

WHITNEY ★ MAPLE



One Bride tells Another—

PEARCE
BEAUTY
BLANKETS

have the gift of Restful Sleep

What more welcome gift to the bride than Pearce Beauty Blankets? Pearce has developed a new deep, downy nap which, together with lightweight warmth, insures relaxed, restful sleep. And Pearce quality means many years of wear.

The eight luminous Pearce Beauty colors give choice wide enough for any color scheme a homemaker may elect. Pre-shrunk, color-fast, 100% all virgin wool. Size 72" x 84". Price \$11.95.

Pearce Beauty Blankets are on display at House Beautiful's Ivory Washable House, Radio City and Bride's Model Home, Savoy-Plaza, New York City.

Pearce also makes Pearce Pride—size 72" x 84"—to retail at a lower price.

Colors—Dusty Rose, Wild Marigold, Almond Green, Canna Rust, Blossom Peach, Delph Blue, Beige and White.

At fine stores
everywhere



Pearce BEAUTY BLANKETS

that takes a year. Sandy soil and faithful watering will do the rest. Why so many people are impatient to remove the jars is puzzling, for plants—with their power of setting free oxygen—will not suffocate as animals would.

By following the above routine I have, without benefit of stimulants, provided myself with a respectable shrubbery: Arbor Vitae, Biotas, double Lilacs, a Box border, Forsythias, *Lonicera nitida*, Spiraea, *Viburnum carlesi*, Cotoneaster, Pyracanthus (the latter infallible). Among vines were Honeysuckle, Clematis and the climbing Roses Gen. McArthur, Van Fleet and Madame Alfred Carrière. Numerous perennials also were produced from stem cuttings: Helianthemums, *Alyssum saxatile*, Nepeta, Pinks, Carnations, Violas, Chrysanthemums.

My only consistent failures were with Wisteria and Spanish Broom. My most thrilling success came about thus: Four of us on a garden tour begged slips of a rare blue Clematis, and these were entrusted to me. The sensations that were mine next spring on finding all four growing can be yours if you will keep your cuttings covered.

—HONORIA PHILBEN

Cultures for Legumes. These words which sound so mysterious become simple with a little explanation. Legume is a group name for many plants of the Pea family, usually best restricted to those with edible pods or seeds like Pea, Bean, Lentil, among the vegetables, and Lupin, Baptisia, Amorphia, Lathyrus in the flower section. Many of these plants will not grow satisfactorily unless the bacteria usually associated with their root tubercles is in the soil or can be put there. Often the bacteria are in the earth due to the residue from a former crop, but it is safer to buy cultures for the particular crop needing them. Like inoculation for any disease, each legume requires a different kind of bacteria so that it can secure the necessary nitrogen from the air. In view of this fact gardeners should procure the separate culture for each legume rather than to rely on mixed cultures. The Lupins are the garden inmost which require such inoculation the most. Either plants may be bought from sources where they are grown in such soil, or the cultures may be procured from commercial firms or from some of the State Experiment Stations, with full directions.



For all who enjoy fine things, there is lasting pleasure and permanent value in Baker Furniture.

Without charge (if you will mention House Beautiful), you may have our illustrated brochure.

Baker Furniture, Inc.
CABINET MAKERS

10 Milling Road • Holland, Mich.

ORIGINATORS OF OLD WORLD FINISH (Reg. U. S. Patent Office)

TREES HAVE DANGER POINTS

CONTINUED FROM PAGE 91

water and minerals which trees need and in it they will root unbelievably deep. All it needs is to be drained and aerated and enriched by the addition of humus and nitrogen. In good orchard soil, feeding roots often penetrate as much as ten feet deep and are found as much as twenty feet deep in the irrigated Western soils which are naturally well aerated to great depths. Let's keep in mind that it is possible to prepare our Eastern humid soils so that luxuriant root growth will take place three, four, or five feet deep or even deeper.

The time to lay the foundation for a deep, vigorous root system to prevent future blowdowns, and to grow drought-resistant trees, is when they are being planted. Never again do we have the opportunity to do as thorough a job of soil improvement as we do at that time. Roots will not grow in a waterlogged soil and if the location is not naturally well drained tile drains should be installed—the deeper the better. There remains then the simple, though perhaps laborious, task of digging a plant-

ing pit, as deep as the soil is drained, and as wide as cost limitations permit. The ideal is to remove as large a volume as possible of stony, poorly aerated or barren subsoil and replace it with, or make it into, rich, loamy, humus-laden material in which roots will grow luxuriantly to the very bottom.

It may seem absurd to suggest a hole five feet deep and ten or more feet in diameter for a small tree, yet many a large one now serving as firewood would be standing had it been so planted. On many New England properties the survival of large trees, moved a number of years ago, is proportionately much greater than that of similar native trees nearby. This happened because tree movers select specimens with sturdy root systems; a deep pit is prepared to receive the ball of roots six to ten feet across; around the ball a wide trench perhaps three feet deep is refilled with good soil. Within a few years the tree is firmly anchored to a much larger volume of soil than one which has eked out its existence in shallow topsoil.



19th CENTURY BEDROOM FOR A 20th CENTURY BRIDE!

Lawlessly executed by House Beautiful, this room from the Bride's House reflects charm down to the least detail. Canopy, drapes, bedspreads, upholstery—in fact, all fabric needs—are supplied by Cheney weaves. Au-

thentic 19th Century in period, because such a room might have been beautifully appointed in the same fine fabrics 100 years ago—for Cheney Brothers have been weaving fine decorative silks since 1838.

CHENEY BROTHERS

509 Madison Avenue, New York City

First make this test

Merely place a Cambridge etching beside any other etching. You will see, instantly, why experts rank Cambridge craftsmanship as America's finest.

CAMBRIDGE Etchings ... delicate as rare old lace

In the art of etching beautiful and intricate patterns on glass—a difficult art, involving problems different from the etching of any other material—Cambridge stands supreme. Utterly unlike ordinary frosted etchings, each delicate tracery is alive with light, glowing from myriad, tiny crystal surfaces, with an incomparable richness that easily distinguishes Cambridge etchings from all others. This same leadership also makes possible the widest selection of exclusive, handmade shapes and etched designs in America. Your favorite store will be glad to show them to you.

CAMBRIDGE CUT ROCK CRYSTAL

The highest expression of fine hand craftsmanship in crystal of matchless brilliance, Cambridge cuttings are first choice among connoisseurs of Cut Rock Crystal. Scintillating like precious jewels, they are works of art, every step of their making under the sole supervision of Cambridge artisans. Some designs are available in as many as 100 pieces, each exclusively Cambridge, protected by patent. The Cambridge Glass Co. Cambridge, Ohio



Cambridge Glass

HAND MADE

Here are 3
of the many WALCREST
wallpapers created to give you
Beautility

Walcrest's
DOLLY MADISON

Beauty

because...there are lovely
Walcrest designs and color
schemes for every decorative
problem.

Walcrest's
HOUSE
OF WALL

Walcrest's
WATER EILT

Utility because...Walcrest's authentically
designed wallpapers are engraved with water-
proof, fast-to-light materials, on the finest
base papers modern science can produce.

Ask your decorator
to show you the
1939 Walcrest line



It's not genuine Walcrest unless trademark name WALCREST is on the selva.

WALCREST

wallpaper of enduring beauty

STAMFORD WALL PAPER CO. • STAMFORD, CONN.



A handsome American Elm is decoration enough here

The soil used to refill the planting hole must be loose, rich and easily worked. Topsoil is an indefinite term and the product of uncertain quality but it is generally more desirable than unimproved subsoil. Because of its favorable effect on root growth, peat moss should be used freely in the fill-back around the roots of every transplanted tree. Where topsoil is not available a usable fillback can be made by thoroughly mixing one part of granulated peat moss with two parts of raw subsoil.

What trees shall we use for replanting? From the reports of many observers throughout the entire hurricane area we must conclude that no tree has been newly condemned. The weed trees—such as Poplars and silver Maples—are still weed trees. Others, with weak wood but suitable for special effects, can still be recommended for sheltered places. We should not, for example, replace Willows, blown down in an exposed location, with other Willows, yet we

need not shun them about a quiet pool or along a sheltered creek.

Among the conifers, white Pines were more severely injured by salt spray than Austrian Pines or red Cedars, a point to be kept in mind for seashore plantings. Yet we need hardly omit the desirable white Pine from plantings many miles inland because of injury which may not occur again in the next hundred years.

Plantings should continue to be made of recognized, good, standard species for the locality. After all, wind resistance is but one factor to be considered. Freedom from insects, diseases or other faults, and suitability for our soil and climate are of equal importance. For New England and most of the Northeastern United States, sugar and Norway and sometimes red Maples, and pin, red, and scarlet Oaks are still standard trees. American Elm, though prone to weak crotches which can be protected by cables, has strong, tough wood and rightly will remain a



Large masses of well-kept foliage are essential to good landscaping

**SEALED
MECHANISM!**

**ALL-STEEL
CABINET!**

**STAINLESS-STEEL
SUPER FREEZER!**

And Now a G-E Refrigerator

WITH PERFECTED Selective Air Conditions!

For years, General Electric has led the way to basic betterments in food preservation. And now, in the beautiful new 1939 General Electric Refrigerator, G-E presents perfected Selective Air Conditions! These different combinations of temperature and humidity keep foods at their full-finest flavor and provide the most practical method known for convenient and economical food preservation in the home.

See for yourself the multiple advantages of the 1939 G-E Triple-Thrift Refrigerator. Remember, G-E brings you Selective Air Conditions, plus every proved G-E contribution to better refrigeration at the lowest prices General Electric has ever quoted.

**GET
THE
INSIDE
STORY**



Sub-Freezing • Low Temperature, High Humidity • High Humidity, Moderate Temperature • Safety Zone

No other refrigerator keeps foods looking better and tasting better... none protects health-giving vitamins longer... than does this new 1939 G-E with Selective Air Conditions.

**Here's Why G-E Is the
Buy of a Lifetime!**

- 1 Perfected Selective Air Conditions.
- 2 Stainless-steel super freezer with removable shelf.
- 3 Fast freezing, easy releasing Quick-Trays.
- 4 Easily adjustable storage space, sliding shelves.
- 5 All-steel cabinet, one-piece porcelain interior.
- 6 Simple, quiet, sealed-in-steel Thrift Unit.
- 7 Forced-feed lubrication and oil cooling.
- 8 Enduring economy proved by 13-year record.
- 9 Thrifty in price, in current, in upkeep.

Research Keeps G-E Years Ahead!

In the G-E Refrigerator you get the only sealed refrigerating device that has been improved and perfected through 13 years of manufacture. For General Electric originated the sealed-in-steel cold-making



Famous G-E Thrift Unit

mechanism and has built more of this type than any other company. In the G-E Thrift Unit you get forced-feed lubrication, oil cooling and other advancements that have made the General Electric Refrigerator world-famous for quiet operation, low current cost and long life.

You can own a new G-E Triple-Thrift Refrigerator on an easy payment plan. See your dealer now and enjoy new savings this year. General Electric Company, Specialty Appliance Division, Nela Park, Cleveland, Ohio.



SEE

G-E's New Sliding Shelves, New Interior Lighting, New Pottery Dishes, New Tel-A-Frost and other proved features that make this G-E "the buy of your life."

See G-E "House of Magic" at both World Fairs

GENERAL  ELECTRIC

To a Lady with a Nightmare



This is the chair that George picked out himself when you were first married . . . and it's still the darling of his heart. The arms are getting threadbare, the color is growing dingy, but to George it's the most comfortable chair in the world, and it *stays*, see!



Hope dawns when you run across a sale of smart flowered crash for only 69¢ a yard. "Look, George," you say, "that chair will take only about seven yards to cover it, and . . ." George pulls you away, saying he'd hate to see the slip-cover *you'd* try to make.



Then you remember that Singer gives lessons slip-cover making down at the Singer Sewing Center. You make appointments for a couple of afternoons that week, and start in mastering the knack of pin-fitting and cutting. You'll show that smarty George!



Who said slip-covers were hard? The pieces fit together perfectly . . . your slip-cover grows . . . whee-ee! It's a success! You make wonderful plans for freshening up all your old furniture . . . it's easy on a new modern Singer electric.



"How much did it cost?" says George, pleased and amazed. "Just \$4.83 for the material," you say proudly. "And just you wait! I know I can save hundreds of dollars on my clothes and home furnishings . . . with Singer to help me!"

Call your Singer Shop for daytime or evening appointments. Singer offers instruction in home decorating, in addition to its instruction course in dressmaking.

P. S. You can rent a Singer electric for only 75¢ a week, with weekly sewing instruction included. This

special "rental and lesson combination" is a new Educational Service offered by Singer. Or, you can own your own Singer electric, at monthly payments as low as rental.

SPECIAL OFFER!

Singer introduces the Self-Sizing Marker, which clamps on a skirt at the desired height, and marks your skirt with a straight line for hemming. Special introductory price, 79¢.



Singer

SEWING CENTERS EVERYWHERE

SINGER SEWING MACHINE COMPANY

Copyright U.S.A. 1939, by The Singer Manufacturing Co.
All rights reserved for all countries



Making holes with a crowbar for feeding a tree

White. European Beeches resisted storm and might well be used freely; the honey Locust, particularly the thornless variety, deserves wider recognition. White Oaks, though not easy to transplant, are not so slow-growing as many believe and develop into beautiful, storm-resistant trees worthy of more frequent planting. Among the smaller conifers, the spruce did nothing to retard the growing popularity of the hardy beautiful Japanese Yews. The three or four-inch tree—the minimum size for bare-rooted every grown stock—is an inadequate replacement for a sixty-inch Elm. The answer to such a problem is to buy the largest tree the budget permits. Reliable tree growers can plant splendid specimens of Elms, Maples, Oaks and other species, from twelve to sixteen inches in diameter—and guarantee them to grow. The purchase of a large tree buys time—the time in which the tree grew large, the time which may not be ours to spend waiting for a small tree

to grow large enough to enjoy.

Costs of large trees vary with the kind, and availability, and distance to be moved, so that exact figures would not be accurate for a general statement. However, the cost of larger specimens does not increase as rapidly as their general landscape effectiveness. A twelve-inch tree, in everything except height, is about four times as large and effective as a six-inch specimen, yet costs less than three times as much. Somewhat the same ratio holds for other sizes between six and twenty inches in trunk diameter.

To support its mantle of green, a tree must have a strong framework of heartwood protected by a seal of living bark. Injuries of any kind break this seal and expose the wood to attack by spores or seeds of fungi, which germinate on the surface and develop root-like threads of delicate but destructive wood-rot mycelium. Observers agree that one of the major causes of breakage last September was the presence of decayed areas



Pachysandra terminalis makes an excellent ground cover under trees

66

THEY'RE SO ATTRACTIVE AND
THEY COST SURPRISINGLY LITTLE

99



ADVOCATE is an attractive new design of wood covered with black Textileather. Its simplicity makes it a splendid clock for any setting in the home. Priced at just **\$5.95**. Like all other Telechron clocks, Advocate is equipped with the superior self-starting Telechron motor which is sealed in oil for quietness and long life.



PHAROAH, a handsome design, adds efficiency to any desk, mantel or table. The mahogany case has vertical side inlays and brown felt feet. Priced at **\$9.95**. Telechron is the best known name in the electric clock field. There is a design for every place and purpose.



FINESSE may be had in a blue or brown leather-covered case, with mahogany trim. A design with real distinction, priced at only **\$9.95**. Four or five Telechron clocks in different rooms provide your home with a complete synchronized timekeeping system. The same time in every room!



PICARDY strikes the hours and half-hours on a silver-toned rod. The case has a quartered-grain wood front, and mahogany top, sides and back. This graceful clock adds charm to any mantel. Priced at **\$17.50**. Telechron clocks are sold by jewelry, electric, gift and department stores.



MINSTREL, a new silver-toned Telechron clock, sings out the hours and half-hours. This tambour model is cased in rich brown mahogany. More than eighteen inches wide, it is an ideal design for your living-room. Priced at **\$14.95**. Telechron clocks range in price from \$2.95 to \$17.50.

WARREN TELECHRON COMPANY ■ ASHLAND, MASSACHUSETTS

IN CANADA, THE CANADIAN GENERAL ELECTRIC CO.

Schools, hotels, hospitals and office buildings are synchronizing their time with efficient Telechron commercial systems

Telechron

REG. U. S. PAT. OFF.

SELF-STARTING ELECTRIC CLOCKS

PEASANT MODERN

IS *Pleasant* MODERN

*New Furniture by Conant-Ball
to add to the joys of your home*



Company Drops In. Peasant Modern will thrill your visitors. Distinctly new coverings—fresh, gay colors combined with soft, contrasting tones—compliment the simple designs and the clear, natural finish of the solid rock maple woodwork. Other typical Peasant Modern touches are the stitched saddle leather that binds the legs of lamp tables and the bench table's shallow curved stretchers that spread themselves for cocktails or tea.



Or a Quiet Night at Home. The simplicity of Peasant Modern is restful. The deep-draw chest with the unusual wooden ring pulls, combined with the flexible, sectional book cases, has a real stay-at-home appeal. And the wide-seat chair is perfect comfort for reading. Beautifully designed and exceptionally well made, by one of the oldest manufacturers of solid rock maple furniture. Peasant Modern should certainly please those who want smart quality furniture at moderate prices.

See for yourself these startling values. Conant-Ball furniture is sold by reliable furniture stores everywhere. If you wish to see the distinctive finish, the gay coverings, smart designs and attractively low prices of Peasant Modern, write now for our list of dealers in your territory who are ready to serve you. Simply say "Where Can I See Peasant Modern."

CONANT-BALL COMPANY

Gardner, Massachusetts

in branches, trunks and buttress roots.

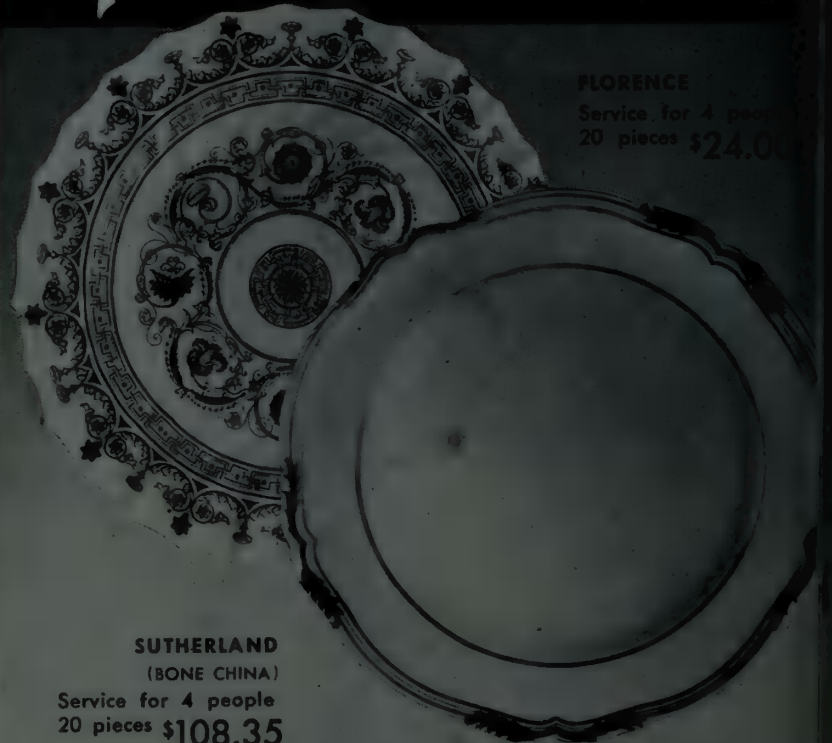
To prevent decay every effort should be made to avoid bark injuries and to protect those which occur. Unwanted branches on young trees should be removed promptly so the smaller wounds will heal over rapidly. The final cut, when large limbs are removed, should be made close to the parent branch to encourage rapid healing. Protect particularly against injuries near the base of the tree, such as those caused by hubcaps and lawnmowers. Here strength is most important because of the great leverage exerted by wind against the full length of the top. When bark injuries occur, smooth all splintered surfaces and trim the edges to where live, fresh bark clings tightly to the sapwood. Paint all exposed wood with a durable tree dressing to keep the bark edge—where healing begins—from drying and to keep spores from germinating on the surface of the wound.

A third major cause of damage—in the New England hurricane as in all storms—was weak crotch formations. A race may be exciting but there's trouble ahead when adjoining limbs on a young tree run a race to see which will be the

leader. The weak, V-shaped formation which results is almost sure to split when the limbs become long and heavy. Many times this can be prevented while the limbs are small. Harden your heart, reach for the pruning shears and shorten one of them so severely that it drops out of the race. The English Oak illustrates the strength of a central leader with many side branches while the American Elm with many equally high-reaching limbs demonstrates the weakness of sharp-angled crotch unions.

A strand of wire and two screws from the hardware store will hold small branches together. Large limbs require sturdier materials. Tree experts use many-strand steel cables with special screws fitted into bored holes. Crotches should never be braced by encircling the limbs with wire, even when it is hose-covered, when slats are used to protect the bark. Cables are intended to take care of unusual strains and must not be drawn too tightly, nor be stalled too near the crotch. Otherwise the limbs may break where the cables are attached. Properly installed, this type of bracing insures against serious breakage in any but the severest winds.

Spode THE FINE ENGLISH DINNERWARE



Appropriate and correct for every occasion, your Spode dinnerware will reflect your own good taste. Select your pattern now at your local stores or write for Booklet 47.

Wholesale distributors

COPELAND & THOMPSON, INC., 206 Fifth Avenue, New York, N. Y.

EVERY SPODE PATTERN IS ALWAYS AVAILABLE

PLANTS FOR EDGING

BY HELEN VAN PELT WILSON

THE edging of a border or flower garden is as important as the hem of a dress. It need not be conspicuous in any way, either in color or of striking pattern, but it must be neat, even, and continuously attractive appearance. No matter how fine the bed material behind it or how satisfactory the succession of plants achieved, if the border's rim at any time is ragged, uneven or unkempt, the planting will appear no better than a beautiful woman, elegantly gowned, whose skirt hangs in dog ears or whose dress is frayed and soiled.

So often this "edgery" of a garden is an afterthought, whereas it should be a primary consideration. In fact, if a budget is planned for a period of years, one of the expenditures could well be for the finest margin plants. Or the edging might be annual while the subjects in sufficient number are being grown along from cuttings in the cold frame or separate nursery bed.

Now, just what constitutes a

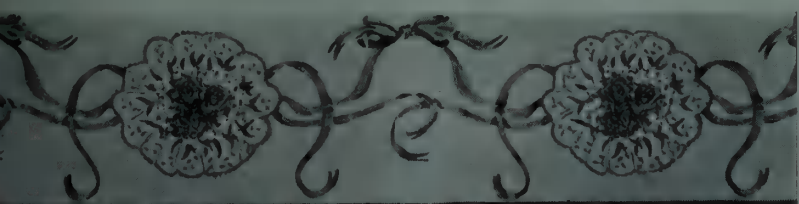
first-rate edging plant? My feeling is that in the formal garden it is evergreen, capable of permanently neat appearance, perhaps with shearing, and of sufficient attraction for such a prominent position. In the informal garden or long border the ideal edging plant or plants—a rhythm of kinds is more pleasing—has first of all the characteristic of fine foliage, either evergreen or of good tendency from spring through fall, and secondarily a charming and prolonged period of flowering. In the informal garden three or four groups of five or more plants of a kind may be repeated several times to form a mosaic pattern of colorful beauty along the border's rim.

Considering the formal layout first, however, where small or large beds are arranged in a definite straight-lined or curved pattern, dwarf Boxwood (*Buxus sempervirens suffruticosa*) at once suggests itself. Where this plant is winter hardy and the cost not too great (inexpensive small plants are well worth being patient over) it does make a most beautiful mar-

YORK

Wall Paper

FOR THE
BRIDE'S BED ROOM



THE WHITE ROSE DECORATORS' LINE
YORK WALL PAPER COMPANY
YORK, PA.
Consult Your Decorator

PUBLIC LIBRARY
Berkeley, Cal.

For gifts...for Keeps
Colony Crystal

there's nothing nicer



When evening drifts across the sky, light up your tables with the sparkle of Colony. Capture candlelight in its ruffled, spiraling lines. See its crystal shadows dancing on the damask.

Colony is particularly effective for colonial settings. To modern tables it brings a touch of heirloom charm that's

exquisite to live with. For yourself, or for friends, Colony is the nicest gift you can get. Extravagant in beauty. But always practically priced for every most prudent budget.

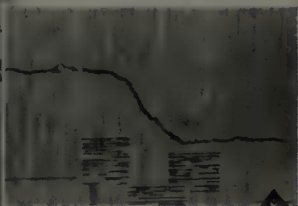
Ask for Fostoria at department stores, jewelers and gift shops everywhere. Or write for leaflet 39-F. Fostoria Glass Company, Moundsville, W. Va.

Colony Crystal
BY

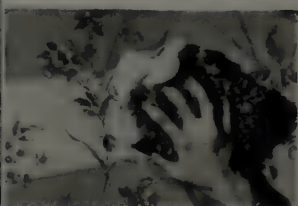
Fostoria
MADE IN U.S.A.



"I think Wall-Tex is the most wonderful and practical of all wall coverings"



... ENDS PLASTER CRACK TROUBLES



HONESTLY WASHABLE with SOAP and WATER

Distinctively Beautiful

... and it SAVES YOU MONEY!

Proud of her Wall-Tex, a Canadian home owner writes us: "Only today a woman of excellent taste went into raptures over my Wall-Tex Satinesque dining room." And from Washington comes this comment: "I have had Wall-Tex in my kitchen for five years and it is still as perfect as the day I put it on the wall."

Wall-Tex is Uniquely Different!

Its beautiful, time-resisting colors are laid on a durable wall-canvas base that strengthens the plaster, keeps old cracks from recurring and new cracks from forming. This sturdy base gives positive protection against plaster cracks! And the richly textured Wall-Tex finishes are equally practical, because they are non-absorbent and do not spot easily, but can be quickly and immaculately cleaned.

Wall-Tex is honestly washable with soap and water. Each washing refreshes the lovely colors and renews their original beauty. So there's no need to redecorate often once you replace your perishable wall coverings with the enduring beauty of Wall-Tex canvas. It's money-saving decoration for all your rooms.

Would you like one of our beautiful new portfolios showing rooms in full color and including actual Wall-Tex swatches? The coupon will bring you a free copy so you can see the remarkable beauty of Wall-Tex and test its wall-canvas base.

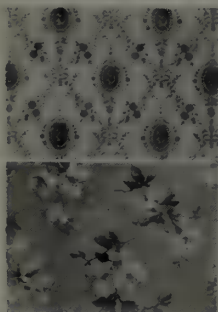
COLUMBUS COATED FABRICS CORPORATION

COLUMBUS, OHIO

In Canada: Empire Wall Papers, Ltd., Toronto, Canada

WALL-TEX

DECORATIVE WALL CANVAS



Scores of new, well-styled Wall-Tex patterns and a broad range of pastel colors are available for all rooms.

COLUMBUS COATED FABRICS CORPORATION,
Dept. H-59, Columbus, Ohio

Send me Wall-Tex portfolio with colorful illustrations and Wall-Tex swatches.

Name _____

Address _____

City and State _____



For free samples of BONTX Washable Window Shades and COL-O-TEX Stainless Table Cloths, check here ☐

gin. In sections where it has not proved reliably cold-resistant or where safe wintering necessitates considerable bother, various green substitutes are better. There are Ivies, Germander or one of the Japanese Holly varieties to consider.

The English Ivy (*Hedera helix*) with its large leaf is not a good choice for very sunny, exposed positions. It thrives best in a northern location, not too cold, but the smaller-leaved Baltic type (*Hedera helix baltica*) withstands lower temperatures and more sunshine. Either may be kept sheared to form a shining green ribbon binding.

Germander (*Teucrium chamaedrys*), a picturesque, aromatic little plant of ancient knot-garden fame, grows some 12"-15" high and in midsummer studs its glossy leaves with spikes of lilac bloom. The Japanese Holly (*Ilex crenata bulbata* or *convexa*) will endure extreme cold and is so like dwarf Box in appearance that the two are often confused. By clipping, it can be kept low enough to make an ideal substitute for the more temperamental Boxwood, only it will have to be produced in greater abundance to come within the average gardener's purse.

For the informal garden there are numerous plants attractive in both foliage and flower, though not nearly as many as are commonly recommended for the purpose. For example, the Persian Stonecress (*Aethionema grandiflorum*) is much too spindly. Geneva Bugle (*Ajuga genevensis*) is not elegant enough. The charming Forget-Me-Not Anchusa, which must have in my "second line," has such coarse foliage that only a very wide border could permit so much space for a binding and anyway it is not fine enough in texture. The White Fan Columbine (*Aquilegia flabellata nancompacta*) and the fringed Bleeding-Heart (*Dicentra eximia*) are inclined to shabbiness in summer while the Catmint (*Nepeta musini*) in my borders has always been an undistinguished subject although I have more than one taken up with it, lured by its write-up of "silver-gray foliage and masses of lavender flowers in late spring." I wish in the end it were more attractive.

Calamintha is another unimpressive midget while *Phlox divaricata canadensis* hasn't good enough leaf growth. The Violas would be perfect if only they could be bred to heat resistance. As it is, too many



Step Up Summer Comfort with

WARREN'S PORCH SHADES

This Summer, make your Porch the portal that brings Outdoor enjoyment Indoors. Those beautiful Warren Shades, with their soft restful colorings, the glare-proof woven slat construction, and their finger-touch control, are the ultimate in Convenience, Comfort and Privacy.

The New Automatic Cord-lock, which holds the shade at any desired height, is a time and labor saving feature this year.

Warren's Mayfair Shades and Venetian Blinds also made by
WARREN SHADE COMPANY, Inc.
2905-2915 East Hennepin, Minneapolis, Minnesota
Eastern Plant, Worcester, Mass.

to a fade-out in summer. The variety Jersey Gem displays the most fortitude in our climate. *Iris cristata* with its jewel-like bloom is really prettier naturalized, while *Phlox subulata* is inclined to be too rank and rangy for tidy bordering.

Such is the negative side of my game of truth on edging plants. Yet this elimination still leaves a number of excellent choices in the field. First there is the Hardy Candytuft (*Iberis sempervirens*), which grows some 12" high, and its variety, Little Gem, not quite so tall. I have used this tiny evergreen shrub, *I. sempervirens*, in both formal and informal gardens and consider it satisfactory at every season, including the depths of winter when, left uncovered, it serves to outline any interesting garden pattern. A little shearing after bloom keeps *Iberis* attractive. It grows in full sun or light shade and, beginning in late April, blooms a full six weeks in such profusion it looks like a snowdrift. *Iberis* will grow from seed, but larger plants are more easily and readily obtained from cuttings. It is a particularly pretty companion to Narcissus and for years—it prefers not to be disturbed—was a spring delight in my

formal garden along with bouquets of King Alfred Daffodils in the corners of every bed.

The Coral Bell (*Heuchera*) is likewise evergreen with shapely Geranium-like leaves arranged in low tufts which take on bronze colorings in winter. From these in spring arise the airiest of blooms poised on slender, wiry stems 12"-18" high. The heaviest period of bloom occurs in late May and well through June, but there is always some sporadic flowering even in August. A number of varieties are available—Perry's White, Pluie de Feu, etc. The older *Heuchera sanguinea* has performed better than the new variety Rosamunde for me, but that may be a matter of difference in soil. The Coral Bell requires a moist, rich loam in sun or shade and refuses to thrive where there is a stiff clay. Transplanting is necessary every second or third year. I have always started with a purchased group of plants and increased them through October division but *Heucheras* can also be grown from seed, sown in March in the greenhouse or sunny house window.

Then there are the Grass or Clove Pinks (*Dianthus plumarius*) continuing to appear in a number of named varieties. A whole bor-



A NEW BEAUTY ANY WAY YOU LOOK AT IT

Leading the new line of Super-Gilberts is this solid mahogany ship's model, the ADMIRAL. Notice its fore 'n aft case: hinged at the bottom and opening in the middle so that the back is as smooth and handsome as the front.

Two other new models are shown below. All of these Super-Gilberts give you your choice of self-starting electric or eight-day spring winding. All are built with time-keeping precision that has distinguished Gilbert Clocks for more than a century. At leading jewelers and department stores . . . everywhere. The William L. Gilbert Clock Corporation • Winsted, Conn.
CLOCK MAKERS TO THE NATION SINCE 1807

Super-Gilbert Clocks

Below, at left: Model No. 35 — \$5.00

Below, at right: Model No. 30 — \$7.50



With the true silvery sparkle of early American Sandwich

Perhaps the most popular of all "Sandwich" patterns is this Princess Feather Line. In its crisp, lacy loveliness it brings a brilliant individuality to your table and a charming personality to your home . . . See this and other famous Westmoreland handmade reproductions at better stores everywhere.

★
WESTMORELAND
HANDMADE
REPRODUCTIONS ARE NOW
AVAILABLE AT VERY
ATTRACTIVE PRICES
★

WRITE FOR ILLUSTRATED LITERATURE

WESTMORELAND GLASS CO., GRAPEVILLE, PA.

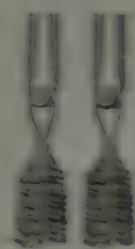
Manufacturers of Quality Handmade Glassware



The SMART DECORATING FEATURE for 1939

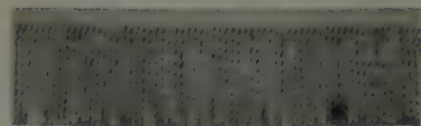
The selection of Mansure trimmings by House Beautiful decorators for this 1939 Bride's House is sound evidence of the smartness of this new way to beautify homes. Mansure trimmings add glamorous new charm to draperies, furnishings and furniture — are easy to use, inexpensive to buy. They are available in thousands of lovely designs and complete color range at drapery sections of department stores and decorators' shops.

This lovely window treatment, featured in the Kentwood living room of the 1939 Bride's House, exemplifies but one of the infinite range of beautiful decorative effects made possible by the use of Mansure trimmings.



Window trimmings which contribute a dramatic note to this glamorous Kentwood living room in the 1939 Bride's House, are the things on the rug and the cord and tie-backs of the mirror and lamp.

Window curtain fringe is used in an exciting new way in this 1939 Bride's House Kentwood bedroom — as a cornice and to embellish a slipper chair. Every one of these ideas and countless others can be adapted in your own home.



THIS NEW BOOKLET — "House Beautiful" — with its wealth of smart, practical, extensive suggestions for decorating your home with Mansure trimmings is yours for the asking.

Send For This Free Booklet

E. L. MANSURE COMPANY

New York

• 1617 INDIANA AVENUE, CHICAGO •

Los Angeles

der could be lined with Pinks in groups of different colors, the uniformly neat, grey-green, practically evergreen foliage for exactness and the drifts of spicily scented, red, rose, pink and white blooms for variety. Unusually hardy, they require the sun and a rather dry, warm soil containing lime and grit. Blooms are both single and double, appearing abundantly in May on the old-fashioned *plumarius* but continuously through the summer on the improved kinds like the single and double *semperflorens* or such hybrids as the cluster pink Beatrix, Bristol Jewel, a crimson flaked white, and Faerst Bismark, a red, also flower from June until frost. Her Majesty, Homer and Juliette produce best in May.

Pinks usually bloom the second year from seed, which may be sown in spring or midsummer, although with *plumarius* and its varieties, especially the named doubles, layering is an easier and surer means of propagation. When the worst of the summer heat has passed, the soil is stirred around the plants. Then branches with portions of bare stem are cut halfway through and an inch along before being pegged down carefully to avoid breaking. Roots form before winter.

For a shady border, clear yellow Primroses of the true English type (*Primula vulgaris*) make a beautiful edge, particularly if the ferny, lavender-blue Jacob's Ladder (*Polemonium reptans*) blooms just behind them. Indeed, this plant is almost nice enough for edging itself, although the foliage does not quite measure up through part of the summer. The drifts of *Polemonium* have been so much admired in my garden and the plant seems so little known, however, that I am anxious to emphasize again its value of leaf and flower.

There is also a group of spring-flowering favorites which are not quite so fine in foliage values as these others but present such a choice spring symphony with Narcissus and Tulips that I am always inclined to select them for the edging of a long, informal border. If the bed is under 25' three repeated groups will be better than four, which would be likely to include too few plants in each section.

Since a preponderance of white is always effective, I use quantities of double Rock Cress or Arabis (*Arabis alpina flore pleno*). I do not think this can be raised from seed like the single Arabis but cuttings root readily. Those I stuck in an open cold frame containing

very light soil last August (the glass was not put on until after cold weather) showed a fine root system and also flower buds when transplanted this April. The single variety (*Arabis alpina*) is also pretty and readily raised from August-sown seed. The rose and lavender Arabis are also possibilities, but I prefer the double white.

With it I use quantities of Basket of Gold in the variety called *Alvissum citrinum*. This is as sturdy and attractive as the better known *A. saxatile compactum*, but the blossom is lemon-colored rather than strident gold and so makes a happier blend in my garden. The grey-green foliage is very nice, have not seen seed of this kind offered but purchased plants, now established, are soon divided. Cuttings may be started. If the *A. saxatile compactum*, which is also very good, is selected, seed will soon give a generous crop. Limestone and good drainage are essential for *Alvissum* and, also with Arabis, shearing after bloom helps to improve form and foliage.

With these two—the Purple Rock Cress (*Aubrieta*), which really is purple, rose or lavender makes pleasing harmony and evokes the edging line from the rigidity which a predominance of pale colors sometimes produce. Seeds of light or deep mauve or rose shades are available or cuttings or plants may be obtained in such named varieties as Eye a posy blue, or in mixed color Sun or a little shade, light and little disturbance suit them. In heavy, damp soils *Aubrieta* tend to freeze out in winter.

Thrift or Sea Pink (*Armeria*) is a pretty fourth with this group. It has grassy, usually evergreen tufts of leaves from which in May and June spring little globes of rose, red or white bloom on stems. A dry, sandy soil is preferred and propagation is by through division or seed.

Where contrast in foliage is desirable *Snow-in-Summer* (*Cerastium tomentosum*) is something added. There is an abundance of tiny white flowers in May and all times the silvery leaves are pretty. Then there is a *Southernwood* or *Artemisia* in the low variety, *abrotanum*, sometimes called Old Man. One formal garden I know is edged entirely with the silvery gray, aromatic foliage which is kept low and compact by shearing. *Southernwood* spreads rapidly and keeps fluffy and green through the season.

Bolus sebbum make attractive



WITH

K-VENIENCE CLOTHES CLOSET FIXTURES



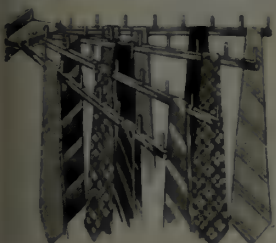
TROUSER HANGER . \$1.75

A great time and clothes saver! Trousers—and skirts, too—slide in and out of swinging clamps easily and quickly, hang full length, keep in better press.



SHOE RACK \$3.00

No more fumbling on the closet floor, with rack on wall or closet door. Keeps shoes in easy reach, neat array, securely in place. Holds 4 or 5 pairs.



TIE RACK \$3.00

A sure way to a man's heart! Takes care of entire tie collection, keeps them handy, orderly, wrinkle-free, in full view. Arms swing individually.

Price of 40 space-saving fixtures that make a handy place for every item in the wardrobe, keep closets tidy, apparel in order, save cleaning and pressing. Polished nickel; smartly boxed. Dept. and Hdqrs. Stores or write direct. **VOGT MFG. CO.**
H-5 GRAND RAPIDS, MICHIGAN

Free Catalog

SHOWS HOW K-VENIENCES
DOUBLE CLOSET CAPACITY

Knappe & Vogt Mfg. Co.
Dept. H-5, Grand Rapids, Mich.
Please send your latest Catalog.

Name _____
Address _____

edges but if you like spring to break early in your border and then wash to the back with a receding wave of color into the fall Chrysanthemums, Crocuses are a very nice choice for the front. I solved the problem of their later undesirability for so prominent a place by interplanting them with Leadwort (*Plumbago larpentae*). This is a shiny-leaved, low-growing plant which doesn't produce its bright blue blooms until August and September. The leaves, too, are tardy in spring and so do not crowd over the Crocus blooms or even show up until May. Except for this slowness of growth Leadwort would stand first rate for planting alone as an edging plant, since both leaf and bloom are very desirable.

Of course, there are also annual edging plants and good ones, too, well suited to new gardens or those in process of transition, while better permanent plants are being grown. If the location is shaded, what is brighter than Pansies? From April until late June they are grand, particularly if fed at planting time and again in three weeks, with a complete fertilizer well watered in. In fact, twenty-seven to thirty blooms a plant resulted on mine from such treatment. When hot weather comes, however, their best days are over and even shearing and coddling cannot coax them into magnificence again. By late June they must be uprooted and replaced by a sowing of annual Candytuft, a most lovely plant, particularly if you mix your own, half white, one quarter rose and one quarter lavender or Sweet Alyssum, Carpet of Snow, which will fill in promptly and bloom as soon as it is well above ground. Or, if you were forehanded with your order, you may use florists' well-started plants of Verbena (I now have the varieties Lavender Glory and Beauty of Oxford in my garden) to replace the Pansies.

In a sunny stretch dwarf Zinnias or miniature Marigolds (*Tagetes signata pumila*), Petunias, Candytuft, Amethyst (*Browallia elata*), which is self-sowing, *Phlox drummondii* or the white Alyssum, with a dwarf lavender Ageratum like Blue Ball behind it, make a beautiful binding. This Phlox in pink alone I have also used to border a Rose garden while saving up for an investment in Boxwood. It was so effective that on Sundays carloads of tourists glimpsing it from the top of the hill used to stop for a better view through the gate. Praise, indeed, I thought.

Every Woman is a born DECORATOR!



Puritan Fabrics

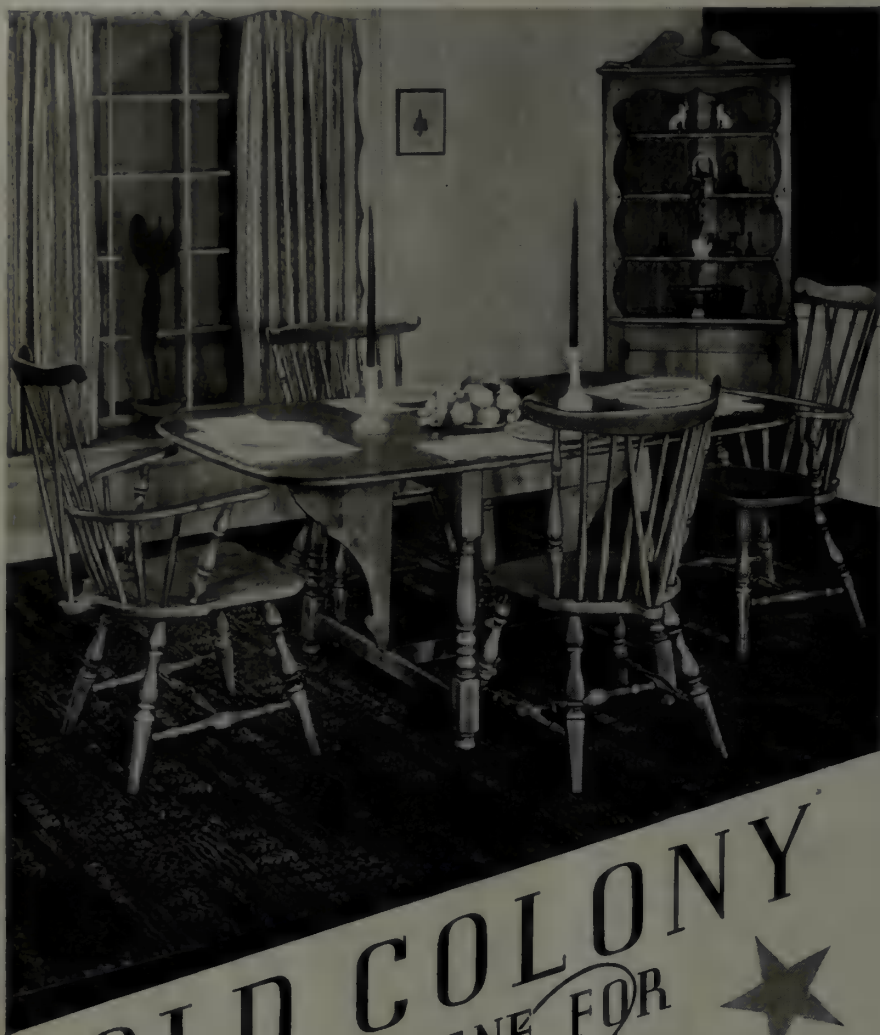
F. A. FOSTER & CO., INC.
BOSTON : NEW YORK : CHICAGO

- It seems to be a natural instinct for women to show taste, and almost professional skill, in decorating their homes.
- To assist your natural skill we have produced this gorgeous 18th Century floral bouquet in six distinctive ground colors, Ivory, Natural, Dusty Rose, Dusty Blue, Burgundy and Royal Blue.
- Guaranteed sunfast and washable colors printed on our sturdy, 48 in. cotton dimity cloth.
- Any of the stores listed below will be pleased to show you design BEAUFORT in either yard goods or ready to hang draperies.

Alma, Mich.	W. D. Baltz Co.	Lima, Ohio.	R. T. Gregg & Co.
Appleton, Wis.	The Pettibone-Peabody Co.	McKeesport, Pa.	Charles Bradford Co.
Ashbury Park, N. J.	Steinbach Kresge Co.	Macomb, Ill.	Scripps-Reno Co.
Atlantic City, N. J.	M. E. Blatt Co.	Manitowoc, Wis.	Schuette Bros.
Bellefonte, Pa.	The Katz Store	Marietta, Ohio.	Brothers Furn. Co.
Bellefontaine, O.	George Esplin	Mexico, Mo.	O. A. Adams Co.
Birmingham, Ala.	Burger Phillips Co.	Michigan City, Ind.	Carstens Bros.
Bloomington, Ill.	A. Livingston & Sons	Middletown, N. Y.	J. V. Demerest D. G. Co.
Boston, Mass.	Chandler & Co.	Monroe, La.	Masur Bros.
Brooklyn, N. Y.	Paris Decorators Corp.	Morgantown, W. Va.	S. M. Whiteside & Co.
Bucyrus, Ohio.	The Baumel Store	Mt. Vernon, Ohio.	Dowds Furn. Co.
Buffalo, N. Y.	The Wm. Henger Co., Inc.	Nashville, Tenn.	Cain Sloan Co.
Burlington, Vt.	The Old Bee Hive	Newark, Wis.	Jandrey Co.
Canton, Ohio.	The Thurin Carpet & Rug Co.	Newark, N. J.	Paris Decorators Corp.
Charleston, W. Va.	Coyle & Richardson, Inc.	Newport, R. I.	Wm. Lays D. G. Co.
Charlotte, No. Car.	Efrid's Dept. Store	New Rochelle, N. Y.	Howard R. Ware Corp.
Chicago, Ill.	Marshall Field & Co.	New York, N. Y.	Paris Decorators Corp.
Columbus, Ohio.	Dunn-Taft Co.	Norfolk, Va.	R. W. Lavinder & Co., Inc.
Crawfordsville, Ind.	The Emporium	Norristown, Pa.	D. M. Yost Co.
Dayton, Ohio.	The P. M. Harmon Co.	Owatonna, Minn.	Kelley Co.
Delaware, Ohio.	The Blair-Kelley Co.	Painesville, Ohio.	Gail G. Grant, Inc.
Denver, Colo.	Daniels & Fisher Stores	Paterson, N. J.	Van Dyk Furn. Co.
Dunkirk, N. Y.	Sidley's	Parkersburg, W. Va.	Dile Bros. & Co.
East Liverpool, Ohio.	D. M. Ogilvie Co.	Philadelphia, Pa.	Strawbridge & Clothier
El Paso, Texas.	American Furn. Co.	Piqua, Ohio.	Geo. Benkert & Co.
Elmira, N. Y.	Sheehan Dean Co.	Pittsfield, Mass.	England Bros.
Elyria, Ohio.	C. H. Merthe & Co.	Providence, R. I.	The Boston Store
Erie, Pa.	Erie D. G. Co.	Rocky Mount, N. C.	Belk Tyler Co.
Evansville, Ind.	Lord's Inc.	Salisbury, No. Car.	Oestreich's
Fall River, Mass.	The Curtain Shop	Salt Lake City, Utah.	Auerbach Company
Fergus Falls, Minn.	R. A. McWhirr Co.	Sioux City, Iowa.	Greeve-Carlson Co.
Fort Wayne, Ind.	O'Meara's	South Bend, Ind.	Ellsworth Store
Glens Falls, N. Y.	Earl Groth Co.	Springfield, Ill.	Jno. Bressmer Co.
Grand Rapids, Mich.	Lazarus & Sons	Springfield, Mass.	Forbes & Wallace
Green Bay, Wis.	Baum's	Stamford, Conn.	The Four-in-One Shop
Greensboro, No. Car.	Ellis Stone Co.	Streator, Ill.	C. A. Metcalf
Greenville, So. Car.	Meyers Arnold Co.	Syracuse, N. Y.	E. W. Edwards & Son
Hannibal, Mo.	Sonnenberg's	St. Joseph, Mich.	Rimes & Hildebrand
Hartford, Conn.	Sage Allen Co.	St. Louis, Mo.	Scruggs-Vandervoort-Barney, Inc.
Hempstead, L.I., N.Y.	Franklin Shops, Inc.	St. Paul, Minn.	Schuneman & Manheimer
Houston, Texas.	G. A. Stowers Furn. Co.	Toledo, Ohio.	The H. R. T. Radcliffe Co.
Hutchinson, Kan.	Pegues-Wright D. G. Co.	Valparaiso, Ind.	C. E. McCormick
Indianapolis, Ind.	Banner-Whitehill Co.	Watertown, S. D.	Davey Furn. Co.
Jamestown, N. Y.	Abrahamson-Bigelow Co.	Waukesha, Wis.	McCoy's Dept. Store
Kansas City, Mo.	Duff & Repp Furn. Co.	Winchester, Ky.	Vic. Bloomfield & Son
Knoxville, Tenn.	S. H. George & Sons	Winston-Salem, N.C.	Ideal D. G. Co.
La Crosse, Wis.	E. R. Baron Co.	Woodhaven, L.I., N.Y.	A. Greenstein
Lafayette, Ind.	Reifers Furn. Co.		
Laurel, Miss.	Carter Heide Co.		
Lawrence, Kansas.	Weaver's Dept. Store		
Lebanon, Ind.	Adler & Co.		

DECORATORS

This Fabric may be purchased from the following distributors:
Buffalo, N. Y. 99 Oak St., H. D. Taylor Co.
New York, N. Y. 49 E. 21st St., S. Berg Co.



OLD COLONY SETS THE SCENE FOR *Gracious* ENTERTAINING



This excellently proportioned love seat will answer many decorative problems.



Eighteenth Century charm has been re-captured in these Sheraton bedroom pieces.

YOU can really do things, decoratively, with lovely, livable Old Colony FURNITURE. Each and every piece has a simple, traditional beauty . . . excellent lines which are enhanced by a soft, mellow, interesting finish. That is why this beautiful furniture contributes so much to successful home decoration . . . why it helps you to set the scene for gracious entertaining. Old Colony Furniture is on display at the better stores, everywhere.

New! . . . 24 page booklet on Old Colony FURNITURE with suggestions for decorating. Simply send 10 cents (coin preferred) to Department C-5, Heywood-Wakefield Co., Gardner, Mass.



HEYWOOD-WAKEFIELD

GARDNER, MASSACHUSETTS

FINE FURNITURE SINCE 1826

PAINTING WITH WOOL

THE old, old art of needlework which gave to the world such priceless treasures as the Beauvais tapestries, the delicious Early American samplers and many another memorable piece of embroidery, has never flourished more generally than in this mechanized modern day. The finished work adds materially to the charm of the home. The working of it is fascinating and guaranteed to spread serenity in the house. Besides which, there's nothing more becoming to a lady than the tableau she forms with a piece of fine sewing in her hands.

Needlepoint is not difficult to do. It requires more of patience than of skill. The rewards are high. For you may make pictures, chair seats, footstools, luggage racks, bell pulls and any number of other pretty and useful things.

There are two main stitches, fundamental to the art. The half cross stitch requires about a yard of wool to the square inch. The continental takes a yard and three quarters and has always seemed to this department to give richer texture to the finished work. For equipment you cannot do better than to use the excellent materials offered by the Hiawatha Company. Their wool which is produced in England is real needlepoint wool,

moth repellant, pure dye and fast color. They also have a superior French canvas. Designs come ready worked in petit point, grand point or both for various sizes of pieces of furniture. But far more revolutionary than this is their "the-yard" material which comes in two widths, 26" and 36". This, its name implies is available in any length you need. The designs which it comes derive their inspiration from old brocades. For color schemes they suggest four basic ground shades as basic, brocade green, blue and beige. Against these you can use any contrasting yarns you like, of course, but the pieces may also be worked simply in two colors.

Hiawatha gives the following valuable instructions as to how to proceed when your work is finished: place it face downward dampen it. Then pull it into shape and pin or tack it flat in the desired shape and allow it to dry. When it is totally dry, press with a hot iron first on the wrong side then on the right side, using a damp cloth between the brocade and the iron. Be careful not to use too hot an iron.

The illustration is calculated to whet your appetite for needlepoint. Other examples are shown on page 123.



Painting with wools. Macy Contemporary Needlepoint Exhibit

Look at these smart rooms...before you decorate your own

They show a few of the ways in which you can use PITTSBURGH GLASS to make your home more beautiful, charming and livable. Our free booklet shows many others. Write for it.



BUILD THE OUTDOORS INTO YOUR HOME with a lovely corner window, glazed with Pittsburgh Plate Glass for clear, undistorted vision. That's what Mr. and Mrs. Henry Luce did in this guest house at Monk's Corners, S.C. The corner window frames your view, adds color and light to your room, provides excellent cross ventilation. Picture windows, French doors, and casement windows also contribute to home beauty by helping you bring the outdoors indoors.



WOULDN'T YOU BE DELIGHTED to have a dressing table like this one in the New York apartment of Mr. and Mrs. Walter Dorwin Teague? The heavy plate glass top cannot be harmed by spilled cosmetics. The full-length mirror provides true color reflections because it is made from Crystalex, a special, water-white plate glass.



YOUR RECEPTION HALL EXTENDS a warm and friendly welcome to guests when a plate glass mirror gives it charm and spaciousness. There are scores of Pittsburgh framed mirrors to choose from in leading stores everywhere. This attractive mirror, shown by B. Altman & Co., New York, is of graceful Colonial design.



YOU CAN RELAX AND READ IN PEACE in a library like this one designed by Architect Paul M. Doering, for a home in Scarsdale, N. Y. The panel of PC Glass Blocks admits quantities of cheerful daylight, closes your room away from outside sights and sounds, and aids your room's appearance with its smart good looks.



CHARMING ROOM at B. Altman & Co. shows an attractive grouping of the much-talked-of all-glass furniture, styled by Carrara and available through leading stores. The decorative screen, the crystal-clear mirror, the smart chair and table of plate glass, and the fireproofness of Herculite Tempered Plate Glass, all blend harmoniously with any color scheme you may choose.



Look for this trade-mark on mirrors. It assures you of the polished beauty and perfect reflection found only in mirrors which are made of genuine Polished Plate Glass.

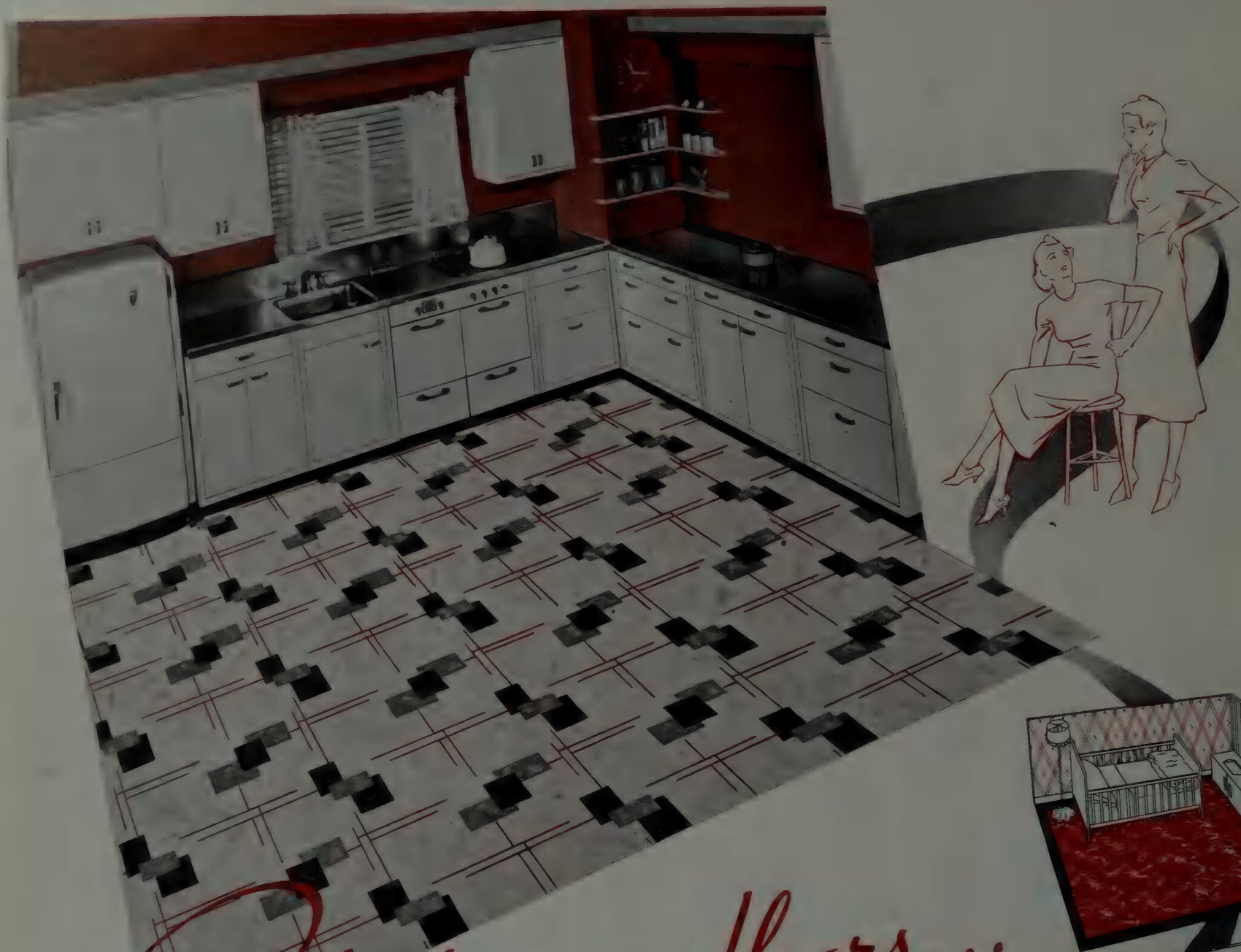
● Pittsburgh products are obtainable through any of our numerous branches or distributors. For a free booklet, containing many suggestions on how to improve your home with glass, and for the name of your nearest dealer, write direct to Pittsburgh Plate Glass Company, 2138-9 Grant Building, Pittsburgh, Pennsylvania.

"PITTSBURGH"
Stands for Quality Glass

PITTSBURGH PLATE GLASS COMPANY
PITTSBURGH CORNING CORPORATION



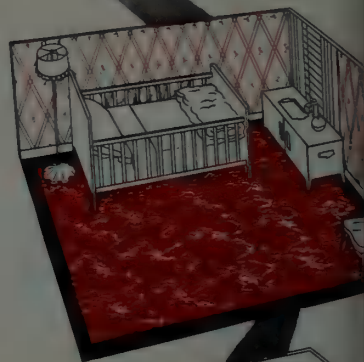
AT THE NEW YORK WORLD'S FAIR, see the interesting exhibits of Pittsburgh Glass in this Glass Center Building, the Forward March of America Building and the All-Glass House. At the Golden Gate International Exposition, see the Pittsburgh displays in the Homes and Gardens Building.



Right for your floors...

RIGHT FOR YOUR BUDGET

• DEL-WARE KOLORFLOR, the patented hard surface floor covering that gives you the practical advantages of expensive floor coverings, at a THRIFTY PRICE! A maximum of wear — because the colors and designs go clear through the material to the waterproof back. A maximum of beauty — because the patterns are gay and lovely enough to determine the entire decorative scheme of the room. A maximum of cheer — because the colors are light and sunny enough to brighten the most prosaic interior. A minimum of work — because DEL-WARE KOLORFLOR is waterproof and sanitary, and the rich wax finish is easy to clean. . . . At leading department, furniture, and home-furnishing stores.



The exciting variety of patterns and colors DEL-WARE KOLORFLOR enables you to decorate rooms for restful living or rooms for "whoop making" with equal effectiveness. . . . And can be sure of LAST satisfaction, because the hardy construction wards off the wear, tear of nursery room or "jitterbug" dance.

DEL-WARE KOLORFLOR

DELAWARE FLOOR PRODUCTS, INC. • WILMINGTON, DELAWARE

FREE! Send for your copy of this brochure which illustrates, in full color, many of the attractive patterns available in DEL-WARE KOLORFLOR.

DELAWARE FLOOR PRODUCTS, Inc.
295 Fifth Avenue, N. Y. C.

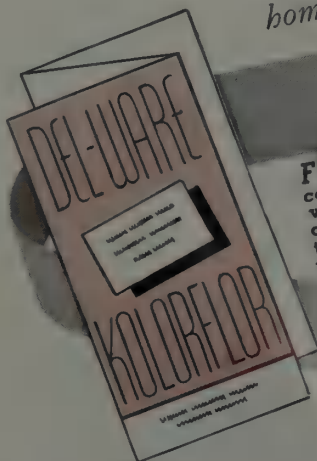
Gentlemen: Please send me gratis a copy of the DEL-WARE KOLORFLOR Brochure.

Name.....

Address.....

City.....

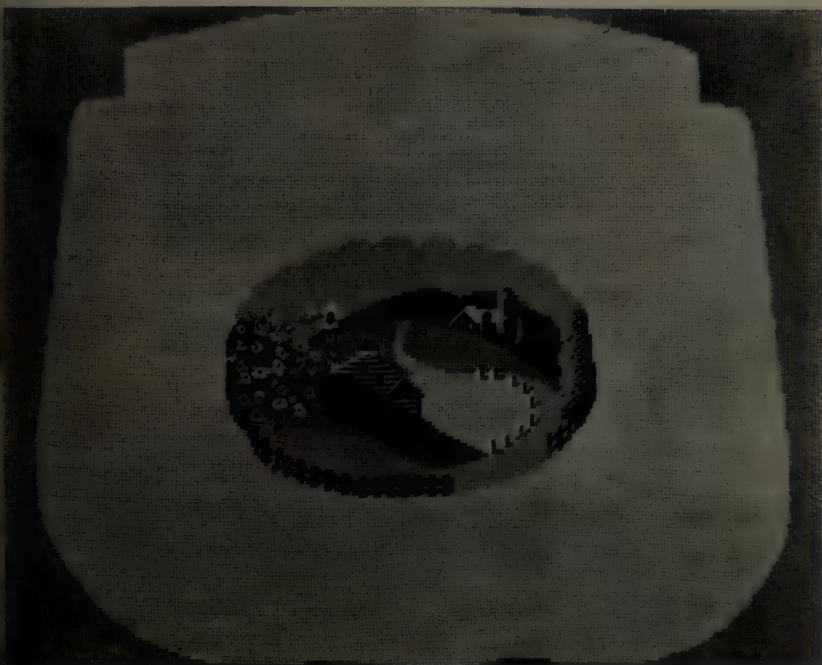
State.....



MORE PAINTING WITH WOOL



Floral design rug. Macy Contemporary Needlepoint Exhibit



Chair seat with a country scene



Needlepoint picture and two stools. Macy Needlepoint Exhibit



AS FEATURED IN THE

Bride's House

The thrill of expressing your individual tastes and personality and all the excitement of starting out brand new can be yours again if you select Fincastle ready-to-hang draperies for your Spring decorating.

Fincastle draperies and yard goods too are so reasonable in cost that you can easily afford to re-do your whole house instead of just a room or two. Ask to see the new Fincastle patterns for Spring at your favorite store.

Fincastle



DRAPERIES
YARD GOODS
SLIP COVER
MATERIALS

Louisville Textiles, Inc.
Louisville, Ky., Dept. J

Please send me the Fincastle book on home decorating—"Window Wisdom."
I enclose 10c in stamps (or coin)

Name _____

Address _____

City _____

State _____

If Father
Fancies Fishes —

"Tropical Seas" on Fleecenap



This graceful design—so modern in feeling—is one of Kleinert's "Soft-Glo" hand printings in colors which are new and charmingly subtle.

The curtain itself is *Fleecenap*—that fabulous fabric which especially delights men because it doesn't blow about nor cling.

You'll find "Tropical Seas" in your favorite store—be sure to see this unusual value!



Kleinert's

T. M. Reg. U. S. Pat. Off.

SHOWER CURTAINS

TORONTO • NEW YORK • LONDON

THE QUESTION OF PLYWOOD

CONTINUED FROM PAGE 88

Q. Is plywood better than ordinary sheathing?

A. Since it consists of continuous panels, plywood adds greater rigidity to frame construction than does sheathing made up of boards. Be sure to order plywood made specifically for use as exterior sheathing: other types do not always have the waterproof binder between the plies.

Q. Can the grade suitable for painting also be used as a base for wall paper?

A. Yes. But the converse isn't true. The grade meant to be covered by wall paper, linoleum or composition tile may contain joints or patching that would show up through paint. Consult the plywood manufacturer's catalogue and select the grade for the purpose.

Q. How else is plywood used?

A. That's a wide question. Plywood is used extensively for boats, buses, trains, planes and display work. But just looking in and about the house suggests an infinite number of applications. Ceilings, partitions, subflooring, extra

closets, roofdecks, ping-pong tables, built-in furniture, play boxes, screens, handball courts even whole houses. For the plywood fabrication people are busy devising complete homes of plywood wall-floor-and-roof panels.

Q. Is plywood expensive?

A. No. The process is not costly nor are the woods themselves—being usually of the plentiful varieties. Besides, there is practically no production waste.

Q. Can I make things of plywood myself? I mean, is it difficult to handle?

A. Yes, you can. No, it is not. Plywood can be cut, sawn, nailed, screwed and glued just as easily as ordinary lumber.

Q. Can you suggest some things that might be done with plywood?

A. The accompanying sketches show some ideas that may appeal to you, or set you thinking of ideas of your own. Several of them we've tried ourselves, a few we've seen tried by others and the ones we know are thoroughly practical.



Built with the friendly WESTERN PINES

GOOD CHEER is the very essence of this lovely living dining room. Casual . . . informal . . . it serves its dual purpose well. For there could be no place more pleasant to meet and eat than within these walls of the Western Pines. And just as the friendly, warm tones of these woods mold the character of this room, so their strength and beauty can point the spirit of your home.

FREE! "Western Pine Camera Views for Home Builders"—a photographic portfolio to aid and inspire those who plan to build or remodel. Write today. Western Pine Association, Dept. 46-HB, Yeon Building, Portland, Oregon

*Idaho White Pine *Ponderosa Pine *Sugar Pine

THESE ARE THE WESTERN PINES

ALL SET FOR THE FAIR

ALL of New York is up to its ears in plans for the World's Fair. There have been window displays and for all we know there probably was a parade or two. One of New York's most satisfying and attractive shops has been popping up one of the nicest of the World's Fair features we know of. By the time this appears the theme will have matured and will be going full tilt. The store is Abercrombie and Fitch which, situated as it is at the corner of Madison Avenue and 45th Street, couldn't be more central. The plan for a Log Cabin, characteristically enough, for this is a shop which knows all there is to know about hunting, fishing and the other sports. The big game this time is you. For you are invited to come and sit down for as long as you like in the Log Cabin and make it a center of your World's Fair operations. Here, in the Abercrombie penthouse, you may get every sort of information about the Fair, what to see there and how to get it. There will be a spacious general lounge opening out onto a terrace and a separate ladies' lounge. Here you may meet your

friends and lay plans for your days. Facilities for correspondence (what's a trip without postcards?) will be provided and stenographic service will be available to you. The Log Cabin is willing, nay anxious, to do anything it can for you. It is equipped to order theatre tickets for you, make hotel reservations, and as far as it is able to arrange for transportation. It is, we feel, a remarkable service and one of which we mean to avail ourselves on hot summer days. A word about the store which offers it: Abercrombie and Fitch has a memorable name for its sports gear, ranging from the finest guns, fishing tackle, camp equipment, and other outdoors necessities, down to the smallest things you may need, and embracing along the line clothing, windbreakers, shoes. But aside from this it has a collection of the sprightliest gifts in New York. Here you will always find the latest games, the newest glasses, amusing knick-knacks to take home with you. Everything is of the best quality and the name on the package gives a special cachet to anything you buy here.

Selected Exclusively...

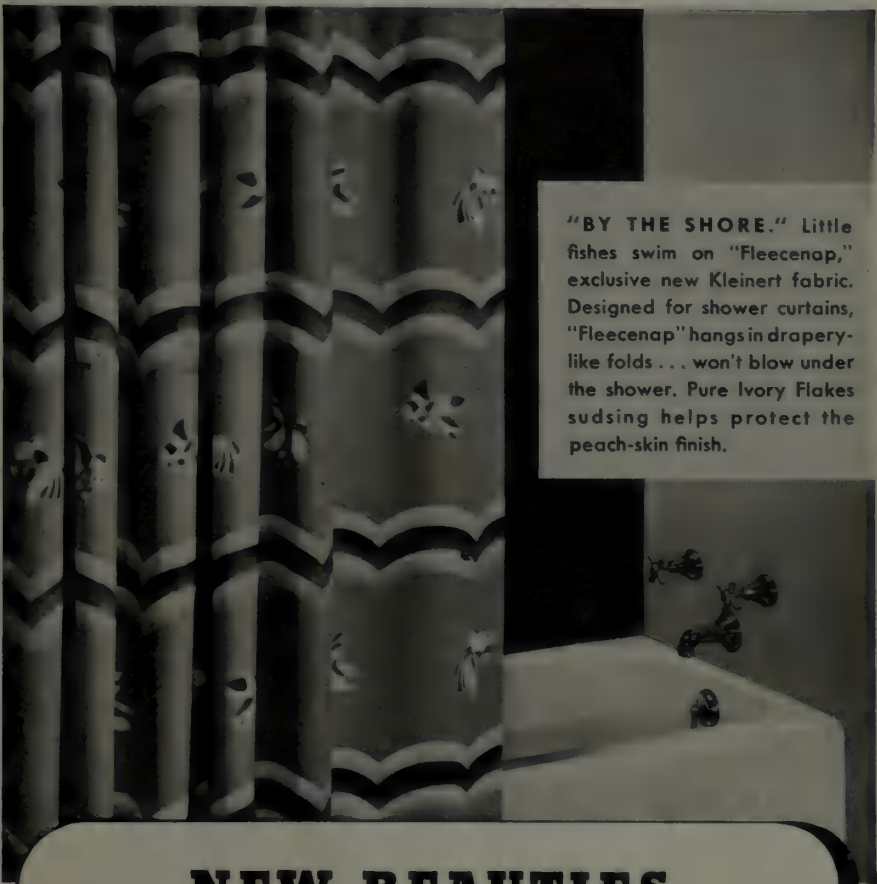
"THE BRIDE'S HOUSE" . . . P.E.D.A.C. "HOUSE OF HOMES", Miller Center, N. Y. . . . "HOMWOOD — THE ALL-GAS HOUSEKEEPING HOUSE" at the N. Y. World's Fair . . . HOUSE OF AMERICA, Board Walk, Atlantic City, N. J. . . . That Rittenhouse Chimes have been selected by these equally known home building experts is a real tribute to their beautiful tone, smart styling. A variety of models and sizes suitable for homes, apartments, offices, institutions. Rittenhouse Chimes harmonize with any decorative scheme. Gracious living is enhanced by their pleasing musical tones. Truly a charming note of welcome to guests. Easily installed on regular door-bell wiring. \$1.00 to \$50.00. Your electrical dealer, department or hardware store has them or can get them for you quickly. Insist on genuine Rittenhouse Chimes. * Write today for folder showing various models. RITTENHOUSE CO., Inc., Dept. 28, Honeoye Falls, N. Y.

Bride's House Photos by Gottsche



RITTENHOUSE
ELECTRIC DOOR-CHIMES



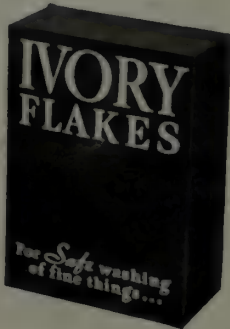


"BY THE SHORE." Little fishes swim on "Fleecenap," exclusive new Kleinert fabric. Designed for shower curtains, "Fleecenap" hangs in drapery-like folds . . . won't blow under the shower. Pure Ivory Flakes sudsing helps protect the peach-skin finish.

NEW BEAUTIES
FOR YOUR BATHROOM

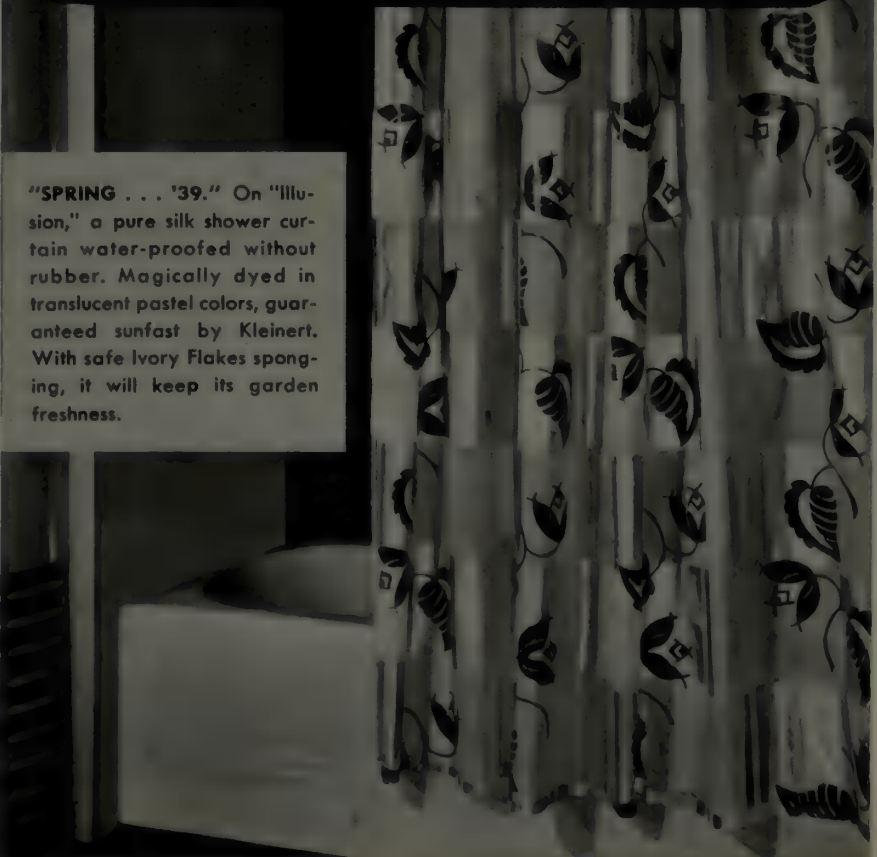
Shower curtains of luxury texture, "Wash with pure Ivory Flakes," says *Kleinert's*

Wonderful new fabrics . . . designed by Kleinert especially for shower curtains . . . deserve the safe care of pure Ivory Flakes. Sudsed with Ivory, "Fleecenap" will keep its downy texture . . . the clear colors of "Illusion" are safe when sponged gently with Ivory Flakes . . .
99 44/100 % pure



KLEINERT, 485 FIFTH AVENUE, N. Y.

PROCTER & GAMBLE • REG. U. S. PAT. OFF.



"SPRING . . . '39." On "Illusion," a pure silk shower curtain water-proofed without rubber. Magically dyed in translucent pastel colors, guaranteed sunfast by Kleinert. With safe Ivory Flakes sponging, it will keep its garden freshness.



Please don't guess
**when the livableness of
 your home is at stake!**

Where gracious living is an agreeable habit, you are sure to find intelligent decoration. And, because the culture of centuries is the Decorator's specialized experience, good decoration is never the successful product of homemade thinking.

A Decorator's services avoid the embarrassing errors and waste of haphazard planning . . . that is why we stress the thrifty and comforting facts—"It Costs No More But Results Are Certain If You Consult A Decorator."

Witness the easy grace of the simple, yet delightfully livable room illustrated... obviously a Decorator planned it. The fabrics employed are from the provocative collection of Stroheim & Romann, a constant source of inspiration to all good Decorators.

**It costs no more
 ...but results are
 certain if you con-
 sult a decorator**

STROHEIM & ROMANN

Upholstery and Decorative Fabrics
 35 East 53rd Street
 New York

BOSTON • PHILADELPHIA • CHICAGO • LOS ANGELES • SAN FRANCISCO

THE BOOKLET SHELF

CONTINUED FROM PAGE 18

tions of this maker. To learn about these and many more faithful copies of eighteenth century heirloom furniture write for literature to: LANDSTROM FURNITURE CORP., HB-59, ROCKFORD, ILL.

STYLE BOOK OF MODERN FURNITURE. Fine pieces created by Gilbert Rohde, master of contemporary design, are presented with complete illustrations and descriptions in this latest booklet of a well-known manufacturer. HERMAN MILLER FURNITURE CO., HB-5, ZEELAND, MICH.

MATHUSHEK is a name which means to you exactly what it meant to your grandmother—pianos of superb tone and quality, backed by the unimpeachable reputation of their maker. Modern versions are the SpinetGrand and SpinetCabinet. Send for Booklet B. MATHUSHEK, 43 WEST 57TH ST., NEW YORK CITY.

HERE'S MUSIC FOR YOUR HOME as rich and stirring as the Easter processional. One of America's oldest organ makers presents an illustrated booklet of reed organs for the home. They occupy less space than a small piano. ESTEY ORGAN CORP., HB-5, BRATTLEBORO, VT.

FURNISHINGS & DECORATION

ROMANCE OF MODERN DECORATION (10¢) is an extremely interesting illustrated discussion of good wall papers and how they are made. For individual decorating suggestions employing Imperial washable wallpapers write to JEAN McLAIN, giving full information concerning the size and type of your room, period of furniture, color preferences and any other pertinent facts. Address her: IMPERIAL PAPER & COLOR CORP., DEPT. H-15, GLENS FALL, N. Y.

WALL-TEX CANVAS WALLS FOR ENDURING DECORATION is a colorful new portfolio of wall-covering suggestions, showing how practicality and beauty may walk hand in hand in virtually every room in the house. Write to: COLUMBUS COATED FABRICS CORP., DEPT. H-59, COLUMBUS, OHIO.

CORRECT CURTAINS (10¢) presents a series of before and after pictures of window treatments that show how different types of windows should be curtained, where and how curtains should be hung. QUAKER LACE CO., DEPT. B-108, 330 FIFTH AVENUE, NEW YORK CITY.

CHOOSE THE NEW IN VENETIAN BLINDS is the title and the folder shows you how to do just that. The new Color-Metal and Alumilite blinds are illustrated and a variety of suggested color schemes makes it clear that these blinds offer infinite possibilities for colorful and charming rooms. CHICAGO VENETIAN BLIND CO., HB-5, 3919 S. MICHIGAN AVE., CHICAGO.

CARPET MAGIC reveals what you have perhaps guessed—that charming rooms are not so much a matter of sleight of hand as of careful planning. This booklet, by Clara Dudley, presents a series of color schemes which are based very logically on the carpets used in them. There are other decorative suggestions too. ALEXANDER SMITH & SONS CARPET CO., HB-5A, 295 FIFTH AVE., NEW YORK CITY.

SHIP'S CLOCKS, desk clocks, banjo clocks, and clock barometers have been assembled in a neat and nautical folder by a company whose sea-going

reputation is second to none. For salts and landlubbers alike, here is selection of really fine clocks for many purposes. CHELSEA CLOCK CO., EVERETT AVE., CHELSEA, MASS.

WINDOW WISDOM will be simple to achieve in your home, if you send for this compact, practical, extremely sensible booklet. You have heard, of course, of Fincastle fabrics. Here they are, in application to room schemes. Many in full color. LOUISVILLE TILES, INC., DEPT. J, 1318 McHENRY ST., LOUISVILLE, KY.

THE PERFECT GIFT, according to school of thought, is time. Electric time, of course. There is no tick, rattle. The modern movements are only silent but self starting. For booklet showing some 30 styles. Telechrons: WARREN TELECHRON CO., HB-5, ASHLAND, MASS.

NEW COMPLEXIONS FOR MODERN FLOORS are very happily achieved with modern textured rugs. Sof-Tred Tex-Tred rugs in a variety of color tones and several suggested schemes are shown in a new leaflet. AMSTERDAM TEXTILES, HB-5, AMSTERDAM, N. Y.

DEL-WARE KOLORFLOR is a patent hard surface floor covering color right through to a waterproof finish and its resistance to household dirt and tear is exceptional. Floors may be individualized with Kolorsets, Kolorborders and Kolorstrips. DEL-WARE FLOOR PRODUCTS INC., HB-5, 150 FIFTH AVE., NEW YORK CITY.

OLD SPARHAWK BRAIDED RUGS, entirely handmade and patterned after the earliest American floor coverings, strike a note of authenticity in modern Colonial interiors. These rugs are available as illustrated in booklet. May be made according to your specifications. OLD SPARHAWK MANUFACTURING CO., HB-5, PORTLAND, ME.

HANDI-CHAIRS IN NEEDLEPOINT. Lapsable chairs in popular wood finishes are nicely designed, ready upholstered with Hiawatha Needlepoint, the kind you buy by the yard and work yourself. For fuller information write: HEIRLOOM NEEDLEWORK CO., INC., 11 EAST 26TH ST., NEW YORK CITY.

HOW TO TAKE CARE OF YOUR RUGS AND CARPETS is a concise booklet crammed with information. It deals particularly realistic job on the question. Ozite rug cushions are thoroughly discussed as well. CLARK CARPET CO., DEPT. HB-105, MERIDISE MART, CHICAGO.

SILVER, CHINA & GLASSWARE

STERLING BY PLACE-SETTINGS is a colorful illustrated folder showing the newest flatware designs of a distinguished manufacturer, and offers important suggestions on the selection of individual place services. THE HAM CO., HB-5, PROVIDENCE, R.I.

THE RISE OF WEDGWOOD (10¢) have probably wondered about the story behind the lovely Queen's Black Basalt and Jasper Ware. Here is a fascinating account in booklet form with a group of local color illustrations of the Wedgwood patterns. JOSIAH WOOD & SONS, HB-5, 162 FIFTH AVENUE, NEW YORK CITY.

(Continued on page 141)

Washable SHOWER CURTAINS



SEAL SAC product

Wash them, iron them, as often as you like... Seal-Sac shower curtains always stay soft, silky and lustrous. Made of specially treated Enduro-Tex Silk. Full size, custom made, in new Decorator-approved designs and colors with contrasting bindings. Priced low as \$1.95 at leading Department Stores.

SEALSAC, Inc.
270 Fourth Avenue, New York

Makers of famous Seal Sac
Bowl Covers & Food Bags

FIX IT!

**with
WOOD-IN-CANS**

unsightly SCREW AND NAIL
HOLES PLASTIC WOOD!
handles like putty—hardens into
wood into which screws can bite
in, for secure hanging of win-
dow shades, screen doors, curtain
rods. At paint, hardware, 10¢ stores.

PLASTIC WOOD

COOKBOOKS NEEDED

EVERY kitchen needs cook books, and like any other kitchen equipment they are easier to use if they are up-to-date. The increasing interest in food has brought forth a flood of new ones, some following in the time-honored footsteps of Mrs. Beeton, Mrs. Rorer, Miss Parloa and Miss Farmer, some venturing further afield. The first type or omnibus cookbook is necessary as a stove—nobody could carry all those details in her head—but today it has become less a family Bible, more a reference work and basis for a kitchen library. Certainly the venturers afield bring and contrive to impart an enthusiasm to the subject of food that makes either cooking or menu-planning far more fun. Sooner or later, your household will want representatives of both types.

Among the omnibus cookbooks there are two newcomers with excellent claims to your attention. "America's Cook Book," produced by the admirable staff of the Home Institute at the "New York Herald Tribune," has detailed instructions on exactly how to make everything from soup to nuts, complete with preface by Emily Post. It likewise has tables for weight conversions, time and temperature, marketing instructions, vitamin, diet, calorie and energy requirements, definitions, notes on the herb garden, table setting and service, drink mixing, arranging and equipping the kitchen. It is the ultimate in the omnibus. For compactness, it gives a recipe complete and follows with its possible variants, thus enormously increasing its content. If you ate your way through it, you would undoubtedly fare well; if you are a scientific cook, you will fall on it with cries of joy.

The other omnibus appeared in 1931 but is relatively new to the East. It is Mrs. Rombauer's "Joy of Cooking," and a better book you would go far to seek. It is as modern as the Tribune book in most respects, but less institutional in tone. It is likewise chock-full of the practical hints that rescue the housewife's reason, such as how to get the juice out of an onion, what to do with the abysmal baking powder confusion, how to clean a burnt pan. The actual instructions are presented in an unusual and extremely practical form, each ingredient being set in bold type on a line by itself where it logically enters the compound, instead of lumping all ingredients in a wudgy

See it this summer at HOUSE BEAUTIFUL'S Radio City House...

or at your dealer's—NOW



This Estey Organ chosen

**. FOR ITS TONE
... ITS BEAUTY
. AND ITS PRICE**



"A BEAUTIFUL FURNI-
TURE DESIGN THAT
FITS ANYWHERE"

leading interior decorators agree. You, too, will be amazed by its beauty and convenience—3 feet, 6 inches high—3 feet, 8 inches long. Handsome Walnut finish.

Don't fail to see **LESS THAN**
"House Beautiful's" Radio City House this summer **\$300**
—outstanding among the many fine exhibits will be with Motor Blower
an Estey Modernistic Organ.

You'll be amazed by the depth and variation of its tone. To those who have played only a piano, the beauty and emotion of a true reed organ are a revelation. No distortion, no vibration—the music of an Estey is produced naturally—not electronically. That's why you enjoy in an Estey Organ the same rich purity of tone that has thrilled you in church and at concerts.

And if you have children in your home, music teachers will tell you the organ is the easiest of all instruments to sing with.

If you can play a piano, you can play this Estey Modernistic Organ.

Enjoy the beauty
of an Estey Organ
in your home.

Estey Organ

CORPORATION
Brattleboro, Vermont

5 West 52nd Street, New York · Room 830, 64 East Jackson Blvd., Chicago, Ill.

SEND FOR FREE ILLUSTRATED BOOKLET

ESTEY ORGAN CORPORATION, Brattleboro, Vermont

Please send me your free illustrated booklet, "Here's Music for Your Home."

Name

Address

City State



Registered-Certified Grand Rapids Furniture

"Original new style achievement"
— *Home Furnishings Blue Book*

"A thrilling achievement..."
— *Better Homes & Gardens*

"Headline news"
— *Furniture Room*

"Developed to suit a changing world"
— *Architectural Forum*

"Brilliant new star on the furniture style horizon"
— *Furniture Age*

"...streamlined classics"
— *Time*

Accept This Invitation to See KENTWOOD A new furniture style

CREATED BY THE NINE HISTORIC MANUFACTURER MEMBERS
of the
GRAND RAPIDS FURNITURE MAKERS GUILD

- Exhibited during the period of the World's Fair in the dramatic new-room display of KENTWOOD HOUSE—feature of House Beautiful's Bride's House—111 East 57th Street, near 57th Avenue, New York.
- Shown as the style feature of the year by leading stores from coast to coast. Observe their newspaper announcements.



Lovely KENTWOOD walnut Grouping as featured in Bride's House, characteristic of the expert cabinet work and finish for which the JOHN WIDDICOMB COMPANY has been famous for almost half a century.

Sold only by fine dealers and decorators.



JOHN WIDDICOMB COMPANY
GRAND RAPIDS, MICHIGAN

Number 1, Park Avenue • • • New York City

Additional GUILD Creations

... Shown on following pages

little list at the beginning of each recipe. This makes the book practically painless to use. The choice of recipes seems better than average, partly because you feel that each one has the backing of a definite and delightful personality.

The Herald Tribune Home Institute has also produced that much-needed treasure, a beginner's cook book. They call it "Young America's Cook Book" and have written it with a firm eye on the nation's young, but if you are a tyro among the pots and pans, you couldn't do better than to buy it. It is lucid, definite and amazingly detailed. For once, it assumes that you aren't just modest, you really don't know and want to learn. By taking you step by step through the simpler processes and on to the more complex, it should give the beginner that unmistakable technique that comes with training in any field.

(For the bride, there are still Hill's "Cooking for Two" and Allen's "Catering for Two," neither new but both excellent.)

But suppose you know all the fundamentals of cooking and what you need is a shot in the arm. In this department, cook books are by now so specialized that it becomes a question of what shot and which arm. The prescribed injection is undoubtedly waiting for you on some bookseller's shelf the minute you decide what ailment you want to treat.

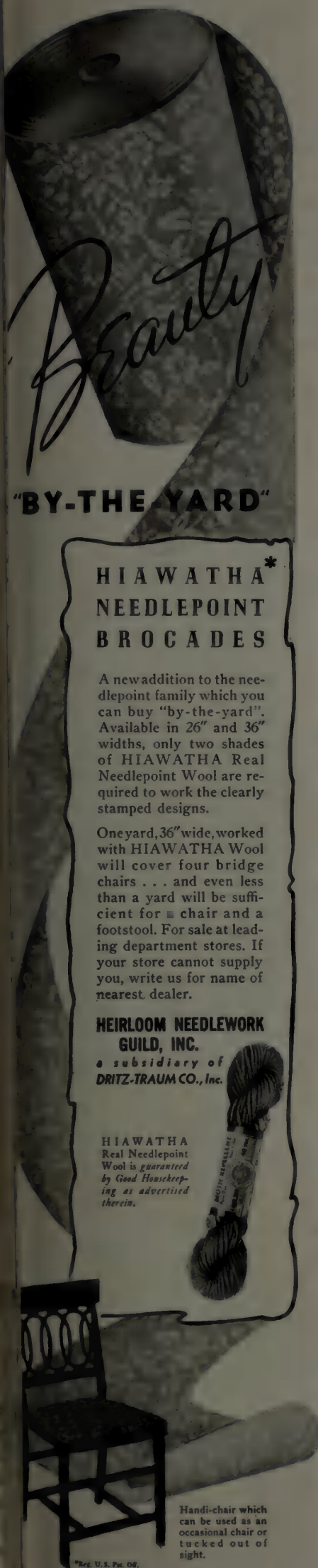
For a general tonic, try June Platt or Helen Hilles. June Platt calls her compound a "Party Cook Book," though the definition of a party in this case would be pretty broad. Some housewives complain that her recipes are expensive and take too long to prepare. True, you have to care a lot about the end results to live by this cook book, but the fact remains, if you want to raise your own culinary standards, you could find no better source. It is hard work, failures are expensive, but your successes will make you a deserved and enviable reputation. And you can't possibly stagnate with this ambitious and exacting lady in the house. She'll teach you the proper respect for a prime vanilla bean, how to bind a soup, how to glaze your crème brûlée, and what to do with a mortar. Meantime you're imbibing a knowledge of food and a respect for its refinements that no treatise on gastronomy as a fine art could possibly surpass.

Helen Hilles, on the other hand, doesn't sound as though she'd come down from Olympus. She sounds like a young housewife who

has made better-than-average use of her native intelligence and her five senses. The fact that she writes amusingly makes her easy to take, the fact that her problems are strictly contemporary and by no means unusual makes her solution of them invaluable. She won't attempt to turn you into a *cordon bleu* overnight, but cum *Hi* people will eat awfully well in your house, with an absolute minimum of fuss. She is a bear of short-cuts, she induces a happy experimental frame of mind, her recipes are vivid as well as accurate and way above the average in sophistication. She considers the problem of feeding the young practically untouched elsewhere, except in "Baby Epicure." The sections on equipment and suitable service to the occasion are openers. Oh, yes, she calls all this "To the Queen's Taste," which will give you a rough idea.

Menu-making seems to present more hazards and cause more moans than any other facet of food job. There are two excellent new standbys to see you through this crisis. The first, "Thoughts on Food," is produced anonymously by the Institute Publishing Co., Chicago. It contains a hundred or twenty-five menus, complete with recipes for every dish, designed for specific occasions ranging from mid-day to mid-night. Even more valuable than the suggestions are entertaining (from Brunch to Central Silver Occasions) are fifty pages of simple but unusual family dinners. There's where most of us fall in the slough of despond. And though very little is said about it, there is a good lively feeling for food implicit in these pages. Whoever compiles them enjoys food, is sensitive to flavors and expresses definite, perfectly coherent tastes. If yours are identical, you will eat your way happily from page 1 to page 310; in any case, you will find plenty of stimulus for culinary expression.

André Simon's "French Cook Book" is likewise essentially a book of menus, for though it occupies only some fifty pages, these are the backbone of the book. It comes a delightful and enlightening essay on the philosophy of food. Then you will find a description of every fish and vegetable you ever heard of and several comical strangers, arranged alphabetically under the two headings—the real being that these are our greatest potential sources of variety. The menus themselves are arranged seasonally, and a definite



Beauty

"BY-THE-YARD"

HIAWATHA^{*} NEEDLEPOINT BROCADES

A new addition to the needlepoint family which you can buy "by-the-yard". Available in 26" and 36" widths, only two shades of HIAWATHA Real Needlepoint Wool are required to work the clearly stamped designs.

Oneyard, 36" wide, worked with HIAWATHA Wool will cover four bridge chairs . . . and even less than a yard will be sufficient for a chair and a footstool. For sale at leading department stores. If your store cannot supply you, write us for name of nearest dealer.

HEIRLOOM NEEDLEWORK GUILD, INC.
a subsidiary of
DRITZ-TRAUM CO., Inc.

HIAWATHA Real Needlepoint Wool is guaranteed by Good Housekeeping as advertised therein.

Handi-chair which can be used as an occasional chair or tucked out of sight.

*Reg. U. S. Pat. Off.

HEIRLOOM NEEDLEWORK GUILD, INC.
East 26th Street, New York, N. Y.
Send me FREE Booklet illustrating Handi-chairs covered with HIAWATHA Needlepoint.

NAME _____
ADDRESS _____
CITY _____ STATE _____

distinction is made between what M. Simon calls the "simple" and the "super," one for any old day, the other for entertaining lavishly. Recipes, culinary terms, a dictionary of wines follow. The background of all this, as the title indicates, is the classical French cuisine. If you want elegance in your menus, this source should be priceless. No words of mine could add to M. Simon's reputation as an authority on food.

"Corned Beef and Caviar," by Hillis and Foltz, takes up a specialized problem, the woman who lives alone. It, too, is menus, astonishingly complete from suggestions for indulging your own *gourmandise* to how many you can ask for cocktails. There are menus expertly tailored to every conceivable occasion, instructions on how to prepare them and better still, how to get them served. The whys and wherefores are explicitly clear, the choice of food would do credit to a more pretentious book and the directions are all that even Hilda-That-Dope could demand. If such things are important to you, you will find the whole approach to the problem distinctly on the "smart" side. Actually, any bride could do wonders with this book, for the first year of most marriages closely resembles entertaining a steady beau.

Off the beaten and strictly practical path are further tonic possibilities. "The Epicure's Companion," compiled by Edward and Lorna Bunyard, would teach you to talk an awfully good meal even if you never ate one. It is a delightful and practically encyclopedic discussion of every conceivable ingredient of civilized food. Since its purpose is to instruct on the best kind, condition and use of these ingredients, it might well be the cook's primer if the world were really logical. "Clarisse, or the Old Cook" is a translation of an anonymous French hoax, published by Methuen in London. Internal evidence seems to point to a mature and subtle masculine author—few women of any station talk or think thus about food. Aside from its literary charms, which are considerable, it contains a handful of rare and perfect recipes for each department of the dinner. "The Country Life Cookery Book" by Ambrose Heath has as much pertinent information about the kitchen garden as about the table, the two being one and indissoluble to country dwellers. The recipes, while unusual, for some reason appeal consistently to men. "Thomas Jefferson's Cook Book"

Registered-Certified Grand Rapids Furniture



You Know You're Right
WHEN YOU CHOOSE FROM
IMPERIAL Masters GROUP



The ALLISON. 18th Century English lamp table. All mahogany with matched swirl mahogany top\$19.75*



The HATHAWAY. Coffee table. 18th Century English design. Removable glass tray. All mahogany\$17.75*



The ASHLEY. Chippendale tier table with carved base. All mahogany\$19.75*

Select your favorite style or type of tables from Imperial's new MASTERS group . . . now featured in a special group display by discriminating stores the country over. Experience the supreme satisfaction of *knowing* you choose wisely! Twelve smart, quality built mahogany tables are included in this new group. Each is named and identified on your dealer's floor with a black and green display tag giving the name, style and special features. See these new MASTERS tables at your earliest opportunity, and avail yourself of the beauty and convenience they offer you.

*Price slightly higher at distant points.

IMPERIAL FURNITURE CO.
GRAND RAPIDS, MICHIGAN

Additional GUILD Creations
Shown on preceding and following page

Registered-Certified Grand Rapids Furniture



Send only 10 cents with your name and address for this helpful new booklet, "Selection and Care of Fine Furniture," with Portfolio of this season's smartest furniture fashions.

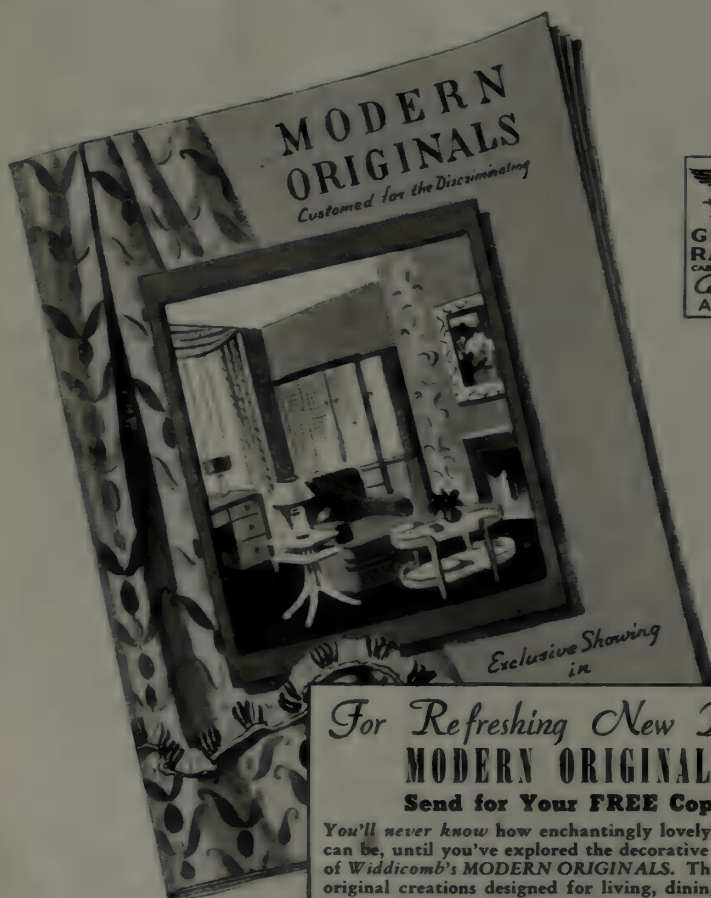
Your bedroom can be so beautiful with selections from ... *The Mayfair*

Indulge your secret urge to be your own interior decorator! Your bedroom can be so beautiful—planned by yourself and furnished exactly as you like it with selections from *The Mayfair*. This beautiful mahogany bedroom group includes a wide range of fine traditional pieces in three distinct style divisions, Queen Anne, Hepplewhite and Chippendale, which may be used individually or in combination, with perfect harmony. Your dealer will gladly show you this moderately priced new group and other choice Dexter creations.



GRAND RAPIDS CHAIR COMPANY

Makers of Dining and Bedroom Furniture
GRAND RAPIDS, MICHIGAN



For Refreshing New Beauty MODERN ORIGINALS

Send for Your FREE Copy

You'll never know how enchantingly lovely your home can be, until you've explored the decorative advantages of Widdicomb's MODERN ORIGINALS. These brilliant original creations designed for living, dining, and bedrooms of style-minded homes, have established a major new fashion in furnishings. Send today for your FREE copy of "Modern Originals"—authoritative, profusely illustrated booklet of stimulating, refreshing ideas.

The WIDDICOMB FURNITURE CO.
GRAND RAPIDS • MICHIGAN

Makers of
fine furniture
since 1865

Additional GUILD Creations
Shown on preceding and following pages

(edited by Marie Kimball), like the work of Della Lutes and Sheila Hibben, combines literary and historical appeal. The new Williamsburg cook book covers the subject pretty thoroughly for Virginia. Combined, they would give you a good idea of what goes on in American kitchens, past and present.

If it's trouble in some one department you want to correct, you might try the Browns. The three of them, Cora, Rose and Bob, have produced in rapid succession a "Wine Cook Book." "Ten Thou-

sand Snacks." "Salads and Herbs." "Soups, Sauces and Gravies." All are good, full of stimulating practical suggestions, most informally presented. If you are collecting books for a kitchen library, you may want the lot—in any case, try one of them. Their suggestions are often iconoclastic, but they are definitely based on more than hearsay. After due trial, you will probably approve them enthusiastically and find them an excellent way to rout boredom from the food department.

SCRAPBOOK FOR MAY

CONTINUED FROM PAGE 96

and plenty of moisture. Geraniums are said to be death to the beetles, variety Ruby.

Japanese Morning Glories. These are the handsomest of all the family in their colors, ranging from snow white to black purple and, given certain attentions, as easy to raise as the common varieties. Soak seed in warm water at least 24 hours before planting. If sown indoors do so in late April or early May using a mixture of three parts sand and one part leaf mold or peat. The simplest receptacles are small pots plunged in damp peat moss, and the seeds need heat and moisture—no soggiess for a moment—for germination. 65° is a good temperature. Transplant successively to 4"-5" and 8"-10" pots, using for soil one third each of sand, loam, leaf mold. In the first transplanting cut back tap root to induce laterals. Full sunshine and liberal food are requirements for the plants. They may be kept in the pots to advantage of the size of flowers. If sown directly out of doors, use plenty of sand in the earth and place in a sheltered location. Feed with a fertilizer in solution, water carefully, never let the plants be either dry or soggy.

Color Suggestions. Some rules that will help in making the most of color effects are these: adjacent

colors harmonize by similarity; positive colors harmonize by contrast; intermediate colors are discordant. "Adjacent," etc., refers to relative color position in the color chart. Thus red harmonizes with orange—orange with yellow—yellow and blue contrast. *Deep blue and deep yellow harmony:* white Cosmos; Sunflower; burnt orange Zinnia; annual Larkspur Dark Blue Spire; Ageratum Blue Perfection. *Light blue and yellow harmony:* Yellow Cosmos; lemon Marigold; Larkspur Blue Bell; Ageratum Cope's Pet. *Pink and blue harmony:* Pink Cosmos; purple Cone flower; Primrose Princess Mary; Drummond Phlox, soft lilac; Ageratum Blue Cap.

A Liking for Lime. This vague subject for the amateur is cleared somewhat by a Bulletin of the Rhode Island Experiment Station at Kingston, R. I., a report of six years' experimenting. Some of the findings pertinent to our gardens. Much benefited by lime, their growth increased at least 50 per cent, were *Deutzia lemoinei*; Hydrangeas; Tatarian Honeysuckle Judas tree, *Cercis canadensis*. Increased 25 to 50 per cent: the Persian Lilac; Sweet Mockorange; *Philadelphus coronarius*; three Viburnums, American Cranberry bush, doublefile Viburnum, the European Cranberry bush. With a

NEW BOOKS

"Ferns of the Southeastern States," by John K. Small. The Science Press, Lancaster, Pa. \$3.50.

"Botanic Gardens of the World," second edition by Stuart Gager. The Brooklyn Botanic Garden, Brooklyn, N. Y. \$2.50.

"Herbs for Urbans—and Suburbans," by Katherine van der Veer. Loker Raley, New York, N. Y.

"Alaska Wild Flowers," by Ada

White Sharples. Stanford University Press, California, \$3.

"Florida Wild Flowers," by Mary Francis Baker. Macmillan, New York City, \$3.50.

"Water Gardening," by Francis Perry. Scribner's, New York City, \$5.

"Flowers and Still Life," by T. Studio Publications, New York, \$2.50.

Beauty for a BRIDE



(and time for
all her life)

There's no gift more flattering than a Chelsea Clock—made so well that, in half a century, no Chelsea has ever worn out. The Carver, shown above, is a new clock-barometer in solid mahogany inlaid case with eight-day movement. It will make a distinguished decorative feature in the bride's new house. \$150. See Chelsea Clocks at your jeweler, or write us for folder showing 33 Chelsea models. Chelsea Clock Company, 598 Everett Avenue, Chelsea, Mass.

CHELSEA CLOCKS

increase of 10 to 25 per cent were Beautybush, Kolkwitzia; Indigo bush, *Amorpha fruticosa*; Ninebark, *Physocarpus*; Arborvitae; Spiraea. Disliking lime were the Silverberry; flowering Raspberry; Summersweet, *Clethra*; Bittersweet; mountain Ash and Pachysandra; Laurels, *Rhododendrons*; Heather; Azalea; *Leucothoe*. The whole publication is most enlightening.

Plant Hormone Powder. Rootone is a powder containing the most powerful synthetic plant hormones as its chief ingredients. The application is merely a matter of dusting and planting. A tiny amount on the base of a cutting slowly dissolves in the moisture of the cutting, and of the cutting bed, over a period of a week or more, and soaks through the bark to the active tissue. There it supplements the naturally provided hormone supply and speeds up formation of roots. When applied to seeds and bulbs Rootone helps to break dormancy, stimulates root production and, by killing fungi on the seed hull or bulb skin, wards off fungus attack. When small plants and seedlings are treated at transplanting time, the roots are dipped in Rootone and then puddled in a thin mud of soil and water. This treatment is necessary since active root tissue is about a thousand times as sensitive to hormone action as the rest of the plant or as dormant roots. There are a few simple directions as to heat, the placement of cuttings, soil, water, all easily followed. Technical information on this matter may be obtained from the various State Agricultural Colleges or the U. S. Department of Agriculture at Washington. There are various sources of supply.

Ashes. The majority of gardeners appreciate fully the value of wood ashes as a fertilizing potash agent, and carefully save every spoonful, although this is often a hoarding beset with difficulty in face of a neat housemaid or even a prissy member of the family. But those who are still fortunate enough to burn coal in some unit are careless about this ash product. While there is no fertilizing value in them, their rôle is slug and worm-repelling, drainage, and moisture conservation. As has been said before, they provide a winter mulch for Delphinium and Foxgloves, and right now in the frame where the potted bulbs are stored, the bottom is covered with a layer of coal ashes to provide drainage.

Registered-Certified Grand Rapids Furniture

Quality Furniture
priced for moderate budgets.
Featured by stores of distinction throughout the continent.



Send 25c for illustrated brochure "Popular Period Styles"

JOHNSON FURNITURE COMPANY
JOHNSON-HANDLEY-JOHNSON COMPANY
GRAND RAPIDS, MICHIGAN



NEW YORK CITY . . . JOHN STUART BLDG., 4TH AVENUE AT 32ND STREET

MODERN FOR SMARTNESS

Give your home the glamorous smartness you've always wanted, with these new Modern chairs . . . true Mueller Masterpieces, every one. They combine with traditional or contemporary pieces, are "at home" in any interior. Characterized by this same beauty and quality, other fine Mueller upholstered pieces . . . sofas, chairs and love seats . . . are also available in a wide range of appealing Modern and traditional styles.

Send 10 cents . . . for new booklet "GLAMOROUS Living Rooms," profusely illustrated, full of ideas.

Mueller Furniture Co.
GRAND RAPIDS • MICHIGAN

Additional GUILD Creations

. . . Shown on preceding pages

THE WALLPAPER YOU CAN Scrub



DURAY
is Guaranteed Washable
FOR 3 YEARS

YES, a 3-year guarantee is issued in your name upon your purchase of Duray Wallpaper. Signed by the makers of Duray and authenticated by Richard E. Thibaut, Inc., this binding document is your assurance of lasting loveliness for your walls.

Wash your Duray-covered walls as much as you please... scrub them with soap and water... you cannot dim the freshness of Duray's colors nor "fuzz" its velvety finish. For here, at last, is a wallpaper as washable as tile. Fingerprints, pencil marks and smudge, soot and grease are washed off in a jiffy. Duray stays new-looking for years.

Styled by eminent designers, Duray patterns are smart and varied. Samples of Duray and Thibaut "Designs of Today"—a collection of over three thousand wallpaper style leaders—will be mailed on request.

RICHARD E. **THIBAUT** INCORPORATED
Wallpapers and Decorative Fabrics
24 WEST 40th STREET, NEW YORK
BROOKLYN PHOENIX BUFFALO NEWARK BOSTON

In the summer this same pit is used to hold house plants in hibernation, and here the inch spread of ashes keeps earth worms from getting into the pots via drainage holes. My lucky friend with a greenhouse puts sifted ashes over the benches to the depth of 1" to 2" to retain moisture under potted plants, and finds it an excellent medium into which to plunge tiny potted seedlings, which never seem able to stand alone. I have used small pieces in the bottom of flower pots, and always lighten a soggy, sunless corner in the garden by working them into the earth during the spring renovation. But to have them then, they have to be saved now! I find it wise to label the cans in which they are kept in unmistakable letters as to which is which. Then an unthinking worker will have no excuse for taking the wrong ash.

Stool legs. Another thing I have just done was to tack pads on the legs of an old milking stool given me as a picturesque weeding seat. Small leg ends of chairs or stools sink into the ground under one's weight. If it is a grass surface they make defacing holes: if on soil they create a top perilous to comfort. This is prevented by cutting circular pieces from a heavy automobile tire casing, measuring 1½" or 2" in diameter. (I use a small handleless cup as cutting guide.) Then a large-headed nail fastens one to each leg end, and the even distribution of weight makes for stability and no unsightly cavities. They are easily pulled off when no longer needed.

Begonias in the Garden. In choosing a position for the desirable tuberous Begonias it is well to bear in mind the following facts. They are very succulent, delight in warmth and moisture and are perhaps happiest in a temperature ranging from 60° to 80°. They like a rich light soil with plenty of humus and dislike a sodden, sour or badly drained soil. They must be well supplied with water in dry weather. Give them, if possible, the

advantage of the shade of trees during the hottest part of the day. Do not, however, plant directly under them, as the drip in rainy weather is detrimental to the blooms. When preparing the bed dig in a good dressing of manure well decayed and thoroughly incorporated with the soil. If the earth is heavy add leaf mold. If sour, add a slight dressing of lime. Such forethought will provide a cool, rich rooting medium and will be of great help during the trying days of summer heat. After plants are set out, mulch with mushroom bed manure, cocoanut fiber refuse or peat moss, and when watering see that sufficient water be given to moisten the roots well. A good soaking once a week is a great deal better than a daily sprinkling.

A Deep Purple Salvia. Purple King is an excellent deep purple variety of *Salvia splendens* which makes a subdued and effective background for brighter plants in the border from August till frost. As the season advances its rich colored panicles of bloom are inclined to become larger and handsomer.

A few years ago the New York Botanical Garden obtained a seed which was planted in sandy loam in the greenhouse about March 15. The last two weeks of May the young plants were carefully hardened off before being set outdoors. Full sun and ordinary garden soil were provided.

Since that first year the Garden has been raising new plants from cuttings, for Purple King has become one of the indispensable subjects in the border. Any time in the fall, cuttings may be taken from the soft young top-growth to be developed under glass as seedlings from which cuttings are taken in March. The young plants in the spring are hardened exactly the same as the seedlings. By selecting only the best plants for propagation, increasingly fine specimens can be raised for the border year after year. They are very easy to handle in a cold-frame.

THESE I SHALL HAVE IN MY TROUSSEAU—

CONTINUED FROM PAGE 57

Flower scissors and dozens of wire and glass and composition flower holders to put in the bottoms of vases, and a frill of chicken wire à la Constance Spry.



A tool chest with everything necessary for keeping our tools and penates in good repair, including a good assortment of screw nails and picture hooks.



"NU-WOOD
gave us everything
(though we thought
it couldn't be done!)"



**"CHAMPAGNE TASTE
ON A GINGER-ALE POCKETBOOK**

—that's what we had when it came to
redecorating the walls and ceiling of our
habby, old living room. We wanted
beautiful *permanent* decoration—to save
future redecorating cost. We wanted
added insulation to make the room more
comfortable. And we wanted, somehow to
make the room more quiet and restful. . .



**"THEN WE LEARNED ABOUT THE
TRIPLE SERVICE OF NU-WOOD**

—at last we found a wonderful wall and
ceiling covering that gave us *everything* at
amazingly low cost! Nu-Wood, we dis-
covered, has soft, harmonious colors—
the interesting patterns—that provide
true distinction. In addition, Nu-Wood
is high in insulating value and is an
effective noise quieter!"



TRANSFORM YOUR HOME WITH NU-WOOD

Nu-Wood covers old walls and ceilings
with a lasting surface of glowing beauty
—or it can be used in quickly building
those "extra" rooms you have always
wanted in attic or basement. Used with
the new Kolor-Trim Moldings—wood
moldings predecorated in harmonizing
colors—Nu-Wood is even more econom-
ical than ever before. Mail the coupon
for full information!

See Nu-Wood Sta-Lite tile in Western Pine
Association Home at both New York and
San Francisco Fairs.

NU WOOD
Plank • Tile
Wainscot
Board • Roof Insulation • Lath
Kolor-Trim • Insulating Sheathing
NU-WOOD PRODUCTS OF WEYERHAEUSER BALSAM-WOOL
WOOD CONVERSION COMPANY
Room 111-5, First National Bank Bldg.
St. Paul, Minnesota
Gentlemen: Please send me further information
and illustration on Nu-Wood for
☐ New Construction ☐ Remodeling

Name _____
Address _____
City _____ State _____

A door knocker with an Amer-
ican eagle very rampant on it.



An old china bowl full to the
brim with old-fashioned pot pourri.



A chest of all the exotic spices
of the East.



A coffee machine which I can
stand right on my dining room
table to make coffee.



The softest, downiest, most rose-
bestrewn sort of quilt.



Two little fur rugs to put by the
sides of the beds for climbing out
onto when there is frost on the
window panes.



A huge wire trash basket of the
kind they have in office buildings,
enamelled white.



Little china flowers, fish and
butterflies to put in my finger
bowls.



Sets of ashtrays for my dining
room table.



About two dozen vases of all
shapes and sizes.



Pomander balls to hang in my
clothes closets to keep them sweet
always.



A wedding dress with yards and
yards and yards of white satin in
the skirt.



A ten-year subscription to HOUSE
BEAUTIFUL.



NEW... for the World's Fair

HERE'S a gas range styled for modern homes and designed throughout to
meet the needs of practical-minded women. It is planned for the needs of
today, yet advanced for the progressive era of tomorrow.

See it at the World's Fair, by all means. Think how well it will fit into
your kitchen — saving space, saving time, and simplifying the cooking of
all your meals with such outstanding features as: TELUVISION, Glen-
wood's new automatic oven-heat control that *shows* you how and *tells* you
when — Glenwood "DUAL THRIFT" simmer-center burners to save fuel,
food, time, and money — high-speed oven and improved gas broiling.

Especially designed for the ultra-modern kitchen, yet perfectly adapted
to any kitchen. You should see this new Glenwood before buying a new
range. Write to us for complete details, requesting information on Glen-
wood Series 800. GLENWOOD RANGE COMPANY, Dept. HB-2, Taunton, Mass.

ADVANCED
Glenwood
GAS RANGES

STOCKING THE KITCHEN

CONTINUED FROM PAGE 64

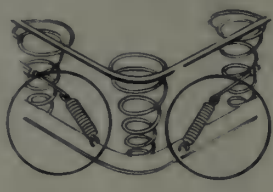
CLOSED TOP COIL

8 POINT ANCHOR

S-HOOK



protects mattress



No sideway or shimmy

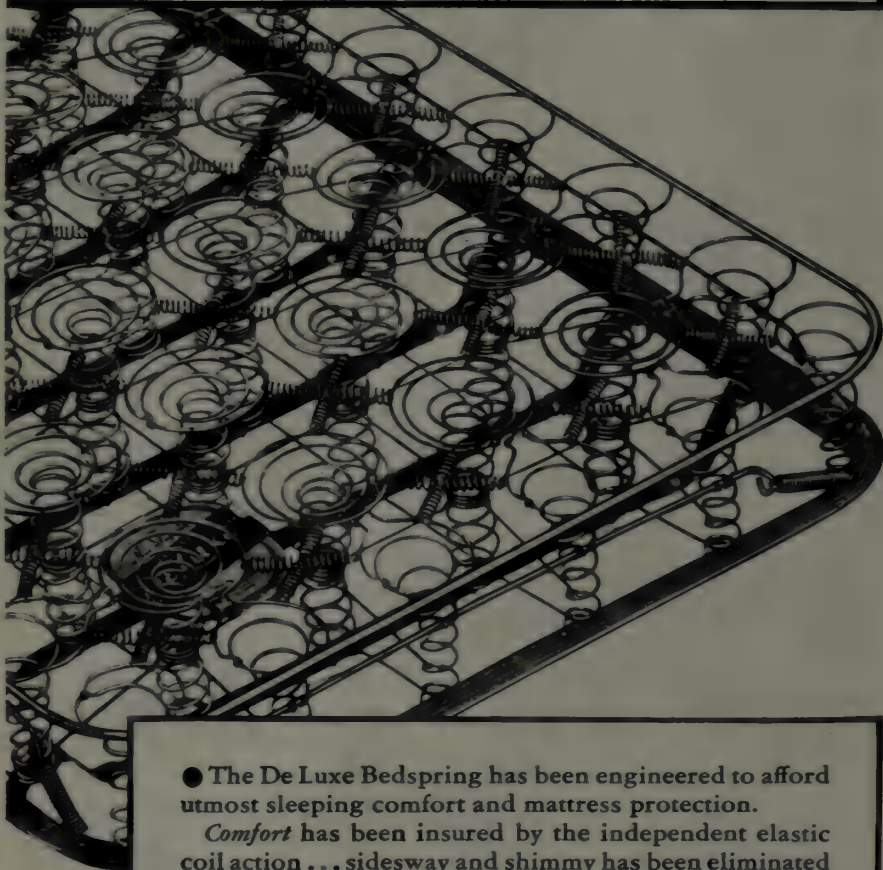


eliminates noise

"DeLuxe" BEDSPRING

LUXURIOUS
by Burton

The Perfect Foundation for *Any* Mattress



● The De Luxe Bedspring has been engineered to afford utmost sleeping comfort and mattress protection.

Comfort has been insured by the independent elastic coil action . . . sideway and shimmy has been eliminated by the eight spring anchors (2 on each corner) . . . noise is reduced to a minimum by the "S" hooks.

Protection for the mattress is in the patented closed top coils that make an elastic platform. Grooveless border without projecting wires protects the bed clothing.

These many exclusive features are patented and are not found on any other bedspring. Over three million satisfied users are convincing evidence that the De Luxe Bedspring by Burton is America's overwhelming choice!

On sale at better furniture and department stores everywhere. Ask your dealer to show you why the De Luxe Bedspring by Burton offers the utmost in mattress protection and sleeping comfort.

Makers of the world's finest Mattresses—Bedsprings—Studio Couches—Love Seats—Pillows—Down Comforters

Better Bedding by Burton

BURTON-DIXIE, SUCCESSORS TO THE ROME COMPANY

MAIN OFFICE: CHICAGO, ILLINOIS

WAREHOUSES IN PRINCIPAL CITIES

Copyright 1939, by Burton-Dixie

can afford. If you are going to use and care for them yourself, they will be an eternal satisfaction to you. If not, they will take it.

Then many of these are lifetime investments, so you don't want to start behind the times. Find out something about their materials, old and new, for each has its definite advantages. Copper is the best conductor, but unless you just adore spending sunny spring afternoons polishing it (no one else will), buy it topped and surfaced with something else. There are beautifully designed new copper and stainless jobs on the market now. Enamel is beautiful and colorful and can now be purchased in heavy gauge with a guarantee against chipping. Most cooks still insist that nothing else will do for a double boiler. Stainless steel is easiest of the metals to keep clean. Glass is easy to clean when the surfaces are kept simple. It makes an excellent double boiler and is unequalled for many baked jobs, but look out for tricky edges and handles. Earthenware is inexpensive, durable only in careful hands and conducts very evenly; consider it for long, slow cooking. Aluminum is the standby, inexpensive, long-wearing in the better grades and a good conductor. You'll undoubtedly buy some, since in addition to its other uses it has largely replaced tin. Chrome plating is sleek and shining, resists stains beautifully, excellent for light duty. Cast iron you will find an excellent conductor. It still has its advocates for skillets, Dutch ovens and griddles. These are often enameled in part, which helps immensely in cleaning.

As for designs and general handiness, here are some hints. You can cook fast in a heavy metal pan but you can't cook slowly in

a thin one. Some day you'll have both types for things like omelets, but right now, where there's a choice, take the thick one. Watch out for rivets. They can be eliminated on the inside of the pan and they are an infernal nuisance. Check up on how handles are attached, how they are insulated and whether they really give enough clearance between hand and pan. Make sure covers are heavy enough to fit tight and keep their shape; it helps to prevent burning. Double duty covers save storage space. Double duty pans save time to boot. Pans, like racquets and fishing rods, can be well or badly balanced—it pays to fool around with them and find out. Flat bottoms, rounded corners, straight sides make for efficient heating and easy care.

The basis on which the skeleton list of utensils was made up may help you use the list. The two heavy frying pans are basic necessities. The big one has dozens of obvious uses; with the addition of a cover it will do yeoman service for all those smothered jobs that are so easy on the top of the stove. The little one is a boon for eggs, a couple of chops, sautéing the mushrooms to add to a sauce—it's no dinky stop-gap, you'll use it the rest of your life. Some day you can supplement it with small casseroles, shirring dishes, skewers, etc.

There is no substitute for a double boiler.

Four is not very many pots, and before long you'll add more in different sizes from egg poachers to asparagus pots and fish kettles. But you can get a two-vegetable meal for two or six with what you have here. They may be double-handled or sauce pans as you prefer, provided they have good cov-

Residence Elevators

A Convenience in Every Home

"I am installing this lift in my home for the convenience of our guests and convalescent members of the family—not because of present needs."



"Elevette"

INCLIN-ATOR

can be used on any straight stairway without interfering with the customary use of stairs. Finished to harmonize with the woodwork.

"Elevette"

Installed in stairwell, hall, closet, or corner of any room. No overhead machinery; with or without shaft enclosure. Cars any shape or size up to wheelchair capacity.

Descriptive Booklet giving full information and of nearest representative mailed on request.

INCLINATOR COMPANY OF AMERICA

305 So. Cameron St., Harrisburg, Penna., U. S. A.

Originators and Manufacturers of Simplified Passenger Lifts for the Home



INCLIN-ATOR

*Lasting Beauty
Longer Service*

FOR
OUR SLIP COVER EDGES



Insist upon
DERBY CRASH
SANFORIZED
WELTS and BINDINGS
and
WILSNAP
FASTENER TAPE

Add crisp color accent with contrasting welts—ready made fabric-covered cords inserted in seams of slip covers. But since they get the rubbing be sure they're the very highest quality . . . Derby Crash

WELTS and Bindings are made of smart, sturdy, part linen weave that outwears most slip covers. Washable, Sanforized (shrinkage not over 1%), fast color.

Twenty-eight decorator colors.

Wilsnap Fastener Tape is constructed for service. The fasteners are closely spaced and concealed in the tape. Will not pull out. No metal shows—no gaps or puckers. Closure entirely invisible. Easily snapped and opened. Frequent washing will not affect the tape or the "snap".



See them at leading stores.

CONSOLIDATED TRIMMING CORP.
CONSO
27 WEST 23rd ST., NEW YORK CITY

ers. The roaster will cover your immediate needs if it is shallow enough to permit browning small things, but has a deep cover for large fowl and roasts. After all, you'll have all sorts of planks, casseroles, platters and grills in the days to come. I haven't included a soup pot, but my guess is you'll buy one before the year is out. Then get the kind that will cope with a whole ham, the beginnings of baked beans, a small job of canning, as well as the turkey carcass. Before many years you will probably aspire to one of those tall French stock pots as well.

As for the baking dish, that is frankly a stop-gap. If another isn't forthcoming among the wedding presents, you will have to get it right away. After all, you'll use any kind and size you get now and as many more as you can find storage space for all your life. In fact, one of the reasons for saving some of that budget is baking dishes—a beautiful vista of coquilles, soufflé dishes, custard cups, pudding molds, individual ramekins, an oak plank, sets of bright red lobsters, dark red apples, diminutive cabbages, covered egg dishes, cloches and dessert molds as numberless as the sands and all dandy.

The rest of the oven equipment listed will cope with average baking requirements. Of course, you will want to supplement them in time, for many baked jobs have traditional shapes that demand special pans—the madeleines, corn sticks, lady fingers and popovers of the future. You may also find you need a spring mold, fruit cake and biscuit pans, tart tins, loaf pans and various sizes of layer cake pans, depending mostly on what your food tastes prove to be.

Now for the small things. Their name is legion; all too often their life is short. Here's what you actually need:

- 4 knives, at least. 1 long, heavy one, 1 medium, 1 spatula and at least 1 paring
- 1 long handled steel fork
- 3 spoons, at least. 1 wooden, 1 metal and a ladle, all long-handled
- Measures, 1-cup, 2-cup, spoon set
- 1 grater
- 1 slicer
- 3 strainers, 1 big small-mesh, 1 small, and a colander
- 1 set mixing bowls and 1 extra large one
- 3 openers, a can opener, an anchor opener and a beer can punch
- 1 ice pick

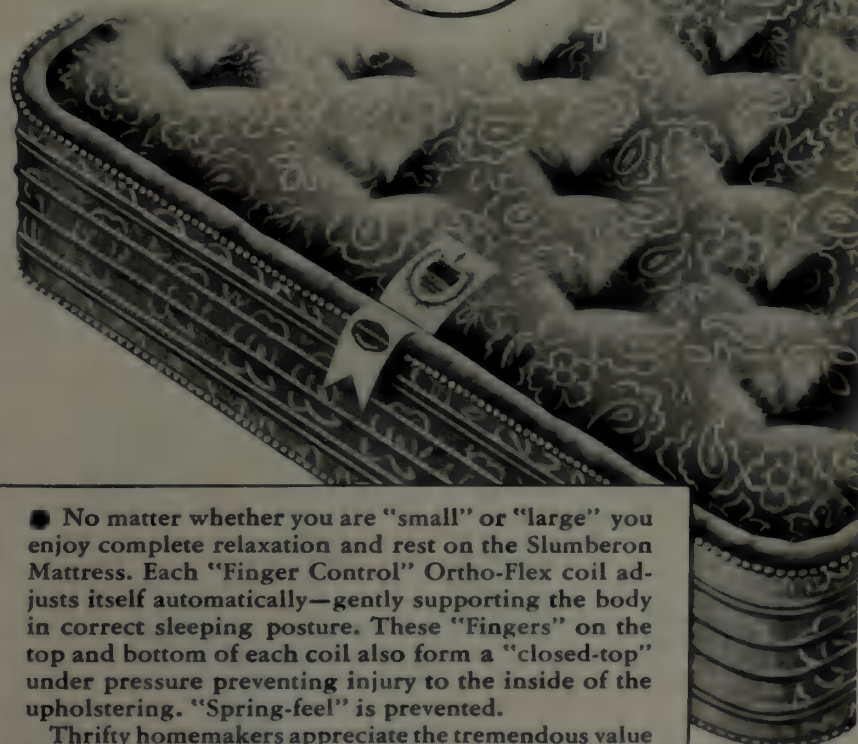
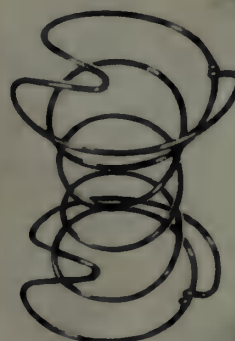


No Matter What You Weigh
Slumberon
MATTRESS by Burton

with the Ortho-Flex Spring unit assists nature in building and maintaining health because it:—

✓ Holds the body in correct sleeping posture, providing complete relaxation and rest.

✓ Conforms gently to the curves of the body, promoting a natural, healthful sleep.



■ No matter whether you are "small" or "large" you enjoy complete relaxation and rest on the Slumberon Mattress. Each "Finger Control" Ortho-Flex coil adjusts itself automatically—gently supporting the body in correct sleeping posture. These "Fingers" on the top and bottom of each coil also form a "closed-top" under pressure preventing injury to the inside of the upholstery. "Spring-feel" is prevented.

Thrifty homemakers appreciate the tremendous value in this moderately priced high quality mattress—truly, a millionaire wouldn't want one finer! Slumberon Mattresses are sold at the better stores everywhere.

Makers of the world's finest Mattresses—Bedsprings—Studio Couches
Love Seat Beds—Pillows & Down Comforters

Look for the Ortho-Flex Construction Tag on furniture seat cushions

Better Bedding by Burton

BURTON-DIXIE, SUCCESSORS TO THE ROME COMPANY
MAIN OFFICE: CHICAGO, ILLINOIS WAREHOUSES IN PRINCIPAL CITIES



Beauty that Lasts

THE UTMOST IN COMFORT AND BEAUTY IN *Salterini* NEVA-RUST* FURNITURE

Selected for House Beautiful's 1939 Bride's House, the lovely BOW-KNOT design, illustrated, is characteristic of the charm and grace found in all Salterini creations. But their beauty would be short-lived if they were not protected by the EXCLUSIVE Neva-Rust finish which guarantees Salterini Wrought Iron Furniture against rust for at least six years.

Another exclusive feature—set-in-rubber Domes of Silence—eliminates the usual screechy sounds and preserves your wood and stone terraces from unsightly scratches. But in spite of these exclusive advantages Salterini furniture is moderate in price. Large scale operation enables us to give you the Neva-Rust finish and Domes of Silence at no increase over ordinary Wrought Iron furniture.

AT BETTER STORES EVERYWHERE
OR THROUGH YOUR DECORATOR

JOHN B. SALTERINI CO.
322 EAST 44th STREET • NEW YORK

32 page illustrated catalog 50¢. Free on request to the trade only.

* Trade Mark Reg. U. S. Patent Office.



**TWO MODELS IN THE
ROSE LEAF DESIGN**

Here illustrated are two of the 16 models in the beautiful ROSE LEAF design. In this group are found pieces for every outdoor or indoor use. Besides the double chaise longue illustrated, there is a wheeled loveseat, and two service wagons in addition to the one illustrated at the left. Other pieces include a sofa, a settee, lounge, side and arm chairs, small tables, a console and mirror, and the Trinity Table, an extended table for dining.



- 1 egg beater
- 1 rolling pin
- 1 light tray
- 1 potato masher
- 4 pot holders
- 1 apple corer
- 1 mincing knife and wooden bowl to fit, not too small
- 1 fruit reamer of some sort
- Clock

These will get you through. If you are planning for your own use, you will presently want to add to these at least some of the following:

- More trays
- 1 wire whisk
- Scoops for sugar, flour, etc.
- A funnel or two
- Sandwich and vegetable cutters
- French ball scoop
- Grapefruit knife
- 1 pastry board, or slab if you will
- 1 pastry blender
- 1 pastry brush
- 1 pastry crimper
- 1 triple sifter
- 1 mortar and pestle
- 1 scales (this is invaluable)
- Presses, from beef to grape juice
- 1 shears
- Assorted sizes of slicers and graters for nutmeg, cocoa-

- nut, vegetables, etc.
- 1 purée sieve
- 1 cake cooler
- 1 meat grinder
- Assorted corers, shellers and pitters
- Tongs
- Squeezers for onions, lemons, grapefruit
- Butter paddles
- Ricer
- Gaufrettes
- 1 decorating set
- 1 lettuce basket
- Flocks of special knives for everything from butter to beef

Part of your kitchen equipment is staple foods, which must be provided with adequate storage. You will also need to store left-overs and throw-aways till they can be coped with. For all these things you will need

- 1 bread box
- 1 canister set (3 pieces will do by using glass jars for the rest, but they aren't practical for sugar and flour)
- 1 vegetable bin
- 1 garbage can
- 1 waste basket
- 1 wax paper roller
- 1 set icebox dishes and covers
- Economy in buying may some

Marlite ENABLES YOU
TO TRANSFORM YOUR PRESENT HOME
INTO A "HOUSE BEAUTIFUL"



With Marlite prefinished wall panels, you can endow bathroom, kitchen, library, den, recreation and cocktail rooms with new beauty, charm and color. Make each environment express your own individuality . . . nearly 100 delightful colors and patterns from which to choose. A carpenter can apply Marlite right over your present walls . . . a damp cloth keeps its glass-smooth surface clean, sparkling and sanitary. You'll find Marlite available at building material dealers everywhere. WRITE FOR NEW CATALOG.

MARSH WALL PRODUCTS, INC. • 517 Marsh Place, Dover, Ohio
See Marlite Exhibit at New York World's Fair, Building Materials Building

Marlite FOR CREATING BEAUTIFUL INTERIORS
WALL-SIZE PANELS IN LUSTROUS COLORS AND PATTERNS

we recommend big bins for flour, sugar, etc. Your cannister set can be elaborate enough to include almost everything else, if you like. Or you can develop individualism and get from your local druggist, importer of foreign wares or a package manufacturer some striking container that comes in various sizes, label it, and use it throughout the kitchen. You will some day want a covered pitcher for the coffee box, and perhaps a water cooler and one of those revolving sets of dishes, depending on family traits. So a cake box probably looms ahead. Get your garbage can big and tough and as modern as they come.

Every last one of these things will get dirty. For getting or keeping them clean you will need:

1 vegetable brush
1 sink brush
1 bottle brush
1 percolator brush
Scouring soap
Soap powders
Yellow soap
Scouring powder
Washing soda
A bleach such as Javelle
Ammonia
Steel, aluminum and copper
wool pads of various gauges
Red metal soap

A couple of soap dishes
Metal polish
Stain remover
1 dish mop
6 dish cloths
12 dish towels
3 floor cloths
Roller of paper towels

Steel and aluminum wool mark porcelain and enamel. Get a few very coarse pads for big, rough jobs. Soap dishes with double bottoms probably save soap. Costly your dish towels as your purse can buy. Get pure linen, heavy weight, and use them only for glass, silver and china. Get them good and big, from a reputable house. Use paper towels for pots and pans, and see to it that Katinka does likewise.

What about electricity? Here again, what you get depends in part on who is going to use it. Cooks are discouragingly careless with electrical equipment. No matter what your prospects, you will need a toaster right off the bat, and probably a waffle iron if you and your husband like them. The rest of the electrical jobs might very well come out of the treasured remnant of your budget when you know what your life is like. If I had my choice, it would be a coffee percolator, a grill and a warmer. You might rather have a



Glorify the American Bathroom"

TOMORROW'S Bathrooms
equipped with
MIAMI
CABINET ENSEMBLES

fully blended glass and chrome, the beauty of Miami Cabinets and Ensembles will live forever. There are styles and sizes to meet the needs of every member of the family—husband, wife, children, guests—towel supply and utility cabinets designed to perpetuate the glamour of the bathroom of today.

Get your architect or builder—write Dept. L Catalog.

The "Duchess"—model illustrated—has spacious cabinet concealed behind a beautiful circular mirror set in chromium frame. Mirror door may be pulled out over lavatory—an ideal arrangement for dressing the hair.

THE MIAMI CABINET DIVISION
THE PHILIP CAREY COMPANY
MIDDLETOWN, OHIO

EVEN Glamorous Brides WANT FACTS!

OSTERMOOR Consumer's Yardstick SPECIFICATIONS

"SLEEP COMFORT" GRADE
Believing that every buyer will appreciate a plain statement of facts as the best guide to value, OSTERMOOR & COMPANY take this pioneer step in presenting Out-in-the-open Specifications

DISPERSED SPLIT: Ostermoor Flexible Cable Coil construction. A pliant like net work of fine steel cables actually supported by 304 close set coils which are spaced apart at regular intervals. Constructed for free "give" like action so that each coil is free to act independently yet as a complete mechanical assembly with all others. No sharp edges and exposed. Stant action. Permanently supported.

FELT PROTECTION PAD: Between the top and bottom sides of the mattress. Top of the mattress pad on top and bottom sides of the mattress. A felt protection pad of the Ostermoor process covers the entire surface of the mattress. It is a soft, pliant, and provides and cushions the entire surface of the mattress. It is a soft, pliant, and provides and cushions the entire surface of the mattress. It is a soft, pliant, and provides and cushions the entire surface of the mattress.

SIDE WALLS: Prebuilt leader. 7 inches deep on the sides of the mattress. It is a soft, pliant, and provides and cushions the entire surface of the mattress. It is a soft, pliant, and provides and cushions the entire surface of the mattress. It is a soft, pliant, and provides and cushions the entire surface of the mattress.

LUTING: Specially treated. Two of the most important features of the Ostermoor process. It is a soft, pliant, and provides and cushions the entire surface of the mattress. It is a soft, pliant, and provides and cushions the entire surface of the mattress. It is a soft, pliant, and provides and cushions the entire surface of the mattress.

COTTON FILL: Twenty and thirty years of experience. It is a soft, pliant, and provides and cushions the entire surface of the mattress. It is a soft, pliant, and provides and cushions the entire surface of the mattress. It is a soft, pliant, and provides and cushions the entire surface of the mattress.

NOTHING the Bride...or any other home-maker...buys is more important than the MATTRESS. One-third of life is spent in bed. Yet mattress FACTS are hard to get. They are hidden with ticks and given scant attention. OSTERMOOR F-A-C-T-S now take the guess-work out of buying—printed plainly and simply on an unassuming tag, a CONSUMER'S YARDSTICK. No high pressure sales talk! Ostermoor Quality needs none, the facts speak for themselves, just as they did through all the years when your mother and grandmother were brides and choosing Ostermoors for their new homes.



PRICED TO FIT ALL BUDGETS
\$29.50 \$39.50 \$42.50 \$49.50

See Ostermoors on display by your local dealer. If you haven't his name, write Ostermoor & Co., One Park Avenue, New York—or 2317 Calumet Avenue, Chicago

OSTERMOOR

AMERICA'S QUALITY MATTRESS FOR 86 YEARS



British Oak
JAMESTOWN LOUNGE CO.
in U.S.A. of American

DESIGN FOR PRESENT DAY LIVING



FRONT AND BACK VIEW OF SOFA SETTING



OCCASIONAL PIECES FOR LIVING ROOM



DINING ROOM AND BEDROOM IDEAS

SEE BRITISH OAK AT ANY STORE LISTED IN THE OPPOSITE COLUMN



This booklet "British Oak Room Scenes" available for 10 cents in coin or stamps.

WRITE DEPT. A-3

JAMESTOWN LOUNGE
Company
Jamestown, N.Y.

chafing dish, a small broiler and a freezer for the refrigerator—and who to blame you? But don't leap until you find out what he likes to eat, as well as if and how you like to entertain at home.

This sounds like a lot, but it isn't all. There is that standing supply of staples without which you can't prepare a meal. It is much simpler to buy them all at once before you need them than bit by bit as your menus call for them. Get them before you go away—they'll keep.

Cereals

Cake and bread flour Tapioca Macaroni
Oatmeal Rice
Corn meal Barley
Cracker meal Dried beans
Cracker crumbs Split peas
Corn starch Crackers
Breakfast foods
Prepared biscuit mix
Prepared pancake mix
Prepared pastry mix
Prepared ginger bread mix

Seasonings


Salts: plain, celery, onion
Sugars: powdered, confectioner's, light brown, dark brown, granulated, lump, even rock for after dinner coffee
Peppers: white, black, cayenne, whole
Paprika
Spices, whole and ground: nutmeg, cinnamon, cloves, allspice, mace, ginger, mustard
Herbs, dried: bay, thyme, sage, marjoram, rosemary, tarragon
Seeds: coriander, cumin, celery, caraway
Extracts and essences: lemon, vanilla, peppermint, beef, chicken
Prepared mustards
Catsups
Chili sauce
Worcestershire
Kitchen bouquet
Curry powder
Chili powder

Oddments

Raisins
Currants
Olive oil
Vinegar
Corn syrup
Toothpicks
Tea
Coffee
Shelled nuts in tins

Canned Goods

In lots of three, for the emer-



British Oak
JAMESTOWN LOUNGE CO.
Made in U.S.A. of American Oak

WHERE TO SEE IT

Albany, New York	Mayfair, Inc.
Albuquerque, N. M.	American Furn. Co.
Alexandria, La.	Hemenway, Inc.
Allentown, Pa.	J. B. Van Sciver Co.
Ashtabula, O.	Penny Furn. Co.
Atlantic City, N. J.	M. E. Blatt Co.
Baltimore, Md.	M. Shavitz & Sons
Bangor, Me.	Bangor Furn. Co.
Bartlesville, Okla.	Ronald Darrah
Batavia, N. Y.	Max Pies
Beaver Falls, Pa.	J. S. Gary Studios
Binghamton, N. Y.	Rosenthal & Rubin
Birmingham, Ala.	Bromberg Galleries
Boston, Mass.	Paine Furn. Co.
Bridgeport, Conn.	George E. Nothnagle & Sons
Bristol, Conn.	C. Funk & Sons
Brooklyn, N. Y.	Louis D. Schroeder
Brooklyn, N. Y.	Natalie Trott
Buffalo, N. Y.	Flint & Kent
Burlington, Ia.	Wyman & Rand, Inc.
Butler, Pa.	Reynolds Brothers
Camden, N. J.	J. B. Van Sciver Co.
Carlisle, Pa.	Earley's
Cedar Rapids, Ia.	The Killian Co.
Champaign, Ill.	C. A. Kiler Furn. Co.
Charleston, W. Va.	Woodrum Home Outfitting Co.
Chicago, Ill.	Tobey Furn. Co.
Cincinnati, Ohio	The A. B. Closson, Jr. Co.
Clarksburg, W. Va.	Parson-Souders Co.
Cleveland, Ohio	Higbee Co.
Dallas, Texas	Fakes & Co.
Danbury, Conn.	Henry Dick & Son
Danville, Ill.	Perry Furn. Co.
Davenport, Ia.	M. L. Parker Co.
Dayton, Ohio	Rike-Kumler Co.
Deep River, Conn.	Simon La Place
Denver, Colorado	Denver Dry Goods Co.
Des Moines, Ia.	Davidson Co.
Detroit, Michigan	Pringle Furn. Co.
Dunkirk, N. Y.	N. C. Ehlers Co.
East Orange, N. J.	Frederick Furn. Co.
Elmira, N. Y.	Edgecomb's
El Paso, Texas	American Furn. Co.
Erie, Pa.	Epp Furn. Co.
Evanston, Ill.	Lord's
Findlay, Ohio	Trot & Jackson
Framingham, Mass.	Lewis Furn. Co.
Fort Wayne, Ind.	Schumacher Furn. Co.
Fort Worth, Texas	Fulm & Co.
Gainesville, Ia.	Cox Furn. Co.
Gloversville, N. Y.	Wayside Furn. Store
Greensboro, N. C.	Morrison-Neese Furn. Co.
Harrisburg, Pa.	Pomeroy's
Hartford, Conn.	G. Fox E. Co.
Haverhill, Mass.	Jordan-Bonin Furn. Co.
Hazleton, Pa.	Mrs. E. Reinhart's Sons
Hershey, Pa.	Hershey Dept. Store
Houston, Texas	Reilly, Purse & Hall
Indianapolis, Ind.	Banner-Whitehill Co.
Iowa City, Ia.	McNamara Furn. Co.
Jamestown, N. Y.	Field E. Wright Co.
Jamestown, N. Y.	Jamestown Sample Furn. Co.
Jersey City, N. J.	C. J. Villa
Johnstown, Pa.	Penn Traffic Company
Kansas City, Mo.	Robert Keith Furn. & Carpet Co.
Laconia, N. H.	Lougee-Robinson Co.
Lawrence, Mass.	M. J. Sullivan, Inc.
Lee, Mass.	M. J. Kelly
Leechburg, Pa.	Leechburg Furn. Co.
Lewiston, Me.	B. Peck & Co.
Lowell, Mass.	The Robertson Co.
Lowellville, Ohio	Arthur M. Cunningham
Los Angeles, Cal.	Barker Brothers
Manchester, N. H.	Charles A. Hoitt Co.
Mansfield, Ohio	Charles Schroer
Meadville, Pa.	J. H. Nunn & Son
Miami, Fla.	Moore Furn. Co.
Middletown, Conn.	James H. Bunce Co.
Milwaukee, Wis.	Universal Furn. Mart
Minneapolis, Minn.	Boutell's
Muncie, Ind.	Gree Gable
Nashville, Tenn.	Bradford Furn. Co.
Newark, N. J.	Cooper Furn. Co., Inc.
New Bedford, Mass.	Chas. F. Wing Co.
New Britain, Conn.	B. C. Porter Sons
New Haven, Conn.	The Chamberlain Co.
New London, Conn.	Sidney Matt. & Furn. Co.
New York, N. Y.	Lord & Taylor
Niagara Falls, N. Y.	Cornel & Daggett
Norfolk, Va.	Wm. Smith & Co.
North Warren, Pa.	Blomquist Furn. Shop
Norwich, Conn.	Gilbert Furn. Co.
Oakland, Calif.	Eonyne Furn. Co.
Oklahoma City, Okla.	Harbour-Longmire Co.
Olean, N. Y.	Bradner's
Omaha, Nebraska	Orchard & Wilhelm
Oneida, N. Y.	John Froass
Orlando, Fla.	Libby Furn. Co.
Philadelphia, Pa.	John Wanamaker
Pittsburgh, Pa.	Kaufmann's
Pittsfield, Mass.	Rice & Kelly
Portsmouth, N. H.	R. Clyde Margeson
Pottsville, Pa.	L. Hummel's Sons
Providence, R. I.	Burke-Tarr Co.
Quincy, Illinois	Roy Bennett
Roanoke, Va.	Reid & Cutshall
Rochester, N. Y.	Lauer's
Salina, Kansas	The Stiefel Stores
Salt Lake City, Utah	Crawford & Day
South Manchester, Conn.	Watkins Brothers
South Norwalk, Conn.	A. J. Collins Co.
Spartanburg, S. C.	Vogel & Son
Springfield, Ill.	A. Birken & Sons
Springfield, Ill.	Madison Furn. Co.
Springfield, Mass.	Forbes & Wallace Co.
Syracuse, N. Y.	E. W. Edwards & Son
Tampa, Fla.	V. D. Moran
Toledo, Ohio	Howard R. T. Radcliffe Co.
Torrington, Conn.	Smith-Tompkins Co.
Trenton, N. J.	J. B. Van Sciver Co.
Tulsa, Okla.	W. D. Moran
Waterbury, Conn.	Hampson
Waterloo, Ia.	Mintie & Abbott
Washington, D. C.	Davidson Co.
Wichita, Kansas	Julius Lansburgh Furn. Co.
Willimantic, Conn.	George Innes Co.
	Martineau-Bacon Co.

This booklet "British Oak Room Scenes" available for 10 cents in coin or stamps.

WRITE DEPT. A-3

JAMESTOWN LOUNGE
Company
Jamestown, N.Y.

gency shelf.

Shrimp
Crab
Lobster
Corned beef
Baked beans
Chicken

Soups, particularly tomato bouillon, chicken broth, split pea, mushroom

Vegetables, particularly peas, tomatoes, mushrooms, truffles, tomato paste.

Jellies and jams
Fruits and fruit juices
Tomato juice

You can get an extremely good dinner for two to twelve out of an assortment like that, and they will be there waiting when you go home to use them. I have gone heavy on the seasonings because they add so much to the fun of food and the investment that comes with them is not the money they cost but the time you spend learning to use them. So it's as well to get them early. The emergency shelf is the barest skeleton. Once a canny bride I know is reaping the benefits of her foresight and loving it—every time anyone threatens her with a shower, she asked for a food shower and her shelf of canned delicacies is now the envy of all beholders. Mangoes, dates, brandy, special relishes, some home-made and some imported everything the most effete cook's heart could yearn for she has.

Last touch—just before the wedding, order from your pet grocery to be delivered the day you go home:

Oranges	Bread
Lemons	Butter
Apples	Cheese
Potatoes	Milk
Onions	Cream

and you can walk right in and start being a wife. Good luck to every one!

THE PRACTICAL GARDENER

A controversy is raging on the matter of whether to place a donna Lily bulbs on their sides or not. The pros say a bulb placed incurs less chance of being water settle in its scales. The modernists aver the opposite—if any moisture gets in a bulb is reclining, it stays there and the scales, and anyway it will be found that the bulb after a time proceeds to sit up straight again. I would not dare to give my opinion, but I tip the bulbs, because I always have, and it does not amuse me to change!



WHEN ONLY THE BEST WILL DO...

Martex BATH TOWELS

For the new home... the nicest thing about big, fluffy Martex towels is that they are, without question the longest wearing bath towels made. The Jade and Gold towels above are Westminster, the White towel is Princess. Sold by leading linen and department stores who will monogram them for you. Wellington Sears Co., 65 Worth Street, New York City.

Illustration by Manton, Inc.

BEFORE YOU BUY...SEE THE NEW

1939 Hotpoint

ELECTRIC RANGES & REFRIGERATORS



Calrod Cooking Unit
TARGETS THE HEAT

- Calrod heat is efficient, effectively applied. It is used entirely for cooking.
- Calrod heat is conducted through bottom of pan into food. There's no flame.
- Calrod heat is occupationally controlled. Five different heats from one switch.

Go Modern All The Way On Cooking

CHOOSE a new 1939 Hotpoint and you can be sure your range will be modern for years to come. For electricity is the modern cooking fuel! And with the new Select-A-Heat Calrod Unit, Hotpoint has made electric cookery faster, thrifter than ever! No flame-type range can match its performance and cleanliness. You have a choice of five cooking speeds—intense high to low warm. This is only one of many features that positively assure greater economy. See these brilliantly styled new Hotpoint models at your dealer's. Remember—you can buy on Hotpoint's Friendly Finance Plan.

36 Advanced Features Place Hotpoint Refrigerators Far Ahead in Value!

RIGHT NOW your money buys more in a Hotpoint Refrigerator than ever before! Hotpoint's free "yardstick demonstration" proves it. Shows 36 important features... the host of convenience and luxury appointments... that make Hotpoint outstanding in style and economy. Choose from 13 beautiful models. Easy terms can be arranged if you wish.

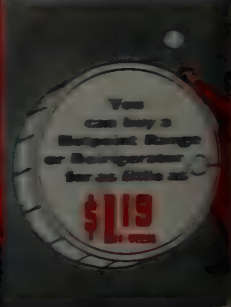
See the complete Hotpoint Electric Kitchen with the Salisbury Model Range, De Luxe Norman Refrigerator and Waverly Electric Dishwasher in the Bride's House at the Savoy Place, New York City

EDISON GENERAL ELECTRIC APPLIANCE CO., INC.
5761 W. Taylor St., Chicago, Ill.

BE THRIFTY—BE MODERN

Hotpoint

ELECTRIC RANGES • REFRIGERATORS
WATER HEATERS • DISHWASHERS—SINK
WASHERS AND IRONERS



THE BOOKLET SHELF

CONTINUED FROM PAGE 126

HOW TO PLAN YOUR WEDDING AND YOUR SILVER (10¢) is a booklet in which brides may list all the things that must be done before the wedding. Interspersed with this information is excellent advice on the selection of a sterling pattern. **THE TOWLE SILVERSMITHS, DEPT. M-5, NEWBURYPORT, MASS.**

MINTON OF STAFFORDSHIRE is synonymous with fine English bone china. A short history of this famous ware and the romantic story of its origin are set down in the pages of an attractive booklet. Exceptionally beautiful color plates of present day Minton designs illustrate the text. Send 10¢ to **MEAKIN & RIDGWAY, INC., HB-5, FIFTH AVE., NEW YORK CITY.**

ALVIN STERLING. Whether your home is 18th Century, Modern or Early American, you will find a pattern in this company's selection to meet your need. For price lists: **ALVIN SILVERSMITHS, PROVIDENCE, R. I.**

FOR HUNDRED YEARS FROM MASTER ETCHERS TO "MASTER ETCHINGS". Out the art of etching from its earliest day and the master etchers whose combined techniques brought about the development of "Master Etching" on glass, the process which produces exquisite Fostoria table glass. Write to: **FOSTORIA GLASS CO., 59-A, MOUNDSVILLE, W. VA.**

EARLY AMERICANA in glass, from cup to setting hens, handsomely reproduced in the style of the old Sandwich factory. For an entertaining dinner on these gems of milk glass or crystal write: **WESTMORELAND GLASS CO., HB-5, GRAPEVILLE, PA.**

THE BRIDE SELECTS HER TABLE SILVER. Certain patterns in silver harmonize with modern settings, others with 18th Century, and so on. Select the silver that fits most gracefully into the background of your home. The booklet shows you how. Send 6¢ to **SILVERSMITHS, DEPT. HB-19, GREENFIELD, MASS.**

ROMANCE OF DIRILYTE. Now you indeed have a gold spoon in your mouth. It will be of this new alloy that boasts all the color and beauty of gold plus the sturdiness of steel. This booklet tells about it and its many uses in tableware. **AMERICAN ART ALLOYS, INC., HB-5, KOMO, IND.**

ICES

ICES for many purposes in many sizes and materials are shown in a booklet illustrated with photographs and pertinent data on what constitutes good fencing. Chain link fences, available in several metals, and wrought iron fences of fine design are described. **PAGE FENCE ASSO., DEPT. HB-5, BRIDGEPORT, CONN.**

ISEWARES

MAXIMUM CLOSET SPACE and Double Capacity is the message of this booklet on K-Veniences, those trim practical fixtures that bring apple order out of closet chaos and solve all your storage problems. **CAPE & VOGT MFG. CO., H-5, GRAND MARSH, MICH.**

MODERN CLEANING ENSEMBLES combine lightness, simplicity of style and easily managed attachments to lighten your work load. For literature on the Hoover vacuum cleaners and accessories, write to: **THE HOOVER CO., 15, NORTH CANTON, O.**

DESIGNED FOR GIVING is the title of a booklet that suggests, very logically, that fine electrical appliances are perfect gifts for giving upon such occasions as weddings, birthdays, anniversaries or just for instance. You know the name of **MANNING BOWMAN & CO., HB-5, MERIDEN, CONN.**

EASY WAY TO THE ART OF CARVING— and that's a large order, but this booklet tells all the tricks that will make you an expert, not the least of which is the use of Remington-duPont Stainless Steel Carving Knives. **REMINGTON ARMS CO., INC., HB-5, BRIDGEPORT, CONN.**

DRESSING UP WITH TOAST. The new pamphlet of Toast-O-Lator recipes offers many tempting suggestions, all possible through the easy, automatic working of this fine electric toaster. A well-known home economist and dietitian compiled them. **CROCKER-WHEELER ELECTRIC MFG. CO., DEPT. 14, AMPERE, N. J.**

TRAVEL

LAND OF SUNLIT NIGHTS is the provocative title of a booklet that will introduce you to the delightful adventure of travel in the tranquil country of Sweden. Scandinavian tours that offer the diversity of chateau country, farm lands and modern cities are outlined. **SWEDISH TRAVEL INFORMATION BUREAU, DEPT. HB, 630 FIFTH AVE., NEW YORK CITY.**

VACATION MAP OF THE BERKSHIRE HILLS, ready to frame, is a colorful reminder that there are holidays ahead. This comes to you with complete vacation information. **BERKSHIRE HILLS CONFERENCE, INC., ROOM 75, COUNTY COURT HOUSE BLDG., PITTSFIELD, MASS.**

MISCELLANEOUS

THE NEW MERRIAM-WEBSTER—WHAT IT WILL DO FOR YOU is a fascinating preview in booklet form of the world of marvels contained in the pages of Webster's New International Dictionary. **G. & C. MERRIAM CO., DEPT. 209, SPRINGFIELD, MASS.**

TO MAKE LIFE EASIER FOR MOTHERS is the objective of this intelligent booklet on baby care. Sane and sound suggestions from experts are supplemented by charts and forms on which you may keep records of your own darling's growth and development. Send 10¢ to: **H. J. HEINZ CO., DEPT. HB-5, PITTSBURGH.**

IVORY WASHING RECIPES are what you've been longing for for years—all the cleaning and stain removal data you've ever wondered about assembled in a neat little booklet for easy—and constant—reference. **PROCTER & GAMBLE, HB-5, CINCINNATI, O.**

WHAT IS SMOKED TURKEY? Well, it's a tender young bird, smoke-cooked over a green applewood fire by turkey-smokers from way back, and about the grandest food ever thought up. There's a book about it and a lot of fine recipes by its originators. **PINES-BRIDGE FARM, HB-5, OSSINING, N. Y.**

PIRATICAL MAPS that mark the courses of the most desperate buccaneers you've ever heard of are part of a collection of colorful pictorial maps in the catalogue of a New England firm that makes perfect ship models, complete with everything but trade winds. Send 10¢ to: **LEBARON-BONNEY CO., DEPT. 12, BRADFORD, MASS.**

FIFTH ANNUAL EXHIBITION OF INTERIORS

NOW OPEN

60 Rooms

in modern and period designs created by the largest group of prominent decorators ever to exhibit their talents under one roof. This brilliant new series reveals advanced trends in decoration and offers countless inspirations for your home.

Hours 1 to 5:30 P. M.

Purchases may be made only through dealers and decorators.

Visitors to New York during the World's Fair are especially invited to inspect Grosfeld House—America's unique building devoted exclusively to charming model interiors.



Grosfeld House

320 East 47th Street, N.Y.

Manufacturers of Fine Furniture

Distributors of Cha-Ming and Nanching Broadlooms and Townhouse Rugs

Send For Illustrated Brochure.



HAND-MADE FARM HOUSE

CONTINUED FROM PAGE 76

7465 one of Spring's outstanding patterns,
a colorful wallpaper by Strahan.

new rooms for spring's new world

When there's a new May world out-of-doors, it's time for new rooms indoors . . . rooms made fresh and new with fresh, new Thomas Strahan wallpapers. Strahan designs . . . the product of fifty-three years' experience . . . are designs for comfortable, livable homes.

Strahan wallpapers are quality products for discriminating home owners. They are made today according to the high standards set in 1886.

THOMAS STRAHAN

Company • CHELSEA, MASSACHUSETTS

MAKERS OF FINE WALLPAPERS SINCE 1886

IN NEW YORK CITY AT 417 FIFTH AVENUE

Showrooms:

IN CHICAGO AT 8 NORTH MICHIGAN AVENUE

yielded occasional replacements. Much of the original flooring was retained, though taken up and laid again to better advantage. In the living room, new oak planking was set and finished to harmonize with the old. One of the original mantels was taken from what is now the guest room and installed in the bedroom directly above. Heating pipes, in the old part of the house, were concealed in closets, with new radiators built into window seats or new paneling (7, 8, 9, 10). In the new parts pipe chases and radiator enclosures were allowed for in the walls. With one or two exceptions, wall fixtures are nonexistent in the house. Floor and table lamps are served by convenience outlets.

As to utilities: springs provide irrigation for the gardens, water for the swimming pool (scooped by an itinerant steam shovel from the north slope). An artesian well was drilled for drinking water. Electricity is brought in from outside, by poles to the immediate neighborhood of the buildings, thence by underground conduit where it cannot obscure the view.

There are two separate steam heating plants: one for the main house, where the natural condensation from stone walls is converted into useful winter humidification; one for the shop and the apartment above it. Separate sewage disposal systems are also used. And the water lines are so arranged that the shop may be kept warm in winter and the house shut down or vice versa. The guest house shuts down when the shop does in any case.

The name, Mackenzie Farms, is a working title, for the place is actually a going concern, after only two years. Pigs, Percherons and beef cattle are its chief produce. The owner's wife and daughter are for the most part preoccupied with music. Provision for it is ample in the main house. Is more than a stock farm, or a conservatory, the place is a mell and livable home. It has all the beauty and charm anyone could want. Further, it possesses the exciting warmth which loving craftsmanship and very deep personal interest on its owners' parts alone can give it.



EVERY *Vudor* PORCH SHADE

Is this year equipped with

THE NEW AUTOMATIC VUDOR ROLL-HOLDER

which provides effortless "arm chair" control with new and unrivaled operating ease. The new VUDOR Roll-Holder acts instantly and holds the shade securely at any desired level. Supremely satisfying Summer comfort is yours all Summer long on a porch cooled by these NEW Vudors.

What a delight on a Summer evening is your porch enclosed with VUDORS. The soft glow of shaded lights on VUDOR lovely colors. The evening air moving through the ventilator woven in the top of each VUDOR and the freedom which you feel at being out-of-doors on a sultry Summer night in your own home.

PRICES LOWER THAN FOR YEARS

Write us for printed matter in colors and name of store selling VUDORS.

HOUGH SHADE CORPORATION

Box F

Janesville, Wisconsin

SCIENCE MAKES NEWS

LAST month, under the title above, HOUSE BEAUTIFUL described the United States Rubber Company's amazing Latex Foam, which is pretty revolutionary. As the weeks rolled by we found that this was only one of a number of new improvements on life-in-general and so we return to report to you more highlights from the laboratories. And when we say laboratories, we don't mean that these things are still in the development stage. You can run right out to the store on the corner and pick yourself with them.

News from Westinghouse in Mansfield, Ohio: There is a new rival in the stainless steel family named Columbian alloy. If you don't know, it's a mixture of tantalum, Columbium, nickel, chromium and iron, and Westinghouse is making its Corox heating units out of it because "It resists corrosion, heat and carbide precipitation at high temperatures, eliminates scale formation due to change of molecular structure, and consequently has a longer life than most metals." The last phrase is the gist of the matter to the lady who's making doughnuts. This

metal is making it possible to cook faster and better than ever before.

General Electric, as usual, is awake at the switch. Very proud they are, and with reason, of their five-heat, high speed Calrod units. But the thing which has taken our fancy till we can talk of little else is that a signal installed above each switch on the new GE range tells by its color which heat you've got your unit turned to. This works out like this: you switch your unit on to first position, which is for fast starting, and the panel shows red; second position, which is for vigorous boiling or deep fat frying, and yellow comes up; third position, for rolling-boil, your indicator is purple; fourth position, a gentle steaming heat, the indicator goes green; fifth, where foods stay warm but cannot burn, up comes blue. If you ask us, this makes boiling an egg as exciting as going to the movies. The light system is carried through to the oven. The range nameplate does a bit of indicating, too, just so as not to be out of things. It lights up when the warming unit is on, and a second light winks out when the oven reaches the desired temperature.

ALVIN
Chased Designs
in Sterling
SOLID SILVER
bring the
spirit of romance
to your table

Let the charm and splendor of the romantic past mingle graciously with your guests today. These beautiful Alvin patterns are richly endowed with the chased scroll and flower motifs of the romantic kings of France. Like old lace, they endure and remain fashionable forever.

See them at your Jeweler's

FREE We will be pleased to send you a price list of the complete series of one or both Chased Patterns as checked below. Just fill in your name and address and mail this coupon to us.

☐ Mastercraft

☐ Chased Romantique

NAME _____

ADDRESS _____

THE ALVIN SILVERSMITHS

MAKERS OF EXCLUSIVE SILVER DESIGNS FOR 50 YEARS
PROVIDENCE - RHODE ISLAND

ROOS
Sweetheart
CEDAR CHESTS

This Roos cedar chest has the DeLuxe TRAY-N-LID that fits into the lid, rises to convenient height when the lid is raised and has three sliding drawers to keep things sorted. Matched American Striped Walnut exterior. Full cedar interior. (See closed view below.) **\$3975**



They almost
HAND *You Things*

Besides being beautiful pieces of furniture worthy of fine rooms and SAFE storage places for furs and woollens, Roos Sweetheart cedar chests have a delightful way of keeping contents in order—unrumpled, unmussed, sorted into neat compartments. And almost handing things to you when you need them! Some have wardrobe compartments, others self-rising trays, others divide ingeniously into two chests, all bring you extra utility—extra CONVENIENCE. See them at your furniture or department store.



Right: Roos cedar chest with UTIL-TRAY as pictured below. Rises to convenient height when lid is lifted. Full cedar interior. Matched Butt and Striped American Black Walnut exterior **\$2975** veneers.



Left: Roos cedar chest with new UTIL-TRAY—self-rising, tilts up, lifts out, gives chest added utility. Chest has full cedar interior. Cathedral Matched and Crotch Walnut exterior with Orientalwood borders. **\$1975**



Roos chests may be had in a large selection of lovely period and modern styles at prices up to **\$7500**

Made with the **HEART** of Aromatic Red Cedar

Interiors have an amount of aromatic red cedar as recommended by U. S. Dept. of Entomology for positive PROTECTION against MOTHS. Sealite lids. Safety locks. Fine furniture craftsmanship and finish. Rare matched exterior veneers. They're chests you will be proud to give—or own. MOTHS INSURANCE INCLUDED WITH EACH CHEST.

Write for Folder H50 showing many other new styles, and name of your nearest dealer. (Prices slightly higher in West.)

ROOS

Sweetheart
CEDAR CHESTS

ED ROOS COMPANY
FOREST PARK, ILL.

THE NAME ROOS HAS MEANT QUALITY FOR 70 YEARS

It's the charges you cancel that make

ALUMINUM WINDOWS COST LESS



Glass and glazing ✓

Weights and sash cord

Locks and lifts

labor for setting and plumbing frame

" fitting and hanging sash

" attaching hardware

" refitting after completion

Original painting frame and sash 3 coats

Maintenance Painting

Weather-stripping

Set factory-assembled Aluminum Win-

dow and frame

in place and anchor ✓

Add to these savings the pleasure of living in a home equipped with Aluminum windows. They're remarkably easy to open and close, permanently weather-tight and attractive. Need no protective coating of paint, and refitting is never necessary.

The book, "Windows of Alcoa Aluminum," tells you where you may buy these windows, and describes the various types. For a free copy, write to ALUMINUM COMPANY OF AMERICA, 2158 Gulf Building, Pittsburgh, Pennsylvania.

ALUMINUM WINDOWS

MADE OF ALCOA ALUMINUM



SPRAY

CONTINUED FROM PAGE 93

Contact or suffocating insecticides such as a nicotine preparation are used to combat sucking insects. Example, plant lice, aphids or aphids in polite language.

Fungicides are used to combat plant diseases. Example, mildew and black spot.

Special Treatments

Delphinium. These plants often have faulty tips which do not open fully but "club." A sucking mite causes this, not the blight, and nicotine will discourage the pest, which is a near relative of the Cyclamen mite. The difficulty lies in getting the specific into the tightly curled mass after the damage begins. It is safest to spray with the medicine as soon as the flowers start to form. For the dreaded black blight, dig dry Bordeaux mixture powder into the soil in the earliest spring. Spray with copper-sulphur solution throughout the season. A method of health insurance which I give every year, so popular has it become, is four pounds of lime dissolved in one gallon of water. Add

one pound of tobacco dust and enough water to make five gallons. Loosen soil around the plants, moisten with water, and pour a cupful on the earth around the clump. Start this as soon as plants appear, and repeat each week.

Roses. These plants must be protected from every horticultural vice. Not one passes them by without an attempt at corruption. Chewing insects, sucking insects, diseases of mildew and black spot—they all attack unless warder off. For black spot, protect the new growth of leaves by spraying with a fungicide; for mildew, dust plants with sulphur in the morning when the dew is on them, or spray with soda, the common cooking variety, one ounce to a gallon of water. The poison sprays will kill and the suffocating sprays will take care of the suckers. But much easier way is to circumvent them all in one gesture with preparation on the market that combines all three remedial agents. Going over the Rose garden once a week will in all probability keep



**Make it
MODERN
COMFORTABLE
BEAUTIFUL
with**

**KEEP THE OLD HOME
THAT YOU LOVE!**

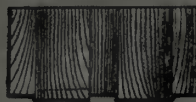


CAREY CORK INSULATED SHINGLES

The asphalt shingle that gives long-wearing roof and roof insulation, both for roof cost only.



**CAREY ROCKTEX
INSULATING WOOL**
Loose; Granulated; Pads; Bats. Reduces room temperatures in summer; cuts fuel consumption in winter. Pays for itself.



CAREY STONE SIDING AND SHINGLES

Made of asbestos and cement. Fireproof; durable as stone. No painting; no upkeep.

Illustrations show 90-year-old home of Chas. Hughes, Ladoga, Ind., modernized with Carey Products.

For a small part of the cost of a new home, you can build new-home comfort and beauty into the home you have.

Thousands of families have found that modernizing with Carey materials is fascinating, as well as highly profitable. Although your home may be of frame construction, you can, at surprisingly small cost, give it a beautiful, fireproof exterior having the durability of stone and never needing paint protection or costly repairs. With Carey Rocktex Home Insulation, you can make it more comfortable summer and winter. Carey Cork-Insulated Shingles will provide a distinctive, long-wearing roof and roof insulation, both for roof cost only.

It will pay you to modernize or build now. Loans are plentiful; material costs are favorable; interest rates are low. Terms on Carey Products are unusually good. Write today for valuable 28-page book—address Dept. V-5.

THE PHILIP CAREY COMPANY
Dependable Products Since 1873
LOCKLAND, CINCINNATI, OHIO

free from trouble. Incorporate sulphate of iron in the soil at regular intervals, two tablespoonfuls to a bush worked into the ground eight inches from the plant. This in time will discourage rose bugs. A broadcasting of lime, the same treatment with tobacco, are both rose bug deterrents. One famous garden has a thick planting of white Roses at its edge, on the theory that no color is as attractive to the bugs as that one, and I will admit that on various visits the poor host plants were invariably entertaining many of the pests, and the bushes in the garden proper were quite free of them. I suppose any ruse that will circumvent the intruders is justified but I have always felt sorry for these unfortunate white Roses.

Perennials in general. For prevention, go over the area once a week with both poison and suffocating solutions or dusts, or choose an all-purpose or two-way remedy and be faithful in application. Used according to directions as to amount and frequency, no damage can result and great good be accomplished.

Asters, annual. Plenty of potash in the soil, wood ashes or potassium sulphate. There is a preparation which is a control for soil

aphids attacking these plants as well as Calendulas and Colum-bines.

Antirrhinum and Phlox. The same preparation is good here as a soil conditioner, and for the foliage and flowers, use a sulphur-lime mixture.

Red Spider. Water the infected shrub or tree with a strong spray nozzle; use one of the prepared remedies for the purpose.

Borers. Look for the small opening in the stem, probe with wire, remove insect; inject into the stem disulphide with a medicine dropper. Inflammable.

Ants. Any remedy that destroys the surface ants only is almost useless. You must have a poison they will carry back to the queen. This is the trouble with boiling water or putting carbon disulphide into the hill. This may be the particular spot where the queen is not. Far better to use some prepared remedy.

These suggestions should cover most of the troubles assailing gardeners that have not been treated in the Log or Scrapbook. The principal one to remember, however, is the copybook maxim about prevention and cure.

Book for the subject: "The Plant Doctor," by Cynthia Westcott.

TAKE A TIP FROM ENTHUSIASTIC HOME OWNERS



— SAVE WITH SEALAIR
ALL-ALUMINUM WINDOWS



OHIO



NEW YORK



TEXAS



MISSOURI



ILLINOIS

★ Hundreds of owners have proved by personal experience that it pays to buy Sealair All-Aluminum Windows—THE WINDOWS THAT NEVER NEED PAINTING. Yearly savings on painting, maintenance and heating cost average from \$40.00 to \$60.00 a year on a small home and \$100.00 to \$125.00 on a large home.

More important still, these modern windows always operate easily, since there is no swelling, shrinking, warping, rusting or rotting out. They admit more daylight, give maximum protection against wind and weather, provide an attractive, cheerful frame for the window opening. Architecturally correct for every type of home, they lend a rich decorative note with their attractive finish and precise construction.

When you build, insist on genuine Kawneer Windows—your assurance of the most modern window economy, beauty, comfort and convenience.

IMPORTANT FEATURES

- 1. All-Aluminum — no rusting, rotting, swelling, shrinking!
- 2. Economical — no painting, minimum upkeep expense!
- 3. Weathertight — protection against wind and weather!
- 4. Beautiful — attractive, natural finish — more daylight!
- 5. Suitable for use in any size or type of home — or building!
- 6. Complete — factory-fitted and assembled, ready to install!

See Kawneer Windows in Home 19, New York World's Fair, 1939.

Kawneer

SEALAIR WINDOWS

FOR ALL TYPES OF HOMES AND BUILDINGS

The Kawneer Company, Niles, Michigan: Please send illustrated booklet on Sealair Windows to:

NAME _____ ADDRESS _____

☐ Prospective Home Owner ☐ Architect ☐ Builder ☐ Material-Dealer



How Enjoyable When building or modernizing your home, provide porches overlooking lovely lawns and gardens — those outdoor living rooms and sleeping porches which make life more enjoyable. Add smartness and comfort with colorful, durable AEROLUX PORCH SHADES. How nice they look! How well they keep out sun glare and heat, provide privacy, protect furnishings from the weather. Their cost is remarkably low for the years of added enjoyment they provide. See Aerolux Porch Shades at leading department or furniture stores — or mail the coupon.

THE AEROSHADE CO., 3910 Oakland Avenue, Waukesha, Wis.
Please send illustrated Aerolux Porch Shade Folder.

Name _____
Address _____

Styled for BOTH MODERN and TRADITIONAL INTERIORS



The problem of changing the character of an interior without changing the furniture can happily be solved by using those pieces which Dunbar terms Transitional. Against Traditional backgrounds, both the dining and bedroom groups illustrated become Traditional. Yet if a modern background is used, the identical furniture instantly assumes a contemporary air. This has been accomplished by basing the designs on traditional forms, yet incorporating characteristics common both to tradition and today. Through the use of Dunbar Transitional pieces, therefore, one can change the spirit and character of an interior merely by changing the accessories and background.

Our free booklet, "Dunbar Enduring Modern—Its Place in the Home of Today," will be sent upon request.

DUNBAR

FURNITURE MANUFACTURING CO. • BERNE, IND.
CHICAGO: 1638 MERCHANDISE MART
NEW YORK: 385 MADISON AVENUE



LOG OF THE PRACTICAL GARDENER

CONTINUED FROM PAGE 95

specimens keep their feeding roots close to the surface, and any deep manipulation will cut them off. The idea of stirring the surface soil is to secure a loose earth mulch, especially after a rain, and to discourage weeds by annihilation. Only two inches of top cultivation gives both results, and should rarely be deepened. It is ever a comfort to reach the Rhododendron corner. These peaceful things do not want to be touched, just tucked up in permanence with a blanket mulch of peat moss or rotted leaves. The same for the wild flowers. My affections go out to the non-demanders.

11. Lilies to plant now. Among the first things put into the ground as soon as the soil has warmed to a comfortable degree (I figure that if working in it does not chill my hands it will not be inhospitable to bulbs or roots) are the Lilies that are added to the collection every year. Some inevitably disappear in the course of time, but if a dozen or so new bulbs are brought to the small garden each season, the glory of this flower is always present. Care is needed to set out now only the types suitable for spring plantings, for some Lilies rebel if they find themselves expected to give a hurried account of themselves. Three varieties have been put among the Delphinium, and none is a Candidum! Certain combinations, excellent, no doubt, become monotonous from universal favor. No, I use as companions for the blue spires *L. regale*, putting it down 8"-10" deep; *L. sulphureum*, 10"-12", a late bloomer ready for the second crop of Delphinium flowers; *L. testaceum*, the apricot beauty, 3"-4" deep only. Added to this blue, white, beige grouping is the Meadowrue, *Thalictrum glaucum*, fragrant yellow blossoms and blue-gray foliage. This bit of the border never fails to meet with general approval, and it is different. In looking through that splendid treatise on Lilies by Woodcock and Coutts I found a new light on my beloved "tigers." With Candidum they are the oldest of all cultivated Lilies, and in Japan are called the "cooking Lily" as the bulbs are eaten. Also there is no reason for calling them "tiger" from any fancied resemblance to the animal, as red tigers ornate with purple spots cannot often be seen, even in Cathay.

12. Transplanting Lily-of-the-Valley. The Lily-of-the-Valley bed has to be made over every three or four years, and this is the time. The flowers have been growing steadily smaller, an indication that the plants are crowded. The canvas cover-all, a four-foot square of the material with loops at each corner, is laid on the ground, and the plants dug up with the two-tined fork. (This indispensable tool can be made by filing off the two outer tines of an ordinary fork or purchased as is.) The soil is shaken off the pips, the ground dug over and fertilized, and the Lilies replaced in small groups of the pips set about a foot apart. I have been my experience that they do not like too much shade, contrary to the general notion, and that they have hungry appetites. They do not care to spurt; a conditioner is better than a stimulant.

13. Rampant roots. Planting pots directly in the ground without removing their contents is an easy process, which creates a glow of righteousness in the thought that it is in some cases the right thing to do. If we all knew more about roots, many of our troubles would be over. In making annuals produce bloom instead of beautiful husky foliage the secret seems to be to starve the roots sufficiently to scare them into turning attention away from themselves and toward the formation of such blooms as will take care of the matter of seed perpetuation. Left to themselves, annual roots romp joyfully down and around going almost to China by fall! At least some do, like Stock, Cosmo, Heliotrope, Ageratum and the blue Swan River Daisy. So these are bought in four-inch pots, and the pots are sunk right into the ground about eight inches apart. The pots contain enough soil to feed the plant, and the pot binding of the roots induces heavy flowering. I give the surface a good dressing of peat moss and once a month feed the whole row or section with a generous ration of liquid manure. This manner of planting has the added virtue of keeping the plants from having their peace disturbed by encroaching shrub roots, and if it is done with rock garden subjects provides a firm anchorage. And it is a little work—dig the hole, stick the pot. Besides, does anyone ever

low what to do with the myriad of pesky pots after an orgy of transplanting?

4. Delphinium tactics. The Delphiniums have their first of the season. The shoots are from 6"-8" tall and, as the big old clumps send out these new growths with lavish generosity, if long stalks of vigorous growth and large flowers are expected to mature all but two or three of the shoots should be removed. Like all pruning, as I have intimated, it is a heart-breaking process, but must be done. Also new growth as it develops at the base of the clump should be removed in order to keep the plant's energy in the stalks where it belongs. It is only sturdy, impeccably healthy specimens that produce such lusty growth, and there is a stealthy feeling of relief when anemic specimens are discovered that do require dissection.

5. Staking Delphiniums. When the Delphinium stalks are two feet tall staking begins. If I am negligent about this, some unforeseen gale blows through and the Delphinium is finished for the season. Here again bamboo is used, one cane to a stalk, the two held together by rubber bands slipped over cane and spike. As the latter grows it is banded again further up. Unless the region between the stem and the lower flowers is supported, which is the weakest point of the plant, heavily laden bloom heads are liable to break at their fullest moments of beauty. For years because I did not like to look at a full length of unused stake I changed the length of the cane as the plant grew, but finally estheticism gave way to practicality—the continuous performance was tedious, and disturbance of pulling up for support to establish another annoying to the plant. For any advice on the subject of Delphinium the Year Book of the Delphinium Society is invaluable.

6. Magic with Hydrangeas. I always use pots of the small French Hydrangeas to perk up the garden on occasion, and it often happens that a blue suits the moment better than a pink. When only the latter are available in the local florist supply, a blueing powder is obtained from the nurseryman or seed store, dug into the earth and then the plant is also watered with the powder dissolved in the sprinkling solution. It probably has an alum base, but is

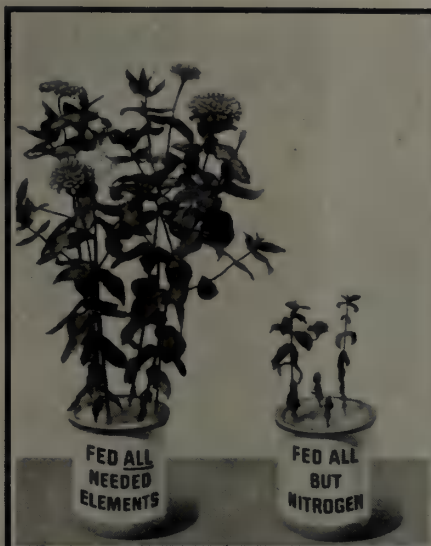
quicker in results than the straight astringent. I have been told that for the reverse process lime and lime water would turn the flowers from blue to pink, but have never tried it.

17. Tulip plantings. Whenever the glory time of the Tulips arrives (in this New England locality during a normal season it is around the third week of May), everything is left and I chase from one garden to another, notebook in hand, to write down on the spot names of those that are particularly intriguing. This is follow-up work from the spring flower shows, but there only the flowers themselves attract. In clever garden arrangements lie still greater suggestions. Orders from the bulb catalogues, which have begun to arrive, should be sent in not later than July if you expect to get just what you want, as most houses import only to order of the choicest varieties. So attractive groupings and companions are noted down. I read: Brilliant rose Tulips with blue flowers, *Phlox divaricata* or tall Scillas, blue Flax; softened yellows with flame, lilac and blue amethyst; pointed yellow Tulips with Primroses and yellow and purple Pansies; pink Flamingo Tulips, lavender Iris, heliotrope Tulips Ergaste and lilac-mauve Euterpe. When such massing is seen I always sing for joy that no one plants Tulips in straight lines anymore.

18. Planting Iris. Two plants from Japan have received attention, the Iris and the Anemones. The Japanese Iris have always behaved very well in my garden, as they are planted in the narrow border in front of the pool beside the overflow channel where the tips of their roots can dabble in the water. Every so often the outlet is plugged up and the water inundates the whole bed. Two points for success with these Iris are to plant them 3"-4" deep and never let any lime come near them. They are dug around once a week and fed either with a complete plant food or liquid manure. I have been asked for an abbreviated formula for this last. 25 lbs. of pulverized sheep manure to an ash can of water, using three ladlefuls (an old soup ladle) in a 12-quart bucket, three ladles to a plant.

19. Japanese Anemone choices. The other task concerned the Japanese Anemones, and consisted in putting in some of the latest varieties. Alice rated best

How do flowers grow?



The six zinnia plants which you see here were grown in washed, sterile sand, given only selected food elements.



The results of this scientific test, conducted at a famous University, prove the necessity of complete feeding.



Indeed these zinnias dramatically show that all plants require the eleven elements provided by Vigoro.

Scientific tests reveal the basic reason for failure and success!



LOOK AT THESE ZINNIAS. Every one of them was grown in sterile sand!

All had the same amount of sun, air, water, warmth. But there was a difference in diet!

The first zinnia in the top row (left) was the *only plant* that received *all eleven* of the food elements every growing thing needs from soil! Each of the others lacked one element. And that lack made a vast difference.

The lesson to be learned from these and other impartial tests conducted at a famous University is a simple one. Feed your flowers, lawn, shrubs, trees, and vegetables with Vigoro, the plant food that contains in scientifically balanced proportions *all eleven* vital food elements.

Millions of successful home gardeners have been so pleased with Vigoro that it is the world's largest-selling plant food.

Order Vigoro today from your garden supply dealer—4 pounds per 100 square feet of your entire garden area. Vigoro is safe, sanitary, odorless, easy to use—just follow the simple directions. Vigoro is economical, too, because so little is needed, and it assures the beauty you want.

VIGORO

Supplies all the food elements needed from soil
A PRODUCT OF SWIFT COMPANY

ALVIN STERLING

To grace your table beautifully...correctly...for every occasion...



Lifelong association with sterling silver makes your choice of pattern all-important. Alvin Silver patterns are as flawless in craftsmanship as they are in style . . . and being sterling, they last a lifetime.

SEE THEM AT YOUR JEWELERS

FREE

We will be pleased to send complete descriptive price lists of our patterns. Check those desired and mail with ——— and address.

- | | |
|--|---|
| <input type="checkbox"/> CHASED ROMANTIQUE | <input type="checkbox"/> BRIDAL BOUQUET |
| <input type="checkbox"/> ENGLISH ROSE | <input type="checkbox"/> MARYLAND |
| <input type="checkbox"/> MAYTIME | <input type="checkbox"/> DELLA ROBBIA |
| <input type="checkbox"/> MASTERCRAFT | <input type="checkbox"/> ROMANTIQUE |

THE ALVIN SILVERSMITHS
Makers of Exclusive Sterling Silverware
PROVIDENCE • RHODE ISLAND

among deep pinks; Marie Manchard, a new white; Richard Ahrends, shell pink. These are best moved in the spring, like all flowering plants of the autumn. They want good rich soil, plenty of water and to be let alone. No digging around the roots of established clumps for fear of disturbing the small runners they send out. Notorious for sluggish action in the spring, they appear above ground in their own time. Red pegs are needed to mark their locations.

20. Hiding bulb foliage. The Narcissus bulb foliage, if left alone, makes the garden look like a child whose hair is badly in need of combing, besides taking up space needed for other things. The easiest way to remedy such condition of untidiness is to treat the bulb leaves in the manner you do refractory tresses. You can't cut it, for all bulb foliage must stay until it is ripe and the goodness stored for another year. So you braid it. Then peg the pigtail down with wire—a hairpin does nicely—and the ungainly mass is out of the way, yet ripening serenely, unaware that it has been disturbed. All slender bulb foliage can be managed the same way, and Tulips pinned down and hidden under, or rather with, a wicket of bent wire. Oncoming growths will soon cover them.

21. Use of Scotch soot. In my early gardening days I bought a hundred-pound bag of Scotch soot, not realizing that there was much the same difference in the weight of soot and stones as there is between lead and feathers! So I am still richly provided with soot, happily so, for it is a garden ingredient far too little employed on this side of the ocean. Before the Dahlias are put into the ground this is conditioned by fertilizing and adding the soot. Just what it does I could not swear to, but it seems to nourish and at the same time keeps wire and cut worms out of the soil. A sweetener like charcoal perhaps, and a real soil antiseptic. It deepens and intensifies the color of flowers and pupæ do not frequent earth so treated. A simple method of application is to make a solution the color of weak coffee and apply it once a week on anything the spirit moves you to approach. It cannot harm. Does common chimney soot do as well? No.

22. Erythronium, Trout Flower. These are wood-

Betty's vows COME TRUE



ATTENDANT: "When your grandmother was married, Betty, that clock heard every vow."

BETTY: "Yes, and I made a secret vow to Granny years ago—to have a Seth Thomas clock in my home after I was married."



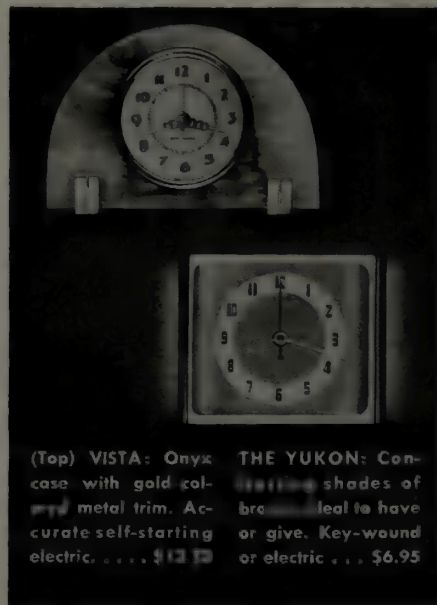
LATER—"AT HOME"

HUBBY: "Of all the thoughtful wedding gifts, that Seth Thomas clock is tops."

BETTY: (To herself) "Yes, Granny, I told you so—we HAVE a Seth Thomas clock."

TODAY, as for generations, Seth Thomas Clocks are preferred wedding gifts. Besides being ideal gifts for coming weddings, anniversaries and graduations, these new clocks make grand additions to your own home. They have a new freshness in design... an up-to-the-minute modernity behind their 125 years of fine craftsmanship and traditional accuracy.

Send for an illustrated booklet on Seth Thomas clocks. If your jewelry or department store does not have the clocks shown here, write direct to Seth Thomas Clocks, Department CC, Thomaston, Conn., a Division of General Time Instruments Corp.



(Top) VISTA: Onyx case with gold-colored metal trim. Accurate self-starting electric. . . . \$13.95

THE YUKON: Conical shades of brass. Metal case. Key-wound or electric. . . . \$6.95

SETH THOMAS
Clocks
FOR EVERY ROOM

KEY-WOUND AND SELF-STARTING ELECTRIC

land bulbous spring-blooming members of the Lily family, although few of the common names indicate this relationship. Dogtooth Violet, Adder's Tongue, Fawn Lily, Adonis and Eve, the Chamise Lily are some of the terms applied to different varieties of Erythroniums in different sections of the country where they are native. Many garden plants are failures, or at least make poor showing, because the garden loam or loose soil, as the case may be, does not provide proper foundation for these plants. In the wilds they are found on a hard clay stratum, on a bed rock, or on some other construction which prevents the bulb from burrowing deeper, and thus exhausting their vitality in hunting for the desired hard surface they need for permanent location. In the garden the specimen most useful in shaded areas is *E. americanum*, Dogtooth Violet or yellow Adder's Tongue, and a rock slab is buried six or eight inches underground, the adventuring bulbs will be held from wandering unduly, and the results be sturdier plants and more flowers. Many of the small wild bulbs take kindly to this treatment, such as the Mariposa Tulip or Chortus.

THE DOG SHOW

CONTINUED FROM PAGE 51

training younger than one year is too much for a dog's nervous system). In the beginning some can concentrate for fifteen minutes a time while others are exhausted after a few minutes, so you will have to divide the time according to disposition of your dog. The moment you see the dog is fatigued, stop working. Before starting the schooling let the dog play about for a few minutes. Always train in the same location so that the dog associates schooling with the place, and put the collar on until you begin work him; he will then also associate his schooling with the collar. Use chain choke collar and a long, soft leather leash. Always work the dog on your left side; be sure the collar is on properly so the chokes on the right side of the neck; hold the leash with the hand fairly near the collar and right at the end of the leash.

Say "Heel" to your dog. Use clear, commanding but not disagreeable tone of voice. With your hand control the dog. If he darts ahead, pull him back and say "Heel." If he lags behind, take your left hand off the leash, holding the leash in the right hand, and snap the fingers of your left hand, pat your dog on your thigh or use any gesture to encourage your dog to walk up. Always walk at a rapid pace. Talk to the dog encouragingly. Do not deprecate him. Making him enjoy this training



PRIDE of ownership plays an important part in the possession of this lovely Corner Cupboard—a fine example of early 1700 Pennsylvania German cabinetry. The quaint hand-made door catch, the hinges attached with hammered head nails, the unusual symmetry and graceful details of this piece authentically depict the skill of these early artisans. In solid hard white Northern maple. Height, 78 in. Width, 37 in. Depth, 16 in.

Statton Trutype FURNITURE

SEND FOR FREE BOOKLET on maple and mahogany reproductions of Early American furniture. Address STATTON, 633 E. First Street, Hagerstown, Md.



JANE: "What beautiful glass! You must be in the money."
RUTH: "It's Rock Sharpe, darling. You could start a set, too."



Rock
Sharpe
Crystal

TO the Manor born, this Devonshire design in Rock Sharpe Crystal might grace the table at a hunt breakfast or a candle-lit dinner. Hand-cut, off fine clear-ringing crystal, its gem-like stem flashes fire and color like a diamond. Sizes from goblets to cordials. Start a set, at \$2.25 to \$2.50 each (price depends on pattern and locality). At leading stores everywhere. Folder on request. Dept. E-1, Cataract-Sharpe Mfg. Co., Buffalo, New York.

is the key to success. Walk with the dog on leash for several minutes. Walk down the yard, turn right, turn left, turn about to the right. If possible, get some one to give the commands, "Forward," "Right turn," "Left turn," "About turn," "Left about turn" (which means turning around completely to the left).

The next step, after working for a few minutes with the heeling, is sitting. After you give your dog the order "Heel," start off. Then stop in a few feet and say "Sit." Push his haunches down firmly but gently and say "Sit" as you do it. He will pop up the minute your hand is off, but say "Sit" again and push him down. Then say "Heel" and walk rapidly. Stop and say "Sit" and push him down again. Keep on doing this for several minutes. Give him lots of praise when he begins to understand what "Sit" means. Work on the "Heel" and "Sit" orders day after day until he gets accustomed to heeling and knows that when you stop he should sit.

When your dog fully understands the "heel" and "sit" commands, when he walks on the leash correctly, stays by your left side and walks willingly with no straining or dragging, then go on to the next step: the "sit" and "stay" obedience. "Sit" your dog; say "Stay" facing him; holding the end of the leash, back off slowly from him saying "Stay" in a firm voice. Back off as far as the leash allows and stand there for a second or two. Then, still giving the command, "stay," approach your dog on his right side, walk around him, still holding the leash, and come abreast of him on the left side. If he has sat during this, praise him abundantly and try it all over again. Don't work him more than a few minutes when you begin teaching him this command.

Next, "drop" him and say "Down." If he has no idea of how to lie down, push his back down as in the "sit." Then pull his front legs out in front of him and say "Down." Work him to the "down" in the same way as the "sit." Hold the leash and back off while he remains in front of you lying down. Remove the leash and proceed as in the sitting lesson. Gradually work up the time your dog remains sitting or lying down until you can leave him sitting for three minutes or "down" for five.

Warning: Don't overtax your dog's control; he will be just as a child does. Work him gradually and don't forget the praise, for he is entitled to a reward.

On to Morristown

As though you would forget Morris and Essex and May 27—which are synonymous this year. But to repeat: Mrs. M. Hartley Dodge will be at home at Giralda Farms to more than 4000 dogs. Failing room to write the essay this event deserves every time it comes to mind—this brief reminder for your day-book.

St. Bernards on the march

On March 20 a notable migration took place: the St. Bernards of Waldeck Kennels moved from New Canaan, Conn., to Ridgefield. Not so far, as dogs travel, at that. The new location is on Route 7, next to the office of the Outpost Nurseries. To document this notice completely, the telephone is Ridgefield 93.

HOW LONG DO YOU EXPECT YOUR NEW RUG TO WEAR?

only 3 to 5 years?

...then remember: the less durable the rug, the more it needs the wear-protection, the extra softness of Circle Tread Ozite Rug Cushion.

10 years..or 15..or even more?

... that's more like it! But to get this extra length of life for your rugs and carpets you need a rug cushion you KNOW will STAY SOFT and springy for as long as you live—which means genuine Circle Tread Ozite!

LOOK FOR THIS CIRCLE TREAD DESIGN ...it means the Rug Cushion is made of Real Hair!

GUARANTEED

Circle Tread Ozite
stays soft *all your life!*
...makes rugs and carpets wear *twice as long!*

REASON: OZITE IS REAL HAIR . . . CONTAINS NO HAIR SUBSTITUTES!

Actually, Circle Tread Ozite is by far the *cheapest* rug cushion—because it saves by far the most money. After 15 years or more, it *still* is soft as new . . . ready to save a *second* rug's life. Why? Because it's All Hair reinforced with a patented adhesive burlap center . . . never cheapened with vegetable fibre "filler". So pay a little more and get a *real bargain!*



The REAL HAIR RUG CUSHION *you never need to replace!*

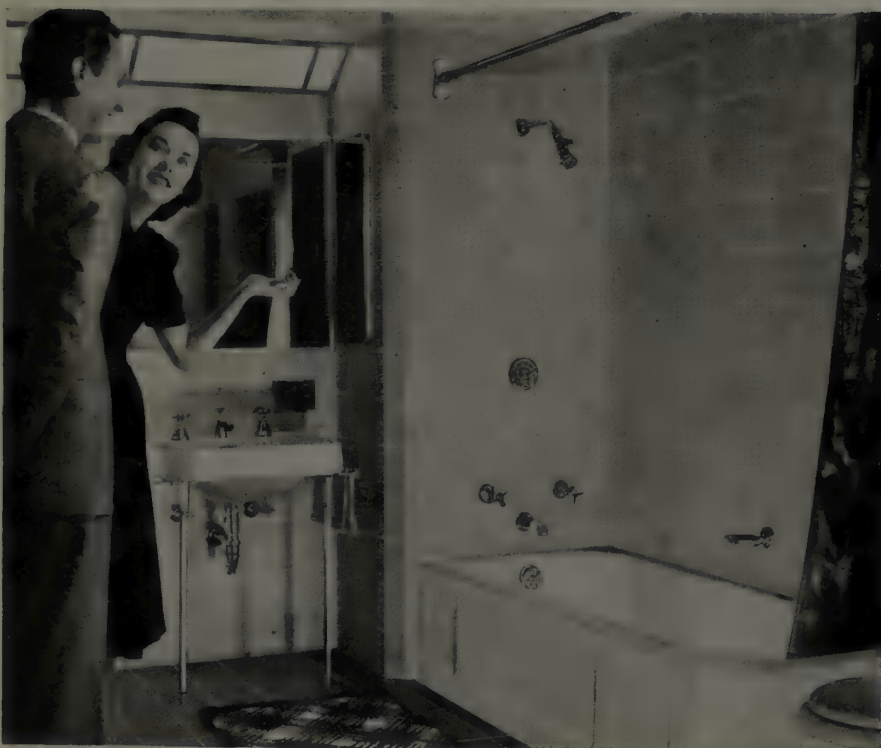
● Permanently Mothproofed. Odorless because Ozonized. Made in 3 weights. Guaranteed. For Free Sample and Booklet 25 on Care of Rugs, write Clinton Carpet Co., Merchandise Mart, Chicago.

When careful plans...

A NEW HOUSE is an event: exciting, fascinating. No detail is too small; no obstacle too big. Only the best we can afford will possibly do. And in no part of the house is quality and taste more important than in the bathroom.



Bring realization



MATCHED KOHLER BATHROOM

EVERY INCH of their new Kohler bathroom just the way they'd always planned it! Safe, low-rimmed Cosmopolitan Bath . . . new, shelf-space Jamestown Lavatory with built-on towel bars . . . new, quiet, one-piece Placid closet . . . all matched to each other, all equipped with big chromium-plated Kohler valves, spouts and drains designed and built

for a lifetime of satisfactory plumbing service.

Speak to your Master Plumber—whether you're planning to build or remodel—and ask him about Kohler fixtures and fittings. Ask him, too, how reasonably they can be yours—for bathroom, kitchen and laundry. Write for free 4-color booklet. Kohler Co. Founded 1873. Kohler, Wis.

WRITE FOR FREE BOOKLET

KOHLER OF KOHLER
PLANNED PLUMBING AND HEATING

FREE!



KOHLER CO., Dept. 6-C-5, Kohler, Wis.

Please send me your beautiful 24-page booklet, in 4 handsome colors, containing new plans and color schemes for bathrooms and kitchens.

☐ I HOPE TO BUILD

☐ I HOPE TO REMODEL

Name _____

Address _____

DESIGN IN PLANTING

CONTINUED FROM PAGE 90

confined to the principal and most conspicuous plants in the scheme and so it constitutes an accent in the composition. Of course it is only applicable to the formal situation, where the basic pattern is also symmetrically balanced.

Where this basic design is naturalistic, or where one is merely pointing up a natural scene with a little additional material, asymmetrical balance is the only sort to use. Since whether one's efforts here are a success or not depends greatly on taste and judgment, lots of times it is far from satisfactory. Not everyone has the necessary feeling for this type of balance. To use it successfully you have to have a sixth sense that tells you that your composition is balanced, or, rather, that the small seedlings and saplings you are planting so hopefully today will grow into a balanced composition.

For a study of asymmetrical balance observe landscape paintings, especially those of Corot. Many of his works are woodland scenes in which a small building, or group of dancers, low down in one corner of the composition, is balanced by a huge overhanging tree on the opposite side. Nothing could be more dissimilar than these two principal elements in the composition, but the balance, the feeling of equilibrium, is perfect. This is the sort of thing to strive for in naturalistic garden compositions. If there is a feature like a garden house, pool, fountain or bird bath place it a little to one side, rather than right on the center line, and on the other side, further away, use a massive tree or group of shrubs or evergreens, whichever is in better scale with the composition as a whole. Even in a small garden bed you can do the same

thing. Balance a tall spike of Delphinium with a massive group of early white Phlox, or a group of Tulips with a whole carpet of *Polemonium reptans*.

Out of balance grows the idea of repetition. If this becomes regular, that is, if a certain kind of plant is used at practically the same interval along a composition, it becomes simple rhythm. If it happens on both sides of an axis then you have balanced rhythm, as exemplified in every avenue planting where pairs of plants have been repeated along either side of an axis so often as to become parallel rows. This sort of planting tends to carry the eye along from the beginning to the end of the composition, and so ties it together.

The mere rhythm itself is pleasing, too, if the proportion of masses to spaces is carefully arranged. In long, narrow compositions, a rhythmic arrangement is much to be preferred to an episodic or incidental arrangement which fails to develop continuity and seems to lack a logical reason for being. When you are planning a color scheme of a long border or bed a rhythmic arrangement provides a basic framework on which to build a series of different pictures.

Suppose for example, you establish recurring groups of white Phlox 10' apart along the border. They constitute a basic rhythm. Then around each group you can arrange other things, say Echinops, late Hemerocallis and yellow Centaurea in one case, pink and red Phlox in another, and Marigolds and bronze Zinnias in a third. Rhythm remains, but variety has been brought in to maintain interest. Almost any long border is easier to plan, and more successful when finished, if a rhythmic frame-

WHO SAID HOME WASN'T BUILT IN A DAY?



You can set up a Hodgson Camp House between sunrise and sunset, and you don't have to be an expert with tools to do it. Simply fit the ready-made sections together and draw them tight with special Hodgson bolts. Then move in, secure from rain and snow.

Hodgson Camps — backed by forty

years of prefabrication experience. The oiled cedar exterior needs no paint. Interiors lined for comfort and beauty. Rustless hardware. Rot-proof. \$200 up. Send for Catalog KH-5. Also larger prefabricated houses, kennels, greenhouses, etc.

HODGSON CAMP COTTAGES

E. F. Hodgson Co., 1108 Commonwealth Ave., Boston, Mass. • 730 Fifth Ave., New York

work is the basis for planting.

But rhythm, as all musicians know, doesn't have to be regular. It can be syncopated, as in modern dance music. Just such a syncopated rhythm is possible in planting, and may produce exceedingly interesting effects. Instead of a regular spacing of identical plant masses, one may vary the spacing considerably without destroying the effect either of balance or rhythm. In fact in all but the most formal compositions some syncopation is desirable to soften the effect and prevent its becoming monotonous. The more informal the scheme, the more syncopation is desirable, until the natural rhythms of nature are approached. Natural compositions seem often to lack any regular meter. Man-made ones should have definite space relationships. That is what distinguishes them from nature. Man points up, develops the natural scene, and lo, it is art.

Planting for balance and rhythm tends to restrict the scope of a planting list. One finds that, to achieve the necessary effects, one must use quite a number of the same sort of plant in the scheme. Room does not remain for all the sorts one might wish to include. This is a splendid thing, for most of us tend to use altogether too many varieties in our gardens. We admire and want everything and hence don't have enough of any one thing to make an effect. The result is heterogeneous, episodic, diffused, and incapable of making a sufficiently strong appeal to our senses. Cut down your lists. Strive for simplicity. Refuse offers of surplus plants from friends. Free yourself from the burden of too many varieties and too much material. You can then compose what you do have more effectively.

Think of each garden as an entity unto itself. Give it unity. If it is a design for herbaceous planting don't introduce a few Rose beds.

Put these elsewhere or let someone else grow them. The English cottage garden has handled this problem with good sense. Rarely do you find a small garden filled with everything. One specializes in Roses and nothing else, but will have these in profusion and perfection. A neighbor will have Delphinium and Lilies; another may have a rock garden, and perhaps the fourth will be interested in aquatics. Each has room to develop his own hobby, and each finds something interesting and new in his neighbor's gardens.

A single idea or picture is all that the average small garden can sustain. When numerous detailed arrangements are included they must all be a definite part of the whole or larger picture if a quiet, dignified effect is to be produced. Larger gardens may present more pictures, yet even these give a stronger and more pleasing effect when there is a feeling of unity.

Of course, repetition, balance and rhythm tend to produce unity but these alone are usually insufficient. Give your garden composition a strong enclosure, a wall, fence, hedge or shrub border so tall and dense that a view out of the garden is impossible. With such an enclosure your composition comes immediately under your control. It is a unity, with which you can work your will.

Furthermore, if you will tend toward similarity in your plants rather than toward variety, except, of course for your accent material, the resulting harmony will strengthen the feeling of unity.

If these requirements of good planting design forbid your having this or that do not follow the course of so many and throw design out. Either have the things you want, but which do not fit the particular scheme you have chosen, in another place on the property, or let someone else work with



DRESS FROM BERGDORF GOODMAN

BEAUTY bids you welcome this evening . . . her frock distinguished, her jewels gracious in the candle-light. Won't you join her, and salute her, with a glass of the beverage (the tangy, unsweetened, supremely figure-favoring beverage) which two continents enjoy?

DOLE PINEAPPLE JUICE
FROM HAWAII



MUSEUM REPRODUCTION
AUTHORIZED BY
EDISON INSTITUTE
DEARBORN, MICH.
COLONIAL MFG. CO.
ZEELAND, MICH.

This plate certifies an
authentic Heirloom
Reproduction of an
Edison Institute
original.

Reproduced from A FAMOUS ORIGINAL

The original of this Bombe Chest is worth a small fortune, but a genuine Colonial Heirloom Reproduction is now easily within the means of every admirer of truly fine furniture. Reproduced by courtesy of the Edison Institute. Obtainable with other Colonial Heirloom Reproductions at leading furniture and department stores.

Send for your copy

Send for your copy of "Authentic Reproductions."
Sent with interesting Hall Clock booklet upon
receipt of 10c to cover mailing costs.

COLONIAL MANUFACTURING COMPANY
405 COLONIAL AVE. • ZEELAND, MICHIGAN



A "Rumpus Room"
FOR THE WHOLE FAMILY
... Cost \$92.85*!

For only \$92.85* you can duplicate this snug, cozy basement recreation room with Celotex Interior Finish.

Easily—at Little Cost—You too Can Add Cozy New Rooms—Beautify Old Ones—and Save Fuel—with Celotex Insulating Interior Finish

JUST PICTURE ■ recreation room like this "for your Betty and Bob"—although you and your guests will spend many ■ evening there, too. Or an extra bedroom just as snug, in attic space now wasted. Or brand-new beauty and cozy comfort in that "north-east room" that's so hard to heat...

Too much for your budget? Far from it! For Celotex Insulating Interior Finish, Plank and Tile do jobs like these easily, quickly—at far less cost than you'd think—and at the same time provide fuel savings and other real advantages guaranteed for the life of your home!†

In attic or basement, or applied right over the walls of present rooms,

Celotex Interior Finish insulates and decorates—makes rooms warmer in winter, cooler in summer—guards health and cuts fuel bills!

From authentic period styles in living and dining room to the gayest of modern "whoopee" rooms, you can get exactly what you want with Celotex Interior Finish, painted, stained or in natural color—and get it at surprisingly little cost.

Your Celotex dealer has our new book of suggestions, many in full color, for creating new rooms or bringing new beauty and comfort to old ones. See him, or use coupon without obligation.

CELOTEX

BRAND—INSULATING CANE BOARD
Reg. U. S. Pat. Off.

GUARANTEED INSULATION

Guaranteed in Writing for the Life of the Building†

Copyright 1939, The Celotex Corporation

*For the size room shown, 13 x 22 feet, including both Celotex Interior Finish and labor to apply it. Cost will vary, of course, with room conditions and dimensions and local labor costs.

†This guarantee, when issued, applies only within the boundaries of Continental United States.

The word Celotex is a brand name identifying a group of products marketed by The Celotex Corporation and is protected as a trademark shown elsewhere in this advertisement.

THE CELOTEX CORPORATION, HB5-30
919 N. Michigan Ave., Chicago, Ill.

Please send your new FREE illustrated booklet showing how to insulate and decorate at ■ single cost with Celotex Interior Finish.

Name _____

Address _____

City _____ County _____ State _____

them. Make your garden good both artistically and horticulturally and you will have all you want to handle without worrying about growing a longer list of plants.

Sometimes people justify haphazard planting by calling it old-fashioned, and relying on a certain quaintness for an effect. This is side-stepping the issue. Old-fash-

ioned gardens, if they were good, were no more casual in their arrangement than those of today. But often we reverence and imitate what is old for the sake of its age, without being sufficiently critical of its merit. Not everything ancient is meritorious or worth copying. Each age should and must do its own thinking if it is to progress.

FEED

CONTINUED FROM PAGE 92

stand for 24 hours. For trees make holes 20" apart in a circle under the outer spread of the branches, 16"-20" deep, using a crowbar or post hole digger (there is a special tool for the purpose brought out this year) and put in each hole a full garden trowel of the fertilizer, about a pound. Or, and it is certainly less trouble, purchase one of the scientifically balanced and complete tree foods put out by the tree experts. To help along the shrubs, make the holes a foot away from the base, a foot apart and a foot deep, a handful of food for each hole.

Rhododendrons and Azaleas. The necessary acid soil condition for these plants must be kept in mind when considering their fertilizers, yet they need all three basic elements. A good formula to produce foliage and flowers reads: For a ten-pound bucketful mix one pound ammonium sulphate, three and a half superphosphate, one and three quarters muriate of potash, two and three quarters cottonseed meal, and for extra sourness one pound aluminum sulphate. Apply as a surface dressing, mixed with peat moss or wood mold, a six-inch flower pot full of fertilizer to a wheelbarrow of this mulch, and spread an inch thick. Cottonseed meal may be used alone, or epsom salts or apple pomace, a generous sprinkling under each specimen, but the prepared food is more satisfactory.

Roses. Coming to the flower garden proper, no inmates command more attention than the Roses. As soon as the leaves commence to form, give the surface of the beds a good scuffling and follow this with a feeding—a large trowelful to the square yard or bush, hosed in—of ten parts of pulverized sheep manure, three parts of bone flour and one part of Scotch soot. (See Log.) Keep the surface of the bed well powdered by cultivation to a depth of three inches, which is also a deterrent for rose bug pupae. When the buds show a bit of color

give another feeding, and work in once a month around each bush a teaspoonful of sulphate of iron. Such treatment will give the abundant bloom that comes from good health. For a short cut use a famous rosarian's "fool-proof formula": add one teaspoonful of nitrate of soda and two teaspoonfuls of superphosphate to two gallons of water, applying one quart of this to each plant every two weeks from the time of the first leaves until about six weeks before time for a killing frost. Or, as with the others, use a complete plant food And cultivate.

Perennials. It is a wise rule here as with all plants to give an application of clear water before feeding. In other words, never feed a thirsty plant. While no dogmatic statement is possible, stimulating any dry form of plant life, indoors or out, may be useless and dangerous, since it may burn the roots and cause definite damage. Most perennials require a well-balanced ration. A complete plant food may be used, the Rose formula repeated, liquid manure employed every two weeks. All these methods, with regularity of application in mind, supply good health. A few have their own tastes. Delphinium likes sheep manure, bone flour, wood ashes in equal quantities and half as much soot. In Peonies the lack of phosphorus and potash is a cause of their refusal to flower, so use these two materials in whatever form you prefer. Bone or superphosphate for the first, cottonseed meal, wood ashes or potassium sulphate to supply the second in 50-50 ratio—handful for a small plant, four times as much for a very large clump. Iris: apply a broadcast dressing of bone flour and hydrated lime, equal parts by weight, or by measure four of bone to six of lime. At the rate of four quart to 150 square feet. Do not scatter the dressing in lumps but be sure that it is finely divided and widely spread.

Annuals. Some say the trick

With this class of plants is not to seed them until the buds show, for an earlier application of stimulant is apt to produce lush foliage with wizened flowers. When given the chance they will be gluttons, so when they are on their way to maturity, work into the soil a complete fertilizer, or sheep manure or dried blood every two weeks. Sweet peas are partial to potash, wood ashes, or an ounce and a half muriate of potassium for every

square yard, with four ounces of bone meal thrown in. Porch boxes offer so confined a root space that starvation comes quickly. After the plants are budded, give every two days one quarter of a teaspoonful in a quart of water of this mixture: nitrate of soda, one pound, superphosphate half a pound, muriate of potash or wood ashes, half a pound.

Book for the subject: "Fertilizers," by Laurie and Edmond.

IT'S A WISE BRIDE

CONTINUED FROM PAGE 61

will depend on later additions such as china cabinets, plant stands, etc. Kitchen planning is discussed on page 64 of this issue by Mrs. Ellsworth.

We have not here spoken of those fundamentals which go through the house, rugs, carpets, wallpapers, etc. They involve a delicate problem, the matter of harmony. If you have not clearly made up your mind about the type of furniture you mean to buy, for the sake of the house don't go off at a tangent and buy wallpaper and rugs. These go hand and hand. A whimsy for a yellow and silver stripe paper may leave you very much up in the air when you come to ranging little maple farmhouse chairs against it. Formal papers go with formal furniture, and informal papers with informal furniture. This is not an arbitrary attitude, it's good sense. The only way to arrive at a proper relationship between furniture and backgrounds is to "window shop" for a few weeks before you buy. Be businesslike. Buy a notebook. Paste your room scheme and your rough plan of the furniture into the front of it. This is your index. Know the measurements of your rooms. Then have the clerks who wait on you measure the furniture which you have under consideration so that you can make a scale drawing of it and try it on your plan for proportion and placement. Not even the most inspired professional decorator would attempt to carry sizes of furniture and rooms in her memory. Also, please, have the clerk give you the heights of the furniture along with its floor dimensions. In this way you can judge whether the end tables will go well with the sofa and the lamp shades be high enough so that the lamps shed light over the arms of the chairs. It is much too risky to leave this to chance. It's a pretty sound idea to have a metal tape measure, one of the kind which

snaps back into its cocoon, right in your pocketbook. Keep a complete record of all furniture you like, with prices and descriptions.

For curtains and upholstery materials, gather samples of any which look to you promising. Be sure to look at them carefully in both day and artificial light. Try them out in rooms which have the same exposure as the rooms where they will ultimately be used. Try washing them and see what happens. Keep them near you and look at them frequently for several weeks. Some which you adore at first blush will pall on further acquaintance. Others which are not so spectacular will grow on you as time goes on.

Go very slow on buying accessories. You will probably have a good many of them given you as wedding presents. Nor can you judge your presents intelligently till the rooms are set up and pretty well furnished. Then you will know what you are going to need, what pictures and lamps and vases and ashtrays will give just the right zip to the whole room. Instead of accessories on your budget, put all such money into linen, glass, china, silver, the very best that you can afford. Better far a good earthenware than a poor china. Better a durable and well-woven peasant linen than a sleazy damask. If you want to impress your friends (and which of us does not), they will be more impressed by the vitality and originality of your taste than by any pretense to money which is not justified by quality.

It may sound an unromantic business, all this of third-degreed the things you buy, the salesmen you buy them from and your spouse as to his tastes. But once you get into it you will find it entirely absorbing. It takes time. It takes patience. It eradicates impatience and discontent and friction for the future.

ONLY \$85.00 NET PAID FOR

Complete Insulation
OF THIS BIG 6-ROOM HOUSE!



"Because Celotex Insulation builds, insulates and vapor-seals at one cost, complete insulation in this big 6-room house cost only \$85 net!" says W. T. Nagle, Saginaw, Michigan, Designer and Builder.

For Little or Nothing Extra

You Can Build Better, Add Comfort, Save Fuel,
With Guaranteed* Celotex Insulation!

DON'T LET false ideas about cost cheat you of the fuel-saving, health-guarding advantages of insulation in your new home. For only a few extra dollars at most, all the advantages of Guaranteed* Celotex Insulation can be yours!

For example, in the big 6-room Saginaw home above, complete protection with Celotex Vapor-seal Sheathing and 1/2" Vapor-seal Lath in side walls, and 1" Vapor-seal Lath in top-floor ceilings, cost only \$85.00 more than old-style uninsulated construction!

That's because Celotex Insulation does triple duty at a

single cost! It replaces ordinary building materials you would otherwise have to buy. It gives fuel-saving insulation. And it vapor-seals your home at the same time to permit better humidity conditions in winter.

No matter what style or size home you plan, Celotex Guaranteed* Insulation will make it cooler in summer, warmer in winter, and cut fuel bills—yet add little or nothing to cost compared to the total cost of construction. So consult your architect, contractor and Celotex dealer for the money-saving facts—or use the coupon below, without any obligation.

CELOTEX
BRAND—INSULATING CANE BOARD
REG. U. S. PAT. OFF.

GUARANTEED* INSULATION

Guaranteed in Writing for the Life of the Building*

*This guarantee, when issued, applies only within the boundaries of Continental United States.

The word Celotex is a brand name identifying a group of products marketed by The Celotex Corporation and is protected as a trade-mark shown elsewhere in this advertisement.

Copyright 1939, The Celotex Corporation

THE CELOTEX CORPORATION
919 N. Michigan Ave., Chicago, Ill.
Please send your new FREE book about Celotex Insulation Products for building or remodeling. HB 6-39

Name.....
Address.....
City.....
County..... State.....

Two tops GIVE DOUBLE LIFE

TOP
BECOMES
THE
BOTTOM

BOTTOM
BECOMES
THE
TOP

Here is the smartest idea—so simple and common sense too. *EXIT*—that provoking necessity of sending half-worn curtains to the rag bag—bottoms frayed and faded from exposure to dampness and grime and sun. *ENTER*—the

DOUBLE LIFE

TRADE MARK

CURTAIN

PATENT APPLIED FOR

By an ingenious method which adds to the appearance, each curtain is headed at both ends. After each washing you reverse top and bottom equalizing wear. An inconspicuous tab is the guide.

At all the leading stores where curtains are sold.
FAIRCLOUGH & GOLD, INC., BOSTON, MASS.

Note to Young Wives: Double Life Curtains are made by the makers of Bedford Scrim. Your mother, and her mother, were familiar with Bedford Scrim—that famous fabric that launders so beautifully and keeps its freshness for years and years. Easily identified by the patented five bar selvage.



These climbing roses are trained on poles

SUPPORT FOR CLIMBING ROSES

A SOLID hedge with a line of pipe above it over which climbing Roses can be trained makes a practical, inexpensive and attractive method of defining a property line or fencing a garden. For example, Amur River Privet can be closely planted and formally clipped, and above it at the desired height erected a line of three-quarter-inch pipe supported by uprights of the same pipe spaced about eight feet apart. These uprights may be fastened by means of iron straps to wood posts set in the hedge; or they may be set in concrete. In this case, however, the uprights should be of heavier pipe. Second-hand pipe may be used, which, cut and rethreaded and with the necessary elbows and "T's", is to be had at a very reasonable price and can be set up and painted by the family handy man. The height of the fence depends entirely upon the amount of protection desired, but a hedge of three feet with the piping from two to two and one

half feet above it makes an excellent garden background.

A climbing Rose is planted at each of the uprights, preferably one of the strong-growing, thorny varieties, such as American Pillar or Silver Moon, and this when sufficiently grown should be trained along the horizontal bar. A strip of narrow wire netting just below the horizontal pipe is of assistance in training the Roses, though it is not absolutely necessary. When the Roses are in bloom this screen is a charming sight, and is at all times an effective deterrent to prowling dogs and humans. The same idea may be used in fencing off a service yard or kitchen garden, in the latter case using espaliered fruit trees instead of Roses. The horizontal cordons, not too closely spaced, are charming both in flower and in fruit, and certainly these desirable dwarf trees are not used as often as they should be in our gardens.

—MARGARET G. LUNDY
WILLIAMSPORT, PA.

AN ERROR AND APOLOGY

For unavoidable reasons it was necessary to establish an admission charge of forty cents to the Bride's House as of April 1. From March 20 to April 1 admission has been free and no tickets were required. By special arrangements with the Schrafft Restaurants tickets have been distributed enabling Schrafft patrons to visit the Bride's House through tickets which Schrafft has provided. We want to thank the Schrafft Restaurants for their coöperation in this courtesy to their patrons.

Due entirely to an error on our

part, the Schrafft Restaurants were not advised of the change in date for the requirement of the admission charge and admission by ticket. We wish to apologize to the Schrafft Restaurants and to their patrons for the embarrassment caused by this situation. However we are glad to announce that the tickets distributed by the Schrafft Restaurants either in the past or in the future, will, of course, be honored at any time during the period when the Bride's House is open—April 1 through August 31, 1939.

Reflections in Elegance

The painstaking diligence of our master craftsmen reflects in the fine heirloom quality of our bench-made furniture—designed by America's leading stylists—chosen by America's leading decorators—thirty elegant rooms of delightful charm and distinction now on display in our Terrace Showrooms.

For best results consult your decorator. Name of your nearest dealer or decorator sent upon request.

Dealers and decorators 64 page beautifully illustrated Catalogue H sent on request.

Chairs Incorporated

"Creative manufacturers of fine bench-made furniture."

SEE OUR DISPLAY AT THE BRIDE'S HOUSE
COMPLIMENTARY TICKETS ON REQUEST

TERRACE SHOWROOMS
192 Lexington Avenue
New York, N. Y.



THE HOUSE OF YEARS BUILT IN LESS THAN A MONTH THE READY-MADE HODGSON WAY

Hodgson delivers your house in beautifully finished sections. Ordinarily, it stands completed within three weeks from the time you decide to build. Your grounds haven't been dug up. There's been no delay. You haven't had any worry about contractors.

With local labor, under a Hodgson plan if desired, your house has been put up quickly . . . and it is up for you. Hodgson's forty years of preconstruction experience have gone into making—into the selection of red

cedar and Oregon pine for walls, floor and roof; into the choice of handsome hardware, fine paints, and the best insulation materials; into the skilled carpentry and refinements.

If you're planning a large summer home, or just a little vacation cottage, you may have it exactly as you want it with the help of Hodgson. Also prefabricated camp houses, greenhouses, cabanas, kennels, etc. Visit our showrooms in New York, Boston, or at Dover, Mass. Or write for the 1939 Catalog WH-5.

HODGSON HOUSES

F. HODGSON CO., PIONEER IN PREFABRICATION
Commonwealth Ave., Boston, Mass. • 730 Fifth Ave., New York

FREDERICKSBURG

Ensemble



The Charm of OLD VIRGINIA

is expressed in these authentic Fredericksburg reproductions. Rich tones of hand-carved mahogany together with hand-loomed Aubusson and medallion tapestries revive the romantic glory of the old Southland. . . See this lovely ensemble at your dealer's—study its beauty, consider the years of enjoyment it will offer—and you will want these exquisite pieces at \$29 for the table, \$69 for the side chair in medallion, and \$129 for the arm chair covered in Aubusson. (In other covers the arm chair is priced from \$98.) We will cover these chairs in your own needlepoint, if you like, and furnish dimensions from which to work. . . Send 10 cents, in coin, for our booklet, "JEWELS OF VICTORIAN FURNITURE", which illustrates many beautiful reproductions that you will cherish for years to come as truly heirloom pieces.



VANDERLEY BROTHERS, INC. BRIDGE TAPES
NEW YORK

GOVERNOR'S LADY KING EDWARD FAIRFAX HUNT CLUB NOCTURNE CHANTILLY HENDRIK

Sterling sets your Social Level

More than any other single material detail of your house, the possession of sterling silver establishes your entertaining as distinguished and your taste as discriminating in the niceties of social observance. Handsome flatware, and a few good pieces of hollow-ware,

such as a tea or coffee service, silver platters, vegetable dishes, or candelabra, make an occasion of even the simplest meal. Why not look into the cost of a basic table-setting in sterling . . . you'll find it surprisingly low . . . and plan your household budget to include its purchase?

READERS SERVICE BUREAU
HOUSE BEAUTIFUL
572 Madison Avenue, New York
Please send me literature and prices on basic table settings in the following pattern:

Name _____

Street _____

City _____ State _____

Compass Pointers



SUMMER DOINGS

HOUSE BEAUTIFUL (the sap rises in spring) is ready for your wanderlust. We have set ourselves to find out what goes on in the far parts of the earth between the first of June and the first of September. To our horror we discovered that so very much was going on we could find room here for only about a tithe of all the scheduled dates. But they may serve as stars to guide by and we hope will lead to a happy summer for you.

FRANCE

Nobody needs an excuse to go to France. Americans make for it like homing doves if anyone so much as drops a hat. Because of its beauty, its heart-warming wines, its gaiety and good humor to us, her visitors. But if you really shouldn't leave America this summer and your natural yen needs a little extra bolstering up, you'll find it in the things France is planning for your holidays.

June 1. "Parade of Bottles" at Tarascon.

June 4. Night festival on the beach, including aquaplaning with torches, at Antibes.

June 18. Festival of flowers, Beauvais.

June 24. Festival of the "Celtic Fires," Dijon-Beaune-Chagny-Tournus.

Late June, early July. Fiftieth anniversary of the Eiffel Tower, Paris.

July 9. Dom Perignon Festival, Haute-Villiers.

July 14. Bastille Day.

July 29. Night festival "Toro de Fuego," Biarritz.

August 1. Opening of the Bellevue Casino, Biarritz.

August 8. Mediaeval mystery play, "La Fille de Roland," with artists from the Comédie Française and the Odéon, in Embrun.

August 15. Festival of the guides at Chamonix.

August 20. Festival of flowers, Le Touquet.

August 26. Fireworks at St. Raphael.

August 28. Festival of the French Provinces, Amelie les Bains.

BERMUDA

Bermuda is even more fun than usual if you do as the Bermudians do. Nor are Bermudians dull in summer time, as this schedule proves.

July 13. Semi-annual tournament for St. George Trophy. St. George Golf Club.

July 27, 28. Annual cup match. Somerset Cricket Club vs. St. George's Cricket Club.



High in Germany's Bavarian Alps is Neuschwanstein Castle. SEEKERS: RAILROADS INFORMATION OFFICE



SWISS FEDERAL RAILWAYS

Off for Zermatt to climb the great Swiss Matterhorn



BANILTON BRIGHT OCEAN AIR
San Remo basks in the sun of the Italian R.M.C.

Isles of Repose

TRANQUIL Bermuda there is no pursuit of happiness; it is everywhere at hand, and does not have to be followed.

Nothing, indeed, is sought with rush or clatter in this coral Arcady next door. Life is thrilling enough at bicycle pace. Those who *must* hurry relax in a cushioned carriage. Motor traffic is banned in Bermuda, along with smoke-belching automobiles, and like disturbers of the peace. Here, in this land of sun and flowers, is the remedy for all your sorrows (including hay-

fever). Even the climate beguiles you. Forever pleasant, it offers year-round indulgence in your favourite sports . . . golf . . . sailing . . . game fishing . . . tennis . . . bathing on beaches of rose-tinted sand.

Are you the one to stand by and let such delights go untasted? Isn't it time you left haste and scare headlines to others, and found sweet sanctuary in this spot so beautifully strange?

BERMUDA IS WITHIN EASY REACH OF THE NEW YORK WORLD'S FAIR



GO BY SEA OR BY AIR—Luxury liners travel from New York in 40 hours . . . a round-trip total of nearly 4 days of delightful life. Sailings from Boston, too. • Splendid new transatlantic liners take off from New York and Baltimore, Maryland, and descend 5 hours later . . . an enchanting experience in the sky. • A wide range of accommodations is provided by Bermuda's many hotels and charming cottages. • No passport or visa is required for Bermuda.

Bermuda

PLEASURE ISLAND

LET: Your Travel Agent, or The Bermuda Trade Development Board, 500 Fifth Avenue, New York City. In Canada, Victory Building, Toronto.

THE FUNDS THAT NO ONE CAN USE *but You!*



In a bazaar at Baghdad...in Rio or London...on business or pleasure trips...anywhere, any time, you *might* lose your funds, through theft or forgetfulness. But if you carry American Express Travelers Cheques, you suffer no financial loss. Your funds are safe at all times in this tried, trusted form. And not only do Travelers Cheques protect you against loss, but you will find them spendable everywhere.

You merely sign each cheque when you buy them. When you wish to spend them, you sign them again. This signature system makes them your personal, individual funds.

Then, too, American Express Travelers Cheques offer you something more than financial protection—they automatically introduce you to helpful American Express service in foreign lands. Uniformed couriers of American Express are stationed at principal frontier points, piers and depots, always ready to assist you; and American Express offices serve as your personal headquarters in foreign lands.

In denominations of \$10, \$20, \$50 and \$100. They cost only 75c for each \$100. For sale at Banks everywhere.

AMERICAN EXPRESS TRAVELERS CHEQUES



BERMUDA NEWS BUREAU

This is Bermuda: a girl, a bicycle and the sea

July 28. Somers Day. Commemorated at St. George's where Sir George Somers first landed in 1609.

July. Annual Bermuda junior championships. Bermuda Lawn Tennis Club.

Mid-August. Invitation swimming week and water polo matches.

August. Open junior tournament. Bermuda Lawn Tennis Club. Fourth annual diving contest for juniors. Princess Hotel.

July, August. Snipe races for the Somers Cup and the Annual Castle Harbour Hotel Challenge Cup.

June—September, Wednesdays and Saturdays. One-design dinghy races (boys 10-18). Royal Bermuda Yacht Club.

All summer. Men's doubles tournaments—open. Bermuda Lawn Tennis Club.

HAWAII

Thousands of people, packing for San Francisco and its Fair, will wonder if they shouldn't stay away from home some weeks longer and go on to Hawaii. The answer is that of course they should. This is the chance of a lifetime for a superb holiday. It's outrageously beautiful and great fun. Be sure to see the pineapple fields.

June 11. Kamehameha Day, marked by an elaborate parade.

July 4. Independence day with fireworks from Sand Island across Honolulu Harbor.

August. Polo championships at Kapiolani Park.

SWITZERLAND

You might think that Switzerland's scenery was enough. To many of us it always will be, combined with the clearest air on earth, the sweet smells, the sweet sounds, the good food and the cuckoo clocks. We will



TRAVEL AND INDUSTRIAL ASSOCIATION OF GREAT BRITAIN AND IRELAND

A heat of the Royal Regatta, Henley-on-Thames, England



CANADIAN NATIONAL RAILWAYS

Jasper Park Lodge, Alberta, Canada, and Mount Edith Cavell

go and poke around mountains and gather little bunches of in-
wildflowers and dream in the sun. But that will not be the Swiss
ent's fault, for it's putting on a fine show for the entertainment
erland and Switzerland's visitors.

6—October 29. Swiss National Exposition, Zurich.

esdays and Saturdays all summer. Calderon's "The Great World
eatre," presented out of doors at Einseideln, near Zurich and
erne.

3, 4, 10, 11, 17, 18. "La Servante d'Evolène" by Jean Morax at
zières, near Lausanne.

16—July 3. Federal shooting festival, Lucerne.

24, 25. Flower festival, Geneva.

3—16. International shooting match, Lucerne.

3—16. International horse show and jumping competitions, Lu-
ne.

9—September 10, Sunday afternoons. "William Tell," Altdorf
Interlaken.

le of July—beginning of September. Second international music
ival, Lucerne. With Toscanini, Bruno Walter and others.

16. Annual summer ski race, Jungfrauoch.

DEN

will see the midnight sun from the first of June till the middle

Beginning the middle of June you can mountain climb at Nya
onen (3400') and Kebnekaise, highest mountain in Sweden

. Or if you're of a lazier mind, there are something like sixty-
se races—with totalizer—scheduled for the three summer months

khholm, Göteborg, Karlstad, Malmö, Sundsvall and other spots.

ational of all events, underline Midsummer Eve, celebrated all



PAN-PACIFIC PRESS BUREAU

The business district of Honolulu from the Aloha tower



Mariners believe that some ships have almost human
'sense' . . . like the Queen Mary, shown above as she
docked in New York unaided by tugs—or the old
Mauretania, which beat her own 22-year speed re-
cord. And they're right, these seamen—though over-
modest . . . like the veteran rider who has praise only
for his horse. The credit belongs to ships and men
both. The new 34,000-gross-ton Mauretania, making
her maiden voyage from New York June 30, will have
character beyond any architect's plans. But the men
who will man her have also inherited all the 'ship
sense' of seafaring Britain, strengthened by Cunard
White Star through 99 years!

Right: Commodore R. B. Irving, O.B.E.,
R.D., R.N.R., directs the docking of
the World's Fastest Liner, Queen Mary.



SHIP SENSE . . . FOR YOUR TRIP TO EUROPE—OR YOUR SUMMER CRUISE!

It makes sense to choose from the largest At-
lantic fleet, offering the greatest variety of routes
and rates. Several sailings a week to Europe . . .
cruises every week from May 6, duration 11 to 13
days, rates from \$45. Combine an ocean voyage
with your World's Fair visit. Book now through
your local agent to assure best accommodations
. . . your deposit will be applied to a later
sailing or returned in full should you change
your plans. 25 Broadway or 638 Fifth Ave., N. Y.

THE BRITISH TRADITION DISTINGUISHES
CUNARD WHITE STAR

For Your May
and June Holidays



**BELMONT
MANOR**
and Golf Club
INVERURIE
and Cottages



When poincianas and oleanders bloom in Bermuda, when the weather is the most perfect of all the year, when these year-round hotels are most enjoyable, and the Belmont-Inverurie Beach Club plays host to a select coterie of sun worshippers—that's the time to be in Bermuda!

Why not come when you visit the World's Fair? For beautiful folders, rates, reservations, consult your travel agent, or Bermuda Hotels Inc., 500 Fifth Avenue, New York, or address our managers in Bermuda.

BERMUDA



SOON WILL BE VACATION TIME IN THE Beautiful BERKSHIRE HILLS!

They say this charming county of lakes and streams, hills, and woods is truly the "land of many things to do." Berkshire's quaint towns abound in social life—but its rural resorts and 80,000 acres of forest preserves offer quiet retreat to those who enjoy country sports and the majesty of towering mountains and woodland lakes.

Bring your family for a week or a summer . . . and see why people look forward to visiting the "beautiful Berkshires" every year. Here you'll find every inland sport in season, with as much activity or solitude as you may prefer.

WRITE FOR
COLORFUL
VACATION MAP
of the Berkshires, in
full color, size 21x28,
suitable for framing.
Complete vacation
information is in-
cluded.

BERKSHIRE HILLS CONFERENCE, Inc.

Room 75 County Courthouse Pittsfield, Massachusetts



SWEDISH TRAVEL INFORMATION OFFICE

Young girl with a horn. Sweden greets the morning

over the country with dancing around the Maypole. Yacht, outboard motor and rowing races are held at Falun, the Göteborg Archipelago, Stockholm, Sandhamn, etc. The international yacht races (Sandhamn, Visby-Sandhamn and around the island of Gotland) are in July. Through September there is the Stallmästaregården at Stockholm, an exhibition of week-end cottages and "own homes." From the beginning of August the Royal Opera at Stockholm will present operas and operettas. Added to these a series of festivals and performances to be given at the National Museum, Stockholm, Gränna, Östersund, Ramsele, Visby, Vadstena and Laholm.

June 2—11. Twenty-second Swedish Fair at Göteborg.

June 6. Swedish National Day. Most of the royal family will be at Stockholm Stadium.

June 15—July 3. Kristianstad trade, industrial and arts and crafts exhibition.

June 21—July 20. Borlänge exhibition of art, handicraft and industry.

June 22. Closed Swedish amateur golf championship at Tylösand.

June 23, 24. Midsummer Eve and Day.

June 30—July 17. Kramfors industrial art and sloyd exhibition.

July 1—September 10. Stockholm exhibition of modern Swedish art.

July 16—30. Båstad international tennis matches.

August 5—13. Malmö, Swedish industries fair.

August 13—20. Båstad open golf championships.

August 23—26. International open Swedish amateur golf championship at Falsterbo.

ITALY

Italy sings all summer long. Opera is given in old castles, villas, squares, theatres, arenas. In July you may hear it at Bologna, Cremona, Faenza, Palermo, Pavia, Pola and Turin. Frascati, Milan, Naples, Rome, Trieste and Verona have it in both July and August. While Portofino, Noto, Vicenza and Rimini have it in August. There are, besides, concerts (such as the ones in the Loggia degli Uffizi in Florence), not to mention the unscheduled strummings and bursts of song across the night waters of the Grand Canal, the Arno or whatever water you're near. For sheer self-indulgent vacationing, though, nothing can quite compare with the long curve of the beach at San Remo and the delicious comfort of her hotels.

Till June 6. Fifth Florentine Musical May.

June 4—11. Petrarch week at Orvieto.

June 8. Corpus Domini celebrated at Assisi and Orvieto.

June 9—25. Fair of the three Venetias, Padua.

July 2. The Palio, Siena.

All July. Performances of plays by Goldoni and Shakespeare, Venice.

August 8—31. International show of cinematographic art, Venice.

August 16. The Palio, Siena.

July and August. Concerts in the Basilica of Maxentius, Rome.

Till August 31. Third quadrennial exhibition of art at Rome.

Till September 30. Leonardo da Vinci exhibition, Milan.

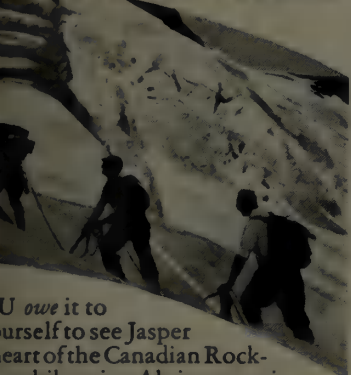
Till October 31. Medici exhibit.



The Vacation of a Lifetime

JASPER

THE CANADIAN ROCKIES



U owe it to yourself to see Jasper heart of the Canadian Rockies exhilarating Alpine experience. You can enjoy the spectacular drive through Jasper National Park to the Columbia Icefield—a glacial ma of blue-white ice, violet-hued. Swimming in an outdoor heated. Riding along the "Skyline Trail." g in trout-filled streams and lakes. Curious living at Jasper Park Lodge. with meals, from \$7.00 a day.

es. Come by the through air-conditioned. nearest agent about routing via Canada—and. as-Canada Air Lines services. Call or write n National Office for illustrated booklets.



TO THE FAIRS? Double your enjoyment! nearest agent about routing via Canada—and ne of these exhilarating Canadian National adian Rockies, Alaska, Gaspé, or Maritimes.

. 186 Tremont St. New York . . 673 Fifth Ave.
22 N. Division St. Philadelphia, 1500 Chestnut
S. Michigan Blvd. Pittsburgh . . 355 Fifth Ave.
. 206 Dixie Term. Portland, Me. . C.T.R. Sta.
1239 Wash. Blvd. San Francisco, 648 Market St.
8 W. Superior St. Seattle . . 1329 Fourth Ave.
7, 414 Fairfax Bldg. St. Louis, 314 No. Broadway
607 S. Grand Ave. St. Paul, First Nat. Bk. Bldg.
ia, 634 Marquette Wash., D.C., 922 15th, N.W.
Montreal, Que., 360 McGill St.

CANADIAN NATIONAL

EVERYWHERE IN CANADA



TRADE DEVELOPMENT BOARD OF JAMAICA

Palms make a picture at Jamaica's Tower Isle bathing beach

ENGLAND

What shall we say of England that hasn't been said before? So much to do, so much to see. So much to do, did we say? The list below is the briefest of extracts of events in a summer which fairly teems.

Until September. Shakespeare festival, Stratford-on-Avon.

Through August 7. Royal Academy summer art exhibition, Burlington House, London.

June 1—July 15. Glyndebourne opera festival at Lewes near Brighton.

June 7—10, 13—17. Military searchlight tattoo, Aldershot.

June 8. "Trooping the Colour," London.

June 8—10. Royal horse show at Richmond.

June 13—16. Royal Ascot week.

June 15—24. International horse show, London (Olympia).

June 20—23. "Highland" show, Edinburgh.

June 26—July 8. Lawn tennis championships, Wimbledon.

June 28—July 1. Royal regatta, Henley-on-Thames.

July 3—7. Open championship golf, St. Andrews.

July 18—August 13. Festival of all the arts, Bath.

July 28—August 5. Military searchlight tattoo, Tidworth.

July 29—August 5. Royal regatta, Cowes.

In July. The royal garden party, Buckingham Palace.

August 7. Motor racing. International Grand Prix, Limerick.

August 7—12. Welsh national Eistedfodd, Denbigh.

August 8—11. Royal Dublin Society's horse show.

August 18, 19. Highland games. Northern meeting, Inverness.

NEW ZEALAND

In 1940 New Zealand will be a century old. A hundred years ago the Union Jack first floated over Waitangi. New Zealand's Centennial exhibition will open in October of this year, continue for about six months at Wellington, the capital. Pageantry will play an important part in the celebrations, it is planned, and certain of the events of New Zealand's history will be reproduced at the places where they occurred, such as the first landing of Captain Cook, the signing of the Treaty of Waitangi and the exercise of British sovereignty at Akaroa. This is an added reason for selecting this year to see this fascinating country with its dramatic scenery.

JAMAICA

The summer schedule here has more to do with lying on the beach, lazily, and long rum drinks than with being up and doing. It is brief, and if you can arrange to climb out of your bathing suit and attend to it from time to time, you will find it pleasant.

June 9, 10. Horse racing at Knutsford Park.

Till June 25. Inter-club championship tennis.

June 26—July 7. Tennis at Wembly.



Indian detours

intimately explore the hinterlands roundabout

Old Santa Fé

New Mexico

■ On your California or Golden Gate Exposition trip, pause for a day or so in Old Santa Fé, and enjoy its quaint charm and picturesque Spanish-Indian country roundabout. It can be done conveniently the year 'round, when you travel to or from California via the Santa Fe.

Where Time Stands Still

Here are age-old inhabited Indian pueblos, prehistoric cliff dwellings, time-worn mission churches, and tiny Spanish-American villages tucked away in the Sangre de Cristo Mountains. All can be explored in leisurely comfort on a 1-to-3 day Indian-detour.

On these Indian-detours, by motor, you'll also enjoy the experienced guidance of cultured young women couriers, and the lazy charm of Fred Harvey's beautiful La Fonda Hotel in Old Santa Fé itself.

Be sure to bring your camera, as the clear air, brilliant sunshine, and colorful subjects of Northern New Mexico offer unlimited picture opportunities.



For Honeymooners, too!

■ We aren't all lucky enough to be planning a honeymoon this summer—but if you are, then you won't find a more delightful spot than charming La Fonda Hotel in Old Santa Fé.

Santa Fe Trains West

■ For swift comfortable travel, and a variety of convenient service for Old Santa Fé, Grand Canyon, Southwestern Dude Ranches, and California, Santa Fe offers a whole fleet of famous trains. For full details and friendly help in planning your trip, just get in touch with any Santa Fe ticket office—tourist bureau. Or write to address below.

T. B. Gallaher, P. T. M.
Santa Fe System Lines
1272 Railway Exchange
Chicago



VIRGINIA BEACH



Center of its own great 250-acre seaside estate.

The CAVALIER
CAVALIER BEACH CLUB • CAVALIER COUNTRY CLUB
VIRGINIA BEACH, VA.

A pleasing blend of Country Life in the Old South with the smartest of Modern Resort Living. American Plan rates include all club privileges. Open all year. Restricted Clientele.

Famous "Name" bands feature the summer season in the exclusive Cavalier Beach Club.

Write today for new beautifully illustrated Booklet "N" ROLAND EATON Managing Director

ARCHERY • BOATING • BEAUTIFUL GARDENS • GOLF • TENNIS • RIDING • PRIVATE BEACH • FISHING • HIKING • CROQUET




This Summer They're Going to Jamaica

Thousands are learning that Jamaica offers a new and "different" kind of summer vacation. Never a heat wave, and practically never a rainy day. From an 80° average on palm-fringed beaches the temperatures range to 60° and 70° in mountain resorts, and the cooling trade winds are constant, night and day.

Summer hotel rates are pleasingly low. Jamaica is within four days from New York by steamship, or fifteen hours by air.

For new illustrated booklet U, consult your travel agent, or United Fruit Co., Canadian National Steamships, Pan American Airways, Eastern Air Lines, or The Jamaica Tourist Trade Development Board, 230 Park Avenue, New York, or Kingston, Jamaica, B. W. I. (Cable "Devboard").

JAMAICA

BLUE MOUNTAINS — EMERALD SEA



NEW ZEALAND TOURIST BUREAU

Sheep crop the grass to velvet at Gisborne, New Zealand

GERMANY.

It is difficult to compress Germany's summer program to such a list. Eighteen pages of dates are here poorly represented. But wherever you may go, whatever you choose to do, be sure to see the Rhine (there are night illuminations on certain summer evenings). "The most beautiful river in the world," Walt Whitman called it. Romantic castles crown its wooded hills. Vine-clad slopes and new vistas at every turn, seen from spic-and-span excursion steamers, the Rheingold Express or your own car, justify the poet's opinion.

Till October. Munich Festival. Wagner, Strauss, plays, concerts, reviews, etc.

May 15—September 15. Famous history play, "The Master Drink," weekly, and Hans Sachs plays every Saturday night, Rothenburg.

June—September. Midnight music in Hartz cities.

June 11—midsummer. Dresden Music Summer.

June 25. German Derby, Hamburg.

July 12—30. International racing week at Riem near Munich.

July 14—23. International riding, jumping, driving, Aachen.

Mid-July—late August. Reich Theatre and Music Festival, Heidelberg.

July 21—August 2. International Alpen races and motorcycles.

July 25—August 28. Wagner festival at Bayreuth.

July 29. "Night of the Amazons," Nymphenburg Palace, Munich.

July 30—September 6. Salzburg festival. Mozart, Strauss, Weber.

Verdi, Rossini, Shakespeare, Molière, concert performances.

Late July. 1200th anniversary, Mondsee.

August 5. Illumination of the Lorelei and Rheinfels Castle.

August 6. Grossglockner. Grand Mountain Prize of Germany for automobiles and motorcycles. Lake festival at Königs and Hinter Lakes Berchtesgaden.

August 27—31. Autumn Fair, Leipzig.

August 27—September 3. International Racing Week, Baden-Baden.

CANADA

We cannot believe that anyone needs a special reason to go to Canada. It's a natural for vacations. But this year it adds to its other attractions the visit of England's king and queen, who will be there from May 1 till June 7 and from June 11 to 15. Their itinerary, including as it does Quebec and the Maritime provinces and then turning west to the Rockies and Jasper, couldn't be improved on to take as your own (allowing longer stops than they are able to have). Be sure not to miss the Jasper-Columbia icefield drive when you're in the west or the Manoir Richelieu when you're in the east.

June 10. Opening of Banff Springs Hotel, Château Lake Louise, Emerald Lake Chalet, Moraine Lake Lodge and the tea houses at the Plain of the Six Glaciers and Lake Agnes. Open until September 10.

June 21. Opening of lodges at Yoho, Wapta and Lake O'Hara. Open until September 10.

July 1. Opening of tea house at Twin Falls. Open until September 10.

July 10—15. Calgary Stampede.

July 20—24. Indian Days, Banff.

August 21—26. Banff Golf Week.

PEACEFUL Sweden

LAND OF SUNLIT NIGHTS



Peaceful Sweden offers you rest and relaxation in the serene beauty of her quiet countryside...carefree gayety in her northern cities...added health in the purity of the northern air...and brilliant summer sun that shines day and night ★ Food is delicious, balanced and pure...hotels are comfortable and cleanly clean ★ This year, more than ever, peaceful, tranquil Sweden, gateway to the Scandinavian wonderlands, offers you the ideal vacation ★ Only direct days from New York in luxury liners—convenient, direct connections from England and the continent ★ This will be a Scandinavian travel year, so book early.

On your way to Sweden visit the Swedish Pavilion at the New York World's Fair for a "pre-view" of the many interesting sights that await you in this peaceful, hospitable democracy.

Ask your travel agent or us for "LANDS OF SUNLIT NIGHTS" booklet suggesting delightful Scandinavian tours. Please mention Dept. HB.

SWEDISH TRAVEL INFORMATION BUREAU
FIFTH AVENUE NEW YORK

AMERICA'S Smartest Sink

THE EBCO DISHWASHING SINK is the "last word" in sink convenience. Modern... beautiful... sanitary! Actually two sinks in one! Dishwashing is done in half the time—without dishpan, rinsing pan, teakettle or drying cloths. Convenient spray fixture and two compartments also lighten other kitchen tasks. Chrome mixing faucet and soap dishes mounted on back ledge simplifying installation! Easily cleaned duostainer. Choice of colors and sizes, and suited for any cabinet-top.

Write today for folder

The **EBCO**
Manufacturing Company

481 WEST TOWN STREET COLUMBUS, OHIO



FENCES Beautify and Protect

Popular conception of a fence is that it is primarily as a protective enclosure that saves from harm the lawn, flowers, trees and shrubbery.

Fences can be beautiful, and in harmony with architectural design. There are all types of fences: Chain Link, Iron and Rustic Wood, which really merge into the surroundings.

BEAUTIFUL will be glad to send you a charge booklet showing actual illustrations of all types of fencing. Address:

HOUSE BEAUTIFUL
572 MADISON AVE. NEW YORK CITY

TRAVEL POINTERS

ALONG the highways of America cars will stream to the East and to the West this year to see the two great World's Fairs. To you who come by car to the Flushing Meadows and New York's Fair, it will be a temptation to head north or south after you've seen the local sights and explore the Atlantic seaboard further. New England has a particular charm, the charm of red barns and white steeples, of neat four-square farmhouses and village streets under avenues of elms. In summer it is green and rich and the corn stands proud and tasseled at either side of the roads. You will like the broad beaches where the sun spreads holiday spirit, the mountains and the hills.

NEW HAMPSHIRE

BRETTON WOODS



The Mount Washington

Located at the foot of the majestic Presidential Range. 10,000 acre estate. Golf under direction of Lawson Little. Tennis... fishing... riding—all sports. Outdoor swimming pool and sun beach. Smart night club—The Moon Room—with dancing and entertainment nightly. Latest motion pictures. Elevation 1600 ft. No hay fever. John F. Sanderson, Manager. Selected clientele. July 1st to Sept. 15th.

WHITE MOUNTAINS—CRAWFORD NOTCH

Crawford House. Famous for its atmosphere and charm so distinctly its own. Discriminating people return each summer. All sports. Season June 27 to Oct. 5. Write for rate diagnosis. Barron Hotel Co. Crawford Notch, N.H.

NEW JERSEY

ATLANTIC CITY



Chalfonte-Haddon Hall

One of the most favorably located hotels in this resort. On the Boardwalk central to piers, theaters, shops. 1000 cheerful rooms. Hot and cold salt water. Long Ocean Decks. A constant program of entertainment. Concerts. Dances. Bicycle garage. Golf and tennis clubs nearby. Tempting meals. Restricted clientele. American and European Plans.

NEW YORK STATE

NEW YORK CITY



The Waldorf-Astoria

Even during the World's Fair, despite demand, it will amaze you to discover how little more it costs to stay at The Waldorf-Astoria. Park Avenue, 49th to 50th, New York.

BRONXVILLE

The Gramatan. Restricted clientele. Country surroundings, city convenience. 28 minutes to World's Fair or Grand Central. Daily: from \$2.50. Weekly rates. Booklet.

PENNSYLVANIA

BUCK HILL FALLS

The Inn—Stop off to and from N. Y. World's Fair, 4 hrs. away. 5000 acre estate. 300 fireproof rooms. All sports. Modest rates. Selected clientele. Write today for booklet and rates. N. Y. Office, 630 Fifth Avenue—Circle 5-5620.

SKYTOP

Skytop Club. Socially restricted club. 105 miles from New York. Golf, tennis, riding, bathing, lawn bowling. Am. plan. Non-members may address Thornton Raney, Mgr., Skytop, Pa., or Skytop Club, N. Y. Office, 230 Park Ave.

VIRGINIA

VIRGINIA BEACH

The Cavalier Hotel and Beach Club. Two 18-hole Golf Courses. Tennis. 65 miles of bridle trails. Ocean and lake fishing, swimming pool. Selected clientele. N. Y. Office, 610 Fifth Ave. Roland Eaton, Mng. Dir. Booklet "N."

WEST VIRGINIA

WHITE SULPHUR SPRINGS



The Greenbrier

Thousands who could easily afford it, annually forego a visit to The Greenbrier because they have heard a false rumor that it's "the highest-priced hotel in the country." Yet, with all its attractions, The Greenbrier's charges are on a par with first-class hotels. So don't deprive yourself of a visit to "America's Most Beautiful Resort." Write for a tariff folder.

NEW BRUNSWICK, CANADA

ST. ANDREWS-BY-THE-SEA



Algonquin Holiday Colony

Only 15 minutes from Maine... the Algonquin and its colony of cottages offer you 2 golf courses, 4 tennis courts, putting or bowling-on-the-green, riding, swimming, fishing! In the evening, dancing to modern swing in the gay casino... latest talkies! Consult your own travel agent or any Canadian Pacific office, or write direct.

Advertising forms for TRAVEL POINTERS close on the 20th of the 2d month preceding date of issue; i.e., forms for the June issue close April 20th.

For further information, write to

TRAVEL POINTERS
HOUSE BEAUTIFUL
572 Madison Avenue New York



● Drafts can't go through Silentite windows!

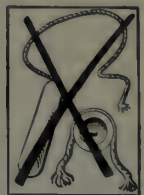
Is that window news to you? Then meet Silentite—the troubleproof window that won't leak air, won't rattle, won't stick—that will save you as much as 25% of your winter fuel bill!

Seven years ago Curtis introduced the Silentite double-hung window—the first window improvement in over 300 years. For seven years, Silentite has proved itself in thousands of homes. It's America's most popular window today!



Insulated—weather-stripping is built-in

When you get Silentite, you get the most efficient weather-stripping known. It's made of Metalane, patented by Curtis and used only on Silentite. It prevents drafts and saves fuel. For it is built into the Silentite window at the factory. And all Silentite wood parts are "pre-fit," so it costs less to install than ordinary windows! Silentite is toxic-treated to assure long life.



No sash cords, weights or pulleys

Let us give you our free Silentite window book—ask your Curtis dealer or return the coupon.

CURTIS COMPANIES SERVICE BUREAU CLINTON IOWA

Curtis Woodwork Is Sold by Reliable Dealers Everywhere



THERE'S ONLY ONE SILENTITE AND ONLY CURTIS MAKES IT!

For permanent window satisfaction—whether you are building or remodeling—Silentite is the window for you to buy!

□ Curtis makes a complete line of woodwork for modern homes. Ask about it—check here.

CURTIS COMPANIES SERVICE BUREAU Dept. HB-5, Clinton, Iowa.

Please tell me about troubleproof Silentite double-hung windows and Silentite casements. I am building ☐ remodeling ☐

Name _____ Address _____ City _____ State _____



In a fine museum piece it is the art behind the craftsmanship which inspires admiration. In Scotch Whisky it is blending an art which accounts for Teacher's fine quality, distinctive taste and universal appeal.



"It's the flavour"

86 PROOF

TEACHER'S
Perfection of Blended SCOTCH WHISKY

Made since 1830 by Wm. Teacher & Sons, Ltd., Glasgow

SOLE U. S. AGENTS: Schieffelin & Co., NEW YORK CITY • IMPORTERS SINCE 1794

FOOD and DRINK BAR



The Hotel Vanderbilt's famous Della Robbia room, New York City

COMPARED to most New York hotels, the Vanderbilt is practically hoary with tradition. Though it is comparatively new, most of its contemporaries have by now moved, changed beyond recognition or vanished entirely. But the Vanderbilt is still as it has always been—pleasant, elegant without ostentation and increasingly proud of its tradition. Chef Bourquin still broils over charcoal on a great iron grill, every bit of bread he serves is baked under his supervision in an apparently endless brick oven, and though his kitchen is as modern as new equipment can make it, he staunchly refuses to "improve" on the best way of doing anything. One innovation he has adopted enthusiastically—his salads are all made by women. In the masculine domain below stairs this is fairly remarkable. But he finds their deft fingers quicker and more skilled in the delicate arrangements that salads require. And certainly what women can do best for the Vanderbilt, women can do to the queen's taste at home.

Many of his salads make their first appeal to the eye. Thanks to his clever assistants, the varied assortments of fruits, vegetables and greens that go into their making are so attractively presented it seems almost a pity to eat them. But they have become so popular in the last few years that he has had to increase his salad staff and change his menu daily. Women order them for lunch in season and out, in preference to anything else, and so do a surprising number of men.

One of the most popular Chef Bourquin calls the Hollywood salad, since it is particularly the choice of those who have their figures on their minds. Here's how to assemble it. On a good-sized salad plate arrange a nest of lettuce leaves. The Boston lettuce is the one to buy because its leaves don't wrap themselves into a cabbagey ball the way Iceberg does. Then a round of canned pineapple for a base. The Dole brand is outstandingly good. Around this, four slices of alligator pear, cut lengthwise from the fruit and skinned, are laid so they frame the pineapple. On top of the pineapple, arrange alternating grapefruit and orange sections, skinned, just as they set in the fruit itself, until you have a round mound like half an orange sitting on top of the pineapple. It won't cover it entirely, and on the margin put four thick slices of banana, almost an inch through. Another one tops the citrus mound and on top of each slice goes a slice of maraschino cherry. Serve with French dressing. This is pretty enough to put on the mantel under glass.

One of those extraordinary services that is so versatile it is hard to describe awaits your need at the Putnam County Products shop, 793 Lexington Ave. It began, as its name indicates, in Carmel, New York, as an enlightened attempt to assist local talent in find-

ing a market for its wares. It has been so successful in the country that it has finally come to town. These people can make almost anything you want made to order. They have on their lists expert cabinet makers, metal workers, knitters, embroiderers, wood-carvers and seamstresses, not to mention cooks. Literally, they can do almost anything—that cherished pickle recipe of your grandmother's that you never have time to do anything about, dolls' furniture, or a mate to your favorite ashtray. Of course they have examples of their wares in the shop, particularly an alluring array of home-canned fruits, vegetables, jams, jellies and pickles. On Tuesdays there is date-nut and oatmeal bread. If you're floored by a domestic—or gift—problem, try them first. You'll have the added satisfaction of knowing that most of the modest price you pay goes to the people who actually do the work, since this is a non-profit-making organization.

While the subject of out-of-town food is uppermost, you should also hear about the Vermont Maple Shop at 41 East 47th Street. If it's made from maple sap, they have it. They can even get you—*rara avis*—first run maple syrup, the straw-colored, delicate acme of maple flavor. Likewise soft sugar, maple cream, soft cakes, hard cakes and an astonishing profusion of candies. These are particularly fine for the small fry.

Another dandy junior candy, provided father doesn't see it first, is the true New Orleans praline. Nothing is more delicious if you get the real thing. Louise Cook's have enough salt and cream to bring out their beautiful brown-sugar flavor, and the pecans are enormous. She will send them to you from 623 St. Peter Street, New Orleans, for \$2 a dozen postage prepaid.

You've undoubtedly been reading about Café Rico and wondering. Actually, it makes a superb demi-tasse if it is properly used. But it can't be treated like other coffees with any hope of success. If you casually measure it into a percolator and perk till it looks all right, you'll get a strange little cupful, black as night, thin, bitter and harsh. Of course, being a dark roast, it looks done long before it is. Use more, cook it longer and taste toward the end. Or put in in your Silex, or in a drip pot—these mountain coffees

EMINENT

WORLD LEADERS have, by their patronage, established The Drake as an address of distinction. Here refined luxury, thoughtful service, and choice location delight the discriminating.

A. S. Kirkeby, Managing Director



The Drake
Lake Shore Drive . . . CHICAGO

BELLOWS & COMPANY

Importers and Dealers in Fine Wines
Brandies, Whiskies and other Spirits
BUSINESS ESTABLISHED 1830

CHAMPAGNE

Fine champagne is famously the most appropriate of all wines for festive occasions, great or simple. It is equally suitable for casual use; a glass provides a pleasant interlude during a warm day, it is refreshing after exercise and splendid with either luncheon or dinner.

Champagne Perrier-Jouët
English Cuvées

This great champagne is an accepted leader in the exacting London market and is held in similar esteem by most American wine lovers. Dry without being thin, flavory but not heavy, it is, we think, just about the perfection of fine champagne.

For modest purses or extensive entertaining we offer ACKERMAN DRY-ROYAL, a charming sparkling Saumur made in the traditional champagne manner, which we feel is the peer of all but the very great champagnes.

Catalogues of our fine Wines and Spirits or of the specialties offered in our Gourmets' Bazaar will be forwarded upon request

New York • Los Angeles • Chicago

NEW IDEAS • ARTCRAFT • FINE STYLING • ARTCRAFT

FINE CRAFTSMANSHIP • ARTCRAFT



OPENED
for
Dining



Extensole

THE TABLE OF MANY USES

This lovely console readily becomes a square table for luncheon or for bridge and a 78 inch table for dining and buffets. EXTENSIBLES are beautifully designed in 18 period and modern styles and sell from \$30 to \$75. . . . For descriptive folder showing prints of the different EXTENSIBLE models, write the Artcraft Company, Sparta, Michigan.

PAT. APPLIED

THE MICH. ARTCRAFT CO. INC.

Factory • Sparta • Michigan
Show-room • Keeler Bldg • Grand Rapids





Beauty

AND THE BATH ...

Beauty is a prized possession. It brings generous praise. And that praise is most deserving for a bathroom that is beautifully designed... the one illustrated for example. It can be yours. It's economical because Eljer fixtures are durable and are not expensive to install. Decide on Eljer fixtures for your bathroom. Send for the brochure... it will help you.

BEAUTY
EFFICIENCY
AND ECONOMY

ARE YOURS
WHEN YOU

Eljerize

* Eljerize... the act of equipping bathroom, kitchen and laundry with Eljer fixtures.

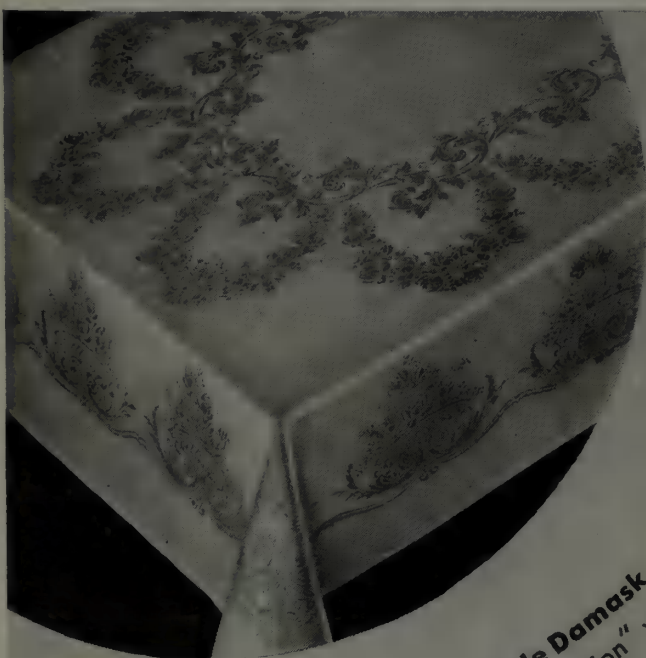


ELJER CO., FORD CITY, PA.
Fine Plumbing Since 1907

Send 10c coin or stamps for illustrated brochure entitled "How to Style a Bathroom Within a Budget."



ELJER



Give **MEADOW BLEACH Double Damask...**
For that all-important first "occasion" when the bride brings out her most cherished presents... see that the elegant simplicity of Meadow Bleach Double Damask enhances her silver and crystal! In priceless imported Irish linen, our master craftsmen have woven distinguished patterns, to blend with every decorating trend.



AT BETTER STORES EVERYWHERE, OR WRITE:
York Street FLAX SPINNING CO., INC., 107 FRANKLIN ST., N. Y.

are all at their best when dripped. You'll get a cup of coffee that will float a fifty-cent piece, lots of body, clear, strong and fragrant. It should be measured lavishly for any process—almost half again as much as you normally use—but if you really like coffee, the results are worth it.

Bellows and Company is a well of information on food and drink which never goes dry because they're always experimenting with their own wonderful brands. The latest brain storm has a very fine name which will give you an idea as to its uses—Sunday Morning Flip. In it goes a small jigger of Cognac and two small jiggers of sherry. For each flip use one egg and one half teaspoon of sugar. Put it into a cocktail shaker with ice and shake till overcome by thirst.

The house of J. Wray and Nephew has been making rum for better than a hundred and nine years in Jamaica. Using their old formula, they turn out Dagger Rum, which is distinctly smooth and mellow. This recipe for Black Stripe is one to enter in your books and make use of all year round. Dissolve one tablespoonful of honey with a little hot water in a tumbler. When cool, add two or three lumps of ice, half a cocktail glass of Dagger Rum. Fill the glass with water, cold in summer, hot in winter (in which case you omit the ice, naturally), grate nutmeg over the top and go to it. For the record also, you might make a note of their old plantation formula for the eternally welcome Planter's Punch. Use one part of lime juice, two parts of a syrup made of sugar and water, three parts of the Dagger. Add a dash of aromatic bitters. Ice and shake well. Serve in a tall glass with cracked ice. A cherry is suggested. In making this and other rum drinks it's better to chip the ice into small pieces than to shave it. Shavings of ice turn to water unbearably fast and that throws off all your original calculations about your drink. With a strong shaking arm mixing the drink you can work up a frosting on the outside of the shaker in a very few minutes. The rum should in general be the last main ingredient added. Any cocktail shaker will answer but the best for rum drinks have a tight fitting top and a pouring spout. If you have no shaker, stir well with a swizzle stick.



SWITZERLAND

Your "candid camera" will preserve the happiest memories of a perfect vacation in Switzerland, the land of the picturesque. Colorful mountain views that show every vivid detail in fine, clear Alpine air and brilliant sunshine. For sports... for rest... for health... or whatever you desire come to Switzerland! And of course you will take advantage of the extraordinary fare reduction granted to foreign guests who stay six days or more.

NO VISAS—NO MONEY FORMALITIES

For information, consult your travel agent,
or write us for Booklet HB-2

**1939
GALA EVENT**
Swiss National
Exposition
ZURICH . . .
May to October

SWISS FEDERAL RAILROADS, 475 FIFTH AVENUE, NEW YORK



You can
now entertain without
undue extravagance

Serve

GOLD SEAL
(New York State)
CHAMPAGNE

Made in the "Champagne district of America," Gold Seal is the exclusive choice of House Beautiful for representation in "Bride's House" at the Savoy-Plaza in New York.

Vintners, with all the art and skill of 74 years of continuous wine making, bring you this superb wine made Nature's way (fermented in the bottle). Connoisseurs acclaim it.

In choosing "Gold Seal" you pay no import duty or ocean freight. Your guests and you will be delighted with the taste, bouquet and effervescence. When dining out, insist on "Gold Seal."

URBANA WINE COMPANY, INC.
Urbana, Hammondsport, N. Y.

GOLD SEAL
NEW YORK STATE
champagne

Gourmets take note: the restaurant in the Italian Pavilion at the New York World's Fair is operated by the Italian Line Restaurant, Inc., and is making a specialty of the kind of food you get on Italian Line ships, which means the best Italian cookery. It is under the direction of Mr. Luigi Carnacina, erstwhile maître d'hôtel of the *Conte di Savoia* and manager of some of Italy's best known restaurants. Cedrini, famous chef of the *Conte di Savoia*, is in sway over the kitchen. He has typically Italian foodstuffs to work with, imported direct, including a hundred and one native delicacies. His art will produce both national and regional dishes, so that here you will have a chance of indulging your nostalgia for the fine fruits of Bolognese, Milanese, Venetian and other brands of Italian kitchens.

Along with this goes a wide assortment of Italian wines—ruby red Chianti, delicately perfumed Capri, the full-bodied dry wines of the Valtellina, Spumante and the aromatic vermouth of Piedmont among others.

The restaurant occupies a large area in the Italian Pavilion and is subdivided into three rooms, all modern. First, there is the Milky Way Bar, a reproduction of the Circular Bar of the *Conte di Savoia*. The main restaurant is the Mermaid Room, very like the dining salon of the *M. V. Victoria*, one of the ships in the Lloyd Triestino's Far East service. Both these rooms are decorated by Gustavo Pulitzer Finali, who designed most of the public rooms of the *Conte di Savoia* and other Italian liners. The Zodiac room, next to the restaurant, is the work of Mr. Michele Busiri-Vici, who designed all of the rest of the Italian Pavilion except the bar and restaurant. This room is flanked by two terraces rich in flowers and terraces in the traditional Italian garden manner. Two orchestras and other entertainment go hand in hand with all this glamour.

With the flavor of Italian cookery in your mouth you will be in a perfect mood to read a fascinating old book, "Cooking and Dining in Imperial Rome," by Apicius. You can get it from Bellows and Company. The Roman cooking tradition, much of which has descended to us, has its roots in the soil of Greece, along with other Latin culture. Cooks in the great days frequently graduated from the lowest orders and by nature of their art gained freedom and even became the friends, confidants and advisers of people in high places.

HAVE YOU NOTICED?

The real leaders—the women who are always first to adopt styles that stay in fashion—are using crisp, sheer writing papers for general use... papers with the weight of a sigh... shadowy in texture... fragile-seeming but enduring in use. In the current collection of

EATON'S FINE LETTER PAPERS

this fashion for thin writing papers is featured in delicate tints and pristine white... envelopes lined in color.

EATON'S FOREIGN MAIL LAID • EATON'S AIRMAIL LETTERS
EATON'S FOREIGN MAIL SMOOTH • EATON'S HIGHLAND THIN

AT FINE STORES, EVERYWHERE



EATON PAPER CORPORATION
MAKERS OF HIGHLAND LINEN
PITTSFIELD, MASSACHUSETTS

Prize-Winning BRIDE'S HOUSE



Send for
Profusely Illustrated
Booklet Describing
this Charming Home
in Detail.....

Furnished
Throughout
with



KITTINGER 18th Century Reproductions

This \$1000.00 Prize Winning Home (in the recent General Electric Contest) is noteworthy for its superlative excellence of design and modern construction... as well as for its beauty of interior decoration.

The booklet illustrates the various rooms and shows how livable and appropriate Kittinger Furniture is for the smaller home. The modern, labor-saving equipment is described and information regarding a complete set of plans is given.

Send 10 cents for Kittinger "Bride's House" Booklet. We will include for limited time, another booklet "Furniture of Charm" without extra charge. KITTINGER COMPANY, 1875 Elmwood Ave., Buffalo, N. Y.



Welcome to the
Kittinger Exhibits
NEW YORK
385 Madison Avenue
CHICAGO
Merchandise Mart
BUFFALO

**FAST
CUTTERS-
AND BUILT
FOR
COMFORT**



No more standing on one ear to trim borders!

Here's a Grass Clipper with vertical-action handles and horizontal-action blades. Easier. Faster. Far less tiring. Keeps hand from getting cramped. Specially hardened and tempered, Cutlery Steel Blades.

WISS HY-POWER PRUNERS take off sizable branches with ease! Finest cutlery steel. The sturdy, razor-sharp blade strikes soft bronze anvil that prevents dulling. Terrific leverage—and a draw-cut action that really *shears*. Regular Model 8". Ladies' Model 6".



WISS SHOCK-PROOF HEDGE SHEARS. The sweetest-cutting Hedge Shear made. Built-in Shock Absorber takes the "jolt"—saves the arms. Slender blades of high-carbon crucible steel. Beautifully balanced—joy to use.

**ENGLISH
PATTERN**



At Cutlery Counters everywhere. Write for Booklet L-59 showing complete line of Wiss Garden Tools. J. WISS & SONS CO., Newark, N. J. — 91 years of American craftsmanship.

**WISS
GARDEN CUTTERS**

GARDENS ON PARADE

CONTINUED FROM PAGE 69

greenhouse; research greenhouse; summer houses, etc.

You will be able to dine or enjoy refreshments in the terrace restaurant overlooking the gardens to the accompaniment of garden music. Indoors in the Exhibition Hall will be about seventy-eight educational and commercial exhibits, dioramas with real planting material, and seasonal flower shows from April 30 to October 30 (schedule of the events is published at the end of this article), and a series of flower arrangements by garden clubs encompassing the same dates.

For the night visitor advanced garden lighting has been installed with particular stress on the color effect of the flowers. Planting material from every State in the Union and also from Europe and South America is included in the exhibit. With an estimated attendance of five million people, this is truly the major garden attraction of our generation.

The central motif of the planted area is the Theodore A. Havemeyer Memorial Garden, sponsored by the Horticultural Society of New

York to honor the memory of the late Theodore Augustus Havemeyer, its president from 1914 to 1934. This garden is circular in design, about 180 feet in diameter and consists of four curved plots around a grass basin encircled by fourteen well-matched Japanese weeping Cherry trees which should bloom some time late in April. It will be brilliant not only for its color effects but also as an assemblage of choice and rare planting material including specimens from many of the large private estates of Long Island, Westchester and New Jersey and distant places, specimen Lilacs from the Havemeyer collection and new Tulip introductions.

Occupying one of the largest areas of "Gardens on Parade" is the Jackson and Perkins Company's garden, "A Parade of Modern Roses." About 8,000 carefully selected plants of 250 varieties will be seen. These will represent the Roses of eighteen countries, including England, France and Belgium, in an area of over 10,000 square feet. The blooming period will open in early June and

Quality  since 1897

BULBS

For Spring Planting

NEW CARNATION-FLOWERED
BEGONIAS

Collection Offer

4 Bulbs—1 each
of White, Pink,
Crimson and
Yellow . . . \$1
Value if bought
separately \$1.20



Brilliant, fringed flowers. Easy to grow.

Any of the above colors — also scarlet and apricot—30c each, \$1.50 for 6, \$2.50 for 10

10 DISTINCT EXHIBITION DAHLIAS

Collection Offer \$2

Value if bought separately \$4.45



Due to a good crop we are able to offer these 10 lovely varieties at this special price:

Elizabeth Potter
Rose-pink
Francis Larocco
Pure yellow
Jane Cowl—Bronze
Jersey's Beauty
Pink
Kentucky—Orange

Kiss Me—Red and White
Pink Glory—Rose-Lavender
Red King—Deep Red
Salmon Supreme—Salmon-pink
White King—Pure White

1939 Seed Annual Free on Request

Stump & Walter Co.

132 to 138 Church St. Dept. H8
NEW YORK CITY

Branch Stores:
White Plains, N. Y.
Stamford, Conn.

Newark, N. J.
Englewood, N. J.
Hempstead, L. I.



The Beauty and Charm of **DIGNIFIED PROTECTION**

Designed and constructed in a wide range of patterns, Stewart Iron and Wire Fences and Entrance Gates harmonize beautifully with architectural and landscape effects. Fences by Stewart add beauty to your home and its surroundings, safeguard costly plantings and effectively eliminate the annoyance of thoughtless trespass. Send for the illustrated catalog. A copy is yours for the asking. Sales and erection service in principal cities.



Chain Link
Wire Fence

Stewart IRON
and WIRE
FENCES

THE STEWART IRON WORKS CO., Inc.
619 STEWART BLOCK, CINCINNATI, OHIO

It's the Tips!

Travel is the best sport there is, winter or summer. But a lot of the fun goes out of it if you don't manage the details like a pro. Tipping, for instance, can get you down. It's a delicate matter to know how much to give to the boy who shines your shoes, the waiter who attends to your pet diet clear round the world, the porter who carries your forty-pound suitcase.



No mystery this to Mr. William B. Powell whose article "Tips on Tipping" appeared in the January issue of HOUSE BEAUTIFUL Magazine. We made it into a pocket-sized booklet for taking along on trips, and readers have been writing for it from all over the United States. We've still got a supply of the booklets left. One will be sent to you with pleasure if you'll just send 10¢ to cover mailing cost to:

**HOUSE BEAUTIFUL
MAGAZINE**

572 Madison Ave., New York, N. Y.

Beauty and the BEAST

Spiny elm caterpillar enlarged two-and-one-half times—only one of many hundreds of insects that destroy the foliage of beautiful shade trees.

Neglecting to spray or careless spraying may give you a tree like the one above—completely defoliated with vitality impaired.

NATURE has a strange way of creating beautiful trees and then providing pests to destroy them. Right now, caterpillars and beetles are on the march to devour the lovely foliage of your trees. Plant lice (aphids) will soon be sucking the vital juices from the leaf tissues. If trees are not sprayed in time, and sprayed expertly, these ravenous insects will multiply from hundreds to millions and the damage done will be difficult to repair.

In this instance, however, man's ingenuity can "save beauty from the beast." But the work requires (1) knowledge to diagnose the trouble, (2) ability to prescribe the correct spraying compound, (3) experience in application, and (4) modern power-driven equipment for quick, thorough spraying at lowest cost.

These essentials are all provided when you employ Davey Tree Experts. Your valuable trees will be safe in the hands of these highly skilled craftsmen, whose work is checked constantly by the famed tree laboratories of the Davey Institute of Tree Service.

Immediately after the leaves unfold is an excellent time to have Davey men spray your trees. Davey maintains branch offices in 50 principal cities. Write, wire or 'phone the one nearest you. A Davey Tree Expert will be sent to inspect your trees free of charge.

★ ★ ★

Davey Tree Service includes Pruning, Spraying, Feeding, Lightning Protection, Cabling, Bracing, Expert Surgery, Large Tree Planting, Tree Trimming for Public Utility Lines.

Davey Branch Offices with

AKRON, OHIO • ALBANY • ATLANTA • BALTIMORE • BAR HARBOR, MAINE • BINGHAMTON, N. Y. • BIRMINGHAM BOSTON • BUFFALO • CHARLESTON, S. C. • CHARLESTON, W. VA. • CHARLOTTE, N. C. • CHICAGO • CINCINNATI CLEVELAND • COLUMBUS, O. • DAVENPORT, IA. • DAYTON DETROIT • ENGLEWOOD, N. J. • ERIE, PA. • FAIR HAVEN, N. J. GRAND RAPIDS • HARTFORD, CONN. • HEMPSTEAD, L. I. INDIANAPOLIS • LOUISVILLE • MADISON, N. J. • MEMPHIS, TENN. • MILWAUKEE, WIS. • NASHVILLE • NEWBURGH, N. Y. NEW HAVEN, CONN. • NEW YORK CITY • OLD GREENWICH, CONN. • OLEAN, NEW YORK • PATCHOGUE, LONG ISLAND

Founder of

1846



JOHN DAVEY
Reg. U. S. Pat. Office

MARTIN L. DAVEY, PRESIDENT

Telephone Connections:

Tree Surgery

1923

PEORIA, ILL. • PHILADELPHIA, PA. • PITTSBURGH, PA. PITTSFIELD, MASS. • PORTLAND, ME. • PRINCETON, NEW JERSEY • PROVIDENCE, R. I. • RICHMOND, VIRGINIA ROCHESTER, NEW YORK • ROCK ISLAND, ILL. • SAVANNAH, GEORGIA • SCHENECTADY, NEW YORK • SOUTH BEND, IND. • SPRINGFIELD, MASS. • ST. LOUIS, MO. • STAMFORD, CONN. • SYRACUSE, N. Y. • TOLEDO, O. • TORRINGTON, CONN. TROY, N. Y. • UTICA, N. Y. • WASHINGTON, D. C. • WEST ORANGE, N. J. • WESTPORT, CONN. • WHEELING, W. VA. • WHITE PLAINS, N. Y. • WILMINGTON, DEL. • WORCESTER, MASS. • DAVEY TREE EXPERT CO. OF CANADA, LTD. • TORONTO AND MONTREAL

DAVEY TREE EXPERT CO.

114 CITY BANK BUILDING • KENT, OHIO

An INVITATION

The World's Largest Rose Growers invite you to visit the "Parade of Modern Roses" in the J. & P. International Rose Garden—Gardens on Parade—New York World's Fair.

ROME GLORY
Plant Pat. No. 304

COME to one of the world's largest rose gardens—7500 plants in over 250 varieties containing the newest and best from all over the world. Will be in bloom from June until frost.

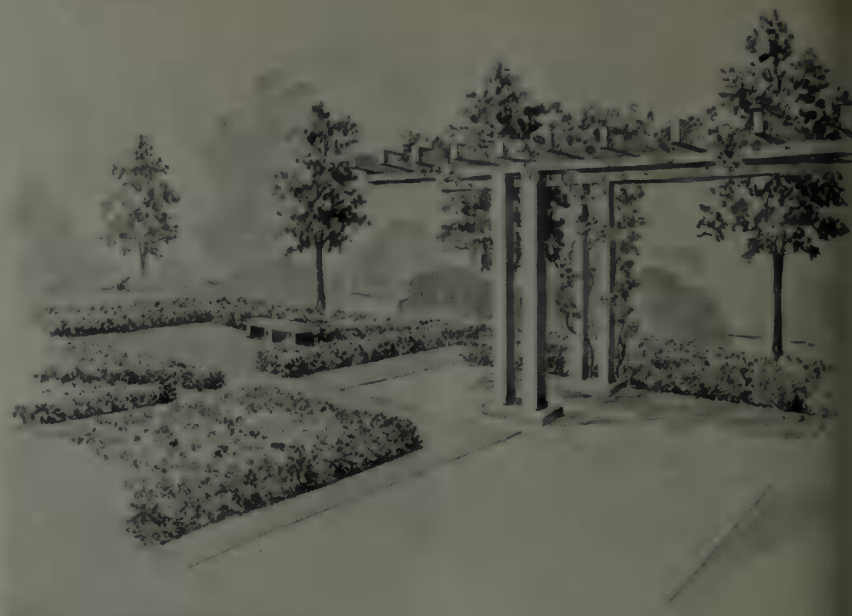
SEE "WORLD'S FAIR" and other Floribunda Roses in mass plantings.

ENJOY the famous new ROME GLORY. Other outstanding new Hybrid Tea Roses, "MCGREDY'S SUNSET," "ETERNAL YOUTH," "ALICE HARDING," "ECLIPSE," "SIGNORA." A lavish display in a riot of colors.

ALSO SEE the top Perennial Novelty of 1939, Delphinium "PINK SENSATION" in the Havemeyer Memorial Garden. A J. & P. introduction.

If you do not expect to attend the New York Fair or wish it in advance, ask us for our "World's Fair Folder" of New Roses, FREE—or, send 15c for the complete and helpful book "All About the New Roses."

JACKSON & PERKINS COMPANY
The World's Largest Rose Growers
DEPT. HB59 NEWARK, NEW YORK STATE



The Jackson & Perkins Rose Garden at the World's Fair

continue to frost. The "World's Fair Rose" and other new varieties will here be first shown.

Water will be used effectively by the New York Botanical Garden in its exhibit. This water garden will consist of three pools of varying sizes, having an entire length of about 175 feet, a width of 18 feet. These pools will be planted with many varieties of Waterlilies. The hardy Lilies will bloom first, followed by the more spectacular tropicals after the water temperature permits their planting. The colors seen will be white, pink, yellow, red and blue. Some of the tropical Lilies are of tremendous size and extraordinarily beautiful, their blues soft "Wedgwood" shades, while the rose deepens into a brilliant red. The water garden is on the main axis from the bus entrance to the exhibition arcade.

Bobbink and Atkins' "Informal Garden" will endeavor as far as possible to carry out the World's Fair design with its modern trend and treatment, bold in accent of mass, color and line. New in suggestion and execution, this garden might aptly be called a modern

maze of motion; the curvature of the walks and the upsweep of the adjoining hedges, supplemented by bold masses of color, catch the eye. *Taxus capitata*, because of its dominant character, is used for the hedge lines, and to give substantial backing for the color planting. The Cedars, combined with the circular motion and design of the garden, catch the spirit of the motif of the Fair—the trylon and perisphere. Azaleas and Rhododendrons in solid colors of white red, pink and yellow will bloom for the opening of this garden. At completion of bloom, this planting will be removed and replaced by bedding plants of red, white, blue, yellow and pink. Chrysanthemums are planned for fall flowering.

The Brooklyn Botanic Garden has developed "the Knot and Herb Garden," consisting of two knot gardens and a large bed devoted to herbs. One of the knot gardens is copied from a design in "The Gardener's Labyrinth" (Thomas Hill) published in 1577, and the other is after a design from the same source. In this exhibit Thyme, Lavender, Germander, Ro-

PAGE FENCE



*gives YOUR
CHILDREN
the protection they need*

PAGE residential fence is a modern "nursemaid" to children. It is a barrier to wandering, to trespassers, to traffic hazards. It keeps out destructive animals, enhances beauty and value of grounds and property.

Mail the coupon below. It will bring you illustrated booklet "Fence Facts," and reference to nearest of 92 completely responsible Page Fence Distributors located throughout the United States for free consultation, expert fencing service and erection by trained crews.



PAGE FENCE ASSOCIATION

Dept. HB533
Bridgeport, Connecticut
Without obligation on my part—send me instructive literature on Page Fencing.

Name.....
Address.....
City.....State.....

America's First Wire Fence • Since 1883

PLAN YOUR GARDEN NOW

Worthwhile Discount
on Early Orders

All around you Bulbs, planted last fall, are blooming. Now, when you see these lovely flowers, is the time to make up your list of varieties to be ordered for fall delivery.

We will gladly send you *Free of Charge* our 1939 Fall Bulb Planting Guide—32 pages listing, among others, time-tested novelties and varieties of Tulips, Hyacinths, Daffodils, Iris, Crocus, all pictured in gorgeous natural colors. Only top-size bulbs of highest quality—most of them grown in our own nurseries at Hillegom, Holland—are offered.

This Bulb Guide also offers you a money-saving discount on all pre-season orders. Don't delay, as our supply of this beautiful and costly book is limited. Use coupon below.



**VAN BOURGONDIE
BROTHERS**

Babylon, L. I., N. Y.

Growers and Importers of Top-Quality
Bulbs from Holland

Van Bourgondien Bros.,
Box 54, Babylon, L. I., N. Y.

Send your FREE 1939 Fall Bulb Catalog. I may wish to make use of your EARLY ORDER DISCOUNT.

Name.....
Street.....
City.....State.....

**NOW the COLDWELL
BADGER brings you
Power Mowing
at low cost**

\$82.50 DELIVERED
Prices slightly higher
West of the Mississippi.

Here's the *quality* Mower you've been waiting for! Ideal for mowing, rolling and trimming lawns on small and medium sized estate. Yet first cost and operating cost are both so low that everyone may now enjoy the benefits Power Mowing brings—in faster, less tedious labor—in more beautiful lawns! 19" cut; uses only 3/4 gal. fuel in 8 hours; cuts 1/2 to 1 acres per day; many exclusive features; easy to operate. Backed by over 71 years' experience in the manufacture of fine lawn mowers. Ask your dealer about the *BADGER*.

COLDWELL LAWN MOWER CO., NEWBURGH, NEW YORK
Write **TODAY** for complete Power Mower Brochure
COLDWELL
POWER AND HAND LAWN MOWERS



New Viking-Strong Hardy Roses

No exaggeration to claim these 8 New Viking strain are the sturdiest, freest in black spot and most resistant to usual ailments of any group of roses raised by us or anyone else. It's why they are being called the Vikings of Freedom. Here are 2 of them just to give you an inkling. You'll find them in color in our New Free Hand Book.

VIKING PROFUSION—(illustrated)
Camellia-like blooms in two toned pink. A lovely rose that flowers all summer. Excellent for hedging or used singly. Height 4 ft. Spread 3 ft.
Each \$1.25, Doz. \$12.50

CAMILLIA
A perpetual blooming bush rose, flowing cherry red with orange center. Height 30 in. Breadth 24 in.
Each \$1.25, Doz. \$12.50

NEW HAND BOOK FREE
Just a catalog. It's now a 160 page book with full cultural directions. Hardy Plants, Roses, Bulbs and Seeds. 32 pages in color. Send 5 cent stamps or 15 cents in cash, to cover forwarding charges. Or drop a postal note and it will be sent by express, 15 cents collect.

Page 174 for our Ad on New Hardy Plants

Wayside Gardens
Mentor Avenue Mentor, Ohio

At Last!

A calendar of common tree troubles.

What to look for and when to act.

A most useful booklet has been compiled and written for the purpose of bringing to the attention of shade tree owners the vital importance of TIMELINESS in controlling all insects and diseases and to show when control measures can be successfully initiated for specific shade tree troubles.

Anyone with shade trees on his property should have a copy of it.

Write: Practical Gardener
HOUSE BEAUTIFUL Magazine
572 Madison Avenue
New York City

man Wormwood and sweet Violets are used. The installation of a knot garden where herbs are used to make the design offers possibilities for those who do not need herbs in large quantities but who wish to display them in an interesting and attractive manner. About 75 varieties of herbs used in perfumery, for culinary purposes and for garnishing will be displayed.

In addition to this, the Brooklyn Botanic Garden and the New York State Institute of Applied Agriculture are coöperating to present a Japanese Iris Exhibit of about 125 of the very best varieties to be found anywhere in the world. These are selected for their variation in shape and size as well as for range of color. The wild species from which the cultivated varieties were developed will be exhibited and will show the great contrast in form and size between them and the garden types of singles, doubles and triples.

There is a history to this. In 1935, a coöperative arrangement between the Brooklyn Botanic Garden and the New York State Institute of Applied Agriculture was made and led to the establishment of the Farmingdale, Long Island, Iris Garden on the grounds of the Institute. In this garden are ap-

proximately 400 varieties of Japanese Iris as well as large collections of tall bearded, Siberian and other groups. In addition there are many Japanese Iris plants growing in special propagation sections for the increase of the desirable types.

Three firms, Dauernheim, Inc., William Tricker, Inc., and Royal Oak Boxwood Farms, are coöperating in an informal garden that will contain a Waterlily pool, a beautiful planting of specimen Boxwood and brilliant flowering plants. At the opening of the Fair brilliant Azaleas of several varieties will be shown in bloom. Hardy Primrose will edge and enhance the pool. From about June 15 throughout the summer, various annuals, Waterlilies and tender perennials will be displayed. In August and September, Marigolds will predominate. Following these Chrysanthemums will take over the color scheme.

Six Long Island garden clubs, members of the Garden Club of America, are staging a "Woodland Garden" with a woodsman's cottage that will have one room large enough for meetings of twenty to twenty-five people. On an area of one sixth acre it will be demonstrated that one may enjoy the privacy of a wooded area with its

Tuberous Begonias

Gorgeous blooms in ten types and nine different colors. Flowers measure from 5 to 8 inches across. All who see these exquisite Tuberous-rooted Begonias in full flower are enthusiastic over their beauty. They are indeed

THE WORLD'S MOST GLORIOUS FLOWERS

The tubers offered are sound and healthy; I do not believe better tubers can be had anywhere.

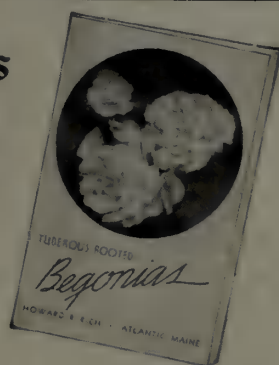
Camellia-Type Tuberous Begonias

12 Tubers (your choice of color)	\$3.00
12 Tubers (large select bulbs)	5.00
12 Tubers (exhibition flowers)	7.50
12 Tubers (the finest blooms)	10.00

All postpaid. Send check or money order.

Be sure to have these Begonias this year. Plant in open ground after mid-May as weather conditions permit. With each order I send full cultural directions. I also offer special potting soil for Begonias.

Howard R. Rich, Box 4, Atlantic, Maine



A Beautiful Book about Tuberous-rooted Begonias

describes the types of Begonias, picturing in both color and photo-print the flowers my tubers produce. A copy will be mailed on request. Write today.

For LAWNS and GARDENS

Nature's finest
FERTILIZER



Here's the ideal all-organic fertilizer. Scientifically combines poultry and cow manure with peat moss. Clean, easy to use, will not burn. In large 2½-bushel bags—sufficient for top dressing 1000 sq. ft. of lawn area or fertilizing 250 sq. ft. of garden area. Free literature and delivered prices on request. Address Dept. HB.

ATKINS & DURBROW, Inc.

165 John Street, New York, N.Y.

1524 South Western Ave.
Chicago, Ill.

177 Main Street
Boston, Mass.

EVERGREENS

Evergreens make your outdoor living-room the family meeting place. A hedge of Yew gives privacy; Rhododendrons give spring color; taller evergreens screen unsightly scenes. Evergreens always give character and beauty to home grounds.

Bobbink & Atkins Evergreens include all varieties and sizes needed for immediate effect. We invite you to ask for prices of Upright Yew for hedges, Junipers for foundation groups, spruces and Hemlock for screens or specimens. Our catalogue will assist you to select other shrubs and trees for lawn and landscape. A copy will be mailed on request.

BOBBINK & ATKINS
Rutherford 26 New Jersey

It's Easy TO GROW DAHLIAS from SEED



Sow in April, to bloom from August to frost—and each year after. You will surely be a Dahlia fan after the thrill of growing your own roots for later division. And, oddly enough, some of the seedlings may turn out to be new colors and take prizes in a Dahlia Show.

UNWIN'S SEMI-DOUBLE HYBRIDS:
Grow 2-2½ feet, with an abundance of fine, good stemmed flowers in wide variety of colors. Per pkt. **35c**

DWARF MIGNON: Most floriferous of single Dahlias. In beautiful pastel shades. Per pkt. **35c**

ORCHID FLOWERED: New European prize winner. Star shaped flowers with softly rolled petals. White, red, orange and yellows of many hues. Pkt. **35c**

Three Packets

\$1.00

Collection of DAHLIA Roots

12 PRIZE WINNERS

Alice Marie Galvin	.75
City of Wellston	.50
Golden Goblin	.50
H. R. S.	.00
Jane Cowl	.75
Jersey's Beauty	.60
Myra Howard	.65
Rose Fallon	.00
Sultana	.75
Thomas A. Edison	.75
Vin Well Bluebird	1.00
White Wonder	.70
	8.75

ALL for ONLY

\$4.00

2 Surprises

that will add NEW INTEREST to your garden

1st 40 x 10-foot riot of color—practically every annual that grows. A never-ending surprise as you welcome old friends and discover brand new varieties. Hundreds of our customers think their gardens incomplete without this unusual feature.

¼ pound of seed **75c**

2nd WILDFLOWERS (Perennial). 10 x 10 feet of the loveliest of natural beauties seldom found in modern gardens—many you may never have seen before. Come up year after year

1 lb. of seed **1.00**

A packet of the famous **JUBILEE GEM CORNFLOWER** (Gentleman's Boutonniere) will be included if both the above are purchased.

ALL THREE for

\$1.75

BOOK FOR GARDEN LOVERS with each order.

Max Seckling
615 MADISON AVE., N. Y. C.



Totty's Roses Won

over thirty First Prizes in the strongest competition at the New York and Philadelphia Shows.

If you are going to buy roses why not get the best?

Our **Special Flower Show Offer** will give one each of ten different hardy roses for \$5.00, two year dormant plants.

Send for Our
Flower Show Circular.

Totty's
CHAS. H.
TOTT

Box 59, Madison, New Jersey
SERVING GARDENERS FOR 35 YEARS



■ Dogs avoid the odor of "Black Leaf 40." That's why a little sprayed on the lower branches of shrubs, evergreens, etc. keeps them away. Put an end to "dog nuisance" now by getting some "Black Leaf 40" and following the simple directions on the label.

MANY OTHER USES

"Black Leaf 40" is also effective in the control of many insect pests that attack flowers, trees, fruit, vegetables and livestock. It kills both by contact and by fumes and is very economical. Sold by dealers everywhere.



Insist on factory-sealed packages to insure full strength.

TOBACCO BY-PRODUCTS & CHEMICAL CORP., Incorporated
Louisville, Kentucky

LOOK FOR THE STAR ON THE PACKAGE

accompanying flowers. White Pine and red Cedar have been used for the boundary shutting out sight and sound. This is first of all a garden of foliage, of the strongly contrasting forms, textures and greens of Pines, Cedars, Rhododendrons, mountain Laurel, Andromedas, Leucothoe, Azaleas, Hawthorn, Dogwoods, red Maple, wild Apple tree, Viburnums and Ferns. Violets, Bleedingheart, Snakeroot, Spiderwort, etc., will add their touch of color, and should the Fair continue another year there will be added in flower, Lady Slipper, Trilliums, Dutchman's Breeches and so on. Marcel Le Piniec, noted builder of gardens, has coöperated with the garden clubs in constructing this woodland scene. A small stream winds through the garden with such waterside plants as Marsh Marigold, Trillium, Jack-in-the-Pulpit and Lobelias.

Lord and Burnham will have an experimental greenhouse in which will be housed the Cornell University scientific and research exhibit on Hydroponics which should take care of those gardeners who have gone in for water culture of plants.

Daybreak Nurseries are presenting an English Garden featuring fine specimen Boxwood and perennial borders edged with Boxwood. There will be a central pool and fountain and in another part of the garden a shelter located in the shade of an overhanging Willow tree.

Bass Frères, Inc., have built a French Parterre garden which is a formally composed arrangement of areas and lines, related in all its characteristics to a whole formal scheme designed on a flat surface, and serving much the same æsthetic purpose as does the pattern of a Persian rug to the whole composition of a well-decorated room. There will be color scheme and accenting points with-

in the design, but no accent within the design will be scaled greater than the accents in the formal boundary.

In building a garden of fine turf grasses, E. H. Woodruff and Sons started to work last fall by planting plots of several types of grasses. These have been carefully handled and protected by glass wool during the past winter. The sod was lifted and replanted in Gardens on Parade April 10 and should be in fine shape for the opening. The garden is laid out in design to show good comparison of various types of grasses.

The Ray B. Levison Garden will be a study in blue and white. As a main motif to frame the entire garden a Boxwood hedge has been used. As a background for the hedge, white Dogwood, hybrid Rhododendron and mountain Laurel are used in profusion. On opening day the predominating feature will be a hedgerow of flowering Crabapples, low-growing and teeming with white flowers; then white Dogwood, white double flowering Peach and white French Lilies. In various other parts of the garden there will be a central theme of white Tulips, then white Narcissus cluster against thickly planted mountain Laurel, blue Forget-me-nots bordering a walk toward the water, with white Violets, Scillas and grape Hyacinths popping up here and there as pleasant surprises. Nestling against the hedge of Yew will be a wealth of Jersey Gem Violets. As the season advances there will follow combinations of white and blue that should make this an interesting and delightful garden.

Fifty-two Federated Garden Clubs of Long Island with Marguerite Dixon Clark as chairman are staging the Garden of Today. A gate between two white Dogwoods opens the way across an oval of lawn to the focal point, a

*** GARDEN INSURANCE**

Wilson's O.K. PLANT SPRAY

★ Insure healthy, bug-free flowers and foliage with this safe, effective spray. Used and recommended by professional gardeners for 35 years. Ask your dealer or write:

ANDREW WILSON, INC.,
Dept. B-5, Springfield, N. J.

WHY BUGS LEAVE HOME

FREE

Home Heating Helps

This book covers the whole subject of home heating in an interesting easy to understand way.

No technical lingo. Send for it.

Burnham Boiler CORPORATION
Irvington, New York
Zanesville, Ohio

THE GARDENER'S BUYING GUIDE

BULBS

World's Finest Bulb Catalog—FREE
Our 1939 Fall Bulb Planting Guide features Tull, Narcissus, Hyacinth and other desirable bulb 32 pages, natural colors. **WRITE TODAY.** BOURGONDIEN BROS., BOX 541, BAYLON, L. I., N. Y.

IRIS

Iris from California. New introductions, rare varieties and wide color range. Thrive anywhere. Safe delivery guaranteed. New 1939 color catalog describes 250 varieties. Free. **MILLIKEN IRIS GARDEN.** DEPT. G-1, 970 NEW YORK AVE., PASADENA, CALIFORNIA.

Twice-Blooming Iris—write for our large free booklet illustrating numerous varieties in natural color as well as describing and pricing the finest tall bearded and fall-blooming sorts. **NATIONAL IRIS GARDENS.** BOX 223-K, BEAVERTON, ORE.

ORIENTAL POPPIES

Huge Oriental Poppy Plants—our giant roots produce flowers the first year. Write for free booklet describing and pricing the finest pink, rose, red, and varieties of other colors. **NATIONAL IRIS GARDENS.** BOX 223-K, BEAVERTON, ORE.

TOOLS

Garden Tools—The most complete catalogue of its kind. Free. **A. M. LEONARD & SON, PIQUA, OHIO.**

DAHLIAS for COLOR in Summer and thru Fall

New dwarf dahlias are very desirable and may be planted following early flowering bulbs. We will gladly recommend varieties best suited to your needs or place them in sketch for you.

Our 1939 catalog will be a revelation showing you the possibilities of the modern dahlia. It contains 7 pages of cultural instructions, a list of the right varieties to win in any show, and the finest selection of new varieties available.

A reputation of 30 years in dahlias backs our guarantee of all stock.



Send for our 48 page free catalog

DAHLIADEL NURSERIE
W.W. Maytrott, Box 85 VINELAND, N.J.

Sutton's Seeds

YOU can secure by return mail directly from us, Sutton's world famous English seeds.

Send 5 three cent stamps for our 160 page Hand Book, fully illustrated; 32 pages in true color. Invaluable help to greater gardening success.

Wayside Gardens
32 Mentor Ave., Mentor, Ohio

Brand's French LILACS

Largest and most complete collection of Own Root FRENCH LILACS in America. Nearly a complete list of the most famous French and Belgium varieties right down to date. All sizes up to five to six feet.

BRAND PEONIES
For spring planting. More than 10,000 roots in storage under ideal conditions and in all the best varieties and regular BRAND quality.

BRAND PEONY PLANTS, Inc.
144 E. DIVISION ST. FARIBAULT, MINN.
NEW FREE catalog ready. Beautiful and fully descriptive. Write TODAY for your copy.

ROCK GARDEN

Beautiful Gold, Silver, Copper and other rocks, Petrified Wood, White Quartz, many unusual specimens for rock gardens, places, pools, fences, etc. Send \$1.00 for introductory collection of sample specimens. Your \$1.00 will be deducted from cost of your order. Free description and price list. **W. COLOROCK CO., 419 Guardian Trust Bldg., Denver, CO.**



PROTECT YOUR ROSES FROM INSECTS AND DISEASE

TRI-GEN is an amazing spray that gives complete plant protection. Economical. Positively controls black-spot and mildew; kills insect pests. Stimulates luxuriant growth. For sale by garden supply stores. If unable to obtain, write us. Free bulletin.

RI-GEN

Rose Mfg. Co., 205 Ogen Bldg., Phila., Pa.

GROW BETTER IN SOIL CONDITIONED WITH



PREMIER PEAT MOSS

Premier's "Certified Seal" guarantees high efficiency—a lighter, more porous and longer-lived Peat Moss—from which useless seeds and impurities have been removed by our patented VACUUM CLEANING process. Ready to use—never cakes.

Valuable All Year Round Information Chart. PREMIER PEAT MOSS CORPORATION
Nassau Street New York City



Flowering Trees

Nature's greatest color effects are from flowering trees. From early April to July your home grounds may be glorious with the lovely blooms of Japanese Flowering Cherries, Almonds and Plums, Flowering Peaches and Crab-apples, Dogwood (pink or white), Magnolias and Lilacs.

Bobbink & Atkins have an extensive assortment of Flowering Trees, in upright and weeping forms, adapted to both small and large plantings, and at modest prices.

Bobbink & Atkins Catalogue describing Flowering Trees and other choice nursery products will be mailed on request. If you have not received a copy, write us today.

BOBBINK & ATKINS
Rutherford 26 New Jersey



Handiest power mower ever built—only one with easy one-hand control—cuts 18" swaths; mows large lawns in quarter of time for only 5c fuel cost. Quiet, easy starting 4-cycle motor; adjustable cutting heights; rubber tires. Easy terms. Model "D" \$110. Model "S" shown, \$79.50.

EVINRUDE LAWN-BOY

fine Delicious Apple tree with a seat beneath it. The miniature lawn is surrounded by an informal border of flowering trees and shrubs, perennials and annuals. The background will be low-growing Rhododendron, Laurel and other evergreens. Tulips will be part of the spring display.

There are, of course, other gardens in the reservation and the World's Fair itself teems with examples of fine planting. Plant material, as a matter of fact, seems to be the unifying element that brings the various buildings and other features into one continuous picture the like of which you have never seen no matter how long you may have lived. Just across the street from Gardens on Parade is a fine example of World's Fair planting in the garden attached to the English exhibit, a garden that at this writing promises to be a gem. See you at the Fair.

FLOWER SHOWS AT "GARDENS ON PARADE"

April 30 to May 14, 1939. Opening day, exhibits of Roses, Carnations and all seasonable flowers, followed on May 1 by Peonies, flowering shrubs, Southern Exhibits, Narcissus.

May 15 to May 20. Tulip Show by the Nassau County Horticultural Society under the auspices of the Horticultural Society of New York.

May 21 to May 25. Gerbera, Orchids, Carnations, Gloxinias.

May 26 to May 31. Iris Show by the American Iris Society.

June 1 to June 6. Exhibits of Carnations.

June 7 to June 9. Sweet Pea and Rose Show by the Nassau County Horticultural Society under the auspices of the Horticultural Society of New York.

June 10 to June 15. Exhibits of Roses, outside and indoors, Rhododendrons and late Azaleas.

June 16 to June 17. Sweet Pea and Rose Show by the Massachusetts Horticultural Society.

June 18 to June 20. Exhibit of Delphiniums.

June 21 to 26. Garden flowers, perennials and annuals.

June 27 to 30. Lily Show, and herbaceous material. Horticultural Society of New York Show.

July 1 to 24. Exhibits of Lilies, stove and greenhouse plants, tropical plants, Japanese Iris, annuals, perennials, late Peonies, Caladiums, aquatics, Cacti and succulents. In this period the committee hopes to receive for exhibit one of the finest collections of Hibiscus for display in this country.

July 25 to 31. Orchids, Begonias, etc.

August 1 to 5. Exhibits of Hibiscus, ferns, etc.

August 6 to 11. Gladiolus Show by the Metropolitan Gladiolus Society.

August 12 to 31. Gladiolus and seasonal flowers, to be exhibited by various clubs.

September 1 to 7. Dahlias, garden flowers, annuals and outside Roses.

September 8 to 30. Dahlia exhibits to be staged by various societies and clubs. The American Orchid Society has promised an exhibit by their Society of a full fall show of Orchids which will extend over a period of one full week.

October 1 to 11. Asters grown under cloth, Chrysanthemums under cloth, and seasonal material.

October 12 to 20. Chrysanthemums.

October 21 to 30. Chrysanthemums, berried shrubs, flowering shrubs, and fruit and vegetables and gourds arranged for effect.



SPEED TOOLS, Specially Designed for YOU

Amazingly light and strong, each scientifically shaped and streamlined for its particular task, SPEEDLINE Tools work so fast and easily that every hour you spend on lawn or garden counts double in results. Identified by their blue handles and gold trim.

If not at dealer's, write THE UNION FORK & HOE CO., Columbus, Ohio.

Quality Tools for Over 40 Years



SPEEDLINE GARDEN TOOLS



Get Your Copy of Harry R. O'Brien's New 120 Pg. Garden Book

1939 edition, doubled in size, of most complete, practical and widely read gardener's guide ever written. Mail this coupon and only 25c to The Union Fork & Hoe Co., Dept. H59, Columbus, Ohio.

Name _____

Address _____

IMPORTED FRENCH PICKET FENCE



for INDOOR PRIVACY OUTDOORS

● Rusticraft French Woven Picket provides an artistic background for the garden—AND—at the same time serves as a screen along busy highways, assuring privacy from passing motorists and protection from glaring headlights. Also ideal for concealing laundry yards, service entrances, unsightly vacant lots, neighbors' garages and other undesirable views.

The answer to your every fence problem answered in

NEW 12 PAGE BOOKLET "Rusticraft Fences—Their Uses"

Rusticraft

King Road MALVERN, PA.

Importers French Picket Fence and Manufacturers of all types of Wooden Fences—Horseback and Auto Gates.

Life Insurance for ALL GROWING THINGS

Let the new 1940 model DOUBLE ROTARY SPRINKLER keep your lawn and garden vigorous and beautiful all summer long. A scientifically correct sprinkler, it allows all the water to sink into the ground before the rotating stream passes over again. Does not injure the tenderest foliage. Does Not Puddle.

HOLLAND ROTARY

An amazing, economy-priced model that will cover up to 30 feet in diameter. Needs no oiling or attention. **\$125**

Write for circular giving all the facts on these famous sprinklers before you select any sprinkler or Order Direct from this Ad. Try for 10 Days. If Not Satisfied Return and Money Will Be Refunded.

DOUBLE ROTARY SPRINKLER CO.

1200 Candler Bldg., Dept. E, Kansas City, Mo.



DOUBLE ROTARY "Junior"

A residential model of the famous Double Rotary Heavy Duty (\$12.50) Sprinkler. Easily regulated to rotate over any circular area up to 100 feet in diameter under high pressure, or down to 15 feet. Refreshing, rain-like drops. Wastes no water. **\$7.50**

TO Europe

WITH HAPAG-LLOYD

ATLANTIC COMMUTERS

ENGLAND · IRELAND
FRANCE · GERMANY

Service that anticipates your every wish, menus to tempt an epicure, appointments luxurious yet unobtrusive—this is why Hapag-Lloyd Commuters go again and again on the

Swift Lloyd Expresses

BREMEN
EUROPA
COLUMBUS

Leisurely S. S. BERLIN

Your Travel Agent, or

**HAMBURG-AMERICAN LINE
NORTH GERMAN LLOYD**

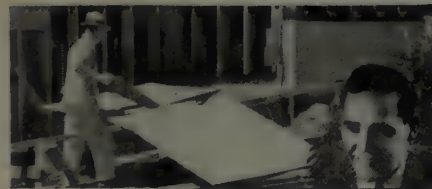
57 Broadway, 669 Fifth Avenue, N. Y.

Offices and Agencies in Principal
Cities of United States and Canada

"OUR NEW HOME MUST HAVE MODERN WALLS"



SHE: "Here is a light, inviting, quiet room that owes its charm to the fact that the walls are built of Insulite, the modern wall material. It has just the individuality of design and surface I want in my living room."



HE: "Yes, dear, and I want Insulite modern materials in the outside walls. They are made especially to save labor costs, cut fuel bills, protect against moisture and provide INSULATION WITHOUT ADDED COSTLY EXTRAS."

For 25 years Insulite materials have been making walls more modern—adding new beauty—saving labor and cutting fuel bills.

Before you buy, build or modernize, let us send you "Backgrounds for Living." It tells how walls and ceilings built of Insulite make homes more comfortable. Just mail the coupon today.

INSULITE

The Insulite Company
Minneapolis, Minnesota

Dept. HB59

Please mail me "Backgrounds for Living."

Name

Address

City State

DOWN TO EARTH

WRITE DIRECTLY TO THE ADDRESSES GIVEN FOR THESE VALUABLE
BOOKLETS ON PLANTS, SEEDS, TREES, SHRUBS, AND EQUIPMENT

GARDEN SHORT GUIDE. Entitled "A Short Guide," this 44-page catalogue describes a wide range of nursery stock suitable for home planting. Everything of importance is listed, most subjects being available in several sizes. A number of uncommon things are represented, particularly among conifers. The list is freely illustrated in halftone and color. Hardy perennials and Roses as well as nuts have a place in this list. **KELSEY NURSERY SERVICE, 50 CHURCH ST., NEW YORK CITY.**

GARDENING COMPLETE. Bearing a charming garden scene on the front cover, and lavishly illustrated with color pictures, this catalogue of 32 pages offers the home planter a first-class selection of ornamental plants including trees and shrubs, broad-leaved and coniferous evergreens, Roses and hardy perennials. Fruits also are featured. One third off list price is allowed to the trade. **BULK'S NURSERIES, BABYLON, L. I., N. Y.**

DAHLIAS. Descriptive catalogue of modern Dahlias. In its 48 pages a large selection in all types is offered, both as roots and plants, and great numbers are illustrated in halftone. Celebrating the firm's 25th anniversary are numerous novelties of high merit including miniatures and pompons raised at Vineland, as well as many from other sources. **DAHLIADEL NURSERIES, VINELAND, N. J.**

KOREAN MUMS. Bristol Nurseries, originators of Hybrid Korean Chrysanthemums, have issued a complete garden catalogue of unusual value. This firm is foremost in the presentation of all types of Chrysanthemums and the subject naturally receives first and complete attention. All their new introductions are included as well as many of their past favorites. A long list of other garden material is handled as well. **BRISTOL NURSERIES, DEPT. 31, BRISTOL, CONN.**

LAWN CARE is a subject which is becoming increasingly important to home gardeners. This is perhaps more due to the simplification of practice and the excellent results obtained therefrom, than to any other reason. The O. M. Scott & Sons Company has spent many years on the subject. Their bulletin, *Lawn Care*, issued four times a year, to be had for the asking, is the result of extensive research and experience. **O. M. SCOTT & SONS CO., 19 MAIN ST., MARYSVILLE, OHIO.**

UPKEEP PROBLEMS—and what homeowner and gardener isn't fully acquainted with them? The right tools and the correct practices reduce the work involved. Mechanical tools are becoming the order of the day to meet such problems. A very enlightening booklet giving the "whys" and "hows" is available. **GRAVELLY MOTOR PLOW AND CULTIVATOR CO., DEPT. HB., DUNBAR, W. VA.**

TO Europe...

WITH HAPAG-LLOYD

ATLANTIC COMMUTERS

ENGLAND · IRELAND
FRANCE · GERMANY

Restful comfort, true hospitality, unsurpassed service

but a few of the many

luxuries Hapag-Lloyd Commuters enjoy. You too can

with them on any of the

Hapag "Famous Four" Expresses

NEW YORK
HAMBURG
DEUTSCHLAND
HANSA

Leisurely M. S. ST. LOUIS

Your Travel Agent, or

**HAMBURG-AMERICAN LINE
NORTH GERMAN LLOYD**

57 Broadway, 669 Fifth Avenue, N. Y.

Offices and Agencies in Principal
Cities of United States and Canada



A Better Fence for Every Purpose PROTECTION · PRIVACY · BEAUTY

Anchor Fences give permanent protection against trespassers, picnickers, short cut seekers; keep the children off the streets, protect lawns and shrubbery. They always stand straight and true because their deep-driven "anchors" spread out below ground and keep the posts permanently in line in any type of soil regardless of frosts or thaws.

For nearly half a century, estate and home owners have relied on Anchor Fences and the careful skill of Anchor's Nation-Wide Erecting Service for the correct solution to their fence problems. Write today for Anchor Fence Manual and address of nearest Anchor Branch Office.

(Above) The clean-cut lines of Anchor Chain Link Fence blend harmoniously with landscaping. Anchor's complete line of fences also includes Iron Picket and Rustic Wood Fences in many striking designs.

FREE ANCHOR FENCE MANUAL

Write today for the Free Anchor Estate and Suburban Fence Manual. You'll find it rich with ideas, plans, specifications, for solving your fencing problems.

Anchor Post Fence Co.
6515 Eastern Ave.
Baltimore, Md.

ANCHOR FENCES

CHAIN LINK

IRON PICKET

RUSTIC WOOD



New ANTHEMIS 26 other new Hardy Plants

To know what all these 27 New outstandingly fine, merit proven Hardy Plants are, send 5 three cent stamps or 15 cents cash for our New 160 page Hand Book with its generous size illustrations. 32 pages of them in color. Has full cultural directions.

This New Anthemis Moonlight shown above is an all summer bloomer. Light dandelion yellow flowers 2½ inches across. Excellent for cutting. Don't miss having it.

Each for \$1.50 Doz. \$4.50

Here are 4 more make sure of not missing.

NEW GIANT BLAZING STAR

September Glory

Six to seven feet spires of lovely regal purple flowers. Very showy. Entirely hardy and fool proof.

Each 75c 3 for \$2

NEW HYDRANGEA—Blue Bird

A rare one coming direct from far off China's highlands. Has beautiful true blue discs all summer. Extra hardy.

Each \$1.50

CAMPANULA ISOPHYLLA

A rare Campanula, excellent for rockeries, hanging baskets or window boxes in shade. 2 feet runners covered with white or blue star-like flowers constantly in bloom—will even last through winter in protected places.

3 for \$1.50 12 for \$4.50

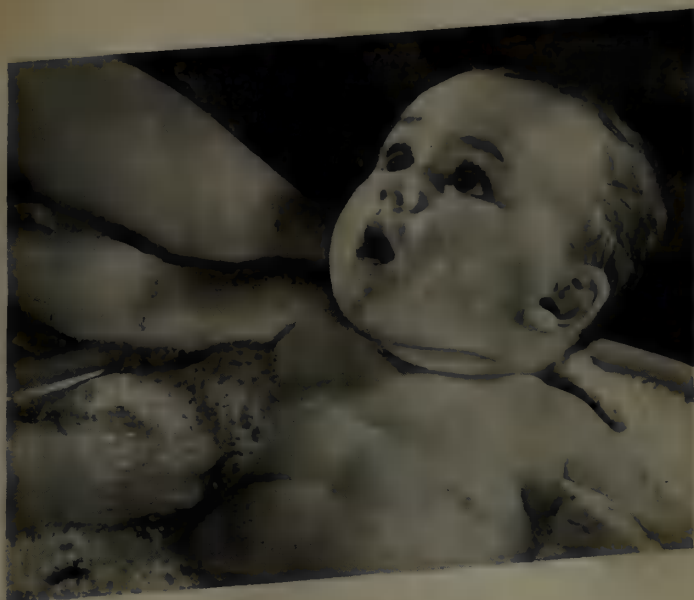
See page 171 for our Ad. on New Horvath Roses

Wayside Gardens

32 Mentor Avenue Mentor, Ohio



Into his daily
Ivory bath goes the
American baby!...



IS THAT NEWS? NO—BUT LISTEN!...



Now the American
home goes "Ivory-
Washable," too!

SEE HOUSE BEAUTIFUL'S "IVORY-WASHABLE" HOUSE
at Pedac in Rockefeller Center

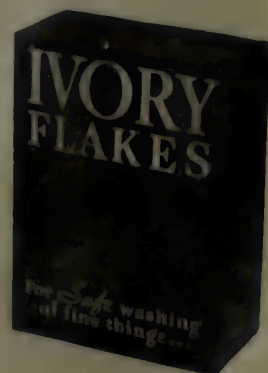
IT'S A SURPRISE! Take a look at House Beautiful's charmingly decorated rooms... gay, colorful, livable... full of suggestions for your home! But here's what makes them amazing, revolutionary... Every last thing in every one of the five rooms is tubbable or scrubbable with gentle Ivory!

WHAT—THE RUGS? Yes, the velvety rugs are Ivory-Washable... the wallpaper... the rich soft upholstery... those satiny glazed chintz draperies! At last home decoration can live up to the American standard of personal

cleanliness that's the wonder of the whole wide world!

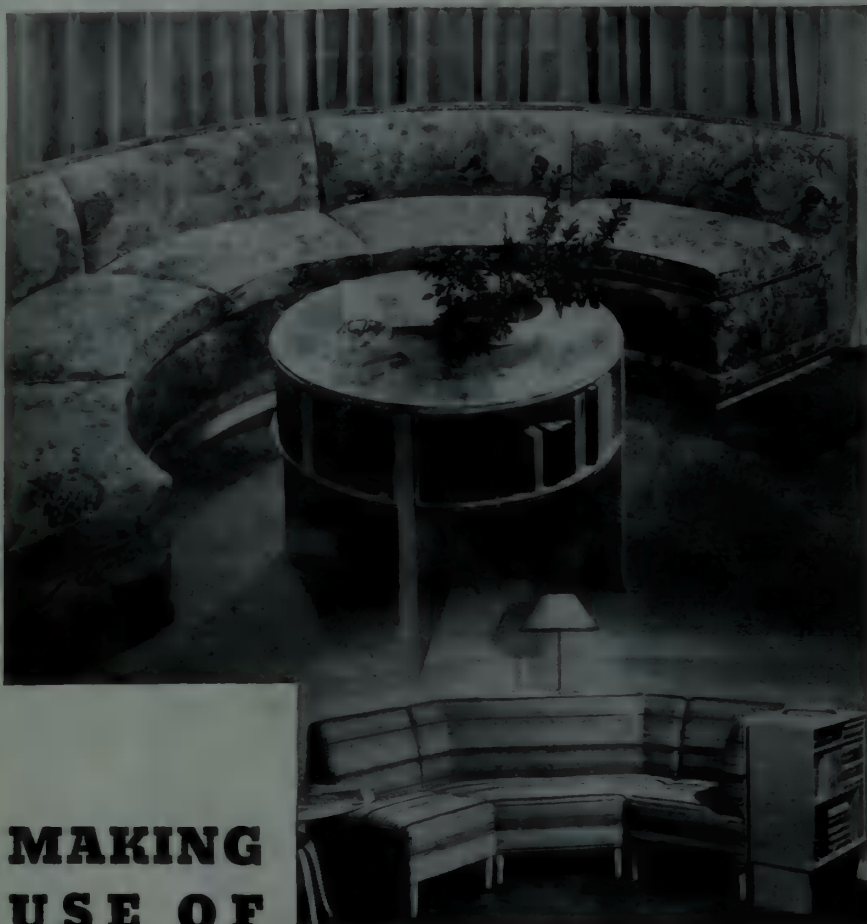
YOU ASKED FOR IT! You, the modern American woman... your ideal of fresh clean beauty has teamed with Ivory's gentleness and purity to bring more and more of the things you live with to Ivory's cleansing suds. And manufacturers of everything from wallpapers to floor-coverings have worked hard to obey your demand for washability...

The Ivory-Washable House is a dream come true—your dream. Its doors are open. Won't you walk in?



99 41/100% PURE

TRADEMARK REG. U. S. PAT. OFF.
PROCTER & GAMBLE



MAKING USE OF

UNIT PIECES

The increasing interest in unit pieces arises from their greater usefulness and adaptability. Sitting units may be regrouped from time to time, giving the room an entirely different appearance. Unit cabinets are space saving because one wall may have four or five units in a row; their use is decoratively sound because they give the necessary "weight" to a major wall; functionally they are economical, for cabinets, too, may be regrouped or separated according to one's needs. Unit pieces may be used with equally good effect in traditional or modern interiors; the appropriate fabric covering or wood finish will give your units the traditional or modern character desired.

WRITE FOR FREE BOOKLET. Our free booklet, *Dunbar Enduring Modern — It's Place in the Home of Today* — will be sent upon request.

DUNBAR

FURNITURE MANUFACTURING CO. • BERNE, IND.
CHICAGO: 1638 MERCHANDISE MART
NEW YORK: 385 MADISON AVENUE



Visit THE BRIDE'S HOUSE

*Before the World's
Fair Crowds Arrive*

THERE'S room in the 34 rooms of the Bride's House for all—but you should come as soon as you can, before *everybody* in New York gets there!

You'll want time for an unhurried, leisurely visit—time for note taking, time for questions, time for picturing *your* home redecorated, refurnished, re-equipped.

So come as soon as you can—and of course stay as long as you like. But this *really* is a word to the wise—come before the World's Fair crowds add their thousands to the throngs now visiting the BRIDE'S HOUSE.

Leading department stores, house furnishing stores and decorators will gladly supply you with complimentary admission cards. (Admission without card 40 cents.)

THE BRIDE'S HOUSE

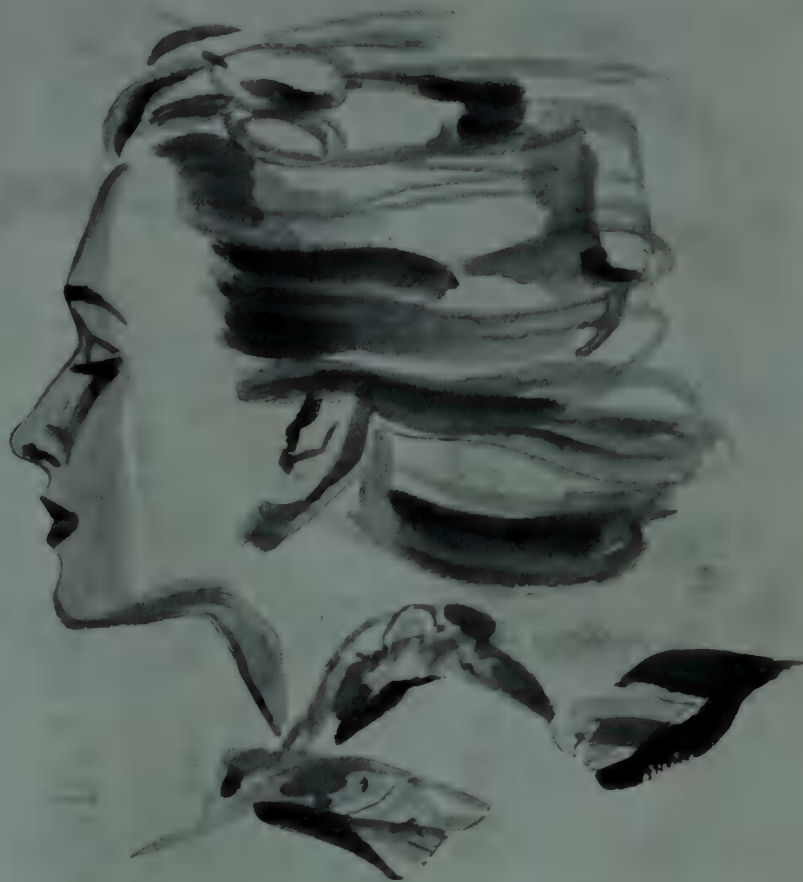
Offered the Home-Lovers of America by

HOUSE BEAUTIFUL MAGAZINE

Savoy-Plaza Hotel

11 EAST 58th STREET NEW YORK CITY

Helena Rubinstein shows you how to protect your beauty this summer!



You cannot afford to let summer sun and wind ruin your beauty. Weatherbeaten skin looks dull and old, but you can prevent it! Helena Rubinstein, who knows every climate under the sun and its problems, has created special summer preparations to keep your skin clear, radiant, young-looking, free from sun-lines, squint-lines, crow's-feet and dullness. Follow this beauty care for a beautiful, care-free summer!

FOR OUTDOORS—Helena Rubinstein's wonderful new creation, Sunproof Cream will make you beautiful, besides protecting you from burning sun-rays. A marvelous powder base, giving your skin a luminosity, a beautiful finish that keeps make-up fresh all day long. One coat if you want to tan; two coats if you wish to stay fair. Keep two bottles of fragrant Sunproof Cream at hand—men and children need it, too! 1.00

Mme. Rubinstein's famous Sunburn Oil, 1.00

FOR IMPORTANT EVENINGS—play in the sun all day, and be glamorously beautiful at night! Begin your make-up with Helena Rubinstein's Town and Country Make-up Lotion. See how flattering it is to your complexion, what a soft radiance it gives. Your skin looks fine-textured, delicate, young. Your make-up stays fresh for hours through dancing, motoring. Town and Country Make-up Lotion helps conceal fine lines and blemishes; helps to counteract the drying effect of summer heat. 1.50

The perfect glamorous finish to your make-up is Mme. Rubinstein's Moisture-proof Face Powder. It clings for hours, and is scientifically treated to protect the precious natural moisture of your skin. In flattering, scientifically tested skin tones. 1.00 to 7.50

Available at all smart stores and Helena Rubinstein salons

SPECIAL SUMMER BEAUTY TREATMENT FOR TOWN OR COUNTRY

AT NIGHT: Cleanse, soften and freshen with Herbal Cleansing Cream Special. Its velvety smoothness softens weather lines, keeps skin clear, radiant. 1.50 to 7.00

Protect your beauty overnight, keep it from being sun-dried with Novena Night Cream to keep it soft and free from lines. 2.00 to 21.50

IN THE MORNING: Wake up your beauty; give it a glowing, lasting radiance with Skin Clearing Cream. You'll look better all day. 1.00

After cleansing and before make-up, use the cool refreshment of Anti-Wrinkle Lotion to help save you from sun-lines and squint-lines. Use it, too, whenever you have time, on compresses over your eyes. Soothing and protective! 1.25

After your bath, rub down with Sachet Cologne, the remarkable new body-rub, deodorant and icy-cool cologne all in one. Leaves your skin cool, fragrant and smooth dusted with fine silken powder. 1.50

Helena Rubinstein

715 FIFTH AVENUE • NEW YORK

SALONS: PARIS • LONDON • BOSTON • CHICAGO • SAN FRANCISCO • TORONTO • MELBOURNE



THE beauty—and the *comfort*—of every room depend upon the wisdom with which you choose your lighting.

At the conveniently reached Lightolier displays, you have expert assistance without obligation, interesting rooms from which to determine your selection, original designs in every period of decoration, and values so outstanding as to far outweigh their reasonable price!

See these displays and secure copy of complete and informative guide, "The Charm Of A Light Conditioned Home."



Lightolier

11 EAST 36th STREET, NEW YORK CITY

English Bone China



America's largest retail selection at lowest prices of open stock English Bone China. New dinnerware booklet will be sent on request.

HERBERT S. MILLS
EAST KING ST., HAMILTON, CANADA



"Boy With Jug" Birdbath—One of the charming designs in our collection of distinctive objects for garden, terrace and penthouse. Your visit or inquiry invited.

Always the unusual in
GARDEN ORNAMENTS
POMPEIAN STUDIOS
30 EAST 22ND STREET • NEW YORK CITY
DESIGNERS CONTRACTORS IMPORTERS MANUFACTURERS



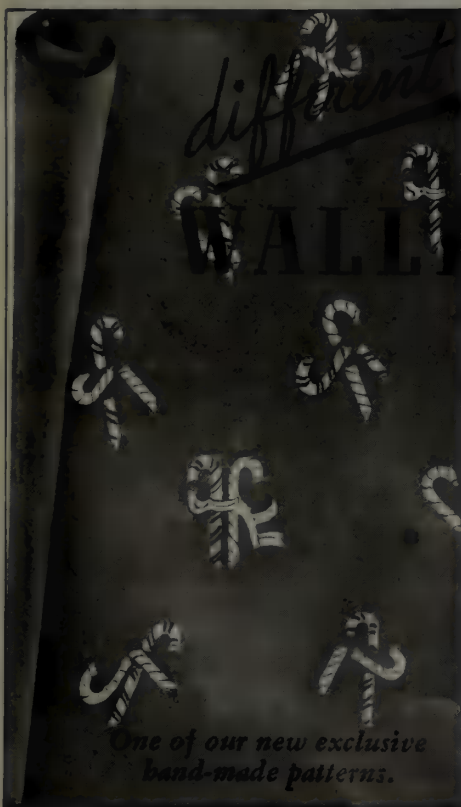
FLOWER MOODS. An extraordinarily beautiful woman that we know gets a fine case of the doldrums if her rooms are flowerless, but fill them with posies and her spirits soar. So here's a vase to keep you in high humor and, incidentally, two astute shoppers guessed it cost \$7.50, but it's only \$1.25! It's of clear crystal with convex bands of frosted glass that stand out from it. 8½" high. Earnshaw, Inc., Interiors, 31 East 61 St., New York.

TULIP TIME. Here are the props and you're ready for lights, action, camera! You'll be an enchanting hostess with enchanted guests when you bring forth this set. The six glasses are dancing with tulips and they fit on a maple finished wooden tray along with a cheese cover, a cheese board and four canapé dishes. \$2.50. Maureen's Shop, 109-20 Queens Boulevard, Forest Hills, N. Y.



EASY DOES IT. Summer is practically here, which means that your husband will be chronically stiff from too-strenuous week-ends, and he'll think you're a genius if you get him this. It's a solid mahogany giant shoe horn 19½" long so he can slip into his shoes without doing calisthenics. It's the sort of gadget men are complete fools about. \$1.50 post-paid. Authentique, Inc., 385 Madison Avenue, New York.

DO YOU BELIEVE IN MIRACLES? Because if you don't you will when you visit Jean Nazely. When your husband knocks over the Lowestoft bowl your grandmother left you, when the oxblood vase you spent a fortune for crashes to the floor, remember him! He'll scold you and he'll make you laugh and he'll restore your china so you can't tell where it's been mended. Jean Nazely, 161 East 56th Street, New York.



HAND-MADE WALLPAPERS

EXCLUSIVE! Exquisite art reproductions of original designs expressly created for this hand-processing. This particular collection typifies the refreshingly individual wall treatments always obtainable with our extensive variety of finer imported and domestic wall-coverings for every room—on view at our showrooms.

A. H. JACOBS CO.
NEW YORK: 509 Madison Avenue
BOSTON: 420 Boylston Street

If you are interested in any of the things shown on these pages, kindly send checks or money orders directly to the addresses listed. Postage and express extra unless otherwise specified

shopping

HI DIDDLE DIDDLE, and here's the sheep jumping over a fence. It's a night light with a method in its madness because now your small fry can count sheep to his heart's content and he'll be in the land of Nod in a jiffy. The square base is black and the price is only \$1.50 postpaid. P. S. You'll love it, too. Aerolux Light Corp., 653 Eleventh Avenue, New York.



BRIDE BAIT. We hold it out temptingly, triumphantly, and we'll consider it a personal affront if you don't respond because we've never seen the likes of this bath set for out-and-out winsomeness and for the price. There's a powder jar and two bottles (one with a wide neck) all hand-painted with tiny daisies and striped in blue. We're going to get one! \$4. Hand Craft Studio, 782 Lexington Avenue, New York.

EMPTY DOG HOUSE. Fido and Rex and Laddie will be in the good graces of the family from now on because Chaperone tells your dog to Keep Off. It's a new powder that you sprinkle around wherever you don't want your pup to go—rugs, rubbers, furniture, bedspreads. It doesn't show and you can barely smell it, but Mr. Cut-up can and stays far away. \$1 postpaid. Sudbury Laboratory, Elm Road, South Sudbury, Mass.



GLASS BASKETS. They're as delicate, as sentimental as a Victorian valentine and will do devastating things to your room. The large size, 9½" high, we recommend for a garden bouquet. It comes in clear glass with clusters of crystal flowers at the side. \$3. The 7½" size is fine for candies and comes in clear glass (\$1.50), or raspberry glass (\$1.75). Howard Bell, 23 East 61 Street, New York.

Guide to good Modern...

If you're heading for New York, you can see distinguished Modernage furniture design and decoration in our newly done show-room display, and in our House #2 (Plywood House) and House #4 (All-glass House) in the Town of Tomorrow at the World's Fair! Don't miss them!



Modernage
162 East 33rd St.

Illustrated Booklet available.
Send 15c to cover mailing.

America's Largest Specialists in Modern Furniture



AT LAST! A BED LIGHT

That is decorative and useful. Will blend with period furniture. Finished in mahogany—walnut—old maple or bone white.

only **\$6.95** express collect

price does not include picture or figurines. FREE illustrated folder with each order showing many ways to arrange and use this marvelous bed light.

ORDER DIRECT TO
"MISTER BUSTER'S" studio
2923 N. HENDERSON DALLAS, TEXAS



Smoked Turkey

A treat for your guests

Give new zest to your buffet supper, dinner or cocktail party—win high praise—with a tender, savory **SMOKED TURKEY** direct from the fragrant green applewood fires in our little smoke-house here on the Farm. Indescribably delicious—no waste. Our customers re-order constantly. The turkeys, *ready to serve*, weigh from 7 to 16 lbs.—\$1.35 per lb. express prepaid. No risk—money gladly refunded if you're not entirely pleased. Order a tempting smoked turkey **TODAY**—or write to John Taber, Farm Manager, for descriptive booklet containing menus and recipes.

PINESBRIDGE FARM

R. F. D. 4 OSSINING, NEW YORK

Does your home express YOUR PERSONALITY?

DOES IT HAVE CHARM,
INDIVIDUALITY?

MY exciting new decorating service gives you expert individual advice for one room or an entire house—no matter where you live.

Based on your taste, your need, your personality, your budget—my plan includes sketches, furniture arrangements, color schemes, fabrics. Your home can be all you ever dreamed for far less than you'd think possible.



"Key To Gracious Homes"

Send today for my Free booklet. Get complete details of my service. Grade your own knowledge of interior decoration by my free test. There is no obligation. **WRITE TODAY!**

MARJORIE THORSH

© 1939 MT 6 North Michigan Avenue Chicago
Nationally Recognized Authority On Interior Decoration



English Dinnerware

Montreal's Own Store Since 1843 offers you large and interesting selections of fine English dinnerware. Favourably priced in Canada because it enters duty free.

Write for Descriptive Booklet

**HENRY MORGAN
& CO., LIMITED.** Montreal



You'll get a kick out of the Stirrup Bottle

if you're a bottle collector or a window gardener. Looks exactly like a stirrup with glass "strap" and "buckle". 8 1/2" high, 5" wide—holds a pint.

\$1.25 Postpaid
Made in U.S.A. ea. anywhere in U.S.

Send check or money order

**MALCOLM'S
HOUSE & GARDEN STORE**
524 N. Charles Street, Baltimore, Md.

window shopping

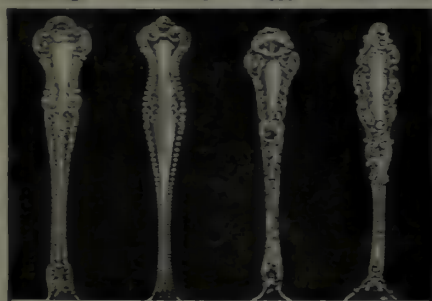


SUMMER MENUS are bugaboos so when you've reached the end of your rope and your ingenuity, try serving this Chef d'Orleans clear green turtle soup with sherry. It's incredibly good served chilled. Just stick a can in your icebox a few hours and you'll have a jellied consommé the likes of which we defy you to beat. \$4.20 a dozen. Express prepaid. New Orleans Delicacy Co., 3001 Coliseum Street, New Orleans, La.

GOUTISH GOLFER, but even if he's bursting with vitamins and energy he'll be a complete lunatic and the talk of the course with this Magne-Tee. It's attached by a strong line to the ordinary wooden tee. The magnet acts as anchor. After driving, place club near magnet and—there, your tee, sir, with nary a back bend! Neat, yes? \$1 with six spare wood tees. Lewis & Conger, Sixth Avenue and 45th Street, New York.



Cambridge Canterbury Poppy Luxembourg



Unusual Opportunity

To fill in your active, inactive and obsolete patterns of flat silver. We have accumulated more than three hundred of these patterns, such as:

Bridal Rose
Frontenac
Georgian
Les Cinq Fleurs
Lily
Lily-of-the-Valley
Louis XV
Medici
Norfolk
Old English
Orange Blossom
Violet

This silver has been used and is offered in first-class condition and materially under the price of new silver.

Unusual Silver

We have the largest stocks of unusual silver in the United States, same consisting of Tea Services, Compotes, Pitchers, etc., by America's Leading Silversmiths, also foreign makers.

Correspondence Solicited
Silver Sent on Approval

JULIUS GOODMAN & SON
43 South Main Street
Memphis Tennessee



"Get DOWN
to earth
and BACK
in comfort"

with

KNEElevator
TRADE MARK
KNEELING-ELEVATOR

If you really work in your garden you are down on your knees much of the time—an effort most tiring unless you use a "KNEEELEVATOR". Saves bodily fatigue—gives you real gardening enjoyment.

Scientifically constructed of selected cypress for strength and light weight, natural finish, green sponge rubber kneeling platform that opens and together with front trough provides ample space for small tools.

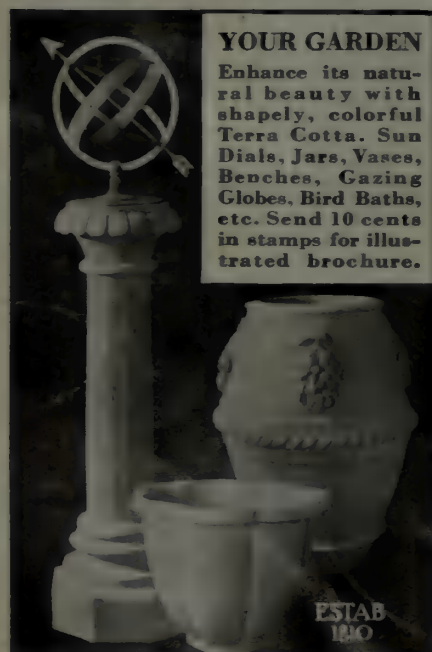
C.O.D. or Postpaid upon receipt of \$4.75
Write for descriptive folder

GARDENALLS 9 E. 57th St., N.Y.C.



MAID SERVICE. Your girl Friday will be trim as a new permanent and you need never worry about having down-at-the heel domestics. Wamsutta Supercalc (you know the sheets!) is the material that the apron and cap are made of and the wearing power is fabulous. Both have scalloped rick-rack borders. Apron \$1.79, cap 59¢. World's Fair uniform in blue, green, burgundy, \$2.50. Bloomingdale's, Lexington Ave. and 59th St., New York.

SUGAR AND SPICE and everything nice, that's what's inside these cooky buckets. They're transparent and a cluster of flowers painted in oil on the outside makes the whole thing as gay as a May Day dance. The top is green enamel and the entire bucket is tied with a rollicking pink bow. 7 1/2" size, \$3.50; 6 1/2" size, \$2.50. It's filled, of course, with cookies. Schrafft's, 58 West 23rd Street, New York.



YOUR GARDEN

Enhance its natural beauty with shapely, colorful Terra Cotta. Sun Dials, Jars, Vases, Benches, Gazing Globes, Bird Baths, etc. Send 10 cents in stamps for illustrated brochure.

ESTAB
1890

GALLOWAY POTTERY

3220 Walnut Street, Philadelphia
On display, 123 East 24th St., N. Y. C.

OUT DOOR Cooking is Fun



**"KOOL-GRIP" GLOVES
MAKE IT Safe**

My "Kool-Grip" Asbestos Fire-proof Gloves are the modern outdoor cooking necessity—invaluable personal burn insurance for picnickers, campers, and open fire lovers. These flexible, asbestos gloves can't burn even when you're handling red hot grills or shifting burning embers. They're wool lined to protect your hands from heat radiation.

Get a pair of "Kool-Grips" today, and enjoy cooking the open fire this summer with perfect safety and comfort. Useful at home, around your open fireplace, too. Ideal for gifts.

If your local Department Store or Gift Shop does not carry "Kool-Grips," write me direct. Specify Men's or Ladies' Sizes.

Price \$3.50 a pair postpaid.

Jim Little

788 Garfield Blvd., Danville, Ill.



These sprightly little

**PORCELAIN HOUSES
are really ASH TRAYS**

Your cigarette rests in the doorway and the smoke comes out of the chimney.

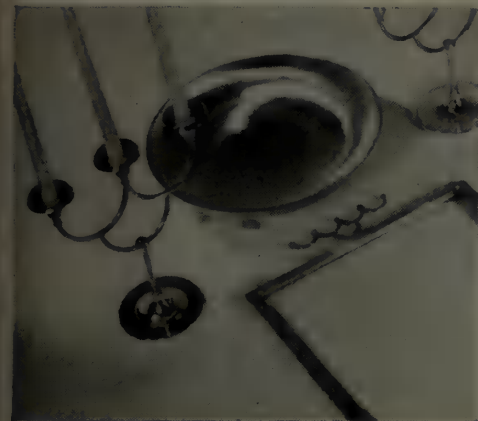
Limitless possibilities. Scatter them around and put one at the place of each of your dinner guests.

30c each

RENDEZVOUS GIFT SHOP
523 Bangs Avenue
Asbury Park, New Jersey

To order any of the things on these pages, kindly send checks or money orders directly to the addresses listed. Postage and express extra unless otherwise specified

TO HAVE AND TO HOLD for all your days as a reminder of something very dear to you. It's a 3" square case that looks like a compact, and you may carry it in your purse or stand it on your vanity with two pictures inside. If you're worried about bridesmaid presents, this is a natural! Comes in black, white, pink, blue, chartreuse, green or red. \$3.50. Evelyn Reed, 524 Madison Avenue, New York.



A FLAIR FOR EFFECT, has this Mr. Hagerstrom. He hails from Sweden and has enough ideas to make us laymen a little delirious, as witness these accessories. The frame has a chromium finish, bright or brushed, with brass trim. 15 x 26, \$25. The candelabra are silver plate, 12" high, \$15 the pair. The brass bowl has either a satin or bright finish, 14" in diameter, \$8. Hagerstrom Studio, 1243 Chicago Avenue, Evanston, Ill.

GOOD BUY. It's a solid mahogany coffee table with a removable glass tray that would take a load off any bride's mind. And all you brides-no-longer would do well to look closely at this piece, too, because it's extraordinary value. \$12 express prepaid. Wellman Brothers, Jamestown, New York.



"LIKE A DIAMOND IN THE SKY." Rock crystal stemware that will shoot fire and prismatic color about your table. The hand-cut ornament picks up highlights and tosses them off with a sparkling élat. You've heard a great deal of conversation about glittering tables—so here's your chance. The goblets are of the famous Cataract-Sharp crystal and the pattern is Royale. \$2.50 each. Ovington's, Fifth Avenue and 39th Street, New York.



Here's a Musical FUN MAKER!

■ For yourself—or ■ a gift—the ultra-new Musical Toilet Roll provides months of mirth! Ideal for the summer cottage . . . equally enjoyable to city folks. Made of wood, finished in white enamel with delightfully humorous decorations. Amusingly plays "Whistle While You Work"!! Only \$6.00, express collect.

Send ■ Your Order TODAY

Evelyn Reed

524 Madison Ave., New York

MUSICAL BIRTHDAY CAKE PLATE
White metal, 11" platter—rotates while playing "Happy Birthday to You". \$7.50 express collect.



THE IMAGE OF ITS ANCESTOR

A faithful Biggs reproduction that reflects in every detail the beauty and workmanship ordinarily associated only with museum and collectors' items. With drop leaves raised, this beautiful banquet table measures 9 feet, 8 inches. List price \$262.50; sale price, \$220.



The center section of this banquet table, Hepplewhite in design, may be purchased separately. List price \$132.50; sale price \$112.50.

Send 10c for illustrated catalogue showing other Biggs faithful reproductions.

BIGGS ANTIQUE COMPANY

318 E. FRANKLIN ST. RICHMOND, VA.
1217 Conn. Ave., Washington, D. C.

221 Peachtree St., Atlanta, Georgia

The Loveliness of Cypress —



For Terrace, Sunroom, Camp and Lawn—

—entirely hand made of cypress and mahogany by Darkwater River craftsmen. Comfortable—weather resisting—unique yet inexpensive. We have enthusiastic endorsements from Country Clubs; Martha's Vineyard, Long Island, and Cape Cod estates; and Maine, Wisconsin, and Adirondack camps. This different furniture is strong and well made of peeled cypress treated with Permatol. Send your check—tell us where to ship, date wanted—and we'll do our part promptly.

FULL SET

(2 chairs, settee, table, and footstool)
Freight-Prepaid \$17.80 in U. S. A.

Littletree Company
Big Bayou
Warrington, Florida



World's Fair china service plate commemorating Washington's Inauguration. In blue, eleven inches in diameter, \$1.25 each.

One of our many sophisticated souvenirs designed in honor of the New York World's Fair 1939.

Write for your copy of
OVINGTON'S WORLD OF FAIR GIFTS (C)

OVINGTON'S
437 Fifth Avenue, N. Y.

non-skid huaraches



send tracing of foot for size

375 prepaid

Rope soled for comfort and to keep you upright in precarious situations. Natural or white woven leather.

designed by and exclusive with
peggy paul, importer
69 St. James Place, Ardmore, Pa.



Iron Tree Settee

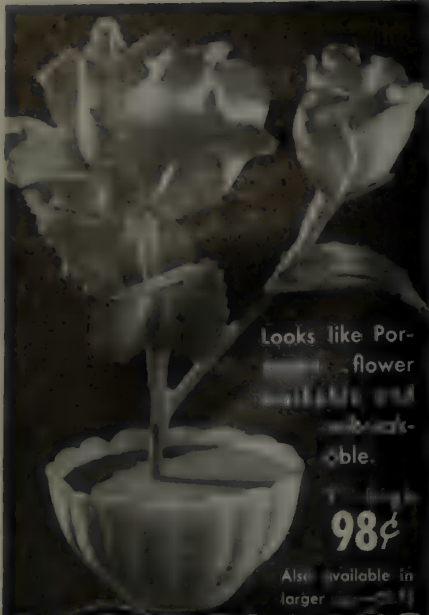
Fits Tree to 18" No. 121

\$18.00 undecorated,
\$20.00 painted

Small addition west of the Rockies.
FREIGHT PREPAID

Send for circular other garden ornaments.

THE GRAF STUDIOS
WILMINGTON, OHIO



Looks like Por-
flower
black-
ble.

98¢

Also available in
larger

Paris
DECORATORS

New York 433 FIFTH AVENUE
2271 Broadway
30 E. Fordham Road

Brooklyn 1589 Pitkin Avenue
826 Flatbush Avenue

Newark 903 Broad Street



Mushrooms for your summer table

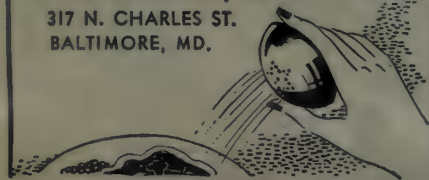
Delightful little salts and peppers these, in silver-like, non-tarnishable metal. The top of the mushroom for salt, the stem for pepper.

**\$1.50 for one mushroom—
\$2.95 for two.**

Shipping charge prepaid in ad-
joining states. Otherwise collect.

LYCETT, Inc.

317 N. CHARLES ST.
BALTIMORE, MD.



DISTINCTIVE GARDEN, TERRACE, SUN PARLOR and YACHT FURNITURE



A colorful addition to garden or terrace comfort,
chair, hood and extension No. 141.
Exporting our Specialty

**GRAND CENTRAL
WICKER SHOP, INC.**

217 East 42nd St. New York City
Between 2nd and 3rd Ave.
Opposite DAILY NEWS Building.

FOR THE JUNE BRIDE...

*A beautiful nest of hand-made
drop leaf tables*



Tuck-Away Tables are beautifully fashioned from solid, close-grained Mexican mahogany, filled, rubbed down, and finished with alcohol-proof lacquer. The four nested tables have 15½" x 16½" tops and are 23" high, while the master table measures 18" x 23" x 25" high. Exquisite in design and construction, Tuck-Away Tables make a gift of enduring loveliness for the June bride. Price \$35.00, delivered anywhere in the U. S. Patent applied for.

Send for circular or mail your check to:
RUSSELL HUNT, Cabinetmaker
Concord, Massachusetts



CRYSTAL HOSTESS SET

Initialed Cigarette Lighter
2" high, 2" wide, 1½" deep.....\$5.00

Dainty Cylindrical Place Card Holders
with initials. 1½" long by ½" in diameter.
50c each—set of eight—\$3.75

Lovely Initialed Crystal Place Cards
with easels—3" x 2".
\$1.00 each—set of eight—\$7.50
Guest's name is removable after each party.

Allow approximately a week for initialing.

Cash with order

Postage paid in U. S. A. Safe delivery guaranteed.

M. T. BIRD COMPANY

39 West Street Boston, Mass.

Tells Your Dog to

Chaperone
protects rugs,
beds, furniture, etc.



Just sprinkle *Chaperone*—remarkable new powder—on whatever you want to protect. Harmless. Doesn't show. You don't smell it—but your dog *does*—and keeps away. He won't chew shoes or rubbers; won't even enter certain rooms when you use *Chaperone*.



**Not on
the rug!**

No shedding hair
on rugs. No soiling,
either, where *Chap-
erone* is used.

Chaperone—only \$1 postpaid

Send only \$1 for generous package
(several month's supply). Your
money back in full if you are not
delighted with results.

Sudbury Laboratory
Box 31, So. Sudbury, Mass.



window shopping



LITTLE PADEREWSKIS.

You'll have to cajole and pry every one of your nursery cherubs away from this organ. Yes, even if the thought of music lessons brought towering tantrums, they'll adore this! It's an honest-to-goodness reed organ with a 3-octave range and comes in a choice of seven finishes. 32" x 24". \$32.50. Estey Organ Corp., 5 West 52nd Street, New York.

MINIATURE GARDEN for a summer table. Your centerpiece will have the sweeping grace of a breaking wave, the misty charm of an English spring and even you will be amazed at your artistic arrangements. The circular chrome frame has a satin finish and is 14" in diameter. Inside this goes a wire mesh flower holder and over it a slotted mirror which reflects your posies. \$6. Towne Products, 1718 Rockaway Parkway, Brooklyn, N. Y.



WANTED: A GOOD COOK.

That's a pretty heart-breaking masculine moan, but you can nip it in the bud if you'll run and quickly grab yourself a copy of the General Foods Cook Book. It has 600 tested recipes, 95 menus, all about buying, planning and preparing food and best of all, a complete subject index. The gourmet world is agog with excitement. \$1 postpaid. General Foods, Dept. HB, Battle Creek, Mich.

DISTINCTIVE DECORATIVE ACCESSORIES, GLASS- WARE AND FURNITURE



A one-drawer three-decker table with a copper tray container designed to hold plants of any size with no danger of damage to the sheen of the mahogany. 26½" high, top 18"x15½" wide. In blonde mahogany \$17.50. (Illustrated in color on request)

HOWARD BELL INC.
23 East 61 Street, New York

Let's plan an OUTDOOR FIREPLACE

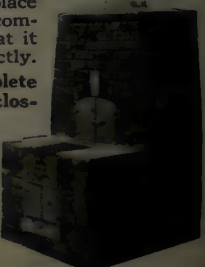


**EASY TO BUILD
ONE WITH THIS
PRACTICAL UNIT**

The Hancock Skeleton Unit (Patented) is an assembly of all necessary iron work, including welded frame, grates, doors and front. Thus it provides not only complete cooking facilities, but serves also as the form, or "skeleton" for the masonry walls.

Now at lake cottage, woods cabin, town or country home you can install an Outdoor Fireplace quickly, and with complete assurance that it will function perfectly.

Write for complete information—enclosing 10c for detailed drawings and complete structural data on a variety of basic fireplace designs.

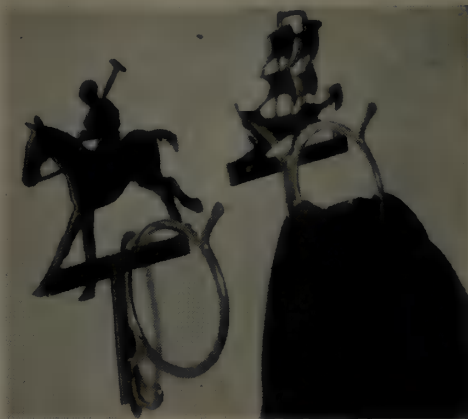


HANCOCK IRON WORKS

49 W. Pike St. • Pontiac, Michigan

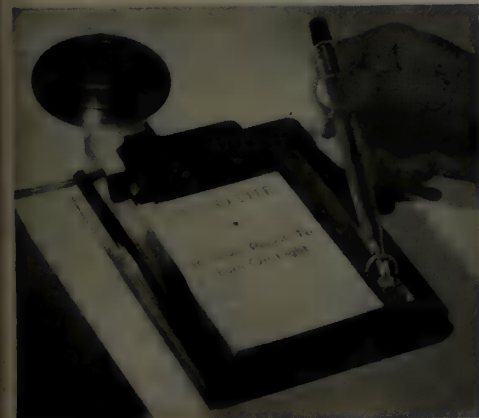
To order any of the things on these pages, kindly send checks or money orders directly to the addresses listed. Postage and express extra unless otherwise specified

THAT SWEATER LOOK is as truly American as a Grant Wood painting, so here's a find that will have you running to place orders. It's a sweater rack with hooks for coat and hat and you'll never, never have hanger humps. Men will love it for their ties, too. Of polished brass with a whippet, wire-haired, ship or polo player design, it's 10½" high. \$3.50 each. Garret Thew Studios, Westport, Conn.



5000 YEARS FROM TODAY when our descendants discover the Time Capsule buried on the New York World's Fair ground they will find in it a knife, fork and spoon of Heirloom Plate, which proves that it's pretty fine. You may have a 53-piece service for eight in a richly grained mahogany console chest, all for \$59.75. The \$20 chest is "extra" value. Grenoble, Château or Longchamps patterns. Abraham & Straus, Brooklyn, N. Y.

BUTTER DISH. It's sterling silver and the dimensions are such that it holds just a quarter pound of butter, sliced or whole. We belong to the butter ball school and the small pats look very elegant in the silver setting. The tray is 8" x 3", the pick 5½" long and they cost \$10. Webb C. Ball Co., 1114 Euclid Avenue, Cleveland, Ohio.



LIGHT OF HAND. This is the trick gadget of the month and one that you'd do well to take to yourself and cherish. It's called Memo-Light which means that it is a memo pad and pencil with electric light. When you pull the pencil out of the rack, the bulb lights and presto! You're all set to take down that important telephone message. \$1.25 postpaid. Malcom's, 524 No. Charles Street, Baltimore, Md.



Smart Suburbanites Use REFLECTO NAME AND NUMERAL PANELS
—to plainly identify their home by night and day. . . . Placed on lawn near curb or driveway. GENUINE REFLECTO JEWEL LENSES are brilliant at night—same as you see illuminated on highways by auto headlights. Individual letters or complete name or house numbers mounted on beautiful rustic panel illustrated. Weather proof—Inexpensive.

MAIL ORDER PRICES	
3 or 4 inch letters	95¢ each
2 inch letters	65¢ each
periods, commas	15¢ each

Add \$1.50 for panel and stake as illustrated. Larger letters or special style panels to order. Iron Bird Driveway markers as illustrated \$1.00 each.

All orders shipped postpaid, C. O. D., — Enclose check, or Money Order. Letters, Panels, Birds. Any color desired.

REFLECTO LETTERS CO., Dept. B-69, 110 West 27th St., New York

TOOLS for the Flower Artist



You will acquire greater skill in creating successful flower arrangements with these five professional flower implements.

Two red-handled shears, a water spray, a fine-tooth saw and a keen steel hatchet fitted in a case of gaily printed tango cloth. \$8.50

Send 10¢ for "Ikebana II", illustrated brochure of flower arrangement accessories.

YAMANAKA
680 Fifth Ave., New York

STUDY INTERIOR DECORATION

SIX WEEKS' PRACTICAL TRAINING COURSE

Resident Day Classes

start July 10th—Send for Catalog 5R

Period and Modern styles, color schemes, draperies, all fundamentals. Faculty of New York decorators. Personal instruction. Cultural or Vocational Courses. Longer courses in interior architecture.

Home Study Course

starts at once—Send for Catalog 5G

Same training for those who cannot come to New York. Practical, simple, useful, and intensely interesting.

NEW YORK SCHOOL OF INTERIOR DECORATION
315 Madison Avenue, New York City



Unusual Copperware

10 cup COFFEE POT

An everlasting companion that glows with the warmth of true friendship and dispenses good cheer wherever needed.

Four pieces, (the coffee pot has wicker covered handle) all of gleaming, polished copper. Coffee pot, creamer, sugar bowl and 12" tray.

All for \$16.75

Postage paid within 100 miles of N. Y. C. Visit the Bride's House and see all our copperware. Write for our Catalogue of "De Luxe" Copperware.

BAZAR FRANÇAIS

Established 1877

666 Sixth Avenue New York

Coming to the New York World's Fair?



Schrafft's 625 Madison Avenue, at 58th St., near the Bride's House



Schrafft's Walnut Room
141 W. 42nd St., near Broadway

WELCOME TO SCHRAFFT'S FOR FINE FOOD!

Honeymoon or family vacation, come into Schrafft's and meet the real New York. Enjoy in any of the Schrafft's-about-town the fine food that New Yorkers and visitors both agree is American cooking at its best. You'll like Schrafft's because, under its New York accent of sophistication, you'll recognize its genuine American heritage!

Not to be missed!

COLONIAL HOME DINNER

The only dinner of its kind in New York, served in the Alexandria Room, 556 Fifth Avenue.

SCHRAFFT'S

Restaurants with a World-Wide Reputation for Fine Food

38 Conveniently Located in New York Air-Conditioned

Wedgwood
HEADQUARTERS IN BERMUDA



We offer a choice of the finest china, pottery, silver, glassware, crystal and antiques at truly moderate prices. We are sole agents for Wedgwood and other famous English china, crystal and Sheffield plate in addition to the finest French and Swedish glass.

Please send for Booklet H.

H.S. Cooper & Sons

HAMILTON BERMUDA ST. GEORGE



Be sure to visit the world's
One and Only Sleep Shop
while you're in town for the Fair!



THE SLEEP SHADE

Keeps out early morning or
artificial light. Oil-soaked
dust proof screen, does not
peel or fade or blister. \$1.
Same model \$2.00

Don't miss this fascinating shop that attracts
visitors from the four corners of the earth. Every-
thing from bundling beds to lullaphones... from
he-man pillows to electric blankets... from silent
radios to musical alarms. Take the mattress test...
find the type most suitable for you. Learn how to
overcome noise, glare, and every other obstacle to
sound sleep. Send for Free Illustrated Sleep Book.

LEWIS & CONGER

6th Ave. & 45th St. New York, N. Y.
VAN. 3-0571

When in New England
Visit Springfield's
Far-famed

HALL GALLERIES

Fitting antidotes to
World's Fair noise and
bustle is the quiet, mu-
seum-like atmosphere of
the Hall Galleries. Hous-
ing a great assembly of
gifts, ranging from mod-
ern trifles to magnificent
heirloom pieces.

THE HALL GALLERIES

ALBERT STEINER COMPANY
SPRINGFIELD - MASSACHUSETTS



Corn or Asparagus Tray

Silver, heavily plated on copper,
with removable rack and sauce
boat. Without rack the oblong
tray, 15" x 10" with heavy gad-
roon mounting may be used as
a meat platter. \$15.50

Olga Woolf, Ltd.

509 MADISON AVE., N. Y.
Suite 312 - PLaza 3-1401

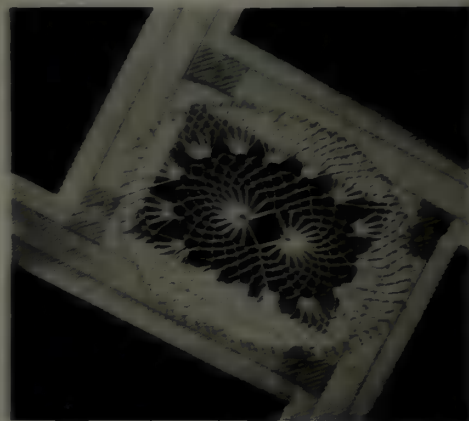
window shopping



ROCKING CHAIR CHARM.

There's something heart-warm-
ingly comforting about a piece
like this, and with the Ameri-
cana refrain tugging at our
heart-strings it's in high fash-
ion. The chair is a copy of an
old Pennsylvania rocker that
was discovered near Gettys-
burg and it's made of solid
cherry throughout. \$14.95.
James McCreery & Co., Fifth
Avenue and 34th Street, New
York.

DOILY STRETCHER that
you can use for any openwork,
including needlepoint, and it's
the answer to that bothersome
burden of stretching. It's ad-
justable and can be made any
size up to 36". With it come
rustproof nails, and the board
is dotted with perforations to
stick them in. \$4.50. Sara Had-
ley, 10 East 54th Street, New
York.



ENTER SUMMER. Your
rooms will be haloed with ruf-
fles and sprinkled with cool
accessories that bring with
them the feeling of windows
flung wide and sunlight fleck-
ing polished floors. So pack
away your dresser sets and put
this one in their place. It's
bleached maple with hand-
painted roses and dots of blue
and bears the hallmark, Pro-
phylactic. \$5.95. Lord & Taylor,
Fifth Ave. and 39th St., New
York.

PLAINTIVE PENGUIN. Put
a pair of them on your gate-
posts, on the garden wall or
near your pool and your house
will radiate an open-armed hos-
pitality. He's very new, is made
of lead and measures 14" tall,
8" at the base. The position of
his mouth makes him look as
if he were engaged in serious
conversation. \$27.50. The Er-
lins Studio, 121 East 24th
Street, New York.



• HEIRLOOM CHARM •

Beautiful five-pointed star. Beaten
brass or copper, made to order.
Price for 100, 100, 100, 100, 100.

4 pc. SET \$6.75 Postpaid

For your collection. Buy now • AN AMERICAN
MADE • 100% • 100% • 100% • 100% • 100%

\$1.50 Postpaid

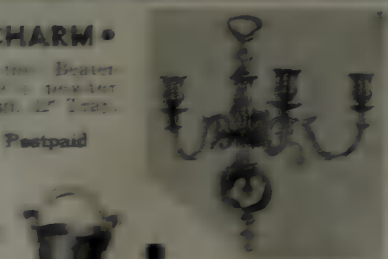
Send for your collection. 1-1

ADOLPH SILVERSTONE

Established 1808

21 Allen Street

New York City



Finest quality silverware
Made in America. 100%
Pure. 100% Pure. 100% Pure.

\$7.25 Postpaid



Condiment Holders

A clever idea for the hostess who
wants to place her Worcester-
shire, catsup or mustard on the
table. These handsome silver plat-
ed holders are a decided asset.
Catsup size \$1.75
Worcestershire size 1.75
Mustard size with top 2.50

Also available for Chili and A. J. Sauce, \$1.95
Postage collect

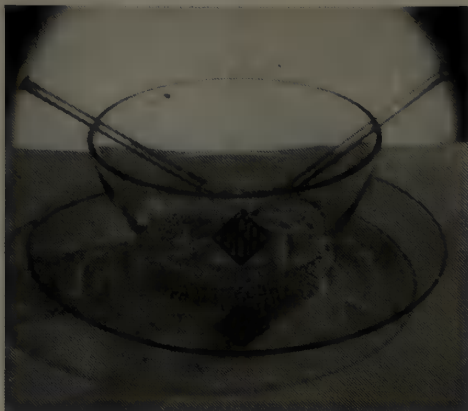
GERTRUDE FREY

211 West 79th St.

New York

To order any of the things on these pages, kindly send checks or money orders directly to the addresses listed. Postage and express extra unless otherwise specified

A BRIDE'S PRIDE will be this set with her own 3-letter monogram on the plate and bowl. Experiment with salad dressings until you've got the perfect formula and serve it with greens on scorching nights. The complete set with bowl, plate, fork and spoon is only \$5. Wedding Gift Bureau, 511 Fifth Avenue, New York.



STRONG IN GRACE. This is a bowl that would look lovely anywhere. It's silver plate on copper with a swirled fluted design and a gadroon border. You'll find it a piece that will bring a buoyancy to your entire room. The diameter is 10" and the price is \$34. From W. & J. Sloane, 216 Sutter Street, San Francisco, Cal.

CEDAR VS. MOTHS. Every time the cedar wins and it will be a whitewash victory if you use this chest. Your husband's suits, your winter evening wrap, Junior's leggings, Peggy's ski suit—they'll all fit in with room to spare. Or if you're trousseau collecting, it makes a fine hope chest. 44" x 18" x 22" high, it's cedar-lined, has a walnut veneer and costs \$27.95. Macy's, Broadway and 34th Street, York.



BECAUSE APRIL SHOWERS brought May flowers you'll want something to put them in (the flowers, we mean) and keep them growing. This pot in a basket pattern is made of light red or gray terra cotta, measures 16½" wide, 12" high. It will be the focal point of your terrace. \$7.50. Galloway Terra Cotta Co., Walnut and 32nd Streets, Philadelphia, Pa.



The original and only authentic SPINETGRAND Piano—the Grand in Spinet form.

Two outstanding pianos of Tonal Excellence, and Beauty of Design... lauded by the press, musicians and decorators. Distinguished from all others by their Character, Grace and Beauty. Do not confuse them with the many substitutes. Send for booklet "B" and MATHUSHEK'S musical map of Manhattan and The Fair.

MATHUSHEK
Est. 1863
43 West 57th St., N. Y. C.



The vertical in Spinet form... designed and fashioned after the original SPINETGRAND.



LITTLE CHIEFS
by

OSHKOSH . . . small cases that make packing FUN. The round hat box serves also as an overnight case between longer trips; the shoe case carries his shoes or hers; and the unfitted make-up box holds her own particular creams and lotions, tops up. Hat case, \$30; shoe case, for six pairs, \$37.50; for eight, \$45; make-up box, \$27.50.

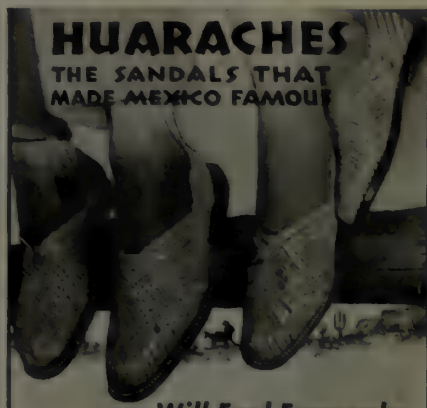
OSHKOSH TRUNKS, INC.
10 EAST 34th STREET NEW YORK

Write for our new booklet "Luggage Prescriptions"



Is she versatile? . . . then she will delight in these crystal bookends—crackled finish—with an opening in the top for filling. A pinch of dye added to the water will give that unusual color effect desired. . . . What's more, they are also an Aquarium or Vase. When filled with flowers, they add a gay note to any room. Exceptionally priced at **\$4.50** the pair. Size 5½" x 2¼"

Towne Products
1718 Rockaway Parkway, Brooklyn, N.Y.



HUARACHES
THE SANDALS THAT MADE MEXICO FAMOUS

Will Feel Famously Soft and Cool on Your Feet

Your pair will be different in weave and pattern from any other pair ever made. None but the famous STEER-HIDE Huarache from Oaxaca can make this claim. Into them is woven smart style and amazing stamina. Natural beige leather for men and women.

Your size is in stock, just mention it and send outline of foot, together with **\$375**

The **OLD MEXICO SHOP**
Immediate delivery
SANTA FE, NEW MEXICO



An Outstanding Display of **FINEST ENGLISH BONE CHINA**

and Earthenware awaits your inspection in TORONTO and MONTREAL. Every famous English pottery is represented, at money saving prices. Brochure B illustrating 30 patterns, with price list, sent upon request.

BIRKS-ELLIS-RYRIE LIMITED, TORONTO **HENRY BIRKS & SONS LIMITED, MONTREAL**
CANADA

THE **A&F** GREATEST SPORTING GOODS STORE IN THE WORLD



PLAY HEYDAY

See our Play Hours Floor. We've put onto it every last thing to make living in the open salubrious. Games by the score...for home or beach. Accessories and gadgets. New terrace and garden furniture you won't see elsewhere in town. They're all on display right now...as well as being pictured and described in our Play Hours Catalog, which is yours for the asking.

ILLUSTRATED: Winchester garden set of natural rattan; chairs \$10.75 each. Wheel chaise with striped or plain canvas cushion, \$57.50. Oak top table with 8 foot umbrella, \$62.50 complete.

Send for your copy of Play Hours

**ABERCROMBIE
& FITCH CO.**

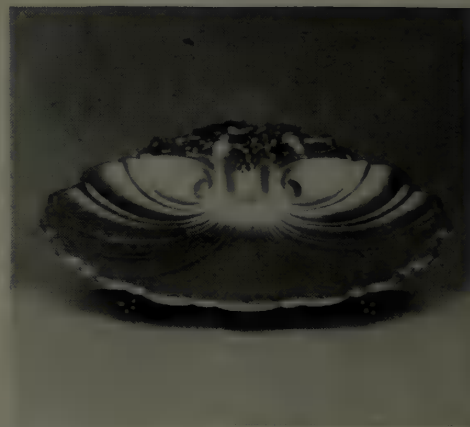
MADISON AVENUE at 45th STREET, NEW YORK

window shopping



BEACH OF PROMISE, and this summer you'll haunt the sand and the seaside largely because you'll want to show off. The hat is of Mexican split palm fiber that's charmingly clumsy and paradoxically becoming. 75¢. The basket you'll adore and use constantly for picnics or petit point. It has dashing stripes and costs only 50¢. Fred Leighton, 15 East 8th Street, New York.

PRETTY PLATE. You'll use it for sandwiches on hot summer afternoons and very proud you'll be as you bring it in heaped high. The shell design couldn't be more graceful and for the handle there's a cluster of grapes. It's silver plate, 12¼" long and the price is \$12.50. Ed. C. Cherry Jewelry Company, Beaumont, Texas.



BEE HIVE, and very appropriately it's a honey pot or jam jar, if you prefer. Both the lid and container are abuzz with bees—you can almost hear them droning—and you'll be glad to know that it's made of Lenox china! \$2.75. The Hall Galleries, Albert Steiger Company, Springfield, Mass.

DOWN TO EARTH and grub in your garden to your heart's content, but do it in comfort without getting housemaid's knee in the bargain. This handy business is made of selected cypress in the natural finish and the green sponge rubber kneeling platform that opens and the front trough gives you space for tools. \$4.75. Gardenalls, 9 East 57th Street, New York.



OUTING KIT

A MUST for motoring

An outing kit that contains two quart size thermos bottles each with four cups and a sandwich box neatly fitted in a pigskinlike case.

Complete **\$6.85**

On the FAIR-way . . . Visit
"The Smart Gift Shop of New York"

SCULLY & SCULLY, Inc.
506 PARK AVENUE, NEW YORK
at 60th Street Wickersham 2-2590



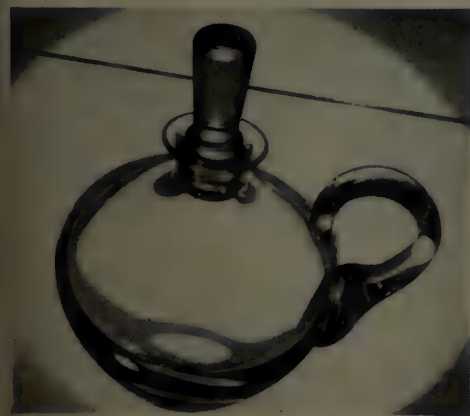
To order any of the things on these pages, kindly send checks or money orders directly to the addresses listed. Postage and express extra unless otherwise specified

DEEP SLEEP. Now you can go to bed at night without waking at hour intervals for fear you've overslept. The clock is Telechron's Guest model, it has an imperative alarm and the case is covered in pigskin grained Textileather striped with brown. The hands and rim are gold colored metal and the 3" dial has a tan background with brown characters. 6" x 3" x 5 1/4" high. \$6.95. The May Company, Cleveland, Ohio.



WALL BRACKET WITH A NEW TWIST. It's a miniature well wheel that will bring a rustic charm to your summer home and a peppering of originality to your decoration. The bracket proper is of wrought iron in a rust finish and the wooden wheel supports a pair of natural terra cotta pots. The 16" bracket with 3" pots is \$1.50, 21" with 4 1/2" pots is \$3, postpaid. The Lennox Shop, 1127 Broadway, Hewlett, N. Y.

LIGHT FANTASTIC. There's more to this pair of houndoir lamps than meets the eye, though even outwardly they're pretty special with hobnail bases and clair-de-lune shades edged in petticoat ruching. The trick, however, lies in the lighting effects because when you turn the switch the base lights up and you may have either soft or bright light. \$5 the pair. P. F. McCarthy Associates, 511 Fifth Ave., N. Y.



ORREFORS GLASS has once more given us a piece that we're really excited about, and this time it's a rum bottle. You may use it for cordials if you prefer and you may very definitely use it for this season's wedding present to all your young friends. It is 6 1/2" tall and costs \$5. Bleazby's, 31 East Adams Avenue, Detroit, Mich.

PICNIC OR CHILD'S TABLE

■ prop for playing

This portable table, with its regular suitcase handle, is light in weight but sturdy. Opened 11 1/2" high with a 24" square top. In natural wood, in red or turquoise with natural trim.

Complete **\$2.50**

On the FAIR-way . . . Visit

■ "The Smart Gift Shop of New York"

SCULLY ■ SCULLY, Inc.

506 PARK AVENUE, NEW YORK
at 60th Street Wickersham 2-2590



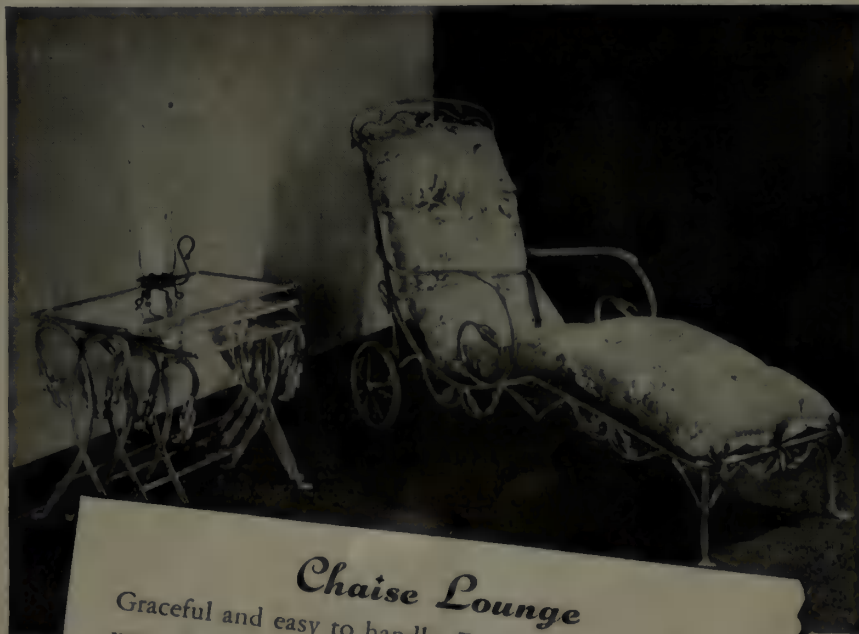
HAMMACHER SCHLEMMER OFFERS YOU LAZY

Outdoor Living



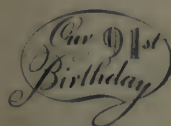
Portashade

Definitely an essential to outdoor dining and table games. We illustrate one model—made with metal frame to simulate bamboo, and mounted on rubber wheels. With white frame and plain or striped fabrics . . . \$105. As shown—(6' 6" x 12') \$179.00. Without lining, \$159.00.



Chaise Lounge

Graceful and easy to handle. Easy, too, to relax in! Of wrought iron with cushions of water-repellent Indantone in smart shade . . . \$68.00. Nest of Tables each with glass top, 14" x 24". Set . . . \$19.00. Hurricane Lamp with rattan base 16" high, each \$9.50.



Send for our complete booklet "H"
of Summer Furniture

HAMMACHER SCHLEMMER

145 East 57th Street, New York

window shopping



GEORG JENSEN GIFTS



In only a few stores throughout the world will you find such uncommon gifts—from five to five hundred dollars—as in Jensen's. See our collection when in New York. Georg Jensen, 667 Fifth Avenue, New York, at 53rd Street.



SPRAWL WITH AN AIR this summer, be as comfortable as a kitten, gay as a carnival and get brown as a nut in the process. We suggest this rattan beach roll. It's portable, you can use it for lying down or sitting up, the pad is filled with kapok and covered with a striped fabric. 72" x 22" open, 27" x 27" closed. Only 12 pounds. \$14.50. Scully & Scully, Inc., 506 Park Ave., New York.

HANDSOME IS AS HANDSOME DOES, and because it's a Chelsea clock it does very nicely. This model is called the Terry after Eli Terry who made the original early in the nineteenth century. It has a mahogany case, a hand-painted dial and lower panel and it's 31" high overall, 16½" wide, 4½" deep. With a ship's bell strike or hour and half hour strike, \$135. Non-striking, \$115. Shreve, Crump & Low, Boston.



Large, elaborate, old mirror (serving below as a frame for our name) — **39.95**



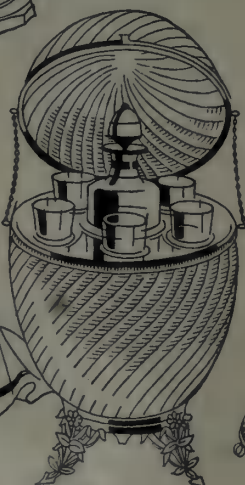
VISIT MACY'S CORNER SHOP AND SEE THE OLD WORLD

Is your interior whimsical, provincial, or just plain elegant? We've fascinating accessories to harmonize in any case. Thriftily priced, they are as blessed to buy as to receive. *9th Floor.*

Modern French versions of Victorian ladies — **3.97**



Old crystal cordial set, rotund with hospitality, **49.95**



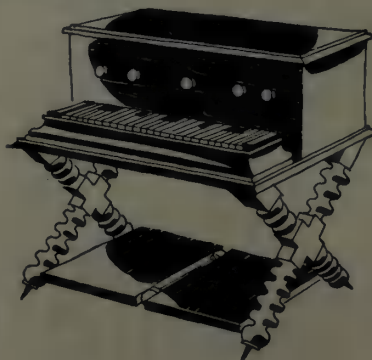
Venerable French jewel basket, **17.97**



These English porcelain urns have grown old gracefully. Pair, **\$139**



Bronze girandole, with crystal prisms. Pair — **\$249**



Old French miniature music-box organ. It plays and plays! — **29.95**



THE BOOKLET SHELF

Write directly to the addresses given.
No charge except as specially noted.

BUILDING & CONSTRUCTION

WINDOWS OF ALCOA ALUMINUM. This booklet gives the home builder important information on aluminum windows and their place in modern building. Ample illustrated with photographs of aluminum window installations, the booklet also contains a valuable section on Design Details for all types. ALUMINUM CO. OF AMERICA, 2158 GULF BLDG., PITTSBURGH, PA.

DISHWASHING SINKS are designed to banish the drainboard and all its works and concentrate the erstwhile overflow of dishwashing into a small, efficient area. Dishes are washed, drained and dried in two adjoining compartments. For a booklet on various styles and sizes of these new sinks write: THE EBCO MFG. CO., HB-6, COLUMBUS, O.

CABINETS, as units, for medicines, toiletries, towels, storage of all those household items for which there is seldom enough well arranged place, are described and pictured in literature available. Light brackets and accessories for the bathroom are included. MIAMI CABINET DIV., PHILIP CAREY CO., DEPT. 1, MIDDLETOWN, OHIO.

BETTER WINDOWS of aluminum or bronze, in the familiar double hung type, done with a decidedly new touch. These windows are slim of frame, fool-proof in action, cost nothing to keep up, and are weather-tight. Learn about these Sealair windows. Ask for BOOKLET HB-6-39, THE KAWNEER CO., NILES, MICH.

INTERIORS OF GUARANTEED INSULATION is the ground-covering title of this substantial booklet, but due attention is given beauty, comfort and quiet in the application of modern insulating materials. You will be surprised at the adaptability of these products. THE CELOTEX CORP., HB, 919 N. MICHIGAN AVE., CHICAGO.

HODGSON HOUSES are fully illustrated and described in a recent booklet which includes, with the many photographs, floor plans, and price listings, interesting testimonial letters about early Hodgson ready-built houses. E. F. HODGSON CO., WH-6, 1108 COMMONWEALTH AVE., BOSTON, or 730 FIFTH AVE., NEW YORK CITY.

BACKGROUNDS FOR LIVING is a convincing exposition of the thesis that moderns demand more of interior wall finishes than beauty alone. Color, cleanliness and quiet, together with the protection of insulation, are all furnished in Insulite. Write for this booklet to: THE INSULITE CO., DEPT. HB-69, MINNEAPOLIS, MINN.

CABINET SINKS FOR THE WELL-PLANNED HOME. Sooner or later you will do away with your old-fashioned kitchen. Why not write for this little booklet and read of the dozens of ways to lighten your work and give you more time for leisure. Ask about the kitchen planning service when writing to DEPT. HB-6-39 CRANE CO., 836 SOUTH MICHIGAN AVE., CHICAGO.

ADVANCE GAS RANGES, designed for modern kitchens, answer the time- and labor-saving demands of modern householders. Important new features such as Television Automatic Oven Control, Simmer-center Dual Thrift Burners and Clock Reminders make these ranges especially noteworthy. For literature write to: GLENWOOD RANGE CO., DEPT. HB, TAUNTON, MASS.

DEL-WARE KOLORFLOR is a patented hard surface floor covering colored right through to a waterproof back and its resistance to household wear and tear is exceptional. Floors may be individualized with Kolorsets, Kolor-borders and Kolorstrips. DELAWARE FLOOR PRODUCTS INC., HB-6, 295 FIFTH AVE., NEW YORK CITY.

PLANNED KITCHENS assure households that function smooth as silk, and modern planning calls for steel kitchen cabinets. A packet of businesslike blueprint suggestions for all types of kitchens is offered. ST. CHARLES MFG. CO., HB-69, ST. CHARLES, ILL.

FREE SAMPLES! And who doesn't like them? We refer to Masonite Presdwood, Temptrite and Tempered Presdwood—rigid and durable panels for any number of decorative and structural purposes. Let the company tell you about them. MASONITE CORP., DEPT. HB-18, 111 W. WASHINGTON ST., CHICAGO.

BUILDING PRODUCTS that promise long life and low upkeep for the home you are constructing are on the "must consider" list. Carey Cork-Insulated Shingles, Careystone Siding and Shingles, and Carey Rocktex Home Insulation are but a few of the many famous building materials discussed in a new 28-page booklet for home builders. THE PHILIP CAREY CO., DEPT. V-6, LOCKLAND, CINCINNATI, O.

WESTERN PINE CAMERA VIEWS speaks very well indeed for the potentialities in active use of three fine western woods, Ponderosa, Sugar and Idaho White Pines. Seeing is believing, surely, in this case. You will want this booklet. WESTERN PINE ASSOCIATION, DEPT. 60-H, YEON BLDG., PORTLAND, ORE.

HOW TO STYLE A BATHROOM WITHIN

A BUDGET is a booklet worth considerable study when you set out to select new fixtures. To help you get the greatest amount of value for the smallest expenditure. Send 10¢ to: ELJER CO., HB-6, FORD CITY, PA.

ENJOY THE RANGE OF TOMORROW in Your Home Today. This booklet tells all about the twenty-two superior points of the Certified Performance Gas Range and includes some menu suggestions that the CP range cooks to perfection. GEO. D. ROPER CORP., HB-6, ROCKFORD, ILL.

PLANNED PLUMBING AND HEATING. A 16-page booklet illustrated in color contains new plans and color schemes for bathrooms and kitchens. KOHLER CO., DEPT. 6-A-6, KOHLER, WISCONSIN.

TONAL BEAUTY in your doorbell creates a first impression to delight the guest at your threshold and insures a serene household within. Rittenhouse Electric Door Chimes come in twelve handsomely styled models in a broad price range, and may be installed with regular doorbell wiring. For literature write: THE A. E. RITTENHOUSE CO., INC., DEPT. 27, HONEOYE FALLS, N. Y.

CURTIS INSULATED WINDOWS. The new Pre-Fit frame, window, screen and storm sash with Mitertite trim is a complete unit, weather-stripped. Write for booklet describing these Silentite windows today and ask also about woodwork. CURTIS COMPANIES SERVICE BUREAU, DEPT. HB-5, CURTIS BLDG., CLINTON, IOWA.

FURNITURE

GLAMOROUS LIVING ROOMS. This canny booklet, profusely illustrated with fine pieces of upholstered furniture, is full of intriguing decoration ideas which prove that all the glamor in America is not in Hollywood but may be just around the corner from your own living room. Send 10¢ to: MUELLER FURNITURE CO., HB-6, GRAND RAPIDS, MICH.

DANBURY DINING is a beautifully smart solution to the apartment dweller's problem of where to seat the dinner guests. Here is a new booklet on the Danbury, the disarming extension table that will seat twelve and yet folds up to a mere 22 inches in width. CHARAK FURNITURE CO., 38 WAREHAM ST., BOSTON.

CHAIRBACK BED: and other manifestations of Chippendale are included among the finely rendered reproductions of this maker. To learn about these and many more faithful copies of eighteenth century heirloom furniture write to: LANDSTROM FURNITURE CORP., HB-69, ROCKFORD, ILL.

HOW TO KNOW GOOD FURNITURE, which includes suggestions for decorating a Colonial home, is a valuable illustrated 36-page booklet which you will certainly want to peruse before making any furniture selections. It is a good reference book as well. Send 10¢ to: H. T. CUSHMAN MFG. CO., Box 31, No. BENNINGTON, VT.

STATTON TRUTYPE means fine reproductions of Early American furniture, from the simpler types of the earliest era to the elegant pieces of Federal days, all faithfully recreated in maple and mahogany by skilled cabinet makers. For a booklet in which many of these handsome reproductions are shown, write: STATTON, 644 E. FIRST ST., HAGERSTOWN, MD.

OLD COLONY FURNITURE. These beautiful reproductions of the furniture of our forefathers, are finished in two tones of maple, the honey-colored Salem or the ruddy Priscilla. There is a new 24-page booklet showing these lovely pieces with practical decorating suggestions on how charmingly they may be adapted to any room in the house (10¢). HEYWOOD-WAKEFIELD CO., DEPT. X-106, GARDNER, MASS.

ENDURING MODERN—ITS PLACE IN THE HOME OF TODAY: A title, surely, which needs little amplification once we have said that the subject is fine furniture. A small but illuminating booklet. DUNBAR FURNITURE MFG. CO., HB-6, BERNE, IND.

MATHUSHEK is a name which means to you exactly what it meant to your grandmother—pianos of superb tone and quality, backed by the unimpeachable reputation of their maker. Modern versions are the SpinetGrand and SpinetCabinet. Send for Booklet B. MATHUSHEK, 43 WEST 57TH ST., NEW YORK CITY.

HERE'S MUSIC FOR YOUR HOME as rich and stirring as the Easter processional. One of America's oldest organ makers presents an illustrated booklet of reed organs for the home. There are thoroughly adult models which occupy less space than a small piano. ESTEY ORGAN CORP., HB-6, BRATTLEBORO, VT.

JEWELS OF VICTORIAN FURNITURE. Even if your great-aunt Sophia cut you off without even so much as a lady's chair, you may still be the proud owner of authentically reproduced Victorian pieces that have all the charm of the ante-bellum south. Send 10¢ to: VANDERLEY BROS., INC., DEPT. 1B, GRAND RAPIDS, MICH.

EXTENSOLE TABLES, those fine pieces of furniture that serve a myriad uses as consoles, buffets and dining tables (Continued on page 80)



Outstanding Members of the

BUILDING INDUSTRY

Present the Stories of Their
Many Products and Services
In This Valuable Free Book

This beautiful cloth-bound volume is called *Home Owners' Catalogs*. It contains a wealth of costly literature prepared by leading firms who provide materials, equipment, furnishings and special services which are used in the building of private homes. Hundreds of reliable products are comprehensively described, colorfully illustrated and completely indexed.

Home Owners' Catalogs will be sent by mail, prepaid—without cost or obligation of any kind—to those who comply with the restrictions which are given in the coupon below.

Home Owners' CATALOGS

Published by F. W. DODGE CORPORATION
119 West 40th Street, New York, N. Y.

RESTRICTIONS—*Home Owners' Catalogs* will be sent only to owners who plan to build—or modernize—homes for their own occupancy within 12 months, in the 37 states east of the Rocky Mountains, costing \$4,000 or more for construction, exclusive of land. Every application must be accompanied by a personal letter giving (1) description of proposed home, (2) when you will build, (3) location, (4) expected cost, and (5) name and address of architect, if selected. EVERY APPLICATION WILL BE VERIFIED BY A DODGE REPRESENTATIVE. H.B.—6-39

F. W. DODGE CORPORATION, 119 W. 40th Street, New York, N. Y.
I hereby apply for a copy of *Home Owners' Catalogs*—which is to be sent prepaid, without cost or obligation—in accordance with above restrictions. My letter is attached.

Name.....
Address.....
City..... State..... Phone.....

WELCOME TO THE FAIR



LOUIS WERNER

This is a living room in an Essex House apartment, one of the many which have been redecorated for visitors to New York's World's Fair. It is in the traditional English style with draperies and upholstery in yellow, aquamarine, dusty pink and rusty rose against mahogany furniture and oyster white walls. The monotone rug, sofa and wool rep window chair are in rusty rose. Lamps and accessories are white.

STYLED
FOR GRACIOUS
LIVING

Spacious suites of four to six rooms in splendid arrangement with ample closet space, cross-ventilation, serving pantry and mechanical refrigeration. Available furnished or unfurnished on lease for immediate or fall occupancy. Also by the day.

The Warwick

54TH STREET, NEW YORK
ROBERT MACKIN, GENERAL MANAGER

Free!

to plot
OWNERS
Who Plan to
Build NOW

Catalog "F" of
PLANS, sent with-
out obligation. Con-
tains illustrations,
floor plans and specifications of over 48
homes—ranging in price from \$4900
to \$25,000 carrying charges from \$32.
monthly Designed, constructed and
financed—all for one guaranteed price.
Send \$1 if beyond 50 mile radius of N. Y. C.

DELRIKH HOMES

103 Park Ave. (at 41st St.) Suite 703
New York City Tel. ASHland 4-3427

HOUSE PLANS

Cape Cod\$1.00
Early American 1.00
Cape Cod and Colonial ... 1.00

ROBERT B. HUPPER, Architect
25 Main St. Fitchburg, Mass.

PLANS

Before building, call and see my books of plans
and exteriors.
"Six Houses Dutch and Cape Cod" \$1.00
"Six One Story Cape Cod Houses" \$1.00
"Six Early American Houses" \$1.00
"Six French Provincial Houses" \$1.00
"Colonial Houses" \$3.00
"Stucco Houses" \$10.00

HENRY T. CHILD, Architect
6 East 41st Street New York, N. Y.

PLANS DRAWN TO ORDER

Our house especially designed for your needs and
by trained architects, with complete plans and
specifications, at the usual cost of stock plans. Ask
for information about our Personal Design Service.
We also offer an illustrated book of
charming small house designs, sketches,
plans, outline specifications \$0.50.
HOUSE PLANNING BUREAU
5 Mt. Vernon St. Boston, Mass.

JUST PUBLISHED
60 SMALL HOUSE PLANS

Modern and Colonial Homes of Today
costing \$4,000. to \$10,000. to Build. All
popular Designs of Appealing Interest to
Home Builders.
Price \$1.00
Published by R. L. STEVENSON, Architect
17 Paddock Bldg. Boston, Mass.

IMPORTANT ANNOUNCEMENT

See Page 22 of this issue

WELCOME TO THE FAIR

EMELIE DANIELSON

There are many things about the Hotel Warwick to recommend it to you, not the least of which is this living room. Through its windows is a very good view of lower Manhattan. Central Park, Fifth Avenue, Radio City, the theatre district and automobile row are all within comfortable walking distance of the Warwick. The appointments of its rooms, both public and private, are uniformly distinguished

Savoy-Plaza

FOR YOUR NEW YORK
HOME DURING THE
WORLD'S FAIR

Visitors to the
"World of Tomorrow"
will return to the
"Comforts of Today"
if they make their
New York home at
the Savoy-Plaza...
ideally located,
overlooking the
broad expanse of
Central Park.

Air-Conditioned Rooms Available

The Savoy-Plaza is conve-
nient to everything of
interest in New York.

Smart Shops and
Theatres nearby.
Henry A. Rost
Managing Director
George Suter
Resident Manager

Fifth Avenue
58th to 59th Sts.
NEW YORK

Subway direct to the
World's Fair at the door.

HAMPSHIRE
HOUSE

150 CENTRAL PARK

A New Hotel unexcelled in
appointments and outlook

Quiet and most convenient for the
discriminating World's Fair visitor
Pamphlet on request

DINING ROOM—COCKTAIL LOUNGE

STYLED BY DOROTHY DRAPER
VINCENT J. COYLE
MANAGING DIRECTOR
Douglas L. Elliman & Co.
MANAGEMENT

291 PLANS
FOR HOME BUILDERS

Designs of homes to suit every climate with complete
floor plans and exterior views of 1 and 2 story
homes, 4 to 10 rooms, 1 and 2 baths.
Each home an architectural gem. Every page (8" x
10 1/2") handsomely rotogravured. Ideal for home
builders, architects, realtors, material dealers.
Check Books.
ATTRACTIVE HOMES—62 designs of all types of
ideal frame homes, \$1.00.....
BETTER HOMES—62 designs of English, Spanish,
Monterey brick homes, \$1.00.....
CHARMING HOMES—31 designs of small 4 and
5 room, low cost, Monterey, Colonial, French, Nor-
man—Brick, stucco and frame homes, \$1.00....
ENCHANTED HOMES—62 designs of English and
Spanish stucco homes, \$1.00.....
DREAM HOMES—51 designs of Ranch, Colonial,
Monterey frame, brick and stucco homes, \$1.00..
SMALL HOMES—23 designs of 4-5 room frame
homes. Suitable for F.H.A. title I. \$1.00.....
ALL 6 BOOKS—REG. \$6.00 VALUE, ONLY \$4.00.
(SAVES YOU \$2.00).....

SPECIAL BRICK DESIGNS

Barbecues, Fireplaces,
Walls, Walks, Patios, Gar-
den Pools, etc.
66 photographs in color—
Building sketches, complete
only \$1.00.

Money back if not satisfied. Send cash, check,
money order or send C.O.D. CLEVELAND PUB-
LICATIONS (Publishers to the Building Industry)
Dept. B-6, 810 E. 61st St., Los Angeles, Calif.

TREASURE HUNTING

In the Garden State

is a profusely illustrated booklet
that spotlights New Jersey's
treasures for the "home-minded".
Write for
FREE Copy
to
NEW JERSEY COUNCIL
TH3 State House, Trenton, N. J.



SUNSTORM KENNELS
Morristown 4-0377 New Jersey
Poodles—Wirehaired Dachshunde—Cockers

ELLENBERT FARM KENNELS

DACHSHUNDE AT STUD

Ch. Feri Flottenberg
Red

Ch. Heini Flottenberg
Black and Tan

Ch. Hanko Flottenberg
Black and Tan

Ch. Heimo Flottenberg
Black and Tan

Mr. and Mrs. Herbert Bertrand
Owners

R.F.D. No. 1, Greenwich, Conn.
Phone: Stamford 4-3475

Old English Sheepdogs of Quality

Miss E. N. Buckingham

Cleofaegel Kennels

Sudbury, Mass.

Telephone 168

PEKINGESE MERRICKA KENNELS

—\$35 Upwards—

Mrs. Philip M. Schaffner

74 Byron Road
Merrick, L. I.
(Freeport 867)

EDGERSTOUNE KENNELS

English and American Champion
Wolverine Pattern of
Edgerstounes. Second
best in the
L.K.A. London, May,
1938, where 3500
dogs were benched.
Puppies for sale.
Mrs. John G. Winant
Concord, N. H.

YOU'RE LOVELY TONIGHT



Of course I am, thanks to **DUPLEX DOG DRESSER**. I "propose" that your master also purchase a Duplex. It will give You that well-groomed look a girl admires in a boy.

DUPLEX DOG DRESSER, Mystic, Conn.
Enclosed find \$ for which please send me the articles checked. Send Check, Money Order or C.O.D.

☐ Duplex Dog Dresser...\$1.00 ☐ Individual Chart... .25
☐ Additional blades...5 for .50 ☐ Name Breed...
☐ Duplex File...1.00 ☐ Nail Nip...2.00

Name.....

Address.....

Town.....State.....

Money back if not satisfied. Div. Durham-Duplex Razor Co.

SKYE TERRIERS



CH. BRACADALE HENRY
AT STUD
Ch. Bracadale Henry
Amer. & Eng. Ch. Chum of
Merrymount
Ch. Jerry of Merrymount

IRADELL KENNELS
Mrs. Consuelo V. Davis (owner)
Thomas Croan, Mgr.
Box 191, Port Washington, L. I. Tel. Port Washington 39W

EIGHT BREEDS
Specializing in high class Trained Dogs



Great Danes
Dachshunde
(Black & Tan—Reds)
Doberman Pinschers
If you want a trained dog or a nice puppy, write us

German Shepherds
Medium Schnauzers
Giant Schnauzers
Boxers Rottweilers

WILSONA KENNELS
Telephone 37073 — Rushville, Ind.

White Collie Pups

The most beautiful specimens the dog world can offer. Home guards, loyal companions, useful and intelligent.

Send stamp for catalogue

Comrade Farm Kennel
Box 118, Galien, Ohio

The Great Pyrenees

The ideal dog for American Country Homes
Affectionate, intelligent companions for children

Puppies of distinction for sale from the largest and oldest kennels of the breed in America.

BASQUAERIE KENNELS, Reg.
Mr. & Mrs. Francis V. Crane, Owners
124 South St. Needham, Mass.
Tel. NEEDham 0080

coming DOG shows

MAY 20. LADIES Kennel Ass'n of America, Mineola, L. I., N. Y. (Foley Show). Entries close May 10.*

MAY 20. Louisville Kennel Club, Louisville, Ky. Mrs. E. Louis Morris, Sec'y, 2203 Edgehill Rd., Louisville, Ky.

MAY 21. LONG ISLAND Kennel Club, Cedarhurst, L. I., N. Y. (Foley Show). Entries close May 11.*

MAY 21. Terre Haute Chapter Izaak Walton League of America, Terre Haute, Ind. John E. Bigwood, Sec'y, 20 N. 6th St., Terre Haute, Ind.

MAY 26. AMERICAN FOX TERRIER Club, Summit, N. J. (Foley Show). Entries close May 16.

MAY 27. MORRIS AND ESSEX Kennel Club, Madison, N. J. (Foley Show). Entries close May 9.

MAY 28. WISSAHICKON Kennel Club, Whitmarsh, Pa. (Foley Show). Entries close May 18.



THE DOG SHOW
BY CHASE HERENDEEN



English Ch. Berkham Dimity, the superb black poodle bitch imported by George Frelinghuysen, Jr. Dimity has won five challenge certificates in England and many obedience tests

CONDITION is a word which plays an integral part in the vocabulary of the dog-show exhibitor, professional or amateur. But to the layman, the average pet owner, the word has little or no meaning—that is, if one is to judge from the moth-eaten appearance of the many dogs tagging around on the ends of leashes. It is incredible the number of well-groomed women in New York City who wouldn't dream of being seen sans personal chic and yet who shop, lunch and walk up the avenue accompanied by jaded little dogs, quite definitely out of condition. Yet they seem quite unconcerned.

Anyone with half an eye for a dog can tell immediately about this thing called condition.

The Eyes Have It

A dog's eyes tell the story. They reflect not only his physical state, but his mental as well. Often an owner has been distressed by the lustreless eyes of his four-footed friend and, on checking the health situation, found it satisfactory. But still the eyes went on being dim. One owner on investigation of the cause unearthed the reason. It seems the dog lived in dread of his daily trek through the park with the nurse and baby carriage. The reason of this abnormal response to a walk was the fact that the nurse tethered the puppy to the handle of the perambulator. And as the leash was all too short, the entire journey was a nightmare for the little dog who was constantly getting pinched by the wheels or

stepped on by the nurse. Professor Pavlov, the great scientist, has proved by his extensive experiments with dogs that their nervous systems are much akin to humans. They suffer from neuroses the same as people. And the greatest mistake an owner can make is to ignore a dog's idiosyncrasies, dismiss the importance of them just because it's only a dog. Of course, some pets have whims of iron but the chances are when a dog asserts himself, refuses to eat certain food or doesn't want to take a walk with certain people he has a reason.

Look to the Coat

But to get back to "condition." Second to eyes in the way of an indicator of canine health is coat. Coats with no sheen—dull, dusty looking, dead coats that shed constantly and cry out for attention—should shame an owner. Scotties, cairns, Sealyhams stand out like the proverbial sore thumb among the lack of grooming victims. Frowsy little unbrushed cairns a mass of tangles—Sealys with their underslung tummies collecting weeks of city dust—Scotties with no shine to their inky coats and with an unsightly sprinkling of dandruff. And all with owners amazingly unaware that their dogs are out of condition.

Of course diet is of paramount importance in the conditioning of a dog. And despite all the proselytizing done to the contrary many of the old wives' tales are still going the rounds such as—meat brings on hydrophobia milk causes worms, a piece of sulphur in the drinking water acts as a blood

SAINT BERNARDS

Big of heart as well as big in size, the Saint Bernard is one of the finest of home dogs. The ideal guardian for children.

Also Pekingese—Cocker Spaniels—Huskies
Puppies usually for sale

WALDECK KENNELS
Kennels: Route 7, Next to Outpost Nursery's Office
Ridgefield Connecticut
Address all mail
Edward L. Winslow, Owner
P. O. Box 159 H.B., Stamford, Conn.
Telephone Ridgefield





MORGAN

Iradell Kennels' "Cheddar of Iradell," out of "Meg o' the Mill of Iradell," poses with his famous sire "Ch. Jerry of Merrymount."

Owned by Mrs. Consuelo V. Davis, Sands Point, L. I.

purifier and worm preventive, an all-vegetable diet is best for summer time.

Diet

Men and women who have made a study of the care and feeding of dogs often reach the breaking point and some day an entire regiment of them will be seen picketing the homes of those dog owners who still stubbornly insist that meat is *not* a dog natural. Following is a part of the diet list from Dr. James Kinney's splendid recent book.

Small Breeds

For small breeds such as the smaller terriers, miniature poodles, whippets, French bulls, pugs, Pekingese.

Eleven and Twelve Months

Morning. Cup of milk, two pieces of toast, an egg four or five times a week.

Evening. One half to three quarters of a pound chopped beef, two table-spoonfuls cooked vegetables, two pieces of toast.

One teaspoonful cod-liver oil daily.

Thirteen Months and Up

Same as for eleven and twelve months with slight reduction or increase in portions if required. Cod-liver oil is usually discontinued after a year.

Bigger Breeds

For larger breeds such as Dalmatians, setters, greyhounds, collies, shepherds, etc.

Eleven and Twelve Months

Morning. One pint milk, a raw egg, and three or four pieces of toast.

Evening. One to one and a half pounds of chopped beef, one or two cups of cooked vegetables, and four or five pieces of toast or stale bread.

Thirteen Months and Up

Same as for eleven and twelve months, with slight increase or reduction in portions if required.

Cod-liver oil is usually discontinued after a year.

Too Many Baths Spoil the Coat

Next to feeding which is the fundamental factor in the conditioning of a dog comes grooming.

A survey of dog owners proves them to be a literal-minded fraternity. If

a book on the care of canines says, "Don't bathe a dog too often," owners disregard the "too often" clause and merely don't bathe. And not only do they skip the bathtub angle but they don't brush or comb, or use a mitt. A dog's coat must be combed gently but thoroughly and when, through neglect, the "mat" stage is reached, as in the case of poodles or cockers, then scissors can be employed to cut out the tufts of hair. After the combing follows the brushing. (All this, incidentally, should be done on a good solid table, as the best way to unnerve a pet is to groom him on a shaky table. He, the table and the groomer will develop a severe case of palsy.) Often owners get discouraged and complain that brushing or the use of a mitt stirs up no end of dandruff and dead cuticle. This situation can be alleviated by the use of coconut oil. The hair should be parted and generous amounts of coconut oil rubbed in the parts and then the entire coat wiped down hard with a turkish towel and after that a good brushing. If this is done several times a week the dusty, unkempt, dandruffy look will entirely disappear and in its place will emerge a sleek nonshedding coat which will be a joy not only to look at but to pat. The reason behind the anti-bath propaganda is that too many baths dry the natural oil glands of the dog's skin and encourage excess scratching, all of which leads to laceration of the skin by sharp toenails which in turn may cause infection.

Worms in the Spring

There seem to be just as many theories about worming as there are about feeding, and many of them are completely erroneous. The important "don't" to bear in mind is, "Don't worm on general principles." If a puppy develops a seedy look or his tummy seems abnormally rounded or he upchucks constantly, toss out false modesty and take a specimen of his stool to a reliable veterinary and have him ascertain by the aid of a microscope just what worms a puppy has. Whether they are round, whip, hook or tape.

A Little Goes a Long Way

The secret of a handsome well-cared-for, happy, healthy dog is a little daily attention, all of which is little enough to do for his loyalty.

Miniature Schnauzers

Puppies of Championship stock
and unexcelled dispositions
now available

APPLETREES KENNELS

Southampton, Long Island

Write Miss Rosalie Coe

610 Park Avenue, New York City



Polka Heinzelmännchen

"PLEASE GIVE ME VITAMINS!"



● **BE SURE** your dog gets enough vitamins! A shortage may cause digestive disorders, loss of pep, dull thin coat, poor bone formation. Fleischmann's Yeast for Dogs is rich in essential Vitamins B, G and D. Mix it with your dog's food, regularly. Dogs like its flavor. Get Fleischmann's today!



In cans: 3½ oz., 25¢; 5 oz., 50¢; 1 lb., 85¢; 5 lbs., \$3.50; 10 lbs., \$5.50; 25-lb. drum, \$12. All prices delivered. If your dealer hasn't it, write Standard Brands Inc., Dept. H-3, 595 Madison Ave., N. Y.

Copyright, 1939, Standard Brands Incorporated

Keep Your Dogs FREE FROM WORMS

WRITE FOR FREE BOOKLET No. 652

NEMA WORM CAPSULES

EFFECTIVELY REMOVE LARGE ROUNDWORMS AND HOOKWORMS IN DOGS OF ALL BREEDS AND ALL AGES. DEPENDABLE

Nema Booklet tells you about worms Write to Animal Industry Dept., Desk N-51-P PARKE, DAVIS & CO., DETROIT, MICH. Drug Stores Sell Parke-Davis Products



FORD FENCE CO. 6334 CORNELL INDIANAPOLIS

FREE to HORSE OWNERS



Why pay fancy prices for saddlery? Write for free catalog that has saved real money for thousands of horsemen. Contains over 400 bargains in English Saddlery. I ship saddlery on approval. Write today. "Little Joe" Wiesenfeld Co., Dept. 5, 112 W. North Ave., Baltimore, Md.

PORTO PEN



A low priced portable folding pen for the smaller breeds of Dogs and for Puppies. Various sizes.

Ask for Catalog No. D
BUSSEY PEN PRODUCTS CO.
6181 65th St., CHICAGO, ILL.

Don't Spay and Spoil Your Female Puppy—Use

CUPID CHASER

to Keep Dogs Away While Females are in Season. Harmless, Simple, Successful. Wash off before mating. Satisfaction or money refunded. No red tape.

Use TOM-SCAT for Female CATS

Ask your dealer, or send \$1.00 for either product. PIERPONT PRODUCTS COMPANY, Dept. P 312 Stuart Street Boston, Massachusetts

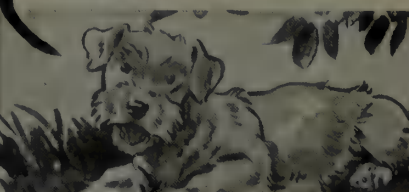
I TRIED THIS NUDIST STUFF!



They clipped me once, just once. Was that a treat — for the flies and fleas! Then the Boss read Albert Payson Terhune's great article in the **Sergeant's DOG BOOK**, and — boy! — my nudist days are over for good!



The Boss learned plenty from the **DOG BOOK**. All about training and feeding me. How to tell when I'm sick — and what to do about it.



Say, that new **DOG BOOK'S** got a lot of important dope for every dog's master! Pick up a free copy for yourself at a drug or pet store — or mail this coupon, and we'll send you one.

Sergeant's

DOG MEDICINES

POLK MILLER PRODUCTS CORP. Dept. KC-6, Richmond, Va. Please send a free **Sergeant's DOG BOOK** to:

Name _____
Address _____
City _____ State _____

Lucky the Bride-

WHO RECEIVES A PANTRY-SHELF SHOWER

● Brides are lucky—grooms are even luckier—when they find themselves endowed for happy eating with a Pantry-Shelf Shower of Heinz "57" ready-to-serve delicacies. Never were gifts more universally welcome than these merry ensembles of foods and fixings—for wedding presents, anniversaries, birthdays and housewarmings. Start with jars and tins of Heinz delectable foods—luxurious Home-style Soups, Oven-Baked Beans, Cooked Macaroni or epicurean condiments. Add appropriate gadgets, your favorite quick recipes and trim with frivolity.



■ **HAPPY PAIRS**—in a cellophane hat-box—Heinz delightful ready-to-serve soups tied two by two, with ribbons, nosegays, bells and dolls. Cards attached reveal superb soup combinations—Heinz Genuine Turtle with Heinz Cream of Pea Soup (Boula), Heinz Chicken Soup with Rice and Heinz Cream of Mushroom (Monticello Soup).



● **A SWEET GIFT** for the new hostess—jam jars and a bevy of Heinz Pure Fruit Jellies—Crab Apple, Currant, Grape—every one made in true home fashion.



● **FOR A PAPER WEDDING ANNIVERSARY** (the first year)—give monogrammed paper napkins, picnic cups and plates and an assortment of picnic foods—Heinz old-fashioned Fresh Cucumber Pickle, Sandwich Spread, Peanut Butter, Chili Sauce, and Heinz Ripe Olives.



● **OLD-FASHIONED FEAST** in a new-fashioned guise. Bright red pottery bean crock, tins of Heinz Oven-Baked Beans (the pork and molasses kind, truly Bostonian) are all done up in giddy bows.





The July Cover

HOUSE BEAUTIFUL

Trademark registered in U. S. Patent Office

Combined with Home & Field

Trademark registered in U. S. Patent Office

JUNE, 1939

• To its last charlady HOUSE BEAUTIFUL staff weeps at weddings. We are sentimental to a fault and that gives you a clue to what happened when our own artist, Henry Stahlhut, walked into an editorial conclave with the bride and groom under a glass bell which you see on the cover. It is, *mirabile dictu*, the pinnacle of his mother's wedding cake baked for the happy day of August 29, 1896. Fragile though it is, it has survived nearly forty-four years, a record which we hope all of 1939's brides will be able to equal in—let us see now—1983. The wedding ring is Mrs. Stahlhut's, too. Hats off, gentlemen.

• The roses, debutantes of last year, give promise of having as long and honorable a career. They have skyrocketed to fame since their introduction. The picture explains why. Name: R.M.S. Queen Mary, and a very suitable name, too. They are from Totty's of Madison, New Jersey. We believe that they will be in more than one bridal bouquet this year, and in many thousands of gardens for years to come. The finely veined marble table top is a cool and fitting setting for them and comes from the House of Westerveldt, which deals in elegancies and good decoration under the able guidance of Messrs. Amster and Lamb. The photograph, like next month's cover, was taken by Leslie Gill.

• Also about next month's cover, remember that despite a long and laborious spring, it will, in about thirty days, be July. July with flags, firecrackers and patriotism. And George Washington. It is easy to forget that this most farsighted statesman was, in his more intimate moments, a home builder and home lover. That is the plot behind the cover.

• And see the announcement of our New Publishing Program, page 22 of this issue.

Editor

KENNETH K. STOWELL

Managing Editor

STEWART BEACH

Associate Editors

FRANCES TAYLOR HEARD

RALPH BAILEY

SUZANNE GLEAVES

MARGARET FULLER

Art Director

JOSEPH C. JONES

DECORATION

A Summer Garland, by Suzanne Gleaves.....	24
From Now Till Fall.....	26
The Sky's the Limit.....	28
French and Thrifty.....	29
House Beautiful's Color Chart for June—Summer Rooms.....	33
Cornered.....	44
Scandinavia at Table.....	48
Ideas, Unlimited.....	54

GARDENING

A Gardener in England, by Henry B. Raymore.....	52
House Beautiful's Practical Gardener	
—White Lilies, by Mrs. Jay Clark, Jr.....	56
—Flowers Have Their Own Houses, by J. W. Johnston.....	58
—Vines, by Dorothy H. Jenkins.....	59
—Plan a Health Program for Your Trees, by O. W. Spicer.....	60
—12 Shrubs, by Donald Wyman.....	61
—The Log of the Practical Gardener.....	62
—Scrapbook for June.....	64

BUILDING

Six Week-End Houses.....	37
Building Transfusion—House of Dr. Y. W. Nibecker.....	42
Come Out and Get It.....	45
The Question of Summer Shade, by Eugene Raskin.....	46
How to Read ■ Blueprint, by Gerald K. Geerlings.....	50
Please Tell Me, Answers by Eugene Raskin.....	68
Earmarked for Home Builders.....	72

MISCELLANEOUS

Cover, Photograph in Kodachrome by Leslie Gill.....	4
Window Shopping.....	15
The Booklet Shelf.....	18
The Dog Show, by Chase Herendeen.....	22
Announcing ■ Modern Publishing Program—an Editorial.....	30
Take the Fair Home.....	32
Curries, by Mary Grosvenor Ellsworth.....	70
Conveniences of the Month.....	88
Compass Pointers—The Compass Points to New York.....	91
Food and Drink Bar.....	

RICHARD A. HOEFER, Business Manager

HOUSE BEAUTIFUL combined with HOME & FIELD is published the twentieth of the month preceding date of issue by Hearst Magazines Inc., 572 Madison Avenue, New York. William Randolph Hearst, President. Richard F. Berlin, Executive Vice-President. John R. Hearst, Vice-President. A. S. Moore, Vice-President. E. H. McHugh, Vice-President. T. J. Buttikofer, Vice-President. Richard A. Hoefler, Vice-President. R. F. McCauley, Secretary. Telephone, Wickersham 2-2800.

ADVERTISING OFFICES: New York, 572 Madison Avenue; Boston, 1132 Park Square Building; Chicago, 919 North Michigan Avenue; Detroit, General Motors Building; San Francisco, Hearst Building; Atlanta, Georgia, Rhodes-Haverty Building; London, 28-30 Grosvenor Gardens, S. W. 1; Berlin, Behrenstrasse 67; Milan, 78, viale Montenero.

SUBSCRIPTION PRICE, \$3.00 a year in the United States and its possessions; by the copy, 35 cents. In Canada, \$3.50; Pan-American countries and Spain, \$4.00 a year. All other subscriptions, \$5.00 a year. When changing an address, new and old addresses should be given. Three weeks' notice is required for changing an address or starting a new subscription.

"HOUSE BEAUTIFUL BUILDING MANUAL," trademark registered in U. S. Patent Office.

"HOUSE BEAUTIFUL'S BUYING GUIDE FOR THE BRIDE," trademark registered in U. S. Patent Office.

"THE BRIDE'S HOUSE," trademark registered in U. S. Patent Office.

"GOOD BUYS," trademark registered in U. S. Patent Office.

HOUSE BEAUTIFUL combined with HOME & FIELD, new series of Field Illustrated (trademark registered in U. S. Patent Office). Entered as second class matter April 1, 1924, at the Post Office, New York, N. Y., under the act of March 3, 1879.

House Beautiful, Vol. 81, No. 6. Copyright, 1939, by Hearst Magazines Inc. Editorial and Publication Offices: 572 Madison Avenue, New York

Announcing

A MODERN PUBLISHING PROGRAM

House Beautiful is about to smash one of the oldest publishing traditions. Hereafter this magazine will be master of the calendar, not its slave. We have determined to adjust the curve of publishing dates to parallel the curve of our readers' interest and activity. This is what we mean:

There are two seasons of the year when your interest in the home reaches fever pitch—spring and fall. These are the times when most homes are built or remodeled, when decorating and furnishing are at their peaks, when the days seem all too short for the things that must be done in the garden. These are the seasons when you want the utmost in fresh, stimulating and useful material in your magazine. HOUSE BEAUTIFUL, therefore, is inaugurating a program which is actually Peak-Interest Publishing!

Conversely, there are two seasons when your interest is occupied for a time by other matters—midsummer vacations and the Christmas holidays. At these times you will not receive HOUSE BEAUTIFUL, as the usual August issue is superseded by the additional issue in spring and the winter issues span the Yuletide festivities. Of course, you will still receive twelve issues of HOUSE BEAUTIFUL during the year, but the publishing dates have been revised to make this magazine the most timely counselor possible on your problems of building, decorating and gardening.

Long discussion and careful analysis have preceded this revolutionary but common-sense decision. Our thinking has been checked and rechecked by readers' habits. The straightforward logic of this modern publishing schedule is too compelling to be ignored. We inaugurate our new program in the full confidence that it will meet with the grateful appreciation of our audience and we acknowledge a feeling of pride that HOUSE BEAUTIFUL once more has expressed its leadership by boldly taking this practical step to greater usefulness for our readers.

Kenneth K. Stowell

EDITOR

"The beauty of simplicity, beloved by decorators, is the essence of this decorative piano," says Miriam Thomson, New York, designer of the HOUSE BEAUTIFUL 1939 Bride's House.



THERE'S *Enchantment* IN THIS LOVELY NEW *Wurlitzer Piano*

ALL the inspiration of beautiful, resonant tone, all the gracious charm of lovely furniture, are brought together at last, in a fascinating new Wurlitzer.

This truly fine piano, rich source of musical delight, possesses that faultless simplicity which typifies the smartly modern trend in home decoration. Graceful, compact, sweetly proportioned, the new Wurlitzer gives charm and personality to *any* room, goes beautifully with *any* type of furniture, blends happily with *any* decorative scheme of harmonized or contrasting colors.

Wurlitzer is first with Kordevon, a new finish, hailed with enthusiasm by leading decorative authorities for its unique beauty, its soft, rich texture, its variety of tasteful shades. Kordevon is exceedingly durable,

too—defies extremes of temperature and humidity, is easy to keep fresh and beautiful. Or if you wish, your Wurlitzer may be finished in a patterned material of your selection—to match draperies or upholstery.

You'll recognize the superb musical excellence of the new Wurlitzer when you see and hear it at your Wurlitzer dealer. Beneath its trim smartness are 27 brilliant improvements, created in Wurlitzer laboratories—the patented Augmented Sounding Board, Acoustic Tone Chamber, and Controlled Reflex Tone Louvers—all contributing to a tone of exquisite purity and resonance.

Send for the brochure, which tells of the 27 impressive features of this new, colorful piano. For full information, write to The Rudolph Wurlitzer Company, De Kalb, Ill.



To this distinctive Spanish setting—designed by D. Lorraine Yerkes, member of the American Institute of Interior Decorators—the new Wurlitzer brings warm, colorful beauty.

It's such fun to plan a room around this smart piano, with its infinite variety of decorative possibilities. Here is a zebra cloth finish for brilliant modern effect.



WURLITZER

REG. U.S. PAT. OFF.
a famous musical name for over 200 years

TODAY MORE "WURLITZER" PIANOS ARE SOLD THAN THOSE OF ANY OTHER NAME

A Summer



EMELIE DANIELSON

Summer sets its seal upon a living room . . . festoons a natural wood curtain pole with checked bandannas, chartreuse and brown . . . makes draperies of fine white wool the sort Abyssinian chieftains wear . . . glass curtains of white linen, hemstitched . . . covers the walls with a sage green pattern . . . fills the room with pale mahogany . . . thrusts a bouquet of wheat into a brass pitcher . . . sets an astonishing majolica vase on top of a breakfront with caned doors . . . grows plants in a table in the window and turns a horn into a lamp . . . swings the chairs away from the hearth to center round a leather-topped coffee table . . . Lord and Taylor designed this room

Garden



FOUR walls, floor, ceiling, windows, doors and space. Of such are rooms. But how much more! Consider the problem this way. On the walls are pictures which you have looked at contentedly all winter. Back of the pictures is a paper or paint job which you selected when you moved in October or somebody else selected some other year (the lady you've rented from). What are you going to do about those four walls? Are you just going to take them all summer simply because they were handed to you? Are you a mouse or are you a woman who can't bear to be bored by her own living room? Floor, next. Smirk all you like over the fine hardwood floor, the deep, rich-textured carpet. If you ask us what *we* think, we think it all looks hot. Yes, of course, silly, there are plenty of things you can do about it without burning down the house. Don't go defeatist. Ceiling? A ceiling is a ceiling and you can forget it if you like, but if you do you're missing one of the world's best chances for invention. Windows. Well, you had thought of getting some little muslin numbers and putting away the printed mohair for fall. You had, had you? Is that the best you can do?

Get in the fight. Buy a can of paint if you're going to do your summer decorating on a thin dime, and don't forget that the very best summer decorating *is* done on a thin dime. Then toss your inhibitions out of the window. Better a little action and a mistake than lethargy.

You could paint your room the color of roadside gentians, that deep, fresh blue which is as cool as early morning, and carry the color right on over the ceiling using watercolor paint which dries in a jiffy and washes perfectly. If you have a painted floor, you could repaint it earth brown and stipple it with any color that takes your fancy. Or if you have a nice talent with the paint brush you might paint a high green hedge all around the walls with a touch of topiary work at intervals and a sky above and onto the ceiling. You could paint your room that queer green yellow which is exciting and breezy. You could take down all your pictures and put a frieze of maps right around or use brilliant travel posters. You could paint your walls sea green or Bermuda blue and intersperse them with marine touches, painted fish and coral and deep sea divers and mermaids.

You could buy border paper and put it up at some new point on your walls, chair rail height, or eye level or as a base, ablaze with flowers, repeating one of the floweriest colors on the walls. There is a lovely grille paper inspired by Charleston that you might use.

Take up your winter rugs and use scatter rugs, bought cheap and sheerly for their color. Do things about your windows. Split bamboo blinds. Yards of fish or any other kind of net. Have your Venetian blind tape color changed to something that goes with the new colors of your room. Hang plain, transparent shower curtains as draperies or do wonderful things with printed voiles, arranging them as though they were winter draperies, full, straight across the windows. Block out all glare.

As to the space within the room. Give yourself plenty of bare surfaces. Have what things there are about cool to the touch, crystal, alabaster, thin, thin china, rather than wood or cork or leather. Have slip covers which look cool and are cool. Which won't go floppy when they're washed. Which won't get mussed when they're sat on for more than ten minutes. Slip cover everything in sight. It makes you feel as though you'd got all new furniture. (Secondary reward: when you take the covers off in fall you feel as though you'd got all new furniture all over again.)

Introduce some new furniture by way of variety. Buy camp stools and use them under trays for drink tables. Use them for incidental seats. Build a low shelf across one end of the room and cover it with a linen upholstered pad so that you can have a raft of people in for cold supper without worrying about where can they sit. Have a carpenter knock up a couple of frames, four legs, eight cross pieces and weave inexpensive webbing into a seat, tacking it on the cross pieces. Buy a deck chair or two as much for outdoor atmosphere as anything else. Get a dozen or two potted plants from the flower wagon which comes through the spring city streets and put them everywhere, on a shelf in the window, on the mantel, on a tray on the piano, on a tray on a camp chair, on tables, in corners on boxes covered with oilcloth, in string cat cradles which hold both the pots and the little dishes below them and which sway in the breeze (Continued on page 85)

It is woven from light
and fanciful things.

It is engaging to the
eye, not challenging.

It costs but little
and is spent by fall



BY SUZANNE GLEAVES



From

With a pot full of paint and a bolt of linen a decorator brings summer into this room



WE TOOK to Jane Smith the picture at the right of a room she had decorated and asked her to ready it for hot weather. Above you see what she did. She uncovered the highly polished dark parquet floor, laid dark green tufted rugs on it. She slip-covered the pair of love seats, inside white linen with bright green coin dots, outside a shiny white chintz. She painted the blinds white, framed the windows in multi-colored (green, yellow, fuchsia, magenta and white) linen. She hung up a plant stand, put a metal and marble console table below it. On the mantel she set a trough of nacre-colored spoon cactus. She shut off the fireplace opening with a pleated paper screen. In other words she made no expensive basic changes in the room, did not touch the gray walls, the pine mantel, and yet through her ingenuity she recreated its entire mood so that it is full of summer.



now till fall

WE ASKED Mrs. Dodd what she would do to her own living room, at the left, to dress it for the summer. Below you see what she did. She installed summer screens at either side of the fireplace. She hung curtains of coarse white fishnet, looped high with white iron tie-backs filled with real ivy. She strung up green and white awning stripe between the windows, repeated it on the loveseat, recovering the cushions in green with fringe round their perimeters. She replaced the coffee table by a white iron and glass garden table, stood upon a gray cotton fringed rug. She covered the four chairs in lily green and white chintz. In the fireplace she put a white paper fan, massing green leaves back of it. The patterned parchment lampshade she gave a pleated Cellophane shade, through which the design still shows, mistily. All finished the room is as fresh as a field full of daisies.



Like a chameleon this room can change its colors for summer. From top to bottom it is decked in a lily white and a lily green

the Sky's the Limit



BY NOW the sun is well this side of the equator and moving northward at a passionate rate. The lovely languor which comes with spring is upon us all. This is the moment to fling off the w.k. winter garments of repentance, decoratively speaking, *i.e.*, take down your heavy curtains, send your heavy blankets to the cleaner, rugs ditto, and take a determined stand on summer before it shuts down with its heat and makes you too limp to do anything about your house or, for the matter of that, anything else.

The first step of the summer program is to strip down to bare essentials. Sweep your table tops clear with a ruthless hand of all the knickknacks which have been on them all winter. Sweep your floors clean, literally. Take everything off the mantel, the piano, the window sills, the tops of the bookcases.

When your rooms look about as inviting as a hospital ward you're ready to get down to business. Invest in light materials such as washable organdies, washable flowered chintzes, cool lengths of linen, printed merrily, diaphanous nets, wispy laces, figured voiles. Of these you may make yourself curtains for next-to-nothing, frilling and draping them extravagantly, tying them back with frous of ribbon, widths of fishnet, artificial flowers, imitation coral necklaces or anything else that takes your fancy.

Let us say before going an inch farther that the sky's the limit in summer decoration. There are no ground rules. The job you do is for only a few months. It should amuse you and make you feel cool and it can be as flippant and foolish as you please.

SO—

Why not collect a pocket full of shells at the beach one Saturday and heap them on your mantelpiece for a change?

Why not raid the nursery, take all your young's marbles (he's at camp anyway and can't retaliate) and put them in a little mountain in a glass dish in the center of your dining room table?

Why not make summer coverlets for your bed out of Argentine cloth piped with yellow bought-by-the-yard binding?

Why not make a huge fan of green branches and keep them in a big vase in front of your window to block out the sun and cast lovely leafy shadows on the floor?

Did you buy sprays of royal purple coral when you went to Nassau last winter? This is the time to use them, arranging them in fantastic bouquets,

their stems thrust into white pebbles.

Flowers are the soul of summer. Water-lilies floating idly on wide flat bowls (they last for many days and smell heavenly). From delphiniums to daisies they add to the beauty of rooms. If you can't raid your friends' gardens, there's nothing to keep you from raiding their meadows. Choose wild flowers with tough, woody stems; all others seem to wilt immoderately fast. Intersperse them with lush grasses.

Then there are gourds, not hard to lacquer, and quite cheap to buy already lacquered. They have a fresh garden look, their Indian color is rich and gay. They arrange well in bowls or baskets. And don't forget that for anything that doesn't need water, garden baskets make delightful containers.

For your dinner table, if you have such things as mirror plaques or place mats, they have the cool look of water and they make your flowers look twice as tropical as they are by nature.

Don't forget that goldfish bowls make very nice vases (you'll want vases by the score) and are so, so cheap. Also glass bricks which come arranged with one end open ready to be used.

Have you friends who hunt? Feathers are as gay, almost, for bouquets, as flowers. Only don't let them get dusty because this suddenly makes them too awful. Peacock feathers (not, of course, procured from hunters) are prettiest of all if you're not superstitious.

Fireplaces are a problem. They suddenly become very unappetizing. Take the long couch which faces your fireplace and set it right across the opening (better stuff up the chimney first so that rain will not send soot all over your finest slip cover.) Put a low coffee table in front of the couch, plants in a tight little row across the mantel shelf and forget the whole thing. Or if that won't work out for some reason, put something silly in or before the opening. Goldfish or plants, though neither will thrive if set directly under the chimney. A large map mounted on a piece of cardboard. A big Cellophane fan, pleated by you. A copper kettle, if you've got one, filled with laurel or huckleberry or rhododendron leaves. If you want logs, get white birch and wreath them in ground pine or ivy.

It's great fun in town to grow wild things in a window box, coming home each week-end with something new.



French

AND
THRIFTY



EMELIE DANIELSON

AT GROSFELD HOUSE the fifth annual exhibition of interiors is in full swing with a dozen new rooms in the "Limited Income Series" featured. The two rooms on this page prove that the prospect is very bright for people with limited incomes. The bedroom above is furnished with French pieces which are great specialties of Grosfeld House. The color scheme started with a peach wallpaper with pink grape vines on it. This was put not only upon the walls but also on alternate panels of the clever and practical screen you see, from behind which illumination streams, lighting, among other things, the dressing table set against a mirror panel. The pink chaise longue is upholstered in oyster and rose brocade. The Cha-Ming broadloom is in a deep rose.

The merry French living room below is an uncommonly successful mixture of Victorian and Louis XV. Against a smartly striped wall stand two tufted Victorian chairs covered in rose satin and luxuriantly trimmed with fringe. Between them a French table has on it a lamp with a Victorian shade, and the result is charming. The picture, one of four in this room, is from Mary Stonehill's carrousel series. Drapery swags hang from a Victorian pole with pineapple ends, framing a

lyre plant stand and lit by hurricane globes. Note the romantic old-fashioned folding shutters, the glass curtain hung in the French fashion. The floor is entirely covered by a Cha-Ming turquoise broadloom. Both of these rooms were decorated for Grosfeld House by Ralph Van Hoorebeke.





The Bride's Home of the World's Fair. Landefeld and Hatch are the architects and Gimbel Brothers are responsible for the decoration



The Electric Home has as its architect James W. O'Connor and was decorated by the Joseph Horne Company of Pittsburgh, Pennsylvania



The Long Island Home Johns-Manville triple insulated. Godwin, Thompson and Patterson, architects; Gertz Store, Jamaica, decorator



The Garden Home of which Verna Cook Salomonsky was the architect and James McCreery and Company was the interior decorator



The Plywood House was designed in this material by A. Lawrence Kocher, architect, and decorated by the Modernage Furniture Corp.

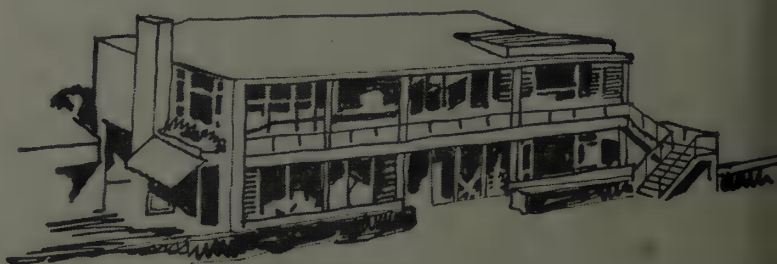
TAKE THE FAIR HOME

THERE are lots of things about the New York World's Fair that you will like, but most of them you will leave right where you find them, in Flushing. But there is one whole group of things at the Fair which you will take home with you, and your luggage none the heavier for it. These are ideas for your own place in the sun. Ideas about building and planting and decorating and modern convenience.

Now one of the nicest features of the Fair is its always logical arrangement. You are a home owner, or about to be one. The thought is never far from your mind, even when you take your summer vacation tripping to the Fair. When you arrive you find yourself confronted by a vast group of fantastic, brilliant buildings, long avenues and vistas, and you wonder just where you ought to begin. The answer is simple. Head for the Theme building, the enormous and unmissable Perisphere and Trylon. Standing with your back to it, face down Constitution Mall toward the Lagoon of Nations is position 1. Swing on your heel about 20 degrees to the left. Now you are facing the Avenue of Patriots, and this is the very best place for you to begin. You will need a morning (at least) and you won't have to take any conveyance but your own feet for what you have to do. Your first stop is the second building on your left, the R. C. A. Building. Your second stop is the third building on your left, the American Radiator. Your third is directly across the Avenue of Patriots from the American Radiator and is the American Gas Association exhibit which, beside its main building, has a complete, furnished one-story Colonial house for you to go through, decorated by Good Housekeeping's Studio under the direction of the tireless Miss Helen Koues. Here is meat for any home-minded person. Continuing down the Avenue is the Home Furnishings Building, facing Bowling Green. When you have come out of that, cross the Avenue once more and visit the Johns-Manville exhibit.

The Avenue of Patriots ends in a circular place called Bowling Green on which are, besides the Home Furnishings and Johns-Manville exhibits, the Hall of Special Events and the Building Materials building, and the American Arts of Today Exhibit. When you have finished with these, right back of the American Arts of Today and to the side of it you will find the Town of Tomorrow. This is a group of fifteen houses complete to the last wastepaper basket and designed by architects with widely different ideas to offer you. Right here you will have to fork up ten cents. The purpose is to protect you by controlling the crowds in the confines of the Town of Tomorrow and as such should be appreciated.

The drawings which girdle these pages were made of thirteen of the houses and will give you some idea of the architectural range which they cover. Prices range from a minimum up to \$20,000. All are designed for conditions represented in the Atlantic Coast States. The arrangement of the houses is not intended as a model one; space did not permit of this. But they are so spaced as to make it very simple to get from one to another.



The House of Glass, like the Bride's Home, is by the architects Landefeld and Hatch. Decorated by the Modernage Furniture Corp.



The Celotex House, Henry Otis Chapman, Jr., and Harold W. Beder, architects, W. and J. Sloane, decorator



The New England Home was designed by architect Cameron Clark, Gimbel Brothers of New York serving as decorators of its interiors

At the far side of houses 1 and 3 you will find the Electric Farm, which fascinated us. We love cows and get the keenest sort of pleasure in seeing them treated royally. But the main point of this for you as a home body will be to inspect the model farmhouse which is more, generally speaking, a model country house whether you farm at all—small, compact, awash with windows, and full of ideas.

When you come out of the Electric Farm turn left down Gardenway, the street in front of it, and cross the bridge over the small river to the turquoise blue building with a silver roof. This is the headquarters of Hortus, Gardens on Parade, (forty cents for adults) and here are special exhibits and a series of gardens which were described in the May issue of HOUSE BEAUTIFUL.

This will finish your morning and by now you're ready for a long sitdown lunch with time to look over your notes, rest your feet and absorb both food and ideas.

There is still a group of exhibits which will be grist to your home mill. These are in general concentrated on the other side of Constitution Mall from the one where you've been working, and it wouldn't be a bad idea to go back to the Theme building and start again, wheeling to the right instead of the left this time. In this section is the Consolidated Edison, the Glass, Inc., and a number of food exhibits.

Electrical Products, Electrical Utilities, Westinghouse, John Wanamaker, General Electric, U. S. Steel and DuPont are all around Commerce Circle, about two minutes walk from the Theme building back toward the Parkway.

These will give you a very easy afternoon and you can go on from them to a restaurant, returning to see the illuminated fountains and do a turn of the amusement section for fun.

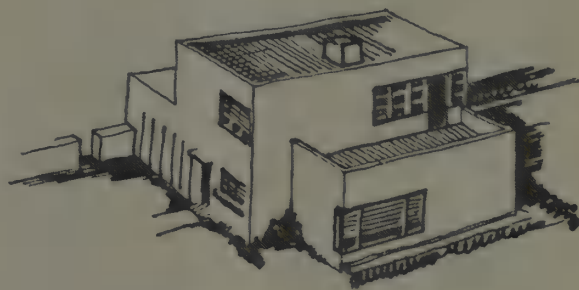
The whole area around the Lagoon of Nations, as you may have guessed from the very name, is given over to the International group. There are bound to be a great many things here which will be exciting and suggestive for you to see, various types of native handicrafts, all guaranteed to widen the horizon. Here you would be wise to concentrate your second day and again these buildings are all within easy walking distance and grouped so that you cannot become confused or lost.

Each nation represented, and there are dozens of them, has sent to us something of its arts, crafts and industries. As was the case in former European expositions, an agglomeration of this nature is certain to have a deep influence on home industry.

Don't think for a minute that this finishes the World's Fair; it doesn't. But it does more or less cream off the section devoted to the things you're devoted to. From here on you're on your own and you'll find plenty to amuse yourself. But do, please, see the home things while you're still fresh and raring to go. In that way, when you get back home, you'll have a large bundle of worthwhile impressions to get out and use in your day-to-day existence.



The Double Duty House, a National Home-builder's Bureau Home. Henry S. Churchill, the architect, Bloomingdale Bros., the decorator



The House of Vistas is by architect Verner Walter Johnson with John Wanamaker of New York serving as the decorator of its interiors



The Kelvin House has as its architect Electus D. Litchfield. It was decorated throughout by the firm of Frederick Loeser of Brooklyn, New York



The Motor Home was designed by Adams and Prentice, architects. John Wanamaker of New York has executed the interior decoration of it



The Fire Safe Home is the work of Perry M. Duncan, architect. The decoration is by the shop, James McCutcheon and Company

Curries

BY MARY GROSVENOR ELLSWORTH

If you like curries, prepare to cook them now. By a curious alchemy a hot dish will make you cool as the well known cucumber on a blistering day



IT'S only fair to warn you—there are curry *afficionados*. They get violent on the subject. What, no cocoanut milk? What, no Bombay duck? What, no poppadums? Then, no matter what it tastes like, it couldn't really be called a curry. They will argue like fiends over the respective charms of wet and dry curries, cocoanut and almond versus poppy seeds, and bandy technical terms till your ears buzz. But actually, like the rest of us, most of them will eat and enjoy almost any fairly plausible curry job—it's just that they must also have a big dish of talk about it. And actually, almost any fairly plausible curry job is extremely good food, with or without frills.

One reason for the dish of talk is that the whole subject is pretty exotic, in both vocabulary and antecedents. Exotic things are certainly more effective to talk about. Very few other classes of food involve words that you could never learn by accident in some other connection—but curries are ancient, Oriental, and there is no English equivalent for many of the terms involved. Don't let them get you down. They may sound wonderful, but they are really quite apart from the main business of eating.

Another reason for all the talk is that no one, not even two Indians from different provinces, agrees about curries. The whole system of seasoning is so old, so bound up with local tradition and available ingredients, so variously modified for Occidental tastes, that there is room for everyone to disagree and still be right. Practically no Occidental can stomach a true Indian curry, so you aren't likely to encounter one even in India. Yet the Dutch, French, Spanish, Portuguese, English have all been charmed by this extraordinary culinary venture and evolved their own preferred versions. The whole idea must have merit.

It has, and it's worth trying in the home. At the risk of heresy, let's try to reduce the problem to its simplest terms.

Fundamentally, a curry is simply a highly spiced dish. The spices are usually introduced all together in the form of curry powder, though the ambitious occasionally blend them at home. The usual prescription is some combination of coriander, cardamom, cinnamon, ginger, cloves, mace, nutmeg, allspice, turmeric, cumin, fenugreek, various types of peppers (the herb) and lots of pepper (the spice). They are ground fine and mixed in varying proportions.

Obviously a good curry powder is the only possible basis for a curry. Crosse & Blackwell make a good one, Sun Brand is another. A fine one is Lawrence Curry from Eimer & Amend.

This powerful blended seasoning may be used with all kinds of foods—meats, vegetables, eggs, shellfish or fruits. The carrier for the spices may be a sauce (wet) or the food itself (dry). Most flavors come rather faintly through the dominating flavor of the curry itself, but textures are still there—more rather than less important than usual. This means retaining a certain amount of succulence in what you intend to curry as well as taking careful note of the textures you serve with it.

Any ancient mode of cooking usually has its own ritual, bound up with the religion and local customs of the country from which it sprang. Curries are no exception. From our point of view, the most important part of this ritual is the curry accessories. Here is where you have most of your fun.

FIRST and foremost, of course, is rice. It is so necessary that it might almost be considered an integral part of the dish. It may be whatever kind of rice you choose. The Chinese white rice, the hard, long-kerneled Patna rice that is so easily cooked to dryness, are the traditional ones; brown rice and our own American wild rice are good too. Their rôle is obvious and important, as you know if you have ever eaten a curry. Their bland texture and flavor are the perfect background for all the fireworks.

Next comes chutney, a fine, broad term usually used in this country to describe that hot, sweet, acid Oriental fruit jam with a mango base. Curries demand acid sweetness (some time I'm going to try Pennsylvania Dutch pickled beets) and here it is in its traditional form. There are various brands for various tastes—Major Grey's, Colonel Skinner's, Sun, Bengal Club.

The Indians themselves are apt to prefer fresh chutneys to the preserves. These can be made very easily in any country by proceeding as though you were making sweetened hors d'oeuvre. Try any palatable combination of a few of these: green peppers, red peppers, pimienta, tomatoes, cocoanut, onions, mushrooms, celery root, seasoning them from a list including ginger, brown sugar, chives, ground chili peppers, vinegar and plenty of salt. They should be at once hot and sweet—taste a preserved chutney and you'll get the idea.

Then come the fascinators, the grated peanuts, grated almonds, poppy seed, grated cocoanut, Bombay duck, raisins, chopped peppers, diced ginger, sliced bananas, chopped hard-boiled eggs, chopped ham, diced dried figs. These (*Continued on page 76*)



HOUSE BEAUTIFUL'S COLOR CHART

CONSUELO DE YOANHA

SUMMER

ROOMS

FOR wide, cool summer vistas, the mantel wall of this living room and the one which faces it are paneled in mirrors and maps which trace every country on earth. The remaining walls are painted deep turquoise blue. The carpet, hand-tufted, high and low, is shown at the top right close-up. Rosewood furniture is sable brown, a pedestal table, black lacquer, base bound with white leather, stitched in black. Draperies are silk, lowest left: glass curtains are silk gauze, just above. Striped antique satin upholsters fireside chairs, top center, and other pieces are covered with silk rep, top left. A pair of lamps has wooden bases lacquered gold, opaque painted shades. This is the first of four summer rooms presented by HOUSE BEAUTIFUL. It is the newly redecorated living room of R. H. Macy's Forward House.



HOUSE BEAUTIFUL'S COLOR CH

ROSS STEWART creates a bedroom for a young girl in W. and J. Sloane's House of Years. At the left above the drawing is a figured Swedish Provincial wallpaper in mint green, mauve and white, setting the color scheme of the room. On it is the leather of the headboard and top of the dressing table. Below this the satin of the upholstered stool. Next the carpet and lowest left is silver striped voile used as glass curtains and bedspread. Top right, the silk of draperies and slipper chair. Top center, the material used on a chaise longue which you glimpse in the mirror.

CE GORDON



USE BEAUTIFUL'S COLOR CHART

A BEDROOM for a country house, crisp in its chintzes and broderie anglaise. Against a background of wallpaper by Stamford Wallpaper, Inc., Virginia House Cherry furniture by Virginia-Lincoln Furniture Corp. is fresh and at home. Swatches of the room's material are grouped around its picture. The wallpaper is at the top left, the yellow chintz of the bench is in the top right-hand corner, and below it is the plaid used to cover the wing chair and as an underskirt for the four-poster bed. Below this is a piece of the braided cotton rug. At the bottom of the page is a piece of broderie anglaise used for the spread and the canopy. By James McCreery and Co. in New York.

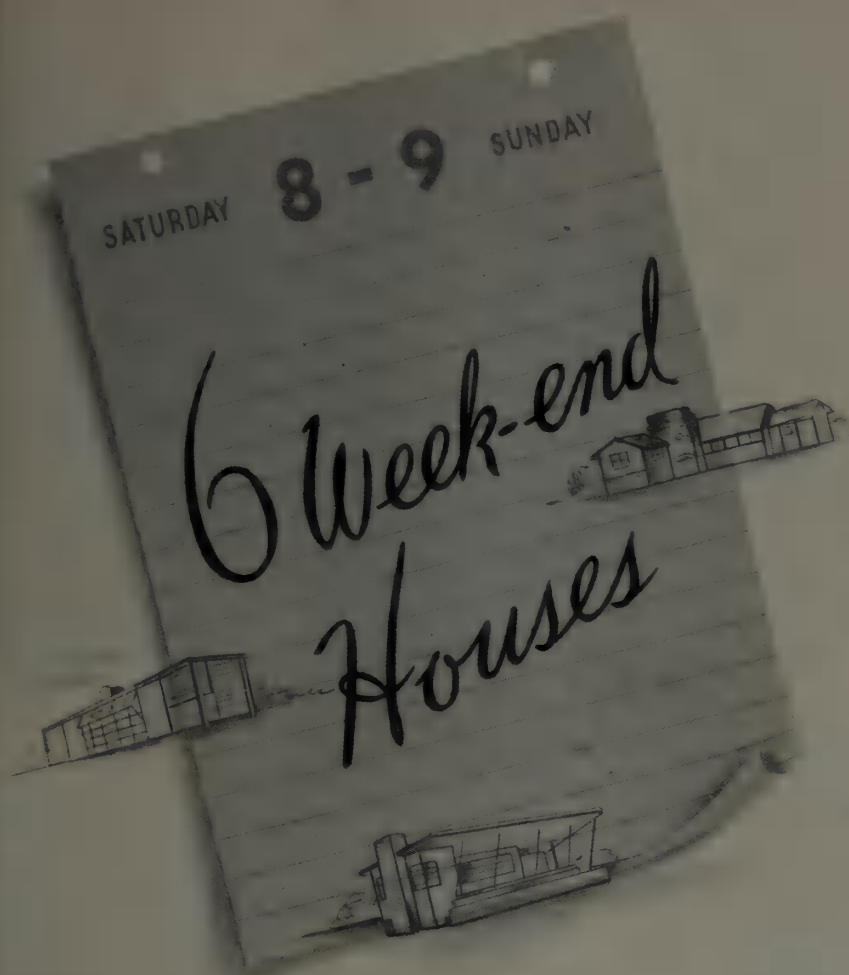


HOUSE BEAUTIFUL'S COLOR CHART

CONSUELO DE-RODANA

SUMMER TAKES OVER

THE living room in summer dress. Its colors are cool, clear, aquatic. In a window, diaphanously veiled with embroidered organdie, plants bloom in a tiny garden formed by a white iron stand. The heavy valance of winter is replaced by one of straw, wired the way your milliner wires your straw bonnet, into a delicious scroll. Above the sofa, covered in cotton damask, is a mirror framed in snow white plaster, reflecting the room in its clear depths. The rug is beautifully sculptured in a twisted cable design. HOUSE BEAUTIFUL has arranged the materials used to make this room around its edge as a frame. Top left, the rug. Below it, the straw of the valance. Top center, the embroidered organdie. Below it, the cotton damask of the sofa, the antique satin of the right-hand chair, the brocade of the left-hand chair. Upholstered furniture from the Young Home Planner's Group. Room by R. H. Macy & Co.



Pleasant panaceas for those who wish they had time to relax and knew how to do it—or high-pressure planning for low-pressure fun

floors and roofs. They are simple in plan, design and construction, but they are also good to look at. They answer common requirements and serve like purposes, but they present marked differences, one from another. And for a good reason: they were designed by six different people, no one of whom knew what the other was going to produce. Here is the way that came about.

In March, HOUSE BEAUTIFUL offered a prize to the Beaux Arts Institute of Design architectural students, as a part of their regular course of sprouts, for one of the Institute's regular projects—in this case a sort of nine-hour sketch problem. The candidates were asked to design a week-end house on a wooded lake or body of water for two people and occasional guests. One bedroom and a bath with shower were required. Provision must be made for outdoor dining. Ease of maintenance and simplicity of operation were stressed. At the appointed time the competitors went to work; nine hours later they stopped—gladly, no doubt. In the interim they had done as much concentrated thinking as they ordinarily might have given to the same problem in a fortnight. And it was pretty sound thinking.

After the results had been weighed and judged by an expert jury, HOUSE BEAUTIFUL spent several times nine hours checking the downright practicability of the winners selected for publication, to reconcile details of plan and design which time had not permitted the authors to iron out. And the designs were then redrawn in one medium.

The element of competition which entered into the designing of the houses produced, as was hoped, a delightful spontaneity in the designs. Tricks of plan, tricks of construction were introduced and found on careful study to be really practical in application. Tricks aside, however, what HOUSE BEAUTIFUL particularly commends is the consistent consideration for living on its simplest terms. No one of the houses is "typed" as to its actual use. The bookish may read without having to sit on a pair of waders and a dry-fly book to do it. The sailor may hunt in the closet for a copy of the Pilot Rules without necessarily getting caught in a bear trap. The golfer need not report his exploits in the bunkers under the baleful glare of a stuffed moose over the fireplace. If the owner of any of the houses should want to use kedge-anchors for andirons he may do so without making his guests feel that boxing a compass is the only sport permitted on the premises.

These houses, in short, are *backgrounds* for fun. We italicize that word deliberately, for very much in the background are the frequent concomitants of informal living, such things as the drudgery for somebody of whacking up meals for hungry people in makeshift kitchens, as bathing in a rain barrel, as dressing out of a suitcase. Against the background are a number of exciting highlights. Some of these we point out on the following pages with the drawings and the plans.

PERHAPS it was on a Monday morning, returning from a week-end spent in the country to get away from the world, that the embittered cynic wrote his line, "Cured yesterday of my disease, I died last night of my physician." For truly if there is anything worse than the illness of high-pressure living, it is the cure of high-pressure relaxation. These days we often seem addicted to both. Even editors are not immune. That is one reason why HOUSE BEAUTIFUL has devoted so much attention during recent years to houses planned for real relaxation. Two of the last three Small House Competitions included special classes for week-end houses. And in addition to representative selections from these, there have been many others published in plans and drawings.

On the following four pages we present designs for six holiday retreats. We offer them not as mere counter-irritants to the grubby bustle of Monday-to-Friday living, but rather as true restoratives. To be sure, one must eat, even on holiday. And where there's food there's a cook. But in our week-end houses the necessary chores are made as painless as possible. Paradoxically, it is the finest flowering of a mechanistic age that takes the drudgery out of such week-ending as these pages imply.

The houses take the best and most modern conveniences for granted—plumbing, electricity, hot water, modern refrigeration and the rest. Today even relative wilderness may know them. Here there are real bedrooms in which to sleep, real showers in which to bathe, real closets in which to keep both clothing and miscellaneous duffle. Outdoor living is especially hoped for, but rainy days indoors are expected and reckoned with. The sun is invited in through huge windows, sometimes through whole movable walls. But life can still go on without the sun. Fireplaces are planned for sociability, for cooking in the open, but also for warmth where warmth may be most welcomed during the cool evenings of spring and fall. In other words, these are no tents—they are real houses, with walls,

1. WITH A SPECIALLY DESIGNED SELF-CLOSING FRONT

UNDER the headings, "ease of maintenance" and "convenience of operation," one of the special features of this house earns high rating: the verandah roof, which is hinged, in sections, and folds down to cover the living room windows tightly. Details of hinges and joints may be worked out in several ways. It was designed by Robert D. Warren. This and following plans are drawn to scale, but no specific dimensions are given. *Other features:* Relation of kitchen to outdoor dining terrace. Four-way ventilation in living room. Accessibility, with privacy, of bunkroom and bath. Provision for storage of canoe and heavy equipment over ceiling of bath and one bunk. Guest beds used in daytime as couches flanking huge fireplace. Outdoor storage closet for sports equipment.

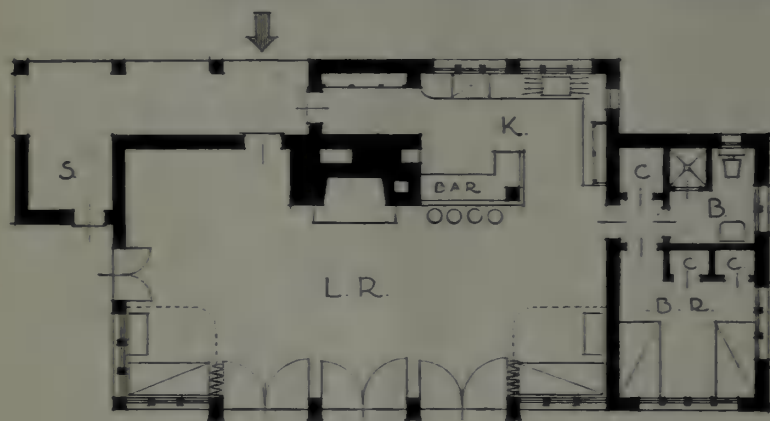




2. ONE SIMPLE RECTANGLE UNDER A FLAT ROOF ENCLOSES THE HOUSE

ON THE basis of its utter simplicity, embodying at the same time all major requirements of the problem in hand, this design by William F. Shellman, Jr., was given top place by the judges. In construction, wood frame, with flush boarding, is implied. It is difficult to pick any one aspect as better than the rest. *Noteworthy features:* Doors from both bath and bedroom to owners' porch to speed the morning dip in the lake. Fireplace in the bedroom, with wood closet available from two sides and cupboard space above. Good storage room both indoors and out. Fine relationship of indoor and outdoor dining areas to kitchen. Cross ventilation in living room without undue sacrifice of usable wall space. Unusual solid wood slat shutters for shade. Insulated flat roof, efficient and simplest of all to construct. Segregation of owners' quarters while leaving bath available to guests.

WEEK-END Houses



3. SQUARE-CUT LOGS

HERE are four more designs for week-ends which were chosen for special commendation. **Number 3**, above, was designed by J. E. Dundin. It is a true log cabin, but hampered by few of the often heavy limitations of conventional cabin construction. The square-hewn logs do much to render the design crisp and uncluttered. *Special features:* Provision for enclosing guest cubicles with sliding curtains in corners of living room. Compact arrangement of bedroom and bath. Excellent placing of kitchen with relation to living room and chimney. "Cafeteria" counter for nourishment indoors. **Number 4**, below, designed by David A. Wallace, is a delight-

4. LEAN-TO, IN EXCELSIS





5. DOUBLE-DECKER

ful amplification of the lean-to principle. *Special features:* Design of fireplace to serve outside terrace as well as living room. Good planning of sleeping and kitchen quarters. Simple board construction. **Number 5**, above, Stewart S. Granger, designer, makes excellent use of space below the house, which is to be recommended for a sloping site. *Special features:* Covered but open dining and cooking space below house. Dressing rooms for bathers. Clean horizontal lines. **Number 6**, by A. C. Hudson, is simple, fresh, straightforward. *Special features:* Outdoor hearth. Three fireplace arrangements in one chimney. Relation of eating and cooking centers.

6. CABIN, NOT TOO RUSTIC



Building



Unassuming in type, commonplace in appearance, the old like one-story house pictured merely above waited only for energy, taste and intelligence to give it the crisp and sunny face you see on the right. New shingles, a new chimney, an added wing on the front and a better placed entrance make the change. A detail of the new front door is presented below.



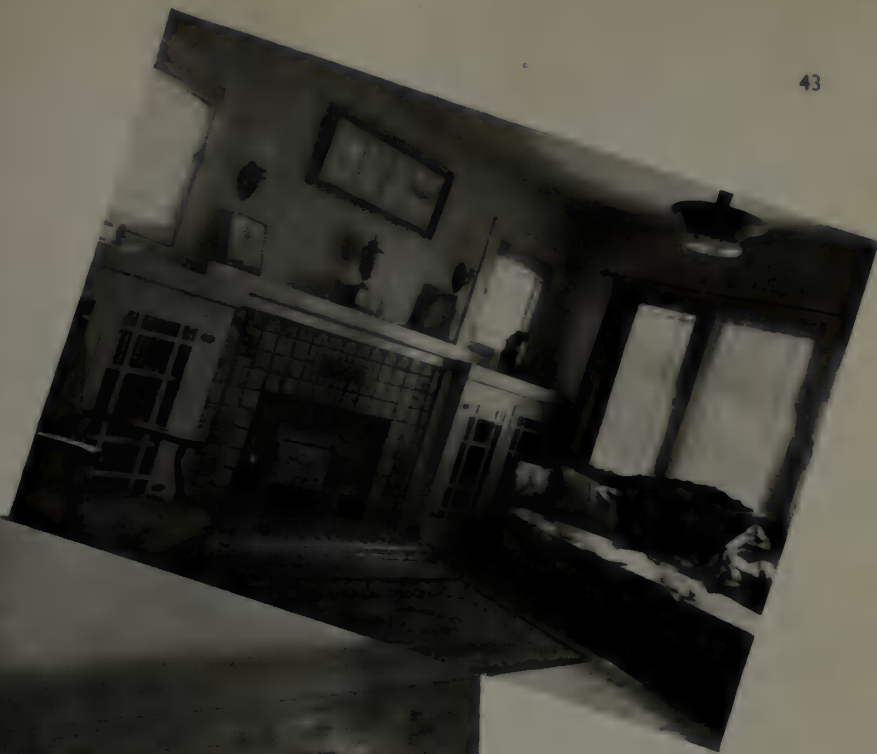
The plan of the original house was unsuited to a degree, for it had no counterpoint anywhere. Little thought was given to livable proportions. Simple revision, however, has worked wonders.



A FINE aura of romance always surrounds the restoration of those centuries-old houses with the lovely lilacs in the ruined dooryard. There is a hint of miracles in making quick of the dead. Romance is usually lacking in the curing of a heavy cold. Fortunately, however, excitement is where you find it. The judges of our eleventh annual Small House Competition found it here. The nondescript dwelling at the upper left arouses little regret, because it never had a great day. It is typical of a hundred thousand houses in suburban communities all over the country. It is, to put the matter bluntly, simply dreary.

It had a sound constitution, nonetheless, and for the owner, Mr. Y. W. Nibecker, who was also responsible for the cure, it had great possibilities. His family requirements made another bedroom necessary, and with a household of two adults and two children more space was needed in the living room, more closet space was in order and another bath to be desired. The com-

Transfusion



No words are really necessary in discussing the then-and-now views of the living room. More space was wanted, more was achieved; and, by very smart designing on the owner's part, an effect of even greater spaciousness was won by the simple flat treatment of fireplace and paneling. Bookshelves and Venetian blinds at the windows further enlarge the room

posite before-and-after plan reproduced at the left shows clearly the physical reconstruction necessary to the structure itself. In place of the former small living room, into which the front door directly opened, there is now two thirds again as much living space, with an entrance vestibule and coat closet set apart. A small connecting hall serves one of the original bedrooms, the new one and the added bath. Chimney and fireplace have been rebuilt, and with them a new outer wall. With the exception of a tiny enlargement of the dining room niche, that is all the structural change involved. On the exterior, warm-toned shingles cover the old clapboards, a simple lattice and roof lighten the entrance, and an amiable tree in the dooryard gains fresh importance. And if you wish to know the most exciting aspect of all—the whole job, lock, stock and barrel, was done for \$1,800.



GEORGE D. HAIGHT

Ingenious placing of storage cupboard and drawers in recess of one wall lightens and widens the dining room

CORNERED



SCHNALL

Furniture of Modern Design Used in Three Groupings to Solve the Difficult Problem of the Corner

MODERNAGE gives thought to the corner. In the top photograph it becomes a dining center. An avodire table and chairs upholstered in chartreuse leather stand by a window curtained in indigo blue and white textured cotton with off-white ninon glass curtains. Under the table is an indigo broadloom, the rest of the room has gray carpeting. The corner walls are blue, those of the rest of the room off-white.

Desk and chest combined are bleached oak, center. Draperies are white, blues and wine, walls off-white and carpeting French blue textured broadloom. The desk chair is covered in wine ribbed cotton and the barrel chair in textured white with red and blue stripes. The globe is illuminated from within.

Two dressers and a vanity of natural beige maple with glass ball handles fill the corner below. The vanity stool is covered with the same material as the bedspread, off-white fur cloth. The carpet is aqua textured broadloom, draperies are turquoise faille silk and glass curtains off-white ninon. The aqua carpeting is a textured broadloom. Walls are painted a pale beige.



Come out and get it

"OH HOW the boarders yell"—so runs the old song—"when they hear the dinner bell. . ." Eating is everybody's favorite indoor sport, to begin with, but given proper auspices it is an even better sport outdoors. Such auspices, for example, as you see suggested here. Whether you wish to cook an entire meal on an outdoor fireplace, or simply to hot up a skillet of beans and frankfurters, or whether you wish to do your cooking in the kitchen and take care of the ultimate consumers in the open—you will find useful ideas in the four sketches. It takes no great acreage, no formal gardens to make outdoor eating pleasant. The chief aim, of course, is to create a change of scene and to make the ordinary mechanics of meal serving easy and painless.



All paths lead to the table (right). When not in use, the benches nest together under the table. The supporting pedestal is really a cabinet for storing pertinent paraphernalia. The umbrella is, of course, removable. If your house has a projecting wing (below), you have the perfect location for a dining terrace. The awning provides color as well as cool shade.

Perhaps there is a corner beyond the garden where this stone fireplace, with flanking benches of wood or stone, could be built. A hedge hides the chimney from the house and a sapling fence gives further privacy. The fireplace itself is fitted with a stock charcoal grill unit which may be removed when the conventional wood fire is desired. Below is a flagged garden terrace planned especially for night duty, with lights to make stage-setting easy. The benches are movable and designed to surround the table as necessary.



House Beautiful BUILDING QUIZ

The Question of

Summer Shade

ANSWERS BY EUGENE RASKIN

Q. How does summer heat enter the house?

A. In three ways. By convection (air motion), conduction (contact with the hot outdoors) and radiation—heat from the sun carried by radiant rays.

Q. How can this summer heat be kept out?

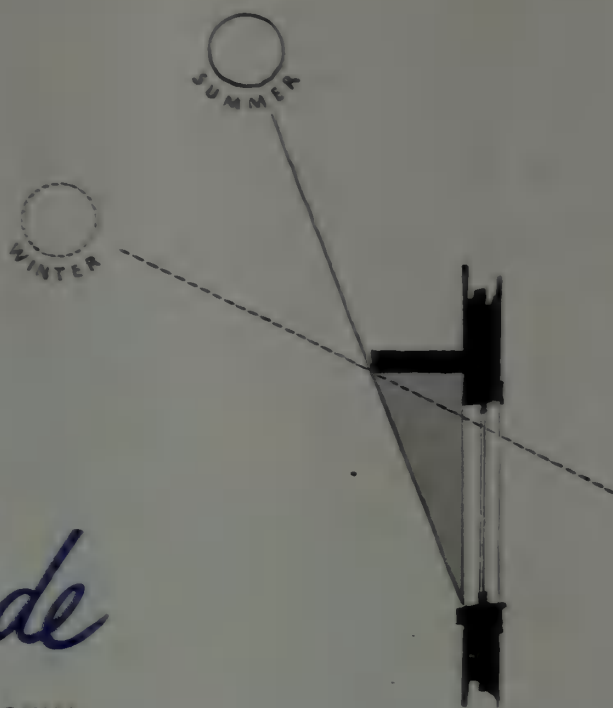
A. The effects of convection ~~can~~ be avoided by keeping your windows closed during the day, opening them to the cooler night air. Conduction is blocked by the insulation in your walls and roof—probably that same insulation which saves heat in the winter. As to radiation—keep out the sun's rays, and you keep out the heat they bear.

Q. In other words, shade the windows?

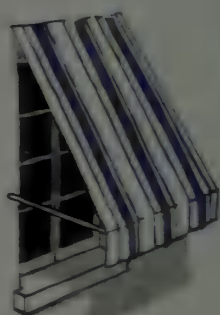
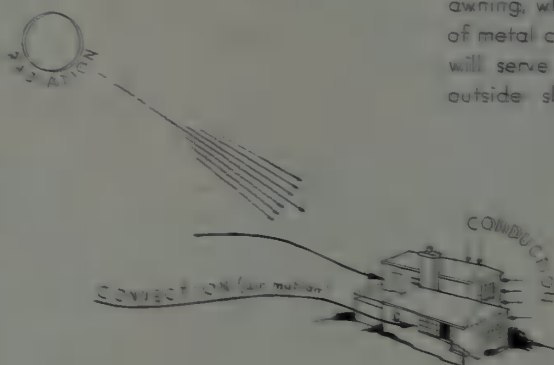
A. Exactly. The openings to the house—windows and doors—must be protected. A permanent form of solar protection can be achieved by building a marquee. Correctly designed, with due regard to orientation, a marquee cuts off the rays of the summer sun but does not block the winter sun, which is lower in the heavens. (See drawing at top center of the page.) Temporary, adjustable protection is supplied by awnings, blinds and shutters. In making your choice, of course, you'll be guided by the architecture of your house, and by the type of the windows. For instance, out-swinging casements require hipped or high awnings, while in-swinging casements would hardly go with Venetian or slat blinds. For arched windows, special round-headed awnings are made. And don't forget the humble outside shutter. It is old in years of satisfactory service.

Q. How about terraces and porches?

A. Today's large awnings are much more satisfactory than the ones you remember from way back when. In the first place, they are more attractive, being simpler and less bulky. Secondly, the operating mechanisms have been improved so that they are more rigid and easier to adjust. A well shaded terrace, incidentally, means an extra living room for your home during the summer.



As the diagram shows, a properly placed projection over a window opening will cut off the rays of the high summer sun while allowing winter sunshine to enter the house. An awning, whether of duck, as shown, or of metal construction (not illustrated) will serve the same purpose. Simple outside shutters are still practical



Q. What's new in blinds?

A. Some of the new Venetian blinds are made of wider strips, for better appearance and ease of cleaning. If you're looking for a modern touch, see the new aluminum Venetian blinds—the strips are curved slightly to add lateral strength. Or the Bakelite ones in colors. Wood blinds come in natural finish and in many attractive colors. One of the newest wrinkles (though there are no wrinkles about it) is a Venetian blind whose slats are covered with washable fabrics, or wall coverings, or simulated wood finishes, to match walls or harmonize with individual decorative schemes. The manufacturer delivers a written guarantee that the slat coverings have been rendered washable. And, of course, the wood slat shades of the roller type, while not new, are available in new color combinations.

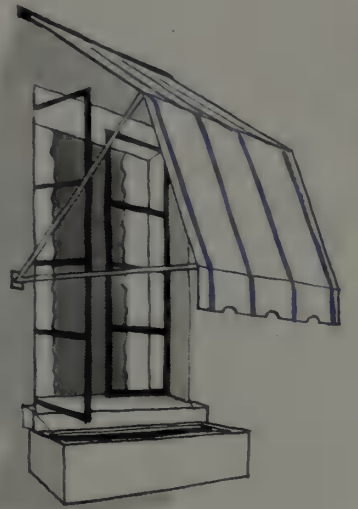
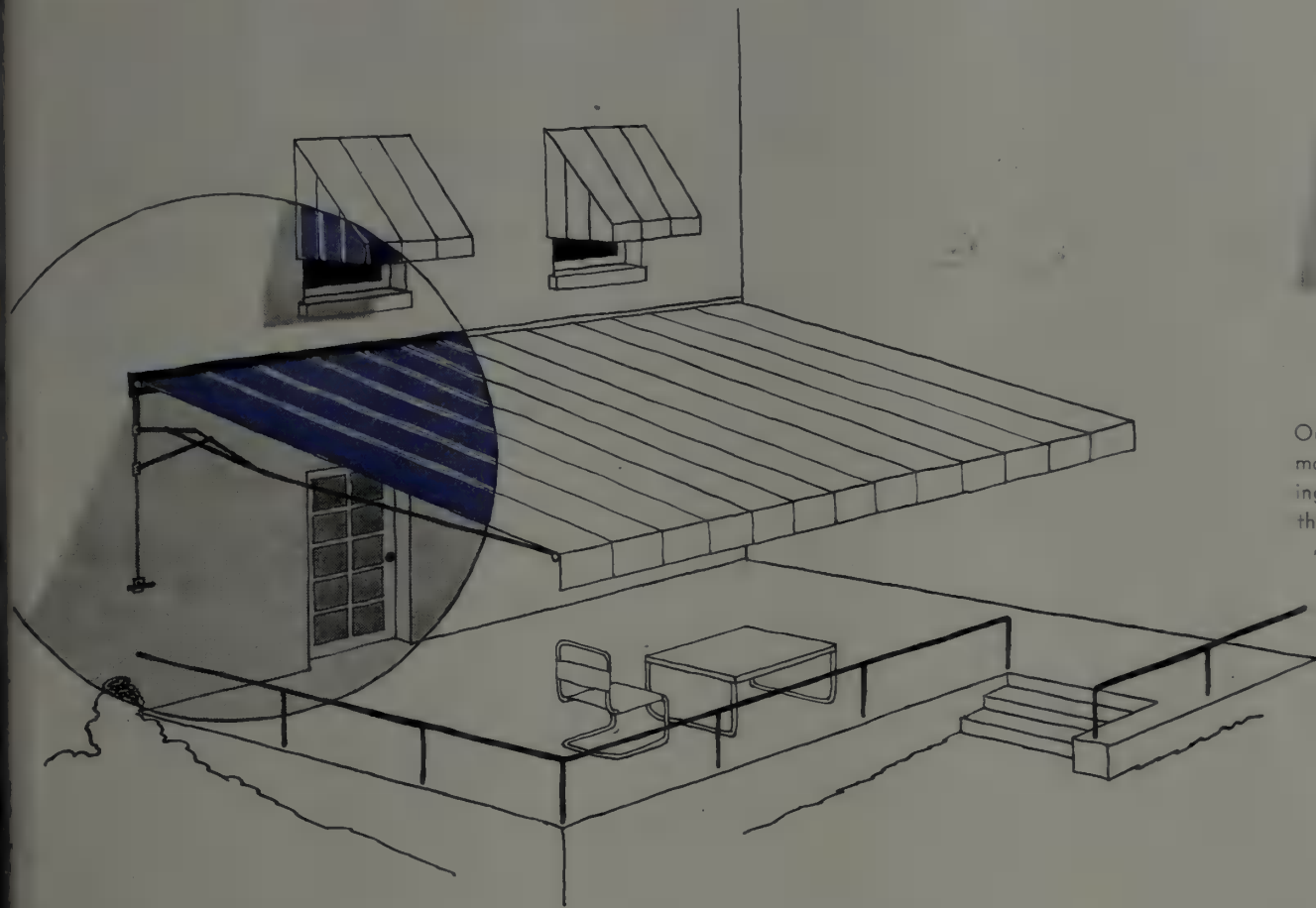
Q. Are these awnings and blinds expensive?

A. As with every other type of purchase, you can spend a little, or a lot, depending on your selection. In general, though, improved design and production methods have brought the price of shade down. Your dollar buys a good deal more than it did a few years ago.

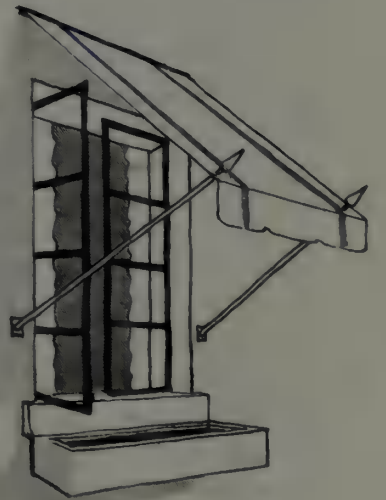
Q. What colors are best?

A. Dark colors absorb light, while light ones reflect it. Obviously, then, the thing to do is to avoid dark blues, browns, grays and the like. Besides, the brighter colors look better in sunshine.

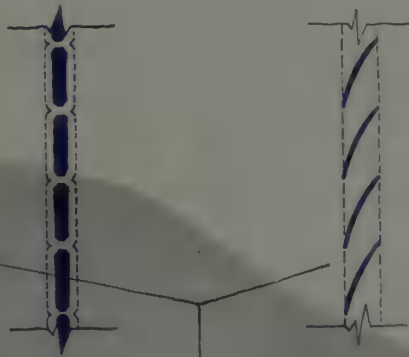
Awnings large enough to shield such a terrace as that illustrated below are heavy, and it takes a fairly solid support to keep them trim and in place. Nowadays the familiar solid pipe uprights have tended to give place to newer mechanically adjusted supports which are neat and adaptable. Note smaller awnings with sides



Outswinging casements obviously require more space to operate beneath an awning. Hence such awning arrangements as this. Side pieces provide added shade

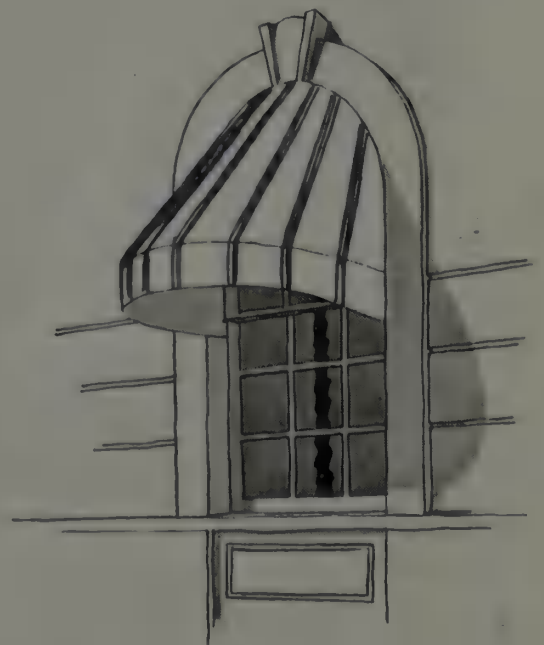


Everyone is familiar with the general principles of the Venetian blind, shown below. There are several types, among the newer ones being models with curved metal slats, those whose slats may be covered with washable fabrics or decorative materials. Small sketches show section of rolling slat shade and curved metal slat blind



DRAWINGS BY EUGENE RASKIN

Also for casements, or where a view is to be retained, high set awnings such as one shown just above are useful. Increased circulation of air is afforded here as well



For the formal house, especially where a round-headed or arched opening is found, specially shaped awnings are available. These like others may be raised

Scandinavia at Table

AS THE sun comes back to Sweden in the spring, the Swedes come out like flowers. They spend every sunny hour out of doors. Never were such sun worshippers. HOUSE BEAUTIFUL's photographer, Miss Emelie Danielson, herself a Swede, took this idyllic scene in Stockholm, reports that such are common, day in and day out. The maid set the table by the water's edge (for the Swede loves water second only to sun). She went into the house to announce lunch. A river steamer passed. Camera!

The furniture, china, glass and polished pewter tea service were designed for Svenskt Tenn, A.B., by Professor Joseph Frank. On a white cloth on a white iron table a profusion of flowers blooms in vivid colors. Napkins are of a fresh green linen, china is white. Water greens and blues predominate in the scheme. Chair backs and seats are of natural colored wicker, comfortable and smart.



EMELIE DANIELSON



A summer supper table set by the Danish house of Georg Jensen with Continental sterling flatware, Orrefors goblets in the Astrid design, Royal Copenhagen Symphony china, Rosebud figurine and Marghab linen napkins and linen and margandie place mats. The chairs are from Isabella Barclay

HOW TO READ A BLUEPRINT

by GERALD K. GEERLINGS

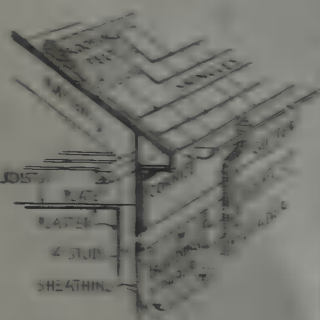
WHILE a full-face portrait might be a fine likeness, it still might not enable you to recognize its subject on the street. However, if you had seen a profile as well, your chances of spotting your man would be far greater. Thus, too, with blueprints and houses. Last month plan drawings were analyzed. This time it is the elevations and sections—of the same house. Where before you could have had but little idea of what the house actually looked like, now the picture is filled in fairly completely. Study, comparison, and a modicum of imagination are the requirements for intelligent use of blueprints as visual aids in home building. To the trained eye, blueprints plus specifications tell the whole story in advance. To you, as a layman, they can prove invaluable as safeguards to your building budget and your peace of mind. Though techniques vary, these prints are wholly typical.



The stairs shown in section opposite look like this in perspective. From plans and section you might not have known there were to be windows just above the landing, a feature you may prefer. In any case, look at a house having the type of stairs yours will have.



From the elevation above at right, would you know that the bedroom ceilings are cut up like this? Perhaps this section (opposite) would offer a clue. But if you had planned to place a nightbox between dormers, you would have needed more wall height.



On every set of plans there should be a section through the cornice. Here is an isometric sketch to help you visualize the result. But what about insulation? None is drawn or noted. Unless it were prescribed, your house would be cold in winter, hot in summer.

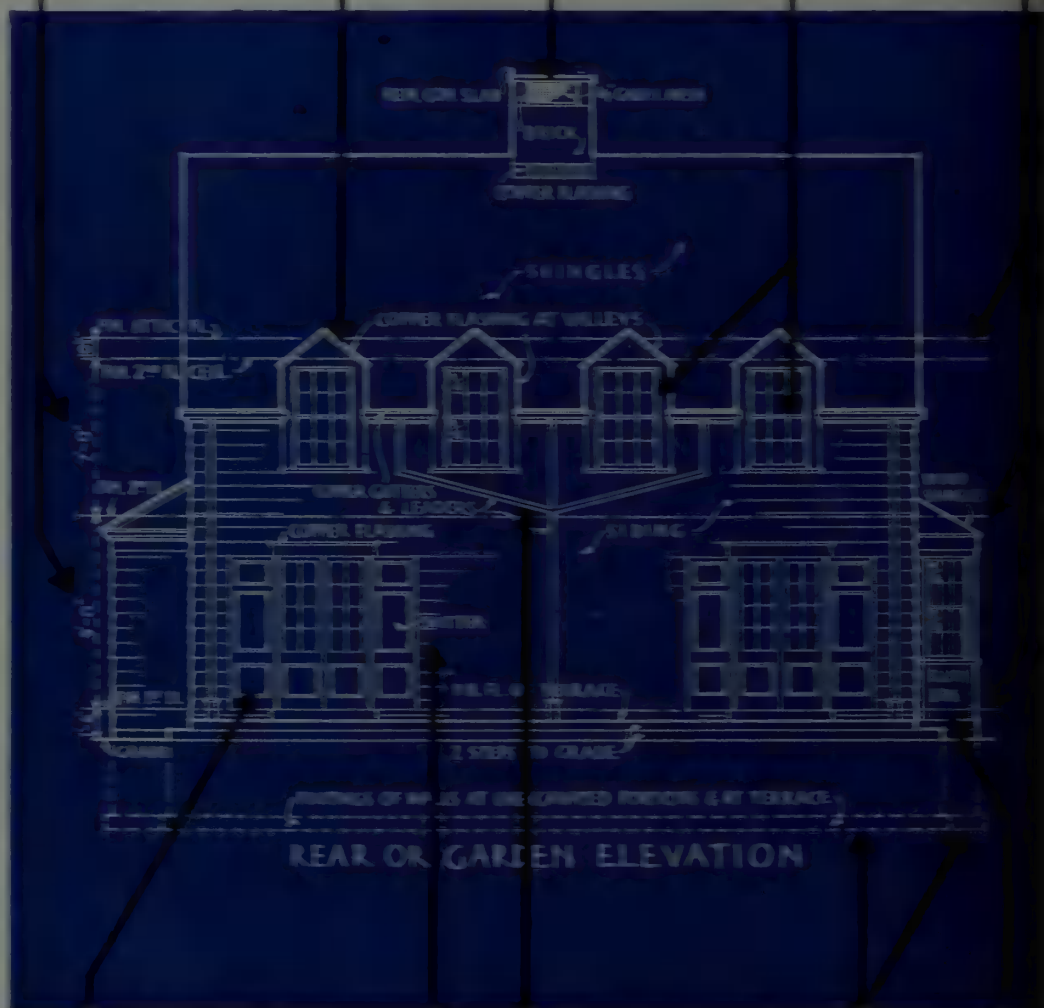
You can't be too careful in noticing where the arrows terminate dimension lines. For example, the dimension 9' 0" is from the finished 1st floor to the finished 2nd floor, but 7' 0" is the distance between 2nd floor's finished floor and ceiling. If in doubt ask your architect.

"Rein. con. slab" means that there is a reinforced concrete slab covering the entire top of the chimney to keep the flues dry and prevent down-drafts. $\frac{1}{4}$ " galvanized iron mesh wire in the openings holds sparks. Copper flashing is necessary to prevent leaks at chimney base.

The finished floor lines should be drawn across all elevations in some manner so you can measure up from them to determine where a window head (top) or sill comes in relation to the floor. If there is a sloping ceiling, check heights on all elevations and section steel.

"Copper flashing at valleys" means copper is to be used over the roofing felt and under the shingles wherever dormer roof and side walls intersect the main roof (see side elevation and section). Refer to specifications to find out if width and gauge of copper is stated.

(Left portion of arrow) Consult a large-scale detail to determine width of the corner of the dormer—more than 5' 0" will produce a clumsy effect. A double-hung window, which slides up and down, is shown as here. Without the double line it would be a casement.



Equally spaced horizontal lines indicate siding. But they are drawn only here and there so as to make room on the elevation for notes. In general it is taken for granted that the material mentioned is used on the entire surface unless otherwise marked, or in specifications.

The horizontal dotted lines indicate the footings under the outside of the terrace. Under that wall of the house which is adjacent to partially excavated portion, they refer to section where footings are 4' below grade. Specifications should cover construction of footings.

If you have full-length shutters they will require special hinges to swing them sufficiently clear of the edge of the jamb (in order to make possible out-swinging screen doors in summer and storm doors in winter). See a full-sized jamb section before buying the hardware.

Where dormers interrupt a cornice, a leader is required for each section of gutter, a not particularly beautiful effect, here the three center leaders are joined, but this will look even worse in reality than on the drawing. Each leader could run vertically and look better.

This is a side-view of the bath with dotted lines showing the foundation walls descend 4' below grade. On a complete set of plans you would want to study carefully the other view on the side elevation. Because both ends are at 45° angles, it is difficult to visualize clearly.

A dotted line shows the attic line so that you can measure up and find how much headroom to expect. The section shows this, but often a set of plans does not provide sections through all rooms with ceiling heights. Specifications should tell if attic is floored

The dimension 6' 8" means that the heads or tops of the windows are that high above the finished floor. If only one window is so dimensioned, all other windows on that floor correspond. On the 1st floor, kitchen windows are 7' while living room ones are 6' 8"

This dormer side view, in conjunction with the section to the right, defines what to expect inside and out. The side elevation fails to note what material is to be used (shingles, etc.). The dotted line on the section locates the ceiling—slightly lower than that of the room

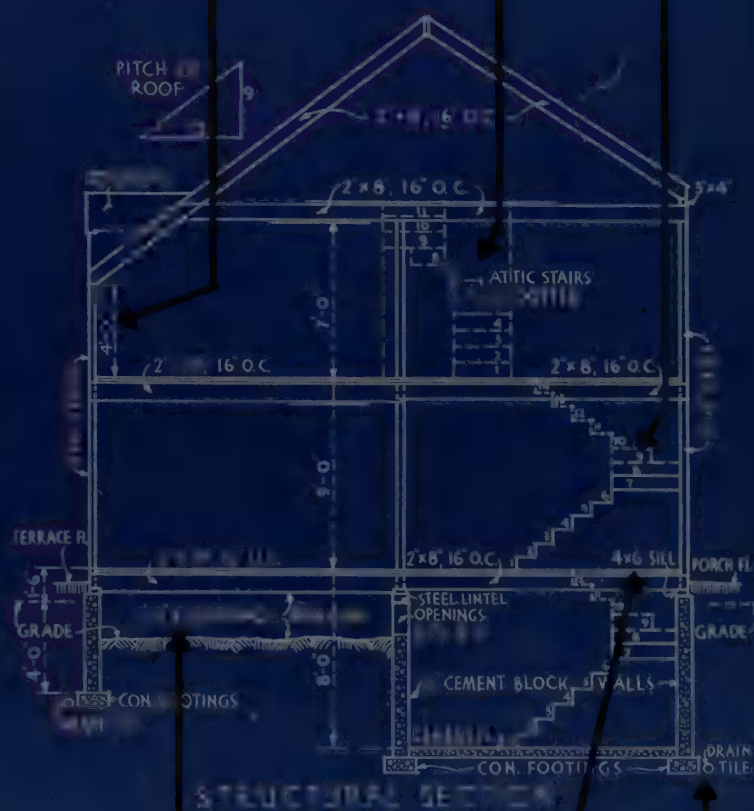
Dormers always mean there is not full ceiling height throughout. On elevations or sections investigate how close to the side of the room you can stand upright. Note such important dimensions as the 4' marked here, or scale off the height and plan furniture accordingly

Get complete information on all stairs. On this section note there is a full story height between #9 riser of stairs from basement to 1st floor, and #10 riser of stairs from 1st to 2nd floor. In a pinch there can be only 6' 3" clearance above the front edge of a step—never less

The figure 9 over 12 designates that glass panes are to be 9" wide by 12" high. If no other glass is marked, assume all panes on that floor will be the same. Kitchen panes will be 8" wide by 9" high—an unfortunately square proportion. One size throughout is preferable

Copper flashing should be used over the tops of all doors and windows. A strip of copper is carried under the wall covering (as shingles, siding, etc.) and bent over the topmost wood member of the sash. This should be described in the specifications as to its details

Referring to attic stairs shown on the plans last month will make these dotted lines more significant. There would be plenty of head room here because there is nothing above these stairs, from the first riser on up. The space under the stairs is used for a coat closet



On the kitchen wall above sink an electric ventilating fan is located, and the opening in the wall is fitted with a grille. A better location might be over the range with the fan in the ceiling. Go over details of this sort and make all changes before signing contracts

The dotted lines bounding the area way are the outside of the foundation walls and the bottom of the footings of those walls. The "floor" of the area way should be only a few inches below the sill of the basement windows, preferably with a drain to carry water away

4" x 6" SILL refers to the wood member which is bolted to the top of the foundation wall, on which the joists rest. Between masonry and sill there would be sheet copper, bent down 45° at the edges, to act as a termite barrier. A detail of this should be shown at large scale

Upper part of this rear door has glass divided into four panes. A stock door should have been selected with panes more like those of the windows. If there is no window opening on a vestibule be sure there is glass in the door itself, sidelights or in a transom

Shutters would not be furnished here, unless covered by the specifications, because none are drawn. A single shutter on each side of a double window always looks futile because if swung over the windows only half of each would be covered. Long side casings are better

The left arrow points to the footing of the fully excavated part of basement, the right arrow to the footing for the foundation wall around the outside of the terrace. Under certain conditions foundations can be very confusing—be sure to ask about puzzling designations

Where partial excavation occurs there should be at least 2' between bottom of joists and soil. Ventilation in this area is vital. In addition to openings to full-depth basement, there should be grilles opening to the outside. Here they would be in the wall between joists

It is practically impossible to have a dry basement without drain tile extending around the entire house, and connected to a storm sewer or dry well (see basement plan in May issue). Look for drain tile on drawing of footings, and be sure tile is as deep as footing base

A map of
ENGLISH GARDENS

Locations marked on the map include: Durham, Kendal, York, Liverpool, Chester, North Wales, Derby, Boston, Kings Lynn, Norwich, Ely, Cambridge, Fulgrave Manor, Warwick, Stratford on Avon, South Wales, Bath, London, Canterbury, Salisbury, Southampton, New Forest, Taunton, Plymouth, Cornwall, and Devon.

Numbered locations (1-17) are marked with small white flowers.

The map is surrounded by decorative elements: a compass rose in the bottom left, a ship in the bottom right, and stylized clouds and waves along the edges.

1. Sandringham	6. Hatfield House	11. Chatsworth
2. Hampton Court	7. Great Dixter	12. Gravetye Manor
3. St. Catherine's Court	8. Black Charles	13. Bodnant
4. Compton Wynyates	9. Stowe House	14. Owlpen Manor
5. Montacute	10. Harewood House	15. Hestercombe Park
16. Melbourne	17. Penshurst	

Handwritten: $\frac{110812}{31}$



IF SOME particular thing can be made the nucleus of the journey any trip abroad is more interesting. Take English gardens, for example. If the principal object of a trip is to visit a series of these it is bound to be more pleasant than an aimless jaunt. Hire a car for a few weeks—or months, if you can take the time. That is what a friend and I did last summer, and no trip could have been more delightful.

Before we went, everybody we talked to seemed to think we would have trouble driving on account of the left hand traffic. But we didn't. We got our car in London, drove right through the city and out the Great North Road in the heavy afternoon traffic. We found that we became used to it very quickly. We didn't hit a thing! Out in the country there just isn't any traffic as we know it.

Of course, you can combine rail and motor travel. Take the trains for long jumps, and after you have located yourself in a comfortable inn within reach of several gardens or other places of interest, hire a car for a short period. The English railroads are very comfortable and highly efficient. Using them for part of the time, at least, will take some of the fatigue out of the trip.

You can do as many of our wealthy people do, hire a car with a chauffeur. But it is more fun to drive yourself, and, of course, cheaper. With a big, chauffeur-driven car you tend to stay on the main roads, go only to the correct inns, and see the regulation sights. No vagabonding.

Gas is expensive, about forty-eight cents a gallon, but you don't use much. Those little cars go anywhere up to thirty-five miles on a gallon, and the roads are good everywhere. English cars are so well built that even the small light ones are really comfortable.

Don't worry about getting lost even if you have no sense of direction. There are excellent ordnance maps at a quarter or half-inch scale. These show all the roads, even the small country lanes that are so fascinating. There are signboards everywhere, and besides there are your friends of the A. A. and the R. A. C. road patrols.

There are plenty of hotels everywhere and they fit all needs and conditions. There are the so-called Trust Houses all over England. They are often quaint old places full of charm, and they are always clean and comfortable. Reasonable in price, too.

After Margaret Halsey, of course, you can't explain away English food. You have to put up with that. But you get your breakfast at your hotel in the morning, then, if you are wise, skip lunch and have a good high tea at some roadside tea shop. England swarms with them, and tea is the grandest meal. Hot scones, bread and butter, berries, cakes and clotted cream, and marvelous tea. You will remember some of these delicious teas for the rest of your life. Then there is dinner at eight at your hotel.

As far as schedule is concerned, don't worry too much. You can't help seeing a great deal in just riding through the countryside. The cottage gardens are famous. Every little place

has a yard full of bloom. You've never seen such Lupins, Roses and Delphinium. It's the climate, you know. It rains a great deal.

But not quite all the time. You carry a raincoat and an umbrella and pay no attention to the weather. If the English stopped whatever they were doing because of the rain they would never get anything done. You get used to it,

and don't mind. It rarely rains hard, but is more a matter of showers.

There are hundreds of gardens. Even the big ones hidden behind walls and shut off by gates can be seen at times. There is a National Garden Plan, which is a scheme to have certain gardens open on definite days for the benefit of the Visiting Nurses Association. You pay an entrance fee of about a shilling. The gardens are pretty well scattered all over the country. You can get a published list of them from the Travel and Industrial Association on Great Britain and Ireland, 620 Fifth Avenue, New York City, or from the English Speaking Union, 30 Rockefeller Plaza, New York City, which, by the way, you should surely join. It is a remarkable organization bent on furthering better relationships between the English-speaking countries. They have a fine club house in London where you can have tea and meet pleasant people. Members open their often exceptionally fine gardens to visiting American members.

One of the drawbacks of the National Garden Plan is that the gardens are opened on the days that suit the owners, not the visitors. They won't show an English garden unless it is in the best of condition. Then, too, many of the places are not open if the family is in residence, although this more often refers to the house. The gardens are not grouped but are widely scattered, which is also somewhat of a hindrance to seeing a number in the same region on a certain day.

The only thing to do is to plan your itinerary quite carefully in advance. Make a list of the places you especially want to see and lay the trip out, roughly, on a map so that you can tell how long, approximately, it will take you to get from one place to another. Check open days carefully. Use a good guide book and the Garden Plan list.

You can't just barge into a place and rely on feminine charm or American cajolery to get you past the butler. The English resent this typically American procedure. If some places are not open you may possibly get permission to see them if you write to the owner or his agent. Be sure to state that it is the garden and not the house you desire to see. Give them time to answer your letter. You will find they will, and that they will usually give you gracious permission. Be careful to arrive on the day and the hour you are supposed to.

If you want to see a group of gardens that show the historical development of gardening in England you ought to begin with one or two Tudor places. There isn't much before that. Go to Compton Wynyates near Chipping Campden in Warwickshire. It is a lovely old Tudor mansion with a garden, not an old one, but in character with the period and (*Continued on page 95*)

Ideas UNLIMITED



Above is a detail of the entrance door of an apartment designed by Tommi Parzinger. A trough has been installed over the studded door which emits a diffuse light from both top and bottom. A photograph of the dressing room, right, shows what an entertaining use can be made of gray, blue and white striped paper by setting it diagonally and at right angles



GIVEN: a spacious duplex apartment a few doors from Central Park in a new apartment house; an able designer of furniture who is also a decorator; a client who likes the modern style and believes implicitly in his decorator. Payoff: the rooms which you see on these pages.

HOUSE BEAUTIFUL considers them news because they take cognizance of new ideas in lighting, they are full of architectural invention, the design of furniture and backgrounds has been sensitively interrelated. For it is apparent that straight, unadulterated modern needs specially conceived settings to carry out its theme.

Below you see the living room. Most notable feature: the treatment of the triple window at the end of the room by Tommi Parzinger, the decorator. Here he has built in a frame, interrupted by two columns, hanging split bamboo clear across the opening, installing lumiline lights back of the two columns. The ledge across



THE LIVING ROOM



THE FRONT HALL

the bottom is covered with brick veneer, plants ranged on it. Walls are terra cotta, rug copper color.

The front hall you see above. The horse (painted by Parzinger) is prancing toward a double door, its frame built out to box in the original door, which still is behind it. Walls are a gray-white, floor light and dark gray and white rubber tile.

At the right is the dressing table of the man of the house. Woolen Scotch plaid curtains hang over doors to right and left of it. The bar



DRESSING TABLE



THE DINING ROOM

SAMUEL H. GOTTSCHO

across the front is for resting the foot on when lacing shoes. Glimpsed in the mirror, the gray leather headboard of the bed, more plaid hung across the windows.

At the left is the dining room whose walls match those in the living room, whose ceiling is covered with silver and gold paper. Columns match those in the living room. Indirect lumiline lights are used again around the windows: white shades are hung behind silk ninon glass curtains. Beige and white cotton draperies are imaginatively arranged. The furniture is made of Hungarian ash, the table top worked in squares like parquetry. The upholstery of the chairs is tangerine leather. Note the architectural treatment of the service door.



J. HORACE MCFARLAND CO.

WHITE LILIES

BY MRS. JAY CLARK, JR.

WHILE we may not publicly agree with the person who said all Lilies except white ones seemed unmoral to her, in our subconscious selves something does whisper that no matter how beautiful the apricot, yellow, orange, pink Lilies may be, the flower of our thoughts is a spire of white bloom. They are familiar from usage on days of great importance, and thereby hold a place in the affections difficult to dislodge. This fact makes it strange that the average garden is seldom witness to the statement that the Lily is on a level with the Rose in popularity.

The notion prevails that they are too much of a gamble for the unpretentious garden. True, they are not Zinnias or Marigolds. The Lily invites exercise of intelligence in treatment, and cannot be tucked into the ground in a haphazard manner without reference to natural habits or environment. Each one needs individual attention, either as to soil or depth of planting. But given this reasonable care they will be as satisfactory as any of the garden inmates and as permanent as most. With the silvery sheen of the hundreds of the Lilies of Easter still in mind, I am going to talk only about the white ones, a succession of them which will keep the garden occupied from June until September, none hard to grow, with one exception, and all of surpassing loveliness. Nor will what I tell be hearsay, a method with which I have scant patience, for I have grown every one

of them, with success when I tended to their wants, with failure when indifference or neglect was the order of the day.

The season begins in June with *Lilium candidum*, the Madonna, Annunciation, Bourbon or White Lily, to mention only a few of its names, a fitting commencement as it is the oldest of cultivated Lilies. Long before Christ the Egyptians considered it a sacred symbol and a plant of medical virtues; in the Middle Ages the monks grew it in their physic collections, and even today an unguent is made from the bulb. The Church chose this Lily as the emblem of St. John the Baptist, of St. Francis and St. Anthony of Padua. In its glory of white and gold it is not surprising that it became the flower of the Virgin, with whom it is commonly associated by the painters of the Renaissance, whence two of its most familiar names. Another reason for putting this at the head of the list is that it should be ordered very soon, for late August or early September planting, so that the winter green basal leaves may have a good start before cold weather sets in. (With certain procedures it is possible to put *L. candidum* into the ground late in the fall—see Log for November 1938—but is to be done only in a case of emergency.)

The resting period of this type is exceedingly short, as it may be transplanted within a month of flowering, and for success there are points to be observed. A shallow planting, with not more than 2" of soil above the bulb, in any good garden earth,

well drained, but on the moist side, with some lime in it, in a location where it will have its head in full sunshine, and its feet in the shade. Such a place is among the annuals or perennials of the border, or low-growing shrubs or ferns. The time-honored combination of blooms has long been these Lilies with Delphinium, but even this may be improved by the addition of Anchusas—the two blue-flowering plants to be kept in the background—and a wide edging of gray foliage things like Nepeta, Stachys, the Artemisias and Cineraria.

There are two distinct forms of *Lilium candidum*. First is the one usually seen with large flowers and wide overlapping petals, ribbed and curled back. The bulb is white and fleshy, with firm scales. The other was introduced into Belgian gardens from Constantinople in the late sixteenth century, has narrower petals, and the whole flower is thinner and flatter and more star-shaped. Not often seen, but once in a while a bulb will appear in a shipment. A novelty of late years in the family is *L. candidum*, Salonika Form, from the Balkan Peninsula, introduced into England in 1916. It flowers earlier than the type, the white cups are more open, and it seeds with the profusion of the Tiger Lily. I have not tried it, but shall as soon as bulbs can be obtained from the limited supply in the country.

The next to appear in bloom is the Japanese *Lilium longiflorum*, the well-known white Lily of the florists, and forced in such large quantities for Easter. The other flower of that period (and one never really knows which is the bulb at hand) is *L. longiflorum* var. *eximium*, the Bermuda Lily, often called *L. harrisii*. The name came from certain bulbs imported from Bermuda by a private grower around 1880, falling into the hands of a nursery man by the name of W. K. Harris. This enterprising individual grew a stock of bulbs, named them after himself, put them on the market as *L. harrisii*, a title which held for many years, although one hears it used but little at present. Any form of these Japanese or Bermuda Lilies is usually thought of in terms of the greenhouse, but I have found it perfectly adaptable to cold climates if treated as an annual, and planted each season.

It is a fast grower. I put it in the ground in the spring as soon as the earth is really warm, and one season six bulbs gave seventeen stalks of bloom. I have heard it said that the true Japanese variety would survive the rigors of Canada and our Northern states if planted 8" deep, (Continued on page 92)



WALTER N. GREENE



On the opposite page are Regal Lilies whose tall, stately plants rule over the garden in July. At the top of this page, *Lilium harrisii*, the true Bermuda Lily. This one, with *Lilium longiflorum* which comes from Japan and resembles it very closely, is the Lily you buy at Easter. Next is *Lilium Candidum*, June's Madonna Lily. Below that, *Lilium auratum* and *Lilium martagon* whose blooms are miniature Turk's caps. Right, the late-blooming *Lilium speciosum album*.

FLOWERS HAVE THEIR OWN HOUSES

Not greenhouses but structures of cloth or wire stretched over wood framing protect summer aristocrats



BY J. W. JOHNSTON

EDITOR'S NOTE: For those enthusiastic exhibitors who must have perfection, Mr. Johnston tells the story of the latest wrinkle in protection from storm and disease—houses of cloth or wire. The ones he describes are comparatively large, but the same principles would apply if you wanted space for only a dozen plants. Dahlia enthusiasts will be particularly interested, and Mr. Johnston gives a list of other plants which do well and some which do not.

DISCOURAGED by the continuous battle with insects and weather, Eastern growers of exhibition blooms (outdoors) are turning to cloth and screen houses. The present trend seems to indicate that before long it will be necessary to open a door in order to see a garden of real show quality flowers.

Two men in two different states have made a notable success using a variation of the same method. Last fall when most gardeners on the Eastern seaboard were bemoaning the weather and insect injury these two growers were going merrily on their way collecting blue ribbons and medals with monotonous regularity.

First take the case of Frank M. Berry, Superintendent of Parks for Poughkeepsie, New York. A grower of the first rank and a top exhibitor, Mr. Berry was one of the first Eastern exhibitors to see the possibilities of the cloth house as a protection against the depredations of insects. This, though, says Mr. Berry, was first inspired by the Dahlia, as he grew weary of losing or at least producing few worth while blooms on more than 75 percent of his plants in the open. He now has two houses 33' by 66', each 10' high.

Under cloth a Dahlia garden planted on May 15 will commence to flower by July 15 and continue to flower till frost. And here is the one rub with cloth house growing—it will not protect the plants from freezing. In fact, Mr. Berry states that they will be wiped out with one good cold night in the fall long before his plants that he grows outdoors for check purposes and for stock uses. He believes this is caused by the fact that in the cloth house there is a greater degree of moisture and the foliage is more tender.

While insects that do the most damage outdoors without protection are no problem inside, Mr. Berry states

that new problems are encountered under cloth. They are, however, more easily controlled, aided by the luxuriant growth of the plants. Red spider still requires attention, and you must resort to spraying to keep this insect in check. Aphis is easily controlled by spraying occasionally. Cut-worms are a menace, especially right after the plants are first set out. Poison bait will take care of this pest if scattered around the newly set plants without any worries that it might kill birds and animals, since they cannot get into the enclosure.

Foliage will be much stronger under cloth and will doubtless need to be thinned, particularly for three or four feet above the soil level, in order to allow a free circulation of air. Contrary to some opinions, the plants will produce good tuberous roots. Mr. Berry prefers white cloth that is sold commercially to yellow cloth marketed for the same purpose. The house should be built substantially to last a number of years, and the same location may be used for several years without any ill effects. If you are planning to exhibit in the late fall shows he advises that you plant your garden for exhibition later than that for cutting. He has found June 15 just right in the vicinity of Poughkeepsie, and I feel that farther South even later than this date would not be amiss.

In addition to Dahlias he has grown many other flowers under cloth with varying success, though it must be said that most of the plants tried have given splendid results. Zinnias grow wonderful, large flowers with fine color, Snapdragons produce finer spikes and colors than outdoors.

Gladiolus, however, are very unsatisfactory under cloth. The spikes are weak and the flowers fail to develop well. *Lilium regale* is another plant that seems to do better outdoors than under cloth and it appears that cloth cultivation cannot be recommended for any of the Lilies.

Marigolds grow well in the cloth house, producing handsome flowers, long stems and clean foliage. The coloring is particularly fine with Marigolds and the individual petals are large. Asters are, of course, famous for the way they grow under cloth. In fact they were probably the first plant grown this way to any extent in the East.

On his estate at Long Branch, New Jersey, Louis B. Tim has adopted the
(Continued on page 86)



Dahlias growing in a wire house on the estate of Louis B. Tim



VINES

HEAVENLY BLUE Morning Glories have graced our kitchen doorway and even climbed high enough to peep impudently in the bedroom windows for several summers. While I would not deprive the entrancing Heavenly Blue of one iota of its just admiration, still it is not the vine that comes to mind first when gardening friends ask me to recommend a satisfactory annual.

Offhand I am always tempted to suggest rather the old-fashioned Scarlet Runner Bean, the robust-growing but delicate-appearing Cardinal Climber, or Hyacinth Bean with softly tinted flower sprays and richly hued pods. However, the baker's dozen of annual vines which come within the province of certain and quick growth are multiform in foliage and flower color. Really, this is a plea to investigate the possibilities of annual vines, not merely one species or variety which the country has taken to its heart. Since their habit of growth has a direct bearing on their desirability, a more pleasing choice from the standpoint of utility and change can be made if one knows the situation where the vine is to be used.

All annual vines are comparatively easy to grow. Only one, *Cobæa scandens*, cannot be planted directly in the open ground without assurance of satisfactory growth by midsummer. Even late planting will bring the coverage desired, although perhaps not as timely a display of flowers and fruit as one might otherwise expect. Thus, if yawning spaces are apparent by June 1, if the compost heap is still to be screened, if weather has been responsible for unfavorable development of other annual seeds—in short, if there is any spot that needs covering up or filling in, annual vines literally leap to our aid.

Between the absorption engendered by accomplishing planting in the garden proper and enjoying its spring output of blossoms, chances are you have never given a thought to fences or walls. They would be embellished by any one of several annual vines whose mature length is positively not more than 4' to 10'. It is hard to create a more pleasing contrast than the ordinary climbing Nasturtium (*Tropaeolum majus*) swinging its tawny-hued blossoms against a gray stone wall. Canary Bird Vine (*T. perigrinum*), a dainty cousin, has fringed yellow blossoms. A wall might be graced with the more restrained loops of *Thunbergia alata*, which prefers to trail downward rather than climb. Its dark-centered flowers of buff or orange peer out from among halberd-shaped leaves. If coverage and not restraint is intended, the Wild Cucumber (*Echinocystis lobata*) is your ally. Fair warning should be heeded that Wild Cucumber likes to spread sideways to a good length and will reseed itself so determinedly that in two or three years it will be impossible to find the wall. So to screen out an unsightly view this might well be your choice.

Planting beside a fence may not seem at all necessary, but a gay splash of flowering green. (Continued on page 81)

Plan a Health Program

FOR YOUR TREES

BY O. W. SPICER

THE hurricane which swept New England last September proved as never before the urgent need of tree maintenance and care. Approximately half of the damage was due to either neglect or unwise practices. As a rule, those trees which had been pruned, fed and sprayed for several years came through the storm in a most satisfactory way. The hurricane demonstrated the wisdom of annual care to control diseases and pests as well as to correct or prevent other troubles.

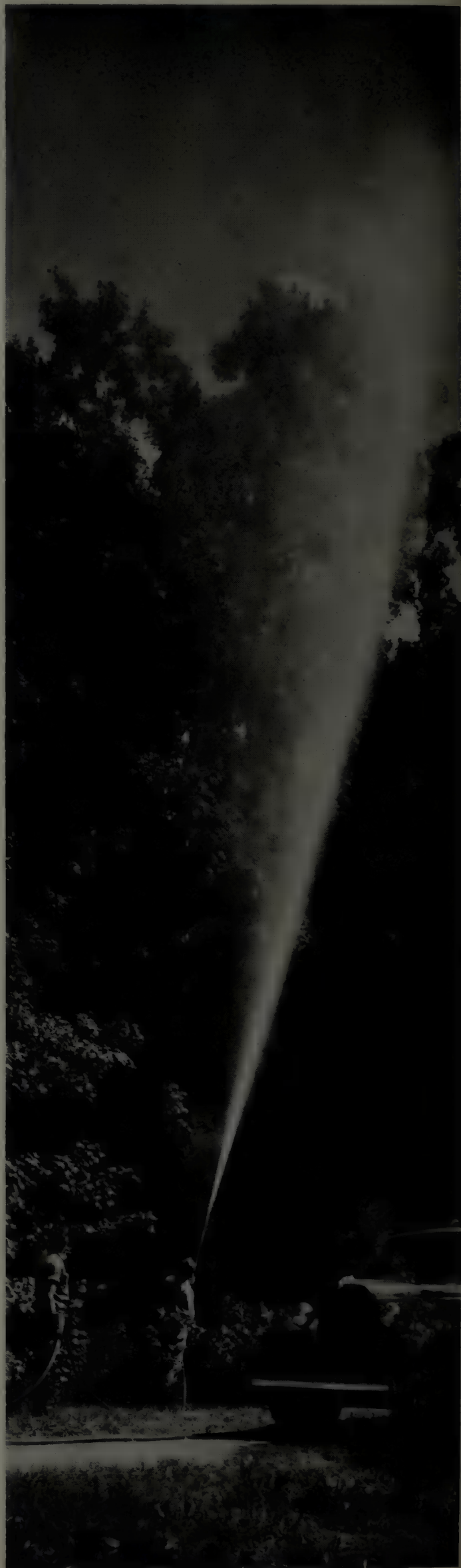
We think we value our beautiful shade trees. Has this resulted in a program assuring their protection? The long life period of a tree should mean reasonable care throughout its existence if the greatest satisfaction is to be obtained. This is real economy, because it is the years spanned by the medium to the large-sized tree rather than those from the sapling to the small-sized tree which give the greatest satisfaction. It is evident through recent developments that the well-grown as well as the long-lived tree is by far the more beautiful and, therefore, the best investment. Self-interest, if no higher motive prevails, should lead to the better care of the more valuable shade trees at least.

A physician's first concern is to recognize or diagnose the nature of the trouble. It is a necessary preliminary to successful treatment. This applies as well to diseases and pests as to other troubles affecting trees. You must know the cause of the difficulty before an effective treatment can be selected and, in addition, you must know when and how the treatment should be applied.

The average tree owner has neither the knowledge nor the equipment necessary to protect his trees. Most commonly he has little notion of what the tree expert must know and do if the desired protection is to be obtained. The selection of a tree expert must be made in much the same way as a doctor or physician is chosen. A competent tree expert builds up a clientele or practice through a series of years and his clients come to regard him in much the same way as one thinks of the family doctor.

There are literally hundreds of diseases and insect pests which attack trees. Some are more dangerous than others. It is essential to recognize this fact. There are also peculiarities of habit and preference which the tree expert must know if he would secure the best results.

The elm leaf beetle and the Japanese beetle are both controlled by spraying with a poison. The method of application is of vital importance. Somewhat late sprays for the elm leaf beetle must be on the underside of the leaves or the destructive grubs will escape the poison entirely. The spray for the Japanese beetle must be applied to the upper surface of the leaves on sunny parts of the tree or little benefit will result, since the beetles feed almost entirely in the sunshine. The tree expert must know the trees and shrubs which are the most attractive to the Japanese beetle and apply the poison at the proper time to (Continued on page 89)



First line of defense against tree pests and disease



12 Shrubs

SARGENT CRABAPPLE

To provide a succession of bloom in the garden throughout the year

THERE are so many shrubs available for landscape planting in this country that the home owner is frequently at a loss to know just what to plant. He wishes to show good taste and at the same time have an interesting and beautiful collection of plants around his house. Many of the more common shrubs are splendid for home planting. Forsythias, Lilacs and Viburnums—we could not plant our gardens well without them. Often, however, there is the opportunity to plant something which is just as beautiful as these splendid all-purpose plants but not as common. Plantings with such shrubs are always gratifying to the person who knows plants, and even the casual observer is frequently attentive when he sees something unusual. It is with this in mind that I wish to discuss a dozen shrubs, all of them available from nurseries in this country. They cannot be considered rare, for several are native here, but they are not being used to any great extent in gardens—at least not as much as their good qualities warrant. It is not suggested that all twelve be planted in one small garden, but at least some will be of interest to each gardener or home owner who takes pride in growing good shrubs.

The first shrub to bloom in the springtime in the Arnold Arboretum is the Vernal Witch-hazel, a native of the central Mississippi Valley. The charming flowers appear in February, although at times individual plants may vary in this respect and the flowers may appear as early as the first of January. The flowers are small, less than half an inch in diameter, but very fragrant. In fact, this fragrance is so pronounced that on

sunny days their presence may be detected a hundred feet away! The flowers have the peculiar property of opening on warm sunny days, and when the temperature drops the thin, narrow petals curl up so tightly that the flower is closed almost as it was in bud.

The Vernal Witch-hazel is the most floriferous and the most fragrant of all the Witch-hazels. The flowers may be smaller, but their number and their fragrance more than compensate for this apparent defect. Usually the petals of the flowers are deep yellow and reddish toward the base, but this color varies considerably. Another ornamental characteristic of this useful native is that the leaves turn a brilliant yellow in the fall, making the plant beautifully conspicuous during a second season of the year. It is a vigorous grower, branching and suckering considerably from the base, making a dense specimen with splendid dark green foliage during the summer. Its vigorous dense habit of growth, its bright autumn color, and, most important of all, its interesting, fragrant flowers which bloom during the long winter months at a time when no other shrub is in flower make it a valuable addition to any well-planned garden.

Another shrub to bloom early in the season is the Mountain Andromeda (*Pieris floribunda*), one of the best broad-leaved evergreens for Northern gardens. It has been grown in the North for many years and has proved to be perfectly hardy even in Boston, where it blooms about the middle of April. The long nodding spikes of creamy-white (Continued on page 73)

BY DONALD WYMAN

The Log

of the PRACTICAL GARDENER



To keep the petals of sweet-scented-leaved Geraniums put a drop of a liquid glue known as floral gum into the pips. See Paragraph 3



A bamboo rake may be made more versatile if some of its teeth are removed and the whole blade narrowed. See Paragraph 4

1. Nature spurts ahead. It is difficult to keep quite sane in June! Yet a clear, appraising mind is necessary, for this is the month when everything must be kept going. Nature is rushing, and if the rest of the season is to bring success, we must keep up with her. Each day is like turning the leaves of a book, and every night brings magical changes. Keep up with Nature? The gardener has to keep ahead of her! Which makes one feel very important.

2. Helenium. Ever since the indiscriminate fancies of childhood, there has been a love in my heart for the type of flower represented by Golden Glow, messy thing, which has flopped and waved to the distress of many a border. When it was forced upon me to become choosy, I selected the Heleniums to carry on in brilliance of color, and have bought them from sources that called them Helen's Flower instead of Sneezeweed. But even the new hybrids like Peregrina and Chippersfield Orange have the disconcerting habit of the family, a shyness that makes them fold their petals downward, instead of back to show the lovely central cone. They can be forced into obedience, however—and this is a tip from English growers—by watering the plants every ten days with a solution made by mixing one-half ounce of sulphate of potash in a gallon of water.

3. Preservative. Some time in June, varying with the amount of penetrating sun they have been under, the sweet-scented-leaved Geraniums come into flower en masse, after having bloomed spasmodically during the winter. At this moment they are brought from under glass and the pots placed to surround the pool, where they stay for a few weeks. The flowers, single, are delicate things and lose their petals far sooner than it suits me. Another English hint is followed, and a drop of transparent gum or liquid glue, known as floral gum, is put into the open Geranium pips, and does hold them in place amazingly well. The same procedure may be used on Poppies, the Oriental ones (at least those are the ones I have treated, although there is no reason why any of the tribe could not be thus held in place), and it works also with Waterlilies to persuade them to stay open in the evening when required for indoor decoration. This gum is an improvement over the paraffin that I have recommended previously for the purpose, the best agent I knew at the time.

4. The mother of invention. It is significant that often a new tool on the market is a commercial improvement on some home-made gadget created from necessity for greater convenience. It was a long time after I had secured my two-tined digging fork by sawing off the outer prongs from the four-tined implement before such a design was found in the shops. Some day perhaps narrow rakes will appear. In the meantime I cut down a bamboo rake by removing some of the teeth on either side and binding them firmly together with either strong cord or wire. Such a width of twelve teeth instead of twenty or more allows for cleaning leaves and debris from among plants or in any restricted space. If you want to use the rake bending over, or on hands and knees, cut the handle off. I have reached the point where a straight back is more comfortable than a curved one, and leave the handle long. The same thing can be done with a wire rake, cutting the prongs or teeth with a hacksaw, but I have found it simpler to buy a wire hand broom, with spring wire fingers, and have the handy man attach this to an old wooden broom handle.

5. Seedling methods. Most of the biennials and hardy perennials such as Pansies, Hollyhocks and Delphinium will do better if started

A journal of new discoveries, better ways to make your garden work a pleasure and keep its beauty all the year

from seed now rather than at the usual moment of midsummer. The heat then is often hard on them, and sufficient growth not always made to set them out in the autumn into the location where they will remain until next spring. Procedure varies according to location. Where there is a shady part of the garden available, the seed is sown thinly in shallow drills, allowing enough room between the rows to use the hoe. If a cold frame is the nursery, the most convenient method is to sow the seed in boxes of sandy soil which can be moved and arranged at will. Failing either of these possibilities, I have made a sheet of glass serve as a frame. A hole 5" deep is made in the border, and an inch or two smaller in area than the glass. Peat moss and sand are scattered over the bottom, a handful or so of each, and the seeds sown. The glass is laid over them with a stone at each corner for ventilation and a sheet of newspaper until germination takes place. The same invention will also prove to be a great boon in starting cuttings of such things as you wish to increase now—Arabis, Aubretia, various Saxifrages, to name but a few of the possibilities.

6. Propagating pot. The season is always counted a loss to me if there is not some new wrinkle to try out in the various processes of gardening. Most of the indoor seeds were grown for the first time in the metal tops of preserve jars. They are of good depth and not too large to rest securely on both sill and sash jointure of the top and bottom windows, and the results in plants have been most satisfactory. Now a propagating pot for cuttings is being tried out. A self-starter and self-tender. Sand was sterilized in a tin can with bottom holes by slowly pouring a kettle of boiling water over it. This takes about ten minutes as it trickles through. After letting the sand cool completely, it was mixed with an equal amount of peat moss, and a 10" clay pot, the regulation type, filled. In the middle of this container a 4" pot with drainage in the bottom is pressed down through the sand and moss, about three quarters of its depth, and the small pot filled with water. As I go around the garden and snip a cutting here and there, various Pinks, some Begonias and Geraniums, herbs like Lavender, Tarragon, Rosemary, they are rushed to the propagating pot, and each little slip pressed into the sand-peat mixture at a depth of about half its length near the outer rim of the large pot. A paper bag is slipped over the whole affair and the only care needed is to keep the inner receptacle full of water. It is the best system I have yet discovered. Some of the slips are treated with the root-inducing preparations, and I am watching their behavior in comparison with the others.

7. Seed pod removal. There is a tiresome routine which should not be delayed, for while it is no fun to cut off the seed pods of the hybrid Lilacs (the old grandmother kinds of purple and white do not require this process), it must be done, and where the number of bushes is few it is a labor better attended to personally. Next year's buds have already begun, so be careful not to nip these off too, but get every seed pod. Here is a case where the lavish bloom cutters come out ahead, for by the end of Lilac time there are not many pods to remove. It is one of their points of argument that really the easiest and surest way to trim the early-flowering shrubs is to cut for blossoms, which trims and cleans at the same time. Three birds at one throw instead of two. Laurel and Rhododendrons are other specimens to be stripped of gone-by bloom. This is really a primary lesson for each shrub or plant or bulb. Unless the seed is desired for reproduction, remove it, or the plant will consider its duty done, and go to sleep as far as any future florescence of the season is concerned, or become lazy in storing energy. It has given you the seed. Why should it worry to make more? (Continued on page 76)



Glass set on small stones makes an excellent cold frame. Wickets serve well to keep paper in its place. Paragraphs 5 and 11



Here is an efficient new propagating pot for cuttings, really a smaller one inside a larger filled with peat moss. See Paragraph 6



Remove the dying blooms of Rhododendrons so that the strength of the plant will not be used up setting seed. See Paragraph 7

JUNE SCRAPBOOK



Waterlilies. In moderate climates the first of June is about the time the Lilies are put in outdoor pools. The water must have had a chance to warm and temperatures to become stable. A point often overlooked is that the tubers in small containers will need food during the season, especially the tropical varieties. In preparing the soil for a new planting, the best agent is well-rotted cow manure, one part to two of earth. Of the commercial fertilizers blood meal or flour is good for all aquatic plants. To feed planted specimens, put a small amount of the flour in a paper sack and poke it under the roots of the Lily. For hardy Lilies which have remained in the pool, dig the fertilizer into the soil of the containers. Bone meal is satisfactory, but slower. Never use any form of lime. In planting tropi-

cal Lilies—or the other types if they are not to be carried over—a useful container is a bushel basket obtained at the grocery store. It holds just the right amount of soil for the Lily, is easily handled by means of the wire handles, and can be discarded at the end of the season, as few tropical Lilies are satisfactorily carried over.

Bird house architecture. Not just any structure attracts the birds. Worth while hints are these: Have the opening just large enough for the particular birds you wish to lure, and place it well above the center of the box. Use wood for construction; sun heats metal and kills the young birds. Build the box so it is easily opened to remove old nests, as the house should be thoroughly cleaned after each family. Do not build for indefinite tenants, but have a special tenant in mind and learn the requirements of that species. ("The Garden Dictionary" lists these needs.) Provide ventilation; a hole or two or a narrow slit under the roof relieves heat and safeguards the young. Also one or two holes in the bottom of the box for drainage after heavy rainstorms. An enthusiast in Illinois put 102 bluebird-houses along 43 miles of country road, attracting hundreds of these birds. The right size for the purpose is 5" square, 8" in depth, with a 1½" doorway.

Peonies for show or decoration. Certain procedures in cutting Peonies make for perfection and durability of the bloom. Never wait until a flower is fully developed to cut it. The *single*, *semi-double* and *Japanese* types are cut



while the buds are still fairly tight, the outside petals just beginning to turn back, the center one folded tightly. The *heavy-petaled double* varieties are left on the plant until they are about half unfolded. If too much foliage is taken with the bloom, the plants themselves are apt to be injured. Cut with a sharp knife, leaving at least the two lower leaves, more unless this would result in too short a stem. If the flowers are thus cut before full maturity and allowed to open in the house, they retain their colors far better. The longer the bud is to be held before opening, the tighter it should be cut (a Show pointer). As soon as the stems are cut, strip off all leaves that are not needed in the arrangement, plunge the stems deeply into cold water, allowing the receptacle to remain in a cool dark place for two or three hours or even a like number of days. When taken out of this storage, cut an inch from the stems and put flowers in deep bowls in plenty of water. The Peony is a great drinker after it has been cut.

Ground Covers. The staples of Vinca, Myrtle and Pachysandra, Japanese Spurge, do not always fill the bill for the coverage of spots where it is difficult to make a proper growth of grass. Besides, there are other reasons for surface plantings in connection with larger growths such (Continued on page 87)





Have You Made Your First Visit to House Beautiful's IVORY WASHABLE HOUSE?

SEE the current showing before May 27th. The house will be closed for redecoration the week of May 29th, and will reopen early in June completely transformed.

Every piece of furniture, drapery, upholstery fabric, floor covering will be replaced by new, entirely distinct but equally colorful, equally washable merchandise.

Don't miss the current showing—it's attracting crowds of interested visitors, who are finding practical ideas and suggestions in every room of this completely *washable* house. Come now and come again.

HOUSE BEAUTIFUL'S IVORY WASHABLE HOUSE

International Building • Rockefeller Center • New York

A PANTRY SHELF SHOWER



I know a bride. You know a bride. All God's children knows a bride. She's had presents enough to outfit a battleship: linen, silver, china, glass, blankets, wastepaper baskets, cigarette boxes and 'phone book covers. But who's given thought to her pantry shelf. Who's seen to it there's food on her kitchen shelves waiting for her return from the honeymoon?

Well HOUSE BEAUTIFUL has. It's an idea of ours we call the Pantry Shelf Shower. An idea so simple it's a wonder no one ever thought of it. An idea full of possibilities.

We've had the idea and considerable elaboration bound up into a booklet. Yours if you'll give the word. All that you have to do is to send us 10¢ to cover mailing costs.



For the Loveliest Brides This Spring

If you or your friends are being married this Spring you will want THE BUYING GUIDE FOR THE BRIDE, published by House Beautiful. A big magazine full of wedding plans, new patterns in silverware, new ideas in decorations, and a complete story in color on House Beautiful's Bride's House at the Savoy Plaza Hotel, 11 East 58th Street, New York.

Get your copy from the leading newsstands or send direct to the Publisher with fifty cents (cash or money order).



TRADE FAIRS

NEW sources of profits—for your business—can be found more readily at the semi-annual, international Leipzig Trade Fairs, than at any other spot in the world!

In less than a week's time you know what the whole world offers in your lines. 6700 exhibitors—from 34 countries! That was the count in the General Merchandise Divisions at the 1939 Spring Fairs, in March. That's why more than 330,000 executives and buyers—from 72 countries—attended.

The Fall Fairs will be held from August 27th to 31st, inclusive. The General Merchandise exhibits will, as always, cover every conceivable line for the department store, the decorator and the specialized shop. Many a world trend has started in Leipzig, Germany. By covering these Fairs you will be at least six months ahead of your stay-at-home competitors.

Remember these Fairs are 700 years old. We know your needs, from long experience. Let us give you more details—help you secure travel discounts—plan your trip for profits. Please write on your business or professional letterhead for Booklet No. 12. Leipzig Trade Fair, Inc., 10 East 40th Street, New York.



Where Tomorrow's Merchandise
Successes are on View Today..

WRITE FOR THIS BOOK

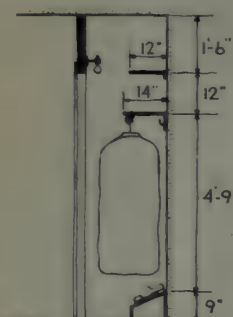
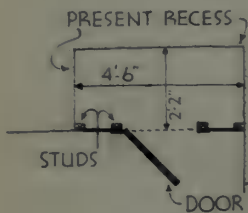
FOR 700 YEARS THE WORLD'S MARKET PLACE

Please tell me

Answers by EUGENE RASKIN

BOYS' CLOSET

We have two boys, but their room has only one closet. There is a recess in the room, however, 2' 2" deep by 4' 6" wide. The ceiling is 8' high. Is this space adequate for a closet and, if so, how should it be built?



The space is adequate, though you'll have to make every inch count. The first step is to build the wall containing the door so that it is as thin as possible. To do this, turn the 2' x 4' studs with the short side (actually 1 3/4") in the wall. The wall itself may be of half inch plywood or any of the rigid fiber boards; the surface can be papered or painted to match the rest of the room. For economy's sake use a stock fir door, stained to the desired shade—or painted, if you prefer. An inside light, which goes on when the door is opened, will make it easier to select needed articles from the mad jumble that your boys' closet is likely to be—unless your boys are very different from any we know. A good deal of orderliness, however, can be brought

about painlessly by providing a special place for everything. A shoe rack, for instance, promotes neatness, and protects the shoes as well. Racks for ties and small articles can be placed on the inner side of the door. A high shelf takes care of bulky items, such as bags and boxes that are seldom used. And remember, there can't be too many hooks. Ventilation as suggested in the sketch, at top and bottom of the door, is especially to be recommended. The extra cost will be slight considering the additional protection gained.



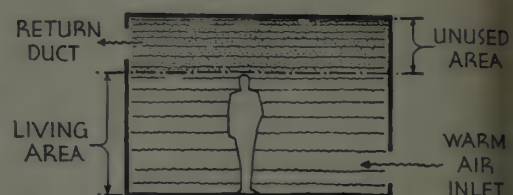
? RESILIENCE

In a recent column you spoke of linoleum as a "resilient" material. Does that mean it stretches?

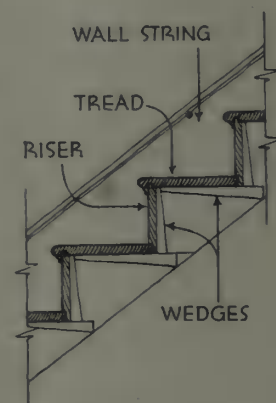
A. Yes—though not in the same way that rubber stretches. When we say a material is resilient we mean that it is composed of non-rigid substances, so that it has a certain amount of "give." Linoleum, for example, is made of burlap, ground cork, linseed oil and pigment—all non-rigid ingredients. As to stretching, all you need worry about is expansion due to temperature change at the time the lino-

? PLACING REGISTERS

Should the inlet registers of a hot air heating system be placed in the baseboards or high up near the ceiling?



A. Warm air, being lighter in weight than cold air, tends to rise. Thus, if the inlet registers were placed up high in the room, the warm exhausted air would remain near the ceiling, expending its heat on the ungrateful calcimine. The lower part of the room, where heat is really needed, would be chilly, unless the furnace were going double blast. Hence inlet registers low, return grilles high.



? CREAKY STAIRS

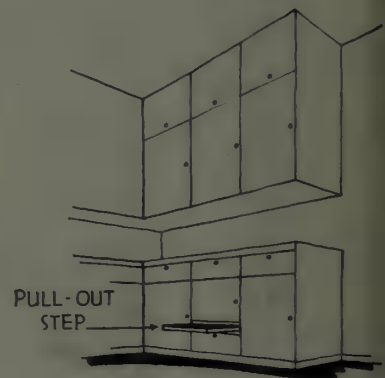
A friend's new house has dreadfully creaky stairs. How can we make sure that the home we're soon to build won't have the same flaw?

A. A creak, as you know, is the sound made by wood when it moves. If stairs creak, it is evident that they are not tightly built; in other words, the members are loosely connected and move against one another when a weight is applied. Well-constructed stairs should have the tops of the risers housed (grooved) into the treads, and the backs of the treads housed into the risers. (See sketch.) Also, the ends of the treads should fit into recesses in the wall string. When all the parts have been so interlocked, the whole is further tightened by the driving of wedges under and behind the treads and risers. The only loosening that can then occur would be that due to shrinkage of the wood—which can be avoided by using well seasoned wood in the first place, and closing its pores properly with varnish or shellac.

? SHELVES OUT OF REACH

The upper shelves of my kitchen cupboard are too high for me to reach, while having a little stepladder about is a nuisance. Can you suggest any other solution?


A. Have you seen the combination stool-ladders that are made just for this purpose? They come in many sizes and styles, so you'll be sure to find one that will suit your kitchen. However, perhaps you don't want a stool even if it does act as a ladder too. In that case, here's another suggestion: steal an inch from your work-top cabinet and have a pull-out board installed. This would be exactly like the pull-out boards for cutting foods, except that it would be low—only 12" above the floor. A step such as this is usually adequate.



? WATER SPOTTED SHELLAC

The shellac with which our floors were finished is badly water-spotted in one or two places. How can these spots be removed?

A. Moisten a cloth or a wad of cotton with ordinary household ammonia and pat the spots till they disappear. Do not rub, as the shellac may come off. It shouldn't take more than a minute or two of patting for the spots to vanish. Make sure beforehand, however, that the finish is really shellac—not varnish.



This setting in Celanese rayon fabrics may be seen in the Colonial bedroom of House Beautiful's Ivory Washable House at the Pedac showrooms, Rockefeller Center, New York City, throughout the summer, starting early in June.

Fresh FOR SUMMER...WINDOWS WITH *Celanese** RAYON FABRICS

Let a cool, clean freshness be the keynote of your home this season. Dispense with frills . . . combine smooth-textured fabrics and immaculate white for your summer window settings. Celanese rayon Celanita* is approved for draperies . . . because this Celanese weave of rayon and wool is an entirely new texture in decoration . . . and because unlined draperies of this fabric hang beautifully and may be easily cleansed. The sheer glass curtains of Celanese rayon Chifonese* diffuse sunlight without glare and wash like the proverbial handkerchief . . . retaining a fresh, crisp beauty to enhance your windows throughout the summer months.

CELANESE CORPORATION OF AMERICA
180 MADISON AVENUE, NEW YORK CITY

CONVENIENCES

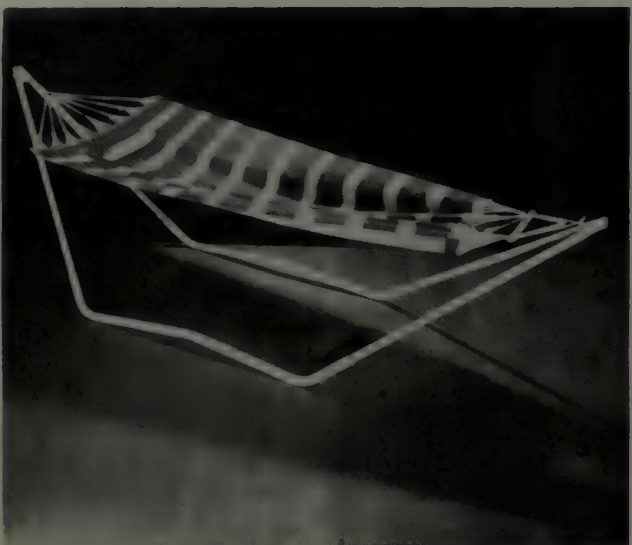
of the Month



1. Hung up on a porch wall this bracket is both plant or flower holder and hurricane light. Width is 18", height 10". Abercrombie and Fitch, Madison Ave. at 45th St., N. Y. \$12.50



2. The Vagabond hammock weighs only 29 pounds, is green metal and heavy striped canvas. Folds up neatly. Daniel Low, Inc., Salem, Mass. \$8.50, express collect from Cincinnati, O.



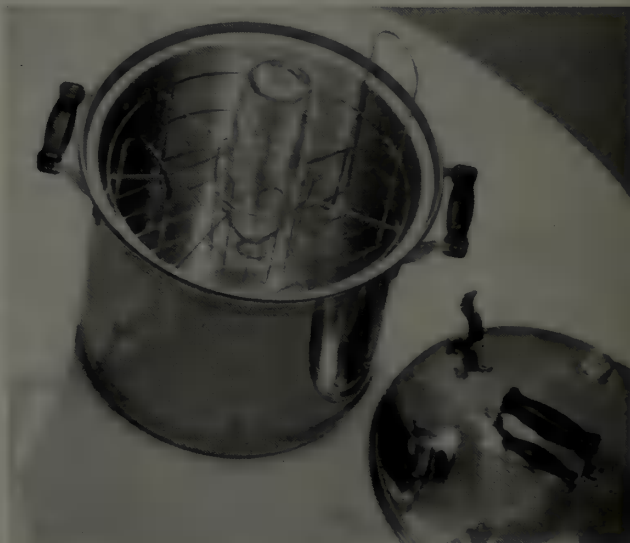
3. A new surplus ice storage chest designed as an auxiliary storage unit and year-round cooler. 20" long, 15 3/8" wide, 18 1/4" high. Knickerbocker Ice Co., 428 Fourth Avenue, N. Y. \$12.50



4. Mahogany finished trays with 1 1/2" railings, folding handles. Beautifully balanced. Smaller one, \$11.50. Larger, \$12.50. New York Exchange for Women's Work, 541 Madison Avenue, N. Y.



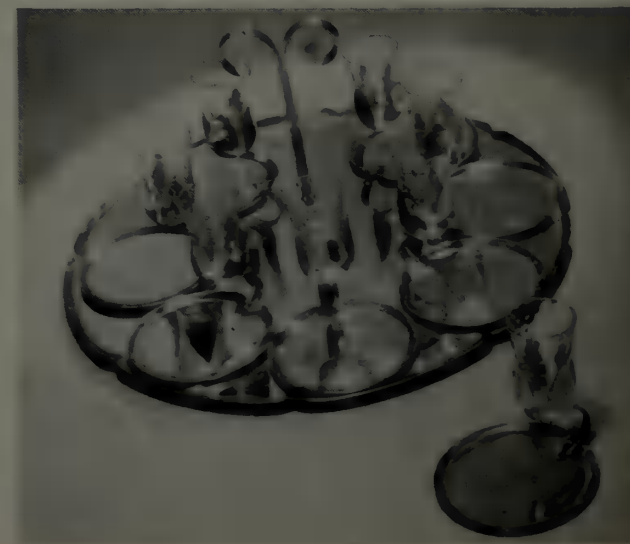
5. Conco Frigidette makes ice cream, is drink cooler, auxiliary refrigerator, wine bucket, etc. 2 qt., \$13.95. 4 qt., \$18.95. 6 qt., \$24.95. B. Altman, Fifth Avenue at 34th Street, N. Y.



6. Small wooden cylinders impregnated with kerosene to use instead of kindling. Burn 15 minutes, even in rain. M. T. Bird & Co., Inc., 39 West St., Boston. \$.65, postage prepaid in U. S.



7. Ebony-handled polished chromium steam sterilizer with wire rack for 7 bottles, center section for bottle or funnel, nipple basket. Gimbel Bros., Broadway at 34th St., N. Y. \$2.99



8. "Carrier" brushed aluminum cocktail and hors d'oeuvre tray, 18 1/2" across. 8 individual 5" trays tuck under large tray, to which guests help themselves. Abercrombie and Fitch. \$15

All prices are approximate. Orders and checks may be sent direct to the store mentioned with each item

Now
**HARDWOOD FLOORING
FINISHED at FACTORY**



**Beautiful Floors
AT LOW COST**

Never before has strip oak flooring been offered with such a beautiful, wear-resisting finish. Never before has a complete, factory-finished hardwood floor been so inexpensive. Now, with Bruce **STREAMLINE** Flooring, you may have enduring floor charm for your home at the cost of an ordinary hardwood floor.

MANY NEW ADVANTAGES

Bruce **STREAMLINE** Flooring, made from genuine oak, comes in a smart new 3 1/4" width and full 25/32" thickness. Ends and edges of each strip are beveled to give your floor a smart, patterned appearance which adds style to any room. A variety of three shades of finish (Light, Medium, Dark) enables you to choose the color of your floor, and to know exactly what you'll get.

IDEAL FOR MODERNIZING

Because it is completely finished at the factory, a Bruce **STREAMLINE** Floor is ready for use as soon as laid. In modernizing, this makes it possible to refloor a room in a few hours, without mess or inconvenience.

To secure complete information on this beautiful and economical flooring, simply mail the coupon below.

**BRUCE
STREAMLINE
FLOOR**

*A Product of the World's
Largest Hardwood Floor-
ing Maker*



E. L. BRUCE CO.
Box 397-A, Memphis, Tenn.

Please send me free literature on Bruce **STREAMLINE** Flooring.

Name.....

Street Address.....

City..... State.....

SMOKED TURKEY

SMOKED turkey has a history but, right off, we'd better tell you that virtually all smoked turkey in the country comes from the famous Pinesbridge Farm in Ossining, New York. The farm has been able to supply the delicacy commercially for only the past three years and before that a handful of culinary geniuses had to be content with the few birds a year they were able to persuade the Old Turkey Smoker to turn out for them.

The reason smoked turkey is in the Beluga caviar class is that, for one thing, the Pinesbridge formula is an heirloom secret and, secondly, a smoked turkey is strictly a hand-tailored job. Pinesbridge was doing fine just serving the carriage trade on special orders but spots like the Colony, the Ritz-Carlton and the Waldorf found their customers wanted to find smoked turkey on the menu. Now virtually all first-class eating places make the "new" dish a specialty and bill it by name, too.

We quote the word new because smoked turkey is at least as old as your great-grandfather if he came of good Early American stock. The turkey, although you may not have realized it, is a strictly American specimen. Our great-grandfathers, lacking ice, found that the best way to preserve their game was to smoke it. Of course their methods were crude and this pre-Revolutionary smoked turkey was probably nothing to smack your lips over.

All of three generations ago a wily Frankfurt German thought he could tickle the Kaiser's palate if he imported American turkeys and smoked them. He not only tickled the Kaiser's palate with the formula he finally worked out but all the crowned heads of Europe were supplied by him. Such a recipe was too good to be bandied about. Hence the originator of the formula's grandson and his heir are the only people who know the secret of its deliciousness.

Briefly, the birds are cured in an herb and spice brine for eleven to twelve days and then smoked over green applewood fires. Only birds with excellent figures and spotless pedigrees are used for the Pinesbridge product. The best way to serve it in our opinion is cold sliced for cocktail parties and, like pie, it's best eaten in the fingers. A neat little recipe booklet comes with the bird, however, and you can get other ideas from it.



Dramatize
**YOUR HOME WITH
COLORFUL
DRAPERIES**

Fincaastle
Ready-to-hang **DRAPERIES** *Yard Goods*

Send 10c to Dept. J for Window Wisdom-
instructive booklet on window decoration.

LOUISVILLE TEXTILES, INC., LOUISVILLE, KY.

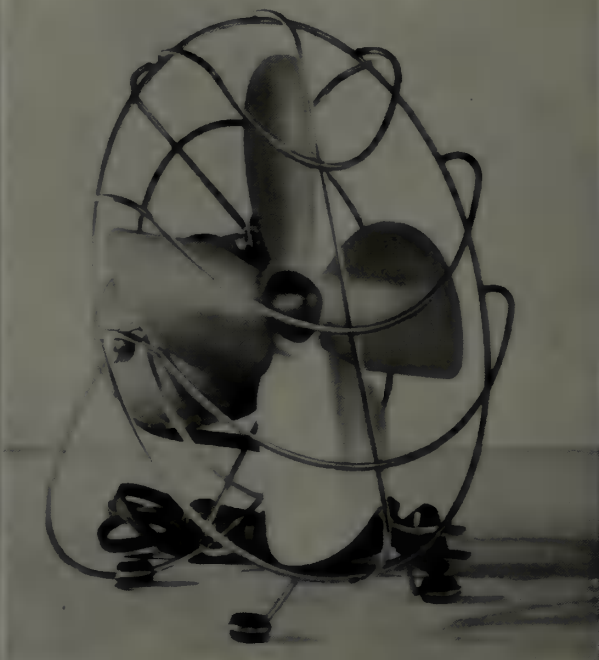
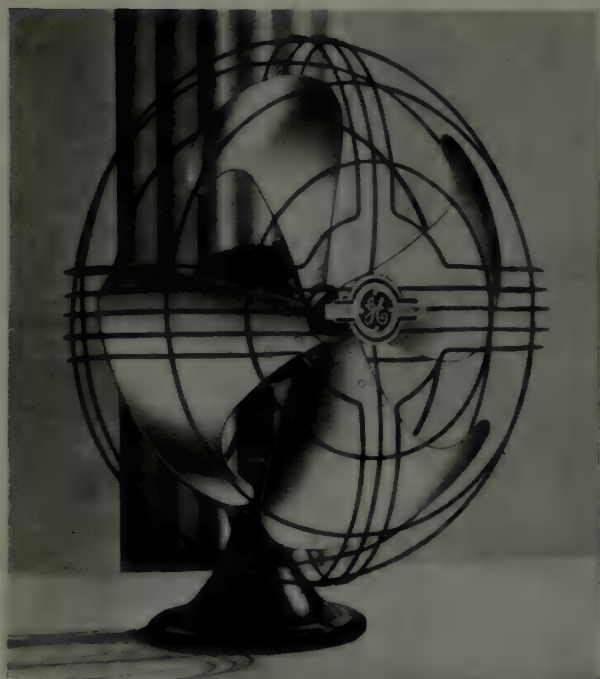
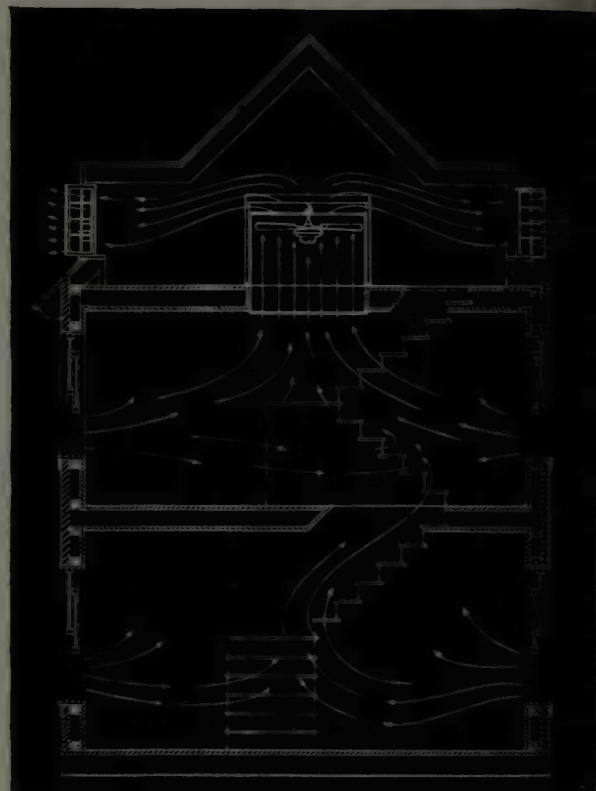
EARMARKED FOR HOME BUILDERS

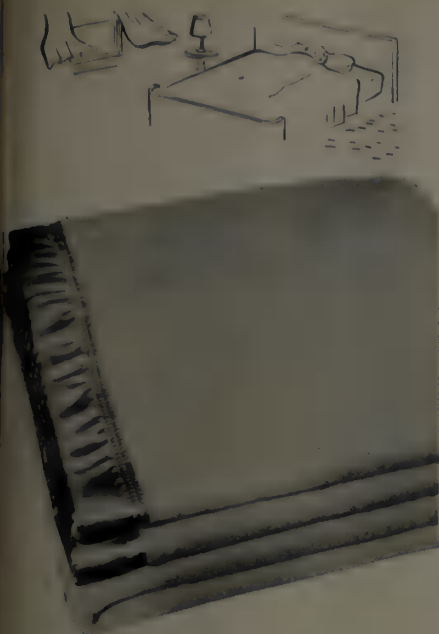
June Fan Page

RIGHT: The way cool night air is drawn through the house when attic fans are turning in summer. Below it, one type of large capacity low-speed attic fan with casing cut away. Bottom, pedestal fan, high-velocity but quiet. General Electric Co., 570 Lexington Ave., New York City

LEFT: A pair of the newest and highest quality household fans in the 1939 roster. The upper one, General Electric, with specially designed quiet blades. Bottom, Westinghouse model with quiet micarta blades, Westinghouse Electric & Mfg. Co., Mansfield, Ohio

CENTER: A pair of ultramodern chromium fans departing from conventional design in their sleek mounts. The upper one, a light but serviceable type, will hang from a hook or over a chair back. Both have rubber feet. Knapp-Monarch Co., St. Louis, Mo.





Beauty Sleep with PEARCE BEAUTY BLANKETS

Pearce Beauty's deep, soft, downy nap allows you to sleep relaxed under its lightweight warmth—real beauty sleep. And the eight luminous colors make them the handsomest blankets you've ever seen.

Pre-shrunk, color-fast, 100% all virgin wool. Size 72" x 84", Price \$11.95; size 72" x 90", Price \$12.95. At better stores everywhere.

See Pearce Beauties in New York

Pearce Beauty Blankets are on display at House Beautiful's Ivory Washable House at Radio City and the Bride's Model Home at the Savoy-Plaza.

Free Moth Proofing Sample

Pearce Beauty as well as the less expensive Pearce Pride Blankets are now treated with Larvex to prevent moth damage.

Wouldn't you like to Larvex one of your own blankets? If so, just fill in and mail the coupon today. A free sample, enough to moth-proof one blanket, will be sent you with complete instructions for its use.

Pearce Manufacturing Co.

America's oldest blanket mill
LATROBE, PENNA.

Mail This Coupon Today

PEARCE MFG. CO., LATROBE, PA.
Sirs: Please send me free sample of Larvex.

Name.....

Address.....

12 SHRUBS

CONTINUED FROM PAGE 61

flowers are a joy to behold when in full bloom. But the unique characteristic of this valuable ornamental is that the spikes of greenish-white flower buds are conspicuous all winter long. On a cold winter day when the wind is howling, it is comforting just to look at these whitish flower buds and know that spring is sure to come. Those who have grown this plant for many years say that it is the hardiest and the least susceptible to disease and insect pests of any of the broad-leaved evergreens. What more could gardeners, particularly those in the North, expect of this valuable shrub?

It is sometimes difficult to draw a distinguishing line between a tree and a shrub, and so with the Star Magnolia. It can be grown with a single trunk if necessary, but makes a splendid shrub if allowed to branch freely at the base. Its name is derived from the many-petaled, starlike white flowers that are borne in large numbers on the tips of the branches. Whenever Magnolias are mentioned, many people immediately think of the larger and more common Saucer Magnolia with its many varicolored flowering varieties. The blossoms of the Star Magnolia, however, are about three inches in diameter, sometimes a bit larger, and very fragrant. This lovely plant, a native of Japan, blooms in April and consequently forms one of the first large displays of white flowers in the shrub border. Experience has shown that it is best planted with a Northern exposure, for in this way the flower buds are retarded somewhat. If planted facing the south, early warm weather may open the buds prematurely, and the flowers may be subjected to killing by late freezes. Retarding the flowers for a few days is often sufficient to protect them from late-season freezing temperatures, and this will consequently prolong their period of beauty.

The value and beauty of this shrub, however, is not confined to the flowering period alone. It is blessed with particularly handsome dark green foliage that is well displayed all summer long. Even far into the fall, the leaves maintain their rich green color and remain on the plant long after the leaves of most other trees have fallen. Another sterling quality is the dense branching habit of this plant. It has branches facing well

Here's Music for Your Home



Do you know **THIS REAL REED ORGAN**
SELLS FOR LESS THAN \$300

Perhaps you never realized that the beautiful organ music you have admired in church and at concerts can be yours—at a price you never before dreamed possible. For the Estey Organ is a *real* reed organ. Like the organs for which the great composers wrote their music, its rich tone is *natural*—not electronic, or electrically amplified—no distortion or vibration.



Chosen FOR "HOUSE BEAUTIFUL'S" RADIO CITY HOUSE

The Estey model pictured above (3 feet, 6 inches high—3 feet, 8 inches long) will be admired by countless thousands who come to the New York World's Fair this summer, and visit the Radio City House.

Of all the master instruments, an Estey Organ is the easiest and most rewarding to play. If you can play a piano, you can play an Estey Organ—in fact, it's far easier to learn.

Go today to any Estey dealer and try out an Estey Organ. See for yourself how easy it is to play—no pumping, a motor blower does it for you—how beautiful—and how amazingly inexpensive.

You'll find a full line of Estey
Organs — at every price — at

better music stores and department stores.



Estey Organ

CORPORATION

Brattleboro, Vermont

5 West 52nd St., New York - Room 830, 64 East Jackson Blvd., Chicago

ESTEY ORGAN CORPORATION
Brattleboro, Vermont

Please send me your free illustrated booklet, "Here's Music for Your Home."

Name.....

Address.....

City..... State.....



Develop your child's appreciation of beautiful music with this Estey Miniature Organ. It's a *real* reed organ of excellent tone, easy to play, ideal for the playroom. Only \$32.50.



Streamline MODERN

FOR SMART AND
LIVABLE ROOMS

The cane panel bed
(below) is from our
popular "Airflow"
bedroom ensemble.



• Definitely Swedish
and definitely smart,
are these Streamline
living room pieces.

• "Airflow"
dining pieces
combined with a
distinctive, cane
panel chair.

It is easy to create charming, livable rooms with Heywood-Wakefield Streamline Modern. This smart, sensibly designed furniture will adapt itself to your decorative schemes. It blends with simple, well-chosen accessories because it is never extreme or faddish. And . . . you'll appreciate the practical manner in which it meets the requirements of modern entertaining. Hundreds of the better stores are now showing Streamline Modern in the new WHEAT finish.



• This 24 page booklet contains many suggestions for decorating with Streamline Modern. Simply send 10 cents (coin preferred) to Dept. X-106, Heywood-Wakefield, Gardner, Mass.

HEYWOOD - WAKEFIELD
GARDNER, MASSACHUSETTS
FINE FURNITURE SINCE 1826

to the ground on all sides, and a round, moundlike form. For these many reasons it makes a beautiful specimen anywhere on the home grounds, attractive from early spring until winter. It is such plants, of interest during more than one season of the year, that should be used more, particularly on the smaller property. When space is at a premium, shrubs with landscape interest during several seasons should be selected in preference to those of interest for only one season.

So many shrubs bloom in May that it is difficult to select three of particularly outstanding value, but *Cytisus praecox*, *Fothergilla major* and *Malus sargentii* have unusual characteristics that attract great interest wherever they are used.

The Warminster Broom (*Cytisus praecox*) is one of the most striking Brooms hardy in New England and during the past few years has gained increasing popularity with Arnold Arboretum visitors. In mid-May the bushes are literally covered with pale, lemon-yellow flowers, an easy reminder to even the casual observer that there are few woody plants graced with this unusual shade of yellow. It grows in a dense mass to a height of about three feet, and the stiff, upright green branches are continually in motion, even in the slightest breeze, enlivening any part of the garden, particularly during the winter months. Other Brooms are used with great success in many gardens on the Pacific Coast, but the Warminster Broom is probably one of the best for Eastern and Northern gardens.

Another shrub to bloom in May and still comparatively unknown to many gardeners is the *Fothergilla*. The small white flowers are borne on the ends of the numerous small branches in spikes one to two inches long, very much the size and shape of a huge thimble. Because these unusual flowers appear before the leaves, they are most conspicuous. The *Fothergilla* is closely related to the *Witch-hazel* and in habit of growth they are fairly similar. In the fall when the leaves turn a brilliant orange-yellow, the *Fothergilla* can be easily classed with the best shrubs for autumn color alone. This beautiful shrub grows wild in the southeastern United States, but it is certainly worthy of a place in man's cultivated gardens.

If a Crabapple is desired in the garden where space is limited, there is a small Crab which ac-

be planted to splendid advantage. The Sargent Crab, the lowest-growing of all the Crabapples, seldom exceeds six feet in height, although it is often twice as broad. The single white flowers appear in mid-May and are followed by small red fruits in the fall. This, too, is a plant of ornamental value for at least two seasons. When purchasing these plants one should make sure that they have been propagated asexually and not grown from seed, for frequently the seedlings do not have the desirable dwarf habit so essential for small gardens.

Three small shrubs valued for summer bloom are the Shrubby St. Johnswort, the Spike Broom, and the Abelia. Although they do not make the large display of a Bush Hydrangea or a Rose of Sharon, they can be depended upon for consistent bloom. When used in a rock garden or at the front of the shrub border, they lend a spot of color interest in the summer.

The yellow-flowering, low growing Shrubby St. Johnswort (*Hypericum prolificum*) is native from New Jersey to Georgia and Iowa. The bark is reddish-brown, thin and peeling, while the flowers, freely produced at the end of the shoots, are a rich yellow and have a brushlike predominance of yellow stamens. The leaves are narrow and oblong, from one-half to three inches long, but the upright growing twigs are so vigorous growing and dense that the plant is a splendid display of foliage and flower for several weeks during July and August.

Professor C. S. Sargent, former director of the Arnold Arboretum and a world-famous authority on woody plants, used to say that the Spike Broom (*Cytisus nigricans*) was the most beautiful of all the thousand different shrubs growing in the collection at the Arboretum. It is a native of Southern and Southeastern Europe, and in this country grows as a low, compact, round-headed bush from two to three feet tall. The flowers are a bright yellow and produced in the greatest profusion on erect spikes, appearing in July and never failing to make a splendid display. Since the flowers are borne on the growth of the current year, all pruning should be done before growth starts in the early spring. Because the flowers of this particular species turn black when pressed, Linnaeus gave the species the name *nigricans*. The Spike Broom can be depended upon for

good summer-flowering shrub is desired this plant should be given a place.

Little need be said in favor of the Glossy Abelia, a common favorite among many gardeners! Its glossy foliage and long period of fragrant bloom throughout the summer have made it a favorite from Massachusetts to Florida. In the vicinity of New York the dainty, bell-like pale pink blossoms are borne consistently from June to November. Except in the most severe winters, the plant does well even as far North as Boston. The Abelia is common in Florida, where its dense, vigorous evergreen growth makes it admirable for use in clipped hedges.

There are very few shrubs that bloom in the fall, so these few are all the more noteworthy. The Gordonia or Franklin Tree is perhaps the most beautiful because of its waxy white flowers. Although it actually grows to be a scrawny tree in the mid-Atlantic States, it is best treated as a medium-sized shrub about six to eight feet tall. If the many branches sprouting from the base are allowed to grow, the flowers will be borne on a level where they may be closely observed. The flowers of the Gordonia start to open in September and

bloom continues until freezing weather kills them. They are about two inches in diameter with white petals and prominent yellow stamens. If the plant is exposed to the full western sun in the late afternoon during the autumn, the long leaves turn a brilliant red.

A rare and interesting shrub from China is *Elsholtzia stauntoni*, the Mint Shrub. It has leaves and flowers very similar to those of some Mints, and its leaves do have an aromatic odor when crushed. The flower spikes appear in September and continue to bloom for two or three weeks. In very severe winters it may be killed to the ground. It grows only to a height of four or five feet and has little else besides its pink to magenta-colored flowers to recommend it. Since at maturity it is a low-growing shrub, it would best be used in the perennial border or in front of larger and earlier-blooming shrubs.

The last shrub of the year to bloom is the common Witch-hazel, native all over the eastern and central United States. It usually blooms in October, about the same time its leaves are turning a bright yellow. The flowers often remain in splendid condition even after the leaves fall. The small, extremely narrow-petaled flowers are



The Curtain of Tomorrow is here TODAY

A curtain so practical and an idea so simple that you will say "Why didn't someone think of it before."

It's the **DOUBLE LIFE CURTAIN**
TRADE MARK
PATENT APPLIED FOR

that abolishes the need of throwing away curtains weathered and frayed at the bottoms from exposure to dampness, grime and sun though perfectly serviceable at the top. All this is accomplished by an ingenious method which also enhances the appearance of the curtain. Each "Double Life" is headed at both ends thus making it absolutely reversible—top for bottom—bottom for top. After

each washing you simply reverse top and bottom thereby equalizing wear—an inconspicuous tab is the guide. Here's real economy without sacrifice of quality. Truly the curtain of tomorrow.

At all the leading stores where curtains are sold. On display June till middle of September in House Beautiful's Ivory Washable House in Radio City. Manufactured by FAIRCLOUGH & GOLD, INC., Boston, Mass., the makers of Bedford Scrim—that famous fabric that launders so beautifully and keeps its freshness for years and years. Look for the five bar selvage.

... AND THEY'RE PERFECTLY GRAND GIFTS FOR BRIDES AND GRADUATES



BUFFET is a practical and attractive clock for the kitchen or bathroom wall. To fit your color scheme, it comes in ivory, white, green, black or red. One of a number of kitchen clocks, its price is only **\$3.50**. Telechron clocks, ranging in price from \$2.95 to \$17.50, are sold by good jewelry, electric, gift and department stores everywhere.



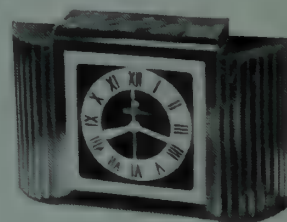
YACHTSMAN—If he or she loves the sea, here's the perfect gift! This mahogany tambour model sounds the hours and half-hours in ship's bell sequence. More than 18 inches wide—the right size for the mantel. A superb clock for **\$17.50**. Telechron is the best known name in the electric clock field.



LUXOR is a charming mirror clock in blue glass. Ideal for milady's boudoir. The numerals are etched in black on a silver-colored numeral band. The dial is a light-blue color. Its price is **\$8.95**. There is a Telechron design for every setting. Homes run more serenely on Telechron time!



STATESMAN, designed in white Pedrara onyx, is appropriate for the room with formal or semi-formal decoration. Priced at only **\$12.50**. Four or five Telechron clocks in different rooms provide your home with a complete synchronized timekeeping system. The same time in every room!



OLYMPIC, distinctively modern, has center, front and top of handsome figured wood and ends of walnut. For desk, table or mantel. Priced at **\$9.95**. All Telechron clocks are powered with the superior self-starting Telechron motor, sealed in oil for quietness and long life.

WARREN TELECHRON COMPANY • ASHLAND, MASSACHUSETTS
IN CANADA, THE CANADIAN GENERAL ELECTRIC CO.
Schools, hotels, hospitals and office buildings are synchronizing their time with efficient Telechron commercial systems

Telechron

REG. U. S. PAT. OFF.

SELF-STARTING ELECTRIC CLOCKS

ALVIN STERLING

To grace your table beautifully...correctly...for every occasion...



Lifelong association with sterling silver makes your choice of pattern all-important. Alvin Silver patterns are as flawless in craftsmanship as they are in style and being sterling, they last a lifetime.

SEE THEM AT YOUR JEWELERS

FREE

We will be pleased to send complete descriptive price lists of our patterns. Check those desired and mail with name and address.

- | | |
|--|---|
| <input type="checkbox"/> CHASED ROMANTIQUE | <input type="checkbox"/> BRIDAL BOUQUET |
| <input type="checkbox"/> ENGLISH ROSE | <input type="checkbox"/> MARYLAND |
| <input type="checkbox"/> MAYTIME | <input type="checkbox"/> DELLA ROBIA |
| <input type="checkbox"/> MASTERCRAFT | <input type="checkbox"/> ROMANTIQUE |

THE ALVIN SILVERSMITHS
Makers of Exclusive Silver Designs for 80 Years
PROVIDENCE - RHODE ISLAND

not conspicuous, but they are certainly dainty and lend interest to the shrub border. This native Witch-hazel is used a great deal, particularly in naturalistic plantings, for it is one of the best shrubs for withstanding shaded growing conditions; yet it will make a splendid specimen in the full sun.

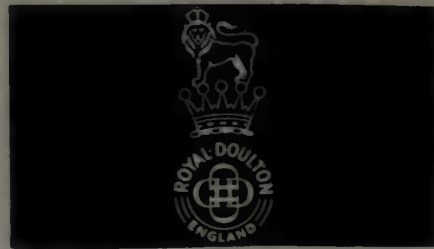
If only the vast number of home owners with limited garden space select their shrubs with the utmost care, a well-balanced garden with a long succession of bloom and color will be insured.

THE LOG OF THE PRACTICAL GARDENER

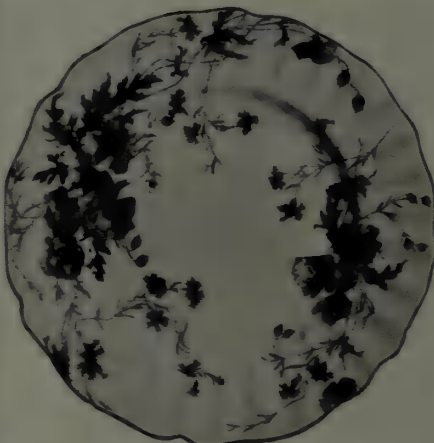
CONTINUED FROM PAGE 63

8. Wickets. Whenever the ever-ready newspapers are needed for protection of any area (and I remember at the farm they were unfailing guards against wandering hens) they are held in place by wire wickets made from lengths about 18" long, the two legs pushed through the paper into the ground until the bottom of the wicket came down to touch the paper. These are the same type of homemade wickets that keep the Tulip foliage in place while it is drying. If ventilation under the paper is needed, run the legs of the wickets down through spools or through the bottoms of tin cans, punching a hole therein with the ice pick. The paper is spread over the tops of the spools or cans.

9. Fertilizer residue. A very interesting sidelight has come to notice regarding those popular fertilizers which leave a residue in the container of water, or remain still visible in the ground at the time of any later digging. General acceptance of this condition has been that the undissolved portion of the food was a so-called filler, necessary perhaps but undesirable for the user. Now comes this enlightening information from a producer: "In a complete balanced plant food there are certain of the elements that are not immediately water soluble. To put out a soluble product, it would not contain all of the essential elements which are important in a plant food. There is no filler employed." Which settles definitely a controversy, and shows that the whole substance should be employed, undissolved residue dug in, and no attention paid to future discoveries. Every particle works for the good of the plant.



BRIDAL GIFTS OF • ROYAL • DOULTON



The Berkshire—in lustrous Bone China—is an adaptation of an 18th Century design, in soft golden brown and deep cobalt blue and gold . . . Daffy-Down-Dilly joins a famous family of Royal Doulton figurines . . . The Sherborne, of modern origin, is an informal pattern expressing, in warm underglaze tintings, the traditional color and beauty of English gardens . . . Your dealer can show you a wide choice of Royal Doulton wares. Every piece bears the same famous symbol, your assurance of a gift of distinction and an heirloom of tomorrow.

WM. S. PITCAIRN
CORPORATION
Sole American Agent
104 FIFTH AVE., NEW YORK

CURRIES

CONTINUED FROM PAGE 32

are sprinkled over the mound of curry and rice or piled up beside it, to be eaten as part of the main dish. They all relieve a strained palate and emphasize various elements in the sauce.

Last comes the Indian substitute for bread. There is rowti, which looks like a large sheet of brown paper, tastes nutty and very crisp. Or there are poppadums, smaller, much lighter in color, made of rice flour and soy bean. Both can be bought in this country, from fancy grocers or from restaurants specializing in East Indian cuisine, but the poppadums are more frequently met in the home because they are far easier to prepare for the table. Toasting or frying makes them perfectly delicious, while the rowti requires a special skillet and a great deal of technique. You can buy them from some restaurants already cooked, however.

There, briefly, is the curry and its accompaniments. Most of them are perfectly familiar in other rôles except the bread substitutes and the Bombay duck. The latter deserves a chapter in itself. There are those who dislike it with violence. There are those who consider curry without it a flat, unprofitable affair. It isn't duck at all: it's a dried, salted East Indian fish called the bummalo, small as fish go, cured so it somewhat resembles various European dried fish. As you get it, it is thin, flat, light in weight and color, rather shreddy-looking. Perhaps five inches long by two and a half wide, usually packed in tins. It comes both toasted and plain and is always served toasted, so make sure which you get. If they aren't already done, toast them in the oven like bread, crumble them up and serve them in a shallow bowl or tray as you do the rest of your accessories. I think they are always better crisped. They are quite salt, quite pungent, unmistakably foreign in flavor and, combined with the curry, they are pretty special.

Curry Paste. One adjunct to curry-making is curry paste. You can prepare it yourself (it keeps quite well on ice) or you can buy it ready-made from a restaurant or an importer. Its function is to give a fresher, richer, stronger flavor to the sauce. Its simplest form is easy to describe though tedious to prepare. Moisten equal quantities of blanched almonds and dried coconut with lemon juice, season generously with cinnamon or cloves

and rub to a smooth paste (a mortar is the best way).

Making the Sauce with Flour. Wet curries are both easier and more useful than dry. They all begin by gently frying onions and garlic, a whole panful, done long and tenderly till they are cooked through and just delicately golden (the curry powder may be added just before the onions are done).

Here you get divergence of opinion. In many Oriental curries, tamarind pulp goes in at this point. Diced tart apples with a little sugar is the nearest fresh substitute, tamarind chutney the most authentic. Or you can skip this whole step.

Now proceed as though you were making a thin white sauce. Add flour, rice flour or cornstarch to the butter in which you cooked your onions, let it bubble without browning (the curry powder may be added mixed with the flour or alone after the flour has cooked. Then put in your broth, cocoanut milk or whatever thinner you choose, stirring and adding slowly to prevent lumping (the curry powder may be added when the sauce is smooth). Milk is never used, for reasons which were originally religious. If you are not using curry paste you might also

add a little fresh cinnamon, some dried cocoanut and a few crushed almonds at this point. Stir all smooth and let cook without boiling for fifteen minutes. Cocoanut milk in particular must never boil. It is then ready to use.

Now for quantities. For a couple of pounds of meat, or whatever, you would want three or four onions and about four tablespoons of butter. Your garlic you can use freely or not as you like. To this add two tablespoons each of thickening (flour, etc.) and two of curry powder. This will call for four cups—a quart of liquid. The final result when it is ready to serve over the rice should be thick enough to stick together fairly well.

Into this you may put anything you fancy. Its prime convenience as a way of using up left-over meats often blinds us to the possibilities of the curry sauce. Keep it as a tower of strength in time of cold meat trouble, but use it, too, for things you cook especially to serve in it. For convenience, the quick little meats that cook while you're making the sauce are best—all those things like brains, sweetbreads, livers, kidneys. In the same class but with special virtues for curries are the assorted shellfish.

There's Something About Cape Cod That's

Bound to Win Your Heart



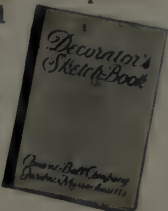
Craigville Table



Hatherly Cocktail Table

HERE is furniture that captures the true, free beauty of New England's quaint Cape Cod. Simple, unspoiled lines. A delightful finish in a mellow, weathered tone. Sturdy construction of finest stock—solid rock maple throughout. And above all, friendly, "welcome on the mat" prices. The pieces shown, for example—are all within a moderate gift price bracket. Ask your dealer.

Send Only 10 Cents for this useful "Decorator's Sketch Book." Filled with practical ideas for designing entire interiors or for adding color and charm to every room in the house. Send coin or stamps to Dept. J.



Chatham Telephone Table

Cape Cod Maple

CONANT-BALL COMPANY
GARDNER, MASSACHUSETTS

COLONIAL

"Master-Etchings"

an echo of the past
for your exquisite present



Many a hostess has long sought for, but never found (until now) authentically colonial etched crystal. Now they are yours... "Master-Etched" by Fostoria.

And such a variety: Designs as softly mellow as broad willows on sweeping New England lawns, as quaint as a Martha Washington sampler, or as formal as the Early American Convex mirror.

They seem to have emerged from musty antique shops... but as sparkling and clear as

a silvery brook, and persuasively Early American to the last, least detail.

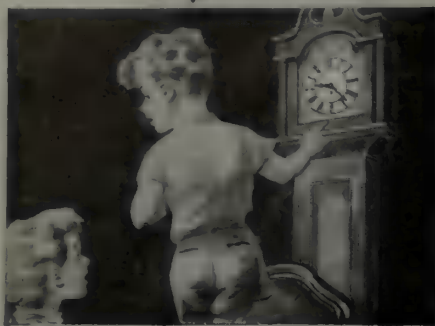
Colonial "Master-Etchings" are the very nicest for you personally. And particularly nice for the bride who loves fine things she can add to and keep forever.

Left to right above: Colonial Mirror, Sampler and Willow. All open stock. All moderately priced. At the better stores everywhere. Write for a free copy of our illustrated brochure, "Four Hundred Years from Master Etchers to Master-Etchings." Ask for 39-K. Fostoria Glass Company, Moundsville, W. Va.

Colonial Etchings by

Fostoria
MADE IN U.S.A.

"Why IS Mamma a copy-cat?"



"Shh! It's a secret. See those letters on grandfather's clock? They spell S-e-t-h T-h-o-m-a-s. That's the same name as on that new clock Mamma just bought! So Mamma's a copy-cat... COPY-CAT!"



LATER... "Yes, children, your mother's glad to be a copy-cat. When I was your age I used to listen to grandpa's clock by the hour. I've always said faces and fashions may change, but time won't—with our family it's Seth Thomas clocks then—and now."

MODERN CLOCKS WITH 125 YEARS OF FINE CRAFTSMANSHIP

COMBINE beauty of design with the precision workmanship of old-time clock makers and you have modern Seth Thomas clocks. They're perfect gifts to give to others...and to yourself. The clocks illustrated are fine clocks for today, and they fit into almost any decorative scheme. Send for illustrated booklet on Seth Thomas clocks. If your jewelry or department store does not have the clocks shown here, write direct to Seth Thomas Clocks, Dept. BB, Thomaston, Conn., a Division of General Time Instruments Corp.



SETH THOMAS
Clocks
FOR EVERY ROOM

KEY-WOUND AND SELF STARTING ELECTRIC

Hard-boiled eggs you probably know.

And don't forget the vegetable kingdom. Almost anything firm does very well in curry—carrots, potatoes, lima beans, cauliflower, onions, celery or turnips for example. During the summer this is a specially pleasant change from cold meat and plain hot vegetables, or curried meat and salad. Curried eggplant, surprisingly, is delicious. With vegetables, add tomato to the sauce in some form.

As for fruit curries, they are usually made with peaches, apricots and apples, though I'm sure I don't know why. Of course berries and some small fruit would cook soft. But why not curried pears?

The cocoanut milk which may be used as a thinner in making your sauce is an old tropical standby the world around. If you're not used to cocoanuts, you may want to know how to make it. Opening the shell in the first place will stump you if you don't know that those three eyes in the top are the vulnerable spots. Punch holes in two of them with the ice pick or a heavy skewer. Drain off and save the liquid inside the nut. Then break the nut open with one sharp sock of a hammer—it's very easy once you get the knack of just how to hit it. Break or cut the meat away from the brown skin and grate it. Now to make the milk. The fresher the cocoanut, the more and better it will be. Set your gratings to steep in the liquid from inside the nut, somewhere where they will get quite warm but not hot. Then put them in a heavy cloth and squeeze out all the juice you can. Put the gratings back in a bowl, pour boiling water over them and let them seep again, wringing out the resulting juice as before. Mix the two infusions—one will be stronger than the other—and use them instead of water or broth to make your curry sauce. The flavor they give is perfectly delicious.

Now for one very hot and one very mild version.

Curry-Flavored Sauce. The real addict considers this the expedient of Caspar Milquetoast, but there are lots of people to whom it represents exactly what a curry should be. It may be made from a brown or white sauce. Personally, the greeny-yallery result with white sauce seems to me far from appetizing, so I recommend the brown sauce. Start an onion cut fine in two tablespoonfuls of butter, adding a little garlic if you like it. Let it brown lightly, then stir in two tablespoons of flour, and let that brown. Then add half a teaspoon

"We'll Stay Comfortable with the Sure Insulation... BALSAM-WOOL"



THE RIGHT CHOICE IN INSULATION

"We're 'all set' for comfort—now and in the years ahead! We'll have a cooler house every summer and bigger fuel savings every winter. Why? We've put in one insulation that gives *lasting* comfort and fuel savings—Balsam-Wool!"



YOU'LL BE SURE WITH BALSAM-WOOL

Balsam-Wool is scientifically made to meet *every* requirement of insulation. It's moisture-proof—sealed in a waterproof covering that's a tried and true moisture barrier. It is wind-proof, fire-resistant—termite-protected. And it can't settle or pack down inside the walls to leave vacant spaces.



GUARANTEED SATISFACTION FOR YOUR PRESENT HOME

IN YOUR PRESENT HOME, you can insulate your attic with Balsam-Wool at amazingly low cost—and there's a money-back guarantee of satisfaction! Get this better protection now—mail the coupon for full information.

Balsam Wool
THE SURE WAY TO INSULATE

Balsam-Wool... Products of Weyerhaeuser... Nu-Wood
WOOD CONVERSION COMPANY
Room 111-6, First National Bank Bldg.
St. Paul, Minnesota

Gentlemen:
Please send ☐ further information on Balsam Wool for ☐ New Construction ☐ My present home

Name.....

Address.....

City..... State.....

of curry powder, stir smooth and pour in gradually a cup of hot beef broth or consommé. Stir and cook until it thickens, add salt and pepper and use for any curry dish.

Hot Curry. When the curry is cooked with the food itself, a stronger and more truly typical dish results. If you have progressed through the initial stages of experimenting with curries, you will like this immensely. But remember they are a cultivated taste and don't throw yourself off completely by starting with the strongest. This can be made with lamb or beef. Take a couple of pounds of meat which you have had the butcher cut in half-inch cubes. Set it to brown in the butter in which you have fried half a dozen sliced onions and a clove of garlic—it will take about a quarter of a pound. Keep the meat turning over a fairly strong fire till it is nicely browned all over. Then add two tablespoons of curry powder, half a teaspoon of ground ginger, half a teaspoon of dry mustard and a teaspoon of brown sugar. When you have this stirred smooth, put in two tablespoons of flour, cornstarch or rice flour. Once this is blended, add a cup of beef broth, stir smooth and transfer the whole business to a casserole. You may also put in two tablespoons of chili sauce at this point. Let it cook slowly over a low fire until the meat is entirely tender.

Incidental Uses for Curry. The flavor of curry can be added to almost anything. Stir a little into the vinegar along with the salt and mustard when you are making a bang-up salad dressing at the table. Add it to mayonnaise or sauce tartare. Somewhere or other you must have had it in stuffed eggs, but have you ever creamed it into the butter you use to make cocktail snacks, or added it to mashed livers or kidneys as a sandwich spread? Mix it with butter and lots of brown sugar and spread it inside cored tart apples to bake and serve with meats. Put a tablespoon in a cup of mayonnaise with two tablespoons of chili sauce and serve it over crab flake cocktail or cold shrimps as an appetizer. Use it to spike a cream soup of any flavoring, or make

Curry Soup. Melt a tablespoon of butter and add to it a tablespoon of flour and a half a tablespoon of curry powder. Mix smooth and thin with a quart of hot milk added slowly while stirring. Let it thicken and serve very hot. All curry accompaniments are good with this—chopped nuts, grated cocoanut, crumbled crisp bacon, even rice

may be added. This is also perfect served cold on a hot summer night. In case that is what you want, heat and season your milk and pour it over the beaten yolks of two eggs. Put it back in the double boiler when you have the eggs stirred in and let it thicken without boiling. Then chill and serve. Soups thickened with flour get scummy when cold and while you can get around it by skimming and adding a little cream, they are never as delicious as cold soups thickened with eggs.

Tuna Fish Curry. This is a convenient quickie as well as a good fish curry. Open and drain the tuna fish. Start your curry sauce with butter, onion, an extra clove, a tablespoon of curry powder, a tablespoon of flour and a little chopped pepper. Thin it with fish stock if you have any, otherwise use three-quarters of a cup of water and a quarter of a cup of white wine. Put it and the fish in a casserole and let it simmer slowly until the fish is heated through and the whole thing is nicely blended. Then pick out the fish and thicken the sauce by pouring it over three beaten egg yolks, slowly and stirring the while. Re-heat, add a few drops of lemon juice and serve over the fish.

Tomato Curry. This can double as a sauce or a vegetable with great effect. Beat a large can of tomatoes and thicken them with a tablespoon of cornstarch or rice flour mixed to a paste with cold water. Fry a sliced onion and a diced pepper good and brown. Add to the butter in which they were fried a generous tablespoon of curry and combine the two batches. Let them simmer a minute and serve.

There are those who maintain that in order for the ingredients in a curry to combine properly it should be made some time in advance and reheated for serving. It is glorious that way. But don't try it on curries thickened with egg or thinned with cocoanut milk unless you are willing to take precautions and use a double boiler. Either one is ruined if it boils.

One more sprinkler—the Indians call them sampals—and a very old one. You remember the sesame of the Bible and Ali Baba. It is a tiny seed-like thing that tastes remarkably like peanuts, grown in this country as well as the Orient and known to the entire South as bene. Both e's are pronounced. It makes wonderful brittle and is unequalled to sprinkle on curries. Try it some time and see!



EVERY *Vudor* PORCH SHADE

Is this year equipped with
THE NEW AUTOMATIC VUDOR ROLL-HOLDER

which provides effortless "arm chair" control with new and unrivaled operating ease. The new VUDOR Roll-Holder acts instantly and holds the shade securely at any desired level. Supremely satisfying Summer comfort is yours all Summer long on a porch cooled by these NEW Vudors.

VUDORS with their soft, lovely colors harmonize with your porch furniture and give you any degree of seclusion you want. Every VUDOR has our patented Ventilator woven at the top and also has the Vudor SAFETY WEAVE. Years of service and good looks are BUILT INTO every VUDOR.

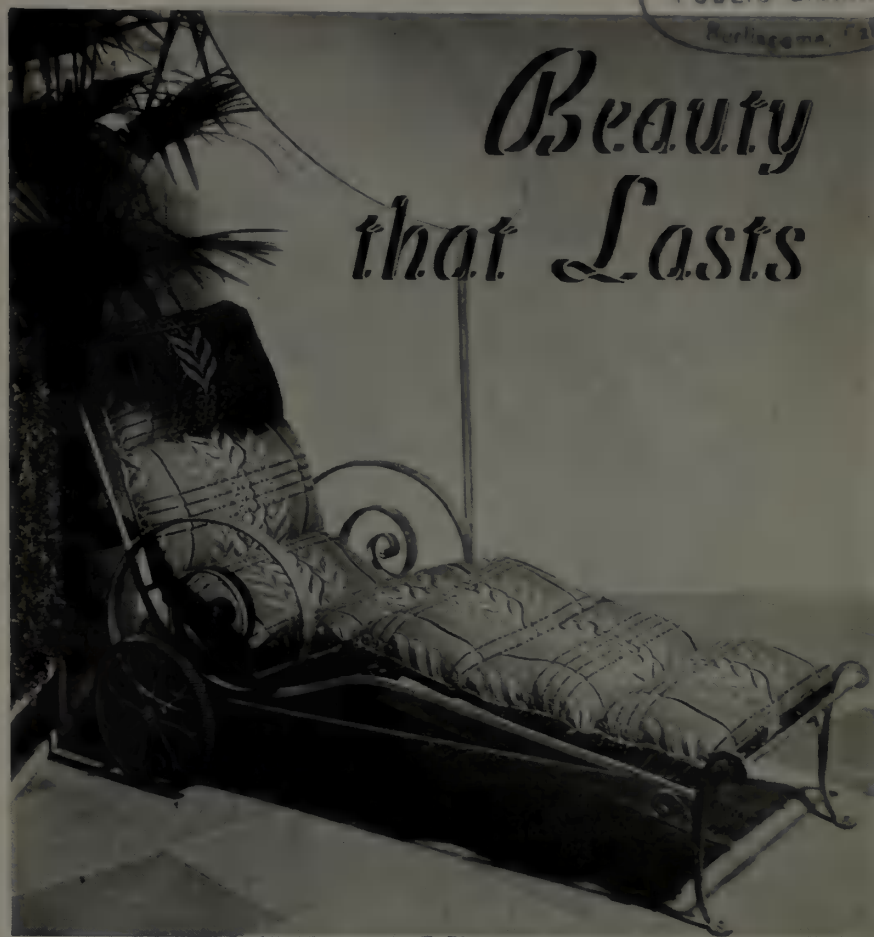
PRICES LOWER THAN FOR YEARS

Write us for printed matter in colors and name of store selling VUDORS.

HOUGH SHADE CORPORATION

Box F

Janesville, Wisconsin



Beauty that Lasts

Salterini IT'S ECONOMICAL TO BUY NEVA-RUST* FURNITURE

Selected by House Beautiful for its Bride's House for the third successive year, shown by the nation's finest Department and Furniture stores, Salterini Neva-Rust Furniture is undoubtedly the most beautiful Wrought Iron Furniture you can buy.

But it is economical as well. The exclusive Neva-Rust process, guaranteed for six years, effectively prevents rust and gives your furniture many added years of life. Another exclusive feature—set-in-rubber Domes of Silence—eliminates piercing, screechy sounds and preserves your wood and stone terraces from unsightly scratches.

The lasting beauty of Salterini Neva-Rust furniture and its moderate cost, make it your obvious choice.

AT BETTER STORES EVERYWHERE
OR THROUGH YOUR DECORATOR

JOHN B. SALTERINI CO.
322 EAST 44th STREET • NEW YORK

* Trade Mark Reg. U. S. Patent Office.



AT THE TOP. For complete relaxation we recommend this chaise longue from our Key West group.

ABOVE: The three pieces illustrated, from the graceful Everglades Group, represent but a few of the models available. The Everglades Group includes pieces for every indoor or outdoor purpose: a chaise longue, trinity table, console and mirror, chairs for every purpose, and the Corner Conversation Bench.



THE BOOKLET SHELF

CONTINUED FROM PAGE 15



Baker Furniture enjoys the esteem of Connoisseurs as the most important line of 18th. Century reproductions in the country. Each piece has permanent value. We invite your requests for our illustrated brochure

Baker Furniture, Inc.



CABINET MAKERS



10 MILLING ROAD, HOLLAND, MICHIGAN

ORIGINATORS OF OLD WORLD FINISH (Reg. U.S. Patent Office)

How to plan the Ideal kitchen for your home



You want the utmost in convenience, beauty, sanitation and durability. You want a well-built kitchen that will "hold up" and retain its individuality and charm through the years to come... a distinctive, cheerful and efficiently planned kitchen to save steps, energy and forever compliment your good taste in home furnishing. All this is easy—and economical, too—with the help of a highly trained Coppes kitchen specialist who at no obligation will be glad to give you the benefit of his experience and ours.

Write for the name of your nearest Coppes representative and let us show you why Coppes-Napanee is the ideal kitchen equipment for your home.

FREE—Send today for your copy of new descriptive folder showing a variety of suggested modern kitchen arrangements. Coppes-Napanee Kitchens will fit any kitchen size or space, and are found in thousands of the most modest as well as most elaborate homes.

COPPES, Inc. • Dept. H-6 • NAPPANEE, IND.
Quality Manufacturers Since 1876

Coppes NAPPANEE
Custombuilt Kitchens



are space-savers extraordinary for those who dwell in close quarters. A booklet shows a variety of models. MICHIGAN ARTCRAFT Co., Inc., HB-6, SPARTA, MICH.

MODERN OAK ENSEMBLES: an amply illustrated booklet presenting a new line of furniture in an old wood. Pieces for every room, with a choice of light or deep straw colored rubbed wax finishes. Send 10¢ to: JAMESTOWN LOUNGE Co., HB-6, JAMESTOWN, N. Y.

COLONIST CRAFT. Maple in tawny butter-scotch tones, fashioned into reproductions of the simple, sturdy pieces of Colonial America, is shown in groups nostalgically named New Bedford, Plymouth and Hitchcock. Hand-pegged joinery and other details are also borrowed from the past. SIKES CHAIR Co., HB-6, BUFFALO, N. Y.

SO YOU WANT TO FURNISH WITH FINE REPRODUCTIONS (10¢)—then go to a manufacturer who really knows his business. This booklet is published by one such, and shows in photographs and drawings both rooms and individual pieces for them which are authentic. DREXEL FURNITURE Co., HB-6, DREXEL, N. C.

FRAGONARD COLORS, those soft muted tones that have marked decorative periods in Ancient Greece and 18th Century France, now mark a modern era in a series of color schemes designed by Tomlinson to insure color harmony in decoration. This booklet, beautifully illustrated in four colors, offers in addition many important suggestions on furniture selection and use. Write to: TOMLINSON OF HIGH POINT, HB-6, HIGH POINT, N. C.

DECORATOR'S SKETCH BOOK presents, in informal plans and drawings in notebook form, the furnishing and color schemes for the "Gloucester Home"—echoing the spirit of the early colonies. Many of the pieces shown are careful copies of fine originals. Send 10¢ to CONANT-BALL Co., DEPT. J, GARDNER, MASS.

VIRGINIA HOUSE MAPLE AND CHERRY describes and illustrates maple and cherry pieces, authentically designed and expertly made, for every room in the house—and available at reasonable cost. Here are the truly American pieces of our forebears beautifully re-created. VIRGINIA-LINCOLN FURNITURE CORP., HB-6, MARION, VA.

THE CHARM OF WILLIAMSBURG is completely recaptured in the authentic reproductions of its lovely furniture exclusively made by Kittinger and marked with the distinctive Restoration hallmark. A selection of these important pieces is shown in a booklet which is yours by writing: KITTINGER Co., HB-6, 1887 ELMWOOD AVE., BUFFALO, N. Y.

POPULAR PERIOD STYLES (25¢) illustrates and describes well made pieces, produced in the furniture capital of the country, which will be especially appealing to the budget-minded. You will like the designs. JOHNSON FURNITURE Co., HB-6, GRAND RAPIDS, MICH.

THE SELECTION AND CARE OF FINE FURNITURE gives you practical suggestions to bear out the title and includes a portfolio of the season's smart new furniture fashions. GRAND RAPIDS CHAIR Co., DEPT. A, GRAND RAPIDS, MICH.

FURNISHING & DECORATION

HANDI-CHAIRS IN NEEDLEPOINT. Collapsible chairs in popular wood finishes are nicely designed, ready to be upholstered with Hiawatha Needlepoint, the kind you buy by the yard and work yourself. For fuller information write: HEIRLOOM NEEDLEWORK GUILD, Inc., 11 EAST 26TH ST., NEW YORK CITY.

HOW TO TAKE CARE OF YOUR RUGS AND CARPETS is a concise booklet crammed with information. It does a particularly realistic job on the moth question. Ozite rug cushions are thoroughly discussed as well. CLINTON CARPET Co., DEPT. HB-105, MERCHANTISE MART, CHICAGO.

NEW FASHIONS FOR YOU AND YOUR HOME shows how you can dress yourself and your home at the least expense. Here are new ideas for slip covers, draperies and other fabric furnishings that you can make on your sewing machine. Rooms designed by leading authorities are shown in full color. Free at any Singer shop. SINGER SEWING MACHINE Co.

HOW TO GET YOUR BEAUTY SLEEP is Madame Sylvia's advice from Hollywood as to the best way of avoiding sheep counting at bed time. That bed linens as well as relaxing exercises are involved is proved by the booklet's sponsor. WAMSUTTA MILLS, HB-6, NEW BEDFORD, MASS.

WINDOW WISDOM will be simpler to achieve in your home, if you send for this compact, practical, extremely sensible booklet. You have heard, of course, of Fincastle fabrics. Here they are, in application to room schemes. Many in full color. Send 10¢ to: LOUISVILLE TEXTILES, Inc., DEPT. J, LOUISVILLE, KY.

CLOCKS are among the most important adjuncts of your furnishings. You usually take them for granted, but there are new electric models which are so attractive and trouble-free they should make you take notice. Write for leaflet to SETH THOMAS, DIV. GEN. TIME INSTRUMENTS CORP., DEPT. BV, THOMAS, CONN.

SLEEP AND ITS RELATION TO HEALTH. These mattresses are built with individual type of innerspring, balanced in construction and cushioned with layer upon layer of felt, then covered with a fine fabric and sold at a price no higher than the ordinary mattress. OSTERMOOR & Co., 1 PARK AVE., NEW YORK CITY.

WALL-TEX CANVAS WALLS FOR ENDURING DECORATION is a colorful new portfolio of wall-covering suggestions, showing how practicality and beauty may walk hand in hand in virtually every room in the house. Write to: COLUMBUS COATED FABRICS CORP., DEPT. H-69, COLUMBUS, OHIO.

THE CHARM OF A LIGHT-CONDITIONED HOME gives you an excellent glimpse of the current best in lighting fixtures. The variety of style, material, price is great, and all the fixtures are of sound workmanship. LIGHTOLIER, DEPT. HB-6, 11 EAST 36TH ST., NEW YORK CITY.

COLONIAL HEIRLOOM REPRODUCTIONS (10¢) are copies, and good ones, of world famous furniture masterpieces. They are here described and illustrated. Also available is a booklet on (Continued on page 84)

VINES

CONTINUED FROM PAGE 59

will draw the eye away from many a sad failure within and sometimes unify the garden. Morning Glories—the plain old-fashioned ones (not the iron-rooted Bindweed!), the brilliant Japanese Imperial, lovely Heavenly Blue or equally charming Rose Marie for the pink fanciers—are delightful twining and peeking about the fence pickets. Any of the vines suggested for a wall will climb upward about a fence with a little encouragement. The Hyacinth Bean (*Dolichos lablab*) is ideal to my way of thinking. Its large, heart-shaped leaves will cover any lack of paint or beauty. Buy seeds to yield either purplish lavender or white pea-shaped blossoms. An abundance of wine purple pods, broad and flat, will provide vivid color late into autumn.

Moonflower (*Calonyction aculeatum*), averaging much more stem growth, covers a fence exuberantly. Its large white blossoms, wafting a delicate odor, begin to unfold at twilight. Planted on an east or west exposure, the flowers may last until noon the following day. Moonflower seeds

require May planting if vines are to reach flower maturity by August. The dilatory gardener might follow the example of my neighbor who planted Cardinal Climber (*Quamoclit hybrida*) on June 12 last year and had a thick covering of deep-cut, fernlike foliage plus a myriad of rosy blossoms by late July. Don't plant Cypress Vine (*Q. pinnata*) near it, for its flowers, also like tiny Morning Glories in assorted shades of orange, scarlet and white, swear at those of Cardinal Climber. Flag of Spain (*Q. lobata*), with similar leaves and flowers, will grow in sun and light soil to only 10'-12' as compared to the 10'-25' of its two relatives. Children adore the inflated seed pods of Balloon Vine (*Cardiospermum halicacabum*). Its white flowers are fairly inconspicuous and its growth fairly restrained.

If a shaded wall or fence is to be adorned, Japanese Hop (*Humulus japonicus*) is as dependable as Fourth of July. And by that date this fastest growing of all annuals will have pretty well done its job of concealment. This is a task

LIFE HOUSE features latest window advantages!



SEALAIR ALL-ALUMINUM WINDOWS

NEW BEAUTY!

NEW COMFORT!

NEW UPKEEP SAVINGS!

NEW CONVENIENCE!

NEW LOW COST!

NO WONDER the trend is to these attractive, economical Sealair Windows! Hundreds of home owners, in every part of the country, have installed these modern window units; are enjoying the appealing beauty of their rich, natural aluminum finish, the comfort and cleanliness of their highly effective, factory-fitted weathering; the convenience of their easy action at all times, and their remarkable upkeep savings!

Suitable for Colonial, English, Modern or other type homes, Kawneer Sealair Windows NEVER NEED PAINTING, cannot rust, swell, shrink or rot. Double-hung or casement types.

OUTSTANDING VALUE

Truly a new and better kind of window—available for your new home at a cost comparable to ordinary windows, when all factors are considered. SEND COUPON TODAY FOR COMPLETE INFORMATION!

Kawneer Sealair Windows are installed in Fire-safe Home No. 19, New York World's Fair, 1939.



Group of Sealair Casements in LIFE HOUSE, La-Grange, Ill. Royal Barry Wills, Arch. Wm. Joern & Sons, Builders. Decorations by Carson Pirie Scott & Co.



Sealair Double-Hung Windows in LIFE HOUSE. Note strong, slender members, which provide a light, cheerful frame for the opening; admit more daylight.

Kawneer

SEALAIR WINDOWS

FOR ALL TYPES OF HOMES AND BUILDINGS

The Kawneer Company, Niles, Michigan: Please send illustrated booklet on Sealair Windows to:

NAME _____ ADDRESS _____

☐ Prospective Home Owner ☐ Architect ☐ Builder ☐ Material Dealer

HIS FIRST SWIMMING HOLE . . .
HE LIKES IT, AND SO DOES HIS MOMMY



Legation BATH
by Eljer

MOTHERS . . . AND FATHERS TOO, MAKE A WISE CHOICE WHEN THEY DECIDE TO Eljerize*

Beauty, World's Fair styling, efficiency and economy combine to make the Eljer Legation Bath the real buy for the modern home. End seat for sitting shower, rim seat for foot bathing and to assist in bathing children, wide flat bottom, low easy step-over rim . . . all in one grand tub. Easy on the budget and requires no extra space to install. When in New York see it in the Bride's House. Your own plumber may demonstrate it to you.

*Eljerize . . . the act of equipping bathroom, kitchen and laundry with Eljer Fixtures.

ELJER CO., FORD CITY, PA.

Fine Plumbing Since 1907

Send 10c coin or stamps for illustrated brochure entitled "How to Style a Bathroom Within a Budget."



ELJER

You needn't be a Plutocrat to own a MONEL DUOCRAT says Madge



... Poor Madge! Victim of an ill-planned, old-style kitchen. Sink in one corner — range in another. She's trotting back and forth all day long. Does that describe the hours you spend in your kitchen? Then here's good news. In the new Monel Duocrat*, the sink and the range have joined forces . . . to save you thousands of steps . . .



... Here's Madge jumping to a wrong conclusion. She's afraid that the Duocrat may "cost a fortune." Well, that smooth silvery expanse of Monel (without a single break or seam between the sink and range) certainly does look expensive. But don't let the unique modern beauty and convenience of the Duocrat mislead you. *It is not high-priced!* . . .



... Not high-priced — yet what a great big value for your money! The range in the Duocrat is a specially designed Magic Chef—a *certified performance* range made by The American Stove Company of Cleveland, Ohio. And of course there's nothing finer than a Monel sink. It's made of solid rust proof metal—with no plating or coating to crack or chip off. Accident proof, long lasting, easy to clean, Monel is a metal that improves with age — actually becomes more mellow and lustrous with each passing year. The Monel Duocrat is available in several sizes from 48 to 168 inches long. See your local gas company or plumber for full information. Or write to: Whitehead Metal Products Company, Inc., 303 West 10th Street, New York, N. Y.

*Reg. U. S. Pat. Off.

THE INTERNATIONAL NICKEL COMPANY, INC., 73 WALL STREET, NEW YORK, N. Y.

which it does neatly and well, for the yellowish or grayish streaked green leaves are luxuriant and the late appearing flowers not prominent. Japanese Hop is the one dependable annual vine for growing in shade and its ultimate 30' of growth rapidly achieved. In fact, Japanese Hop is almost wasted as a decorative fence vine, so excellent a screen does it make.

Any number of objects may need screening, from the compost heap or clothes yard to an ugly view or poor architecture. A well-chosen annual vine can accomplish this more adequately than any other plant. One of the most thorough and amazing screens I have ever seen was along some 200 yards of roadway in Springfield, Massachusetts. Chicken wire, fifteen feet high,* was so thickly covered by mid-August with Gourd vines, and Gourds, as to render obscure the odorous city dumps on the other side. Chicken wire, easily put in place, or brush for low corners, are suitable and inexpensive wherewithal. When the rampant Gourds or Japanese Hop are not necessary, Morning Glories or Moonflower, Balloon Vine or Hyacinth Bean, or any tendril climber with generous foliage will present an improved substitute view. For a more permanent screen the thrifty Dutchman's Pipe (*Aristolochia macrophylla*) sends up 30' of clean green foliage, the perennial and commercial Hop (*H. lupulus*) has a more interesting cut leaf, and for low brush the perennial Pea (*Lathyrus latifolius*) produces rose-colored blossoms intermittently all summer.

Another type of screening concerns itself with covering wretched stumps of trees that had to be cut down or tender shrubs that couldn't survive this last severe winter. The most attractive dead shrub I have ever seen was completely entwined with Trumpet Creeper, that hardy perennial

whose tubular orange-scarlet flowers are irresistible to humming birds. While Trumpet Creeper is starting, plant climbing Nasturtium or Balloon Vine, Wild Cucumber or Moonflower to minimize the loss this year. Or turn the loss to good use by planting a root of the perennial *Polygonum auberti*, whose leaves are said to attract and then spell death to Japanese beetles. It is one of those herbaceous vines that will grow 20' from the root every year and can stand anything from poor soil to neglect.

It is not often that the peculiar efficiency of a vine is diverted to covering ground instead of flaunting its distinctive beauties of foliage, flower or fruit from the heights. Where there is a bank to be covered, easier maintenance will result from a vine planting. Holding a bank is different from merely covering ground and a satisfactory bank binder must have fibrous roots that form a dense mat. Several perennial vines are distinguished members of this clan: sweet-scented Hall's Honeysuckle, English Ivy, the sprawling Bittersweet, the scant 3' Yellow Root (*Zanthorhiza apiifolia*), certain Roses, or the less known *Periploca graeca* with glossy, pointed leaves. While waiting for perennials to own the bank, a few annuals will help out temporarily. One of the vigorous strains of Ipomoea will be satisfactory and here is an excellent chance to try the new Scarlett O'Hara to its supreme comfort (it needs to be coaxed into climbing). Cypress Vine, Balloon Vine and the so-rampant Wild Cucumber will also do the trick.

Vines are always willing to work but sometimes we are satisfied with their purely decorative aspect. Arches or pergolas can be graced by annuals for a year or two while the more coveted perennials are becoming established. Once con-



SEA GULLS

the new vogue for
WALL DECORATIONS

Created by a master craftsman. Cast from pure aluminum. Hand painted, lifelike. Ideal bridge prizes. See them at your gift or art shop or write for Free Catalog and prices.

LAKE SHORE METAL STUDIOS, Suite 500
463 East Ohio Street Chicago, Illinois

Enjoy CASEMENT WINDOWS that always work smoothly

Write for **FREE Literature** on
the **NEW, Improved**

IVES CASEMENT OPERATOR

Ives new operator for outswung casement windows operates, through screen, easily, and continues to work properly for years and years—because of 6 engineered features of Ives design. New Ives makes ordinary operators obsolete. Result of 63 years specialization in better window and door hardware, Ives superior casement hardware costs no more. Ask your hardware dealer. Write today for descriptive folder H.

H IVES C New Haven
B O Connecticut
Quality building hardware since 1876

vinced of the wide selection of distinctive annual vines, perhaps you'll prefer to jump capriciously from one to another each year, thus making acquaintance with them all. For a thick, clean screen, we do well to return to Japanese Hop. For summer evenings' pleasure within the pergola, Moonflower is unsurpassed. The fussy *Cobea scandens*, whose seed must be started away back in March, has striking beauty of bell-shaped flowers and resulting fruits to add to the strong recommendation of plentiful compound leaves. Any twining annual, not too slender and reaching a height of over 10', can be utilized. The choice will depend on one's discrimination of beauty in the vine market. These same vines furnish privacy for the porch, too.

The accolade supreme is bestowed on any vine chosen to festoon a post, pillar or tripod arrangement of poles. Then it becomes a focal point of interest, an inherent part of the garden's design. Favorites can display their beauty to the full. Of the fourteen odd annual vines already mentioned, a majority could be adapted to this purpose. Twining stems and some unusual beauty are deciding factors. Here Heavenly Blue and Rose Marie Morning Glory, Moonflower, Cobea, Cardinal Climber, Balloon Vine or Scarlet Runner Bean will not be disappointing. If the Scarlet Runner Bean seems too plebeian, there is an almost identical white flowering one called Dutch Case Knife Bean—goodness knows why!

Should the gardener exist who cannot put his faith in seeds or is convinced that annual vines reseed themselves rambunctiously, tuberous-rooted vines solve the question of spring planting followed by immediate summer display. Two old favorites grow 10' to 30' from late May planted tubers. Madeira Vine (*Boussingaul-*

tia basselloides) has shiny foliage and racemes of misty white flowers whose fragrance has probably given rise to the misnomer Mignonette Vine. Cinnamon Vine has dainty foliage plus a foam of tiny white blossoms also produced in late summer. Porch, pergola and arbor are their homing places. Two low-growing ones on your fence or wall will make every horticulturally minded passerby stop and look and question. Our native Ground Nut (*Apios tuberosa*) likes partial shade and rich soil for its 6' to 8' of growth. Its odd, rather pealike flowers are brownish. Bryony (*B. dioica*) grows quickly to 10' and has bright red fruit-like cherries. It will be safer to lift tubers of all four of these vines every autumn and store them.

Fastest growing vine of all is actually a perennial, *Pueraria thunbergiana* or Kudzu Vine. Thirty feet the first year from seed, 50' no uncommon height the second year from roots—plant at your own risk! Among quick-growing perennials almost certain to make a showing the first year are such varied ones as Turquoise Berry (*Ampelopsis heterophylla*), Nightshade (*Solanum dulcamara*), Honeysuckle (do discriminate in selecting varieties!), *Actinidia arguta* (not *A. polygama* if the garden owner is also a cat owner), *Akebia quinata*, *Clematis paniculata*, *Polygonum auberti*, *Lathyrus latifolius* and Passion Vine (*Passiflora caerulea* var. *Pfordti*).

Even though you may never become an annual vine addict, there is bound to come a year—and are you sure it isn't this one?—when annual vines will prove staunch friends. While waiting for the new climbing Roses, the treasured Wisteria or Bittersweet to make a showing, remember that you can turn to annual vines, soak the seeds in a teacup a bit by way of encouragement, then plant, and confidently await results.

Will your new home be
OBSOLETE
BEFORE YOU EVEN MOVE IN?
... a "Sweat-box" in Summer... a Fuel-waster in Winter?
Hard to live in... Harder to sell?

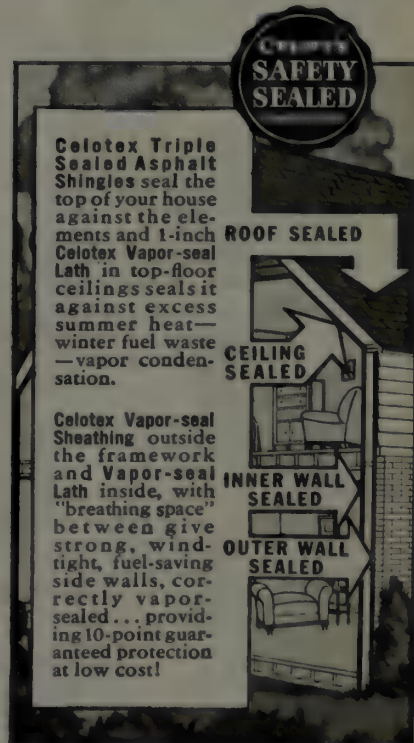
SAFEGUARD YOUR INVESTMENT WITH CELOTEX SAFETY SEALED CONSTRUCTION

DON'T LET old-style construction stamp your new home obsolete. Before you approve final plans be sure your home will be easy to heat—free from drafts and dampness—snug and livable *always*. Get the facts on modern Celotex Safety Sealed Construction from your Celotex dealer.

He is an expert who can help you on building problems. And he'll gladly explain Celotex Safety Sealed Construction and show you why it adds value to a home—guards it better against the elements—keeps it cooler in summer—permits better winter humidity conditions without harmful condensation damage to walls—and assures lasting savings on fuel.

He'll also show you why Celotex Safety Sealed Construction adds little or nothing to cost—because the materials used are not "extras," but replace materials you would otherwise have to buy. And he'll prove that any added original cost is quickly returned in fuel savings alone!

Visit your Celotex dealer today. He'll give you a Celotex Check Chart



Copyright 1939, The Celotex Corporation

that can help you avoid obsolete construction—help you check your plans against it. He is well prepared to answer any questions about any building problem. See him now.

CELOTEX

REG. U. S. PAT. OFF.

World's Largest Manufacturer of Structural Insulation

The word Celotex is a brand name identifying a group of products marketed by The Celotex Corporation.

SEND FOR FREE BOOKLET Get this valuable Celotex Check Chart that tells how to avoid obsolete construction—check your plans against it. Simply address your request to The Celotex Corporation, Dept. HB, 919 N. Michigan Ave., Chicago, Ill.



Fredericksburg Ensemble

SEND FOR our booklet, "Jewels of Victorian Furniture," showing many beautiful reproductions that you will cherish as heirloom pieces. Mail 10 cents in coin to Dept. 16, Vanderley Brothers, Inc.

CHARM OF OLD VIRGINIA is revived in these genuine reproductions. Hand-carved mahogany contrasts the mellow glow of hand-loomed Aubusson and medallion tapestries. We will cover these chairs in your own needlepoint and furnish dimensions from which to work.

Vanderley Brothers, Inc., Grand Rapids, Mich.



YOUR READY-MADE HODGSON HOME CAN BE JUST THE HOUSE FOR YOUR SETTING

Building a house brings lasting satisfaction when there's complete harmony between design and location. Hodgson helps you select a house that will live serenely in your landscape.

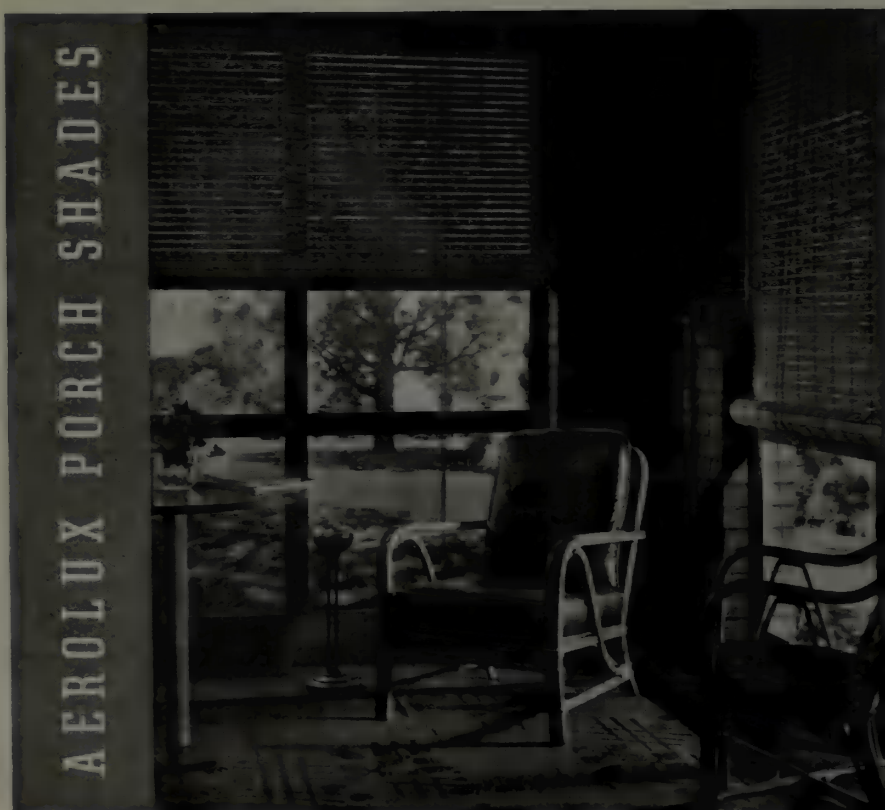
Our catalog offers many designs in the pleasing New England tradition. Or you may dictate the plans to suit yourself, and within several weeks your Hodgson House can be ready to

welcome you to a lifetime of charming, weather-proof comfort. Local labor erects it quickly from completely carpentered, painted sections.

See the furnished prefabricated houses in New York and Boston and at Dover, Mass. Or write for Catalog WH-6, which also shows ready-made kennels, guest houses, camp houses, greenhouses, and other buildings.

HODGSON HOUSES

E. F. HODGSON CO., PIONEER IN PREFABRICATION
1108 Commonwealth Ave., Boston; 730 Fifth Ave., at 57th St., New York



How Inviting! Make the most of your present porch — or if building or remodeling, add the charm and inviting comfort of a shaded, screened porch. Enjoy open-air coolness, views of your lawn and garden and the delightful change from indoor rooms. Aerolux Porch Shades provide added smartness, privacy, freedom from sun-glare and heat. Protect furnishings against the weather — assure years of added pleasure at modest cost. See Aerolux Porch Shades at leading department and furniture stores — or mail the coupon.

THE AEROSHADE CO., 3911 Oakland Avenue, Waukesha, Wis.
Please send illustrated Aerolux Porch Shade Folder.

Name.....

Address.....

THE BOOKLET SHELF

CONTINUED FROM PAGE 80

fine hall clocks. COLONIAL MFG. CO., 313 COLONIAL AVE., ZEELAND, MICH.

SUPER CLOCKS: A selection of new clocks, styled and finished in the tradition of fine American workmanship, is presented by one of this country's oldest clockmakers. For an attractive leaflet, write: THE WILLIAM GILBERT CLOCK CORP., HB-6, WINSTED, CONN.

SILVER, GLASS & CHINA

ONLY STERLING IS CORRECT tells the story of sterling, advises about the care of sterling and gives many helpful hints. It tells about china and glassware too. Full size printed reproductions of patterns will be sent for 10¢. WATSON CO., 1107 WATSON PK., ATTLEBORO, MASS.

HOW TO BE A SUCCESSFUL HOSTESS (10¢). Every woman would like to know more about successful entertaining. Hints have been compiled into an exciting booklet that is well illustrated with stunning pictures of table settings for all occasions. REED & BARTON, SILVERSMITHS, BG-69, BOX 990, TAUNTON, MASS.

FROM ONE GOOD NEIGHBOR TO ANOTHER. Here is a booklet full of the grand things that our good neighbor to the north imports and offers for sale to her visitors. Choice china and fine woollens are some of the excellent buys shown in the booklet of a well-known importing house. HENRY MORGAN & CO., LTD., PHILLIPS SQUARE, MONTREAL, QUE.

MORNING, NOON AND NIGHT (10¢). In other words, three meals a day. But here the story is told of the settings which make those meals appetizing. Photographs of actual service on the tables of many famous hotels. HB-6, WALLACE SILVERSMITHS, WALLINGFORD, CONN.

THE BRIDE SELECTS HER TABLE SILVER. Certain patterns in silver harmonize with modern settings, others with 18th Century, and so on. Select the silver that fits most gracefully into the background of your home. This booklet shows you how. Send 6¢. LUNT SILVERSMITHS, DEPT. HB-6, GREENFIELD, MASS.

THE ROMANCE OF DIRILYTE. Now you may indeed have a gold spoon in your mouth. It will be of this new alloy metal that boasts all the color and rich beauty of gold plus the sturdiness of steel. This booklet tells about it and its many uses in tableware. AMERICAN ART ALLOYS, INC., HB-6, KOKOMO, IND.

HOW TO PLAN YOUR WEDDING AND YOUR SILVER (10¢) is a booklet in which brides may list all the things that must be done before the wedding. Interspersed with this information is excellent advice on the selection of a sterling pattern. THE TOWLE SILVERSMITHS, DEPT. M-6, NEWBURYPORT, MASS.

STERLING BY PLACE-SETTINGS is a colorful illustrated folder showing the newest flatware designs of a distinguished manufacturer, and offers important suggestions on the selection of individual place services. THE GORHAM CO., HB-6, PROVIDENCE, R. I.

ALVIN STERLING. Whether your home is 18th Century, Modern or Early American, you will find a pattern from this company's selection to meet your need. For price lists: ALVIN SILVERSMITHS, PROVIDENCE, R. I.

FOUR HUNDRED YEARS FROM MASTER ETCHERS TO "MASTER ETCHINGS". About the art of etching from its earliest day and the master etchers whose combined techniques brought about the development of "Master Etching" on glass. FOSTORIA GLASS CO., 39-K, MOUNDSVILLE, W. VA.

SPODE, the joy of collectors and connoisseurs for two centuries, is colorfully illustrated with characteristic patterns of early design that are reproduced in modern Spode. Booklet 47. COPELAND & THOMPSON, INC., 206 FIFTH AVE., NEW YORK CITY.

INFORMATIVE FOLDER. A current booklet illustrates many new designs in bowls, vases, ashtrays and cigarette boxes. This rock-crystal-like glass, conceived in France and produced in America, is hand molded, hand finished. VERLYS OF AMERICA, INC., 342 MADISON AVE., NEW YORK CITY.

HOUSEWARES

DRESSING UP WITH TOAST. The new pamphlet of Toast-O-Lator recipes offers many tempting suggestions, all possible through the easy, automatic working of this fine electric toaster. A well-known home economist and dietitian compiled them. CROCKER-WHEELER ELECTRIC MFG. CO., DEPT. 14, AMPERE, N. J.

REGIMENT CLOSET SPACE and Double the Capacity is the message of this booklet on K-Veniences, those trim and practical fixtures that bring apple pie order out of closet chaos and solve all your storage problems. KNAPE & VOCT MFG. CO., 6-H, GRAND RAPIDS, MICH.

HOUSEWARES step right out of the prosaic class into the pages of a catalogue that is a perfect treasure trove of bright ideas for new housekeepers and old, and a boon to harried wedding guests who are searching for just the right gift. HAMMACHER SCHLEMMER, H-6, 145 EAST 57TH ST., NEW YORK CITY.

FENCES

FENCES, whether you prefer the picket type or the chain link, depending much on the purpose to be served, are the special business of the Anchor people. This booklet will answer all your fencing questions. ANCHOR POST FENCE CO., 6516 EASTERN AVE., BALTIMORE, MD.

TRAVEL

VACATION MAP OF THE BERKSHIRE HILLS, ready to frame, is a colorful reminder that there are holidays ahead. This comes to you with complete vacation information. BERKSHIRE HILLS CONFERENCE, INC., ROOM 76, COUNTY COURT HOUSE BLDG., PITTSFIELD, MASS.

MISCELLANEOUS

THE HEINZ SALAD BOOK. In three basic salad dressings you have a firm foundation for the many crisp green summer meals you plan for the coming months. How to make these dressings and how to combine them in innumerable salads. Send 10¢ to: H. J. HEINZ CO., DEPT. HB-6, PITTSBURGH.

VINTAGE WINES are explained to the complete satisfaction of the neophyte in a booklet that very thoroughly discusses fine wines and how to store them, how to drink them and what foods are best served with them. BELLINGS & CO., HB-6, 67 EAST 57TH ST., NEW YORK CITY.

A SUMMER GARLAND

CONTINUED FROM PAGE 25

from the window. Train vines up strings in a sunny window till they make a viny screen the way the Swedes do. If fish bore you, fill gold fish bowls with sand and coral and shells and cool, cool water for atmosphere.

Does your living room look different now? I should hope so. What about the dining room or dining alcove?

Step one is to put away your beautiful china which is by nature associated in your mind with formal dinners, with formal foods. Use pottery for its color and the fact that it goes well with summer cookery, with the salads, and the cheeses, the tomato rings and jellied soups which are the essence of hot weather. Or glass because it's so cool. But do not put away your fine crystal glasses. For at no time in the year are they so wonderful to hold in your hand or raise to your lips as when the thermometer is doing back flips and the sun thinks it's a calrod unit set to high. Put away your heavy damask linen napkins and use gay bits of linen, lunch napkins, tea napkins, paper napkins.

Put away your tablecloths, of whatever kind, and use mats. Lucite mats and Cellophane mats, composition mats of all kinds which wipe clean and look as cool as iced tea. Eat in candlelight, grateful shadows after the arc light of the day. Use nondrip candles so that you will not have to abandon them if by some magnificent chance a breeze springs up. Is your dining room looking better now?

Your bedroom. Keep it dark all day long, imprisoning what little freshness there was in the air last night till tonight and keeping it moving with a fan which never stops running. Paint the walls a dark, sleep-inducing, coolness-inducing color, one of the blued shades. Have summer blankets with a generous quantity of wool in them, for these are at once the lightest and the most durable and the finest to the touch. Have blanket covers and coverlets of organdie banded with eyelet edgings (this season you can buy it in dress goods departments). Or anything else that looks crisp and young and light. Have a negligée



"Boy! WHAT A LUCKY BREAK FOR ME!"



• We've just had Masonite Colored Board put over those dingy old walls in our living-room. You ought to hear people rave about "the beautiful plank effects" and pastel colors. And the way Daddy and Mother gloat over how little the job cost just gets me down.



■ I'm only human, and when everybody says this Masonite color finish looks like satin — well, what would you do? Well, so did I! Yes, I touched it to find out if it WAS satin, and I guess my hands weren't very clean. I sure expected to catch the dickens when Daddy saw those finger-marks.



■ But shucks! Masonite Colored Board is washable, and Mother just wiped the marks right off with a damp cloth before Daddy got home. So now I'm raving about how swell Masonite Colored Board is—just like everybody else. You know why!



Masonite Colored Board is offered in plank and tile effects, in four of today's most popular home colors. Combines valuable insulating properties with durable, lasting color surface.

CLIP THIS COUPON FOR FREE SAMPLE AND FULL DETAILS

COPYRIGHT 1939, MASONITE CORPORATION

FREE!

MASONITE THE WONDER WOOD OF A THOUSAND USES

A MISSISSIPPI PRODUCT. SOLD BY LUMBER DEALERS EVERYWHERE. MASONITE CORPORATION, Dept. HB-18, 111 W. Washington St., Chicago, Ill.

Please send me free sample and information about Masonite Colored Board in ☐ Oyster White ☐ Ivory ☐ Green ☐ Buff.

Name _____
Address _____
City _____ State _____



**MENDEL
LUGGAGE**

WHEN beckoning horizons stir your travel urge . . . insure wrinkle-free travel with Mendel Luggage. Luxurious, correct, and styled-for-the-years. Note the exclusive scuff-resistant Shock-Pruf Edge. Mendel-Drucker, Inc. Cincinnati, Ohio.

Heat acceleration to the experts SOLID COMFORT TO YOU



THE ACCELERATOR DOES IT!

A HEATING ENGINEER could write a book on the development of heat acceleration and what it means to Automatic Heating. But you are not interested in scientific data. You want results.

The Minneapolis-Honeywell Acratherm, which embodies the new principle of Heat Acceleration, has done more to revolutionize home heating comfort than any other single development in the last twenty years. The secret is the Accelerator which "does things" for your heating system that are absolutely impossible with an out-moded thermostat. It actually senses temperature changes before they occur and speeds up or slows down the heating system to meet them.

The Acratherm is one of a series of controls developed by Minneapolis-Honeywell to meet modern automatic heating needs. Dependable controls cost less than service. Depend upon controls bearing the M-H Symbol. It is your assurance of lasting comfort and economical operation. Minneapolis-Honeywell Regulator Company, 2745 Fourth Avenue South, Minneapolis, Minnesota.

MINNEAPOLIS-HONEYWELL
BROWN INDUSTRIAL INSTRUMENTS *Control Systems*

to match your bedspread. Keep your bathtub full of cold water during the day and leave the connecting door open. Clear your dressing table of pots and jars and bottles which might get dusty and put growing plants on it instead. Give it a new petticoat—say of strings of long glass beads made into a fringe so it looks like an Algerian doorway. Or festoon it with hat veiling or oiled silk, or monk's brown linen edged with cording. Give it a raffia hula skirt. Or shroud it from top to toe (including the mirror frame) in dead white linen with slits for drawers which button closed with giant wooden buttons.

Paint the ceiling midnight blue,

black, aqua green, so that your waking eyes rest on something as restful as possible. Take up every rug in the room except one by the side of your bed. Keep all your clothes in bags, your hats in transparent boxes. Put your summer junk jewelry out on a table arranged in a pattern, because it's both pleasing to look at and easy to get at in a hurry. Use glass brick vases, glass brick bedside lamps, glass fruits in a glass bowl.

You won't do all these things. It would, perhaps, not be wise to do too many. But if you do something, if you take a determined stand against summer, if with new materials you change the face of home, you are ahead of the game.

FLOWERS HAVE THEIR OWN HOUSES

CONTINUED FROM PAGE 58

house idea to grow his fine exhibition Dahlias with the variation that he uses wire instead of cloth. During a terrific hail storm last summer that practically wiped out half of the Dahlia plants on the Atlantic seaboard this wire house returned great dividends in protecting the plants from the damage of hail as well as from insects. Previous storm damage to his cloth

houses due to nearness to the coast was the reason for the change from cloth to wire.

Mr. Tim's house is 150' long and 48' wide with substantial lumber uprights. The sides are covered with #14 Roebbling galvanized wire screening and the top is covered with #12 screening. The top is protected with wire cables crossed to hold it down in case

ADMIT

TWO



House Beautiful Magazine

Bride's House

*The Sixth Annual Home Furnishings
Style Show*

Sponsored by House Beautiful Magazine and participated in by the leading American manufacturers of Furniture, Home Equipment, and Decorating Material
Open Weekdays from 9 A.M. to 5 P.M. Admission without card 40c
PRIVATE ENTRANCE AT 11 EAST 58TH STREET, NEW YORK CITY

The Savoy Plaza Hotel

This announcement will admit two House Beautiful readers to the Bride's House.

of a strong blow. In addition, a cable is run diagonally on the sides. The house is built 8' high and the material is made 4' wide. It took two rows of wire cloth to go around and the seam was overlapped and sewn together with wire thread.

Mr. Tim places his plants 3½' x 3', which gives ample room for cultivation. In this wire house an electrocutor with a blue neon light is used at night, which keeps the house free of all flying insects. A few Japanese beetles appeared the first year (probably being in the soil) but were easily trapped.

In seeing the two houses at the height of their bloom I noticed that the wire house Dahlias did not attain quite the great height of those in the cloth house. As for quality of flower, they were equally fine. Insofar as the occasional hail storm is concerned—in fact, even for some of the stiff blows we have in Delaware in the months of August and September—I should prefer to take my chances on the screen house merely from the standpoint of protection. In the matter of quality flowers "you pays your money and you takes your choice."

JUNE SCRAPBOOK

CONTINUED FROM PAGE 64

as evergreens, especially newly established plantings. Moisture is essential, and if the planting is on a bank the earth is apt to be washed away. To conserve the first condition and prevent the last, various Sedums make excellent cover carpets, and besides growing rapidly are good in color and effect. Such are *S. sarmentosum*—not to be confused with the house plant *Saxifraga sarmentosa*, Mother-of-Thousands, Strawberry Geranium ("sarmentosa" means

bearing runners)—*S. sieboldi*, and *S. spurium*, a strong-growing, creeping evergreen to 6" high. These will endure semi-shade. For a sunny area where a grass substitute is desired, try the Turfing Daisy, *Matricaria tchihatchewii*, a mat-forming perennial related to the Camomile used for lawns in England. Seeds sown in open ground beds or unheated frames will germinate strongly the next spring. The quickest way is to use plants 12" to 16" apart.



FOUNDATION OF FINANCIAL INDEPENDENCE

A HOME OF YOUR OWN *Built of*

Carey
LONG-LIFE MATERIALS

A modern, well-built home is the family's safest investment. Constructed of Carey Products, thousands of these homes in all sections of the country have proved to be foundations of financial independence for their owners.

Carey Products pay their way—some in fuel savings; some in fire-safety and lower-cost insurance; others in the elimination of exterior painting expense. All Carey Products reduce the cost of home ownership and add to its satisfaction through the extra services they render.

Build now, while material prices are favorable, interest rates low and labor plentiful. The Carey Dealer will be glad to give you detailed information about building costs in your community. Write for FREE BOOK giving valuable building suggestions—address Dept. V-6.

THE PHILIP CAREY COMPANY

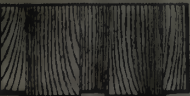
Dependable Products Since 1873

LOCKLAND, CINCINNATI, OHIO

CAREY
CORK INSULATED
SHINGLES

The asphalt shingle that gives long-wearing roof and roof insulation, both for roof cost only.

CAREY ROCKTEX
INSULATING WOOL
Loose; Granulated; Pads; Batts. Reduces room temperatures in summer; cuts fuel consumption in winter. Pays for itself



CAREYSTONE SIDING
AND SHINGLES

Made of asbestos and cement. Fireproof; durable as stone. No painting; no upkeep.



I never thought our
Bathroom could be made
So attractive



"BEAUTIFUL? Of course it is, Bob. But that's only part of it. I love our new Crane bathroom fixtures because they're *so* convenient—the tub fills with a rush—the drains work quickly—the closet has none of that embarrassing noise—everything's in style—and everything *works so well*. I'm glad we went to a good plumbing contractor and took his advice."

Your Plumbing Contractor can make *your* bathroom a place to be proud of—at surprisingly low cost and on a simple budget plan, too. And he can make sure by proper layout of the hidden piping system and the selection of quality materials that your bathroom will give you the maximum in economy, sanitation and operating efficiency. Ask him for suggestions and mail the coupon below for an illustrated book showing many beautiful bathrooms, and a planning sheet to help you in your particular planning problem.

CRANE

Valves • Fittings • Pipe • Plumbing • Heating • Pumps
CRANE CO., GENERAL OFFICES: 836 SOUTH MICHIGAN AVENUE, CHICAGO

CRANE CO., 836 S. MICHIGAN AVE., CHICAGO, ILL. H B 6-39
Please send me your illustrated book showing bathrooms together with the Crane Planning Data Sheet and location of the nearest Crane Branch where I can consult your planning service.

Name.....

Address.....

City.....State.....

Compass Pointers



UNDERWOOD ■ UNDERWOOD

THE COMPASS POINTS TO NEW YORK

THE magnet which tugs this summer's compass pointers to the east is the New York World's Fair. But don't forget while you're in New York to see the big show that there are a great many side shows on at the same time on the island of Manhattan and they're worth your while visiting if you care two straws about your home.

Up at the Savoy-Plaza, 11 East 58th Street, under a fat little green awning you will find the entrance of our very own Bride's House. Since this is HOUSE BEAUTIFUL's baby we are frankly doting. But you will find our parental pride well justified in a beautifully coördinated series of some thirty rooms. You will find pictures of them, and the whole story, in the April issue, and if that doesn't whet your appetite we don't know what will.

The New Pedac Showrooms in the International Building of Rockefeller Center, known as the House of Homes, cover the mezzanine and third floors, and here again you see a lot in a short time. There are a number of exhibitions to do with architecture and decoration and three model houses, HOUSE BEAUTIFUL's Ivory Washable House, freshly decorated, the Two-Story Modern House and the Petite Maison. There are also art exhibitions, of a more or less domestic nature, in connection with this showing. Open daily from 10 to 6 except Sundays.

The Decorators Club at 745 Fifth Avenue opens on June 1 a show demonstrating the advantages of using a decorator (one of our favorite enthusiasms). There will be a series of actual room presentations. Definite decorative problems are solved in these and costs of each room given to visitors. A decorator will be on hand each day to help you to solve your own problems.

The House of Years, W. and J. Sloane's pride and joy, at Fifth Avenue and 47th Street, has been redecorated this spring as a complete eight-room house. The interiors are contemporary in feeling (see the one on page 34) though the general decorative style refers freely to the eighteenth and nineteenth centuries. We believe this is one of the most exciting Houses of Years Sloane's has ever done and we cannot commend it to you too fervently. Right beside it is Sloane Street, as English as Devonshire cream, lined with eight of the most beguiling little shops you ever saw with such names as the Dower House, the Glass and Bottle, Le Bain.

R. H. Macy and Co. has also taken paint brush and needle in hand and done some exciting things to Forward House (see the living room on page 33). So go down to 34th Street and Broadway by all means. This has always been an arresting exhibition house. In its new guises it is less persistently modern than it has often been in the past, but it's still challenging. The colors are cool and summery, the decoration fresh as a breeze.

Lewis and Conger, Sixth Avenue and 45th, is ready to demonstrate its by now famous Sleep Shop (everything from silent, earphone radios to Jack Spratt mattresses), and here you may loll on Lastex Foam

pillows and buy little black eye shades to blot out the six o'clock sun. The newer Coffee Clinic, established by Mr. Glynn, coffee expert from 'way back, gets down to brass tacks on the subject of improving your morning, evening and noon coffee. The maestro demonstrates with a cup of coffee which needs no words from us. A sideline which he hasn't time to boast about is his tea. This should not be missed if you love the stuff as much as we do. Upstairs the summer furniture is entrancing and there is a series of kitchens you must study well, named Penthouse, Ultra-Efficient, Normandy and Galley.

At Abercrombie and Fitch on Madison Avenue at 45th Street is the Cabin of which we wrote at length in the May issue (page 125), set up to render you innumerable services and give you information, and form a base of operations. You will want to go to A. and F.'s anyway if you're a reader of their catalogues. The original is even better. Window displays will be tied up with the World's Fair.

For McCutcheon's Fifth Avenue and 49th Street shop, Mrs. Helen Sprackling is setting a group of ten decorated tables to be on display during June, July and August. Mrs. Marguerita Philips Khurt will demonstrate flax and wool spinning dressed in Colonial costume, using old tools. You may see her between July 3 and the end of August on the main floor. There will also be an exhibition of miniature linens similar to those made for the Queen's Doll's House (and woven by the same people). The loom will be on display. Also go upstairs while you're there and visit the Williamsburg rooms which have been refurbished for the summer. An information booth on the main floor is for your aid.

At B. Altman's, Fifth Avenue and 34th Street, the Charleston rooms, which are so outstandingly lovely, will be continued throughout the summer. You may buy fine reproductions of many of the things shown here, and we're willing to bet you will.

Lord and Taylor, Fifth Avenue and 39th Street, is having its gifted William Pahlmann redecorate his famous rooms this spring. To say nothing of a large series of special furniture displays in settings, including such excitements as disappearing tables and other Fair-minded excursions. The Budget Rooms are being redecorated. On the eighth floor you will find a series of dressing tables done in the characters of famous actresses. A World's Fair Gift Shop assembles material from all over the store to save you steps in shopping.

Grosfeld House, 320 East 47th Street, has a truly remarkable showing. There are, believe it or not, sixty rooms set up complete—in fact the whole large building has been turned over to them. Many distinguished decorators have demonstrated their art in this series, and it is a liberal education. Two of this spring's brand new rooms are shown in photographs on page 29.

At Lexington Avenue and 59th Street Bloomingdale's has stepped out into an Apartment of Tomorrow. It would be like giving away the plot of a mystery to tell the surprises in it. Come and see for yourself.

A HEALTH PROGRAM FOR YOUR TREES

CONTINUED FROM PAGE 60

those in the greatest need of protection, otherwise the results are likely to be unsatisfactory.

Occasions for the exercise of judgment are by no means limited to insects. A leaf spot on a Horse-chestnut may be due to a fungus or simply to leaf scorch. One can be controlled by spraying, while the latter, since it is caused by drought or deficient root action, can be checked only when the unfavorable conditions are corrected.

The leaf spot on a Maple may be produced by a fungus, in which case a timely spray is indicated. It may be caused by an insect and then a different treatment is necessary. Leaf blemishes follow injury by red spiders or a number of insects and may be caused by abnormal weather conditions. The tree expert must be able to recognize the causes of these troubles or he will be led astray.

The intricacies of spraying have a most practical bearing upon the selection of control measures. For example, it has recently been discovered that young cankerworms may be killed as they eat their way out of the eggs and under certain conditions such treatment may be advisable, though ordinarily spraying with poison just as the young leaves are pushing out gives better results. This latter treatment, while killing all or nearly all of the cankerworms on the trees at the time the work is done, may not give complete protection since young cankerworms sometimes drift with the wind from nearby infested trees. Such an occurrence may make a second spray necessary, though usually one is sufficient.

There are places and seasons where a heavy infestation of cankerworms and abundant elm leaf beetles calls for the exercise of judgment as to whether one or two sprays should be applied. There is no one treatment which will control all pests, though there are conditions where one spray will prevent serious injury by insects and, if the proper combination is used, give satisfactory control of fungous diseases. Much depends upon the desires of the owners. Some are satisfied with a reasonable degree of protection and in many cases this is all that can be obtained. Others wish nearly perfect control. The plan adopted should be adjusted to the



No wonder she's happy!
HE'S TAKING HER TO THE
Beautiful BERKSHIRE HILLS

Plan your trip now to New England's famous Berkshire Hills, where sports and social life vie with scenic grandeur and woodland retreats to make *your* coming vacation the happiest you've ever known. In this mountainous, lake strewn county of charming old towns and 80,000 acres of forest preserves, you'll find every sport in season, with as much activity or solitude as you may desire.

Write for complete information on accommodations, scenic drives, and recreational facilities. Address as below, attention "Room 76."

WRITE FOR COLORFUL
LARGE VACATION MAP
of the Berkshires, in full color,
size 21"x28", suitable for framing.



BERKSHIRE HILLS

BERKSHIRE COUNTY COURT HOUSE, PITTSFIELD, MASSACHUSETTS.



THE Draw Top Table appeared in the great halls of English castles as early as 1558. This modern version in maple, adapted from a tavern table of 1685, has the sturdy construction and wooden peg corner joining characteristic of the original. Closed: 39 x 60 in. Extended: 39 x 96 in. The Concord Slat Back Chairs with hand-woven fibre rush seats are varieties of the New England Ladder-back chairs.

Statton
Trutype

FURNITURE

SEND FOR FREE BOOKLET on maple and mahogany reproductions of Early American furniture. Address STATTON, 644 E. First Street, Hagerstown, Md.

wishes of the owner and yet it must be recognized that even with the best possible spraying, results are bound to be greatly affected by prevailing weather conditions. A protracted rainy spell may make it impossible to spray when the work should be done. Rainy or humid weather is most favorable to the development of fungous diseases.

The early spring applications of a poison and frequently of a fungicide are among the most important treatments for the protection of trees, since it is at this time that a host of leaf-eating insects such as the apple tent caterpillar, the forest tent caterpillar and the cankerworms begin their operations. It is well known that most caterpillars are more susceptible to poison when young, consequently early spraying before there has been serious damage is usually advisable. The elm leaf beetle is a later feeder and, as intimated above, may be controlled fairly well with a somewhat late spraying applied primarily to kill cankerworms. Spraying at this time is also of value in checking the anthracnose of Oak and the native Plane.

The early summer spray comes some weeks later. It may be, in the case of the cankerworm and the forest tent caterpillar in particular, a treatment to control the later appearance of the pests. The hatching from the eggs of both these extends over several weeks. This is also about the right time to spray for bagworms, so common on a variety of trees south of New York City. Spraying at this time helps control the bronze borer of the Birch, the two-lined borer of the Oak and the hickory bark beetle. Feeding to keep trees vigorous is one of the best preventives of trouble with the cambium borers.

It is about this time that gipsy moth caterpillars and larvae of the recently introduced spruce sawfly may become injurious. This spray is particularly important in regions badly infested by the Japanese beetles, since these pests commence their feeding in late June and become extremely abundant in July and into the early part of August at least. One should use a fungicide at about this time for the control of a number of leaf spots, especially the black spot of Elm leaves.

Spraying in early summer with a contact insecticide is frequently necessary for the control of lace bugs on Rhododendrons, and a number of plant lice which become



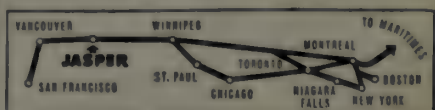
Gateway to the
Columbia Icefield
JASPER

PARK LODGE
IN THE CANADIAN ROCKIES



Newest of vacation experiences! The unforgettable 75-mile motor drive through Jasper National Park right to the spectacular Columbia Icefield. That's only *one* of the thrills awaiting you here in the heart of the Canadian Rockies. Golf—ride—hike—fish—swim—or just loaf luxuriously. You'll enjoy the social life at Jasper Park Lodge. Rates, with meals, as low as \$7.00 a day.

Low fares. Come by the air-conditioned *Continental Limited*. Call or write any Canadian National office for illustrated booklets of Jasper, Canada, and Alaska tours.



GOING TO THE FAIRS? Double your enjoyment! Ask your nearest agent about routings via Canada—and include one of these thrilling Canadian National tours—Canadian Rockies, Alaska, Gaspé, or the Maritimes.

Boston . . . 186 Tremont St.	New York . . . 673 Fifth Ave.
Buffalo . . . 22 N. Division St.	Philadelphia . . . 1500 Chestnut
Chicago . . . 4 S. Michigan Blvd.	Pittsburgh . . . 355 Fifth Ave.
Cincinnati . . . 206 Dixie Term.	Portland, Me. . . G.T.R. Sta.
Detroit . . . 1239 Wash. Blvd.	San Francisco . . . 648 Market St.
Duluth . . . 428 W. Superior St.	Seattle . . . 1329 Fourth Ave.
Kansas City . . . 414 Fairfax Bldg.	St. Louis . . . 314 No. Broadway
Los Angeles . . . 607 S. Grand Ave.	St. Paul, First Nat. Bk. Bldg.
Minneapolis . . . 634 Marquette	Wash., D.C. . . 922 15th. N.W.
	Montreal, Que. . . 360 McGill St.

CANADIAN NATIONAL
TO EVERYWHERE IN CANADA

GROOM: "From Uncle Ed. Must be something special."
BRIDE: "Extra-special, darling! It's Rock Sharpe Crystal."



Rock
Sharpe
Crystal

BRING to your table the sparkle and elegance of court life in 18th century France. DuBarry, in the Rock Sharpe Crystal collection, is hand carved, in intricate designs of breathtaking beauty. Gem-like stem cutting flashes fire and color like a diamond. Sizes from goblets to cordials. Start a set, at \$2.75 to \$3.00 each (price depends on pattern and locality). At leading stores everywhere. Folder on request. Write Dept. E-2, Cataract-Sharpe Mfg. Co., Buffalo, N. Y.

abundant upon the new foliage of various plants.

There are fewer pests working in midsummer, namely in July and August, though they cannot be ignored. Several species of pine sawflies begin feeding in July and this is the season for poisoning the recently issued and destructive hickory bark beetles. Lace bugs on Elm and Sycamore become numerous at about this time and can be controlled with a contact spray. The same is true of the juniper scale insect. It is at this season that abundant honeydew calls attention to serious infestations of the cottony maple scale, the elm bark louse and the tulip tree scale. All of these winter on the underside of branches as inconspicuous young and are controlled most effectively by a dormant oil spray, although the call for relief comes more frequently in midsummer and spraying then is less efficient than the dormant treatment.

The Dutch elm disease and the maple wilt become evident in June and July, and, while these troubles cannot be controlled by spraying, it is important to recognize the disease and cut out and burn the affected wood before the disease spreads to other parts of the trees.

The dormant sprays, mostly oil combinations, lime sulphur preparations or Bordeaux mixture, really contact materials, are most important and largely preventive treatments which should be included in the program for next spring. They are applied for the control of a number of scale insects such as the San José scale and allied species, the scurfy scales on deciduous and evergreen trees, the soft scale insects on various deciduous trees in particular, and the early developing fungous infections, such as the anthracnose of Oak and the native Plane tree. The secret of success is to select the right material for the variably susceptible plants and to cover the entire surface in order to destroy the insects or the fungus as the case may be. One or more of these treatments are also of value in killing the overwintering eggs of plant lice and red mites or red spiders.

The general principles of insect and plant disease control appear fairly simple. Nature has the habit of presenting her problems in myriad ways. The story of the trees must be read in the field and supplementary statements by owner or gardener carefully weighed. The correct diagnosis is possible only when it is backed by wide knowledge and field experience. The tree expert is justified by his record.

TRAVEL POINTERS

MAINE

● FRIENDSHIP—(Martin Point)

Mayflower on the Sea. A summering place of marked individuality. No finer location on Maine coast. Delightfully cool. Excellent food. American plan. Restricted, refined clientele. Write for illustrated Booklets.

NEW YORK STATE (Cont'd)

■ NEW YORK CITY

Barbizon-Plaza—New skyscraper Hotel overlooking Central Park at 6th Avenue. Convenient to theatres, Fifth Avenue shops, World's Fair. Rooms from \$4 single, \$7 double. Continental breakfast included. Booklet "HB".

NEW HAMPSHIRE

● WHITE MOUNTAINS—CRAWFORD NOTCH

Crawford House. Famous for its atmosphere and charm so distinctly its own. Discriminating people return each summer. All sports. Season June 27 to Oct. 5. Write for rate diagnosis. Barron Hotel Co. Crawford Notch, N.H.

PENNSYLVANIA

■ BUCK HILL FALLS

The Inn—Stop off to and from N. Y. World's Fair, 4 hrs. away. 5000 acre estate. 300 fireproof rooms. All sports. Modest rates. Selected clientele. Write today for booklet and rates. N. Y. Office, 630 Fifth Avenue—Circle 5-5620.

NEW JERSEY

■ ATLANTIC CITY



Chalfonte-Haddon Hall

The things you go to the shore to enjoy are at their best at these beach-front hotels. Large, bright rooms. Cool seaside lounges. Food that has won a supreme reputation. Bathing from the hotels. Cabana colony. Fishing and sailing parties. Concerts, dances, varied entertainment. Health baths. Restricted clientele. American, European Plans.

● EAGLES MERE

Crestmont Inn, in scenic Alleghenies (2200 ft. alt.) on lovely Lake of Eagles (72°-76° water). Congenial fellow-guests. All water sports, golf, tennis; game room, dancing, concerts. Write for folder AR. William Woods, Prop.

● SKYTOP

Skytop Club. Socially restricted club, 105 miles from New York. Golf, tennis, riding, bathing, lawn bowling. Am. plan. Non-members may address Thornton Raney, Mgr., Skytop, Pa., or N. Y. Office, Biltmore Hotel.

VIRGINIA

■ VIRGINIA BEACH

The Cavalier Hotel and Beach Club. Two 18-hole Golf Courses. Tennis. 65 miles of bridle trails. Ocean and lake fishing, swimming pool. Selected clientele. N. Y. Office, 610 Fifth Ave. Roland Eaton, Mng. Dir. Booklet "N."

NEW YORK STATE

● BRONXVILLE

The Gramatan. Restricted clientele. Country surroundings, city convenience. 28 minutes to World's Fair or Grand Central. American Plan from \$5.50. European Plan from \$3.00. Weekly rates. Write for Booklet.

NEW BRUNSWICK, CANADA

■ ST. ANDREWS-BY-THE-SEA



Algonquin Holiday Colony

Only 15 minutes from Maine... the Algonquin and its colony of cottages offer you 2 golf courses, 4 tennis courts, putting or bowling-on-the-green, riding, swimming, fishing! In the evening, dancing to modern swing in the gay casino... latest talkies! Consult your own travel agent or any Canadian Pacific office, or write direct.

■ NEW YORK CITY



The Waldorf-Astoria

Even during the World's Fair despite demand, it will amaze you to discover how little more it costs to stay at The Waldorf-Astoria. Park Avenue, 49th to 50th, New York.

BED AND BOARD FOR FAIR GOERS

You're coming to New York for the Fair.

Do you know where you'll stay?

Do you know which hotel best meets your requirements (of purse, neighborhood, comfort)?

House Beautiful makes a specialty of knowing. We've thumped New York hotel beds, collected the rates, given an eye to the decoration.

We'd be delighted to pass on to you the results of our researches.

Let us advise you where to stay. Simply write us how much you want to pay, what part of town you want to stay in, how large a room you need. And we'll tell all. Address

House Beautiful Hotel Department
572 Madison Avenue New York City

Look for the Friendly
Glow of Beautiful
Lamps by NOE

You'll find them illuminating America's most homes. Styled for every room and period. Each a decorator's find. AMERICAN-MADE—that's why individual requirements for size, shape, material or color can be filled with speed and radiant success. Sold at W. & J. S. DANE and better shops.

Wm. R. NOE & SONS, Inc.
1 Park Avenue • New York

FOOD AND DRINK BAR



LOUIS WERNER
Joseph Boggia, chef of the Plaza

FOR fifteen years Joseph Boggia, whose amiable face you see in the photograph, has been chef de cuisine of New York's famous Plaza Hotel, presiding over seventy-five lesser chefs, a horde of helpers. In these years the culinary reputation of the house has become very great, with numerous specialties invented in its own kitchens. Dining in the spacious and beautiful Terrace Room on a June evening you will do well to order as your dessert *Grilled Fresh Strawberry Shortcake*.

Cut a piece of bread into circles three inches in diameter, a quarter inch thick, and fry these rounds in clarified butter till they are a pale golden brown. Soak them in hot maple syrup. In the bottom of a dessert plate spread a layer of sweetened whipped cream. Place a round of toast on top of this, dressed with whole strawberries. Coat with sweetened whipped cream and raspberry syrup. Repeat with another slice of bread and berries, again coating with whipped cream. Set it under the salamander or grill to brown and serve instantly.

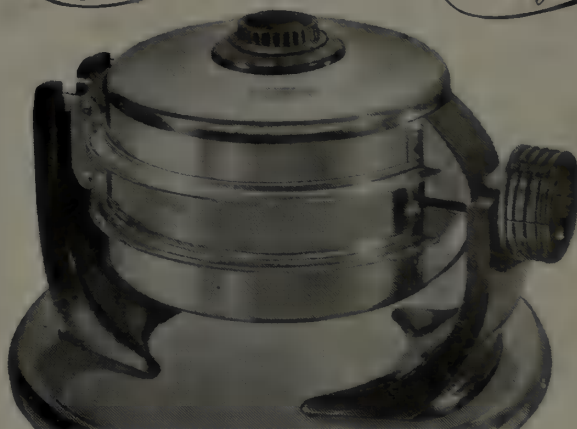
The Plaza's cellars are admirably stocked with a sophisticated assortment. For instance, there are as many as six Clicquot, Veuve, Ponsardin champagnes, available from halves to magnums. Veuve Clicquot of 1900, the year of Queen Elizabeth's birth, was served to her in the Hall of Mirrors during the French visit. The 1928 was the champagne of the dinner offered the sovereigns by the Ministry of Foreign Affairs. Veuve Clicquot is a great wine, always enormously popular in America.

Pierre, maitre d'hotel of the Warwick's Raleigh Room, sends us, to give a lift to a spring cocktail party, a drink he calls the *William Tell Cocktail*. It is three parts of Hennessy Cognac to one part of Italian Vermouth and a dash of absinthe. Ice well, twist a lemon peel and drop it into each glass.

In Old Lyme, Conn., Becket Hill's country kitchen turns out a number of marmalades, jams, jellies and candies. Honey caramels are studded with macadamia nuts, enriched with lots of heavy sweet cream, honey and butter. They are rather light and fluffy, not of the jaw-breaking kind. Sold at Hicks, Sherry's, Park and Tilford and Altman's. Many of the products are put into little glass pots, their tops decorated with sculptured flowers in natural colors. They are grand to have or give your week-end hostess. They can be used with great effect on the country breakfast table or tray. The Chinese honey ginger marmalade is composed of honey and fresh fruits. People who can't eat sugar will be grateful, as well as others.

With the Camembert, Pont L'Evêque and Brie seasons at an end Bellows and Co. have the following ready for you besides the perennial Cheddars, Stiltons and Edams, Reblochon (averaging about 1½ lbs., \$.90 each) and Talleggio or Strachino (averaging 3 lbs., \$2.75). Both good and firm, light and delicate with a fairly sharp flavor. Several of the cookbooks reviewed on page 127 of the May issue may be bought exclusively at Bellows.

After a trip through Schrafft's awe-inspiring factory, where candy-making and baking are done in rooms with floors clean enough to eat from, we want to remind you that there are no more exquisite wedding cakes than Schrafft's, decorated by a lady who is a real artist. They are covered with lovely pastel flowers.



MANNING-BOWMAN *Twin-o-matic* TRADE-MARK WAFFLE BAKER

WAFFLES 2 AT A TIME *Automatically*

Baked in perfect pairs—browned to suit your taste. No guessing—The thermostatic dial "thinks" and acts for you. No waiting—it bakes them fast enough for any family—any party. This beautiful, useful gift—\$16.00 at your dealer's. Non-automatic model, \$12.95.

NEW WAFFLE BOOK

Good Housekeeping approved recipes, menus. Free at dealer's. Or send 3¢ to—Manning, Bowman & Co., Meriden, Conn.

ALVIN
Chased Designs
in Sterling
SOLID SILVER
bring the
spirit of romance
to your table



Let the charm and splendor of the romantic past mingle graciously with your guests today. These beautiful Alvin patterns are richly endowed with the chased scroll and flower motifs of the romantic kings of France. Like old lace, they endure and remain fashionable forever.

See them at your Jeweler's

FREE We will be pleased to send you a price list of the complete service of one or both Chased Patterns as checked below. Just fill in your name and address and mail this coupon to us.

☐ Mastercraft

☐ Chased Romantique

NAME

ADDRESS

THE ALVIN SILVERSMITHS

MAKERS OF EXCLUSIVE SILVER DESIGNS FOR 50 YEARS
— PROVIDENCE - RHODE ISLAND —

SHOWER GARDENING with

"Flower AND Leaf"!

WHITE LILIES

CONTINUED FROM PAGE 57

and mulched with straw or leaves after the ground is frozen. I have no personal experience of that sort to offer. The bulbs are inexpensive and results sure for one season.

It wants good rich soil—no manure for any Lily—and before planting give each hole two or three handfuls of clean dry sand, then press in the bulb, at the same time giving it a half turn to the right. Cover it with more sand so that it will have a cushion top, bottom and sides, then fill up the hole with good rich soil. As the *L. longiflorum* bulbs are stem-rooting, which means they have roots at the base of the stem as well as the bottom of the bulb, it is necessary to plant them at least 7" deep, and if of extra size, another inch of depth is advisable. These flowers are at their loveliest used with pale pink and lavender annual Larkspur, the tall kinds like Lady Lenore and Daintiness.

Running a race with the Bermuda Lily in time of flowering is the little white Martagon, *L. martagon album*, one of the loveliest and most graceful Lilies in cultivation. The rather harsh name is of obscure mediaeval origin, when it was probably used in a generic sense for Lilies with strongly recurved petals suggested by the Turkish *martagan*, a special form of turban. We first hear of this Lily in 1629, yet even today, after three hundred years, it is still a garden stranger in this country, although well and widely known in England. I saw some in one of the shows this year, and heard an onlooker remark on the white *Tenuifolium*. A natural mistake as the two are not unlike in shape.

The white Martagon flowers are tiny Turk's caps with reflexed petals, the flowers being placed thickly on a slender stalk which needs no support since it is stiff and wiry. I am glad when I meet a Lily with a firm stem not needing to be staked, for a supported Lily always has an unnatural look, or so it seems to me. This bulb has one set of roots, at the base, so it needs to be planted only about 4" deep in good soil. It has flowered best for me in semi-shade, planted among ferns in front of Yews, and while it may sulk the first year, makes up for it when it once gets going. At any indication of lagging, by producing smaller and sparser bloom, the bulbs should be lifted after flowering, and either supplied with fresh soil,

HOW TO MAKE YOUR BEDROOMS GLOW WITH INDIVIDUALITY

SEND FOR THIS NEW BOOK



Fascinating 18th Century furniture, indelibly associated with the best of early American tradition, is most interestingly portrayed for you by Kindel's new handbook on "Colonial Reproductions." A rich storehouse of authentic furniture information, this finely illustrated book will unerringly guide you in achieving that livable dignity and individualized atmosphere in your bedrooms which is always so highly esteemed. Send today for a copy of this important source-book on Colonial Reproductions, enclosing 10c to cover mailing expense.

Write to Dept. ■
KINDEL FURNITURE CO.
Grand Rapids, Mich.



Kindel

COLONIAL REPRODUCTIONS

"WE WANT THE FACTS ABOUT MODERN WALLS"



SHE: See how the clean, smooth surface of this Insulite wall reflects light! These walls make quiet, cheerful, inviting rooms—and they INSULATE as well. It's certainly true that a home is only as modern as its walls!



HE: Here's how Insulite materials save time, labor and money. A substantial home with Insulite inside and outside walls is certainly a good investment; costs less to heat and keep up, and has a better resale value!

Ask your dealer to show you how Insulite structural materials go together to make Walls of Protection—to guard against heat and cold, wind and moisture.

Get the facts about Insulite modern walls now. Read "Backgrounds for Living"—it tells how Insulite materials have been making homes more modern, more comfortable, more beautiful, for twenty-five years.

INSULITE

THE INSULITE COMPANY Dept. HB69
Minneapolis, Minnesota

Please send me "Backgrounds for Living."

Name.....

Address.....

City.....State.....

Copyright, 1939, The Insulite Company

rich in leaf mold, or moved elsewhere. Although small, they are gross feeders, and can easily exhaust the food supply if left too long in one pantry.

The procession of white moves on with the Regal Lily, *Lilium regale*, which we owe to the plant explorer, the late Ernest Wilson, who found it in the valley of the Min River in western China in 1903. Flowering for the first time in cultivation in 1905 and authoritatively named in 1912, it has been a prime favorite in many gardens. Dr. Wilson's description of the fragile-looking thing is dramatic in the extreme: "In narrow, semi-arid valleys, down which thunder torrents, and encompassed by mountains composed of mud shales and granites, whose peaks are clothed with snows eternal, the Regal Lily has its home. In summer the heat is terrific, in winter the cold is intense, and at all seasons the valleys are subject to sudden and violent windstorms against which neither man nor beast can make headway." Taking the severity of these natural conditions into account, it is not surprising that this is the most widely planted Lily in America today, as it succeeds in almost every part of the country, proof against the trying phases of our treacherous climates. It is a stem-rooter, and should be planted 8" to 10" deep, doing well in almost any soil, even a limy one, provided the drainage is good and it is in full sun. Unlike the Martagon it is a sparse feeder, hence a poorish soil is not in itself a source of detriment in growing this Lily. It should have careful placement. The stalks are tall and rather bare of foliage, and the splendid flowers look well when seen against some definite background of either sky or accompanying growths, shrubs or nearby perennials. I have seen it put against the foundation of a house, where it was pitiful in its urban misplacing.

In August come the blooms of the most temperamental member of this list, *Lilium auratum*, the golden-rayed Lily of Japan. It is the most floriferous of all Lilies. I had myself one stem with twenty-two blooms, and I believe the record is thirty-five. The name *auratum* means ornamented with gold, and in addition to sheer beauty, the lovely thing is the most powerfully perfumed of all the family. Unfortunately another "most" is that the desirable plant is most often a disappointment to amateurs. The difficulties are usually due to the importation of bulbs,

You'll gather a fine bouquet of compliments if you beautify your shower with this gorgeous "Flower and Leaf" pattern on luxurious *Illusion.

Sheer silk waterproofed without rubber lends "Illusion" a soft translucence equally lovely in solid colors or prints—all guaranteed not to split or peel.

You will appreciate the smooth, custom-made cemented seams and edges, and buckram-backed "decorator" headings—distinctive details which mark Illusion Shower Curtains as definitely "different".

Sells for less than \$7.00.



Kleinert's

*T. M. Reg. U. S. Pat. Off.

SHOWER CURTAINS

Prices slightly higher on the Pacific Coast and in Canada

TORONTO • NEW YORK • LONDON

BARTLETT DIAGNOSIS and TREE CARE are based on Painsstaking Research and Constantly Checked Experiments on GROWING Trees . . .



LIGHTNING
PROTECTION



BRACING ■ CABLING



FEEDING

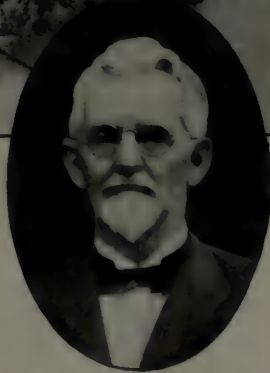


TREE SANITATION
AND PRUNING



FRANCIS A. BARTLETT
the Founder and present active head of The F. A. Bartlett Tree Expert Company.

Above you see an aerial view of a section of The Bartlett Research Laboratories and Experimental Grounds—a great tract approximately 200 acres in size where more than 750 different species of trees and shrubs are now growing. It is here that the Forsythe and Stone Laboratories are located and this tract has for more than 25 years served as the field of operations for countless experiments on Feeding, Pruning, Bracing, Cabling, Cavity Work and every conceivable type of disease and insect control, as well as the Training of Bartlett Dendricians.



DR. E. PORTER FELT
world-famed Entomologist and Director of The Bartlett Research Laboratories and Experimental Grounds.



SPRAYING



CAVITY WORK



WOUND DRESSING



ROOT
TREATMENT

THERE are valid reasons why BARTLETT SERVICE will prove a life-saver for your trees and a money-saver for you. ★ The Bartlett Way of Shade Tree Care is based on the accumulated experience and scientific findings of more than a quarter century of Laboratory Study and Field Work covering every conceivable phase of tree culture and preservation. ★ Bartlett Diagnosis and Procedure are never a matter of individual judgment. The Bartlett Diagnostician who determines what course should be followed in restoring or maintaining the health and beauty of your trees is guided by, and in constant consultation with, a staff of nationally recognized physiologists, pathologists and entomologists who have made many important contributions to shade tree care and are constantly working to give the world new and improved methods of diagnosis and treatment. ★ The Bartlett Dendrician, the man who carries out the actual work on your trees, has been carefully

trained in a special technique of Rope Climbing, Pruning, Cavity Work, Spraying, Feeding, etc., and follows in every step and phase of his activities a tried-and-proven procedure developed by the Bartlett Organization over a long period of time. ★ The Bartlett Company numbers among its clients thousands of private estate and small home owners, hospitals, colleges, golf clubs, municipalities, state and federal agencies, who have discovered that tree service "The Bartlett Way" is invariably both safer and more economical. ★ For Science, fortunately, in indicating the correct procedure, also points the way to the most efficient methods of correcting and safeguarding trees against all of the many ills that they are heir to. ★ Why not have the local Bartlett Representative call and inspect your trees? He will gladly do so without cost or obligation. ★ For a fascinating Booklet telling of interesting developments in the care and preservation of Shade Trees, write:

THE F. A. BARTLETT TREE EXPERT COMPANY

Research Laboratories and Experimental Grounds • STAMFORD, CONNECTICUT

Bartlett Service is available in every community from Maine to the Carolinas

BARTLETT

Branch Offices: Danbury, New Haven, Hartford, Conn.; Cambridge, Pittsfield, Mass.; Providence, R. I.; Ellsworth, Me.; Bellows Falls, Vt.; Albany, Syracuse, White Plains, Newburgh, Kingston, Westbury, Bay Shore, N. Y.; Orange, N. J.; Bala-Cynwyd, Pa.; Wilmington, Del.; Washington, D. C.; Richmond, Va.; Huntington, W. Va.



There are also 150 other cities and towns where special Bartlett Authorized Agents may arrange for Shade Tree Care "The Bartlett Way." Consult your phone book or write our Home Office at Stamford, Conn.

== TREE EXPERTS ==

SWEET CUTTERS WITH THE "JOLT" REMOVED



ENGLISH
PATTERN

WISS SHOCK-PROOF HEDGE SHEARS

Same one of the toughest gardening chores. Marvelous cutters. Built-in Shock Absorber takes the "jolt"—saves the arms. Slender, drop-forged Blades of high-carbon crucible steel. Strong yet surprisingly light. Beautifully balanced. A joy to use.

WISS GRASS CLIPPERS

The Grass Clipper with vertical-action handles and horizontal-action blades. Easier, faster and less tiring. Keeps hand from getting cramped. Cutlery steel blades, hardened and tempered.



WISS HY-POWER PRUNERS

Take off sizable branches with ease! Finest cutlery steel. The sturdy, razor-sharp blade strikes soft bronze anvil that prevents dulling. Terrific leverage and a draw-cut action that really shears. Regular Model 8". Ladies' Model 6".

At Cutlery Counters everywhere. Write for Booklet L-69 showing complete line of Wiss Garden Tools. J. WISS & SONS CO., Newark, N. J. — 91 years of American craftsmanship.

WISS
GARDEN CUTTERS

either diseased or weakened by the loss of their basal roots. So when buying this specimen, see that the bulbs are of medium size, firm to the touch and free from any suspicious spots of color or softness. Then in placing them in the garden it must be kept in mind that in their natural home they grow in volcanic ash or in gravelly soil containing little food, and always on the steep sides of hills, thus indicating a preference for quick and complete drainage. Where they are thickest is in regions of heavy rainfall, covered with snow in winter, and among shrubs or undergrowth to protect the growing stems from direct sunlight. Leaf mold they like, but fertilizers and rich soils and any lime are fatal to their well-being. They are supposed to have full sun, and while I have found that they will bloom in semi-shade, in such a situation two years is the limit of their endurance. It is worth while to take any amount of trouble to have this glorious Lily, even if one or two bulbs yearly represent the supply. A stem rooter. Put in the ground 10" to 12" down.

The latest of all the white Lilies to bloom is *Lilium speciosum album*, also from Japan, and the Latin name well describes its

beauty. (*Speciosum*: good-looking, showy, splendid, brilliant.) From spring plantings it is easily possible to have flowers as late as the end of October, waxy blooms with turned-back petals and wavy edges. The red or pink varieties of this Lily form are much more familiar than the pure white, which is quite as simple to grow, and lovely in a delicate manner. I do think the term *speciosum* with its various meanings applies more correctly to the colored members of the tribe than to this exquisite one. It is a stem-rooter, which means planting 9" to 12" deep and, like all Lilies, it wants full sun with its feet protected. A rich, gritty leaf mold is its favorite soil.

There are a few cultural pointers which apply to the six Lilies described. All scale bulbs such as these should have powdered sulphur (flowers of sulphur) thoroughly dusted or, better still, blown on and into the scales, deeply enough to penetrate to the bottom. If there are any bruised, diseased or broken scales, they should be picked off and the sulphur rubbed over the broken parts. When aphids make their appearance on the foliage, give a good spraying with a weak soapy solution made with white soap. For



A Better Fence for Every Purpose PROTECTION • PRIVACY • BEAUTY

Anchor Fences give permanent protection against trespassers, picnickers, short cut seekers; keep the children off the streets, protect lawns and shrubbery. Modern electric weld construction guarantees that the beauty of Anchor Iron Picket Fences and Gates will be permanent. No unsightly diagonal braces, no rivets, no loose pickets with Anchor Iron Picket Fence.

For nearly half a century, estate and home owners have relied on Anchor Fences and the careful skill of Anchor's Nation-Wide Erecting Service for the correct solution to their fence problems. Write today for Anchor Fence Manual and address of nearest Anchor Branch Office.

(Above) Anchor Iron Picket Fence combines strong, electric weld construction with the beauty of wrought iron. Anchor's complete line of fences also includes Chain Link and Rustic Wood Fences in many striking designs.

FREE ANCHOR FENCE MANUAL
Write today for the Free Anchor Estate and Suburban Fence Manual. You'll find it rich with ideas, plans, specifications, for solving your fencing problems. Anchor Post Co., 6516 Eastern Ave., Baltimore, Md.

**ANCHOR
FENCES**

CHAIN LINK
IRON PICKET
RUSTIC WOOD

Stop JAPANESE BEETLES



You can stop even the heaviest infestation of Japanese beetles with this non-poisonous D-X spray. It both kills and repels them. Costs less—a little makes a lot of spray. By combining D-X with arsenate of lead, one spray will even stop beetles for the entire season. The largest Government test in 1938 ranked this combination first.

Use D-X — an All-Purpose Garden Spray

D-X contains pyrethrum and rotenone in their most powerful form for flowers, vegetables and fruit trees. Controls aphids, leaf hoppers, Mexican bean beetles, cabbage worms, aster beetles, rose bugs, tent caterpillars, canker worms, currant worms, thrips, and other pests. If your dealer can't supply you with D-X, write us. 1 qt., \$3.25; 1 pt., \$2.00; ½ pt., \$1.15; postpaid.

B. G. Pratt Co., Dept. 5, 50 Church St., New York

FREE BULLETIN FOR ROSE LOVERS

Protect your roses from insects and disease with TRI-GEN. Grow luxuriant blooms. FREE bulletin tells how. Write today. Rose Mfg. Co., 205 Ogen Bldg., Phila., Pa.

ROCK GARDENS

Beautiful Gold, Silver, Copper and other ore rocks, Petrified Wood, White Quartz, many unusual specimens for rock gardens, fireplaces, pools, fences, etc. Send \$1.00 for introductory collection of sample specimens. Your \$1.00 will be deducted from cost of first order. Free description and price list. Write COLOROCK CO., 419 Guardian Trust Bldg., Denver, Colo.

THE GARDENER'S BUYING GUIDE

BULBS

World's Finest Bulb Catalog—FREE!
Our 1939 Fall Bulb Planting Guide features Tulip, Narcissus, Hyacinth and other desirable bulbs. 32 pages, natural colors. WRITE TODAY. VAN BOURGONDEN BROS., BOX 541, BARTON, L. I., N. Y.

IRIS

Iris from California. New introductions, rare varieties and wide color range. Thrive anywhere. Safe delivery guaranteed. New 1939 color catalog describes 250 varieties. Free. MILLIKEN IRIS GARDENS, DEPT. J-1, 970 NEW YORK AVE., PASADENA, CALIFORNIA.

Twice-Blooming Iris—write for our large free booklet illustrating numerous varieties in natural color as well as describing and pricing the finest tall-bearded and fall-blooming sorts. NATIONAL IRIS GARDENS, BOX 223-E, BEAVERTON, ORE.

ORIENTAL POPPIES

Huge Oriental Poppy Plants—our gigantic roots produce flowers the first year. Write for free booklet describing and pricing the finest pink, rose, red, and varieties of other colors. NATIONAL IRIS GARDENS, BOX 223-E, BEAVERTON, ORE.

PEONIES

New Beauties for Your Garden. Ask for interesting catalog—illustrating 1300 choice varieties of gorgeous Peonies, beautiful Iris, Poppies and Hemerocallis—sent free on request. Many new introductions. Wassenberg Quality—vigorous growing, generous blooming plants. Write today. C. F. WASSENBERG, VAN WERT, OHIO.

TOOLS

Garden Tools—The most complete catalogue of its kind. Free. A. M. LEONARD & SON, PIQUA, OHIO.

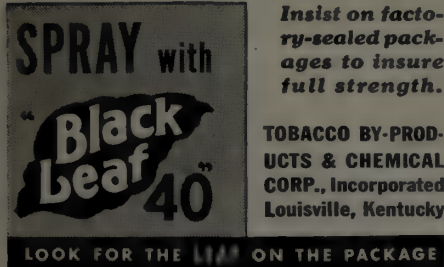


■ Dogs avoid the odor of "Black Leaf 40." That's why a little sprayed on the lower branches of shrubs, evergreens, etc. keeps them away. Put an end to "dog nuisance" now by getting some "Black Leaf 40" and following the simple directions on the label.

MANY OTHER USES

"Black Leaf 40" is also effective in the control of many insect pests that attack flowers, trees, fruit, vegetables and livestock. It kills both by contact and by fumes and is very economical. Sold by dealers everywhere.

3911



Insist on factory-sealed packages to insure full strength.

TOBACCO BY-PRODUCTS & CHEMICAL CORP., Incorporated
Louisville, Kentucky

"FENCES Beautify and Protect"

The popular conception of a fence is that it is intended primarily as a protective enclosure that will save from harm the lawn, flowers, trees and shrubbery that are so important to the home picture.

However, fences can be beautiful, and in complete harmony with your planting arrangement and architectural design.

There are all types of fences made today, including Chain Link, Iron Picket, and Rustic Wood, which really merge themselves into the surroundings while retaining all the protective features which, after all, are the primary reasons why a fence is desired.

Upon request HOUSE BEAUTIFUL will be glad to send you free of charge a booklet showing actual illustrations of all types of fencing, so you can obtain an idea of which type is most suited to your needs. Address:

HOUSE BEAUTIFUL

572 Madison Avenue
New York City

fertilizer I have used a special bulb food put out by one of the largest Lily distributors, but I imagine any good food of personal preference would do as well.

A caution to those who like to pick their flowers. A healthy leaf growth is essential to the development of the bulb, so it is ruinous to cut the blooms if the sacrifice of much foliage is involved. Better leave the beauties in the glory of the garden than to bring them into the house for a few hours.

A GARDENER IN ENGLAND

CONTINUED FROM PAGE 53

full of curious topiary work. See Hampton Court, by all means. It is just outside London. There is Tudor work there and also many later features installed under the French influence. The long borders are famous. Bring home this idea with you and try it, on a smaller scale of course. The English really have something in these tremendously long and wide herbaceous plantings.

See Montacute down in Somerset, and Hatfield House in Hertfordshire. St. Catherine's Court near Bath on the road to Marshfield is an almost perfect survival of the sixteenth century. Go to Melbourne Hall in Derbyshire and Wrest Park in Bedfordshire for the best examples of the Queen Anne period.

Of course, these old places have had their ups and downs. They have been pulled down or destroyed and then built up again. But the gardens still retain much of the original layout and there are old trees and Yew hedges that give them an appearance of great age. Much of the shrub and herbaceous planting is modern. But it is in character.

During the 1700's there was a dark era in English gardening.

Two books I have found invaluable in the study of Lilies: "Lilies, Their Culture and Management," by Woodcock and Coutts, which includes a complete descriptive list of species, an English work of rare merit; and a smaller but very meaty volume. "Lilies and Their Culture in North America," by William N. Craig. The two supplement each other most acceptably and in a practical fashion, containing much interesting lore upon the family.

Along came "Capability" Brown, who hated formality and loved naturalness to such an extent that many of his gardens are completely formless. He plowed up or pulled down dozens of fine gardens and installed in their places natural groves, lakes, and shrubberies in which imitation grottoes and all sorts of fanciful features were dotted about. Stowe House in Bucks, now a school, is one of the least altered of his jobs.

I have always liked the naturalistic style of gardening, but in moderation and where it fits into the scheme of things. Brown's work was so romantic it became artificial and false. Fortunately it didn't last long. During the reigns of the late Georges and Victoria a lot of big spectacular places were done, like Harewood House in Yorkshire, Sandringham in Norfolk, and Castle Ashby in Northants. These are much more formalized again, have lots of bedding and clipped evergreens. A certain amount of French influence, too, shows in the vast scale of their layouts. These also have charming naturalistic plantings. All of the huge establishments that are open to the public are marvelously maintained.

Wilson's O.K. PLANT SPRAY

PROTECTS "GARDENS ON PARADE"

At N. Y. World's Fair, Wilson products exclusively protect these model gardens. Visit Wilson Booths 76-77 at the Fair, or write

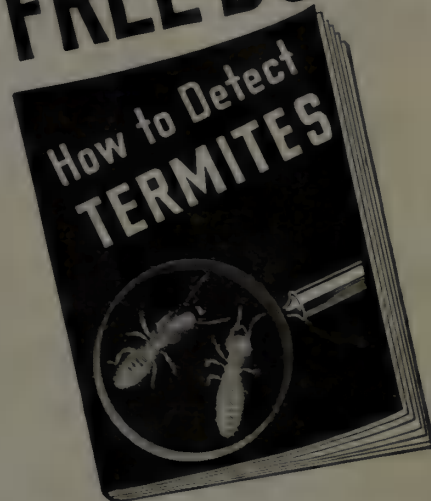
ANDREW WILSON, INC.
Dept. 6-6, Springfield, N. J.

"WHY BUGS LEAVE HOME"

Burnham Boiler CORPORATION

Irvington, New York
Zanesville, Ohio

This FREE BOOK



Shows You How to AVOID COSTLY TERMITE* DAMAGE

● Possibly you've never seen termites, because they always work hidden inside of wood. But, if you own a home or business property, you should have this free book—you should know how to detect termites before they cause costly damage to your property!

Look at this map. Termites work throughout the shaded area! Their damage costs millions of dollars each year. If you live *anywhere* in this area your property may be menaced by termites, without your knowing it.

For Every Property Owner

Here is your chance to get *valuable, practical information* on termites. This new, illustrated book explains the insidious work of termites... shows you how to detect their presence... tells you how to stop their damage before it becomes serious!

"How to Detect Termites" has just been published by Terminix, a division of E. L. Bruce Co., largest maker of hardwood floorings. It is based on the experience gained by the world's largest termite control organization, which has inspected over 500,000 properties for termites.

Send for your free copy now! Don't delay. Page 14 alone can be worth hundreds of dollars to you. Just mail the coupon.

*Termites are tiny insects which nest in the ground and tunnel up into buildings, eating away the strength of structural wood members.

TERMINIX A Division of E. L. Bruce Co.

SEND FOR
Free Book!

BONDED
TERMINIX
INSULATION

E. L. BRUCE CO., Terminix Division,
Dept. HB-6, Memphis, Tenn.
Please send me a free copy of your new book, "How to Detect Termites - Before They Cause Costly Damage."

Name.....
Street.....
Address.....
City..... State.....



IS YOUR PRIVATE PROPERTY PUBLIC?

Your property need not be a thoroughfare for trespassers. An inexpensive Stewart Fence assures protection against trespass and vandalism. For the protection of your children, your property, and for your own peace of mind, Fence Now! Get all the facts before buying. Compare the structural superiorities of Stewart Iron and Chain Link Wire Fences with other makes. Send for free catalogue. Sales and erection service everywhere. If interested in Lawn Furniture, ask for Catalogue LF-38.

**Stewart
FENCES**

THE STEWART IRON WORKS CO., Inc.
619 STEWART BLOCK, CINCINNATI, OHIO

In modern times Gertrude Jekyll, working often in collaboration with the great English architect, Sir Edwin Lutyens, and William Robinson, brought English gardening to a high state of perfection. North Mymms Park, Hertfordshire, has a gorgeous garden by William Robinson, and his own place, Gravetye in Sussex, is full of horticultural interest. It has belonged to the National Trust since his death in 1935. Hestercombe, Somerset, is a typical Lutyens-Jekyll garden notable for its herbaceous plantings, walls, and paved areas.

The tradition is being carried forward by Lord Aberconway whose garden, "Bodnant" near Conway in North Wales, is certainly worth a visit. Here you will see nearly every sort of plant from all over the world that can be grown in this area, beautifully placed and cared for. A day in this garden was one of the high spots of our English journey.

English gardens are, generally, much better than ours horticulturally. The climate again, and the great love of all the people for gardening. But from the design point of view I would say they were not as good as ours. They have a tendency to divide their schemes up into small compartments surrounded by high walls and hedges. It makes the plan confusing. Their design is not as well articulated as ours. And they cling to the use of bedding plants and topiary work. It's nice to see, because it is so different, but it offers no ideas to us. Still, there are many English ideas of gardening that we could use to advantage. They know a great deal about handling paved areas and water features. They fully realize the great importance of enclosure to the garden picture, and they have developed the herbaceous border superbly. See Great Dixter in Kent and Black Charles nearby for good examples of modern gardens where

these features are well developed.

Their lawns are better than ours. They cut them much closer than we do which gives them a sheen almost like velvet. We can't cut as close on account of the hot, dry weather we experience in mid-summer. But English lawns are far from being weedless. They have a single form of the English Daisy that is a perfect pest. Before the war, gardeners say, when the owners could afford it, these were kept out by hand weeding.

There is so much to see and digest along the way that you will want to peep into some of the smaller places. When you stop for the night, take a walk through your town and look through the fences and gateways. You'll get many an idea to take back home. And if your trip is early in the summer, remember that the long twilight lingers on till after ten o'clock, so that there will be a bit of time for wandering around after dinner, too. In some of the places, you'll find smaller replicas of such long borders as those at Hampton Court which will give you an idea of how they can be adapted to the home grounds.

You will revel in the riotous color in English gardens, but don't expect subtlety. Unfortunately the English appear to have no sense of color. They will plant all sorts of reds together, and use bright-foliaged plants pretty indiscriminately. I doubt whether our garden club women would think much of that phase.

Taken altogether, however, English gardens are really gorgeous. So lush, so verdant, so colorful, so full of rare and interesting plants, so rich in the spirit of the past, that you will overlook whatever defects they may have. Your days in England will be one scenic delight after another. And you will probably come home determined, once more, to rip up your garden and start over again.

DAHLIAS



*Special
Collection
Offer*

10 Distinct Exhibition Dahlias \$2

Value if bought individually \$4.45

Due to a good crop, we are able to offer these 10 Distinct named Dahlias at this special price of \$2. Would cost \$4.45 if bought separately.

Elizabeth Potter—Rose-pink
Francis Larocco—Pure yellow
Jane Cowl—Bronze
Jersey's Beauty—Pink
Kentucky—Orange
Kiss Me—Red and White
Pink Glory—Rose-Lavender
Red King—Deep Red
Salmon Supreme—Salmon-Pink
White King—Pure White

POMPON DAHLIAS Special Collection Offer

7 Distinct varieties, one root of each \$1.85

Value if bought individually \$2.10

A miniature form of Show Dahlia. Blooms profusely. Invaluable for table decoration and boutonnieres. Collection composed of fine varieties in popular colors.

1939 Seed Catalog Free on Request

Stumpp & Walter Co.

132-138 Church Street, Dept. HB
NEW YORK CITY

Branch Stores:
White Plains, N. Y.
Stamford, Conn.
Newark, N. J.
Englewood, N. J.
Hempstead, L. I.

KILLS INSECTS SLUG SHOT

*The
Pioneer
NON-Poisonous
Insecticide*

SURE DEATH to Garden Insects
SAFE to Persons, Pets and Livestock

Dependable for 64 years. Better now than ever before because it's chemically STABILIZED. Goes farther; lasts longer. You get greater value when you insist on

SLUG SHOT—Dust or Liquid Spray
It's double-acting: (1) Kills Garden Insects. (2) Protects against many Fungus Diseases. Sold by Garden Supply Dealers Everywhere.

Send for FREE "Garden Enemies" Chart
HAMMOND PAINT & CHEMICAL CO.
3 Ferry St. Beacon, N. Y.

IMPORTANT ANNOUNCEMENT

See Page 22 of this issue



IRIS

Write for free booklet containing colored illustrations, descriptions, and prices of 680 best improved varieties. Also Oriental Poppies and Hemerocallis. Now is the time to plant the roots.

WEED'S NATIONAL IRIS GARDENS

Box 223K Beaverton, Oregon

Name.....
Address.....

HOUSE BEAUTIFUL MAGAZINE'S

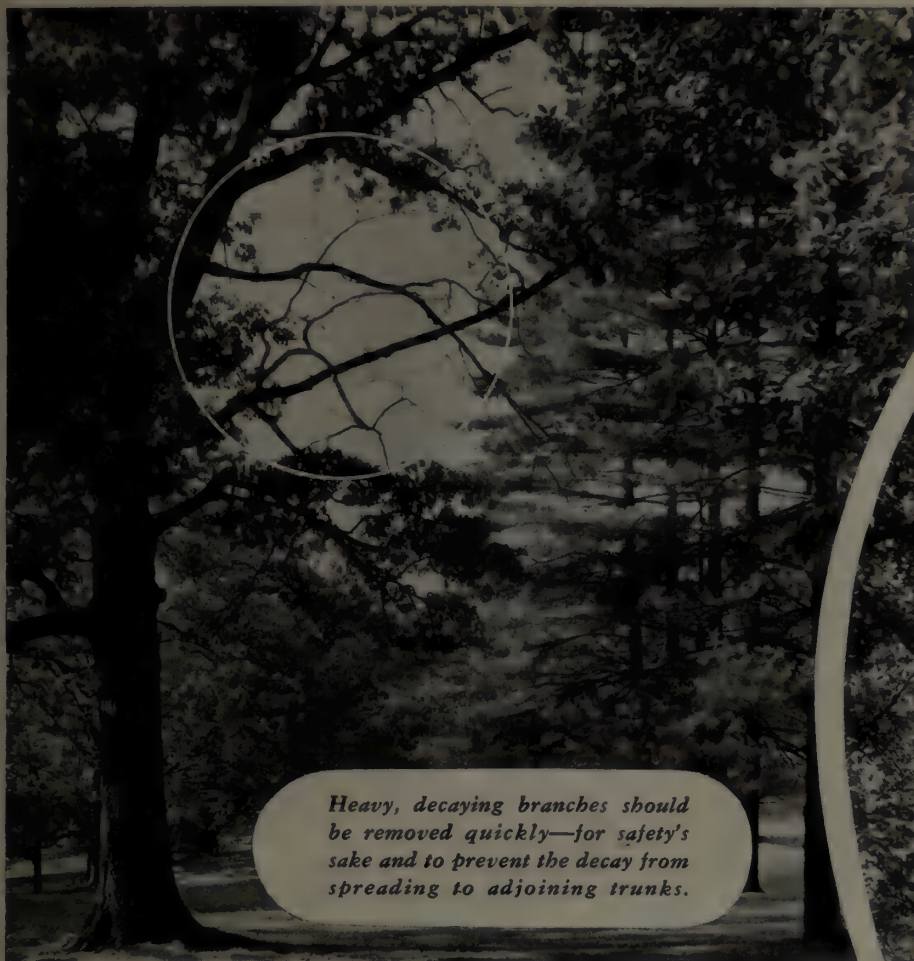
New Spring

BUILDING MANUAL

Over 100 pages of invaluable money saving plans, ideas and details for home building. On the better news-stands—or mailed postpaid, for 50¢.

HOUSE BEAUTIFUL MAGAZINE

572 Madison Ave. New York, N. Y.



Heavy, decaying branches should be removed quickly—for safety's sake and to prevent the decay from spreading to adjoining trunks.

DAVEY EXPERT PRUNING KEEPS TREES

Vigorous, Safe, Beautiful

IF EVERY BRANCH ON A TREE had an equal chance for vigorous growth, pruning would be necessary only in cases of injury or disease. Instead, nature places more branches on small trees than can survive. Many must be pruned to permit healthy and symmetrical growth of the remaining branches.

As trees grow to maturity, decay and disease frequently make pruning necessary to restore their beauty and make them safe. Trees damaged by wind, lightning, and sleet can frequently be saved by expert pruning.

Many valuable trees are ruined by

careless pruning. But *your* trees will be safe in the hands of competent Davey Experts. They know *how* and *when* to prune—for safety, beauty and vigorous growth.

Right now is an excellent time to have Davey Experts prune your shade trees. A letter or telephone call to your nearest Davey Branch Office, will bring a Davey Expert to examine your trees. No obligation!

★ ★ ★

Davey Tree Service includes Pruning, Spraying, Feeding, Lightning Protection, Cabling, Bracing, Expert Surgery, Large Tree Planting, Tree Trimming for Public Utility Lines.

Partial List of Davey Branch Offices

ATLANTA • BALTIMORE • BOSTON • BUFFALO • CHARLESTON, S. C. • CHICAGO • CINCINNATI • CLEVELAND • DAVENPORT, IA. • DETROIT • INDIANAPOLIS • LOUISVILLE • MEMPHIS, TENN. • MILWAUKEE, WIS. • NEW YORK CITY • PHILADELPHIA • PITTSBURGH • PORTLAND, ME. • PRINCETON, NEW JERSEY • PROVIDENCE, R. I. • RICHMOND, VIRGINIA • ROCHESTER, NEW YORK • SAVANNAH, GEORGIA • SCHENECTADY, NEW YORK • ST. LOUIS, MO. • WASHINGTON, D. C. • WHITE PLAINS, NEW YORK • DAVEY TREE EXPERT COMPANY OF CANADA, LTD. • TORONTO AND MONTREAL

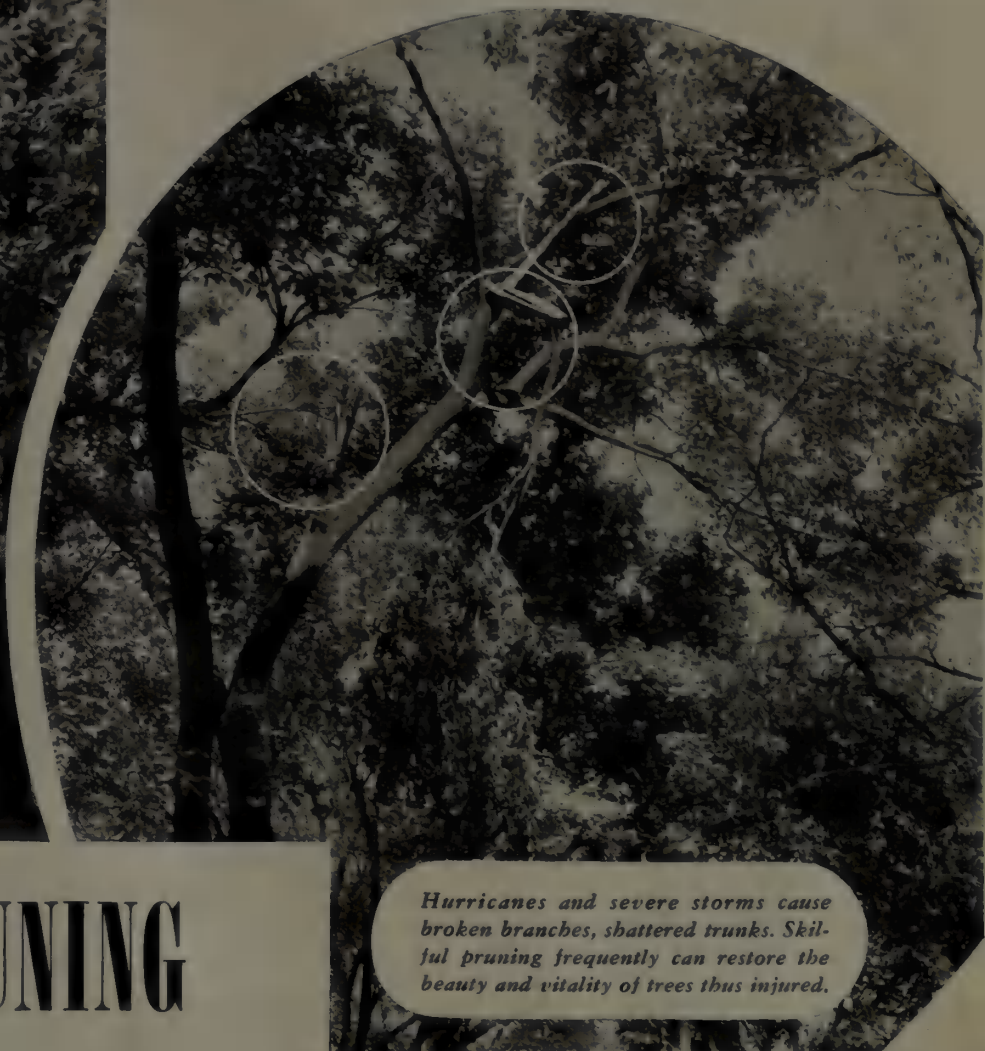
Founder of  Tree Surgery
1846 1923

JOHN DAVEY
Reg. U. S. Pat. Office

MARTIN L. DAVEY, PRESIDENT

DAVEY TREE EXPERT CO.

114 CITY BANK BUILDING • KENT, OHIO



Hurricanes and severe storms cause broken branches, shattered trunks. Skilful pruning frequently can restore the beauty and vitality of trees thus injured.



Davey-pruned trees have a clean, symmetrical, healthy appearance that lends stately beauty to home surroundings. What could be more beautiful than the tree above?

Important! Time to Feed Your Trees

Now is an excellent time to have Davey men feed your trees with Davey Tree Food. If you are not familiar with the remarkable results obtained by this scientific tree fertilizer, you can secure trial samples—5 lbs. for 75c, 10 lbs. for \$1.25, 25 lbs. for \$2.25, delivered free east of the Mississippi River. Fine for shrubs and lawns, too. Remit by check or money order to Kent, O.

YOUR

Sterling Service



COMPLETE "BUILT-UP" CHEST!

WHETHER your tastes lean toward the stately grace of Georgian, or the cool restraint of Colonial, one of these nine patterns is *exactly* right and fitting. To keynote the motif and planning of your home . . . to whisper to guests the excellence of your taste.

And there's a *new* way to buy this fine Sterling! A sensible, *modern* way — tray by tray, as you need it. Each tray holds a complete six-piece setting. Each tray nests with the other trays to form a "Built-Up" Chest, as big as you like! You can start with one or two settings — add more at any time — for any of these nine patterns is always open-stock.

PATTERNS ILLUSTRATED

(Reading up): George II, Meadow Rose, Lamerie, Juliana, Dorian, Lotus, John Alden, Colonial Fiddle, Colonial Antique.

HOUSE BEAUTIFUL

—Use this coupon for further information—

READERS' SERVICE BUREAU
House Beautiful

572 Madison Avenue
New York, N. Y.

I am interested in the following patterns

I am starting a set ☐. Please send booklet, "New Way To Acquire Sterling."

Name

Address

City State

BHF-639



DOWN TO EARTH

WRITE DIRECTLY TO THE ADDRESSES GIVEN FOR THESE VALUABLE BOOKLETS ON PLANTS, SEEDS, TREES, SHRUBS, AND EQUIPMENT

LAWN CARE, particularly the all important mowing detail, is a subject which hasn't too pleasant memories for many of us. However, there is a science of mowing which can be effectively applied by everyone. The simple method is bound to produce improvement in the health and appearance of the lawn. That, of course, is exactly what all mower-pushers strive to achieve each in his own way. The bulletin "Lawn Care—the Science of Mowing" reveals the method in practical manner. O. M. SCOTT & SONS Co., 52 MAIN ST., MARYSVILLE, OHIO.

JAPANESE BEETLE control is of immediate concern to every gardener in the beetle areas. No time should be lost in preparing for the invasion this season. This garden pest causes greater damage than any other insect. However, protection and control is possible, thanks to one of the country's leading chemical laboratories which has just issued a timely booklet on the subject detailing ways and means of control. B. G. PRATT Co., DEPT. HB, 50 CHURCH ST., NEW YORK CITY.

SCIENTIFIC PROTECTION for the garden from the ravages of dogs, cats and ants should be a serious consideration for every gardener. An informative booklet is available covering a new combination repellent and insecticide, that not only prevents animal damage to plants and foliage but also controls ants, root aphids, wire worms, cut worms, snails, and the like. ROSE MFG. Co., 205 OGEN BLDG., PHILADELPHIA.

NEW BEAUTY for the home landscape is the apt title of a leaflet showing many uses of the Electric Hedgeshear for hedges, shrubbery, grass and ornamental trees. An easy and pleasant way to accomplish all types of trimming work about the place. SYRACUSE TOOLELECTRIC MFG. Co., DEPT. HB, 1720 N. SALINA ST., SYRACUSE, N. Y.

TREE TROUBLES is a subject that floors many of us. However, the F. A. Bartlett Tree Expert Company has issued recently a most interesting piece of literature on the subject, "A Calendar of Common Tree Troubles." The one just released covers the period from March to July. Another will be issued covering the remainder of the year. It has been written for the layman in complete detail. Anyone with even one tree on his property should have a

copy of it. F. A. BARTLETT TREE EXPERT CO., STAMFORD, CONN.

PLANT FOOD. An interesting little booklet announcing a complete new plant food has just been released. It is quite complete and provides a number of interesting pointers on soil and plant feeding and care. Home gardeners would do well to get this booklet at once. MECHLING BROTHERS, DEPT. HB., CAMDEN, N. J.

GARDEN SHORT GUIDE. Entitled "A Short Guide," this 44-page catalogue describes a wide range of nursery stock suitable for home planting. Everything of importance is listed, most subjects being available in several sizes. A number of uncommon things are represented, particularly among conifers. The list is freely illustrated in halftone and color. Hardy perennials and Roses as well as nuts have a place in this list. KELSEY NURSERY SERVICE, 50 CHURCH ST., NEW YORK CITY.

GARDENING COMPLETE. Bearing a charming garden scene on the front cover, and lavishly illustrated with color pictures, this catalogue of 32 pages offers the home planter a first-class selection of ornamental plants including trees and shrubs, broad-leaved and coniferous evergreens, Roses and hardy perennials. Fruits also are featured. One third off list price is allowed to the trade. BULK'S NURSERIES, BABYLON, L. I., N. Y.

DAHLIAS. Descriptive catalogue of modern Dahlias. In its 48 pages a large selection in all types is offered, both as roots and plants, and great numbers are illustrated in halftone. Celebrating the firm's 25th anniversary are numerous novelties of high merit including miniatures and pompons raised at Vineland, as well as many from other sources. DAHLIADEL NURSERIES, VINELAND, N. J.

UPKEEP PROBLEMS—and what homeowner and gardener isn't fully acquainted with them? The right tools and the correct practices reduce the work involved. Mechanical tools are becoming the order of the day to meet such problems. A very enlightening booklet giving the "whys" and "hows" is available. GRAVELY MOTOR PLOW AND CULTIVATOR CO., DEPT. HB., DUNBAR, W. VA.



Chairs Incorporated

"Creative Furniture" of the World's Fair. See Chairs Incorporated Furniture in House 15—Home Furnishings Division at the World's Fair.

See our display at the House. Complimentary tickets on request.

Send for 64 page illustrated catalogue, available to dealers and decorators only.

Enclose 1¢ for 16 page 4-color brochure.

Lexington Showrooms, N. Y.

New York City

